



IF ANIMALS had wardrobes, Nappy (short for Napoleon), owned by Daryl and Bobby Keener, would no doubt lead the fashion parade. With haute couture airs, here he models the latest in Easter chapeaux, jeweled sunshades and red velvet French poodle coat in the new stringbean silhouette with dropped waist-line.

SOUTHLAND COOL TO CRUSADE

Animals Wear Togs —But Not in Modesty

By MARY ELLIS
I. P-T Fashion Editor

We've all heard of a wolf in sheep's clothing. And then there's the cat's pajamas.

But a goat in a coat? A dog in boxer shorts? A horse in bermudas?

As if pet lovers didn't have enough to ponder these days—what with dog licenses, leash laws and rabies shots—now comes a group with stress on dress.

"Boy, that WOULD be a strain," moans local Animal Shelter manager James W. Bibb. He was referring to recent predictions of Clifford Prout Jr., president of the Society for Indecency to Naked Animals that "by 1969, it will be very normal to see dogs in boxer shorts, horses in bermudas."

THE SOCIETY made national headlines the past week with a proposed march on the White House to protest the nudity of the equine members of the Kennedy family.

SINA complains that Mrs. John F. Kennedy and

daughter Caroline's horses "appear in public wearing only shoes and saddles."

The group's campaign to make animals "decent" has brought a deluge of comments—all con, none pro—from local animal addicts and pet shop owners.

Bibb, whose city-endowed Animal Shelter, annually provides transient board and keep for some 17,000 cats, 12,000 dogs and an occasional horse or donkey, points out that providing clothing for four-legged animals could prove quite an expense to the taxpayer.

"To say nothing of the wardrobe problems it would pose at the Shelter," he added.

And what about the moral issue of "undressed" animals?

"Ridiculous," says Bibb. "In 15 years at the Shelter and nine years as special investigator for the city prosecutor's office, I've never heard THAT complaint before."

Mrs. Glenn Spiller, co-owner with her husband of Spiller's Lakewood Stables in Artesia,

(Continued Page A-3, Col. 1)



—Staff Photos by Chuck Sundquist

LONG BEACH'S best-dressed animal, Chester, models what might be newest look in street wear for well-dressed mammals. It's fashioned after spring's newest silhouette—the "Lawrence of Arabia" look. If animals were required to dress in public, this chimp, owned by Daryl and Bobbie Keener, would have it made—he already owns a tux.

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Newspaper

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The Weather---

Mostly sunny today. Little change in temperature. High about 66. Complete weather on Page 2.

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LONG BEACH 12, CALIFORNIA, SUNDAY, MARCH 10, 1963



VOL. 11 — NO. 29

164 PAGES

Harsh Russ Propaganda Aim Unclear

By JOHN M. HIGHTOWER

WASHINGTON (AP)—The Soviet Union appears to be mounting a harsh new propaganda offensive against the United States. Its real purpose may be to widen the split in the Atlantic Alliance by pressing a double-edged pro-European, anti-American line.

Two outbursts from Moscow Saturday dramatized the antagonistic nature of Russia's public posture toward this country.

The newspaper Red Star accused the U.S. government of using "poison gas" against the people of South Viet Nam.

The news agency Tass accused Secretary of State Dean Rusk of having taken a deliberately pessimistic line on nuclear-test talks at his news conference Friday to cover up U.S. demands for "espionage" in Russia.

YET THE SOVIET POSITION is not rigid across the whole front of foreign relations with the West. Only Friday Soviet Ambassador Anatoly Dobrynin gave new public assurances that Russia would withdraw several thousand troops from Cuba by next Friday, as was promised last Feb. 18.

Much more important to any Soviet strategy which may now be taking shape for exploiting trouble between Washington and Western Europe were the meetings last week between Premier Khrushchev's son-in-law and Pope John XXIII.

The Pope's meeting with Alexei Adzubei has now been followed by reports from Rome that the Vatican is interested in arrangements for removal of Josef Cardinal Mindszenty from his asylum in the U.S. Embassy in Budapest. He has been there since the 1956 Hungarian uprising, which the Soviets crushed with tanks.

ANY EVIDENCE OF IMPROVEMENTS in relations with the Vatican, including talk of a personal meeting between Khrushchev, a professed atheist, and the world's most famous Christian leader, could be expected by the Kremlin to have a sharper and more immediate impact in Catholic Europe than in the United States.

If at the same time a heavy propaganda barrage is directed toward blackening the U.S. reputation by such charges as "poison gas" and wrecking of the test-ban talks, then Khrushchev might hope to advance Russia's

(Continued Page A-4, Col. 5)

Wide Search Started for L.B. Scouts

A major search effort continued early Sunday for six Long Beach Boy Scouts and their leader, missing since mid-afternoon in the San Gabriel Mountains above Azusa.

The boys, all between 12 and 13 years old, were identified as Eddie Yist, of 3403 E. 15th St.; David Jones, address unknown; David Campbell, of 2441 Granada Ave.; John Kling, of 3811 E. 10th St.; Frank Guzman, of 1202 Ortizaba Ave., and James Ennon, of 2204 Termino Ave.

THEIR leader, scoutmaster of Troop 66, is Harold Art Sutton, 31, of 1214 Belmont Ave.

Mrs. Sutton told The Independent, Press-Telegram late Saturday, "My husband is an experienced mountain hiker and I'm not worried about him and the boys."

"The trip was much longer than my husband had expected," she said, "and I'm sure that everything is all right. They probably are spending the night out in the open."

SEVEN members of the Sheriff's Mountain Rescue Squad began the steep descent from Chilao flats, where the boys began their day-long expedition.

"We're hampered by darkness and cold," San Dimas Sheriff's Lt. Don Mead said early Sunday. "The cold isn't critical—"

(Continued Page A-4, Col. 7)

Rain, Hail, Thunder, Dust Hit Southland



—Associated Press Wirephoto

ROCKEFELLER SURROUNDED

New York Gov. Nelson Rockefeller is surrounded by Milwaukeeans Saturday night as he appeared at a public reception there. He was the featured speaker at a Wisconsin Republican fund-raising dinner in Milwaukee. Story, Page A-3.

New 'Eye' Given City's Airport

By LEE CRAIG
Aerospace Editor

Long Beach Municipal Airport is being fitted with a new electronic "eye." The new radar, an ASR (Airport Surveillance Radar) 4, will give Federal Aviation Agency control-tower workers here a dramatic new capability in keeping tabs on aircraft flying on instruments within their area.

The new instrument will be housed in a concrete blockhouse at the corner of Lakewood Boulevard and Wardlow Road. It is expected to be in operation by the first of the year.

FAA ENGINEERS chose the site with great care, necessary with line-of-sight equipment such as radar.

They constructed towers as high as the radar antenna will be at various suggested locations, then used cameras equipped with range scales to tell them the radar's "seeing" limits in each direction.

Electronic instruments

also were used to determine probable electrical interference in each area.

The new radar will be able to pick up its airborne targets at altitudes above 20,000 feet, more than twice the maximum with the ASR-3 radar now in use here.

ALSO, WHEN used in conjunction with new equipment being installed at Los Angeles International Airport, the set will allow new altitude minimums for aircraft stacked in holding patterns at aerial intersections more than 20 miles offshore.

VAST ENERGY DISCOVERED

Radio Galaxies Stagger Belief

By BEN ZINSER
I. P-T Medical-Science Editor

Radio astronomers, scientists who study space in a new light, have found the most powerful energy in the universe. The energy is invisible radiation—clouds of it, galaxy size.

A galaxy is a massive collection of stars, like our Milky Way.

Radio galaxies can't be seen, however. Their radiations are the longer wavelengths of the radio spectrum rather than the shorter wavelengths of light.

Twenty-four of these radio galaxies have been measured for distance, size and energy output by scientists at California Institute of Technology.

The amount of energy emitted by a radio galaxy is so vast that astronomers are perplexed over how that much energy could be released.

Scientists once thought that this energy might result from a collision of two star systems. This theory has been thrown out. Galactic collisions simply could not supply enough energy to create these radio clouds.

The new evidence ob-

(Continued Page A-10, Col. 1)

Collision Fatal to Woman

A 36-year-old woman was killed and two other drivers were injured Saturday in a four-car accident at Del Amo Boulevard and Fidler Avenue.

Mrs. Betty J. Staley, of 3245 San Anselmo Ave., was pronounced dead on arrival at St. Helen's Hospital, Bellflower.

Police said her car was struck by an oncoming vehicle and knocked broadside into another as she was trying to make a left turn from Del Amo. She was thrown partly out of the car and crushed.

Arvil A. Arnoldus, 59, of 2862 N. Rome St., Anaheim, was admitted to the hospital with head injuries, and Carroll G. Jones, 27, of 10243 Walnut St., Bellflower, was treated for minor injuries and released.

The death brings the total of Long Beach traffic fatalities this year to 11, compared with 13 by the same date last year.

Snow Falls, 22 Cars in One Pileup

LOS ANGELES (AP)—A violent storm struck Southern California with a surprise blow Saturday with cloud-bursts, sleet, hail, thunder and lightning, sandstorms and snow.

Some of the snow even fell, briefly, in the Cheviot Hills section. It melted quickly. Heavy snowfalls were reported in the mountain resort areas.

Torrents of rain swept busy freeways, causing scores of smashups. No one was hurt seriously, but there were many minor injuries.

IN ONE chain-reaction crash on the San Bernardino Freeway near West Covina, 22 cars smashed end to end.

Officially, Long Beach registered only a trace of precipitation during the storm, but many north-end residents reported a substantial shower and one Lakewood street got hail.

Signal Hill at one time had rain on top of the hill but was dry at lower levels.

Rapidly clearing skies followed the surprise storm but not before power lines in some areas, including Norwalk, had been blown down.

One power failure blacked out a 40-square

(Continued Pg. A-4, Col. 3)

WHERE TO FIND IT

● **HOW NOISY** is noise? A Catholic nun at Marywood High School in Anaheim, set her students to look into the subject. Some of their findings are in a story on Page A-12.

PAPER FULL OF BARGAINS

Bargains! Bargains! Bargains! Eleven full pages—count 'em!—in many sections of your Sunday Independent, Press-Telegram, chock-full of spectacular once-in-a-blue-moon bargains!

A sampling of these special prices, to be found on 11 boxed pages inside this newspaper: black-and-white film, 12 cents a roll! ... tomato soup, one cent per can! ... Swedish steel knife, 29 cents! ... and many, many more!

Amusements D-20
Beach Combing B-1
Bridge W-5
Classified D1-19
Death Notices B-4
Editorials B-2
Finance C-8
Music and Arts W-9
Radio-TV TV1-16
Real Estate R1-12
School Menus W-6
Ship Arrivals B-5
Sports C1-5
Omarr B-9
Women's News W1-10

TOPS IN CALIFORNIA

I, P-T Women Writers Win 15 Awards in State Contest

Five Long Beach Independent and Press-Telegram women reporters swept the state with the largest number of awards Saturday night in the California Press Women's 13th annual writing competition.

The Women's Section, edited by Iola Masterson, was voted best in daily papers of over 10,000 circulation. The award was based on its excellence of editorial content, wide variety of features offered readers and its outstanding makeup.

Competition was among major California newspapers including Los Angeles, San Francisco, San Diego, Sacramento and other cities throughout the State.

In all, 15 awards were given I, P-T women during

the banquet at the Towne and Country Motel, Fresno. Present to accept the awards on behalf of the paper was Mrs. Masterson, women's editor. Nearest competitor to The I, P-T was the San Diego Union with 11 awards.

Of the five I, P-T women honored, most awards for an individual were chalked up by fashion editor Mary Ellis, who received six. Her weekly column, "After a Fashion," was given first place in its category.

Mrs. Masterson's column, "The Wild Waves Say," was judged second award winner in daily columns classification.



IOLA



MARY E.



MILLIE



MARY N.



ELISE

In addition to her first columns, Mrs. Ellis won second place in four categories. These were for a series on a special sub-

(Continued Page A-4, Col. 1)



THE CAT'S MEOW ... Lounging pajamas for would-be fashion-conscious bow-wows. Ming Ling, a Japanese spaniel, has made one fashion faux pas: the cap was originally designed for a Scottish Terrier.

Dogs Wear Togs --No Modesty

(Continued from Page A-1)

thinks Mother Nature can out-fox Dame Fashion any day when it comes to clothing animals. Her comment: "I only wish some of our humans were as decently covered as our animals!" Referring to their own stock in trade—horses—she contends: "They're pretty decently clothed by the good Lord when they arrive in this world."

Hubby Glenn Spiller, a horse and cattle man, is not one for animal discrimination.

Says he, tongue in cheek: "If you clothe a horse, then why not the giraffe in the zoo, the elephant in the circus, the rabbit in the field, the cow in the pasture?"

AND THAT brings up some interesting questions.

Like these from a local fashion authority: "How could you ever fit a hippo into this spring's new long, lean silhouette . . ." and . . . "what kind of foundation would you buy for Bossy—a bra or a girdle?"

Also: "What would be right for a snake—the new slimmer look or would a grass skirt be more appropriate? (Editor's note: The latter, of course—everybody's heard of a snake in the grass.)"

From a staff member of the Los Angeles Humane Society: "Good heavens, how could we ever keep up with the laundry? It's all we can do to keep the animals clean and fed!"

More comments.

This sad note from a local meat packer: "I don't know how we could possibly bring ourselves to slaughter a Porky Pig wearing a polka dot bonnet."

From a hunter: "Boy, that would be confusing—to spot a zebra wearing a leopard coat!"

And after viewing some ruffled doggie britches in a local smart shop for pets, a Long Beach psychiatrist queries: "I wonder if that type clothing wouldn't damage a dog's id?"

ID OR NO ID, many pet shops in the area offer frivolous finery for the canine set. Utility clothes, too.

Daryl and Bobbie Keener, husband-wife owners of King's Pet Supplies, 1165 E. Pacific Coast Highway, offer everything from sunglasses and lounging pajamas to car coats and rainwear for Rover. And they have a complete line of wearing apparel for monkeys.

Keener estimates the store sells at least a gross (124) ruffled britches for dogs every month. And their Christmas rush for animal attire would surprise Santa Claus.

"Some garments are bought for warmth, others



WOULD THIS be the chic look for after-five? Gus, 2-year-old orangutan, well-mannered member of the Daryl Keener menagerie, models a flannel nightdress with flower-accented nightcap.

for fun-type glamor," he explains. But for decency? "That's stupid," says Keener.

Other pet dealers express the same opinion with other words.

Buster Haggy, manager of Vessels' Western Corral, 3839 Atlantic Ave., offers hoods, rainwear and blankets for horses—also shampoo and rinse to bleach tails and manes. But pants? Or Bermuda shorts?

"Stupid nonsense," says he.

And what about all those animals running around Africa with no clothes on? Would we need to send missionaries? Would darkest Africa become the animal fashion center of the world?

And so far into the jungle . . .

MEANWHILE, back at the ranch, Californians are contemplating their unclothed herds. "Dress my cows?" flashed one rancher. "How ridiculous can you get? My animals are as decently clothed as Whistler's mother."

Unfortunately, many a member of the Society for Indecency to Naked Animals could be found in the area to defend the group's dress-our-animals campaign, although a nation-wide membership of 50,000 is claimed by SINA.

Two members of the New York group recently appeared on a L.A. television program, announcing plans to organize a West Coast chapter.

"Apparently they weren't successful," said a TV representative. "It seems our outdoor-loving California natives prefer to see their animals healthy and suntanned."

Rocky Blasts Kennedy, for 'Confusion, Deficits'

MILWAUKEE, Wis. (UPI)—Gov. Nelson Rockefeller of New York Saturday night attacked the Kennedy administration's tax and Cuban policies, blaming it for "confusion" and "deficits."

He said the Kennedy tax program is "doomed to failure" and proposed an immediate \$7.5 billion cut in individual and \$2.5 billion reduction in corporate income taxes.

Rockefeller, the front runner for the 1964 Republican presidential nomination, spoke at a \$100 a plate fund-raising dinner before a responsive GOP audience of 2,140. Officials estimated the dinner grossed \$230,000.

HE ACCUSED the administration of showing "confusion" by Defense Secretary Robert McNamara's recent announcement that there were no Latin Americans being trained in Cuba for guerrilla warfare in South America.

"Yet less than a week later our own intelligence people went on television to state there are 1,500 Latin Americans in Cuba being trained for sabotage aimed at American industries in South America," Rockefeller said.

"We really don't know what's in Cuba today and the full extent of what's going on," he said.

HE ALSO LASHED out at the "administration's mounting deficits. By the administration's own words it plans a \$10.3 billion deficit this year."

He called on Republicans to "represent all the people" and to take "the initiative to move into big industrial areas. Let's not be afraid to go to those people and under-

stand them, their problems, wants and needs. We can do this and still keep our rural people."

At an earlier news conference, Rockefeller said he has not "proclaimed myself a candidate for the presidential nomination" and thus would make no statements about entering primaries.

ROCKEFELLER got a cool reception here in 1959 when he was thinking of opposing Nixon for the GOP nomination.

Asked whom he thought the leading candidates are for the GOP nomination for President in 1964, Rockefeller said "I think there are some outstanding men who should be kept on the list actively. Sen. (Barry) Goldwater, R-Ariz. has been an outstanding leader in the party."

Goldwater, the leader of the conservatives, is considered Rockefeller's chief opponent for the nomination, although he too has not announced his candidacy. Goldwater is well-liked by Wisconsin Republicans.

IN ANNOUNCING his tax

program, Rockefeller called for a reduction of corporate income taxes to 47 per cent. "This will immediately release \$2.5 billion for new investment and provide the incentives required for a substantial acceleration of economic growth," Rockefeller said.

Both the corporate and individual income tax cuts should take effect July 1 and Mr. Kennedy's "so-called reforms" should be abandoned. These proposed reforms, Rockefeller said, "have shaken the confidence of so many millions of taxpayers."

Premature Blast Ends Atlas Test

VANDENBERG AIR FORCE BASE, Calif. (UPI)—An Atlas intercontinental ballistic missile (ICBM) exploded Saturday night soon after it was fired in a test launch, the Air Force reported.

The debris landed on land, "within the compound," and no one was injured, an Air Force spokesman said.

Cause of the explosion was not known.

Various versions of the Atlas have been fired from this West Coast base in tests down the Pacific missile range. Atlas ICBMs have been located here since the noisy giant was declared operational.

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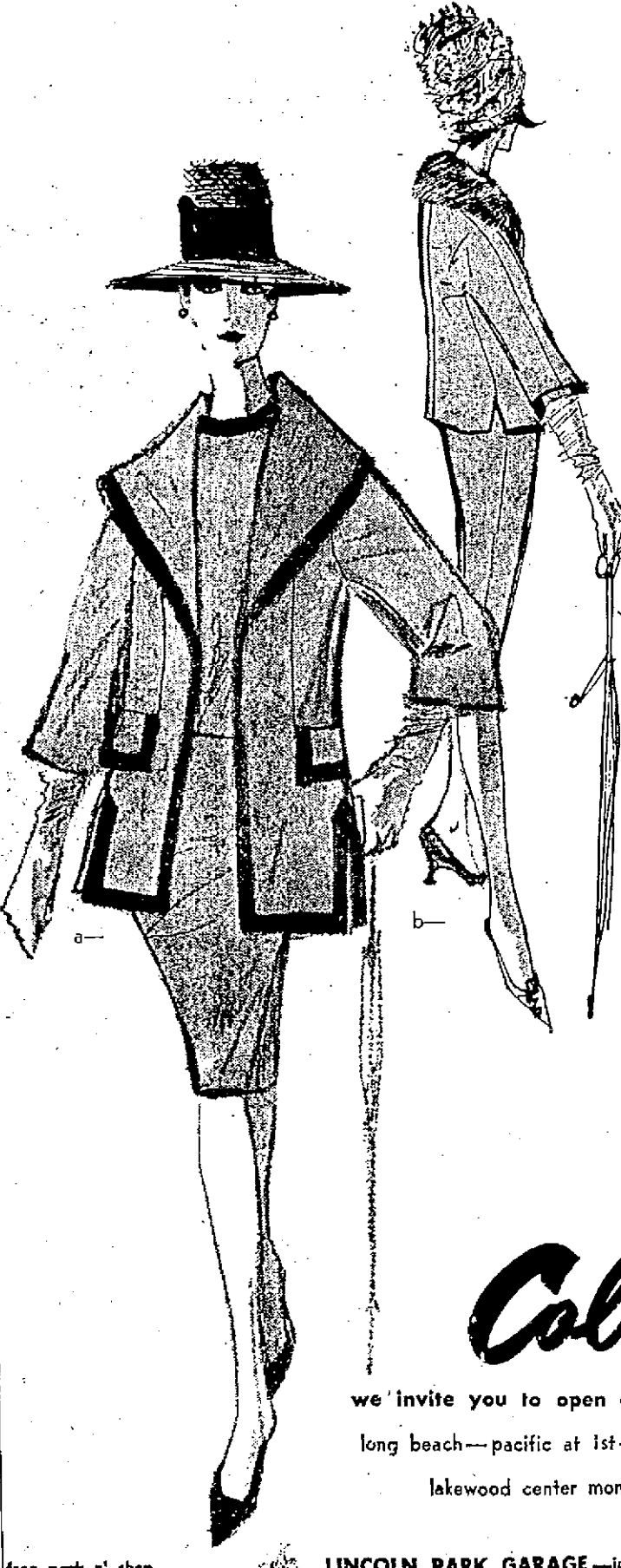
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'Hopped-Up' Youths Kill One, Wound One

BOSTON (UPI)—A pair of hopped-up young gunmen held off and robbed two neighborhood stores in Roxbury Saturday night, killing the proprietor of one and critically wounding the owner of the other.

Saul Green, 50, of Mattapan, died while undergoing emergency surgery in Boston wounds of the head and stomach, authorities said.

Joseph P. McRae, 62, of Roxbury, was hospitalized in serious condition with a bullet wound in the abdomen.

Green's store, Saul's Variety, is one door down the street from McRae's grocery. McRae made his home over the store.

Police said the robbers got about \$170 at Green's store, and about \$40 at McRae's.

Authorities believed that the bandits, described as being between 16 and 18 years of age, may have been under the influence of narcotics because of the ferocity of the robberies.

Police were not able to determine immediately which store was robbed first but it appeared that the holdups were staged with such speed that the man in the second store probably did not realize

Police in Reminder on Bike Licenses

Parents were reminded to three years and cost 50 cents day by the Long Beach Police at the city's Business License Department that bicycles with a wheel size of 20 inches or more are required by city ordinance to be licensed. Licenses are now good for shops.

EASTERN HARD-ROCK MAPLE

RETURNED FROM MANUFACTURER'S SHOWROOM. FOUR ROOMS OF QUALITY SOLID MAPLE FURNITURE GROUP. INCLUDES: 7-PIECE EARLY AMERICAN LIVING ROOM ENSEMBLE INCLUDING TABLES AND LAMPS. TWO BEDROOM SUITES WITH MASSIVE TRIPLE DRESSER — FRAMED MIRROR — HEADBOARD BED AND TWO NITE STANDS. TWIN BEDS WITH MATCHING CHEST. LARGE FAMILY SIZE MAPLE DINING ROOM SET WITH MATCHING BUFFET AND HUTCH. ORIGINAL PRICE \$1389. YOURS FOR ONLY \$589 — "EASIEST TERMS". WILL SEPARATE FOR QUICK SALE.

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Diabetes Group Sets Outing for March 17

The Diabetes Association of Southern California will hold a family outing March 17 from 1 p.m. to 4 p.m. at Houghton Park Clubhouse No. 2, Atlantic Avenue south of Artesia Boulevard.

Games and crafts are planned for children, and artificially sweetened refreshments will be served.

Arms Aid for Angola

LISBON, Portugal (UPI)—Portugal will spend \$15.9 million on its armed forces in Angola this year, the ministry of national defense announced.

WORLD NEWS BRIEFS



Ted to Aid JFK in Senate Fight

WASHINGTON (AP)—Sen. Edward M. (Ted) Kennedy, D-Mass., may get a chance to do a political chore for his brother, the President, by helping push along a controversial judgeship nomination.

Kennedy is a member of the Senate Judiciary Committee which eventually may take up the President's appointment of former Gov. J. Lindsay Almond Jr. of Virginia as a member of the Customs and Patent Appeals Court.

On the committee Sen. Kennedy also will be in a position to give an assist to his other brother, Atty. Gen. Robert F. Kennedy, in promoting the President's civil rights legislative program.

★ ★ ★
CHAIRMAN James O. Eastland, D-Miss., has been in no hurry to get action on the Almond nomination. He let it rest in a pigeonhole in the last session of Congress and President Kennedy then gave Almond a recess appointment under which he now is serving on the court.

Eastland reportedly blames Almond for breaking the line against school segregation in the South by abandoning in 1959 the "massive resistance" program which Sen. Harry F. Byrd, D-Va., had espoused in the state.

Byrd has maintained strict silence about the Almond nomination. But it is the understanding of the senator's friends that he will not actively oppose confirmation.

China Eyes Return of Russ-Held Land

LONDON (UPI)—Communist China has raised the possibility it may demand the return of huge areas of Siberia, including Vladivostok, taken by the "unbridled aggression" of the old Russian czars, British experts said Saturday.

The hint was contained in Friday's edition of The Peking People's Daily in a cryptic reference to the "unequal treaties imposed on China by imperialist and colonialist powers."

"By virtue of these unequal treaties they annexed Chinese territory in the north, south, east and west and held leased territories on the seaboard and in the hinterland of China," the official newspaper said.

One Issue Remains in News Strike

NEW YORK (UPI)—Printers and publishers settled all but one last problem Saturday in the three-month-old newspaper strike: Extending the Newspaper Guild's current contract five months to provide a common expiration date.

In three hours of negotiations the publishers agreed to give printers full 1962 and 1963 vacations despite the long strike. Several other minor issues were ironed out.

New York's big dailies will be back on the streets in about a week if the Guild agrees to extend its contract expiration date from Oct. 31, 1964, to March, 1965. The printers' settlement provides for expiration of all newspaper union contracts two years from the date the printers' contract is signed.

16 Killed, 40 Hurt in Factory Blast

ARNSBERG, Germany (AP)—A violent explosion in a drop forging plant at the Ruhr Valley of Becke near here killed at least 16 workers Saturday and injured 40.

Most of the victims were buried when the roof of a large factory hall came down following the explosion at 7:20 a.m., police said.

Rescue teams worked for hours to recover bodies from the debris and to free trapped workers. About half the injured were sent home after receiving first aid treatment. Police said at least two of those hurt were in critical condition.

The blast, assumed by police to have been caused by a bursting compressed air pipe, damaged five other halls at the sprawling Siepmann works and shook the little town of 5,000.

Cuban Doctors Reported Anti-Castro

MIAMI, Fla. (AP)—More than 2,500 Cuban physicians have applied for permission to leave their country, reports one who escaped by boat.

"Ninety-five per cent of the doctors would leave if they could," said Dr. Gumerindo Garay, former sanitation director of the city of Cruces, Las Villas Province.

The Fidel Castro government does not let physicians leave the country because they are needed, Garay said Saturday in an interview.

Pope's Talk to K Kin Stirs Editors

ROME (UPI)—Pro-Western Rome newspapers Saturday expressed guarded concern that Pope John's meetings with two members of the Khrushchev family may help the Italian Communists with votes in next month's general elections.

The preoccupation was couched in respectful terms except for isolated voices from the extreme right-wing.

It followed the unprecedented audience granted to Alexei I. Adzhubel, editor of the Soviet government newspaper Izvestia, and his wife Rada, the daughter of Premier Nikita Khrushchev, by Pope John Thursday.

Women Writers Win 15 Awards in State

(Continued from Page A-1)

ject, "Women Today." Also for a series in the historical or biographical category covering histories of Long Beach Civic Light Opera and Long Beach Community Playhouse; for a news story, "High Priestess of Finance," a timely report on Ivy Baker Priest; and on a special series in fashion coverage of California fashion designers press showings.

Mildred Flanary, I, P-T food editor, a perennial winner, was given first place for her widely followed weekly column, "Chef of the Week," second place in special editions for the Eighth Annual Cook Book edition, and a third place award for a special food series.

MARY NETH won second place in features for a story of the Parents Without Partners Club, concerning the problems of a

parent alone rearing children; a third in the interview class for a report on the value of karate (art of self defense) for women.

Mrs. Neth received third place in special subject series for her stories of last year's American Field Service Students in Long Beach.

Elise Emery was awarded third place in the statewide competition for her editing of the Sunday arts pages in the classification of any page or pages regularly edited by a woman.

Mistress of ceremonies for the banquet was Ann B. Davis ("Schultz") of the Bob Cummings television show. Night's featured speaker was Tom Hennion, managing editor of the Tulare Advance Register.

All first place entries will be entered in the National Federation of Press Women for its annual nationwide competition later this year.



AIRLINER FRAGMENT LIFTED

An Army helicopter lifts a fragment of a Northwest Orient Airliner that crashed in the Everglades west of Miami, Fla., Feb. 12. It is being moved to the Marine Air Station in Miami. Civil Aeronautics Board investigators have been assembling the wreckage in an effort to determine the cause of the crash that killed 43 persons.

Freakish Weather Strikes

(Continued from Page A-1)

mile area in the Montclair-Ontario section of San Bernardino County.

A half mile of Foothill Boulevard near the Olive View Sanitarium in Sylmar was closed because of a mudslide.

Lightning hit a power pole in one part of Hollywood and wires were down in another. Police reported a power blackout in the northern section of San Dimas.

At Palm Springs, an exhibition baseball game between the Houston Colts and the Los Angeles Angels was called because of a sandstorm.

Cooler weather was predicted for Sunday, with a high near 62 degrees.

Saturday's rain measured .11 of an inch at Civic Center.

Snow fell in the mountains—so heavily at Big Bear that visibility was cut to 200 feet.

Thunder—rare in California—stampeded 70 cattle into crashing through a fence on the Jessup Farm eight miles south of Merced Friday night. They wandered onto U.S. Highway 99, one of the state's busiest.

Result: 17 cows killed. Six cars wrecked. Three motorists slightly injured.

Engle Calls for Russ to Leave Cuba

WASHINGTON (AP)—Sen. Clair Engle, D-Calif., said Saturday the presence of 17,000 Russian soldiers in Cuba constitutes a "threat to the security and the peace of the Western Hemisphere."

"I think we should get them out of Cuba at the earliest possible time," he said in an interview filmed for telecast in California.

Engle said he does not anticipate any invasion attempt from Cuba against the United States or any other Western Hemisphere country, but he said the Russian soldiers already have trained at least 1,800 South Americans in subversive and guerrilla tactics. "That's why I say they are a threat to the peace and security of the Western Hemisphere," he said.

Kuchel Asks Funds for Forest Service

WASHINGTON (UPI)—Sen. Thomas H. Kuchel, R-Calif., said Saturday that about \$250,000 should be added to Forest Service appropriations to make sure a fire research laboratory at Riverside, is fully staffed and equipped.

Kuchel, in a letter to appropriations committee chairman Carl Hayden, D-Ariz., said he had been advised that "make shift arrangements" were planned for the laboratory during the fiscal year beginning July 1.

Russian Propaganda Intention Unclear

(Continued from Page A-1)

interest at the cost of the United States' standing, even among the Western Allies.

Top U.S. officials say privately they are not sure about the major direction of Soviet policy at present. They rather think Khrushchev may not be sure either.

THERE ARE TOO MANY contradictory events to make a clear pattern and the Soviet leadership is assumed here to be maintaining a flexible position until the dust blown up by some of the winds of change since last autumn settles a bit.

Khrushchev must be concerned not only with his diplomatic and propaganda sparring with the United States but also with the to-him sinister as well as divisive impact of the new French-German association. In fact, he has protested to Paris, Bonn, and Washington against the possibility that West Germany might eventually get nuclear weapons.

Further, he must keep looking over his shoulder at Red China. In fact, most American policymakers probably would agree that Khrushchev now often is concerned primarily with Red China and looks over his shoulder at the West. If he is going to have more serious trouble with Mao Tse-tung he would presumably not want to make things too bad in the West, even with the United States. This may limit the violence of his current propaganda assault.

He can, moreover, ease Soviet-U.S. tensions at any time by pulling substantial forces out of Cuba just as he can make things worse here by slowing down or refusing withdrawal. The fact is that U.S. leaders believe he can be prevailed upon eventually to put an end to the Soviet "military presence" in Cuba but it may be a slow business as Khrushchev is under no great compulsion to hurry.

L.B. Scouts, Leader Hunted by Mountain Rescue Squad

(Continued from Page A-1)

but they'll be mighty miserable and hungry."

Mead said a helicopter will scour the area after 6 a.m.

The hikers reportedly carried only lunches, presumably eaten well before their disappearance, and wore only light clothing.

Mead expressed hope the leader "is experienced enough to lead them down for the night and not go wandering along the trail."

The area is marked with deep, dry arroyos topped by treacherously crumbling shale that could drop an unwary hiker into a steep canyon.

Asia Visit Planned

PHNOM PENH, Cambodia (UPI)—Soviet President Leonid Brezhnev and Gen. Ne Win of Burma will visit this Asian country on a date to be announced later, official sources said Saturday.

Chief meteorologist A. L. King said his records do not show the record rise, but "a six-foot rise is certainly unusual."

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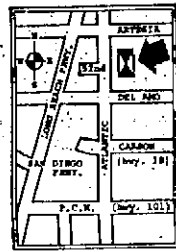
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FINAL DAY TODAY

Enough is enough! Our wonderful employees have given all! Fatigue has set in. We must call a halt. This Tremendous Carnival of Bargains definitely draws to a close today, Sunday, at 52nd and Atlantic, Long Beach... cement floors didn't phase you. You've devoured much of our stock of odds and ends, discontinued lines, model home returns, and truck and train loads of our suppliers' warehouse and showroom goods... Fortunately no casualties or hostilities were reported, except for a brief one-round tug of war between two of our "Remnanters". But it isn't over yet! One more price-slashing, bargain-happy day is before us starting at 10 a.m. sharp until you call a halt! Our MANAGERS and BUYERS have been up half the night "clearing the battlefield" of sold merchandise, recklessly slashing prices on merchandise we want to move and bringing in new stock, including many late arrivals of home furnishings values of every description. THIS IS definitely it. We've mustered our meager forces, reformed our lines and are ready for one final price-saving onslaught. We're ready, are you? Doors open 10 a.m. Come early, shop, sale! Sale Ends Today Definitely!

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FEATURING: THOMASVILLE • AMERICAN • BASSETT • LANE • SIMMONS • SEALY • GLENN • MOHAWK • ALEXANDER SMITH • BROYHILL • SUNSET LAMP • BROWN/SALTMAN • AND MANY OTHERS

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SINCE 1924

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WAREHOUSE SALE—52nd & ATLANTIC, LONG BEACH





Can You Gname These Gnomes?

IF THE WORLD situation has got you down, why not cut it down to size? That's the way a West German ceramics firm figured it out, and they made this set of garden ornaments depicting Khrushchev, Kennedy, De Gaulle and Adenauer as jolly dwarfs. K holds a shoe in memory of his United Nations performance; JFK hauls up a pair of too-big pants; Der Alte proffers a bouquet from his hobby garden and De Gaulle holds a Gallic rooster by the throat to symbolize his reign in France.



Coast Guard Cutter Crashes Small Isle

HAMILTON, Bermuda (UPI)—Ship's emergency whistles quickly brought crowds of townspeople to the channel sharply off course, apparently because of rudder failure, and struck a small coral island at the entrance of St. George's Harbor near here.

The 1,766-ton ship was grounded on the coral rock with its bow in the air for eight hours until four tugs yanked it loose at high tide. The 20-year-old cutter was towed to St. George where officials said there was no apparent serious damage. No injuries were reported.

The Chincoteague, arriving from Norfolk, Va., for standby rescue duty in the harbor, was negotiating the hazardous Town Cut Channel, a narrow waterway studded with coral outcroppings, under the direction of a Bermuda pilot.

ARTHUR SWAINSON, who was working in his garden overlooking the harbor at the time of the accident, 7:15 a.m., said "the ship was coming straight through the Town Cut" into St. George's.

"Suddenly she veered sharp left and ran up on Higgs Island," he added. Bells started ringing on board and men were racing along the decks. Her steering gear must have snapped.

No one lives on Higgs Island, but the crunching sound of the collision and the

Bookie Relay Point Raided

LOS ANGELES (CNS)—A reported telephone relay point believed to be taking between \$25,000 and \$50,000 in bets a day was put out of operation Saturday by sheriff's vice officers.

Mrs. Hazel Frances Schoenborn, 46, was arrested in the raid on her home and booked at county jail on suspicion of bookmaking.

One vice officer said several betting markers that were seized indicated many big bets on various sporting events had been called in. One bet was for \$10,000, he said.

WARREN SPARED INVOCATION AND—

JFK 'Pray as You Go' Financing Gridironed

WASHINGTON (UPI)—Wielding a sharp political needle, in impartial style, Washington's Gridiron Club held its 78th annual dinner Saturday night with President Kennedy and other prominent notables turning up to see fun poked at them.

Kennedy, New York Gov. Nelson Rockefeller, Sen. Barry F. Goldwater, R-Ariz., Chief Justice Earl Warren, U.N. Ambassador Adlai E. Stevenson and Vice President Lyndon B. Johnson were among the key targets of a 20-pound pack — and 10 spoofing skits presented by the club which limits its membership to 50 Washington newsmen.

As traditional, the Gridiron show planted its barbs among both Republican and Democratic ranks on a "share and share alike" basis.

KENNEDY, in keeping with custom, delivered an off-the-record speech in response to the only toast of the evening — "To the President of the United States." Similar off-the-record speeches were given for their parties by George Romney, Republican governor of Michigan, and Sen. Hubert H. Humphrey of Minnesota, Senate Democratic Whip.

On the record, however, were an opening speech by club president William L. Beale Jr., of the Associated Press, and the songs and jests in the skills offered as entertainment.

Beale took note of last year's Supreme Court decision outlawing a state-written school prayer in New York.

"IN DEFERENCE to the presence here tonight of the Chief Justice of the United States," he said, "we shall omit the customary invocation. Instead we take you to the newest New Frontier where the fiscal program is handled on a pray-as-you-go basis."

Beale also joshed Rockefeller with this remark: "It's depressing to think of his overlooked opportunities. He forgot to cut the taxes he raised in 1959."

Here were some of the good-natured jabs thrown at the Republicans:

Roger Blough, president of U. S. Steel Corp., is greeted on stage to a GOP conclave as "the hero of the greatest uphill retreat in Republican history."

Rockefeller sings to the conservative Goldwater: "Could I run with you? Could you run with me? Could we win with two as different as we?" and concludes: "Robert Welch will surely love you, liberals will go for me."

Warren is described as looking unhappy because "he just caught a schoolboy playing hooky and trying to sneak into the President's prayer breakfast."

A character identified as "Dick Nixon" streaks across stage in a track suit. One character asks: "What's he running for?" Another, representing Republican National Chairman William F. Miller replies tersely: "Exercise."

Two characters identified as Senate Republican leader Everett M. Dirksen, Ill., and House GOP leader Charles A. Halleck, Ind., come on stage to be acclaimed as "the fugitives from the revolt of the middle-aged Turks." They sing: "Two sleepy people with not much to do and nobody saying 'I love you.'"

Romney, to the tune of "Buckle Down Winsome,"

was ribbed with the lines: "Run pell-mell, George Romney, run pell-mell, you can win; George Romney, if you give them hell."

The Kennedy administration and the Democrats then took their tongue-in-cheek roasting.

Sen. Edward F. (Teddy) Kennedy, Mass., who recently had a run-in with a photographer at a ski lodge, remarks: "My brother Bobby just set an Olympic record. He walked 75 miles carrying a 20-pound pack — and 10 photographers."

The President's brother-in-law, Hollywood actor Peter Lawford, and White House aide David Powers, sing a "Frere Jacques" duet that includes these lines: "How's your in-law Bobby? Hoffa is his hobby. How is little Care-line? Probably on some airline."

Rep. Adam Clayton Powell, D-N. Y., criticized for his government-paid European trip

last year, is welcomed on scene as "the playboy of the Western world." Powell, asked what he is doing, replies: "I'm moonlighting. I have two jobs, living it up and living it down."

Johnson, to the strains of "Oh-Bury Me Not," implores: "Oh-bury me not on the New Frontier where you seldom hear any Texas cheer; gimme back my spread on the Senate floor, lemme wrangle votes as I did before."

Mississippi Gov. Ross Barnett is asked on his entry: "You look a little sad for a fellow fixing to run for the Senate. How's your star pupil, James Meredith?"

Assistant Defense Secretary Arthur Sylvester and White House Press Secretary Pierre Salinger are ribbed for his hobby. How is little New Frontier. Sylvester, asked if he ever fibs to newsmen, comments: "Let's put it another way. I frequently tell the truth."



Shelton Stroller

Step in and go! Here's fashion that takes you beautifully from egg hunts to dinner for two. The stroller never fades or tires. Its secret? Antron nylon, the light-hearted jersey that refreshes itself while you wear it, washes quickly, never needs ironing. Watercolor prints of blue, beige, lime, pink blossom.

sizes 10 to 20
and 12½ to 24½

12⁹⁸

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SPECIAL PURCHASE

Easter Hats

values to 7.98

3⁸⁸

Solid flower, dressy and tailored straws, all newest shapes. Black, white, bone, navy and beautiful Easter colors. Headsizes 22 to 23.

second floor



Long Line Crown Bra

regular 5.98

3⁹⁹

Dacron polyester and cotton bra fashioned with uplift cup for extra support. Upper bust section is trimmed with nylon embroidery net. It has all the styling of a very expensive bra at a price that's really surprising. Sizes 34 to 44, B C D cups.

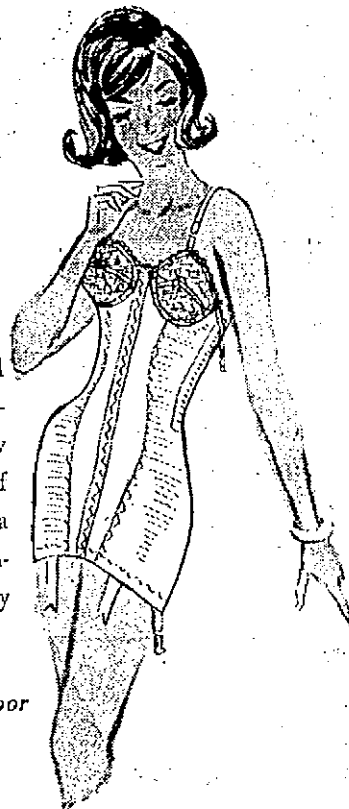
Crown Corsetlette

priced only

10⁹⁸

A foundation designed for the well rounded figure. Boneless zippered corsetlet with low back. A completely new garment with 6 hose supports . . . bust of nylon embroidery lace, sides of Lycra spandex for control. For exacting, comfortable 1 piece support come in and try this garment. B and C cups, 34-42.

second floor



Genuine Cobra Casuals

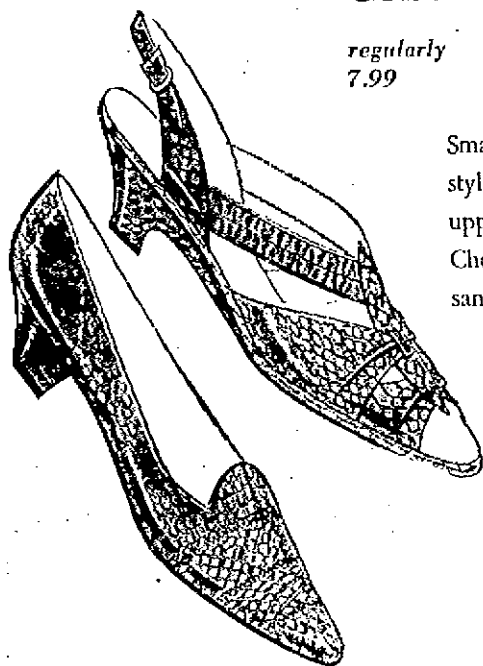
regularly 7.99

5⁸⁷

Smart softies travel you in style with genuine cobra uppers, N, M and W widths. Choose your walker or sandal now at this savings.

A. Fiesta multicolor of red, yellow, green and orange or combination of warm brown to beige tones. Fully foam cushioning on new scoop heels.

B. New tapered, stacked heels and higher throat-line pump in black, red, and beige multicolor or combination of tan, beige, yellow and honey.



lower floor

SPECIAL DINNER \$1.25

Sunday . . . SOUTHERN FRIED CHICKEN
Monday . . . TOMATO MEAT LOAF
Tuesday . . . FRIED HAM STEAK with Pineapple Ring
Wednesday . . . MEAT BALLS, Tomato Sauce
Thursday . . . DANISH BEEF STEAK
Friday . . . FILET OF LING COD, Tartar Sauce
Saturday . . . STUFFED BELL PEPPER

The Above Served with Soup or Salad, 2 Vegetables, Roll and Butter, Beverage

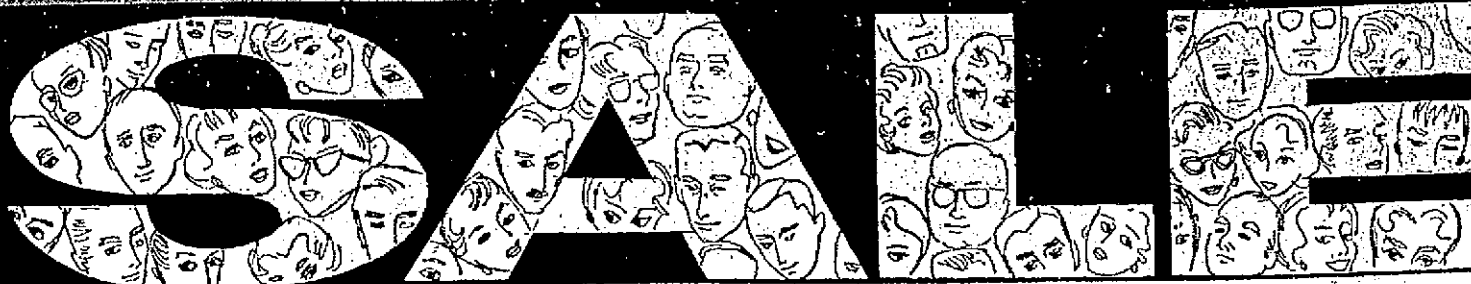
Served 4 P.M. till Closing Sunday from Noon

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SEERSUCKER COAT DRESS



special purchase **7⁹⁸**

Designed by Pat Perkins for the lazy days ahead. Styled in a fine woven, all-cotton stripe seersucker with a leather tabbed belt. Wash it, wear it - wrinkles don't have a chance. Your choice of pink or blue colors, sizes 12-20, 14½-24½.

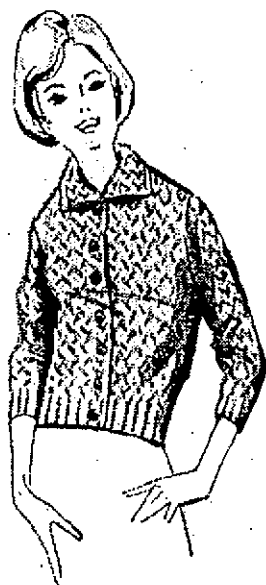
second floor

ORLON BULKY SWEATERS

reg. 5.98

3⁹⁹

Lovely bulky novelty weave sweaters in short, long or ¾ length sleeves. Your choice of cardigan or chanel styles in white, pink, beige, or blue colors, sizes 36 to 40.



street floor

COTTON DRESSES

special purchase **7⁹⁹**



You will be as radiant as the sun when you wear one of our full skirted or sheath styled summer dresses. Choose from pretty pastel prints or solid colors trimmed with lace. Reg. sizes 7 to 15, Jr. sizes 8 to 16.

second floor

SPORTSWEAR (second floor)

Sundresses, sheath style and full skirts..... **9.99**
7.95 Wool orlon sweaters, cardigan style..... **5.99**
Proportioned skirts, 5 colors, sizes 8-20..... **6.99**
3.95 Cotton & dacron blend jamaicas, 8-18..... **1.99**

LINGERIE (second floor)

4.00 Nylon half-slips, many styles, S.M.L. **1.99**
5.95 Slips, plain or fancy, 32 to 46..... **2.99**
5.95 Nylon slips with lace or embroidery trim..... **3.99**
5.95 Nylon waltz length gowns, lavish trim..... **3.99**
8.95 Famous make brushed nylon gowns, 32-40 **5.99**
10.95 Famous make brushed nylon pajamas..... **6.99**
8.95 Famous make novelty nylon pajamas, 32-38 **5.99**
6.95 Famous make nylon gowns, attractive trim..... **4.99**
6.95 Combed cotton sleep or lounge wear..... ea. **1.99**

ROBES & FOUNDATIONS (2nd floor)

9.95 Attractive cotton quilt robes..... **5.99**
8.98 Cotton dusters & wraparounds in prints..... **5.99**
5.00 Cotton dusters, new spring prints..... **3.99**
5.00 Polished cotton dusters, S.M.L. **2.99**
5.98 Slim line shifts, some with brief panties..... **3.99**
6.95 Girdles, panty girdles, S.M.L. **3.99**
5.95 14-in. side hook girdles **3.99**
Playtex Golden Girdle, limited time only, 3.00 off orig. price. **3.00 off**
5.95 Strapless 4.95 **3.99**

SPORTSWEAR (street floor)

reg. to 5.98 Dressy or tailored style blouses..... **2.99**
Coordinates, 7 lovely spring colors, 8-18..... ea. **1.99**
Cotton novelty print shifts, sizes 8 to 18..... **2.99**
Cotton corduroy jump suits, spring colors, 8-18..... **5.99**

ACCESSORIES (street floor)

1.00 Rayon blend 36" head scarfs, prints or solids **2/1.00**
79c Dainty cotton swiss handkerchiefs..... **3/1.00**
Novelty wicker straw handbags, 4 styles..... **1.99**
reg. to 2.98 New Spring belts, many styles..... **1.00**
Purse accessories, leather and marshallow **1.00**

BOYS' DEPT. (lower floor)

3.99 Poplin jacket, water repellent, 6 to 16..... **2.99**
reg. to 2.99 Knit shirts, stripes, solids, plaids **2/3.00**
2.69 Sweat shirt, short sleeves, zipper front..... **1.99**
49c White socks with striped top, cushioned foot **3/79c**

GIRLS' & INFANTS' (lower floor)

2.98 Velvet corduroy capris, sizes 3 to 6X..... **1.98**
2.98 Famous make blouses, girls 7-14, teens 8-14 **1.98**
Infant boy or girl topper set, many colors..... **1.99**
1.79 Baby pillows, washable, odorless..... **89c**
1.99 Infant boys' sport shirts, light prints **1.00**
1.69 Infants' sleeper, checks, rose bud prints..... **1.19**

STATIONERY (street floor)

reg. to 2.00 ea. Leatherette desk accessories, ea. **88c**
reg. 2.00 Monogrammed stationery, matching notes **1.00**

WOMEN'S SHOES

val. to 26.99

8⁸⁸

Over 1,000 pairs of Spring and Summer dress shoes in brilliant to subdued colors. Leathers, straws and combinations in high or mid heels. Buy several pairs at this fantastic savings.

second floor

WOMEN'S COTTON SLEEPWEAR

reg. 6.00

3⁹⁹

Because of a special purchase we made, we are able to sell these beautiful Springmaid combed cotton gowns and baby doll pajamas to you at a special low price. Cool, easy to care for, full cut, well made, and attractively trimmed with lace and embroidery. Maize, pink, or blue colors in sizes S, M, L.



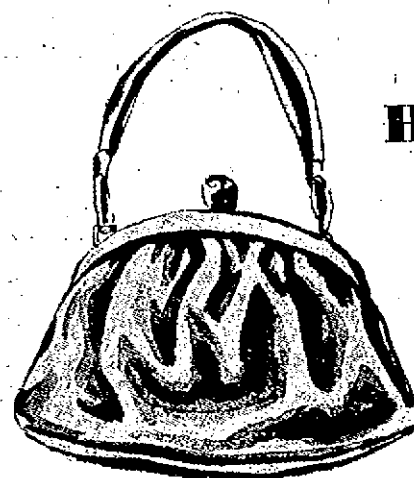
second floor

NEW SPRING HANDBAGS

val. to 8.98

3⁹⁹

A collection of Spring's most fashionable handbags, your choice of patents, plastics, and novelty fabrics. You will find many shapes and colors to select from.



street floor

TERRY CLOTH ROBES

reg. to 9.98

5⁹⁹

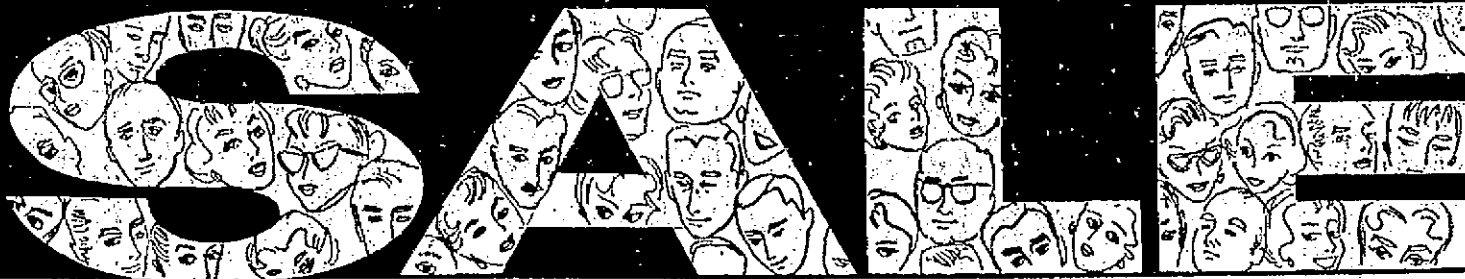
We guarantee quality, comfort, and good looks from these 100% Dan River cotton terry robes. No worry about getting them soiled because they are completely washable and colorfast as advertised in Life. Two attractive colors to choose from, white or blue. Sizes S, M, L.



street floor

assistant managers

Walker's
the friendly store of Long Beach
DOWNTOWN at 4TH and PINE



BUCILLA CHRISTMAS KITS

REDUCED TO 1/2 PRICE

- 3.98 Christmas stocking.....1.99
- 3.49 Card holder.....1.75
- 4.98 Streamer decoration.....2.49
- 1.98 Angel hanging chime.....99c



Elaborately jeweled Christmas linen, such as tablecloths, guest towels, etc. Christmas novelties for the wall, door or window. Kits complete with decorations and directions.

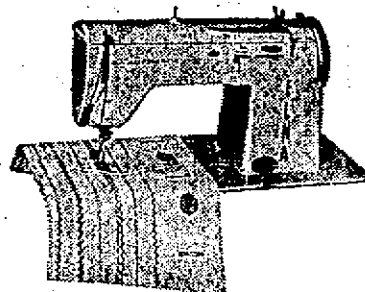


third floor

SEWING MACHINES

special price

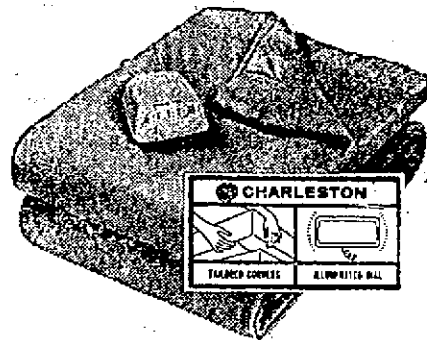
79⁹⁵



Now a Necchi or Elna portable sewing machine that is guaranteed against mechanical defects without time limit. Free instructions on all machines, and special discount prices on all other models.

We specialize on repair work, parts, supplies, and rentals.

third floor



Famous G-E
Electric Blankets

Scoop Purchase

YOU'LL MISS A WONDERFUL NIGHT'S SLEEP TONIGHT... IF YOU DON'T GET A GENERAL ELECTRIC BLANKET TODAY!

- De Luxe Single.....now **14.88**
- De Luxe Double (single control).....now **19.88**
- De Luxe Double (dual control).....now **24.88**

- * Famous G-E Sleep-Guard, maintains "just right" warmth even as the night grows colder.
- * 4 colors to choose from: Shell pink, Jade green, Sand beige, Sky blue.
- * Tailored corners for easy bedmaking.
- * Illuminated control; no fumbling in the dark.
- * Washable in your machine.
- * Completely mothproof.

* 2-yr. warranty
lower floor

DOMESTICS (third floor)

- 24.98 Fieldcrest king size coverlets.....**10.98**
- 79c Springs percale cases, 42x38 (irreg.).....ea. **19c**
- 2.89 Springs percale sheets, 72x108 (irreg.).....**1.99**
- 3.09 Springs percale fitted sheets, 81x108 (irreg.).....**1.99**

HOUSEWARES (lower floor)

- 8.45 Borg Bathroom scales, many fine features.....**6.29**
- 5.95 Stainless steel singing tea kettle.....**3.99**
- 18.95 Presto cook & serve fry pan.....**13.99**
- 15.95 Presto pressure cookers.....**9.99**
- 4-pc. king size metal serving trays.....**6.99**
- 4-pc. king size fiberglass serving trays.....**10.99**
- 14.95 Corning ware saucepan set special.....**12.88**

FURNITURE (fourth floor)

- 99.98 Simmons studio couch.....**84.99**
- 119.98 Convertible bed divan.....**88.99**
- 119.98 Continental couch with foam bolster.....**89.99**
- 149.95 Multi bed, mattress and foam cushions.....**129.99**
- 229.95 Simmons hide-a-bed.....**199.99**
- 269.95 King size multi bed.....**229.99**

ART & NEEDLEWORK (3rd fl.)

- 1.69 4-ply knitting worsted, 4-oz. skeins.....**1.29**
- 1.69 Imported Supra Mohair, 40-gr. balls.....**1.49**
- 79c Imported French Angora, 10-gr. balls.....**59c**
- 69c Nylon & wool sock & fingering yarn.....**59c**
- 1.19 Orlon Sayelle, 4-ply, 2-oz. skeins.....**89c**
- Reg. to 89c Narrow lace edgings and trimmings.....card **59c**
- 5.99 Bear Brand spectator cardigan sweater kit.....**4.49**

IMPORTED BELGIAN LINEN TABLECLOTHS

Stamped to Embroider

Two patterns to select from already finished with Swiss edge scalloping and exquisite Venetian lace motif, also finished with 2 1/2" wide Cluny lace.

- 4.99 size 52x52.....**3.98**
- 7.99 size 52x70.....**5.99**
- 10.99 size 60x80.....**8.99**
- 13.99 size 70x90.....**11.49**
- 13.99 70x90 oval.....**11.49**
- 14.99 size 70x108.....**12.99**
- 8.49 5-pc. tea set.....**5.99 & 6.99**
- 10.99 70" round.....**8.99**
- 10.99 70" round.....**9.99**
- 89c napkins.....**79c**

third floor

WASH 'N' WEAR COTTON FABRIC

orig. 1.69 yd.

98^c yd.



The original pebble textured wash and wear cotton. Now you can save 71c a yard on the perennial favorite of all pebble textured fabrics. Your choice of solids, stripes, or plaids.

third floor

BRASS PLATED BOUDOIR CHAIR

reg. 9.98

8⁶⁹



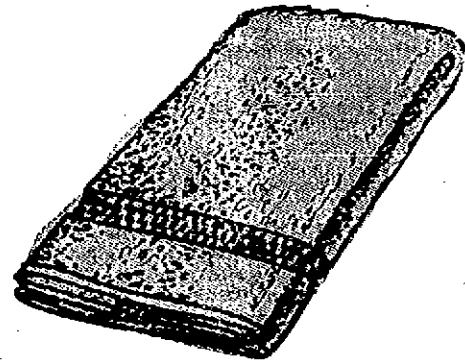
This exquisite chair is brass plated metal with a full swivel seat, will adjust to heights 17" to 22", poly pad with plush cover. Ideal for bathroom, powder rooms, dressing rooms, etc. Your choice of white, pink, aqua, or lavender seat covers.

third floor

Famous Calloway TOWELS REDUCED

50%

AND MORE



"Grand Damask" solid color towel ensembles, minute imperfections that in no way impair wearing qualities. Grand color array of pastels, deep tones and white.

- 4.00 Bath towels, size 26x52.....**1.88**
- 2.00 Hand towels, size 16x31.....**98c**
- 69c Washcloth, size 13x13.....**2/88c**

third floor

L.B. SHAKEN 30 YEARS AGO TODAY

Quake Stress Building Up

(Editor's Note: It has been 30 years since the disastrous Long Beach earthquake, California's worst in modern times. It resulted in statewide revision of building codes, and helped stimulate intensive research on causes of earthquakes and ways to minimize their damage.)

By RALPH DIGHTON
AP Science Writer

The ground jerked and quivered like the skin of a horse stung by a swarm of flies.

Streets cracked open. Buildings fell apart. People died.

At 5:55 p.m., 30 years ago today, normal life in Long Beach came to a grinding halt.

Earthquake tremor followed tremor for 60 hours, and when the earth stilled again 90 people were dead, 700 injured.

It was the deadliest, most damaging quake in this country in a half century.

But, as earthquakes go, it was only a moderate twitch.

EXPERTS say quakes just as severe happen about once a year in California and in several other places around the world, usually unnoticed because they pop in wilderness areas.

The same experts say a real granddaddy of an earthquake, likely to cause great damage even if centered miles from any city, is overdue in these parts.

In the day-by-day rumblings of the huge earthquake called the San Andreas fault, they say, they can hear granddaddy's footsteps coming closer all the time.

The date of arrival is not known.

"It could be tomorrow," says Dr. Hugh Benioff, professor of seismology at the California Institute of Technology and a world-famed authority on earthquakes.

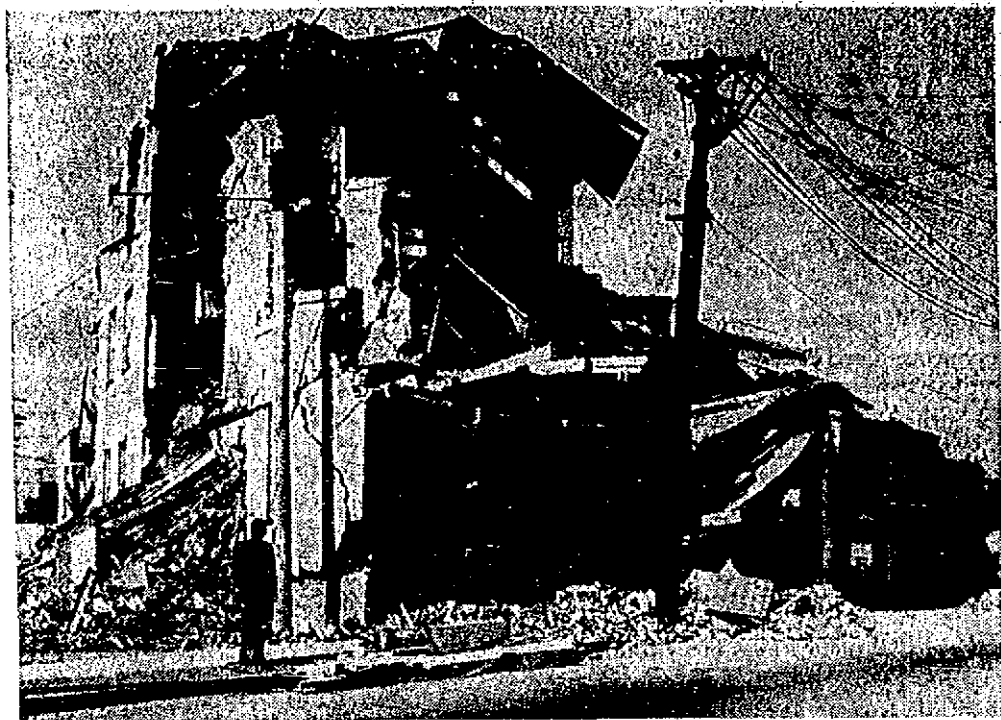
"Or it might not come for years."

"We do know that strains have been building up for more than a century along the southern part of the San Andreas fault."

"This fault, a crack that may extend 30 miles into the earth's crust, starts in the ocean off Oregon and slants south through this state into the Gulf of California."

CALTECH geologist Clarence R. Allen says there is evidence that over the past 100 million years the land on the west side of the fault has slipped northward 160 miles.

"Currently the movement is very slow—about two inches a year," says Dr. Allen. "But the strain between the two interfaces of subterranean rock is building up. Something's got to give before



RUINED HOMES SUCH AS THIS WERE COMMON AFTER LONG BEACH QUAKE OF 1933

long."

When it does, Allen says, the land on the coastal side of the fault will snap northward many feet. After the 1906 earthquake in San Francisco scientists measured a jump of 20 feet.

"THE SAN Francisco earthquake apparently eased the strain along the northern part of the fault for a hundred years or so," says Allen. "We wouldn't expect another serious one there until around the beginning of the next century."

"The last big quake in the southern part of the fault, however, was in the Fort Tejon area 100 miles north of Los Angeles in 1857. Assuming it takes about 100 years for the strain along the fault to build up to the breaking point, we're overdue for a big one in Southern California."

Records don't go back far enough for scientists to say there has been a big earthquake in Southern California every 100 years. But they can calculate the strain resistance of subterranean rock, feed in the minute easing of pressure in the two-inch-a-year slippage, and come up with an educated guess that the shear-point is reached about once a century.

WHAT CAUSED the

earth to crack in the first place? No one knows this, nor is there any good explanation of why the land west of the San Andreas fault moves only in one direction, to the north.

The classical idea that the earth is like a slowly wrinkling orange, with mountains and valleys forming as it shrinks, does not apply to the San Andreas, or to similar giant faults in New Zealand, Japan and the Philippines.

If these faults were caused by wrinkling, the movement of the land on each side of the crack would be up and down. Instead, the movement is horizontal—one side of the fault rotates away from the other.

IN CALIFORNIA this rotation involves much of the coastal plain which is home to most of the state's 17 million people. The San Andreas fault runs through the center of San Francisco and south along a coastal mountain range to a point east of Santa Barbara, and related faults form a pattern like a five-lined fork. The eastern-most line curves inland through San Bernardino, the westernmost out into the ocean.

One of the lines runs through Long Beach, but geologists doubt the 1933 tremor here did much to relieve the strain building up along the other lines.

Adding to the seriousness of the situation is this fact:

In several places the lines of the fault intersect the two major sources of water for the Los Angeles metropolitan area—aqueducts from the Owens River to the north and the Colorado River to the east.

The water from the east is carried by surface channels, not too difficult to repair in case of a break. But the aqueduct from the north crosses the fault through underground tunnels.

IF THE next major earthquake shears these tunnels, Allen says, there could be a serious water shortage for several million people. It might take weeks or even months to repair or by-pass the break.

Scientists know that

Southern California is sitting on top of a geological bomb that only time can trigger.

They also know there is little they can do about it. They can't predict when it will go off, nor can they prevent it.

The best they can do is try to minimize its effects.

ENGINEERS are just beginning to build a third major source of water for Southern California—a \$1.75-billion, 500-mile-long system of dams, tunnels and canals from the Feather River in Northern California.

Dr. Benioff, a consultant on the project, says all these structures can be made quake-safe. He has recommended not only that the water be brought to the surface where it crosses the San Andreas fault, but also that dams and pumphouses be built so they shake less during tremors.

HOW CAN this be done? Scientists have observed that in an earthquake, some structures that shake violently just happen to have the same vibrating frequency as the earth's crust—they shake the same number of times per second. The more the earth shakes, the faster they vibrate.

The other structures just happen to be a little more or less limber. They don't vibrate with exactly the same frequency as the ground. When the ground zig-zags, they zag, and this opposing motion tends to damp out vibration.

In recent years scientists have learned to predetermine the shake frequency. The structure still will shake in an earthquake, but not so violently.

DR. GEORGE W. Hous-

ner, Caltech professor of civil engineering who has spent years studying earthquake effects, says "there is no reason for a 50-story building to be less safe than a 5-story building if it is constructed properly."

Any structure, he says, can be made quake-safe—the only question is how much money the builder wants to spend.

"It probably would be impractical," Housner says, "to make all buildings safe against the heaviest tremor expectable during the next 500 years. Not many buildings are expected to last that long anyway. Most architects strike a compromise to resist all but the worst quakes and then try to minimize the effects of those."

SOME DAY, after quake-safe structures have replaced those built just to withstand the weather, whole cities may be able to ride out earthquakes with little damage.

And that day probably will come before men learn to prevent, or even predict, earthquakes.

"There have been proposals from time to time that strains along a fault could be eased with just the right kind of nuclear explosion, at the right time," says Dr. Benioff.

"Such precision is almost impossible to conceive. You might ease the strain at one point but increase it at another."

"Prediction may prove to be an easier matter. With increasing information about earth movements all over the world, we might begin to see a pattern emerge which would tell us when and where the breaking point has been reached. But that is a long time off—probably several centuries."

50-Mile Hike Cause of Freeway Disorder

GREENSBORO, N.C. (UPI)—An estimated 300 teenagers chose a busy expressway for a 50-mile hike Saturday, and almost caused a traffic jam among gaping motorists.

Scores of boys and girls, many carrying hiking sticks and knapsacks and munching lemon drops, were strung out for 5 miles along Interstate 40 between Greensboro and Winston-Salem before police could bring some order to the mass walk-alike.

HUNDREDS of startled motorists slowed to a crawl as they came upon the mob of trudging teen-agers who

chose the 25-mile trip to Winston-Salem and back as their answer to President Kennedy's recent physical fitness challenge.

About 20 footsores participants dropped out on the first leg and a few parents pulled their children out of the march after it threatened to become a traffic hazard.

After the first rest stop, eight miles out, the teens began to form into three main groups. "After that, they began going pretty good," State Trooper S. L. Hunnings said. He and other troopers tagged along in patrol cars to keep things moving.

GARY BARKER, 17, Joe Wright, 17, and David Wothers, 18, all of Greensboro, were the leaders. "We feel fine. Just great, in fact," said Wothers, "even though we got up at 4:30 this morning to start."

Barker wore a soft moccasintype shoe "which seems to be wearing out kind of faster than it should."

Old Bones Found

TARQUINIA, Italy (UPI)—The remains of a huge prehistoric mastodon that may have roamed this area 600,000 years ago have been discovered at the top of a hill near here, the University of Rome's Institute of Paleontology reported Saturday.

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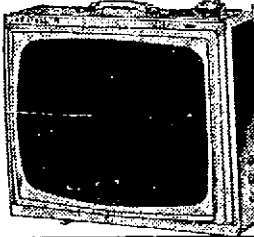
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DECREASE IN SOVIET PERSONNEL REPORTED

Defense Dept. Answers Senator's Cuba Quiz

(Editor's Note—A freshman Republican senator, Milward L. Simpson of Wyoming, recently sent a letter to Defense Secretary Robert S. McNamara asking a number of questions about Cuba that critics of the administration have been asking lately. A spokesman for McNamara, David E. McGiffert, undertook to answer the questions with summaries of the administration's views. Since both the questions and the answers sum up a great deal of the boiling Cuba debate they are given here.)

Text of questions asked recently by Sen. Milward L. Simpson, R-Wyo., and answers given by David E. McGiffert, assistant to the defense secretary for legislative affairs:

Q—If the air surveillance is so effective, why were the missiles of the October crisis not detected when they reached the ports of Cuba and when they were transported to their respective sites?

A—Air surveillance of Cuba was sufficiently effective to frustrate the Soviet attempt to confront the U.S. with an operational MRBM (medium range ballistic missile) and IRBM (intermediate range missile) capability. We believe it is presently effective to detect any further such attempts.

Q—If the U.S. did not detect the arrival of the missiles, how do we know that the 42 missiles, reportedly withdrawn, were the total amount of medium and intermediate range rockets shipped to Cuba? Can we rely on Khrushchev's word?

A—The 42 missiles withdrawn were all medium range missiles. Our conclusion that these were all of the medium range missiles introduced into Cuba and that no intermediate range missiles were introduced is based on the analysis of the intelligence available to us from all sources. It is not based on any reliance on Khrushchev's word.

Q—If the U.S. government is unable to assure that medium and intermediate range missiles are not camouflaged or hidden in caves or underground installations in Cuba, why did the President lift the naval blockade without obtaining the on-site inspection which had been considered essential in his speech of October 22? How can on-site inspection at this crucial time be considered a "dead issue"?

A—The President lifted the blockade because he felt it to be in the best interest of the United States at that time. We were satisfied that the missiles had been removed. We had assurance that the bombers would be removed, as they soon were. Castro is unwilling to accept on-site inspection at this time on terms acceptable to us; and in view of our surveillance capabilities we do not consider this issue warranting continued quarantine.

Q—How does the U.S. government account for the admitted presence in Cuba of at least 17,000 Russian soldiers and military experts if during the October crisis the official estimate never exceeded 12,000? Did the air surveillance fail to determine the real number of troops or has there been a considerable military buildup in Cuba since the October crisis?

A—We believe there has been not only no further increases in Soviet personnel strength in Cuba since the October crisis, but that there have been significant reductions. But precise personnel strength is extremely difficult to estimate from intelligence sources without a head-count, in contrast to identification of major pieces of military equipment.

Q—What is the reason for the intelligence gap which apparently existed between early September and mid-October, before Sen. (Kenneth) Keating's statement regard-

ing missiles in Cuba and before the government's statement in support of the senator's observations? Were no aerial photographs taken during that period, or was there evidence of the missile buildup in September and early October which was withheld from the public?

A—We carried out reconnaissance flights over the island of Cuba on the 5th, 16th, 17th, 18th of September, the 5th, 7th, and 14th of October. The first hard evidence from these flights of the offensive missile buildup appeared in a photograph taken on October 14.

Q—Have we conceded Russia a charter of impunity to "stockpile" in Cuba tons of arms which could make the strategic island an impregnable fortress from which to subvert and conquer Latin America?

A—There has been no substantial Soviet military buildup in Cuba since the October crisis. Soviet combat forces in Cuba today amount to what might be described as four reinforced battalions (about 5,000 men).

Q—Are we going to tolerate the Soviet military intervention in Cuba as long as we do not have an aerial photograph of a so-called "offensive missile" pointed at us? Is this the new interpretation of the Monroe Doctrine, the 1947 Treaty of Rio de Janeiro, and the 1962 joint resolution on Cuba?

A—The President has pointed out that "as long as (Cuba) is a Soviet military base, it represents a threat to people in the Caribbean." But, unlike the offensive missiles, the Soviet forces now in Cuba do not represent a military threat to the U.S. nor any of its allies.

Q—Are we going to continue with the same policy which led to the missile crisis last October and which has not stopped Russia nor has stemmed Castro Communist subversion throughout the hemisphere? Is it enough to say we are concerned as we contemplate the progressive under-

mining of democracy in Latin America and the enslavement and destruction of Cuba?

A—Our actions to combat Communist subversion in the hemisphere through military and economic assistance in the Alliance for Progress, and through joint activities with the internal security forces of our Allies go well beyond expressions of concern.

Q—Why have we chosen to pay down the "same time" ordering the establishment of a new group of anti-guerrilla military experts that will be based in the Panama Canal Zone to help Latin American countries cope with any Communist fomented uprisings? Is there in reality a great threat of the spread of Castro's Marxist line to other countries?

A—We are attacking the problem of Communist subversion in Latin America, whether it stems from Cuba or directly from Moscow.

Q—Why has the President failed to grasp the temper of American public opinion which he recognized in the October crisis and which is now strongly opposed to our ineffective Cuban policy?

A—We would not agree that the President has failed to grasp the temper of the American people.

Q—If we do not stop the onslaught of communism 90 miles off our own shores, how can we expect to maintain world leadership and even survive as a free nation?

A—The onslaught of communism in any nation, whether it is 90 miles or 9,000 miles from our shores, is a good deal easier to stop before it is established. The steps that this administration has taken throughout the world, from Viet Nam to Latin America, are designed to frustrate Communist aggression before it can take hold.

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Co-workers of Van de Kamp's Holland Dutch Bakers and their advertising agency not eligible.

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RADIO ASTRONOMERS FIND INVISIBLE GALAXIES

Energy Emission Incredible

(Continued from Page A-1)

tailed by Caltech researchers indicates that an explosion of unprecedented proportions is responsible.

In most cases, say the scientists, these powerful radio emissions come from two immense, optically invisible clouds of gas. These clouds of gas are located near optically visible galaxies.

Astronomers believe the radiant clouds are composed of material which was ejected from the parent galaxy by a titanic explosion.

These radio emissions are believed to be fast-moving electrons trapped in magnetic fields.

The radio galaxies studied by Caltech range from 13 million light-years from five or six billion light-years from the earth.

One light-year is nearly six million million miles. This is the distance light travels in one year — at 186,000 miles a second.

The total radio power emitted by the strongest source, called Cygnus A, is 40 billion billion billion watts — equivalent to the energy radiated by 20 billion suns. Cygnus A is a half billion light-years distant.

Radio galaxies vary considerably in size, and the pairs of clouds vary in distance from one another.

There may be as much as two million light years between the outside edges of a pair of clouds. This is many times larger than a visible star system.

In general, the farther apart the clouds, the larger they are. This suggests a pattern which might be established by enormous explosions.

Some radio galaxies, it appears, are the result of more than one explosion. For instance, one radio galaxy—Centaurus A—has two pairs of clouds: one small pair near the visible galaxy, a second larger pair much farther away.

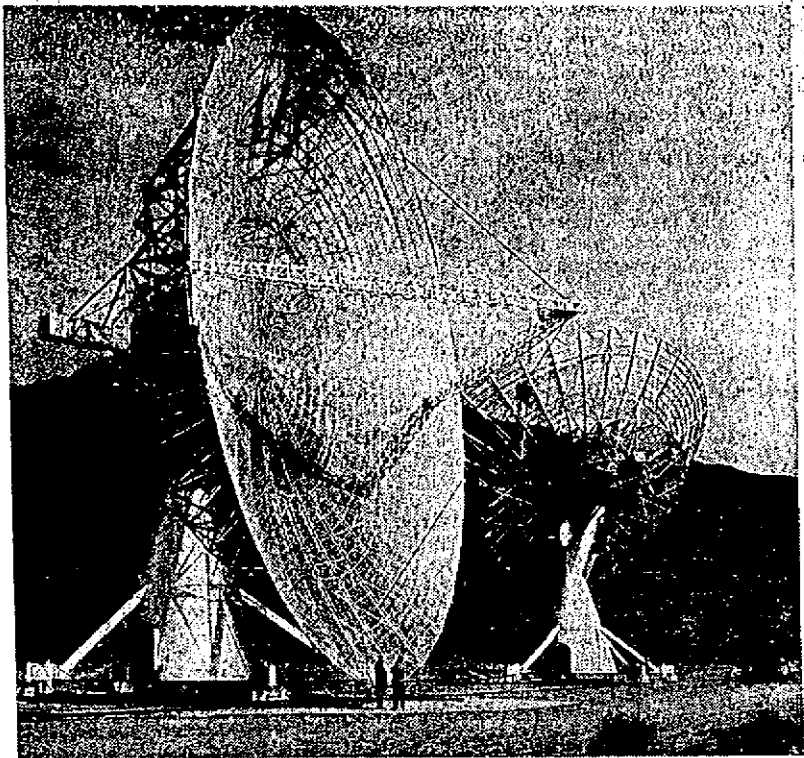
Researchers suggest two ways in which the enormous energies required for radio galaxies could be released:

1. A chain reaction of thousands of exploding stars.
2. Explosion of a super-star—a star millions of times more massive than our sun.

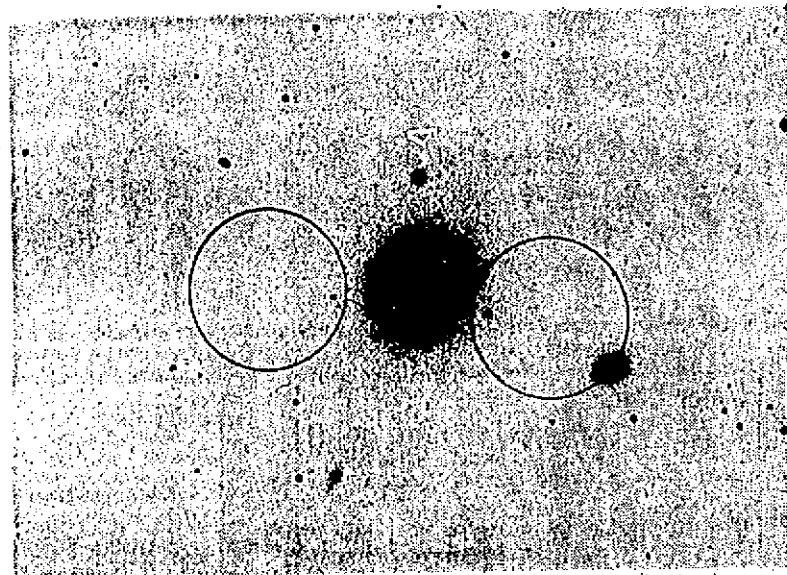
Drs. Per Maltby, Thomas A. Mathews and Alan T. Moffet of Caltech have shown the relation of the radio galaxies to optically visible galaxies by superimposing radio maps on photographs.

Radio galaxies are studied at Caltech's radio observatory, situated on a 300-acre site 250 miles north of the Caltech Pasadena campus in the remote Owens Valley.

Owens Valley was chosen because two big mountain ranges shield equipment



TWIN DISH-SHAPED antennas, each 90 feet in diameter, are situated on remote Owens Valley "campus" of Pasadena's Caltech to pick up signals from radio galaxies from 13 million to six billion light-years from earth.



SOURCE OF THE most powerful energy in the universe, galaxy-size clouds of invisible radiation, are shown in negative print—dark and light reversed. The two turbulent clouds, each about 180 billion miles in diameter, radiate enormous amounts of energy as radio wavelengths that were "observed" by the Caltech Radio Observatory.

from man-made radio noises.

Twin, steerable, dish-shaped antennas, each 90 feet in diameter, pick up radio signals from outer space.

Radio waves are caught in the big steel-mesh antennas and reflected into a receiver mounted on a boom at the antenna's focal point.

Wavelengths picked up by the antennas range from two to nearly 40 inches.

In the receiver, incoming signals are transformed into electric pulses and amplified. Electronic equipment removes static. The amplified signals are then recorded by penwriters, or on tape, to provide a "picture" of the radio object.

A radio galaxy appears to be a comparatively short-lived phenomenon.

It lasts perhaps one million years, astronomers say. The enormous, radio clouds keep expanding until they just fade away.

Movie TV Reruns Irk British Solon

LONDON (UPI) — Labor member of Parliament James Dempsey said Saturday he would ask Postmaster General Bevin next week to limit the number of times old films can be shown on television.

"I've lost count of the number of times I've seen John Wayne," he said. "It's a bad joke, John Wayne, again and again."

Liberty Bell Moved for Tower Work

PHILADELPHIA (AP) — For only the second time in 46 years Liberty Bell has been moved from its resting place in the Tower Room of Independence Hall.

The shift of the bell to the hallway, a distance of perhaps 30 feet, was done to facilitate an extensive rehabilitation program at Independence Hall. Workmen are shoring up the bell tower with steel beams, strengthening it for generations to come.

The last time the bell was moved was in December, 1958, while a repainting job was in progress. In 1917, the year the United States entered World War I, Liberty Bell was taken out of the building and displayed in the Philadelphia area to rouse greater interest in bond drives.

Memorial Foundation, pleaded guilty to five counts of violating the new drug provisions of the law in connection with shipments of "Vitamin B 15, also known as 'pangamic acid.'" Vitamin B 15 was claimed to be effective as a heart stimulant and for improving the performance of race horses.

KREBS AND the foundation were fined \$3,755 and placed on probation for three years. As a condition of his probation, Krebs was prohibited from making interstate shipments of new drugs—including Laetrile—without getting an approved drug application from FDA.

Krebs filed for such an application but he was notified last week that the application was found to be incomplete because the data submitted were inconclusive and insufficient to demonstrate either effectiveness or safety of the drug.

The FDA officials merely say that in the 10 years Laetrile has been around, no one has presented evidence to convince them it is effective as a cancer palliative.

FDA Prepares Battle Against So-Called Cancer Drug Laetrile

WASHINGTON (UPI)—The Food and Drug Administration (FDA) which blocked commercial distribution of thalidomide in this country, is preparing for a similar battle over a drug for treating cancer.

The drug is known as Laetrile.

The FDA girded for action immediately after a nationally distributed Sunday supplement printed the first of a two-part series last week.

The second chapter was prepared for publication today while FDA officials were denouncing it as "what amounts to practicing medicine in print."

NO ONE at FDA challenges the safety of the drug. What bothers officials most is that the articles might give some cancer victims false hopes. Some of them said the case might now follow a pattern set after a national magazine published an article about another controversial drug, Liefcort. Although Liefcort was banned in the United States, arthritis sufferers in this country swarmed to Canada

to seek the cortisone-type drug, even after two persons who had taken it died in a Montreal hospital.

Unlike cortisone or the case of the baby-deforming thalidomide, there is no implication made that Laetrile is physically harmful to a person taking it.

But both the manufacture and distribution of the preparation has been banned in this country.

"Laetrile may not legally be manufactured or distributed in the United States, or imported from Canada, until the requirements of a San Francisco court's probation order and the new drug provisions of the Federal Food and Drug Act have been met," one FDA official said. He referred to a decision handed down by a federal court in San Francisco in one of three court cases involving Laetrile.

The San Francisco case involved criminal prosecution against the prime sponsors of Laetrile but was concerned primarily with their shipments of another product.

The sponsors, Ernest T. Krebs Jr., and the John Beard

U.S. Probing Smog as Colds Stimulus

By FRANK CAREY

WASHINGTON — The Public Health Service is planning a unique venture in common-cold research—to check on mounting suspicions that an elusive form of air pollution can trigger outbreaks of colds and kindred respiratory ills.

By coincidence, one of the laboratory animals being considered for the research is the ferret—the weasel-like creature that is noted for its wily furtiveness.

This was disclosed Saturday by health service scientists. They said they're planning to expose various laboratory animals—including ferrets and monkeys—to sulphurous gases of the type commonly released into the atmosphere "in large quantities by all large and moderate-sized industrial cities."

THE ANIMALS will then be exposed to viruses known to cause certain types of human colds—the idea being to see whether preexposure to the sulphur gases triggers more and longer-lasting infections than otherwise.

Sulphur dioxide and other sulphur-containing gases, the researchers said, result from the burning of coal and fuel oil in industries and homes. They mostly elude devices used by some industries to eliminate or at least reduce the discharge from smokestacks of solid, dusty forms of air pollutants.

Agency officials told a reporter that even these latter devices "are not used as extensively as they should be, due partly to the reluctance of some industries to go to the expense, and to the apathy of some local governments in not compelling industries to use them."

DR. HARRY HEIMANN, assistant chief of the health service's division of air pollution, said the initial experiments would start within the year, at the agency's sanitary engineering center at Cincinnati. Common-cold and related viruses will be furnished by the National Institute of Allergy and Infectious Diseases at Bethesda, Md.

Heimann said in an interview that the new venture is motivated by "strong circumstantial evidence, accumulating over the past decade, that the acute upper respiratory diseases, including the common cold, occur more frequently in places where the sulphur compounds in the air are relatively higher in concentration than in other places."

Suggestive evidence to this effect, he said, has been obtained by researchers in the United States, Russia, England and Japan. While indicating that the foreign studies—in reporting a seeming link between cold-type illnesses and air pollution—do not distinguish between various forms of pollution, Dr. Heimann said he and other Public Health Service researchers are convinced that the sulphur compounds play a major role. "We think," he said, "we have sufficient evidence that these sulphur compounds are the cause of a lot more trouble—in terms of human health and economic loss due to industrial absenteeism—than we once thought."

"WE THINK we have sufficient evidence to justify a strong research drive to get the payoff proof. We think this is important enough for us to stick our necks out and say loudly what we believe."

Adenauer Backs Britain on Market

OLDENBURG, Germany (AP) — Chancellor Konrad Adenauer said Saturday the first thing he will discuss with Gen. Charles de Gaulle when the French president visits West Germany is Britain's entry into the European Common Market.

De Gaulle is expected to visit West Germany in June.

PINE AT BROADWAY LONG BEACH

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GIRLS' WEAR



WE SALUTE THE GIRL SCOUTS
on their 51st Anniversary

during Girl Scout Week
March 10th thru 17th

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visits our Girls' Department
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with our congratulations

Support the Girl Scout Organization
by buying Girl Scout Cookies
March 15th thru 30th

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GOLDEN PLAYTEX GIRDLES

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for a limited time only!

Don't wait! Right now you can make a smooth saving
of \$3 on every Golden Playtex Panty and Girdle —
America's best sellers! Ten million women know
the comfort of Playtex... you'll know too,
when you try one — and NOW's the time!

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| 10.95 Pull-on Playtex Girdles | 7.95 |
| 12.95 Zippered Playtex Girdles | 9.95 |
| 11.95 Pull-on Panty Girdles | 8.95 |
| 13.95 Zippered Panty Girdles | 10.95 |

EX-large sizes, one extra dollar in each case.

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9:30 TO 5:30 — MON. AND FRI. 9:30 TO 9:00 PHONE HE 6-9841

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The Business That

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March **BONUS DAY**

TOMORROW MONDAY

MARCH 11th ONLY

WITH THIS COUPON ONLY

Carnation Plants
Fancy hybrid type rooted choice cutting stock. Each one, well established in individual container. Many colors and varieties to choose from Reg. 39c ea.

\$1⁰⁰

Garden Shop Nursery
5331 E. Spring St., L.B. (Just West of Bellflower)

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Artificial Decorator Trees
Regularly \$15.00. 3-feet and taller. A bonus savings of one-half the regular price.

\$7⁵⁰

super mart!
630 Pine Ave. — Downtown Long Beach
Open Mon., Thurs., Fri., nights till 9.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Free! 1-Pint Can of
BOYSEN PLASOLUX ENAMEL (Colors Only)
With This Coupon Limit One Coupon Per Person (Adults Only) No Obligation

FREE

Dooley's Hardware Mart
5075 Long Beach Blvd., North Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Automatic Transmission Adjustment
We'll adjust any make or model automatic transmission for peak performance... let us eliminate that jerk and slippage between shifts. MON., TUE., WED. Only. REGULAR 12.00.

\$6⁵⁰

Cherry-Anaheim Engine Rebuilders
2015 E. Anaheim St. — GE 8-4940

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Hotpoint 2-dr. Refrig.-Freezer
No frost refrigerator. Huge top freezer, tall bottle space, butter and cheese chest. Door shelves. 5-yr. warranty. No frost ever in the refrigerator section.

188⁸⁸

Dorn's Discount Stores
4949 Graywood Ave. (Lakewood Shopping Center)
JUL 9, P. M.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Famous Brand Wool Skirts
Regular \$10.98 to \$13.98. New spring colors including black or grey.

\$5⁹⁹

Gene's Smart Shop
450 Pine Ave., Downtown Long Beach
Open Monday night till 9

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Bedding Plants
Stocks, snaps, pansies. Plant them now for armloads of bouquets this spring. (Buy them in dozen lots only at this low price.)

3^{ea}

Garden Shop Nursery
5431 E. Spring St., L.B. (Just West of Bellflower Blvd.)

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Paint—\$1.00 Gal.
Fence Paint • Red & Green Barn Paint • Plats • Gloss • Log Oils. • Varnishes.

\$1⁰⁰

Tibbetts Paint & Wallpaper
10th and Pine — HE 7-2929

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Men's Furnishings
This coupon entitles bearer to \$1.00 discount on any men's furnishing purchase totaling \$5 or more. (Coupon March 11 & 12.)

\$1⁰⁰ off

Foreman & Clark
Lakewood Center (Across from Boy's Market)
Long Beach 144 Pine Ave.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Make Up Mirror
Large eight inch round mirror on a chrome plated stand that swivels... two sided mirror, one is magnifying. REGULAR 1.98.

66^c

Harrison's Rexall Drug
5000 East Second St., Belmont Shore

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Seat Belts
6,000-lb. test impact Imperial model. Metal to metal buckle. Installed, per passenger. Open till 9 p.m. Monday.

\$10⁹⁵

Glenn E. Thomas
Anaheim St. at Elm, L.B. HE 7-6491

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

WALL PLAQUES
HUNDREDS TO CHOOSE FROM

288^{UP}

Edward's Discount Furn.
1639 East Artesia, Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Extra Large Hot Fudge Sundae
Our Special Extra Large Fudge Sundae. Reg. 35c

25^c

Fox Foster Freeze
1470 Pacific Ave., Long Beach — HE 7-8220

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Ladies' House Dresses
Choose from beautiful prints and assorted styles. Large selection of sizes. A once-a-year bonus coupon value. Better hurry in for best selection.

\$1⁰⁰

Lynn's Self Service
643 Pine — Downtown Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

3-Room Group
5-Pc. Dinette — Box Springs & Mattress — Headboard — 6-Drawer Dresser & Mirror — 2-Pc. Living Room Set — 3 Tables & 2 Lamps. ONLY

99⁰⁰

Dixie Furniture
1850 East Artesia, Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Oven-Proof Cassarole Dish
A handy cassarole dish which may be used for baking custards, meat pies, deep dish-pies, etc. Has its own serving handle. Reg. \$1.25 value... with any dinner purchase, and this coupon, you pay only 25c.

25^c

Andy's Hotcake House
643 1/2 Pine Ave., Downtown Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

All-Wool Candy Stripe
Please don't confuse this with the inexpensive blend of candy stripe you see advertised so extensively. This is a very tightly woven all-wool carpet using yarns from Mohawk and Alexander Smith. Our Price —

\$3⁹⁵ PER YD.

Willbanks Carpet Co.
1879 Freeman Ave., Signal Hill — GE 4-0001
Free—10 Ft. of Plastic Polyethylene Floor Covering. Protect Your Carpeting

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Sturdy Aluminum Ice Cube Trays
Finger-tip control releases ice cubes almost automatically. Fits all refrigerators. At this coupon-day value you can't afford to miss this offer. You would expect to pay \$2.95 each but we are offering them for only —

99^c

Adair's Bargain Island
900 East 7th St. (at Alamitos Ave.)

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Telephone and TV Hearing Aid
Given to people with hearing loss WITH COUPON of 25% or more determined by audiometric test. A new device, designed to help you hear your favorite television program better. Attach hearing pad to your telephone and hear better immediately. Limited quantities so hurry in tomorrow.

FREE

Acousticon of Long Beach
207 East 4th, Downtown Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Steer Manure
Large bags — weed free for lawn shrubs—trees—rose bushes—flowerers.

3 BAGS \$1⁰⁰

Lee's Circle Nursery
4760 Los Coyotes, Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

LUBE JOB
Get acquainted offer at our new location — any Ford Motor Co. passenger car — no purchase necessary.

FREE!

Duffield Lincoln-Mercury
(at the L.B. Traffic Circle)
1940 Lakewood Blvd. — GE 4-9916

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

U.S.D.A. Choice Beef
Fill your freezer at this special one-day price on USDA sides of beef. Nothing down and 6 months to pay, 45 days before first payment.

45[¢] lb

Fed-Mor Meats, Inc.
6084 Orangethorpe at Valley View, Buena Park — 522-5885 — Straight East on South St. — A Few Blocks East of Norwalk

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Lubrication Special
Lube chassis, change oil (5 qts. Pennzoil), service air cleaner, check transmission and differential, change oil filter (element extra), tighten hose connections, test battery and clean terminals, repack front wheel bearings.

Reg. \$9.58 \$7⁹⁵

Dick Browning Olds
1227 Long Beach Blvd.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

50-Ft. Garden Hose
Reinforced with Dupont nylon cord. Full-flow brass couplings. 1/2" inside diameter. Extremely tough. Withstands high water pressure. Regular 5.95.

With Coupon \$2⁹⁹

McMahan's
817 Long Beach Blvd. (Also available at Wilmington, Bellflower and East Long Beach Stores)

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Electric Iron
Automatic steam or dry. Finger-tip heat selector. Button slots. Guaranteed by famous Manning-Bowman. Regular 12.95.

With Coupon \$7⁰⁰

McMahan's
817 Long Beach Blvd. (Also available at Wilmington, Bellflower and East Long Beach Stores)

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Flower Seeds — Save 50c
Allium, asters, calendulas, cockscomb, delphinium, marigolds, zinnias, stocks, snapdragons, petunias, poppy, verbena, larkspur — your choice of many others — Four 25c packages (Nortrup King or Burpee).

50^c

Teeple's Nursery
600 Bolsa Ave., Seal Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

2 Complete Hollywood Beds
Complete price includes 2 Inner-spring Mattresses, 2 Matching Box Springs, 12 Hollywood Legs, 2 Upholstered Headboards, 2 Pillows. \$5 down holds, easy terms available.

49⁰⁰

Discount Bedding Co., Inc.
15314 Lakewood Blvd., Bellflower — TO 6-5803

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Gladiolus Bulbs
Choice of 15 colors. Large 1st quality bulbs imported from Holland.

79[¢] doz.

Lee's Circle Nursery
4760 Los Coyotes, Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Camellias
All the popular prize winning varieties in many colors. Doubles Reg. 1.95.

\$1¹⁹

Lee's Circle Nursery
4760 Los Coyotes, Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Tall Denim STRETCH Pants
Regularly \$8.99. Choice of Blue, Black, Faded Blue or Light Beige. Tall Sizes 10 to 20.

\$6⁹⁹

Shelley's Tall Shops
715 Pine Ave. • HE 5-0011
Downtown Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

6'x7' King Size Bed
Complete Price includes King-Size Inner-spring Mattress, Matching King-Size Box Springs, 9 Hollywood Legs, King-Size Headboard, 2 Pillows. \$5 down holds, easy terms available.

59⁰⁰

Discount Bedding Co., Inc.
15314 Lakewood Blvd., Bellflower — TO 6-5803

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

5,000 Mile Lubrication
With Oil Change, Filter Cartridge Air Cleaner Service and Wheel Pack. Regular \$12.25.

\$9⁹⁵

Salta Pontiac
1545 Long Beach Blvd., Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Homemade Dessert & Coffee
Freshly baked homemade banana cake... and a cup of freshly brewed Manning's coffee. Served as a shoppers snack from 2 p.m. to 4 p.m. Be sure to see our new special dinner selections posted on a menu board in our restaurant.

25^c

Manning's Coffee Cafe
322 Pine Ave., Downtown Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

19" Portable TV
FAMOUS NAME BRAND

129⁹⁵

Edward's Discount Furn.
1639 East Artesia, Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Toilet Seat
WHITE... WITH COVER.
REG. 3.50... COMBINATION FAUCET... 5.95

2³⁵

C.O.D. SALVAGE, PLUMBING & HEATING SUPPLY
2040 South St. (at Cherry) N.L.B. — ME 3-2538

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

180 Amp. Arc Welder
UL approved. One year written guarantee. Use on 110 or 220 volt. lines... 1/16 thru 5/32 electrodes. No taps or plug-ins. Weld in all positions. Quick starting arc. Portable. Regular price is \$125.00. This offer good to March 16th. Use your BANKAMERICARD

109⁵⁰

L B W S
1629 W. Anaheim St., L.B. HE 7-2218

Good, Monday MAR.11 ONLY

FAMED PHYSICIST IN WARNING

Civilization Too Noisy, Rising Sound Level Deemed Harmful

By BILL DUNCAN

A Catholic nun at Marywood High School in Anaheim gave her class an unusual assignment recently. She instructed her sophomore pupils to make notes of the noises they heard while preparing their homework assignments.

Even the sister was shocked at the results. One pupil, who is the second daughter in a family of seven children, wrote four pages of noises she encountered during a one-hour study period.

The noises inside a home—even with seven children—are mild compared to the sounds on the outside.

Are these increasing alien sounds harmful?

A noted acoustical physicist, Dr. Vern O. Knudsen, UCLA professor of physics and chancellor emeritus, is convinced: "What you hear can hurt you." Dr. Knudsen has been engaged in a fight for noise-abatement since the early 1930s.

The 69-year-old physicist has made some noise of his own lately in a crusade for quiet. He is advocating major changes in building codes for soundproofing in homes, office buildings, hotels and factories. The noise around us is increasing daily—approaching dangerous levels—and strong measures to reduce noise and protect humans against unwanted sound must be found immediately, he stresses.

"Noise is one of the waste products of the 20th Century," Dr. Knudsen says. "It is as unwanted and unnecessary as smog, polluted water or littered streets."

UNWANTED SOUND is one of the chief drawbacks of urban living, Dr. Knudsen claims. He asserts that nocturnal sounds rob the dweller of proper sleep—thus heightening the daily strain of living.

Minor modifications from current California practice in the acoustical design of residential buildings would improve the over-all sound insulation of homes as much as 10 to 15 decibels, the physicist said. If air-conditioning is added, so that all windows and doors can be closed, the gain in insulation against all outside noise could be as high as 20 decibels, he emphasized.

In addition, carpet and acoustical-tile ceilings would provide a reduction of another five decibels of both outside and inside noises, he continues. Thermopane windows, consisting of two panes of 1/4-inch glass, separated by a 1/2-inch air space, have a sound-insulative value of 36 decibels.

Adding solid-panel wood doors, gives another 30 decibels of sound insulation, Dr. Knudsen said.

A decibel of sound, the relationship between the physical stimulus and the resulting sensation, is a logarithmic one, as it is for light, heat and other things we sense, Dr. Knudsen explains. The decibel scale has its zero at approximately the level that is

just barely audible to a person with normal hearing.

EACH ONE-DECIBEL, step above zero level, is approximately the smallest increase that can be recognized by the ear. For each ten-fold increase in intensity or energy content of sound there is an increase of 10 decibels.

"Thus a ten-fold increase in intensity of barely audible sound would be 10 decibels; a hundred-fold increase would be 20 decibels; an increase of a million-fold would give a level of 60 decibels," the scientist said.

Twenty-five years ago we thought that 125 decibels was a big and dangerous noise, the sound expert said. Today we speak of 150 decibels in about the same manner.

Sound studies made by Dr. Knudsen show 80 decibels begin to grate harshly on the human ear. A valve type toilet can create 88 decibels four feet away from the bathroom, he said.

A diesel freight train traveling at 40 miles per hour makes harsh noises ranging from 87 to 92 decibels and the sound carries for 190 feet. An automobile horn tosses out 98 decibels for a distance of 30 feet. The whistle of a diesel train carries 106 decibels of sound for 100 feet.

A four-engine jet aircraft can create 150 decibels at ground level, but this sound reduces as the aircraft gains altitude and from Dr. Knudsen's studies creates little more noise than a truck speeding along a freeway.

EXPERIMENTS have shown that 160 decibels of sound are lethal for small, fur-bearing animals, according to Dr. Knudsen. Because the fur is an efficient absorber of sound, rats and mice exposed to such intensities die quickly from the resulting rise in body temperatures, he said.

Research has shown also that exposure to noise of 90 decibels or more can flush the skin, constrict stomach muscles, shorten tempers in human beings, he points out.

Some doctors suspect noise may be a hidden factor in heart and artery diseases, nervousness and even mental health, the UCLA professor said. "One of the obvious effects is deafness. As early as 1880, doctors pinpointed deafness as an occupational hazard to boilermakers, coppersmiths and railroad men."

He feels that architects, builders, highway planners, industrialists and civic authorities have overlooked the problems—the dangers—of too much noise.

"OVER THE PAST 30 years, the general noise level of our civilization has increased one decibel per year," he said. "Europe has realized this problem and has building codes requiring high sound insulation in all residential, school, office and hospital buildings."

Dr. Knudsen is urging government to take steps to enact laws for noise-abatement, but even more strongly he urges the individual to "sound off" about unnecessary noise to get the city councilman, mayor, state assemblyman and congressman to act to silence noisemakers.

"Many persons become so adapted to noise that they can—or think they can—ignore it," he comments, "but the sheer volume of noise that daily surrounds us has grown from a simple annoyance into a potentially dangerous source of physical damage."



DR. VERN O. KNUDSEN

Urges New Laws

K Warns Writers, Artists to Shun Western Abstracts

By PRESTON GROVER

MOSCOW, Sunday (AP)—Premier Khrushchev has bluntly told Soviet writers and artists their works are weapons of the class struggle and that there is no place in the Soviet Union for Western abstract art.

Socialist realism, he said, cannot peacefully coexist with such "bourgeois pervasions."

Khrushchev also thrust a jetty into the swelling tide of anti-Stalinist works. Those years (under Stalin) were not a period of stagnation in the development of Soviet society," he declared.

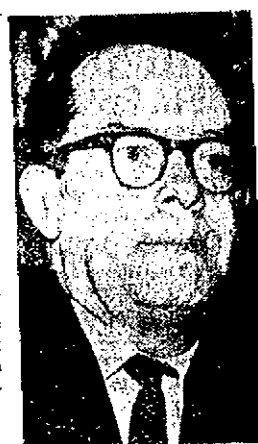
HIS SPEECH, delivered Friday to a brass-tacks meeting of Soviet artists, writers and Communist Party leaders, was released by the news agency Tass early today.

The crackdown on liberal trends among artists and writers was seen as an admission of the might of the pen and the artist's canvas in the Soviet Union and the growing influence here of Western art.

The thrust at anti-Stalin outbursts that Khrushchev himself triggered in 1961 was believed to be an attempt to ward off boomerang effects that might hit other areas of Soviet communism.

KHRUSHCHEV joined in the criticism of veteran Soviet writer Ilya Ehrenburg, a Jew, as a defender of modern art. The premier tried to head off any impression that the attack on Ehrenburg was anti-Semitic, stating:

"There is no Jewish question in the Soviet Union, and those who invent it echo alien voices. Since the day of the October revolution in our country the Jews have had equal rights with all other peoples of the Soviet Union."



LEONARD ILYICHEV

Blasts Abstraction



ILYA EHRENBURG

Chief Target

72-year-old Ehrenburg did not hear Khrushchev speak but left Thursday after he was criticized by Leonid Ilyichev, the party's chief official propagandist.

EHRENBURG was reported to have told a young writer as he departed, "I will never see the blooming of Soviet art, but you will see it, in 20 years."

Khrushchev told the gathering, "We stand on class positions in art and are emphatically against the peaceful co-existence of socialist and bourgeois ideologies."

"Art belongs to the sphere of ideology. And those who think that both socialist realism and formalistic, abstractionist trends can get along peacefully together in Soviet art inevitably backslide to alien positions of peaceful co-existence in ideology."

HE SAID THERE have not been "any extraordinary ideological failures in artistic work, (but) there have nevertheless been essential shortcomings, and in some cases mistakes, which cannot be put

up with."

Among these mistakes he cited undue attention to "lawlessness, arbitrariness, abuse of power" in works about the Stalinist period. Despite the wrongs perpetrated in those times, he added, "those years were not a period of stagnation in the development of Soviet society . . . under the leadership of the Communist Party, under the banner of the ideas and behests of the great Lenin, our people successfully worked on and built communism."

Khrushchev, party leaders and nine members of the Soviet Presidium were present when Ilyichev spoke Thursday.

Ilyichev made a new accusation—Stalinism—against the abstractionists in the Soviet Union. His chief target was Ilya Ehrenburg, whose memoirs are a best seller. Ehrenburg has written that he knew of Stalin's sins but had decided "with clenched teeth" to remain silent.

Others spoke out, Ilyichev said, why didn't Ehrenburg?

Liberating of Tibet Visioned

NEW DELHI, Sunday (UPI)—The Dalai Lama, refugee god-king of Tibet, today issued a new constitution for the tiny Himalayan country which he said "will come into force immediately on Tibet's regaining its independence" from Communist China.

The Dalai Lama, who escaped to India in 1959 when Chinese Red troops overran Tibet, has lived in exile since at the northern resort of Dharamshala.

IN A FOREWORD to the new constitution, he warned Peking that Tibetans never would rest until freedom is regained and expressed full confidence that Tibet will be freed from the Communist invaders.

Under the new constitution, the Dalai Lama said the country's government would be divided into three branches—legislative, executive and judiciary. This is similar to the system of the United States.

The Dalai Lama would remain temporal and spiritual head of state, but the new constitution would permit the National Assembly to remove him from office by a two-thirds vote if he is found "incapable" of performing his duties.

TIBETANS revere the Dalai Lama as the reincarnation of Buddha.

The new constitution was issued on the fourth anniversary of the Tibet uprising against Red Chinese occupation. Copies of the constitution were distributed to newsmen.

The Dalai Lama himself made no announcement, presumably in conformance with the Indian government's rule against any public pronouncement by the self-exiled Tibetan leader.

Brown Urges Supreme Court Move to Capital

SACRAMENTO (AP)—Should the state keep its Supreme Court headquarters in San Francisco?

Mayor George Christopher of San Francisco thinks it should.

Gov. Brown said in a letter to the mayor released Saturday that he doesn't agree.

Brown, a San Francisco native, wrote:

The Constitution envisions a single functioning center of government. A plan has been drawn which will make Sacramento the most beautiful capital in the United States and that plan includes an appropriate site for the Supreme Court building.

The governor proposed in the 1963-64 budget that \$200,000 be set aside for working

drawings toward the new headquarters in Sacramento. Legislative Analyst A. Alan Post recommends the move but resolutions have been drawn up in both houses against it.

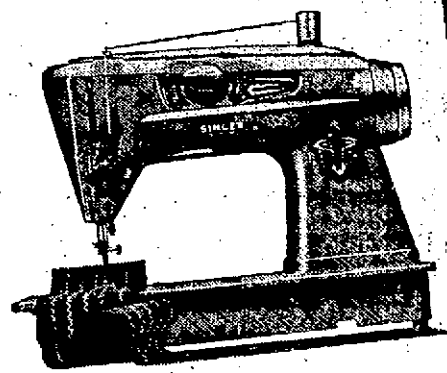
Brown noted that he understands Christopher's position but that a governor's obligation is to all the people.

"Our program is by no means calculated to create competition among cities for major offices," he added.

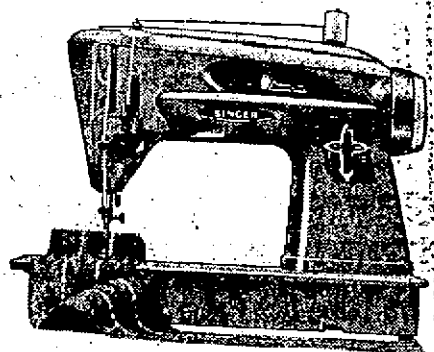
TEHRAN, Iran (UPI)—The second child of the Shah and Empress Farah Diba is expected to be born next Thursday at the earliest, the court physician said Saturday.

Shah's Child Due

SINGER MARCH SALE-A-THON SALE



Famous
SLANT-O-MATIC
Automatic
Zigzag Machines



The world's finest sewing machines—give you hundreds of practical and decorative zigzag stitch variations—smoothest straight stitching, too.
OTHER SINGER models also at great reductions.

Remarkable values...
FLOOR MODELS AND DEMONSTRATORS

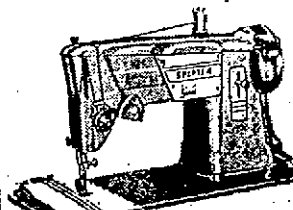
REDUCED BY

\$30 TO \$50

from regular SLANT-O-MATIC prices when new

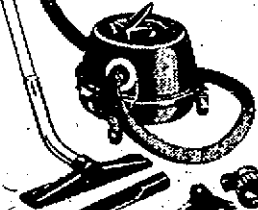
EASY TERMS

—up to 2 years to pay.



SPARTAN Zigzag machine
Practical zigzag sewing at an economy price! Rugged, dependable.

SALE \$99⁵⁰



Full-Power Canister Cleaner
Same power as many at twice the price! Complete with attachments.

SALE \$39⁵⁰



SINGER Portable Typewriter
STANDARD KEYBOARD
Case Included

SALE \$39⁹⁵



SINGER SEWING CENTERS
HEADQUARTERS FOR ALL YOUR SEWING AND FLOOR CARE NEEDS

A Trademark of THE SINGER MFG. CO.

Listed in your phone book under SINGER SEWING MACHINE CO.

COMPTON

268 E. Compton
Downtown
NE 1-5005

BELLFLOWER

17424
Bellflower Blvd.
TO 7-6972

SAN PEDRO

719 Pacific Ave.
TE 2-7970

LONG BEACH

640 Pine Ave.
HE 7-2897

REDONDO BEACH

308 N. Harbor Drive
FR 4-8947

BIXBY KNOLLS

4488 Atlantic Ave.
GA 3-7919

March BONUS DAY

TOMORROW MONDAY MARCH 11th ONLY

WITH THIS COUPON ONLY

B-B-Q Hickory Smoked Whole Chicken

Tender, tasty, savory chicken with hickory flavor, scientifically barbecued to a golden brown. In our kingsize rotisserie. Try several at this coupon-day special bargain.

\$1¹⁹

F. W. Woolworth Co.
4th and Pine — Downtown Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

6-Transistor Pocket Radio

Smart, powerful, shirt-pocket size, all-transistor radio. Complete with all-leather carrying case, earphones and battery. An outstanding value for Bonus Coupon Day.

\$8⁸⁸

Herbert's Jewelers 122 Pine Ave.
Laine's Jewelers 17 Pine Ave.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Seat Belts, Any Car

Seat belts for 2, installed in our shop. Reg. 29.90 value—including 6.00 Kleenex dispenser FREE.

\$23⁹⁰
COMPLETE

Rancho Rambler
2160 Long Beach Blvd., Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Muntz 23" TV, Radio, Phono Comb.

All this plus 36 stereo selections FREE and only \$198 with your old TV in trade regardless of age, make or condition. Hand wired power plant. No money down. Low easy terms.

\$198

Muntz TV * Lloyd's TV Sales
750 Long Beach Blvd., Downtown Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Mattress and Box Spring Special!

A twin-size mattress and box spring for only \$39.95! You choose the degree of firmness! At Acme you deal direct with the manufacturer and save! Easy budget terms available! 90 days free credit!

\$39⁵⁰

Acme Mattress Factory
3415 E. Anaheim St., GE 8-8758
111 W. 5th St., Santa Ana — KI 8-6716

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Emerson Alarm Clock Radio

*Wake up to music with this new Emerson alarm clock radio, yours absolutely free with any new TV in our entire stock. Choose from a large selection of black & white color TV and portables. This offer good Monday thru Saturday, March 11 thru March 16.

FREE

A. A. Appliance
215 Long Beach Blvd. — Downtown Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Lube & Oil Change

And Filter Replacement. Any car, includes oil (Pennzoil), filter element & labor. Mon. Nite 5 p.m. to 1 a.m.

\$6⁸⁸

Parkwood Chevrolet Co.
6059 Lakewood Blvd., Lakewood

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Brick Wall

Free brick wall... used or regular brick on out Flexalum patio covers or existing roofs—you will pay cost of the screen enclosure from the slab up. 18" brick wall is FREE at no extra cost.

FREE!

T. H. Liken & Sons
3700 E. 7th St. — GE 3-0946

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

35mm. Color Film and Processing

Choice of Anscochrome, Ektachrome and Kodachrome. 20-exposure roll of factory-fresh film. Our own reloads. Special price includes processing and mounting of slides.

\$2²¹

City Photo
1719 E. Anaheim — HE 5-8928

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Patented Roses

Select from Helen Traubel, Garden Party, Pink Peace, Montezuma, Sterling Silver, Chrysler Imperial, Queen Elizabeth, Forty Niner, Buccaneer, Sutters Gold and many others. Buy ONE at regular price — get ONE for just

1^c

Alfson's Nursery
15639 S. Atlantic, Compton — NE 1-0324

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

SOLID MAPLE BUNK BEDS
19⁹⁵

Eastern Furniture
6086 Atlantic Ave. — GA 3-9078 — No. Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Bearing Pack and Brake Adjustment

Free with lubrication & oil change. We give Blue Chip Stamps and valuable Bonus Coupons. This coupon good for 20c in trade!

FREE

Mobil Service Station
202 E. Anaheim — 7th & Atlantic

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Free! 25c Garden Booklet

plus Samples Of Snail Bait. With This Coupon Limit one coupon per person (Adults Only). No Obligation.

FREE

Dooley's Hardware Mart
6075 Long Beach Blvd., North Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Diamond Needles

PROTECT YOUR RECORDS WITH THE FINEST. VALUES TO \$17.98. Bring in your old needle.

\$2⁹⁸
Each

Gem Jewelers
410 Pine Ave. — Downtown Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Dry Cleaning Skirts, Sweaters, Pants

Today you can afford the very finest in cleaning and service and at the same price you might be paying elsewhere. Once you've sampled our superior service you won't be content with less.

49^c

Orchid Cleaners
2706 E. Broadway

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Ford Seat Belts

Genuine Fo Mo Co. Choice of colors. Reg. \$6.65. Installation extra.

\$4⁹⁵
Per Person

Hale Young Ford
2641 E. Anaheim St.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Sporty Car Luggage Racks

In Jamestown's parts dept. Removable chrome racks, fit all imported roadsters and coupes. Save \$7.00, pay only.....

\$13⁰⁰

Authorized BMC-Triumph Dealer
Jamestown
1850 Long Beach Blvd., Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Combination Offer

Adjust Brakes.....Reg. 1.19
Align Front Wheels.....Reg. 8.50
Balance Front Wheels.....Reg. 4.00
TOTAL VALUE \$13.69
This coupon will be honored through Saturday, March 16.

\$8⁸⁸
Most American Cars

Watkins Tire Co.
3670 Cherry Ave., Long Beach—GA 6-6111
Open Daily 7:30 to 5:30

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Any Regular Merchandise

in our store. Sale merchandise and fair traded items excluded. All purchases must be accompanied by coupon.

10% OFF

(Harvey Wood's)
Town & Country Fashions
4129 Long Beach Blvd. — Phone GA 7-0997
(Just South of Carson)
Open 9:30 to 5:30 daily — Friday 9:30 to 9:00 p.m.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Cole's Oleo—1 lb. Ctn.

Pure quality. Spreads easily and smooth. Delicious flavor... perfect on potatoes or other vegetables. Reg. 20c — SAVE 13c with this coupon!

7^c

Cole's Markets
Good at Eight Cole's Locations

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Famous Brand Chunk Tuna

Chicken-of-the-Sea or Starkist Green Label Chunk Style No. 1/2 can. (Includes 3c off labels.)

19^c

Dow's Market
1160 South St. at Orange Open 9 a.m.-10 p.m. Daily

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Handbag With Hat Purchase

Buy a new Spring Hat priced from \$6.98 or more and get your choice of ANY Handbag absolutely FREE... offer good for ONE WEEK only!

FREE
WITH HAT FROM \$6.98

Worthmore Millinery
114 West First Street, near Pine

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Foam "Slat Bench" Cushions

18"x18" VINYL COVERED TOP QUALITY. ALL COLORS REG. 2.89

\$1³⁹

Beaver Bros.
222 Long Beach Blvd., Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

A & M Blue Ribbon Canned Chicken

One whole chicken ready to serve. With Coupon right from the can. And what a treat for those quick, easy-to-get meals. At this coupon-day special, better stock up now. Net weight 3 lbs., 4 oz.

87^c

J. J. Newberry Co.
433 Pine — Downtown Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Jak's Leather Sneakers

LOOK MOM—NO WASHING! RED, WHITE, BLACK OR BEIGE. REG. 4.99.

\$1⁹⁷

Innes Shoes
Lakewood Center

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Luxury-Luster Polish Job

Reg. \$18.95. With This Coupon

\$8⁹⁵

Salta Pontiac
1545 Long Beach Blvd., Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

U.S. Choice Beef Special

Cut, Wrapped, Sharp Frozen and Delivered
10 lbs. ROUND STEAK
10 lbs. T-BONE STEAK
10 lbs. GROUND ROUND
10 lbs. CHUCK STEAK
10 lbs. PORK CHOPS

\$45⁹⁵
50 LBS. NET

Custom Meat Service
631 1/2 W. Anaheim, Long Beach, HE 6-9405

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Aluminum Screen Door

Installed Free! Thousands sold at 29.95. This is our top quality, heavy duty standard size door. .040 gauge. Includes kick plate, push bar, air closer, with locking latch and handle. Selection of grills available at small additional cost. A phone call is all that is needed.

\$15⁸⁸

Aluminum Products Installations
15317 Lakewood Blvd. — ME 4-6900

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Giant Tide Detergent

A Regular 79c Seller America's most popular washday detergent in the most popular giant size. SAVE 30c.

49^c

OK Market
6595 Long Beach Blvd. at Artesia Blvd. in North Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Hostess 8-Piece Snack Set

Charming amethyst color hostess set includes 4 smartly designed plates and 4 cups. Buy several sets at this once-a-year bonus coupon day value. Regular \$3.50 value but we're offering them while they last — only

\$1⁷⁹

Imperial Hardware Co.
240 East 5th St. — Downtown Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Wheel Balance

Balance 4 wheels (wire wheels excepted). Any GM passenger car—includes weights. Reg. 8.25.

\$6⁸⁰

Boulevard Buick
1881 Long Beach Blvd., Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

8mm. Kodachrome II Film

with processing mallet. New fine grain Kodachrome film from Kodak. Limit 4 to customer.

\$2⁵⁴
ROLL REG. \$4.80

Western Camera Center
2817 E. Anaheim — Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

72"x90" Famous Beacon Blanket

Soft, fluffy, long-wearing! Extra warm thermal-weave rayon and acrylic blend. Matching rayon satin binding. Moth-proof. Beautiful color selection. Special at \$3.88 without coupon.

\$2⁹⁹

S. H. Kress Co.
5th and Pine — Downtown Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Any Plain Dress

Cleaned and pressed by our expert workmen. Normal price for cleaning dresses is \$1.00 each.

66^c
OR 3 FOR \$1.75

Boulevard Cleaners
6902 Faculty Ave. (Across from the Safeway Store in the Lakewood Shopping Center) — ME 4-4535

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Juniper Sabina Arcadia

Extremely low growing variety of deep blue-green color. Grows several feet across but only inches high. Very popular in the better landscapes.

79^c
GAL.

Park Nursery
3842 E. 10th St., Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Heavy Duty Coco Door Mats

Large 12"x21" door mats would normally sell for much more than our coupon price. Every household should have these at every entrance. A tremendous value at the regular price but for coupon days only the value is fantastic.

83^c

J. J. Newberry Co.
433 Pine — Downtown Long Beach

Good, Monday MAR.11 ONLY

Girl Scouts Complete Year's Survey of City Tree Situation

Four hundred Long Beach Girl Scout troops have just completed a year-long job of actual scouting—undertaken voluntarily for the sake of a more attractive and safer city. The girls, ages 7 through 17, began last March a survey of places in residential and business areas where trees ought to be but aren't. In some cases old trees have not been replaced. In others the gaps never were filled. The volunteers noted addresses and are still working on a detailed report to the City Park Department, which encouraged the search. Park officials expect to use the results as a major source of information for a 10-year replanting program. The Scouts will also report to the City Council Tuesday.

POLITICS

GOP Women to Hear Knowland

By BOB HOUSER
Political Editor

Former U. S. Sen. William F. Knowland will speak at 1 p. m. Wednesday at the Breakers International Hotel California Room for the Long Beach Council of Republican Women. Mrs. Dorothy Simonich, president, announced.

Knowland, assistant publisher of the Oakland Tribune, has been speaking forcibly on partisan issues recently, an activity which some observers see as his reentry into politics and a possible U. S. Senate run against Democrat Clair Engle in 1964.

The council will hold its business meeting at 11:30 a. m., featuring talks on the

A board meeting is scheduled for 10 a. m., business session at 11 a. m.

LEISURE DEMOS

A resolution commending the ABC television network program of Feb. 11 showing the plight of 40 million Americans living in dire poverty has been passed by the Leisure World Democratic Club, according to Ben Silverman, president, and Charles Rantz, resolutions chairman.

The resolution commended commentator Howard K. Smith for his constructive solution to the problem and urged its implementation by President Kennedy and the Democratic Party.

CRA INSTALLATION

Harmony appears to be the theme of installation ceremonies for the Los Angeles County Republican Assembly Tuesday night in Rodger Young Auditorium.

State GOP Chairman Caspar W. Weinberger will give the keynote address and former Congressman Edgar W. Hiestand, a member of the John Birch Society, will be installing officer.

The volunteers Republican organization has recently weathered bitter moderate versus right-wing elections at both the county and state level, with moderate candidates winning in both cases. Phillip G. Bardos, Granada Hills, will succeed G. Harvey Mydland as county president. Tickets may be obtained at GOP headquarters in Los Angeles.

PAINE DEMOS

The newly formed Tom Paine Democratic Club will meet at 8 p. m. Tuesday at Los Altos Branch Library, 5614 Britton Drive, featuring talks by City Council candidates Jack Feuer (Fourth District) and Huey Shepard (Sixth).

Principal speaker will be Mrs. Maruxa Cargill, whose subject is "American Foreign Policy Toward Spain."

Club delegates to the California Democratic Council Convention March 29-31 in Bakersfield will be Al Schmidt, president, Dr. Kenneth Appelgate, Mrs. Cargill and Phyllis Schmidt. Alternates are Norman Cargill, Mr. and Mrs. G. Bishop, John Clagg, Paul Feiger, Nila Hastings, Michela Moore and Sally Michel.

North American Develops Space TV

LOS ANGELES (AP)—Scientists say television pictures from far-ranging spacecraft will be possible through use of a device developed by North American Aviation, Inc.

The company said the device, called a laser modulator, alters light beams into signals that can outreach radio waves.

The new modulator—capable of being carried in one hand—is small enough to fit into a spacecraft, a spokesman said. Earlier modulators were considered too large to be carried in available space vehicles.

STATE SOCIETY Calendar

MONDAY
Iowa, 728 Elm Ave., 6:30 p. m.

TUESDAY
North Dakota, 350 E. Ocean Blvd., 6 p. m.

FRIDAY
Oklahoma, 728 Elm Ave., 6:30 p. m.

SATURDAY
New England, 3100 Santa Fe Ave., 6:30 p. m.

All States bus to San Bernardino Orange Show leaves from 148 E. Ocean Blvd., 9 a. m.



WILLIAM KNOWLAND

"Three Rs of Politics" by Mrs. Gladys O'Donnell of Long Beach, vice president of the Republican State Central Committee, and Mrs. Harry Umhey, a state director of the California Federation of Republican Women. There will be a noon to 1 p. m. coffee hour.

The newly formed Tom Paine Democratic Club will meet at 8 p. m. Tuesday at Los Altos Branch Library, 5614 Britton Drive, featuring talks by City Council candidates Jack Feuer (Fourth District) and Huey Shepard (Sixth).

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NEW FRONTIER

Mrs. Barbara Double, state secretary of the California Democratic Council, will speak at the Tuesday luncheon meeting of the New Frontier Democratic Club in the Breakers International Hotel.

Volkswagen Warns on Refurbished Cars

NEW YORK (AP)—The Volkswagen Co. says "some unauthorized dealers," taking advantage of the car's unchanging appearance, have refurbished old cars and sold them as new.

"We know some dealers have misrepresented the age of cars," a Volkswagen spokesman said. "By changing the tail lights, for instance, a 1961 model could look very much like a 1963."

The company itself has not issued any warning to buyers of second hand cars, but it said "some distributors in Southern California, where the practice was most rampant, have issued warnings to the public."

HAPPY ENDING to all sorts of problems start with inexpensive Classified ads. Start yours working today. Dial HE 2-5959.



FINDINGS OF Girl Scouts on the tree situation in Long Beach were reported to Mayor Edwin Wade by (from left) Barbara Mulvey, Nancy Waffle and Brownie Linda James.

More Picketing Looms at Nevada Test Site

NEVADA TEST SITE (UPI)—A wildcat strike called by electricians showed no signs of settlement today as union leaders forecast more picketing Monday.

The dispute began last Monday when electricians walked out because 68 radiation monitoring workers were fired by a prime Atomic Energy Commission contractor.

House to Study Hearings via TV

WASHINGTON (UPI)—The House Rules Committee has recommended further study of a proposal to open House committee hearings to radio and television broadcasts.

At a closed session Friday, members agreed to hear testimony on the proposal from Leroy Collins, president of the National Association of Broadcasters.

Under a ruling of the late Speaker Sam Rayburn both live broadcasts and recordings of House committee hearings have been barred. Speaker John W. McCormack, while adhering to this ruling, has indicated he would not object if the House itself wants to overturn the ban.

SWAP ANYTHING FAST through Classified adst Dial HE 2-5959 for an ad-writer.

Assemble Japanese Cars in New Zealand

ANCKLAND, New Zealand (AP)—Japanese cars began rolling off the New Zealand assembly line last week.

They are Datsun Bluebirds, using 40 per cent New Zealand-made components, and are being assembled at the rate of 10 daily. They sell for 992 New Zealand pounds (about \$2,800).

Khrushchev Will Visit Yugoslavia In June Nixon Makes TV Appearance

ROME (UPI)—Soviet Premier Nikita Khrushchev is planning to visit Yugoslavia in June, the Italian news agency Ansa reported from Belgrade.

The dispatch quoted "qualified sources" in Belgrade as saying that Khrushchev's trip would be a "brief working visit," returning last December's Moscow trip of Yugoslav President Josip Tito, which was labelled in the same way.

NEW YORK (UPI)—Former Vice President Richard Nixon Friday night made his first United States television appearance since losing the race for governor in California in November. Nixon played the piano and commented on matters ranging from the 1961 Bay of Pigs invasion to Soviet Premier Nikita Khrushchev during his taped appearance on the Jack Paar Show.

GOODBYE MONEY PROBLEMS IN GETTING NEW DENTURES

HERE IS HOW I HANDLE THEM for YOU

1. HOW MUCH MONEY? After mouth examination, sample dentures are shown with prices molded therein. You see denture and price. You choose.
2. GETTING CREDIT: Work is started immediately before credit check-up. My own easy credit. No finance company. No credit cards.
3. PAYING AFTERWARDS: Dentures gladly fitted, adjusted, and delivered to you with NO DOWN PAYMENT. First payment due 45 days afterwards. As long as two years to pay.

Pensioners welcomed

THE PHONE THAT TELLS your savings in advance

HE 6-4072 for exact prices—NOT ESTIMATES!

NO EXTRA CHARGE FOR DIFFICULT CASES

DR. CAMPBELL

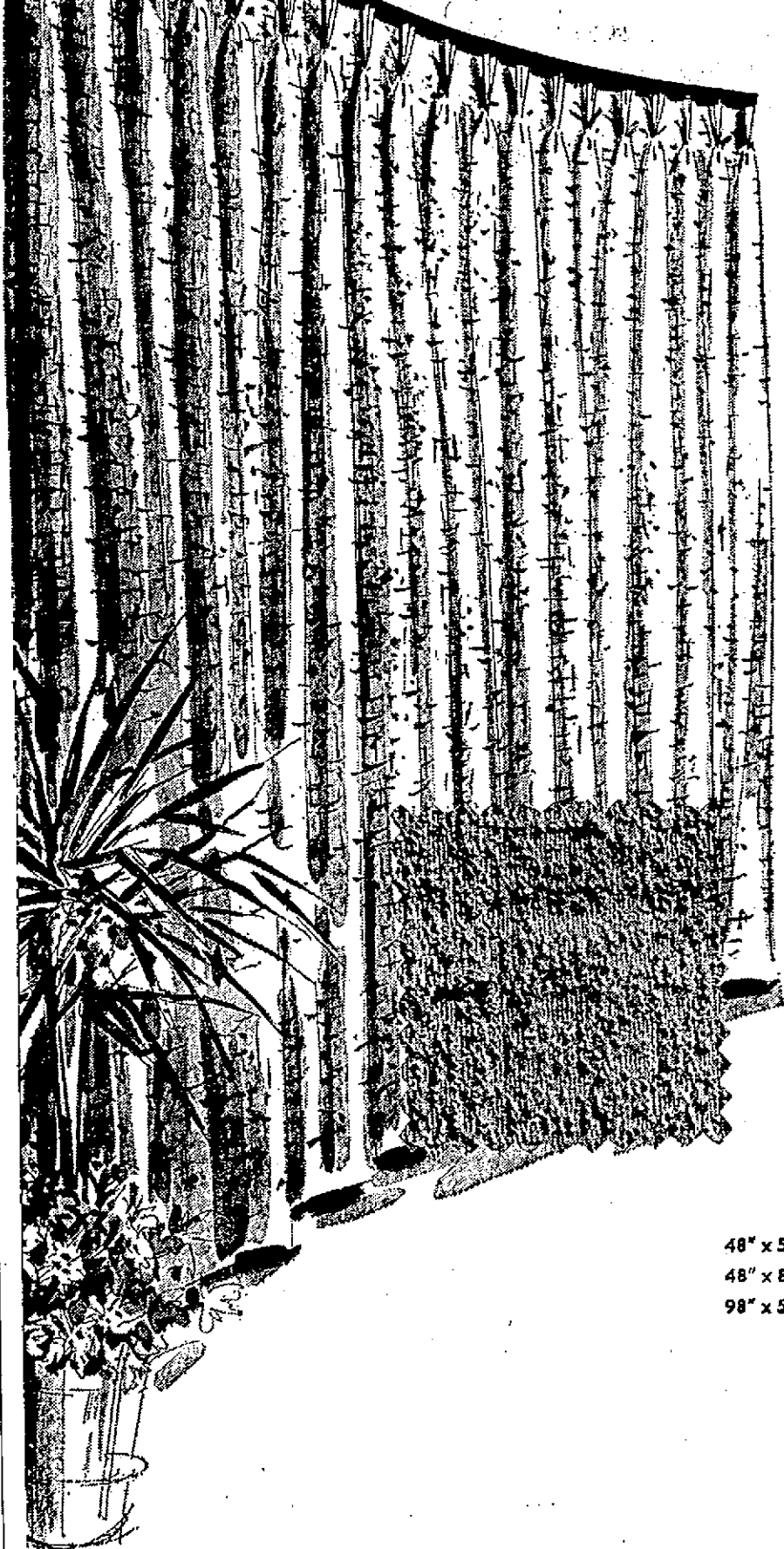
Dr. F. E. Campbell, Dentist

IN LONG BEACH—446 PINE AVE.

Free Parking — 6th and Locust

All Dr. Campbell Offices Closed All Day Saturdays

PENNEY'S ALWAYS FIRST QUALITY Great 61st Anniversary



wash and hang
Cobbletex
draperies
guaranteed
not to
sunfade
for
two
years!

from **6.98** pair

48" x 54"	6.98	98" x 84"	18.98
48" x 84"	7.98	144" x 54"	23.98
98" x 54"	13.98	144" x 84"	27.98

You'll be amazed at the modern practicality of these magnificent deep-textured boucle draperies keyed to the new return-to-elegance in decorating. You must see their beauty, feel their weighty quality to really appreciate this Anniversary feature! Easy-care guarded by Penney's lab testing and rigid specifications! All solution-dyed rayon in popular decorator colors.

CHARGE THESE VALUES AT YOUR NEAREST PENNEY'S

BELLFLOWER	•	DOWNY	•	LOS ALTOS
BUENA PARK	•	GARDEN GROVE	•	NORWALK
COMPTON	•	LONG BEACH	•	TORRANCE

all stores open 5 nights
monday thru friday

March BONUS DAY

TOMORROW MONDAY MARCH 11th ONLY

WITH THIS COUPON ONLY

Play Pool
This coupon is good for 1/2 hour of pool or snooker with each paid hour. Good Tue. & Wed. also. 10 a.m. 'til 1 a.m. The newest and most beautiful Pool Room in Long Beach.
Pool 'N Pastel
2232 E. Anaheim St., Long Beach — 434-0223

FREE
1/2
HOUR

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Watch Clean and Overhaul
Our reg. \$13.50 complete overhaul, including all parts FREE. All our watches are ultrasonically cleaned and timed on "Watchmaster" timer for accurate running. Complete line of jewelry and whatever your gift need might be.
Shaulis Jewelers
5630 Atlantic Avenue — Open 9 to 6

\$8.75

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

LUBE JOB
Get acquainted offer at our new location — any Ford Motor Co. passenger car — no purchase necessary.
Open 'til 9 P.M. Monday
Duffield Lincoln-Mercury
(at the L.B. Traffic Circle)
1940 Lakewood Blvd. — GE 4-9915

FREE

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Men's Sport Shirts
300 ONLY! Men's Better Quality Sport Shirts at real budget prices. Sleek style with BUTTON-DOWN and REGULAR COLLARS. Sizes S, M, L.
Penney's Downtown
Fifth & Pine, Downtown Long Beach

4 for \$5

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Bar Stool Special
Save \$2.00 on any of our Deluxe Swivel Bar Stools. 17", 24", 29"
— All solid rattan or wrought iron legs with cane or peel seats.
House & Garden Tropic Shop
2106 Lakewood Blvd., Long Beach — GE 8-0088

SAVE
\$2.00

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Mahogany Paneling
4x8x3/16" vee groove — pre-finished wall paneling for every interior need. No painting or staining. Needed Polished finish surface will add charm to any room. Reg. 5.38.
Bergstrom's Plywood & Lumber Inc.
8045 Rosecrans, Bellflower (Just 1/2 Blk. East of Lakewood Blvd.)

\$3.79

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

35mm. Kodachrome II Film
with processing maller. New high speed Kodak color slide film. Limit 4 rolls per coupon.
Western Camera Center
2817 E. Anaheim — Long Beach

\$2.04
ROLL
REG. \$4.00

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Free Plastic Drop Cloth
A free plastic drop cloth with purchase of one gallon paint (close out — first quality paints) Only 89c per quart March 11th only.
Fierce Bros. Paint & Art Co.
341 Long Beach Blvd., Downtown Long Beach — HB 5-1101

89c
PER QUART

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Fever Thermometer
Regular \$1.69. Guaranteed Accurate, Rexall Registered Clinical Fever Thermometer. For either oral or rectal use. Easy to read, and with an attractive plastic case for lifetime protection.
McCracken's Rexall Phcy.
16283 S. Paramount Blvd., Paramount — Phone 834-7474

69c

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Your Watch Cleaned
1-YEAR GUARANTEE
OUR REGULAR \$6.50 CLEANING (Chrono-Auto. Slightly Higher)
Hart Jewelers
16327 Bellflower Blvd., Bellflower
8228 E. Firestone Blvd., Downey

\$2.88

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Continental Bicycle Tires
Regular \$4.00. Top quality 27"x1 1/4 gum wall road racing tire as used on all Schwinn bicycles.
Lakewood Cycle & Surf Shop
4420 Village Rd. (Lakewood & Carson) HA 5-4036

\$2.59

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Big Fleecy Cannon Bath Towels
Here's your opportunity to stock up on these famous towels in solid decorator colors, smart stripes and pretty florals.
Only At The Willow Store
Sprouse-Reitz Variety Store
Willow at Magnolia — Next to Iowa Pork Shop

77c

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Chevrolet Tune-Up
Any 6 cyl. Chevrolet only. Reg. \$7.95. V8 & Corvair Reg. 12.95 \$8.99.
Beach City Chevrolet
3001—E. Pacific Coast Highway—3001

6 cyl.
\$4.99
Labor

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

32" Sunburst Wall Clock
This fabulous clock goes 8 days without winding. The handsome walnut face is complimented with beautiful brass sun-bursts. Quality constructed, made to fit any decor.
Ritner Furniture
6414 E. Spring, Lakewood Plaza — 429-5918

\$9.88

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Women's and Children's Zories
Look at this fantastic bonus coupon day value! Large assortment of colors and sizes. Take advantage of this special and stock up on zories for the summer. All first quality.
The 88c Store
550 Pine Ave. — Downtown Long Beach

With Coupon
3 pair **88c**

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Singer Sewing Machines
12 only Completely Rebuilt Electric portable sewing machines, automatic bobbin winder, motor, foot control and new carrying case. 5 year guarantee. To see these machines you must phone today — WA 3-2171.
Morse Sewing Center
7621 E. Firestone, Downey — WA 3-2171

\$19.50

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Anso B&W All-Weather Film
Fresh ANSCO black & white all-weather film. Sizes 127 and 620. Reg. 55c. Save 43c per roll.
Long Beach Camera
"The Store of Quality & Service"
5543 Atlantic Ave., Long Beach GA 2-0707

per roll
12c

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Custom Draperies . . . Complete Inst.
★ Wide selection of beautiful drapery fabrics ★ Finest custom tailoring in our workroom ★ Measuring in your home for absolute accuracy ★ Complete installation on finest track ★ Money-back guarantee.
Willbanks Drapery Co.
1819 Freeman Ave., Signal Hill — GE 4-0801

\$2.99
Yard
Easy Terms

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Silver Dollars
Yes . . . One shiny new silver dollar when you purchase a gallon of any Benjamin Moore paint products . . . premium brand paints . . . new high fashion colors . . . both inside or out.
John Brown Paint & Wallpaper
3927 E. Anaheim St. — GE 9-5896

FREE

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Car Wash
Yes . . . our beautiful custom car wash free with purchase of 10 gallons of gas (major oil product). Every car thoroughly inspected. Special Good Mon.-Tues.-Wed.
Ricks A&D Car Wash
3335 E. Artesia — N. Long Beach

FREE!

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Artificial Flower Arrangements
Large assortment to choose from. Roses, mums, bells, lilacs and more. Ceramic dish included. \$3.00 value.
Sutton Bros.
5101 Lakewood Blvd. — ME 4-5140
Open Mon. Eve. 'til 9:00—Open Sunday

35c

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Campbell's Tomato Soups
10 1/2-OZ. CAN
Shoppers Markets
1133 E. Wardlow Rd. at Cerritos

1c

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Sofa by Day! Bed by Night!
Modern armless sofa with removable back. Serves dual purpose as a bed. Sturdy supported plastic covering. Full 40 coil spring construction. 72" long. Colors to match all decor. Use KRESS ready credit.
S. H. Kress Co.
5th and Pine — Downtown Long Beach

With Coupon
\$29.88

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Leather Brief Case
Leather gussets, metal reinforced handle, heavy-duty lock. Supply limited. Only . . .
Long Beach Luggage
444 Pine Ave.—Long Beach

\$3.99
REG. \$8.95

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Free Seat Belt
Lease any 1963 car from Paramount and it will be delivered with seatbelts installed — at no extra cost to you. Offer expires in 30 days. It's another "Paramount-Plus" — The finest customer service program in leasing.
Paramount Leasing Co., Inc.
7602 Jackson St., Paramount — Phone 633-8183

FREE

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Girls' Pedal Pusher Set
Lovely knit tops with matching pants. Colorful designs or plain colors. Sizes 2-6x. Reg. \$2.98.
Hobby Horse
Children's Wear
5237 Hazelwood, Lakewood Center

\$1.98
set

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Complete Brake Inspection
We'll adjust your brakes, add the necessary brake fluid, check all cylinders and hoses. This is a spring special.
This coupon will be honored through Saturday March 16th.
C. B. Lynd's Tire Specialties
Your Long Beach General Tire Distributor
3000 Cherry at Spring St. GA 6-5557, NE 6-3030

33c

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Nylon Pile
Continuous filament. A heavy piece of carpeting that is full and rich looking, for those more impressive areas. Won't stain, and spots just wipe away.
B&G Carpet Co.
1919 N. Long Beach Blvd., Compton

\$4.95
SQ. YD.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

All New Modern 3-Room Group
10-Pc. Bedroom Set Including Box Springs & Mattress. 7-Pc. Living Room Set. 5-Pc. Dinette Set.
Dixie Furniture
1830 East Artesia, Long Beach

299.95

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Life-Like Artificial Flowers
Regular values to 59c. We have grouped an assortment of beautiful artificial flowers and green foliage for this once-a-year bonus coupon day. Make your own center pieces and floral arrangements to enhance your home.
Imperial Hardware Co.
240 East 5th St. — Downtown Long Beach

With Coupon
6c

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

\$20.00 Permanents
at less than half price with this coupon. Famous names include Bonat, Zotos, Rayette, Frederick's True Luxury and Queen of Diamonds. You must phone Monday for appointment to take advantage of this special.
Thelma Marie Budget Salon
1838 E. Artesia — GA 2-0335

8.88

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Manufacturer's Close-Out Jewelry
Regular values to \$3.00. Choose from sparkling necklaces, earrings, bracelets, etc. in all the new spring colors and styles. A tremendous coupon-day value for only . . .
F. W. Woolworth Co.
4th and Pine — Downtown Long Beach

With Coupon
53c

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Oil Filter Element
Fits all Fords and Falcons and Thunderbirds 1957 thru 1963. Reg. \$3.45, save \$1.20.
Mel Burns Ford
2000 Long Beach Blvd., L.B.

\$2.25

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Admiral 19" Portable TV
Ultra slim decorator styled cabinet, wonderfully light and compact. Automatic picture lock. Convenient top tuning. Complete with handle and antenna.
Dorn's Discount Stores
4848 Graywood Ave. (Lakewood Shopping Center) 'til 9 P.M.

108.88
1.50 A WEEK

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Mattress and Box Spring Special!
At twin size mattress and box spring for only \$39.50! Perfect for guest room or children's room. You choose the degree of firmness! At Acme you deal direct with the manufacturer and save! Easy budget terms available! 90 days free credit!
Acme Mattress Factory
3416 E. Anaheim St., GE 8-6758
411 W. 5th St., Santa Ana — KI 3-5716

\$39.50

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Color Processing, Printing
Bring in this coupon Monday only . . . if you do not have color film to process, you will be given a certificate for one dollar good for 30 days.
Winstead Bros.
330 Pine Ave. — Downtown Long Beach

Coupon Worth
\$1.00

Good, Monday MAR.11 ONLY



—Staff Photo by Chuck Sundquist

DEMOLITION FOR OCEAN BLVD. HIGH-RISE

Action picture shows Gene Rahenkamp of Acme House Moving Co. Busy with demolition of former A. T. Jergins home at corner of Orizaba Avenue and Ocean Boulevard. House and adjacent buildings being razed for construction of four-tower 20-story apartment project.

BUILT BY OIL MILLIONAIRE

Razed Ocean Front Home Had Many Elegant Features

By VERN ANTHONY

Southland Progress Editor
Built in 1932 on the grand scale of an oil millionaire, a picturesque oceanfront mansion has been razed to make way for a 20-story apartment structure.

It was the house built at 2935 E. Ocean Blvd. by A. T. Jergins as a wedding present to his son, Merritt D. Jergins.

Last owner, before the corner property was sold to developers for construction of the Galaxy apartment towers, was Mrs. Anona M. Buse. Occupant of the home for more than 19 years, Mrs. Buse last week reminisced

about the unusual structure. It was an authentic copy of a Mediterranean home, she said, and was designed by the personal architect of E. L. Cord of Cord automobile fame.

THE CEILING of the large living room was done by an Italian artist, with paintings on canvas and octagonal wood paneling.

Light fixtures had been imported from Europe. Doors were of Philippine mahogany and hand-carved. The stairs had been built with low rises to make for easier walking. The fireplace was of Italian granite.

The house contained one of the first intercom systems used in a Long Beach home.

BEDROOMS were extra large, as were powder rooms and even servant quarters over the garage.

There were (and now it can be told) two safes on the second floor and a big walk-in safe in the basement.

The house had plank floors, tile roof, wrought iron rails for the stairs and two balconies.

There was a large sun deck on the second floor, north side, with imported green tile and black dragon inlays; also with shower facilities for sunbathers.

IN THE LARGE YARD were many rare trees and flowers, Mrs. Buse said. She won top or near top honors two years in Pacific Flower Show competition.

One of the features in the back garden was a large fish pond, the fountain for which had been imported from Italy. Many of the treasures were retained by Mrs. Buse in making the sale. She has moved to College Park.

Demolition of her old home and of the house next door to the west at 2915 E. Ocean High School; and Virginia P. Cullen, Washington Junior High School.

School; Edward C. Hambly Jr., Jefferson Junior High School; Roberta H. Hovland, Lea School; Catherine M. Drackert; Georgia L. Hambly, DeMille Junior High School; Richard D. Flood, Lakewood High School; and Virginia P. Cullen, Washington Junior High School.

L.B. Schools Grant Sabbatical Leaves

Twenty-two Long Beach Unified School District teachers and administrators, including three principals, have been granted sabbatical leave during the next school year.

Principal Ellen T. Ballard of Carver School will take a full year's leave, while Nightingale Principal H. Edwards, Ahrens III and Barton Principal Herbert L. Cullen will be on leave during the second semester only.

Others given full-year leaves were Vivian F. Rilliet, Wilson High School; William D. Mills, Long Beach City College; Arthur J. Alvarado, Polytechnic High School; Norbert K. Pels, Jordan High School; Colin G. Campbell, Polytechnic High School; Reuben S. Brasser, Lindbergh School; and Richard E. Benson, Jefferson Junior High School.

First semester leaves were granted Adolf Stone, Long Beach City College; Ruth L. Springer, Willard School; and Maxson H. Montgomery, Milikan High School.

Receiving second semester leaves were Clifford W. Vredenburgh, Long Beach City College; Roger W. Mullinex, Long Beach City College; Elisie N. Hodgins, Fremont

TOO MUCH OF SAME IN MOSCOW

MOSCOW (AP)—A Moscow cab driver wrote a letter to the papers Saturday complaining that he can't find his way around in this city.

There are, he complained, 16 Pushkin streets, 13 Gorky streets, 9 Gogol streets, 7 Mayakovsky streets, 6 Getsen streets, 5 Leo Tolstoy streets, 8 October lanes and 9 October streets, 19 Soviet streets and 7 Soviet lanes, 22 First of May streets and 28 School streets.

Blaze in Garage

A garage at the home of Floyd J. Craft, 3552 Palo Verde Ave., was extensively damaged by a blaze of undetermined origin Saturday. Among contents destroyed was a small trailer under construction, according to a fire department spokesman.

Council's Calendar

Appeal from Planning Commission decision denying permit for seven-unit apartment building at 174 Ellis St. in R-2 (duplex) zone. (Hearing date to be set.)

Appeal from Planning Commission decision denying permit for multiple-apartment development at 311 W. 4th St. in R-2 zone. (Hearing date to be set.)

Appeal from Planning Commission decision denying permit for moving dwelling to 210 Spaulding Court. (Hearing date to be set.)

Charter Revision Committee recommendation that maximum term of Harbor Department leases (other than development) be increased from 20 to 30 years.

Notice of hearing at 10:30 a.m. March 11 on application for bowling alley permit for 302 South St.

Ordinance Committee recommendation of amendments to provide for advance plan-check of electrical and plumbing installations in major buildings.

Ordinance Committee recommendation rejecting proposal to amend information on proposed charter amendments in booklets mailed to voters.

Proposed contract with Marvin Rosdoff for architectural services for Fire Station No. 2.

Ordinances providing for traffic signals at intersection of First Street and 10th Avenue for two-hour parking in 1000 block of Long Beach Boulevard.

Resolution authorizing construction of certain records by Department of Administrative Management.

Specifications for furnishing radio communication equipment for Civil Defense Department for photographic book charging and microfilm reading machines for Public Library.

Acceptance of deed from 125 Steel Corp. for 20-foot easement along west side of Cherry Avenue south of 23d Street for widening of Cherry.

Authorization for Edward M. O'Connor, superintendent of building in city, to attend National Conference of Building Officials March 15-18 in Fresno for California Landmarks Association training conference March 20-22 in Sacramento.

Proposed agreement with General Telephone Co. for installation of public telephone in Long Beach Area.

City Manager's report regarding deed for proposed Naval Hospital.

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100%
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FAMOUS DUPONT CARPET at a New Low Price!
There's real luxury in this Genuine 100% DuPont Nylon . . . Every yard guaranteed to be first quality carpeting . . . Amazing long wearing, soil resistant nylon that makes this carpet the easiest to maintain . . . THIS PROVES THAT BELMONT SAVED YOU MORE . . . SO HURRY QUANTITY CHOICE OF COLORS . . . FIRST QUALITY.
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100% NYLON Completely Installed
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Completely installed first quality
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SALES CO. LONG BEACH
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BANK TERMS 2 YEARS TO PAY OR BANKAMERICARD

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CUT RATE DRUG STORES
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Get Double Discounts
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2. Blue Chip Stamps, Too!
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BLUE CHIP STAMPS

TOPS Thrifty's Own Price Spectacular
Values to \$2.95
Short Sleeve Sport Shirts
• Choose from Cotton Broadcloth, Cotton Oxford, Cotton Balboa, Polished Cotton Challis and Cotton & Rayon Blend.
\$1.37
Your Choice
Fine quality features . . . top stitch, perma-stay button-down collars or ivy league.

Folding Metal Bridge Chairs
Bronze color, comfortable standard size seat and back. Perfect extra chair. **2 for \$5.00** \$2.50 EA.

All Metal 21" Kitchen Stool
Sturdily built, won't wobble. Rubber capped legs. Choice of colors. **\$1.99**

\$1.29 All Purpose Metal Tackle Box
11 1/2 x 8 1/2 x 4" seamless box with lock. Highly durable enamel finish. **98c**

\$29.95 G.E. 7 Transistor Radio
Verrier precision tuning. Black and silver finish. **\$21.88**

Price Includes 12c Off on Label
73c Ban Deodorant 48c

It Cools . . . Rather Than Burns SKIN BRACER
\$1.00 Mennen 77c

Cream Deodorant
\$1.00 Odo-Ro-No 50c

Price Includes 8c Off on Pkg.
83c Gleem TOOTH PASTE 53c

3 1/2 Ounce Cough Syrup
98c Vick's FORMULA 44 69c

1 1/2 Ounce Size
49c Vick's Vapo Rub 37c

Ladies Cotton Ballerina Slippers
Fert Daisy print with pom pom on vamp. Rubber outsole and heel. Colors, Sizes 5-9. **\$1.19**

69c Clear Plastic Shoe Boxes
Crystal clear. Keeps closets neat. Stack without slipping. **2 for \$1.00**

17x28 1/2 Inch Oval Braided Rug
Blend of wool, nylon, cotton and rayon yarns. American made throw rug in a pleasing blend of decorator colors. **99c**

Reg. 29c and 33c Quality Candles
• Rusts Rainbow Mix • Imported Toffees • 100% filled foil wrapped candles
3 for 79c

Metal Flashlight with 5 Batteries
All metal chrome finish. Fine quality. Comes complete with batteries. **99c**

\$6.50 Value Auto Safety Seat Belt
Call. Highway Patrol Approved. Metal to metal buckle release. **\$3.99**

BUTLERS



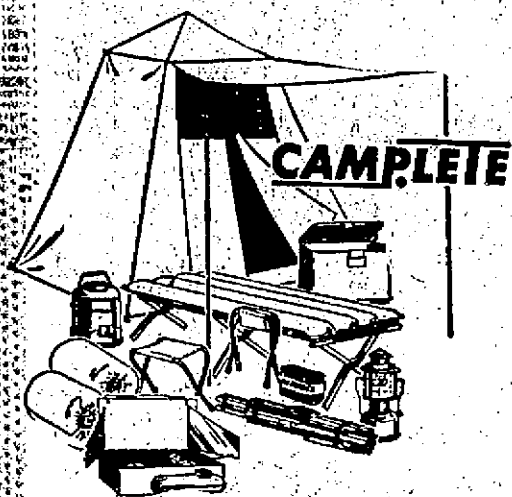
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- 2 Sleeping Bags
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- 2 Camp Cots
- Double Burner Coleman Stove
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3# DACRON® FILLED SLEEPING BAG

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2 air mattress pockets, full 100" zipper. Water resistant, tri count cotton poplin in forest green. Cotton flannel plaid lining. We also carry 4# and 5# "88 Dacron" bags.



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- ★ Ball bearing reel with heat treated steel blades
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King O' Lawn
24" HEAVY DUTY MODEL
Briggs & Stratton engine.
Rope or recoil starter.

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- Reg. 3.68 Rubber Cleated Shoes, all sizes **2.98**
- Reg. 6.49 Steel Spiked Shoes with white trim, full grain cowhide uppers, **5.88**
- Rawling Trapper or Conventional Gloves **7.95** & Free Baseball.

PICNIC SEASON

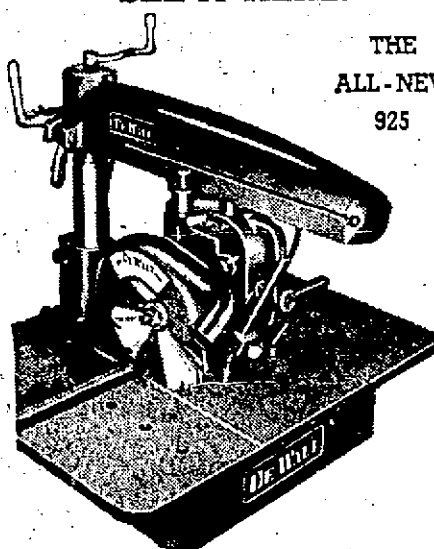
For a picnic at the beach, mountains or park Butlers has a complete line of picnic equipment.

- Picnic Jugs **2.98** up
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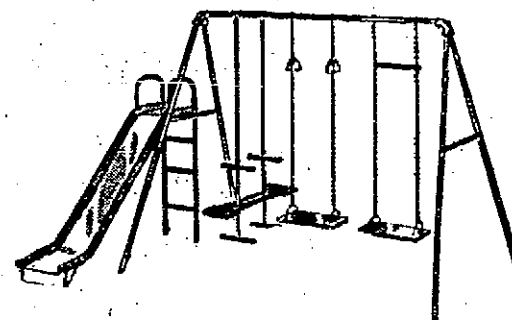
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\$69⁹⁵ Terms
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- 2" frame
- Top Bar 2"x9"
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- 2 swings with non-tilt seats
- Lawn swing with metal seats, platform
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- Glide Ride with precision fitted bearings
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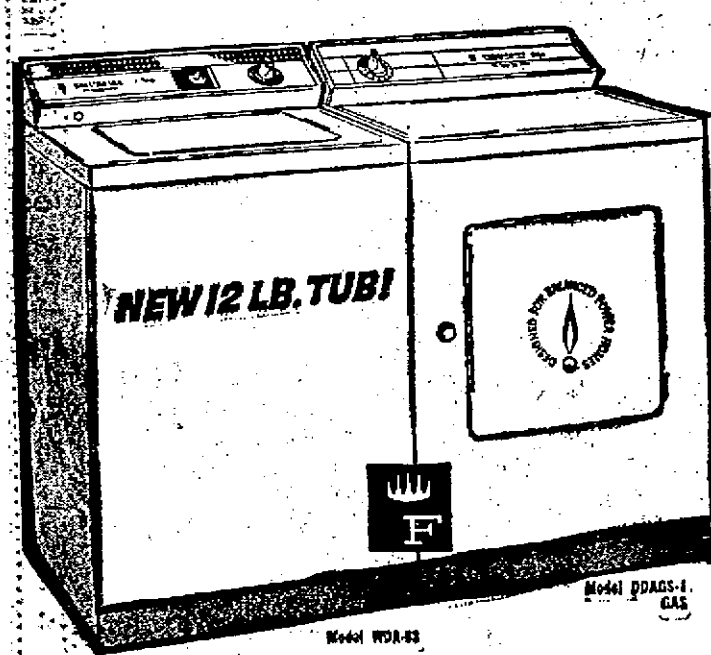
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A delightful 11 1/2" doll by Totsy, Pick a blonde or brunette. The clothes will fit this doll or any other 11 1/2" doll. Choose from a wardrobe of 15 different ensembles.

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18 Sturdy FRIGIDAIRE Washers

- This is the washer that gets even big 12 lb. loads truly clean. Has fresh running water rinses—even soaks automatically!
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\$208³⁸
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18 FRIGIDAIRE Flowing Heat Dryers

- Exclusive Flowing Heat dries breeze-fresh—even safer than sunshine for even finest fabrics!
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Fashion Center... If you haven't been shopping

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- / Aetna Savings & Loan
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- / The Broadway
- / Brownie's Toys
- / Children's Bootery
- / Community Cleaners
- / Gladys Fowler

- / Goodyear Tires
- / Helen Grace Candies
- / Horace Green's Hardware
- / Hof's Hut
- / John's Men's Shop
- / Kinney's Shoes
- / Kruger's Union Oil Service
- / Leiner Shops
- / Lonnie's Sporting Goods
- / Los Altos Car Wash
- / Los Altos Beauty Salon

- / Los Altos Ford
- / Los Altos Liquor
- / Los Altos Pastry Shop
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- / Marie's Tots & Teens
- / Dr. S. M. Morrish, Optometrist
- / Musical Jewel Box
- / J. C. Penney
- / Pfeiffer's Yardage
- / Fred Rose Realty
- / Ryan's Barber Shop

- / Say On Drugs
- / Sears, Roebuck & Co.
- / See's Candies
- / Taste Freeze
- / Thriftymart Market
- / U.S. Post Office
- / United States National Bank
- / Wehrman Jewelry
- / Winstead Bros. Camera
- / F. W. Woolworth

\$500-Million Oil Contract Delayed

Crime Here Is Below U.S. Rate

By CHARLES CHEATHAM

Long Beach didn't follow the national crime trend during 1962, figures released last week by the Federal Bureau of Investigation disclosed.

Nationwide arrests of juveniles showed an alarming rise of nine per cent during 1962 as compared to 1961.

In Long Beach, arrests of those under 18 dropped from 4,228 in 1961 to 4,181 in 1962, a decrease of 1.1 per cent.

Major crimes—murder, manslaughter, rape, robbery, aggravated assault, burglary, theft and auto theft—showed a seven per cent increase nationally.

In Long Beach the increase was held to half, 3.5 per cent, and less than half the eight per cent rise noted in cities with population of from 250,000 to 500,000.

THE FBI report noted adult arrests throughout the nation remained the same in 1962 as in 1961.

In Long Beach statistics gathered by Detective Lieutenant Maurice Z. Wishon showed adult arrests increased 3.9 per cent from 16,325 in 1961 to 16,964 in 1962.

The increased number of arrests was attributed to "increased vigilance by the patrol and other divisions," by Chief of Police William J. Mooney.

"I believe the increased number of arrests was the main reason we were able to keep the crime rate rise well below the national average," Chief Mooney added.

CLOSE cooperation between the police department and school district and a program of education were credited by Capt. Paul F. Landsdowne, head of the juvenile bureau, for Long Beach's reversal of the national juvenile crime picture.

"In close cooperation with the school district we have adopted positive approaches

to the problems of youths. We reach the parents and keep them informed. This enables the parents to handle their children's problems as they arise," Capt. Landsdowne explained.

Chief Mooney has instituted an educational program that has helped reduce delinquency and the P.T.A. has instituted programs to educate both parents and children in the dangers of delinquency," the juvenile captain said.

Juvenile arrests for almost all types of crimes showed a decrease with the exception of auto thefts which rose from 245 to 309.

IN THE adult field auto thefts dropped 2.5 per cent in Long Beach, but nationally increased nine per cent and rose 13 per cent in cities the same size.

In Long Beach murders and manslaughters rose 14 per cent compared to 2 per cent nationally and 19 per cent in other cities.

Rapes showed a decrease here of 3.8 per cent while nationally the rise was three per cent and six per cent in other cities.

Robberies here were up 2.5 per cent, up six per cent nationally and 8 per cent in other cities.

AGGRAVATED assault cases locally rose 11 per cent but only 3 per cent nationally and in other cities.

Burglaries in Long Beach were up .28 per cent compared to 5 per cent nationally and in other cities.

Thefts increased here 7.1 per cent, were up 9 per cent nationally and 13 per cent in other cities.



ALTHOUGH these things can be serious, it's always amusing to those in the know when somebody outside hints that Long Beach is sneaking off with some of the tide-oil money which is supposed to be spent here under state trust purposes. Some state men, they suggest, had better take a look at what's going on down there.

For years, Long Beach has been under the strictest surveillance by sharp-eyed agents of the state. They send auditors and observers and checker-uppers in here in platoons. They swarm over city and harbor offices.

Charles Vickers, the harbor chief, claims he's the most audited public official in the U.S. In some years, he's been audited five or six times.

City officials have learned to work with state sleuths peeking over their shoulders. One state stork around the office of City Manager Mansell so much he virtually became a fixture.

One day when Mansell stepped out in the hall the fellow answered the phone. "You'd better drop by your house, John," he called. "Your wife says the baby has the croup."

A DEEP Beach-Combing bow to the International Club of Long Beach State College. "International Show Time," staged by the club at the campus Little Theater Friday night was lively, colorful and informative of the cultures, costumes and customs in many foreign lands. It was a huge success.

Keith Andes, the TV actor, was a superb master of ceremonies. His humor and pertinent comment made him highly popular with the audience, but he didn't let that go to his head as happens so frequently with visiting pros. He was there to announce the show, not to be the show, and that was the way he handled his job.

Honoring World University Service, the variety performance packed the house. Everybody went away cheering so lustily it could probably do it again.

LAST Sunday's cover picture and story about Pt. Fermin lighthouse, in our Southland Magazine brought some memories for Dr. Tom Rogers.

Some relatives of Doc's, the Smith sisters, kept the light in the very early days. He claims they were there in such primitive times that they burned pine cones on a sheet of metal to provide light for mariners. Their activities gave Doc an excuse for a Rogersian quip.

"That," he said, "was the beginning of light house-keeping which has since become so commonplace in So. California."

Take it easy, Doc.

DRIFTWOOD—Naples area of Long Beach, I'm told, has been having a time of it with vandals. All sorts of mischief, which some think is the work of adult outsiders, others, attribute to local kids. Anyhow, it's to be the subject of hot discussion at a meeting in Naples school Monday eve. Florence Thompson says the big bird that sits on a pole at Westminster and Bolsa Chica is no osprey, as one reader has suggested. She says it's definitely a red-tailed hawk. Whatever it is, evidently a lot of people have been watching it. Observers say it has been keeping vigil out there for at least five years.

Indecision on Larger Job Cited

By GEORGE WEEKS

A Long Beach tideland oil development estimated at well over \$500 million is temporarily stymied while an even bigger one is being reviewed by state officials.

Harbor Department authorities have set aside plans for taking bids for continued production in the harbor district pending action by the State Lands Commission on the \$3.5 billion offshore-upland development in the east section of Long Beach.

But the city still faces a deadline of March 20, 1964, for letting a new contract in the harbor district.

On that date the Long Beach Oil Development Co. contracts expire. Under the city charter and state law, competitive bidding for a new production contract is mandatory.

IF GIVEN a clear field, the harbor staff would have plans virtually completed for referral at this time to the Harbor Board, City Council and State Lands Commission, according to Charles L. Vickers, port general manager.

Although formulation of the contract terms has been started, some key points remain to be discussed with the Lands Commission staff when the bigger program is out of the way, Vickers said.

The city's general plan is to consolidate in one package the six parcels awarded to LBOD over a period of several months in 1959, plus parcels K and L. The last two are a southeasterly extension of the field in the harbor district. They are to be reached from drillships on Pier J, now under construction.

EXPIRATION DATE of the LBOD contracts for all six parcels already has been fixed in amendments brought about by the agreements for unitized operation of the field. March 20, 1964, was originally the expiration date for only the first four parcels.

LBOD will be eligible to bid again, but probably will face stiff competition from other contractors, Vickers predicted. Meanwhile, some 200 LBOD employees don't know whether they will have jobs after next March.

City officials have specifically disavowed any intention to pressure the state for action on the larger development because of the approaching deadline for the harbor contract.

But they did note it will take months to complete the contract form, with the new element of unitization, and to get approval of city and state agencies.

THE PRODUCTION under the LBOD contract yielded gross revenues of more than \$513 million up to last July 1. At that time the net to the city as trustee and to the state was more than \$285 million, or 55.7 per cent of the gross.

Harbor petroleum engineers estimate that future production will approximate the net revenues already received. Some 250 million barrels of oil still can be extracted, they believe, much of it in secondary recovery from the water injection achieved through unitization.

Under the LBOD contracts, the company gets an overhead allowance of 14.45 per cent. The city's share is 30 per cent of the gross. The remaining 55.55 per cent also goes into the trust account, except for reimbursement allowances for costs of LBOD production.

Dr. Kenneth Shanks Exchange Speaker

Dr. Kenneth Shanks, professor of Speech, Long Beach State College, will discuss "The True Meaning of Indian Smoke Signals" at the meeting of the Exchange Club at noon Wednesday in the Lafayette Hotel.

Ed Whittemore will preside; Harvey Hiller will be chairman of the day.

DESCENDANT OF CHIEF

He Recalls Glory of Yosemite Braves

By DICK EMERY

The great-great-grandson of Chief Tenaya dusted flour from his apron and said of the palefaces:

"They took the valley and all the mountains from my people." The valley is a pleasant place known to palefaces as Yosemite. The mountains include such points of interest as Half Dome, Glacier Point, El Capitan and Cathedral Peak.

Al Rhoan, great-great-grandson of fierce old Chief Tenaya of the Yosemite Indians, slapped a roll of bread dough on a table in the San Pedro bakery where he works.

He's 26, is 6-feet tall and he weighs 220. He had a four-year hitch in the Air Force, which thoughtfully put him in its military police. Before that he played football, baseball and basketball at Edison High in Fresno, his birthplace.

"IN CHIEF TENAYA'S time, they didn't call it Yosemite. The valley was Ahwahnee, and the Indians there were Ahwahneeches. Soldiers chasing my great-great-grandfather in 1851 named it Yosemite, which means Grizzly Bear."

Rhoan, who lives with his wife at 2252 Barbour Court, San Pedro, dusted flour over a batch of loaves. His black eyes glittered, but he grinned.

"Chief Tenaya led the last battles against the white men who came to drive the Indians out of the valleys where they'd lived for thousands of years."

"His braves killed a lot of white men. But the white men kept coming. By 1851, the Yosemite Indians—that's what they're called now—had to quit-claim their land and go to a reservation on the Fresno River. Soldiers let Chief Tenaya go back into the mountains."

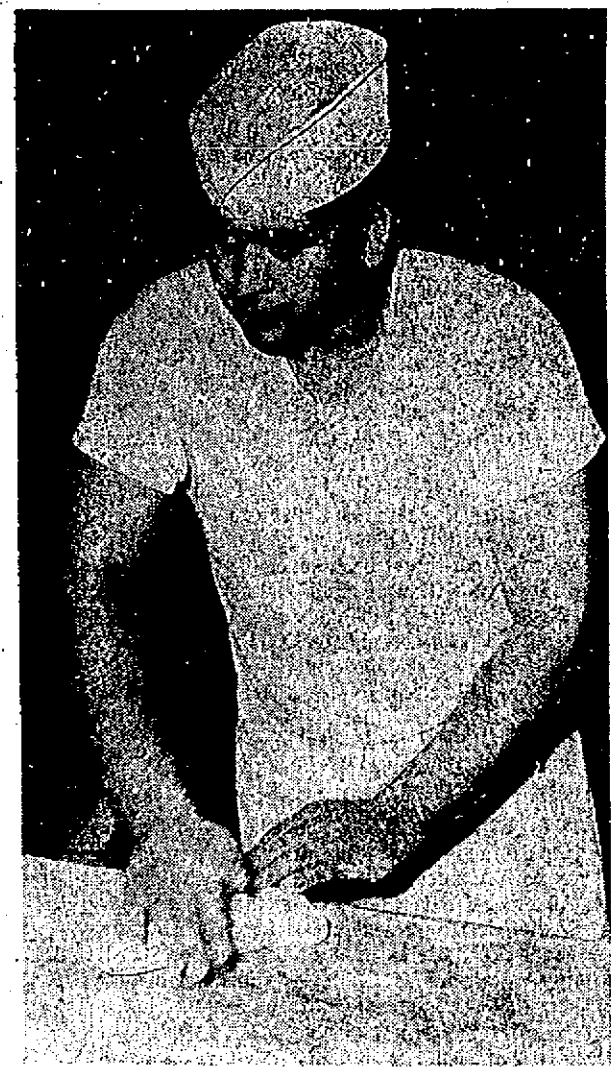
"MONO INDIANS raided his camp and killed him. That was in 1853. Tenaya Lake, the biggest lake in Yosemite National Park, is named for him. The peaks called Three Brothers are named for three of his sons."

Rhoan has an Indian name, Loban. It means "like the trout" or "fast swimmer." His father, Ernest Rhoan, chief of the Chukchancy branch of the Yosemite, is foreman of a cannery at San Jose.

"My father's father was Albert Rhoan and his father was one of Tenaya's sons. My uncle Lee-mee, Chris Brown, was our tribe's medicine man. He used to do ceremonial dances for visitors at Yosemite."

Back in 1950, Rhoan says, all the members of his tribe got \$150 each from Uncle Sam, as payment for lands taken from the tribe nearly 100 years earlier.

"They told us there was more to come, but I've never seen any more," he said. "I wonder what Yosemite is worth now—if you could sell it!"



AL RHOAN . . . Chief's Descendant

Neck Hurt Fatal to Driver, 26

Jack Connelly, 26, of San Gabriel saved a pedestrian's life and lost his own.

Connelly died Saturday in Norwalk Community Hospital of injuries suffered when he swerved his small sports car to avoid hitting a pedestrian. His car sailed into a 14-foot embankment on the road.

Norwalk sheriff's deputies said that the young man suffered three separate neck fractures in the Feb. 18 accident on Valley View Avenue just south of Imperial Highway in La Mirada.

Deputies said that witnesses observed the pedestrian, a man, walking across the road as Connelly was driving down the avenue. However, investigators have been unable to locate the pedestrian.

Volunteers Build New Y Structure

Construction of new facilities for the North Long Beach YMCA through volunteer workers and gifts of funds will begin Monday.

The new facility, a weight and exercise room will adjoin the present building at 6095 California Ave.

R. E. "Pat" Corbett, chairman of the North Long Beach Y Board of Management, said David Perrin, contractor, is donating his services; Killingsworth, Brady and Associates drew the architectural plans free and J. V. "Arkie" Brimhole, head of Laborers and Plaster Tenders Local 507, arranged for volunteer labor. The North Long Beach Lions Club has donated more than \$5,000 for materials, Corbett said.

Ulster Irish Plan St. Patrick Dance

The Ulster Irish Association of California will hold an annual St. Patrick's Concert and Dance Saturday at 8 p.m. in the Odd Fellows Hall, Washington Boulevard and Oak Street near the Harbor Freeway, Los Angeles.

CATCH 'EM BY HAND ONLY

Grunion Expected Today on Southland Beaches

A four-day open grunion run is scheduled to start between 9:45 and 10:45 p. m. today. The little silver fish should hit Southland beaches for three or four hours a night.

They are due in Monday after 10:15 p. m., Tuesday after 10:45 p. m. and Wednesday after 11 p. m.

There is no limit to the number of the tasty fish which may be caught but only

bare hands are permitted to capture them as they slide in on one wave, lay their eggs and slither out on the next. It also is illegal to dig holes in the sand to trap the fish.

Fishing licenses are required for all grunion hunters over 16. The fish may hit any part of any beach—or ignore certain beaches entirely.

Another open run is slated to start March 26. It will be the last of the open season grunion until June.

Sgt. Freeman of Air Force Given Medal

The Air Force Saturday awarded its Commendation Medal to M. Sgt. Fred M. Freeman, on active duty with 8646 Air Force Reserve Recovery Group, Long Beach Municipal Airport.

The decoration is awarded to members of the Air Force who distinguish themselves by meritorious achievement or service. Sgt. Freeman earned the medal while serving with the 5040 Air Base Wing, Elmendorf Air Force Base, Alaska, where he was the noncommissioned officer in charge of the personnel audit section from Jan. 23, 1961, to May 31, 1962.

FREEMAN'S findings and recommendations led to new standards and procedures which resulted in monetary and man-hour savings for the Air Force.

His citation reads: "... by his outstanding technical knowledge, initiative, ingenuity, and devotion to duty, Sgt. Freeman has brought credit upon himself, the Alaskan Air Command and the United States Air Force."

Col. Glenn T. Eagleston, commander of 2478 Air Force Reserve Sector, presented the medal at a "commander's call."

Col. Eagleston also presented a diploma for completion of the Air Force Command and Staff College correspondence course to Maj. Henry D. Gordon, senior adviser to 8646 Air Force Reserve Recovery Group.

Independent-Press-Telegram

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SUNDAY, MARCH 10, 1963



—Staff Photo

SGT. FRED FREEMAN holds citation and certificate of Air Force Commendation Medal awarded to him Saturday at Long Beach Municipal Airport by Col. Glenn Eagleston for Sgt. Freeman's work in personnel audit section of his former unit in Alaska.

Hospital Leaders Visit L.B.

Ten outstanding hospital administrators from across the nation are visiting Memorial Hospital of Long Beach to consult with Memorial's officials and architects on future expansion plans.

Because of heavy demand, Memorial Hospital recently increased its capacity from 400 beds, including 48 maternity, to 444 beds, including 54 maternity.

The extra beds were gained by converting some single rooms to two-bed rooms, as originally planned in event of heavy demand, and adding an Intensive Surgical Care unit.

Recently, Memorial had an all-time patient peak load of 468.

THE VISITING administrators are members of the Hospital Research and Development Institute, composed of 20 leading hospital administrators from throughout the country.

Aim of the institute is to share accumulated and coordinated information devoted to the management of the modern general hospital so clients will have highly specialized help on a nationwide basis.

The experts visiting at Memorial are: Lester E. Richwagen, Mary Fletcher Hospital, Burlington, Vt.; Richard M. Loughery, Washington Hospital Center, Washington, D.C.; Hal G. Perrin, Bishop Clarkson Memorial Hospital, Omaha, Neb.; Wilbur C. McLin, Community Hospital, Indianapolis, Ind.; R. Zach Thomas Jr., Charlotte Memorial Hospital, Charlotte, N.C.; Ronald Yaw, Blodgett Memorial Hospital, Grand Rapids, Mich.; Pat N. Groner, Baptist Hospital, Pensacola, Fla.; Kenneth J. Shoes, St. Luke's Hospital, Cleveland, Ohio; Stanley R. Nelson, Northwestern Hospital, Minneapolis, Minn., and Tol B. Terrell, Shannon West Texas Memorial Hospital, San Angelo, Texas.

Mansell Speaker At Optimists

City Manager John R. Mansell will speak on "City Government and You" at the noon meeting of the Optimist Club Thursday in the Lafayette Hotel.

Mickey Clarke will preside. Willis Lyman is chairman of the day.

Prison for Forger

Edmund Henry McPherson, 39-year-old transient arrested Jan. 7 on a forgery charge, Friday was sentenced to state prison by Superior Court Judge Maurice C. Sparling after pleading guilty. McPherson admitted forging a \$98 check and cashing it in a Long Beach bar.

Honor Students to Attend Event

Honor students from six high schools will attend the fourth annual Scholarship Honors Day at Long Beach City College Tuesday.

The event will open with a luncheon in the student union and a keynote address by Dr. Paul E. Hadley, associate professor of political science at USC.

Attending will be more than 450 members of the California Scholastic Federation and National Honor Society chapters at Polytechnic, Wilson, Jordan, Lakewood, Millikan and St. Anthony high schools.

After the luncheon session, the honor students will tour special lectures by members of the Liberal Arts Division faculty. A 3 p.m. panel discussion of "Going to College: Pitfalls and Pleasures" will conclude the event. Panelists will be graduates of Long Beach high schools and City College now attending various four-year colleges and universities. Moderator will be Dr. Donald H. Scott of the Social Science Department.

Old Use for Money Lost Beyond Recall

Comic Advertisement Representative:
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Kennedy-Krock Friendship Dead

Public Forum

The most interesting is the French — Colindale, in honor of a French chevalier, called Colindale. Colindale means "suit of armor," and the French who, in a medieval battle, lost both eyes but kept on fighting.

MIRROR OF BUSINESS AND INDUSTRY

(Advertisement)

Beautiful Homes Goal of Park Nursery

Gift Shop Features International Items

Delicate glassware from its clientele a complete selection of goods and services. Founded more than 50 years ago by E. C. Wiesenbutter, whose son, Fred, is the present owner, the nursery was first located at 19th Street and Long Beach Boulevard.

In 1914, it moved to Junipero Avenue and Broadway, and a short time later to the site now occupied by the Harriman-Jones Clinic on Cherry Avenue, just across from Bixby Park.

IT WAS FROM Bixby Park that the name "Park Nursery" was conceived.

In 1923, the nursery was moved "out in the sticks" to its present location, which once served as the agriculture department for the Long Beach Unified School System.

Ceramic figurines, intricate candles, colorful artificial fruit and flowers, elaborate statuary, wrought iron and other metal effects and countless other items offered at reasonable prices make Park Nursery a decorator's paradise.

AND A COMPLETE selection of garden supplies, from seeds to full-grown trees and from trowels to tree-trimmers, insure that the needs of the Green Thumb Group are met, too.

While the gift shop is a fairly recent addition to Park Nursery, the firm has long enjoyed the reputation of giving



LOVELY IMPORTED CERAMIC CAT from Italy is displayed by Gay Borden, who works in Park Nursery's elaborately stocked gift shop. Shop stocks finest imported and domestic creations of renowned artisans, features not only figurines, glassware, dishes, candles, artificial flowers and other items, but also necessities of garden care.

dant varieties of floral attractions year-round because of its hot houses and greenhouses.

And Abate, who also functions as a landscape architect, has designed the gardens and patios of many of the area's finest homes and commercial establishments.

As an example, he designed the landscape of the Edison Building at 100 Long Beach Blvd. The lovely fountains, pools, and garden has attracted national attention for the firm, for the city, and, of course, for Park Nursery.

Abate, a member of the American Institute of Landscape Architects, has strong

feelings about the value of carefully planned gardens.

"THERE ARE both practical and esthetic reasons for avoiding the haphazard planting of shrubs and lawns that so many homeowners indulge in," he says.

"To begin with, the value of a home increases when the landscaping is carefully planned and cared for. In many cases, considerably more is realized when the home is resold than the original landscaping cost.

In the second place, the home is considerably more pleasant to live in when the landscaping blends in with the house itself and the surrounding area. Small areas can be made to look large, large ones made to appear small. "Patios, so important in this age of outdoor cooking and recreation, have so much more value when they are intelligently planned."

Homeowners who wish professional advice on landscaping are offered the following plan at Park Nursery: The landscape architect will visit the home and prepare a suggested plan after discussing the preferences of the residents. A \$50 deposit is required before the drawing is completed, this is returned if the mutually agreed on

plants, shrubs and trees are purchased at Park Nursery. THE NURSERY'S preoccupation with things beautiful not only extends to its clients' homes, but also to itself. The Long Beach Auxiliary of the Children's Home Society, which annually presents awards for interior Christmas display, has given its sweepstakes awards to Park Nursery four times in the past 12 years for the nursery's Yule decor. In addition, the Nursery has won first place in its division six times, and won honorable mention three times.



SPRAYING TREES at Park Nursery is Howard Varney, manager of Growing Department of pioneer Long Beach firm. Varney oversees more than two acres of shrubs, trees and flowers at nursery, sees to it that customers are offered constant variety of California fauna.

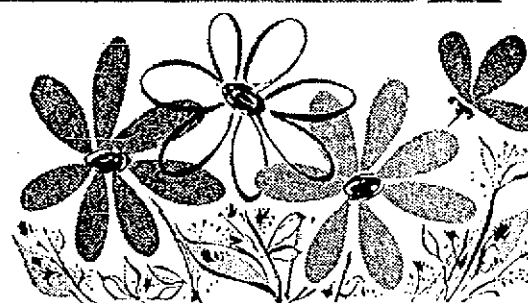


LANDSCAPE ARCHITECT Bill Abate designs gardens and patios for Long Beach area's finest homes and buildings. Abate, who also directs operation of Park Nursery's celebrated gift shop, designed landscape for Edison Building in downtown Long Beach.



NURSERY MANAGER Don Hamm inspects rhododendron at pioneer Long Beach firm, Park Nursery, 3842 E. 10th St. Nursery features abundant attractions for area residents wishing to beautify interior and exterior of homes, has abundant parking space, is open all year 'round.

Everything For Gardening



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Ceramics, Figurines,
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New selections
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PLANTS

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Ornamentals. Big
Selection of Bush,
Climbing and Tree
Roses now available

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home more enjoyable.
We will plan & plant
or you can purchase
the plan and plants
and Do-It-Yourself.
Free consultations at
your Home by
Appointment.

Park Nursery

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Open Daily 8 A.M. - 6 P.M.

SEE OUR COUPON SPECIALS IN TODAY'S PAPER

Deaths

DORTCH (Dominguez) — Jewell G., 62, of 2627 Jackson St., died Friday. Surviving are husband, Lester; son, Lester Jr.; daughters, Mrs. Jeanette Crawford, Mrs. Pauline Crumby; sisters, Mrs. Willie McKin, Mrs. Jessie McKlin, Mrs. Pauline Evans. Service Monday, 2 p.m., Sponberg Mortuary.

KENALEY—Margaret L., of 113 E. 69th St., died Friday. Surviving is sister, Rachel Kenaley. Local arrangements by Mottell's and Peek.

ALLEN—Estella B., 94, of 1915 E. 64th St., died Friday. Surviving are daughters, Mrs. Gertrude McCourt, Mrs. Goldie Bright; four grandchildren, nine great-grandchildren. Service Monday, 10:30 a.m., Dilday Family Funeral Directors.

SMITH (Norwalk)—Bill W., 18, of 11505 Fireside Blvd., died Tuesday. Surviving are wife, Florence; parents, Mr. and Mrs. Dan W. Smith. Service, Pembroke, Ga. Dilday Family Funeral Directors in charge locally.

FRANCIS—Arnie, 60, of 1048 San Antonio Drive, died Friday. Surviving are wife, Sara; brothers, Jim and Paul. Service Monday, 10 a.m., Lakewood Mortuary.

MEEKER—Ora L., 62, of 835 Washington Place, died Friday. Surviving are wife, Amanda; sons, Wayne, Walter, James, Jack; daughter, Mrs. Florence Rigas; brothers, Roscoe, Alva; sisters, Mrs. Hazel Johnson, Mrs. Blanch Schirtz, Mrs. Pauline Maaf. Service Tuesday, 10 a.m., Dilday Family Funeral Directors.

RING (Downey)—Daymor D., 52, of 8353 E. Cheyenne Ave., died Saturday. Surviving are wife, Ruth; sisters, Mrs. Lena Shortt, Mrs. Alma Gwynn, Mrs. Ada Collins, Mrs. Delia Lynch, Mrs. Della Tillay. Service Tuesday, 10 a.m., Paramount Mortuary.

RATHBUN—Mary McK., 79, of 3840 E. 6th St., died Friday. Surviving are son, Wells A. Rathbun Jr., daughter, Mrs. Helen M. Higgins, seven grandchildren, three great-grandchildren. Service Monday, 10:30 a.m., Patterson & Snively Mortuary.

Grant Rahn Funeral on Monday

Service for Dr. Grant Rahn, 70, assistant superintendent of the Long Beach school system during the late 1940s, will be held Monday in Santa Barbara. He died there Thursday.

Rahn received his doctorate in education from Columbia University in 1935 and was well-known as a school administrator. He was an active writer on educational subjects.

He also served as assistant to the superintendent of the San Diego County school system after leaving Long Beach.

Surviving are the wife, Manda; a daughter, Mrs. Owen L. Tendick, and sisters, Nora Rahn and Anna Nelson. The service will be at 10 a.m. Monday in Welch-Ryce Mortuary, Santa Barbara.

Friends to Hear Dr. Hillis Today

The general director of Overseas Crusades Inc., Dr. Dick Hillis, will be speaker at the annual missionary conference of First Friends Church, 850 Atlantic Ave., in the 11 a.m. and 7 p.m. services today.

Dr. Hillis is a veteran of nearly 30 years of missionary service. He will speak on the stand of Christianity against communism in the Orient and Latin America.

Church Slates Talk by Tornay

Dr. Stephen C. Tornay, former Long Beach City College philosophy professor, Wednesday will be guest lecturer at the Long Beach Church of Religious Service, 505 E. 36th St.

Dr. Tornay will speak at 8 p.m. on "Living by the Spirit." The church lecture is open to the public.

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USEFUL IN BUSINESS

150 L.B. Drivers Back 3 Bills

Phone From Cars

By ANDY PARK
If you think that leaving your wife at home will solve the "back-seat driver" problem, you haven't reckoned with progress.

There are upwards of 150 Long Beach citizens who today are faced with the problem of fighting freeway traffic all day—and answering the phone at the same time. From their car, that is.

Having a phone in your car isn't just a rich man's toy anymore, according to Bob Haber, marketing manager of the General Telephone Co. in Long Beach.

"WE HAVE three channels serving the Long Beach area," Haber points out, "and there are about 50 Long Beach residents on each channel."

Each channel works like a giant "party line," but since calls from cars usually are infrequent and brief, there is little delay in service.

The phone itself looks much the same as the instrument in your home. When someone calls you, it rings, (and that in itself can shake you up if you're right in the middle of a left turn) and you just pick up the hand-set and start talking.

ON THE OTHER hand, if you want to reach any telephone in the world, you just pick up your car phone and give the operator the number you are calling and she will connect you.

Sandy Wise, sales representative for the phone company, points out that the majority of the firm's customers are, naturally, businessmen.

"Salesmen find the car phone a definite benefit to their business," Wise says. "They can check in with their office, pick up their calls and



"YES DEAR," I'm on the way! Sandy Wise, representative for the General Telephone Co., demonstrates the latest thing in up-to-date communication—a telephone in your car.

still stay out making contacts all day."

IF YOU ARE going to leave your car for a short time, you just put your phone on "stand-by." When you return, a small light is burning if anyone is trying to reach you.

The car-phone owner is fast becoming an almost routine sight in Long Beach, as well as throughout the nation. A man with a phone in his car can drive from Long Beach to New York and make calls all along the way, if he's interested in staying "in touch."

The modern life is not without its drawbacks, however. Like the Lakewood resident whose wife calls him every night when he's on his way home on the freeway. She wants to know what time to start dinner.

Or the fellow who also has a portable razor in his car. There he goes—30 miles an hour down Pacific Coast Highway, driving merrily along, listening to the radio and shaving on the way to work. Then the phone rings.

It's enough to drive a guy to drink. If he's also got a portable bar in his car, that is!

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Ask County

Back 3 Bills

County supervisors, Tuesday, will be urged to endorse the county's program in the last year prior to its implementation of the Short-Doyle Act—in other words, 1958-59.

In addition, supervisors will be asked to sponsor state legislation to increase state aid to special schools operated at probation camps and juvenile halls.

The two bills on mental health aid are Senate Bill 636 and 579, according to L. S. Hollinger, chief county administrative officer.

SENATE BILL 636 was introduced at the request of Gov. Edmund G. Brown, who has put \$2 million in his budget to finance the additional state aid, Hollinger said.

If approved, SB 636 would permit reimbursement for services to patients under court order.

It would continue the 50-

per-cent reimbursement, based on the county's program in the last year prior to its implementation of the Short-Doyle Act—in other words, 1958-59.

For costs of additional mental health programs since 1958-59, SB 636 would provide 75-per-cent reimbursement.

Tied in with passage of SB 579, SB 636 would permit reimbursement for services to in-patients, beyond the present 90-day limit.

IF THE entire bill passes as written, Hollinger said, the county would get \$993,000 on the basis of current year estimated expenses. If the provision on involuntary patients is not passed, the county would get only \$454,000 additional. The amendment lifting the 90-day limit would add \$57,000 annually, he said.

On the state subsidy for education, Hollinger is urging the supervisors to sponsor legislation to raise the present allocation for elementary pupils to \$318, an increase of \$84 over the present average daily attendance grant, and for high school pupils to \$483, an increase of \$159.

Girl to Head

Students at Gardena

If women can be astronauts, why can't they be high school student-body presidents?

That may be the rhetorical question on Virginia Peek's lips March 22 when she is to be installed as president of the Gardena Grove High School student body. She succeeds Alan Langdon.

For her, it's a serious challenge, taking a spot that usually is held by a boy. She said she hoped to "establish unity and school spirit" but with equal stress being given academic fields.

As helpers, she'll have Jerry Cade as vice president and Trudi Powers as secretary of the student body.

Others to be installed at an auditorium assembly program will be yell leaders Mike Callow, Kenlee Cooney, Virginia Meldinger, Jane Coffman, Kathy Lake and Judy Reno, and song leaders Diane Cochran, Randi Magill, Melody Westmoreland, Jeanette Killian and Lynn Vaughan.

Students Get

Scholarships at OCSC

FULLERTON—Five Orange County State College students have received scholarships amounting to more than \$700 for the spring semester.

Donated by private individuals, organizations and corporations, they range in value from \$25 to \$500.

Receiving the scholarships and the donors are:

Ronald W. Ottson, 541 Dorothy Lane, Fullerton, \$100 from the Order of Eastern Star. James P. Hausken, 2118 Alden St., Anaheim, \$250 from the Newport Harbor Assistance League.

Mrs. Thelma Bolton, 2903 College Avenue, Costa Mesa, \$62.50 from O. W. Richards. Joyce N. Wiley, 2030 Orange Ave., Anaheim, \$250 from the Retail Clerks Union, No. 324, Buena Park. Mrs. Carolynne A. Brady, of La Puente, \$66.22 from the Altura Club of Covina.

Two Teen

Hikers Get

Copter Aid

GLENDALE, (CNS) — A teen-age girl was airlifted to safety late Saturday after she tumbled down a steep slope while hiking in the rugged Verdugo Hills.

The victim, Linda Fredhold, 13, Burbank, was flown in a sheriff's helicopter to nearby Brand Park where an ambulance rushed her to Glendale Memorial Hospital.

Although her injuries appeared minor, she was admitted for observation.

Glendale city firemen, using ropes and ladders, made their way to the girl from the bottom of a canyon, then hoisted her to a ridge where the helicopter had landed.

LINDA AND four other girls were hiking in the hills above the end of Allen Avenue when the mishap occurred.

Her companions, who were unable to reach her, shouted for help. Their cries attracted 14-year-old Tony DiPietro, who was hiking nearby with another boy.

He climbed down the canyon and made his way to a house where the occupant called the fire department.

Young DiPietro led firemen to the spot where Linda lay semiconscious.

The boy apparently was overcome with exhaustion and also had to be flown out to safety. He also was admitted to the hospital for observation.

Justice Clark's

Brother Dies

DALLAS, Tex. (AP) — Robert L. Clark, 59, a leading Dallas corporation lawyer and a brother of U.S. Supreme Court Justice Tom Clark, died of cancer Saturday in a Dallas hospital.

At the time of his death, Clark headed the Clark law firm, founded in 1881 by William H. Clark Sr., his father. For many years he had prominently been identified with Democratic Party activities. He was a member of the Democratic National Committee in 1948, 1952 and 1956.

New High Altitude

Balloon Flight Due

WASHINGTON (AP) — A second high altitude balloon flight in the Stargazer series, using a telescope carried aloft, is scheduled for the week of March 18, the Air Force's Office of Aerospace Research said.

NOW'S

the time to buy

DENTAL

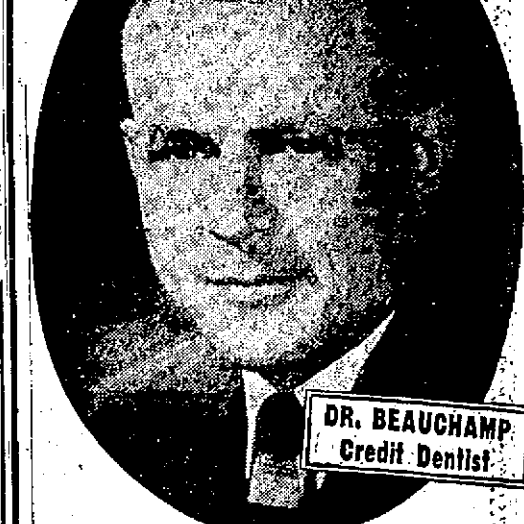
PLATES

Avail Yourself of Dr. Beauchamp's
PAY LATER CREDIT PLAN OF
NO MONEY DOWN!
START
PAYING
APRIL 21

Dr. Beauchamp's Easy Credit Terms
AND very low prices MAKE modern dental plates available to everyone. Make your first small payment after April 21, 1963, then take as long as 2 years to pay on approval of credit. You can make your own credit terms, any reasonable offer is accepted. We welcome your credit account. When you are quoted a low price, that low price is exactly what you pay.

All Credit Is Strictly Confidential
And handled by us — no finance company or bank to deal with

NO DELAY • NO RED TAPE • WORK STARTED IMMEDIATELY • USE YOUR CREDIT



LOW

PRICES

PLATEWORK • FILLINGS • CROWNS
INLAIS • EXTRACTIONS • REPAIRS
PENSIONERS PLEASE NOTE!

DR. BEAUCHAMP HAS BEEN ADVISED BY THE CALIFORNIA DEPARTMENT OF SOCIAL WELFARE THAT THE FOLLOWING PROGRAM IS NOW IN EFFECT FOR PENSIONERS.

AND WE QUOTE "... as a result of additional federal funds available for medical care, all necessary dental services for Old Age Security recipients will be provided through the Medical Care Trust Fund to cover the entire costload."

**NO APPOINTMENT NEEDED
BIG SAVINGS NOW!**

NOW! NEW DENTURES IN 1 DAY!
Come in before 3:30 P.M. and get your dentures in 1 day except Saturday (office closes at 1 o'clock Saturday). Plates delivered same day.

DR. BEAUCHAMP
pronounced Bee-cham

438 PINE AVE.

FREE PARKING PACIFIC AUTO PARK
NO APPOINTMENT NEEDED

PHONE HE 5-0240
GROUND FLOOR — NO STAIRS TO CLIMB

LOCAL NEWS BRIEFS

Woman, 85, Dies in Trailer Blaze

A Santa Ana trailer fire Saturday killed an 85-year-old woman, critically injured her 34-year-old grandson and destroyed their \$8,000 mobile home.

Mrs. Hilda A. Olander was found dead inside the burning 50-foot trailer. Her grandson, Robert Vern Nelson, was taken to Orange County General Hospital with third-degree burns over 65 per cent of his body.

Another resident of the Quiet Village Trailer Park, 3126 Bolsa Ave., saw smoke and flames pouring from the trailer at about 3:45 a.m. Patrolman Leo Wilbur, who arrived at the park seconds before firemen, suffered burns on his hands when he tried in vain to enter the trailer.

Firemen wearing masks found Mrs. Olander's body in a center bedroom. The fire was extinguished before it could spread to other trailers in the park.

The blaze apparently started either in the woman's bedroom or in the adjacent kitchen. Firemen said the woman's body was near the door of her room, where she apparently was overcome while trying to flee the fire.

One Dead, One Hurt in Auto Crashes

One man was killed and another seriously injured in separate Long Beach-area traffic accidents Saturday.

Ellwood Jerrett, 49, of Yorba Linda, was dead on arrival at Fullerton Community Hospital after crashing his car at 15 miles an hour into the side of a fast-moving Los Angeles-to-San Diego Santa Fe train in Fullerton at the State College Boulevard crossing.

Jack W. Daniel, 52, a merchant seaman of 903 N. Fries Ave., Wilmington, was taken to Harbor General Hospital with head and internal injuries after crashing into a steel sign post on Pacific Avenue near Battery Street in San Pedro. He was thrown from the car and it landed upright on top of him.

20,000 Marines to Desert Maneuvers

Twenty thousand Marines of the 9th Marine Expeditionary Force at El Toro will move from the sea to the desert today to test their warfare tactics.

They will begin Operation Desert Winds, a follow-up to the giant amphibious assault at Camp Pendleton last week.

The seven-day operation, planned as mobile desert warfare under threat of nuclear attack, will begin Wednesday at the Twentynine Palms Marine Corps Base.

Maj. Gen. Avery R. Kier of El Toro has been assigned to command of the attacking troops.

Army Engineers Call for Bids

The Army Engineers will issue a call for bids this week to construct an additional six-mile unit of the Coyote Creek Channel improvement in the Long Beach area, County Supervisor Frank G. Bonelli said Saturday.

The bids will be opened April 11 and the contract should be awarded soon afterward, Bonelli said.

Work will run from the confluence of Coyote Creek and San Gabriel River below Willow Street and follow the unimproved channel crossing Willow, Pioneer Boulevard, Cerritos Avenue and Los Alamitos Boulevard to its termination at Carson Street and Bloomfield Avenue in Hawaiian Gardens.

Burglar Steals Lie Detector

A burglar has outfitted himself with some tools of another trade—far removed from his own.

Robert Barrick told police Saturday that someone broke into his place of business, the West Coast Lie Detector Center Inc., 842 Redondo Ave., and stole a lie detector and a tape recorder valued at \$1,900. He said the thief ignored other valuable equipment.

Fire Routs Patients From Nursing Home

JAMESTOWN, N. Y. (AP) — Twenty patients, most in their 70s and 80s, were carried to safety Saturday after fire broke out in a two-story nursing home.

Firemen said the fire started in an overheated dryer in the basement. Flames damaged the basement ceiling and a partition on the first floor.

LAKEWOOD STORE ONLY: HAZELBROOK AND DANELAND

LAST 2 DAYS SHOP SUNDAY 10-5 MONDAY 'TIL 9

320 PIANOS MUST GO!

PIANO SELL-OUT!

4 YEARS TO PAY—JUST LIKE RENT!

Few of MANY TOP BRANDS

- Wurlitzer
- Kimball
- Gulbransen
- Starck
- Apollo
- Brambach
- Lester
- Estey
- Knabe
- Schumann
- Hallett
- Davis
- Story
- Clark

NEW SPINETS AND CONSOLES

Provincial styling
Light walnut & French walnut

SAVE \$237

USED SPINETS

All full 88 note keyboard,
fine quality instruments,
choice of finishes.

FROM ... \$327

HUGE DISCOUNTS ON ALL PIANOS!

SPINET and CONSOLETYPE TYPES

In all finishes

PRICED FROM \$187

PRACTICE PIANOS .. \$67

BUNGALOWS
All finishes and all styles included in this budget group.

FROM \$147

DANISH WALNUT SPINETS

Just 71 — 88 note, 10 yr. guarantee, and made in USA. Brand new beautifully styled pianos.

\$537

NEW CONSOLES

Walnut or mahogany
Full Keyboard—88 Note

SAVE \$167

DISCOUNTED BABY GRANDS

- Walnut • Mahogany
- Ebony • French Walnut
- Ivory-Gold

From \$287 to \$397

March BONUS DAY

TOMORROW MONDAY MARCH 11th ONLY

WITH THIS COUPON ONLY

Under Seal Special
Extra heavy coat.
Includes steam cleaning.
Reg. \$31.95
\$19⁹⁵
Glenn E. Thomas
Anaheim St. at Elm, L.B. HE 7-6491

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

One Pound of Bananas
Luscious ripe Golden Central American beauties. Our careful buyers got the pick of the boat! BUY ONE POUND AT REGULAR PRICE, GET SECOND POUND FOR:
1^c
Dow's Market
1160 South St. at Orange Open 9 a.m.-10 p.m. Daily

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Hollywood Juniper
This is the favorite twisted variety used in all the better landscapes. Reg. 1.50.
88^c GAL.
Park Nursery
3842 E. 10th St., Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Plush Nylon Pile
Ideal for your bedroom or, for that matter, the entire house. If you want a real luxurious floor covering at an inexpensive price, come in and see this in full rolls. We have 20 colors to choose from.
\$4⁹⁹ PER YD.
Willbanks Carpet Co.
1879 Freeman Ave., Signal Hill—GE 4-0801
Free—10-Et. of Plastic Polyethylene Floor Covering. Protect Your Carpeting

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Special on Permanent Wave
A regular \$12.95 Permanent Wave and . . . you must try our 5-minute hair drying service. There is nothing like it in Long Beach.
8⁹⁵
Jet Salon of Beauty
620 Pacific Ave., Downtown Long Beach 435-2864

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Ladies' Foldover Slippers
Choose your color and sizes from the greatest selection. Small, medium and large. Each pair in plastic bag. Assorted selection of styles and designs. Now at the most fantastic coupon-day value. Hurry in for best selection.
With Coupon
43^c
J. J. Newberry Co.
433 Pine — Downtown Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Jumbo Folding Laundry Cart
Sturdy bronze tubular metal frame large easy-rolling casters. Heavy-duty liner with reinforced edges and seams. Slips off and on with ease. Large enough to handle big family washing. Reg. \$2.98.
With Coupon
\$1⁵⁹
Imperial Hardware Co.
240 East 5th St. — Downtown Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Introductory Offer
Our famous take-out Chicken Pie Dinner, complete with whipped potatoes, golden chicken gravy, cole slaw, hot biscuits and butter and dessert. This offer good only at the GO-SHOP and to take home only. Limit 5 dinners per coupon.
89^c
The Go-Shop
(Take-Out Dept. of Phillips Chicken Pie Shop)
780 Pacific Ave., Downtown

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Complete Hydra-Matic Adjustment
Complete Hydra-Matic adjustment, any 1950-57 GM passenger car. Reg. \$12.50.
\$7⁵⁰
Dick Browning Olds
1227 Long Beach Blvd.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Movie "JUMBO"
Doris Day stars in the big color musical of 1963, Billy Rose's "Jumbo." Love and laughter plus Rogers & Hart music. 2nd color hit, "Seven Seas to Calais." With coupon you save 50c on all General Admission Tickets.
SAVE
50^c
United Artists Theatre
217 E. Ocean Blvd. HE 7-1267

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

TR3 Wind Wings
Set of 2 installed in Jamestown's modern shop. You'll save \$6, pay only . . .
\$13⁰⁰
Authorized Triumph Dealer
Jamestown
1850 Long Beach Blvd., Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Fresh Lean Group Beef
Ground fresh hourly from selected cuts of top-grade beef. Juicy and lean . . . fine flavor. Perfect for scrumptious hamburgers or in dozens of other dishes. Better than that selling for 49c lb. and more elsewhere!
4 lbs. \$1
Crown Meat Packing
1370 Obispo — 1st Bk. No. of Anaheim St. — OPEN MONDAY 9 TO 6

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Basketball Backboards
Made of heavy all weather plywood. Ideal for installation on garage front or post. Designed to professional specifications. (Basketball hoop and net \$3.85.)
\$5⁸⁵ EA.
Bergstrom's Plywood & Lumber Inc.
5045 Rosecrans, Bellflower (Just 1/2 Bk. East of Lakewood Blvd.)

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Hair Spray
"Beauty Salon" adds lustre to your hair while holding in place like an invisible net. Full 13 oz. size.
2 FOR
\$1⁰⁰
Sav-on Self Service Drug
Lakewood — Los Altos — Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

20 Pc. Dinnerware Set—Reg. 4.98
Service for 4 includes dinner plates, cups and saucers, fruit dishes, bread and butter plates. 1 day only.
\$2⁸⁸
Sprouse-Reitz Variety Store
Willow at Magnolia — Next to Iowa Pork Shop
4710 Los Coyotes Blvd. — Next to Cole's — 1 blk. off Traffic Circle

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Tree Roses
Beautiful trees with double grafted heads on straight strong canes. Choice of popular colors. This is the only time this year that we will make such an offer.
\$1²⁵ EA.
Cameron's Nursery
9846 Belmont, Bellflower (Just East of Bellflower Blvd.)

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Triumph Battery Trays
From Jamestown's parts dept. Protect your car from split battery acid. Fits all Triumph cars.
\$4⁹⁵
Authorized Triumph Dealer
Jamestown
1850 Long Beach Blvd., Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Fish & Bubble Set
6 Piece ceramic. Ideal for the bathroom. Assorted colors, trimmed in gold. Set includes 3 fish and 3 gold bubbles. \$3.00 value.
55^c set
Sutton Bros.
5101 Lakewood Blvd. — ME 4-5440
Open Mon. Eve. 4H 9:00—Open Sunday

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Colortex Napkins
PKG. OF 60
2^c
Shoppers Markets
1135 E. Wardlow Rd. at Cerritos

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Jaguar Tune-Up
Complete engine tune-up (labor only). Reg. \$24.00.
\$19⁹⁵
Boulevard Buick - Jaguar
1881 Long Beach Blvd., Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Meyer Lemon
These amazing dwarf bushes produce hundreds of lemons each year. Beautiful citrus scent and fruit year around. Grow well in any soil condition including box or tubs.
69^c GAL.
Park Nursery
3842 E. 10th St., Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

St. Steel French or Butcher Knives
These Swedish stainless steel knives are a tremendous value at their regular \$1.29 price. Hardwood handles. Choice of 3 styles. For bonus coupon day while they last only . . .
With Coupon
29^c
Imperial Hardware Co.
240 East 5th St. — Downtown Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Firestone Quality Brake Reline
30,000-Mile Guarantee! Our regular price is \$28.95. Phone or come in for an appointment. This coupon will be honored through Saturday, March 16.
\$19⁸⁸ Complete
Watkins Tire Co.
3670 Cherry Ave., Long Beach—GA 6-6111
Open Daily 7:30 to 5:30

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Clean & Sharpen Elec. Razor Special!
This is your opportunity to have your electric razor reconditioned at a fraction of the regular price. We are factory authorized warranty service for Remson and Norelco. We also service Sunbeam, Remington, Schick, etc. Coupon day special —
With Coupon
\$1⁰⁰
Adair's Bargain Island
908 East 7th St. (at Alamitos Ave.)

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Tune-Up Buick
Complete engine tune-up, Buicks only. This coupon saves you \$3.00.
SAVE
\$3
Boulevard Buick
1881 Long Beach Blvd., Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Electric Toaster
High-speed toasting. Jewel-chrome finish lasts indefinitely. Modern, streamlined. Snap out crumb door can be washed clean. Reg. 12.95.
With Coupon
\$7⁰⁰
McMahan's
317 Long Beach Blvd. (Also available at Wilmington, Bellflower and East Long Beach Stores)

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Approved Safety Belts
Save over 50 per cent. All cars except 1962-63 models. Mon. nite from 5 p.m. to 1 a.m.
\$5⁸⁸ Per Person Installed
Parkwood Chevrolet Co.
5059 Lakewood Blvd., Lakewood

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

6' ft. Contemporary Sofa
Especially designed for young moderns. The finest craftsmanship and materials including all-hardwood frame and 100% foam latex. Reg. Retail \$270.00.
129⁹⁵
Harold's Furniture Mfg.
975 E. Willow St. (Bk. West of Orange) GA 4-8133

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Cigarettes by the Carton
All popular brands to select from. Reg. \$2.31 and \$2.41 per carton. King Size \$2.15.
\$2⁰⁵ Reg.
Ronn's Lakewood Center Liquors
5028 Faculty Ave., Lakewood Shopping Center ME 0-2233 — Open Monday Night 'til 12 midnight

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Free Qt. of Semi-Gloss Enamel
Free qt. of semi gloss enamel with each gallon of super Tibbetts vinyl flat wall paint. 5000 decorator colors available.
FREE
Tibbetts Paint & Wallpaper
10th and Pine — Free Parking

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Boudoir Lamps
Variety of sizes and colors. Can be used on dresser, vanity, nightstand or desk. Some milk-glass bases. Values to 12.95.
With Coupon
\$2⁶⁶
McMahan's
317 Long Beach Blvd. (Also available at Wilmington, Bellflower and East Long Beach Stores)

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Luer's Link Pork Sausage
Luer's quality. Skinless Pure Pork Sausage. 8-oz. package. Regular price is 33c. YOU SAVE 18c — over 1/2!
15^c
Dow's Market
1160 South St. at Orange Open 9 a.m.-10 p.m. Daily

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Fruit Trees
Finest No. 1 bare root. Peach, plum, nectarine and many others. Most of these are patented varieties which will grow extremely well in this area and produce an abundance of fruit.
TWO FOR THE PRICE OF ONE
Park Nursery
3842 E. 10th St., Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Delicious M & M Chocolate Candies
The famous milk chocolate that melts in your mouth and not in your hand. Family-pack size. Net weight 5 1/2 ounces. Choice of peanut or plain. A treat for the entire family and what a value.
With Coupon
23^c
J. J. Newberry Co.
433 Pine — Downtown Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Heavy Duty Ozark Chopping Block
Finished with non-toxic sealer prevents juices from penetrating and staining top. Rubber feet prevent slipping. For cutting meats, salads, vegetables, etc. Regular \$3.95 but for bonus coupon day only —
With Coupon
\$2⁴⁹
Imperial Hardware Co.
240 East 5th St. — Downtown Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Carburetor Overhaul
Buicks only. This coupon worth \$3.00 on carburetor overhaul.
SAVE
\$3
Boulevard Buick
1881 Long Beach Blvd., Long Beach

Good, Monday MAR.11 ONLY

SHECHTER IN SCHOOL BOARD RACE

Stresses 3 Rs as Vital

Morris Shechter, 35-year-old Lakewood attorney, stresses the three Rs, emphasizing progressive education, statewide uniformity in texts and exploration of TV teaching among key planks in his platform for election to the Long Beach Unified School District board of education.

Shechter estimates that vigorous attention to improvement of reading ability in elementary grades could alleviate the major problem of high school dropout students. He opposes any property-tax increase for education, and says if more support is necessary it should come from other state sources. He also favors a reevaluation of school expenditures to determine if money spent is yielding the greatest return.

Federal aid for state education "is out of the question," he said, because federal influence over school policies would be the end result.

Shechter said TV, as a teaching aid, should be ex-



MORRIS SHECHTER
Advocates Basics

plored for possible use in this district because of its proved success elsewhere, for alleviating a critical teacher shortage and for exhibits and demonstrations which would not have to be duplicated throughout the district.

Uniform textbooks, selected

through a central agency, he feels, would assure the best selection and a student moving from one district to another would be familiar with texts. He says local school boards could not devote the time nor employ a staff to review texts as satisfactorily, and costs could be lowered through statewide purchases.

He stressed employment of only highly qualified teachers and would not issue temporary teaching credentials to those not qualified for state credentials. Teacher pay should be competitive with private industry, he said.

He advocates closer ties between the board, civic organizations and parents.

Shechter, a native Californian, lives with his wife, Sally, and daughters, Tracy, 5, and Terry, 3, at 4621 Graywood Ave., Long Beach. He has maintained general law practice in the Lakewood area since 1953 with office at 4127 Del Amo Blvd., Lakewood.

He received his B.A. degree at UCLA, majoring in political

science, and his law degree at Southwestern University Law School in 1951. He is a member of the California and American bar associations. He is president of the Downey-Los Cerritos Bar Association.

He is a director and past treasurer of the Greater Lakewood Chamber of Commerce, director and past treasurer of the Pan American Festival, Lakewood YMCA board of management, past president of Exchange Club of Los Altos-Lakewood, Elks Lodge 888, UCLA Alumni Association.

In 1962, Shechter received the Lakewood Junior Chamber's distinguished service award, presented annually to its choice of the outstanding man of the year. He served in Army Special Services and information and education in World War II, and was a lecturer and counselor for military men obtaining high school diplomas.

Last Link of Pacific Cable Will Be Laid

MONTREAL (AP)—The British cable ship Monarch is expected to begin laying the last leg of a new trans-Pacific cable next month, the Canadian Overseas Telecommunications Corp. said.

She will lay a section from Port Alberni, B.C., to Hawaii to complete an undersea communications link connecting Australia, New Zealand, the Fiji Islands and Canada. The entire trans-Pacific link, part of a projected communications network around the Commonwealth, is expected to be ready for service in December.

Italy Reds, Foes Use Same Slogan

ROME (AP)—Italy's Communist and Christian Democratic Parties found themselves fellow travelers. Posters of both parties going up around Rome, pleading for votes in the April 28-29 general election, carried this identical slogan:

"Walk with the times. Walk with us."

'O Mistress Mine' Provides Laughs at L.B. Playhouse

By DAVE TAYLOR

Visiting a mistress can be fun—when she's being kept at Long Beach Community Playhouse.

Fun is the fare, and the players dished it up in plenty to a full house of first-nighters at the opening Friday of Terence Rattigan's comedy, "O Mistress Mine."

Offering a boudoir-full of genteel sinning with a sense of humor, guest director James Brittain has Playhouse stalwarts Keith Houdyshell and Florence Cole almost romp through the trials of mellow, middle-aged lovers pressured by the righteous morality of the younger generation.

Houdyshell, a war-time British statesman-millionaire, finds a new kind of fuel for his popular comic flair as a victim in the battle of right

vs. love being fought between his mistress and her 17-year-old left-wing son.

Without passing up a point on his usual scoreboard of belly laughs, Houdyshell offers one of his more complete characterizations, approaching the part with an irresistible combination of easy-going humor, understanding and good will.

Carrying the show along with a bubbling Billie Burke-ish panther, Florence Cole comes close to achieving a vivid role as a charming, somewhat-biased, completely disorganized, gently aging woman in the second blush of love and the first blush of the good life of a well-set-up socialite.

Into the picture explodes her ten-age "little boy," who must forget the world—and

his mother—to change. He is credibly portrayed by Playhouse newcomer Gil De Rush.

The whole concoction makes for an evening of en-

tertainment, pure and simple, and misses the mark only at points in the blending when it attempts to become dramatic theatre, as in a somewhat sluggish second act.

Filling out the cast were Barbara Dahlquist with a convincing picture of the not-in-the-least offended estranged wife; Gilberta Causey, Patty Hobbs and Ruth Crall.

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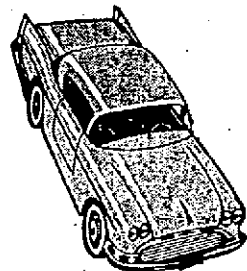
a California Independent with 300 acres under lease in the Long Beach oil unit, approves the unit agreement and plan of development as proposed by the City of Long Beach as best for the city, the state and its taxpayers and Jade Oil & Gas Co. is still actively leasing in the participating unit area along the shoreline.

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Our new permanent Long Beach Clinic brings these amazing methods to your door! If you have a hair loss problem, visit us! IT'S A FABULOUS EXPERIENCE.



S. I. Turoff, Director, Turoff Hair and Scalp Experts, announces establishment of the ninth permanent Turoff Clinic in California, in Long Beach. This Long Beach Clinic is in response to hundreds of requests from local residents.

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Hair Expert Speaks

And Turoff further states, "It is surprising the number of old fashioned ideas people still cling to regarding their hair. For instance, many believe that baldness is inherited. If this were true, why would a person have hair for—say 30 years—before he started to lose it? We may inherit a tendency to baldness, not baldness itself. Some people believe it is 'natural' to get bald with age. This, too, is wrong. Science has proven that hair grows fastest between 35 and 60 years of age. However, the most foolish belief of all regarding baldness is that nothing can be done. Turoff records, with thousands of clients, prove that we can help 95 per cent of those we examine. Hair can be thickened where the roots are still alive. If a person is slick bald, we do not accept him for treatment."

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Ship Arrivals, Departures

Table with 4 columns: Vessel, From, To, Agent. Lists various ships and their routes.

Navy Ships in Port

Table with 4 columns: Ship Name, From, To, Agent. Lists Navy ships and their movements.

Omarr Reads the Stars

FORECAST FOR TODAY. ARIES (Mar. 21 to Apr. 19): Take your family member has been worrying...

Monroney Wife Will Christen Polaris Sub.

NEWPORT NEWS, Va. (AP)—Mrs. A. S. Mike Monroney, wife of the Democratic Senator from Oklahoma...

Army to Start Missile Tests on Land

WHITE SANDS MISSILE RANGE, N. M. (UPI)—Missiles are no more disturbing than roadrunners to some New Mexico residents who calmly anticipate another historic first this spring—firing of ballistic missiles over their homes.

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OFFICERS at White Sands

They said the tests are both necessary and safe. A spokesman said although the missiles have been fired successfully over water, they could not be recovered.

ALAMOGORDO Mayor

Richard Stanley pointed out, "The idea of firing long-range missiles across the state has been favored by the New Mexico Municipal League."

STANLEY said he had heard no criticism of the program.

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THE WEEK IN REVIEW

JFK Dissatisfied, but Silent, on Russ 'Pullout' From Cuba

By HARRY WILSON SHARPE
By United Press International

President Kennedy doesn't think Soviet Premier Nikita Khrushchev is pulling his troops out of Cuba fast enough though he promised to withdraw "several thousand" by mid-March.

But if the chief executive has any strategy for forcing the issue he kept it to himself in a nationally televised press conference last week.

He spoke out on the boiling Cuban crisis when asked three questions: Does he have an accurate count of troops already recalled? Is he satisfied with the rate of withdrawal? Does he have any arrangement with Khrushchev to verify the withdrawals?

HIS CATEGORIC answer was "no," and he didn't elaborate. But it was obvious he was anxious for positive action to still the din of criticism from "Let's-Invaade-Cuba" politicians.

The President reiterated sharply that communization of Cuba was "not negotiable," nor the presence of Khrushchev's troops "acceptable." But he ruled out a naval blockade to bring Khrushchev and Communist Premier Fidel Castro to terms.

That might spark war, he warned, and present conditions in the Caribbean don't warrant such drastic measures. He added, however, that if the nation were endangered he was prepared to exorcise the danger as he did in last October's Russian missile crisis.

Secretary of State Dean Rusk said some Russian troops were being removed and that more Soviet ships were en route to Havana. But he refused to make "an assessment" of how well Khrushchev was keeping his promise.

BUT SOVIET Ambassador Anatoly F. Dobrynin said after a call at the State Department that Khrushchev would abide by his promise and recall "several thousand" troops by next Friday.

The President said a hemispheric policy to "isolate Cuban communism" was imperative. To that end, he is consulting with Latin American countries on ways to control the flow of Castro-trained subversives and saboteurs in and out of Cuba.

The latest Republican to attack Kennedy's Cuban policy was his old political foe, former Vice President Richard M. Nixon, who charged the President "blundered" by not providing air cover for the ill-fated Bay of Pigs invasion.

This brought a sharp retort from Sen. Stephen M. Young, D-Ohio, that Nixon "wants to be a war hawk in 1963 but was extremely silent in 1959-60 when the Eisenhower administration had a grievance against Castro." Young added that Nixon, who was defeated for the California governorship, "may in the end become California's Harold Stassen."

SENATE DEMOCRATIC Leader Mike Mansfield also blasted the GOP, asserting they were not helping, but hurting, both the country and its President.

The President confirmed that four U.S. fliers died in the Pigs Bay invasion, but he refused to say whether they were on the Central Intelligence Agency payroll. "They were serving their country as volunteers," he said, adding that he did not think it would be helpful to "go into greater detail."

In answer to GOP criticism generally, he praised the U.S. intelligence services for exposing Khrushchev's missiles buildup in its true light. He deplored what he called "hind sight" on the issue and reminded his detractors the missile crisis showed the United States was ready to go to nuclear war when endangered.

Coincident with the press conference, Maj. Gen. Alva R. Fitch, the Army's chief of intelligence, told congressional investigators that Caves in Cuba were being used for storage of Russian weapons—but not strategic missiles.

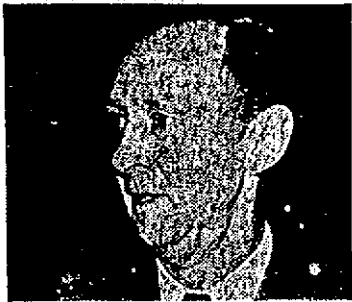
HE SAID NO nuclear warheads were believed in Cuba though it was possible they could be used in some of the weapons systems there. He said the Russians were keeping the Cubans a "safe distance" from the caverns.

Rusk disclosed that 250,000 Cubans have fled the island since Castro came into power in 1959, and hundreds of thousands more—probably one-fifth of the population—are registered with the U.S. government as wanting to come to the United States.

The Republican Congressional Campaign Committee, in an obvious attempt to embarrass the President, was circulating auto-bumper stickers with the legend: "Don't Worry—They're Still 90 Miles Away." This was a reference to Cuba's proximity to the Florida coast.

Newsman asked Kennedy whether his problems with Cuba, Europe, Republicans, Congress and unemployment indicated his administration had lost momentum and was moving on the defensive. His reply was that the tide flows and ebbs, with some gains, and some losses, but he thinks that in time things will work out to his satisfaction.

He challenged congressional Republicans to prove with specifics where they can cut his \$98.8 billion budget by \$10 to \$15 billion without forfeiting



MAJ. GEN. ALVA FITCH
'Safe Distance'

first place in East-West competition and doing irreparable damage to the home front. Democratic leaders used such terms as "wild claims" and also demanded a GOP bill of particulars. House Republican Leader Charles A. Halleck, Ind., replied that "We'll give them a bill of particulars when the time comes, and we'll be responsible for it."

THE PRESIDENT said that despite strong opposition, he believed Congress would pass his \$10.5 million pump-priming tax cut along with some tax law reforms.

The Labor Department reported meantime that unemployment in February boosted the nation's jobless rate to 6.1 percent, or 4.9 persons without jobs compared with 4.5 million a year ago. Kennedy made a special appeal for early enactment of his youth employment bill to help ease the situation.

He again defended his proposal for a joint nuclear force for NATO nations defense which French President Charles de Gaulle has boycotted. The force would be composed of Polaris missile surface ships and submarines.

The President noted pointedly that Soviet destruction of any vessel in the force would trigger retaliation by the whole U.S. nuclear arsenal. But he said that if America's European partners want some other arrangement, the U.S. would consider it though it still opposes spread of the nuclear weapons club to France and other nations.

HE ALSO REITERATED, in answer to Republican and Democratic critics, that he will reject any nuclear test-ban treaty with Russia that isn't fool-proof against Soviet cheating. He said U.S. detection methods had improved but not nearly enough.

The President also repeated his determination—in the face of De Gaulle opposition—to maintain the U.S. military commitment to Europe. But he admitted that some Europeans—like De Gaulle—are concerned about the future. He said the joint nuclear force was designed to ease Europe's concern about America's long-term interest in Western defense.

Rusk told a press conference the United States has no intention of amending its policies simply to accommodate De Gaulle. Hence, he doubts any major or dramatic changes have been made necessary because of De Gaulle's adamant position.

NATO SECRETARY General Dirk U. Stikker, a Kennedy visitor, echoed Rusk's statement. De Gaulle was represented meantime as feeling a meeting with Kennedy would be fruitless since both are so far apart on major issues.

The Defense Department revealed that a new ballistic missile, the 86-mile range Sergeant which can be fired rapidly, will be deployed to Europe this month. The missile can carry either nuclear or conventional warheads.

The Soviet disarmament negotiator at Geneva charged that Kennedy was planning to equip West Germany with atomic weapons and was using that as an excuse to delay the test-ban negotiations.

Rusk countered that the Russians so far have been unwilling to discuss what he called the "fine print" of the on-site inspection issue. But the secretary also said the U.S. must be willing to "take some risks" because the greatest risk is uncontrolled spread of nuclear weapons.

ON OTHER NEWS FRONTS, the Supreme Court affirmed a lower court decision that will allow the railroads to eliminate "featherbedding," or unnecessary work, by operating unions. The unions, claiming 65,000 to 85,000 jobs are forfeit, warned the edict could lead to a nationwide rail strike.

The President urged Congress to act swiftly on his bill for a modern mass-transportation program. He also proposed creation of a public defenders system for persons who cannot afford lawyers in criminal cases.

He ruled out any cut in military and economic aid for southeast Asian nations, warning that if it were reduced the nations would fall prey to the Communists and also endanger the security of India.

London Times Wonders About U.S. Cuba Vows

By United Press International

The Times of London says U.S. Defense Secretary Robert McNamara's pledge that the United States would intervene if Russian troops in Cuba were used to suppress an uprising risks reviving suspicion of American invasion plans.

The main purpose of the promise was to undermine the argument that the Russian troops and rockets were necessary for Cuba's defense," the Times said. "There is now a risk of reviving suspicion that the United States is looking for an excuse to invade, untrue though this is. If Mr. Khrushchev is thereby given a pretext for leaving his troops it will be a pity."

THE TIMES said the most important point was that the pledge "could be said to dilute the President's promise not to invade Cuba," but "it could also encourage the Cuban exiles to embroil the United States in the Cuban fighting."

Other editorial criticism of an American politician came this week from the Austrian Wiener Zeitung which said G. Mennen Williams, assistant secretary of state for African affairs, was wrong to make a plea for self-determination for the Portuguese territory of Angola.

It "would have been better for Williams to keep silent instead of advancing a claim which . . . is not really a gesture of friendship vis-a-vis North Atlantic Organization member

Portugal," it said. Support for President Kennedy's plan for a NATO nuclear force came from the Australian Salzburger Nachrichten which said his critics "refuse to see nobody," but America can guarantee the security and freedom of the West at the present time.

BUT THE West German Stuttgarter Nachrichten said: "The independent NATO atomic force will neither increase the military weight of the West nor increase the resulting weight of psychological deterrence."

The West German Triebacher Volksfreund said: "It is clear that President Kennedy will retain a veto right and thus be able to prevent the firing of these rockets. It is therefore clear that such a force can not achieve the original aim of restoring credibility."

The French newspaper Le Figaro said French President Charles de Gaulle was aware American backing was basic to Europe's defense.

"WHATEVER be the views that are attributed to him on the subject," the (French) chief of state cannot be unaware that the federal republic (of Germany), an indispensable partner in the present phase of his strategy, puts solidarity with the United States above everything," it said. "De Gaulle is not so very indifferent to American protection which he is less afraid of losing since he counts on the other Europeans to pacify the bad humor of the (American) Congress."

Two Austrian newspapers commented on the 50-mile hike craze started by Kennedy. Volksblatt ridiculed it as "epidemic stu-

pidity." Arbeiter-Zeitung said the "current American fashion can hardly evoke Austrian response because Austrians pressed into Hitler's army, had to march many more miles as conquerors until defeat."

THE DANISH newspaper Ekstrabladet welcomed American long-range weather forecasting as "clever." It said: "Their prognosis has proved 100 per cent correct from October last year up to date."

A Portuguese newspaper, Diario Ilustrado, said it wondered how long U.S. Secretary of State Dean Rusk would stay in his post because he was "a subal-

tern with a president who maintains personal interference in the smallest details in the development of foreign policy."

The Swedish newspaper Dagens Nyheter said "an economically conservative Congress majority has put an inexorable brake" on Kennedy's plans for economic development.

"THE AMERICAN Constitution was made for a community where the direct engagement of the state had been reduced to a minimum," it added. "This constitution seems today just as antiquated from an economical point of view as unchangeable from a political point of view."

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Agency's Functions Grow Over Years

(EDITOR'S NOTE — One hundred years ago a young Swiss, appalled by the horrors of a battle, he witnessed, wrote a book which led to formation of the International Red Cross as an agency dedicated to tending and saving war-shattered human beings. Now that agency performs many other missions and currently is debating whether it should also seek to prevent war.)

NEW YORK (AP)—The International Red Cross, long a symbol of compassion on the bloody battlefields of the world, is entering its second century of service to suffering humanity in mild disagreement over its basic purposes. Must it be bound by the 19th century ideal of its founder, Henri Dunant, and exist solely "for the purpose of having care given to the wounded in wartime by zealous, devoted and thoroughly qualified volunteers?"

Or is the 20th century threat of nuclear annihilation such that it should go "outside the conventional and traditional scope of its humanitarian mission" and actively seek to prevent war as well?

THE International Committee of the Red Cross (ICRC) feels that some form of peace-making should be added to its basic repertoire of benevolent chores. Already it has taken a step in that direction. Last fall, when peace balanced delicately on the Cuban crisis, the United Nations asked the Red Cross to provide the manpower to inspect for arms on the high seas those vessels bound for Cuba. The ICRC agreed, to consider the unprecedented request. It was still considering it when the crisis passed and a decision became unnecessary.

NOT ALL Red Cross people agree. One dissenter is Retired Gen. Alfred M. Gruenther, once the Supreme Allied Commander in Europe and now president of the American National Red Cross. "Generally speaking," he says, "such things as searching ships for arms are outside the competency of the Red Cross. They require a high degree of technical skill which the Red Cross does not possess."

"The role of peacemaker also can be a dangerous one. You can very easily get into a political argument over the best way to preserve peace. I wouldn't want the Red Cross to get mixed up in anything like that."

ACTUALLY, the International Red Cross has spread out into a considerable number of fields since it was founded in 1863 in Geneva, Switzerland, to speed up and repair the human debris left in the wake of angry armies. "It was the inspiration of Henri Dunant, a young Swiss businessman, who was traveling through northern Italy in 1859 when he was caught up in the Battle of Solferino between the Imperial armies of France and Austria."

"Some 40,000 French, Algerians, Sardinians, Austrians and Hungarians were left dead or wounded on the battlefield."

Three years later, Dunant poured out his bitter recollections in a book, "A Memory of Solferino." The grisly detail—"faces black with the flies that swarmed about their wounds"—shocked Europe.

"Would it not be possible," Dunant asked, "in time of peace and quiet, to form relief societies for the purpose of having care given to the wounded in wartime by zealous, devoted and thoroughly qualified volunteers?"

THE PUBLIC Welfare Society of Geneva, a local charitable outfit, was so taken by the idea that it set up a committee of five, including the impassioned Dunant, to see about turning the suggestion into reality.

Delegates from 14 European states met to lay the ground rules and, before the end of 1863, the first National Red Cross Society was organized in the little Kingdom of Wurttemberg, now a part of west Germany.

The following year, diplomats from 15 European governments drew up the first Geneva Convention, a treaty defining the treatment of wounded in wartime and the protection of Red Cross workers on the battlefield.

BY 1864, THE first Red Cross armband—a red cross on a white field, the reverse



IN AN INSTANCE of cooperation between American and Chinese Red Cross, American businessman Robert McCann in 1961 is pushed on a stretcher across the border between Communist China and Hong Kong. McCann, imprisoned for 10 years and ridden with cancer was released after repeated efforts by his wife and the American Red Cross.

of the Swiss flag—was worn by Dr. L. P. Amidee Appia, a Swiss surgeon, on the battlefields of the Danish-Prussian war. Americans, who are usually way out front waving band-aids and check books in times of distress, were late getting into the Red Cross act. It was nearly 20 years after little Wurttemberg set the example that the United States overcame its antipathy to "entangling alliances" long enough to subscribe to the Geneva Convention.

ONCE IN, however, the Americans busily set to work expanding on Dunant's original idea.

When forest fires ravaged Michigan, the American Red Cross, under its indomitable first president, Clara Barton, rushed out and raised \$80,000 to aid the victims—despite disapproving glances from Geneva.

"The Michigan fires had no more to do with the Red Cross as it was originally conceived than would the Red Cross running traffic lights," says Gen. Gruenther. "The Red Cross societies in other countries were worried. They thought this would create another type of organization."

In a way, it did. THE ICRC, still the guardians of Dunant's ideal, sticks pretty closely to wartime work—a fertile field since the Red Cross estimates that "in 3,400 years of recorded history there have been only 250 years of peace."



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But the national societies have ranged far afield in search of humanitarian works in peacetime. The type of work varies according to the individual needs of the different countries.

In America, for example, the specialty is disaster relief.

But in faroff Thailand, where the fields and jungles crawl with poisonous snakes, the Red Cross specialty is a snake farm where vipers are milked of poison to make antidote serum.

ACTUALLY, there are two International Red Crosses.

First, there is the ICRC, with 25 members, all Swiss, which concerns itself chiefly with wartime activities under the Geneva Convention, now including inspections of war prison camps, aid to civilian refugees and other unfortunate by-products of modern warfare.

And there is also the

League of Red Cross Societies, which coordinates the international work of the 87 National Red Cross, Red Crescent (in Moslem countries) and Red Lion and Sun (in Iran) Societies.

COOPERATION between National Red Cross Societies, although necessarily limited by relations between governments, is quite high. Many times, the societies are able to succeed where hostile governments have failed. Nearly five years ago, a U.S. Army helicopter with nine soldiers was forced down in east Germany. The U.S. government wanted them back but it couldn't negotiate without appearing to recognize the east German Communist regime.

The State Department asked the American Red Cross to check on the nine soldiers. Gen. Gruenther cabled the east German Red Cross. The



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Germans checked, reported the soldiers okay and able to receive mail and packages.

A week later, the State Department asked the American Red Cross to see if it could negotiate their release. Another cable, a brief wait, and the east German Red Cross brought the soldiers to the border and turned them over to their American counterparts.

EVEN THE National Red Cross of Communist China is cooperative in most instances, says Samuel Krakow, the director of international relations for the American National Red Cross.

Krakow has dealt with the Red Chinese, several times, chiefly in arranging visits by relatives to Americans held prisoner in China. The Chinese, he says, go to great lengths to accommodate.

The National Red Cross Societies meet across the Iron Curtain most frequently in searches for missing people, some of whom have not been heard from since the great



NINE U.S. Soldiers held in East Germany after their copter was forced down there, cross into West Germany in July 1958 through American Red Cross negotiations.

upheaval of World War II. Henri Dunant might not have recognized the methods as his. But he would have heard from since the great

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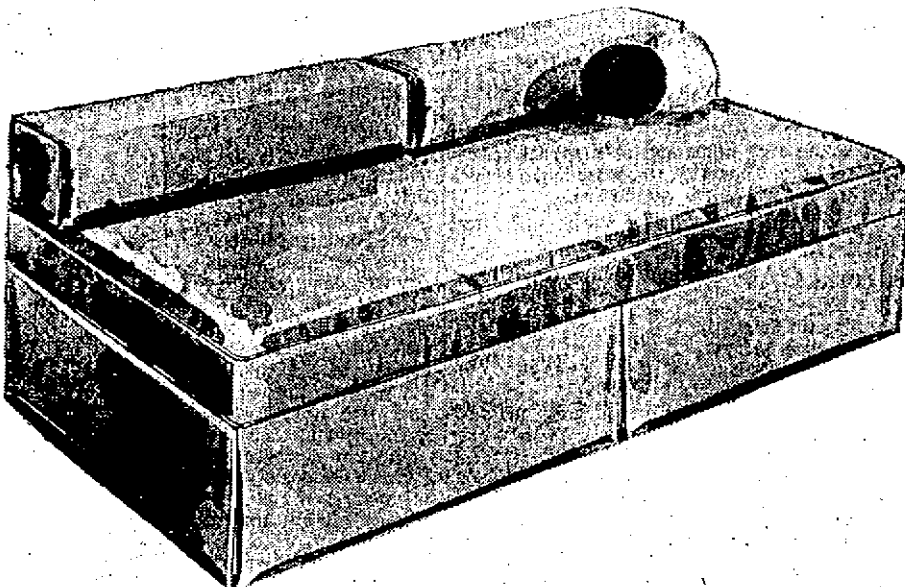
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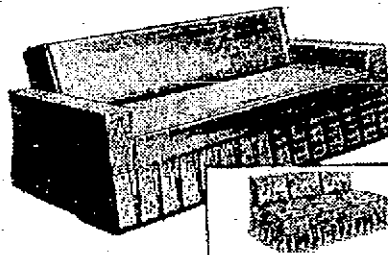
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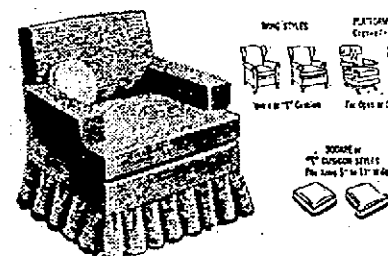
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We made a special purchase of these slip covers in order to pass on savings of dollars to you. Big selections of textured patterns and prints... each cover is decorator styled, fits perfectly. Come early for best selection — color choice varies by pattern.

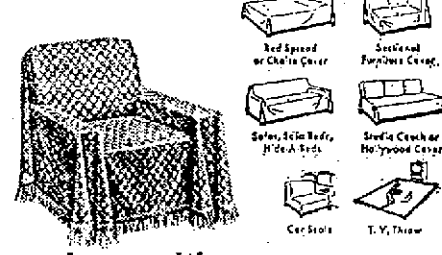


s-t-r-e-t-c-h slipcovers fit all sizes 9.59 each for chair styles 11.99 value

17.99 value sofa bed covers 13.99 23.99 value sofa and hide-a-bed covers 18.99

Here are the finest fitting ready-made covers you can buy... washable, never need ironing, the durable fabric is cotton, rayon and nylon. Fit all styles of furniture. Green, nutmeg, melon, gold or turquoise.

*allow 2 weeks delivery on sofa and sofa bed covers.

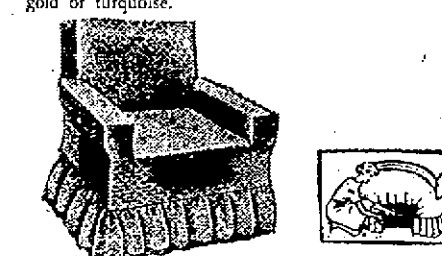


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Make housework easier by draping these textured cotton throws on your furniture and dozens of other items... indoors and outdoors. Durable, seamless, won't wrinkle, it's washable. Green, nutmeg, rose, gold or turquoise.



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One size fits any chair... one size fits any sofa. One-piece cover, skirt attached... so easy to put on. Machine washable, comes in green, nutmeg, rose, turquoise or gold.

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LBCC Adult Unit Slates Public Lectures, Panel Study

Six public lectures and a panel discussion are announced for this week by the Long Beach City College General Adult Division.

An illustrated series on Europe will open at 7:30 p.m. Monday in Room 202 of Polytechnic High School, 16th St. and Atlantic Ave. Jack V. Smith, counselor at Wilson High School, who recently spent a year in Europe, will speak on "Holland, Germany and Scandinavia."

Dr. Harvey B. Franklin, retired member of the Adult Division forums staff, turned traveler-lecturer, will speak on "India, Land of Mystery" at 7:30 p.m. Tuesday in the Jordan High School choral room, 65th St. and Atlantic Ave. Three more illustrated talks are scheduled.

"Creative Thinking and Problem Solving" is the title of a new lecture series opening at 7:30 p.m. Wednesday in Hoover Junior High School auditorium, 3501 Country Club Rd., Lakewood. Speaker will be Robert W. Dorman, director of personnel training at Transport Indemnity Co. and a business consultant on management and supervisory training. First topic will be "Organizing Your Thoughts Creatively."

"AFRICA AWAKES," n



MRS. BORGNY BAIRD



ROBERT W. DORMAN

panel discussion program based on the recent International Film Series showing of "Modern Nigeria," will be presented at 7:30 p.m. Wednesday in Hughes Junior High School auditorium, California Ave. and Roosevelt Rd. Panel members will be Harold F. Seal, dean of the General Adult Division; Joseph Forcinelli, who spent several years developing schools in the Congo; and Chris Ekong, a visa student from Nigeria now enrolled at the LBCC Business and Technology Division.

Mrs. Borgny Baird, lawyer, will open a series of four talks on "You and the Law" at 7:30 p.m. Thursday in Marshall Junior High School auditorium, 5870 E. Wardlow Rd. First topic will be "Law and Youth."

Other admission-free programs this week:

MONDAY
Psychology—Dr. Arthur L. Bietz, "How to Live Creatively," 7:30 p.m., Polytechnic High School auditorium, 15th St. and Atlantic Ave.

WEDNESDAY
Psychological Aspects of Aging and Retirement—Dr. F. J. Kirkner, "Increased and Decreased Abilities," 2 p.m., Dewey High School auditorium, 8th St. and Locust Ave.

Municipal Band Sets Anniversary Show

Fifty-fourth anniversary of the founding of the Long Beach Municipal Band will be

marked at a special concert at 2 p.m. today in the Municipal Auditorium.

Charles Payne will direct the band.

In addition to regular soloists, members of the cast of Long Beach Community Theater's forthcoming production of "The Most Happy Fella" will appear.

Today's program follows:

The World Is Waiting for the Sunrise
Concert March Militaire
American Overture for Band—Jenkins
Waltz from Serenade for Strings
Carnegie Suite
Clarinet Trio & Quartet
Clarinet
Trumpets
Lullaby—Anderson
Water Music Suite—Harcourt
Fantasia in G Major—Bach
Valse from La Tosca—Puccini
Barcarole—Johann
Old Waltzes With New Ideas—Mr. King
Prelude for Band—Gordon
Excerpts from "Most Happy Fella"—Loesser

Labor Bares Threat of Death From OAS

LONDON (UPI)—Laborite member of Parliament Sidney Silverman told police today he was threatened by a telephone caller who said he was a member of the French underground Secret Army Organization.

Two other Laborite legislators have been threatened with death by the OAS in the past two days. Police said they were taking "precautions" to protect them.

WHERE IS IT?

Fictional Ranch Beguiles TV Fans

CARSON CITY, Nev. (UPI)—Officials of the Nevada State Museum report that the most frequently asked question is "Where is the Ponderosa Ranch?"

The Ponderosa, for those few who don't know, is the fictional home of the Cartwright family on the television show "Bonanza." According to the show, the big ranch is about a two-hour ride from both Virginia City and Lake Tahoe.

Museum custodian Fred Mitchell has come up with an answer to the query that satisfies all but the most stubborn.

He simply says "It's thataway."

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GAMINS

choose from stock or special order at no extra charge

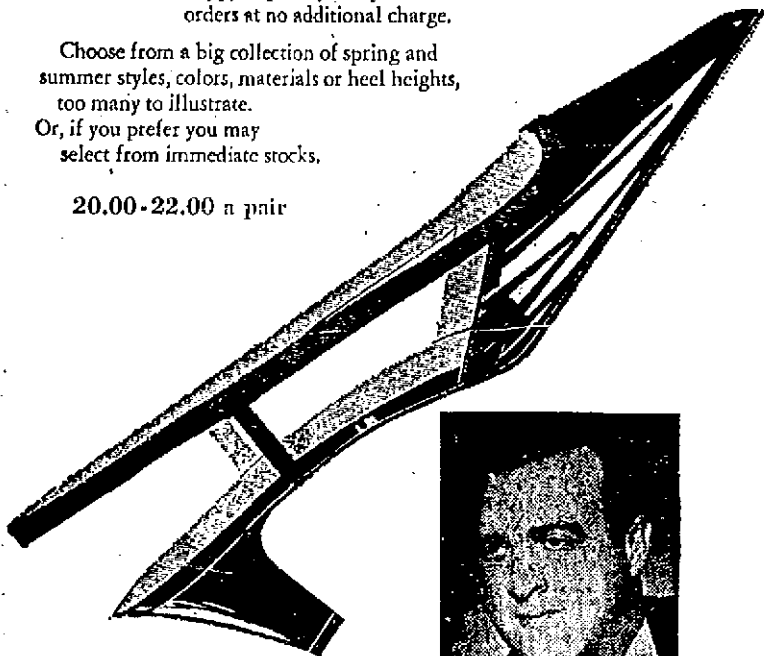
An exquisite simplicity elevates the new Gamins to the height of elegance... on the perfect 'lowered heel' that makes them so suitable for today's busy but chic young women.

Be sure to meet Mr. Ben Gillman, Special Representative for Gamins, who will be happy to place your special orders at no additional charge.

Choose from a big collection of spring and summer styles, colors, materials or heel heights, too many to illustrate.

Or, if you prefer you may select from immediate stocks.

20.00-22.00 a pair



Open an option account.
Shop with a charge-plate.

Mr. Ben Gillman will be in the Shoe Salon Tuesday, March 12, between 9:30-12:30; 1:00-5:00.

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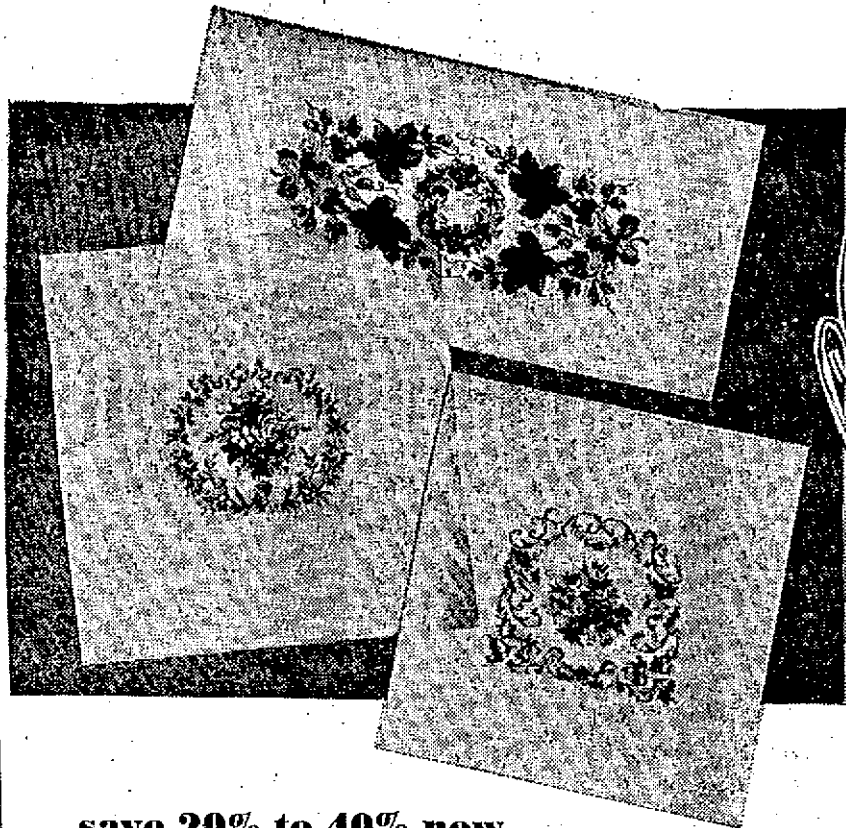
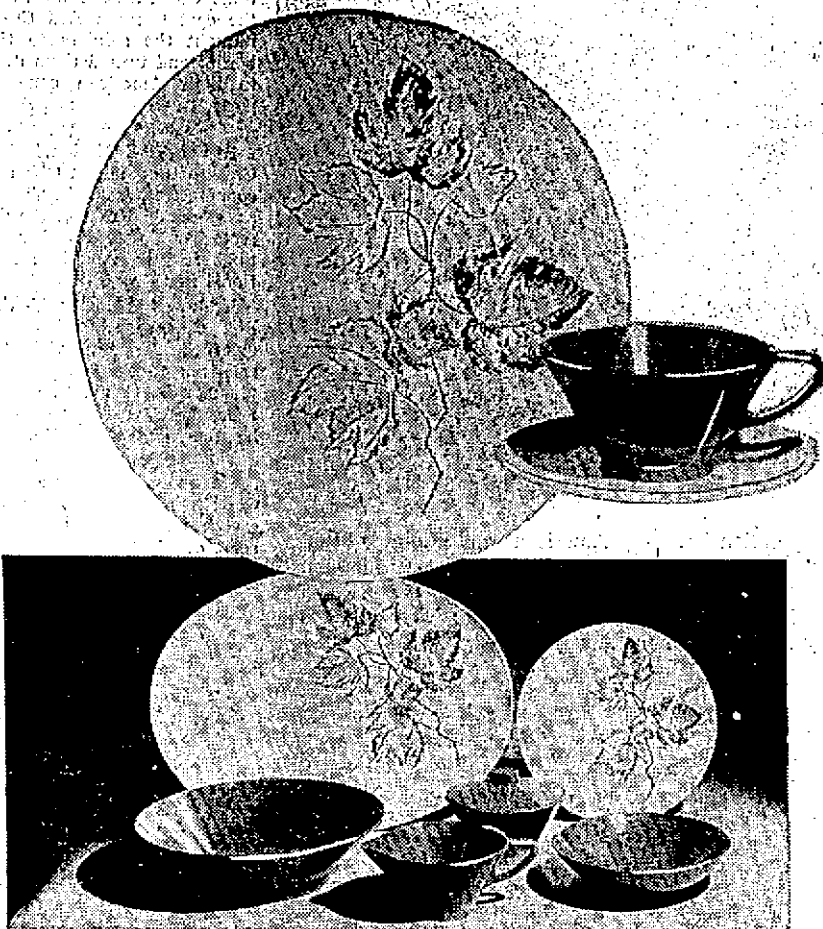
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special purchase of brookpark melamine dinnerware 'bright maple' 45-piece set

19.99

A clear and pretty pattern to set on spring tables and then through the year... this charming dinner set in famed Brookpark Melamine... chip and break-resistant, safe in your dishwasher, the glowing colors keeping their bright good looks through countless washings. Each set has 8 decorated dinner plates, decorated salads, with plain soups, cups and decorated saucers. 1 decorated platter, vegetable, covered sugar and creamer. Colors are cinnamon and burnt orange.

may co. china 46



save 20% to 40% now
on these imported bucilla
needlepoint designs

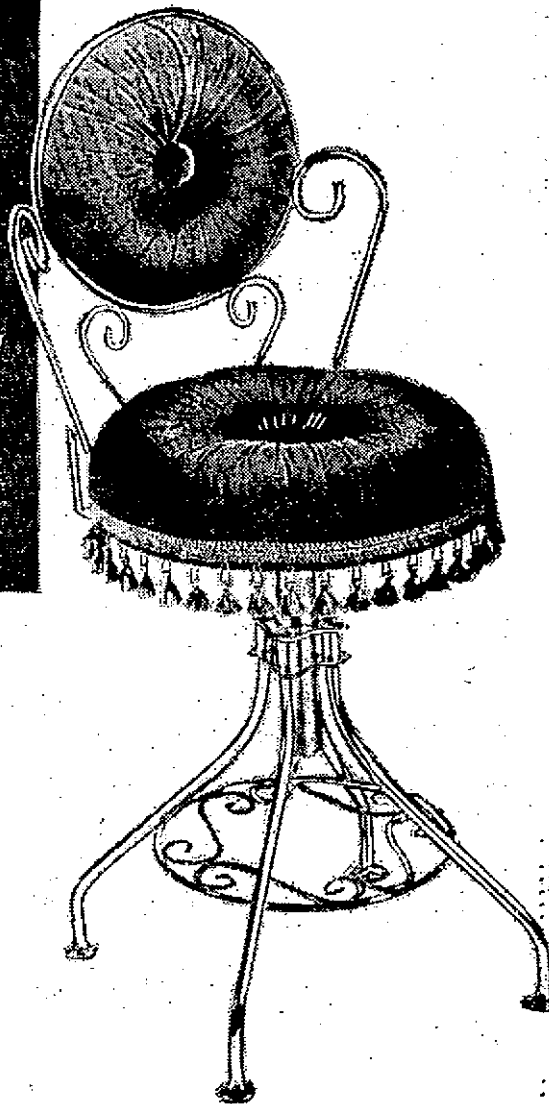
1.19-21.99

Beautifully hand-embroidered florals, figures and scrolls on Bucilla's Wonder-Weave canvas, for stools and chairs, benches, bell pulls and needlepoint bags. All you do is fill in the easy-to-do background and you have a handsome needlework piece for your home. This special sale starts March 8th and ends March 23rd.

Gros point pictures 11 1/2 x 11 1/2, 13 1/2 x 13 1/2	reg. 1.69	1.19
Gros & Petit point 13 1/2 x 13 1/2	reg. 2.98	1.99
Gros & petit point 13 1/2 x 13 1/2	reg. 3.29	2.49
Footstools 15x18, 18x18	reg. 2.69	1.79
Footstools 16x20, 20x20	reg. 2.79-2.98	1.99
Footstools 18x23	reg. 3.79	2.79
Footstools 21x27	reg. 5.99	3.99
Chair seats 23x23	reg. 3.98	2.79
Chair seats 23x23	reg. 3.98-4.29	2.99
Chair seats 27x27	reg. 5.99	3.99
Chair seats 30x30	reg. 7.99	5.99
Chair seats and backs	reg. 11.99	8.99
2-pc. chair set, gros & petit point	reg. 29.99	21.99
Bench covers 23x40	reg. 10.99	7.99
Bench covers 23x46	reg. 11.99	8.99
Bags, Gros & petit point	reg. 6.99	4.99

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For perfect color matching every time. Light-fast, moth-proof, 100% virgin wool. Regularly 1.00 skein.



princess swivel
brass boudoir chair

19.98

Sparkling, heavily brass-plated frame gracefully supports the removeable seat and back, upholstered in non-stain, soft padded cotton velvet. Colors are shocking pink, old gold, lavender or French blue.

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Trojans Win in Overtime

USC	G	F	P	T	Stanford	G	F	P	T
Hillman	0	0	1	5	0	0	0	1	5
Young	4	2	4	14	Moore	1	1	2	4
Karliff	8	11	15	27	Dose	4	4	2	5
Sloniger	3	4	7	12	Clemenson	5	5	7	4
Morris	4	2	2	10	Hickley	3	1	2	2
Wiley	0	0	0	0	Connors	0	0	0	0
Wiley	0	0	0	0	Butterfield	0	0	0	0
Zarzato	0	0	0	0	Cordes	2	0	1	1
Holman	2	0	0	2					
Totals	21	25	33	67	Totals	15	23	26	22

Mailtime: Stanford 36, USC 27.

It Was 'Do or Die for Old Compton High' for These Loyal Tarbabe Supporters During CIF Playoffs

'D' Good, Dodgers Bad Angels Abbreviate .45s

It remains to be seen if the speedup will bring favorable response from the paying customers. There were 3,087 of the latter, the largest opening day crowd here since 1948, but 1,100 tickets were

Fowler, making his first live-fire test since catching that battling practice line drive with his head last Au-

Compton Wins CIF

DAVIS was named player of the tourney uncontested.

Ramona Corvill	G	F	P	T	Compton	G	F	P
	2	0	2	2	Jacobs	2	2	2

Bruins' Win Sets Playoff

UCLA				California				
	G	F	P	T	G	F	P	
Goss	0	-1	3	2	Lauer	3	3	5
Hirsch	1	5	1	14	Wothers	3	0	-4
Sloughtr	4	4	4	6	Wal	1	0	1
Hazard	7	7	2	14	Smith	4	2	2
Erickson	3	2	3	8	J. Smith	3	0	-1
Waxman	1	2	5	4	Lewis	3	1	-1
Milhorn	2	0	0	4	Wueste	0	0	-1
Stewart	0	-1	1	0	Carpent	0	0	1
Huggins	2	0	-1	0	Hall	0	0	0
Levin	2	0	0	1	Bolton	0	1	2

**SHAMROCKS
WIN CROWN**

By winning the title, the local girls will represent the U. S. in the Pan-American Games next month in Brazil.

Longshot Pardao Wins Rich 'Cap

The San Juan Capistrano is at a distance of about 1 1/4 miles and Pardao's winning time was 2:48 1/5.

© 2007 Blackwell Publishing Ltd *Journal of Internal Medicine* 261: 103–110

The race was a thriller in its final stages as Juanro and Rablero both were charging at the winner in the final yards. Less than a length separated the first three horses.

zuela, making his first riding appearance since last Saturday's spectacular four-horse spill in the Santa Anita Derby in which he was cut and bruised, gave Pardao a superb ride. He kept the five-year-old son

of Pardel well back until the backstretch portion of the infield course. There he sent the horse flying to the lead, opened up an advantage of three lengths and then nursed him along for

the rush of Juanro and Rablero.

The three horses expected to be in the thick of the battle all fared badly. Sensitivo finished eighth, The Axe II was ninth and Crimson Satan was 12th in the field of 13 starters.

The filly Errcountess set the pace on the hillside portion of the course, sur rendered it to Game coming onto the main infield track who in turn gave way to Crimson Satan.

Pardao coasted along in the middle of the pack until the first turn of the infield course where he moved up to third behind The Axe I who ran himself out trying to take the lead away from Crimson Satan.

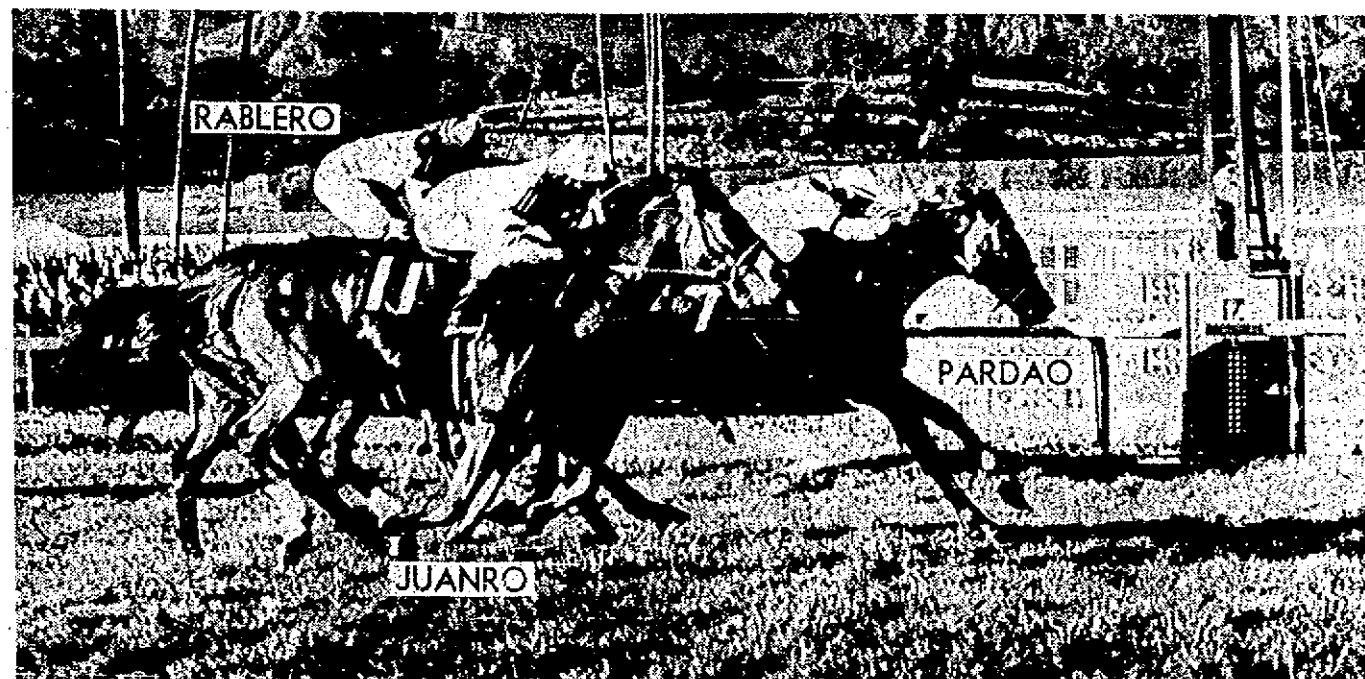
Sports Calendar

Horse Racing—Calliente, 12 noon.
 Golf—Long Beach Masters, Recreation
 Park, 10 a.m.
 Ice Hockey—Gulls vs. Burbank, L.B.
 Arena, 2:30 p.m.; Blades vs. Sealife, L.A.
 Arena, 2:30 p.m.
 Judo Rulings—USAC midjet cars, Ascal
 Park, 7 p.m.; J.A. triathlete, West
 Coast, 2:30 p.m.
 Water Skiing—Ski-O-Rama, Long Beach
 Marina Slidham, 12 noon.
 Table Tennis—Pacific Coast Champions
 ship, El Camino College gym, 1 p.m. and
 7 p.m.
 Basketball—Rockets vs. Lawndale Broo
 ck, Blair Field, 2 p.m.

Sports on Radio-TV

RADIO
Dodgers vs. Braves, KFJ, 10:10 a.m.
Lakers vs. Pistons, KHJ, 11:45 a.m.
Angels vs. Houston, KMPC, 1:25 p.m.

TELEVISION
Angels vs. Colts, KHJ (9), 1:25 p.m.
Sports Spectacular (Floure Skaling)
NEXT 11:25 p.m.



Pardao stretches for wire in gaining narrow victory in \$100,000 San Juan Capistrano Handcp. Saturday

Blades Upended by Seattle, 7-3

By JIM McCORMACK
The Blades' current winning streak of one was stopped in the L. A. Sports Arena Saturday night by the Seattle Totems, 7-3, before 7,093 fans, one of which had his glasses broken by a Western Hockey League official.

C-2-INDEPENDENT-PRESS-TELEGRAM
Long Beach 12, Calif., Sunday, March 16, 1963

Sports Merry-Go-Round

By HANK HOLLINGWORTH
Executive Sports Editor

Master Thief Holds School

VERO BEACH, Fla.—Maury Wills not only is the greatest base stealer in modern history and baseball's most valuable player last season, but he also is a Phi Beta Kappa in the lecture department.

He demonstrated this convincingly Friday when he conducted a clinic for "civilian" visitors on the subject, "How to run the bases."

The topic was magnetic enough to lure huge Frank Howard, who will never be a Wills nor Willie Davis on the basepaths but who is sincere in his determination to improve his 1962 base-stealing output. Since Frank swiped only one base last year, it's agonizingly apparent this is one department in which he needs help.

Not only Howard, but also three dozen other visitors were impressed with Wills' modesty and honesty.

For example, he declared: "I work hard to steal bases and it's not as easy as it might seem from the stands. I have to work hard because there are a dozen other runners in baseball who are faster than I am."

Maury then explained his technique:

"The key to my base-stealing is what information I can gather before a game. When most of the other players go into the clubhouse for a bottle of pop while the other team is having infield practice, I sit on the bench and watch."

"I look at every move of all the infielders first. Maybe I'll notice the shortstop reacting slowly to a situation. Maybe the catcher will unknowingly take a step or two before he throws the ball. This is something I like to know when I get on first base during the game."

"Then I watch the starting pitcher warming up on the sidelines. I study his movements and make some more mental notes."

"I watch the outfielders, too, throwing balls back to the infield or to the fungo hitter. It's easy to tell the ones with strong arms, the ones who are weak and the ones who are slow in getting a throw off. This is my bread-and-butter, and I have to know the other team's weaknesses right away."

"NOW, WHEN I GET on first base—if I'm lucky—I size up the situation. Even if I'm leadoff man, I have a habit of looking at the scoreboard to see how many outs there are. There is nothing more disgusting to me than watching a base runner standing still when a fly ball is hit and there are two outs. This man isn't paying attention to the game and is cheating his team."

"If the pitcher has a good movement to first base I naturally watch myself. Even though they're righthanders, Roger Craig and Larry Jackson have excellent pickoff moves and are real tough to steal on."

"You steal bases and make extra bases by knowing the opposition. If I'm not going to steal and the batter behind me hits a ball to one field, I've got to know ahead of time about where the particular outfielder is playing and what kind of arm he has."

"I know this pretty well by what I noticed before the game. My judgments aren't snap—they've all been formed long before I ever get on base."

WILLS THEN EXPLAINED his three leads off base:

1. The walking lead. "I sort of stroll off the base nonchalantly on pitchers like Craig and Jackson, then when I think I've fooled them, I take off."
2. The one-way lead. "I do this with new pitchers in the league to find out how good they are. I take an exaggerated lead, but all my weight's on my left foot, so the minute the pitcher tries a pickoff throw, I'm headed right back to the base. I never intend to steal when I take this lead."
3. The two-way lead. "My weight's on my right foot and I'm ready to run."

Can't pitchers detect these leads after a time?

"Nope," shot back Maury. "I stand the same way so they never know themselves which foot my weight is mostly on."

MAURY SAID the only time he slid head first last season was towards the climax when he was too bruised to slide feet first.

"I gained a half-step by going in head first, but when the second baseman and shortstop started realizing this, they blocked the bag and I took a good beating around the head," said Wills.

"Then I had to go back to feet-first and this was the only time in my career I came in with spikes sparkling. It got a little bloody at the end of the year."

Maury's greatest base theft (in his mind) was the one in which he broke Ty Cobb's record.

"I got on base in my last at-bat of the game—and Jackson was pitching," explained Maury. "Everybody in the park knew I was going to steal. Jackson kept trying to pick me off and both the second baseman and shortstop were begging the bag, ready for me."

"I decided to try a delayed steal. Instead of going with the pitch, I waited until the ball was almost to the batter before setting sail. In this way, I deceived the second baseman and shortstop, who saw I wasn't going with the pitch and both moved away from the base."

"That's all the time I needed. By the time one of them got back to the base to make a hurried grab of the catcher's throw, I was in there safely, looking up at them and laughing."

Maury admits he has little chance of stealing 104 bases again.

"But I know I can steal 60 to 80," he remarks truthfully, "unless I get lax and don't concentrate on the other team. When a man gets lazy in his work, he's in trouble. I don't intend getting into trouble."



MAURY WILLS
'I Work Hard to Steal'

In the second period, through the next 20 minutes fans reached a consensus opinion that referee Jerry Olinski was not partial to Blade players.

The situation reached its climax just before the start of the last frame when some one offered to lend his glasses to Olinski as he was leaving the dressing room. In the confusion that followed the loaner became the owner of a pair of broken specs.

Needless to say, many officers and ushers were needed to halt Blades backers, who were planning on running Olinski out of town.

FIRST PERIOD

The Blades toyed with their fans in the first period. Down 1-0 after 5:38, they played their hero role perfectly, always trying but never succeeding until, of course, only eight seconds remained in the frame.

To the delight of the spectators, the goal came on a tremendous play which Bob Solinger and Bruce (Hoagy) Carmichael made look routine.

With 20 seconds remaining, Solinger corralled the puck behind his own net, raced the length of the ice, around behind the Totem goal and then passed back to his trailer, Carmichael, who with a flick of his stick had his 35th goal of the year.

Hoagy's goal came with the Totems a man short.

Seattle scored, with the Blades a man down, with a short scramble shot in front of the Blades' net. Guyle Fielder, stumbling and falling through a maze of Blade defenders pushed it in from five feet.

SECOND PERIOD

L.A. played 18½ minutes of hockey in the second frame, but in the minute and a half of their mental lapse, the Totems turned on the red light three times to take a commanding 4-1 lead with only 3:15 gone in the middle period.

Blades fans were so upset by Seattle's sudden dominance that they were unable to decide who was at fault, the Blades or the officials—all the Totem scores coming with the Blades a man short.

Bob Barlow was the Totem most responsible for the Blades' collapse, scoring twice in a 13-second span. Rudy Sillon scored the third Seattle goal. All three came on short shots in front of L.A. goalie Ed Babiuk.

Stan Maxwell broke away from Totem defenders near the blue line, raced toward goalie Al Miller, faked him into the popcorn machine, and rolled the puck through the open goal.

The terrible Totems get a chance to even their season series at 3-3 with Los Angeles today, returning to the Sports Arena for a matinee tussle at 2:30.

First period: 1. Seattle, Fielder (Filion, Barlow, Maxwell) 2-0. 2. Seattle, Fielder (Filion, Barlow, Maxwell) 3-1. 3. Seattle, Fielder (Filion, Barlow, Maxwell) 4-1.

Second period: 1. Seattle, Barlow (Filion, Barlow, Maxwell) 5-1. 2. Seattle, Barlow (Filion, Barlow, Maxwell) 6-1. 3. Seattle, Barlow (Filion, Barlow, Maxwell) 7-1.

Third period: 1. Seattle, Filion (Maxwell, Barlow, Fielder) 8-1. 2. Seattle, Filion (Maxwell, Barlow, Fielder) 9-1. 3. Seattle, Filion (Maxwell, Barlow, Fielder) 10-1.

Seattle 10-1, Blades 1-10.

Attendance: 7,093.

L. B. Quint Falls, 67-61

SAN FRANCISCO — Trailing 19-5 after the first 10 minutes of play, Long Beach Olympic Club fell short in its comeback heroics as San Francisco Olympic Club trimmed the local AAU quintet, 67-61, in the finals of the Far West Tournament.

Dave Hubbard and Dave Jones paced the L.B. club with 16 points while Bill Florentine popped in 13. Harry Arrillaga was high for the winners with 18. Bill McClintock followed with 15. The Olympic Club won the right to compete in the National AAU tournament at Denver.

San Francisco (19): Jones (14), Hubbard (13), Florentine (13), Arrillaga (13), McClintock (15). Long Beach (61): Quint (16), Jones (14), Hubbard (13), Florentine (13), Arrillaga (13).

Clover by 7 in Masters



Staff Photo by Bob Shumway

SIGHT FOR SHARP EYES
John Walter of Virginia CC lines up eight-foot putt on third green during Masters Tournament at Virginia Saturday. Walter missed, but came in with low score of 74.

Cold Lakers Tumbled

PICK BAYLOR, WEST ON ALL-STAR TEAM

ST. LOUIS (AP)—Center Bill Russell of the Boston Celtics was picked Saturday as the Sporting News Player-of-the-Year in the National Basketball Association for the third straight year.

All five men on the NBA 1962-63 All-Star team are repeaters from last year. Joining Russell were Elgin Baylor of Los Angeles and Bob Pettit of St. Louis at forwards and Jerry West of Los Angeles and Oscar Robertson of Cincinnati at guards.

A poll of the players in the league picked the squad. Terry Dischinger of Chicago beat out John Havlicek of the Celtics for Rookie-of-the-Year. Dischinger received 52 votes to 39 for Havlicek.

The second team was composed of Bailey Howell of Detroit, Dischinger, Wilt Chamberlain of San Francisco, and Bob Cousy and Sam Jones of Boston.

Russell received 42 votes for Player-of-the-Year and out-pollled Chamberlain, 79-15, for center on the All-Star team.

OSU Falls, Illinois to NCAA

Compiled From Wire Reports
Indiana upset Ohio State's Buckeyes, 87-85, in overtime Saturday and the defeat cost the Bucks a chance at the NCAA basketball championship which had eluded them the last two years.

Illinois, defeating Iowa, 73-69, earned a tie for the Big Ten title and will represent the conference in the playoffs because Ohio State was the last Big Ten representative.

Oklahoma City University came from behind in the final 47 seconds of play to down Colorado State U., 70-67, and qualify for the NCAA regionals at Lawrence, Kan., next weekend.

OKLAHOMA City U. will meet Colorado which gained a tie for the Big Eight Conference title with a 69-68 victory over Kansas State. Colorado gets the nod because of beating K-State both times. The defeat ended a nine-game K-State winning streak.

Texas joined OCU by defeating Texas Western, 65-47. Ohio State's 6-3 Gary Bradds salvaged the Big Ten scoring championship with 32 points for a season total of 401.

MISS. STATE GIVEN OK TO PLAY IN NCAA
JACKSON, Miss. (AP) — Mississippi officials defied the state's unwritten law Saturday and backed Mississippi State's move to play in the National Collegiate Athletic Association basketball tournament.

The State College Board, meeting in Jackson, voted 8-3 approval to let the South eastern Conference champs go—although they may play integrated teams.

Gov. Ross Barnett had thrown his weight behind moves to block State, thus apparently promoting the meeting. Barnett said he personally felt it was "not for the best interest" of school, the state or the races.

College Scores

USC 47, Stanford 61. UCLA 72, California 52. USC 82, Santa Clara 61. Stanford 72, New Mexico 63. Stanford 87, Ohio St. 65 (o.t.). Stanford 72, New Mexico 63. Stanford 87, Ohio St. 65 (o.t.). Stanford 72, New Mexico 63. Stanford 87, Ohio St. 65 (o.t.).

W. Covina 19, Santa Clara 12. W. Covina 19, Santa Clara 12. W. Covina 19, Santa Clara 12. W. Covina 19, Santa Clara 12. W. Covina 19, Santa Clara 12. W. Covina 19, Santa Clara 12.

W. Covina 19, Santa Clara 12. W. Covina 19, Santa Clara 12. W. Covina 19, Santa Clara 12. W. Covina 19, Santa Clara 12. W. Covina 19, Santa Clara 12. W. Covina 19, Santa Clara 12.

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W. Covina 19, Santa Clara 12. W. Covina 19, Santa Clara 12. W. Covina 19, Santa Clara 12. W. Covina 19, Santa Clara 12. W. Covina 19, Santa Clara 12. W. Covina 19, Santa Clara 12.

Tourney Windup at Park

By JERRY WYNN
It hailed bogeys—golf-sized ones—at Virginia Country Club Saturday.

But despite a disappointing 78 there, Dick Clover of Recreation Park has clear sailing today to a record second victory in the Long Beach Masters Championship.

Clover will tee off at 10 a.m. in the final round, at Recreation Park, shouldering

Masters Card

PAR OUT	AT VIRGINIA	SCORE
John Walter	74	74
Richard Dick	78	78
Ed McBratney	82	82
Hank Gowdy	82	82
Ed McBratney	82	82
Walter	74	74
Dick	78	78
Gowdy	82	82
McBratney	82	82
Clover	74	74
Dick	78	78
Gowdy	82	82
McBratney	82	82

a handsome seven-stroke lead. He started play Saturday four shots ahead, and increased his margin thanks to the inability of the other players to take advantage of his trouble.

Virginia's icy-slick greens and extreme back tees coupled with a stiff wind made birdies as rare as the hailstones.

Baylor Scores 46 but Hawks in Romp

St. Louis (AP)—The St. Louis Hawks staked themselves to an early lead and finished with a 117-101 victory over the Los Angeles Lakers in a National Basketball Association game here Saturday night.

Elgin Baylor poured in 46 points for Los Angeles which already has clinched the Western Division championship. St. Louis, assured of second place in the west and a playoff berth, was paced by Bob Pettit with 33 points.

Baylor hit 16 points in the last quarter with Pettit on the bench but St. Louis was able to keep the lead on the long range shooting of Woody Sauldsberry, who made five baskets in the late going.

ST. LOUIS' victory cut Los Angeles lead in the season series to 6-4 with two games left between the teams, both at Los Angeles Monday and Wednesday.

Eleven points by Zelmo Beaty and eight from Pettit sent St. Louis ahead after the first quarter 30-25. The Hawks were still on top at the half 59-48.

When Los Angeles made only four field goals in the third period, St. Louis went 17 in front, 86-69 going into the final quarter.

Hawks' G. P. T. Lakers G. P. T. Hawks' G. P. T. Lakers G. P. T. Hawks' G. P. T. Lakers G. P. T. Hawks' G. P. T. Lakers G. P. T. Hawks' G. P. T. Lakers G. P. T.

Santa Clara scored 27 points in the last period—24 of them by Mike O'Brien and Andy Herrera—to win the single-A crown with relative ease.

Pius got a 22-point effort from Errol Mathieu, the only senior on the squad, and never trailed in whipping West Covina. Pius had a 14-point halftime bulge.

W. Covina 19, Santa Clara 12. W. Covina 19, Santa Clara 12. W. Covina 19, Santa Clara 12. W. Covina 19, Santa Clara 12. W. Covina 19, Santa Clara 12. W. Covina 19, Santa Clara 12.

Hull Shines, but Stanford 2nd to Troy

Stanford's Marty Hull really qualified for the 100-yard butterfly at the Big Six swimming championships at UCLA Saturday. His time—51.5—broke both national AAU and NCAA records.

The old AAU record was 51.9, set by Frank Legaski, swimming unattached, in 1961. The old NCAA mark was a 52.3 by Vallanova's Dick McDonough and North Carolina State's Ed Spencer, in 1962.

When it came to the final heat, Hull couldn't do better than 52.9. But it was still good enough to win the event.

HULL ALSO set records in the 200-yard breaststroke and the 200 yard individual medley. Despite his performance, Stanford came in second.

The University of Southern California won with 171½ points, and Stanford was second with 91½, followed by Washington State 72, Washington State 34, California 29 and UCLA 20.

Hollywood Gains Volleyball Finals

SAN ANTONIO, Tex.—The defending champion Hollywood YMCA whipped Stockton Saturday night to assure itself a spot in Saturday night's finals of the U.S. volleyball championships.

Peters Takes Over Top National Rating
John Peters of Santa Monica took over the No. 1 spot in the national gas dragster ratings Saturday night by defeating Jack Chrisman of Long Beach in a two-of-three match race at Lions Drag Strip in Long Beach.

Fuel eliminator honors went to Bob Brooks of Bellflower with George Boltoff taking the gas eliminator title. Ken Safford had the top speed of the evening at 186.57 mph.

DONS NUDGE BRONCS, WIN WCAC CROWN

SAN FRANCISCO (AP)—Dave Lee's free throw with two seconds left won the West Coast Athletic Conference Basketball Championship for the University of San Francisco Saturday night. The charity toss nailed down a 62-61 victory over Santa Clara despite a daring Bronco rally.

Man to Man

By JERRY WYNN

"He's probably the best coach in the NBA in my opinion. I've played for him for seven years now, and he's helped me a great deal. I'm sure the other players feel the same way."

Is there an advantage to a boy interested in basketball to be raised in Cabin Creek, W. Va., rather than Southern California?

"Yes, there is more competition in parts of the Midwest and East than there is here. But things have begun to change since the Lakers have come here. The kids have become stimulated to play more basketball, and want to imitate the pros. Basketball definitely is on the upgrade."

Who gave you the nickname, Zeke from Cabin Creek?

"It's one of Elgin Baylor's creations. He has all kinds of names for me and the other players. He's quite a character and very amusing."

Man to man, which player in the NBA is toughest on you defensively?

"Larry Costello of Syracuse. He's small but real strong and plays good position. I can't drive around and beat him."

Who do you consider to be the best player in the NBA?

"You'd have to break that down into two categories. The most valuable player without a doubt is Bill Russell. He makes the Celtics go by setting up their fast break, and he demoralizes the other teams with his great defense. The best all-around player would be a tossup between Elgin Baylor and Oscar Robertson. I'd give a nod to Elgin because he's bigger, gets more rebounds and scores more. But no one has more natural ability than Robertson."

Who are the most underrated players? The most overrated?

"Costello and Sam Jones of the Celtics are two of the most underrated. I'd rather not answer the other question although there are a few in the league."

What was the great thrill of your career?

"As of now, it was playing in the Olympic Games. But I'm sure that winning the NBA Championship would top it. I hope this is the year."

And if the Lakers are to carry the flag west, it likely will be on the shoulders of Jerry West.

Clay, Triple-Header on Tap

Cassius Can Rhyme, Gab: Can He Fight?

By MURRAY ROSE

NEW YORK (AP)—"Okay, Okay, we know he's a lousy rhymor. But can the bum fight?"

The elevator operator posed the question in all seriousness. And in all seriousness Cassius Clay will try and provide part of the answer in Madison Square Garden on Wednesday night when he takes on Doug Jones, a dead-panned heavyweight contender, in a 10-round bout.

Don't let Cassius the Great's gab and gimicks fool you. The kid is a pretty good fighter right now. Nobody has beaten him yet. True, he hasn't been put to the full test. So the elevator operator and the rest of the boxing jury is still out.

This has been Clay's jinx city so far. He has been embarrassed in two previous fights here. Thirteen months ago, Sonny Banks, an unknown from Detroit, dropped Cassius on the seats of his pants with a left hook to the jaw in the first round. Clay leaped up at two and went on to stop the upstart in the fourth round.

Then last May 19, Billy Daniels, a gangling Brooklyn barber, shook up Cassius twice with long rights thrown from the bleachers. Everyone saw the punches coming except Cassius. Finally Clay won on a technical knockout in the seventh round when the referee stopped the fight because of cuts.

CLAY HAD predicted, "Daniels will fall in five." Daniels didn't hit the canvas once.

Since then the 21-year-old Louisville slugger has stopped Alejandro Lavorante in five, old Archie Moore in four and Charlie Powell in three. Cassius turned pro after winning the light heavyweight crown in the 1960 Olympics at Rome. His record now is 17-0, including 14 knockouts.

He has predicted, Jones will "fall in six."

Clay is a 2-1 favorite to beat the 26-year-old New Yorker who has a 31-2-1 record, including 13 knockouts. Clay, 21, 6-foot-2½,

CLAY TV IN S.D.

There will be only one outlet in Southern California of Wednesday night's closed-circuit telecast of the Cassius Clay-Doug Jones fight—Russ Auditorium in San Diego. For ticket information, call 232-3119 in San Diego.

UCLA Whips San Diego St.

SAN DIEGO (UPI)—UCLA routed San Diego State, 88-52, in a windblown track meet Saturday, despite the absence of star performer C. K. Yang, who was competing in Milwaukee.

The Milwaukee Braves were futile against a trio of Kansas City hurlers who combined in allowing only three hits with Dan Pfister also hurling hitless ball for three frames. He faced only nine Braves.

San Diego State's lineup: 1. Dan Pfister (L), 2. Dan Pfister (L), 3. Dan Pfister (L), 4. Dan Pfister (L), 5. Dan Pfister (L), 6. Dan Pfister (L), 7. Dan Pfister (L), 8. Dan Pfister (L), 9. Dan Pfister (L), 10. Dan Pfister (L).

208-pounder, is ranked as the No. 2 contender, Jones, 6-foot-2, 185-pounder, is ranked third by Ring and fifth by the World Boxing Association.

JONES ONLY graduated to the heavyweight class recently. A pro since 1958, he had won 19 straight until he was outpointed by Eddie Machen, then the top-ranking heavyweight contender, Dec. 2, 1961. Then he lost a 15-round title fight to light heavyweight champion Harold Johnson, dropped a 10-round decision to heavyweight contender Zora Folley and fought a 10-round draw with Germany's unbeaten Erich Schoepner in the latter's home town.

The New Yorker branched out as a full-fledged heavyweight last Oct. 20 when he knocked out Bob Foster in the eighth round. He moved high up in the heavyweight rankings on Dec. 15 when he knocked out Folley in the seventh round after being floored himself.

A good puncher and a fast striker with his right, Jones is confident he can beat Cassius.



DAVEY MOORE
Solid 2-1 Favorite

Expect 20,000 for L.A. Card

Three world boxing titles go on the block on a single card in Los Angeles Saturday night with the distinct possibility that crowds may change heads.

In the order of appearance in the ring at Dodger Stadium—the big ball park is being used for boxing for the first time—these are the 15-round fights:

Welterweight champion Emile Griffith of New York against top challenger Luis Rodriguez of Cuba.

Featherweight champion

Davey Moore of Columbus, Ohio, against No. 1 contender Sugar Ramos of Mexico City.

Raymundo Battling Torres of Reynosa, Mex., versus Roberto Cruz of the Philippines for the junior welterweight title recently vacated when Dullio Loi of Italy retired.

The Griffith-Rodriguez bout will be televised nationally via ABC, starting at 7 p.m., with Los Angeles screened out for a radius of 300 miles.

THERE will be no television of the other fights and none of the three will be broadcast on radio.

Co-promoters Cal Eaton and George Parnassus of the Olympic Boxing Club anticipate a crowd of around 20,000 and gate receipts of \$250,000.

The break-even point for the promoters is around \$225,000.

The Griffith-Rodriguez fight shapes up as about the closest, with the champion a slight favorite on the local betting scene and no better than a standoff in the opening odds quoted at Las Vegas.

WILLIAMS SCORES BLOODY DECISION

MIAMI BEACH, Fla. (UPI)—Third-ranked Cleveland Williams scored a bloody unanimous decision Saturday night over sixth-ranked heavyweight Billy Daniels in their nationally-televised 10-round bout.

Daniels, who weighed 191 pounds, rocked the Houston fighter in the first round with a whistling right to the chin. But after that round the fight belonged to Williams, who stalked Daniels like a big cat throwing effective punches.

Williams, weighing 212 pounds, opened up a cut over Daniels' right eye in the third round, another one over the left eye in the eighth round and bloodied Daniels' nose in the ninth.

Daniels was in trouble several times, and he slipped twice but he was never knocked down.

In the explosive ninth round, Williams staggered Daniels three different times with powerful jaw-crushing left hooks. But each time the game and crafty Daniels managed to clinch until the cobwebs cleared from his head.

Referee Jimmy Peeler scored it 97-92, judge Jim Ruby had it 98-91 and judge Carl Gardner saw it 98-93.

Wind Storm, Foe Outrun by L.B. State

By JOHN DIXON

Long Beach State's track terrorists held a final live scrimmage Saturday for the March 16 challenge match with USC, and 49er coach Jack Rose called it a good one.

On a day better designed for testing the tolerance of a windmill than a homo sapien, the 49ers rolled to a routine 88-57 dual meet victory over UC Santa Barbara.

The elements provided more opposition than the Gauchos. The breezes gusted as high as 30 miles per hour, cyclone experts estimated.

The 49ers won 9 of 10 races and 4 of the 7 field events conducted down the L.B. State wind tunnel. And they would have battled 1,000 on the track had not Norm Johannes suffered a leg cramp in the 440-yard relay, ultimately won by Santa Barbara by two yards.

DAVE SHIRLEY was declared State's "runner of the week" and Dee Andrews "field event man of the week" for outstanding four-event performances.

Shirley won the 220 in 21.5, nabbed the 440 in 49.0, covered 110 yards in the 440 relay in 10.0 and anchored the victorious mile relay team with the fastest 440, 49.8. The 440 and the mile relay (3:22.6)

were new meet records.

Andrews won the 120-yard high hurdles in 14.5, added the new 330-yard intermediate hurdles in 38.0 and had winners of 24-4 in the broad jump and 43-7 in another new event, the triple jump.

ANDREWS had almost a two-yard advantage in the highs when he encountered the first hurdle after a 15-yard sprint, and it was no contest the rest of the way. The intermediates was another "loafer" for the dazzler from Poly High and Long Beach City College.

Most applause-provoking run was the two-mile.

Long Beach's Steve Tilney and Santa Barbara's Jim Carroll huffed and puffed a stride apart for seven laps, but on the eighth Tilney let out and Carroll was done in.

The margin was 30 yards and the winning time a good (under the conditions) 9:39.5.

The 49ers attempted two dead heats of questionable modesty and got away with one.

TOM JENNINGS, Bill Crowley and Steve Bruhms triple-plied in a molasses finish 2:02.5 880, but officials judged that George Lacy defeated Ralph Lee and Darryl Taylor by a sixteenth of an inch or so in the mile, although all were timed in 4:28.2.

The victory was Long Beach's third in succession over Santa Barbara following a streak of six Gauchos wins.

Top performance for the Cougars was a broad jump of 23 feet, 6½ inches by Emmett Smith for the only BYU victory. USC highlights included a 234-2 javelin throw by Larry Stuart, and a shotput of 55-10 by promising Dennis Wynn. The summary:

100-yard dash—(L) 9.7, O'Neill (SB) 10.9, Escovedo (L) 10.1.
200-yard dash—(L) 21.5, Gaudet (L) 21.8, O'Neill (SB) 22.5.
400-yard dash—(L) 1:00, Burdulis (SB) 1:02, Jacob (L) 1:04.
800-yard dash—(L) 2:24, Burdulis (SB) 2:26, Jacob (L) 2:28.
1,600-yard dash—(L) 5:00, Burdulis (SB) 5:02, Jacob (L) 5:04.
3,200-yard dash—(L) 10:00, Burdulis (SB) 10:02, Jacob (L) 10:04.
6,400-yard dash—(L) 20:00, Burdulis (SB) 20:02, Jacob (L) 20:04.
12,800-yard dash—(L) 40:00, Burdulis (SB) 40:02, Jacob (L) 40:04.
25,600-yard dash—(L) 80:00, Burdulis (SB) 80:02, Jacob (L) 80:04.
51,200-yard dash—(L) 160:00, Burdulis (SB) 160:02, Jacob (L) 160:04.
102,400-yard dash—(L) 320:00, Burdulis (SB) 320:02, Jacob (L) 320:04.
204,800-yard dash—(L) 640:00, Burdulis (SB) 640:02, Jacob (L) 640:04.
409,600-yard dash—(L) 1280:00, Burdulis (SB) 1280:02, Jacob (L) 1280:04.
819,200-yard dash—(L) 2560:00, Burdulis (SB) 2560:02, Jacob (L) 2560:04.
1,638,400-yard dash—(L) 5120:00, Burdulis (SB) 5120:02, Jacob (L) 5120:04.
3,276,800-yard dash—(L) 10240:00, Burdulis (SB) 10240:02, Jacob (L) 10240:04.
6,553,600-yard dash—(L) 20480:00, Burdulis (SB) 20480:02, Jacob (L) 20480:04.
13,107,200-yard dash—(L) 40960:00, Burdulis (SB) 40960:02, Jacob (L) 40960:04.
26,214,400-yard dash—(L) 81920:00, Burdulis (SB) 81920:02, Jacob (L) 81920:04.
52,428,800-yard dash—(L) 163840:00, Burdulis (SB) 163840:02, Jacob (L) 163840:04.
104,857,600-yard dash—(L) 327680:00, Burdulis (SB) 327680:02, Jacob (L) 327680:04.
209,715,200-yard dash—(L) 655360:00, Burdulis (SB) 655360:02, Jacob (L) 655360:04.
419,430,400-yard dash—(L) 1310720:00, Burdulis (SB) 1310720:02, Jacob (L) 1310720:04.
838,860,800-yard dash—(L) 2621440:00, Burdulis (SB) 2621440:02, Jacob (L) 2621440:04.
1,677,721,600-yard dash—(L) 5242880:00, Burdulis (SB) 5242880:02, Jacob (L) 5242880:04.
3,355,443,200-yard dash—(L) 10485760:00, Burdulis (SB) 10485760:02, Jacob (L) 10485760:04.
6,710,886,400-yard dash—(L) 20971520:00, Burdulis (SB) 20971520:02, Jacob (L) 20971520:04.
13,421,772,800-yard dash—(L) 41943040:00, Burdulis (SB) 41943040:02, Jacob (L) 41943040:04.
26,843,545,600-yard dash—(L) 83886080:00, Burdulis (SB) 83886080:02, Jacob (L) 83886080:04.
53,687,091,200-yard dash—(L) 167772160:00, Burdulis (SB) 167772160:02, Jacob (L) 167772160:04.
107,374,182,400-yard dash—(L) 335544320:00, Burdulis (SB) 335544320:02, Jacob (L) 335544320:04.
214,748,364,800-yard dash—(L) 671088640:00, Burdulis (SB) 671088640:02, Jacob (L) 671088640:04.
429,496,729,600-yard dash—(L) 1342177280:00, Burdulis (SB) 1342177280:02, Jacob (L) 1342177280:04.
858,993,459,200-yard dash—(L) 2684354560:00, Burdulis (SB) 2684354560:02, Jacob (L) 2684354560:04.
1,717,986,918,400-yard dash—(L) 5368709120:00, Burdulis (SB) 5368709120:02, Jacob (L) 5368709120:04.
3,435,973,836,800-yard dash—(L) 10737418240:00, Burdulis (SB) 10737418240:02, Jacob (L) 10737418240:04.
6,871,947,673,600-yard dash—(L) 21474836480:00, Burdulis (SB) 21474836480:02, Jacob (L) 21474836480:04.
13,743,895,347,200-yard dash—(L) 42949672960:00, Burdulis (SB) 42949672960:02, Jacob (L) 42949672960:04.
27,487,788,694,400-yard dash—(L) 85899345920:00, Burdulis (SB) 85899345920:02, Jacob (L) 85899345920:04.
54,975,577,388,800-yard dash—(L) 171798691840:00, Burdulis (SB) 171798691840:02, Jacob (L) 171798691840:04.
109,951,154,777,600-yard dash—(L) 343597383680:00, Burdulis (SB) 343597383680:02, Jacob (L) 343597383680:04.
219,902,309,555,200-yard dash—(L) 687194767360:00, Burdulis (SB) 687194767360:02, Jacob (L) 687194767360:04.
439,804,619,110,400-yard dash—(L) 1374389534720:00, Burdulis (SB) 1374389534720:02, Jacob (L) 1374389534720:04.
879,609,238,220,800-yard dash—(L) 2748778869440:00, Burdulis (SB) 2748778869440:02, Jacob (L) 2748778869440:04.
1,759,218,476,441,600-yard dash—(L) 5497557738880:00, Burdulis (SB) 5497557738880:02, Jacob (L) 5497557738880:04.
3,518,436,952,883,200-yard dash—(L) 10994315477760:00, Burdulis (SB) 10994315477760:02, Jacob (L) 10994315477760:04.
7,036,873,905,766,400-yard dash—(L) 21988630955520:00, Burdulis (SB) 21988630955520:02, Jacob (L) 21988630955520:04.
14,073,747,811,532,800-yard dash—(L) 43977261911040:00, Burdulis (SB) 43977261911040:02, Jacob (L) 43977261911040:04.
28,147,495,623,065,600-yard dash—(L) 87954523822080:00, Burdulis (SB) 87954523822080:02, Jacob (L) 87954523822080:04.
56,294,991,246,131,200-yard dash—(L) 175909047644160:00, Burdulis (SB) 175909047644160:02, Jacob (L) 175909047644160:04.
112,589,982,492,262,400-yard dash—(L) 351818095288320:00, Burdulis (SB) 351818095288320:02, Jacob (L) 351818095288320:04.
225,179,964,984,524,800-yard dash—(L) 703636190576640:00, Burdulis (SB) 703636190576640:02, Jacob (L) 703636190576640:04.
450,359,929,969,049,600-yard dash—(L) 1407272381153280:00, Burdulis (SB) 1407272381153280:02, Jacob (L) 1407272381153280:04.
900,719,859,938,099,200-yard dash—(L) 2814544762306560:00, Burdulis (SB) 2814544762306560:02, Jacob (L) 2814544762306560:04.
1,801,439,719,876,198,400-yard dash—(L) 5629089524613120:00, Burdulis (SB) 5629089524613120:02, Jacob (L) 5629089524613120:04.
3,602,879,439,752,396,800-yard dash—(L) 11258179049226240:00, Burdulis (SB) 11258179049226240:02, Jacob (L) 11258179049226240:04.
7,205,758,879,504,793,600-yard dash—(L) 22516358098452480:00, Burdulis (SB) 22516358098452480:02, Jacob (L) 22516358098452480:04.
14,411,517,759,009,587,200-yard dash—(L) 45032716196904960:00, Burdulis (SB) 45032716196904960:02, Jacob (L) 45032716196904960:04.
28,823,035,518,019,174,400-yard dash—(L) 90065432393809920:00, Burdulis (SB) 90065432393809920:02, Jacob (L) 90065432393809920:04.
57,646,071,036,038,348,800-yard dash—(L) 180130864787619840:00, Burdulis (SB) 180130864787619840:02, Jacob (L) 180130864787619840:04.
115,292,142,072,076,697,600-yard dash—(L) 360261729575239680:00, Burdulis (SB) 360261729575239680:02, Jacob (L) 360261729575239680:04.
230,584,284,144,153,395,200-yard dash—(L) 720523459150479360:00, Burdulis (SB) 720523459150479360:02, Jacob (L) 720523459150479360:04.
461,168,568,288,306,790,400-yard dash—(L) 1441046918309958720:00, Burdulis (SB) 1441046918309958720:02, Jacob (L) 1441046918309958720:04.
922,337,136,576,613,581,600-yard dash—(L) 2882093836619917440:00, Burdulis (SB) 2882093836619917440:02, Jacob (L) 2882093836619917440:04.
1,844,674,273,153,227,163,200-yard dash—(L) 5764187673239834880:00, Burdulis (SB) 5764187673239834880:02, Jacob (L) 5764187673239834880:04.
3,689,348,546,306,454,326,400-yard dash—(L) 11528375346479669760:00, Burdulis (SB) 11528375346479669760:02, Jacob (L) 11528375346479669760:04.
7,378,697,092,612,908,852,800-yard dash—(L) 23056750692959339520:00, Burdulis (SB) 23056750692959339520:02, Jacob (L) 23056750692959339520:04.
14,757,394,185,225,817,817,600-yard dash—(L) 46113501385918679040:00, Burdulis (SB) 46113501385918679040:02, Jacob (L) 46113501385918679040:04.
29,514,788,370,451,635,635,200-yard dash—(L) 92227002771837358080:00, Burdulis (SB) 92227002771837358080:02, Jacob (L) 92227002771837358080:04.
59,029,576,740,903,271,271,200-yard dash—(L) 184454005536754716160:00, Burdulis (SB) 184454005536754716160:02, Jacob (L) 184454005536754716160:04.
118,059,153,481,806,542,542,400-yard dash—(L) 368908011073509432320:00, Burdulis (SB) 368908011073509432320:02, Jacob (L) 368908011073509432320:04.
236,118,306,963,613,093,084,800-yard dash—(L) 737816022147018864640:00, Burdulis (SB) 737816022147018864640:02, Jacob (L) 737816022147018864640:04.
472,236,613,927,226,186,737,169,600-yard dash—(L) 1475632044294037313280:00, Burdulis (SB) 1475632044294037313280:02, Jacob (L) 1475632044294037313280:04.
944,473,227,854,452,372,374,339,200-yard dash—(L) 2951264088588074626560:00, Burdulis (SB) 2951264088588074626560:02, Jacob (L) 2951264088588074626560:04.
1,888,946,455,708,904,744,748,678,400-yard dash—(L) 5902528177176149253120:00, Burdulis (SB) 5902528177176149253120:02, Jacob (L) 5902528177176149253120:04.
3,777,892,911,417,809,489,497,356,800-yard dash—(L) 11805056353552298506240:00, Burdulis (SB) 11805056353552298506240:02, Jacob (L) 11805056353552298506240:04.
7,555,785,822,835,618,978,994,713,600-yard dash—(L) 23610112707104597012480:00, Burdulis (SB) 23610112707104597012480:02, Jacob (L) 23610112707104597012480:04.
15,111,571,645,671,237,837,989,427,200-yard dash—(L) 47220225414209194024960:00, Burdulis (SB) 47220225414209194024960:02, Jacob (L) 47220225414209194024960:04.
30,223,143,291,344,475,675,978,854,400-yard dash—(L) 94440450828418388049920:00, Burdulis (SB) 94440450828418388049920:02, Jacob (L) 94440450828418388049920:04.
60,446,286,582,688,951,351,7

Fishin' Around

By DONNELL CULPEPPER

Mexican Totuava Starting to Hit

There's great news for the totuava fishermen today, within a week or so those great fish should be hitting right off San Felipe, which is just 325 miles from Long Beach over paved highways.

Riley Compton, 6130 E. Montano Road, and George Royce, 3601 Gondar Ave., have just returned from Puertecitas, which is a small settlement 50 miles below San Felipe. They and two companions, Thomas Daniels and Louis Munger, both of Hollywood, Calif., caught 40 totuava within two days. The fish ranged from 60 to 100 pounds.

Riley, former owner of Belmont Bait and Tackle but now retired, reported that they caught every fish on chrome Roger Dodger lugs.

The paved road ends at San Felipe, but Riley says that any ordinary automobile, driven with care, can negotiate the hard-packed sandy stretch from San Felipe to Puertecitas in about three hours. There are a few skiffs at the settlement and one boat with outboard motor. The outboard brings \$35 per day.

Riley and his friends took their own boats and motors atop station wagons, but Riley says that totuava actually can be caught from shore provided the angler casts far enough and works the lures properly.

He says that many California fishermen are going to both San Felipe and Puertecitas and that some anglers are catching big sierra at San Felipe simply by casting from shore.

There was a CROWLEY LAKE hoo-hoo in Thursday's paper, but just between us friends, the Los Angeles City Department of Parks and Recreation and the outdoor writers are having one heck of a time trying to get this 1963 reservation plan straight.

If you are planning to mail your request for a rental boat or dock space for your own private boat after midnight today, please DON'T! Save it and mail any time after 12:01 a.m. Monday, March 18. If mailed before that time, it will not be considered.

Rental boats are four dollars, boats and motors eight dollars and checks must be sent with applications. No doubt, there will be too many applications so there will be a lottery. The great number of requests has prompted the LACDPR to stop issuing the permits, in person.

In fact, the scene at Los Angeles City Hall became such a circus on Crowley Lake reservation eyes that it ran out of bounds. I don't know who stopped it but it should have been halted years ago. The corridors of a city hall in L.A. or elsewhere are not places for sleeping bags.

So once again, and I hope this is right, send your applications to Los Angeles Department of Parks and Recreation, c/o boat rentals, Room 305, Los Angeles City Hall. If you have a private boat, mark the envelope "dock space," instead of "boat rental." Seasonal fees are \$20 for beach storage, \$30 for dock storage and \$40 for buoy.

THAT GREAT RAINFALL in February flooded areas of the Kern River Valley, but did no damage except to the Kernville Fish Hatchery, where most of the trout were washed out.

Barbara O'Donnell, of Lazy River Lodge, reports that there was a real silver lining to that cloud, however. Most of the trout are known to have survived. Many of those were big fat brood stock. Most of the trout were washed into Isabella Lake, which for the first time in several years has a revitalized water level.

Some of the fish probably still remain in the Kern River itself, says Barbara, and are waiting for those first May 4 anglers to give them decent bait.

Barbara reported that three anglers recently got a total of 200 bluegill, crappie and catfish in one day's fishing.

The beach front area of Lazy River, one of the truly deluxe motels of that whole area, has been enlarged. Some river-view units have been completed and are now ready for use.

Barbara is doing double duty these days. She and her father, George, operate Lazy River. Barbara is taking care of her mother, who has been seriously ill for some time.

OUTDOOR PERSONALS—Ray Raphael, of Anaheim, reports that he and two buddies caught a ton of fish in one day at Loreto, Baja California. Raphael says that he landed one cat grouper that weighed 230 pounds. Also, the party got a blue bass up to 35 pounds. The native up-

grading the skiff had fish tied all along the sides of the craft and was towing some off the levee.

First runner of the year starts tonight at 7:30 o'clock, will run on the next three nights at 10:15, 10:30 and 11 o'clock. The only way your hands to catch the fish alive is to use a California fishing license. There's another run scheduled for March 14, 15 and 16, but to more catch live fish.

San Diego County is planning to open two more reservoirs, Barrell and Sutherland, Barrell will be operated on Saturdays and Sundays only, starting April 1. Lower Glen and San Vicente already are open and producing fair fishing.

About the only boat not required to register is a kid's toy in the bath tub that will be used no doubt. The Assembly has passed a bill requiring the registration of all electric motor-powered boats, even one horsepower.

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Big 'Anita' Sulkies Take Over Track Wednesday

Sulkies Take Over Track Wednesday

By ERNIE MASON

With the opening of Western Harness Racing Assn.'s 20-day spring season only three days away, the first wave of harness horses will check into the Santa Anita stable area today.

The sulkies will swing into action Wednesday at the Arcadia track, only two days after the closing of the thoroughbred meeting Monday.

Within the next four days, some 1,500 thoroughbreds will move out of Santa Anita and 800 harness horses will check in. Most of the sulkies have been waiting to check in from Del Mar, Shafter, Stockton, Tulare, and Pleasanton.

Racing secretary Wesley Meyers will be on the phone Monday taking entries for Wednesday's opening day program from Del Mar, Stockton, and Shafter. Western Harness, as usual, will take 48-hour entries during the entire meeting.

The Santa Anita season will see the three top trotters of 1962 competing for various purses, including the \$20,000 Californian Trot on Saturday, March 30. They include Duke

Rodney and Silver Song, who were one-two in the Californian last year, and Su Mac Lad, the nation's "horse of the year" in 1962.

LEADING the pacing colony for the Santa Anita campaign are Irvin Paul, runner-up to Henry T. Adios as top pacer in the nation for 1962, Stormy Dream, runner-up to Irvin Paul in the \$50,000 American Pacing Classic at Hollywood Park last fall; Mr. Budlong, and Star Gem.

Many of the nation's top drivers will be on hand for the WHRA season, including Jim Dennis and Jimmy Cruise, who tied for first for top driving honors at Hollywood Park last fall. They will be joined by other capable reinsmen as Stanley Dancer, Billy Houghton, Joe O'Brien, Del Miller, Russ Valles Key, and Eddie Wheeler.

CITY'S BIGGEST TOURNEY

Crack Field Set for L.B. Jr. Tennis Meet

By BOB MARTIN

The annual migration of Southern California's finest young tennis players to Long Beach gets under way next weekend.

They'll compete in the seventh Long Beach Junior Tennis Championships, annually this city's biggest net meet. The tournament is scheduled for March 16-17 and 23-24 at the Lakewood Country Club courts.

Three national champions—and scores of other youngsters who rank among the nation's best in their age division—are expected to compete. The national champions are Kathy Blake of La Jolla, U.S. Girls' 16 titleholder, and

Jim Hobson Jr. and Steve Tidball, U.S. doubles kings in the Boys' 16 division. Hobson is from Fullerton and Tidball from Van Nuys.

LONG BEACH tennis fans are hoping to see a rematch of last year's Girls' 18 finals in which Kathy Harter, daughter of Lakewood pro Aubrey Harter, played Miss Blake. The La Jolla star won that match, but Miss Harter's game has improved a great deal since then.

A new champion will be crowned in the Boys' 18 division, since two-time winner Jerry Cromwell of Long Beach has moved out of the junior ranks.

Events scheduled are boys' singles and girls' singles in the 18, 16, 14 and 12 age groups and boys' doubles and girls' doubles in the 18 and 16 divisions.

VERNE L. HUGHES, former national "first tennier" in doubles, is the tourney director for the second year. Johnny Thanes directed the first five meets.

The tournament is co-sponsored by the Long Beach Tennis Patrons Assn. and The Independent Press-Telegram.

Assisting Hughes will be Carl Busch and Ted Matthews, assistant tournament directors; Don Rice, referee, and Mildred Hughes, housing chairman. Larry Collins Jr. is honorary tournament chairman.

Rockets vs. Broncos

The Long Beach Rockets face the Lawndale Broncos at Blair Field today at 2 p.m. Linck, who last week shutout the Dodger Minors, will hurl for the Rockets.

Parnelli at Ascot

Parnelli Jones heads a field of seven Indianapolis veterans in today's USAC midjet racing program at Ascot Park. Qualifying starts at 1 p.m., first race at 2:30.

City Baseball

At Cherry Valley 1 p.m.—EDOCO vs. USS Oklahoma Grads.
At City College 12 noon—Tyr Bros. vs. Trophies Inc.; 2:30—B. Naval Station vs. local; 4:30—L. Wilson vs. L. Wilson; 7:00—Coast Federal vs. El Toro Jets; 9:30—L. B. Yankees vs. El Toro.

REMATCH SLATED FOR L. B. RING

A rematch of last week's riotous main event at Municipal Auditorium has been scheduled for the wrestling program Tuesday night.

Santa Anita Race Charts

Copyright 1963 by Triangle Publications, Inc.
Daily Racing Form
Los Angeles Turf Club, Inc. Santa Anita Park, Arcadia, Calif., Saturday, March 16, 1963. Third 5:50, fourth 5:50, fifth 5:50, sixth 5:50, seventh 5:50, eighth 5:50, ninth 5:50, tenth 5:50.

FIRST RACE—4 furlongs, 3 year olds and up, claiming. Purses \$500. To winner \$275, second \$137.50, third \$68.75, fourth \$34.37. Index Horse Owner W.P.P. St. 1/4 1/2 3/4 1 Mile 1 1/4 1 1/2 1 3/4 2 Miles 2 1/4 2 1/2 2 3/4 3 Miles 3 1/4 3 1/2 3 3/4 4 Miles 4 1/4 4 1/2 4 3/4 5 Miles 5 1/4 5 1/2 5 3/4 6 Miles 6 1/4 6 1/2 6 3/4 7 Miles 7 1/4 7 1/2 7 3/4 8 Miles 8 1/4 8 1/2 8 3/4 9 Miles 9 1/4 9 1/2 9 3/4 10 Miles 10 1/4 10 1/2 10 3/4 11 Miles 11 1/4 11 1/2 11 3/4 12 Miles 12 1/4 12 1/2 12 3/4 13 Miles 13 1/4 13 1/2 13 3/4 14 Miles 14 1/4 14 1/2 14 3/4 15 Miles 15 1/4 15 1/2 15 3/4 16 Miles 16 1/4 16 1/2 16 3/4 17 Miles 17 1/4 17 1/2 17 3/4 18 Miles 18 1/4 18 1/2 18 3/4 19 Miles 19 1/4 19 1/2 19 3/4 20 Miles 20 1/4 20 1/2 20 3/4 21 Miles 21 1/4 21 1/2 21 3/4 22 Miles 22 1/4 22 1/2 22 3/4 23 Miles 23 1/4 23 1/2 23 3/4 24 Miles 24 1/4 24 1/2 24 3/4 25 Miles 25 1/4 25 1/2 25 3/4 26 Miles 26 1/4 26 1/2 26 3/4 27 Miles 27 1/4 27 1/2 27 3/4 28 Miles 28 1/4 28 1/2 28 3/4 29 Miles 29 1/4 29 1/2 29 3/4 30 Miles 30 1/4 30 1/2 30 3/4 31 Miles 31 1/4 31 1/2 31 3/4 32 Miles 32 1/4 32 1/2 32 3/4 33 Miles 33 1/4 33 1/2 33 3/4 34 Miles 34 1/4 34 1/2 34 3/4 35 Miles 35 1/4 35 1/2 35 3/4 36 Miles 36 1/4 36 1/2 36 3/4 37 Miles 37 1/4 37 1/2 37 3/4 38 Miles 38 1/4 38 1/2 38 3/4 39 Miles 39 1/4 39 1/2 39 3/4 40 Miles 40 1/4 40 1/2 40 3/4 41 Miles 41 1/4 41 1/2 41 3/4 42 Miles 42 1/4 42 1/2 42 3/4 43 Miles 43 1/4 43 1/2 43 3/4 44 Miles 44 1/4 44 1/2 44 3/4 45 Miles 45 1/4 45 1/2 45 3/4 46 Miles 46 1/4 46 1/2 46 3/4 47 Miles 47 1/4 47 1/2 47 3/4 48 Miles 48 1/4 48 1/2 48 3/4 49 Miles 49 1/4 49 1/2 49 3/4 50 Miles 50 1/4 50 1/2 50 3/4 51 Miles 51 1/4 51 1/2 51 3/4 52 Miles 52 1/4 52 1/2 52 3/4 53 Miles 53 1/4 53 1/2 53 3/4 54 Miles 54 1/4 54 1/2 54 3/4 55 Miles 55 1/4 55 1/2 55 3/4 56 Miles 56 1/4 56 1/2 56 3/4 57 Miles 57 1/4 57 1/2 57 3/4 58 Miles 58 1/4 58 1/2 58 3/4 59 Miles 59 1/4 59 1/2 59 3/4 60 Miles 60 1/4 60 1/2 60 3/4 61 Miles 61 1/4 61 1/2 61 3/4 62 Miles 62 1/4 62 1/2 62 3/4 63 Miles 63 1/4 63 1/2 63 3/4 64 Miles 64 1/4 64 1/2 64 3/4 65 Miles 65 1/4 65 1/2 65 3/4 66 Miles 66 1/4 66 1/2 66 3/4 67 Miles 67 1/4 67 1/2 67 3/4 68 Miles 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1/4 101 1/2 101 3/4 102 Miles 102 1/4 102 1/2 102 3/4 103 Miles 103 1/4 103 1/2 103 3/4 104 Miles 104 1/4 104 1/2 104 3/4 105 Miles 105 1/4 105 1/2 105 3/4 106 Miles 106 1/4 106 1/2 106 3/4 107 Miles 107 1/4 107 1/2 107 3/4 108 Miles 108 1/4 108 1/2 108 3/4 109 Miles 109 1/4 109 1/2 109 3/4 110 Miles 110 1/4 110 1/2 110 3/4 111 Miles 111 1/4 111 1/2 111 3/4 112 Miles 112 1/4 112 1/2 112 3/4 113 Miles 113 1/4 113 1/2 113 3/4 114 Miles 114 1/4 114 1/2 114 3/4 115 Miles 115 1/4 115 1/2 115 3/4 116 Miles 116 1/4 116 1/2 116 3/4 117 Miles 117 1/4 117 1/2 117 3/4 118 Miles 118 1/4 118 1/2 118 3/4 119 Miles 119 1/4 119 1/2 119 3/4 120 Miles 120 1/4 120 1/2 120 3/4 121 Miles 121 1/4 121 1/2 121 3/4 122 Miles 122 1/4 122 1/2 122 3/4 123 Miles 123 1/4 123 1/2 123 3/4 124 Miles 124 1/4 124 1/2 124 3/4 125 Miles 125 1/4 125 1/2 125 3/4 126 Miles 126 1/4 126 1/2 126 3/4 127 Miles 127 1/4 127 1/2 127 3/4 128 Miles 128 1/4 128 1/2 128 3/4 129 Miles 129 1/4 129 1/2 129 3/4 130 Miles 130 1/4 130 1/2 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1/2 277 3/4 2

Sunbeam Alpine Tours Palm Desert

By BILL EMERY
A new modern luxury resort in an oriental setting opened two months ago in Palm Desert: the Erawan Garden hotel, and today it looks like it had been on the scene for years. The trees and landscaping make the resort a garden spot on the desert. Our motorlog car for this fascinating week-end adventure was a Sunbeam Alpine "soft top" from Dale Brown

Motors at 2441 Long Beach Blvd. in Long Beach. Introduced in 1961, this brilliant newcomer in the sports car field has a larger 1.6 liter engine capable of a speed of 100 mph. In one short year the Sunbeam Alpine has captured the imagination of the motoring world. There's everything to recommend it for performance besides its rally-bred record of 10 straight class and multi-

class wins. The Alpine took first honors for design recently in Rome, one of the world's capitals of style. The success in the American market of this British import comes from the consideration of the requirements and wishes of the American buyer. Roll-up windows in the doors, the security and assurance of front wheel disk brakes, an improved suspension system giving greater lateral stability and exceptional road-holding capacity are just to name a few. There's a distinctive flair in the sleek design of the rear fenders, a sense of power and simple performance over the mountain roads with the more powerful engine and a feeling of security and comfort in the roomy adjustable bucket seats. The P.O.E. window tag listed the motorlog car at \$2,045. White side wall tires,

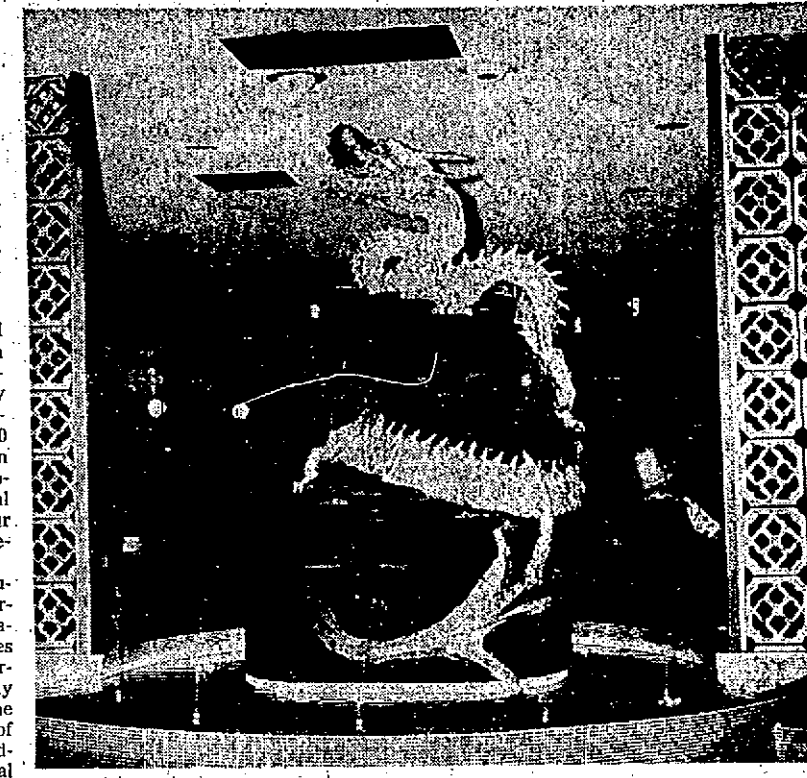
a tonneau cover and fresh air package brought the total to \$2,779 which makes it a pretty competitive package. A rich fund of folk tales and legends abound in Thailand. One such legend concerns Erawan, a magical, many-headed golden elephant which served as a "magic car" for the God Phra Indra. Together they traveled to all the famous landmarks of the world. Had the Erawan Garden Hotel existed in their day, it undoubtedly would have been a destination for Phra Indra and Erawan as they loved beauty and elegance above all. Located in the heart of the golf capital of the world on the Palm Springs road between Palm Desert and Indio, nearby is El Dorado, Indian Wells, La Quinta, Thunderbird and a host of other justly famous golf country clubs. From Long Beach drive east to Magnolia in Orange County, then north to the Riverside freeway. In Riverside, 14th Street is the fastest and shortest cutoff to the Palm Springs freeway. More time can be saved by bypassing Palm Springs on 99 to Thousand Palms, then turn right (south) on Del Sol Road and then left on Highway 111 through Palm Desert. Erawan rooms are equipped with both radio and television and have refrigerated air-conditioning with individually controlled thermostats in every room. A staff of over 100 trained in the classic tradition of service and courtesy provide a myriad of personal services that will make your visit an unforgettable experience. Rates are based on the European plan at the year-around hotel, with three-season prices. Winter prices range from \$24 to \$35. Reservations can be made locally by calling MA 4-7441. The Erawan is truly a blend of the East and West... modern luxury in an oriental setting. The fun formula of the month: a week end with a Sunbeam Alpine at the Erawan Garden hotel.



BALCONY SCENE
All guest rooms have magnificent view of beautiful Oriental gardens, the desert or the majestic Santa Rosa mountains. Some rooms have recessed balcony. Picturesque Kyoto bridge (above) divides swimming pool.



MOTORLOG
ACTIVE ALPINE WELCOMED AT ERAWAN
A new concept in luxurious desert resorts combines the splendor and romance of the Far East with Western hospitality. Hotel manager John Garvin (sitting on Sunbeam Alpine) muses over the contrast of the ancient jiriksha to the sleek new sport car.



GOLDEN DRAGON SPITS FIRE
Center of attraction between lobby and Cambodia dining room is this fascinating fountain. Excellent European and American cuisine is served in a spectacular Oriental setting.

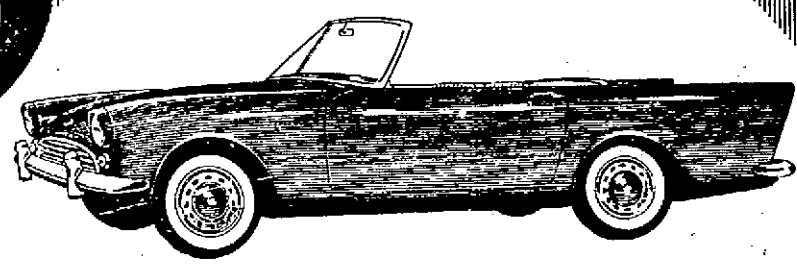
Award-Winning SUNBEAM ALPINE Captivates Market

SAVE

During Our
VOLUME DAYS

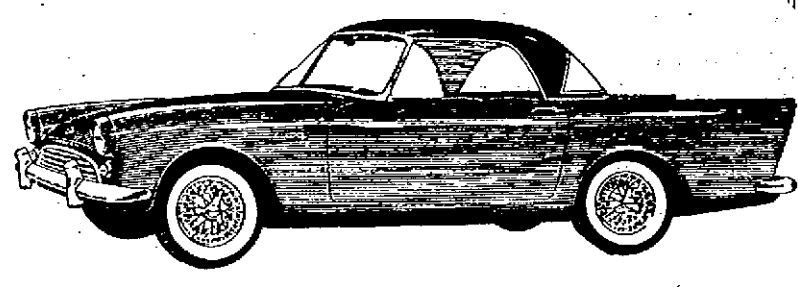
\$100⁰⁰ DISCOUNT
Regular '2645
NOW ONLY
'2545

Same as the
Motorlog Car



SNUGGLE UP IN A
SUNBEAM ALPINE

The Sunbeam Alpine offers easy gliding roll-up windows, airtight weather protection usually found only in the most expensive sports cars. No wrestling with ill-fitting side curtains, no bundling up like an anemic eskimo. But on balmy days open up to the blue skies. There's great comfort in the Sunbeam price, too!



PREDICT SALES UP 50% IN 1963

Sunbeam Alpine sports car sales in the West set a record in 1962 rising 18 per cent above 1961. Rootes Motors' region manager predicts a 50 per cent increase again in 1963 over 1962. DALE BROWN, key dealer, backs up this trend by LOADING HIS LOT WITH SUNBEAM ALPINE SPORT CARS. Come in today, choose your color and style and save with DALE BROWN'S Volume Purchase which he now can pass on to you.

36 MONTHS TO PAY

Buy This Exciting Personal Car for Less Than Most Compacts at

OPEN 7 DAYS

DALE BROWN MOTORS

SINCE 1946

2440 Long Beach Blvd., Long Beach... YOUR HILLMAN-SUNBEAM DEALER

March BONUS DAY

TOMORROW MONDAY MARCH 11th ONLY

WITH THIS COUPON ONLY

Typewriter Clinic
Bring in your typewriter — any make, age, or condition. We will clean it with compressed air, install stall new ribbon, make minor adjustments, clean type & platen. FOR \$3.95. This offer good for one week. OPEN ALL DAY SATURDAY.

Wyatt's Typewriter Center
241 E. Broadway
Downtown Long Beach — HE 6-4780

\$3⁹⁵

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Hi-Fi and Stereo Albums
Popular - Classical - Soundtrack, etc. Regular: \$3.98 - \$4.98 - \$5.98. Albums of your choice will be reduced \$1.00 with this bonus coupon. For your convenience, this offer will be extended thru March 16, 1963.

Humphreys Music Co.
185 East Third Street
Downtown Long Beach — HE 6-4296

SAVE \$1⁰⁰

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Brake Adjustment Special
REG. \$4.50 VALUE

1. Remove front wheels to inspect lining and drums.
2. Repack front wheel bearings.
3. Check grease seals.
4. Adjust brake shoes to proper contact.

29^c REG. \$4.50

Goodyear Service
444 E. Anaheim St., Long Beach — HE 2-0003
HE 2-0908

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Lawn Mower Sharpened
& cleaned by our expert mechanics. Power mowers \$4.00 includes sharpened, cleaned, oil checked, air cleaner cleaned & oiled and greased.

\$2⁰⁰

Downen's Lawn & Grd. Sup.
11655 E. Carson — 1 Block West of Pioneer
HA 1-1655 — Open Mon. 'til 6 P.M.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

"Portraits For The Discriminate"
A regular \$12.50 portrait sitting. This outstanding offer is available from Monday March 11th to Friday March 15th.

\$6⁵⁰ NOW ONLY

lone's Studio
246 E. 7th St.
Downtown Long Beach — HE 6-3486

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Extra Large AA Eggs
Fresh daily from a local ranch. per dozen

39^c DOZ.

Save at least 20c!
(This special will be good Tues. & Wed., Mar. 12 & 13, as well as Monday.)

County Fair Meats
6178 Long Beach Blvd. — Just North of Freeway
OPEN MONDAY 9 TO 6

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Bonus Days Meat; 25 lb. Super Special
(This special will be good Mon., Tues. & Wed. Mar. 11-12-13. • 5 lbs. Spencer Filets • 5 lbs. Boneless Beef Roast • 5 lbs. New York Cuts • 5 lbs. Porterhouse • 5 lbs. Ground Sirloin — 25 lbs. total. All for Only

\$17⁹⁵

County Fair Meats
6178 Long Beach Blvd. — Just North of Freeway
OPEN MONDAY 9 TO 6

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

"Lindy Executive Ball Pen"
People on the go — men and women — will prefer this handsome writing instrument. The slim design and perfect balance insures complete writing comfort. Regular price \$5.00.

\$1⁹⁸ Each

The Write Shop
414 Long Beach Blvd.
Downtown Long Beach — HE 7-0004

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Men's Slacks
This coupon worth \$3.00 discount on any pair of slacks in our stock priced at \$11.98 or more. (Coupon good March 11 & 12.)

\$3⁵⁰ Off

Foreman & Clark
Lakewood Center (Across from Boy's Market)
Long Beach 144 Pine Ave.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

FREE! FREE! FREE!
With This Coupon
BRAKE ADJUSTMENT
And Inspection!

FREE!

Salta Pontiac
1645 Long Beach Blvd., Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Learn To Fly For Fun!
This is a bona fide introductory offer but you must phone and make reservations today. Instructions in our FAA approved flight school are given in a new Piper Colt.

\$5⁰⁰

Aztec Aircraft Sales
3425 Lakewood Blvd. — L.B. Municipal Airport
HA 1-3431

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

BED FRAME
STEEL — ADJUSTABLE
TWIN OR FULL SIZE

4⁹⁵

Edward's Discount Furn.
1639 East Artesia, Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Italian Mohair Yarn
A \$1.69 value... Genuine pure imported Italian Mohair at once-a-year bonus savings.

\$1⁰⁰ 40-GRAM BALL

super mart!
630 Pine Ave. — Downtown Long Beach
Open Mon., Thurs., Fri. nights till 9.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Any Diamond Needle
Attention — owners of Hi-Fi's, stereos, portables, etc., subject to large stock on hand! Reg. 7.50 to 9.95. Bring your old needle so that we can make proper replacement! No dealers! This offer good till 6 p.m., Sat., March 16.

\$1⁹⁸

Plaza Electronics
6501 Spring — HA 1-1659
Lkwd. Plaza Shopping Center — Open Mon. 10 to 6

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Drawing 50 Gals. 'Flying A' Gas
DEPOSIT COUPON FOR FREE DRAWING

Name.....
Address.....
Phone.....

FREE

Glenn Wainner Flying-A Service
702 Pacific Ave., Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Big "A" Car Wash
GOOD MON. THRU FRI.
Finest car wash possible. No purchase necessary.

75^c

Big "A" Car Wash
5506 N. Cherry Ave. Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

25c Hot Dog
For this day only. A king size premium frankfurter. This is a regular 25c hot dog.

10^c EACH

Prime Burger
1435 Cherry Ave. — Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Front End Alignment & Wheel Balance
Any G.M. passenger car.

\$14⁹⁵ Reg. 18.95

Dick Browning Olds
1227 Long Beach Blvd.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

9 Volt Transistor Battery
Will operate most transistor radio's. Guaranteed full strength. Made by a famous manufacturer.

19^c

Giant Electronics
5635 Artesia Blvd. — ME 2-5555
Bellflower, Calif. Open 9 to 9 — 7 Days a Week
Sunday 'til 6:00

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Learn To Play A Tune
NOTHING TO BUY
It's fun... It's easy... and it takes just a few minutes.
NO OBLIGATION

FREE

Hammond Organ Studios
of Long Beach — 2188 Lakewood Blvd. — GE 9-0918
Just North of the Traffic Circle
Sales - Rentals - Instruction - Service

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Lamp Close-outs
ONE-OF-A-KIND
VALUES TO 25.00
HURRY — NOW ONLY

4⁸⁸

Edwards Discount Furn.
1639 East Artesia, Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Major Motor Overhaul
With This Coupon Only. Any make car, 8 cylinder, 6 cylinder included.

25% DISCOUNT

Salta Pontiac
1545 Long Beach Blvd., Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Watch Clean and Overhaul
Our reg. \$13.50 complete overhaul, including all parts FREE. All our watches are ultrasonically cleaned and timed on "Watchmaster" timer for accurate running. Complete line of jewelry and whatever your gift need might be.

\$8⁷⁵

Shaulis Jewelers
5630 Atlantic Avenue — Open 9 to 6

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Mattresses & Box Springs
837 COILS
EXTRA FIRM
FULLY GUARANTEED

49⁵⁰

Edwards Discount Furn.
1639 East Artesia, Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Spencer Steak
Salad, baked potato, French Fries Complete Meal or hash browns, garlic bread and coffee 10 a.m. to 7 p.m. Also good Tuesday.

\$1¹⁹ With This Coupon

Turf Cafe & Cocktail Lnge.
424 Pine Ave., Downtown Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Folding Doors
20"x6'3/4" Folding doors, heavy duty, double wall, steel construction. 20 only. Two different colors. Reg. \$26.00.

\$9⁹⁵

W. M. Dary
3605 E. Anaheim St., Phone GE 3-0437

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Plywood
4'x10'x1/2" Sheets Douglas Fir sanded (shop). Terrific savings. Reg. \$4.80 per sheet.

\$2⁹⁵ per sheet

W. M. Dary
3605 E. Anaheim St., Phone GE 3-0437

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Pontiac Tune-Up
Regular \$9.95

\$7⁹⁵ (Plus Parts)

Salta Pontiac
1545 Long Beach Blvd., Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Auto Seat Belts
Impact Imperial model. A top-rated safety belt with metal to metal buckle. Quick release. Choose from 13 colors. Expertly installed in your car at no extra cost. Safely at a savings with this coupon.

\$4⁹⁸

Sure-Fit Seat Covers
598 Long Beach Blvd. HE 5-7467

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

This Coupon Worth \$50.00
This coupon worth \$50 toward purchase of any AUDIOVOX HEARING AID. Now is your chance to buy a top precision, high quality hearing device, endorsed by famous personalities. This offer good the entire week.

\$50⁰⁰ OFF

Audivox Hearing Center
144 Locust Ave., Downtown Long Beach. HE 7-7939

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Two for the Price of One!
You can get TWO pairs of men's or ladies' shoes shined for the price of one pair. This offer good Monday, 3-11-63, to Wednesday, 3-13-63.

35^c Two Pairs

Jacobsen's Barber Shop
1447 Cherry Ave., Long Beach HE 7-4421

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Drawing 50 Gals. Shell Gas
DEPOSIT COUPON FOR FREE DRAWING

Name.....
Address.....
Phone.....

FREE

Gordon's Shell Service
401 W. 7th St., Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Lube Job
Includes: Lubricating all fittings, generator, door locks. Check transmission and differential fluids, lubricate fan belt, accelerator linkage, check master cylinder fluid. Reg. \$1.75 value.

99^c

Oscar Gregory Chevrolet
14925 Paramount Blvd., Paramount
ME 0-5861. Open Monday Night 'til 9 P.M.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Victor Welding & Cutting Unit
This "SUPER RANGE" provides welding, cutting, heating, brazing and soldering. Reg. price, \$152.50. Bonus Day Price is.....
You may use your BankAmericard. This offer good until March 16.

\$89⁹⁵

L B W S
1629 W. Anaheim, L.B. HE 7-2218

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Any Size Retread
Only top quality rubber used on approved casing. A full 12 month road hazard guarantee. \$1.00 extra for white walls.

\$6⁹⁵ Bk. Wall Plus Tax & Exchange

B & D Tire Co.
We have the latest equipment to better serve you
446 E Pacific Coast Hwy. HE 2-7487
BankAmericard Accepted • Open Daily 8:00 a.m. 'til 6:00 p.m. — For the best deal in town call us.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

New!! Fast!!
Kodachrome X135 color film
ASA-64... for best color slides possible.

\$1⁵⁰ Per Roll

Camera Supply
1112 Pine Ave., Downtown Long Beach HE 6-4720

Good, Monday MAR.11 ONLY

Stocks in the Spotlight

NEW YORK (AP)—Yearly high-low, weekly sales, high-low, closing price and net change of the 20 most active stocks of the market.

change for 1958-60 and the current model for 1961-63. A new Bird is due for 1964 but Ford isn't commenting on it right now.

LONG BEACH 1432 E. 7th St.	LYNWOOD 11103 Atlantic Ave.
INGLEWOOD 4541 W. Century	WEST LOS ANGELES 8570 Pico Blvd.
GLENDALE 1348 Colorado Blvd.	RESEDA 18516 Sherman Way
ALHAMBRA 624 W. Valley Blvd.	

change for 1958-60 and the current model for 1961-63. A new Bird is due for 1964 but Ford isn't commenting on it right now.

[illegible]

March BONUS DAY

TOMORROW MONDAY MARCH 11th ONLY

WITH THIS COUPON ONLY

100% All-Wool
8 Decorator colors to choose from. Here is a high-pile textured carpet in both tweeds and solids that is a wonderful value. Willbanks' price—
Willbanks Carpet Co.
1870 Freeman Ave., Signal Hill — Phone HE 4-0901
Free—10 Yr. of Plastic Polyethylene Floor Covering. Protect Your Carpeting.

\$3.99
PER YD.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Plastic Lace Patterned Table Cloths
Handsome 3-dimensional embossed plastic table cloths. Look like real lace. Won't crack, scuff or peel and so easy to keep clean. Choose from 3 sizes: 72" round, 54"x94" or 54"x122". Values to \$2.95. Limited quantities.
Imperial Hardware Co.
240 East 5th St. — Downtown Long Beach

99¢

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Welch's Chocolate Covered Cherries
The taste treat that will thrill the entire family. So fresh and so good you won't want to stop! Cordial boxed cherries with mouth-watering covered milk chocolate. Net weight 10 ounces. Now at coupon-day special price—
J. J. Newberry Co.
438 Pine — Downtown Long Beach

34¢
PER BOX

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Fuchsias
75 varieties of upright and basket types. Doubles and singles in every conceivable color combination. Plant them now and they will be a profusion of bloom this summer.
Park Nursery
8842 E. 10th St., Long Beach

25¢ ea

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Pack U-Joints
Any 1950-57 GM passenger car. Reg. \$7.50.
Dick Browning Olds
1227 Long Beach Blvd.

\$6.95

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Neck Ties
Full length for men and boys. Many new styles and designs. Large choice of colors.
Sav-on Self Service Drug
Lakewood — Los Altos — Long Beach

2 FOR \$1.00

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Ceramic Tile
12x12 squares in beautiful decorator colors in various designs. Easy for the handy man to install in kitchen, bath or service areas. This is a very special sale of our regular 69¢ patterns. (Other patterns at 25¢ off.) Subject to stock.
Bergstrom's Plywood & Lumber Inc.
8015 Rosecrans, Bellflower (Just 1/2 Blk. East of Lakewood Blvd.)

39¢

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Surfboard Blanks
Top quality polyurethane (positively no seconds) also all materials for building and repairing surfboards incl. resin, glass cloth, color pigments, skegs and decals.
Lakewood Cycle & Surf Shop
4420 Village Rd. (Lakewood & Carson) HA 5-4036

\$29.95

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Projection Table
Sturdy folding projection table for slides or movies, chrome legs electrical outlet.
Winstead Bros.
830 Pine Ave. — Downtown Long Beach

\$9.95

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Side-of-Beef Special
CHOICE & PRIME Cut, Wrapped, Sharp Frozen and Delivered. We Extend This Offer Mon., Tues. & Wed.
Custom Meat Service
681 1/2 W. Anaheim, Long Beach, HE 6-0405

\$5.00 OFF

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Choice, Glasses or Cordless Hear. Aid
Just clip this coupon and attach your name and address and deposit it in our mail slot at 207 East 4th Street. If your name is drawn you will receive your choice of \$249.50 glasses or \$199.50 cordless hearing aid FREE. No obligation.
Acousticon of Long Beach
207 East 4th, Downtown Long Beach

***FREE**

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

14 qt. Diaper Pail
Unbreakable, polyethylene plastic, with deodorizer well and bailer handle. Regular \$2.39.
J. J. Newberry Co.
Downtown Bellflower — 16618 Bellflower Blvd., Bellflower

77¢

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Muntz 23" TV, Radio, Phono Comb.
All this plus 36 stereo selections FREE and only \$198 with your old TV in trade regardless of age, make or condition. Hard wired power plant. No money down. Low easy terms.
Open Daily and Sunday 9 until 9
Muntz TV * Lloyd's TV Sales
760 Long Beach Blvd. — Downtown Long Beach

\$198

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

King Size Bargain!
The Acme King-Size mattress is as wide as a full mattress is long! Comfortable sleeping room for the most restless sleeper! Now Acme is offering a King-Size mattress and box spring, pad, bed frame, 2 sheets and 4 pillow cases for only.....
Acme Mattress Factory
3415 E. Anaheim St., GE 8-6758
411 W. 5th St., Santa Ana—KI 3-6716

\$129.95

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

"TED SAYAL" Spring '63 Pumps
Newly styled with snipped toe and square throat. Black patent high or mid heel. White patent, bone or navy calf high heel. Reg. 12.99.
Innes Shoes
Lakewood Center

\$10.97

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

5x7 Color Enlargement
Brighten up Easter with beautiful enlargements of favorite snaps. In ivory-tone frame. Bring in your favorite color negative or transparency with this coupon. A regular \$3.75 value.
City Photo
1719 E. Anaheim—HE 5-8028

\$1.29

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Assorted Solid and Print Percalés
Special group of percale on the bolt. Also some remnants. Regular values to 39¢ a yard. Once-a-year Bonus Coupon Day special.
S. H. Kress Co.
5th and Pine — Downtown Long Beach

5 yds. \$1

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Complete Lubricare
Any GM passenger car. (Filter, oil and materials extra). Reg. \$1.50.
Boulevard Buick
1881 Long Beach Blvd., Long Beach

75¢

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Weber's Enriched Bread
Large Loaf. (Regular 31¢)
Lockyer's Markets
960 Daisy — 605 W. Broadway

25¢

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Seat Belts, Any Car
Seat belts for 2, installed in our shop. Reg. \$29.90 including \$6.00 Kleenex dispenser FREE.
Rancho Rambler
2160 Long Beach Blvd., Long Beach

\$23.90 COMPLETE

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

9-Volt Transistor Batteries
Stock up now on fresh, new transistor batteries at tremendous savings. Each a 39¢ value, but look at our price during Bonus Coupon Day.
Herbert's Jewelers
122 Pine Ave.
Laine's Jewelers
17 Pine Ave.

2 for 34¢

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Personalized Napkins & Coasters
"Hallmark Personal Touch"
50 Beverage\$1.00
50 Luncheon\$1.25
50 Coasters\$1.00
Winstead Bros.
830 Pine Ave. — Long Beach

50% OFF

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Engine Tune-Up Special
Test compression, clean and space spark plugs, replace distributor points, inspect battery and cables, clean fuel pump and screen, set timing, adjust carburetor, adjust fan belt, check connections, road test and advise. Parts extra, any G.M. passenger car. Reg. \$14.50.
Dick Browning Olds
1227 Long Beach Blvd.

\$12.95

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Baked Chicken Dinner Special!
One full quarter of delicious baked chicken with tasty celery dressing, creamy whipped potatoes, gravy, vegetable, warm roll and butter. One-day special at your favorite lunch counter.
S. H. Kress Co.
5th and Pine — Downtown Long Beach

2 for \$1 OR 51¢ EACH

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

9-Volt Transistor Radio Batteries
Standard 9-volt batteries that will give you hours and hours of trouble-free service. Each is a 59¢ value. While they last during coupon day. Stock up now!
The 88c Store
650 Pine Ave. — Downtown Long Beach

8 for 88¢

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Brake Adjustment
Any Chrysler product: Imperial, Chrysler, De Soto, Dodge, Plymouth, Valiant.
Open till 9 p.m. Monday
Glenn E. Thomas
Anaheim St. at Elm, L.B. TE 7-6401

FREE

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

9x12 Cotton Rug Washed, Dried
★ 9x12 Cotton Rug (under 25 lbs.) washed and dried...1.99
★ Wool or Cotton Blankets (min. of 2) washed and dried...50¢ ea.
★ Electric Blanket washed and dried...1.00
★ 9x12 Cotton Rug dyed...3.95
L'kwood Cntr. Laundromat
4936 Graywood, ME 8-9308, Across from Hiram's

\$1.99

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Preferred Rate Auto Insurance
QUALIFIED DRIVERS 25-65 PAYMENT PLAN AVAILABLE 6 Months 10/20 + 10 Liability We Also Write All Risks
All-Motorist Insur. Agency
1128 E. Pac. Cst. Hwy., Long Beach HE 5-5385
• HOME • FIRE • LIFE INSURANCE

42.00

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Seat Belt, Any Car
Seat belts for two, installed in our shop. Reg. \$29.90 value including \$6.00 Kleenex dispenser FREE.
Rancho Rambler
2160 Long Beach Blvd., Long Beach

\$23.90 COMPLETE

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Foam Rubber Mattress Savings!
Why pay more and get less? At Acme Mattress Factory you can buy a twin size foam rubber deluxe mattress with matching box spring for only.....
Layaway orders welcomed! We're open Mondays and Fridays till nine. Credit terms available!
Acme Mattress Factory
3415 E. Anaheim St., GE 8-6758
411 W. 5th St., Santa Ana—KI 3-6716

\$79.50

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Transmission Tune-up Special
All Chrysler products. Drain transmission & torque converter, clean oil pan & intake screen, refill with special Mopar fluid, adjust bands & line pressures & button cables & throttle linkage. Test performance & engine idle.
Verne Holmes Dodge
3440 Atlantic, Long Beach

ONLY \$15.85

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

No-Iron Cotton Plisse
Choose from solids and assorted printed plisses and embossed cotton crepes. Ideal for nightwear, children's wear and summer wear. The fabric with 101 uses. Coupon-day special for only—
J. J. Newberry Co.
438 Pine — Downtown Long Beach

27¢

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

5x7 Framed Portrait Enlargement
Brighten up Easter with beautiful enlargements of favorite snaps. On portrait paper in plastic easel-type frame. 5x7, only 69¢; 3 1/2x5 desk size, only 49¢. Bring in your black and white negative with this coupon.
City Photo
1719 E. Anaheim—HE 5-8028

69¢

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Kraft Canned Holland Ham
Pre-cooked and ready to serve. What a delicious main dish and completely trouble-free, too. Keep several on hand for that quick and easy meal. They're the greatest. Tasty, too.
F. W. Woolworth Co.
4th and Pine — Downtown Long Beach

99¢

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Muntz 23" TV, Radio, Phono Comb.
All this plus 36 stereo selections FREE and only \$198 with your old TV in trade regardless of age make or condition. Hard wired power plant. No money down. Low easy terms.
Open Daily and Sunday 9 until 9
Muntz TV * Lloyd's TV Sales
760 Long Beach Blvd. — Downtown Long Beach

\$198

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Front End Alignment
Correct camber, caster and toe-in. Reg. \$3.80. Any full size GM passenger car.
Boulevard Buick
1881 Long Beach Blvd., Long Beach

\$6.80

Good, Monday MAR.11 ONLY

ESCAPED SEVEN TIMES

Tiger Lady Judd Free 5 Months

By JOHN D. KENDALL

PHOENIX, Ariz. (UPI)—Has Winnie Ruth Judd—the "Tiger Woman" of the 1930s—finally escaped for good?

It could appear that way because there hasn't been a clue of her whereabouts since five months ago when she escaped from Arizona State Hospital for the seventh time.

Hundreds of persons could have seen the once notorious murderess and not known it. There was no active search.

Authorities admit they don't know if Mrs. Judd could be identified by pictures supplied by the hospital. She might have changed her hair style or its coloring. Perhaps she dresses differently.

CALLS FROM persons who think they might have seen Mrs. Judd have dropped to an occasional tip which is followed up.

At the hospital where an attendant apparently left a door unlocked accidentally permitting Mrs. Judd to escape, Dr. Samuel Wick said there was nothing new to report.

"We're still aware she's missing and authorities would pick her up if possible but no one is out looking," Wick said.

Naturally, time has changed the once attractive, blonde secretary in the more than 30 years since she shot two girlfriends, dismembered one of the victims and shipped their bodies to Los Angeles in a trunk.

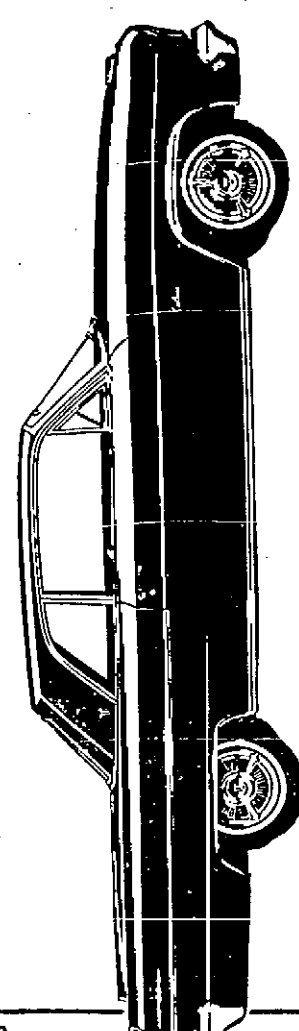
FIFTY-EIGHT-year old Mrs. Judd now has tinted red hair, or she did when she escaped last Oct. 8. She stands about 5-feet-3 and weighs about 127 pounds.

MRS. JUDD said fear of death if she were found sane had caused her to flee the hospital.

She escaped twice within six weeks in 1939, again in 1947, once in 1951, and twice in 1952. Each time she was discovered and taken back to the hospital within a short time.

DICK BROWNING says . . .

THINK BIG, STEP UP, GO FOR
OLDSmobility!



1963
**OLDSMOBILE
F-85 CUTLASS COUPE**

Including Radio & Heater,
Automatic Transmissions
and Bucket Seats.
BRAND NEW

\$2799⁰⁰

Payments Only
\$61²⁹

Per mo. — Plus Tax & Lic.
with normal down payment

LEASING AVAILABLE • OPEN SUNDAY
**DICK BROWNING
OLDSMOBILE**

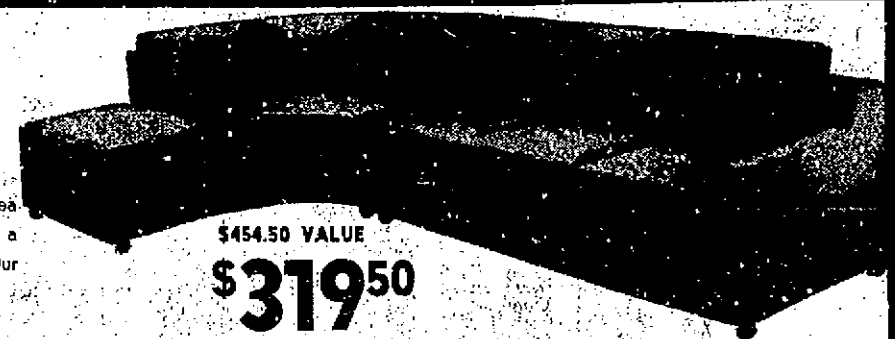


1227
LONG BEACH
BLVD.
LONG BEACH
HE 6-9621
SP 5-2889

18 Feet of Luxury

BY SHERMAN BERTRAM
AT 30% SAVINGS

A loose pillow back sectional designed to solve problem arrangements. Fills area 72" by 120" either left or right. The maker's high quality standards produce a dependable, very comfortable seating piece. On glamorous gold finish casters. Our special purchase of frames and fabrics brings this sectional to you at



\$454.50 VALUE
\$319⁵⁰



1252 LONG BEACH BLVD.

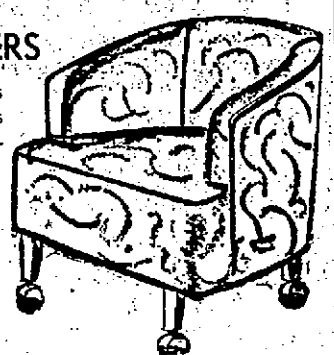


Quilted
Oriental

An ideal
accent for
rooms
with the Far
East flavor.

MOBILE
ON CASTERS

This versatile chair has
dozens of uses. Legs
in white, black or wal-
nut.



YOUR CHOICE
In special fabrics.

\$69.50
\$79.50
Values
\$59⁵⁰

39th ANNIVERSARY Sale

TERMS? SURE!
10% DOWN
24 MOS. TO PAY

YOU'RE INVITED STARTING TODAY—SUNDAY 11-5 P.M.

We've planned all year for this event, and with the cooperation of our leading factories, are offering a fabulous collection of

ITALIAN - ORIENTAL - SPANISH - MODERN

designs in all departments at

Savings of 20%-40%

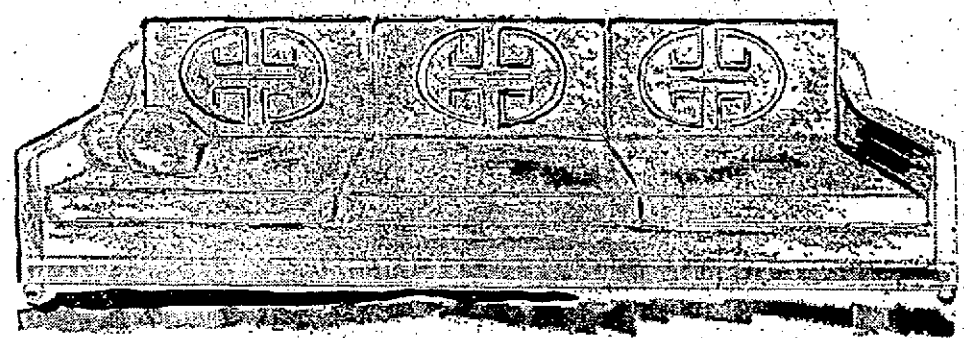


A
Magnificent
Gothic Lamp

Ideal for Spanish
or Italian

46 inches tall. Antique white
hand detailed in gold. 3-way
socket, high quality white
shade.

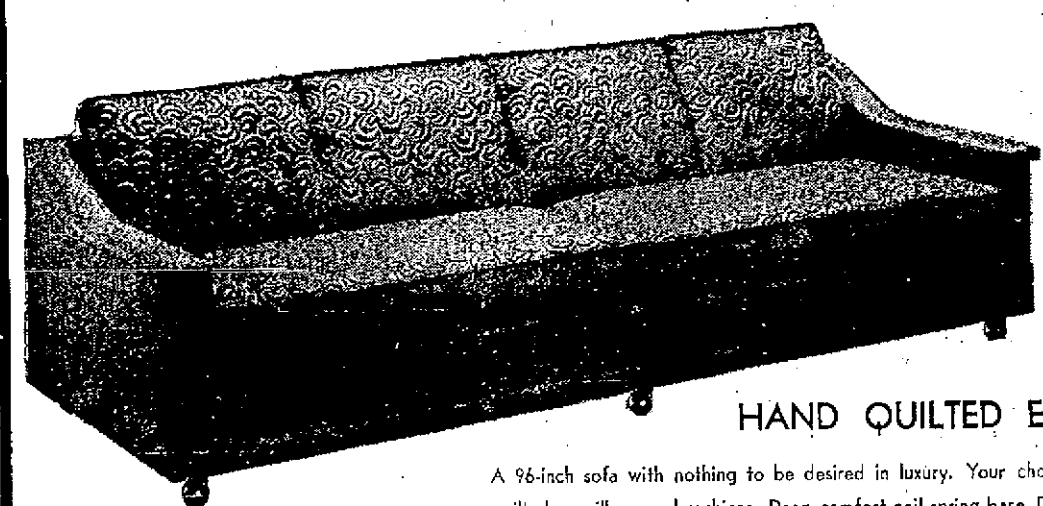
\$49.50
Value
\$24⁵⁰



96-INCH ORIENTAL LOOSE PILLOW SOFA

With Ming coin quilted back, by Sherman Bertram
in choice of exciting special purchase fabrics. On
brass hooded casters.

364.50
value
249.50

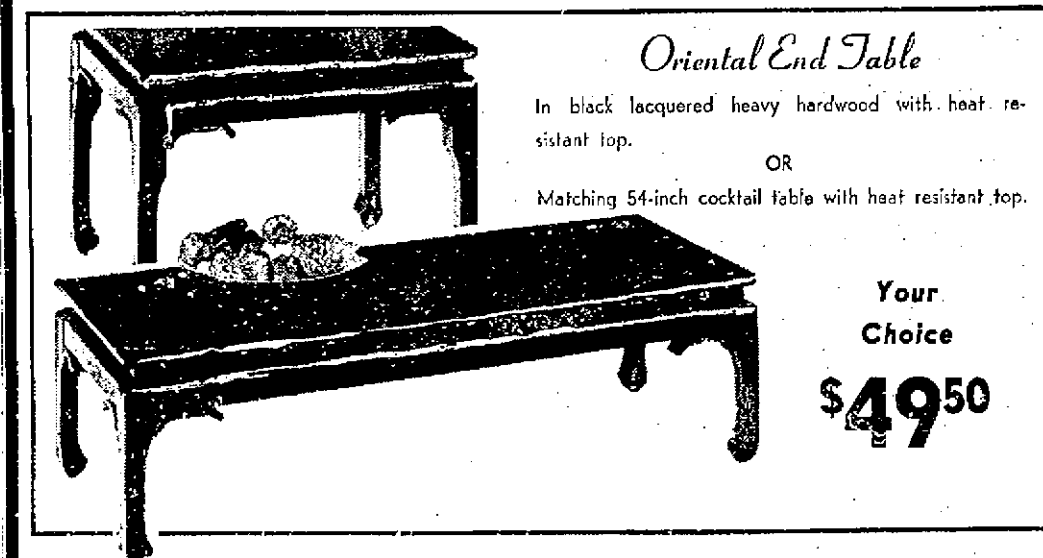


HAND QUILTED ELEGANCE

A 96-inch sofa with nothing to be desired in luxury. Your choice of ten plain or patterned fabrics elegantly quilted on pillows and cushions. Deep comfort coil spring base. Downy soft filling, on glamorous gold finish casters.

404.30
Value
269⁵⁰

**SAVE
30% ON
SOFAS**



Oriental End Table

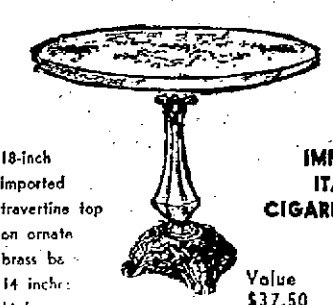
In black lacquered heavy hardwood with heat re-
sistant top.

OR

Matching 54-inch cocktail table with heat resistant top.

Your
Choice
\$49⁵⁰

OUR ANNIVERSARY
PRESENT TO YOU



18-inch
Imported
travertine top
on ornate
brass base
14 inches
high.

IMPORTED
ITALIAN
CIGARETTE TABLE

Value
\$37.50
\$19⁹⁵

1252 LONG BEACH BLVD. PHONE HE 7-3593 SHOP MON. & FRI. 9-9; WEEKDAYS 9-5:30; SUN. 11-5

SUNDAY
CLASSIFIED
ADVERTISING
DEADLINE
FRIDAY
5:00 P.M.

INDEPENDENT, BULKY-TELEGRAM
Classified ads

REGIONAL OFFICES
BELLFLOWER — TERRY 6-1721
9823 East Belmont
GARDEN GROVE — JE 7-9120
7624 Garden Grove Blvd.
LAKEWOOD — MERRILL 3-0764
5956 Faculty Avenue

Phone: REmlock 2-5959 LONG BEACH 12, CALIFORNIA, SUNDAY, MARCH 10, 1963 SECTION D

See Classifications 173-176
AUTHORIZED NEW CAR SALES & SERVICE
NEW CAR DIRECTORY
for Automotive Bargains

ALFA ROMEO LONG BEACH, LAKEWOOD Bay City Chevrolet, 3515 Atlantic NICK PASTOR, 3450 E. Firestone, South Gate. Peters Bros. (Imports) 15734 Bellflower Blvd., Bellflower Whittier Imports Compton & Long Beach Blvd., Compton	DODGE LONG BEACH Verna Holmes, 35th & Atlantic Glenn E. Thomas Co., 340 E. Anaheim BELLFLOWER, COMPTON, LAKEWOOD Snarely & Langford 401 N. L. B. Blvd., Compton Widger-Goodwin Dodge 16900 Lakewood Blvd., Bellflower	METROPOLITAN LONG BEACH, LAKEWOOD Rancho Rambler, 2011 L. B. Blvd. Holiday Rambler, 1427 Long Beach Blvd. ORANGE COUNTY Groves Rambler Sales, 12222 G. G. Blvd.
AUSTIN LONG BEACH, LAKEWOOD Jamestown, 1350 Long Beach Blvd.	ENGLISH FORD BELLFLOWER, COMPTON, DOWNEY, NORWALK Geo. Meyer, Inc. 912 No. Long Beach Blvd., Compton	OLDSMOBILE LONG BEACH, LAKEWOOD Dick Browning Oldsmobile 1227 Long Beach Blvd., Long Beach BELLFLOWER, COMPTON, DOWNEY, NORWALK Newling 7440 E. Firestone, Downey Leo Rule, 505 So. L. B. Blvd.
AUSTIN-HEALEY LONG BEACH, SOUTH GATE Jamestown, 1350 Long Beach Blvd. Nick Pastor, 3450 E. Firestone, South Gate.	FALCON LONG BEACH, LAKEWOOD, PARAMOUNT, COMPTON Chief Chamberlain Ford 15727 Paramount Blvd., Paramount Hale Young Ford Co., 2641 E. Anaheim Mel Burns, 2000 Long Beach Blvd. Los Altos Ford, 2302 Bellflower Blvd. BELLFLOWER, COMPTON, DOWNEY, NORWALK, PARAMOUNT Glen Organ Ford 220 So. Long Beach Blvd., Compton WILMINGTON-SAN PEDRO, LOMITA, TORRANCE Koff & Smoler Ford 316 W. Anaheim, Wilmington	PEUGEOT LONG BEACH, SOUTH GATE Import Auto, 1450 Long Beach Blvd. Nick Pastor, 3450 E. Firestone, South Gate.
AVANTI LONG BEACH Village Lark, 2185 Long Beach Blvd., L. B.	FIAT LONG BEACH, LAKEWOOD Palmer Motors, 3300 Atlantic BELLFLOWER, COMPTON, DOWNEY, NORWALK Peters Bros. Buick (Imports) 15734 Bellflower Blvd., Bellflower Whittier Imports Compton & Long Beach Blvd., Compton	PLYMOUTH LONG BEACH, LAKEWOOD R. O. Gould Co., 1600 Long Beach Blvd. Ed Barbat, 6200 N. Bellflower Blvd., Lakewood SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Carl's Motor, 1200 Avalon, Wilmington
B. M. W. SOUTH GATE Nick Pastor, 3450 E. Firestone, South Gate.	FORD LONG BEACH, LAKEWOOD Mel Burns, 2000 Long Beach Blvd. Hale Young Ford Co., 2641 E. Anaheim Los Altos Ford, 2302 Bellflower Blvd. BELLFLOWER, COMPTON, DOWNEY, NORWALK, PARAMOUNT Chief Chamberlain Ford 15727 Paramount Blvd., Paramount Glen Organ Ford 220 So. Long Beach Blvd., Compton Hensley-Anderson Ford 9831 Alondra, Bellflower WILMINGTON-SAN PEDRO, LOMITA, TORRANCE Koff & Smoler Ford 316 W. Anaheim, Wilmington	PONTIAC LONG BEACH, LAKEWOOD Rickell Motors, 999 Long Beach Blvd.
BUICK LONG BEACH Boulevard Buick 1281 Long Beach Blvd., Long Beach BELLFLOWER, COMPTON, DOWNEY, NORWALK Peters Bros. Buick (Imports) 15734 Bellflower Blvd., Bellflower ORANGE COUNTY Terry's, 5th & Walnut, Huntington Beach	HAWK LONG BEACH Village Lark, 2185 Long Beach Blvd., L. B.	PORSCHE LONG BEACH, LAKEWOOD Rickell Motors, 999 Long Beach Blvd.
CADILLAC LONG BEACH, LAKEWOOD Ridings Motors, 1501 Long Beach Blvd.	HILLMAN-SUNBEAM BELLFLOWER, SOUTH GATE Nick Pastor, 3450 E. Firestone, South Gate. Widger-Goodwin 16900 Lakewood Blvd., Bellflower	RAMBLER LONG BEACH, LAKEWOOD Rancho Rambler, 2150 L. B. Blvd. Holiday Rambler, 1427 Long Beach Blvd. Holiday Rambler, 1310 Long Beach Blvd. BELLFLOWER, COMPTON, DOWNEY, NORWALK Dell Kraft Inc. 12316 E. Firestone, Norwalk Friendly Rambler—Compton 410 No. Long Beach Blvd. Don-A-Vee Rambler 15737 Bellflower Blvd., Bellflower SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Hunt Rambler, Inc. 402 W. Anaheim, Wilmington
CHEVROLET LONG BEACH, LAKEWOOD Beach City Chevrolet, 3001 E. Pac. Cst. Hwy. Cormier Chevrolet, 601 Long Beach Blvd. Harbor Chevrolet, 3770 Cherry Ave. Parkwood Chevrolet 5059 Lakewood Blvd., Lakewood	IMPERIAL LONG BEACH, LAKEWOOD R. O. Gould Co., 1600 Long Beach Blvd. SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Carl's Motor, 1200 Avalon, Wilmington	RENAULT-DAUPHINE LONG BEACH, SOUTH GATE Import Auto, 1450 Long Beach Blvd. Nick Pastor, 3450 E. Firestone, South Gate.
ARTESIA S. J. Chevrolet 11900 E. South St., Artesia BELLFLOWER, COMPTON, PARAMOUNT, DOWNEY, SOUTH GATE Bill Barnett Chevrolet Corner Long Beach Blvd. & Compton Blvd. Enoch Chevrolet 8730 L.B. Blvd., South Gate George Chevrolet 17150 Lakewood Blvd., Bellflower Oscar Gregory Chevrolet 14925 Paramount Blvd., Paramount Paramount Chevrolet Corner Firestone at Paramount Blvd.	JAGUAR LONG BEACH, SOUTH GATE Boulevard Buick, 1881 Long Beach Blvd. Nick Pastor, 3450 E. Firestone, South Gate.	SPRITE LONG BEACH, LAKEWOOD Jamestown, 1350 Long Beach Blvd.
CHRYSLER LONG BEACH, LAKEWOOD R. O. Gould Co., 1600 Long Beach Blvd. Ed Barbat, 6200 N. Bellflower Blvd., Lkwy. BELLFLOWER, COMPTON, DOWNEY, NORWALK Guy Moother, Inc. 1112 No. Long Beach Blvd., Compton SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Carl's Motor, 1200 Avalon, Wilmington	JEOP LONG BEACH, LAKEWOOD Dorser Motors, 4005 E. Anaheim Holiday Rambler, 1427 Long Beach Blvd. Rancho Jeep Supply, 6309 Paramount Blvd. SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Patos Verde Jeep 3580 Pac. Cst. Hwy., Torrance	STUDEBAKER — LARK LONG BEACH, LAKEWOOD Palmer Motors, 3300 Atlantic Village Lark, 2185 Long Beach Blvd., L. B.
CITROEN LONG BEACH, LAKEWOOD Burgin's, 4001 Cherry, L. B.	LANCER LONG BEACH, LAKEWOOD, COMPTON Verna Holmes, 35th & Atlantic Glenn E. Thomas Co., 340 E. Anaheim Snarely & Langford 401 No. L. B. Blvd., Compton	SUNBEAM SOUTH GATE Nick Pastor, 3450 E. Firestone, South Gate.
COMET LONG BEACH, LAKEWOOD Duffield Motors, 1940 Lakewood Blvd. BELLFLOWER, COMPTON, DOWNEY, NORWALK Ray Fladebo, 17617 Bellflower Blvd., Bellflower Geo. Meyer, Inc. 912 No. Long Beach Blvd., Compton Sachs & Sons 9515 Lakewood Blvd., Downey SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Cabrillo Motors, Inc., 1850 S. Pacific, San Pedro	LARK LONG BEACH, LAKEWOOD Village Lark, 2185 Long Beach Blvd., L. B.	TEMPEST LONG BEACH, LAKEWOOD Sally Pontiac, 1545 Long Beach Blvd. BELLFLOWER, COMPTON, DOWNEY, NORWALK Suburban Pontiac 17639 So. Bellflower Blvd., Bellflower
CORVAIR LONG BEACH, LAKEWOOD Beach City Chevrolet, 3001 E. Pac. Cst. Hwy. Cormier Chevrolet, 601 Long Beach Blvd. Harbor Chevrolet, 3770 Cherry Ave. Parkwood Chevrolet 5059 Lakewood Blvd., Lakewood PARAMOUNT, COMPTON Oscar Gregory Chevrolet 14925 Paramount Blvd., Paramount Bill Barnett Chevrolet Corner Long Beach Blvd. & Compton Blvd., Compton	LINCOLN CONTINENTAL LONG BEACH, LAKEWOOD Duffield Motors, 1940 Lakewood Blvd. BELLFLOWER, COMPTON, DOWNEY, NORWALK Geo. Meyer, Inc. 912 No. Long Beach Blvd., Compton Sachs & Sons 9515 Lakewood Blvd., Downey SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Cabrillo Motors, Inc., 1850 S. Pacific, San Pedro	THUNDERBIRD LONG BEACH, LAKEWOOD, PARAMOUNT, COMPTON Chief Chamberlain Ford 15727 Paramount Blvd., Paramount Mel Burns, 2000 Long Beach Blvd. Los Altos Ford, 2302 Bellflower Blvd. Hale Young Ford Co., 2641 E. Anaheim Glen Organ Ford 220 So. Long Beach Blvd., Compton
CORVETTE LONG BEACH, LAKEWOOD Beach City Chevrolet, 3001 E. Pac. Cst. Hwy. Harbor Chevrolet, 3770 Cherry Ave. Oscar Gregory Chevrolet 14925 Paramount Blvd., Paramount Bill Barnett Chevrolet Corner Long Beach Blvd. & Compton Blvd., Compton	MERCEDES-BENZ LONG BEACH, LAKEWOOD Jamestown, 1350 Long Beach Blvd.	TRIUMPH LONG BEACH, COMPTON, SOUTH GATE Jamestown, 1350 Long Beach Blvd. Nick Pastor, 3450 E. Firestone, South Gate. Whittier Imports Compton & Long Beach Blvd., Compton
DART LONG BEACH Verna Holmes, 35th & Atlantic Glenn E. Thomas Co., 340 E. Anaheim BELLFLOWER, LAKEWOOD, COMPTON Widger-Goodwin Dodge 16900 Lakewood Blvd., Bellflower Snarely & Langford 401 No. L. B. Blvd., Compton	MERCURY LONG BEACH, LAKEWOOD Duffield Motors, 1940 Lakewood Blvd. BELLFLOWER, COMPTON, DOWNEY, NORWALK Ray Fladebo, 17617 Bellflower Blvd., Bellflower Geo. Meyer, Inc. 912 No. Long Beach Blvd., Compton Sachs & Sons 9515 Lakewood Blvd., Downey SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Cabrillo Motors, Inc., 1850 S. Pacific, San Pedro	VALIANT LONG BEACH, LAKEWOOD R. O. Gould Co., 1600 Long Beach Blvd. Ed Barbat, 6200 N. Bellflower Blvd., Lakewood SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Carl's Motor, 1200 Avalon, Wilmington
DEVIN BELLFLOWER Nickel Motor Co. 17609 Lakewood Blvd.	MORRIS LONG BEACH, SOUTH GATE Jamestown, 1350 Long Beach Blvd. Nick Pastor, 3450 E. Firestone, South Gate.	VOLVO LONG BEACH, LAKEWOOD, GARDEN GROVE, COMPTON Cabe Bros., 2201 Long Beach Blvd. Brewster Gray, 3515 Atlantic Ed Barbat's Volvoville 6200 N. Bellflower Blvd., Lakewood Herb Friedlander Auto Sales 9625 Garden Grove Blvd., Garden Grove Whittier Imports Compton & Long Beach Blvd., Compton

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Use this handy directory to find the home of your choice. For additional information regarding these properties... Turn to "HOMES FOR SALE" Classification 131 thru 143.		
ADDRESS	PHONE	DISTRICT
2 BEDROOMS		
824 Loma	HE 2-3961	Eastside
4148 San Anselme	HA 1-5077	Lakewood Area
246 Bort	GA 8-1849	North Long Beach
5655 California Ave.	GA 3-7981	North Long Beach
5107 Falcon	GA 3-7981	North Long Beach
434 Silva	ME 4-2530	North Long Beach
937 E. 17th St.	GA 4-9030	Poly High District
2648 Adriatic Ave.	GA 6-3903	Westside
3361 Fashion Ave.	GA 6-3903	Westside
2363 Daisy Ave.	GA 4-4712	Wrigley
2050 Eucalyptus Ave.	437-3361	Wrigley
1932 Golden Ave.	HE 7-1281	Wrigley
2 BEDROOMS AND DEN		
209 Corona	GE 4-0935	Belmont Shore
16519 Pannes	NE 1-6653	Compton
4671 Vangold	GA 2-1257	Lakewood
2341 Bellflower Blvd.	HE 7-6356	Los Altos
1830 Gondar Ave.	GA 4-8523	Los Altos
1865 Tulane	HE 6-9701	Los Altos
2242 E. 64th St.		North Long Beach
15609 Longworth	TO 7-2707	Norwalk
2325 Golden Ave.	GA 4-3113	Westside
3 BEDROOMS		
377 Flint	GA 6-6184	Alamitos Hgts.
17844 Canehill	HA 5-1261	Bellflower
13734 Carfax	GA 4-3198	Bellflower
130 Claremont	HE 7-1281	Belmont Shore
3451 Brayton Ave.		California Hgts.
3654 Lemon Ave.	GA 7-5467	California Hgts.
3731 Lemon Ave.	HE 5-4858	California Heights
11851 Bartlett	TW 7-2723	Eastgate
2506 E. Esther	GE 9-8549	Eastside
1036 Gladys Ave.	HE 5-6903	Eastside
3707 Volk Ave.	HA 9-1558	Eastside
6109 Eckleson		Lakewood Area
5406 Peppercorn	GA 3-4898	Lakewood Area
3121 Lodoga	HA 9-2719	Lakewood Plaza
4509 Pepperwood	HA 5-1261	Lakewood Village
2420 San Anselme	HA 1-8233	Los Altos
1446 Stately	HE 6-9701	Los Altos
5910 Walton	HA 1-3920	Los Altos
245 San Remo Dr.	438-8743	Naples-Marina
6502 California Ave.		North Long Beach
3126 E. 63rd St.	GA 3-7005	North Long Beach
1851 E. 64th St.	GA 2-7586	North Long Beach
11444 Harrisburg Rd.	GE 9-8549	Rossmoor
3322 Hill Rose	GA 1-2534	Rossmoor
11301 Wallingford Rd.	GA 1-5002	Rossmoor
1918 Raymond	GA 4-7604	Signal Hill
1940 W. 32nd St.	GA 7-7733	Westside
3171 Magnolia Ave.	HE 2-4494	Wrigley Area
3815 Magnolia Ave.	GA 6-3903	Wrigley Area
2366 Maine Ave.	GA 4-4712	Wrigley Area
3 BEDROOMS AND DEN OR FAMILY ROOM		
3912 Cerritos Ave.	GA 7-5467	Bixby Knolls
3215 Knoxville	HA 9-5917	Lakewood Plaza
2044 Stevely Ave.	HE 6-0609	Lakewood Plaza
3759 Elm Ave.	GA 7-5418	Los Cerritos
3707 Pacific Ave.	GA 4-2947	Los Cerritos
11972 Davenport	GE 1-3732	Rossmoor
625 Seabreeze	TO 7-7273	Seal Beach
123 W. 33rd St.	GA 6-3903	Wrigley
4 BEDROOMS		
9244 Walnut Ave.	GA 2-6920	Bellflower
7019 El Paseo	HA 5-1261	Lakewood Plaza
4 BEDROOMS AND DEN		
63 Rivo Alto Canal	GE 4-8929	Naples Marina
DUPLEXES		
244 Sienna Dr.	GE 8-6912	Naples-Marina
HOME & INCOME		
9565 Los Angeles St.	TO 7-2707	Bellflower
274 Grand Ave.	439-1713	Belmont Hgts.
102 Claremont	GE 3-0433	Belmont Shore
3581 Olive Ave.	HE 7-3567	Bixby Knolls
3731 & 3731-A Lemon	HE 5-4858	California Hgts.
INCOME PROPERTY		
1219 E. 7th St.	HE 5-4858	Downtown
OWN-YOUR-OWN		
723 E. 3rd St.	HE 7-0736	Downtown

BONA FIDE USED CAR DEALERS DIRECTORY

A-1 USED CARS 16207 Lakewood ME 4-2946	COURTESY CAR CO. 801 E. Anaheim HE 6-2453	O'HENRI'S AUTO SALES 3765 Cherry GA 6-6565
ADVANCE MOTORS 1740 L.B. Blvd. HE 2-3434	CREST MOTORS 1335 Long Beach Blvd. HE 2-2959	RALPH KINCHLOE 2120 L.B. Blvd. GA 6-2517
APPROVED CARS 17829 Bellflower UN 3-4701	DE VILLE MOTORS 565 E. Anaheim HE 7-2731	ROSCOE MOTORS 2295 L.B. Blvd. GA 4-2983
C. BOB AUTREY 1570 L.B. Blvd. HE 2-4441	HARMONY MTRS. 700 L. B. Blvd., Cmp., NE 8-4944	RUSHING, BEN 850 Long Beach Blvd. HE 5-7424
ANDERSON, L. A. 1842 E. Anaheim HE 7-8403	HILLTOP AUTO SALES 2599 E. Pac. Cst. GE 4-4939	LES RUTLEDGE 1001 L.B. Blvd. HE 6-7204
BOB THOMPSON 2109 E. Pac. Cst. Hwy. GA 6-6445	C. FRED HOLMSEN 437 E. Anaheim HE 5-8971	ROYAL MOTORS 15711 Lakewood ME 3-8156
BEST AUTO SALES 1401 E. 4th St. HE 6-4317	IMPORT USED CARS 1115 L.B. Blvd., Cmp. NE 6-0885	S. W. LEMON 2330 L.B. Blvd. GA 7-0555
BURKLEIN IMPORTS 211 W. Pac. Cst., Wilmington TE 4-6771	LYDDO C. PATTERSON 2101 L.B. Blvd. (L.B.) HE 6-4957	SEVERIN MOTORS 1580 L.B. Blvd. HE 6-6562
CABE BROS. 2201 L. B. Blvd. 426-7001	MANNING MOTORS 1048 L.B. Blvd. HE 7-7649	SPECIAL CAR CO. 17056 Lakewood YO 6-0713
CAVIN USED CARS 2120 W. Pac. Cst. HE 6-5580	W. F. McPHEETERS 1450 L.B. Blvd. HE 2-5407	TERMINAL SALES 16530 Lkwy. Bellf. TO 7-1881
C. L. BROOKS MOTORS 1700 L.B. Blvd. HE 5-1478	NERO MOTORS 1700-A L.B. Blvd. HE 7-3706	WHEELER MOTORS 2259 L.B. Blvd. GA 4-0433
COTTER'S USED CARS 2223 L.B. Blvd. GA 7-3555	OSBORN'S 1990 Cherry GE 9-9379	WOOLPERT IMPORTS, INC. 431 W. Pacific Coast Hwy. HE 5-8918
COTTER MOTOR SALES 2165 L.B. Blvd. HE 6-7234	PALOS VERDE RENEWED CARS FA 8-8488	Z-Z USED CARS 1427 E. Anaheim HE 6-7727
	PATOR-RICH 9420 Artesia, Bellf. WA 5-4274	

NOTICE TO APPLICANTS
LONG BEACH, CALIF. - The Long Beach Independent Press-Telegram is seeking experienced newspaper writers for its Long Beach office. The position is full-time, with a salary of \$10,000 to \$12,000 per year. The successful candidate will be responsible for writing news stories, features, and editorials. A college degree in journalism or a related field is required. Please send your resume and references to: The Long Beach Independent Press-Telegram, 1100 W. Ocean Blvd., Long Beach, CA 90802.

INDORSED
EMPLOYMENT AGENCY
1100 W. Ocean Blvd., Long Beach, CA 90802
No Fee - Good Pay
Experience Required

PHONE CLERK
Part time - Mondays & Saturdays
Must have previous experience in a retail store. Must be a high school graduate. Salary \$5.00 per hour. Apply to: 1100 W. Ocean Blvd., Long Beach, CA 90802.

OPERATORS WANTED
NEW BLOUSE SHOP
1350 Newport
Experienced Single Needle, Sew Overlock, Button Sew and Blind Stitch.
R. & R. SPORTSWEAR
3111 E. Anaheim, L.B.

CAN YOU?
Handle a full-time idea on a part-time basis? This unique opportunity offers a chance to earn extra money while maintaining your current job. The position involves managing a small business and handling customer inquiries. Salary is \$10,000 per year. Apply to: 1100 W. Ocean Blvd., Long Beach, CA 90802.

AIRLINE
Flight attendants and ground crew. Must be a high school graduate and have previous experience in a retail store. Salary is \$10,000 per year. Apply to: 1100 W. Ocean Blvd., Long Beach, CA 90802.

X-RAY TECH
Experienced X-ray technician to work in a hospital setting. Must have a degree in radiology and previous experience. Salary is \$10,000 per year. Apply to: 1100 W. Ocean Blvd., Long Beach, CA 90802.

Mother's Helper
Older woman to help in home. Must be a high school graduate and have previous experience in a retail store. Salary is \$10,000 per year. Apply to: 1100 W. Ocean Blvd., Long Beach, CA 90802.

CAREER OPPORTUNITY
Field of education - full or part time. No exp. over 2 yrs. For appl. call Mrs. Langner, ME 4-8888.

COUNTER, OFFICE
Rasmussen Cleaners
330-3202

We Need 6 Trainees
Full & Part Time
Slender, neat girls, between 18 & 25, to be trained for technicians' positions with the nation's largest, leading-edge company which is expanding locally. Excellent advancement potential. Please contact: Pat Walker, Staffing Systems, Inc., 1100 W. Ocean Blvd., Long Beach, CA 90802.

EXPERIENCED STENO-SECRETARY
AGE 25 TO 40
Initiative and accuracy. Inexpensive with some dictation.
\$350 MO.
\$400 MO.
As soon as office procedure is mastered, excellent advancement potential. This is a permanent position. Call: ME 7-7494.

UNITED CALIF. BANK
129 East Broadway
Long Beach 1
RESERVATIONIST.
Fun for Travel Bureau. Age 20-30. Must be a high school graduate. Salary is \$10,000 per year. Apply to: 1100 W. Ocean Blvd., Long Beach, CA 90802.

RETIRED LADIES
Earn extra money & enjoy working in our pleasant office or your home. Must be a high school graduate and have previous experience in a retail store. Salary is \$10,000 per year. Apply to: 1100 W. Ocean Blvd., Long Beach, CA 90802.

ESCROW TRAINER
Train for career as Escrow officer. Type and able to meet public. Must be a high school graduate and have previous experience in a retail store. Salary is \$10,000 per year. Apply to: 1100 W. Ocean Blvd., Long Beach, CA 90802.

TEACHER WANTED
Reliable Housekeeper
Care for 2 children, 2 adults, 2 cats, 2 dogs. Must be a high school graduate and have previous experience in a retail store. Salary is \$10,000 per year. Apply to: 1100 W. Ocean Blvd., Long Beach, CA 90802.

ORDER CLERK
No typing necessary. Check orders and invoices. Stable and reliable. Must be a high school graduate and have previous experience in a retail store. Salary is \$10,000 per year. Apply to: 1100 W. Ocean Blvd., Long Beach, CA 90802.

DENTAL ASSISTANT
Must have exp. and 2 yrs. in dental office. Must be a high school graduate and have previous experience in a retail store. Salary is \$10,000 per year. Apply to: 1100 W. Ocean Blvd., Long Beach, CA 90802.

HOUSEKEEPER
Live in. Child care, ages 6 & 9. Capable of taking care of house. Must be a high school graduate and have previous experience in a retail store. Salary is \$10,000 per year. Apply to: 1100 W. Ocean Blvd., Long Beach, CA 90802.

Medical Receptionist
Exp. in medical field. Short-hand or excellent typist. Must be a high school graduate and have previous experience in a retail store. Salary is \$10,000 per year. Apply to: 1100 W. Ocean Blvd., Long Beach, CA 90802.

WomansWorld AGENCY
"Prestige Agency For Women"
With us for the best for YOU
SECTY - construction, exp. pref. \$400
STENO - dictation, exp. pref. \$315
GIRL Friday - 1 day, 10 hrs. \$100
GEN. OFC - Mailroom, exp. pref. \$100
ORDER DESK - CLK, exp. pref. \$100
CLERK - Typist, exp. pref. \$100
BILLING - CLK, exp. pref. \$100
CASHIER - exp. pref. \$100
INSURANCE - CLK, exp. pref. \$100
FACILITY - exp. pref. \$100
PAYROLL - CLK, exp. pref. \$100
PUB. REL. - exp. pref. \$100
AND MANY MORE JOBS
3970 Atlantic Ave. L.B. 9-3933
MEMBER: CEA

POLLY PRIEST EMPLOYMENT AGENCY
1240 Pine Ave. L.B. 13, Calif.
Phone HE 7-7077
LOCAL POSITIONS
Steno. \$315
Secy. \$440
Loan Clk. \$400
Typist \$275
Burrughs Bkpr. \$300
Girl Friday \$300
Order Typist \$275
Credit Clerk \$260
Gen. Office \$210
Reservation Clk. \$300
ONLY A PARTIAL LISTING

SECRETARIES OVERSEAS
(U.S. Foreign Aid Program)
\$4575 + Housing
+ Differential
Women - Single
(short-hand necessary)
Interviews Mar. 11-12
Wed. a.m. until 7 p.m.
Calif. Department of Employment
3123 W. 6th Street, 9th floor
Los Angeles
Tel: Richmond 8-6511

DIETITIAN
\$432 to \$534
Fully accredited hospital, with well established dietary service. College grad. & ADA membership required. Contact Personnel Office: 700 E. Imperial Hwy., Downey, CA 90201. Telp: 9-0921 or 9-3933

Home Consultant
Experienced in shop-at-home service. Must be a high school graduate and have previous experience in a retail store. Salary is \$10,000 per year. Apply to: 1100 W. Ocean Blvd., Long Beach, CA 90802.

MAY CO. LAKEWOOD
Employment Office - Downey
MED. RECEPT. TRN.
High caliber, alert & attractive. Type, Will train. \$300
ARO EMPLOYMENT AGENCY
3848-A Atlantic, L.B. GA 7-5494
705 S. L.B. Bl., Cph. NE 9-7513

TEAFORD EMPLOYMENT AGENCY
STENO, ACCOUNTING BACK
Trained, experienced, exp. 3 yrs. GOOD TYPIST. Phone 1-300-8156. Exp. 10 yrs. \$300. Exp. 10 yrs. \$300. Exp. 10 yrs. \$300.

CLERK TYPIST
With insurance experience, stenographic and file clerk. 5 day week. Profit sharing, pension plan, 401(k) plan. Interview, 1100 W. Ocean Blvd., Long Beach, CA 90802.

WOMEN
Many openings for sharp office girls, also for typing, clerical, and other jobs. Must be a high school graduate and have previous experience in a retail store. Salary is \$10,000 per year. Apply to: 1100 W. Ocean Blvd., Long Beach, CA 90802.

STEVEN'S
Secy - Sales \$400
Asst. Secy - \$300
Gen. Ofc - Typist \$300
8156 So. Pacific Ave. NE 9-7513

ESCROW
Office or experienced escrow assistant who wants to advance. Good salary. Exp. 10 yrs. \$300. Exp. 10 yrs. \$300. Exp. 10 yrs. \$300.

FEDERAL INCOME TAX STATE INCOME TAX
NEW EASTER OUTFITS
Must be a high school graduate and have previous experience in a retail store. Salary is \$10,000 per year. Apply to: 1100 W. Ocean Blvd., Long Beach, CA 90802.

EXPERIENCED Single Needle Operators
Overlock, Button-sew & Blind-stitch.
7:30 - 4 p.m.; also 5 - 11 p.m.
Apply in person only
R. & R. SPORTSWEAR
3111 E. Anaheim, L.B.

OPERATORS
SINGLE NEEDLE
OPERATORS FOR LADIES' SWIM WEAR
1328 W. 16th St.
6-HOUR SHIFT
Swim wear section work. Exp. 10 yrs. \$300. Exp. 10 yrs. \$300. Exp. 10 yrs. \$300.

CREDIT GIRL
Local experience with Loan or Finance Co. 5 day week, paid vacation, 401(k) plan, profit sharing. Must be a high school graduate and have previous experience in a retail store. Salary is \$10,000 per year. Apply to: 1100 W. Ocean Blvd., Long Beach, CA 90802.

HARRIS & FRANK
DISTRIBUTORSHIP AVAILABLE
For Southern Calif. area. Call HA for application with home office. Southern Calif. Exp. 10 yrs. \$300. Exp. 10 yrs. \$300. Exp. 10 yrs. \$300.

ORDER DESK
Sales & credit. Exp. 10 yrs. \$300. Exp. 10 yrs. \$300. Exp. 10 yrs. \$300.

SINGLE NEEDLE OPERATORS
Only experienced need apply
Mahanna Sports Wear
1100 W. Ocean Blvd., Long Beach, CA 90802.

BILLER-ORDER TYPIST
Accurate Typist
Excellent Co. Benefits
1100 W. Ocean Blvd., Long Beach, CA 90802.

NATIONAL SEAL DIV.
1154 Patton Rd., Downey
MED. RECEPT. TRN.
With insurance experience, stenographic and file clerk. 5 day week. Profit sharing, pension plan, 401(k) plan. Interview, 1100 W. Ocean Blvd., Long Beach, CA 90802.

NURSES
(REGISTERED)
IMMEDIATE OPENINGS
11:30 p.m. to 7 a.m.
NIGHT SALARY
+ FRINGE BENEFITS
APPLY MON. THRU FRI.
STUDEBAKER HOSPITAL
13000 Shadeland Rd., Norwalk
UN 3-7571

EXPER. WAITRESSES
APPLY SAT. COFFEE SHOP
5211 E. Anaheim, L.B.
NO PHONE CALLS
GAL FRIDAYS
Merchandise Personnel Agency
5214 Kallala, Garden Grove
Salaries: Apply

HOUSEKEEPER
For elderly lady.
Must live in L.B. area.
Must be a high school graduate and have previous experience in a retail store. Salary is \$10,000 per year. Apply to: 1100 W. Ocean Blvd., Long Beach, CA 90802.

STUDENT
Exp. 10 yrs. \$300. Exp. 10 yrs. \$300. Exp. 10 yrs. \$300.

HOUSEKEEPER
For elderly lady.
Must live in L.B. area.
Must be a high school graduate and have previous experience in a retail store. Salary is \$10,000 per year. Apply to: 1100 W. Ocean Blvd., Long Beach, CA 90802.

HOUSEKEEPER
For elderly lady.
Must live in L.B. area.
Must be a high school graduate and have previous experience in a retail store. Salary is \$10,000 per year. Apply to: 1100 W. Ocean Blvd., Long Beach, CA 90802.

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For elderly lady.
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For elderly lady.
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HOUSEKEEPER
For elderly lady.
Must live in L.B. area.
Must be a high school graduate and have previous experience in a retail store. Salary is \$10,000 per year. Apply to: 1100 W. Ocean Blvd., Long Beach, CA 90802.

HOUSEKEEPER
For elderly lady.
Must live in L.B. area.
Must be a high school graduate and have previous experience in a retail store. Salary is \$10,000 per year. Apply to: 1100 W. Ocean Blvd., Long Beach, CA 90802.

PUBLIC RELATIONS
TOP NOTCH SALESMAN TO TRAIN FOR MANAGER'S POSITION WITH LOCAL DISTRICT MANAGER
Territory includes Long Beach & Orange County
Employment involves calling on customers by appointment only. This is a national company with 60 offices in the state, so advancement is good to qualified personnel.

CAREER OPPORTUNITY
We are looking for the finest salesmen to sell the finest sales products in the L.B. area. Applications should be 25-45, married or single, high school or college grad. Position involves mortgage, real estate, and public relations work. Must be a high school graduate and have previous experience in a retail store. Salary is \$10,000 per year. Apply to: 1100 W. Ocean Blvd., Long Beach, CA 90802.

Police Patrolman
City of Anaheim
Salary \$505. - to \$613
Minimum requirements: U.S. citizen, age 21, high school or college grad. Excellent physical condition & graduate from high school or college. Must be a high school graduate and have previous experience in a retail store. Salary is \$10,000 per year. Apply to: 1100 W. Ocean Blvd., Long Beach, CA 90802.

BAKERY ROUTE SALESMEN
\$546
AVERAGE PROFIT PER MONTH \$400 to \$500. Must be a high school graduate and have previous experience in a retail store. Salary is \$10,000 per year. Apply to: 1100 W. Ocean Blvd., Long Beach, CA 90802.

Auto Sales
Combination new and used. Must be a high school graduate and have previous experience in a retail store. Salary is \$10,000 per year. Apply to: 1100 W. Ocean Blvd., Long Beach, CA 90802.

SERVICE SALESMAN
MUST BE FIRST CLASS
General Motors experience preferred. Must be a high school graduate and have previous experience in a retail store. Salary is \$10,000 per year. Apply to: 1100 W. Ocean Blvd., Long Beach, CA 90802.

INSURANCE FURNITURE
Well Bros.
4700 Long Beach Blvd.
SALESMEN
Your Ability... My Leads
Your Work... My Money

ROUTE SALESMAN
For established territory, route, and delivery. Must be a high school graduate and have previous experience in a retail store. Salary is \$10,000 per year. Apply to: 1100 W. Ocean Blvd., Long Beach, CA 90802.

General Const. Firm
Needs representative. Xlnt. opportunity with top pay for the right person. Must be a high school graduate and have previous experience in a retail store. Salary is \$10,000 per year. Apply to: 1100 W. Ocean Blvd., Long Beach, CA 90802.

TRUCK MECHANICS
5 YRS. EXPERIENCE IN GMC GENERAL TRUCK SALES INC. 3000 ATLANTIC AVE. L.B.

INDEPENDENT PRESS-TELEGRAM
Long Beach 12, Calif. Sunday, March 10, 1963
Help Wanted (Men) 26 Help Wanted (Men) 26

Ordnance Technicians
PREFER EXPERIENCE IN EXPLOSIVE LOADING, SHAPING, SPECIALIZED ASSEMBLY, ETC. MILITARY EXPERIENCE IN EXPLOSIVE ORDNANCE SPECIALTY DESIRABLE OR EXPERIENCE IN ASSEMBLY OF DEVELOPMENTAL EXPLOSIVE DEVICES.
for Chino Hills Laboratory
CALL OR APPLY
WALnut 3-7511

AEROJET GENERAL CORPORATION
11610 LAKEWOOD BLVD.
DOWNEY, CALIFORNIA
A Subsidiary of the General Tire & Rubber Co.
An Equal Opportunity Employer

INTERNATIONAL CORPORATION
IMMEDIATE OPENINGS
For young men in management training program, with possible future overseas assignments.
Ages 19 to 26.
Min. H.S. Education.
For Interview call: 437-8066 until 2 p.m. Mr. Wolf

LOAN OFFICERS
We are seeking aggressive, intelligent, well-rounded young men with some mortgage lending or related experience. A real opportunity to start your own business and earn a good salary. Must be a high school graduate and have previous experience in a retail store. Salary is \$10,000 per year. Apply to: 1100 W. Ocean Blvd., Long Beach, CA 90802.

GOLDEN KRUST BAKERY
AVERAGE PROFIT PER MONTH \$400 to \$500. Must be a high school graduate and have previous experience in a retail store. Salary is \$10,000 per year. Apply to: 1100 W. Ocean Blvd., Long Beach, CA 90802.

Men Over 19
To deliver coffee makers & make advertising displays. Earn \$150 per week to \$180. Must be a high school graduate and have previous experience in a retail store. Salary is \$10,000 per year. Apply to: 1100 W. Ocean Blvd., Long Beach, CA 90802.

Home Consultant
Experienced in shop-at-home service for custom draperies, slip covers, etc. Must be a high school graduate and have previous experience in a retail store. Salary is \$10,000 per year. Apply to: 1100 W. Ocean Blvd., Long Beach, CA 90802.

6 GOOD MEN
If you can accept a challenge and are interested in computer work, we can use you. Opportunities unlimited. Come in and see us at 1100 W. Ocean Blvd., Long Beach, CA 90802.

ARE YOU TIRED OF STRIKES & LAYOFFS?
If you are tired of strikes and layoffs, we can help you. Opportunities unlimited. Come in and see us at 1100 W. Ocean Blvd., Long Beach, CA 90802.

Wholesale Sales
Car turn, many other goods. Must be a high school graduate and have previous experience in a retail store. Salary is \$10,000 per year. Apply to: 1100 W. Ocean Blvd., Long Beach, CA 90802.

APPLE VALLEY BLDG. & DEVELOPMENT CO.
3590 L.B. Blvd., Long Beach
GA 7-0989
In Los Angeles phone NE 6-2356

ARO EMPLOYMENT AGENCY
COMPANY PAYS FEE
WHOLESALE SALES. Car turn, many other goods. Must be a high school graduate and have previous experience in a retail store. Salary is \$10,000 per year. Apply to: 1100 W. Ocean Blvd., Long Beach, CA 90802.

SCREW MACHINE OPERATORS
Minimum 5 years experience on N&S type OGC or CG machines. Apply at Guard Gate Vickers

OVERSEAS
Radio, TV, Africa, So. Pacific, England, Italy, Alaska, Greenland, etc. Must be a high school graduate and have previous experience in a retail store. Salary is \$10,000 per year. Apply to: 1100 W. Ocean Blvd., Long Beach, CA 90802.

VETERAN?
Skilled or 3 years or 7. Strong or disabled. No exp. req. 218 Locust 41st. Phone only wk. days

STATION ATTENDANT
Local exp. Chevron Station. 12541 Los Alamitos Ave. Cl. Cloud. 1588. Salaries \$2.00. Phone only wk. days

FOREIGN CAR MECH.
BRIEN-GRAY IMPORTS
3315 Atlantic Ave. L.B.

TRAILER MANUFACTURER
experienced in building trailers, campers, motor homes, etc. Must be a high school graduate and have previous experience in a retail store. Salary is \$10,000 per year. Apply to: 1100 W. Ocean Blvd., Long Beach, CA 90802.

PHOTO MEN AND TRAINEES
Hottest program and publication in the world. Earn up to \$1000 per week working from our office. Must be a high school graduate and have previous experience in a retail store. Salary is \$10,000 per year. Apply to: 1100 W. Ocean Blvd., Long Beach, CA 90802.

CLASSIFIED
HE 2-5959
165 Trailers
RENT-SELL-RENT
TRAILER SPACE

BUDGET
EXPANDO HOMES
SEE THE ALL NEW
55x20 FT.
4 DEMONSTRATORS -
BALDWIN
Trailer Sales, Balltown
1764 LAKEWOOD BLVD.
(2) Bks. S. of Artesian on
CLOSED SUNDAY

TRAILER SHOPS
VIKING, CRUISER, COUNTRY
TERRA CRUISER, UN

SPECIAL 17000-3
CHAPMAN MOBILE
17231 BUACH BLVD.
GARDEN GROVE
\$5995 1/2" FIELD & STRIP
shwr., cabana, Lin. Exk.
& lfr. Very clean. Seeks
\$6995 1/2" Field & STRIP
CASH 339' 1/2" Solid L
Overland-rw, new cook
Patterson, table & mailbox
1104 E. 10th St.

SPECIAL
12055 1/2" Bedroom
Front Dining Room
B-15000T "HOB"
MOBILE ESTATE
6281 E. 10th St. Call
NEW 10X50. 10' 10"
\$64.44 PER M
Incl. 64.44 per m. Setup
norm. del. Urns/lin.
16000 St. Alton

T-BIRD TRAILER

Trailers Wanted

WE WANT TO
Good used trailers.
to 1960's. 16' wide
C550, W. 3' x 16' RAIL
2145 P.C. Hwy "Lomita
SDBRRA 1959 or later,
sicker trading \$5000 even
ton. built in Weaver
home in choice area, 8
ton.

WE HAVE 2, & 3 BDRM
16' made for Trailers
CERTIFIED REALTY
9111 E. Artesia, Be
TO RENT 3-3722

I WILL pay cash on the
to private party for Cal
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Up to **10-YEAR**
FINANCIAL
NOW AVAILABLE
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MOBILE HOMES
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★ Parks
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★ Bill Morris
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10, 12 & 20 V
1, 2 & 3 Bedr
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 NEW MOON HOMES
25th



ENTERTAINMENT

Import & Sport Cars	174	Import & Sport Cars	174	Station Wagons	175	Station Wagons	175	Station Wagons	175	Autos for Sale	176	Autos for Sale	176	INDEPENDENT PRESS-TELEGRAM—D-18
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[illegible]

Import & Sport Cars 174

NEW

'63 VOLVO

2-DOOR

Heater, whitewall tires, vinyl interior, bucket seats, loaded dash, defroster.

\$2395.00

CABE BROS.

2201 L. B. BLVD.

L. B. HE 5-5381

Station Wagons 175

'59 OLDS "88" WAGON

A beautiful power equipped wagon.

\$1493

HARRY C. CLARK BUICK

130 South L. B. Blvd. NE 5-7411

"COMPTON"

1952 DODGE CAMEO 6 cylinder station wagon. Radio, heater, like new.

\$1151

Snively & Langford Dodge

407 W. Long Beach Blvd.

"Compton" NE 3-3134

'61 FORD COUNTRY SQUIRE

9-passenger, local 1 owner. Very clean car.

KENCAR

459 SO. L. B. BLVD., COMPTON

'63 CHEVROLET 150, Wagon \$350.

ment OAC to assume contract of 15173.

O'HENRI'S AUTO SALES

3763 CHERRY

'57 FORD \$499

V-8 Country Sdn. 4-Dr. Automatic, R. & H. Top runner.

PHIL HALL

2401 E. PAC. CST. GE 3-7331

'52 BUICK \$299

EXTRA CLEAN WAGON

Nice w/air. Exceptional.

PHIL HALL

2401 E. Pac. Cst. 424-9949

'57 CHEV. 9-PASS. \$695

Wagon. 4-cyl., automatic, rad., htr. RICKETTS MOTORS

1500 Long Beach Blvd. HE 5-4242

'51 FORD 4-door Station Wagon

Automatic, Radio & Heater. Original paint, white, metal, maintenance. Interior, whitewalls. QCE #2, 51099

Hale Young Ford, 2041 E. Anaheim Blvd. HE 5-5381

163 LONG BEACH BLVD.

HE 7-7740

A-1

'61 FALCON Wagon, Dlx. frim.

Automatic, Radio & Heater, 6-cyl. tires. Powder Blue finish with black & white leather interior. 2-cyl. 6-cyl. 1000 cc. 1000 cc. for Mr. D. Payment. OAC to assume contract of 15173. T & L.

O'HENRI'S AUTO SALES

3763 CHERRY GA 6-5565

'60 FALCON \$1199

Exceptional 4-dr. Wagon. Automatic, Radio & Heater. Dlx. frim. A real beauty.

PHIL HALL

2401 E. PAC. CST. 424-9949

'60 VALIANT

9-PASSENGER WAGON

WEEKEND SPECIAL \$1895

'60 MERC. 9-PASS. \$1895

COMMUTER MODEL: Automatic, 2800, htr., radio, 6-cyl. 1000 cc. 1000 cc. for Mr. D. Payment. OAC to assume contract of 15173. T & L.

HOLIDAY RAMBLER

1310 Long Beach Blvd. HE 6-9007

'57 RAMBLER Super

This car is great with radio, heater, automatic. Very clean.

\$1288. \$88 Del. O.A.C.

de Ville Anaheim & Atlantic

'57 BUICK Riviera Estate Wagon.

Power steering, radio & heater. Door, mess this blue beauty. Social today only.

PEARS BROS. BUICK

15734 Bellflower Blvd. 7-7361

'56 CHEVROLET V-8 "160" station wagon.

Power, Powerwindow, radio & heater.

'61 BUICK Convertible Electra 725

with full power and air conditioning. With good credit and reasonable down, we have for you a Buick financing this car 100%. Ask for BUICK 5555.

'59 BUICK Le Sabre 160-Automatic

R. & H. Very sharp. 11 no cash down, pay \$77 per mo. & assume bank contract. 15173. O.A.C. Dlx. HE 3-7331

'1963 Buick Skylark R&H, P.S., automatic, etc. Perfect condition.

Private sale. Owner leaving for Europe. \$2400 cash. Call HE 5-5381.

'59 Buick Special 160-Automatic.

Radio & heater. Full price \$499-1000 (financing available). If available, 11 no cash down. Call Mr. Smith, UN 3-4701.

'59 BUICK BY OWNER

4-Dr. Electra. Pwr. str. & brks. R&H. Good condition. Make offer. GE 3-7331

'61 BUICK Special, Aluminum V-8.

Slack shift. Radio & heater. 11 no cash down. Call Mr. Smith, UN 3-4701.

PEARS BROS. BUICK

15734 Bellflower Blvd. 7-7361

'59 CADILLAC COUPE

Factory air. Full power with 6 wpy seal. \$88. O.A.C.

\$2688

de Ville Anaheim & Atlantic

'56 CADILLAC Cos. de Ville.

Factory air, 6 wpy seal, power windows. Gorgeous Honduras maroon finish. Must see to appreciate. \$2000 financing. If desired OAC. Dlx. Call Mr. Smith, UN 3-4701

'58 CADILLAC SEDAN

Air Conditioning. \$1595

Electric windows & door seal. IMMACULATE CONDITION

CADILLAC CENTER

2165 L. B. Blvd. HE 6-7234

'60 NVA Htd. Bld. 6-Slack shift.

R. & H. wpy tires. This car is just 11 new wpy tires to mileage. Pay \$32. mo. for no down. OAC to assume bank contract of 15173.

O'HENRI'S AUTO SALES

3763 CHERRY GA 6-5565

'61 CHEVROLET 2-dr. stick R & H 6-cyl. 1000 cc. New. Holston bike & white exterior. Pay \$27 month for down pmt. to assume bank contract of \$1055.

de Villers-OAC

O'HENRI'S AUTO SALES

3763 CHERRY GA 6-5565

'57 CHEVROLET BEL AIR 4-door

Hardtop. Automatic, power steering, power brakes, radio & heater. 1000 cc. only \$499.

PEARS BROS. BUICK

15734 Bellflower Blvd. 7-7361

'58 IMPALA Super Sport

409 Engine, 4-spnd. \$2895

11 new tires, immaculate body. 11 no cash down. Call Mr. Smith, UN 3-4701

'59 CHEVROLET \$699

"6" 4-DR. SEDAN

Automatic, radio & heater; good mechanical cond.

PHIL HALL

2401 E. PAC. CST. 424-9949

'59 Convertible V-8 Impala

New top

VERY CLEAN; full power

AUTOMATIC DRIVE

CADILLAC CENTER

2165 L. B. Blvd. HE 6-7234

'61 IMPALA Sport Coupe

4-spnd., big engine. \$2195

Radio, heater, exceptional work.

CADILLAC CENTER

2165 L. B. Blvd. HE 6-7234

CORVETTE 1951

4-cyl. in. modified, close radio, 4-speed, 4.56 positive traction, new tires, shocks & suspension & maroon trophy winner from Pittsburgh. Very clean. Call Mr. Smith, UN 3-4701

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INDEPENDENT PRESS TELEGRAM
 Autos for Sale 176 Autos for Sale 176

VALIANT
 '61 VALIANT 4-door Hardtop, Auto-matic, radio, heater, A. Beautiful car. Call 1-1021.
PEARS BROS. BUICK
 15734 Bellflower Blvd.
 TO 7-1781
 '61 VALIANT V-8, Automatic, R.H., Dlx. All leather interior, 320 Delivers & payments of \$17.44 per week. Call Credit Mary. 1-1021.
 '61 VALIANT, 4-door, R.H., Ex-Factory, 320 Del. & payments of \$17.44 per week. Call Credit Mary. 1-1021.
 '61 VALIANT, 4-door, R.H., Ex-Factory, 320 Del. & payments of \$17.44 per week. Call Credit Mary. 1-1021.
 '61 VALIANT, 4-door, R.H., Ex-Factory, 320 Del. & payments of \$17.44 per week. Call Credit Mary. 1-1021.

VALIANT
 A-1
 1960 VALIANT 4-DOOR
 New car trade-in. Reflects the utmost in care. Beautiful light blue finish with matching interior, automatic transmission, radio, heater, whitewall tires. L.C. # KFR 250. \$1199
MEL BURNS FORD
 2025 Long Beach Blvd.
 GA 6-3311

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BUY WHERE THE SHOPPERS BUY
 Harry C. Clark
BUICK
 in
Compton
 1961 BUICK INVICTA CONVERTIBLE
1993
 1957 CHRYSLER 4-Door Hardtop
\$899
 1959 BUICK 2-Door HARDTOP
1393
 1962 BUICK Compact WAGON
2299
 '61 CHEV. IMPALA 4-DOOR HARDTOP
1899
 '59 CHEV. SEDAN
1093
 '59 FORD WAGON
\$882
 '59 FORD 2-Door Hardtop
1199
 1956 MERCURY 2-DOOR HARDTOP Stick, Overdrive.
\$499
 1960 RAMBLER Classic 4-Dr. Sedan
\$999
 1958 OLDS Air Conditioning
\$893
 MANY MORE TO CHOOSE FROM
Harry C. Clark
BUICK
 150 SOUTH Long Beach Blvd.
COMPTON

BUY AT THE SIGN OF THE BIG "M" WHERE YOU CAN SAVE WITH SAFETY!

'61 FALCON
 Station Wagon with full factory equipment. Like new inside and out. Lio. VYM 246. **\$1399**

'61 FORD V-8
 4-dr. City. Sdn. Wgn. Auto trans., pwr. str., R.H., etc. A beauty! Lio. VWS 572. **\$1699**

'61 FORD V-8
 Galaxie Vio. HT cpe. Pwr. str., auto., R.H., w-w tires, etc. Popular yellow Lio. VWS 805. **\$1949**

100 More on Display
Lincoln - Mercury
Comet - Meteor
 "Over 43 Years of Service"

Open Eves. & Sundays
DOWNY

\$99 DOWN or, Year Old Car Could Make It **\$51 Per Month**

New LARK By Studebaker

● 28 Mi. per Gallon ● Full 2 Yr. Factory Warranty or 24,000 Miles
 ● Less Than Many Used Cars ● Good Service After the Sale
 Immediate Delivery Choice of Colors

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HAWK—Gran Turismo
Palmer Motors 3300 Atlantic
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AVANTI
 while they last 1963
SAVE UP TO \$1000

VILLAGE MOTORS
 BRAND NEW 1963 LARKS priced from ***1688**

1963 LARK 2-DOOR SEDAN

'62 PONTIAC CONVERTIBLE
 The popular BONNEVILLE and it is loaded with deluxe extras including automatic transmission, power steering, power brakes, radio, heater, back-up lights, turn signals and many other features.
\$2588 with normal down, monthly payments of only **\$52**

1958 T-BIRD HARDTOP
 A nice one throughout. Jet black finish with black and white interior. It is equipped with automatic trans., power steering, power brakes, etc. Hurry for this beauty for only **\$1395** **\$125 DOWN**

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 2185 LONG BEACH BLVD HE 70751

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NOW OPEN NIGHTS FOR YOUR CONVENIENCE
 5 NIGHTS A WEEK 'TIL 1 A.M. MONDAY THROUGH FRIDAY
 COMPLETE SERVICE • LABOR • PARTS SERVICE • BRAKES • TUNE-UP • ETC.

NIGHT SPECIAL
 LUBE AND OIL CHANGE
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\$6.88
 ANY MODEL
 Includes oil, filter, element and labor

NIGHT SPECIAL
 SAVE OVER 50% ON APPROVED SEAT BELTS
\$5.88
 PER PERSON INSTALLED
 1961 Models and Earlier

PARKWOOD CHEVROLET
 5059 LAKEWOOD BLVD. ME 3-0781

\$AVE! AS YOU DRIVE

LOTS AND LOTS OF LATE MODEL CARS NOW

'62 T-BIRD
 Full power and fully equipped. A beautiful car inside and out. **\$3595**

'62 FORD F'lane '500'
 2-door sedan with only 8,000 miles. Vio. trim, radio, heater, economy 4. R.H. Vain. Lio. **\$1985**

'61 FORD Wagon
 Beautiful Country Squire with power steering and brakes, automatic, radio, heater, etc. A real beauty. **\$2095**

'60 FORD Falcon
 4-door sedan with automatic, radio, heater, beautiful blue with deluxe interior. Now... **\$1295**

'59 CONVERTIBLE
 Ford Galaxie with all the med-ans of power steering, etc. Ready for warm weather. **\$1195**

'61 GALAXIE CL. V-8
 Finest in the land, with V-8, automatic, power steering, radio, heater, immaculate car. **\$1895**

'61 FORD Starliner
 The sharpest floor shift in the city. Tons of color, power steering. A real live gem. **\$2195**

'60 RAMBLER
 Beautiful red and white Wagon. Economical transportation in every respect. Radio and heater, etc. **\$1195**

'59 T-BIRD
 Automatic, power steering, win-downs, seat and brakes. A must-see car for only... **\$2295**

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 "AUTHORIZED FORD DEALER"
 CARS - TRUCKS - FALCONS - T-BIRDS
 220 S. Long Beach Blvd. NE 2-7146
 OPEN EVES. **COMPTON** OPEN SUNDAYS

TRUCKS! TRUCKS! TRUCKS!

'61 CADILLAC 4-DOOR
 Has full power equipment and FACTORY AIR CONDITIONING. Sparkling white finish and spotless matching interior. (LIVE 0241). **\$3395**
 With normal down—**\$68** Payments low as...

1961 COMET 2-DOOR SEDAN
 Big engine, automatic trans., radio, heater, fashion trim, one-owner car. Another **\$1195**

'61 PONTIAC CATALINA
 Popular hardtop coupe equipped with automatic trans., radio, heater, etc. 2-tone finish. Sharp. **\$1495**

1960 FALCON RANCHERO
 The good-looking and useful Pickup with automatic, radio, heater, new whitewall. Red finish. Showroom condition. **SAVE \$\$\$**

'58 CHEVROLET
 Has the big engine, automatic trans., power steering, etc. White finish with red interior. In like new condition. Have fun in the sun for only **\$995**

HARBOR CHEVROLET

SUPERMARKET
 WHY DRIVE TO DOZENS OF DEALERSHIPS WHEN YOU CAN
SEE 'EM ALL!
 ON DISPLAY AT ONE LOCATION
 Chevrolets, Chevy IIs, Corvairs, Corvettes, Monzas at LOWER PRICES

It doesn't cost . . . It pays to buy . . .

HARBOR CHEVROLET
 OPEN SUNDAY 3770 CHERRY AVE. GA 6-3341

DISCOUNT COUPON SALE BOB WOOD AUTO SALES
 14061 BEACH BLVD. TW 3-7194

DISCOUNT COUPON
 This Coupon Worth **\$100.00**
 On Any Car Advertised Below
 LIMIT—1 COUPON PER CAR

Full Price	With Coupon	Full Price	With Coupon
'50 FORD 2-Dr. V-8	\$119	'50 CHRYSLER H.T.	\$499
'52 FORD Sta. Wgn.	\$119	'58 FORD 2-Dr. 500 H.T.	\$499
'51 CHEVROLET Hardtop	\$129	'57 FORD 500 4-Dr. H.T.	\$599
'53 PONTIAC Hardtop	\$129	'56 CAD. Cpe. DeVille	\$699
'54 FORD Country Squire	\$139	'56 RAMBLER 4-Dr. Wgn.	\$699
'55 DE SOTO 4-Dr. Pwr.	\$149	'56 BUICK Estate Wgn.	\$699
'53 LINCOLN 2-Dr. H.T.	\$159	'57 CHEV 2-Dr. H.T. V-8	\$699
'53 PLYMOUTH Dlx. Cpe.	\$169	'56 VOLKSWAGEN 2-Dr.	\$699
'61 FORD 4-Dr. V-8	\$179	'57 PLYMOUTH Blvdre.	\$699
'54 BUICK H.T. V-8 Slick	\$179	'57 FORD 4-Dr. Wgn. V-8	\$799
'54 KAISER 4-Dr.	\$189	'59 PLYM. 2-Dr. St. Wgn.	\$899
'55 FORD Vio. H.T. Black	\$199	'59 FORD Cnty. Sd. Wgn.	\$899
'53 PONTIAC 2-Dr.	\$199	'56 CAD. El Drdo. Seville	\$899
'55 FORD 2-Dr. V-8 Slick	\$199	'58 CHRYSLER Windsor	\$899
'55 FORD 4-Dr. V-8 Drn.	\$249	'59 STUDE. Lark H.T.	\$899
'46 CHEVROLET Pickup	\$249	'59 PLYM. Spt. Fry. H.T.	\$899
'56 PONTIAC 4-Dr. H.T.	\$249	'57 CHEV 1/2-T Pickup	\$999
'53 MERCURY H.T.	\$279	'57 OLDS Fiesta Wagon	\$999
'56 MERCURY 2-Dr. H.T.	\$299	'58 OLDS 1/2-T Pickup	\$1199
'56 OLDS 98 H.T.	\$299	'58 CHEV. Impala Conv.	\$1199
'55 CHEVROLET Coupe	\$299	'58 CAD. Sedan DeVille	\$1199
'50 STUDE. Starline Cpe.	\$299	'59 FORD Dlx. 2-Dr. Pwr.	\$1199
'55 FORD Cnty. Sg. Wgn.	\$299	'60 DODGE Dart 2-Dr.	\$1399
'54 OLDS 98 2-Dr. H.T.	\$299	'60 CHEV. P.U. Lng. Bd.	\$1499
'54 OLDS 88 2-Dr. H.T.	\$299	'60 FORD Pickup	\$1499
'55 PLYMOUTH 2-Dr. V-8	\$399	'62 T-BIRD Conv. P.R.	\$3699
'55 CHEV B.A. 4-Dr. V-8	\$399		
'55 CHEV 2-Dr. Slick	\$399		
'58 CHEV 9-P. Sta. Wgn.	\$499		
'55 FORD Conv. V-8	\$499		

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 APPROVE YOUR OWN CREDIT PAY-DAY PAYMENT PLAN
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 14061 BEACH BLVD. TW 3-7194 WESTMINSTER
 One Block South of Westminster Open Mon. - Sat. 9-9 Sun. 9-6

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VILLAGE MOTORS
 2185 LONG BEACH BLVD

**PARKWOOD
CHEVROLET'S
PRICE
SLASHING
USED CAR
CLEARANCE**

- '56 CHEVROLET
SPORT COUPE
V-8, automatic, radio, heater.
\$499
- '58 RAMBLER
2-DOOR SEDAN
\$599
- '60 SPRITE
ROADSTER
\$899
- '60 COMET
2-DOOR SEDAN
4-Cyl.
\$999
- '60 BUICK
SPORT COUPE
V-8, automatic, power steering.
\$1699
- '61 OLDS
DYNAMIC
Hardtop, V-8, automatic,
power steering, radio, heater.
\$1999
- '59 HILLMAN
Husky 2-door, Station Wagon
\$350
- '52 PLYMOUTH
2-DOOR SEDAN
\$99
- '57 PLYMOUTH
3-DOOR
Translocation Special.
\$225
- '53 CHEVROLET
Translocation Special.
\$149
- '60 CHEVROLET
IMPALA HARDTOP
V-8, automatic, power steering,
radio, heater.
\$1899
- '61 METRO
3-DOOR
\$699
- '60 CORVAIR
4-DOOR
Automatic, radio and heater.
\$1099
- '61 FALCON
6-cylinder, slick.
\$1099
- '61 MONZA
4-speed, radio and heater.
\$1599
- '62 MONZA
4-speed, Radio and heater.
\$1999
- '61 GREENBRIER
STATION WAGON
Automatic
\$1599
- '58 FORD
STATION WAGON
4-Door, V-8, radio & heater.
\$899
- '57 FORD
FAIRLANE HARDTOP
V-8, automatic, radio, heater.
\$499
- '55 BUICK
4-DOOR
V-8, automatic, radio, heater.
\$299

SAVE \$400

OR MORE!
AT 1335 LONG BEACH BLVD.

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**SAVE
\$300
OR MORE!**

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**SAVE
\$400
OR MORE!**

All our cars have been
marked down \$300 to
\$400. Even with this
large saving you will
also receive a 30-day
warranty and a 5-day
trial exchange.

- '63 CHEVROLET
IMPALA COUPE
Automatic, radio, heater, power
steering, brakes, windows and
seats. White with matching
interior. Solid with factory
warranty.
WAS \$2895
NOW **\$2495**
- '62 CHEVROLET
IMPALA COUPE
Automatic, radio, heater, power
steering, brakes, windows and
seats. White with light blue
interior.
WAS \$2795
NOW **\$2395**
- '62 CHEVROLET
CONVERTIBLE
Automatic, radio, heater, power
steering and brakes. White with
red interior.
WAS \$2695
NOW **\$2395**
- '62 CHEVY II
4-DOOR
Automatic, radio, heater, blue
with light blue interior.
WAS \$2095
NOW **\$1795**
- '62 PONTIAC
Bonneville COUPE
Automatic, radio, heater, power
steering and brakes. White
with leather interior. Like new.
WAS \$3495
NOW **\$3195**
- '61 RAMBLER
AMBAADOR WAGON
Automatic, radio, heater, power
steering and brakes, factory air
conditioning. Silver mist with
matching interior.
WAS \$2395
NOW **\$2095**
- '61 OLDSMOBILE
STARFIRE CONVERTIBLE
Automatic, radio, heater, power
steering, brakes, seal and win-
dows. Silver with light blue in-
terior.
WAS \$2395
NOW **\$2295**
- '61 MONZA
COUPE
Automatic, radio, heater, black
with white leather interior.
WAS \$2295
NOW **\$1995**
- '59 THUNDERBIRD
Automatic, radio, heater, power
steering and brakes. White with
white leather interior.
WAS \$2495
NOW **\$2195**
- '61 DODGE
4-DOOR HARDTOP
Automatic, radio, heater, power
steering and brakes. Light blue
with matching interior.
WAS \$1995
NOW **\$1695**
- '57 THUNDERBIRD
Automatic, radio, heater, power
steering, black with matching
interior.
WAS \$2395
NOW **\$2095**
- '63 BUICK
RIVERA COUPE
Automatic, radio, heater, power
steering, brakes, windows and
seats. White with matching
interior. A new car with factory
warranty.
WAS \$5495
NOW **\$4995**
- '63 CHEVROLET
IMPALA COUPE
Factory air conditioning, auto-
matic, radio, heater, power
steering, brakes, seals, and
windows. White with matching
interior. Has factory
warranty.
WAS \$3595
NOW **\$3195**
- '63 CHEVROLET
4-DOOR HARDTOP IMPALA
Automatic, radio, heater, power
steering, radio, heater, power
steering, brakes, seals, and
windows. Has factory warranty.
WAS \$3495
NOW **\$2995**
- '63 THUNDERBIRD
Factory air conditioning, auto-
matic, radio, heater, power
steering, brakes, seals, and
windows. Has factory warranty.
WAS \$5395
NOW **\$4495**
- '62 BONNEVILLE
4-DOOR HARDTOP
Automatic, radio, heater, power
steering and brakes.
WAS \$3695
NOW **\$3295**
- '62 OLDSMOBILE
4-DOOR HARDTOP
Factory air conditioning, auto-
matic, radio, heater, power
steering, brakes, seals and
windows.
WAS \$3795
NOW **\$3395**
- '61 OLDSMOBILE
4-DOOR HARDTOP
Automatic, radio, heater, power
steering and brakes. Blue with
matching interior.
WAS \$2695
NOW **\$2295**
- '61 BUICK
ELECTRA 225 CONVERTIBLE
Automatic, radio, heater, power
steering, brakes, seal and win-
dows. Factory air conditioned.
WAS \$3395
NOW **\$2995**
- '62 THUNDERBIRD
Factory air conditioning, auto-
matic, radio, heater, power
steering, brakes, seals, and
windows.
WAS \$4195
NOW **\$3795**
- '62 CORVETTE
4-speed, radio, heater. White
with matching interior.
WAS \$4095
NOW **\$3695**
- '61 CHRYSLER
4-DOOR HARDTOP
Factory air conditioning, auto-
matic, radio, heater, power
steering, brakes, seal, and win-
dows.
WAS \$2895
NOW **\$2495**

\$2500 DELIVERS ANY CAR!!
SAVE ON 70 ADDITIONAL
CARS '56 THRU '63

CREST MOTORS

1335 Long Beach Blvd.
OPEN 7 DAYS A WEEK
TILL 10 P. M. HE 2-2969

Mel Burns Ford

**FAST BACK
SPECIAL!**

**WINNER AT
RIVERSIDE
500 MILES
RACE**
RIVERSIDE, CALIF.

**WINNER AT
DAYTONA
500 MILES
RACE**
DAYTONA BEACH, FLA.

**FORD TAKES
1st, 2nd, 3rd, 4th, 5th
PLACE IN
THE DAYTONA 500
THIS WEEKEND!**
**FAST BACK HARDTOP
\$2695**

**THE ONE, TWO
WINNER**
of the
MONTE CARLO EUROPEAN ROAD RACE RALLY
The Fast Back Falcon 2-Door Hardtop and
American Economy Champion
\$2195

**LARGEST STOCK
OF BRAND NEW
1963 FORDS
IN THE WEST
WE'RE LOADED
AND
DEALING NOW!!**
YOUR HEART WILL BE
OVERJOYED WITH THE
SAVINGS YOU CAN MAKE
THIS WEEKEND

T-BIRD WEEK AT MEL BURNS!
We Will Not Be Undersold on a Bird
With Like Equipment or Model

**BRAND NEW
1963
T-BIRD**
Hardtop, not bare, but fully equipped, Cruise-O-
matic transmission, radio, heater, power steering
and brakes, whitewalls, tinted glass, fender shields,
underside, remote control mirror.

\$3999
CASH OR TERMS, BANK FINANCING

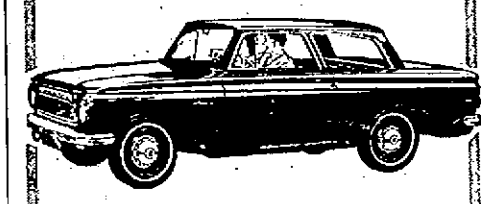
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AVAILABLE**
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1963 FORD NOW!
See Us Now for the Best Lease Deal on
Falcon, Ford and T-Birds

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FORD**
2000 Long Beach Blvd.
OPEN Sundays GA 6-3311 OPEN Sundays

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FACTORY DEALER
BREAKS THE PRICE FOR '63

**BRAND NEW
1963
RAMBLER**
220 2-DOOR SEDAN
STOCK NO. 5315



\$1672
Full Delivered Price

USED CAR SPECIALS!

'61 CHRYSLER
NEWPORT
Beautiful white finish, au-
tomatic transmission, power
steering, power brakes.
Stock #1194
\$1995

'60 CHEV.
CORVAIR
Whitewall tires, radio,
heater. Stock #11916
\$895

'58 FORD
COUNTRY SQUIRE WAGON
A real buy, Automatic, Radio, Heater,
Power Steering, Y-8. Stock No. 11920.
\$595

'59 PONTIAC
STARCHIEF VISTA
Hardtop, automatic, ra-
dio, heater, power steering,
white walls. Stock #11900.
\$1345

'60 BUICK
ELECTRA HARDTOP
COUPE
Power steering, power
brakes, automatic, white
walls. Like new. Stock
#11932
\$1895

'58 KARMAN
GHIA
COUPE
Nice car. Stock #11944.
\$1195

'59 RAMBLER
REBEL
Station wagon 4-door, au-
tomatic, radio, heater,
power steering, brakes. Stock
#11955.
\$895

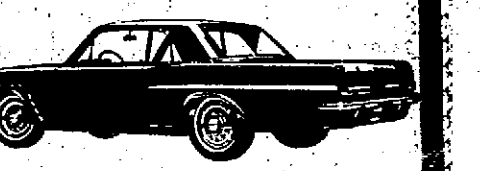
'61 OLDS
HARDTOP 88
Power steering, automa-
tic, radio, heater, white
walls.
\$1895

'57 RAMBLER
STATION WAGON
Automatic transmission. A
fine family car.
\$495

'60 COMET
STATION WAGON
Automatic, Radio, Heater, Whitewall
tires. Stock No. 11899
\$1195

OPEN NIGHTLY TIL 10 P.M.
INCLUDING SUNDAYS!
**Rancho
RAMBLER**
2160 LONG BEACH BLVD.
GARFIELD 6-2111 LONG BEACH

MIKE SALTA TEMPEST PRICES TUMBLE!



\$1995
1963 TEMPEST COUPE!
HUGE SELECTION

Choose from Tempest Safari Wagons, 2 and 4-door
sedans, convertibles and glamorous Le Mans! Most
are equipped with all the extras! All are ready for
immediate delivery at big UNDER THE MARKET
SAVINGS!

HUGE USED CAR SELLOUT!

'58 PONTIAC **\$1199**
Bonneville Sport Cpe.
Automatic transmission, ra-
dio, heater, power steering,
power brakes, whitewall
tires, 2-door truck. Stock No. 6818.

'62 OLDS. **\$2599**
Jol Fire Sport Coupe
Automatic transmission, power
steering, radio, heater,
whitewall tires, whitewall
tires, beautiful red and white. Stock No. 7828.

'61 RAMBLER **\$1599**
Custom Convertible
Automatic transmission, ra-
dio, heater, individual reclin-
ing seats, power top, white
wall tires, backup tires. Stock No. 5455.

Last of '62 Savings!
LARGE SELECTION
'62 PONTIAC **\$888**
Grand Prix & Bonneville.
Choice of equipment.

'59 PONTIAC **\$1599**
STATION WAGON
Automatic transmission, power
steering, radio, heater,
power brakes, radio, heater,
whitewall tires. Stock No. 6558.

'62 CHEV. **\$1899**
MONZA COUPE
Automatic, radio, heater,
whitewall tires. Stock No.
6781.

'61 CHEV. **\$1799**
Impala Sport Coupe
Automatic, radio, heater.
Lic. No. Q20 515.

'61 FALCON **\$1499**
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whitewall tires. Stock No.
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'59 PLYMOUTH **\$699**
FURY 2-DR. HDTP.
Automatic, radio, heater,
power steering. Stock No.
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'60 FALCON **\$999**
2-DOOR
Automatic, radio, heater, custom
interior, whitewall tires. Stock No.
6574.

'59 PONTIAC **\$1199**
CATALINA HDTP.
Automatic, radio, heater,
whitewall tires. Stock No.
6721.

'59 CHEV. **\$1199**
STATION WAGON
V-8, automatic, radio, heat-
ing, power steering, white-
wall tires. Stock No. 6332.

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PONTIAC**
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Robertson, Ex-Waiter, in Plum Part in PT 109 Film

By EARL WILSON

NEW YORK—Cliff Robertson, who plays John F. Kennedy in "PT 109," is suddenly making a big name for himself—and the name is "Jack."

"Some of my close friends have taken to calling me 'Jack' since I did the picture," he admitted not too happily one recent afternoon.

Cliff, a quiet, sober chap from La Jolla, Calif., who had an unspectacular career as a newspaperman and as a waiter before making it as an actor, is frequently confused with Dale Robertson of TV's "Wells Fargo."



CLIFF ROBERTSON... As Lt. John F. Kennedy

"When I was starving in New York back in 1950, I bittered about everything, I disliked Dale Robertson because he was working," Cliff told me. "Then I saw him playing an Indian rajah in a picture with Yvonne De Car-

to. Him with his Oklahoma accent! I felt sorry for him, and decided he was a nice guy."

The tide turned—Cliff got acting jobs and a reputation—he was doing a TV show on a lot where Dale was also working. "He shot out his hand and said, 'I understand you're the Robertson who acts. Well, I'm the one that rides.'"

CLIFF'S an unusual actor—he won't brag about how well his last picture did. He will tell you, though, that he hasn't seen his last picture... nor his next-to-last picture... not only that, but I discovered, he couldn't remember the name of his last picture.

He had been trying to draw him out on well authenticated reports that President Kennedy, despite busy goings-on at the White House, had taken time to look at screen tests made by several important actors who were up for the role in "PT 109" and had preferred him.

And I'd quizzed him on another report that JFK has seen the finished movie and likes it. Cliff said he didn't know.

"If I go by my usual practice, I won't see it till it's been out about a year," he said.

"I'm not too proud of my work in the movies. I didn't see the last one I did."

CLIFF CLAIMS he got fired from practically every job till he started acting. He was ra-

dio editor—back about 1942—of the Springfield, O., News, and was so enthusiastic about the broadcasts of Edward R. Murrow that he wrote about little else.

One of his bosses warned him, "If you write one more thing about Murrow, you've had it, buddy."

The next day, Robertson didn't write about Murrow—he filled up the entire radio space with a huge picture of Murrow—and then he ran and kept on running... to the safe protecting arms of Uncle Sam... he was drafted.

AFTER WW II, he came to NY to try to act—but worked as a cab driver, longshoreman and waiter at Schrafft's first.

"I was still a 'new waiter' at Schrafft's when I got fired from that job," he remembered. "Lots of actors, including Kirk Douglas, had waited on tables."

"There was a little headwaiter who had a way of tapping me on the shoulder and saying 'I'd not set the table right—the spoon wasn't parallel to the knife, or something like that.'"

"ONE NIGHT when I was handling two stations beside my own, he did that while I was serving a big theater party. I had a huge tray of desserts. I saw red. I threw the dessert up in the air and the whipped cream came down over the customers. I went after that headwaiter."

"I caught him in the kitchen. I pushed him against the wall. I told him... Anyway, that ended me as a waiter."

Cliff's amicably divorced from actress-singer Cynthia Stone whom he married in Peoria, Ill. His hobbies, he says, are helping rear their 4-year-old daughter... and explaining that no, he isn't the Robertson who rides.

ONE OF RICHEST ACTORS IN FILMS

Walter Brennan Catches H--- From Wife for Playing a Dastardly Villain Role

By JAMES BACON

HOLLYWOOD (AP)—In "How The West Was Won," kindly Walter Brennan plays the most dastardly villain imaginable.

And he's catching hell from all sides, especially at home.

"My wife says Grandpa McCoy shouldn't play such parts. I tell her: 'You're eatin', aincha?' And that settles that argument."

AT 68, Walter Brennan is one of the most successful and richest actors in town. He lives on a 10-acre grapefruit ranch and commutes some 120 miles back and forth to work each day; his eldest

son, operates the Brennan's 12,000-acre ranch in Joseph, Ore., that runs more cattle than a John Wayne movie. "The Real McCoy's" has been renewed for the seventh season on television and Walter sells record albums like a bobby sox idol.

"That's pretty good for a guy who can't sing a note," Brennan beams.

He's also in demand for top movie roles.

BRENNAN is something of a character. He's a charter member of Lake-side Golf Club, favorite links of Bob Hope, George Gobel and many a celebrity.

"I've belonged there for more than 30 years," says



WALTER BRENNAN
Eating Regular

Walter. "And I have yet to play my first game of golf."

He also does the greatest imitation of Sam Goldwyn in town, Walter, who made some of his best movies for Goldwyn, not only talks like Sam but can make himself look like him.

ONE DAY on the Goldwyn lot, Brennan called the makeup department.

The head makeup man, obviously expecting a call from the big boss, answered with "Yes, Mr. Goldwyn."

"Now, you know," says Walter, "That's all I needed. I did my Goldwyn imitation and fired the guy over the phone."

"Later, I walked over

to the department and there was the guy crying because, 'Goldwyn' had fired him. I explained that it wasn't Goldwyn; that it was me imitating Goldwyn. He wouldn't believe me."

"SO THERE was only one thing to do. I went back to my dressing room, called the guy up on the phone and, mimicking Sam, re-hired the guy."

Now that Oscar time is approaching, does Walter, busy with TV, miss it? He's the only thre-time actor winner.

"Hell, no," he answers. "I didn't even join the Academy until after I had won mine. I didn't even vote for myself."

Life's Better for Asa as a Blonde

HOLLYWOOD (AP)—Brunette Asa Maynor, wife of Eddie (77 Sunset Strip) Byrnes, says life's better since she became a blonde.

Asa arrived in town six years ago from Birmingham, Ala. She has a figure with stage of the Las Palmas Theater more curves than the Dixie-



ASA MAYNOR
In Demand Now

highway so within a week after her arrival, she was named "Miss Sunset Strip."

THEN CAME a chance to play a blonde sexpot in "Come Blow Your Horn," on the stage of the Las Palmas Theater.

She makes her entrance in a blonde wig and a form-fitting ski suit that looks as if it were tattooed on her body. "The strangest things have been happening to me ever since I put on that blonde wig," says Asa. "Producers who couldn't see me for dust now call up and want me to audition."

"I've got more movie and television offers than I can handle—all because I went blonde and acted a little dumb onstage."

A SUMMER theater wants her to take "Come Blow Your Horn" on the Silo Circuit and play both girl roles.

"I think I may do it because we're never on the stage at the same time. I'd play the dumb sexpot as I do now, and the brunette ingenue in my natural hair."

"Wowee! If I had known the fun blondes have, I think I would have hit the bottle long ago."

Show Time

Here are starting times of features at Long Beach theaters as listed by theater managers:

PALACE
10:30, 12:15, 2:00, 3:45, 5:30, 7:15, 9:00
"On the Double" 12:15, 2:00, 3:45, 5:30, 7:15, 9:00
"Operation Bellwether" 1:30, 3:15, 5:00, 6:45, 8:30, 10:15

ROXY
10:30, 12:15, 2:00, 3:45, 5:30, 7:15, 9:00
"Son of Flubber" 12:30, 2:15, 4:00, 5:45, 7:30, 9:15
"Days of Thrills and Laughter" 1:30, 3:15, 5:00, 6:45, 8:30, 10:15

CREST
10:30, 12:15, 2:00, 3:45, 5:30, 7:15, 9:00
"Son of Flubber" 12:30, 2:15, 4:00, 5:45, 7:30, 9:15
"Days of Thrills and Laughter" 1:30, 3:15, 5:00, 6:45, 8:30, 10:15

WEST COAST
10:30, 12:15, 2:00, 3:45, 5:30, 7:15, 9:00
"The Lion" 3:45, 5:30, 7:15, 9:00
"Girls, Girls, Girls" 12:30, 2:15, 4:00, 5:45, 7:30, 9:15

STATE
10:30, 12:15, 2:00, 3:45, 5:30, 7:15, 9:00
"Court Martial" 12:30, 2:15, 4:00, 5:45, 7:30, 9:15
"Two for the Seesaw" 12:30, 2:15, 4:00, 5:45, 7:30, 9:15

YOUNG
10:30, 12:15, 2:00, 3:45, 5:30, 7:15, 9:00
"Court Martial" 12:30, 2:15, 4:00, 5:45, 7:30, 9:15
"Two for the Seesaw" 12:30, 2:15, 4:00, 5:45, 7:30, 9:15

RIVOLI
10:30, 12:15, 2:00, 3:45, 5:30, 7:15, 9:00
"Court Martial" 12:30, 2:15, 4:00, 5:45, 7:30, 9:15
"Two for the Seesaw" 12:30, 2:15, 4:00, 5:45, 7:30, 9:15

WILMINGTON
10:30, 12:15, 2:00, 3:45, 5:30, 7:15, 9:00
"Court Martial" 12:30, 2:15, 4:00, 5:45, 7:30, 9:15
"Two for the Seesaw" 12:30, 2:15, 4:00, 5:45, 7:30, 9:15

SANTA ANA
10:30, 12:15, 2:00, 3:45, 5:30, 7:15, 9:00
"Court Martial" 12:30, 2:15, 4:00, 5:45, 7:30, 9:15
"Two for the Seesaw" 12:30, 2:15, 4:00, 5:45, 7:30, 9:15

Payne to Conduct 'Fella'

Charles Payne, musical director of the Long Beach Municipal band for the past six years, makes his local debut as a musical comedy conductor for "The Most Happy Fella" Community Music Theater's presentation opening March 22 in Municipal Auditorium.

Payne's career includes playing with the Cincinnati and Indianapolis symphonies, the Larry Clinton and Claude Thornhill dance orchestras, and the Werner Janssen Symphony.

He joined the Long Beach band as euphonium soloist and arranger in 1949 and was appointed assistant director in 1953, succeeding to the director post four years later.

SWAP ANYTHING FAST through Classified ads! Dial HE 2-5959 for an ad-writer.

Neighborhood Theatre Guide

DOWNEY
NEW AVENUE, Downey 10:30, 12:15, 2:00, 3:45, 5:30, 7:15, 9:00
REOPENING TUESDAY, MARCH 12
NEW MEXICO, Downey 10:30, 12:15, 2:00, 3:45, 5:30, 7:15, 9:00
SEAWARD THE GREAT SHIP
NORWALK, Norwalk 10:30, 12:15, 2:00, 3:45, 5:30, 7:15, 9:00
"The Lion" 3:45, 5:30, 7:15, 9:00
"Girls, Girls, Girls" 12:30, 2:15, 4:00, 5:45, 7:30, 9:15

NORWALK
NEW AVENUE, Norwalk 10:30, 12:15, 2:00, 3:45, 5:30, 7:15, 9:00
REOPENING TUESDAY, MARCH 12
NEW MEXICO, Norwalk 10:30, 12:15, 2:00, 3:45, 5:30, 7:15, 9:00
SEAWARD THE GREAT SHIP
NORWALK, Norwalk 10:30, 12:15, 2:00, 3:45, 5:30, 7:15, 9:00
"The Lion" 3:45, 5:30, 7:15, 9:00
"Girls, Girls, Girls" 12:30, 2:15, 4:00, 5:45, 7:30, 9:15

REDONDO BEACH
STRAND, Redondo Beach 10:30, 12:15, 2:00, 3:45, 5:30, 7:15, 9:00
DORIS DAY "JUMBO"
WALT DISNEY'S "CAROL"
BELLFLOWER, Compton 10:30, 12:15, 2:00, 3:45, 5:30, 7:15, 9:00
MUSKIE, (Smoking Lungs) WA 5-3111
"DORIS DAY 'JUMBO'"
"IT SEAS TO CALAIS!"

COMPTON
COMPTON (All Seats 60¢) NE 1-3575
"INVASION OF THE ANIMAL PEOPLE"
"BADGE OF LONAN"

GARDEN GROVE
GROVE 10:30, 12:15, 2:00, 3:45, 5:30, 7:15, 9:00
DORIS DAY "JUMBO"
"IT SEAS TO CALAIS!"

WILMINGTON
GRANADA (Smoking Lungs) TE 4-2473
"SON OF FLUBBER"
"HEROES ISLAND"

SANTA ANA
STATE ART, 324 W. 4th St. KI 3-9417
"NO EXIT"
"TIME OF DESIRE"

Drive-In Theatres

HARBOR 23222 S. Vermont TE 6-8501
"ANNIE GET YOUR GUN"
"HELL BELOW ZERO"

LA MIRADA Alondra-Fresno DN 3-1111
"A CHILD IS WAITING"
"THE FRIGHTENED CITY"

PARAMOUNT 14711 Param. NE 3-4556
Disney's "CRAFTSMAN"
"THE FRIGHTENED CITY"

SUNDOWN 902 W. Washington Whittier
"SON OF FLUBBER"
"THE BASHFUL ELEPHANT"

TWIN VUE 41500 152nd DA 4-5177
"SON OF FLUBBER"
"THE BASHFUL ELEPHANT"

ROXY

127 W. OCEAN HE 5-3022
OPEN 10 A.M.—OPEN ALL NIGHT
TENNESSEE WILLIAMS in Color
LAURENCE HARVEY—Geraldine PAGE
"SUMMER & SMOKE"
ALAN LADD—Lee GINN
"PARANORPHER"
Michael CRAIG—Peter CUSHING
"TROUBLE IN THE SKY"

PARAMOUNT

Param. & Compl. Blvd., Param. ADM.
"CASTAWAYS"
—AND—
"FRIGHTENED CITY" Tax Incl. Per Car.

PALACE

30 PINE AVE. PHONE HE 4-1419
"PORTRAIT IN BLACK"
"ON THE DOUBT"
"OPERATION BOTTLENECK"



CHARLES PAYNE
Makes Pit Debut

PACIFIC THEATRES

TOWNE 4425 Atlantic GA 2-1221
"TWO FOR THE SEESAW"
"COURT MARTIAL"

STATE Ocean & Pine HE 1-2121
"TWO FOR THE SEESAW"
"COURT MARTIAL"

MATINEES TODAY
TOWNE, STATE, RIVOLI
ADULTS \$1.50
CHILDREN \$1.00
PLUS FEATURETTE

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LAKESWOOD 5 Oscar Boulevard S. Lemmon-Lee Road
Carson, Cherry GA 4-9931
"DAYS OF THRILLS AND LAUGHTER"
"SON OF FLUBBER"

LOS ALTOS Bellini, Spring HA 5-1422
"TWO FOR THE SEESAW"
"COURT MARTIAL"

LONG BEACH 223rd at Santa Fe TE 4-6435
"THE RAGERS" color
\$1.50 PER CARLOAD

LINCOLN Lincoln W. of Knoll JA 1-2223
3 BIG FEATURES!
"THE RAGERS"
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CIRCLE Doris Day—Color
Traffic Circle GE 9-9513
"IT SEAS TO CALAIS!"

HI-WAY 39 H.C. Blvd. JE 4-5282
"TWO FOR THE SEESAW"
"COURT MARTIAL"

WARNER Warner W. of HI-Way 39 VI 7-3551
"BATTLE CRY"—Color
\$1.50 PER CARLOAD

Long Beach, Lincoln, Warner
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in the Beauty of COLOR!
BIGGER THAN EVER IN CINEMASCOPE

GENE KELLY
VAN JOHNSON
CYD CHARISSE

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JACK LEMMON
LEE REMICK
"Days of Wine and Roses"

CO-HIT
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with GREER GARSON

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SON OF FLUBBER
in PARAVISION and METROCOLOR
LORNA LANSBURY • CHARLIE CHAPLIN • SUM LORAN
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JACK LEMMON • LEE REMICK
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THE MOST HAPPY FELLA
based on Sidney Howard's "They Knew What They Wanted"

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MUNICIPAL AUDITORIUM

Directed by GEORGE BERKELEY
Choreographed by ALBERT RUIZ
Musical Direction CHARLES PAYNE
Choral Direction JANET RUNDLSON

Chamber Prexy Spurs Greater Efforts, Lists Priority Projects for '63

By VERN ANTHONY Southland Progress Editor

Assaying 1963 as a year that "promises to be one of the greatest in Long Beach history," Dr. Orville W. Cole, president of the Chamber of Commerce, has placed priorities on Chamber projects for the coming months.



HIGH VIEW OF THE CITY

Long Beach Chamber of Commerce president, Dr. Orville Cole, atop new apartment building under construction at 600 E. Ocean Blvd., has high opinion of city's prospect for coming year.

SINCE FIRST OF YEAR

Construction Nears \$13 Million Mark at Huntington Beach

New construction in Huntington Beach since the first of the year was nearing the \$13 million mark today, and building activity showed every indication of breaking last year's \$66 million countywide record total.

Last month's building permit valuation was \$9,359,322, of which \$7,185,746 was for construction of 581 dwelling units. The January total was \$3,312,925.

The two-month total of \$12,682,247 was 2 1/2 times greater than the \$4.8 million chalked up in the same period in 1962.

OF THIS YEAR'S total, almost \$4 million in building permit valuations were recorded during the past week, including the following major items:

For the Douglas plant, a 30 by 60 foot cooling tower by Uni-Plant Corp. of Long Beach, \$10,000; a 75 by 100 foot central heating and refrigeration plant, \$75,000; a structures test laboratory, 20,708 square feet, by C. L. Peck-Robert S. Norman of Los Angeles, \$1,099,000; and a production test building with 22,500 square feet, by the same firm, \$394,000.

WESTMINSTER Athletic Club of Anaheim, 125 homes valued at \$1,996,885, including 40 at \$19,116 and 85 at \$14,497, all on the east side of Springdale Street between Hill and Warner avenues.

Huntington Harbor Corp., 16542 Chatham Ave., sales office, \$8,000; Ivan H. and Ruth S. Hooker, Sr., P. O. Box 47, Huntington Beach, service station at 19501 Beach Blvd., \$12,000;

In-Sites Inc., Palos Verdes, residences at 16782 Channel Lane, \$22,485; at 16792 Channel Lane, \$20,740, and at 16772 Channel Lane, \$17,646; Artesia Growers Association of Artesia, sleeping dormitory, showers and sleeping room, \$14,750.

There was one 10-unit apartment, 30 four-unit apartments, one duplex, two 48-

Grove Realty Group Given Appointments

President Dick Casterline of the Garden Grove Board of Realtors has announced six major appointments.

Marvin Milkes was named as representative of the National Institute of Real Estate Brokers and Bill Stewart, Gene Flecky, John Schantz, Norm Abrams and Mrs. Bea Rusche as 1963 official California Real Estate Association delegates to represent the board at the CREA directors meetings.

In doing this, he was acting to give impetus to the Chamber's grand finale membership drive March 19.

"Need for additional support has never been greater," he commented. "Recent growth of our community necessitates a strong, aggressive Chamber of Commerce."

The March Grand Finale membership drive, headed by Postmaster David Selcer, is an attempt to dramatize this need.

COLE ADDED:

"First and foremost, the Chamber-organized Diamond Jubilee will be an effective vehicle to pinpoint the advantages Long Beach offers its citizens and the world."

The Chamber president outlined the organization's priority projects for the year as follows:

—A continued program of visitations by executives of national firms, such as last month's Chamber-sponsored tour of Long Beach by the board of directors of General Telephone Co.

—The annual Congress for Community Progress which brings citizens up to date on progress and future plans of the community.

—POLITICAL action courses sponsored by the Chamber to provide forums for education and debate on current political and socio-economic problems.

—A monthly public town meeting to discuss controversial issues of the day, e.g., water fluoridation, Sunday closing.

—Constant efforts to provide better airline service through the Long Beach Airport.

—Close coordination and support of the California World's Fair, 1967-68.

—Intercity visitations; model building contests and ship-welcoming by the Chamber's active and influential Port Ambassadors.

unit motels, two laboratories, a 168-space trailer park, 353 single-family residences, a beach club, two service stations, seven swimming pools, an addition to city hall and numerous others.

Labor Chief to Talk at Industrial Parley

Sigmund Arywitz, California labor commissioner, will be a principal speaker at the sixth annual Industrial Relations Conference April 3 at the Business and Technical Division of Long Beach City College.

Ernest L. Loen, president of the management consultant firm of Ernest L. Loen and Associates, also will address the five-hour conference, which starts at 4:45 p.m.

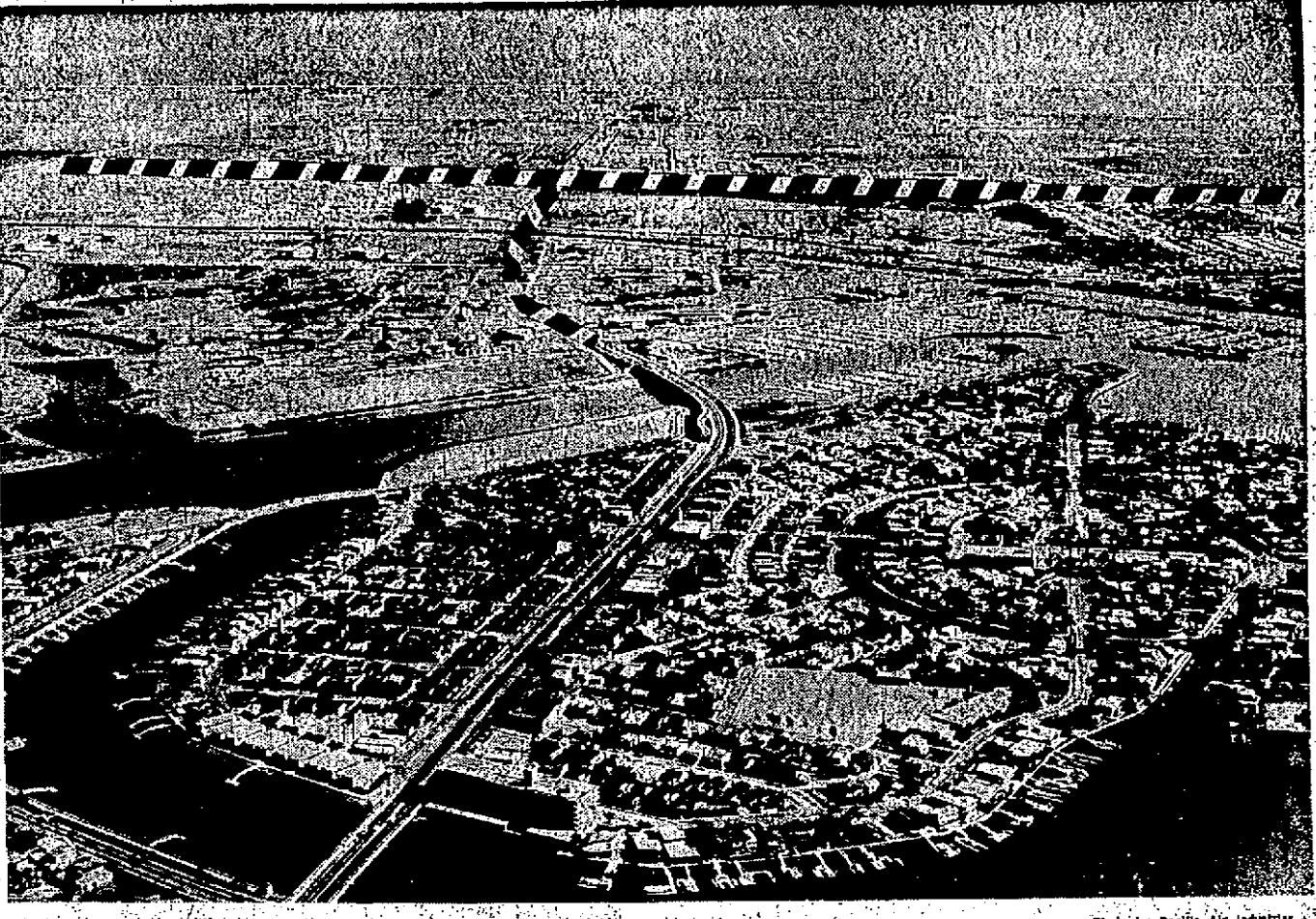
Changing patterns of leadership in the Space Age is the theme for the event, which will include panel discussions and dinner.

Arywitz, who also is chief of the state Division of Labor Law Enforcement, formerly served as director of education and public relations for the International Ladies Garment Workers Union and as chairman of the Inter-Department Committee on Youth Employment.

The former newspaper editor and writer will discuss leadership in organized labor. Loen is a member of the President's Committee for Small Business and a consultant to the U.S. Department of Commerce. His topic is leadership in business and industry.

NLB Club to Hear Talk on Escrows

"Proper Setups of Escrows" will be told to the North Long Beach Real Estate Club at its 8 a.m. breakfast meeting Thursday at 5925 Cherry Ave. Week Morgan of Economy Escrow will speak.



FASTER ORANGE COUNTY-LONG BEACH LINK PLANNED

Proposed highway stretch to link west end of Westminister Avenue with E. 2nd Street, Long Beach (as shown by dotted line extending from Davies Bridge to Westminister Avenue) would be important time and mileage saver between Long Beach and Orange County. Now, Orange County motorists bound for Long Beach either must turn north from Westminister Avenue (dotted line to left) to Garden Grove Boulevard, thence to Long Beach, or must go southward (dotted line at right) via Seal Beach. Motorists are hoping new link will be built this year. In picture, Westminister Avenue extends eastward from end of dotted line connecting with bridge. It passes through City of Westminister, becoming 17th Street, Santa Ana.

Photo by Pacific Air Industries

SOUTHLAND PROGRESS

THE NEWS, INDEPENDENT, PRESS-TELEGRAM, MARCH 19, 1963

Grove's School Headquarters Nearly Ready

By LEONARD SARGEANT

Completion date of the new administrative center for the Garden Grove Union High School District will be March 15, it has been announced by James Knapp, supervisor of construction for the district.

The \$358,352 project includes district administrative offices, bus garage-maintenance shop, and the district warehouse.

About half of the 10-acre site at 10371 Stanford Ave. is occupied by the three-building complex and adjacent parking lots.

THE REMAINING five acres on the west may be purchased later by the Garden Grove Elementary School District for its administrative headquarters.

If the two districts eventually are unified, the dual administration could be quickly integrated.

The high school district is scheduled to move into its new headquarters during the last week of this month and dedication will be on or about April 1. First board meeting is planned for the following day.

IN EVENT of a national emergency in which power goes out for the regular public telephone system, the school system still can be operated as an auxiliary plant. School-to-school communication also is possible without going through the switchboard.

The present bus garage, located on Seventh Street near Lampson Avenue, will be demolished and the property converted into a parking lot for Garden Grove High School. Parking will be provided for 300 to 400 cars, within walking distance of football games and other events in Garden Grove Stadium.

THE LEASE on the old district headquarters in a converted real estate building at 11901 Gilbert St. will expire at the end of this month.

Knapp emphasized that the administration center is functional and without

TRADE FAIR WEST

LONG BEACH/LOS ANGELES INTERNATIONAL TRADE FAIR

MAY 17 THROUGH MAY 26, 1963



ORIENT TO BE REPRESENTED AT TRADE FAIR

Display of Oriental art in window of Belmont Savings & Loan building at Belmont Shore calls attention to upcoming Trade Fair.

International Trade Fair to Put World Spotlight on L.B.

An international trade fair, Commerce.

one of three to be held in the United States this year, will be staged May 17-26 in the new \$8 million Long Beach Arena.

Known as International Trade Fair—West, the 10-day Southern California show is for the 11 western U. S. states.

Similar expositions will be held in May and July in Chicago and New York for the midwest and east coast regions.

IN addition to the exhibits the fair will feature nightly entertainment and several special attraction features.

High confidence in his community is not only voiced by Al Solomon, president of Alco-Pacific Construction Co., 13822 Beach Blvd., Westminister, but is reflected in the new International Home Fair community firm is building there.

In the words of Solomon: "The boom is far from over in Orange County. West Orange County is just coming into its own with new industries and families moving into the area."

"Business and civic leaders may be proud of the orderly manner in which they are handling this growth."

"With completion of the San Diego and Garden Grove freeways, this area will be a comfortable commuting distance from major metropolitan areas, and Alco-Pacific is going to stay right here and grow with the community."

Alco-Pacific has built more than 2,242 homes in Orange County and in Santa Maria since 1954. Sol Vista communities now thrive with growing families, churches and schools.

Al Solomon attended Wilson High and junior college in Long Beach before serving in the Air Corps in World War II. He has been president of the Exchange Club at Garden Grove, where he lives at

Builder Solomon Sees Prospects Bright for West Orange County

By VERN ANTHONY Southland Progress Editor

WESTLAND, who traveled 35,000 miles throughout the midwest, Europe and Asia last year to line up exhibits, said that 50 exhibits "are already signed up and many more are being negotiated."

He said the Long Beach fair will attract businessmen, world tradesmen and department and retail store buyers and executives from throughout the Southern California area and the 11 western states.

He said he hopes the fair can reach an attendance of 100,000.

THE LONG BEACH fair has the endorsement of the city, harbor and Chamber of



AL SOLOMON

ENTRANCE OF NEW SCHOOL ADMINISTRATION CENTER AT GARDEN GROVE

Solomon Sees Continued Boom for Orange County

(Continued from Page 1)
0241 E. Stanford with his wife Jean and daughters Arlene, 14, and Nancy, 11. He is serving his second term as National Exchange Club district governor. Al also is on the United Fund board at Westminster, is first vice president and a director of the Garden Grove Chamber of Com-

merce and a director of the Garden Grove Strawberry Festival organization.
Al is son of Irving Solomon, vice president of Alco Pacific, owner of Hoeltz's Restaurant in Belmont Shore and president of the Long Beach Independent Businessmen's Association. The building business is very much a family operation. Al's brother Bob is

secretary of the firm; brother Harvey is a coordinator.
Bob lives in Los Alamitos. He was with the Navy in World War II and is a Mason and member of the Exchange Club of Orange County West. He has three children: Linda, Beth, 10, Lori, 8, and Leslie Kay, 6. Harvey Solomon, who saw two years' army serv-

ice, lives in Westminster and has three sons, Nicky, 6, Ricky, 3, and Infant Ronald.
The Solomons' first major home building project was at Garden Grove, where they built 60 Sol Vista homes.
Al says they always have maintained deep interest in the welfare of communities in which they have built.

New Bank to Open

ANAHEIM—Opening of the new Independent Bank building at 1025 E. Orangethorpe Ave. has been set for Mar. 20.
And they strive for certain standards, such as:
Homes to fit all pocket-books; diversified financing plans; no hidden charges; service after sales; integrity; variety of plans and stylings; prime locations and development; and projects that "don't look like tracts."



PLAQUE UNVEILED

Southern California Edison Company's first major automated transmission station—Hinson Substation in northwest Long Beach—is formally opened as Mrs. Noel B. Hinson, widow of a former Edison vice president, pulls cord unveiling plaque dedicating installation to the memory of her husband. With Mrs. Hinson are Harry Buffum (left), an Edison director, and James F. Davenport, Edison executive vice president.

New Automated Power Unit Ups L.B. Service

Southern California Edison Company has unveiled its first major transmission station to be completely automated, Hinson Substation in northwest Long Beach, designed to be operated entirely by remote control, through the use of closed circuit television.
Dedicated to the memory of the late Noel B. Hinson, a former Edison vice president and one of the company's engineering pioneers, Hinson Substation initially will have a capacity of 240,000 kilowatts, but may be expanded to 800,000 kilowatts—enough power to supply the needs of a city of more than a million population.
The new installation, which cost about three and a half million dollars to build, will provide electrical service to the west Long Beach and harbor areas, including large blocks of power for the increased oil production contemplated there. It also is designed to meet the huge new demands of the projected World's Fair in Long Beach.

THE NEW INSTALLATION will be operated by remote control from Edison's Light-hipe Substation seven miles away, where operators—on duty 24 hours a day—will watch the Hinson controls on closed circuit TV.
They will be able to focus two television cameras—one to read the intricate control panel inside the station, the other to see what is going on outside.

Should adjustments need to be made during automatic operation of the substation, specially designed remote control equipment will permit the operator to regulate controls, open and close circuit breakers, and perform any other necessary functions.
Edison already has begun construction on a second major automated substation, similar to the Hinson installation, in the city of Orange. A third one will be built next year along the San Gabriel river below Santa Fe Dam, Davenport stated.

Weiss Takes Over Sumi Swanson Office

Moving from San Francisco recently, Maurice W. Weiss has taken over operation of the 1521 E. Broadway real estate office of the late Sumi Swanson.

Weiss is a broker and attorney, and had five offices in the bay area before moving with his wife and two daughters to Long Beach.
General manager of his Long Beach office is Manuel Rosenberg, and Earl Hathaway is associated as real estate salesman.

SOLD
355 HOMES
9 MONTHS

LAKEWOOD MANOR

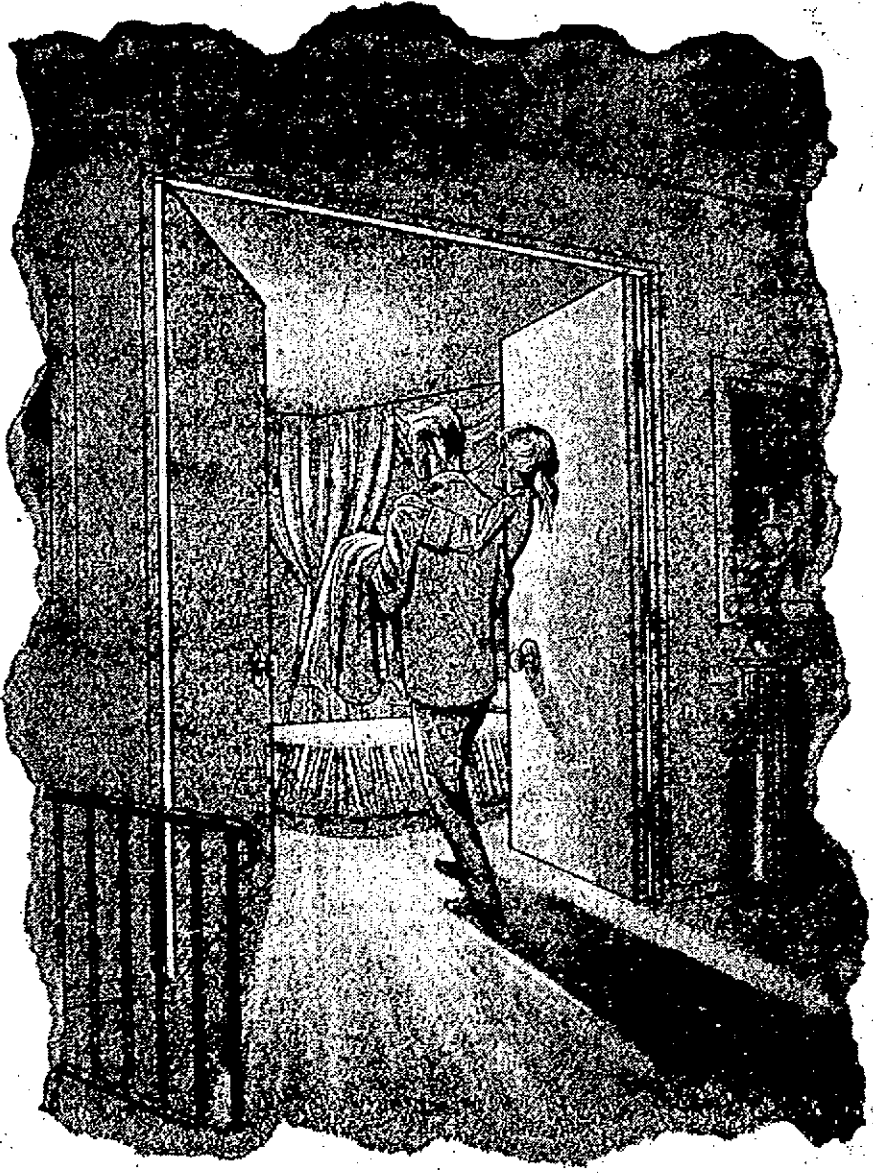
In the City of Lakewood

LIMITED NUMBER LEFT — 3 & 4 BEDROOMS
Lakewood Manor, the newest planned community in the City of Lakewood, includes luxury wall-to-wall carpeting, Hotpoint all-electric kitchen with built-in range, oven, disposal and dishwasher, and many other features that you would expect to find only in a custom-built home. Be sure to select your stunning new Lakewood Manor home this weekend! Monthly payments from \$116 to \$127 (princ. & int. incl.) depending on down payment.

\$18,750 to \$20,850
Full Price
Furnished Models Now On Display
WALKER & LEE Exclusive Sales Agents

ARTESIA BLVD.
SOUTH ST.
LAKEWOOD
11th

Family Room with snack bar and all-electric kitchen



the things dreams are made of.....

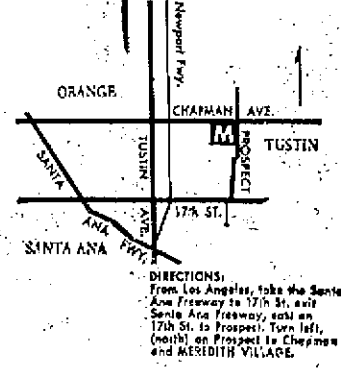
When they married . . . he promised—
Enduring love and the home she deserves
The Meredith Company offers the culmination of a million wonderful dreams
Her home in Meredith Village, peerless quality, timeless charm.
As in their marriage, there's a feeling of "foreverness"
Spacious, gracious, all the finer things in life.

outstanding features

- 3 - 4 - 5 - 6 Bedrooms
- 12x18 Formal Dining Room plus Informal Dining Room.
- Black Walnut Paneled family Room, up to 500 sq. ft.
- Dramatic Double Door Entry to all Master Bedroom Suites
- 3 Large Baths — 2 - 3 Car Garages
- Spacious Living Rooms — Massive Foyer
- Premium Quality Wall-to-Wall Carpeting Throughout
- Genuine Lath and Plaster Construction

Meredith Village

Split level and Two Story Design
Up to 3,200 sq. ft.
Priced from \$34,000
90% financing — 5 1/4% low interest
30 year loans





NEW BRANCH BANK READIED FOR GRAND OPENING

New Bank Opening Set for Saturday

Gus A. Walker, president of the Farmers and Merchants Bank of Long Beach, has announced that the grand opening of the bank's newest office at the corner of E. Artesia Boulevard and Indiana will be held Saturday from 10 a.m. to 8 p.m.

Donald P. Walker, an assistant vice president of the bank, will manage this office. Other officers are Henry W. Peters, assistant vice president and director of the bank's Dairy Loan Department; George R. Harris, assistant cashier; and Melvin B. Manker, new accounts officer.

Every banking convenience will be provided by this new office, including 9 a.m. to 5 p.m. deposit service from the bank's four, all-weather, drive-in windows. A fully illuminated area at the rear of the bank will provide parking for 100 cars.

The Farmers and Merchants Bank was founded Nov. 21, 1907, by G. J. Walker, father of the H. W. Peters present president. This latest addition to the bank brings its total number of offices to five.

In addition to the downtown, main office at Third Street and Pine Avenue, the bank maintains a second office at 14th Street and Long Beach Boulevard in automobile row.

A third office is located at the corner of Anaheim and Obispo in East Long Beach, and in 1955 the bank opened its first out-of-the-city office at Garden Grove Boulevard and Bowen in Garden Grove.

C of C Offers Tax Film and Speakers

"The Great Tax Debate," a new film probing one of the vital issues facing the 88th Congress, is available to civic groups through the Long Beach Chamber of Commerce's Public Affairs Department.

In addition, a Chamber-sponsored speaker's bureau on taxation offers tax experts to supplement the film and answer questions for civic groups.

The film analyzes such questions as:

What form should a tax cut take?

Why cut taxes during a budget deficit?

How would a tax cut affect business and the economy?

How would it affect confidence abroad in the dollar?



JOINS DOUGLAS

Dr. Darol K. Froman, specialist in nuclear physics applications of supersonics, X-rays, cosmic rays and electronics, has joined the Scientific Directorate of the Douglas Aircraft Co. He recently retired from his post as technical associate director of Los Alamos Scientific Laboratories.

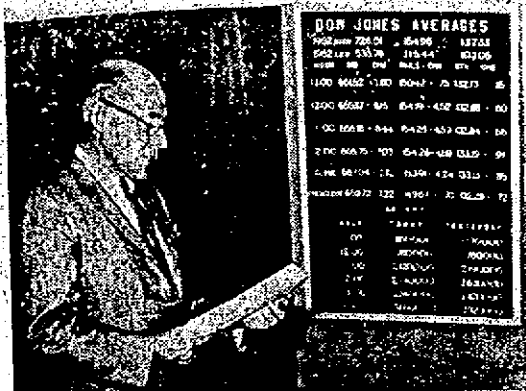
50 Complete C of C 'Freedom Course'

Fifty Long Beach citizens have been graduated from the Long Beach Chamber of Commerce's "Freedom vs. Communism" course, chairman James Gordon announced.

The study groups, composed of three sections, met once a week for eight weeks to complete the course. The program was outlined by the United States Chamber of Commerce and conducted locally by the Public Affairs Department of the "Long Beach Chamber."

"The course was designed to give participants an opportunity to make an informed, objective appraisal of the Communist challenge," Gordon said.

"Major interest was devoted to comparing our private enterprise system with



Company Honors Long Beach Man

Howard Patrick, CLU, of 3508 Cerritos Ave., has been honored as a member of the "President's Council" of the Equitable Life Assurance Society of the United States. The Council is made up of Equitable agents who have sold more than \$1½ million in life insurance during the past year. He received a H. PATRICK medallion symbolic of his honor at the recent National Leaders Conference at Coronado. He also was cited for membership in the "Million Corps," the eighth time he has qualified for this award.



Area Realtors to Stage Sales Conference March 29

An educational and sales conference for Realtors and salesmen, to be held at the Municipal Auditorium March 29, is being co-sponsored by the Long Beach District Board of Realtors and the California Real Estate Association.

Officers of area realty boards met recently with L. H. Wilson, CREA president, and H. Jackson Pontius, executive CREA vice president, to plan for the conference.

Theme of the sessions, according to Melvin Mould, Long Beach president, will be "The Keys to Selling Single Family Homes and an Introduction to Selling Apartment Units."

He said that because there is a continuous need to revitalize the selling habits of realtors and salesmen this program will review and update the proven techniques of

selling. He also noted that today more education and training is required of realtors and real estate salesmen to meet the needs of the community.

PRINCIPAL SPEAKER at the conference will be Al Tomisik of Los Angeles, nationally recognized sales training expert.

David Robinson of Berkeley, will moderate the all-day conference.

Subjects to be presented include: "Your Real Estate Ca-

reer in California" by David Conger, Vallejo; "Financing—The Key to Success in Real Estate" by Jerome Blank, Albany; "Advertising—and How to Convert Inquiries into Sales" by Henry Milano, Sacramento; "Listings—Who, Where, When What, Why and How" by David Stone, San Jose; "Obtaining and Presenting the Offer" by Fred Kmetovic, San Jose.

Wilson said this is the 16th year the California Real Estate Association has conducted these educational and sales conferences.



KEYS POINT UP CONFERENCE THEME

Local Realtors met recently with California Real Estate Association officers to plan for an Educational and Sales Conference to be held in Long Beach March 29. Pictured here with huge keys promoting the conference theme are (left to right) E. Tennyson Moore, CREA Sales Conference Committee chairman; Robert C. Allred, CREA regional vice president; L. H. (Spike) Wilson, CREA president; Mel Mould, president, Long Beach District Board of Realtors; and John Webster, first vice president, Long Beach board.

22nd District Group Will Meet Friday

President Bob Prigmore, Bellflower District Board of Realtors, and other members of the local board, which also includes Artesia, Paramount and Dairy Valley, will attend a meeting of the 22nd District of the California Real Estate Association Friday evening at the Tahitian Village Restaurant with the Downey Board of Realtors acting as host.

Robert C. Allred, regional vice president, has called the meeting for the quarterly reports of the member boards in the district—that is, Bellflower, Downey, Compton, Lynwood, Long Beach, Norwalk-La Mirada, Montebello, Pico-Rivera, Southeast and Whittier.

TWO OTHER items have been added to the agenda for the evening: (1) discussion of the CREA Educational and Sales Conference to be held in Long Beach March 29; and (2) discussion of pending legislative matters, both state and federal.

Attending from the Bellflower District Board of Realtors in addition to Mr. and Mrs. Prigmore will be vice president Ray Smith and Mrs. Smith; Jim Goodwin, education chairman, and Sue E. Harris, executive secretary.

Issue \$24,187 Building Permits at Buena Park

Ten building permits for 6423 Flamingo Drive, \$2,500; Jingle Ave., \$4,000; and J. construction totaling \$24,187 and Terry Goodyear, 7962 La Milla Circle, \$2,800. Other permits included Edwin M. Daniels, 7950 El Caney Circle, fireplace, \$500; Albert Fowler, 6700 Idaho St., patio, \$442.

WESTMONT'S New 2nd-Story BONUS ROOM

Buy the House. Get the BIG BONUS ROOM!



NEW UNIT! NEW MODELS!

Another new unit of the exciting Bonus Room homes everyone is talking about. Imagine! A big 3 or 4 bedroom home PLUS the giant 440 sq. ft. Bonus Room. Great for play room, rumpus room, hobby area... even an extra 3 bedrooms!

3-4 BEDROOMS

from \$19,950

Including Bonus Room

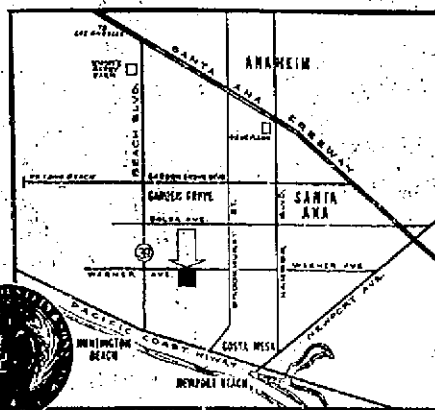
LOW VA AND FHA TERMS



NEW WESTMONT

In Fountain Valley... The Huntington Beach Area's Complete Planned Community

Minutes From Long Beach... just take Garden Grove Blvd. (7th St.) East to Highway 39 and turn right (south) about 3 miles to Warner Ave. Then turn left (East) on Warner and drive about 1 mile to the tree-lined Westmont entry and the 4 models. Open until 8:00



A Development of GEORGE W. HOLSTEIN & SONS Building quality for over 40 years

Balanced Power Homes



GRAND OPENING

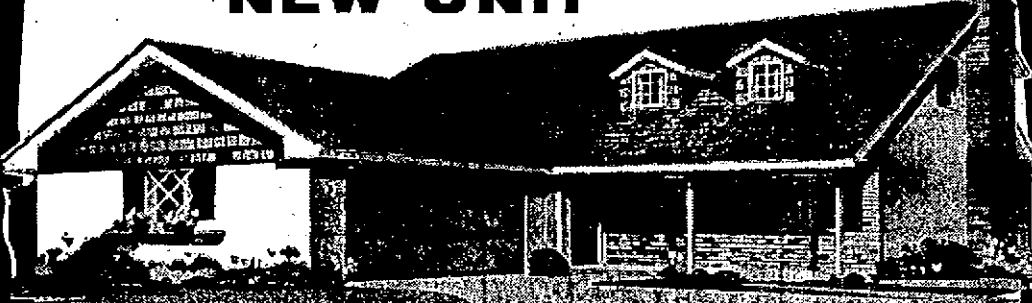
the whole town's talking about the

FRESH New Look

of '63

GARDEN PARK

NEW UNIT Estates



Greatest Value in Orange County - 1 and 2 STORY Homes of Quality Full Prices from \$18,250 to \$25,600

VETERANS NOTHING DOWN

Veterans Monthly Payments from \$101

(except costs and impounds)
(includes principal and interest)

NON-VETERANS Lowest FHA Down

30 and 35 year FHA Financing Available Excellent Conventional and Cal Vet Terms, too

3, 4 and 5 Bedrooms • Dining Room and Family Room • 2 Baths



GENUINE LATH AND PLASTER

walls and ceilings

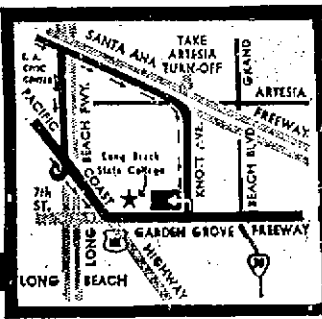
- Concrete driveways—new for Orange County
- Natural ash cabinets with superamir (ceramic) tile top and splash
- Pioneer gas forced air heating with summer cooling switch
- Genuine Italian mosaic tile in the showers and over tubs
- Decorative stone or used brick fireplaces, gas log lighters
- O'Keefe & Merritt BUILT-IN GAS OVEN AND RANGE
- Modern-Aire hood, light and fan... and many, many other outstanding fine luxury features!

FROM LOS ANGELES—Take the Santa Ana Freeway to the Artesia Blvd. turnoff, go south on Knott to the homes at corner of Garden Grove Freeway. Or, take the Long Beach Freeway to Pacific Coast Highway "101", drive southeast and turn left on 7th Street (which becomes Garden Grove Freeway) and straight to Knott Avenue.

FROM LONG BEACH—Drive east on 7th Street-Garden Grove Freeway (past Long Beach State College) straight to Knott Avenue.



...also JOHNS-MANVILLE Quality Materials



• IN GROWING GARDEN GROVE

Bonus Room Draws Many to Westmont

The big extra "bonus" built-in kitchens, paneling, fireplace, wood shake roofs, extra play room, rumpus area, and offer without extra charge, the big 440 square foot "bonus" bedroom is one of the three combining with the choice location of Westmont to make the planned community one of the Southland's most popular new home areas, the developers report.

Located less than six minutes from Huntington Beach State Park and beach, the planned Westmont community includes schools, shops, and parks and is within minutes to new freeways and growing Orange County space industry, the builders, George M. Holstein and Sons explained.

The three and four-bedroom Westmont homes include its tree-lined entry.

Last of Del Cerro Unit 2 Homes Open

The final homes in unit number two are the popular Del Cerro homes that will be offered today, sales manager Jack Enders explained.

Fencing, landscaping, even carpet and drapes are included in some of the homes with several very choice locations offered among the close-out group.

Although the group going on special sale offers immediate occupancy some plans are also still available in the new third unit with occupancy set for late winter.

To visit Del Cerro and see the special group of homes, take 17th Street (Westminster Boulevard) through Santa Ana homes, provincial designs and ranch exteriors included. Palos Verdes stone, brick, and other decorator designed fireplaces are included in the

Grove Realtors Oppose U.S. Treasury Proposals

The Garden Grove Board of Realtors has approved a resolution opposing the United States Treasury's recommendation to increase substantially the tax on the gain derived from the sale of real estate, and also the "5 percent floor" on itemized deductions.

The resolution was proposed by Gene Kadow, chairman of the legislative committee.

He told members Reg F. Dupuy, Long Beach Realtor and chairman of the CREA committee, had pointed out that certain real estate sales will be affected if the interest and taxes on homes in

Auer Leaves Beverly Hills for Irvine Company Work

IRVINE—Albert J. Auer has joined the staff of The Irvine Company's real estate department, according to John F. Porter, vice president.

Auer, well known in Southern California business circles, has been employed by the Beverly Hills office of Coldwell, Banker & Co. as a specialist in the development of commercial property.



ALBERT J. AUER
In Realty Department

He formerly was vice president-sales of the Sascha Brastoff Products company in West Los Angeles. During the prior seven years, he held the position of Western Sales Manager for Gladding, McBean and Company in Los Angeles.

Auer is a graduate of Ohio University and received a Masters Degree in Business Administration from the Harvard Graduate School of Business.

He has been active as a member of the Sales and Marketing Executives Club of Los Angeles, and the Harvard Business School Club of Southern California.

He lives with his wife and three children at 2123 Via Veneto, La Canada, and is planning to move his family to Orange County.

School Budget Chief to Speak

Dr. Francis Laufenberg, director of budget and special projects for the Long Beach School District, will be guest speaker at the Long Beach District Board of Realtors breakfast Tuesday, it has been announced by H. Herschel Hart, program chairman. The 7:15 a.m. meeting is at the Crown cafeteria.

New Personnel Chief Named

Appointment of M. Ray Houston to the position of director of personnel for General Telephone Company of California has been announced by R. Parker Sullivan, president.

Houston will leave his position as director of personnel at General Telephone Company of the Southeast in Durham, N. C., for the California appointment. No effective date has been established, pending Houston's completion of business and personnel matters.

The new director succeeds Carl Von Hake, who became vice president-general staff on Nov. 1. Since that time, the Personnel Department has been headed by F. C. White, serving as acting director of personnel.

GRAND OPENING!

In Westminster

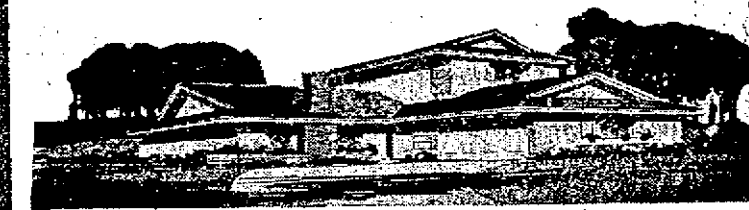
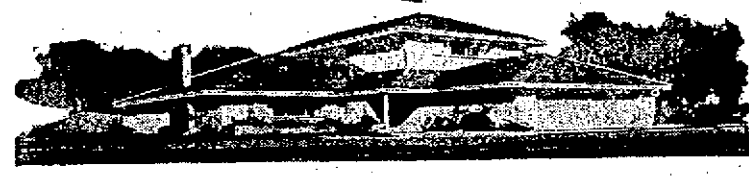


CARDINAL PARK

in a LOCATION that offers EVERYTHING!

1 STORY

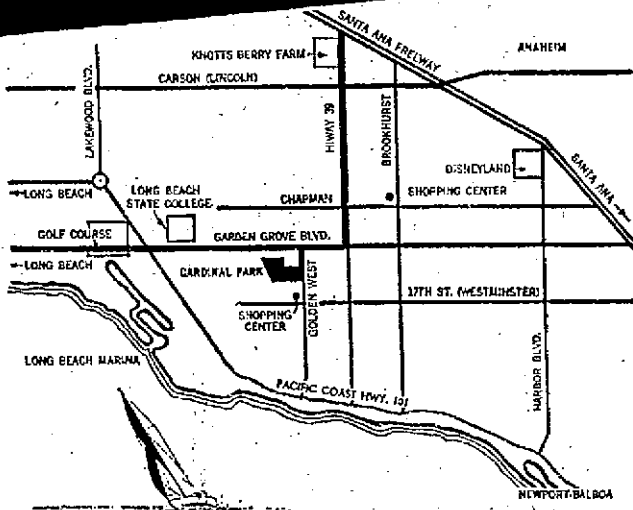
2 STORY



3 & 4 BEDROOMS FAMILY RM. 2 BATHS

priced from \$23,900

\$395 dn.
from
plus costs & impounds



Cardinal Park is located on Golden West St. just south of Garden Grove Blvd. From Los Angeles take the Santa Ana Freeway to the Hwy 39 turn-off, turn south to Garden Grove Blvd. then west to Golden West, turn south again to Furnished Models. From Long Beach drive out 7th St. (Garden Grove Blvd.) to Golden West then right to Furnished Models.

YOU BUY OURS—WE'LL BUY YOURS—
Walker & Lee, Inc., Sales Agents
Phone 397-1501

6 EXTRAS
INCLUDED AT NO EXTRA COST:

- BLOCK WALL ENCLOSURES REAR AND SIDE YARDS
- USED BRICK FIREPLACES—ASH PANELING ON FIREPLACE WALLS—MANTEL OVER FIREPLACE
- LAWNS AND SHRUBS IN FRONT AND BACK YARDS
- UNDERGROUND SPRINKLERS IN FRONT AND REAR YARDS
- WALL-TO-WALL CARPETING IN LIVING ROOM, HALL, MASTER BEDROOM
- WESTINGHOUSE BUILT-IN ELECTRIC RANGE, OVEN AND DISHWASHER



- Log lighter and key
- Two-tone Wieser locks
- Snack bar in family room
- Underground sprinkler—both front and back
- Concrete sidewalks
- Block wall fencing
- Carpeting
- Ceramic tile entry
- Two television outlets
- Silent switches
- 80,000 BTU forced air furnace with ducts in both baths
- Folding closet doors
- Weatherstripped doors

- 1 and 2 stories
- 3 and 4 bedrooms—family rooms—2 baths
- Brick veneer and brick planters
- Vinyl asphalt flooring in master bath and kitchen
- Oversize showers
- Pullmans in both baths
- Marble Pullman tops in both baths
- Combination mirrors-medicine cabinets over Pullmans in both baths
- 2 Lavatories in hall bath
- Shower over tub
- Ceramic tile over tub

- Aluminum sliding doors
- Turned posts—both inside and exterior
- Heavy shake-shingle roofs in front
- Special designed door entrances
- Handsawed corbels and fascia board
- Inside laundry area (Robin Plan)
- 2 x 8" fascia board
- Shutters in some plans
- Special garage door designs
- Sewers installed and paid for
- Lawns—back and front yard, shrubs and tree

OPEN HOUSE SUNDAY 11 am-6 pm



628 EAST 53RD ST., LONG BEACH

JUST OFF ATLANTIC AVE.
14 UNIT 2-BEDROOM DELUXE APARTMENTS

MINNICK CONSTRUCTION CO.

16435 PIONEER BLVD., NORWALK

"We build and finance where others can't"
Open every day, Sunday included, 10 A.M. to 7 P.M.

FREE SERVICE

Our building engineers will plan the best possible income for you on your lot.

For Complete Information Phone **UNDERHILL 5-5243**
For Toll Calls Reverse Charges

International Home Fair Sales Soaring

Sol-Vista's International Home Fair homes in Westminster are enjoying a good reception, according to their sales record last weekend.

When sales were completed in the first unit of 102 homes, Sales Director Baxter Caterston and his staff phoned a number of families who had not been able to get in the first unit. Caterston told the families the preliminary commissioner's report had arrived and that ground would soon be broken for the construction of the second unit of 120 homes.

At 8:00 A.M. the following morning there were 20 people gathered at the sales office, some with thermos jugs. When the doors were opened at 9:00 there were more than 30 persons waiting.

Fortunately Sol-Vista had initiated a number priority system similar to those used in super markets so the reservations were taken in an orderly manner.

By 1:00 p.m. 33 reservations had been completed. By 5:00 the number of reservations had reached 43. The following day, last Sunday, 5 more were completed for a weekend total of 48.

BY COUNT it was determined that over 750 families visited the five model homes on Sunday.

The International Home Fair is being held to commemorate the new community which will number 569 homes when completed. The homes have three, four and five bedrooms, family rooms and two and three bathrooms. The homes are selling for \$22,895 to \$27,750.

International Home Fair is located at Westminster Blvd. and Bolsa Chico in Westminster.

Spacious Living Rooms Appeal



FRESH, NEW LOOK IN HOME

This is a living room in a Garden Park Estate home which reflects the fresh new look of the development of quality residences.

Lovely and spacious, the living rooms in the one and two-story luxury homes in Garden Park Estates new unit, buyers point out, are delightfully typical of the fresh new "look of 1963" that extends throughout all of these quality-built residences, officials report.

Each spacious living room has as a focal point of interest, a handsome fireplace keyed to the home's individual decor, and huge window walls and sliding glass doors opening to the patio-garden area. The lovely Award-winning two-story dwellings boast two fireplaces: one in the living room, and a second in the upstairs master bedroom.

HOWEVER, officials emphasized, there is still the same wide range of conventional financing. Veterans may purchase on terms of nothing down, except impounds and closing costs and there is also Cal-Vet, good conventional loans, and choice of 30 or 35-year FHA terms. Full prices, which include the many fine home features, are from \$18,250 to \$25,600. Exterior design include

Conventional and Contemporary elevations. Plans are geared to the needs of individual families. There are two-bath plans with two bedrooms and convertible den, and three and four bedrooms with family rooms and dining rooms in the one-story homes.

The award-winning two-story residences are designed with five big bedrooms.

From Long Beach drive east on Seventh St. past Long Beach State College, straight to Knott Ave. and Garden Park Estates.

BEST HOME BUYS IN HUNTINGTON BEACH

Springdale SOUTH

3 & 4 BEDROOMS • 2 BATHS • 2 CAR GARAGES

NO DOWN TO ALL

\$100 COSTS

MOVES YOU IN

ADDED SPECIAL
Rear Yards Fully Fenced

FROM **\$16,250** FULL PRICE

- Features**
- Matching Range Hood and Fan
 - Forced Air Heating with Thermostat Control
 - Genuine "Formica" Counters
 - Natural Ash Cabinets
 - All Brass Hardware
 - Aluminum and Glass Shower Doors
 - All Aluminum Sash, Weatherproof Windows
 - Sliding Door Wardrobe Closets
 - Shades and Aluminum Screens
 - Traverse Rod over Picture Window

- Weather Stripped Exterior Door
- Generous Use of Luxury Materials for Exteriors, Shutters, etc.
- Distinctive Trim Shutters, Handsome Entrance Doors
- Wide Paved Streets
- All Lots over 6,000 Square Feet
- Fireplaces (Sunkist Plaza only)



Sunkist Plaza ...UNIT 3

3 & 4 BEDROOMS
FAMILY ROOMS • 2 BATHS

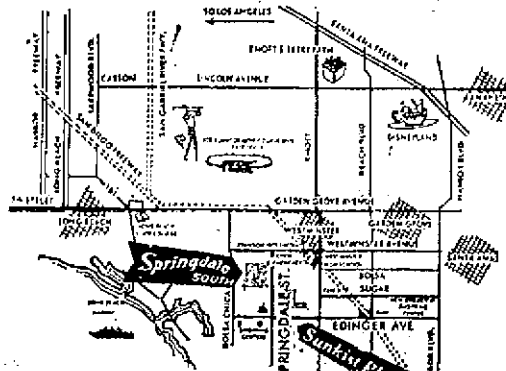
NO DOWN TO ALL

\$100 COSTS

MOVES YOU IN



FROM **\$17,750** FULL PRICE



DRIVING DIRECTIONS

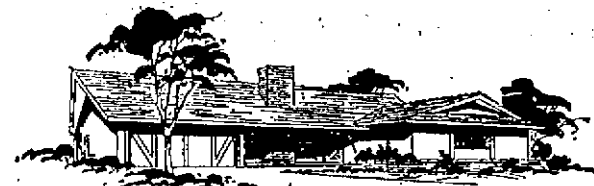
FROM LOS ANGELES—Santa Ana Fwy. to Beach Blvd. (Hwy. 39) — turn right (south) on Beach Blvd. to Edinger; then right on Edinger to furnished models.

FROM LONG BEACH—East on Garden Grove Avenue to Golden West; right (south) on Golden West to Bolsa; right (west) on Bolsa to Springdale; follow signs to furnished models.

FROM SANTA ANA—West on Bolsa to Beach Blvd. (Hwy. 39) turn left (south) on Beach Blvd. to Edinger; then right on Edinger to furnished models.

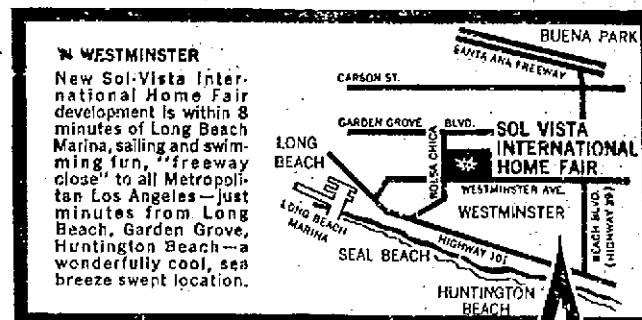
SOL-VISTA INTERNATIONAL HOME ★ FAIR

From Hong Kong to Rio, from Copenhagen to Paris, then home again to the warm traditional hearthside of Colonial Vermont... Moods, colors, ideas from all over the world to inspire the decor of the exciting new Sol-Vista Luxury Homes that are color planned and styled in an authentic theme of one of the following: The Americas, The Orient, The South Seas, The Scandinavian Countries, The Western European Continent—Color coordinated by internationally famous New York color consultant, Beatrice West. Now see The International Home Fair!



International Home Fair Pavilion and furnished models
Now on display daily to 8:00 p.m.

\$22,895 to \$27,750 Full Price
FHA • Cal Vet and Conventional Terms



Another **ALCO-PACIFIC** Quality Development

Caloric

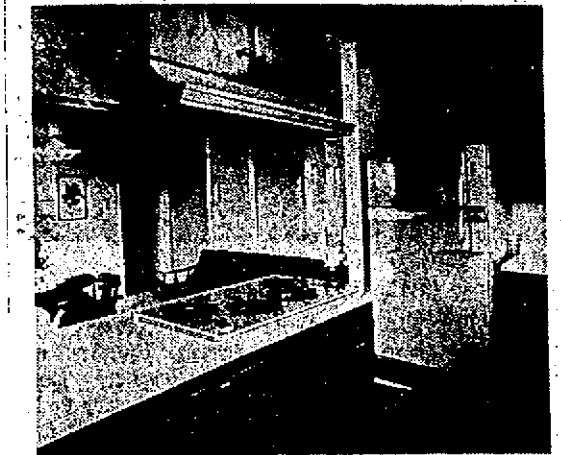
Balanced Power Homes

Sunkist Plaza Builders Offer Two Units in Huntington Beach

Two factors—no down payment and central location—have accounted for the recent acceleration of sales at Sunkist Plaza and Springdale South in Huntington Beach, according to Sy Bram, general manager for Sunkist Plaza Builders. The two developments are close to schools, shopping and recreation, as well as present and new industry locations scheduled for operation this year. Buyers may move in for only \$100 closing costs.

An additional inducement for home buyers is the planned community concept that assures the prospective house owner every possible convenience and service is furnished almost at his doorstep.

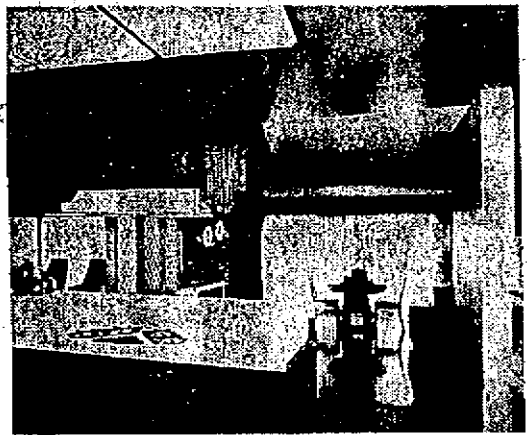
ALL OF THESE community features are particularly suited to meet the needs of growing young families, Bram said.



KITCHEN OUTSTANDING

Convenience and luxury feature the kitchens in the new Sunkist Plaza and Springdale South homes in Huntington Beach.

Location Attracts Merit Home Buyers



PRICED FROM \$27,950

Here is the interior of a Merit Home in Orange County where buyers find they are only minutes from metropolitan work areas. The homes are priced from \$27,950.

Located in the heart of Orange County, Merit Homes continues to set the pace for sales value in the area, Richard McNish, sales manager announces.

"The most common remark people make when they visit the homes is that it is ideally situated in relation to metropolitan Los Angeles, the beaches, mountains and desert regions," McNish said. The three, four and five-bedroom, two-bath homes are available in a variety of floor plans and exteriors. Prices start at \$27,950 with excellent terms to suit buyers.

FEATURES include fully insulated ducts for future air conditioning, walnut cabinets, rear yards enclosed by concrete block walls.

From Long Beach area drive east on Carson St., to the homes is that it is ideally situated in relation to metropolitan Los Angeles, the beaches, mountains and desert regions," McNish said. The three, four and five-bedroom, two-bath homes are available in a variety of floor plans and exteriors. Prices start at \$27,950 with excellent terms to suit buyers.

Beautiful Synthetic Flowers, Trees and Plants

- For your home, office, patio or pool
- Lovely landscaping for all areas
- Interior or exterior
- Unbelievably beautiful Hawaiian tropicals
- Exquisite and unusual artificial flowers, trees and plants
- Potted for you in your planters
- Non-Allergic
- Priced to suit

INGRIT'S

FASHION IN FLOWERS

3000 E. 7th St., Long Beach Phone 438-6748

OPEN: MON., TUES., THURS. 9:30 TO 5:30
WED., FRI., SAT. 9:30 TO 9:30

IN BUSINESS CIRCLES

FHA to Require Better Credit Reports on Buyers in Future

By KEN CHILCOTE

In this day of charge accounts living, the FHA is taking another look at the ways to evaluate good credit risks when insuring property loans. The rising rate of foreclosures over the nation is the reason the FHA is checking to see if its procedure for evaluating credit risks can be improved.

For instance, the FHA has placed great stress on a person's past bill-paying record

before it decides whether to do business with him. If he has a history of delinquencies or defaults on store charges, rent, cleaning bills and others, the assumption was that he will be just as undependable in mortgage payments.

The agency went to a four-year-old housing subdivision in Texas and studied payment records. They found the FHA had made a lot of wrong guesses. In some cases the

program designed specifically for retailers.

This new policy, offering savings in excess of 20 percent from individual policies affording similar coverage, applies the familiar "home-owners" multi-peril packaging concept to the commercial field.

Those retail store owners who are eligible can now get property, liability and crime coverage in one convenient policy which can be tailored to fit their individual needs, according to J. H. Twiss, Allstate's Santa Ana regional manager.

He said the policy can provide protection against fire, windstorm and additional hazards to buildings and contents, as well as business liability protection for the owner for operations conducted at the premises. A wide variety of optional coverages is available, including all risk of loss or damage for glass and neon signs.

Crime coverages protecting against employee dishonesty, loss of money on and off the premises, and losses resulting from depositor's forgery and counterfeit money are available in the same policy.

WHAT AN EASY way to find the better job you want. Read the "Help Wanted" ads daily in the Classified section.



Live In Fabulous Orange County!

Save \$5,000
HUGE 4 Bedroom — 4 Bath Homes
ONLY \$10.20 PER SQ. FT.
INCLUDING AN ESTATE-SIZE LOT

Low Low Down . . . Name Your Terms!

We're out of subdivision land . . . This is your last chance to save \$5,000. At today's land prices, these homes would cost \$5000 more!

Here's how it adds up:

Actual Living Area	2,650 Sq. Ft.
2 Car Garage (Average Area 440 sq. ft.)	add 220 Sq. Ft.
Covered Porches (Average Area 201 sq. ft.)	add 67 Sq. Ft.
TOTAL SQ. FT.	2,937
Times cost per sq. ft.	\$10.20
TOTAL PRICE	\$29,950.

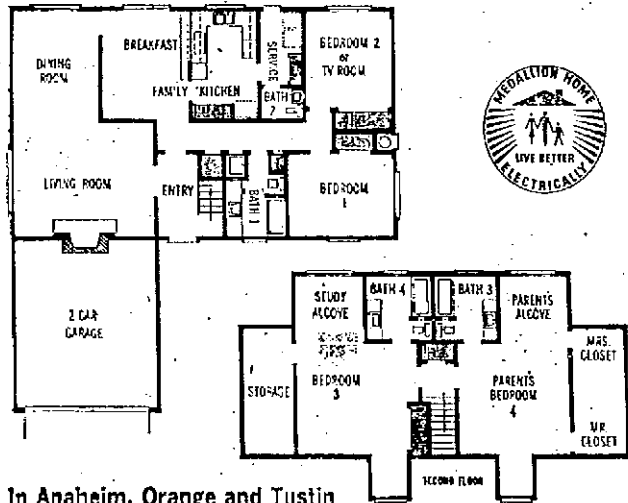
Here's what is included:

- Estate-size lot • Financing costs • Streets • Utilities • Curbs • Sidewalks • Driveways • Choice of 33 architect designs • Family room • Formal dining room • Carpeting • Deluxe Hotpoint built-in appliances •

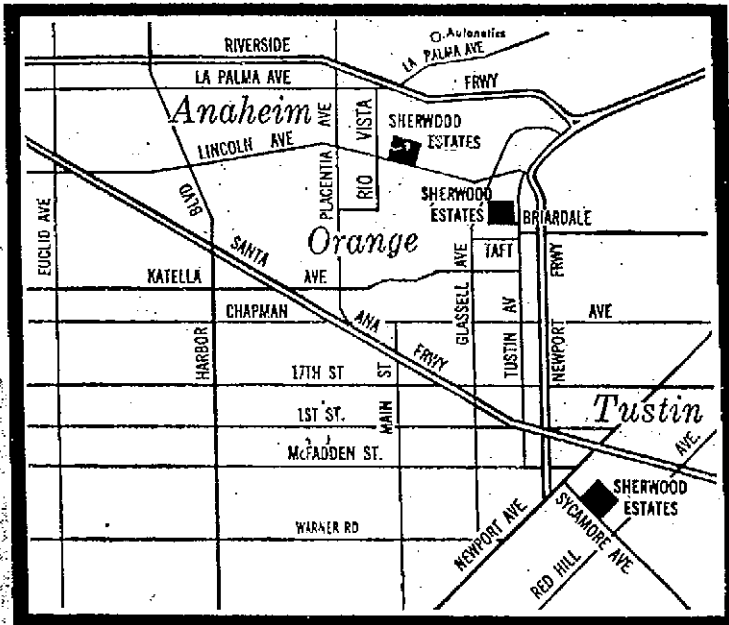
Sales Agents: WALKER & LEE, INC.
Furnished models open daily & evenings
In Anaheim, phone 776-2400
In Orange, phone KE 8-2144
In Tustin, phone 544-4256



A George D. Buccola Development



In Anaheim, Orange and Tustin



SHERWOOD ESTATES

These same homes in Newport's Back Bay area at SHERWOOD Country Club ESTATES • Phone: KI 5-4465

Buyers Guide to Medallion Homes



The only electrically modern homes... in every price range

The Medallion Home Award is a cornerstone for modern living—a solid basis for a home's lasting value, today and in the future. Compare the detailed electrical construction requirements for the Medallion Home Award with those for any other type of new home symbol.

You'll discover the Medallion Home Award is one award that requires a new home to conform to specific and rigid standards that mean important values for the buyer. Here are just some of the qualifications:

1. A flameless electric kitchen equipped with major appliances, including range and oven.
2. Full "Housepower" Wiring provides capacity for at least twenty circuits, considered a minimum for modern living; large enough wires; 240-volt service for the electrical capacity every home needs.
3. Abundant lighting planned for comfort, convenience and beauty. A total-electric Gold Medallion Home gives you all these benefits plus:
4. Flameless electric home and water heating.



Southern California Edison

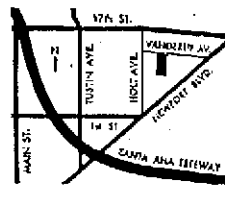
SANTA ANA

PARK ESTATES "Doll House"
Series homes have 3-5 bedrooms, 2 baths. Kitchens are all-electric, 220-volt wiring is in for washer/dryer area. Featured is a wood panel "removable wall" between two bedrooms for use as a den, game room, etc. \$19,995-\$22,500, \$500 dn, to vets. \$995 to non-vets. Min. sal. \$600 a mo. KI 8-2214.



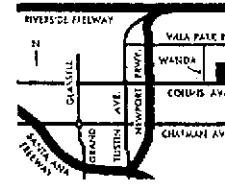
TUSTIN

JEWELL ESTATES #3 combine convenience of schools, freeway, shopping centers with deluxe air-conditioned homes, 3-4 bedrooms, 2-3 ceramic tile baths, convertible dep. Each is plumbed & wired for swimming pool. Features carpets, marble entry hall, FM intercom, soft water. Kitchen has range, double oven, disposer. \$29,500-\$32,000, 10% down, KI 7-5755.



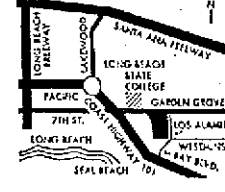
ORANGE

KINGS FOREST provides 5 bedroom, 3 bath homes in convenient location. Each has drapes, fenced rear yard, walls & ceilings insulated, brick barbecues. All-electric kitchens feature range, oven, dishwasher, intercom (F.M.) installed. Concrete drives & sprinklers in front. \$22,900-\$27,100. Min. Sal. \$700 month. As low as 5% down. 714-332-9128.



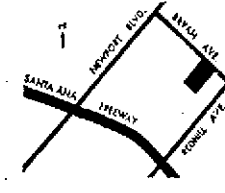
SEAL BEACH

ROSSMOOR LEISURE WORLD, U.S.'s largest senior citizens community, has 6750 1-2 bedroom, 1-bath, own-your-own apt. All-electric kitchens have range, oven, refrigerator, disposer. Service rooms (with washer/dryer) adjoin groups of apts. Medical care (no hospitalization), drugs and prescriptions incl. In mo. pay, \$10,750-\$12,900. From \$940 down. GE-1-1317.



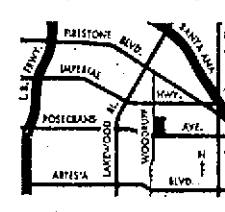
TUSTIN

TUSTIN TERRACE HOMES are in a choice location and feature 3-4 bedrooms, 2 baths plus family room. The all-electric kitchens are equipped with range, double oven & dishwasher. Wall-to-wall carpeting, mirrored wardrobe doors, plus concrete driveway, sprinklers, fencing and landscaping included in the price. \$23,950 to \$27,000, 10% down. Phone 544-2473.



BELLFLOWER

WOODRUFF PARK ESTATES are lovely homes with all-electric kitchens with 3 bedrooms, 2 baths and family room. They include features such as wall to wall carpeting, 2 car garages (some are separate from house), hardwood flooring. Kitchens have range, hood, double oven, disposer and dishwasher. \$26,500 to \$28,500. For information call TD 6-0753.



FREE! Homebuyers Magazine and Map Guide

Homebuyers Magazine provides complete information and guide maps to more than 500 new housing developments in six Southern California counties. For your free copy, fill and mail the coupon below. Limited quantity—order today. Homebuyers Magazine, Dept. D, 1451 No. Vine St., Hollywood 28, California.

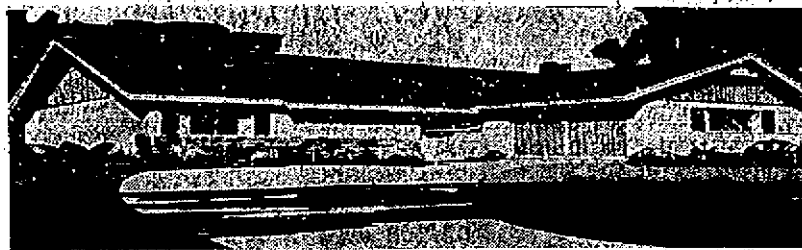


Please send Homebuyers Magazine to:

Name _____
Address _____
City _____ Phone _____
Desired home location(s) _____
Desired price range _____ to _____
My kitchen preferences: ☐ Electric ☐ Other

Watch "Science in Action" Thursdays, 7:00 P.M., KNBC Channel 4

Cardinal Park Opens Sale of Homes Today



Moderately priced yet built for luxury living for a growing family, Cardinal Park homes will launch sales today at the grand opening in Westminster. The prices start from \$23,900 with as little down as \$395 plus costs and impounds.

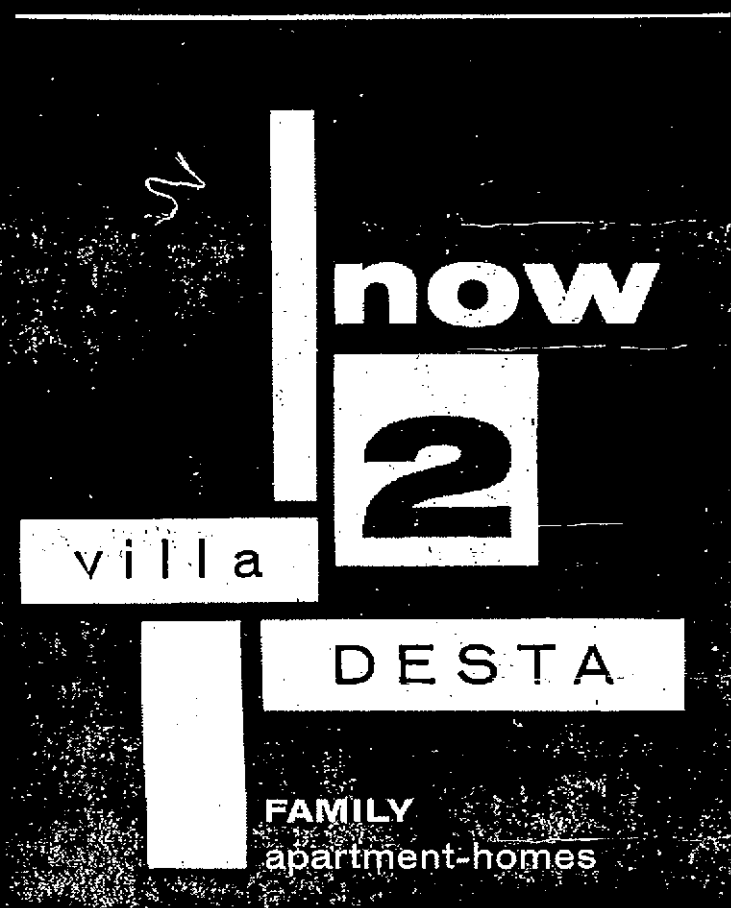
Grand opening of the new Westminster subdivision Cardinal Park is set for today it was announced by Paul Bonser, builder. The new community of one and two-story homes offers dwelling of three and four bedrooms, family rooms and two baths. Prices start at \$23,900 and can be purchased with as little as \$395 down plus costs and impounds.

In Cardinal Park such features as wall-to-wall carpeting, underground sprinklers in front and back, lawns and shrubs, block wall in rear and built-in electric range and oven are all included in the sales prices of the homes. All homes also have used brick fireplaces with mantle and ash paneling on the fireplace walls.

"PUBLIC REACTION during the preview showing this past two weeks indicate that this will be one of the fastest selling developments in recent Orange County history," Bonser stated. "Now that the furnished models are completed and buyers may view the homes to their best advantage, we anticipate that we will be sold out in another month." In two weeks time Bonser pointed out that forty of the one hundred and twenty homes have been sold.

Other features include a brick veneer and brick planters, vinyl asphalt flooring in master bath and kitchen, oversize showers, pullmans in both baths, marble pullman tops in both baths, combination mirrors medicine cabinets over Pullmans in both baths, lavatories in hall bath, shower over tub. Fireplaces have log lighter, there is a snack bar in family room. Cardinal Park is located on Golden West St. just south of Garden Grove Blvd. From Long Beach drive out Seventh Street to Golden West then right to furnished models.

GRAND OPENING



villa

now
2

DESTA

FAMILY
apartment-homes

GARDEN GROVE

High fashion style with family comfort are yours in a choice of split-level studio apartments or spacious single-level apartment homes, all with 2 bedrooms, 2 baths, many other features for beauty and enjoyment. Conveniently located just off Harbor Boulevard, on Trask Avenue, directly across from the new Santiago High School.

- Kitchen all-electric with built-in range, oven, disposal
- Over 1100 square feet living area
- Huge wardrobe closets
- Individual air conditioners in living and sleeping areas
- Forced air heating
- Fireplaces
- 100% Nylon carpeting
- Decorator Drapes
- Private patios
- Completely sound-proofed
- Laundry for each duplex
- Dining-family rooms

Renting from \$135 • 530-3829

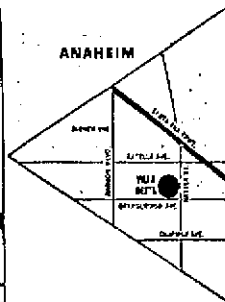
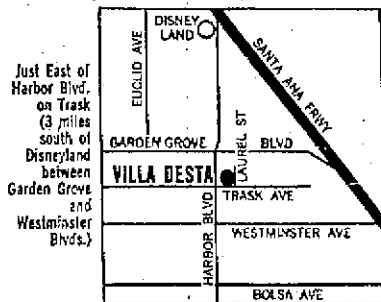
ANAHEIM

Ideally located on Orangewood and Haster in Anaheim, these lovely two-bedroom apartments are grouped around a large recreation area dominated by a huge 50 foot heated pool.

- Wood burning fireplace
- High-pile nylon and wool carpeting
- Decorator Drapes
- Built-in dishwasher, disposal, range, oven and refrigerator
- Spacious bath of luxury design
- Air conditioners
- Built-in TV and phone jacks
- Forced air heating
- Large walk-through closets
- Estate landscaping

Renting from \$135 • call JE 0-3300

GARDEN GROVE



Own your building. A few choice buildings are available for purchase, each containing four apartments. Only \$4,000 down. A forty per cent return available on your investment. Call Mr. Roberts, OL 5-5220, Beverly Hills, for written information.



villa DESTA
FAMILY APARTMENT-HOMES
GARDEN GROVE AND ANAHEIM • CALIFORNIA

Sunshine Home Units Offering Wide Variety of Architecture



MOVE IN, PAY IN MAY

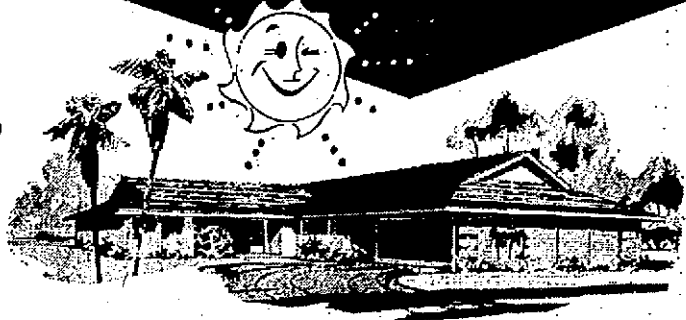
Immediate occupancy is available in Huntington Beach Sunshine Homes Units 2 and 3, with no monthly payments until May 1. Here is one model.

Huntington Beach Sunshine room homes have two full baths, family room, large two-car garage. Unit 2 homes may be purchased with no down payment and unit 3 homes require only \$95 down. A completely fenced yard and front yard landscaped is offered free to home buyers of unit 2 homes.

Located in the finest section of Orange County just minutes from the beach and recreational areas and close to schools, churches, and shopping centers, model homes are open daily for inspection at both Units from 10 a.m. to 7 p.m.

Unit 2 homes are located on Golden West St. and Smelter Ave. Unit 3 homes are located adjacent to a park site and may be seen on Heil Ave. between Golden West and Edward streets.

No Down To ALL



NO PAYMENT 'TIL MAY 1st!
Move-in Tomorrow!

New 1963 Series

3 & 4 Bedrooms • Family Room
Wall-to-Wall Carpet
2 Full Baths • 2 Car Garage
Built-in Range & Oven
Hood & Exhaust Fan
Insinkerator Disposal

See Sunshine Homes in Home Buyers' Guide—
KTLA Channel 5, Sundays, 11:30 a.m.

Unit #3—1/2 mile south of Unit #2
Turn right on Heil

HUNTINGTON BEACH

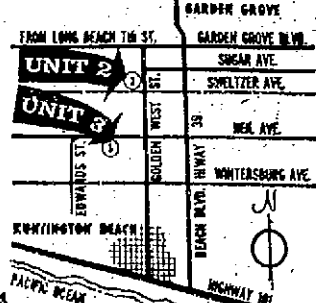


UNIT #2
Furnished models open daily Sundays 11 a.m. Golden West and Smelter Avenue.

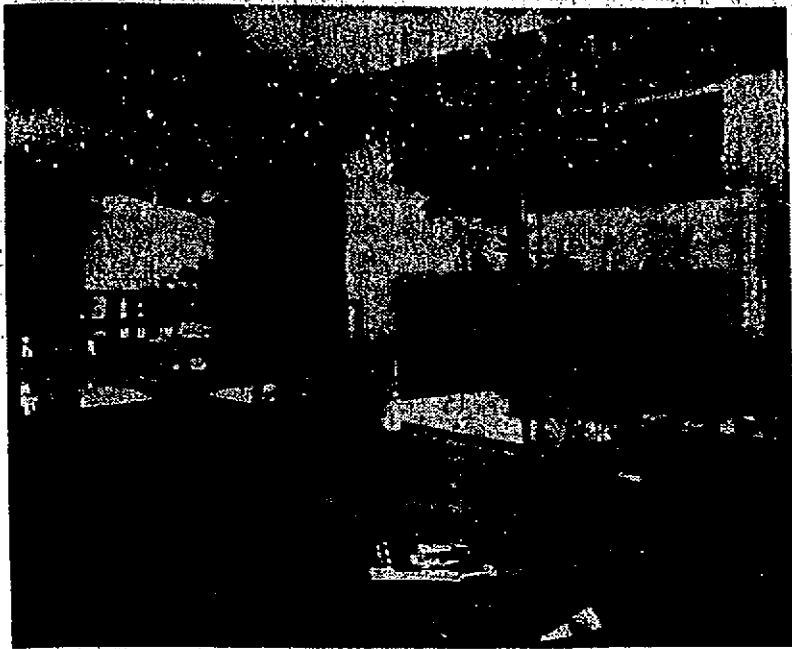
UNIT #3
Furnished models located on Heil Avenue between Golden West and Edward Streets.

ONLY MINUTES TO THE SOUTHWEST'S FINEST BEACHES

S. V. HUNSAKER & SONS • Builders of the Most Wanted Homes Since 1932



Lake Park Location, New Sherwood Estates Homes Offer Quiet, Suburban Life



CALIFORNIA STYLE HOME

Lake Park living rooms feature sliding-glass doors to patio area providing the true California style of living.

Unique financing terms and location close to major industrial centers of southwestern Los Angeles County are top factors in drawing record numbers of buyers to the new \$40 million, 2,000-home community of Lake Park, near Lakewood, reports sales manager Don Hermanson.

He noted that three and four-bedroom homes, priced from \$17,400 to \$19,400, are available to qualified veterans for only \$1 total move-in cost. "The builder pays all other costs and impound fees for veterans," Hermanson said. He suggested that veterans bring their discharge papers

to speed processing time.

"BOTH VA AND FHA terms are available," he added, noting that low monthly payments under either loan plan often make ownership less than rent.

Lake Park, where homes have sold well into the second unit in record time, is less than 20 minutes from Long Beach, Compton and Gardena, he said.

"This provides a unique combination of terms and location," Hermanson added. Established shopping centers, schools and recreation

areas are only minutes away, he said.

THE COMMUNITY is the newest development of Larwin Co., affiliate of Larwin Group companies, largest builders and developers of homes and shopping centers on the West Coast.

The development is on Lincoln Boulevard near Moody, just east of Lakewood.

To reach Lake Park from Long Beach, drive east on Carson (which becomes Lincoln) Boulevard to the model homes just east of Moody.

Sherwood Estates homebuyers at the two new George D. Buccola developments in Orange and Tustin, have commented favorably on the exclusive suburban residential locations of the homes, according to representatives. "Out-of-state purchasers have remarked that these neighborhoods typify true California living," Buccola said, "and have expressed their decided preference for the wooded, secluded Tustin-Orange locations and quiet, protected streets after looking at other southland areas."

The Tustin development located on Sycamore near Newport, includes story and a half and two-story family homes with four or five bedrooms, three baths, family rooms and formal dining rooms. Priced from \$31,825, the homes are available in 16 individual designs and feature built-in electric range and oven, dishwasher, custom carpeting, two fireplaces and many other

luxury appointments. Designed for large families, the spacious dwellings have up to 2,500 square feet of actual living area. Both communities are located near major freeways for easy access to industry, and are convenient to excellent schools, shopping facilities, churches, and recreation areas. Only a limited number of homes are still available at the development. Tustin, the Orange homes have almost 3,000 square feet, and immediate occupancy is offered, with excellent financing and low down payments \$29,950. Formal dining rooms and monthly payments.



Spacious rooms and deluxe appointments are features of Sherwood Estates homes, new George D. Buccola developments in Orange and Tustin. Priced from \$29,950, the two-story family homes have four and five bedrooms, three and four baths, family rooms, formal dining rooms, carpeting, all-electric built-in kitchens.

Ex-Sears Chairman Joins Florida Firm

Charles H. Kellstadt, recently retired as chairman of the board of Sears, Roebuck & Co., has joined the Board of directors of General Development Corp., it has been announced by Gardner Cowles, chairman of the board of the large Miami-based Florida community development company.

Kellstadt is on the board of Sears, Roebuck & Co. and several other of the nation's largest corporations.

General Development Corp. is building eight cities on both Florida coasts.

HOME SALE TO CLOSE OUT UNIT TWO OF TUSTIN'S

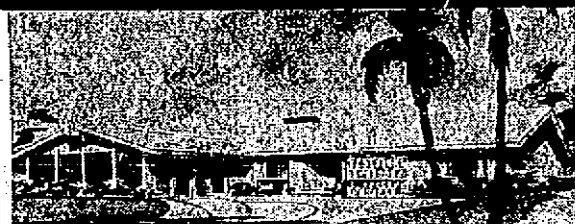
Del Cerro HOMES ON RED HILL

A rare opportunity! A home shopping tour with variety, terms, value . . . and all right in one established, prestige community! Visit Del Cerro today! Take your bargain choice from the limited number of plans being offered to close out unit 2. Look at the location — see your neighbors . . . choose your plan, colors, styling . . . even your terms! But don't delay. Sales office opens today, Sunday, at 10:00 — open until 7:00!

HOME SHOP TODAY . . . FROM 10:00 UNTIL 7:00



Choice cul-de-sac (private street) location . . . bright three bedroom and family room home in Hawaiian motif. Beautiful Palos Verdes stone fireplace! Smart decorator colors, built-in electric kitchen. Tile eating bar. Nice neighbors on both sides. Total price \$25,500. As low as \$1,275 down—\$154 per month. Ask to see 1-C.



Smart contemporary 3 bedroom home with den and pass-thru to built-in kitchen. Built-in bar in den. Electric range, oven, dishwasher! Located on choice 1/4 acre lot. Handsome Palos-Verdes stone decorator fireplace. Master bedroom has private tiled bath. \$1,350 and you move in. Payments at \$161. Ask to see 2-B.



Probably the best new home buy in Tustin! Attractive provincial exterior with shake roof . . . it's carpeted throughout, has drapes, fence, and front landscaping. Maple cabinets. Warm used brick fireplace. Mosaic tile entry. Paneling. Nice big cul-de-sac lot. Good neighbors on both sides. Everything is yours for just \$1,350 down. Full price \$26,900. See 2-D.



Here's one of the big "Bonus Room" homes everyone is talking about. 2100 Sq. Ft. Hawaiian design with wall to wall carpet, drapes, built-ins . . . plus rear fence and over \$800 worth of sprinklers and landscaping! Stone fireplace. We are using as sales-off model but you can have this week for \$995 down. Ask for 3-A.



\$2,700 down on this big four bedroom home will give you payments of less than \$145 per month! Nice family room. Built-in kitchen with bar. Living room has huge wall-of-stone fireplace! Includes carpet throughout, drapes . . . even front landscaping and fence in rear. Ready today at just \$25,900. Ask for 3-A.



One of our last breezeway homes. Big 4 bedroom with formal front living room and Mexican tile fireplace. Family room to rear off maple kitchen — all built-ins! Big rear master bedroom suite with bath to a real Tustin-style pool lot. Driveway and garage entry to rear. Fenced-in rear and at Breezeway. Just \$27,450 — \$1,400 down and \$168 per month! Just one — ask to see the 4-D.

Open Now: Final Unit Lake Arrowhead 1/3 Acre Country Club Estate Sites

If you have ever driven up the Rim-of-the-World highway into the towering pines and discovered crystal blue Lake Arrowhead . . . you've fallen in love with it!

Now you can own a view homesite in this mountain paradise — one of a limited number of choice sites from only \$4990 (excellent terms!) — to build now or hold for the future.

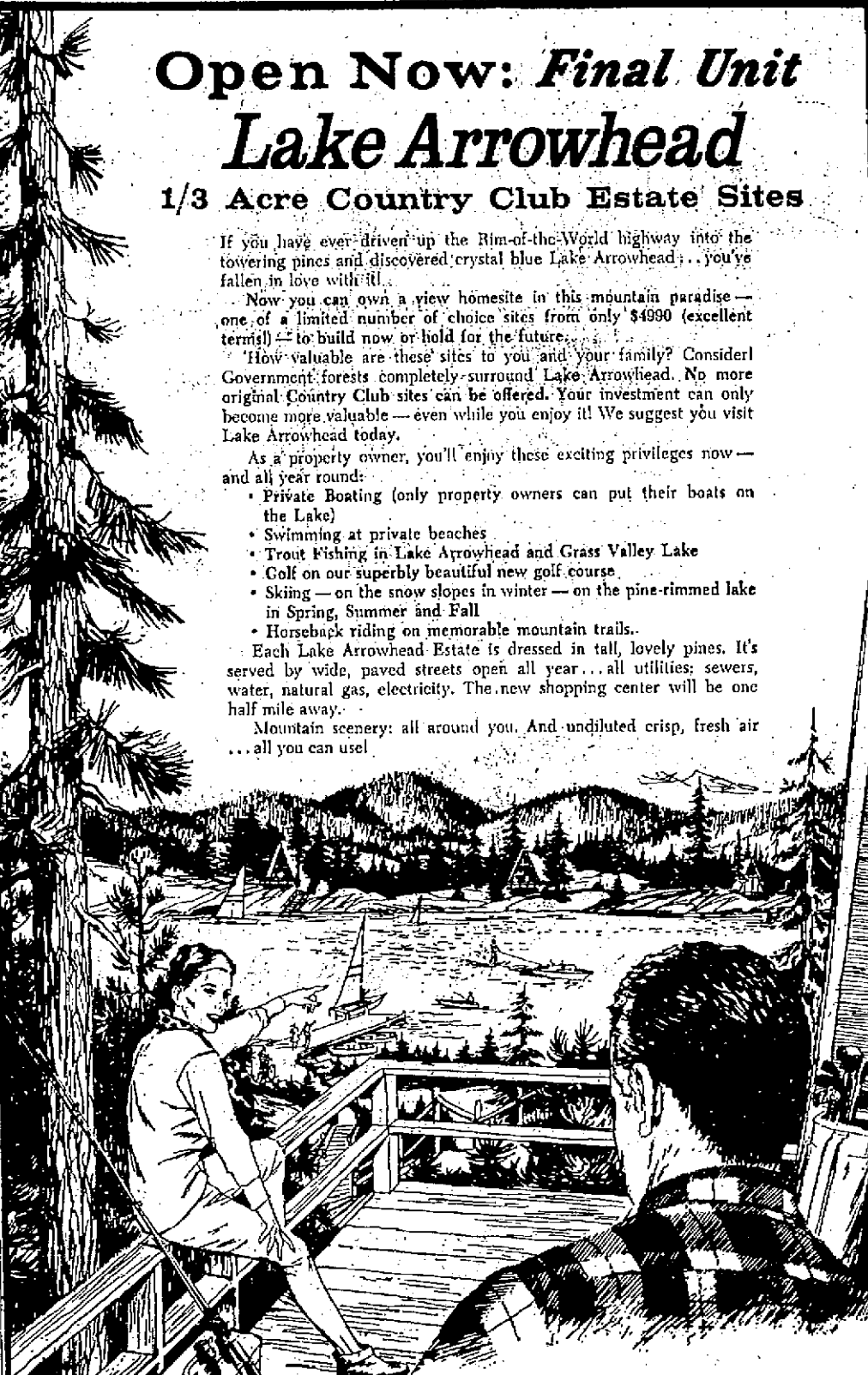
How valuable are these sites to you and your family? Consider! Government forests completely surround Lake Arrowhead. No more original Country Club sites can be offered. Your investment can only become more valuable — even while you enjoy it! We suggest you visit Lake Arrowhead today.

As a property owner, you'll enjoy these exciting privileges now — and all year round:

- Private Boating (only property owners can put their boats on the Lake)
- Swimming at private beaches
- Trout Fishing in Lake Arrowhead and Grass Valley Lake
- Golf on our superbly beautiful new golf course
- Skiing — on the snow slopes in winter — on the pine-rimmed lake in Spring, Summer and Fall
- Horseback riding on memorable mountain trails.

Each Lake Arrowhead Estate is dressed in tall, lovely pines. It's served by wide, paved streets open all year . . . all utilities: sewers, water, natural gas, electricity. The new shopping center will be one half mile away.

Mountain scenery: all around you. And undiluted crisp, fresh air . . . all you can use!



ROADS OPEN ALL YEAR

Lakewood
Driving Time 2 hours,
70 miles from
Los Angeles



LAKE ARROWHEAD DEVELOPMENT CO.
Sales Office at the Village Gate

Send For Maps and Pictures — Free

LAKE ARROWHEAD DEVELOPMENT CO.
Box 4, Lake Arrowhead 2, California
Or Phone OL 1-2210 (Los Angeles)

Gentlemen: Send me full information about Lake Arrowhead.

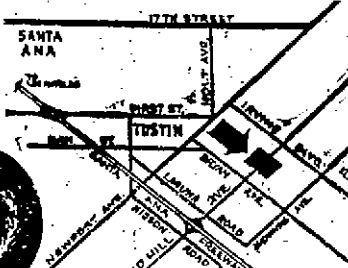
Name _____

Address _____ Phone _____

City _____ Zone _____ State _____

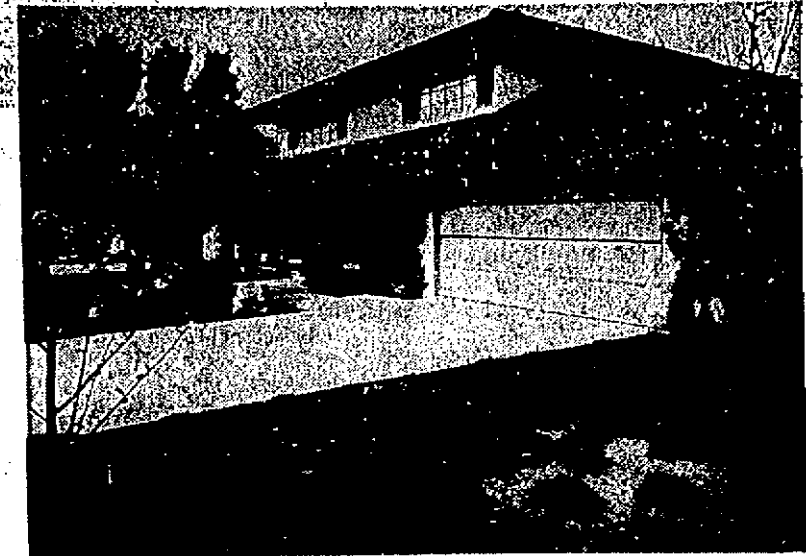
Del Cerro HOMES ON RED HILL

from Long Beach take Westminster Blvd. (17th St.) thru Santa Ana just past Main St. to the Santa Ana Freeway (South) on ramp. Stay South to Red Hill, then take Red Hill North about one mile to the big Del Cerro ready-to-live-in home selections.



A DEVELOPMENT OF GEORGE M. HOLSTEIN & SONS

Big Meredith Village Homes Appeal



LARGE HOMES IN ORANGE
Among the largest homes now offered in the Southland, Meredith Village in the city of Orange offers the outstanding luxury residences on extremely large sites. Some have living rooms with 500 square feet.

Last weekend at Meredith Village, the \$6,000,000 development of split-level and two-story homes in Orange, was one of the most successful both from visitors going through the four, decorated models and the actual sales to homebuyers, to date this month, it was reported by sales officials of the Meredith Company.

The 155-home development, designed and built by the Meredith Co. for the heart of Orange County, has been successful because of three, four, five and six-bedroom homes plus the additional factors of two and three-car garages, plus the fact that all the Meredith Village homes have both formal and informal dining rooms, according to Eddy Meredith, president of the company.

FORERUNNER of the successful split-level and two-story homes in Orange County, the Meredith Village development is now five months ahead of their selling schedule.

This new concept of lots of bedrooms at the Meredith Village development, which is located on Prospect a few blocks south of Chapman, also features family rooms with

up to 500 square feet with wall panels and large massive fireplaces.

Other outstanding features in the Meredith Village homes include double entry master bedrooms; large living rooms; both formal plus informal dining rooms; all electric built in Medallion kitchens; and large entrance foyers for gracious living.

THREE LARGE baths and premium quality wall-to-wall carpeting throughout; lath and plaster construction; walnut hand finished cabinets throughout; one of the baths with an outside entrance to pool-sized rear yards.

Meredith Village, although only showing four furnished and decorated models, has a multitude of interior and exterior floor plans, to choose from for the homebuyers; it was stated.

To reach Meredith Village, it is suggested that from Long Beach come in on 17th St. through Santa Ana and east part the freeway and toward Tustin to Prospect Avenue. Turn north on Prospect and continue north until you reach the models and the development.

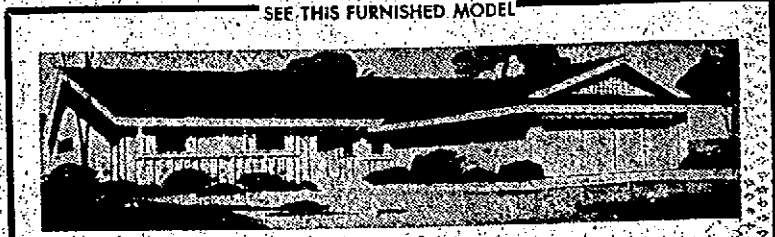
Model homes are open daily from 10 a.m. until dusk.

Improvement
NEW YORK (UPI)—Con-tax income dollar, compared sumers were able to buy their with 26 cents in 1947-49, according to the Grocery Manufacturers of America, Inc.

Popcorn Belt
COLUMBUS, Ohio (AP)—Indiana, Iowa and Illinois were the top three producers of popcorn in 1962.

STYLE LINE

HOMES WITH A FUTURE IN ANAHEIM
ONLY A FEW LEFT — Immediate Occupancy



the "Claremont"

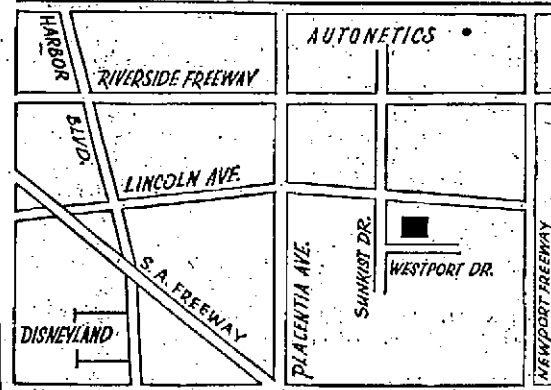
3-4-5 BEDROOMS
all hardwood floors

East Anaheim is the choice location of Orange County, and is near major shopping centers, churches, and the fabulous expanding electronics industries.

SEE FURNISHED MODELS TODAY!

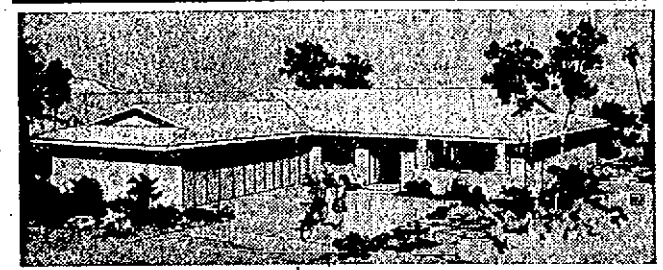
Veterans, FHA (30 to 35 yrs.) and Conventional Loans

\$19,650 TO \$22,750



3 4 & 5 Bedrooms Plus Spacious Family Room
Hardwood Floors—No Stairs
Driveways in Lifetime Concrete
Ceramic Tile in Kitchens and Baths
40 & 50 Gal. Glass-Lined Water Heaters—3 Yr. Guarantee
Payne "Pacemaker" Forced Air Heating
Ceramic Pullmans and Dressing Rooms
Street Lights, Sidewalks & Sewers—In And Paid For
Patio Slab Included in Price
2 & 2 1/2 Baths—Stall & Tub Showers
Rust-Proof Aluminum Screens and Windows
Plus Many More Convenient Features ...
Ed Boyd ... Sales Agent

NO\$DN.



FROM —
\$4,595
BUILT ON YOUR LOT

It's TRUE! You can build a Guaranteed Home or income unit on-your-lot for no money down with 100% Financing. Choose from two, three and four-bedroom homes, compact efficiencies and duplex apartments ... all at fantastic savings!



The secret of Guaranteed Homes custom-quality construction at such remarkably low prices is volume buying and volume building proven with over 11,000 homes and income units. And, all Guaranteed Homes include Genuine Lath and Plaster Walls, stucco exteriors, rugged rock roofs, lifetime Weiser Locks, no-maintenance Aluminum Windows, loads of cabinet and counter space, built-in breakfast bars and many other wanted features. In fact, see for yourself, you'll find out that these homes simply can not be duplicated through any other source. It'll pay to call your Guaranteed Homes office today.

- THE NATION'S LARGEST ON-YOUR-LOT BUILDER — 32 OFFICES**

WILMINGTON
Furnished Model
1267 Wilmington Blvd.
Terminal 5-7191

COMPTON
Furnished Model
12800 Atlantic Ave.
Newmark 9-1223

BELLFLOWER
9717 East Compton Blvd.
Torrey 6-9791
- MANY FURNISHED MODELS 11,000 COMPLETED HOMES**

LONG BEACH
1081 Atlantic Ave.
HEmlock 7-0967

SANTA ANA
Furnished Model
12021 Westminster
Jefferson 1-0047

STANTON
Furnished Model
10650 Beach Blvd.
Taylor 8-4100

Macco's Duplexes in Quick Sellout

"A Treasure Chest in Land Development" was the phrase used by Macco Realty Co., one of the west's largest residential real estate developers, to describe its Oceanaire development of 100 residential duplex homes in Newport Beach.

Just two months from the time of the first sale the Macco Realty Co. had sold out this residential income development. According to Macco officials, Oceanaire has set a new sales record for Macco as the fastest selling duplex home development in the history of the Newport Beach-Balboa area.

THIS TREASURE CHEST of choice real estate property stretching down the Newport-Balboa Peninsula once served as the right-of-way for the big red Pacific Electric passenger cars which brought Fourth of July visitors to Newport-Balboa and give real estate agents the opportunity to show a few lots by the seaside.

The big red cars discontinued their service 10 years ago but until June of last year the property remained undeveloped. Because of its proximity to the ocean, this narrow strip of prime real estate property had a potential unequaled as choice multiple income unit acreage in the Newport-Balboa area. Located between 33rd Street and 57th St. and bounded on the west by Seashore Drive and on the northeast by Neptune Ave., the property is within 50 yards of the ocean and just a few blocks from the placid waters of Balboa Bay.

According to John Macnab and William Schuster, sales executives for Oceanaire, "We knew from the beginning that a very high percentage of our buyers would be professional people who wanted a home at the beach and who could rent out an apartment. In order to acquaint this type of buyer with our product, we developed a strong advertising, merchandising and public relations program."

Macco Realty Co. continues to be a major force in today's fantastic growth of Southern California and has designed and constructed some of the Pacific Coast's most famous subdivisions.

Macco has developed an

Apologize for 'Damp Dust'
SARASOTA, Fla. (AP)—Some 17 inches of rain fell in 24 hours. Hundreds of homes were flooded. Cars stalled in streets where water was as much as six feet deep.

But men with jackhammers kept right on working on the National Bank of Sarasota's new drive-in facility.

And near by was their sign: "Pardon our dust—we are increasing our drive-up facilities."

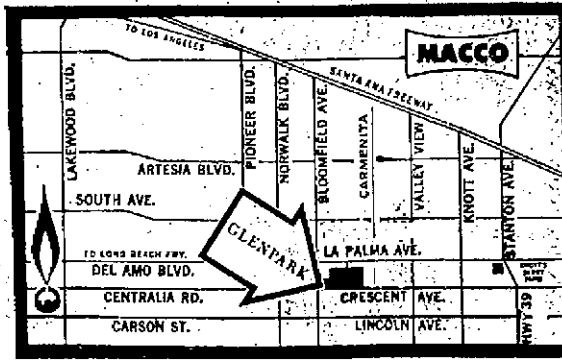
EVERYTHING IN ONE PURCHASE PRICE:

- 100% wool wall-to-wall carpeting in living room, hall, entry and master bedroom. A planted front lawn.
- Front yard sprinklers installed.
- Rear and side yard fencing. Massive fireplace.

- * Exterior brick and stone veneer and planter
- * Two baths, both with contemporary pullmans
- * Showers in both baths * Pullman-length mirrors in both baths * Family room for informal living and dining * Large master bedroom suite * Central hall plan * Forced air heating, with summer cooling switch
- * Large 2-car garage * Aluminum sliding windows * Sliding glass patio door * Natural ash kitchen cabinets * Built-in range and oven
- * Range hood with exhaust fan and light * Silent disposal * Ceramic tile counter with cove splash
- * Kitchen breakfast bar * Decorator wallpaper



NOW OPEN UNIT #2
ONE- AND TWO-STORY HOMES
3- AND 4-BEDROOM
FROM \$20,250
AS LOW AS \$395 DOWN
2-STORY, 5-BEDROOM
ONLY \$24,450



Glenpark

GLENPARK...JUST 20 MINUTES FROM DOWNTOWN LOS ANGELES

Wanda Dorman, Santa Ana College homecoming queen, helps complete tropical landscaping at Villa Desta-Garden Grove, new apartment house complex on Trask Avenue just east of Harbor Boulevard.

RENTERS have a choice of the split-level apartments or roomy single-level apartments with fireplaces. The buildings each have three

Homes like this will be offered in Gatewood Estates in Hawaiian Gardens which will celebrate the grand opening today.

The board will meet Wednesday at 7:30 a.m. in the Cape Cod House on Harbor Boulevard.

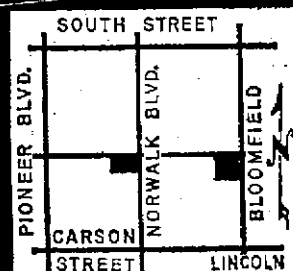
Fashion Homes in Huntington Beach are conveniently located to recreation, major employment, freeways, shopping and schools. The homes, priced from \$19,250 with no down to veterans and low FHA terms.

GATEWOOD
IN HAWAIIAN GARDENS
Priced 10.00500

From **495⁰⁰** Down

Sales Agent JOHN R. DAY
Phone 865-1087

• 2 Baths with Pullmans • Tile Stall Shower • Sliding Glass Door for Indoor-Outdoor Living • Formica Kitchen Counter Tops • Built-in Gas Range and Oven • Color-Coordinated Hood and Fan Over Range • Separate Service Porches • Gas Forced-Air Heating • Two-Car Garages



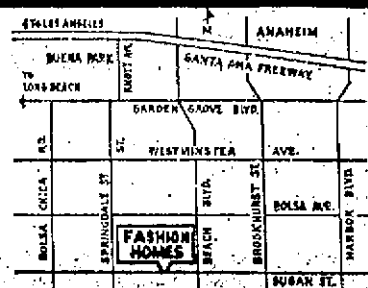
To reach Gatewood Estates, drive out Carson, (Lincoln) in Orange County to Bloomfield and turn left, north, to Del Amo & Model Home.

3 & 4 BEDROOMS - FAMILY ROOM
2 PULLMAN BATHS - SERVICE PORCH
BLOCK WALL FENCES
2-CAR GARAGE with WORKSHOP AREA
ALL ELECTRIC KITCHENS-
WOODBURNING FIREPLACES-
AND MANY OTHER FEATURES

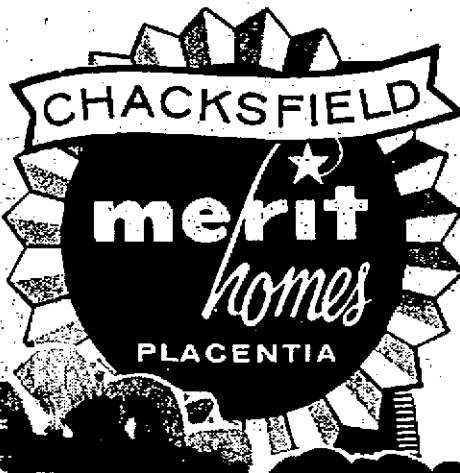
No Down to Vets
(except costs and impounds)
Low FHA Terms
from \$19,250



3 minutes from
578 million Douglas
Space Plant
Unit No. 2
now
selling

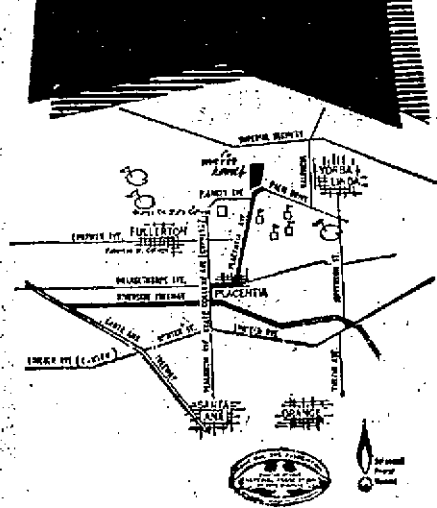


Quality
beyond compare



3, 4 AND 5 BEDROOMS • 2 BATHS
from \$27,950 (Terms Arranged)

FEATURES • FULLY BATT INSULATED • HEAVY INSULATED DUCTS FOR FUTURE AIR CONDITIONING • GENUINE WALNUT CABINETS • REAR YARDS COMPLETELY ENCLOSED BY CONCRETE BLOCK WALLS • EYE SAVING LUMINOUS CEILING IN KITCHEN AND BATHS AND OVER DRESSING VANITIES • LARGE PANTRY IN KITCHENS • Luxurious 100% nylon wall-to-wall carpeting • Gaffers & Sattler range and oven, roaster and automatic controls • Telephone outlets in kitchens and all bedrooms • Extra large Palos Verdes stone and brick exterior planters • Shake shingle roofs • Gas log lighter • Parkway trees • Street lighting



New Dutch Haven Homes Setting Fast Sales Pace

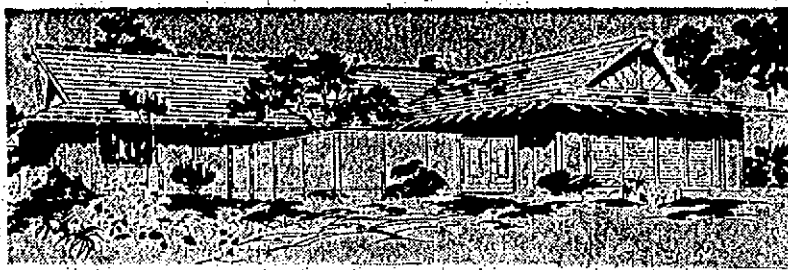
Sales are continuing to climb sharply at Dutch Haven's new American Home Executive Series, previewed just three weeks ago at conveniently located and fast-growing Los Alamitos. An official of Luxury Homes, Inc., creators of Dutch Haven communities, said that overflow crowds have been thronging daily to inspect the model homes and that the ratio of sales to number of viewers has been extraordinarily high.

The new Executive Series has been designed as the "Epicure Line" of Dutch Haven's popular American Home Series, with special emphasis placed upon those features and advantages usually associated with full-scale executive living. Dutch Haven communities are nationally famed for their award-winning floor plans and imaginative architectural design.

Distinctive exteriors in Colonial, Western Ranch, Tahitian Modern and popular Dutch Provincial designs are available in the new Executive Series. Floor plans are luxury-created to offer maximum living conveniences, as well as an unusual number of deluxe custom features seldom seen in such moderate price ranges.

The homes are priced from \$19,500, with VA, no-down, FHA and long term conventional financing available. The homes include three and four bedrooms, family room and up to three baths.

THERE ARE NO hidden charges, second mortgages or balloon payments.



LOS ALAMITOS HOME

This is one of the models offered in the Dutch Haven American Home Executive Series in Los Alamitos. They are priced from \$19,500.

De Luxe features include range and oven, Mr. & Mrs. closets, separate utility rooms, built-in dishwasher and disposal, extra-large closets with cedar floors, built-in counter-top

Rental Apartments Open on Wardlow

The Chris-Anne Apartments, statically controlled, heat located at 2140 West Wardlow Rd. in Long Beach will celebrate its grand opening today. It was announced by Tom Webster, owner and builder.

These Gold Medallion apartments have many quality features not usually found in rental property so reasonably priced. Among the comfort assisting features to be found are built-in range and oven, refrigerator (optional), fully carpeted and draped, thermo-

Vita-Pakt and Arlo's in Merger

Major consolidation news recently hit the citrus products industry with the announcement of the acquisition of Arlo's Citrus, Inc., as an integral part of Vita-Pakt Citrus Products.

Making a joint company announcement of the merger, Houston C. Kier, president of Vita-Pakt, and Anthony Heber, executive vice president of Arlo's, stated that the combination of these two leaders in the chilled orange juice field is designed to improve the high level of quality service to customers of both organizations.

Formed in 1945, Arlo's has been under the direction of Michael Arlotto, recently retired company founder and president. Maintaining complete processing and distribution facilities in Northridge, Calif., Arlo's announced that the consolidation would not necessitate any personnel changes.

OK \$20,000 Dairy Dock at Stanton

Ten building permits for construction totaling \$34,235 were issued by the Stanton Building Department during the past week.

(This marked an upsurge, as during the month of February only 21 permits were issued, total valuation \$50,889).

Permit for a \$20,000 dairy dock at 10511 Magnolia Ave. was issued to Frank Miser of 8990 Cerritos Ave.

Permits for room additions to family dwellings were granted to Louis Rubin, 11761 Santa Rosalia St., \$2,880; George and Francis Pratt, 11752 Santa Maria St., \$1,400; and William Routo, 10211 MacDuff St., \$3,000.

Other permits included Charles Ayala, 10174 Dale St., add stone facing, planter and landscaping and reside cabinet of residence, \$200; Otto A. Rasmussen, 1021 Courtright St., patio, \$1,650; Van de Kamp's Bakery, 10500 Magnolia Ave., sign, \$500; Miller Investment Co., 51 Azulejo, block wall at 10481-10481 Fern St., \$1,275; Russell C. Hancock, 11271 Beach Blvd., change partition in restaurant, \$1,500; and George Madden, 11901 Beach Blvd., sign, \$1,000.

C of C Members to Get 'IMPACT'

First issue of "IMPACT," a monthly newsletter summarizing vital issues studied by the Long Beach Chamber of Commerce Legislative Affairs Committee, will be distributed to the entire membership this month, President Orville Cole has announced.

Purpose of the newsletter, according to Cole, is to inform members on such issues as tax reduction, compulsory health care, federal subsidies for education, welfare benefits, federal wage fixing, transportation problems, capital punishment, and the 35-hour work week.

"IMPACT" stands for "Important Measures Pending Action — Communicate Today."

Wyeth Promotes Harbor Area Man

Charles H. Smith has been promoted to district manager of the Long Beach-San Pedro-Harbor area by Wyeth Laboratories, a Philadelphia pharmaceutical firm, the company has announced.

Smith and his family, former Lakewood residents, have relocated in Wilmington so as to be closer to the new post.

DUTCH HAVEN'S AMERICAN HOME



FROM
\$19,500

AT LOS ALAMITOS

full-scale executive living ... at practical family prices!

Nationally renowned for award-winning designs and honest-to-goodness value that surpasses the requirements of even the most rigid financing — Dutch Haven's popular American Homes have never been more luxurious or more beautiful than in the outstanding new Executive Series! Centrally located at swiftly expanding Los Alamitos, the Executive Series is close to schools, shopping, employment and seaside recreation ... yet offers every advantage of wholesome suburban living and superior executive environment. Luxury-designed floor plans — distinctive exteriors in Colonial, Western Ranch, Tahitian Modern and famous Dutch Provincial. THE EXECUTIVE SERIES — "Epicure Line" of Dutch Haven's famed American Homes ... fastest-selling homes in all of Orange County!

ONE AND TWO STORY HOMES
3 & 4 bedrooms • family room • up to 3 baths



DELUXE CUSTOM FEATURES

- up to 1725 sq. ft. of living area
- architectural decorative obscure glass and colored bottle glass
- custom fireplaces with log lighters
- raised masonry planters
- formal dining areas
- family rooms
- up to 3 baths
- single-level and double-level floor plans
- extra-large closets with cedar floors
- rich hardwood paneling
- marble-top pullmans in baths
- forced air heating
- built-in counter-top range and oven
- built-in dishwasher and disposal
- 220 outlets for dryers
- wood shake roofs and shingles with large overhangs
- custom lighting fixtures
- large plate glass mirrors
- complete color coordination with decorator wallpaper
- separate utility rooms
- 40 & 50 gallon water heaters
- Mr. and Mrs. closets
- weatherstripped doors

No 2nd Mortgages

No Hidden Charges

No Balloon Payments

★★★

YOUR LAND TITLE GUARANTEED BY
TITLE INSURANCE AND TRUST CO.

★★★★★

**VA-NO DOWN
FHA**

LONG-TERM CONVENTIONAL
FINANCING

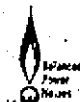
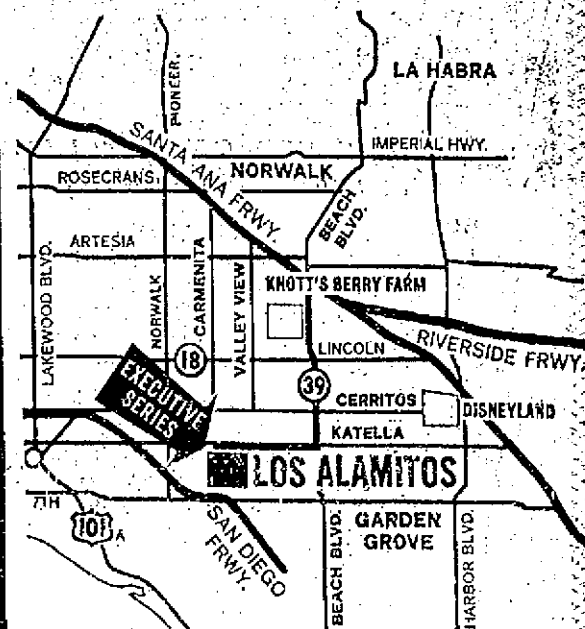
Another Dutch Haven Community

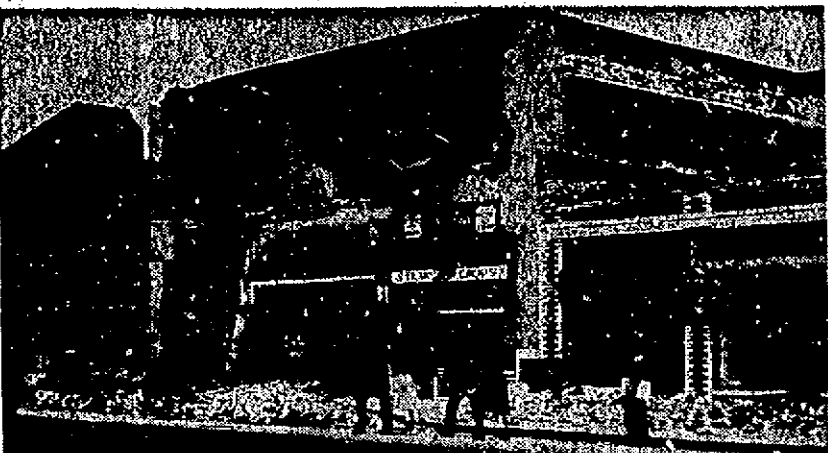
by Luxury Homes, Inc.

DIRECTIONS:

FROM LOS ANGELES — South on Long Beach Freeway to Willow St. Turn-Off, East on Willow (Katella Ave.) to furnished model homes.

FROM LONG BEACH — East on Willow St. (Katella Ave.) to furnished model homes.





Earthquake of 1933 left many scenes like this one on Anaheim near Walnut

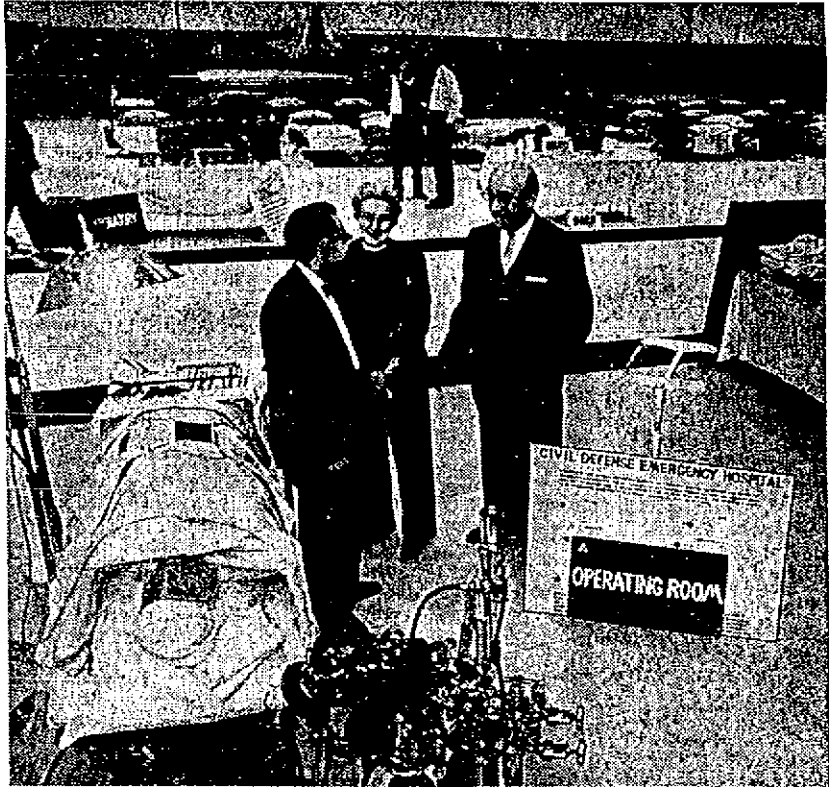


CHECKING ROSTER of volunteers for Civil Defense Emergency Hospital are Mmes. Glenn Manning, RN; Arthur Evelev, RN; and Vivian Sucher, RN, director of nurses for the hospital. Both trained and volunteer workers would be needed in case of disaster to augment hard core professional staff.



BEFORE THE GROUND stopped shaking March 10, 1933, Red Cross began setting up disaster camps, first aid stations. The organization stands ready to help in case of another emergency.

TODAY'S PLANS for natural or man-made emergency include Civil Defense Hospital, recently demonstrated at Long Beach State College. From left are Dr. John F. Crivaro, Dorothy Walsh, Dr. I. D. Litwack.



In Times of Emergencies

---Women quickly see what to---and do it!

By ELISE EMERY

In time of emergency, women are called on—and volunteer—to help bring order from chaos.

After the earthquake of 1933, Long Beach women rolled up their sleeves and went to work.

Even as the dust settled, they reassured children, administered first aid, improvised shelters. In back yards, steam curled from cook pots bubbling over fireplaces, put together from tumbled bricks.

If disaster should strike the city again, there are many fields in which women would serve.

Points out Evar P. Peterson, assistant director of civil defense:

"All the resources of civil defense are ready to go into action in case of natural, as well as man-made emergency."

What is the likelihood of another earthquake in this area?

ONE OF THE WORLD'S foremost authorities, Dr. Charles F. Richter, professor of seismology at California Institute of Technology, addressed the California Women's Civil Defense Conference in Anaheim on Oct. 7. In response to a question asking if an earthquake is overdue, he said:

"On any reasonable basis, I must answer 'yes.' But that is like saying that we also are overdue for a large rainfall."

Throughout Long Beach, facilities have been designated for care of patients in case of disaster. They include:

Hospitals: Pacific, Memorial, El Cerrito, St. Mary's, Community, Veterans Administration.

First Aid Stations: Harriman Jones Clinic, Magnolia Hospital and these schools: St. Anthony's, St. Barnabas, Gant, Bancroft, Garfield, Jordan, Long Beach State College.

Auxiliary Hospitals in schools: Bryant, Tucker, Lafayette, Birney, Bur-

nott, Burroughs, Dewey, Lincoln, Washington and Roosevelt.

Newest facilities are Civil Defense Emergency Hospitals. One is ready to go into action immediately at Long Beach State College. Two others are projected—one at Long Beach City College, the other at Long Beach Arena.

COMPLETE SUPPLIES for the first 200-bed improvised hospital are crated and stored at Veterans Administration Hospital. They can be transported and set up at once at the adjacent LBSC site.

Says Dr. I. D. Litwack, City Health Officer charged with civil defense medical and health problems, "This is a hospital on paper—ready to spring into being when the need arises."

Dr. John P. Crivaro is chief of the Civil Defense Emergency Hospital. Mrs. Vivian Sucher, assistant professor of nursing at LBSC, is director of nurses.

A total of 327 persons is needed to staff the hospital, including 37 doctors and 58 nurses.

In the city there are more than 800 doctors and 2,000 nurses available to perform emergency services at the various stations. There also are several thousand other trained personnel in 16 groups such as pharmacists, laboratory technicians, medical assistants and social workers.

"But," says Mrs. Sucher, "we need

volunteers, both men and women, to aid the professional people. They may register with me at the college or with Dr. John Gardner at the Health Department."

Dorothy Walsh, chairman of the nursing department at LBSC, is a colonel in the Army Air Corps Reserve who did World War II field nurse duty in China, Burma and India. She served as director of nurses for the Civil Defense Emergency Hospital during its formative stage.

ADDS MISS WALSH, "Any woman who has taken care of a family can be useful. If she can't give an intravenous injection, someone else will, but she will know how to do many necessary things. Give us a bunch of housewives and we'll take care of the sick."

"I have great faith in American women—in their courage in meeting situations and in their intelligence."

"Pioneer women are not all dead."

Reminds Peterson, "People must learn to be self-reliant. In large-scale destruction, normal services are overwhelmed. Each citizen must know how to cope with small fires, first aid, problems of food, water, sanitation and emergency supplies. This information is available at Civil Defense headquarters in the City Hall."

"We know, too, that panic and hysteria must be controlled. Women are especially helpful there—they are quick to see what can and should be done—and do it."

INDEPENDENT-Press-Telegram
Women
LONG BEACH 12, CALIF., SUNDAY, MARCH 10, 1963, SECTION W

Tall Tales, and True, From Day We Got Real Shook

By VERA WILLIAMS

The earthquake came 30 years ago today March 10, 1933—remember?

So perhaps enough time has elapsed to make it safe to tell the classic earthquake story, the one Long Beach newspapermen tell each other when they gather around their typewriters late at night.

• on earthquake night

It has to do with how three hard-working reporters got rid of a contemporary on Earthquake Night.

No one knows the fellow's name or where he worked. It was his day off and he had done some imbibing.

He was in Compton, on his way to the beach at 5:55 p. m. when the earthquake hit. For some reason (probably his condition) he didn't recognize it as an earthquake.

He barreled on to Long Beach and passed Seaside Hospital. Walls of the surgical and obstetrical departments had fallen. Broken water pipes had flooded the basement and corpses had been carried from the hospital morgue in the basement and laid on the lawn beside the hospital.

As other bodies were discovered in earthquake debris they also were laid on the Seaside lawn.

The reporter saw the shattered walls; he counted 12 bodies. He weaved his way to a "live"

telephone, called a news service and his story that Seaside walls had fallen in Long Beach, killing 12 people, promptly hit newspapers and radios around the world.

It hit the wires before the earthquake story did so his erroneous story was the first the world knew that there had been a Southern California disaster.

The night wore on. Tremors kept shaking the city.

Adm. Richard H. Leigh, commander of the United States fleet, offered naval resources to the city, and 4,000 seamen patrolled the streets.

Newspapermen, local and out-of-town, worked out of the now-defunct Long Beach Sun, 236 E. Third St. Telephones jangled and harried news men tried to give out the facts of the earthquake. Repeatedly, they denied that collapsing hospital walls had killed anybody.

They got madder and madder at the newspaperman who had given out the garbled story. Towards midnight, the fellow stretched out on a plank between two chairs and went to sleep.

• but he didn't sleep long

In the Sun was an advertising display, a pyramid of canned goods. The cans were beautifully labeled, but empty. Roy Hilton, Dick Emery and Bob McKay, all Press-Telegram reporters, decided it was time to get rid of him. Simul-

taneously Roy drummed on plywood to simulate an earthquake's roar, Dick dumped the cans with a clatter, Bob heaved the plank.

"EARTHQUAKE!" shrieked the aroused sleeper. He shot out the door, and that was the last they saw of him.

It doesn't seem possible but one man went through the quake completely unaware of it. He was an oilfield worker, just off a double shift on Signal Hill. He tumbled into bed in the small house where he lived alone and slept heavily for 12 hours.

• some dressed; some didn't

When he awakened, it was dark. He reached for the light and it wasn't there. He groped his way to the kitchen and turned on the ceiling light. Chaos greeted him—walls down, furniture thrown together in a jumble.

He dressed and went outside. Buildings were in shambles, people were camped in vacant lots, cooking over bonfires. "What happened?" he asked, bewildered. He had to be told there had been an earthquake.

A man in a downtown hotel rushed nude into the street at the time of the quake. Someone called his attention to his condition.

He dashed back into the hotel and came out—wearing his hat, and nothing else.

Dick Beach, long-time P-T credit manager, de-

scribes two freakish events. "We had an Oldsmobile," recalls Dick. "We were in the house at the time of the quake and, when we rushed into the yard, there stood our car, with all four doors open and the cushions upside down on the ground."

"We had neighbors, the Eddie Olsons. They were eating dinner at the time of the quake. Their doors were jammed and they had to crawl out the kitchen window. They came over to our place. Then we saw that their five-year-old Eddie had his spoon wrapped around his thumb."

Bootleggers brought drums of alcohol to the police station for medicinal use. They were thanked for the gifts—and permitted to leave.

An opportunist set up a coffee-and-sandwich stand, selling hot coffee for one dollar a cup. The irate public took over the stand and sold the coffee for five cents a cup.

• warships—130 strong

The day before, March 9, there had been a big naval display. Warships, 130 strong,—seven miles of them with the USS Pennsylvania in the vanguard—staged in front of the city the greatest naval parade ever seen in American waters. The ships still were riding at anchor in a great semi-circle off the Long Beach coastline on the night of March 10.

(Continued on Page W-5)

Refugees Aided by Jewish Welfare

WILD WAVES SAY . . .

By Lola Masterson

I, P-T Women's Editor

BIGGEST bargain for the bubble gum set, musically speaking and definitely not the kind disc jockeys offer, is the Los Angeles Symphonies for Youth series.

So that Long Beach youngsters won't be "in the way" of the specially designed concerts, given in Shrine Auditorium, Los Angeles, women of the Long Beach Auxiliary to the L.A. Symphony, charter a bus or buses, as needed, to take children on a guided and chaperoned trip to the aud.

First youth concert will be next Saturday. If your child, in the age bracket from third to eighth grade, is interested, contact Kitty (Mrs. Leroy) Carlisle, 2015 Pine Ave., or Sylvia (Mrs. William Reid) 3023 E. Ocean, as soon as you can so that they can arrange adequate transportation.

It only costs your young one \$1.30, bus and concert included. On the way up they have a loudspeaker system in the bus to describe the music to be heard and to answer questions. At least six adults accompany each trip. Mothers of youngsters are welcome to "sign on" for the trek, too.

Buses leave Poly High Auditorium at 8 a.m. and deliver the kids back for pick up by parents at 12:30 p.m.

Isn't that a good deal?

ABOUT AS avant garde as they come was the "Friends of Mimi Garron" (she's president of Friends

of the Museum) baby shower for her—a surprise—last Sunday. It was a beer bust, as the boys in the back room would say. And gifts were not baby things—but two very handsome works of art—a Dubuffet original print and a Braque print.

Now, to give the affair the proper classe flair, let me hasten to tell you it was given in the Ateller on Seventh Street which serves double purpose as an artists' gallery and ale house.

This was a husbands and wives party and they loved it—most especially the men. Hostesses were Veronica Tinscher, Phyllis Schmidt, Louise Millsbaugh and Ginni Irwin.

But they did serve sandwiches, hard boiled eggs, pretzels—and beer.

THEY WENT to New Orleans for Mardi Gras, then stopped off in Las Vegas "to rest." Well, that tears the \$10 bill right off the roulette wheel. Didn't know anyone ever stopped in LV to relax. At any rate, "Corky" and Verne Jenkins and Jerry and Pat Phelan returned a few days ago from a gloriously hectic trip.

They attended one of the Krewe balls (like other inside, yet still on the outside type guests they sat in the balcony; watched the official Krewe participants on the floor below in their gorgeous costumes).

Pretty mad in old in old N. O. for the festival. On the actual day of Mardi Gras our foursome said things were so frenzied on the streets

they refused to budge from their hotel, simply watched out the windows.

Their hotel rooms were bare of drapes, carpets and removable decor. An annual custom, the manager assured them, due to the destruction the merrymakers always, apparently, feel called upon to wreak. As in wreck.

MAYBE THE contingent of Virginia Country Club golfers (about 40 went on the trip) were bewitched or boogied by bogies, but at any rate they didn't win a doggone thing in their quest of victories in the Gold Cup invitational at Desert Inn, Las Vegas, last weekend.

But fun they had in very large measures, which might account for—well, guess we'd better not second guess on THAT score.

Most went over on a special champagne flight with the airline (Western) feting them at a pre-takeoff party as well. Among flyers and those who drove over were Marge and Al Davis, Cathy and Tom Murphy, Melba and Lowell Clark, Mollie and Bob Reid, Mary and "Red" Whisenant, "Chris" and Lloyd Hallimore, Edie and Paul Albert.

Howell Walker flew in from Washington, D.C. to rendezvous with wife, Ginny, in Vegas; and Dick Lawson did ditto from New York to meet Elva there.

Win or no, they were winned and dined and glamor entertained—all on the house, which made it a so-who-cares-about-trophies weekend.

READING Vera Williams' contribution to our section (W-1) on earthquake anecdotes (very amusing, don't miss it) reminds me of a couple of my own.

A young career woman had just settled into a tub for a soothing post-work bath when the shake hit. It sent medicine chest contents cascading—including a bottle of mercurochrome which drenched her with its contents.

Like the man in Vera's story, she, too, ran into the street naked. After a few brief encounters with neighbors she realized her plight and ran inside again.

Later, no one remembered her nudity—only recalled their concern over her apparent "wounds." Gallantry or excitement? She never did find out.

Among other things that come to mind about that date 30 years ago was the kind of day it was—hazy, with a watered-down sun giving the atmosphere a yellowish cast. For years, people around here referred to the same kind of atmosphere as "Earthquake Weather"—and meant it. Many really felt uneasy for fear it would cause another rock and roller.



INSPECTING A FOOD package typical of those given refugees on their arrival in Israel are Mmes. Robert Feldman, Harold Stein and Morris Freedland (from left), members of the Women's Division of the United Jewish Welfare Fund.

AMONG CAREER WOMEN

New Officers at Club Helms

Pilot Club

Officers elected for 1963-1964 has been announced by Long Beach Pilot Club. They include Mmes. Eva G. Miner, president; and Hope Case, Kathryn Ring, Antoinette Oster, Margaret Darby, and Virginia Bohan.

Mrs. Virginia Linabury will serve another year as director with Mmes. Anna Louise Gruber and Mary Ann Fraser.

Medical Assistants

New officers will be installed by the Long Beach Medical Assistant's Association Monday at the Petroleum Club at a 7:30 p.m. dinner preceded by a social hour at 7 p.m.

Dr. Nathan W. Kronenberg will officiate. Officers include Ann Shell, president, Patricia Laird, Helen Adams and Ouida Forrest.

The association will honor members of the advisory board.

PBX Club

Members of the Long Beach PBX Club will elect new officers at a meeting Tuesday at 7 p.m. at the YMCA, 600 Long Beach Blvd.

National BPW

A dinner meeting of the Long Beach National Business and Professional Women's Club, Inc. will be held at 6:30 p.m. in Jones Dining Room Monday.

Allie Anderson will preside. The program will be in charge of Margaret L. Smith, career girl chairman. Marjorie Leand will moderate.

Guests will be Graciela Beatriz Nageboren of Argentina and Embret Sandbakken of Norway, who will relate events and customs of their countries.

Flint-Allen Betrothal Is Told

Engagement of Barbara Elizabeth Flint to James Edgar Allen has been announced by Mr. and Mrs. Harvey F. Flint, Signal Hill, the bride-to-be's parents.

Miss Flint, a third generation Californian, is the great-granddaughter of the late Dr. and Mrs. Thomas Flint, who established their home on Rancho San Justo, San Juan Bautista, in the 1850s.

She attended Grace College, Winona Lake, Ind.

The bridegroom-elect, son of Mr. and Mrs. Frank Boneham, Decatur, Ill., is a member of the U. S. Marine Corps presently stationed at Camp Pendleton.

The wedding will take place May 3 following his return from overseas duty.



Eva G. Miner



Ann Shell

The young women are in the United States for a year on American Field Service scholarships.

Credit Women

The monthly meeting of the Long Beach Credit Women's Breakfast Club will be held in the Panorama Room of the Lafayette Hotel Wednesday. A social hour at 6:30 p.m. will precede dinner at 7:30 p.m.

Carl Carlson, vice president and trust officer of Security First National Bank, will speak on "Planning for Future Security." Pat O'Connor, newly elected president of the Long Beach Credit Association, will be a guest.

Highlights from the Consumer Credit Conference at the Disneyland Hotel will be given.

Members and interested credit women are invited to attend. Reservations may be made with Marie Anderson (L.A. Anderson Used Cars), Anita Broder (Long Beach Credit Association) and Marie White (J. C. Penney Co.).

Soroptimists

Mrs. Helen Bulcke, supervisor of Long Beach District Homemaker Service since its inception in 1961, will describe the service to members of Soroptimist at a luncheon meeting Friday noon in the Red Velvet Room of the Lafayette Hotel, according to Audrey Share, program chairman.

Homemaker Service provides a visiting home care program to assist families and individuals by providing temporary household aid and personal care in time of crisis. Local sponsors are the Junior League and Community Chest.

Fran Nason will introduce the speaker.

Mrs. Bulcke took her degrees at Occidental College and the University of California at Berkeley, specializing in public health service. She served a year's internship at the university and was employed by the Los Angeles Public Health Department before coming to Long Beach.

Bess Bulgin, president, is in charge of the luncheon and meeting.

Women Accountants The American Society of

Opportunity to aid people in need in such far off places as Morocco, Algeria, Israel and France will be given women who attend the advance gifts luncheon of the Women's Division of the United Jewish Welfare Fund Monday at 11:30 a.m. at the home of Dr. and Mrs. Robert Nevin, 4325 Pepperwood Ave.

United Jewish Welfare Fund, through its agency, the Joint Distribution Committee, is on the job in Marseilles and Paris, meeting the needs of Jewish refugees fleeing from Arab nationalism in Morocco and Algeria," said Mrs. Harold Stein, chairman of the women's division.

MORE THAN 100,000 North African Jews," said Mrs. Stein, "fled from their homeland and settled in France last year, and it is up to us to see that they are readjusted to their new country."

"The Joint Distribution Committee, with our funds," she said, "maintains soup kitchens, secures housing, provides clothing, medical care, direct relief and religious facilities. Our people leave North Africa with nothing more than a suitcase and they must be helped toward reestablishing themselves."

"At the same time," concluded Mrs. Stein, "thousands of Jews are entering Israel each month. They come from behind the Iron

Curtain as well as the North American countries. And they, too, must be equipped to make their way in this new land.

UNITED JEWISH Welfare Fund helped bring one million immigrants to Israel since 1948. The fund also maintains welfare and cultural institutions throughout the United States. In Long Beach the fund makes up the deficit of Jewish Family Service and Jewish Community Center with the Community Chest.

Guest speaker for the Monday luncheon will be Mrs. Paula Borenstein, French Joint Distribution Committee welfare worker, who will relate her personal experience in coping with the new North African migration.

Assisting Mrs. Stein in plans for the luncheon are Women's Division co-chairman Mmes. Robert Feldman, Morris Feldman and Nevin.

Reservations may be made with Mmes. Nate Nemer, reservations chairman, or Frieda Krieger.

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DGs Salute Founders at Dinner Thursday

Gold tikiary trees and pink and blue flower sprays will decorate the tables at the Long Beach Yacht Club Thursday when Delta Gamma Alumnae stage a Founders' Day Banquet celebrating their 90th year.

DG alumnae from Long Beach and surrounding areas will gather at 6 p.m. for cocktails preceding dinner at 7 p.m. Bess E. Olson will serve as toastmistress for the evening. Mrs. S. J. Benson will be honored with a 50-yard award.

Sponsoring hostesses will be Mmes. Edwin J. Squire Jr., Richard J. Barry Jr. and Walter Landis Jr.

NEW OFFICERS to be installed include Mmes. James A. Epperson, president; Phillip Walters, Michael Brooks, Jack Weber, and Francis Deily. Nineteen alumnae chapters and three collegiate chapters will attend a Founders' Day luncheon at the Huntington Sheraton in Pasadena March 30 with a 11 a.m. social hour preceding luncheon at noon. Many Long Beach Delta Gamma alumnae will attend.

Dr. Lillian Ray Titcomb, president emerita of the Nursery School for Visually Handicapped Children, will be honored. Dr. Titcomb affiliated with Delta Gamma at Stanford University. The school was founded by her and is sponsored by Delta Gamma Alumnae of Southern California.



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'LUCKIEST' AFS STUDENT

Finds New Hobbies, Three Homes

(Editor's Note: This is the sixth in a series of stories about foreign students attending Long Beach high schools on American Field Service International scholarships.)

By ELISE EMERY

"I am the luckiest of all the American Field Service students! I have three Long Beach families!"

In the comfortable home of the Howard Sizemores, 1960 Pattiz Ave., Anna Maria Cronje of Pretoria, Transvaal, Republic of South Africa, discussed her experiences as a foreign exchange student.

Brown-haired Anna Maria, 18, with smiling green eyes flecked with brown, looked fondly at her AFS sister, blonde, blue-eyed Franci Sizemore, 16.

"I have Franci—and other brothers and sisters, too!"

Anna Maria arrived in late summer to live with Dr. and Mrs. Walter Crowe, Carol, 17, and Alan, 14. But the family recently had bought a ranch in Patma Valley and mounting responsibilities made it difficult to keep up with the AFS student's busy schedule.

SO ANNA MARIA became a part of the Thomas Coling family, with Tom, 19, Cheryl, 10, and Colleen, 6, until AFS headquarters in New York approved a new home for her with the Sizemores.

"It has been a wonderful experience," she said. "I love all my families and have had a chance to learn more about your way of life. I spent Thanksgiving with the Crowes, Christmas with the Collinses and met the Sizemores on New Year's Day at the Rose Parade."

Although Anna Maria was graduated from Langenhoven High School in Pretoria and has completed one semester as a speech therapy major at the University of Pretoria, she is in the senior class at Millikan High School, where Franci is a junior.

SHE FINDS many similarities in Southern California and South Africa—and some differences. The climate is much the same, except that her mile-high native city has an annual rainfall of 28 to 32 inches. "Pretoria is called the Jacaranda City because when its hundreds of trees are in bloom the whole area blossoms out in blue."

Anna Maria's father, Nicolaas Cronje, is a commandant in the South African Defense Force, in charge of drafting for the army. When boys are 17, they become subject to military training after they have completed their schooling. Young persons can vote at the age of 18.

ANNA MARIA loves to cook. Recently she prepared one of her favorite dishes for the Sizemores:

Boboti
3 lbs. ground beef
2 Medium-size potatoes and 1 onion shredded, finely chopped or ground together
1 tbsp. curry powder
3/4 cup vinegar
2 slices of bread, soaked in milk

Brown and cook the meat in oil. Add other ingredients and mix together. Put in casserole and bake an hour at medium heat, 350 degrees.

Remove from oven, spread apricot jam over top, then cover with slices of banana. Beat together 1 egg and 1/2 cup milk. Pour over meat and bake for 10 minutes. Serves 10.

The dish is served with rice and curry sauce.

The sauce?

"Oh, I just concoct my own from bananas, onions, apples, shredded potato, salt, sugar, vinegar, flour and curry. I don't use a recipe!"

"WE USE MANY of the foods that you do, but not so many frozen ones; we go to the green grocers, instead."

"Although Afrikaans derived from the Dutch, is our tongue, English also is an official language and is taught from the third grade on. Street and other public signs are in both languages."



Staff Photos by Joe Rinker

AVID ICE HOCKEY FANS Franci Sizemore and her American Field Service sister, Anna Maria Cronje of South Africa, study program of Burbank Stars. Anna Maria holds autographed hockey stick presented to her by members of the team.

"In South Africa the women are crazy about fashion. They keep up with the newest trends and are as smartly dressed as those in Paris or New York."

Always interested in dramatics, Anna Maria last year won first prize in a poetry recital contest at her high school. At Millikan she has discovered a new talent. She had no previous art training, but because of scheduling problems she was placed

in an advanced painting and drawing class. To her amazement, she is making top grades and the principal, Eaton O. Benis, has one of her paintings hanging in his office.

SHE IS RECORDING secretary of Anchor Club and chaplain of Psi.

The AFS sisters help with household chores "if there's not too much homework." Franci tentatively is plan-

ning a career as research librarian. During football season she plays glockenspiel in the marching band, plays

violin in the school orchestra throughout the year, is a member of the Marvin Marker Long Beach Junior Concert Band and of Sals Club.

Since she joined the Sizemore family, Anna Maria has become an insatiable ice hockey fan. She saw her first game in Burbank when the Burbank Stars were playing and, although in every other matter she is staunchly loyal to Long Beach, she still roots for the Burbank team.

"THE GIRLS really yell up a storm at the games," said Mrs. Sizemore. "We call them rink rats now."

At that first game, the captain of the Stars, Ed Matveld, gave Anna Maria one of her most treasured mementos—a hockey stick autographed by all the team.

Today, six Long Beach AFS foreign students will be guests of the Sizemores for a noon barbecue, then will go to the Arena to see the Long Beach Gulls and Burbank Stars battle.

"When I go home I will take many wonderful memories and souvenirs—and my hockey stick—to show to my fourth family in Pretoria," said Anna Maria.

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It's a Busy Time for Rick Rackers

Greet Provisionals; Will Honor Advisors

In a flurry of activity, Rick Rackers earlier this week welcomed 11 young women to their ranks as provisionals, and this evening will honor advisory committee members and sponsors at dinner.

Accepting membership in Rick Rackers, Junior Auxiliary of the Assistance League, carries with it a pledge of a minimum of 72 volunteer hours in the coming year assisting with Rick Racker projects.

High point in the organization's philanthropic program is sponsorship of the Girls Club at Franklin Junior High School which is staffed and operated solely by Rick Rackers. Other provisional duties will include acquaintance with League House, working in the Thrift Shop, and participation in CVO tours.

The provisionals were greeted by Mrs. Robert Linz and presented with corsages. Mrs. C. Robert Langsiel, chairman, gave

the official greeting and Mrs. Dan Welty, social chairman, was in charge of the luncheon.

TONIGHT'S dinner pays tribute to the time and talent given to the organization by the men and women who serve on the advisory committee and as sponsors.

Activities will begin with cocktails in the home of Mr. and Mrs. John Brennan, followed by dinner at Captain's Inn. Hostesses will be members of the Rick Racker governing body.

Advisory committee members and their wives bidden are Dr. and Mrs. George Paap; Messrs. and Mmes. John Brooks, Willard Harris, E. Decatur Mitchell and Francis Utecht.

Sponsors and their husbands invited include Mrs. Melvin Campbell, Dr. and Mrs. Rufus Davis, Messrs. and Mmes. Copeland Green, William Macrate, Don Murphy and League advisor, Mrs. Sidney T. Exley, and



RICK RACKERS in rick rack trimmed aprons are familiar sight at Assistance League functions. Appraising the aprons they will don during their provisional year are (left to right) Mmes. Robert McAllister, Christopher Walsh, John Knight and David Berg. Not pictured are provisionals, Mmes. Richard Sukman and David Ward.



MARKING THE beginning of a year of provisional training in Rick Rackers, Junior Auxiliary of the Assistance League, these five civic-minded young women were among those honored at a tea in League House. Pictured are (left to right) Mmes. Tim Spangler, Jack Stanley, Pierce Thomas, John Nisbet Jr. and Fred Christ.

A Friendly 'Hello' Is a Good Beginning

DEAR MRS. MAYFIELD:

Like any other sophomore, I want to be popular. I have always been shy, although my friends tell me I am improving. I find it hard to keep conversation going—especially with boys.

When this special boy says "Hi," I want to drop through the floor. I would like to have a clever reply, but I freeze so I can't even say "Hi" back. He has a girl friend and I know I haven't a chance.

We have a dance coming up and I know his girl is making another boy. All of the girls are to bring a date. How could I get this boy to be mine?—GEE GEE

DEAR GEEGEE:

You don't have to be clever. You just make him think he's clever. You don't have to speak first. But you do have to respond. A Hi for a Hi is a fair start.

Now about that dance. It's perfectly proper for you to ask him to be your guest, very simply and directly. And if he can't accept, don't feel rejected. Smile and say, "I'm sorry you can't." But if he can, say just as directly "I'm so glad you can."

Now that wasn't too bad, was it?—M.M.

Dear Molly Mayfield

DEAR MRS. MAYFIELD:

I don't know how to start this, it's so unbelievable. My husband is a fanatic over germs.

He gorges himself every time he kisses me. I'm not allowed to talk at the table or while preparing his food. Nor can company, if someone happens to drop in.

I have been sickly most of my life, but I'm no germ carrier. I've lost every bit of love or respect for him. He doesn't let a day go by without bringing this up to hurt me.

I've tried to live with it but I can't, not a minute longer.—V.

DEAR V.:

If I didn't really believe the man is sick, sick, sick, I'd give with some vitriolic verbiage that you could germinate as the occasion demanded. But the hyper-germ-conscious are really to be pitied—and helped. He needs a doctor—now!—M.M.

NOTE TO TIP OF THE

BRIDGE: Four women may be after your "finance," but don't jump. It's up to him to get them off your back.

—M.M.

DEAR MRS. MAYFIELD:

There is this little girl and she is a little cheap. Her hair is a little overdone. She wears her skirts much too short. She spreads rumors about me.

It all started when I had a party. It wasn't wild and there was no making out. Please believe me.

I thought I was popular, but after what she said my popularity is going right down. It's all over school that she said I'm pregnant and I'm not. I talked to my deans and they say to forget it. But it bothers me, Molly!

—SALLY

DEAR SALLY:

When things don't add up, sometimes it's best to button up. More words just make for more confusion. More misunderstandings follow and more people get hurt.

The deans know her and they know you. They say to forget it. So let it alone. Please.—M.M.

St. Lucy's Scene of Nuptials

Barbara Scandrett Hanstein became the bride of Michael Kent Walters at a ceremony Saturday in St. Lucy's Catholic Church.

The bride, daughter of Mr. and Mrs. Jack E. Hanstein, 1081 Claiborne Drive, was graduated from Poly High. She is majoring in nursing at Long Beach City College.

The bridegroom, son of Mr. and Mrs. George A. Walters, 3231 Fashion Ave., is an alumnus of St. Anthony's High.

FOR THE CEREMONY, the new Mrs. Walters chose a gown of Chantilly lace over satin. Her shoulder-length veil fell from a dainty crown of pearls.

Her sisters, Elizabeth Foley and Jane Houpp, attended her as matron of honor and bridesmaid. Joseph Sanders was best man and David Walters, the bridegroom's brother, seated the guests.

Following a wedding dinner, the newlyweds departed for a honeymoon in the San Bernardino Mountains. They will make their home here.

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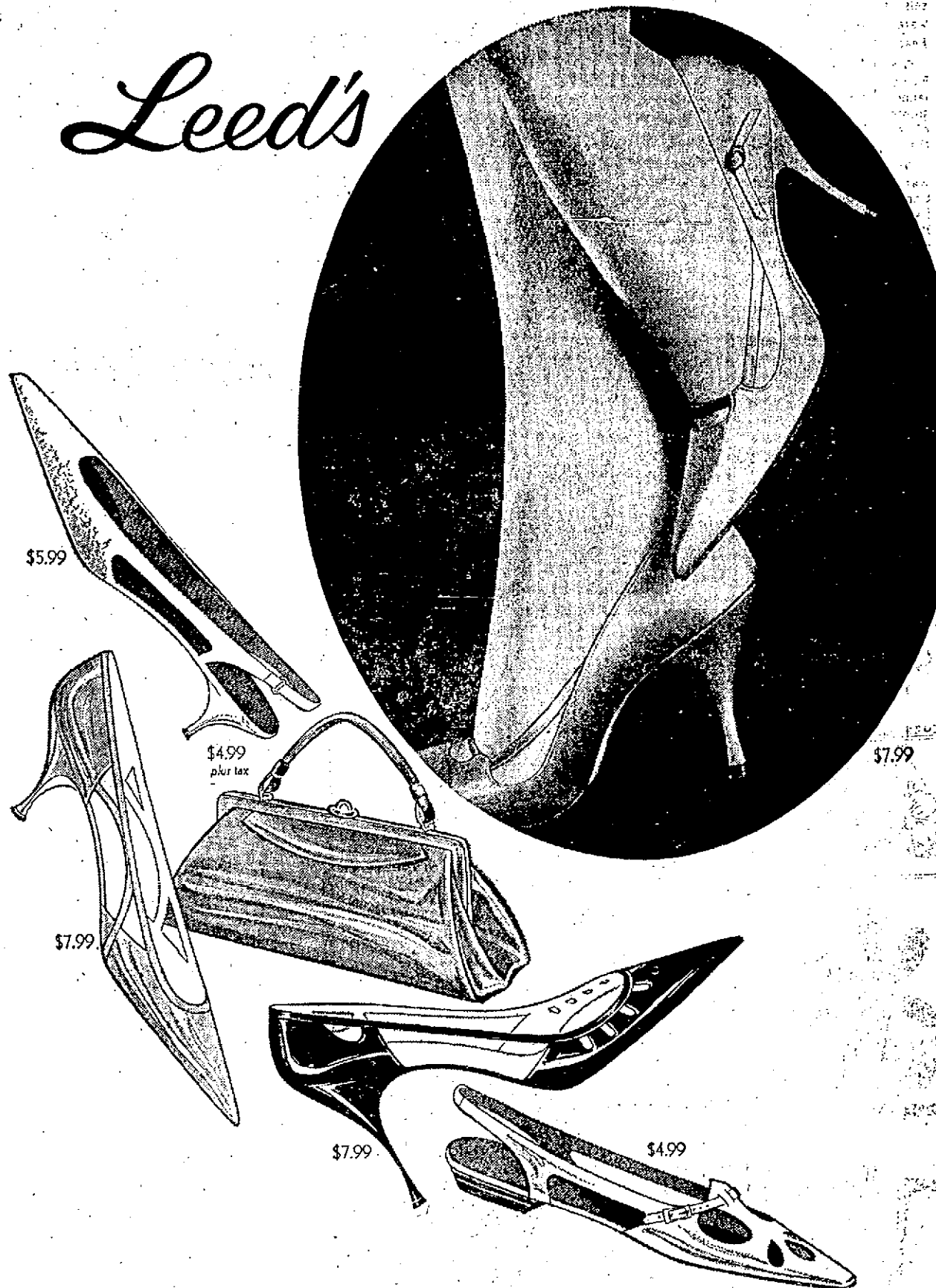
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WHAT DOES IT MEASURE?
And how many can be seated at this table for the Court Maria 1669, Catholic Daughters of America, ham dinner next Sunday from 1 to 7 p.m. at St. Athanasius Parish Hall, Market and Linden? Mmes. Frank De Salvo, chairman; Michael Fostak, co-chairman and Leo Schomer, ticket chairman (from left) do the measuring for the event, which will benefit Holy Family Sisters and Catholic Welfare.

Legendary Tall Tales From Day This City Quaked in Her Boots

(Continued from Page W-1)

Because tidal waves often follow earthquakes, the warning, "Tidal wave coming!" swept the city and many families evacuated their homes for higher ground.

When no tidal wave came, the story spread (about as reliable as the hospital story) that the armada of Navy vessels held back the oncoming waters and saved Long Beach from a tidal wave!

Old Ironsides (the U. S. Frigate Constitution launched in 1794 and restored through the donations of schoolchildren) was in the local harbor.

On March 11, Adm. Leigh was slated to go aboard the Constitution and hoist to its truck his four-star flag. It would be the first admiral's flag flown from the mast of the historic frigate in 135 years!

A search of yellowing newspaper files doesn't disclose whether he did or didn't — it didn't matter, much, apparently, the day after the earthquake.

THE MOST ironic thing about the earthquake is that it bears the wrong name. Usually, it is referred to as the "Long Beach Earthquake."

If it must have a name, the correct name would be "Newport Beach Earthquake" because seismologists say the disturbance centered offshore from Newport Beach.

The 1933 earthquake was one of more than 200 destructive earthquakes recorded in California since the first was noted by white men in 1767. It became catastrophic because it hit industrialized districts with heavy property damage.

It would have been a good deal more catastrophic if it had come two hours earlier, when school was in session. Many Long Beach schools were leveled.

THE 1933 quake claimed

100 lives, 51 of them in Long Beach; 5000 persons were injured and damage totaled \$40 million. (The San Francisco earthquake and fire of April 18, 1906 cost 500 lives.)

The earthquake tried the mettle of Long Beach and its sister cities, coming during a bank holiday (declared by the brand new President, Franklin D. Roosevelt) and in the depths of the depression. It showed what they were made of.

In an incredibly short time, the sound of hammers and the smell of new lumber filled the air. Brave cities, bigger than ever, were built on the rubble of the old.

Because comedy and tragedy are blood-brothers, perhaps it is fitting to remember the humorous things that happened, as well as the tragedies and heartaches of the "big shake" 30 years ago today.

Oswald Jacoby Relief for Trump Woe

The expression, "trump poor" is applied to any hand where you have all the trumps you can possibly want, but can't get full value out of them, because you have the same number of cards in the side suits in each hand.

Thus, when I looked over dummy I saw that I was trump poor. I had nine sure tricks in either spades or no-trump and no easy way to find a tenth.

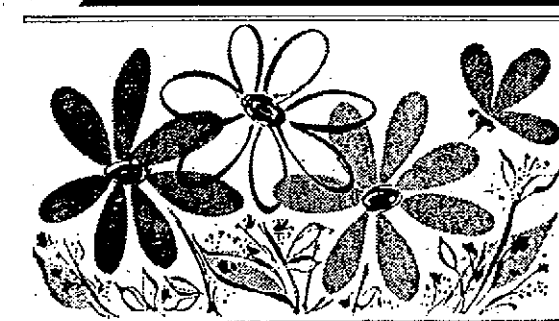
COUNTING my sure losers, I saw that I had to give up a heart and a club. As for diamonds I would probably lose two tricks if I had to lead it myself, but would probably lose only one if I could get the opponents to do it for me. Hence an elimination play was indicated.

My first step was to draw trumps. Then I led a heart and West was in the lead. He made his best play which was a club, but that didn't help him. I cashed the ace and king and led a third club.

East won and could not afford a club or heart lead so played a diamond for me. I played low and West had to win with his king. At this point there was nothing West could do. A diamond return would give me both my diamonds, he was out of clubs and a heart lead would allow me a ruff and discard.

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Patriotic Units Tell Events

MONDAY
Sewing Society of Emily R. Jewell Tent 15, DUVW, noon luncheon and card party, Garden Room, Third Street and Alamitos Avenue.

Anna Etheridge Tent 58, DUV, 10 a.m. sewing followed by sandwich luncheon and 12:30 p.m. business session, Veterans Memorial Building, Nellie Folk presides.

TUESDAY
Long Beach Chapter, DAR, program on national defense, home of Mrs. Frank Thee, 375 Redondo Ave., with Capt. William L. Morrison, Captain of the Ports of Los Angeles and Long Beach, expressing the Coast Guard's viewpoint. Mrs. Thomas Rose, vice regent, will preside in the absence of Mrs. John S. Moffet who, with Mrs. Robert Clingan, is attending state DAR conference in San Francisco.

Gaviola Chapter, DAR, program on Americanism and Youth Work high lights annual guest day, 1:30 p.m., Veterans Memorial Building, Junior Americans Citizens Club from Progress School will present a review of original patriotic playlets of past years, and Mrs. Ira G. Batdorf will give an Americanism report. Tea at 12:30 p.m. precedes the program with visiting and prospective DARs welcome. Executive board, led by Mrs. Earl A. Swenson, convenes at 11:30 a.m.

Chapter 1, Blue Star Mothers of America, 10 a.m., YWCA Building, Sixth Street and Pacific Avenue. Odess Mitchell presides. Luncheon at noon.

WEDNESDAY
Abraham Lincoln Circle 44, Ladies of GAR, 12:30 p.m., Veterans Memorial Building, Mabel Fischer presides.

William McKinley Auxiliary 27, USWV, noon luncheon, 1 p.m. business, Veterans Memorial Building, Viola Martensen presides.

American Gold Star Mothers, election of delegates to department convention in Oakland, 1 p.m., Veterans Memorial Building.

THURSDAY
Golden State Auxiliary 279, VFW, 6:30 p.m. pot luck supper, 8 p.m. business, Veterans Memorial Building. Muriel Keeran presides.

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✓ Figure and Posture Correction ✓ Walking
✓ Sitting ✓ Hair-Styling ✓ Make-Up
✓ Wardrobe Planning ✓ Color Key ✓ Social
and Business Etiquette ✓ Introductions and
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248⁸⁸
reg. 279.50

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- three tall back cane side chairs
- one matching tall back cane arm chair

Only at Barker Bros. ... high French polish on this elegantly designed dining room grouping ... richly curved and carved to give you a setting of sophisticated beauty to delight your family and guests. Each piece meticulously crafted.

60" china cabinet, special.....178.88
58" buffet, special.....128.88

continuous filament nylon pile broadloom, installed!

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sq. yd. complete

A fantastic low price for this luxurious and practical nylon pile broadloom ... completely installed in your home over heavy waffle padding with 2 door metals! 12-ft. width in tropical sea, dunes, old gold, stonewood, off white, jade green, bronze or ice blue decorator colors. Save!

outstanding features of this Caprolan® nylon pile:

- continuous filament nylon is easy to clean ... is practically indestructible, dirt, traffic mark proof!
- Caprolan nylon pile gives the dramatic decorator colors an added depth and clarity of color beauty!

* Caprolan is a registered trademark of the Allied Chemical Company.

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Other days, 9:30 to 5:30

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ONE DRESS, TWO LOOKS . . . that's the magic of accessories, here demonstrated by Lila McDonald: Above, a chic costume suit with basic dress (by Helga) goes sophisticated with its own tunic jacket, then turns glittery for cocktails (at right), worn with gold mesh jacket (by Arbe), gold shoes. This is one of costumes to be shown during "Matchmakers" style show at Pacific Coast Club luncheon March 21.

After a Fashion

What to Wear With What ...accessories tell time of day or night

By MARY ELLIS
I, P.T. Fashion Editor

What's the quickest way to charm your wardrobe into a this-minute frame of mind?

With "just-right" accessories, say fashion authorities . . . accessories PLUS a few figure-flattering, never-out-of-season basics.

What-to-wear-where-with-what are the five big W's of the fashion world, they say. The questions come thick and fast: what shoes should I wear with my new lacquer green afternoon dress . . . what hat with a figure-skimming beige shift . . . what jewelry with a long, lean sweater suit?

These and other 1963-isms in accessorizing will be answered for local fashion-conscious femmes March 21 during a unique fashion revue luncheon at Pacific Coast Club.

Yolanda Ericson and Lila McDonald, owners of Parisienne, will present the coordination story during a showing of new-look basics that change character with the switch of a jacket, the flip of a scarf, the spark of a pin, the splash of an unexpected color accent.

Former model Lila McDonald gives a preview, at left, of styles to be shown at the show, open to PCC members and guests.

THE ACCESSORY story, California-style, was spelled out in colorful terms also by John Hersey, fashion coordinator for Buffums, during the recent annual Red Cross style show at the Elks Club.

About hats: "The turban's tops, a la 'Lawrence of Arabia' . . . many hats are borrowed from the boys—the sleek derby, the sophisticated fedora (often tilted)." . . . "Also," said he, "the Spanish-influenced sombrero, now coming in strong, will probably be the No. 1 look by fall."

About shoes: "The ones you want, most likely, will be the middle neutrals, ranging from small stacked heel for daytime to a late-day shape that's more tapered, higher—but, if pure 1963, no higher than two inches."

New ideas: "Handbags and shoes do not have to match . . . it's chic to wear no more than two accessories that are the same color . . . DO wear your white patents for late afternoon." And how about black shoes with a navy costume? "Wear them," says Hersey. "It's the designers' preferred look."

About handbags: "They're smaller with more ample storage space."

About gloves: "They come in the same pretty neutrals as shoes and go with them, but don't necessarily match—and, of course, don't match the outfit you're wearing."

Most important: "Express your own individuality with your accessories," says Hersey.

FACT IS, ladies, these days accessories can change not only your clothes personality BUT the season of your wardrobe.

Extremes in temperature can come and go, but today's smart never-out-of-season basics fill in all around them. Sleek little dresses, often knitted; well-cut silks, light or bright, with late-day manners; bulkless coats that are deceptively warm, undecisively dashing—all these have free entry into any season.

It's accessories that give them the time of day—or night . . . that turn "little nothing" dresses into something really special.

Nuptial Reception Honors New Bride

A post-nuptial reception will be given by Mrs. Doyle Hanevinkel Thursday evening in honor of her new daughter-in-law, Mrs. Doyle Hanevinkel Jr., to introduce her to local area friends.

The honoree, nee Greta Van der Hoeck, is the daughter of Mr. and Mrs. Van der Hoeck, Torrance. The bride and her husband, married in La Tijera Methodist Church, Inglewood, were honored at a champagne reception in the home of Mr. and Mrs. Carl Van Wankum, Torrance.

The bridegroom, son of Mr. and Mrs. Doyle Hanevinkel, 3351 Donnie Ann

Read, Rossmore, is a fourth generation Californian. His maternal great grandfather, Byron S. Van Deventer, who moved here in 1905, was the last mayor of Belmont Heights before its trustees voted to annex to Long Beach in 1909.

A GRADUATE of Wilson High, the bridegroom attended the University of Alabama, the University of California, Berkeley, and received his masters degree from USC.

The bride, a native of Haarlem, The Netherlands, attended schools in Redondo Beach as well as El Camino Junior College.

Hadassah Kicks Off Membership Drive

Members of the steering committee of Hadassah have prepared kits under the direction of the chairman, Mrs. I. W. Gittleman, that will be distributed Monday at the home of Mrs. David Dow, 4164 Lakewood Dr., starting a membership drive that will take volunteer workers, door-to-door through Long Beach and Orange County.

March 18 volunteers will culminate the week's drive at a champagne party at the home of Mrs. Marvin Holzman, 1800 Josie Ave.

NEW MEMBERS and volunteer workers will be the guests of Long Beach Chapter of Hadassah at a dessert tea March 27 at 1 p.m. at Breakers International Hotel. Gifts will be presented to the team bringing in the most new members. A gold trophy will also be awarded.

All five groups of the Long Beach Chapter of Hadassah are participating in the membership drive.

Members of the steering committee include: Mmes.

Harry Wolfe, president; Gittleman, Samuel Richmond and Samuel Stecker.

What's on the Menu?

The following menus will be served in Long Beach elementary schools in the week of March 11-15:

MONDAY: Italian spaghetti, garden salad, spicy applesauce, hot buttered French bread and milk.

TUESDAY: Hamburger, potato salad, sliced peaches, carrot sticks and milk.

WEDNESDAY: Neapolitan macaroni, buttered spinach, boysenberry sauce, peanut butter sandwich and milk.

THURSDAY: Cubed turkey in gravy on mashed potatoes, garden peas, chocolate pudding, raisin bread square and milk.

FRIDAY: Baked fish or chop suey on rice, buttered green beans, fruit gelatin, whole wheat bread and butter and milk.

The above items make up the elementary children's lunch 30c.

JUNIOR-SENIOR HIGH

MONDAY: Meat biscuit roll with gravy, mashed potatoes, buttered peas, fruit cup supreme, oatmeal cookie and milk.

TUESDAY: Italian spaghetti, buttered carrots, apple crisp, hot buttered cornbread and milk.

WEDNESDAY: Chopped steak on mashed potatoes, buttered green beans, fruit gelatin, peanut butter sandwich and milk.

THURSDAY: Grilled noodles, whole kernel corn, cherry sauce, toasted cheese special and milk.

FRIDAY: Baked fish with oven browned potatoes or chop suey on rice, Spanish cole slaw, sliced peaches, whole wheat bread and butter and milk.

Landscape Architect, Concert Ensemble Point Up Diverse Interests

MONDAY

Mrs. Virginia Russell, member of the American Society of Landscape Architects, will be guest speaker for the Women's Architectural League at 8 p.m. in the home of Mrs. Irene McFaul Pierce, 100 Atlantic Ave. Mrs. Russell's slide illustrated lecture is entitled "The Contribution of the Landscape Architect." Wife of Long Beach architect, Thomas J. Russell, she served as president of the Long Beach Park Commission for six years. Mrs. Richard O. Prior presides.

Ebell will honor its life members with luncheon and a program of Gypsy music by Murray Korda and his Concert Ensemble at 1:30 p.m. in Ebell Auditorium. Noon luncheon will be served by Group D, Mrs. Ted Perry, chairman. Mrs. Everett Morningstar presides.

Departments: Art, Mrs. R. L. Yankie, chairman, 10 a.m. Joseph M. W. Turner report by Mrs. Josiah S. Mertz. Business and Protective Law, Mrs. Melvin Neel, chairman, 11 a.m. Werner Ruchti, city planning director, speaks on a planner's prophesy. California History, Mrs. John Cuthbert, chairman, 11 a.m. "The Story of San Fernando Valley," Mrs. Minerva A. Tustin.

Alumnae Club of Pi Beta Phi will meet at 7:30 p.m. in the home of Mrs. Neil Phillips, 3942 Olive Ave., for election of officers. Susie Schultz of Venezuela, American Field Service student at Poly, will speak. Reservations may be made with Mrs. H. B. Crosby.

Club safety chairmen and members of Los Cerritos District, California Federation of Women's Clubs, will take part in a leadership workshop at Pathfinder Clubhouse, 440 S. Santa Fe Ave., Compton, Mrs. Grant Putman, state safety chairman, will speak following board session. Luncheon reservations may be made with Mrs. Clara P. Smith, Lakewood.

Story League meets for dessert luncheon and program led by Mrs. H. A. Zeldorf at noon in the home of Mrs. Paul Findly, 231 Venetia Drive. Stories will be told by Margaret Greer and Rose Berry. Mrs. T. R. Scofield presides.

National League of Senior Citizens sponsors a dessert luncheon at noon in Machinists Hall.

TUESDAY

Lakewood Area Fuchsia Society will hear a talk on fuchsia culture by Carl E. Edmond, 8 p.m., Lakewood YMCA. Door awards will be

followed by a plant sale and refreshments. Guests are welcome.

LuVallean Poetry Club will point toward its April 1 poetry contest deadline when it meets from 1:30 to 3:30 p.m. in Brewitt Branch Library, 4036 E. Anaheim St. Chaparral State Poetry Contest entries and reservations for the CFCP convention May 11 also are on the agenda.

Representatives of the counseling staffs from Long Beach High schools and City

College will be luncheon guests of Women's Auxiliary to the Long Beach Pharmaceutical Association at noon at Elks Club.

Professor Edward S. Brady, USC School of Pharmacy, will speak on pharmacology as a profession. The program was arranged by Mrs. Stanton H. Nickle through cooperation of Dr. Emil F. Lubick, coordinator of career guidance and placement, Long Beach Unified School District. Mrs. Harold M. Paige presides.

WEDNESDAY

"Land of the Heather, Shamrock and Rose," music of the British Isles, will be program for Woman's Music Club at 1:30 p.m. in Ebell Auditorium. It features Ona

Pythian Sisters, Temple 63, official visit of district deputy grand chief, 7:30 p.m., Machinists Hall, 728 Elm Ave. Margaret Stepp presides during election of grand representative. Doris Sawtelle, Mable Allen, Nettie Westhafer, hostesses.

Ladies Oriental Shrine, El Tanya Court 61, election of officers and annual reports, 7:30 p.m., Palos Verdes Masonic Temple, 5155 E. Pacific Coast Highway. Jean Miller presides. Annual dinner-dance honoring the high priestess scheduled March 23 at Lakewood Country Club. Reservations by Monday with Betty Ann Dignan or Velma Bolen.

Star Points Association, OES, 7:30 p.m., Linden Hall, 505 E. Broadway, Mar Vista and Emara Chapters in charge.

Merret Temple, Daughters of the Nile, election of officers and annual reports follow 11:30 a.m. luncheon, Monte Vista Temple, 1120 E. Market St. Mrs. Anzo Varney presides.

TUESDAY

Royal Neighbors Camp 3822, 8 p.m., Machinists Hall. Mrs. Tyrone Richardson presides.

Past Noble Grands Club, Wide Awake Rebekah Lodge 71, 7:30 p.m., home of Muriel Easton, 924 Belmont Ave.

Carnation Club, noon sandwich luncheon followed by business, home of Ethel Barnes, 6157 Lime Ave. Fern Wood presides.

THURSDAY

Khamzin Zuanna 127, public card party, 7:30 p.m., Linden Hall. Flora Stuber, chairman.

SATURDAY

Coastal Ruths Association, OES, noon luncheon, Crown Cafeteria, 101 Alamosa Ave. Service Chapter, hostess.

Calendar of Clubwomen

Fraternal Organizations Schedule Varied Events

MONDAY

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HAIRCUT, COLOR RINSE
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HE 2-7451

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No friendly store of Long Beach
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Softone Dry Cleaning
Home
Delivery
HE 6-3285

Soft Water Laundry
702 W. ANAHEIM

March BONUS DAY

TOMORROW MONDAY MARCH 11th ONLY

WITH THIS COUPON ONLY

New Hair Style
Great Spring with breath-taking loveliness. Visit Cozart's and have one of our high fashion stylists give you the new gentle-tress coiffure styled just for you. Hair Style, Cut, Shampoo, Set. Free parking at both our salons.
Cozart Beauty Salons
137 E. 4th St.—HE 6-2039; 3934 Atlantic—GA 4-8377

\$5⁰⁰

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Fine Women's Shoes
Group of 230 pairs of I. MILLER, MILLER-KIN, CUSTOMCRAFT, GUILD HOUSE ORIGINALS in broken sizes from our regular stock. Originally \$19.95 to \$29.95.
I. Miller Guild House
507 East Ocean Blvd.—Downtown Long Beach

\$10⁰⁰

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Sale! Half & Large Size Dresses
DON'T MISS THIS BIG SALE!!! We have REDUCED many of our Better Dresses for final clearance. EVERY SALE DRESS must go! 3 big racks of dresses at \$6, \$8 and up, in sizes 12½ to 32½.
Charge it—Use our 4-month plan or BankAmericard
Modern Woman
436 Pine Avenue—Downtown Long Beach

FROM \$6⁰⁰

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Women's Jersey Dresses
94 Only at this special price! Blend of wool and Orlon Acrylic. Basic classic styling. Misses and half sizes. MOST ALL SIZES!
Penney's Downtown
Fifth & Pine, Downtown Long Beach

99^c

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Any Item in Our Store
Nothing held back. Open 'til 9 p.m. for this event. New Spring shipment of dresses, skirts, blouses just arrived. All sales final. No charges. No lay-aways.
Atlantic Fashion Center
5825 Atlantic Avenue

25% OFF

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Maple Dept. Closeout
Here is a real opportunity to buy your maple living room, dining room, tables, lamps, bedroom etc. We are closing out our entire MAPLE DEPT. and with your coupon you can select anything we have at ½ the regular price. See us Monday for some fabulous buys!!
Insurance Furniture Wells Bros.
4700 Long Beach Blvd.—GA 2-2151

1/2

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Dresses, Sizes 7 to 13
Group of 100 originally \$14.99 to \$39.99 and you'll find every one a rare bargain at this give-away price. No try-ons, charge or lay-aways... on this group. All sales final.
Jerri's
231 Pine Avenue—Downtown Long Beach

\$2⁰⁰

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

King Size PILLOWS
Posture Sleep Shop
5525 Atlantic, North Long Beach GA 2-2031
NORTH LONG BEACH

2 for \$5

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Famous Label Cotton Blouses
Regular \$3.98 to \$7.98. White, Prints, colors. Sensational clearance Price!!
Gene's Smart Shop
450 Pine Ave.—Downtown Long Beach
Open Monday Night Till 8

\$1⁹⁹

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

New Spring Outfit
Any new spring dress, Italian knits, or swimwear now 20% off with this coupon. All fresh new Spring merchandise. Monday, March 11th only.
Harris Aire
4200 Atlantic Avenue, Long Beach, GA 7-7449

20% OFF

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Better Spring Dresses
Group of Regular \$5.99 and \$8.99 polished cottons, embroidered eyelets, rayons, shantungs, rayon linens in sizes 10 to 20; 14½ to 24½; also a few Junior sizes.
Mode O' Day
617 Pine Ave.—Open Monday and Friday till 8 p.m.

SPECIALLY PRICED \$3⁵⁰

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Regular to 17.95 Dresses
Big group at savings of over one-half the original price. Cottons, wools, knits in casual, dressy and career styles—all from our stock. Regular and Junior sizes.
Career Girl for sportswear
Cor. 4th & Locust—HE 7-6445
Downtown Long Beach—Open Monday Night till 9

\$5⁰⁰

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Seamless Nylon Hose
800 Pair! Here is the lowest price ever on these first quality seamless nylon hose. Sizes 9 to 11. PLEASE NOTE, ONE COLOR ONLY, "SUNTAN".
Penney's Downtown
Fifth & Pine, Downtown Long Beach

2 88^c

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

PRE-EASTER LADIES' Apparel Sale!
This coupon worth 10% discount on any purchase in our Ladies' Apparel Dept. ONLY. (Coupon Good March 11 & 12)
Foreman & Clark
Lakewood Center (across from Boys Market)
Long Beach—144 Pine Ave.

10% OFF

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Suits & Dresses Cleaned
Men's suits, linings hand pressed Reg. \$1.35... \$1. Ladies plain dresses unlined, reg. \$1.55... \$1.
Melody Cleaners
4944 Graywood Ave.—ME 3-8151

\$1⁰⁰ EACH

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Nylon Hosiery, Can't-Run
First quality, full-fashion, in plain or dark seam. 15 denier, super sheer. Limited quantity, so hurry!
Albert's Hosiery Stores
Downtown Long Beach—305 Pine Ave.
Lakewood Center—5230 Pepperwood.

\$1.29 VALUE 55^c PAIR

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Women's Wool Suits
2-Piece pure wool suits, a \$25.00 value bargain priced at a ridiculous \$2.98... choice of boxy or fitted lined jacket and slim skirt with Kick-pleat in rear.
super mart!
630 Pine Ave.—Downtown Long Beach
Open Monday Night Till 9

\$2⁹⁸ COMPLETE

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Westinghouse Electric Dryer
Direct air flow drying system with more air, lower heat dries clothes faster, fluffier and more economically. Dries up to 18 lbs. of clothes. Full factory warranties.
Dorn's Discount Stores
4949 Graywood Ave. (Lakewood Shopping Center)
Till 9 P. M.

88⁸⁸ 1.50 A WEEK

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

45 pc. "Astrid" Melmac
COMPARE AT 24.95
Hurry, the demand will be terrific for this! Complete service for 8. In a beautiful floral pattern. No Money Down. Terms To Suit
Kay Jewelers
319 Pine Ave., Downtown Long Beach
5208 Lakewood Blvd., Lakewood Center

\$14⁸⁸

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

New Spring & Summer Dresses
Choice of our entire stock of regular \$8.99 Dresses reduced for Monday Only! Dacrons, Cottons, Cotton Knits, Rayons and Blends in a gorgeous color selection. Petite, Missy, Junior and Half-Sizes.
Hartfield's Downtown Store Only!
421 Pine Ave.—Open Monday and Friday till 9 p.m.

\$6⁶⁶

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Sweaters and Skirts
100% Wool Sweaters and Skirts on Special for Monday Only! Buy one at the Regular price and get a sweater or skirt of equal value for only \$1.00.
Zukor's Downtown Store Only!
235 Pine Ave.—Open Monday and Friday till 9 p.m.

\$1⁰⁰ With Purchase of One at Reg. Price

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Hunt's Tomato Catsup
14 OZ. BOTTLE
The Boys Markets
• 3750 E. Anaheim—Long Beach
• Lakewood Center—Lakewood
• Avalon & Anaheim—Wilmington

12^c

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Apartment-size SOFA BED
Genuine Natigahyde. All colors. Innerspring mattress, foam cushions, "Tilt and Sweep" feature.
Riviera Sofa Bed Co.
10 Years Same Location
425 E. 4th St., Long Beach. HE 7-8511

\$177⁵⁰

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

9x12 Axminster Rug
Good selection of colors. Replace that old and faded rug of yours with one or more of these long wearing beauties at this special price.
Anaheim Rug & Upholstery
1145 Loma Ave.—GE 8-4478

\$47⁹⁵

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Imported Human Hair Wigs
In all colors, look years younger, feel more glamorous, always ready to slip on and saves you hours spent in beauty shops. With this coupon you subtract \$5 from any sale-priced or regular-priced wig in our collection.
du Barry's Glamour Tops
250 Long Beach Blvd.—HE 6-8383

\$5⁰⁰ OFF

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

100% Dacron Uniforms
With this coupon we have a special group of brand new 100% DACRON UNIFORMS for Nurses, Beauticians and Waitresses for this special sale. These are crisp, new 1963 styles. They will not last long at this price, so come early. Sizes 6 to 20 and 12½ to 24½.
Long Beach Uniform HE 6-1207
200 Long Beach Blvd., Downtown Long Beach

ONLY \$8⁶⁶

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Full Size Bed Set
Complete price includes Full Size Innerspring Mattress, Full Size Box Springs and 4 Hollywood Legs. \$5 down holds, easy terms available.
Discount Bedding Co., Inc.
15314 Lakewood Blvd., Bellflower—TO 6-5803

29⁰⁰

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

(Big "A" Infants Dept.)
Baby Swings
Special Good Mon. Tues. Wed. Nationally advertised "Spring-A-Swing" combination swing and jumper. Sturdy tubular swing stand. Detachable car seat, adjustable height in colors. 11.95 value
The Big "A"
5500 N. Cherry Ave. Long Beach

\$7⁷⁷

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Butternut Coffee
ALL GRINDS 1 LB. CAN
Atlantic Farms Market
6845 Atlantic Ave.—Bot. Artesia Blvd. & Alondra

39^c

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Frigidaire Washer
NEW 1962 CLOSE-OUT 2-Speed Full Size, Fully Automatic, Fully Guaranteed.
Hill's Appliances
5650 Atlantic, Long Beach, GA 2-7078

168⁰⁰

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Dozen Ice Cream Novelty Bars
• Chocolate Covered Bars
• Fudge Bars
• Dreamscapes
REGULAR PRICE 59c
Carton of 12
Ben Cluff Drive-In Dairy
1601 E. Wardlow at Walnut

29^c

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Wall-to-Wall Bathroom Rugs
Easy to cut from 5x8' luxurious plush pile rug, with matching lid cover. Ten decorator colors. Regular \$6.99 value.
House of Linen
515 Pine Ave.—Downtown Long Beach, HE 2-7779

\$4⁸⁸ PER SET

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Tall Orlon Bulky Sweaters
Originally \$9.98 and \$11.98 choice of cardigans and pull-overs.
Taller Girl Shop
350 Long Beach Blvd. near Fourth St.
DOWNTOWN LONG BEACH

\$5⁰⁰

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Ladies' Heel Lifts
This Week Only—Leather or composition Nylon Lifts, reg. \$1.50... 68c. 3-minute service while you wait or shop. 1-day service dry cleaning—Shoe shine & dyeing.
Nuway Shoe Repairing
619 Pine—Est. 1920—HE 7-4086.

39^c Pr Up

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Full-length Suede or Kidskin Coats
Regular \$59.98, Designer Original styling, created of soft, supple, genuine imported skins. Hand detailed. Wear with or without self-belt. Suede is water-repellant, soil-resistant. To clean kidskin sponge away soil with soap and water. White, Black, Natural and Colors.
Jo-kaye
4th and Long Beach Beach Blvd., Downtown L. B.

\$38⁸⁸

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Refrigerator
ADMIRAL FAMILY SIZE 1-YR. FACTORY SERVICE
Edward's Discount Furn.
1639 East Artesia, Long Beach

118⁸⁸

Good, Monday MAR.11 ONLY

Places To Go And Things To Do



Want to See a Western Movie?

Early Western Frontiers, from gold happy Dawson City on the Yukon to the dusty cow towns of Colorado and Wyoming, is the subject of a film showing Wednesday at Alamitos Branch Library, 1836 E. 10th St., at 7:30 p.m. "The Real West," narrated by the late Gary Cooper, is illustrated with live action shots and historical photographs. "City of Gold" pinpoints a moment in the history of Dawson City. Both films may be borrowed from the film section at the main library. There is a service charge for their use.

Style Show

"Heart of Spring" has been chosen as the theme for the officer's project of Long Beach Emblem Club 105 annual fashion show luncheon to be held at noon Saturday at the Elks Club, 4101 E. Willow St.

The event will benefit the Long Beach Heart Guild. Proceeds are allocated to the purchase of heart surgery equipment for local non-profit hospitals.

Models from the Long Beach Fashion Guild will show costumes for cruise, luncheon, late afternoon and formal occasions from Christy's.

Club marshalls Mmes. Russell Ogg and John Buntin and Mmes. Lloyd McCormick, chairman, and Robert Thomas, co-chairman, will be in charge of the event, according to president Mrs. Elvin O'Neill. Club officers will assist hostesses.

Theme of the show will be complemented by table decorations of hearts and spring flowers.

Reservations may be made with Mmes. Virgil Jacobs, 1495 Cherry Ave., and Charles Seesholtz, 453 W. 7th St.

Variety Show

Norton Dance and Voice Studio of South Gate will present an hour-long variety show on the Long Beach Recreation Department sponsored Community Program at 8 p.m. Monday in Municipal Auditorium.

Irish numbers will be presented in recognition of St. Patrick's Day, and Dennis and Denise Potter will be featured in a novelty set on unicycles. Other specialty acts include a toe ballet by Cynthia Hocott and songs and dances by Frank Miller and Viviana Ross.

Also appearing are Hollywood guest stars, Don Marlowe (Our Gang Comedy fame) and Pepe Salcedo, young singer from South America. Pearl Riebs will present her own composition and also will accompany the acts. Al Ross is emcee.

Carl H. Robertson leads community singing to open the program at 7:30. Two Orchestra plays for square and old time dancing with Joe Marshall as caller. The public is welcome without charge.

Hat Show

A spring hat show will be sponsored by Court Marian 1669, Catholic Daughters of America, Wednesday at

Woodman of the World Hall, 11 W. Plymouth St. at 9 p.m. The public is invited to join in the evening.

Retrospective of Lipchitz Sculpture Shown at UCLA

By ELISE EMERY
For its annual exhibition this year, the art council of the University of California at Los Angeles is showing the work of Jacques Lipchitz, considered by many critics as the greatest living sculptor.

The retrospective show consists of 115 pieces of sculpture and 28 drawings selected by Lipchitz, now 71. It will be open to the public through April 14.

The artist's pieces are primarily figures of triumph, for he is a sculptor of faith, optimism and strength.

In an interview with Frederick Wright, director of UCLA art galleries, he said of his work, "In general, I can distinguish in my art two clearly defined strains: One is very sturdy, so tall, you know, built with care and with a lot of preparation; and the other is a kind of lyrical expansion.

"And I remark that when I am working for a certain time in one, I somehow explode into the other and let myself go, you see, and then the other comes back again, and like that all my work is succeeding from one strain to the other. But with all that is the same man who makes it — the same heart beating."

TO COMMEMORATE the exhibit, Lipchitz has designed his first lithograph. It is produced in a signed, limited edition of 100, titled, "The Bull and the Conductor." Among his sculpture on display are "Prometheus With Vulture," "Song of the Vowels," "Sacrifice," and "The Meeting."

Exhibition hours are 10 a.m. to 5 p.m. Mondays through Fridays, 1:30 to 5:30 p.m. Saturdays and Sundays, and Wednesdays from 6:30 to 10:30 p.m.

FRANK WOELFEL will have a one-man exhibit at Franz Eise Gallery, 1711 E. Fourth St., through April 6. He has had more than 25 exhibits, including several in Latin America.

Woelfel took his bachelor of arts degree at Long Beach State College and studied with Karl Seethaler at Long Beach Academy of Art. He currently is teaching for the Azusa Unified School District in Covina.

Gallery hours are 10 a.m. to 6 p.m. daily.

The exhibit of Ben Messick's work, which has just closed at the gallery, has been hung in the Frick Galleries, 447 Palm Ave., Palm Springs, where it will remain through March.

LONG BEACH Art Association is showing an assortment of work during March in its gallery, 800 E. Ocean Blvd.

In addition to paintings and collages, there is a collection of sculpture and welded metal decorative pieces by Ralph Tarzian, bronzes by Ina De Can and driftwood carvings by Marvin Wilson.

Association members have the following one-man shows during March:

Helen Wilson: oils, ceramics, collages at General Telephone Company, 3925 E. Seventh St.

Connie Lettelier: paintings at General Surgical Supply, 1776 Bispo Ave.

Joy Nye Elliott: paintings at Buffums', Pine Avenue at Broadway.

Audrey Hutchins: paintings at Park Pantry, Long Beach Boulevard and Anaheim.

Alice Sanders: one large painting at Park Pantry, Kattella Avenue and Los Alamitos Boulevard.

Elaine Sagerhorn: oils and water colors at Park Pantry,

17511 S. Susana Road, Compton.

DOWNEY MUSEUM of Art, 10419 S. Rives Ave., Downey, will show work done by its teaching staff through March 29.

The staff includes Anne Barlin, dancer and choreographer, and artists Fran Soldini, Jo Rebert, Mitsui Yashima, Moselle Townsend and Leonard Edmondson.

Mrs. Soldini, Long Beach artist and instructor, will exhibit her Downey Museum students' work, "Art in Development," at South Gate Art Gallery, 9829 Walnut Ave., South Gate, from March 19 to April 20. Acceptance on March 20 at 7:30 p.m. will feature a lecture by Mrs. Soldini.

ARTIST ARE INVITED to participate in the 18th annual Newport Harbor Art Exhibit in Newport Harbor High School, 600 Irvine Ave., Newport Beach, April 7 through 21.

Jurors will be Robert Frame, teacher at Otis Art Institute; Dr. Thomas Leavitt, director of Pasadena Art Museum; and Gerald Nordland, dean of Chouinard Institute.

Entries must be delivered to the high school April 1 or 2, or at pickup stations by March 29. Full details may be obtained by writing to the school.

More than 800 entries were submitted last year and the show was viewed by 3,000 persons.

Community Calls Tryouts Monday

"A Hole in the Head," by Arnold Schullman, to open in late April, will have tryouts at 7:30 p.m. Monday at Long Beach Community Playhouse, 5021 E. Anaheim St. The comedy is a saga of the commonplace, set in a small Florida hotel.

A cast of 13 features a man about 40 who is flashy and improvident, his undernourished but wise son about 12, a prosperous and conservative brother about 50 and his sweet but bossy wife, a wild and shapely blonde in her 30s, and a motherly and comely widow about 40. Other characters are a desk clerk, attractive girl, guest in his 70s, hotel owner about 60, solicitor of a boy about 11, and a masculine tourist.

Boris Goldofsky's Influence Fosters Interest in Opera

By RACHEL MORTON
L. P. T. Music Critic

If grand opera ever becomes popular in the United States there will be one man largely responsible. His name is Boris Goldofsky and he was recently seen in the packed Convention Hall of the Municipal Auditorium conducting his own opera company in a magnificent performance of "Rigoletto" by Verdi, sung in English.

I talked with this quiet, lovable man and was amazed at the wide scope of his activities, and wondered at his indefatigable energy. On tour with his company of young people, a performance is given every night and the tour lasts for five weeks. It is the 12th transcontinental tour for the company which will have included 46 states.

"I try not to have too long jumps between performances," Goldofsky stated, "and usually we travel about 100 miles each day."

Major and Minor Notes

THERE ARE TWO casts of singers which alternate performances and all operas are sung in English. And what English! Every word could be understood and the audience revelled in understanding for the first time all that was going on.

"I do not insist upon opera in English only for the sake of the audience," said Goldofsky. "It is equally important that the singers themselves know what they are actually saying to one another, thereby feeling their roles more deeply."

Boris Goldofsky, who is also well known for his intermission broadcasts from the Metropolitan Opera on Saturday afternoons, was born in Moscow, Russia, 55 years ago. He is the son of the famous violinist, Lea Luboschutz and the nephew of the equally famous pianist, Pierre Luboschutz. At 9 years of age he was acting as his mother's accompanist in her many concerts. It was at the time of the revolution and they performed not for money, but for food.

FINALLY, they escaped to Germany and Boris became a pupil of the famous pianist, Artur Schnabel. At 13 he was giving performances in Berlin. Later he studied with Dohnanyi in Budapest and at 22 years of age he came to the United States to act as accompanist for his mother who was teaching at the Curtis Institute of Music in Philadelphia. He studied conducting with Fritz Reiner and became his assistant with the Philadelphia Orchestra, and for six years was Rodzinski's assistant with the Cleveland Orchestra.

But it was his long association with Koussevitzky in Boston that really molded his career. Together they produced opera in Boston and at Tanglewood. In 1946 Goldofsky formed the Goldofsky Opera Theater. "I call it 'opera theater' because we emphasize the acting as much as the singing."

THERE ARE talent scouts all over the country searching for exceptional voices. Goldofsky not only trains singers, but musicians, stage hands, conductors and scenic designers in the Goldofsky Opera Institute in New York City where instruction is free. He also has workshops in Denver, Colo.; Wheeling, W. V., and during July he will be at Stanford University in Palo Alto.

"We also educate people how to spend money for the cultural arts," Goldofsky informed me.

"This is a continuous pursuit with which we have had much success. The Ford Foundation supports our efforts."

More power to you — courageous, far-sighted, opera benefactor, Boris Goldofsky!

LBFS Bills English Comedy

An English comedy will be shown at Long Beach State College today when "School for Scoundrels" is screened at 5 and 7:30 p.m. in the Little Theater.

Terry Thomas and Ian Carmichael star in the production, second in the fall series of the Long Beach Film Society. The two were seen a short while ago in another farce, "I'm All Right, Jack."

Alastair Sim also contributes to the fun in the picture which is built around the "Gamesmanship," "Lifesmanship," and "One-Upmanship" themes made famous by Stephen Potter.

ALSO FIGURING prominently in the plot of "School for Scoundrels," but not getting any credit, is one of the most lovable old automobiles ever seen on film.

And, according to Brenden Gill of the New Yorker, the picture contains "the worst and most hilarious tennis match ever filmed."

Preceding the feature will be the 1962 Academy Award winner, "Seaward the Great Ship."

Series subscriptions, which offer holders preferred seating for Sunday's show and the four films which follow, may be obtained at a saving. Single program tickets are available.

Ted Alan Worth to Return for Organ Concert Tuesday

Ted Alan Worth will play a return concert in First Congregational Church Third Street and Cedar Avenue, Tuesday at 8:15 p.m. Many music-lovers will recall his excellent performance in the church on Oct. 18, 1960.

His program will feature the seldom heard "Fuge, Canzona and Epilogue" by Sigfrid Karg-Elert. The work is scored for organ, violin and women's chorus.

Worth is organist and choirmaster of St. Mark's Episcopal Church in Philadelphia. Last July he played in the summer series of organ recitals at Riverside Church, New York City.

All-District Orchestras Will Play

The annual concert by the All-District Junior High and Senior High Orchestras, conducted by Fred Ohlendorf will be presented at City College Auditorium today at 4 p.m.

Each orchestra of more than 100 players has complete instrumentation and represents outstanding talent in the junior and senior high schools.

Special numbers will include an antiphonal two-brass choir and soprano soloist Raylene Bade.

The junior high group will be heard in "Pomp and Circumstance No. 4" by Elgar, "Song of Peace" by Ingalls, "Yenkovanka" by Smetana, "Hungarian Dance No. 5" by Brahms, and "Little Fugue in g minor" by Bach.

The senior high orchestra will play the prelude on "A Mighty Fortress is Our God" by Bach, "A Night on Bald Mountain" by Moussorgsky, introduction to Act III "The Jewels of the Madonna" by Wolf-Ferrari, and the first movement of "The New World Symphony" by Dvorak.

The public is invited. There is no admission charge.



Ted Alan Worth

WIGS
The Finest of Human Hair Wigs Shown in Your Home
CALL ZARA
GE 8-6752

New, exquisite 5 DIAMOND STAR SET BRIDAL PAIR. Available in white or yellow gold. An exciting value, compare at \$350. Now \$229. No money down, \$4 a week. KAY JEWELERS, 319 Pine Ave., DOWNTOWN LONG BEACH. Open Monday and Friday evenings, or 5208 Lakewood Blvd., Lakewood Center, Open Monday-Thursday-Friday Eves.

On Stage---

COMMUNITY PLAYHOUSE, 4921 E. Anaheim St., "O Mistress Mine," 8:30 p.m. Friday and Saturday.
MAGNOLIA THEATER, 2400 Magnolia Ave., "The Fantasticks," 8 p.m. Thursday, Sunday; 8:30 p.m. Friday.
OFF-BROADWAY THEATER, 211 Line Ave., "Sleeping Beauty," 8:30 p.m. Friday and Saturday, 8 p.m. Sunday.

L.A. Opera to Repeat 'La Boheme' Saturday

Los Angeles Opera Company will again present Puccini's "La Boheme" at Wilshire Ebell Theater Saturday at 8 p.m. This will be the first of the repeat performances included in this year's season.

"La Boheme," which was presented last night as the third of the season's productions, will again be conducted by Dick Marzollo, but it will have a new Mimi, Marie Gibson, and a new Musetta in Marni Nixon.

Others in the large cast which general director Francesco Pace has assembled, will be Jean Dejs as Rodolfo, Mario Farrar as Marcello, Howard Chitjian as Schaunard, John Ford as Collins, Randolph Griffith as Benoit, Lorenzo as Parpignol, and Randolph Griffith as Alcindoro.

Balance of the company's season will consist of "Rigoletto," to be presented March 23 and 30 with Richard Torigi in the title role; "Madame Butterfly" on April 6 with Maria Ferrero as Cho-Cho San and Margery MacKay as Suzuki; and "Un Ballo in Maschera" on April 13 with Maria Ferrero, Karol Lorraine, Jean Dejs and Richard Torigi.

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Crowning Glory
...the famous wave that'll behave!
In the Spring You'll Have That Queen Feeling!
You go to a specialist for your eyes, your teeth... WHY NOT YOUR HAIR?
OPEN 8 A.M. to 12 MIDNIGHT
NO APPOINTMENT EVER NEEDED!
there is no substitute for experience
Reg. \$10 DURA-CURL Includes Shampoo and Style... Complete... \$7.95
Reg. \$15 WONDER CURL... Complete... \$8.95
Reg. \$20 MAGIC CURL... Complete... \$10.95
OTHER WAVES TO \$35.00
MEET SPRING WITH A NEW YOU... Complete re-styling including shaping... ONLY \$6.50
ECONOMY WAVES \$4.95 AND \$5.95 COMPLETE
THERE'S A SHOP NEAR YOU!
LONG BEACH
251 E. 5th St. HE 7-9621
LAKEWOOD 2420 E. Carson Carson at Paramount HA 1-1430
TORRANCE 2008 W. Carson FA 8-9930
GARDENA 2518 Rosecrans Blvd. 327-7350

March BONUS DAY

TOMORROW MONDAY MARCH 11th ONLY

WITH THIS COUPON ONLY

This Coupon Worth \$1.00
\$1.00 off on a regular \$2.00 load of dry cleaning for 8 pounds or less! Speed Queen coin-operated dry cleaning — Complete in 22 minutes.
Mary's Coin Operated Dry Cleaning
Plenty of Free Parking in rear. Use alley at Pacific St. Hwy. or 16th St.
1752 Pacific Ave., Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

New Spring & Summer Blouses
Choice of our entire stock of Regular \$2.99 blouses. A fabulous selection in newest styles and fabrics.
Hartfield's Downtown Store Only!
421 Pine Ave.—Open Monday and Friday till 9 p.m.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Steam & Dry Iron.
48 ONLY of these steam and dry irons by "General Electric". One Year Guarantee!
Wash and wear setting.
Penney's Downtown
Fifth & Pine, Downtown Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Super Quality Fresh Ground Round
Frusher — Leaner — Better than the 79c lb. or 89c lb. sellers elsewhere. This is the meat that made us famous! Ground -extra-fresh every hour from select, first-quality beef rounds. NO LIMIT! Open Monday 9 to 6
Center Meat Co.
5032 Faculty Ave.—Lakewood Center
155 W. Pomona, Santa Ana; 9772 Chapman, G.G.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Sliced Bacon
Farmer John-made Table Brand sugar-cured, hickory smoked, 1-lb. cello pkg. Save at least 20c per lb.
Center Meat Co.
5032 Faculty Ave., Lakewood Center; 155 W. Pomona, Santa Ana; 9772 Chapman, Garden Grove. Open Monday 9 to 6

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Sweaters, Capris, Skirts
Regular to \$12.95 sweaters in fun blend wools or orlon bulkies... skirts and capris are 100% wool and fully-lined... choice of matching Darlene colors or dark shades... you save over one-half off.
Career Girl for sportswear
Cor. 4th & Locust—HE 7-5145
Downtown Long Beach—Open Monday Night till 9

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

One Pound Of Sausage
With each \$5.00 purchase of meat on delicatessen items in the meat department, you get one pound of sausage FREE.
Thorndikes Fine Meats
1425 Cherry Ave. — Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Picksweet Frozen Orange Juice
One 6-oz. tin famous Picksweet frozen orange juice.
(SAVE 24c)
Thrifftmart Mkts.
Good at These Locations Only:
• 2164 Bellflower Blvd. at Stearns • 4158 Viking Way • 5819 Bellflower Blvd. • 11322 Los Alamitos Blvd.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Any Fresh Meat Item
This coupon is good for 25c off on the purchase of any fresh meat item in our stores.
Thrifftmart Mkts.
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WITH THIS COUPON ONLY

Orlon Sweaters, Specially Priced!
Cardigans in chanel, button front or slipons. An excellent selection of collar and neckline styles. Black, white, beige and colors.
Mode O' Day
517 Pine Ave.—Open Monday and Friday till 9 p.m.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Typewriter Ribbons
Good medium inked ribbons to fit most portable or standard typewriters. Choice of Black or Black & Red. Free installation if you wish. Bring your machine to Typewriter Specialists.
Bricknell's Typewriters
5006 Faculty Ave. — ME 3-1115
Lakewood Shopping Center — Open Mon. till 9 p.m.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

15 Piece Salad Set
Smart, colorful neopolitan style. Includes Salad bowl, 6 salad plates, creamer & sugar containers, salt & pepper shaker, serving spoon & fork.
Kay's Jewelers
Lakewood Center 319 Pine, Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Nylon Pile
Continuous Filament. Durable carpeting wears and tears. This is not a real plush pile—but is ideal for children's rooms and dens. This is new carpeting at a budget price.
B & G Carpet Co.
1919 N. Long Beach Blvd. Compton

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Frigidaire Gas Dryer
New! Special in the crate. You can pick this up now at Tuckers on this One Shot One Day Special! Model DDAGS-1963 Model with all of Frigidaires Built In Dependability.
Trader Tucker
1003 S. Long Beach Blvd. Compton NE 8-0165

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

(Big "A" Children's & Infants' Dept.)
Boys' Crew Sox, First Quality!
White & colors, elastic tops. Washable, 100% cotton, reinforced heel & toe. Sizes 6 to 10½. 30c each value.
Special Good Mon., Tues., Wed.
The Big "A"
5500 N. Cherry Ave. Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

All Of Your Dry Cleaning
Here's a chance to get all of your dry cleaning done and at 20% off our regular everyday low prices. (Laundry not included.)
Thrifty Cleaners
Complete Dry Cleaning & Laundry Service
Expert Alterations—9:30 to 6 p.m. Mon.-Sat.
1854 Pacific Ave., Long Beach — 436-0111

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WITH THIS COUPON ONLY

Cold Wave Special
Why not go to specialists for your hair? No appointment needed. Open day and night, 8 a.m. to midnight.
Crowning Glory Beauty Salons
Long Beach—251 E. 5th St., HE 7-9621; Lakewood—2620 E. Carson, Carson at Paramount, IIA 1-1430; Torrance—2003 W. Carson, FA 8-9930; Gardena—1518 Rosecrans Blvd., 327-7350.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Plain Skirts
Regular 70c value. No limit with coupon... this is our usual luxury job of complete cleaning and pressing!
Carnation Cleaners
4896 Paramount Blvd. Lakewood
15734 Paramount Blvd. Paramount
15908 Paramount Blvd. Hollywood

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Big "A" Women's Dept.
Lace Bras
Special Good Mon., Tues., Wed. Cotton, padded & regular also available in plain style. Sizes 32 to 40. A-B-C cup. 1.29 value
The Big "A"
5500 N. Cherry Ave. Long Beach

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WITH THIS COUPON ONLY

Free Ladies Haircut
Let our hair stylists restyle Milady's Coiffure. A FREE HAIR CUT with shampoo and set. This is a regular \$5.00 service.
Marjorie Harris Coiffures
220 E. Broadway, Downtown Long Beach HE 6-7918

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WITH THIS COUPON ONLY

3 Garments Dry Cleaned—Reg. \$2.25
Any combination of three of the following garments: blouse, skirt, sweater, capri, slacks, sport shirt, professionally cleaned and beautifully finished with this coupon.
Acme Cleaners & Dyers
1181 South St.—black west of Orange GA 2-6882

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WITH THIS COUPON ONLY

Mohair Yarn Spinner In 1001
Regular \$1.10 for 1 oz. Imported from Switzerland. 30 Colors. Limit 20 balls per customer.
"Our 17th Year"
Davis Knit Shops
TO 6-8208 — 17826 Bellflower Blvd. — Bellflower
NE 5-2912 — 1036 E. Compton Blvd. — Compton

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Two Heads of Lettuce
Large solid heads!
Thrifftmart Mkts.
Good at These Locations Only:
• 2164 Bellflower Blvd. at Stearns • 4158 Viking Way • 5819 Bellflower Blvd. • 11322 Los Alamitos Blvd.

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WITH THIS COUPON ONLY

Save On Dry Cleaning
This coupon is worth 50c on your first 8 lb. \$2.00 load of Dry Cleaning in our new RCA Whirlpool Dry Cleaning machines. Do it yourself and save. Professional attendant on duty to assist you. This offer good thru Sat., March 16.
Olympic Cleaners
2063 Pacific Ave. — HE 2-1674

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WITH THIS COUPON ONLY

Frigidaire Dryer
• All Fabrics
• Flowing Heat
• Special wash & wear setting
• Easy to Install
Close-out Price
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5650 Atlantic, Long Beach — GA 2-7078

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Sweater Kit
"Columbia Minerva—Midas Touch Sweaters"—Regular \$7.98. Five colors, 12-oz.'s, featherweight K.W. 1 ball metallic, 1 string of sequins; complete instructions in reusable knitting bag.
"Our 17th Year"
Davis Knit Shops
TO 6-8208 — 17826 Bellflower Blvd. — Bellflower
NE 5-2912 — 1036 E. Compton Blvd. — Compton

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WITH THIS COUPON ONLY

Nylon Pile
Continuous Filament, Dupont "501" nylon. One of the heaviest on the market today. Deep — luxurious and beautiful. The ideal carpet to give that elegant look.
B & G Carpet Co.
1919 N. Long Beach Blvd. Compton

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WITH THIS COUPON ONLY

Any Item in Our Store
Nothing held back. Open till 9 p.m. for this event. New Spring shipment of dresses, skirts, blouses just arrived. All sales final. No charges. No lay-aways.
Atlantic Fashion Center
5723 Atlantic Avenue

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WITH THIS COUPON ONLY

Frigidaire Refrigerator
NEW 1962 CLOSE-OUT ON A FRIG 12 CU. FT. with cross top freezer. Fully Guaranteed.
Hill's Appliances
5650 Atlantic, Long Beach, GA 2-7078

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Any Lamp In Our Store
This coupon worth \$5.00 toward the purchase of any lamp in our store, including even those lamps already sale priced for our big remodeling sale, now in progress. 1 coupon per customer.
Davis Furniture
1975 Long Beach Blvd. — HE 6-9747

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Choice Side of Beef
USDA graded Choice or our selected custom-fed side of beef. Price includes cutting, wrapping and sharp freezing. No money down, 6 months to pay, no payment till 45 days after you receive your meat. Open Monday 9 to 6
Center Meat Co.
5032 Faculty Ave.—Lakewood Center
155 W. Pomona, Santa Ana; 9772 Chapman, G.G.
Open Monday 9 to 6

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Free Hair Cut
WITH EACH SHAMPOO & SET \$5.50 VALUE ONLY
Good Monday Thru Thursday
Lady Ann's House of Beauty
5832 Atlantic Ave. Long Beach, GA 3-8077

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Maytag Washer
Fully Automatic, 2 cycle, Rebuilt like new. Fully Guaranteed.
Hill's Appliances
5650 Atlantic, Long Beach, GA 2-7078

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Jumbo Large Loaf Bread
Fresh — White or Wheat 3-lb. Value
(Watch for our ads starting soon in the Independent, Press-Telegram.)
Jenkins Market
6741 E. Carson (Where Studebaker & Diagonal Meet) Open 9 a.m. to 10 p.m. Daily

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

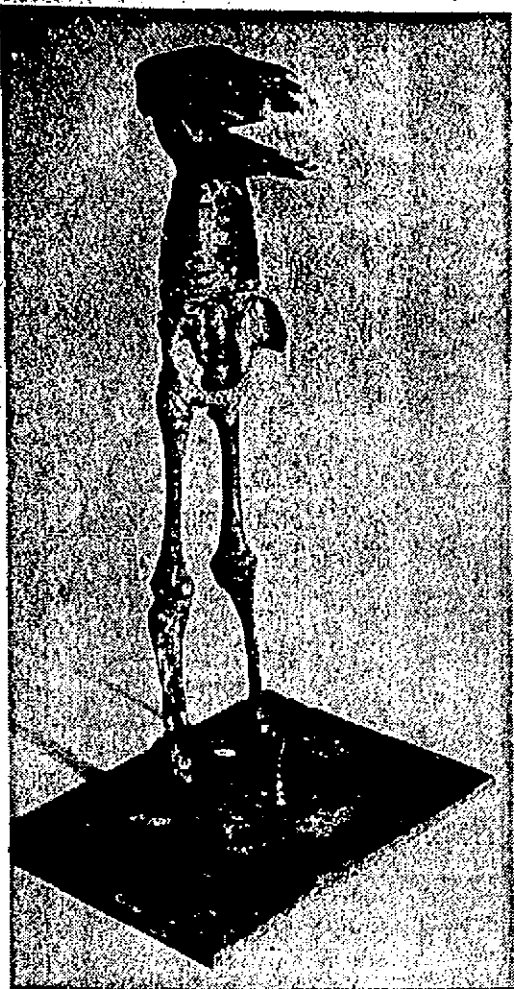
Sliced Spiced Ham
Armour's Star strictly first quality and freshly sliced. Save 40c per pound at this one-day-a-year low price!
Center Meat Co.
5032 Faculty Ave.—Lakewood Center
155 W. Pomona, Santa Ana; 9772 Chapman, G.G.
Open Monday 9 to 6

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Maple Waste Baskets
BRASS TRIMMED 2 STYLES
REG. 4.95 NOW
Grandma's Maple
5538 Atlantic Ave. Long Beach

Good, Monday MAR.11 ONLY



ART SHOW WINNERS

Charles Frazier won the \$100 Bryan Waller Grasshopper Shop Award in the Second Annual Southern California Exhibition at the Museum



of Art with his 13-inch bronze, "Mojave." The \$50 Past President's Award went to Russell Baldwin for his 18-inch piece, "Thunderhead."

To Discuss Versailles Treasures

Cultural Arts Center Association will meet Tuesday at 8 p.m. in Dana Branch Library auditorium, 3680 Atlantic Ave., to hear speakers discuss the "Treasures of Versailles" loan exhibit from Europe. The show will open Wednesday at Los Angeles County Museum.

The association was organized in 1949 at the time of the first art festival in Dixby Park and was incorporated in 1950 as a non-profit educational corporation.

ITS PRINCIPAL objective is "to bring about the realization of a Cultural Arts Center, with art gallery and auditoriums for the use of cultural organizations of the city, which cannot be housed in the buildings of the schools and colleges." The site, which has been designated since 1940 for the building, is on the Ocean bluff opposite Dixby Park.

Membership in the association is open to interested persons. Dues are nominal. Further information may be obtained by phoning Mrs. Dean E. Gofwin, 3100 E. First St., or Mrs. O. S. Lindberger, 4427 Vista St.

Exhibition at LBMA Evokes Fine Response

By VIRGINIA LADDEY

The Second Annual Southern Californian Exhibition at the Long Beach Museum of Art, 2300 East Ocean Blvd., until March 31, brought an amazing response in quality as well as quantity with its \$1,450 in prize monies. Dr. Thomas W. Leavitt selected 122 from 596 works submitted; the over-all effect of the show is of dazzling brilliance.

The most amazing aspect, and one reflecting the freedom of our climate, is that so many artists can feel so intensely about so many different things in so many different ways! Among the 14 pieces of sculpture, for instance, there is the bronze skeletal monster, "Mojave," by Frazier (after the bomb), the mushrooming fired clay "Sky Scrape" by Jerry Rothman (during?), and "Stricture" of superlatively grained wood by Bassler (the bomb won't fall?).

LESS COMPETITIVE for the viewer's attention are other works which respond to more contemplative examination. Such a one is "Purification" by Shiro Ikegawa which in silver, gray and white might suggest successive stages toward achieving an Oriental Nirvana. Fred Holle's "Whistler's Mother" is a study in dark tones around a provocative form. The intricate pasting of colored rectangles of paper is subtly indicated through the white overpainting of Louis La Barbera's "Untitled."

ACTUALLY, each of the 122 works is a rewarding experience. While there were some of us who regretted the expansion of area for the Museum's Annual Juried Show, the merits of the decision are easily to be seen here. While none of our very gifted local artists won an award, the show is an enrichment for them and for their public.

Ports o' Call Concert by L.B. Chorus

A concert, Ports o' Call, will be given by Long Beach Civic Chorus Tuesday at 8 p.m. in Municipal Auditorium Concert Hall.

Countries on the evening's musical tour include Scotland, Ireland, England, Spain, Germany, Italy, Japan and The Philippines, Hawaii and California. Ensemble numbers will be interspersed by vocal solos and duets, music by an accordionist and string trio and dances which include the Irish jig, Spanish flamenco, Japanese classical dance and the traditional Filipino stick dance, the tinikling.

Frank Ahrold is chorus director for the Recreation Department Civic Chorus; James Murdock is accompanist.

Doors will open at 7:30 p.m.; admission is free.

Dancers From Korea to Perform

The Korean Classical Dance Troupe and accompanying musicians will present a special concert at 8 p.m. Tuesday in Long Beach City College Business and Technology gymnasium, 1305 E. Pacific Coast Highway. Jointly sponsored by the BTD student body and International Club, the program is open to the public without charge.

The Korean dancers and musicians are currently on a tour of the United States, sponsored by the May 16th National Scholarship Fund Corp. and approved by Gen. Chung Hee Park, acting president of Korea.

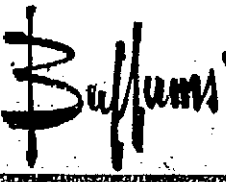
One of the virtuoso performers is 15-year-old Yun Jae Kim, who plays nine drums while dancing. Other members of the troupe are specialists who have their own music or dance studios in Korea.

Superfluous Hair

Scientifically and Permanently Removed

Laura Scott Fries, R. E. Member of Electrologist Association of California.

HE 6-9841
BEAUTY STUDIO
Consultation without charge



PINE AT BROADWAY LONG BEACH



"LASH-ON"

by Jacqueline Cochran



new brush-on eye make up adds dimensions to your own lashes, actually builds them up in thickness and length. The effect is that of a thick, silky fringe and much more flattering than you can possibly imagine. LASH-ON comes with its own roll-on brush 2.50. Is easily applied together with Cream Mascara 2.50

prices plus federal tax

9:30 TO 5:30 — MON. AND FRI. 9:30 TO 9:00 PHONE HE 6-9841

PINE AT BROADWAY LONG BEACH



a gift for you

A TEN DAY TRIAL
SUPPLY SATURA
by Dorothy Gray



The Plan? With your regular purchase of Satura Cream or Lotion, with or without hormones, receive a 10-day trial supply.

The Object? Enchantment with your dramatically younger looking skin, or a refund on the unopened package.

2-oz. Satura Cream or Lotion, with or without Hormones, plus 1/2-oz. sample, only 3.50 and the special 8-oz. Satura Cream with Hormones, reg. 8.50, 6.00

prices plus federal tax

9:30 TO 5:30 — MON. AND FRI. 9:30 TO 9:00 PHONE HE 6-9841



think slim
with

SMOOTHIE!

No need now to envy the woman who looks so lithe and lissome . . . Lycra® by Smoothie® takes over for the most beautiful control you've ever experienced! Yours the "long, lean look" fashion dictates with no effort on your part — other than the pleasure of choosing your Smoothie® wardrobe!

MISS MABLE ROBBINS IS HERE
in our Foundation Salon

Long Beach, Monday thru Wednesday, March 11-13
Pomona, Thursday, Friday, March 14, 15
Santa Ana, Monday, Tuesday, March 18, 19

... to explain the wonderful ways of Lycra® how it gently but firmly gives you a figure that's always 21! Plan to see Miss Robbins then together — plan your Smoothie® wardrobe!

- A. 1-pc. Foundation. Side zipper. Lycra® leno elastic side sections. B, C cup, 20.00
- B. Above-the-waist Girdle. Lycra® leno elastic sections, 20.00 C. Bra. Lace bust, Lycra® sides and back. B, C, 8.50. D, 10.00
- D. "Finesse" Long-leg Panty Girdle, 12.50



9:30 TO 5:30 MON. AND FRI. 9:30 TO 9:00 PHONE HE 6-9841

March BONUS DAY

TOMORROW MONDAY MARCH 11th ONLY

WITH THIS COUPON ONLY

ORTHO SPECIAL
Twin Mattress
10 YR. GUARANTEE
WITH THIS COUPON
\$29⁹⁵

Posture Sleep Shoppe
5525 Atlantic Ave., Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

King Size Bed
KING SIZE BOX SPRINGS
KING SIZE MATTRESS
10-YR. GUARANTEE
\$79⁹⁵

Posture Sleep Shop
5525 Atlantic, North Long Beach — GA 2-2033

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Tall Cotton Blouses
Values to \$8.98. In white and
Spring colors. **\$1⁹⁹**

Taller Girl Shop
550 Long Beach Blvd. near Fourth St.
DOWNTOWN LONG BEACH

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

1-Gal. Carnation Deluxe Ice Cream
Save 32¢—Reg. 87¢. All flavors—
Carnation's best half gallon round. **55¢**

Ray & Roy's Market
2093 Pacific Avenue, Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

2 Twin Beds
2-MATTRESSES
2-BOX SPRINGS
2-HEADBOARDS
\$59⁹⁵

Posture Sleep Shop
5525 Atlantic, North Long Beach — GA 2-2033

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

837 Coils and Bargain Priced!
Looks like a mistake doesn't it?
837 coil posture conscious mattress with a matching box spring. Deal direct with the people who make it and save the cost of a middleman. Shop at Acme and keep the middleman cost in your pocket!
\$59⁵⁰

Acme Mattress Factory
3415 E. Anaheim St., GE 8-9785
411 W. 5th St., Santa Ana — KI 3-6716

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Simmons Beautyrest Mattresses
The tops in quality bedding. SIMMONS BEAUTYREST MATTRESS SET, at this one-day double saving value. You will save more on this top-quality set than you ever thought possible at this time.
SAVE ON DOUBLE TRADE-IN VALUE

Insurance Furniture
Wells Bros., 4700 Long Beach Blvd. — GA 2-2151

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Tufted Bedspreads
Reg. 2.09. Pre-shrunk, easy care, no-ironing. In single or twin sizes. Choose from many decorator colors. Lower level. **2/5⁰⁰**

BUTLERS
5252 Lakewood — MEtcalf 5-8101

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

8-ft. Kroehler Foam Sofa
Famous quality KROEHLER 86" SOFA in decorator fabrics. Choice of several colors in smart contemporary design, also offered as a full-size 3-pc. sectional, \$198.88. Save \$30 to \$40 on this special VALUE NOW!
\$134⁸⁸

Insurance Furniture
WELLS BROS.
4700 Long Beach Blvd. — GA 2-2151

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Anything In The Store
Anything in the store: rugs, chairs, barbecues, dresses, shoes, kitchen ware, etc. **10% OFF**

F. W. Woolworth Co.
5200 Lakewood, Lakewood Center
Lakewood Store Only.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Universal Hair Dryer
Reg. 18.95. Comes in luxurious hat box style case. Two comfortable temperatures. Extra large bonnet. Nail polish dryer. So quiet you can phone. Lower level. **\$12⁸⁸**

BUTLERS
5252 Lakewood — MEtcalf 5-8101, Garfield 5-0901
Open Mon. thru Fri. 9:30-9:30, Sat. 9:30 to 5:30, Sun. noon to 5.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Boys' T-Shirts
Reg. 49¢ 100% quality cotton T-shirts with reinforced neck. All white in sizes 6 to 18. Stock up for the whole summer. Lower level. **3/1⁰⁰**

BUTLERS
5252 Lakewood — MEtcalf 5-8101

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

COIN OPERATED
Dry Cleaning
8-LB LOAD
REG. 2.00
1-DAY ONLY
All colors — All fabrics mixed free spot removing service professional pressing.
\$1⁵⁰

Highlander Center
5299 Long Beach Blvd. L.B.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Ladies' Panties
Reg. 3/1.00. All acetate lace design in white, pink, lavender, yellow. Sizes S, M, L. Come early for the best selection. Lower level. **4/1⁰⁰**

BUTLERS
5252 Lakewood — MEtcalf 5-8101

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Women's Run-Resist Nylons
Reg. 98¢. These are first quality hose by Milady. Luxurious seamless in Eva-Loc run resist for long long wear. Choice of Tantom, Taupe-tone and Beige-tone. Sizes 8 1/2 to 11. Main Floor. **58¢**

BUTLERS
5252 Lakewood — MEtcalf 5-8101

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Danish Modern Chairs
Beautifully styled Danish modern chair in choice of four excellent colors. Beige, brown, turquoise, turquoise... all in walnut. Sold for \$39.95... Now \$27.88. Great Savings on Entire Furniture Stock.
\$27⁸⁸

Insurance Furniture
WELLS BROS.
4700 Long Beach Blvd. — GA 2-2151

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Full Length Mirrors
Plate glass, copper sealed. Look what you save! 16x68 Reg. \$23.09. Good one week only. **\$13⁹⁵**

Marine Glass Co.
Scott — Woodward — Scott St.
Long Beach Corner 14th & Magnolia, HE 7-7471
San Pedro, 760 Miraflores — TE 3-2481

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Berkline Nauga. Swivel Rocker
Priceless comfort for the REST of your life. Original Berkline swivel rocker, beautiful nauga-hyde cover in 5 colors, reversible zippered foam cushions, with soft pillow-back. Save \$15.00!
\$49⁸⁸

Insurance Furniture
WELLS BROS.
4700 Long Beach Blvd. — GA 2-2151

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Simmons Hide-A-Bed
Save up to \$100.00 with this one-day trade-in event. We will allow you up to \$100.00 allowance in trade on the purchase of a new Simmons Hide-A-Bed. Trade a chair, lamp, sofa, anything. Bring in this coupon.
\$100⁰⁰

The Sleep Shoppe
5th & Long Beach Blvd. — HE 7-3097

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Twin Size Maple Bed—Complete
Includes innerspring mattress, matching box spring and maple bed. Reg. \$89.95—Now at this low price of \$49.95 • Pay only \$5.00 down — the rest on easy terms. Open every night 'til 9, Tues. 'til 6. Free park (rear). **\$49⁹⁵**

Long Beach Furniture
6th & Long Beach Blvd. — HE 6-7231

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Free Hotdog
DELICIOUS SWIFTS ALL MEAT WITH THIS COUPON
Limit One Coupon Per Person (Adults Only)
No Obligation
FREE

Dooley's Hardware Mart
5975 Long Beach Blvd., North Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

837-Coil Mattress & Box Spring
Yes!—You read the price right! Only \$59.00 for both mattress and boxspring. Reg. \$79.95—you save \$20.95. Made especially for us by a well known manufacturer. The coils are heavy gauge tempered steel with heavy duty ticking.
\$59⁰⁰

Long Beach Furniture
6th & Long Beach Blvd. — HE 6-7231

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Custom Draperies... Complete Inst.
★ Wide selection of beautiful drapery fabrics ★ Finest custom tailoring in our workroom ★ Measuring in your home for absolute accuracy ★ Complete installation on finest track ★ Money-back guarantee.
\$2⁹⁹

Willbanks Drapery Co.
1879 Freeman Ave., Signal Hill — GE 4-0001

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Tall Capris or Bermudas
Originally \$7.98 and \$8.98... you buy 'at WAY BELOW COST, Monday only! **\$3⁹⁹**

Taller Girl Shop
550 Long Beach Boulevard near Fourth St.
DOWNTOWN LONG BEACH

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Dry Cleaning
Yes... one garment cleaned free of charge when accompanied by a similar garment... our usual high quality of cleaning and pressing... and reg. low prices. Save 1/2 on your dry cleaning.
FREE!

Del Amo Cleaners and Laundry
Lakewood's Most Modern Dry Cleaning Plant
5524 Del Amo Blvd., Corner Bellflower, Lakewood
HA 9-2837

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Children's Sneakers
American made, with arch support. Plaids, stripes, solids, blue denim. Size infant's size 3 to children's size 8.
\$1⁰⁰

Chain Discount
1871 Santa Fe — HE 7-1994

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Foam Rubber Carpet Padding
Completely installed with any installation of any \$4.95 & up priced carpet. 1,000s of yards to choose from at contractor's prices. Remnants, roll ends, wools, nylons. All colors, textures.
FREE!

The Carpet Shack
3922 E. Anaheim — GE 9-1200

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Nylon Cont. Filament Tweed Carpet
Here is a very good Space Dyed Continuous Filament Nylon Carpet. Tweed colors, limited quantity. \$4.99 with coupon reg. \$8.95. See our CARPET DEPT. to appreciate these values.
\$4⁹⁹

Insurance Furniture
WELLS BROS.
4700 Long Beach Blvd. — GA 2-2151

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Bookcases
SOLID BIRCH, HAND RUBBED FINISH, ADJUSTABLE SHELF, GALLERY RAIL. REG. 29.95. **\$18⁹⁵**

Molly Pitcher's Maple Shop
5859 Atlantic Avenue — Phone Garfield 4-1444

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Solid Oak Knee-hole Desk
READY TO FINISH
REGULAR \$49.95 VALUE
You Must See to Appreciate Dressers & Mirrors to Match
\$29⁸⁸

Forman's Furniture Co.
855 Pine Ave. — Phone 436-9601
Cor. 7th & Pine, Downtown Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Free Traverse Rods
Heavy duty ball bearing free traverse rod w/each window drapery purchased Monday. Representatives will have full variety of fabrics, textures. Drapes fan folded, blind stitched. O'lock seams, cord weights, dble. 4" top, bot. hem.
FREE!

Draperies by Mr. Harold
Long Beach firm of 18 years experience
Call Today for This Special Offer... HE 7-1448

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Plastic Chair
Outdoor-indoor, durable form fitting slack chair. Use in patio, pool, kitchen. All colors. **\$3⁸⁸**

Forman's Furniture Co.
555 Pine Ave. — Phone 436-9601
Cor. 7th & Pine, Downtown Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Virtue Bros. Dinettes Set
As a SPECIAL BONUS DAY offer we are making this COUPON worth \$10 on your choice of any of the 40 dinettes in our stock. You may deduct this amount from our already specially priced sets. Offer applies to the entire line.
\$10⁰⁰

Insurance Furniture
WELLS BROS.
4700 Long Beach Blvd. — GA 2-2151

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Muu-Muu's and Shifts
Beautiful polished cotton, prints, and solids. Choice of slit back or side. Sleeveless, round neck or classic muu-muu style. Beautifully made. Extra small through large.
\$2⁸⁸

Chain Discount
1871 Santa Fe — HE 7-1994

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Simmons-Kroehler-Mode
HIDE-A-BEDS
We now have a selection of about 20 of these top BRAND SOFA SLEEPERS. All of them are deluxe quality beds, a few are KING SIZE.
\$159⁸⁸

Insurance Furniture
WELLS BROS.
4700 Long Beach Blvd. — GA 2-2151
Open Monday and Friday 'til 9.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Twin Size Maple Bed Set—Complete
Includes innerspring mattress, matching box spring and maple bed. Reg. \$89.95—Now at this low price of \$49.95 • Pay only \$5.00 down — the rest on easy terms. Open every night 'til 9, Tues. 'til 6. Free park (rear). **\$49⁹⁵**

Long Beach Furniture
6th & Long Beach Blvd. — HE 6-7231

Good, Monday MAR.11 ONLY



Sam J. Iantorno

He's a Real Sport About Breakfast

By MILDRED K. FLANARY
L. P. Food Editor

He performs best in the a.m., so confines his cooking prowess to the breakfast meal.

Today's Chef of the Week, Sam J. Iantorno is head of the physical education department and athletic director of Poly High School.

That he chose the right profession is evidenced by the fact that his vocation and avocation are one and the same. He majored in history and social studies and minored in "phys. ed." but found that his real forte was in boys and sports. In fact, he worked for the Recreation Department all through his classroom days.

His early day business acumen, however, lay in dispensing the old Long Beach Press on the street corner. When he was 8, "Chef" Douglas Newcomb was one of his favorite customers.

HE WAS born in Bradley, Ohio, a small mining town, and his family came to Long Beach when he was 6. The old Atlantic Avenue grammar school, Hamilton Junior and Poly High preceded his entrance in Bakersfield Junior College on a basketball scholarship. After playing with them two years, he enrolled at UCLA, earned a B.A. degree, eventually taking his teaching credential, his M.A. and his administrative degrees at USC. He pledged Phi Delta Kappa.

It was then that a new phase of his life began—one which has been very important to him. Iantorno joined the Army and served five years in the Pacific Theater. He went in a sergeant, came out a major, but now is being saluted as a lieutenant colonel in the active Reserves. He was a member of the first officers training class to be conducted. It was at Fort Monroe, Va.

IANTORNO'S summers for the past 10 years, have been given to the Army, in both the fields of teaching and study. He has taught such subjects as "air defense," "the intricacies of the missile" and "methods of instruction" at Army camps in many parts of the country. Last summer he was at Fort Lewis, Wash.

One summer, while at Fort Benjamin Harrison near Indianapolis, Ind., he was honored as the most outstanding man of his class. Presently, he teaches a class at Fort McArthur in San Pedro.

He is active in the Reserve Officers' Association and also is a member of the Long Beach Optimist Club.

Sorority Council to Name Leaders

Southern California Council, Beta Sigma Phi, will elect new officers during its bi-monthly breakfast meeting at 10 a.m. next Sunday in International Ballroom of the Beverly Hilton Hotel.

An attendance of 1,000 is anticipated for the "wearing of the green" themed event.

ABIGAIL VAN BUREN

Attend Church Together

DEAR ABBY: I am half out of my mind keeping this inside me, and I need an answer. My wife belongs to a church on the edge of town. I am not a member. We are both in our early 30s and have four children.

Someone picks her up in a car at 6 o'clock Sunday morning and she doesn't get home until noon on Monday. I ask her what kind of church lasts all night and she tells me that they pray all day, and afterwards they go to the preacher's house for special prayers and supper. Then they go outside and commune with nature and pray some more. After that they go to someone's house for coffee and donuts. Then someone drives her home. I went along with her story on Sundays, but now she has started to go on Wednesdays.—**WORRIED**

DEAR WORRIED: Don't just sit there—get a sitter, or park the kids with friends and go to "church" with your wife next Sunday. Seeing is believing.

DEAR ABBY: I have been unhappy for 37 years because the man I married never gave me a wedding ring. When people ask me why I don't wear a wedding ring I make excuses because I'm ashamed to tell them the truth. Several years ago I gave my husband



ABBY

a man's wedding ring, thinking he would then understand how much I wanted one, but he wore it only a few times and never took the hint. Am I wrong to feel cheated?—**CHEATED**

DEAR CHEATED: Why "hint"? Perhaps your spouse of 37 years never realized how much his failure to give you a wedding ring has hurt you. Don't suffer in silence any more. Tell him you WANT one.

DEAR ABBY: Will you please give me some information? I have ten dollars riding on your answer and it has to be printed in your column or I can't collect. My friend says that unless a letter is signed you will not use it in your column. I say that you use letters in your column whether they are signed or not.—**BALTIMORON**

DEAR BALTIMORON: Congratulations, you have just won ten dollars.

CONFIDENTIAL TO "MARRIED TO AN ICE CUBE": Why are you taking an "ice cube" to the Islands? When she thaws out, she'll be one big drip!

Stop worrying. Write to Abby. For a personal reply enclose a self-addressed, stamped envelope, and mail to Box 3365, Beverly Hills, Calif.

Navy Wives' Club

Wives of enlisted men of the Navy, Marines and Coast Guard are urged to attend the business meeting of Long Beach Navy Wives' Club, Tuesday at 8 p.m. at Savannah Clubhouse, 2071 Mermaid Ave. The national organization offers varied activities to members. For information call Mrs. Arthur M. Hendrickson, president, 2218 W. Hill St.

INTERIOR DESIGNS
INTERIORS BY
Mae Belle Davis
N.S.I.D.
1918 Atlantic OA 6-2021
• FURNISHINGS • ACCESSORIES
CARPETS & DRAPES
CUSTOM REFINISHING

Greet the New Spring

Come and see the new feminine look in hair fashions... and discover even more delightful you!

SPECIAL OF THE WEEK
Creamy Cold Wave
Complete with shampoo, cream, rinse, style gel and cut... \$10



Los Altos Beauty Salon

Joyce Walle, owner
2139 Bellflower Blvd.

GE 5-1115

Miss Pat Walker's Stauffer System Reducing Salon at Lakewood Center Long Beach Women Tell How They Reduced



Mrs. Lillian Polak was ashamed to be photographed when she was a size 24½ and weighed 209½ pounds. Now she is down to a size 16, has reduced over 50 pounds and is still going down.

as told by Lillian Polak

286 Hermosa, Long Beach

My name is Lillian Polak. I'm a housewife and I live at 286 Hermosa, Long Beach. I am married and have 2 children and 3 grandchildren. I am 56 years old. I wish you could have seen me before I went to Pat Walker's Stauffer System Salon. I wish I had a photo of how I looked before I went to reduce with her system. I don't have one because I looked so awful for so many years that any time anyone took a picture of me, I made a point of hiding behind my husband and anyone else who was near me because I was ashamed of how I looked.

One day I was having my usual morning cup of coffee and reading the Independent Press-Telegram and I read about Pat Walker's Stauffer System. That was 3 months ago. I really didn't think they could help me. I had given up so long ago, but anyway I called them. But before I did I called my next door neighbor who is a close friend of mine and asked her if she would go with me because I needed moral support. She said

WATCH FOR OPENING THIS MONTH OF ANOTHER PAT WALKER STAUFFER SYSTEM SALON IN THE VALLEY AT 7254 RED SEDA BLVD.

My hobby is raising beautiful flowers and my favorite is bird-of-paradise. I love to garden. Now when I stoop over to cut my flowers, I don't huff and puff getting up. That alone is worth a lot. Besides my husband and children are pretty proud of me because somehow my whole personality has changed.

I told Miss Walker I was glad I had read that at that day and she said she felt the best way of



Mrs. Stevens is now a size 10. She was a size 16 and had to wear boxy jacket and full skirts and was ashamed to be seen in a swim suit.

as told by Jackie Stevens

920 Mar Vista, Seal Beach

I am smiling in this picture and really feel like smiling for a change. About 3 months ago I saw an ad with Pat Walker's picture telling about Miss Walker and the Stauffer System. It was a full page ad and it really impressed me. I went to work the next morning and took the ad with me.

My name is Jackie Stevens and I live at 920 Mar Vista Ave., Seal Beach. I am married and have 2 boys, ages 12 and 8. I am 34 years old. I have a good job with Dean Van Lines in Long Beach.

For many years, it seems like forever, I was hiding my figure

Free Trial Treatment and Figure Analysis

Under Pat Walker's scientific, personalized guidance, women can slim down as quickly and easily as told by the 3 women above. Over 5 million women have successfully reduced with this service.

You can lose where you need to lose and you'll enjoy doing it. Pat Walker's personalized, comfortable service makes slenderizing a pleasure.

Try it! You can have a complimentary treatment and figure analysis at no obligation. Most women see changes in 10 days. Visits are only \$2.00.

For more information phone ME 4-0672 TODAY (Sunday) from 10 a.m. until 3 p.m.

conveying a message to women who need help in reducing was to have a woman who had been other month wearing a size 14 helped tell her own story. So I will be when I see myself said I would and what should I in the paper that morning. Well, said, She looked at me and I'll conclude my story by saying I found my bird-of-paradise not among my flowers, but believe I am the same person. So I have. I hope you'll be as in. Pat Walker.—Lillian Polak.



Mrs. Frances Robertson was miserable because she was overweight in the wrong places, had "over-the-bra" bulges and other figure faults.

as told by Frances Robertson

3027 E. Ocean Blvd., Long Beach

I'm 53 years old and proud of it! I have the greatest husband who is in the Merchant Marines. I love life, parties, often go to the races. I have three children, ages 20, 22, and 24. I also have five wonderful grandchildren—and another on the way. My name is Frances Robertson. I live in Long Beach at 3027 East Ocean. I used to be in Real Estate but have not worked for quite a while.

The day I went to see Pat Walker Stauffer System in Long Beach I went with a good friend who also was my neighbor. I was feeling miserable because I had a 40-inch hip, my thighs were over 25½ inches each, I had "over the bra" bulges, not to mention other figure faults.

Miss Walker, the National Figure Authority, for the Stauffer System, talked to both of us and told me what my problems were and what they could do about them. You see me in a picture with Miss Walker. I have on a slim sheath that I am proud to say had to be taken in my family and friends hardly believe I am the same person. The best part of it all is that it

To learn about our new program, phone ME 4-0672 or HE 2-2973 for FREE TRIAL TREATMENT AND FIGURE ANALYSIS without obligation. Collect calls invited!

Now two convenient locations: Lakewood Center FACULTY SHOPS, Phone ME 4-0672, 4996 Faculty; DOWNTOWN Long Beach, Phone HB 2-2973, 423 East First St. Hours are 8 a.m. to 9 p.m.

When in Honolulu, you are invited to take your treatments at 1551 Kapiolani Blvd., Phone 9-5296.

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Due to the great number of requests for a personal consultation with Miss Pat Walker, she has extended her visit and will be available in the Lakewood Center Salon for a limited time... phone ME 4-0672 to arrange for your FREE Personal Figure Analysis by Miss Pat Walker, the nationally-known figure authority.

TeleViews

Shelley-Jester or Philosopher?

(See Page 5)

TELEVISION LOG OF THE SUNDAY NEWS AND THE INDEPENDENT-PRESS-TELEGRAM



BERT'S EYE VIEW

Life's Pratfalls Camouflage Lessons

By BERT RESNIK
TV and Radio Editor

SLAPSTICK'S pratfalls, be they ever so funny, are merely camouflage for life's lessons.

Remove the pancake-makeup of one of TV's latest slapstick practitioners and you find a philosopher.

"All really classical comedy has the great virtue of truth, humor and pathos all at the same time," said John Astin, pratfall philosopher.

Astin is the actor who portrays Harry Dickens on ABC-TV's Friday night "I'm Dickens . . . He's Fenster" carpentry comedy. He's the married carpenter, Marty Ingels; is the bachelor partner, Arch Fenster.

Astin is also the actor who played a leering wolf opposite Doris Day in the movie "Touch of Mink." He was the social director in the gymnasium dance scenes in "West Side Story."

"What I mean," he continued, "is that you can say more in a comedy than what is called serious drama."

"Comedy can be analogous to a great number of life situations."

★ ★ ★

A RECENT "Dickens . . . Fenster" half hour had a typical analogous situation.

A senior worker in the carpentry firm faced compulsory retirement because of his age. A physical examination disclosed that he was in better health than all of his co-workers.

The senior worker didn't show up at his retirement dinner to accept a fishing pole gift because he didn't want to spend the rest of his life fishing.

Where's the comedy?

It was in the pratfalls in the doctor's examining room. It was in the wolf leers at the restaurant where Astin encountered a Queen-of-Sheba-type waitress.

It was in a dream-type sequence where Astin envisions himself compulsorily retired and swinging at a golf ball obscured by an overabundant abdomen swollen from too much food and too much loafing time to consume it.

★ ★ ★

ASTIN SUCCEEDS in having the services of the senior worker retained—no compulsory retirement.

The comedy has made its dramatic point.

The point: Chronological age does not necessarily deprive a man of his talents and health. In fact, chronological age can beneficially add to a man's wisdom, as well as sharpen his talents.

A man in his 60's can still perform a job, frequently better than his younger co-workers.

The episode, however, doesn't end with the retaining of the senior worker's services.

The first day back on the job, the senior worker knocks off early to go fishing.



—(Cartoon by Staff Artist Clyde Winslow)

JOHN 'DICKENS' ASTIN AND MARTY 'FENSTER' INGELS

(Continued on Page 3)

DOOLEY



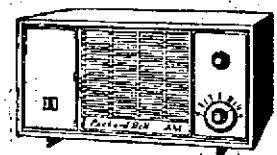
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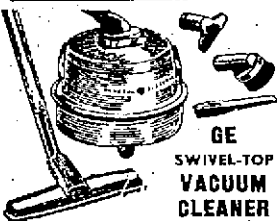
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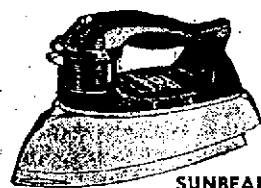
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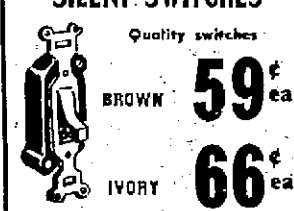
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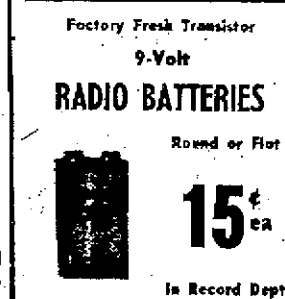
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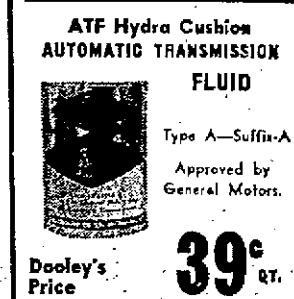
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SUNDAY

March 10, 1963

★ PAID ADVERTISEMENT 7:30

- 4 Breakthru (children relig.)
- 11 Movie: "Molly & Me," Gracie Fields ('45)

8:00 A.M.

- 2 Lamp Unto My Feet: "14th Day of Adar," Dance-drama commemorates Jewish holiday of Purim.
- 4 (Color) Crusader Rabbit
- 5 In God We Trust (relig.)
- 9 Big Babysitter (cartoons)
- 2 Look Up & Live: "The Scourge," Fred J. Scollay
- 5 Herald of Truth (relig.)
- 7 Sunday Chapel (Presby.)

9:00 A.M.

- 2 Camera Three, Swiss writer Max Frisch discusses his play "Andorra"
- 4 (Color) Davey & Goliath
- 5 The Adventist Hour
- 7 Movie: "Golden Hoofs," Jane Withers ('41)
- 11 Movie: "3 Godfathers," John Wayne ('48)
- 13 Variedades, R. Inglesias
- 4 (Color) Let's Talk About
- 2 Light of Faith (relig.)
- 4 The Christophers
- 9 Movie: "Northwest Stampede," Joan Leslie ('48)

10:00 A.M.

- 2 Learning '63: "Outdoor Education"
- 4 This Is the Life (Luth.)
- 5 For Kids Only, Sk. Frank
- 13 Panorama Latino
- 2 L.A. Report, G. Holcomb
- 4 Frontiers of Faith: "House Cleaning" (Genesis, pt. 6)
- 7 Movie: "Wheel of Fortune," John Wayne ('41)
- 13 (Color) Faith for Today

11:00 A.M.

- 2 Movie: "Never a Dull Moment," Ritz Bros. ('43)
- 4 Movie: "Cry Wolf," Errol Flynn ('47)
- 9 Way of Faith (relig.)
- 11 Great Churches: "Plymouth Congreg. (Whittier)"
- 13 Church in the Home

11:30

- 5 HOME BUYERS' GUIDE
- ★ Celebrity Home Showcase Visits Amanda Blake
- 9 Movie: "The Maze," Richard Carlson ('53)

12:00 NOON

- 2 Tell It Again, Mark Taylor
- 7 "Cat" stories by Grimm
- 7 Challenge Golf (sports box)
- 11 Ray Corrigan Western
- 13 Rev. Oral Roberts

12:30

- 2 CBS Washington Report
- 4 (Color) Dr. Baxter's Harvest: "Custer's Last Stand," Myth vs. history.

5 It Is Written: "Psychic Masquerade"

13 Business Opportunities - 1:00 P.M.

- 2 Sun & Substance, Dr. Herman Harvey with actor Lew Ayres
- 4 (Color) Ethics: "Ethics & Labor," Representatives of Retail Clerks, Teamsters, County AFL-CIO.
- 5 Movie: "Jungle Patrol," Kristine Miller ('48)
- 7 Issues & Answers, Sen. Everett Dirksen (R-Ill.) is quizzed on the Administration's domestic program.

9 ANGELS vs. COLTS!

★ LIVE—PALM SPRINGS!

- "Angel Talk" precedes game telecast.
- 11 Dan Smooth Reports
- 13 Voice of Calvary

1:15

11 Capitol Report, D. Jackson

1:25

9 Angels Baseball (spts box)

1:30

- 2 Insight: "The Tyrants," Everett Sloane (Lenin), Werner Klemperer (Marx), John Marley (Stalin).
- 4 (Color) Covenant: "Beliefs of Latter Day Saints"

7 Meet the Professor: Dr. Leland Jacobs, prof. of education and authority on literature for children.

11 Movie: "Northwest Passage," Spencer Tracy ('40)

13 Cal's Corral (3 hours)

34 San Juan Bosco (serial)

2:00 P.M.

- 2 Communism: Myth vs. Reality. Dr. Svearengen looks at Eastern Europe under Communism.
- 4 (Color) College Report: "Student Nurses in Action" (Mount St. Mary's)

7 Directions '63: "Teen Behavior" and ethics of imposing controls.

2:30

- 2 Sunday Sports Spectacular (see sports box)
- 4 (Color) Feitelson on Art: "Tiepolo," Venetian of the Rococo period

5 Auto Races (return premiere). Replace hockey.

7 Bob Steele Western

3:00 P.M.

4 BILL BROWN NEWS

★ COMPLETE. In COLOR

3:15

4 Young Man in Washington, Art Barriault

3:30

- 4 (Color) Wild Kingdom, Marlin Perkins: "Attack & Defense." Postures assumed when animals thrust and parry with enemies.
- 7 Championship Bridge, Charles Goren

34 La Gloria Quedo Atras

4:00 P.M.

2 Exhibition: Contemporary American Painters (box)



SCOTT LANE, who stars in the "McKeever and the Colonel" Sunday series, will make a personal appearance at 1 p. m. today at the annual carnival of Temple Sinai in Long Beach.

- 4 (Color) Shell's Wonderful World of Golf (sports box)
- 7 Press Conference
- 11 Topper, Leo G. Carroll

7 What Is Happening to Our Farm Families? (see box) Preempts "Alumni Fun."

4:30

★ GREGORY PECK—COLOR!

- with Virginia Mayo ('51-1st run). C. S. Forester's famed Hornblower.
- 11 Congressional Investigator
- 13 Robin Hood, R. Greene

8:00 P.M.

- 2 The Ed Sullivan Show with Wayne and Shuster, Jan Murray, Kay Stevens, Izuma Yukimura, Leon Bibb, Guy Lombardo
- 7 Movie: "Thunder Road," Robert Mitchum, Gene Barry, Keely Smith ('57)

★ 26 MEN—Western pres.

★ by RELIABLE MORTGAGE CO.

13 Sidney Linden Interviews

★ BULLFIGHTS! ... FROM

34 MEXICO CITY—2 HRS.

8:30

- 4 Car 54, Where Are You? Fred Gynne, Joe E. Ross. Jake LaMotta and Dort Clark guest as crooks try to duplicate robberies performed on TV series
- 5 Medic, Richard Boone.

11 You & Your Big Ideas—by

★ VITA-PAK Orange Juice

9:00 P.M.

- 2 The Real McCoys, Dick Crenna, Joan Blondell, Aunt Win tries to boost Louise's romance by introducing man-about-town (Anthony Eisley).
- 4 (Color) Bonanza, Pernell Roberts, Ludwig Donath, Aneta Corsaut. Romance bridges the gap between faiths for Adam and

5:00 P.M.

- 2 Amateur Hour, Ted Mack
- 4 Update, Robt. Abernathy (news for teens). Report on first years of New Deal, New Frontier
- 5 Popeye, Tom Hatten
- 7 Major Adams: Trailmaster, Ward Bond, Henry Hull, Marshall Thompson. First in 2-part story of trial for passenger's murder

11 Territory Underwater

13 Dr. Fildfield and Friend

5:30

- 2 College Bowl, Robt. Earle. Wake Forest meets Emory (Atlanta) in an all-Southern battle.
- 4 (Color) Bullwinkle Show

11 Movie: "Gaslight," Charles Boyer, Ingrid Bergman ('44)

13 The New You, Don Rose

34 La Hora Catolica (Cath.)

6:00 P.M.

- 2 The 20th Century, Walter Cronkite: "Franco Spain" (pt. 2). Generalissimo Francisco Franco, his supporters and opposition, view the economic and religious structure of Spain's dictatorship.
- 4 (Color) Meet the Press: Roswell L. Gilpatric, deputy Sec. of Defense

5 The Invisible Man

7 Stagecoach West, R. Bray

9 Championship Bowling

13 Newsroom, Don Rose

34 Teatro Fantastico (child)

- 2 Password, Allen Ludden. Bill Cullen, Jane Fonda are celebrity guests.
- 4 McKeever & the Colonel, Scott Lane, Allyn Joslyn. McKeever and pals retaliate when rival academy paints Westfield's statue (postponed from Feb. 3 when golf ran overtime).
- 5 Polka Parade, D. Sinclair
- 9 Maverick, Jack Kelly, Richard Long. Bart meets west's greatest con man.
- 13 Adv. in Sports, T. Malone

7:00 P.M.

- 2 (Color) Lassie, Jon Provost. Timmy and Lassie make perilous ride on makeshift raft.
- 4 Ensign O'Toole, Dean Jones, Jack Albertson. Commander tries to create a friendlier "image."

7 Lockup, Macdonald Carey

13 The Bitter End

34 La Hora de Bellas Artes.

chopin's ballet "Les Sylphides" is highlight.

7:30

2 Dennis the Menace, Jay North. Knitting of "booties" (for covering golf clubs) creates wrong impression.

4 (Color) Disney's Wonderful World of Color: "Horse with the Flying Tail." True story of cow pony that become one of the greatest jumpers.

5 The Jack Barry Show

7 (Color) The Jetsons (cartoon). Rosey the Robot serves a meal for George's boss (repeat).

9 "CAPTAIN HORATIO"

★ GREGORY PECK—COLOR!

with Virginia Mayo ('51-1st run). C. S. Forester's famed Hornblower.

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9 Championship Bowling

13 Newsroom, Don Rose

34 Teatro Fantastico (child)

- daughter of itinerant peddler. (Series retains its time slot next season.)
- 5 Joan Gunther's High Road: "Land Under Sea"
- 11 JOHNNY STACCATO—Pres.
- ★ by RELIABLE MORTGAGE CO. Town ignores brutal beating of former collaborator.
- 13 Cavalcade of Books

9:30

2 G.E. TRUE—JACK WEBB

★ Black-robed ghost of a pretty girl returns to haunt her loved ones.

stars Josephine Hutchinson, Don Dubbins.

5 Movie: "Devil in the Flesh," Micheline Presle, Gerard Philipe (Fr.-'48).

11 Sheriff of Cochise

13 Paris Precinct, L. Jourdan

10:00 P.M.

2 Candid Camera, Allen Funt. Comedian Alan King abandons his crabgrass to step in for two weeks for Durward Kirby. King and Funt ask motel to have soiled paper money cleaned and pressed.

4 COMEDIAN BACKSTAGE

★ A True Life Drama

with Shelley Berman

On Post Show of the Week (see box)

7 Voice of Firestone, with soprano Anna Moffo, dancers Melissa Hayden and Jacques D'Amboise

9 Adventures in Paradise, Gardner McKay, Glynis Johns. Teacher plans to open school for natives.

11 The Best of Coates

13 I Spy, Raymond Massey

34 Comenariats (sports)

10:30

2 What's My Line, J. Daly

Guest: Steve Lawrence

7 Howard K. Smith—News and Comment.

11 Open End: David Susskind: "Out of This World." Psychiatrists, medium and professors probe ESP, clairvoyance, telepathy

13 Operation Success, Quentin Reynolds

34 The Sergio Corona Show

11:00 P.M.

2 News, Harry Reasoner

4 BOB WRIGHT NEWS—Color

★ Complete Weekend Report

7 Southland, Carl George

9 (Color) Movie: "Adventures of Don Juan," Errol Flynn ('48)

13 Movie: "Pride of the Marines," John Garfield

34 Tiempos y Contrastes

11:15

2 The Late Show Tonight!

★ RAY MILLAND—"Bugles in the Afternoon" with Helena Carter ('52).

4 Changing Times Magazine

5 Bill Stout, News

7 Honeymooners, J. Gleason

11:30

4 Movie: "Nights of Cabiria," Giulietta Masina (Ital.-'57). Forlorn waif walks streets of cold city.

5 Roller Skating (repeat)

34 Noticiero 34 (News)

1:00 A.M.

2 Movie: "Mind Your Own Business," C. Rungles

13 Tele drama: "In Times Like These," M. Carey

SPECIAL

EXHIBITION: Contemporary American Painters—Fifteen artists are shown at work in their studios at 4 p.m., ch. 2. Styles range from abstract expressionism to figurative painting, "action" paintings and "pop" art, with painters commenting on their current work and describing what they are trying to achieve.

OUR FARM FAMILIES—Two Iowa State professors, plus farm families across the nation, are seen in a report on the accomplishments, goals and aspirations of the nation's 3½ million farm families in the face of a complex, rapidly changing technology. Designed to appeal to city dwellers and farmers, special is at 4:30 p.m., channel 7.

SHOW OF WEEK—Frank McGee narrates an on-the-scene account of comedian Shelley Berman's preparations and tensions during the critical hours surrounding a nightclub performance, at 10 p.m., ch. 4. Filmed primarily at the Diplomat Hotel in Hollywood, Florida, show covers a 36-hour period on Berman's life, for a "living portrait" of a comedian in action—what motivates him, his relations with the audience, the strain he is under to make people laugh.

Sports Today

CHALLENGE GOLF, 12 noon, ch. 7, repeat of Saturday's match between Litter-Wall and Palmer-Player.

SUN. SPORTS SPECTACULAR, 2:30 p.m., ch. 2, has tapes of the world's figure skating championships from the Olympic Ice Stadium in Cortina, Italy. Dick Button is co-host.

BASEBALL, 1:25 p.m., ch. 9, with a pre-season Angels game with the Colt .45s at Palm Springs. (Next one's March 19.)

WONDERFUL WORLD OF GOLF, 4 p.m., color, ch. 4, has the U.S.'s Phil Rodgers and Australia's Frank Phillips matching strokes at the Royal Singapore Golf Club in Singapore.

People Taking Shelley Berman's Jokes Seriously

By DICK WEST

WASHINGTON (UPI)—It can be taken as a rule of forefinger, if not of thumb, that a comedian has reached the top of his profession when people begin to take his jokes seriously.

The late Will Rogers was a classic example of this. He joked about politicians so much there was constant talk of running him for national office.

More recently, the nightly seminars conducted by Jack Paar were, at the time of their suspension, operating as a sort of government-in-exile. And the pungent commentaries of Mort Sahl have given

Berman said it actually was a slip of the tongue.

He explained that he meant to say "making life a better place in which to earth."

As for the vest, Berman, said he had always been fond of weskits but heretofore had been unable to afford them. He said they helped keep his navel warm.

DESPITE such disclaimers, the feeling persisted that Berman's rise as a comedian is on the verge of culminating in the development of full blown political and social consciousness.

The political trend was apparent in the way he deplored the refusal of New York registrars to let him

vote until he takes a literacy test.

"I talked to them in my best language and offered to

read passages from 'Playboy' magazine, but they insisted this was not proof of literacy."

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SHELLEY BERMAN

him the status of a rump parliament.

Three things lead me to believe that Shelley Berman is now on the brink of making the transition from jester to philosopher.

ONE IS that he is the subject of a documentary, "Comedian Backstage," on the "Du Pont Show of the Week" today (Sunday, 10 p.m., channel 4).

The second thing is that he turned up recently as the guest oracle on the television program "Youth Wants to Know." The other is that he showed up at a party here the next evening wearing a vest.

Both are recognized symbols of omnipotence.

The typical guest on "Youth Wants to Know" is a deputy assistant secretary of state whose sphere of influence embraces Pago Pago and surrounding tidelands.

A vest usually is worn as a backdrop for a Phi Beta Kappa key, or some other academic ornament, such as an Elk's tooth.

BERMAN, however, denies that there is anything significant in these occurrences.

At the aforementioned party, celebrating his installation as visiting lecturer at a local lyceum called the "Blue Room," I questioned Berman closely about one of his statements on "Youth Wants to Know."

It was something about "making life a better place in which to live." To me, it had the ring of profundity. But

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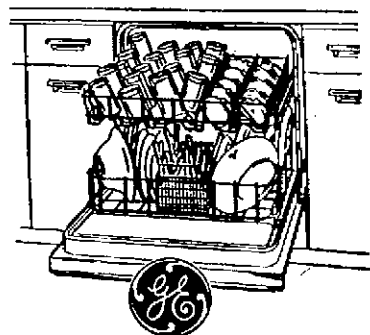
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to Choose
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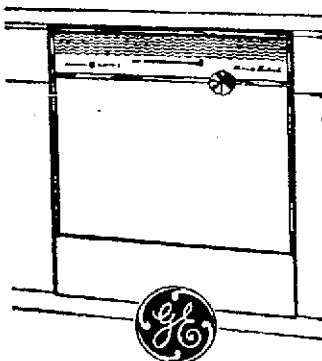
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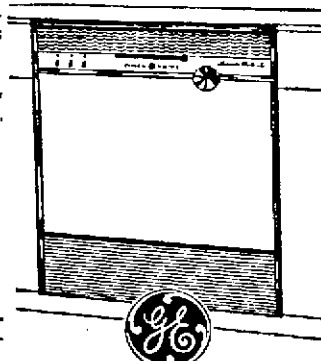
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COMPANY
1925 PACIFIC AVE.

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EVE. 'TIL
9 P.M.

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MONDAY

March 11, 1963

★ PAID ADVERTISEMENT

- 6:30
2 USC: "Oriental Religions"
4 (Color) Cont. Classroom:
American Government
(Sen. Barry Goldwater)
7:00 A.M.
2 Captain Kangaroo
4 Today, High Downs, with
Sec. of Commerce Hodges,
Walt Alston, George Lon-
don interviews
7:30
7 Zorrama (San Diego)
7:45
5 For Kids Only (cartoons)
9 Big Babysitter (cartoons)
8:00 A.M.
2 Panorama Pacific, R. Rowe
with Della Reese, Johnny
Green
7 Chueko the Clown
8:15
11 Business News; Sports AM
8:30
11 Topper, Leo G. Carroll
13 Felix the Cat (cartoons)
9:00 A.M.
2 Calendar, Harry Reasoner.
First in 5-part series on
child rearing
4 Say When, Art James
5 The Romper Room
7 I Married Joan, J. Davis
11 Kit Carson, Bill Williams
13 Yoga for Health
9:30
2 I Love Lucy, Lucille Ball
4 (Color) Play Your Hunch

- 7 Movie: "Wings of Dan-
ger," Zachary Scott ('52)
11 The Jack LaLanne Show
13 Guidepost to Art (5, 6)
10:00 A.M.
2 The McCays, W. Brennan
4 (Color) The Price Is Right
5 The Jack Barry Show
9 Movie: "Roughshod"
11 The Pamela Mason Show
13 G'depost: Amer. Heritage
10:25
13 Guidepost to Math (4)
10:30
2 Pete and Gladys
4 Concentrat'n, Hugh Downs
11:00 A.M.
2 Love of Life
4 (Color) First Impression.
5 Medic, Richard Boone
7 Jane Wyman Presents
11 Leave It to the Girls.
Gary Morlon meets week's
guests, Margaret O'Brien,
Joan Benny
11:15
13 Guidepost to Spanish I
11:30
2 Search for Tomorrow
4 Truth or Consequences
5 Mickey Hargitay Show
7 Yours for a Song, B. Parks
9 LASC: Art & the Child
11 Sheriff John, John Rovick
13 Play Bingo, Johnny Jacobs
11:45
2 The Guiding Light
12:00 NOON
2 Burns and Allen Show
4 (Color) Merv Griffin Show
with Jackie Mason, Louis
Nizer, Barbara Cook, Eli
Wallach, Anne Jackson

- 5 Night Court, Jay Jostyn
7 Tennessee Ernie Ford
9 Looney Tunes Cartoons
13 Midday Report; Life Line
12:30
2 As the World Turns
5 News; Movie (12:35);
"Human Cargo."
7 Father Knows Best, Young
9 Movie: "Badman's Terri-
tory," Randolph Scott ('46)
11 Your Name's the Game
(return premiere). 36 daily
prizes for home viewers.
Jack Smith is host.
13 Racket Squad, R. Hadley
1:00 P.M.
2 Password, Allen Ludden.
Week's guests: Tom Pos-
ton, Kitty Carlisle
4 Loretta Young Theater
7 December Bride, Byington
11 Movie: "Street With No
Name," Richard Widmark
13 Felix the Cat (cartoons)
1:30
2 Art Linkletter House Party
4 Young Dr. Malone
7 Girl Talk, Virginia Graham
13 Movie: "Born to the Sad-
dle," Leif Erickson ('53)
2:00 P.M.
2 To Tell the Truth, Collyer
4 Match Game, G. Rayburn.
7 Day in Court; Robbery.
9 Movie: "The Fugitive,"
2:30
2 The Millionaire, M. Miller
4 Make Room for Daddy
5 Trouble with Father
7 Seven Keys, Jack Narz
2:45
11 Movie: "Northwest Rang-
ers," James Craig ('42)
3:00 P.M.
2 The Secret Storm
4 Bachelor Father, Forsythe
5 Walker Edmiston Show
7 Queen for Day, Jack Bailey
13 Felix the Cat (cartoons)
3:30
2 The Edge of Night
4 Movie: "My Kingdom for
a Cook," Charles Coburn
7 Who Do You Trust?
4:00 P.M.
2 Amos 'n' Andy
5 Bozo's Circus, V. Colvig
7 American Bandstand
9 Here's Uncle Johnny
4:30
2 Life of Riley, Wm. Bendix
5 Trader Tom of China Seas
7 Discovery '63: "Gardens"
11 Rescue 8, Jim Davis
34 Reloj Musical (variety)
5:00 P.M.
2 Movie: "It Came from Be-
neath the Sea," Kenneth
Tobey ('55)
5 Popeye, Tom Hatten
7 Sundown, Tom Kennedy
9 The Engineer Bill Show
11 Superman, George Reeves
13 The Lloyd Thaxton Show
34 Un Canto de Mexico
5:30
11 Casper the Friendly Ghost
34 El Seguro Social (soc. sec.)
5:45
4 (Color) Curt Massey Show
6:00 P.M.
4 (Color) News and Sports
5 Whirlybirds, Ken Tobey
7 News Hour, Baxter Ward
9 The Lone Ranger
11 The Mickey Mouse Club
13 The Ann Sothern Show
34 Elena (dramatic serial)
6:15
4 (Color) Brown-Peterson
6:30
2 Big News, Jerry Dunphy
4 Huntley-Brinkley Report
5 Beat the Odds, D. James
9 Our Miss Brooks, E. Arden
13 (Color) Touche Turtle
34 Noticiero 34 (News)
6:45
4 (Color) Jack Latham News
7 Ron Cochran w/the News
11 George Putnam Dateline
7:00 P.M.
4 (Color) Golden Voyage,
Jack Douglas: "Mace-
donia" and its people
5 Clete Roberts Reports
7 Danger Man, P. McGoonan
9 People Are Funny
11 Quick Draw McGraw
13 WINTER HOLIDAY IN
★ SWITZERLAND—B. BURRUD
on "Holiday," in color
34 Niebla (drama serial)



DIANA HYLAND plays a
champion equestrienne
during "Stoney Burke"
at 9 p. m. Monday, chan-
nel 7.

SPECIAL

SURVEY '63 — Host Bob
Wright and state superin-
tendent of public instruction
Max Rafferty view the prob-
lems of public education in
via color tape.

TONIGHT — Richard Rod-
gers is present for a 105-min.
salute to his songs at 11:15
p.m., ch. 4, in color. Offering
tunes by the composer are
singers Diahann Carroll, Earl
Wrightson and Florence Hen-
derson, with Joshua Logan
also on hand.

- 7:15
2 Walter Cronkite, News
5 The Big Three (News)
7:30
2 To Tell the Truth, Collyer.
Hugh Downs, Peggy Cass
are guest celebrities
4 (Color) Movie: "Prince
Valiant", James Mason,
Janet Leigh, Debra Paget,
Robert Wagner ('54-1st
run). Based on cartoon
strip of the Viking prince
5 By Numbers, Jack Barry
7 The Dakotas, Larry Ward,
Everett Sloane, Joanna
Moore. Frontier judge be-
lieves in violence
9 Adventures in Paradise,
11 Checkmate, Sebastian
Cabot, Tod Andrews,
Nobu McCarthy. Debt-
ridden Chinese doctor de-
cides to do in his wife
13 (Color) Wild Cargo, Ar-
thur Jones: "Australia"
34 Estudio "A" (variety)
8:00 P.M.
2 I've Got a Secret, Garry
Moore. Bette Davis is
celebrity guest, with Rose-
mary Clooney and Dick
Van Dyke as guest pan-
elists (from Hollywood)
5 I Aw & Mr. Jones, James
Wiltmore, Carl Benton
Reid. Architect berates
contractor's houses
13 (Color) Adventure Th'r
34 Pecado Mortel (serial)
8:30
2 The Lucy Show, Lucille
Ball, Vivian Vance. Lucy
organizes paper drive to
pay for volunteer fire
dept. uniforms.
5 Dick Powell's Zane Grey
Th'r: "A Man to Look Up
to," Lew Ayres. Coward
gets second chance
7 Rifleman, Chuck Connors,
Cesare Danova. Gun-
fighter is hired to do
away with McCain
9 Movie: "Riot in Cell
Block 11," Neville Brand,
11 M-Squad, Lee Marvin
13 JOE LOUIS PRESENTS
★ MONDAY NIGHT FIGHTS
(see sports box)
34 Ellos se Quieren Asi

- 8:00 P.M.
2 The Danny Thomas Show.
Danny and Kathy pose as
Italian peasants to look
less conspicuous
5 Special of Week: "The
War That Creeps." Viet-
namese struggle against
infiltration of Com-
munism (filmed in jungles)
7 Stoney Burke, Jack Lord,
Diana Hyland. Stoney
questions horsewoman's
motives in offering re-
ward for her runaway
stallion.
11 Highway Patrol, Crawford
34 Penumbra (serial)
9:30
2 The Andy Griffith Show.
Aunt Bee falls for the
sales pitch of a fast-talk-
ing medicine man
4 The Art Linkletter Show.
Guest Raymond Massey
guesses a woman's reac-
tion to a man's undressing
in a laundromat
11 The Best of Groucho
34 Comicos y Canciones
10:00 P.M.
2 The Loretta Young Show.
Neighbors start clucking
when Cristina invites Paul
to live at her home during
his convalescence (it's
okey—they marry next
week as series folds)
4 (Color) David Brinkley's
Journal. Brinkley looks at
the government's 8-year
attempt to sell Ellis Island
(rejecting bids from
\$24.12 in beats to
\$24,100,000), and at L.A.'s
Watts Towers.
5 Peter Gunn, Craig Stevens
7 Ben Casey, Vincent Ed-
wards, Luther Adler,
Sharon Farrell. His cam-
paign against councilman
embarrasses the student
nurse daughter of eccen-
tric crusader
11 George Putnam, News
13 BILL IDHNS NEWS
★ Top News Personality
Followed by Harold Fish-
man, Alan Sloane
34 Box de Mexico (boxing)
10:30
2 Stump the Stars, Mike
Stokey. Guest charaders
are Elizabeth Scott and
George Hamilton
4 (Color) Survey '63, Bob
Wright (see box)
5 Dragnet, Jack Webb
9 Trails West, Ray Milland
11 The Paul Coates Show
13 It's Country Music Time
11:00 P.M.
2 News, Dunphy and Hart
4 (Color) Jack Latham news
5 News, Roberts and Stout
7 ABC News; Baxter Ward
9 News, Willis & Brundige
11 The Tom Duggan Show
13 Movie: "Stranger on the
Prowl," Paul Muni ('53)
11:15
4 (Color) Tonight, Johnny
Carson (see box)
5 Cliff Norton, Weather;
Steve Allen Show (11:20),
with Marty Ingels, Joanie
Sommers, Oscar Brown
Jr., one-man band
9 Movie: "Impact," Brian
Donlevy ('49)
11:30
2 Movie: "The Petty Girl,"
Robert Cummings ('50)
7 Bat Masterson, G. Barry
34 Noticiero 34 (News)
12:00 MIDNIGHT
7 Movie: "High Powered,"
12:30
11 Movie: "A Bell for
Adano," John Hodiak ('45)
12:45
9 Movie: "Roughshod,"
1:15
2 Movie: "County Chair-
man," Will Rogers ('35)

ANOTHER ESTERN'S DOOR BUSTER SPECIAL



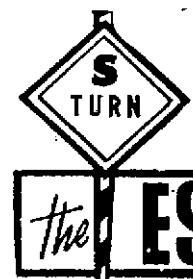
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Rouge, 8:30 p.m., Ch. 13, has
welterweights Memo Lopez
and Ray Walk.

TELEVISION MOVIE TIPS

SUNDAY

HORSE WITH THE FLYING TAIL—7:30 p.m., ch. 4, in color. 1960 Oscar winner for best documentary is shown on Walt Disney's hour-long outing. A cow pony leaves a New Mexico ranch to become one of America's greatest jumpers. First run.

CAPT. HORATIO HORN-BLOWER—7:30 p.m., ch. 9, in color. Gregory Peck, Virginia Mayo, Alec Mango (1951). First run. Exploits of a British frigate during the Napoleonic wars, based on the novel by C. S. Forester.

THUNDER ROAD—8 p.m., ch. 7. Robert Mitchum, Gene Barry, Keely Smith (1958).



DEBRA PAGET stars in the 1954 movie "Prince Valiant" in COLOR at 7:30 p. m. Monday, channel 4. It's about the days of King Arthur.

First run. Kentucky moonshiners brew illegal whiskey and play hide and seek with the government revenue agents.

NIGHTS OF CABIRIA—11:30 p.m., ch. 4. Giulietta Masina, Francois Perier (Italian-1957). A simple-minded prostitute is taken in by every man she meets. Intensely dramatic tale, obviously adult.

MONDAY

PRINCE VALIANT—7:30 p.m., ch. 4, in color. James Mason, Janet Leigh, Robert Wagner, Debra Paget, Sterling Hayden (1954). First run. Young Viking prince meets adventures and dangers on his way to Camelot to win knighthood. Based on stories from the comic strip.

RIOT IN CELL BLOCK 11—8:30 p.m., ch. 9 (also 10:45 p.m., Tues., 8:30 p.m. Wed. thru Fri.). Neville Brand, Leo Gordon (1954). First run. Documentary-style tale of a riot that breaks out in one cell block where conditions are intolerable, and spreads throughout the entire prison.

WEDNESDAY

THE FIGHTER—11:30 p.m., ch. 2. Richard Conte, Lee J. Cobb, Vanessa Brown (1952). A young Mexican patriot offers his services as a boxer to raise money for the revolution against the Diaz regime.

THURSDAY

SITTING PRETTY—11:15 p.m., ch. 9. Clifton Webb, Maureen O'Hara, Robert Young (1958). Hilarious comedy of a male baby sitter.

FRIDAY

INVITATION—8 p.m., ch. 11. Van Johnson, Dorothy McGuire, Ruth Roman, Louis Calhern (1952). First run. Knowing his daughter has a

fatal disease, a man decides to "buy" her a husband

SAUNDAY

A CERTAIN SMILE—9 p.m., ch. 4, in color. Rossano Brazzi, Joan Fontaine, Bradford Dillman, Christine Carere (1958). First run. Françoise Sagan story of a Parisian girl

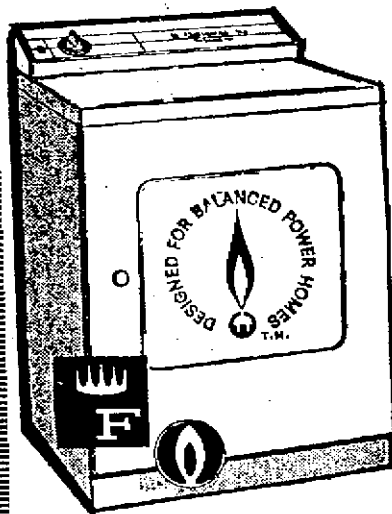
married man. SVENGALI—9 p.m., ch. 9. John Barrymore, Mariangela Marsh, Donald Chip (1931). An oldie, but never has Du Maurier's hypnotist been better portrayed

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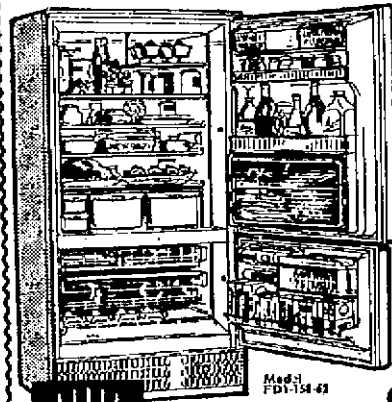
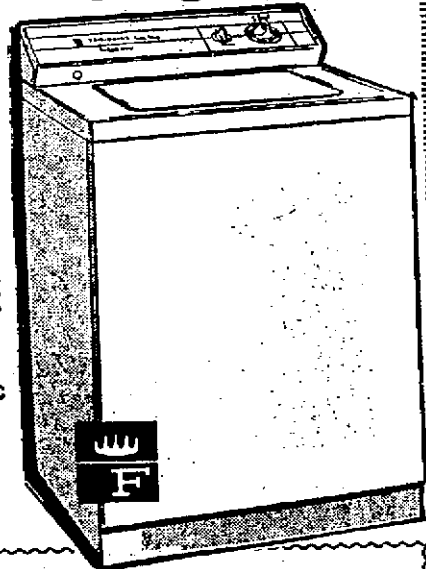
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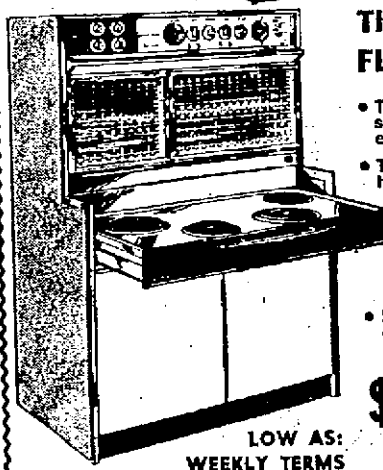
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TUESDAY

March 12, 1963

* PAID ADVERTISEMENT *

- 6:00 A.M.**
 2 College of Air: "Economy"
 4 Cont. Classroom: "Physics"
6:30
 2 USC: "Changing World"
 4 (Color) Contn. Classroom: "American Government"
7:00 A.M.
 2 Captain Kangaroo
 4 Today, Hugh Downs
7:30
 7 Zorrama (San Diego)
7:45
 5 For Kids Only, Sk. Frank
 9 Big Babysitter (cartoons)
8:00 A.M.
 2 Panorama Pacific, R. Rowe
 7 Chucko the Clown
8:15
 11 Business News; Sports AM
8:30
 11 Topper, Leo G. Carroll
 13 Felix the Cat (cartoons)
9:00 A.M.
 2 Calendar, Harry Reasoner
 Parents' responsibility in children's education
 4 Say When, Art James
 5 Romper Room
 7 Married Joan, J. Davis
 11 Kit Carson, Bill Williams
 13 Yoga for Health
9:30
 2 I Love Lucy, Lucille Ball
 4 (Color) Play Your Hunch
 7 Movie: "Great Game," James Hayter (Br.—'55)
 11 The Jack LaLanne Show
 13 Guidepost: Soc. Studies
10:00 A.M.
 2 The McCoy's, W. Brennan
 4 (Color) The Price Is Right
 5 The Jack Barry Show
 9 Movie: "State Dept. File No. 649," Wm. Lundigan
 11 The Pamela Mason Show
10:15
 13 G'depost: Living in West
10:30N
 2 Pete and Gladys
 4 Concentrat'n, Hugh Downs
 13 Guidepost to Science (8)
11:00 A.M.
 2 Love of Life

- (Color) First Impression
 5 Medic, Richard Boone
 7 Jane Wyman Presents
 11 Leave It to the Girls
 13 Guidepost to Spanish II
11:30
 2 Search for Tomorrow
 4 Truth or Consequences
 5 Mickey Hargitay Show
 7 Yours for a Song, B. Parks
 9 Heritage: Frank L. Wright
 11 Sheriff John, John Ravick
 13 Play Bingo, Johnny Jacobs
11:45
 2 The Guiding Light
12:00 NOON
 2 Burns and Allen Show
 4 (Color) Merv Griffin Show with Carmel Quinn, Milt Kamen, comedian Marc London, ACLU champion
 5 Night Court, Jay Jostyn
 7 Tennessee Ernie Ford
 9 Looney Tunes Cartoons
 13 Midday Report; Life Line
12:30
 2 As the World Turns
 5 News; Movie (12:35): "Rough, Tough & Ready," Chester Morris ('45)
 7 Father Knows Best, Young
 9 Movie: "Berlin Express," Merle Oberon ('48)
 11 Your Name's the Game
 13 Racket Squad, R. Hadley
1:00 P.M.
 2 Password, Allen Ludden
 4 Loretta Young Theater
 7 December Bride, Byington
 11 Movie: "Whipsaw," Spencer Tracy ('35)
 13 Felix the Cat (cartoons)
1:30
 2 Art Linkletter House Party
 Guest: Sam Hanks, racer
 4 Young Dr. Malone
 7 Girl Talk, Virginia Graham
 13 Movie: "Landfall," Michael Denison (Br.—'49)
2:00 P.M.
 2 To Tell the Truth, Collyer
 4 Match Game, R. Rayburn
 7 Day in Court: Robbery
 9 Movie: "This Land Is Mine," Charles Laughton
2:30
 2 The Millionaire, M. Miller
 4 Make Room for Daddy
 5 Trouble with Father
 7 Seven Keys, Jack Narz

* SPECIAL *

- RISE & FALL OF MUSSOLINI**—Joseph Cotton is narrator for a docu- study of "Il Duce," in both public and private moods from his obscure beginnings to his destruction. At 8:30 p.m.; ch. 11.
CHET HUNTLEY—Alexander Trocchi, writer and narcotics addict, who moved to England because of the expense, dangers and illegality of his "habit" in the U.S.; is shown taking "a shot" at 10:30 p.m.; ch. 4. British and U.S. authorities view the British system of control in which addicts register as such and buy drugs openly with prescriptions.
BEST OF 'DISCOVERY'—A sampling of the content of the daily afternoon (4:30 p.m.) award-winning children's series is served up for grown-ups at 10:30 p.m., ch. 7. Host Frank Buxton, Virginia Gibson and Corpucle, the bloodhound mascot, demonstrate how the series, in danger of losing its sponsor, combines fun and entertainment and education.
 11 Movie: "Payment Deferred," Charles Laughton
3:00 P.M.
 2 The Secret Storm
 4 Bachelor Father, Forsythe
 5 Walker Edmiston Show
 7 Queen for Day, Jack Bailey
 13 Felix the Cat (cartoons)
3:30
 2 The Edge of Night
 4 Movie: "Lady from Cheyenne," L. Young
 7 Who Do You Trust?
4:00 P.M.
 2 Amos 'n' Andy
 5 Bozo's Circus, V. Coivig
 7 American Bandstand
 Guest: Johnny Thunder
 9 Here's Uncle Johnny
4:30
 2 Life of Riley, Wm. Bendix
 5 Trader Tom of China Seas
 7 Discovery '63: "Square Dancing"
 11 Rescue 8, Jim Davis
 13 Rejo Musical (variety)
5:00 P.M.
 2 Movie: "Fort Ti," George Montgomery ('53-1st run). French are routed
 5 Popeye, Tom Hatten
 7 Sundown, Tom Kennedy
 9 The Engineer Bill Show
 11 Superman, George Reeves
 13 The Lloyd Thaxton Show
 14 Un Canto de Mexico
5:30
 11 Casper the Friendly Ghost
 13 Motivo de Alarma (fire)
5:45
 4 (Color) Curt Massey Show
 13 Departamento de Policia
6:00 P.M.
 4 (Color) News and Sports
 5 Whirlybirds, Ken Tobey
 7 News-Hour, Baxter Ward
 11 The Mickey Mouse Club
 Guest: glass blower
 13 The Ann Sothern Show
 14 Elena (dramatic serial)
6:15
 4 (Color) Brown-Peterson
6:30
 2 Big News, Jerry Dunphy
 4 Huntley-Brinkley Report
 5 Beat Odds, Dennis James
 9 Our Miss Brooks, E. Arden
 13 (Color) Touche Turtle

- 34 Nonie (news)
6:45
 4 (Color) Jack Latham news
 7 Ron Cochran w/the News
 11 George Patnam Dateline
7:00 P.M.
 4 (Color) Across the 7 Seas, Jack Douglas: "The Japanese Hollywood." Tour of Toei movie studio, NHK TV studios
 5 Clete Roberts Reports
 7 Ripcord, Larry Pennell
 9 People Are Funny
 11 Huckleberry Hound
 13 (Color) Wonders of the World: "Isle of Rhodes"
 34 Niebla (dramatic serial)
7:15
 2 Walter Cronkite, News
 5 The Big Three News
7:30
 2 Marshall Dillon
 4 (Color) Laramie, John Smith, Jock Gaynor, Frank DeKova. Slim prevents the hanging of an innocent Indian
 5 By Numbers, Jack Barry
 7 Combat! Vic Morrow, Rick Jason. Saunders wanders alone behind enemy lines, suffering from wounds.
 9 Maverick, James Garner in dual role, Jack Kelly, Troy Donahue. "Pappy" shows up and announces his marriage to teenager
 11 Thriller, Boris Karloff: "Guillotine, Robert Middleton, Alejandro Rey. Condemned man learns that law (of 1875 France) would free him should executioner die
 13 BEAUTIFUL BRITTANY
 ★ WITH BILL BURRUD
 on "Wanderlust," in color
 34 Premier Orfeon (musical)
8:00 P.M.
 2 The Lloyd Bridges Show: "The Sheridan Square," Gogi Grant. Harried TV writer has wife who habitually brings home hordes of beatnik guests
 5 Roaring 20's, Rex Reason. First in 2-part running caper
 13 GLENDALE FEDERAL
 ★ SAVINGS PRESENTS
 "PROBE"—DR. BURKE
 "Stranger in the Ray," Racial categories
 34 Pecado Mortal (serial)
8:30
 2 The Red Skelton Show with Marilyn Maxwell, Jackie Coogan. Appleby's job is saved when his bald boss learns he's working on a hair-growing formula.
 4 (Color) Empire, Richard Egan, Joanna Barnes, John Vivyan. Shrewd business woman matches wits with Redigo for high stakes
 7 Hawaiian Eye, Robert Conrad, Troy Donahue (repeat). Stolen Stadium is clue to hit-run
 9 LAKERS—LIVE!!
 ★ S.F. WARRIORS???
 (see sports box)
 11 Special Event on 11...
 ★ "Rise, Fall of Mussolini" (see box). Preempts Aquanauts
 13 (Color) Vagabond, Bill Burrud: "Arizona's Historic Back Country"
 34 Lluvia de Estrellas
9:00 P.M.
 5 Roller Skating (spts. box)
 13 This Man Dawson, Andes
 34 Penumbra (drama serial)
9:30
 2 The Jack Benny Program, Merry Anders, Warren Kemmerling, Robert Faulk. It's a big decision when kidnapers give Benny a choice of his money or his life
 4 The Dick Powell Theater: "Colossus," Wm. Shatner, Geraldine Brooks, Frank Overton. Young immigrants find 1912 California not the land of milk and honey they expected. Robt. Taylor hosts.
 7 The Untouchables, Robert



FRANCINE YORK is caught with an extortion ring during "The Untouchables" at 9:30 p.m. Tuesday, channel 7.

- Stack, Francine York. World War I vets offer "protection" service
 11 The Best of Groucho
 13 Call Mr. D, David Janssen
 34 Yate del Prado (music)
10:00 P.M.
 2 The Garry Moore Show, with Keely Smith and Allen & Rossi joining Dorothy Loudon and Roy Castle in Hollywood
 11 George Putnam, News
 13 News, Johns and Fishman
 34 WORLD CHAMPIONSHIP
 ★ SOCCER MATCHES!!
 America vs. Uda Dukka
10:30
 4 Chet Huntley Reporting: "Legal Addict" (see box)
 5 Dragnet, Jack Webb
 7 The Best of Discovery (see box)
 11 The Paul Coates Show
 13 It's Country Music Time
10:45
 9 Movie: "Riot in Cell Block 11," Neville Brand ('54)
11:00 P.M.
 2 News, Dunphy and Hart
 4 (Color) Jack Latham news
 5 News, Roberts and Stout
 7 ABC News; Baxter Ward
 11 The Tom Duggan Show
 13 Movie: "Beyond Tomorrow," Charles Winninger ('40). Christmas spirit
11:15
 4 (Color) Tonight, Johnny Carson with Sophie Tucker, Arlene DeMarco, David Doyle, Charlie Manna
 5 Cliff Norton, Weather, Steve Allen Show (11:20), with Marty Ingels, Joanie Sommers, Oscar Brown Jr., audience mural
11:30
 2 Movie: "Yank in Korea," Lon McCallister ('51)
 7 Bat Masterson, G. Barry
 34 Noticiero 34 (News)
12:00 MIDNIGHT
 7 Movie: "Jungle Flight"
12:30
 11 Movie: "Come Live with Me," James Stewart ('41)
12:45
 9 Movie: "State Dept. File No. 649," Wm. Lundigan
1:15
 2 Movie: "Two Senoritas from Chicago," Joan Davis, Jinx Falkenberg
2:30
 11 All-Night Movies



ROLLER SKATING championships, 9 p.m., ch. 5, with Dick Lane at the Olympic.

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Pan and Fan Mail

When I read in the paper that Jack Webb's "True" is going off the air, I was amazed.

That is the best series I have seen for a long time.

There have been many times when I have actually felt as if I was there, right on the spot.

I just want to ask one question—why?

Sherry Melton, Long Beach

The program was right on the ratings spot, and found lacking.

Here are some thoughts that occurred to us while shaving this morning:

Seems like the Perry Como show has fallen apart this season. Some of the so-called comedy skits are right off the cob.

The Lawrence Welk show gets better and better, if that is possible.

Jack Paar's new program

was tired when it started and it seems to be loaded with his "finds." When he gets Zsa Zsa and Genevieve yakking at each other on the same show, then it's time for us to take the dog out for a walk—which pleases the dog very much.

In viewing James Arness as Marshal Dillon in the opening scene going away from the camera, somehow gives us the idea the old boy needs a girdle.

J. Paul Gleason, Long Beach

Maybe you'd better give up shaving.

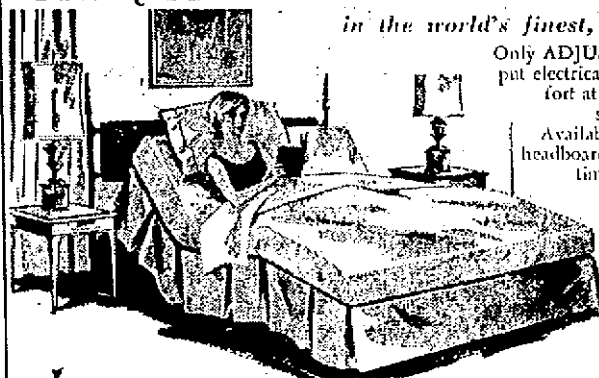
Will you please give me the name of the song sung by Patti Page on the Ed Sullivan show Feb. 10?

Mrs. Don Wood, Long Beach

Patti participated in the song-and-dance production of Frank Loesser's "If I Were a Bell."

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WEDNESDAY

March 13, 1963

- ★ PAID ADVERTISEMENT**
- 8:30
- 2 USC: "Oriental Religions"
- 4 (Color) Contn. Classroom: "American Government"
- 7:00 A.M.**
- 2 Captain Kangaroo
- 4 Today, Hugh Downs with Alfred Hitchcock
- 7:30
- 7 Zorrama (San Diego)
- 7:45
- 5 For Kids Only, Sk. Frank
- 9 Big Babysitter (cartoons)
- 8:00 A.M.**
- 2 Panorama Pacific, R. Rowe
- 7 Chucko the Clown
- 11 Food Tips, Bob Church
- 8:30
- 11 Topper, Leo G. Carroll
- 13 Felix the Cat (cartoons)
- 9:00 A.M.**
- 2 Calendar, Harry Reasoner
- 4 Say When, Art James
- 5 Romper Room
- 7 I Married Joan, J. Davis
- 11 Kit Carson, Bill Williams
- 13 Yoga for Health
- 9:30
- 2 I Love Lucy, Lucille Ball
- 4 (Color) Play Your Hunch
- 7 Movie: "Penny Paradise"
- 11 The Jack LaLanne Show
- 13 Guidepost to Science (3,4)
- 10:00 A.M.**
- 2 The McCoys, W. Brennan
- 4 (Color) The Price Is Right
- 5 The Jack Barry Show
- 9 Movie: "Full Confession"
- 11 The Pamela Mason Show
- 13 Guidepost to Math (5)
- 10:20
- 13 Guidepost: Amer. Heritage
- 10:30**
- 2 Pete and Gladys
- 4 Concentra'n, Hugh Downs
- 10:45
- 13 Essence of Judaism
- 11:00 A.M.**
- 2 Love of Life
- 4 (Color) First Impression
- 5 Medic, Richard Boone
- 7 Jane Wyman Presents
- 11 Leave It to the Girls
- 11:15
- 13 Guidepost: Spanish I
- 11:30**
- 2 Search for Tomorrow
- 4 Truth or Consequences
- 5 Mickey Hargitay Show
- 7 Yours for a Song, B. Parks
- 9 LASC: Art & the Child
- 11 Sheriff John, John Rovick
- 13 Play Bingo, Johnny Jacobs
- 11:45
- 2 The Guiding Light
- 12:00 NOON**
- 2 Burns and Allen Show
- 4 (Color) Merv Griffin Show with former Sen. Burton

- K. Wheeler (Mont.)
- 5 Night Court, Jay, Joslyn
- 7 Tennessee Ernie Ford
- 9 Looney Tunes Cartoons
- 13 Midday Report: Life Line
- 12:30
- 2 As the World Turns
- 5 News; Movie (12:35): "Road Demon"
- 7 Father Knows Best, Young
- 9 Movie: "Big Street"
- 11 Your Name's the Game
- 13 Racket Squad, R. Hadley
- 1:00 P.M.**
- 2 Passport, Allen Ludden
- 4 Loretta Young Theater
- 7 December Bride, Byington
- 11 Movie: "Remember?"
- "Remember?" Robt. Taylor
- 13 Felix the Cat (cartoons)
- 1:30**
- 2 Art Linkletter House Party
- 4 Young Dr. Malone
- 7 Girl Talk, Virginia Graham
- 13 Movie: "Young Wives" Tales," Audrey Hepburn
- 2:00 P.M.**
- 2 To Tell the Truth, Collyer
- 4 Match Game, G. Rayburn
- 7 Day in Court: Ownership
- 9 Movie: "Mr. Blandings Builds His Dream House"
- 2:30**
- 2 The Millionaire, M. Miller
- 4 Make Room for Daddy
- 5 Trouble with Father
- 7 Seven Keys, Jack Narz
- 11 Movie: "Crossroads"
- 3:00 P.M.**
- 2 The Secret Storm
- 4 Bachelor Father, Forsythe
- 5 Walker Edmiston Show
- 7 Queen for Day, J. Bailey
- 13 Felix the Cat (cartoons)
- 3:30**
- 2 The Edge of Night
- 4 Movie: "Frisky"
- 7 Who Do You Trust?
- 4:00 P.M.**
- 2 Amos 'n' Andy
- 5 Bozo's Circus, V. Colvig
- 7 American Bandstand
- 9 Here's Uncle Johnny
- 4:30**
- 2 Life of Riley, Wm. Bendix
- 5 Trader Tom of China Seas
- 7 Discovery '63: "Funniest Animals" from 6 zoos
- 11 Rescue 8, Jim Davis
- 13 Reloj Musical (variety)
- 5:00 P.M.**
- 2 Movie: "Jitterbugs"
- Laurel and Hardy (43)
- 5 Popeye, Tom Hatten



BOB HOPE WELCOMES Roberta Shore to the "Bob Hope Show" at 9 p. m. Wednesday, channel 4. Frank Sinatra, Robert Goulet, Edie Adams and Brenda Lee guest.

- 7 Sundown, Tom Kennedy
- 9 The Engineer Bill Show
- 11 Superman, George Reeves
- 13 The Lloyd Thaxton Show
- 34 Un Canto de Mexico
- 5:30**
- 11 Casper the Friendly Ghost
- 13 Aprenda Ingles (English)
- 5:45**
- 4 (Color) Curt Massey Show
- 34 Hispano America
- 13 Bill Johns, News (5:50)
- 6:00 P.M.**
- 4 (Color) News and Sports
- 5 Whirlybirds, Ken Tobey
- 7 News Hour, Baxler Ward
- 9 The Lone Ranger
- 11 The Mickey Mouse Club
- 13 The Ann Sothern Show
- 34 Elena (dramatic serial)
- 6:15**
- 4 (Color) Brown-Peterson
- 6:30**
- 2 Big News, Jerry Dunphy
- 4 Huntley-Brinkley Report
- 5 Beat the Odds, D. James
- 9 Our Miss Brooks, E. Arden
- 13 (Color) Touche Turtle
- 34 Noticiero 34 (News)
- 6:45**
- 4 (Color) Jack Latham News
- 7 Ron Cochran w/the News
- 11 George Putnam, Dateline
- 7:00 P.M.**
- 4 Death Valley Days: "Miracle at Boot Hill," John Carradine. Stranger claims resurrection power
- 5 Clete Roberts Reports
- 7 Tombstone Territory
- 9 People Art Funny
- 11 Heckle & Jeckle (cartoon)
- 13 **SURFSIDE 6—POISON**
- ★ **ABOARD AN AIRLINER** Lee Patterson stars
- 34 Niebla (dramatic serial)
- 7:15**
- 2 Walter Cronkite, News
- 5 The Big Three (News)
- 7:30**
- 2 CBS Reports: "Storm Over the Supreme Court (pt. 2): The School Prayer Case" (see box)
- 4 (Color) The Virginian, Lee J. Cobb, Karl Boehm. Unaware he has admitted the crime, Garth successfully defends immigrant charged with murder
- 5 By the Numbers, J. Barry
- 7 Wagon Train, John McIntire, Carolyn Kearney. Outbreak of typhoid fever
- 9 First Night: "Love Story 1910," Eric House. Recreation of famous murder
- 11 The Phil Silvers Show.
- 34 Miercoles Musical
- 8:00 P.M.**
- 5 **BULLOCK'S DOWNTOWN**
- ★ **SPRING FASHION SHOW** Dorothy Gardiner
- 11 Wanted—Dead or Alive. Steve McQueen
- 13 Flying Doctor, R. Denning
- 34 Pecado Mortal (serial)
- 8:30**
- 2 Dobie Gillis, Dwayne Hickman, Bob Denver. Dobie turns into a robot that can create hit tunes
- 5 Championship Wrestling (see sports box)
- 7 Going My Way, Gene Kelly, Pat O'Brien guests as aging political ward leader being ousted to make way for youth.
- 9 Movie: "Riot in Cell Block 11," Neville Brand ('54)
- 11 Divorce Court
- 13 **THE STORY OF**
- ★ **A COACH**
- 34 Casino Musical (variety)
- 9:00 P.M.**
- 2 The Beverly Hillbillies, Buddy Ebsen, Rosemary DeCamp. President of historical society, in which Mrs. Drysdale seeks office, finds Jed's ancestors preceded the Mayflower
- 4 The Bob Hope Show (see box). Preempts Como
- 13 (Color) Passport to Travel, Hal Sawyer: "Japan's Festivals"
- 34 Penumbra (drama serial)
- 9:30**
- 2 The Dick Van Dyke Show (repeat). Rob is sole member of jury holding out for beauty's acquittal
- 5 Cain's Hundred, Mark Richman, Sammy Davis Jr.
- 7 Our Man Higgins, Stanley Holloway. Long lost relative (Alan Carney) shows up to claim share in the MacRoberts inheritance—including Higgins
- 11 The Best of Groucho
- 13 (Color) Northwest Passage, Keith Larsen
- 34 Chucherias (comedy)
- 10:00 P.M.**
- 2 Circle Theater: "5 Kilos of Junk," Frank March. Raw heroin is smuggled from France to Mexico to

SPECIAL

CBS REPORTS—Eric Sevareid narrates Pt. 2 of the "Storm over the Supreme Court," with the history of the School Prayer Case, most explosive of recent court decisions. The hour, at 7:30 p.m., ch. 2, illustrates the step-by-step chronology of how cases move up to the Supreme Court for final judicial disposition.

BOB HOPE SHOW—Hope, who will have a weekly Friday color hour next season, makes his fourth out of six appearances for this year at 9 p.m., ch. 4, with guests Frank Sinatra, Robert Goulet, Edie Adams, Brenda Lee, Les Brown and his band and the 12 Hollywood Deb Stars of 1963. (Hope's next special is TV Guide Awards on Easter.)

TELEPHONE HOUR—Met soprano Leontyne Price, concert violinist Erica Morini and singer Eydie Gorme make their first appearance on the color hour at 10 p.m., ch. 4, joining returnees Carol Lawrence and Steve Lawrence. Donald Voorhees directs. (Series expands to alternate Tuesdays in September.)

HOLLYWOOD: GREAT STARS—Henry Fonda is host-narrator for David Wolper's concluding hour of his Hollywood trilogy, at 10 p.m., ch. 7. How the star system was born, the forces that make screen personalities so celebrated, the demands of timeless and newest stars are viewed as 109 of the greatest are seen from nickelodeon days to some unreleased films.

- the U.S.
- 4 (Color) Telephone Hour (see box). Preempts "11th Hour"
- 7 Hollywood: The Great Stars (see box). Preempts "Naked City"
- 11 George Putnam, News
- 13 **BILL JOHNS NEWS**
- ★ **Top News Personality**
- 34 ... **BOXING!** ...
- ★ **FROM MEXICO CITY!**
- 10:30**
- 5 Dragnet, Jack Webb
- 9 Trails West, Ray Milland
- 11 The Paul Coates Show
- 13 It's Country Music Time
- 11:00 P.M.**
- 2 News, Dunphy and Hart
- 4 (Color) Jack Latham news
- 5 News, Roberts and Stout
- 7 ABC News; Baxter Ward
- 9 News, Willis & Brundige
- 11 The Tom Duggan Show
- 13 Movie: "Strange Death of Adolph Hitler," L. Donath
- 11:15**
- 4 (Color) Tonight, Johnny Carson with Frankie Laine and Patachou, plus George Jessel who tells Carson about the "Johnny Carson Day" celebration in L.A. March 5 (Jessel stood in for Carson)
- 5 Cliff Norton, Weather; Steve Allen Show (11:20), with Frankie Avalon, Jennie Smith (repeat)
- 9 Movie: "Quicksand," Mickey Rooney ('50)
- 11:30**
- 2 Movie: "The Fighter," Richard Conte ('52)
- 7 Bat Masterson, G. Barry
- 34 Noticiero 34 (News)
- 12:00 MIDNIGHT**
- 7 Movie: "Navy Way," Robert Lowery ('44)
- 12:30**
- 11 Movie: "After Office Hours," Clark Gable ('35)
- 12:45**
- 9 Movie: "Full Confession" 1:15
- 2 Movie: "Crime Against Joe," Julie London ('56)
- 2:30**
- 11 All-Night Movies

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- 11 The Best of Groucho
- 13 (Color) Northwest Passage, Keith Larsen
- 34 Chucherias (comedy)
- 10:00 P.M.**
- 2 Circle Theater: "5 Kilos of Junk," Frank March. Raw heroin is smuggled from France to Mexico to



BENITO MUSSOLINI, his rise and fall as dictator of Italy, is covered in an hour documentary at 8:30 p.m. Tuesday, channel 11.

Week's Top Shows

Sunday — "Show of the Week" at 10 p.m. on channel 4 brings a semi-documentary report on the backstage antics of Shelley Berman. Narrator is Frank McGee.

Monday — "Survey '63" at 10:30 p.m. on channel 4 in COLOR has an interview with Max Rafferty, state superintendent of public instruction.

Tuesday — "Chet Huntley Reporting" at 10:30 p.m. on channel 4 reports on how the British handle dope addicts by providing them with prescriptions to legally purchase drugs.

Wednesday — "Hollywood: The Great Stars" at 10 p.m. on channel 7 is a documentary showing how the star system was born and looking at film land's "indestructibles." Henry Fonda is host-narrator.

Thursday — "Business Outlook Forum for 1963" at 8 p.m. on channel 11 has three business leaders participating in a discussion originating from Long Beach Municipal Auditorium. The forum, 14th annual one, is sponsored by the Long Beach Farmers and Merchants Bank.

Friday — "The Alfred Hitchcock Hour" at 9:30 p.m. on channel 2 stars Betty Field, Will Hutchins and Dean Jagger in "The Star Jury." It's a story about a coquettish young lady whose boyfriend gets stuck with a murder rap.

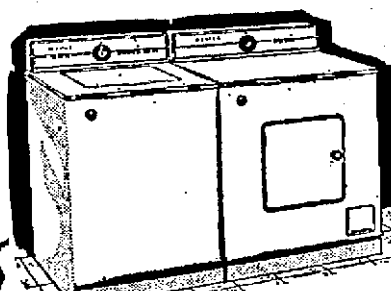
Saturday — The Sunset Club Harmonica Band from Long Beach Volunteers of America will be featured on "You're Never Too Old" at 5:30 p.m., channel 11.

Dancing Daughters

Two daughters of Buddy Ebsen, star of the successful new CBS series, "The Beverly Hillbillies," are dancing show-girls in Las Vegas clubs. Dad, of course, has been a top dancer and actor for years on stage, screen and television.

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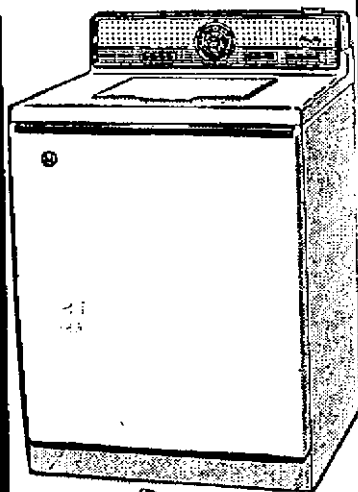
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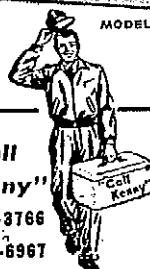
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THURSDAY

March 14, 1963

★ PAID ADVERTISEMENT

- 6:00 A.M.**
 2 College of Air: "Economy"
 4 Cont. Class'm: "Physics"
6:30
 2 USC: "Changing World"
 4 (Color) Contn. Classroom
 "American Government"
7:00 A.M.
 2 Capt. Kangaroo: Money
 4 Today, Hugh Downs with
 Herliock, Tigers training
7:30
 7 Zorrama (San Diego)
7:45
 5 For Kids Only, Sk. Frank
 9 Big Babysitter (cartoons)
8:00 A.M.
 2 Panorama Pacific, R. Rowe
 7 Chucko the Clown
8:15
 11 Business News; Sports AM
8:30
 11 Topper, Leo G. Carroll
 13 Felix the Cat (cartoons)
9:00 A.M.
 2 Calendar, Harry Reasoner
 Topics: children's emotions
 4 Say When, Art James
 5 Romper Room
 7 Married Joan, J. Davis
 11 Kit Carson, Bill Williams
 13 Yoga for Health
9:30
 2 I Love Lucy, Lucy Ball
 4 (Color) Play Your Hunch
 7 Movie: "2 Better," John
 Little ('51)
 11 The Jack LaLanne Show
 13 Guidenost: Soc. Studies
10:00 A.M.
 2 The McCoys, W. Brennan
 4 (Color) The Price Is Right
 5 The Jack Barry Show
 9 Movie: "Rachel and the
 Stranger," Loretta Young
 11 The Pamela Mason Show
10:15
 13 Guidepost: Living in West
10:30
 2 Pete and Gladys
 4 Concentra't'n, Hugh Downs
 13 Guidepost to Science (8)
11:00 A.M.
 2 Love of Life
 4 (Color) First Impression
 5 Medic, Richard Boone
 7 Jane Wyman Presents
 11 Leave It to the Girls
 13 Guidepost: Spanish II
11:30
 2 Search for Tomorrow

- 4 Truth or Consequences
 5 Mickey Hargitay Show
 7 Yours for a Song, B. Parks
 9 Heritage: Kaltenborn
 11 Sheriff John, John Rovick
 13 Play Bingo, Johnny Jacobs
11:45
 2 The Guiding Light
12:00 NOON
 2 Burns and Allen Show
 4 (Color) Merv Griffin Show
 with Sam Levenson,
 Danny Meehan, Cleveland
 Armory, George Frazier
 5 Night Court, Jay Jostyn
 7 Tennessee Ernie Ford
 9 Looney Tunes Cartoons
 13 Midday Report; Life Line
12:30
 2 As the World Turns
 5 News; Movie (12:35)
 "Port Said," Wm. Bishop
 7 Father Knows Best, Young
 9 Movie: "Bombardier"
 11 Your Name's the Game
 13 Racket Squad, R. Hadley
1:00 P.M.
 2 Password, Allen Ludden
 4 Loretta Young Theater
 7 December Bride, Byington
 11 Movie: "Shopworn
 Angel," M. Sullivan
 13 Felix the Cat (cartoons)
1:30
 2 Art Linkletter H'se Party.
 7 Girl Talk, Virginia Graham
 13 Movie: "So Little Time,"
2:00 P.M.
 2 To Tell the Truth, Collyer
 4 Match Game, G. Rayburn
 5 Tricks-Treats, Corris Guy
 7 Day in Court: Guardian
 9 Movie: "Riff Raff,"
2:30
 2 The Millionaire, M. Miller
 4 Make Room for Daddy
 5 Trouble With Father
 7 Seven Keys, Jack Narz
 11 Movie: "The Hardys Ride
 High," Mickey Rooney
3:00 P.M.
 2 The Secret Storm
 4 Bachelor Father, Forsythe
 5 Walker Edmiston Show
 7 Queen for a Day, J. Bailey
 13 Felix the Cat (cartoons)
3:30
 2 The Edge of Night
 4 Movie: "She Married an
 Artist," John Boles ('37)
 7 Who Do You Trust?
4:00 P.M.
 2 Amos 'n' Andy
 5 Buzo's Circus, V. Colvig
 7 American Bandstand.
 Guest: Jo Ann Campbell
 9 Here's Uncle Johnny

BRENDA SCOTT (left)
 stars with Joanna Moore
 during "Alcoa Premiere"
 at 10 p. m. Thursday,
 channel 7.



- 4:30**
 2 Life of Riley, Wm. Bendix
 5 Trader Tom of China Seas
 7 Discovery '63: "Life on
 the Moon"
 11 Rescue 8, Jim Davis
 13 Reloj Musical (variety)
5:00 P.M.
 2 Movie: "Under Two
 Flags," Ronald Colman
 5 Popeye, Tom Hatten
 7 Sundown, Tom Kennedy
 9 The Engineer Bill Show
 11 Superman, George Reeves
 13 The Lloyd Thaxton Show
 34 Un Canto de Mexico
5:30
 11 Casper the Friendly Ghost
 34 Lucia contra el Cancer
5:45
 4 (Color) Curt Massey Show
6:00 P.M.
 4 (Color) News and Sports
 5 Whitleybirds, Ken Tobey
 7 News Hour, Baxter Ward
 9 Supercar, Mike Mercury
 11 The Mickey Mouse Club
 13 The Ann Sothern Show
 34 Elena (dramatic serial)
6:15
 4 (Color) Brown-Peterson
6:30
 2 Big News, Jerry Dunphy
 4 Huntley-Brinkley Report
 5 Beat Odds, Dennis James
 9 Our Miss Brooks, E. Arden
 13 (Color) Touche Turtle
 34 Noticiero 34 (News)
6:45
 4 (Color) Jack Latham News
 7 Ron Cochran w/the News
 11 George Putnam, Dateline
7:00 P.M.
 4 "SCIENCE IN ACTION"
 ★ "DISAPPEARING RESOURCES"
 5 Clete Roberts Reports
 7 Guestward Ho!
 9 People Are Funny
 11 Yogi Bear Show (cartoon)
 13 Adventure Tomorrow, Dr.
 Martin Klein: "High Speed
 Eye," Slow motion camera
 34 Niebla (dramatic serial)
7:15
 2 Walter Cronkite, News
 5 The Big Three (News)
7:30
 2 Mr. Ed, Alan Young,
 Connie Hines (repeat).
 4 (Color) News Special:
 "California—The Most"
 (see box). Preempts
 "Wide Country"
 5 By the Numbers, J. Barry
 7 Ozzie & Harriet (repeat).
 Oz emulates his gun-
 slinger ancestor in a fast
 draw contest at market
 9 Sugarfoot, Will Hutchins.
 Mentally unbalanced
 killer can't distinguish
 right from wrong
 11 One Step Beyond: "If You
 See Sally," Anne Whit-
 field. Girl dead 7 years re-
 appears when father calls

- 13 FABULOUS MALAYAN**
 ★ EXODUS—BILL BURRUD
 "True Adventure," color.
 34 TV Musical Ossart
8:00 P.M.
 2 Perry Mason, Raymond
 Burr, David McLean,
 Philip Bourneuf. Man de-
 clared legally dead is
 charged with murder of
 his children's unprincipled
 guardian
 5 Special of Week: "War
 That Creeps" (repeat)
 7 The Donna Reed Show.
 Donna believes maternal

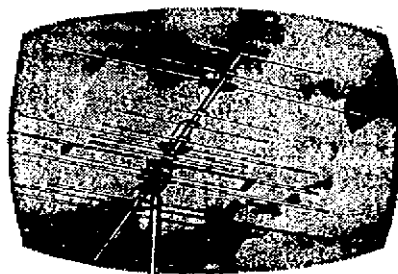
SPECIAL

CALIFORNIA... THE MOST — Edwin Newman is narrator for a color look at the land of the freeway and home of the brave, the nation's most populous state, at 7:30 p.m., ch. 4. Special hour traces the state's history, and investigates the causes and resultant problems of its phenomenal population growth. Spotlighted are movie and defense industries, housing, culture, education, water projects, freeways, Forest Lawn.
BUSINESS OUTLOOK '63 — F&M's 14th annual forum is telecast live from the Concert Hall of the Long Beach Municipal Auditorium at 8 p.m., ch. 11. Banker-economist Alan H. Temple is moderator, joined by economists Dr. George Cline Smith and Donald B. Woodward.

- instinct beats medical science in diagnosing flu. KNX decjay Bob Crane is featured in this segment
 11 Farmers & Merchants Bank
 ★ 1963 Forecast of General Business, Stock Market and Real Estate Trends, (see box). Shifts "Track-down" to 9 p.m., pre-empting "Great Music"
 13 SOUTH PACIFIC HITS
 ★ BROADWAY GOES LATIN
 Katyna Ranieri is guest.
 34 Pecado Mortal (serial)
8:30
 4 Dr. Kildare, Richard Chamberlain, Raymond Massey, Fay Bainter, Colin Wilcox. Slovenly mountain woman abuses her daughter (Oscar nominee Mary Badham in her TV debut)
 7 Leave It to Beaver, Jerry Mathers. Beaver gives his mother the "silent treat-

- ment" until he gets hurt.
 9 Movie: "Riot in Cell Block
 11," Neville Brand ('54)
 13 Silents Please: "Dracula,"
 Max Schreck (Ger-'22)
 34 Guitarras (guitarists)
9:00 P.M.
 2 Twilight Zone, Rod Ser-
 ling: "The Parallel," Steve
 Forrest, Jacqueline Scott.
 Astronaut who loses con-
 tact with ground control
 for 6 hrs. during 7-day
 orbit, returns home to
 find strange discrepancies
 in his surroundings.
 5 Focus on the World:
 "Women on the March."
 Historic film footage of
 fight for suffrage.
 7 My Three Sons, Fred Mac-
 Murray. A pig joins the
 Douglas household as
 Robbie starts a fatten-
 ing-up project to raise funds
 11 Trackdown, Robert Culp
 13 (Color) Exciting World,
 John Goddard: "Secret of
 the Island" (San Miguel)
 34 Penumbra (serial)
9:30
 4 (Color) Hazel, Shirley
 Booth. Hazel finds a little
 girl inadvertently left at a
 gas station
 7 McHale's Navy, Ernest
 Borgnine, Tim Conway.
 Ens. Parker is the target
 for his own crew when he
 dons a Japanese uniform
 to fly a Jap Zero
 11 The Best of Groucho
 13 Mike Hammer, McGavin
 34 Las Estrellas y Usted
10:00 P.M.
 2 The Nurses, Shirl Con-
 way, Peggy Wood. An
 aging, fumbling nurse is
 involuntarily retired, only
 to return to the hospital as
 a patient
 4 (Color) Andy Williams
 Show. Maureen O'Hara
 guests in a pre-St. Pat-
 rick's salute, and the Wil-
 liams Brothers, who
 started as a church quar-
 ter in Wall Lake, Iowa,
 are reunited with their
 now-star member
 5 Peter Gunn, Craig Stevens
 7 Alcoa Premiere, Fred As-
 taire: "Jeneyne Ray,"
 Brenda Scott, Joanna
 Moore, Ron Hayes, Jim
 Davis. After her grand-
 mother's death, a child,
 apparently retarded, is the
 pawn of those who pro-
 fess to know what's best
 11 George Putnam, News
 13 News, Johns and Fishman
 34 La Hora de Paco Malgesto
10:30
 5 Dragnet, Jack Webb
 9 Trails West, Ray Milland
 11 The Paul Coates Show
 13 It's Country Music Time
 34 Algo de lo Nuestro
11:00 P.M.
 2 News, Dunphy and Hart
 4 (Color) Jack Latham news
 5 News, Roberts and Stout
 7 ABC News; Baxter Ward
 9 News, Willis & Brundige
 11 The Tom Duggan Show
 13 Movie: "Man on the Run,"
 Derek Farr (Br-'49)
11:15
 4 (Color) Tonight, Johnny
 Carson with Lionel Hamp-
 ton, Enrico, Adrianna Del
 Mare, Greer Carson
 5 Cliff Norton, Weather;
 Steve Allen Show (11:20);
 with pianist Pete Jolley,
 Joanie Sommers, Alex
 King, knife throwers
 9 Movie: "Sitting Pretty,"
 Marie Blanchard ('57)
 7 Bat Masterson, G. Barry
 34 Noticiero 34 (News)
12:00 MIDNIGHT
 7 Movie: "Lady in Dis-
 tress," Michael Rodgrave
12:30
 11 Movie: "Mighty McGurk,"
 Wallace Beery ('46)
12:45
 9 Movie: "Rachel and the
 Stranger," Loretta Young
1:15
 2 Movie: "His Excellency,"
 Eric Portman (Br-'56)
1:45
 11 All-Night Movies

You need a new WINEGARD COLORTRON ANTENNA



Take a look at your antenna. If it is more than 4 years old, chances are it has lost up to 70% of its picture pulling power. Let us show you the new Winegard Colortron—built to take it. And more important, the most powerful antenna you can own. Guaranteed to deliver best possible reception in your location. Call today.

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 Hospitalization and Rehabilitation of the Alcoholic Patient



HEMlock 6-7263

1600 Orange Ave., Long Beach

March 15, 1963

★ PAID ADVERTISEMENT

6:00 A.M.

- 2 College of Air: "Economy"
- 4 Cont. Class'm: "Physics"

6:30

- 2 USC: "Oriental Religions"
- 4 (Color) Contin. Class'm: "American Government"

7:00 A.M.

- 2 Captain Kangaroo
- 4 Today, Hugh Downs

7:30

- 7 Zorrama (San Diego)

7:45

- 5 For Kids Only, Sk. Frank
- 9 Big Babysitter (cartoons)

8:00 A.M.

- 2 Panorama Pacific, R. Rowe
- Druggist warns of household poisons
- 7 Chucko the Clown

8:15

- 11 Business News; Sports AM

8:30

- 11 Topper, Leo G. Carroll
- 13 Felix the Cat (cartoons)

9:00 A.M.

- 2 Calendar, Harry Reasoner
- Topic: early speech handicaps in children
- 4 Say When, Art James
- 5 Romper Room
- 7 I Married Joan, J. Davis
- 11 Kit Carson, Bill Williams
- 13 Yoga for Health

9:30

- 2 I Love Lucy, Lucille Ball
- 4 (Color) Play Your Hunch
- 7 Movie: "Young Man's Fancy," Anna Lee ('39)
- 11 The Jack LaLanne Show
- 13 Guidepost to Science (5)

10:00 A.M.

- 2 The McCloys, W. Brennan
- 4 (Color) The Price Is Right
- 5 The Jack Barry Show
- 9 Movie: "Til the End of Time," Dorothy McGuire (46)

11 The Pamela Mason Show

- 13 Assignment Education

10:30

- 2 Pete and Gladys
- 4 Concentrat'n, Hugh Downs
- 13 Intelligent Parent

11:00 A.M.

- 2 Love of Life
- 4 (Color) First Impression
- 5 Medic, Richard Boone
- 7 Jane Wyman Presents
- 11 Leave It to the Girls
- Guest: Neville Brand

11:15

- 13 Guidepost to Spanish I

11:30

- 2 Search for Tomorrow
- 4 Truth or Consequences
- 5 Mickey Hargitay Show
- 7 Yours for a Song, B. Parks
- 9 LASC: "Art & the Child"
- 11 Sheriff John, John Rovick
- 13 Play Bingo, Johnny Jacobs

11:45

- 2 The Guiding Light

12:00 NOON

- 2 Burns and Allen Show
- 4 (Color) Merv Griffin Show with Peter Cook, Marilyn Lovell
- 5 Night Court, Jay Jostyn
- 7 Tennessee Ernie Ford
- 9 Looney Tunes Cartoons
- 13 Midday Report; Life Line

12:30

- 2 As the World Turns
- 5 News; Movie (12:35): "Adventures of Casanova," Arturo de Cordova (48)
- 7 Father Knows Best, Young
- 9 Movie: "Born to Kill," Lawrence Tierney (47)
- 11 Your Name's the Game, Jack Smith
- 13 Racket Squad, R. Hadley

1:00 P.M.

- 2 Passport, Allen Ludden
- 4 Loretta Young Theater
- 7 December Bride, Byington
- 11 Movie: "Stranger in Town," Frank Morgan
- 13 Felix the Cat (cartoons)

1:30

- 2 Art Linkletter House Party
- Guest: Andre Previn
- 4 Young Dr. Malone
- 7 Girl Talk, Virginia Graham
- 13 Movie: "Lili Marlene," Lisa Daniely (Br.-50)

2:00 P.M.

- 2 To Tell the Truth, Collyer

2:30

- 2 The Millionaire, M. Miller
- 4 Make Room for Daddy
- Guest: Dinah Shore
- 5 Trouble with Father
- 7 Seven Keys, Jack Narz
- 11 Movie: "Scudda-Hoo! Scudda-Hay!" June Haver

3:00 P.M.

- 2 The Secret Storm
- 4 Bachelor Father, Forsythe
- 5 Walker Edmiston Show
- 7 Queen for a Day, J. Bailey
- 13 Felix the Cat (cartoons)

3:30

- 2 The Edge of Night
- 4 Movie: "Invisible Woman," Virginia Bruce
- 7 Who Do You Trust?
- 9 Feature Page, John Willis

4:00 P.M.

- 2 Amos 'n' Andy
- 5 Bozo's Circus, V. Colvig
- 7 American Bandstand
- Guest: Teresa Brewer
- 9 Here's Uncle Johnny

4:30

- 2 Life of Riley, Wm. Bendix
- 5 Trader Tom of China Seas
- 7 Discovery '63: "World Thru Microscope"
- 11 Rescue 8, Jim Davis
- 34 Reloj Musical (variety)

5:00 P.M.

- 2 Movie: "Gypsy Wildcat," Maria Montez, Jon Hall
- 5 Popeye, Tom Hatten
- 7 Sundown, Tom Kennedy
- 9 The Engineer Bill Show
- 11 Superman, George Reeves
- 13 The Lloyd Thaxton Show
- 34 Un Canto de Mexico

5:30

- 11 Casper the Friendly Ghost
- 34 Usted y su Salud
- 4 (Color) Curt Massey Show
- 13 Bill Johns, News (5:50)

6:00 P.M.

- 4 (Color) News and Sports
- 5 Whirlybirds, Ken Tobey
- 7 News Hour, Baxter Ward
- 9 The Lone Ranger
- 11 The Mickey Mouse Club
- The Main St. cinema
- 13 The Ann Southern Show
- 34 Elena (dramatic serial)

6:15

- 4 (Color) Brown-Peterson

6:30

- 2 Big News, Jerry Dunphy
- 4 Huntley-Brinkley Report
- 5 Beat the Odds, D. James
- 9 Our Miss Brooks, E. Arden
- 13 (Color) Touche Turtle
- 34 Noticiero 34 (News)

6:45

- 4 (Color) Jack Latham news
- 7 Ron Cochran w/the News
- 11 George Putnam Dateline

7:00 P.M.

- 4 Hennessey, Jackie Cooper
- Chick prescribes for physical and mental problems of his high school football coach
- 5 Clete Roberts Reports
- 7 Lock-up, Macdonald Carey
- 9 People Are Funny
- 11 Deputy Dawg (cartoons)
- 13 The Rebel, Nick Adams
- Yumalis go-between in proposed exchange of sheriff's brother for outlaw's brother
- 34 Niebla (dramatic serial)

7:30

- 2 Rawhide, Clint Eastwood, Albert Salmi, Predd
- Wayne, Jack Seard, Rowdy is confronted by new drover he'd previously killed and helped bury
- 4 International Showtime, Don Ameche: "Continental Ice Classic," Scala Ice Revue, taped in Mannheim, Germany
- 5 By the Numbers, J. Barry
- 7 Winston Churchill—The Valiant Years: "Yalta," Final conference of Big-3
- 9 Bowery Boys Movie: "Hard Boiled Mahoney," Leo Gorcey (47-1st run)
- 11 Rescue 8, Jim Davis
- 13 Outlaws, Barton MacLane, Richard Rust. Embittered cripple gets his crimes done by a slow-witted, powerful brother
- 34 Musical Instantaneo

8:00 P.M.

- 5 You Don't Say, Kennedy
- 7 Father Knows Best, Robt. Young. Bud lives it up on an expense account to impress a girl

8:30

- 2 Route 66, Martin Milner, Elizabeth Ashley, Beatrice Straight, Mario Alcalde
- Tod rescues hysterical Spanish girl from bear pit at the Houston zoo and meets her courtly family (Glenn Corbett segment is postponed to next Fri.)
- 4 (Color) Sing Along with Mitch. A collection of books inspires the musical themes for Leslie Uggams, Gloria Lamber and gang
- 5 Movie: "Senator Was Indiscreet," Wm. Powell
- 7 (Color) The Flintstones (cartoon). Experimental soft drink cures Barney's hiccups, but makes him invisible (repeat)
- 9 Movie: "Riot in Cell Block 11," Neville Brand
- 13 Deadline, Paul Stewart
- 34 Mexico Canta (folklore)

9:00 P.M.

- 7 I'm Dickens... He's Fenster, Marty Ingels, John Astin. Arch poses as Viennese surgeon to impress a pretty nurse, and a gunman demands he remove a bullet
- 13 Bronco, Ty Hardin. Bronco is framed
- 34 Penumbra (drama serial)

9:30

- 2 Alfred Hitchcock Hour: "The Star Juror" (see box)
- 4 (Color) The Price Is Right, Bill Cullen
- 7 77 Sunset Strip, Edward Byrnes, Caroline Kido. Kookie helps a Nipponee pal trace an embezzling uncle
- 34 La Hora de Raul Astor

10:00 P.M.

- 4 (Color) Jack Paar Program, with Genevieve, Don Adams and The Muppets. On film, Paar's daughter Randy interviews children abroad
- 5 Peter Gunn, Craig Stevens
- 11 George Putnam, News
- 13 Bill Johns, News
- 34 Detective No. 1 (comedy)

10:15

- 13 Harold Fishman comment

11 All-Night Movies:

11:00 P.M.

- 2 News, Dunphy and Hart
- 4 (Color) Jack Latham news
- 5 News, Roberts and Stout
- 7 ABC News: Baxter Ward
- 9 News, Willis & Brundige
- 11 The Tom Duggan Show
- 13 Movie: "G-Men," James Cagney ('35)
- 34 Telehistorias (comedy)

11:15

- 4 (Color) Tonight, Johnny Carson with William Saroyan, Dr. Joyce Brothers, Bobby Kole
- 5 Cliff Norton, Weather; Steve Allen Show (11:20), with Billy Eckstine, Sheeky Greene, Kim Sisters and showgirls of "Vive Les Girls."

11:30

- 5 CAGNEY & CONTE in "13 RUE MADELEINE"
- 2 Movie: "California Conquest," Cornel Wilde ('52)
- 7 Bat Masterson, G. Barry
- 34 Noticiero 34 (News)

12:00 MIDNIGHT

- 7 LOW CHANEY—"BRIDE OF THE GORILLA"...

12:30

- 11 Movie: "Yank on the Burma Road."
- 13 Fright! (movie): "Black Friday," Boris Karloff

12:45

- 9 Movie: "Til the End of Time," Dorothy McGuire
- 5 Movie (12:50): "Stranger at My Door."

1:15

- 2 Movie: "Bolero."

2:30

- 11 All-Night Movies:



MARY LOU RYHALL is featured in Irish dance numbers during "Sing Along With Mitch" at 8:30 p. m. Friday, channel 4 in COLOR.

- 2 Walter Cronkite, News
- 5 The Big Three (News)

7:30

- 2 Rawhide, Clint Eastwood, Albert Salmi, Predd
- Wayne, Jack Seard, Rowdy is confronted by new drover he'd previously killed and helped bury
- 4 International Showtime, Don Ameche: "Continental Ice Classic," Scala Ice Revue, taped in Mannheim, Germany
- 5 By the Numbers, J. Barry
- 7 Winston Churchill—The Valiant Years: "Yalta," Final conference of Big-3
- 9 Bowery Boys Movie: "Hard Boiled Mahoney," Leo Gorcey (47-1st run)
- 11 Rescue 8, Jim Davis
- 13 Outlaws, Barton MacLane, Richard Rust. Embittered cripple gets his crimes done by a slow-witted, powerful brother
- 34 Musical Instantaneo

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- 2 Route 66, Martin Milner, Elizabeth Ashley, Beatrice Straight, Mario Alcalde
- Tod rescues hysterical Spanish girl from bear pit at the Houston zoo and meets her courtly family (Glenn Corbett segment is postponed to next Fri.)
- 4 (Color) Sing Along with Mitch. A collection of books inspires the musical themes for Leslie Uggams, Gloria Lamber and gang
- 5 Movie: "Senator Was Indiscreet," Wm. Powell
- 7 (Color) The Flintstones (cartoon). Experimental soft drink cures Barney's hiccups, but makes him invisible (repeat)
- 9 Movie: "Riot in Cell Block 11," Neville Brand
- 13 Deadline, Paul Stewart
- 34 Mexico Canta (folklore)

9:00 P.M.

- 7 I'm Dickens... He's Fenster, Marty Ingels, John Astin. Arch poses as Viennese surgeon to impress a pretty nurse, and a gunman demands he remove a bullet
- 13 Bronco, Ty Hardin. Bronco is framed
- 34 Penumbra (drama serial)

9:30

- 2 Alfred Hitchcock Hour: "The Star Juror" (see box)
- 4 (Color) The Price Is Right, Bill Cullen
- 7 77 Sunset Strip, Edward Byrnes, Caroline Kido. Kookie helps a Nipponee pal trace an embezzling uncle
- 34 La Hora de Raul Astor

10:00 P.M.

- 4 (Color) Jack Paar Program, with Genevieve, Don Adams and The Muppets. On film, Paar's daughter Randy interviews children abroad
- 5 Peter Gunn, Craig Stevens
- 11 George Putnam, News
- 13 Bill Johns, News
- 34 Detective No. 1 (comedy)

10:15

- 13 Harold Fishman comment

11 All-Night Movies:

11:00 P.M.

- 2 News, Dunphy and Hart
- 4 (Color) Jack Latham news
- 5 News, Roberts and Stout
- 7 ABC News: Baxter Ward
- 9 News, Willis & Brundige
- 11 The Tom Duggan Show
- 13 Movie: "G-Men," James Cagney ('35)
- 34 Telehistorias (comedy)

11:15

- 4 (Color) Tonight, Johnny Carson with William Saroyan, Dr. Joyce Brothers, Bobby Kole
- 5 Cliff Norton, Weather; Steve Allen Show (11:20), with Billy Eckstine, Sheeky Greene, Kim Sisters and showgirls of "Vive Les Girls."

11:30

- 5 CAGNEY & CONTE in "13 RUE MADELEINE"
- 2 Movie: "California Conquest," Cornel Wilde ('52)
- 7 Bat Masterson, G. Barry
- 34 Noticiero 34 (News)

12:00 MIDNIGHT

- 7 LOW CHANEY—"BRIDE OF THE GORILLA"...

12:30

- 11 Movie: "Yank on the Burma Road."
- 13 Fright! (movie): "Black Friday," Boris Karloff

12:45

- 9 Movie: "Til the End of Time," Dorothy McGuire
- 5 Movie (12:50): "Stranger at My Door."

1:15

- 2 Movie: "Bolero."

2:30

- 11 All-Night Movies:

- 11 Colgate Theatre—TV 1st
- ★ Van Johnson, Dorothy McGuire—"INVITATION"
- She had a year to live—so her father tried to buy her a husband & happiness.
- with Ruth Roman, Louis Calhern ('52). The girl of "bought" husband objects, especially when new operation can cure malady
- 34 Pecado Mortal (serial)

8:30

- 2 Route 66, Martin Milner, Elizabeth Ashley, Beatrice Straight, Mario Alcalde
- Tod rescues hysterical Spanish girl from bear pit at the Houston zoo and meets her courtly family (Glenn Corbett segment is postponed to next Fri.)
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- 13 Deadline, Paul Stewart
- 34 Mexico Canta (folklore)

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- 7 77 Sunset Strip, Edward Byrnes, Caroline Kido. Kookie helps a Nipponee pal trace an embezzling uncle
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- 5 Peter Gunn, Craig Stevens
- 11 George Putnam, News
- 13 Bill Johns, News
- 34 Detective No. 1 (comedy)

10:15

- 13 Harold Fishman comment

11 All-Night Movies:

11:00 P.M.

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- 7 ABC News: Baxter Ward
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- 11 The Tom Duggan Show
- 13 Movie: "G-Men," James Cagney ('35)
- 34 Telehistorias (comedy)

11:15

- 4 (Color) Tonight, Johnny Carson with William Saroyan, Dr. Joyce Brothers, Bobby Kole
- 5 Cliff Norton, Weather; Steve Allen Show (11:20), with Billy Eckstine, Sheeky Greene, Kim Sisters and showgirls of "Vive Les Girls."

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- 7 Bat Masterson, G. Barry
- 34 Noticiero 34 (News)

12:00 MIDNIGHT

- 7 LOW CHANEY—"BRIDE OF THE GORILLA"...

12:30

- 11 Movie: "Yank on the Burma Road."
- 13 Fright! (movie): "Black Friday," Boris Karloff

12:45

- 9 Movie: "Til the End of Time," Dorothy McGuire
- 5 Movie (12:50): "Stranger at My Door."

1:15

- 2 Movie: "Bolero."

2:30

- 11 All-Night Movies:

SPECIAL

ALFRED HITCHCOCK HOUR—Dean Jagger stars as a respected citizen who is conscious-stricken when he is named to a jury which will judge a man accused of a murder he himself committed. Betty Field, Will Hutchins, Crahan Denton and Katherine Squire are featured at 9:30 p.m., ch. 2, as the juror tries to bring out facts which would prove the youth innocent without rousing suspicion that he killed the girl.

- 10:30
- 2 Eyewitness, Charles Colingwood. Major story
- 5 Dragnet, Jack Webb
- 7 Third Man, M. Rennie
- 9 Trails West. "White"
- 11 The Paul Coates Show
- 13 It's Country Music Time
- 34 Musica, Risas y Estrellas
- 11:00 P.M.
- 2 News, Dunphy and Hart
- 4 (Color) Jack Latham news
- 5 News, Roberts and Stout
- 7 ABC News: Baxter Ward
- 9 News, Willis & Brundige
- 11 The Tom Duggan Show
- 13 Movie: "G-Men," James Cagney ('35)
- 34 Telehistorias (comedy)
- 11:15
- 4 (Color) Tonight, Johnny Carson with William Saroyan, Dr. Joyce Brothers, Bobby Kole
- 5 Cliff Norton, Weather; Steve Allen Show (11:20), with Billy Eckstine, Sheeky Greene, Kim Sisters and showgirls of "Vive Les Girls."
- 5 CAGNEY & CONTE in "13 RUE MADELEINE"
- 2 Movie:

SATURDAY

March 16, 1963

★ PAID ADVERTISEMENT

- 7:00 A.M.
4 Movie: "Hl, Good Looking," Harriet Hilliard ('44) 7:30
2 Movie: "Dangerously Yours," Cesar Romero
8:00 A.M.
4 Mr. Wizard, Don Herbert "Why the Sky Is Blue"
9 (Color) From Ground Up
11 Western Movie 8:30
2 Sky King, Kirby Grant
4 (Color) Ruff and Reddy
5 Let's Draw, Frank Webb
7 Zorrama (San Diego)
9 Cine Mexicano (Span.)
13 The Roy Gordon Show.

- 9:00 A.M.
2 Captain Kangaroo
4 (Color) Shari Lewis Show
5 Rocky and His Friends
7 Adventures of Wm. Tell
11 Movie: "Adventures of Tartu," Robt. Donat ('43)
13 Panorama Latino
9:30
4 (Color) King Leonardo
5 Frontier: "Capt. Castle"
7 Movie: "Penitentiary,"

- 10:00 A.M.
2 Alvin Show (cartoons)
4 Fury, Bobby Diamond
5 Movie: "Mystery Ship,"
10:30
2 Mighty Mouse Playhouse
4 Magic Midway, Kirchner
9 Movie: "China Sky,"

- 11:00 A.M.
2 Rin-Tin-Tin, Lee Aaker
4 Make Room for Daddy
7 Top Cat (cartoon)
11 Time Out for Beauty
13 Variedades R. Iglesias
11:30
2 The Roy Rogers Show
4 (Color) Exploring, Dr. Albert Hibbs, "Clock" theme
5 Movie: "City That Never Sleeps," Gig Young ('53)
7 Beany and Cecil (cartoon)
11 George Putnam Youth Awards (see box)

- 12:00 NOON
2 Sky King, Kirby Grant
7 Bugs Bunny (cartoons)
9 Movie: "Riot in Cell Block 11," Neville Brand ('54)
11 Movie: "Harrigan's"
13 Western Cowboy (movie)
34 Niebla (dramatic serial)

BASEBALL

1,30 p.m., ch. 11, has Bill Welsh at Boverd Field for the second game in the CIBA league play between USC and UCLA.

CHALLENGE GOLF, 2 p.m., ch. 7, has Arnold Palmer and Gary Player meeting Jackie Kupit and Bobby Nichols at San Gabriel.

PRO BOWLERS TOUR, 3 p.m., ch. 7, Chris Schenkel describing the two semi-finals and championship match at the New Orleans Open.

SPORTS INTERNATIONAL, with Bud Palmer, 3:30 p.m., in color, ch. 4, shows how hunting dogs are trained

WIDE WORLD OF Sports, 4:30 p.m., ch. 7, has tapes of the NASCAR "500" Daytona Stock Car championship race, and the New England invitational sled dog races

ALL-STAR GOLF, 5 p.m., in color, ch. 4, has big money winners Billy Casper and Gene Littler in medal play at Desert Inn, Las Vegas.

- 12:30
2 Reading Room, Ned Hoopes, "Changing seasons" are studied
4 Teacher '63, Arnold Pike "Drafting"
7 Magic Land of Alla-Kazam

- 1:00 P.M.
2 Robert Trout, News
4 (Color) Existence (agric.)
5 Movie: "Oh Susanna,"
7 My Friend Flicka
13 Bowling with Art Parra

- 1:30
2 Teen-Age Trials, Jerry Dunphy, Three religious leaders look at dating with religious differences.
4 Movie: "Donovan's Brain," Lew Ayres ('53)
7 Exclusively Outdoors
11 KTTV Sports Special
★ USC vs. UCLA Baseball (see sports box)
13 Movie: "Blonde Ice,"

- 2:00 P.M.
2 Viewpoint, John Hart with Herve Alphand, French Ambassador
7 Challenge Golf (spts box)
9 Movie: "Riot in Cell Block II," Neville Brand
34 Futbol (soccer matches)

- 2:30
2 Capitol Hill to California,
5 Wrestling (repeat tapes)

- 3:00 P.M.
2 Repertoire Workshop: Instant Comedy"
4 (Color) Agriculture USA
7 Professional Bowlers Tour (see sports box)
13 Movie: "Inside Story,"
3:30
2 Movie: "Storm Fear," Cornel Wilde ('56)
4 (Color) Sports International: "U. S. Champion Dogs" (sports box)
5 Changing Times
34 Novilladas (bullfights)

- 4:00 P.M.
5 Women's All-Star Bowling
9 Science Fiction Theatre
11 Topper, Leo G. Carroll
4:30
5 TV Bowling Tournament
7 ABC's Wide World of Sports (see sports box)
9 Top Star Bowling
11 Hobbymaster
13 Movie: "One Exciting Week," Al Pearce ('46)

- 5:00 P.M.
2 Movie: "Great American Broadcast," Jack Oakie
4 (Color) All-Star Golf: Casper-Littler (sports box)
11 Ronnie Morgan Time
5:30
5 Movie: "Dracula,"
9 Jungle Jim Movie: "Savage Mutiny" ('53)
11 You're Never Too Old, Harry Koplan (see box)
34 Club de los Optimistas

- 6:00 P.M.
4 (Color) News and Sports
7 Lawrence Welk Show
11 Dan Smooth Reports
13 The Ann Solheim Show
34 Estrellas Infantiles
6:15
4 (Color) News Conference, Bill Brown with Herve Alphand, French Ambassador to U.S.
11 Sat. News, Les Lampson

- 6:30
11 RCMP, Gilles Pelletier
13 Frontier Circus, C. Wills.
34 Noticiero 34
6:45
2 Jerry Dunphy Report
4 (Color) Bob Wright News

- 7:00 P.M.
2 Sea Hunt, Lloyd Bridges.
4 Biography, Mike Wallace: "Winston Churchill" (2)
5 Jeff's Collie (Lassie)
7 Intertel (see box),
9 The Deputy, Henry Fonda,
11 Movie: "People vs. Dr. Kildare," Lew Ayres ('40)
34 Teatro Familiar (drama)
7:30
2 The Jackie Gleason Show
4 Sam Benedict, Edmond O'Brien, Robert Lansing, Olive Deering, Susan Silo. Dedicated teacher is ar-



RICHARD JAECKEL (left) and **Michael Higgins** feud over everything, including pretty Bee Tompkins, during "Gunsmoke" at 10 p. m. Saturday, channel 2.

rested for publicly denouncing the hypocrisy of a small town.

- 5 Yancy Derringer
9 Science Fiction Movie, "Beginning of the End"
13 (Color) It Is Written

- 8:00 P.M.
5 Restless Gun, John Payne
7 The Gallant Men, Robert McQuency, Wm. Reynolds, Julie Adams. WAC captain tempts Benedict to trade the fighting war for a desk.
8:30
2 The Defenders, E. G. Marshall, Paul Prokop, Graham Denton (repeat). College basketball star is suspected of taking a bribe.
4 (Color) Joey Bishop Show. Corbett Monica and Leonard Kinskey are featured as Joey decides to switch to serious drama
5 Movie: "My Friend Flicka," Roddy McDowall
11 Chiller (movie): "Attack of the 50-ft. Woman,"
34 Cita con Aldo Monti

- 9:00 P.M.
4 (Color) Movie: "A Certain Smile," Rossano Brazzi, Joan Fontaine, Christine Carere ('58—1st run). Francoise Sagan story filmed in Paris and on Riviera.
7 Mr. Smith Goes to Washington, Fess Parker, Kay Starr. Honorary chairman of charity drive uses Jesse James method to empty pocketbooks.
9 Movie: "Svengali," John Barrymore ('31)
13 Jukebox Saturday Night
34 Estudio de Pedro Vargas
9:30
2 Have Gun, Will Travel, Richard Boone, Patric Knowles, James Griffith, Judi Meredith. Art dealer has deadly motive in his search for sculptor.
7 New Breed, Leslie Nielsen.
34 Variedades (musical)

- 10:00 P.M.
2 Gunsmoke, James Arness, Richard Jaeckel, Michael Higgins. Court ruling to quell partners' feud inspires murder plot
5 The Ray Anthony Show
11 Movie: "Cardinal Richelieu," George Afliss
13 Jeepsers Creepers (movie): "Behind the Mask"
34 Lucha Libre (wrestling)
10:30
5 John Payne, Len J. Cobb—"Road to Denver" + "The Bushwackers" w/ John Ireland, D. Malone
7 Manhunt, Victor Jory

SPECIAL

PUTNAM YOUTH AWARDS—Eighth annual awards to youth groups judged outstanding in service to their communities are presented at 11:30 a.m., ch. 11.

YOU'RE NEVER TOO OLD—Long Beach's Sunset Club harmonica band is seen in action at 5:30 p.m., ch. 11.

INTERTEL—With the Griffith-Rodriguez title fight from Chavez Ravine blacked out in Southern California, ch. 7 offers "The Unfinished Revolution" at 7 p.m., dealing with the economic and industrial strides of Mexico during the past 20 years.

- 9 Japan Today: "Face of a People,"
11:00 P.M.
2 Jerry Dunphy Report
4 (Color) Bob Wright, News
7 Dirk Bogarde—"East A
★ Dark Shadow"—Thriller
9 (Color) Movie: "Track of the Cat," Robert Mitchum
34 Noticiero 34 (News)
11:15

- 2 Tonight! Fabulous 52!
★ GARY COOPER, Walter Brennan—"TASK FORCE" with Jane Wyatt ('49).
4 Desilu Playhouse: "City in Bondage," Barry Sullivan, Ed Begley. Factual story of fledgling D.A. who exploded myth of "New York's most brilliant policeman."
11:30
11 The Ben Hunter Show
13 Dan Riss, News
11:45
13 Movie: "Nobody Lives Forever," John Garfield
12:00 MIDNIGHT
5 Movie: "The Bushwackers," John Ireland
12:15
4 Movie: "To the Victor," Dennis Morgan ('48)
12:30
7 Island Warfare... SABU
★ in "SAVAGE DRUMS" with Lita Baron ('51)
9 Movie: "Back to Bataan."
1:00 A.M.
11 Movie: "Sleepers West," Lloyd Nolan ('41)
1:15
2 Movie: "Man of the Moment," (Br.—'50)
1:45
13 Teledrama: "Man of the Law," Wendell Corey
2:30
11 All-Night Movies



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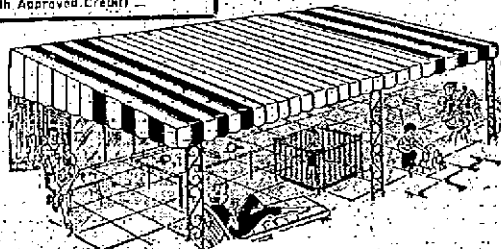
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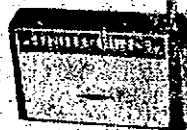
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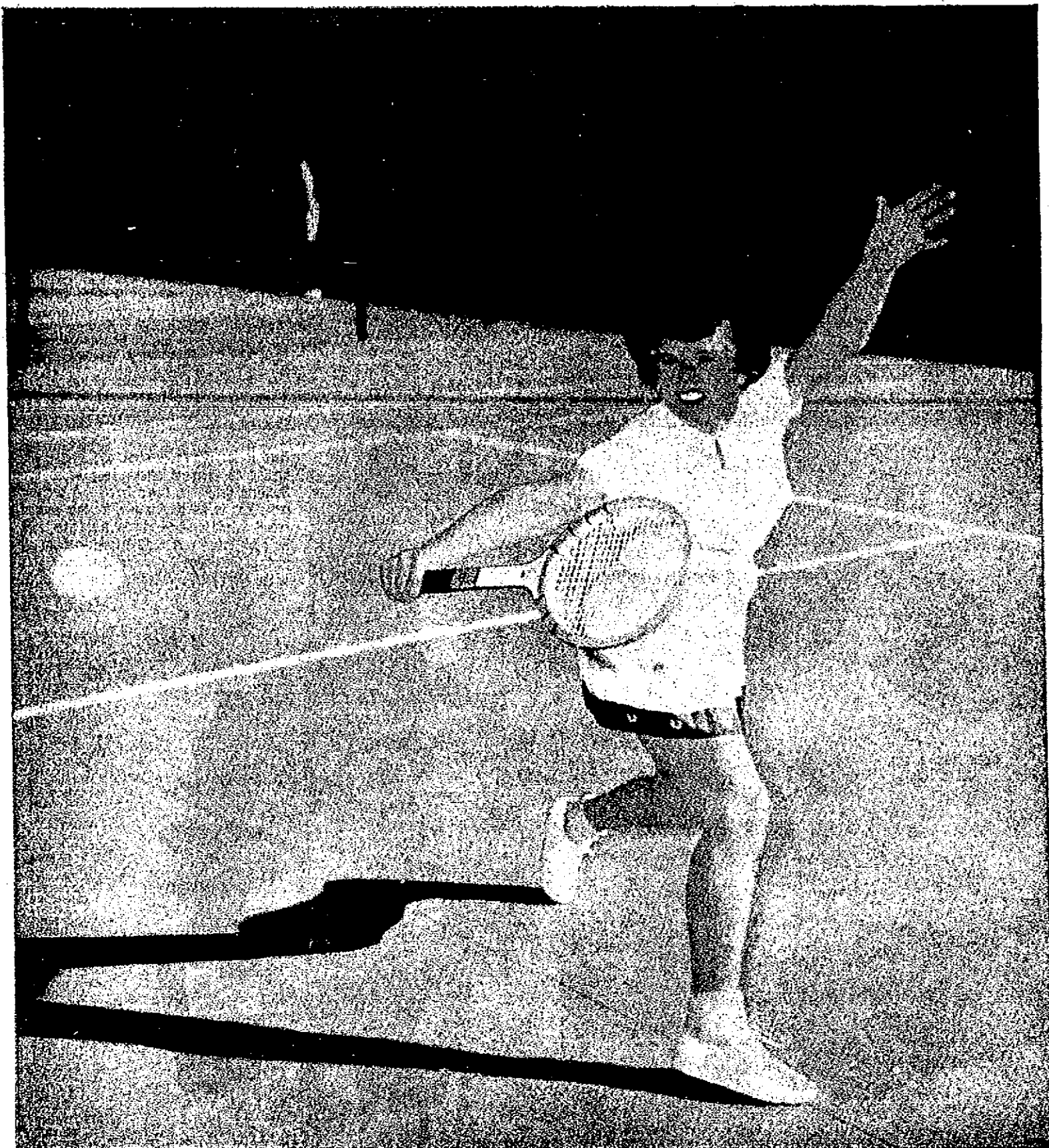
March 10, 1963

Southland

What's the Twist
Doing to Us?

See Page 8

MAGAZINE OF THE SUNDAY NEWS AND THE INDEPENDENT-PRESS-TELEGRAM



Little Miss Moffitt . . . Tiger at Tennis . . . See Page 7

Color Photography by Roger Shaw

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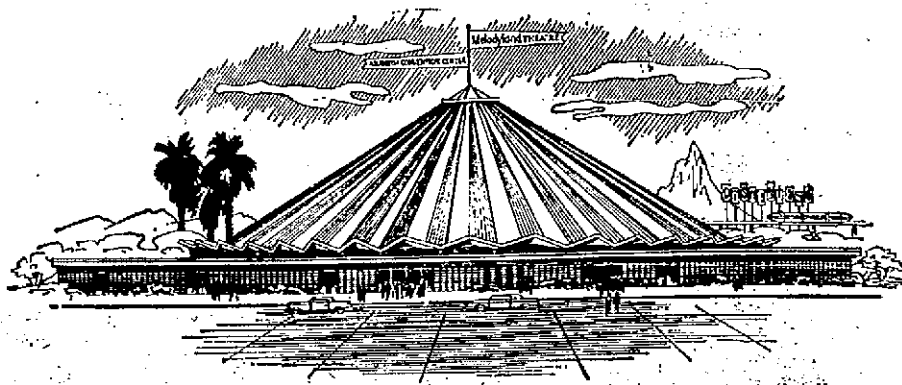
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Stories about the attractive homes of people you know appear regularly in *Southland*

Broadway Is Coming to Anaheim



Metamorphosis of Anaheim's Disneyland area continues with the current construction of Melodyland Theatre (architect's sketch above) and plans for Broadway theatricals.

A NEW GIANT is rising in the Disneyland area.

Across Harbor Boulevard from Disneyland the \$1,200,000 circular-shaped Melodyland Theatre is under construction.

The 51,300-square-foot structure will have an accordion-shaped, steel-beam roof reaching 70 feet into the sky, half as tall as the 140-foot Matterhorn across the street.

The 3,000-seat theater will open July 2 with 20 weeks of top Broadway musicals. Each production will have star entertainers.

SAMMY LEWIS and **Danny Dare**, West Coast showmen, head up Melodyland Theatre, Inc., long-term lessee of the "theater-in-the-round" auditorium, which will be open the year around and will be available for stage attractions, trade shows, conventions, concerts and civic events. **Leo Freedman**, Beverly Hills real estate developer, is building the theater.

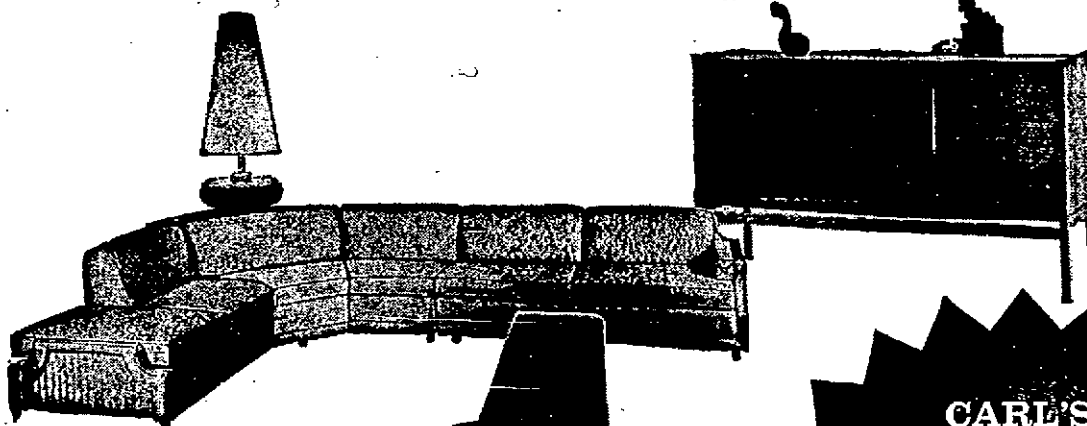
To insure acoustical excellence, 3,000 pounds of wood baffles will hang from the roof in the interior of the mammoth amusement hall. The building will be air-conditioned.

MELODYLAND Theatre's main facility will be its circular stage, 40 feet in circumference. The 17 rows of seats will have a maximum incline of three feet.

Four snack bars inside the auditorium will serve hungry-thirsty patrons.

An auxiliary building in the rear of the main structure will contain a rehearsal area similar in size to the main stage, star and cast-dressing rooms, scenery storage, wardrobe and light control rooms, offices, meeting and caucus rooms.

Melodyland Theatre will be on six acres of land



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Southland

March 10, 1963

OUR COVER



The goal of every outstanding tennis player in the world is to win at Wimbledon, in England. It is considered the world championship. Big names compete there for years and still never win a title. But Long Beach's Billie Jean Moffitt (our cover girl) won the women's doubles championship on her first try in 1961. Little Miss Moffitt, only 17 at the time, and her partner, Karen Hantze, 18, were the youngest champions on record. Billie Jean learned the game on Long Beach's public courts and has gained more international honors than any other Long Beach-developed player. For more about this "Tiger at Tennis," turn to Page 7.

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NEXT WEEK

Southland's annual Spring Garden Number makes its 1963 bow next week, filled with information every home horticulturist needs to know to make his shrubs, lawn and flowers grow their best. If you follow most Southland readers, you'll read this important edition from cover to cover and then preserve it for further reference. Don't miss it!

Fred Taylor Kraft, Editor

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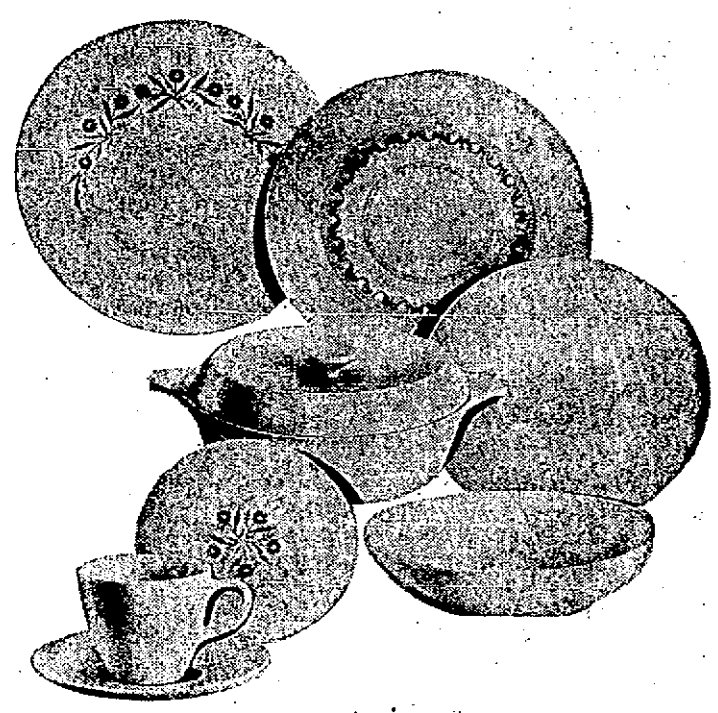
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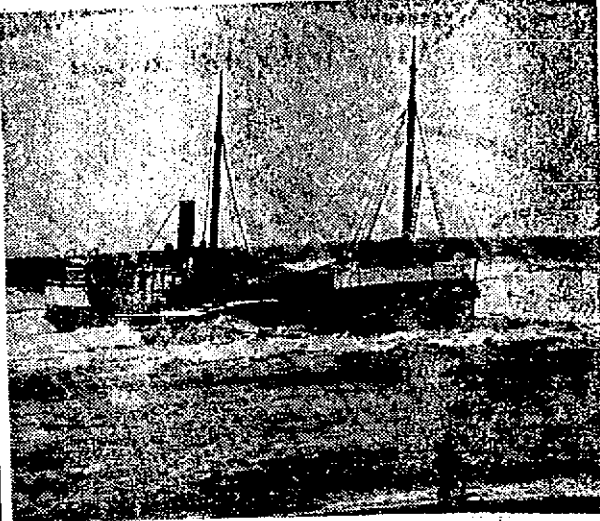
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9:30 TO 5:30 — MON AND FRI 9:30 TO 9:00 PHONE HE 4-9841



King Neptune has long stirred up trouble along the Pacific Coast. Above, the Syble Marston aground on Jan. 12, 1909, near Surf, north of Point Arguello.

Troublemaker Neptune

By Mabel Veatch Hoadley

RECENT battering of seaside communities by the sea is nothing new in the history of mankind on the Pacific Coast. Shoreside installations and offshore traffic have often taken severe drubbings from Neptune's assault forces.

Harbor installations have been washed away, pilings broken, breakwaters damaged, seawalls undermined, wharfs dumped into the ocean and water craft wrecked or driven ashore. Skeletons of some of these ships may be seen on the bottom of the ocean today. Besides these, a strange metal object that can be seen on the ocean floor is a nickel-plated donkey engine used on the end of the pier at Point Sal in loading ships. The wharf went down in the January high tides in the early 1870s and the engine could not be recovered.

The Syble Marston was a storm victim on Jan. 12, 1909, and on July 7, 1911, the SS Santa Rosa was wrecked north of port Arguello. In the howling winds of the stormy season of 1915, wharfs between San Diego and San Francisco were damaged, some of them beyond repair.

In prohibition days, San Luis Obispo Bay was headquarters for rum runners. During this time a boat discovered aground in the bay, was found by the deputy sheriff and a special agent of the U.S. Treasury Department to belong to a rum runner. It was a \$3,000 boat, equipped to carry 200 cases of liquor. It was set on wheels and had been pulled ashore from a larger vessel with a 2,000-foot hemp rope.

Food for Birds

Food for birds is particularly necessary in late winter when natural supplies are at a low point.

Remember that the birds that come to your feeders are likely to spend the summer, ridding your garden of insects.

MUCH OF our coastline is rocky and irregular. Great combers come thundering in to crash against the rocks, and any grounded vessel is soon battered beyond seaworthiness. Sometimes the lumber in them can be salvaged and used for other purposes. In the early 1870s the wrecked schooner, Annie Lytle, lay a little off shore from Point Sal. C. H. Clark, an enterprising land owner nearby, bargained with her skipper for the wreckage, giving in exchange Mrs. Clark's gold watch. From the schooner's cabin Clark built a school house that served until the district was abandoned.

Fortunately, the stormy season in this area is short. Perhaps of everything in the state that invites exploration or stirs interest, the most satisfying and the most alluring is the ocean, in spite of its occasional rampaging. Its ages-old song, its saltish tasting spray, and the soft swish of surf rolling on the beach are unforgettable.

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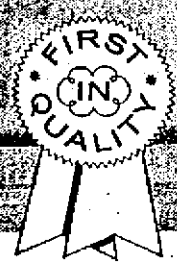
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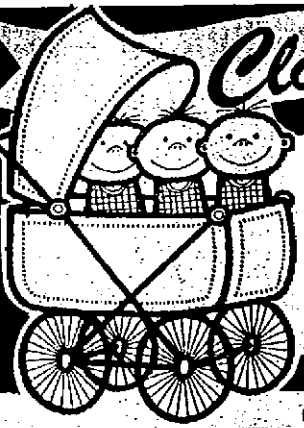
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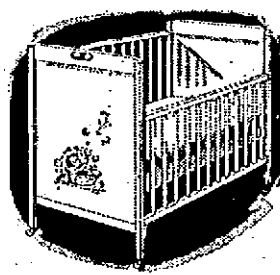
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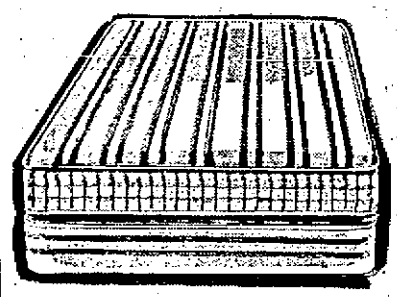


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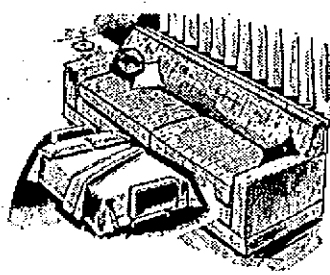
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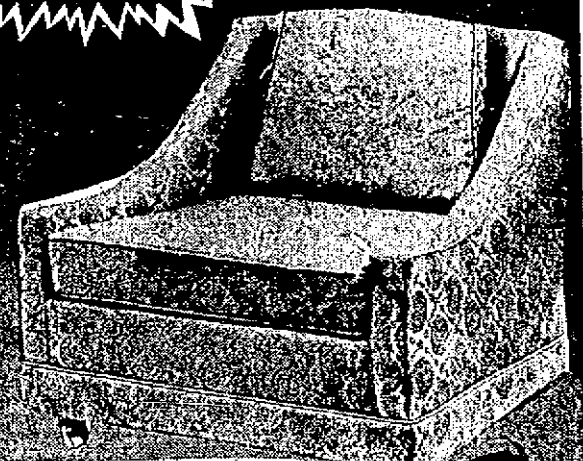
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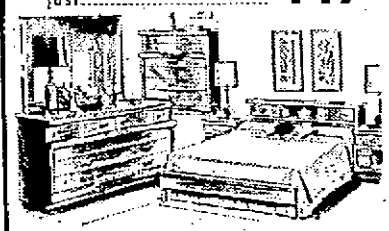
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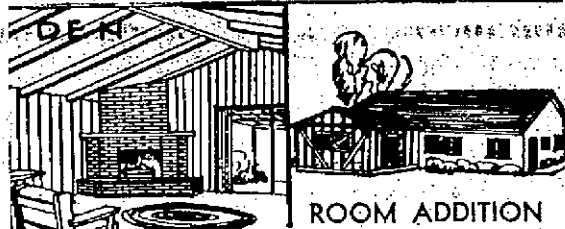
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Freeman (Amos) Gosden (l.) and Charles (Andy) Correll look over bound volumes of their famous radio scripts with USC president Dr. Norman Topping (center). Inset, the noted pair in makeup as two of America's favorite comedians in the heyday of U. S. radio entertainment.

AMOS 'N' ANDY

Now Museum Pieces

By Lou Jobst

RADIO may not yet belong to the Dark Ages, but two of its most famous sons, Amos 'n' Andy, have become Southland museum pieces.

The famed black face comics, 73-year-old Charles J. Correll and 63-year-old Freeman Gosden, both now living in retirement in Beverly Hills, have given all their scrapbooks, photographs and

original radio scripts to the University of Southern California.

This memorabilia which spans three decades in show business will be housed in the Rare Book Room of USC's Doheny Library where it will be available for research work to students of radio, TV and drama.

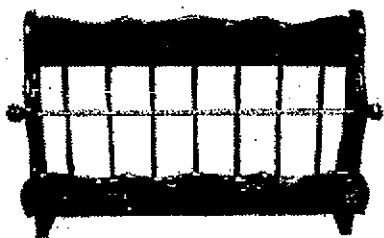
"These scripts are an important part of Americana," (Continued on Page 25)

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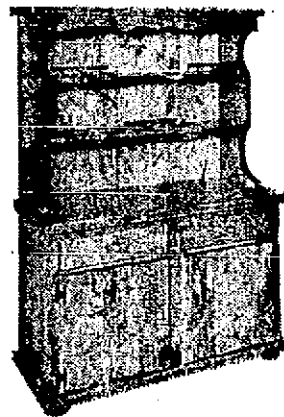
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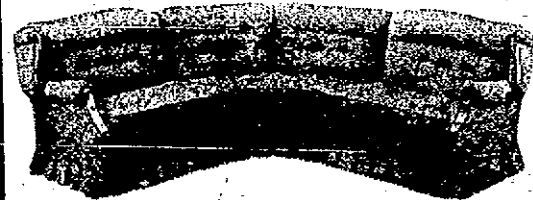
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A Champion at 17

Little Miss Moffitt ...Tiger at Tennis

By Bob Martin

MATCH POINT! The thousands of spectators watching the match on the famed Centre Court of the All-England Lawn Tennis Club at Wimbledon were hushed, awaiting the climactic moment. The two California teen-agers rushed toward the net. There was a swift exchange of volleys. Finally, the younger of the Californians volleyed the ball sharply at the feet of Jan Lehane and the Australian netted the ball. They'd done it!

Billie Jean Moffitt tossed a ball high into the air and shouted "Wheel!" Then the Long Beach girl and her partner, Karen Hantze, hugged each other as the crowd roared its applause.

A world champion at 17! Quite a thrill for Little Miss Moffitt, first Long Beach-developed player ever to reach such heights in tennis.

"We kept telling ourselves we could do it," Billie Jean says, "but I'm not sure we really believed it. At any rate, we changed reservations to leave England four days in a row during the tournament."

WITH THEIR VICTORY over Miss Lehane and Margaret Smith, 6-3, 6-4, Billie Jean and Karen, 18, went on the record books as the youngest pair to win the women's doubles championship in Wimbledon's 75-year history. The day was July 8, 1961, and the Poly High graduate had come a long way in a short time since starting out on the public courts of Long Beach.

The young tennis queen's rapid climb to international fame began on a September day in 1954. Proudly holding her first racket, the youngster, not quite 11, boldly approached the Recreation Department's veteran tennis instructor, Clyde Walker.

"Mr. Walker, I want to be the best player in the world," she informed him. "Can you make me a champion?"

Until a few days earlier she never had given tennis any thought. She had been playing on a girls' league softball team at Houghton Park and enjoying the competition keenly.

"**THEN ONE DAY** at the table," she recalls, "my parents told me, 'Softball isn't very ladylike, do you think? Don't you think it's time you found some other sport to follow?' They suggested that swimming, golf or tennis would be better. Later my softball coach, knowing how much I loved to run, suggested I go to Mr. Walker's class at Houghton. I loved tennis from the very first day—even better than softball."

Billie Jean is the only member of her family who plays the game. She's the daughter of Willie J. (Bill) and Betty Moffitt, was born on Nov. 22, 1943, in Long Beach, and has lived at 528 W. 36th St. since she was 2. Her father, a city fireman, played basketball at Poly High School and Long Beach City College, and her brother, Randy, 14, plays basketball and baseball.

Possessing a great deal of natural athletic ability and an intense desire to excel, Little Miss Moffitt developed rapidly under the guidance of Walker, who had a wonderful way with kids and a love of tennis that matched that of anyone in the game.



Sensation of Wimbledon tennis last June was Billie Jean Moffitt of Long Beach who upset the No. 1 favorite, Margaret Smith, in first-round play.



Billie Jean limps in pain from ailing left calf in 1962 Wimbledon quarter-final match. She lost to Ann Haydon.

Walker died three days after his protegee's glorious moment at Wimbledon.

EXCEPT FOR A PERIOD of four or five months in 1959-1960 when she worked out on weekends with Alice Marble, Billie Jean has had no other coaching.

She and Jerry Cromwell, now a USC freshman who holds several national junior titles, were Walker's hardest-working students. They followed him from one city park to another to practice in his classes, and the two "tennis tigers" helped each other's games with hours of play together.

"During the school year I practiced four days a week after school and eight hours a day on Saturday and Sunday," Billie recalls. "During the summer I was at Clyde's classes from 9 until 5 or later."

Strangely enough, the backhand stroke came easier for her than the forehand, and even today she rates her backhand ground stroke and backhand volley as her best shots. She also has a fine serve and her "net game," so important in doubles, is exceptionally good.

BILLIE JEAN BEGAN playing in tournaments at age 11 and by the time she was 13 was being hailed as a player of extraordinary promise. At 14 she and Kathy Chebot were doubles runners-up in the Girls' 15 National Championships in Ohio.

That was Billie's only out-of-state tourney in 1958, but each summer since then she has played in a number of Eastern meets, earning, at age 15, a national women's ranking of No. 19. She jumped to No. 4 the next year and has been rated No. 3 the past two seasons. She's ranked, also, in the unofficial world's Top 10.

Such groups as the Long Beach Tennis Patrons Assn. and the Century Club have helped to finance her trips, and "I certainly do appreciate it," she says. Harold Guiver led a fund drive here to send her to Wimbledon for the first time in 1961.

As defending champions at Wimbledon in 1962, more pressure was on Billie Jean and Karen (by this time Mrs. Rod Susman) and the field was even stronger than the year before. But the whiz kids proved their triumph was no fluke by retaining the championship.

ALONG WITH WINNING two Wimbledon (considered "world") titles, Billie Jean's top tennis thrills include playing on the victorious U. S. Wightman Cup team the past two years; representing America in the Russian Championships at Moscow last summer; upsetting Australia's Margaret Smith, winner of all other major women's singles titles in 1962, in Wimbledon singles, and then advancing to the quarter-finals there herself.

The bespectacled Long Beach star reaped more publicity from her opening-round victory over Miss Smith than from anything else she has done. It was THE upset of 1962 in the tennis world, and some writers have called it the biggest upset in Wimbledon's history. Never before had a No. 1 seeded player been eliminated in her opening match. Such magazines as Time and Newsweek dealt exclusively with this match in their Wimbledon coverage for the week and both ran Billie's picture. Sports Illustrated (Continued on Page 23)

What's the Twist Doing to Us?

By Jack B. Kemmerer

DOES THE ultra-violent Twist foretell for the future a cycle of even more bizarre contortions in popular dancing?

This is the question of concern to parents who even now view the Twist and its numerous variants as outrageous infringements on "respectable" rhythms.

But if choreographer Eugene Loring's premise on the dance crazes of the past decades holds up, there really isn't much to worry about.

Back in the 1910s when the Turkey Trot was in its heyday, dancers were arrested for doing it because the dance was considered obscene. And, according to choreographer Loring, the Charleston—the dance craze of the 1920s—was just as violent in its contortions as today's Twist.

LORING considers the popular

dance forms in the United States during the past 60 years as a natural expression of its people and their times.

Reviewing the major popular dances of those 60 years, he finds a similarity in mood, rhythm, tempo, and degree of activity (contortion) between dances popular before and after World Wars I and II.

"It seems to take about 10 years after a major war for dancing to become violent," Loring says, and points to the Charleston of the 1920s—after World War I—and the Twist of the 1960s—after World War II—as evidence of his assumptions.

The noted choreographer and teacher who has gained international fame for such ballet classics as "Billy the Kid," "Portrait of a Woman," and whose long list of credits includes Broadway musicals and television productions over the past 15 years, went out on a limb when he predicted that the Twist would not last.

"**ANYTHING** as popular as the Twist doesn't last very long, especially with its tremendous world-wide exposure through TV," he says.

Violence in dancing is as cyclical as wars and the social upheaval they bring, according to Loring's interpretation of the dance forms.

"Before World War I, the Turkey Trot was essentially an elegant gliding step punctuated mildly by elbow-action," he explains. "The dance of the 1910s was smooth and flowing."

"The post-World War I years of the 1920s were reflected in the more violent Charleston, a thoroughly staccato and crisp dance form," Loring said. According to him, the violent movements of the Charleston were simply a manifestation of the social turbulence and unrest of the 1920s.

"**IN CONTRAST** to the Charleston," continues Loring, "came the Big Ap-

ple of the 1930s, a comparatively non-violent lethargic series of movements of body and feet. Dance floor action increased when the nation went to war in the 1940s and the Lindy rode the popularity wave.

History was merely repeating itself through the dance, Loring contends, when after the nation's involvement in the Korean conflict, there followed the Mambo and other Afro-Cuban derivations of the 1950s.

The Twist, Loring believes, along with its many variations, is the latest—and possibly the last—of the current violent cycle, long drawn out as an expression of an entire era of uncertainties and lack of direction.

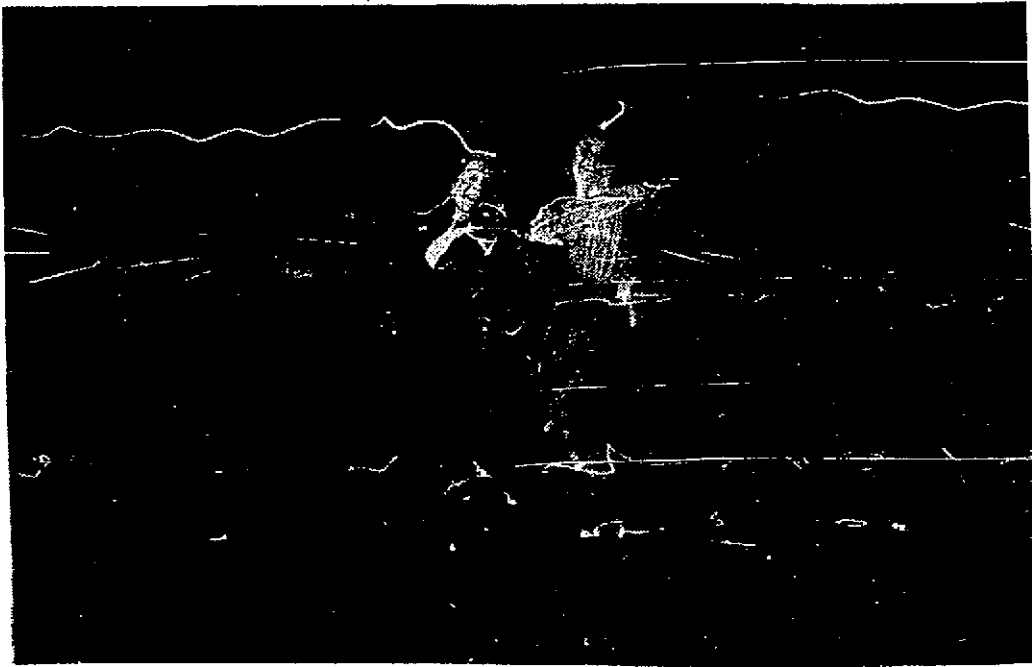
"If we have survived the Charleston, will we survive the Twist?" is a question that seems to have answered itself, according to Loring, and history seems to bear him out.

Parents can take heart, so why worry?



Violent movements of the twist are recorded on film through time exposure and with small flashlights attached to dancer, Melanie Alexander, USC freshman and student of choreographer Eugene Loring. Dancer is then flashed in.

Small lights are attached strategically as Melanie is readied for photographer.



Streamers of light record the movements of Melanie and Loring as they team up in the Twist. Loring, having made a study of the dance from 1910's Turkey Trot to the current Twist draws interesting conclusions on dancing fads.

Photos by Leonard Nadel



Bobby Darin, who always wanted to be an actor but took a roundabout way of becoming one, now heads a list of most promising of young film players.



Ann-Margret, No. 2 Star of Tomorrow, like Darin, came to films by way of recordings, and again like Darin, is protege of comedian George Burns.

Stars of Tomorrow?

WHICH RISING film players give the most promise of lasting stardom at the box office? In a poll of U. S. and Canadian exhibitors by Motion Picture Herald—the bible of the trade—the “new face” on the motion picture screen most likely to be a Star of Tomorrow is Bobby Darin, who captured attention in his first film role in Universal’s “Come September.” Ann-Margret and Richard Beymer, 20th Century-Fox artists, won second and third, respectively; Suzanne Pleshette, who has just completed a starring role in Warner Bros.’ “Wall of Noise,” placed fourth; and Capucine, star in “The Pink Panther,” now being filmed in Italy for Mirisch-United Artists, was fifth. Twenty other “new faces” were listed in the poll.



Richard Beymer has been in motion pictures and TV since he was a youngster.



Suzanne Pleshette comes to films from stellar roles on the stage and in TV.



Capucine, shown with Peter Sellers, was born Germaine Lefebvre and is called simply “Cappie” on the film set. Under any name, she is tall, cool and lovely and easily qualified in the No. 5 spot as a stellar contender.



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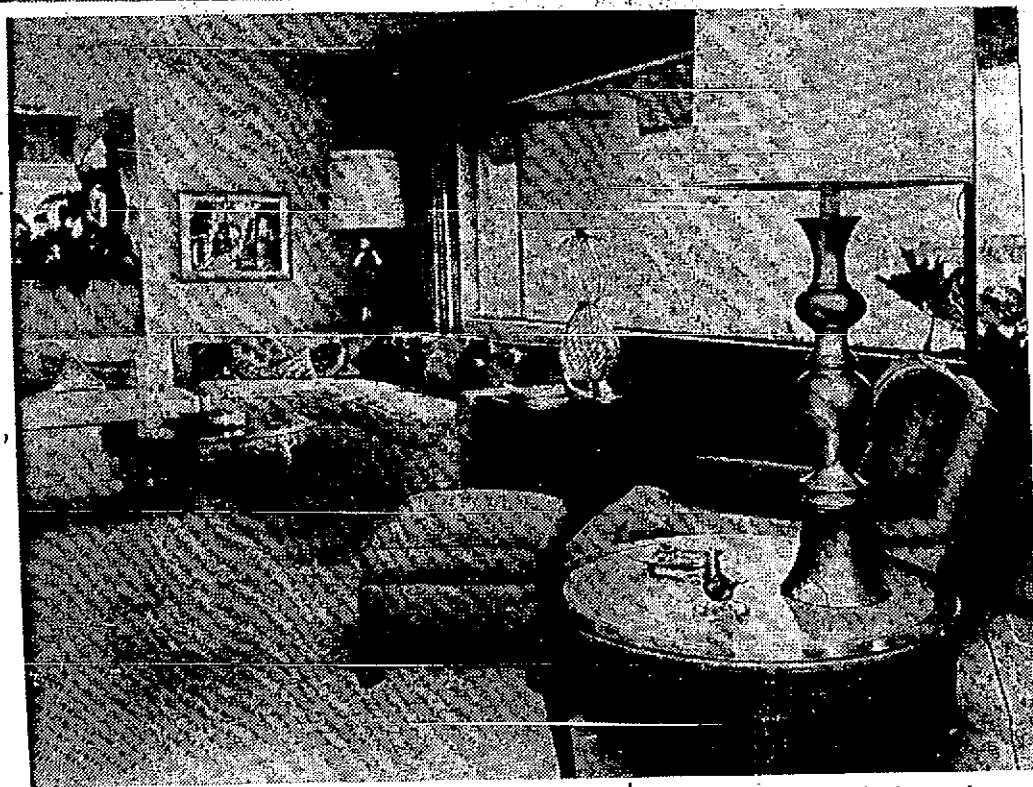
By Stella George

ATTRACTIVE in appearance and substantial in quality, the home of Mr. and Mrs. Rawlin Abrahamson, 3655 Country Club Drive, is also a pleasure to live in. And it is all the result of careful planning, inch by inch and step by step, on the part of the Abrahamsons.

The living room, to the right of the entry, is graciously inviting. Twin antique gold chairs flank the fireplace, and a curved couch faces across the room. One of the many excellent features in the home is the extensive use of glass in strategic places. In the living room, for example, glass extends across the entire width of the room.

A LARGE rock fireplace with built-in planter at one end is of interest in the family room. Across the way, a glass wall faces the garden in the rear.

Another of the outstanding features in this home is the quality and quantity of built-ins. In the kitchen, for instance, there are 26 cupboards and 14 drawers, providing a place for any given item.

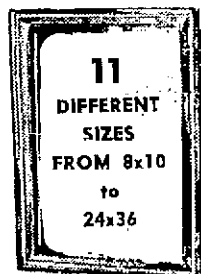


Few bathrooms offer the luxurious features offered here (right). Far wall of the room is of glass, looking into a private, enclosed garden.

Greenery abounds in the home of Mr. and Mrs. Rawlin Abrahamson, adding a luxurious note to every room in the house. Above view of the living room includes sight of greenery indoors at far left and outdoors through big window. Top left, front exterior view.

Photos by Joe Risnauer

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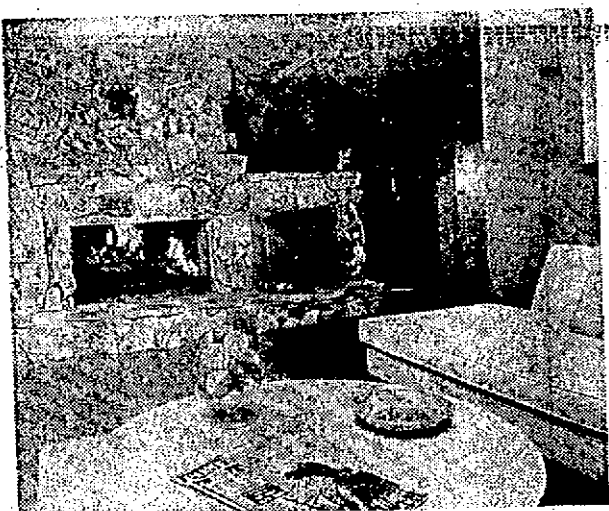
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Provision for indoor plants is provided in a built-in section of the massive rock fireplace in family room.

A compact den, located a few steps away from the family room, has a built-in desk and double closets to hold all home office supplies.

IN A LARGE study down the hall one entire wall is lined with built-in shelves, cupboards and drawers. Many shelves in the home are display racks for wood carvings, Abrahamson's hobby.

It is likely that few bathrooms match the luxurious features found in this home.

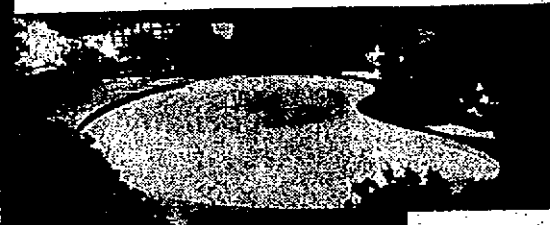
The far wall of the bathroom is glass which overlooks a private, enclosed garden. The one garden can be viewed from both bathrooms, possibly the final word in everyday luxurious living.

This is a home that welcomes visitors, grown children, and grandchildren. Mrs. Abrahamson did her own decorating with the skill of a professional. She and her husband have created a home that is long remembered by those who have had the privilege of visiting it.

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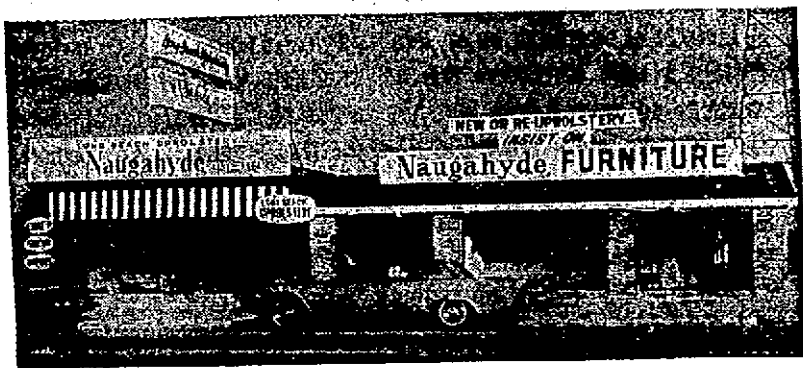
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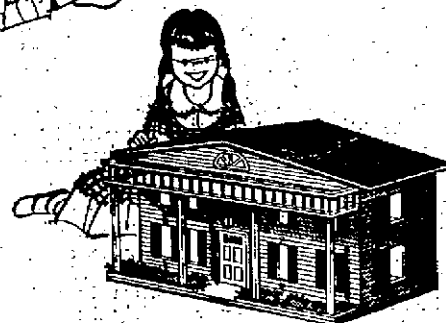
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Sketchbook



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By Bill Meyerriecks

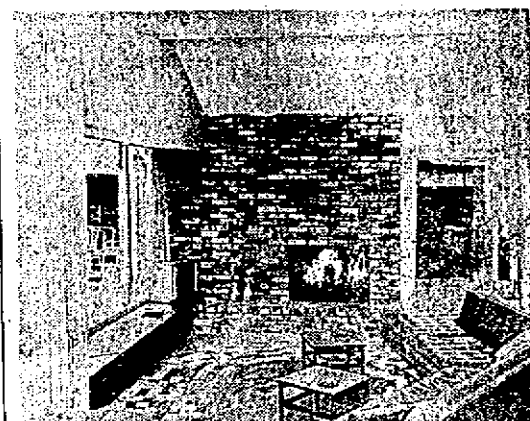
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After a long and talkative career, Jerry, a parrot, now lives in Long Beach with Capt. and Mrs. F. McCall.

By Bayard Peebles

UPON meeting Jerry, a small green parrot who lives with Capt. and Mrs. Francis McCall at 4130 Shaw St., Long Beach, you would never guess from his quiet manner that he has lived a life of high adventure ranging from appearances in the theater to suspicion of illegal entry into the United States.

Some 30 years ago, Capt. (then a lieutenant, junior grade) McCall was stationed at Coco Solo, Canal Zone. Jerry lived with another Navy couple who also owned a buglebird. Jerry worked up such a rousing routine with his feathered buddy, featuring contralto part singing, echo-chamber effects, distant sirens, and the United States Cavalry offstage, that his owners gave him to the McCalls.

Jerry and Mrs. McCall quickly fell in love, and most of his vocabulary was learned from her while he was being put away at night. One of these phrases was used by Jerry out of context with shocking results. Two beautiful girls, Navy juniors, were house guests of the McCalls for the first time. Upon entering their bedroom, they heard from the adjacent porch a hoarse call, "Do you want to go bed, Baby?"

WHEN THE McCalls were ordered to the States in 1935, parrots were inadmissible due to psittacosis scares. Given to the skipper of a Navy tug bound for Boston for repairs, Jerry escaped and rapped on McCall's window in New Haven at midnight with the change from his train fare clutched in his right claw. McCall swears this is true. Anyhow, it was a long time ago. "Statute of limitations," the captain murmurs under his breath.

The McCalls were once motoring from Vallejo to Long Beach, Jerry riding in a Skookem Apple box with a sawed-off broomstick for a perch, falling off at every change of speed. His voice soon became so hoarse with age that it was so sul-

traffice lights, people in adjacent cars nervously locked their windows and glared at the lieutenant. Late that night, the McCalls stopped at a hotel in Lebec. The apple box clutched under the lieutenant's arm looked a little incongruous going up in the elevator, but the bellboy merely commented on the wisdom of buying apples wholesale.

"Go to hell!" croaked a disembodied voice, and a strained silence prevailed until the man had departed from the room with his tip. After

a half-hour had passed, there came a tap on the door; the bellboy—"Officially, I don't care, but for the sake of my sanity, what's in that box?"

DUE TO THE McCalls itinerant life following the battle fleet, Jerry was shipped off to the McCall seniors in a small Idaho town. Jerry became an exotic celebrity overnight. The high school was giving a play where the lost will was found in a prop parrot's cage. The kids borrowed Jerry to add verisimilitude to an otherwise shaky production. At the first performance, a matinee, Jerry played it cool until the middle of the second act, when he took a deep breath and launched into a recital of his entire repertoire; he talked, he swore, he whistled, he rendered operatic arias. Whenever the actors tried to continue, he shouted them down. As he was escorted offstage by the drama coach so the play could be finished, Jerry received a standing ovation. The kids told their parents and that night there was standing room only; of course, Jerry never said a word.

Wearing his 30-odd years gracefully and seemingly ready for 30 more, Jerry was urbanity itself when interviewed recently. His master recalled that when he first got Jerry the parrot and the family cat, named Oscar, had

a terrific fight. Turning to Jerry, the Captain said, "Where's Oscar?" Like an old Shakespearean ham getting a cue, Jerry peered over the edge of his

perch at the floor and said in a voice steely with menace, "Hello Ocker! Poor Ocker! Such a pretty cat!" His right claw was slowly raised and dramatically clenched.

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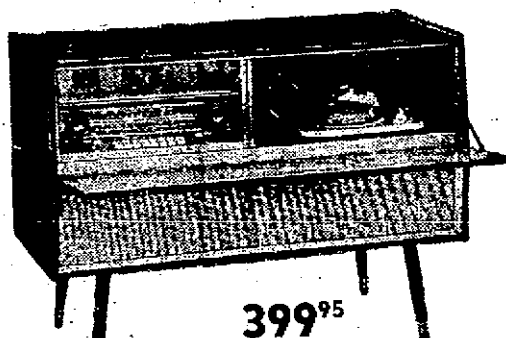
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BANKAMERICARD

Recipe of the Week

CHICKEN and beef are combined in an interesting dish that wins \$5 as best recipe of the week, submitted by Ralph L. Hartsell, 16453 Orizaba Ave., Paramount. The recipe:

Chicken Meat Loaf

- | | |
|--------------------------|---------------------------------|
| 1 1/2 pounds ground beef | 3 tbsps. catsup or tomato sauce |
| 1 medium boiling chicken | 1 cup bread or cracker crumbs |
| 1 small green pepper | 1 tsp. sage (optional) |
| 1 medium onion | salt and pepper to taste |
| 2 stalks celery | |
| 2 eggs (beaten) | |

Boil chicken 1 1/2 hours. Remove meat from bone. Put chicken and vegetables through coarse food chopper or chop very fine. Mix all ingredients thoroughly. Form into loaf, using more crumbs to stiffen mixture if mixture too thin. Bake in open pan (well greased) or wrap in foil paper. Bake about 1 1/2 hours in 350 oven. Drain off excess liquids after the first hour. If necessary place loaf under broiler for top browning at end of required cooking time.

What's your favorite recipe? For each recipe published in this space, Southland will pay \$5. Men are urged to submit their recipes along with the ladies. Send yours, with name and address, to: Recipe Contest Editor, Southland Magazine, 604 Pine Ave., Long Beach 12, Calif.



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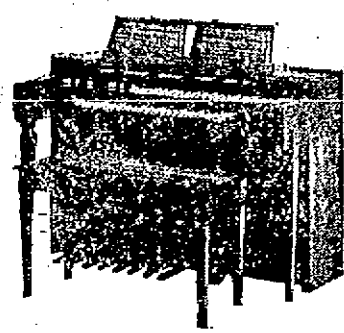
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WHAT YOUR NAME MEANS

Send your name to La Reina Rule in care of Southland Magazine, 604 Pine Ave., Long Beach 12, Calif., for origin, meaning and brief genealogy, for reply only in this column.

DEAR MISS RULE: Can you inform us on SOSA and SOZA?—Mrs. M.G., Long Beach.

M.G.: SOSA and SOZA are respellings of the Portuguese surname Sousa. This lineage is traced to a Spanish Basque baptismal title "Sus" meaning "fire-guardian." This unusual designation referred to a citizen appointed to tend sacred pagan fires in a pre-Christian temple. Fire was a symbol of spiritual light. The Sousas or De Souzas were among high Portuguese nobility. Their coat-of-arms has three red diagonal stripes across a gold shield.

DEAR MISS RULE: Kindly give brief data on PUCKETT.—C.P., M.E., S.P. Long Beach.
C.P., M.E., S.P.: PUCKETT originated as a medieval English nickname. The source was "Pook-et," an endearing term endowed on a beloved child by his adoring parents. Pook-et meant "little elf."

DEAR MISS RULE: Please identify SHELIEN, SHELDON, SHELTON.—A.S., E.S., Long Beach; W.S., Norwalk.

A.S., E.S., W.S.: SHELIEN, SHELDON and SHELTON were taken by the ancestor from an old town in Derbyshire, England. The town name originated as "Schele-dene," meaning "little valley of the shells." The soil of this locality was filled with fossilized seashells. The Sheldon shield is black, emblazoned with three silver ducks and a silver stripe; the shield for Shelton is gold, emblazoned with a blue cross.

DEAR MISS RULE: What have you on MOWREY? — J.M., Santa Ana.

J.M.: MOWREY is a short spelling of the more familiar English surname Mowbray. The early source was "Mont-Bray," a locality in French Normandy. This place name meant "from the hill above the marsh."

DEAR MISS RULE: What is the origin of SACCO? — F.S., Long Beach.

F.S.: SACCO, a noted Italian lineage, is traced to an ancestor nicknamed with a short spelling of the Biblical baptismal name Isacco. Isacco or Isaac in English is interpreted as "laughter."

DEAR MISS RULE: Please give data on ZEHR. — Mrs. A.Z., Long Beach.

A.Z.: ZEHR goes back to a German ancestor called Nazarius meaning "Nazarene or follower of Jesus Christ." Nazarius was shortened to Zar by use of its middle syllable. Zar was altered to Zehr and Zerr. The family shield has two silver halberds (combined spears and battle axes) crossed on a red background.

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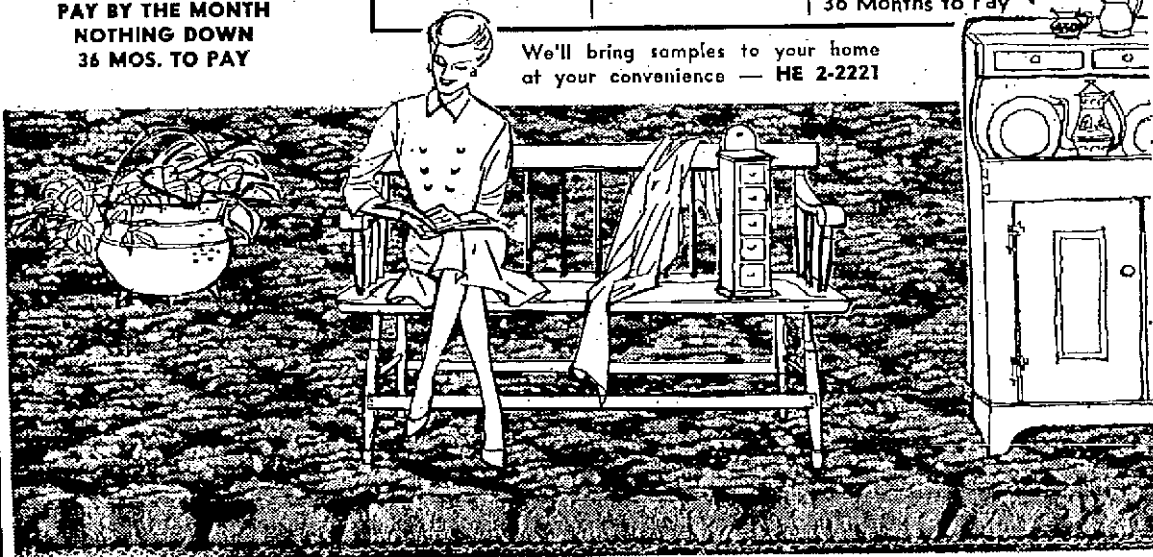
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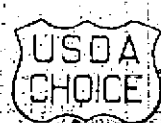
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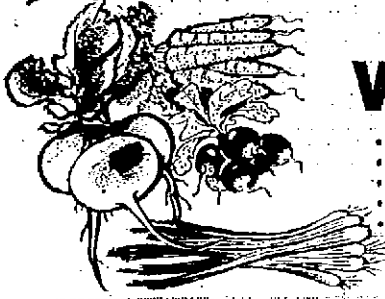
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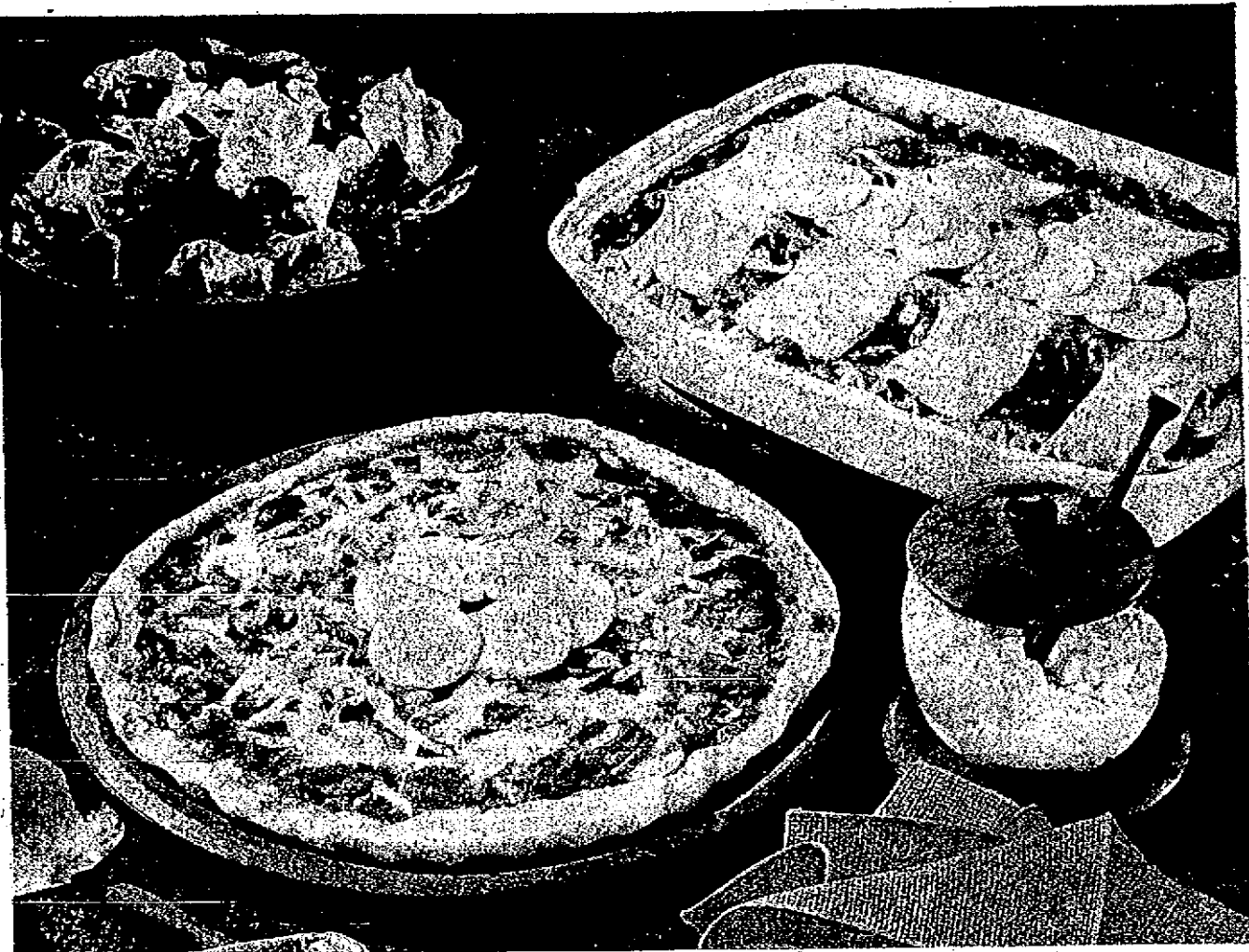
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Two classics of Italian cookery that have won a permanent place in American food popularity polls are pizza and la-

sagna. Two improvisations of these favorites are pictured above and described below; both will be special for Lent.

Try an Egg Pizza

By Mildred K. Flanary

Southland Magazine Home Economics Editor

LITTLE DID THE hen, when she laid her first egg, ever dream that March would one day be observed as National Egg Month—nor did the early explorers of America who took the seed of the "love apple," and develop it into the plump, red tomato, ever dream that the egg and the tomato would merge into some of the most popular dishes ever served.

Such is the case of the Egg Pizza and Egg Lasagna Casserole. While there are many versions of each, today we are improvising for Lent the recipes for these two classic dishes, which are meatless. The tang of rich tomato sauce blended with a variety of nippy cheeses and then topped with hard-cooked eggs, make for dishes that are fit for the gods.

Here's how you do them:

The best way we have found to make a quantity of hard-cooked eggs (you'll need eight for either recipe) is as follows:

Cover eggs in pan with water to come at least one inch above the eggs. Bring rapidly to boiling. Turn off heat and if necessary set pan off burner to prevent further boiling. Cover and let stand 15 minutes. Cool promptly and thoroughly in cold water.

To remove the shell: Crackle the shell; roll egg between hands to loosen shell, then start peeling at the large end of the egg. Dipping in a bowl of water helps to ease the shell off.

Egg Pizza

Crust:

- | | |
|-------------------------|---------------------|
| 1 cake compressed yeast | 2½ cups biscuit mix |
| ¾ cup lukewarm water | pure vegetable oil |

Filling:

- | | |
|-----------------------------|-----------------------------|
| 8 hard-cooked eggs, sliced | ½ teaspoon basil |
| 2 (8-oz.) cans tomato sauce | dash pepper |
| ¾ cup chopped onion | 2 cloves garlic, minced |
| 1 teaspoon oregano | 1 cup shredded pizza cheese |
| 1 teaspoon salt | |

Crust:

Crumble yeast cake in lukewarm water; dissolve. Add biscuit mix; beat vigorously for 2 minutes. On surface dusted lightly with biscuit mix, knead dough until smooth 25 strokes. Divide dough in half. Roll each piece to a 12-inch circle; place on ungreased cookie

sheets and crimp edges. Brush dough with pure vegetable oil.

Filling:

Reserve 2 sliced eggs for garnish. Arrange remaining egg slices on pizza crusts. Combine remaining ingredients except cheese; spread over eggs. Sprinkle cheese over pizzas.

Egg Lasagna Casserole

Sauce:

- | | |
|--------------------------------|--------------------------------|
| 2 tablespoons butter | 1 teaspoon salt |
| 1 clove garlic, finely chopped | 1 teaspoon crushed sweet basil |
| ½ cup chopped onion | ½ teaspoon crushed rosemary |
| 3 (8-oz.) cans tomato sauce | |

Casserole:

- | | |
|-------------------------------------|--------------------------------------|
| ½ pound lasagna noodles | 1 teaspoon salt |
| 1 pound cottage cheese, cream style | ¼ teaspoon ground pepper |
| 1 egg | 8 hard-cooked eggs |
| ¼ cup chopped parsley | ½ cup grated Parmesan cheese |
| 1 teaspoon salt | 8 oz. Mozzarella cheese, sliced thin |
| ¼ cup chopped parsley | |

To Prepare Sauce:

Melt butter, add garlic and onions; cook until onion is transparent but not brown. Add remaining sauce ingredients and simmer slowly, ½ to 1 hour, to blend flavors, stirring occasionally. (Sauce can be cooked in advance and refrigerated until ready to be used.)

To Prepare Casserole:

Cook lasagna noodles according to package directions. Drain. Rinse with cold water and arrange on wax paper to prevent lasagna from sticking together. Combine cottage cheese, eggs, parsley, salt and pepper. Spread ½ of sauce in a shallow cooking dish about 11½x7½x1½ inches. Arrange in layers: ½ of the lasagna, ½ of the cottage cheese mixture, ½ of the hard-cooked eggs (reserve center slice for garnish), ½ of the Parmesan cheese and ½ of the Mozzarella cheese. Repeat sauce and layers, ending with sauce. Bake in a 350° F. oven (moderate) until bubbly around the edges—about 1 hour. Garnish with egg slices and parsley. Serve promptly. Makes 8 to 10 servings.

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MEDICINE AND YOU

Race-Diabetic Finding Told

By Ben Zinser
Southland Magazine Medical-Science Writer

RACIAL differences figure in the prevalence of diabetes, reports Dr. Norman R. Sloan of the Hawaii State Department of Health.


Health officials screened 38,103 residents of the Island of Oahu and found 819 diabetics, 60 per cent of whom didn't realize they had the disease.

Other findings:

Prevalence of diabetes was highest among Hawaiians and Filipinos. The rate for Hawaiians was six times that for Caucasians.

The rate was lowest among Portuguese and Chinese.

The report is in the Journal of the American Medical Association.



NUTMEG, if eaten in sufficient quantities, can cause distressing disturbances, two doctors report in the Journal of the South Carolina Medical Association.

Drs. James A. McCord and Louis P. Jervoy of Medical College of South Carolina tell of a 41-year-old man who ate two whole nutmeg berries.

The man had eaten the berries on the advice of a friend who said the spice might help a skin infection.

He suffered an acute anxiety reaction and was admitted to a hospital. No treatment other than sedation was necessary, however.

Excessive intake of nutmeg—one to three whole nutmegs or an equivalent amount of ground spice—can cause restlessness, dizziness, fear of death, occasional nausea and vomiting, abdominal pain and pain around the heart.

SURGERY should be kept to a minimum for psychiatrically ill patients,

says a report in Minnesota Medicine. Reason: A psychoneurotic patient may exhibit psychiatric problems when undergoing surgery. In emotionally mature patients, however, the stress of surgery is easily handled.

RADIATION amounts received by the reproductive organs from medical uses of X-rays is one-third to one-sixth less than previously thought. This is reported by Dr. Richard H. Chamberlain, Philadelphia, a representative of the American College of Radiology. The slight risk involved in medical X-rays is far outweighed by the benefits involved, he says.

A NUMBER of eye injuries have been caused by exploding golf balls, says the AMA Journal.

The explosion is caused by the sudden release of a liquid rubber compound contained under pressure in the center of the golf ball.

One explosion occurred while a boy was trying to peel a golf ball. Particles of the rubber compound became imbedded in his eye.

BRITAIN'S anti-smoking campaign has given impetus to use of peppermint, reports British Medical Journal. Unfortunately this has led to an increase in the tooth-decay rate, the journal notes.

TRANQUILIZERS are becoming more and more popular.

It cost the British government nearly seven million dollars last year to pay for prescriptions of tranquilizers—an increase of \$224,000 over the previous year.

SEAT BELTS are not enough for adequate auto safety, some medical authorities now are saying. Shoulder straps should supplement them, to prevent injuries from secondary collisions with steering wheel, dashboard or windshield.

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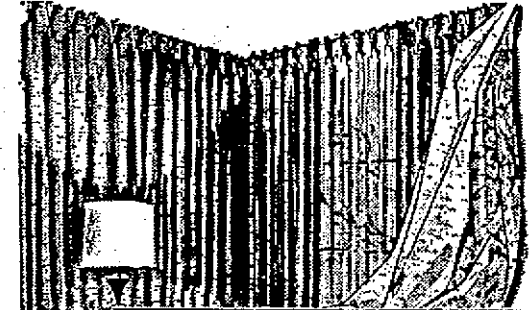
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BOOK REVIEWS

Great Moments of World War II

By Vera Williams
Southland Magazine Book Editor

HISTORY is never so exciting as when it is recorded hurriedly and with-

in minutes or hours of climactic events experienced first-hand by the historian. This is particularly true of war history.

Louis L. Snyder has carefully researched newspapers published in World War II in Allied and Axis countries to compile his **MASTERPIECES OF WAR REPORTING—The Great Moments of World War II** (Messner, \$10).

Few of the "masterpieces" are what could be called examples of polished writing. There was not time for that kind. Often the conclusions drawn relative to the "big picture" are slanted or inaccurate for lack of full knowledge of contemporary events.

But for excitement, for spontaneity, for the mystery, confusion, blood and mud of war, this volume can't be topped.

Great writers are here. Hemingway, Steinbeck, Atkinson, Pyle, Seavard, Reston, Krock, Cronkite, Shaw, Caldwell, Shirer and Rey-

nolds, to name only a few.

Listen to Ernie Pyle, writing after a spooky night in North Africa, "On another night the roll of the guns would have lulled us to sleep. It's just that on some nights the air becomes sick and there is an unspoken contagion of spiritual dread, and you are little boys again, lost in the dark."

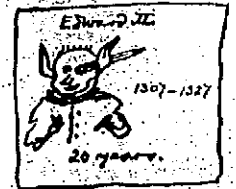
BEST SELLERS

Fiction

- "Fail Safe," Eugene Burdick and Harvey Wheeler.
- "Seven Days in May," Fletcher Knebel and Charles W. Bailey.
- "The Sand Pebbles," Richard McKenna.
- "A Shade of Difference," Allen Drury.
- "The Moon-Spinners," Mary Stewart.
- "The Cape Cod Lighter," John O'Hara.
- "Genius," Patrick Dennis.
- "Deeply Beloved," Anne Morrow Lindbergh.
- "Ship of Fools," Katherine Anne Porter.
- "Raise High the Roof Beam," Carpenters and Seymour.

Non-Fiction

- "Travels With Charley," John Steinbeck.
- "Happiness Is a Warm Puppy," Charles M. Schulz.
- "Final Verdict," Adela Rogers St. Johns.
- "O Ye Jigs & Juleps!," Virginia Cary Hudson.
- "Silent Spring," Rachel Carson.
- "Letters From the Earth," Mark Twain, edited by Bernard de Voto.
- "The Points of My Compass," E. B. White.
- "My Life In Court," Louis Nizer.
- "Renoir, My Father," Jean Renoir.
- "The Rothschilds," Frederick Morton.



ALL OF THE humorist's famous essays appear for the first time in one volume in **"THE COMPLETE ESSAYS OF MARK TWAIN,"** edited by Charles Neider (Doubleday, \$4.95). The accompanying drawings are among Twain's illustrations for his essay "How to Make History Dates Stick." The book is a companion to two previous volumes, "The Complete Short Stories of Mark Twain," and "The Complete Humorous Sketches and Tales of Mark Twain."



"THE GOD OF LOVE" by Thomas J. Fleming (Doubleday, \$5) is the story of a beautiful, but neurotic girl (Dolores Talbot) and the people involved in her drive toward self-destruction.

It is a sequel to Fleming's previously successful novel, "All Good Men," a novel about big city politics published in 1961. A classical tragedy cast in modern times by the author of the Literary Guild winner "Now We Are Enemies."

POWERFUL and shocking are the words to describe Ian Brook's **"THE BLACK LIST"** (Putnam, \$3.95), a novel satirizing Western attitudes toward the newly independent nations of Africa.

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By Lorna Leever Tatum

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Console of giant pipe organ in Gardena is partly below ground level, 50 feet in front of organ housing.

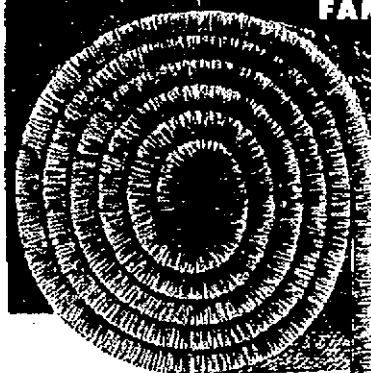
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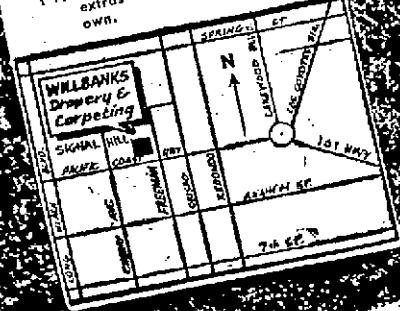
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ITS ALMOST 2,000 pipes vary from the great pipes that sound the bass tones, resembling giant four sided funnels towering 32 feet into the organ loft and measuring 4 feet across at their tops, to those as small and delicate as a pencil.

Large organs with many pipes have an astonishing appetite for air; they were once

called "wind-eaters." Of all the tubes in these instruments, the most voracious are the big ones that sound the bass tones. Without these an organ might have blend, balance and clarity—but it could not have grandeur. In some cases these great "funnels" are metal, but here they are made from handcrafted wood, selected for its fine resonating qualities. Only a high pressure organ like this, can sound at a distance, such pipes true and clear.

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The organ was built in 1924 by the Wurlitzer Company at a cost of more than \$150,000 at 1924 prices.

From ancient times the pipe organ has been dedicated to religious worship; its sweet-

(Continued on Page 25)

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Basics of Failure

By Harry Karns

Education Research Associates

QUESTION: What are some of the main causes of failure in school?

ANSWER: Occasionally the reason is lack of mental ability to do the work required. However, in the modern school system boys and girls usually are given work that is fully within their range. So failures in most cases must be traced to other causes.

It's interesting to consider the reasons which students and teachers themselves give.

Two hundred students who failed courses in high school mentioned these deficiencies to interviewers:

1. Neglect of home-work.

2. Very little study anywhere, any time.

3. Inadequate effort.

4. Idleness.

5. Lack of knowledge of how to study.

The teachers of these students mentioned these factors:

1. Insufficient effort.

2. Failure to study at home.

3. Laziness.

4. Poor habits of study.

5. Idleness.

6. Carelessness.

Many of these, of course, are different ways of saying the same thing. In fact, most of the above deficiencies can be boiled down to one indictment, assuming that the child is of average or near average intelligence and in good health: He has simply never been exposed to scholarly habits.

The questions of intelligence and physical health are ones to be determined by psychologists and medical doctors. But when those factors are not involved, parents themselves can take some very important steps to establish home study habits that will improve a youngster's grades.

It's a question of organization.

Find out what homework is assigned, and on which days.

Help the child make out a work schedule for homework, setting aside specific days and times for each subject.

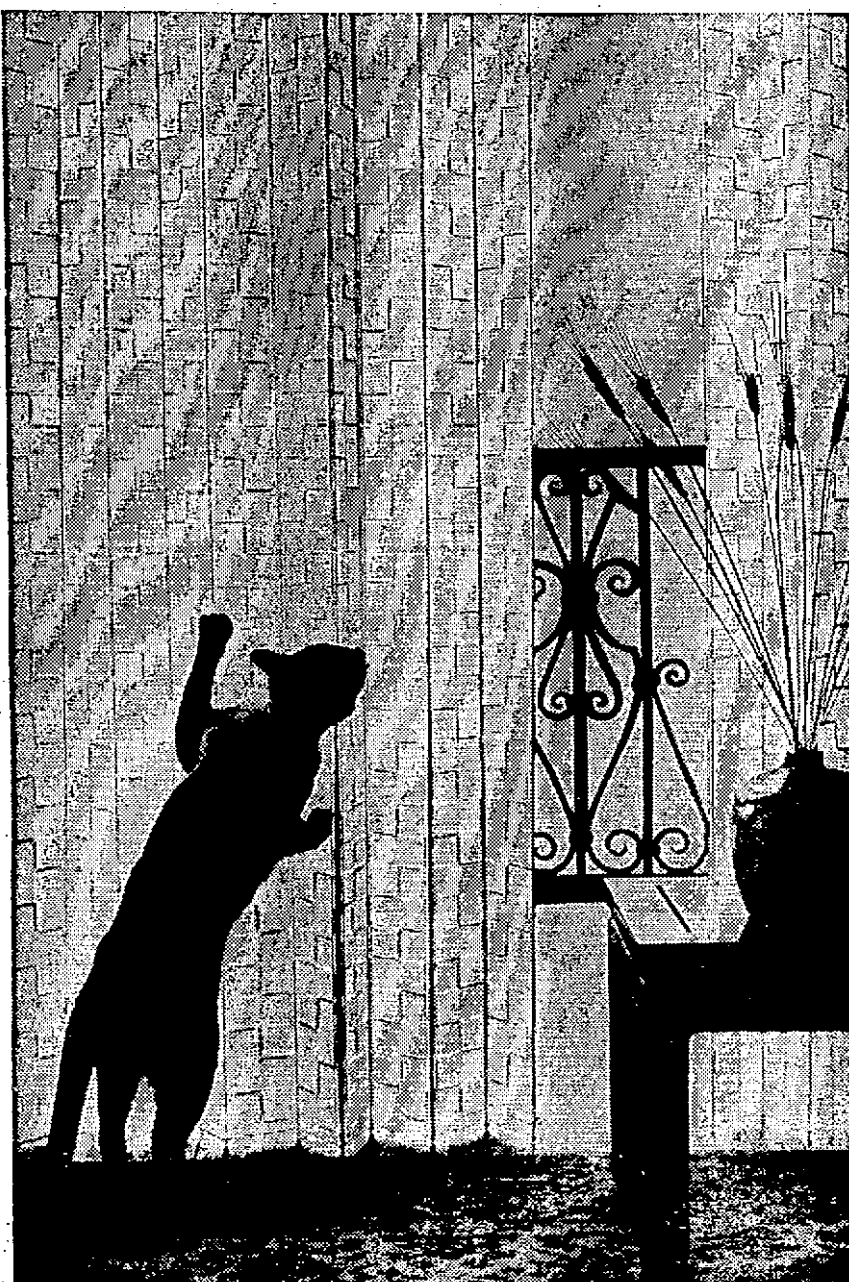
Make sure he has a place to study and the essential tools.

Require that homework be completed before he watches television.

Avoid encroaching on his study schedule.

Check the homework to make sure it is finished.

In case after case, this is the main thing needed—the steady practice of sitting down in a chair and getting to work.



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Old-Time Land Didos

By Floyd McCracken

AT TWO POINTS in its early history Orange County added to world lore concerning unorthodox meth-

ods of measuring land, although one of these has sure marks of poor fiction. One of the earliest incidents in this lore is found in mythology, and one of the

Orange County stories appears to be hinged to that mythological tale. From the Homeric stories centering around the Mediterranean comes the story of Dido, rich Tyre widow, whose husband had been done in by his brother-in-law, Pygmalion. The slayer also had designs

upon Dido's life, but the ghost of her late husband warned her, thus permitting flight to Africa. Her practical turn of mind is shown here—she took quite a large portion of the family with her.

and, turned southward in quest of fortune. He reached the Santa Ana area at the very hour when one of the large landholders was being pressed for payment of a gambling debt. History shows that Irvine purchased 90,000 acres, later adding to it until he owned 111,000 acres that reached from the crest of the mountains to the sea.

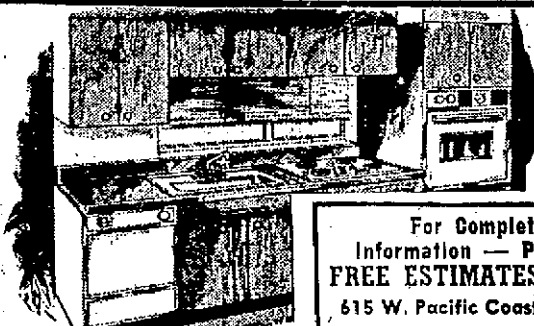
But fiction has it that Irvine was to have all the land he could ride around in a day, obviously a plagiarism on the Dido story. He posted a number of horses on the circuit he proposed to ride so that as one mount tired another was ready to resume the mad dash.

History does not support this fanciful tale, but it does relate another land measuring device that would lead to the courts, if practiced today.

The brothers James, Robert and John McFadden, Santa Ana lumber dealers, decided in 1887 to build a railroad from Newport to Santa Ana so that supplies for their yard could be transported from ships. Being in a hurry, they wanted to know promptly how much steel and how many ties would be needed.

James tied a rag around a buggy spoke and H. G. Forgy went along for a ride on which he counted the revolutions of the wheel. This provided the needed measurement for the rail line.

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A Career in Boots

By Retta E. Ewers

IMAGINE a lad of eight years of age going into his father's shop to learn a trade. That is how Jack Sherwood, 122 W. 6th St., Corona, learned to make boots and shoes nearly 60 years ago, back in Michigan where he was born.

In those days, machines for the manufacture and repair of shoes did not exist. All work was done with knives, heavy shears, and broken glass, the latter used to smooth off rough edges of leather.

By the time Jack was 18 he was an expert and efficient bootmaker.

HE LIKED to make plain and fancy boots for cowboys,

Tennis Star

(Continued from Page 7) Illustrated ran a full-page picture of the smiling giant-killer.

ALTHOUGH Billie Jean is determined to become the world's best women's singles player, she has not let tennis interfere with her education. She's a sophomore at Los Angeles State College and is preparing for a teaching career in history and social studies.

She hopes to play at Wimbledon and in the East again next summer, but says there may be a financial problem. Her travel expenses to England last year were paid by the U. S. Lawn Tennis Assn. since the Wightman Cup matches were played there. This year they'll be in the United States. Expenses paid by Wimbledon itself do not cover travel fare, she says.

Billie's chief goal is to win the Wimbledon singles. Thus far, she has had her greatest successes at this greatest of all tournaments. Long Beach sports fans, who recently voted her the city's "most popular athlete of the year" won't be surprised if she achieves her ambition.

circus performers, and riding boots for the socialites who rode for a hobby. None was too fancy for his nimble fingers an artistic mind to duplicate, or to repair.

Many of his large orders came from the government which shipped huge quantities of shoes for the army, and boots for the cavalry.

"High heels on cowboys boots are not just for looks, nor an eccentricity of the wearer," he explains. "They were, and are made for service. High heels prevent the foot from slipping through the stirrup, thus causing the rider to become trapped, in which case he is often dragged sometimes to his death."

SHERWOOD'S work in the orthopedic field is recognized

throughout the Southwest. His shoes for those unfortunate enough to be born with one limb shorter than the other, adjust to proper length, and render less obvious the wearer's affliction.

With his father he made boots for the famous race car

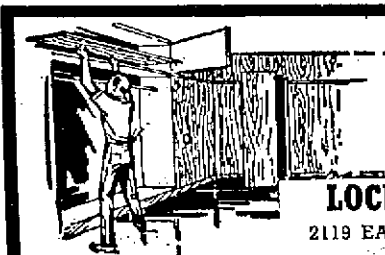
driver, Barney Oldfield. As a lad, Jack often helped service Oldfield's car before a race. Later, when Corona's Circle Drive was used as a race track, Oldfield came to California to gain greater fame and glory.

Today the Sherwood Shop

in Corona is a one-man operation. He confines his work mainly to the re-building and repairing of boots and shoes. He is at the retirement age but has no intention of quitting.

"I want to die with my boots on," he says.

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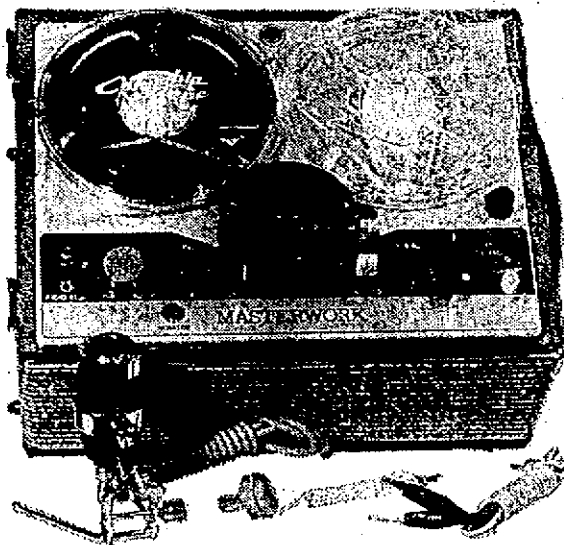
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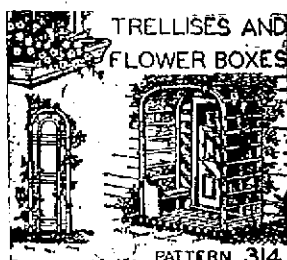
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Idea for Color

With the outdoor living season approaching once again, give some thought to planting colorful annuals in tubs or planter boxes for display on terrace and deck.

Some good choices would be petunias, lobelia, violas, and alyssum.

All are easy and all will

mass in cramped quarters such as planter boxes to make a good display, says the California Association of Nurserymen.



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PET PARADE

Values of Obedience



Wearing specs isn't necessary to training, but it helps Carlton Jones' Lhasa Apso to gain attention, win a pat.

By Eleanor Avery Price

LAKEWOOD Dog Obedience Club has its practice match today at the American Legion Grounds, 11269 S. Garfield Ave., Hollywood. Judging starts at 11:30 a.m. and entries close around

1 p.m. Here is a chance to observe working dogs as well as for dog owners to give their own dogs a chance to practice in busy surroundings. A dog cannot learn everything he needs to know in today's impatient world if he only practices in a back yard.

Your dog is dependent on you around the clock, and obedience training helps in many circumstances. A dog that learns to obey the commands of "Come," "Stop," "Stay," "Down," etc. might be the dog that won't be mowed down by a car. It might be the dog that won't follow children to school.

It is not cruel to train a dog to obey as long as you are not willfully cruel as you work with him. But it is a mark of ignorance if you let him go his fumbling way with no training whatsoever.

TAKE THE lesson, "Come." It is most annoying to have a dog that refuses to come when called, or worse, runs away. Many owners, in their irritation, lambaste the dog when they manage to grab him. Put yourself in the place of the dog—would you come to someone who cuffed you when you were within striking distance? Of course not. So never hit your dog when you catch him or when he does finally come to you.

Do a bit of mind-backtracking. Have you been pushing your dog away from you when you were busy? Or have you made a point of calling him to you for frequent praise, play, and caressing? The dog who is in the habit of eagerly answering your call will almost always be happy to come to you. But if you repulse him or slap him for not coming, you are sowing deeply the seeds of disobedience.

Never let a day go by without at least a few minutes of practice. Only in this way can you keep the groove of good habit sharp in the dog's mind.

SHOW DATE: March 24, "Glendale" Kennel Club, Glendale Civic Auditorium.



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Comics Become Museum Pieces

Sunday, March 10, 1963

(Continued from Page 6)
explained Dr. Norman Topping, USC president. "We are proud to have them."

THE SHOW was America's first nightly program with a continued story. Amos and Andyisms such as "Buzz me, Miss Blue" and "Ain't dat sumpin'" became popular figures of speech and millions lived in the belief the characters were real.

"People believed Amos," Gosden recalled. "When the banks closed, Amos explained the situation, and we soon got a letter from President Roosevelt thanking us."

The USC collection is in two parts—the 4,090 15-minute episodes, bound in 116 gold-tooled leather volumes, which began on Jan. 12, 1926, and ended on Feb. 19, 1943—and the half-hour shows, with famous guest stars, which lasted from 1943 to 1953.

GOSDEN, a golfing and card-playing companion of former President Eisenhower, and Correll, wrote all of their own material for the first 17 years, with Amos dictating and Andy typing.

The USC works are filled with their pen and pencilled corrections and deletions.

Gosden, once a Richmond, Va., tobacco salesman, played the savvy, industrious Amos and a half dozen other char-

acters including the sassy Kingfish and the irrepressible Lightnin'.

CORRELL, a former Peoria, Ill., bricklayer, played the lazy, blustering Andy.

They met after World War I in Durham, N.C., and formed a partnership to produce and promote minstrel shows. They went on radio in Chicago as a vocal harmony team.

The Chicago Tribune asked us if we would like to go on the air and dramatize a comic strip, 'The Gumps.' We decided we didn't know anything about married life and, asked how it would be if we dramatized the lives of a group of Negro boys?"

THUS WAS BORN a show called Sam 'n' Henry which

later was changed to Amos 'n' Andy.

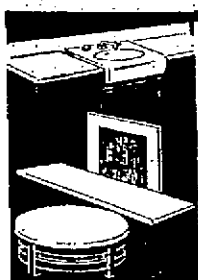
Since there were no net-

works then, they sold records to different stations at prices ranging from \$50 to \$400 a week.

Both Gosden and Correll also have been chosen Fellows of the Radio Hall of Fame by the College of Radio Arts, Crafts and Sciences,

joining such illustrious personalities of early radio as Jack Benny, Fred Allen, H. V. Kaltenborn, Paul White and Kate Smith.

As Andy might have said: "Dat might not make us ainjunt, but it sure do date us."



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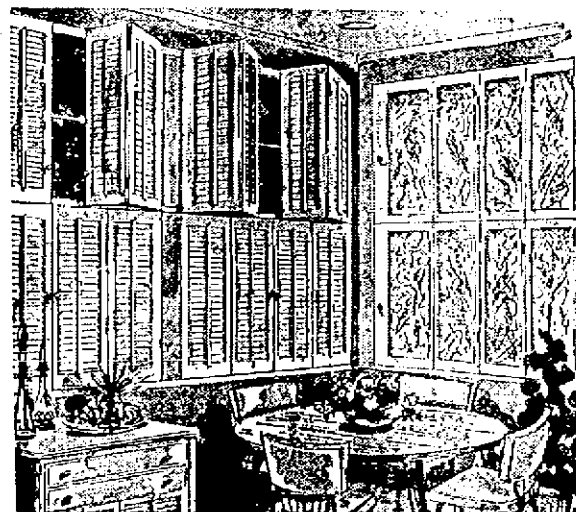
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Mighty Voice

(Continued from Page 20)

ness and grandeur touch the depths of the soul. For that reason this outstanding instrument was brought to the Roosevelt Memorial Park.

Upon request the organ is played for each funeral service, beginning as the entourage enters the grounds of the park. The melody of the hymns presents a deeply moving atmosphere.

EASTER sunrise services have been held here for a number of years. As the sun's first rays of light are cast, the roads within the memorial park are lined with cars. Peace and harmony fills each listener as the great organ permeates the morning with the beauty of the traditional music. A speaker system is set up to broadcast an inspirational Easter message and the hymns contributed by the choir. An estimated 1,000 to 1,500 people attend these services.

Visitors from all over the world have come to see this musical giant.

Gold, Anyone?

While no one will try to sell the equivalent of the Brooklyn Bridge in Germany, visitors may be invited to buy a gold mine. Richest of these is a vein found in Goldhausen. Geologists estimate that the mine has \$10,000,000 worth of gold, which makes the purchase price of \$250,000 a bargain. The mine has been worked since 1646.

TRAVEL RESORTS

Going Places

By SHIRLEY and BOB SLOANE

IT IS A KNOWN fact that no one ever died of thirst or starvation in areas where liquor laws are stringent and good restaurants scarce. As citizens of Mississippi can testify, "there is always a way."

But for the tourist determined to take the cure or lose weight, there isn't a better place to avoid temptation than New Zealand, one of the most difficult places in the

world to drink and dine like ladies and gentlemen.

Here only a hotel may serve alcoholic beverages (with very few exceptions). This law almost automatically precludes the existence of really fine restaurants.

THE DINING spots that do exist are officially referred to as "eating places" to distinguish them from hotel dining rooms where alcohol is served. Privately and disdainfully,

they are referred to as hash houses. Cities like Auckland, Wellington and Christchurch are full of them.

Since only a hotel may serve alcohol, every bloke who wants to run a neighborhood pub, tavern or saloon gets himself an old building, puts a few beds upstairs, installs a dart board and applies for a liquor license. If a naive tourist were to apply for a room in one of these places, the proprietor would probably faint.

Even hotels may not serve alcohol after 6 p.m. except to diners or registered guests. These neighborhood pubs cater to neither. They get most of their business in the hour after the whistle blows, when the locals come in for New Zealand's spectacular equivalent of our cocktail hour known as the "Six o'Clock Swill," a sightseeing attraction in itself.

DURING THIS period almost everything in New Zealand stops as millions of glasses of beer are repeatedly filled from a squirt gun—like a gas pump—hooked up from bars to the barrels in the cellars of thousands of pubs throughout the country. As the magic hour of six approaches, the pace becomes frenetic.

Dinner hour in New Zealand hotels is usually a strict 6 to 7, with a take-it-or-leave-it table d'hôte menu.

Just Write

A new 24-page booklet, "Where to Play in the Caribbean," which includes the tourist attractions and history of 20 islands, plus British Honduras in Central America and British Guiana in South America. Write: British West Indies Airways, 530 Fifth Ave., New York 36, N. Y.



AROUND THE WORLD WITH

DELAPLANE

"On a cruise ship to the Orient, we will spend 10 days in Japan—(picking up the boat again later). We would like to stay in the Japanese inns you mention but my husband and I are a little shy about the baths where all the guests get in together. . . ."

FEAR NOT. Some Japanese inns have private bath with the room. But most have a rather large but private bathroom off the corridor near your room.

The bath is used by a number of guests. But only one at a time. (Or two at a time—it's customary for the wife to soap up her husband while he sits grandly on a little wooden stool.)

The community bath is usually found in the seaside or hot spring resorts. A nice social, holiday custom that lets the guests get acquainted. Japanese hotels don't have public dining rooms or lobbies or TV rooms.

Your private bath is decorated with a flower arrangement. Or often it has a sliding screen window opening on a private garden. Anyway, it has a pleasant aspect and is not just a wash-and-dry utility room.

"We did hear of bathhouses that have private baths. Maybe we should go there. . . ."

Your answer is above. Anyway, the bathhouses—called onsen—are more social than the hotel. They are for the tired businessman: Music, cocktails and as a finale, the gentleman is given a bath and massage in a private room by a girl—sometimes two girls—in bikini.

The cost of this Sybaritic living is \$2.50.

"My daughter wants to bicycle with another girl in Europe this summer. They are 19. This seems unsafe to me and I wonder if there isn't a tour that would accomplish this with some guidance."

Write American Youth Hostels, 14 W. 8th St., New York City. Ask for their folder "1963 Highroad to Adventure the Hostel Way." Gives you all kinds of group tours—by train and bicycle, group station wagon, bus, train and steamer. Any kind you want.

For example, a bike and train group trip for 30 days in England and Scandinavia — \$765 includes round-trip transportation from the U. S. and all costs. The girl must have \$30 with her for an emergency fund. After the 30 days, learning how to do it from the group leader, they take off on their own — at their own expense on a pre-arranged continuing trip. Total gives 6 to 8 weeks of Europe travel.

That's an "excellent" price for the first 30 days. And a

very practical way to break into such traveling. I think you could figure the continuing on-their-own travel at \$5 to \$10 a day. They still go as a group and stay at hostels.

There are some good ones in the U. S., too. By bike and train for four weeks through New England, \$170. By station wagon for five weeks through the Western National Parks, \$365.

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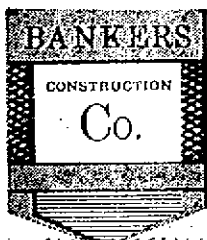
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Why 20 Million Visit Tijuana Each Year

By Fred Taylor Kraft
Travel Editor

TRAVELING LIGHT

by the Sloanes

SCARCELY a three-hour drive from Long Beach, and hardly a pause at the border, is Tijuana with the distinction of being visited by more Americans annually than any other foreign city in the world.

There are reasons, of course, why 20 million people cross this border each year. In addition to its completely Mexican atmosphere and its shops (this is a "free" port), Tijuana offers a variety of participating and spectator sports not enjoyed in California.

Chief among these are greyhound racing, bullfighting and jai alai.

The greyhounds now are racing Wednesday through Sunday nights, and are reportedly drawing their share of spectators.

TIJUANA, with two rings, is rapidly becoming one of the world's major bullfight centers, attracting some of the finest matadors from both Mexico and Spain. Crowds of more than 20,000 aficionados often watch the sport at the new Plaza de Monumental, the bull ring-by-the-sea, reputedly the second largest in the world.

Bull fights are held from April through October, with fights Sundays alternating between the Plaza de Monumental and the smaller but centrally located Torero de Tijuana.

On the west coast, only

Tijuana boasts jai alai (hi-alie), one of Spain's most ancient sports. Games are played Thursday through Sunday nights at the ritzy Fronton Palacio in the downtown area. Friday night is "fiesta night" providing a Latin flourish with colorful decorations and mariachis for which Mexico is famous.

Charros and quarter-horse racing attract many visitors to the plaza a mile and a half east of Caliente, on the main highway. The quarter horses run, usually on Sunday afternoons, in an open field almost halfway between Tijuana and Ensenada.

BIGGEST spectator sport in this south-of-the border area is horse racing at Caliente. About 30,000 persons a week watch the bangtails gallop every Saturday and Sunday of the year and on

nine Fridays in the spring and nine Fridays in the fall.

The Caliente track; incidentally, is the only one in North America which offers racing the year around.

Biggest participant sport, of course, is fishing—throughout Baja California. Fishermen pour across the border daily to fish the 700-mile-long peninsula for prize yellowtail, sea bass, bonito and sailfish. One of the most popular spots is Ensenada, 67 miles south of Tijuana over a paved highway.

ANOTHER FINE spring destination for motoring vacationists is Arizona where gay flowers carpet the desert and cacti bursts forth in bloom. A recommended spot is Organ Pipe National Monument, southwest of Phoenix and bordering Mexico.

Not only is this one of the few areas where the rare organ pipe cactus grows, but other unusual sights are the odd sonita. Smoke trees flourish in abundance in this home of the gila monster and desert bighorn sheep.

On the way to the Monument from Phoenix, visitors should see the big Papago Indian Reservation and the large open pit copper mine at Ajo.

A good time to go would be March 14-17, dates of Phoenix's Rodeo, biggest on the national circuit.

IF ITALY is your dish—particularly if you have lived there or have friends there—mannia from heaven would be an upcoming special tour of that country organized by L'Italo Americano (Los Angeles' Italian newspaper) and Alitalia Airlines.

Conducted by Cleto Baroni, editor of the newspaper, and A. Della Maggiora, his assistant, the group leaves Los Angeles by jet May 11, departs Milan May 31 on the return flight.

The tour price of \$1,241.20 includes all cities on the itinerary (Milan, Venice, Florence, Rome, Naples, Pisa and

Genoa) with stays at first class hotels, most meals, all tips and taxes, motorcoach and first class rail fares in Italy, and economy jet transportation both ways. Travel agents have all the details.

W. Dieter Engel, Alitalia sales representative, says tour members wishing to visit relatives can leave the tour at Naples or Rome and rejoin the group at Milan May 31. Special rates are available for those not taking the entire tour, Enel said.

WEEKEND GADABOUTS:

March 14-24—San Bernardino's 48th annual National Orange Show.

March 22-23, 29-30—Yucalpa's Gay Nineties Revue, in the high school auditorium.



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COOK'S

Tips on Gardening

YOUR GARDEN

Here's for Better Daffodils

By Joe Littlefield

WHEN DAFFODILS are left in the ground for several years, they should receive some attention and not be left entirely on their own.

Garden tips for the week . . . Pinch off the first budding blooms on pansies. Bushier plants, more bloom later will result.

The camellia season is in a prolific period right now. Shop for new varieties while they are in bloom.

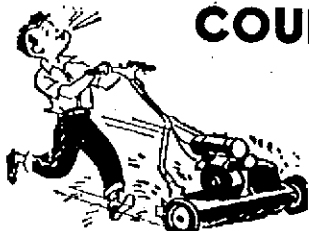
Plant delphinium and prim-

rose clumps now. Seedling plants of these are also available.

Feed established roses during the first half of March. Do not feed newly planted roses until they are well established.

Grapes, blackberries and raspberries may still be planted through March.

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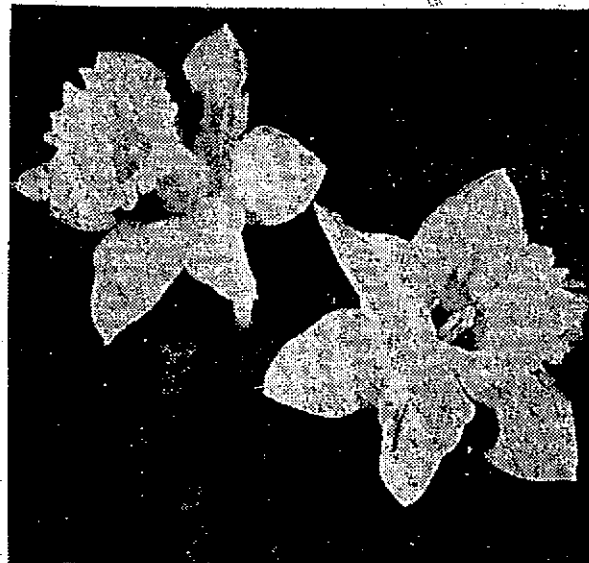
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Daffodils are the delight of many gardeners seeking early blooms. Bulbs may be left in soil many years.

that is, if future bloom is esteemed.

One specialist recommends fertilizing the bulbs as soon as they have passed their peak of bloom, moistening the soil first and then applying a fertilizer that contains pitash and is higher in phosphoric acid than in nitrogen. This procedure permits the bulbs to store up food they'll use in next year's growth and flower yield.

King Alfred, the all-yellow daffodil, is a common and popular variety, but there are

many others. A good place to see what daffodil culture offers is Descanso Gardens, 1418 Descanso Dr., La Canada and the time is March 23 (10 to 5 p.m.) and March 24 (10 a.m. to 5:30 p.m.) when the free Seventh Annual Daffodil Show will be presented. "Minimus," a miniature with the form of the large King Alfred, will be one of the displays. It is only four inches tall.

CYMBIDIUMS that haven't bloomed may be due to incorrect watering and/or fertilizing. (Continued on Page 29)

NEW!

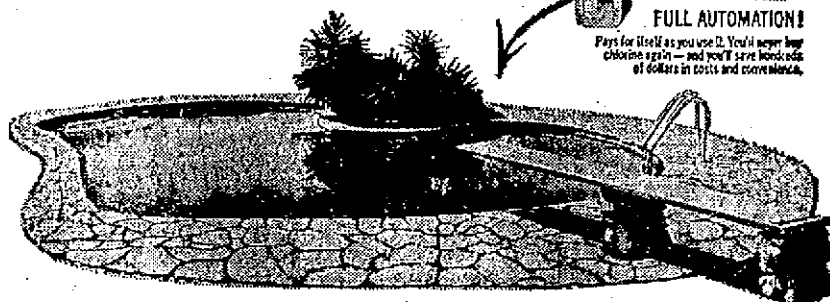
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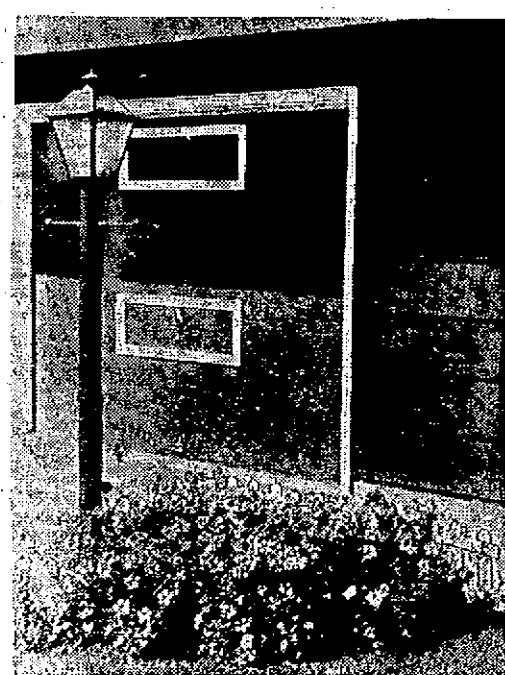


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Daffodils

(Continued from Page 28) izing. There is a divergence of opinion about what to feed these outdoor orchids (they withstand cold down to about 30 degrees) but one specialist advises feeding about three times through the active growing season with an acid food formula 4-8-4. He gets more than a 50 per cent bloom from this culture.

It's about time to check the frost damage to plants. Note where the topmost new growth is on the branches, then cut the lifeless branches down to the new growth.

Garden Club

Long Beach Garden Club will attend a program planned by Bert Slatter, horticulturist and former president of national begonia and dahlia societies, at 7:30 p.m. Tuesday in Linden Hall, 208 Linden Ave. The public is invited.

Fuchsia Society

Plant nutrition and use of antibiotics on plant life will be discussed by Dr. George Jorgensen for Fuchsia Society members at a meeting at 7:30 p.m. Thursday at Machinists Hall, 728 Elm Ave.



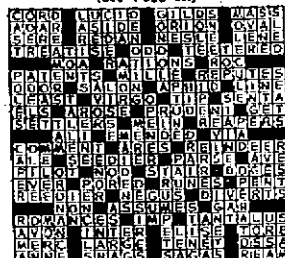
DOROTHY DIGGS
in the garden

This is the month to take chrysanthemum cuttings and, since I believe in preventing trouble, here is a tip I have found very helpful in protecting the mums from rust and other fungus diseases.

Select a spray material containing copper and nicotine. You will have a lot of use for this kind of spray in your garden all summer long so buy it now. Mix enough to create a bath for all your cuttings using it at half the directed strength on the bottle. Throw the cuttings into the mixture and let them lie there for about 40 minutes before planting them in clean sand about an inch deep.

In about six weeks the cuttings are ready for potting and in another three or four weeks can be planted in prepared soil.

SOLUTION TO TODAY'S PUZZLE
(See Page 30.)



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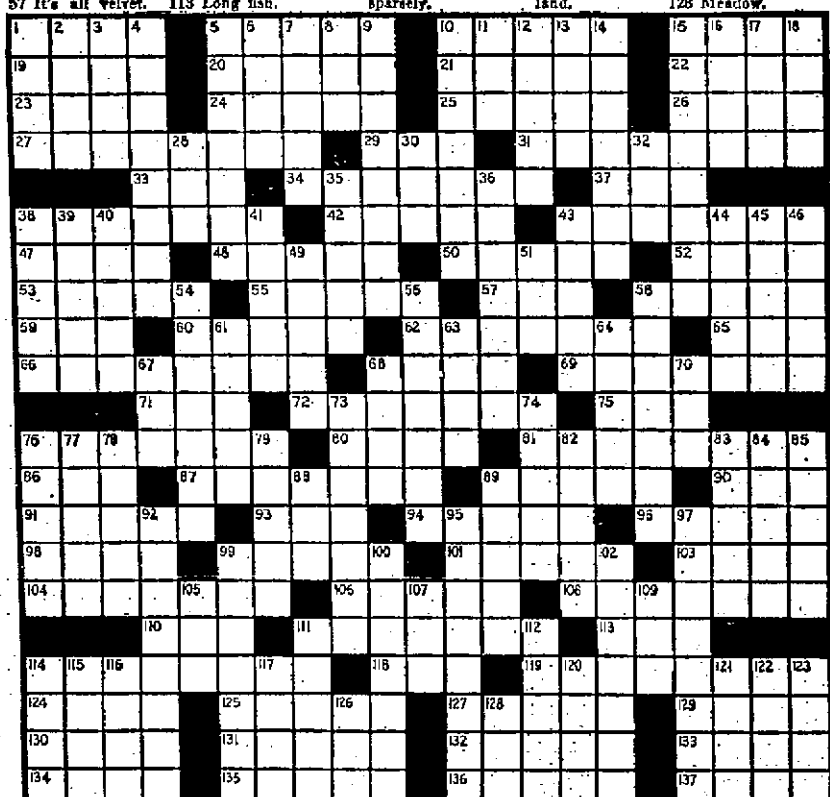
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Southland CROSSWORD PUZZLE

Solution to Puzzle on Page 29

- By M. S. Manning
- ACROSS**
- 1 A measure of wood.
 - 5 Intelligible.
 - 10 Overlays with gold.
 - 15 Modern type of production.
 - 19 Jewish month.
 - 20 Stage direction.
 - 21 Heavenly hunter.
 - 22 Design for a race track.
 - 23 Such a leaf may be yellow.
 - 24 A fortification.
 - 25 French city.
 - 26 Kind of consonant.
 - 27 Homily.
 - 29 It's not even.
 - 31 Vacillated.
 - 33 Extinct bird.
 - 34 Quotas.
 - 37 Fabulous bird which abandoned his bad habits.
 - 38 Legal titles to inventions.
 - 42 Prefix meaning one thousand.
 - 43 Estimates.
 - 47 Perfume.
 - 48 Beauty parlor.
 - 50 Plant house.
 - 52 A dividing mark.
 - 53 The smallest.
 - 55 Sixth sign of zodiac.
 - 57 It's all velvet.
 - 58 Wagnerian heroine.
 - 59 Name for some street railways.
 - 60 Took off.
 - 62 Foresighted.
 - 65 Acquire.
 - 66 Colonists.
 - 68 Clow.
 - 69 Harvesters.
 - 71 He married Fatima.
 - 72 Critically corrected.
 - 75 By way of.
 - 76 Remark.
 - 80 Areal measurements.
 - 81 Franzer and Dancer.
 - 86 English festival.
 - 87 Shabbier.
 - 89 Analyze grammatically.
 - 90 Hail.
 - 91 Twin was one.
 - 93 A sleepy land.
 - 94 Flight of steps.
 - 96 Venetian rulers.
 - 98 Always.
 - 99 Conned.
 - 101 Ancient, mystic rhymes.
 - 103 Confined.
 - 104 Longer and slenderer.
 - 106 Kings of Abyssinia.
 - 108 Detours.
 - 110 Prefix meaning negative.
 - 111 Takes over.
 - 113 Long fish.
 - 114 Boy-meets-girl tales.
 - 118 Satellite of Satan.
 - 119 King tormented by unobtainable delight.
 - 124 River near where 134 A lived.
 - 125 Prefix meaning between.
 - 127 Girl's name.
 - 129 Ripped.
 - 130 Mercury: Abbr.
 - 131 Abundant.
 - 132 Principle.
 - 133 It's in Greece.
 - 134 — Hathaway.
 - 135 Broken alumps.
 - 136 Scandinavian apples.
 - 137 A quantity of paper.
 - 14 Expressed contempt.
 - 15 Any small particle.
 - 16 Assert.
 - 17 Reasonable.
 - 18 It goes on runners.
 - 28 Heavy load.
 - 30 549: Rom.
 - 32 The peak.
 - 35 Cupid: Ital.
 - 36 He ruled the waves.
 - 38 Natives of Watraw.
 - 39 Girl's name.
 - 40 Pledge in wine.
 - 41 Taste.
 - 43 Maturer.
 - 44 Slight coloring.
 - 45 Stage direction.
 - 46 Memberships.
 - 49 Smooth: Fr.
 - 51 Concealed.
 - 54 Loftiest.
 - 56 Helpful gads.
 - 58 Certain glass.
 - 61 Title of Marie Antoinette.
 - 63 Dispenses with.
 - 64 A. I. Edward Island.
 - 67 Cap.
 - 68 Nothing but.
 - 70 Stuff.
 - 73 They swim in Wagnerian operas.
 - 74 Draw off.
 - 76 Cavort.
 - 77 Noah's cue to land.
 - 78 Hurly burly.
 - 79 Tendency.
 - 82 Strayed.
 - 83 Agog.
 - 84 Occurrence.
 - 85 What holidays should be.
 - 89 Interruption.
 - 92 Military equipment.
 - 95 Band.
 - 97 She has "the voice with a smile."
 - 99 Artist's brushes.
 - 100 Covets.
 - 102 Kinds of rings.
 - 103 Particle.
 - 107 Resin.
 - 109 Sizable container.
 - 111 Source of astrology: Lat.
 - 112 Hornet's weapon.
 - 114 Seventh incarnation of Vishnu.
 - 115 Place for a bird.
 - 116 Day-break: Poet.
 - 117 Prince of the tribe of Naphthali: Num. 1-15.
 - 120 Confused.
 - 121 Mislay.
 - 122 Major or Minor, it's brilliant.
 - 123 Joining.
 - 126 — on.
 - 128 Meadow.
- DOWN**
- 1 Dramatic personae.
 - 2 River in Europe.
 - 3 Hard to get.
 - 4 Imaginative people.
 - 5 Props used by Will Rogers.
 - 6 Applications.
 - 7 D was sweet as this.
 - 8 Girl in a song.
 - 9 Indicating.
 - 10 Venetian taxi.
 - 11 Wrath.
 - 12 Where knights jousted.
 - 13 Hand out sparsely.



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Only a few restaurants are willing to lavish the time its preparation requires. Fewer still have the ability to make it taste right. One such restaurant is Sam's Sea Food and Hawaiian Village, a large tropical spot at 16278 Pacific Coast Hwy., Surfside, where veteran chef Danny Totonides has a prized recipe for bouillabaisse.

Danny prepares it with crab, lobster, scallops, clams and half a dozen varieties of fish. He adds wine, tomatoes, onion, garlic and other spices in amounts known only to him. The stew is brought to the table in a great stainless steel bowl and then ladled into a small bowl for convenience. The bouillabaisse is \$5.95 on a complete dinner, including clam chowder, large salad, baked potato, beverage and ice cream or sherbet.

Co-owners Nick and Ruth Katsaris and their hard-working son, Richard, serve one of the largest sea food menus on the coast. Their greatest specialty is marvelous broiled swordfish with amandine sauce (\$2.95). Another item that draws huzzahs from the diners is cracked chilled crab, served spectacularly on a bed of ice with a tangy sauce. Sweet and meaty, the crabs are \$2.75 for a half; \$3.75 for a whole, served on the complete dinner. Other famed entrees at Sam's include rock cod with tartare sauce, \$2.35, and the combination sea food plate (fillet of sole, shrimp, abalone and scallops) for \$3.75.

Talented, personable Jimmie Means entertains on the Hammond organ nightly in Sam's Outrigger Room.
—TEDD THOMEY

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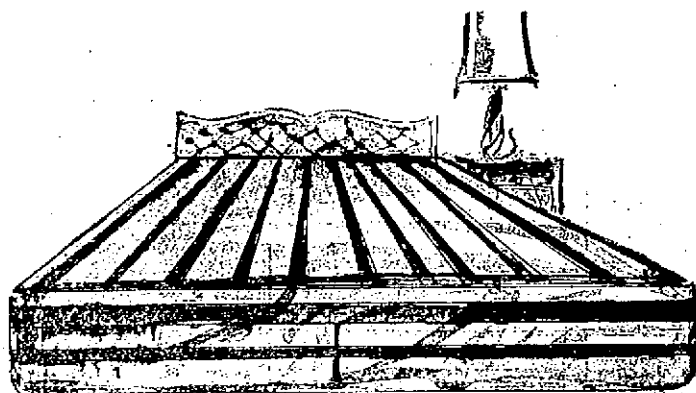
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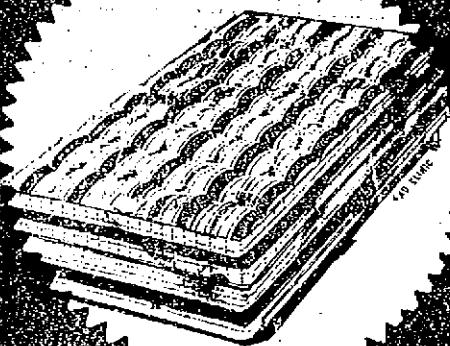
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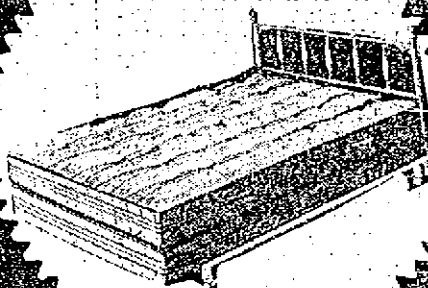


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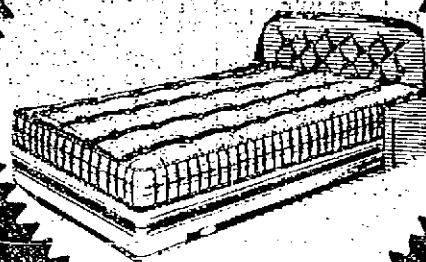


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THE NEWS & Independent - Press-Telegram

MARCH 10, 1963



PERSONALITY PARADE

Want the facts? Want to spike rumors? Want to learn the truth about prominent personalities? Write Walter Scott, PARADE, 733 Third Ave., New York 17, N.Y. Your full name will be used unless otherwise requested. Sorry, the volume of mail received makes personal replies impossible.

Q. Is there anything between Glenn Ford and Linda Christian? A Hollywood friend of mine says they both deserve each other. What does she mean by that crack?—Janet Olson, St. Paul, Minn.



A. They are both mercurial characters, enjoyed a short-term romance.

Q. Who are the Mannarino Brothers? Do they really run Pennsylvania behind the scenes?—S. Shoreham, Bridgeport, Conn.

A. Samuel and Gabriel Mannarino are reportedly underworld figures said to have controlled one of the single largest gambling establishments in Pennsylvania. Located in New Kensington, Pa., 15 miles northeast of Pittsburgh, the gambling casino was raided by 30 agents of the Internal Revenue's Intelligence Service. The Mannarinos do not run Pennsylvania, and New Kensington has a new reform government.

Q. I understand that since The Beverly Hillbillies is the number one TV show this season, similar hill-billy shows will debut in the fall. Is this true?—John Marsh, Portland, Ore.

A. Probably. One such show, *Ozark Widow*, by the producer of *Hillbillies*, will debut next season on Tuesdays at 9 P.M., between Red Skelton and Jack Benny.

Q. Who said: "First love is only a little foolishness and a lot of curiosity"?—Herman Davidson, Tucson, Ariz.

A. George Bernard Shaw (1856-1950).

Q. I would like to know how many times Robert Sarnoff, chairman of NBC, has been married and to whom? Also, how many children?—Mrs. Marie Pierson, Chicago, Ill.

A. Sarnoff was married to Esme O'Brien, by whom he had one daughter, is now married to the former Felicia Warburg, by whom he has had two daughters.



Q. Vincent Price recently became a father for the second time in 21 years. Same wife?—Mrs. M. E. Broderick, Lexington, Mass.

A. No. Price married second wife, Mary Grant, in 1949. His first child, Vincent, Jr., is by his first wife, Edith Barrett.



Q. Is it true that Conrad Hilton, owner of an international chain of hotels, did not marry again after divorcing Zsa Zsa Gabor?—Manuel Rios, Washington, D.C.

A. Hilton, a Roman Catholic, has not remarried since the divorce from Miss Gabor, his second wife.

Q. How old is Burl Ives, and how much does he weigh?—K. B., Clinton, Md.

A. He's 53 and weighs 300 pounds.

Q. Does General Lauris Norstad have cancer?—C. T., Alexandria, Va.

A. No, but he did suffer heart attacks in 1955 and 1960.

Q. What's happened to Sherri Finkbine, who went to Sweden last year to avoid having a thalidomide baby?—Georgia Hinshaw, Oak Park, Ill.

A. Mrs. Finkbine, 30, appears on a 10-minute afternoon TV show in Phoenix, Ariz.



Q. Albert John Luthuli, the South African who won the Nobel Peace Prize for 1960—where was he educated, and where does he live now?—Jan Mufson, Springfield, Ohio.

A. Luthuli was educated largely at American Congregational and Methodist mission schools in South Africa. He lives in a five-room cottage on his small sugar cane farm at Groutville, to which he was banished by the Verwoerd government for five years in 1959 because of political activities.

Q. I understand that Jack Webb has spent a small fortune on his wives. How much have they cost him?—Roger Wilson, Rocky Mountain, N.C.

A. Wife number one, Julie London, received \$500,000, plus \$1,500 a month alimony, plus \$250 a month support for two Webb daughters. Wife number two, Dorothy Towne, got \$135,000 in cash for two years of marriage. Current wife, Jackie Loughery, is being supported in excellent style.



Q. When the U.S. Navy wives were evacuated from Guantanamo, you said 10 nurses were left to look after the men. How about Beryl Trombley of the Red Cross? Didn't she remain behind also?—P.H.A., Guantanamo Bay, Cuba.

A. She did indeed. American Red Cross Field Director Beryl Trombley was a tower of strength.

Q. Has Great Britain ever had any women ambassadors?—Donna Wheeler, Hanover, N.H.

A. Yes, one, Miss Barbara Salt, recently named ambassador to Israel.

Q. Could you please tell me the names of the directors of the following motion pictures: La Dolce Vita, The Guns of Navarone and The Hustler?—C. L., St. Louis, Mo.

A. Federico Fellini, J. Lee Thompson and Robert Rossen.

Q. Sidney Lumet, the director—columnists say he has left his wife Gloria Vanderbilt for Lena Horne's daughter, Gail. Is that so?—Jo Newmont, New York, N.Y.

A. Mr. and Mrs. Lumet are currently living apart. Mr. Lumet has frequently been seen with Miss Horne's attractive daughter, Gail.



PARADE

THE SUNDAY NEWSPAPER MAGAZINE—MARCH 10, 1963

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by MORTIMER M. CAPLIN

WASHINGTON, D.C.

SINCE THE NEW TAX LAW came into effect last January 1, I have been labeled in some quarters as the "archenemy" of the business expense account and the "American way of life."

Nothing could be further from the truth.

But I do admit to being the foe of the swindle sheet and of expense-account living which for years—under a lax law—permitted a favored few to live it up legally at the expense of the many.

These few have not only made the honest taxpayer's burden heavier by untold millions of dollars, but, as President Kennedy said, have made expense-account living "a matter of national concern."

Let me make it clear that the intention of Congress when they passed the new law was not to put any brake on business, or on any man's means of making a living. *Legitimate and substantiated and reasonable* business expenses will continue to be allowed.

Those three words—legitimate, substantiated and reasonable—are the essence of the new law. And I maintain they will hurt nobody—except the few who have been getting a free ride on the backs of their fellow citizens.

Only about 10 per cent of all taxpayers have the opportunity to claim travel and entertainment deductions; and of these only a minority abused these privileges. They did so, it is true, within the letter of the law, but, by any fair standard, most taxpayers would consider their conduct against the spirit of the law.

No Mink Coat

Even under the old law, the Internal Revenue Service was not completely powerless. We were able to unearth and disallow claims for "entertainment" and business "gifts" which were in reality personal and family expenses and high living. One husband, who took his wife to Europe, attempted to claim not only her traveling expenses but also wanted to write off the cost of a new mink coat he had bought for her. Attempts were also made to write off against taxes the cost and maintenance of yachts which our agents proved were kept only for racing.

But all too often our hands were tied by the liberality of the old law. Here are some cases in which the IRS—and ultimately you, the taxpayer—were on the losing end in the courts:

▲ In the three years 1955-57, a closely held corporation claimed deductions of more than \$77,000, and actually got \$50,000, for such items as a yacht, summer cottage and entertainment to get new clients. Nature of this business—a mortuary!

▲ A supplier's business, whose stock is entirely owned by two individuals, got court approval for the following claims: a yacht used by company officials and customers for fishing parties over a 2-year period—\$111,804; for ranches and hunting lodges and fishing and hunting parties—\$116,440; for night-club expenses for 5 years—\$126,249; other entertainment over 6 years—\$119,647.

▲ A manufacturer of automobile accessories claimed and was allowed by the court, over the strenuous ob-

jection of the IRS, nearly one million dollars in expenses for yachts, club dues, conventions, hunting and fishing parties. The manufacturer got this tax windfall because he had been careful to keep full records. But was this reasonable? The only expense disallowed under the old law was a paltry \$2,000, the price of one share of stock in a country club.

▲ In 1956, a ship-repair business—a family corporation—threw a lavish Christmas dinner at a large hotel. The cost: \$23,758. Tax deduction allowed: \$23,758. The corporation claimed it was promoting good will. It was the season for it, but Uncle Sam and his taxpayers were left out in the cold.

▲ Other junkets, written off as business expenses, include a \$3,000 deduction on the cost of a coming-out party for an executive's daughter; a \$10,903 outing to the 1958 Kentucky Derby; and yachting parties conducted by a manufacturer of witch hazel and a racehorse handicapper. A brewery was allowed to deduct \$10,481 for a year's operating cost of a cabin cruiser, which it said it needed to entertain customers because its premises were in a slum area.

▲ Most startling of all was the dairyman who took his wife on an African safari. Their six-month trip included stops in London, Paris and Rome. They got considerable publicity back home. And when income tax time came around, the dairyman claimed a deduction of \$16,818 on the ground that the trip was to publicize his business, to bag new customers rather than big game. The IRS protested and said that \$1,200 would be more reasonable. But, under the old law, the court went along and clipped only \$375 off the original claim. Every American taxpayer chipped in for that safari.

In all of these cases—and many more like them—the IRS, representing the people, fought and lost. It was not the fault of the tax court, which was basing its decisions on an inadequate law with too many loopholes.

Congress Was Shocked

But when at last Congress was fully apprised of the situation, its members were shocked and went into action. And so the new tax law—a strong one—was put on the books.

I must repeat that the new law is NOT designed to badger the taxpayer who claims reasonable expenses in connection with his business. We in the IRS fully realize that there are legitimate expenses connected with all legitimate business. Our aim in administering the law is to be fair.

I firmly believe that the American taxpayer is the most honest in the world. He bears an enormous burden and with good grace. And I am sure he will continue to do so, provided that he is convinced that his fellow citizens are carrying their share of the tax load.

For our part, the IRS does not want a single penny more than the law requires.


For my part, as Commissioner, I intend to see that Uncle Sam—and that means YOU—no longer picks up the tab for smooth operators who abuse their privilege. I believe that under our new tax law, we shall be able to make this pledge good. ■



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A NEW FRONTAL ATTACK

How we're teaching our kids about communism

Bookshelf on communism is shown by College Park High students Norma Hardman and Woodie Spivey. Georgia instruction on communism requires students to dip into many books to get well-rounded picture, also includes extensive reading list on U.S. economic system.



What is communism?

HERE IS A DEFINITION of communism, adapted from *The World of Communism*, by Rodger Swearingen (Houghton Mifflin, \$3.25; paper, \$1.32), one of the most widely used textbooks:

According to experts, communism today is a system of government based on the ideas of Karl Marx, a German philosopher, and Nikolai Lenin, who led the Russian revolution. Communists see all history as essentially a running conflict between economic classes, in which the propertied class (capitalists) has always exploited the working class (proletariat), but in which the proletariat is destined to win eventually in every nation, overthrowing the capitalists, abolishing personal property and establishing a "dictatorship" of the proletariat, with the whole country governed by a single party of the workers (Communist Party).

For those who would like to know more, here are 5 other books recommended by Education for Freedom, Atlanta citizens' group which believes Americans must learn more about communism:

The Study of Communism, by J. Edgar Hoover, Holt, \$3.95.
The Meaning of Communism, by William J. Miller, Silver Burdett Co., \$2.96; paper, \$1.72.

A Forward Strategy for America, by Robert Strausz-Hupe and others, Harper & Row, \$6.50.

American Strategy for the Nuclear Age, ed. by John C. Neff and Walter F. Hahn, Doubleday, paper, \$1.45.

A Study of the USSR and Communism: An Historical Approach, by Alfred J. Rieber and Robert C. Nelson, Scott, Foresman & Co., paper, \$1.80.



9th-grader Willard Harrison points out target for communism in study of Latin America.

by ED KESTER

ATLANTA, GA.

"COMMUNISM is a fact of life. It's a big threat today and it will be a bigger one tomorrow. We're the ones who'll have to cope with it, and we ought to know everything there is to know about it. It won't do any good just to pretend it isn't there."

The girl speaking was Elaine Conner, 16, 10th-grade student at Sylvan Hills High School here. She was discussing her reaction to a new program in the schools here—the study of communism. Since last September, Georgia schools have been teaching Elaine and her fellow students all about communism—its theory, practice, history and philosophy. And thus this state has taken a stand on the newest, hottest and most controversial educational innovation of 1963.

Should American youngsters learn about communism? And if so, what should they learn? All across the U.S., this issue is being discussed today. Until a few years ago, the word was seldom mentioned in schools. Teachers tiptoed gingerly around the Russian revolution and the life of Karl Marx. But now the pendulum has swung in the other direction. Leading Americans of both parties now believe that a fully informed citizenry is our best defense in the cold war.

As of this writing, 27 states have either instituted school courses in communism or have announced plans to do so. Two, Florida and Louisiana, have passed laws requiring a six-weeks "Americanism vs. Communism" course for every student. According to one estimate, 2,000,000 American students now are enrolled in courses about communism. And Dr. Richard I. Miller of the National Education Association has estimated that "hundreds of school systems and many additional states" will jump on the bandwagon within the next few years.

A parallel movement is going on outside the schools. Many influential American organizations, including the U.S.

Chamber of Commerce, the National Council of Churches and the Lutheran Church in America, have either launched their own adult study courses or issued handbooks on the teaching of communism. The American Legion, long an implacable Red opponent, has joined with the National Education Association in advocating courses on communism and drawing up guidelines for how they should be taught.

However, there is still strong opposition to teaching about communism—as well as difference of opinion as to how it should be taught. Some parents and teachers state flatly that no foreign ideology should be discussed in American schools—period. Others, fearing that gullible students might be misled by Communist sweet-talk, think there is only one way to teach about communism—in the words of the Louisiana law, that "there can be no coexistence with communism." Still another faction believes most courses so far have been one-sided indoctrination. "A youngster has got to see this as more than a good-guys-vs.-bad guys Western," says Dr. John H. Fischer of Teachers College, Columbia University.



Teacher Will Attwood: "Whatever they're learning, students should reach their own conclusions. They usually reach sound ones."

The Georgia program, however, avoids debatable extremes. Its objective is to present students with a realistic picture of communism as an international political, economic and ideological force of great power and great appeal to some peoples—but whose basic principles of state ownership, control of the many by the few and expansionist ambition run counter to democratic tradition and values and present a lasting, many-sided challenge to the free world. The program likewise aims to give students a thoroughgoing grounding in American principles, believing that no one can understand communism without knowing his own system first.

To achieve these ambitious ends, Georgia schools have put together what is unquestionably the most far-reaching such course anywhere. The entire social studies curriculum, from kindergarten through 12th grade, has been expanded to reflect the cold-war struggle. At every level, students accumulate new material about "Conflicting Ideologies in a Changing World"—the course's central theme.

Thus, 7th-graders learning Far Eastern geography discuss the area's underdeveloped economy and how Communists hope to capitalize on it. Eleventh-grade American history students talk about America's own domestic radical movements. Tenth-graders in world history learn the life of Karl Marx. Seniors discuss governments of all varieties and contrast them. Between, before and during these courses, students learn about America, its liberties and its heroes.



Social studies consultant Mrs. Ruby Crowe: "We are teaching one key lesson: this is an age of conflict and we must be ready for it."

Actually, the Georgia program, which is only in its first year, started out to be far less ambitious. That it is so noteworthy and extensive is mainly the handiwork of a gray-haired, energetic mother of two and grandmother of four, named Mrs. Ruby Crowe.

As social studies consultant to the Fulton County schools, Mrs. Crowe heard last spring that the Georgia state senate was planning to copy neighboring Florida and require all students to take 30 hours' instruction in "Americanism vs. Communism." She was opposed. Dr. Claude Purcell, state superintendent of schools, and Mrs. Crowe felt that a one-shot, six-weeks' course wasn't nearly enough time to grasp such a complex subject. They persuaded

state officials that a better system would be a continuing instruction about the conflict of ideology in a world in upheaval—"the central characteristic of our times."

How does the Georgia program work? What do the students learn about communism and how well do they learn it? I spent a week in the schools of Atlanta and Fulton County recently, observing classes from 3rd grade to 12th. I can sum up my observations this way: The program works well and most students learn plenty.

One afternoon, for instance, I sat around with a group of Mrs. Jeannette



12th-grader Sally Mills: "Having studied about communism, I understand America's problems and I appreciate her strengths."

Moon's seniors in government class at Dykes High School. The subject was the nature of the Communist challenge: was it essentially military, economic, ideological, scientific or political?

"The Communist competition is a struggle for the minds of men," said Arthur Yunker, a stocky, round-faced boy who spoke volubly and forcefully. "It is a challenge that must be met in the psychological realm first and foremost, by showing that we are the ones who stand for freedom and justice and equality of opportunity."

"It's a military threat," said Cary Matthews. "That is apparent in India and Cuba and South Vietnam and Laos. Lenin said that war with the capitalist nations was inevitable. Communism believes that to this day."

"Economic," voted Rannie Barnes, a pretty blonde in a red jacket. "Khrushchev feels that if the Communist world can outproduce us and outsell us in the markets of the world, the resulting economic collapse will throw this nation into a Communist revolution."

"We are the greatest threat ourselves," said Ed Barksdale. "If America falls, it will be because we have degenerated and gotten soft, like the Roman Empire. If we are not careful, we will wake up one day and find the barbarians at our gates."

"It's all these things," said Sally Mills, a slender blonde who had spent last summer as an exchange student in Mexico. "The nature of communism is that it adjusts to the time and to the situation. At times its major threat is ideological, at times economic, at times political. Right now in some places it is certainly military. The only way to cope with it is to learn all about it and to be prepared to cope

with it no matter what form it takes."

To "learn all about it," I found, is a tall order. I talked to A. W. Baird, a social studies teacher at Headland High, Fulton County, who, like Mrs. Moon, teaches senior government. His students spend nine weeks on communism. They begin with three weeks of background economics, then tackle in succession classical communism, the philosophy of Hegel, the concepts of dialectical materialism and economic determinism, the theory of surplus value, Communist tactics from Lenin to Khrushchev, the manipulation of front organizations, how to recognize Communist propaganda, the "new colonialism," the meaning of the satellite countries and the Communist movement in the United States.

Among the "outside reading" required are selections from the works of Marx, Engels, Lenin, Stalin and Khrushchev.

Earlier students learned a lot about communism from other angles. In a typical 10th-grade world history class, like that of Mrs. Ora Hancock at Sandy Springs High School, Fulton County, instruction includes six weeks of Russian history, from the early migrations through Peter the Great and Catherine the Great, to the days of the Czars and the 1917 Revolution. "That kind of background is necessary to understand the present-day Soviet Union," says Mrs. Hancock.

The subject is also treated exhaustively at lower class levels. I sat in the 8th-grade geography classroom of Mrs. Margaret Mahan at Sylvan Hills and watched students study Latin America. Working in small groups, they dug out information about the topography, economy, climate and products of Latin nations. Then they related all these facts to the ideological conflict on that continent.



5th-grader Geoff Nolan: "The big difference between us and the Communists is the rights we have. We can do as we please; they can't."

I also found students getting a healthy education in the basic principles of Americanism, which officials here consider vital to the "conflicting ideologies" theme. One 8th-grader even told me firmly that the "right to start a revolution" still belongs to all Americans. In 5th-grade classrooms, I heard students learn the lessons of Lincoln—"It is wrong for men to own other men"; in 6th grade, students discussed ancient Greece and told how its democratic traditions related to those of America today. Seventh-graders talked about

tyranny. They decided that communism was one of its modern forms.

State school officials are frank to say that one of their biggest problems has been the teachers themselves. Many teachers haven't the background in political science or economics to teach about communism—and others say openly they don't understand the subject themselves. Finally, until recently there has been a critical shortage of good, objective source material about communism.

However, state school officials say most rough spots will be worked out by next fall. Dr. Sam Shearouse, state director of instruction, plans a whole network of institutes on communism this summer.



Parent, Mrs. E. M. Brown: "You should hear our discussions since this course began! My daughter really knows what she's saying."

Teachers are now being picked to attend graduate schools of international affairs to prepare for better teaching. Meanwhile, teachers this winter are attending a 60-hour special background course in world trouble spots.

Most Atlantans seem pleased with the program as it has progressed so far. There has been little dispute or protest; even in the Dykes High School area where, a year ago, a group complained about alleged Communist books in the school library, no one has objected to students reading Marx and Lenin. A few parents, however, told PARADE the new program made the curriculum top-heavy. "I think these courses spend too much time teaching against something," said Mrs. W. R. Ziegler, whose daughter is a high school senior. "I'd like to see them emphasize the positive."

Community leaders, particularly those involved in anti-Communist movements, profess themselves pleased. Eugene Caldwell, a local investment broker who is president of Education for Freedom, which tries to educate fellow Atlantans about the dangers of international communism, says the schools are doing fine work.

Just as pleased with the way things are going are the students themselves. "We are going to be the leaders of tomorrow," says David Castleberry, a Sylvan Hills High sophomore. "Therefore we ought to know all about communism and its importance. I don't think our parents were taught enough about it, and that's one of the reasons the world is in the shape it is today."



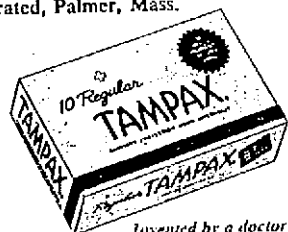
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Third husband was actor Anthony Franciosa, who starred with Shelley in *Half of a Dollar* on Broadway.

SHELLEY WINTERS

The world's most outspoken actress

by LLOYD SHEARER

HOLLYWOOD.

INTELLECTUALLY, most Hollywood female stars are strictly for the birds. Talk to them for any length of time, like two minutes, and you'll find them as interesting as the telephone directory.

Generally, it's because they're shallow, undereducated, physically attractive and, as a result of this, almost exclusively obsessed with themselves.

This is not true of Shelley Winters, 40, a blunt, explosive, bombastic actress who can orate 50,000 words on any subject ranging from fallout in Fall River to should women be allowed to play professional football. You name the topic, and Shelley will take it over as if it were her personal property.

One of the truly talented American actresses of our era and a self-declared citizen of the world, Shelley is one of those driving, forceful, civic-minded women who go through life demanding to see the manager. She throws her notions at you as if they were brickbats, and her convictions, frequently based on scant and incomplete information, are always detonated with evangelistic fervor. She is honest, outspoken and refreshingly opinionated.

There are several subjects on which she is justifiably authoritative, however. Acting is one, marriage is another, men is a third.

Here to star in *Wives and Lovers*, a film which deals with the changing character of men and women in today's society—supposedly men are becoming more feminine and women more masculine—Shelley recently announced that she would gladly renounce her successful acting career for "the love of one good husband."

Three Husbands in 20 Years

Having run through three husbands in the past 20 years—Mack Mayer, Vittorio Gassman and Tony Franciosa—Shelley's declaration came as a surprise, especially to those who know what relentless drive and endless dedication she's devoted to her career.

Why now, when she's reached the top, when she's in demand by film, stage and television producers everywhere, is she willing to chuck it all for a man?

Why wasn't she willing to chuck it seven years ago when Vittorio Gassman wanted her to settle down in Rome and make a home there for him and their daughter, Vittoria?

Why didn't she chuck it three years ago when she was married to actor Tony Franciosa and career rivalry was destroying her third marriage?

"Frankly," she says, "it's taken a long time for me to change my sense of values. Like most girls in this country, I was raised to believe and accept the American legend that the best thing that can possibly happen to a young girl is to become a movie star.

"That's the kind of propaganda they dish out. You read it in the gossip columns and you see that movie stars are treated like a kind of American royalty and it's a possibility for everyone. You don't need background or education or

money, just a little luck. And if you can make it, then you'll be rich and famous and loved and a kind of celebrity.

"I spent years and years, my whole youth, trying to achieve that goal. I really slaved at it. I lent myself to the wackiest publicity schemes—all that jazz about being a sexy blonde with a big bosom—I made myself a real kook, and when I finally achieved it, I realized it was all nonsense, an illusion, a delusion, all full of bull."

"Being a movie star has nothing to do with being a good or competent artist or knowing how to act or being a happy, fulfilled person. And with taxes what they are, you don't even get to keep the money.

"One of the toughest things about movie stars is the almost constant existence of temptation, sexual temptation or physical temptation. People ask all the time why two movie stars can't stay happily married. One of the reasons is that there's no seasoned judgment in picking the marriage partner.

"Why do actresses marry actors? Who else do they see or work with? With whom else do you have more in common? And these men are usually beautiful people. And a girl says, 'Gosh, how great we look together.' It's a pretty immature basis on which to found a marriage, but we've all done it. It's only when you get older that you realize you can have a happier time with a man's brain than his body.

"But Hollywood, you see, is not interested in glorifying anybody's brain. It's the face and the figure that count. So you go into some picture and you're cast opposite a very handsome man, or he's cast opposite a very beautiful girl. And they play a love scene, and if they have any kind of talent at all—I mean if they're not just mouthing lines—then the behavior has to come from their heart and guts, deep down within themselves. And you're working with your emotions, 8, maybe 10, hours a day, and just because a director yells, 'Cut,' that doesn't mean the love scene is over.

You Can't Just Shut It Off

"Of course, if you're a mechanical actor and you're playing the scene mechanically, then it's over when it's finished. But if it's coming out of you somewhere truthfully and honestly, then you just can't shut the emotion off. There's a carryover, and you're stuck with what you've generated. And that's why after an actor and an actress have played a love scene on-camera, they'll continue it off-camera. And that's why so many marriages out here break up.

"I hope if I get married again—and I don't know that I ever will—that it won't be to an actor. That's why I like to work in New York. There they have writers and artists and accountants and archaeologists, men like that. I know they have them in California, too, but here I don't just seem to meet them.

"Here, I work in movies, and in films you meet other actors, and, well—I've been married to two, and it didn't work out. And I'll take my share of the blame for the failures.

"Vittorio and I got married in a very romantic splurge."



Shelley's marriage to Italian actor Vittorio Gassman ended in divorce. Their daughter Vittoria, now 10, goes to school in New York.

He never had any intention of living in America. He's Italian in everything. He thinks and lives in Italian, while I'm as American as hot dogs. And we never even discussed where we would live. Naturally, he wanted me to live in Italy. After all, a wife should go with her husband. But what American girl can live in Italy? An Italian wife has an altogether different sort of life. She's not equal to her husband. She accepts the double standard. I talked him into signing a contract here at MGM, and when he finally did—he was so mad, it was so against his instincts—he came home and broke up the furniture.

It Might Have Lasted

"If I had listened to him and made an honest attempt to live in Italy and learn the language and be an Italian wife, the marriage probably would have lasted.

"But I wasn't mature back then. Now I believe I'm an improved woman, more of a person. I've been in analysis for four years, am still in it, and I understand myself better. I function better. I'm not about to marry anybody just because Louella Parsons approves of him. And I don't want to marry an actor so that we face direct competition in the same medium, which is what happened with Tony and me. Two people with different ethnic backgrounds in the same profession can be hell.

"I'd like to find a man who loves me for myself. It sounds trite, but it's such a helluva problem for an actress. You go out with a guy, and you're wondering whether he likes you, the real you, or the character he's seen you play on the screen. And when you've played lots of different characters the way I have, you wonder which one he is really after. It would be nice to date a guy who's never seen you work.

"I've learned that marriage isn't the romantic tazzle-dazzle several aspects of our culture make it but to be. It involves not domination but collaboration, two people sharing pains and pleasures and standing by each other when the going's rough, and raising kids through all the problems and awkward stages.

"For my taste, I need a man who has a definite connection with the society he lives in, who's caught up with the world, who refuses to live selfishly, who has a sense of humor, and who loves me deeply. For such a man, I'd give up my career, because I've had a successful career. A successful marriage—not yet. And let's face it, every woman—even an actress—needs a man. Preferably a good one."

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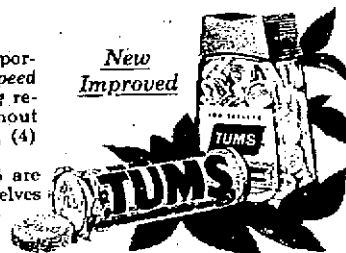
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THE CASE OF THE CURIOUS CHILD

BRINGING UP BABY® HINTS COLLECTED BY MRS. DAN GERBER, MOTHER OF FIVE



Wonderful, wonderful sight! A tyke intent on inspection. Yes, the curiosity of a child is a marvel indeed. For curiosity leads to investigation and investigation leads to knowledge. The busy eyes that explore, the find-out fingers that examine, the eager ears that listen... all help unfold the most interesting mysteries ever told. Lucky the parents whose pride 'n' joy persistently plays the role of inspector.

Junior-grade inspectors learn to like new foods when they're given the opportunity to try a variety of foods. Gerber offers over forty junior choices. All have the Gerber flavor-flair for pleasing budding "gourmets"... and each one is a tempter in its own right. The good word on nutrition? Each variety is processed according to its own requirements for preserving the utmost in nutritive values.

Concentration play. When baby's intent on pursuing his big interest of the moment, unless it's harmful, try not to interrupt him. Whether he's inspecting dad's tie, mulling over a put-together

toy or trying to perfect a skill, let him finish the business at hand. Your little one is learning concentration, a powerful factor in solving problems and learning the whys and wherefores of the world.

Nutrition note from Dan Gerber. "The development of modern processing methods is a basic part of Gerber's regular research program to bring your baby the most nourishing foods possible. Gerber Strained and Junior Meats, for example, are cooked by an exclusive method developed by Gerber and Armour experts. Temperature and cooking time are controlled to protect protein and vitamin values so nutritive losses are negligible. Other plusses from this unique cooking technique: an unusually smooth texture and the preservation of true-meat flavors."

Word game. Has your toddler taken a try at talking? You can help him learn new words by teaching him the name of each object as he encounters it. If you point to the object, speak slowly, enunciate clearly and repeat often, you'll be surprised at how quickly he'll learn through association and mimicry.

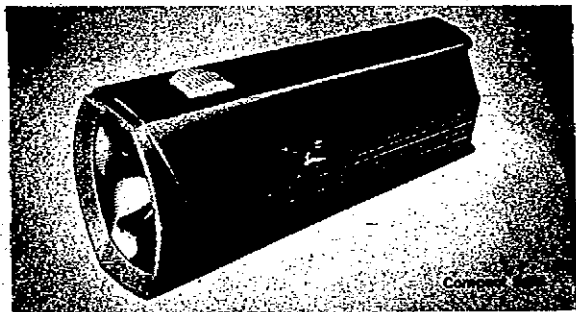
Reminder division. Toddlers still need the nutritional benefits of specially prepared baby cereals. Gerber High Protein Cereal is just one of five pleasant ways to give your baby iron, calcium and important B-vitamins... plus a 35% protein bonus. And it costs no more than other Gerber cereals.

Important: Gerber prepares over 100 baby foods—infant formulas, cereals, strained and junior foods—to meet your baby's nutritional needs. We're proud to say:

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PARADE OF PROGRESS

Here are new ideas for your home and family by PETER DRYDEN

Compact light: Here's a flashlight (above) powerful enough to throw a 250-ft. beam yet compact enough to fit in pocket or purse. It features roll-type switch, comes complete with long-life batteries. \$1.98. Bridgeport Metal Goods, Dept. PP, Bridgeport 5, Conn.

A tight grip for furniture: Broken chairs, tables, toys, tool handles will be easier to fix with a new furniture adhesive. Not only does it bond wood, it swells it and locks the wood fibers in place for durable repair. 75¢. Devcon Corp., Dept. PP, Danvers, Mass.

Glare guard: Worn like glasses, a new night-driving aid is the first to block headlight glare yet leave a clear view of your side of road. It has a special plastic filter only $\frac{3}{8}$ " deep and a narrow tab extending down $\frac{1}{4}$ " on the left. Result: a slight forward tilt of your head screens oncoming headlights but leaves clear vision on the right. \$7.95. Clip-ons for eye-

glass wearers: \$5.95. Vacha Industries, Dept. PP, Babson Park 57, Mass.

Something new in a dehumidifier: This one operates automatically to reduce dampness in a playroom or other home area—and collects soft water condensed from the air in a plastic flask with charcoal filter at top. You can use the water in steam iron, car battery, photography, for house plants. Details: Westinghouse Electric, Dept. PP, Columbus, Ohio.

Pet brush: Clean and groom your dog or cat with a new plastic brush—and it then cleans itself. With a turn of the round case, bristles slide inside, depositing hair on the case surface. \$1. Noble Patents, Dept. PP, 1355 Market St., San Francisco 3, Calif.

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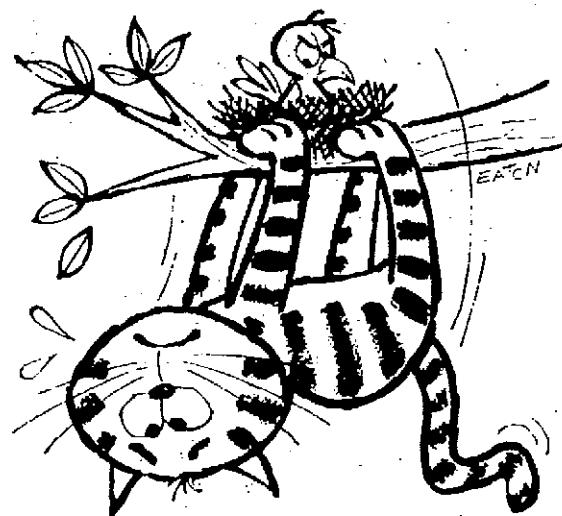
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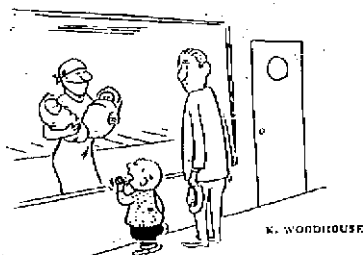
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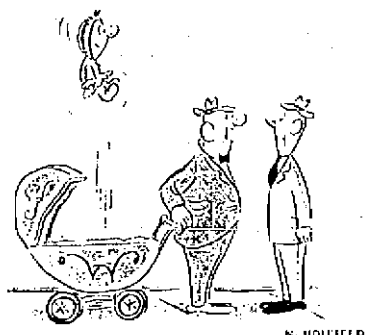
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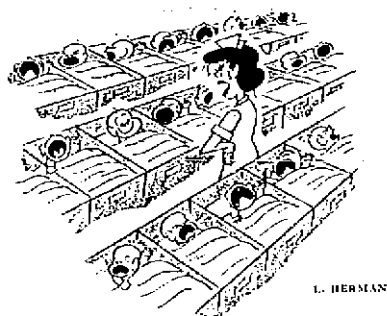
Small talk



"Hello, sisters!—Good-by allowance!"



"Hiccups."



"What's the matter with you?"

Anecdote of the week



JOSEPH COTTEN, star of Broadway's current hit, *Calculated Risk*, was Europe-bound. As Joe applied for his passport in Los Angeles, a State Department official asked him the usual question: Had he or his family ever belonged to any organization that advocated the overthrow of the United States government by force?

"Not me," replied Joe, and then in a burst of frankness, "but a member of my family."

"Who?" demanded the official sharply.

"My grandfather," declared Joe. "He was a general in the Confederate Army."



EDITOR'S NOTE: Dick Smith, World War II veteran, toured the U.S. as a night-club humorist after his Army stint. He later purchased a saloon in Milwaukee, but soon discovered it was much easier working as a comic. Since then he's played the Park Lane in Denver, the Playboy in Chicago, many other night spots. Smith is basically a stand-up comedian with a repertoire of fast lines and funny faces. The following are some of his favorites.

my favorite jokes

by DICK SMITH

It takes two people to make a marriage: a girl and her mother.

The restaurant where I eat has a dish on the menu called Chicago Pot Roast—one plate knocks you for a loop!

My uncle invented a new type of cigarette lighter. You push the button and an arrow pops out and points to the nearest person with matches.

A business executive, observing the new office girl, said to his assistant: "We'll have to show the new girl what's right and wrong around here."

"Okay," replied the assistant. "You show her what's right."

My grandpa was a great old guy. He never looked at other women. He was too fine, too decent—too old.

A drunk staggered up to the ticket office and said, "I want a ticket to New York."

"Do you want to go by Buffalo?" asked the clerk.

"Heck, no," slobbered the drunk. "I want to go by plane."

Every day for six months the businessman walked past the corner beggar and dropped 10 cents in the beggar's box. But, being a charitable fellow, the businessman never took any shoelaces out of the box. One day when he had dropped his usual dime, the businessman felt the beggar's hand on his arm. He noticed the fellow was about to say something. "Yes," said the businessman without waiting for the question, "I suppose you're wondering why I never take shoelaces after I put my dime in the box."

"No," said the beggar, "I just wanted to tell you that the price of shoelaces is going up to 15 cents next week."

My mother-in-law is a real dear—and I can't wait for the season to open!

An inebriated gentleman on the bus kept throwing little pieces of paper out the window. The lady beside him asked why he was doing this. "It scares away the elephants," he said.

"But I don't see any elephants," replied the curious female. Said the drunk: "Effective, isn't it!"

If you think the average American woman can't take a joke, take a look at the average American husband.

I had an uncle who was a magician. He could walk down the street and turn himself into a saloon!

When I was a kid learning to play the trumpet, my dog used to set up a howl every time I'd start on a song. My dad would always ask if there wasn't some tune I could play that the dog didn't know.



Tuna-Rice Delight: Mighty nice for meatless meals

Tuna-Rice Delight

2 tablespoons butter
2 cans (7 oz. each) tuna fish, drained
¼ cup chopped onion
1 tablespoon chopped chives
1 can (10½ oz.) condensed cream of mushroom soup
2 cups water
2 cups cooked, cut carrots
1 teaspoon salt
1 tablespoon lemon juice
4 drops Tabasco sauce
Dash of pepper
½ teaspoon Worcestershire sauce
2 cups Minute Rice

Only Minute Rice makes this dish so fast, so flavor-filled, because it's the only rice you don't boil first. Melt butter in skillet. Add tuna, onions and chives. Cook and stir 3 minutes. Stir in soup, water, carrots, seasonings and long-grain Minute Rice, right from the box. Because you don't boil it first, Minute Rice will gather in the sprightly blend of flavors—and do it so fast; none can steal away. Just cover the skillet, simmer gently over low heat, stirring occasionally until liquid is absorbed—about 10 minutes. And your Tuna-Rice Delight will be ready to please 4 to 6 hungry people.



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If you suffer from a digestive disorder, consider Cream of RICE.

Medical studies indicate that Cream of RICE cereal is easier to digest than several other kinds of cereals. Low in fat content, containing only the nutritious inner parts of the rice, it avoids putting extra work load on your irritated system.

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iron as you get in four ounces of beef liver.

You no longer have to worry about vitamin-slimpy breakfasts when you start the day with BREAKFAST VITAMINS. Start the day right—with Vitamin Power plus blood-strengthening iron. Get BREAKFAST VITAMINS today.

*Without iron.

Breakfast Vitamins



Unofficial U.S. ambassador, airline official Marty Taylor talks to monk at Bangkok.

The 'Ugly American' gets a face lift

AROUND THE WORLD, American businessmen are doing their best to pretty up the Ugly American. Leaving the spotlight to the Peace Corps and the glory to the diplomats, they are spreading their own kind of foreign aid.

They not only mix patriotism with profits in their business dealings abroad, but also help underdeveloped countries to help themselves. They send in economic task forces to help native businesses caught in political upheaval. They serve as goodwill ambassadors to critical lands.

One of these unofficial emissaries of Americanism is shown in these photos. He is Martin J. Taylor, Jr., 42, Thailand director for Pan American World Airways. But there are a million more like him in all parts of the globe.

U.S. businessmen, for instance, may have saved the Dominican Republic from total anarchy after the collapse of the Trujillo dictatorship. For 31 years, the island's key businesses had been in the hands of the Trujillo family and their hand-picked managers. When the dictator died, the surviving relatives and their business leaders fled.

The new government cast about desperately for some way to keep vital industries going. The only people available for managerial posts were trustworthy but untrained. American industrial leaders, working through the Business Council for International Understanding, came to the rescue. They sent down a task force of 14 top specialists, who quickly boosted production and efficiency.

Business has also bolstered beleaguered Berlin. At the request of Uncle Sam, several firms have opened new plants there. International Business Machines recently installed there a \$3,000,000 computer previously in-

tended for Stuttgart. Yale and Towne has leased a plant to manufacture locks. Ford Motor Company is considering a spark-plug factory.

Far more important is what individuals are doing. In Bogotá, Colombia, the wife of an American executive is leading a campaign to establish a playroom in the local children's hospital. In Buenos Aires, an American wife is raising funds for a new chapel for a local church.

Business personnel going overseas have become so numerous—and so important—that several schools have set up blitz courses in overseas living for them. American University in Washington, for instance, offers a four-week course covering such topics as what foreigners think about the United States, how to adjust to the local economy, how to answer anti-American criticisms. A one-week course for wives emphasizes the same problems plus those of daily living.

Eating in Africa

Dr. Harold Randall, the program's director, acknowledges that it's sometimes difficult to teach another country's social customs. He recalls an American executive who ate with local chieftains in Africa and felt proud that he had gone through the whole banquet eating with his fingers, as he had been coached to do. But later he was ruffled to find he had used the wrong hand.

Another graduate, however, was so tactful in managing his company's affairs in Brazil that he was made an honorary citizen—despite the fact that he couldn't seem to master Portuguese. His understanding and patience showed through.

Another school training young executives for overseas posts is the American Institute

of Foreign Trade, near Phoenix, Ariz. It offers college seniors postgraduate training for work in any area of the world, so far has sent 1,000 graduates to 78 countries. The school's director is Sen. Barry Goldwater, usually regarded as a foe of foreign aid. Goldwater claims that the work of the Institute is an example of assistance that counts.

Confidant and Leader

But Pan American's man in Bangkok, Marty Taylor, has had no such formal training. He has attained the friendship and respect of the Thais strictly through his own efforts. Taylor, a warm and genuine type, has become a confidant of Thai political leaders and at the same time an acknowledged leader of Bangkok's 3,000 Americans. Consequently, the airline office is a kind of unofficial Thai-American bridge.

"This is a small country," Taylor says, "and we live close to one another. Whatever Americans do is noticed. So it's important that we and the Thais understand one another."

Taylor has made it a personal goal to advance such understanding. He speaks Thai "passably well," thanks to a vigorous self-education campaign; he can frequently be found in his dining room, reviewing his vocabulary with the help of records. His friends are Thais, and so are those of his wife Clare and his children—Terry, 9, and Jimmy, 11. His closest business associate is a Thai.

The Thais as a result treat him as they do

few other Americans. A government airline competes with Pan American, yet Thai officials have felt free to ask Taylor's advice on tourist and travel problems. Taylor has been awarded the Most Exalted Order of the White Elephant, a cherished decoration, for his services, and several times invited to be a guest of the royal family. In fact, when the Queen was taking a trip to Hong Kong recently, she asked Taylor to make the arrangements.

Taylor also is active in dozens of Bangkok civic groups, including some in which he is virtually the only American member. By keeping one foot in each camp, he and other businessmen have been able to work for U.S.-Thai understanding. They meet once monthly with Ambassador Kenneth T. Young and tell him what's new in the Bangkok business community. He in turn explains and interprets U.S. Far Eastern policy.

They Never Forget

"The Thais are wonderful people," says Marty Taylor. "They never forget people or a country that shows it is interested in them."

"We are glad to have Mr. Taylor with us," says a spokesman for the Thais, Prince Wan Waihayakon, an elder statesman, once president of the UN General Assembly, who told PARADE, "He is one of our country's firmest friends."

In countries around the globe, local leaders are similarly praising U.S. businessmen—our most important unofficial ambassadors.



Official greeter, Taylor garlands arriving U.S. family with Thai leis. Long a Bangkok resident, he brings Americans and Thais together.



It's Paradise *Kittens Kitten-ettes* Week... come in. Try on a pair! They feel so good. These are just three of the outstanding styles. Priced from about \$13 to \$17.

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Don't Cut Corns Calluses, Warts Use New Magic Rub Off

Thousands of sufferers from jamming corns, calluses, and common warts now report astonishing results with an amazing new formulation that rubs them off painlessly and safely without danger of infection from cutting, acids or abrasives. Secret is a wonder-working medicated creme called DERMA-SOFT that softens and dissolves those tormenting, hard to remove growths so that they rub right off, leaving skin silky smooth and soft. So don't suffer another minute. Get DERMA-SOFT at all druggists.

FALSE TEETH

KLUTCH holds them tighter. KLUTCH forms a comfort cushion; holds dental plates so much firmer and snugger that you can eat and talk with greater comfort and security; in many cases almost as well as with natural teeth. Klutch lessens the constant fear of a dropping, rocking, chafing plate. If your drug money on substitutes, but send us 10¢ and we will mail you a generous trial box. **KLUTCH CO., Box 370C, Elmira, N. Y.**



They crawl to improve eyesight

by ROBERT P. GOLDMAN



Pensive 9-year-old studies rabbit form on screen with Dr. Groffman. She can see only the larger bunny. Since she is being trained to strengthen her "nondominant" left eye, the glasses she wears have colored lenses, permitting her to see only one side of screen.

NEW YORK, N.Y.

THE 6-YEAR-OLD (above) is being taught to creep properly: forward on right hand, left knee; then forward on left hand, right knee. Purpose: to improve his eyesight.

Amazingly, doctors are finding that some youngsters who skipped crawling or creeping in infancy have reading and spelling problems in grade school. If they are taught to crawl and creep even at the "advanced" age of 5-10, this may open the way to improved academic achievement.

This treatment was evolved by researchers at the Rehabilitation Center at Philadelphia and at Yale University. They deduced that if an infant skips a vital development stage—rolling, sitting up, crawling, creeping—certain brain centers may fail to develop fully. In later years, the child may have trouble with co-ordination, a lack that may affect his eyesight.

Reorganizing the Brain

By learning to crawl and creep properly, the theory goes, part of the child's brain is "reorganized," permitting the eyes to co-ordinate as a pair and to fix on objects.

The treatment is demonstrated here—along with certain vision strengthening techniques—by Drs. Melvin Schrier and Sidney Groffman, optometrists. They and a few other therapists have chalked up some stunning successes with the treatment.

There is the 9-year-old Middleton, N.J., boy who could not read a word. After a few months of learning to creep, 10 minutes a day, and doing eye exercises, he's reading almost at his proper grade level.

A 7-year-old Rumson, N.J., boy was a "mirror-writer." He spelled everything backward—a not uncommon disorder. After



Careful "walking the plank" will help the boy's co-ordination and may improve his eye muscles. When he gains confidence, Dr. Groffman will turn plank up on narrow side for him to walk on.

Determined 6-year-old learns to creep under the direction of Dr. Sidney Groffman. It's the first stage in a new approach to improving vision. This youngster may have to creep 10 minutes a day for months before his eyesight and co-ordination improve.

three months of therapy, he stopped spelling "was" as "saw" and "tip" as "pit."

A 9-year-old New York girl, once cross-eyed and almost totally unco-ordinated, still does creeping exercises daily, but, after 22 months of treatment, she walks fairly well and her eyes rarely cross.

There are some cross-eyed children whose eyes even straighten temporarily while they are creeping, according to Dr. Groffman, possibly as a result of improved muscle co-ordination.

Interestingly, none of these children, or most of the others helped by the treatment, show low intelligence. Most of them are bright, sharp youngsters whose performance in school is considered below their potential. Thus, they are labeled "underachievers."

At times they are incorrectly diagnosed as emotionally disturbed—and may even receive psychiatric treatment—but their eye problems really are at the root of their trouble, says Dr. Schrier.

The treatment is no cure-all, he hastens to add. A good many children of course still can be helped greatly by the proper glasses, and some must undergo surgery for crossed eyes and walleyes.

Creeping and crawling may be only the first steps in correcting some vision problems. For example, in what some eye experts refer to as the "dominance" problem, the child will follow up the creeping-crawling therapy with additional treatment.

"Dominance" refers to effectiveness of function. This means that a right-handed person is "right-dominant." That is, he functions more effectively on his right side than on his left side.

The same principle, Dr. Schrier points out, applies to eyes. Children have left- or right-eye dominance. Trouble can occur, he explains when a child is "mixed-dominant." That is, he may be right-handed but left-eyed. Many youngsters who skipped the crawl-creep stages in infancy have a dominance problem, says Dr. Schrier.

Necessary to Change

In such cases, Dr. Schrier points out, it is sometimes necessary to change eye dominance from right to left, or vice versa.

After crawling and creeping, eye re-education can be achieved through a series of eye exercises (see photos). These, like other exercises, serve to develop visual stamina.

The mixed-dominant child, untreated, may have a series of frustrating learning experiences, according to Dr. Groffman:

"He may be quite able to read a line of type at one particular moment, but an hour later he may be totally unable to recognize a single word or letter on the same line."

Recently, the two eye-specialists screened a group of problem readers in one New York private school and found 75 per cent of them to be mixed-dominant.

Based on their experience to date, Drs. Groffman and Schrier are convinced that the mixed-dominant child can be diagnosed and corrected before entering school at 5 or 6 years of age. Some show signs of trouble before age 3, says Dr. Schrier.

Soon, the two doctors hope to begin their crawl-creep therapy with retarded children.

"We're pretty sure it will help some of these youngsters," says Dr. Groffman. "It will be a long, tough pull, but it will be worth it."



Peering 10-year-old follows Dr. Melvin Schrier's request to "look at the tip of my nose." Note that the child uses right hand and left eye. This can indicate problems in vision and comprehension.

"Moisture-Proof" your baby against diaper irritation!



Z. B. T. protects like oil—soothes like powder! See for yourself. Smooth Z. B. T. Baby Powder on palm of hand, sprinkle with water. See how it runs off without penetrating Z. B. T.'s protective sheath. There's proof that Z. B. T. Baby Powder with Olive Oil repels irritation-causing moisture, where ordinary baby powders absorb it. Guard your baby's tender skin against urine scald, diaper rash by using Z. B. T. Baby Powder after every bath and diaper change! Guards against chafing, prickly heat.

Used by hundreds of hospital nurseries.

Also look for new Z. B. T. Baby Lotion



DO YOU TAKE VITAMINS AND STILL FEEL TIRED?*

If you take vitamins yet still feel tired—you may need more than vitamins to restore your normal strength and energy. Your worn-out feeling may be due to pale, iron-poor blood.

Vitamins alone can't build up iron-poor blood. But GERITOL can! Because GERITOL contains 7 important vitamins and, in addition, supplies the therapeutic amount of iron needed to build iron-rich red blood. Just 2 GERITOL tablets, or 2 tablespoons of GERITOL liquid, contain twice the iron in a pound of calves' liver! In only one day,

GERITOL-iron is working in your bloodstream, carrying strength and energy to every part of your body!

Proved By Medical Tests: Patients diagnosed with iron-deficiency anemia, frequently were pale, nervous, irritable and easily tired. After patients took GERITOL daily, doctors reported definite clinical improvement.

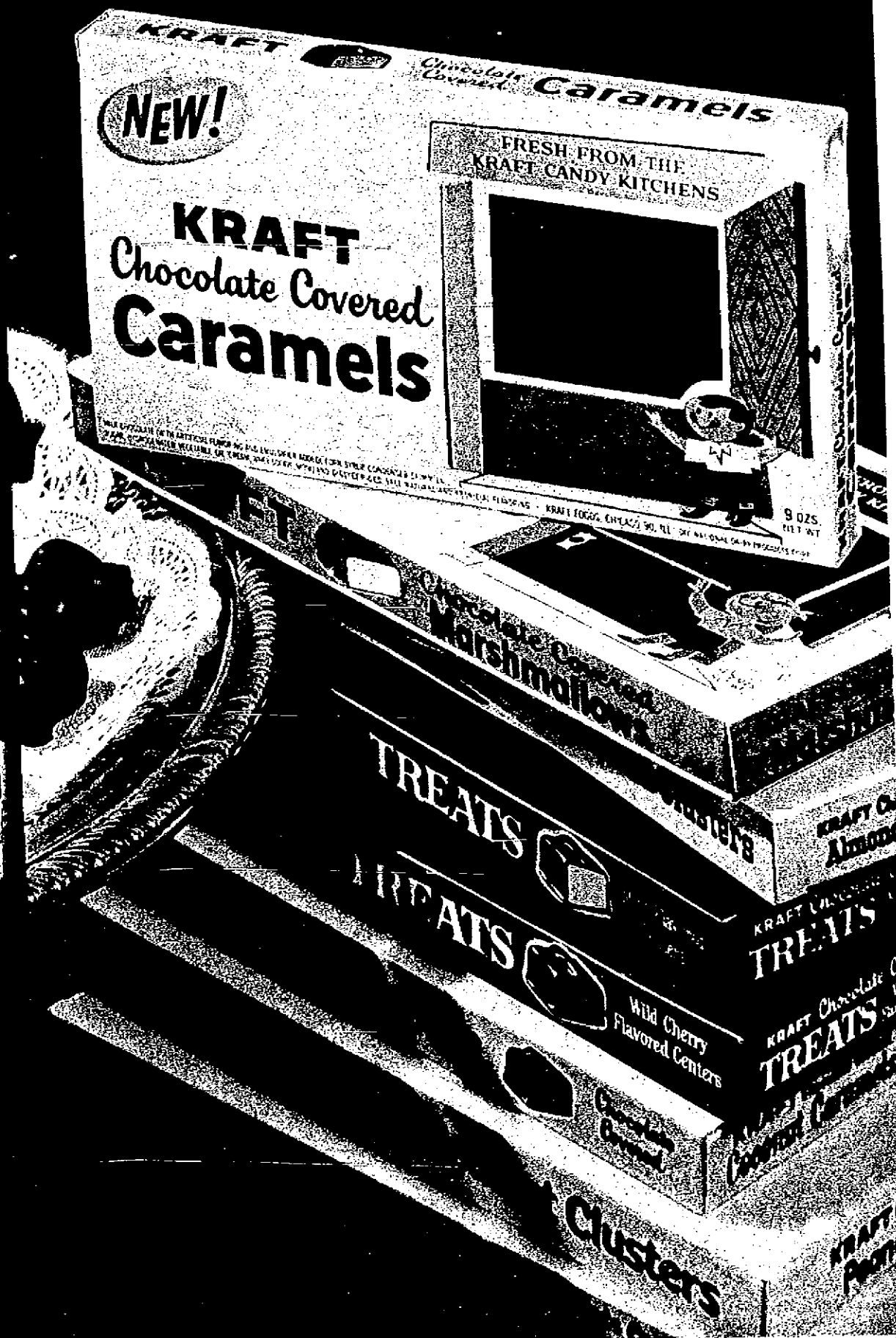
So when you feel tired, check with your doctor, and if this is your problem, take fast-acting GERITOL every day. Feel stronger fast—in just 7 days.

*Due to iron-deficiency anemia

Chocolates (like you buy in candy shops)
now put up by Kraft



11 new chocolate covered candies
fresh from the Kraft candy kitchens



When you
try your
first 3
Kraft will
send you
\$1⁰⁰

THE 11 NEW
CHOCOLATE COVERED
CANDIES FROM KRAFT

- Caramels
- Marshmallows
- Peanuts
- Raisins
- Peanut Clusters
- Almond Clusters
- Coconut Caramels
- Wild Cherry Treats
- Mint Treats
- Caramellettes
- Chocolate Marshmallows

KRAFT CHOCOLATES OFFER
P.O. Box 5755, St. Paul 4, Minnesota

Here are three complete Kraft candy names (for example, Kraft Chocolate Covered Caramels) cut from the front (as illustrated here) of three different boxes or bags of the new Kraft Chocolate Covered Candies. (I understand that no other part of the box or bag qualifies for this offer.)



PLEASE SEND MY DOLLAR TO:

NAME _____

STREET _____

CITY _____ ZONE _____

STATE _____

Offer expires May 15, 1963. Offer void where prohibited; taxed or restricted. Offer limited to one refund per family or address—duplicate requests will constitute fraud. Offer good in the United States only. Labels submitted by clubs or organizations will not be honored.

Now Birds Eye's best are butter dressed in a brightly seasoned butter sauce. What's in it? Pure, Grade A butter. The creamery kind. And an artful blend of special seasonings to bring out the very special Birds Eye goodness. Pictured here, Birds Eye's summer-fresh Corn, glistening in its new and golden sauce. Among the other new treats in store: Baby Limas, Cut Green Beans and Green Peas—each with the Butter Sauce right in the package. A generous lot of it. The vegetables look new. Sparkling. They taste new. They are new. Delicious. And convenient. Ready in minutes. Try one tomorrow!



More delicious news from Birds Eye: vegetables with the extra special touch. All prepared, brightly seasoned for you. Green Peas with Sautéed Mushrooms • Green Peas and Celery • Green Peas with Cream Sauce • Corn and Peas with Tomatoes • Mixed Vegetables with Onion Sauce • Fordhook Lima Beans with Tomatoes • Fordhook Lima Beans with Cheese Sauce

CHICKEN CURRY STEW

by BETH MERRIMAN Parade food editor

Captain's Chicken Curry Stew is an heirloom recipe from the days of clipper ships that sailed from New England to the Orient, bringing back curry and other rare spices. Here it is, in modern dress, a budget recipe with an unusual flavor. Begin dinner with vegetable juice. Serve the stew accompanied by fluffy rice and a salad of crisp greens. Wind up with fruit-flavored gelatin with a whipped dessert topping.

CAPTAIN'S CHICKEN CURRY STEW

- ½ cup flour
- 1 teaspoon salt
- ¼ teaspoon pepper
- 1 broiler-fryer chicken, cut in serving pieces
- ¼ cup butter or margarine
- 2 tablespoons instant minced onion
- 1 tablespoon dried parsley flakes
- ½ cup chopped green pepper
- 1 garlic clove, minced
- 1½ teaspoons curry powder
- ½ teaspoon thyme
- 1 can (20 oz.) tomatoes
- 3 tablespoons seedless raisins

Combine flour, salt and pepper; roll chicken pieces in flour mixture. Brown in butter in skillet, 15 minutes on each side. Add onion, parsley flakes, green pepper, garlic, curry powder and thyme to the skillet. Cook until green pepper is tender. Add tomatoes; bring to a boil. Cover; simmer 15 minutes. Uncover; add raisins; simmer 15 minutes longer. Serve with rice. Makes 4 servings.

FROM PARADE'S TEST KITCHEN



PHOTO BY MIDORI



Brown Sugar! On Quaker Oatmeal! Children like it!

(and, today, Quaker Oatmeal cooks in just one minute)

BROWN SUGAR on oatmeal? Yes indeed! Children call it "butterscotch oatmeal" and like it fine. Many new ideas for oatmeal toppings are catching on good, too... like raisins, jam or preserves, fresh fruits, syrup. Try them all.

And children get certain special advantages from nourishing oatmeal, as you know. Deliciously *hot*, it gives them a nice warm glow inside. Good and *substantial*, it really sticks to those important young ribs.

What other breakfast cereal can do all this?

The cereal Mothers believe in most is Quaker Oatmeal.



Quaker Oats and Mother's Oats are exactly the same.



LOVE NOT VITAL. Is love essential for a successful marriage? Most Americans think so, but overseas there's a wide difference of opinion. Recently, the chairman of the Northern Ireland Marriage Guidance Council, Wilfred Brennan, lectured a Church of Ireland group on that subject. Romantic love, he said, is not essential for a good marriage; neither are wealth and education. What counts most, according to Brennan, father of four, are loyalty and having a place of one's own.

BETTER WOMEN. The American female is improving all the time. That's one of the major conclusions reached by half a dozen speakers at a recent University of California Medical School symposium on "The Potential of Women." Now in a state of conflict, today's woman insists on being more than a housewife and mother. She wants, on an equal basis, to collaborate with her husband intellectually, sexually and socially. She wants to increase her measure of fulfillment and satisfaction in life. She declines to let society pigeonhole her functions.

CONSUMER CONVENIENCE. The self-opening beer can with a lift-off metal tab is a success. First test-marketed by Pittsburgh Brewing several months ago, the new beer can met with such tremendous acceptance that it's now being used by Schlitz, with other brewers sure to follow.

LARGEST BANKS. Of the 10 largest banks in the U.S. in 1963, 6 are in New York City, 2 in Chicago, 1 each in San Francisco and Los Angeles. Here they are: Bank of America, San Francisco; Chase Manhattan, New York; First National City, New York; Manufacturers Hanover Trust, New York; Chemical Bank, New York; Morgan Guaranty Trust, New York; Security First National Bank, Los Angeles; Continental Illinois, Chicago; Bankers Trust, New York; First National, Chicago.

WHAT CAUSES TOOTH DECAY?

Emotions may play an equal role with diet in causing tooth cavities.

That, at least, is the belief of some dental researchers who have isolated for the first time an enzyme affected by emotional upsets. Dr. Charles T. Smith, dean at Loma Linda University School of Dentistry, explains that emotional upsets frequently disturb body metabolism, which influences the production of certain enzymes that predispose teeth to decay.

HOT PIANIST. Music critics contend that Andre Watts, 16, of Philadelphia, may develop into one of the great American pianists of the century. Young Watts is the son of a G.I. who, while stationed in Germany, married a Hungarian girl. The boy was born in Nuremberg and brought by his parents to this country at age 6. When he was 9 Andre played with the Robin Hood Dell Orchestra, and last year, at 15, was a soloist with the orchestra. A few weeks ago Watts was auditioned in New York by Helen Coates, who screens applicants for Leonard Bernstein. She recommended him highly and Bernstein listened. Bernstein was so impressed that when Glenn Gould canceled a recent Philharmonic appearance because of illness, he substituted Andre Watts. The youngster was so good many in the audience said he was better than Van Cliburn. In any event, Andre Watts is on his way to the top!

35-HOUR WEEK? AFL-CIO boss George Meany has warned privately that he will press for a 35-hour work week unless Congress reduces taxes to stimulate employment.

FACT OF LIFE. The only two states in the union that impose neither a sales nor personal income tax are Nebraska and New Jersey. And, alas, these two may join the other 48 before the year is out.

AUTO RENTAL WAR. The big three in the auto rental field, Hertz, Avis and National, are facing tough competition. Newcomers are renting cars for \$5 a day and less. In Miami, one company is renting Dodges at \$4 a day plus 10¢ a mile. The competition will probably depress prices.

WEATHER AND ARTHRITIS. One tenet of medical folklore is that an arthritis patient can foretell a change in the weather by the worsening of his pain. It's no longer folklore. Experiments with arthritics at the University of Pennsylvania show that a rise in humidity and a drop in temperature -- both storm signals -- caused an increase in pain for 10 out of 11 victims of rheumatoid arthritis.

SKI INJURIES. Proportionately, more female skiers suffer injuries than male skiers. Beginners have a higher accident rate than intermediate or veteran skiers. These are the results of a study of 684 skiing accidents, made at Mt. Snow, Vt. Ankle and knee sprains are the most common injury, with fractures the next most common.

PHONY SALES. The Federal Trade Commission has taken the position that no merchant should advertise a "Going Out of Business" sale unless he really is. Moving to another location, according to FTC, does not constitute "going out."

TWO SUPREME COURTS? Southern judges are promoting the idea of establishing a separate new Supreme Court to decide civil rights cases exclusively.



Sophia Loren won last year's Oscar as best actress.

OSCAR WINNER. On April 8 for the 35th time, the Academy of Motion Picture Arts and Sciences will present its coveted Oscars. A review of vital statistics over the years shows that the actress who wins the Oscar for the best performance is foreign born, 32 years old, born in November, is 5-foot-4, weighs 115, has brown hair and blue eyes. Our composite actress is married to a man involved in some form of the arts and has one child. She also has a high school education and comes from a family not connected with the entertainment world.

BRASS KNUCKLES ON HER TONGUE

PARADE INTERVIEWS SHELLEY WINTERS

LONG BEACH, CALIFORNIA—SUNDAY, MARCH 10, 1963

NANCY

By Ernie Bushmiller

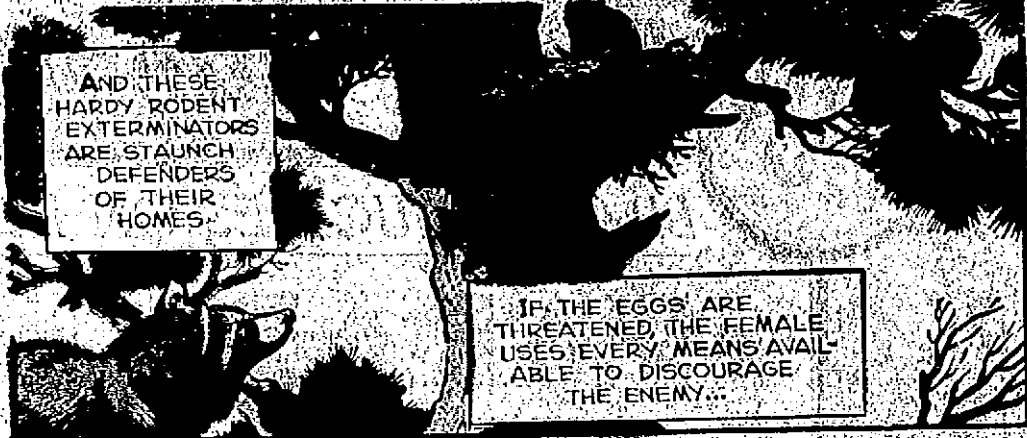
MARK TRAIL

A LOST FOREST SERIES

by EDDY



THE BITTER COLD MONTHS OF JANUARY AND FEBRUARY ARE NESTING TIMES FOR THE OWL FAMILY...



AND THESE HARDY RODENT EXTERMINATORS ARE STAUNCH DEFENDERS OF THEIR HOMES...

IF THE EGGS ARE THREATENED THE FEMALE OWL USES EVERY MEANS AVAILABLE TO DISCOURAGE THE ENEMY...

FIRST, SHE ATTEMPTS TO FRIGHTEN HIM BY HISsing AND SCREECHING LIKE AN ENRAGED WILDCAT

IF THIS DOESN'T WORK, THE PARENT BIRD MAY FLY A SHORT DISTANCE AWAY AND IMITATE THE CRY OF A CREATURE IN DISTRESS

SHOULD THE INTRUDER FAIL TO BE DISTRACTED, HE HAD BEST PREPARE TO DEFEND HIMSELF...

FOR THE OWL RUSHES BACK WITH SLASHING BEAK AND OUTSTRETCHED TALONS READY TO FIGHT TO THE DEATH

JOE PALOOKA

By Ham Fisher



HAVE A GOOD TIME AT THE GRANGE MEETING, HUMPH!



OH... I PLUMB FERGOT... MY FRIEND EMILY AIN'T FEELIN' WELL. STOP IN AND GIVE HER THESE FLOWERS AND CANDY FER ME!

SHORE, PRUNEY!



PRUNEY THINKS A LOT O' EMILY... THEY'VE BEEN FRIENDS FER YEARS!



LOOK, MATHILDA... THAT'S HUMPHREY CALLIN' ON EMILY PURDY!

HMMPH... HE'S ALL SPRUCED UP AND BRINGIN' HER FLOWERS AND CANDY, TOO!



...HUMPHREY'S COURTIN' EMILY PURDY...

...MUST BE SERIOUS... IF HE'S BRINGIN' HER GIFTS...



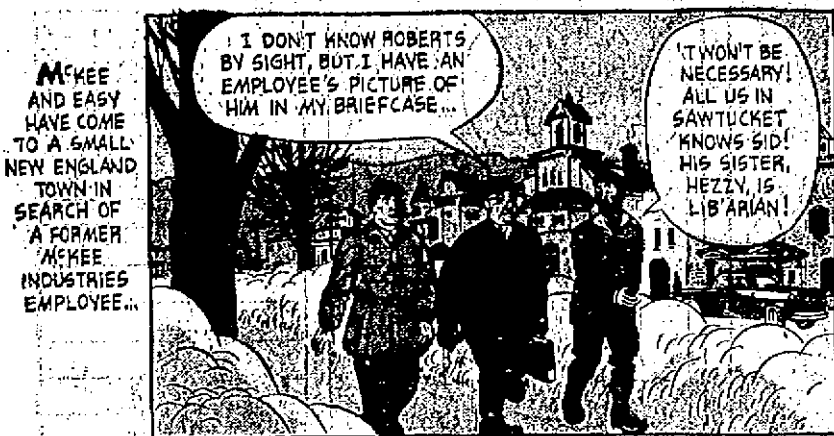
YOU DON'T SAY... EMILY AND HUMPHREY ENGAGED... MY STARS!



CONGRATULATIONS, HUMPH... WHEN ARE YOU AN EMILY-GETTIN' TH' WEDDING DAY?

CAPTAIN EASY

By Leslie Turner



I DON'T KNOW ROBERTS BY SIGHT, BUT I HAVE AN EMPLOYEE'S PICTURE OF HIM IN MY BRIEFCASE...

I WON'T BE NECESSARY! ALL US IN SAWTUCKET KNOWS SID! HIS SISTER, HEZZY, IS LIB'ARIAN!



I HOPE SHE ISN'T BITTER BECAUSE I FIRED HER BROTHER DURING A SPY SCARE, SIX MONTHS AGO!



...HEZZY, THESE MEN BE FROM MCKEE INDUSTRIES... THEY WANTS SID BACK ON TH' PAYROLL! SEEN 'IM?

YES... HE WITHDREW TWO BOOKS YESTERDAY... 'NEWTON'S PRINCIPIA' AND 'MAXWELL'S THEORY'!



YOU KNOW WHAT A RECLUSE HE IS... SAID HE WAS GOING TO ROUNDTOP MOUNTAIN TO MEDITATE FOR A FEW DAYS!

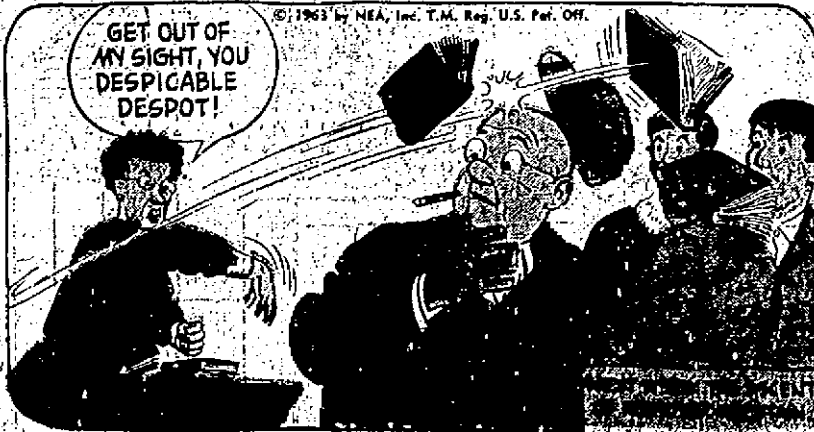


OH, THAT MCKEE! WHAT A TYRANT HE MUST BE! I CAN JUST PICTURE HIM... FAT, BALD AND A BULBOUS NOSE!... A LITTLE LIKE YOU, SIR!



I AM J.P. MCKEE! THE FBI CLEARED YOUR BROTHER AND I'M HERE TO MAKE AMENDS!

WHAT? YOU'RE MCKEE?

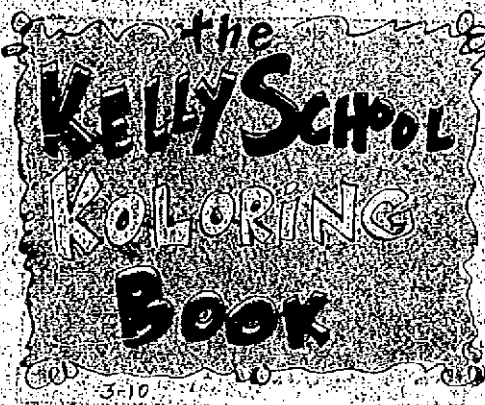


GET OUT OF MY SIGHT, YOU DESPICABLE DESPOT!

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MISS PEACH

By Mell



I AM FRANCINE. I AM EASILY UPSET AND BURST INTO TEARS AT THE DROP OF A HAT. ESPECIALLY MY HAT, FOR SOMEONE TO WHOM I AM VERY CLOSE. I AM SAD MOST OF THE (SOB) TIME. COLOR ME BLUE.

MY NAME IS ARTHUR. I KNOW FROM NOTHING. I AM A REAL BEGINNER AT EVERYTHING. I HAVE HAD NO EXPERIENCE AND HAVE LEARNED NO SKILLS. COLOR ME GREEN.

ESRA IS MY NAME. I AM NERVOUS, SHY, REGRESSIVE, PHOBIC AND SCARED OF MY SHADOW. COLOR ME YELLOW.

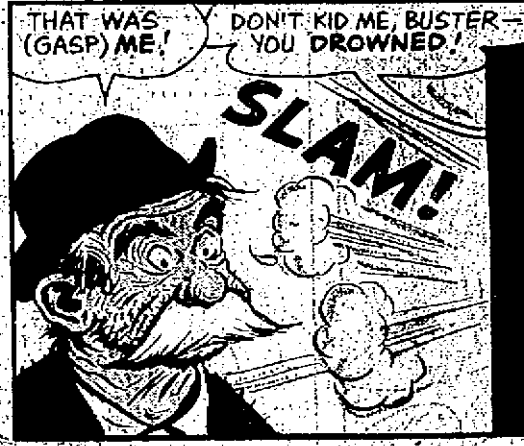
I AM STUART. I AM THE SMARTEST BOY IN THE SCHOOL. I ANSWER EVERY QUESTION THE TEACHER ASKS, AND WHAT IS WORSE, I AM ALWAYS CORRECT. COLOR ME VERY BRIGHT.

MY NAME IS MARCIA. I AM THE LEADER, BECAUSE I AM PROBABLY DESCENDED FROM ROYALTY, AND MAINLY BECAUSE I HAVE A VIOLENT TEMPER AND EVERYONE IS AFRAID TO INCUR MY ROYAL WRATH. IN OTHER WORDS, I AM A ROYAL PAIN IN THE NECK. BETWEEN MY ROYALTY AND MY RAGE, COLOR ME PURPLE.

MR. GRIMMIS IS MY NAME. I AM THE PRINCIPAL OF THE KELLY SCHOOL. I AM BEWILDERED, REDEVILED AND BESET. I WISH I HAD A DIFFERENT JOB. BUT IN THE MEANTIME, COLOR ME SO THAT I BLEND IN WITH THE BACKGROUND. PLEASE.

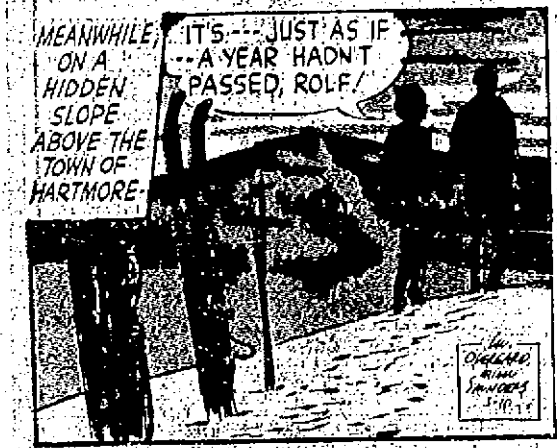
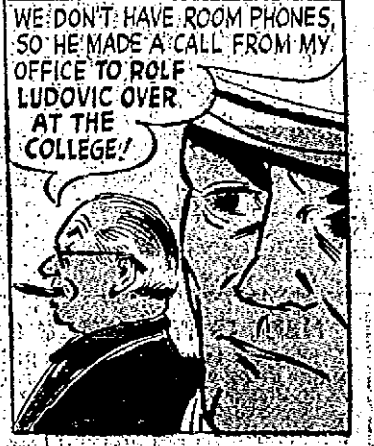
ABBIE AN' SLATS

By Raeburn Van Buren



STEVE ROPER

By Saunders and Overgard

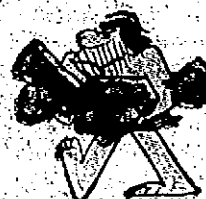




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3-10



ARCHIE



by BOB MONTANA

Disability Payments

When you get hurt and can't work!

Mail this APPLICATION today!

To: Resident Agent,
National Casualty Co., care of:
Registrar Agent,
National Casualty Co.,
Independent Press-Telegram
Long Beach, California

I apply for "Accumulative" Accident Insurance, to become effective day policy is issued and dated. I understand that it takes about 10 days to issue a policy and agree to pay the premium of \$50.00 per month. (2) designate person who collects for my newspaper as my messenger to deliver premium to above office. (3) that policy will automatically expire if I fail to pay premium when due. Insurance does not cover persons who have lost both hands and feet, or the sight of both eyes.

☐ FOR FIRST POLICY IN FAMILY — Send no money. Pay carrier \$50.00 each month at the same time you pay for paper.
☐ FOR EACH ADDITIONAL POLICY IN FAMILY — Enclose \$5.00 Annual Premium with each application.
☐ I NOW SUBSCRIBE TO THE INDEPENDENT.
☐ I NOW SUBSCRIBE TO THE PRESS-TELEGRAM.

Applicant's Full Name (Print given name like "Helen M." and last name)
Age (1 to 75)
Address (Street and No. or RFD) (City and State)
Name one beneficiary, either a blood relation, family member or "Estate"
Name of Beneficiary (Print given name like "Helen M." and last name) Relationship

HERE IS WHAT YOU CAN COLLECT

- MINOR ACCIDENTS** When there is no disability, policy covers your doctor bill expense up to \$10.00 (limit \$2.00 per visit); plus X-ray expense up to \$10.00.
- DISABLING ACCIDENTS** For most accidents at home, at work, at play, etc. Disability Benefits up to \$120.00 at \$30.00 per month; X-ray expenses up to \$10.00; Ambulance expenses up to \$10.00; PLUS Hospital Benefits to \$300.00 at \$5.00 per day. Maximum total \$440.00.
- FATAL ACCIDENTS** For Auto and Pedestrian Accidents, maximum total increased to \$620.00; for other Specified Travel Accidents, maximum \$920.00.
- MONTHLY INCREASE** \$500.00 for most accidents at home, at work, at play, etc. \$1,000.00 for Auto, Pedestrian, certain specified Travel accidents. Up to \$10,000.00 for other specified Travel accidents.
- ELIGIBILITY** Important Death Benefits increase 1% each month you are insured—up to 30% maximum.
- LIMITATIONS** Issued to men, women and children between ages 1 and 79—except those who have lost both hands or feet or sight of both eyes.
- EXCEPTIONS** Benefits reduced one-half after 55th birthday. No reduction in benefits first year.
- EXCEPTIONS** Benefits paid in accordance with terms of policy form HM 7624 UA which is renewable at option of Company. Does not cover accidents in a mine, in railroad yard or train except as fare-paying passenger; warfare, auto races; expense items paid under Compensation Insurance.

Provided as a Reader Service

ACCIDENT INSURANCE

Only 50¢ A MONTH

Independent Press-Telegram

It costs a whole lot to be laid up by an accident—any kind of accident. When the family bread-winner is hurt and can't work, his income is usually reduced or stopped entirely. Result? The family savings are drained so much that it may take years to recover from the high accident costs.

Bills for medical treatments, X-rays, hospital rooms, wheel chairs and a dozen other unexpected expenses, take a big chunk out of anyone's hard-earned savings.

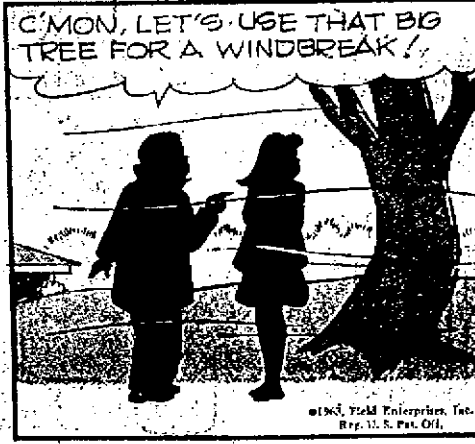
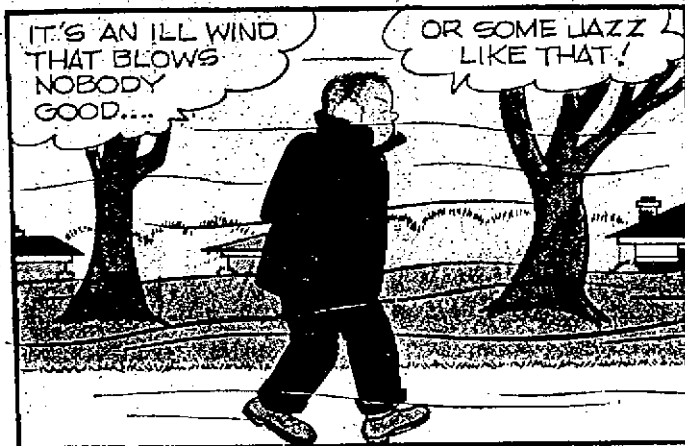
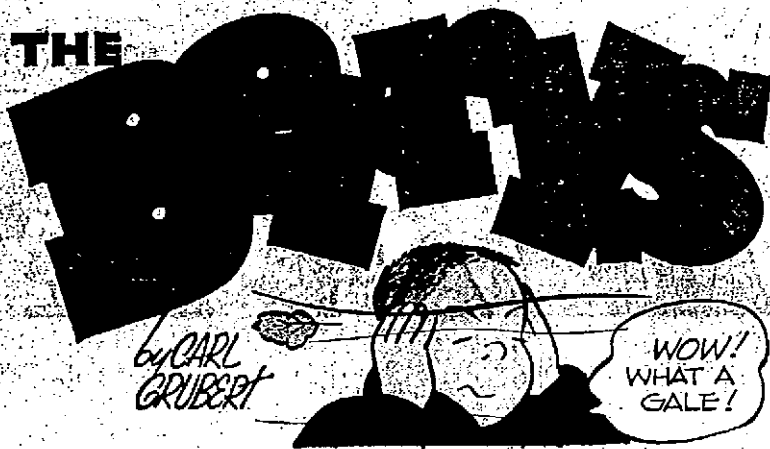
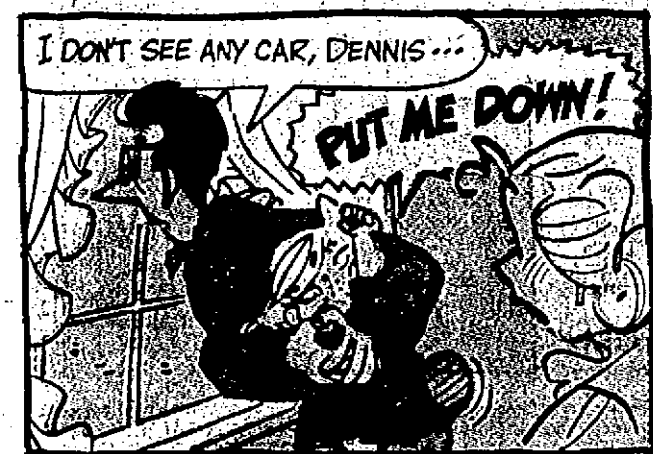
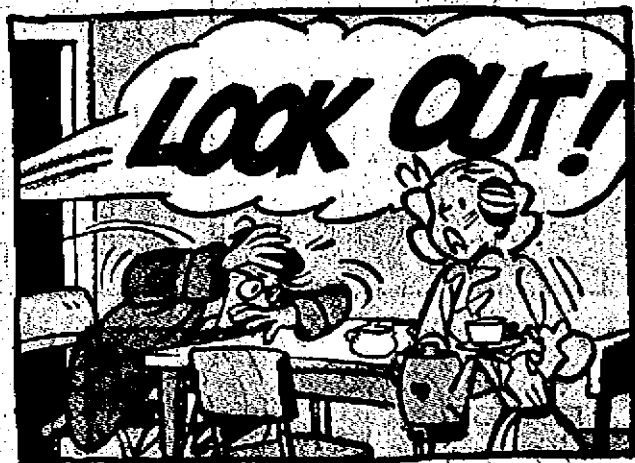
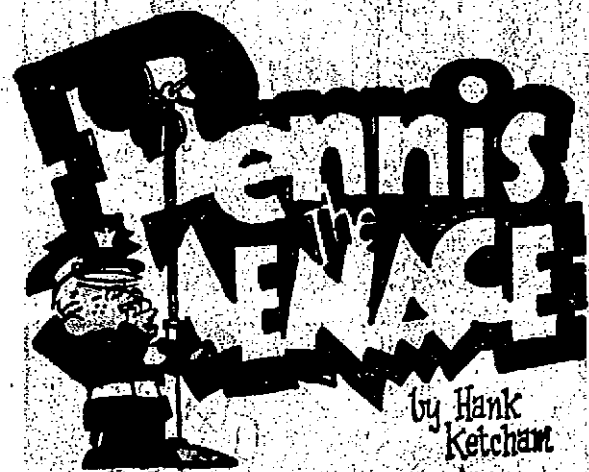
This insurance is designed to help you solve the Accident Expense Problem. You may find it hard to believe, BUT

this policy—at a cost of little more than a penny a day does pay the benefits shown below, for accidents at work, at home, in your automobile, on the street, and even at play.

Hundreds of claims are paid every week to men and women, like yourself, who never expected to be hurt. But they realized that, since one American in every 12 gets hurt each year, they just couldn't afford to be without this low-cost protection.

Take advantage of this great Reader Service—the personal accident insurance that brings you cash when you need it most! Send in your application today!!!

SUNDAY, MARCH 10, 1963



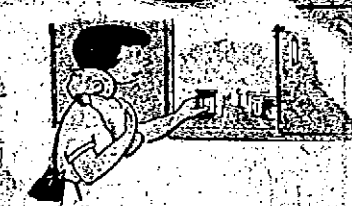
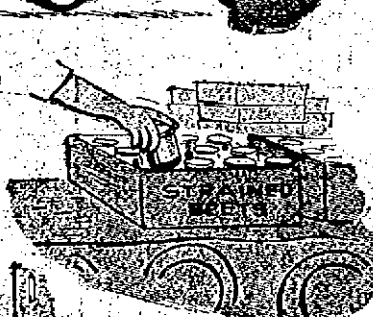
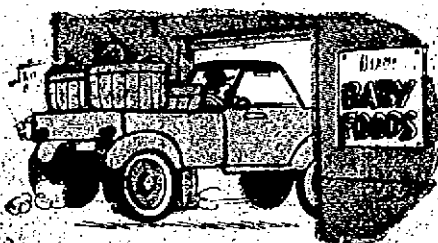
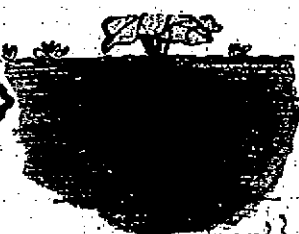
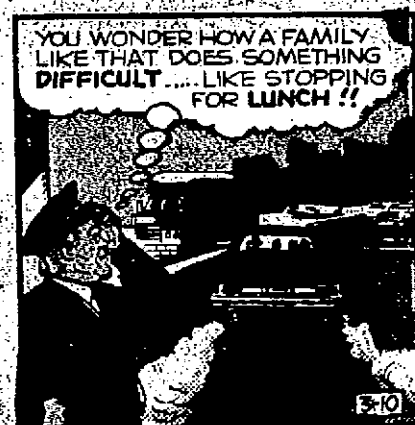
PRISCILLA'S POP

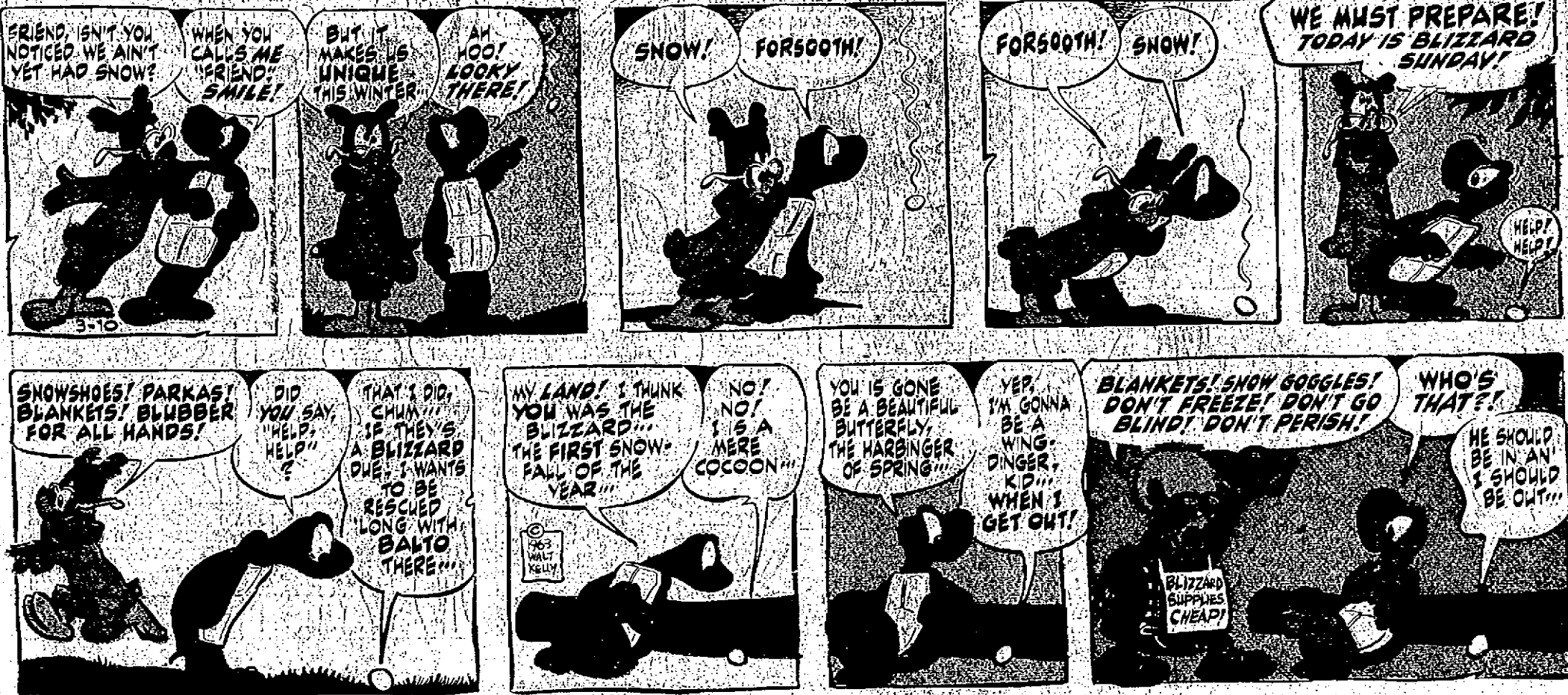
By Al Vermeer



THE JACKSON TWINS

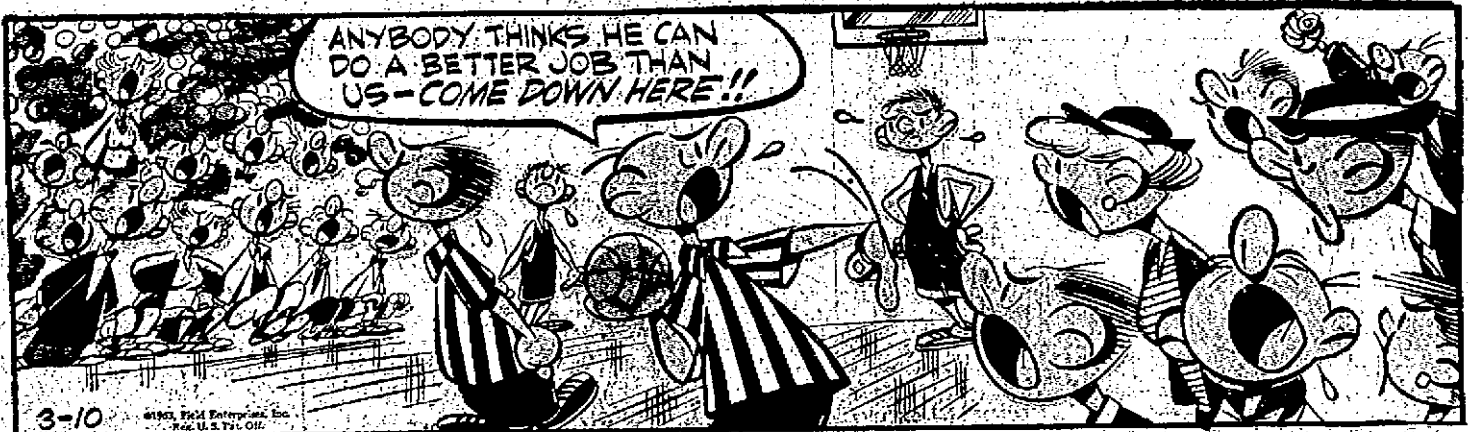
By Dick Brooks





THERE OUGHTA BE A LAW

By Al Fagaly and Harry Shorten



ALLEY OOP

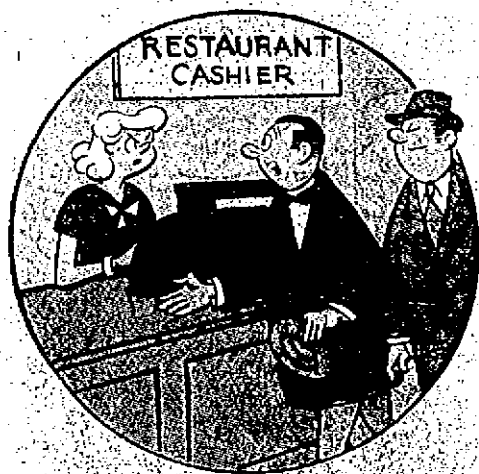
By V. T. Hamlin



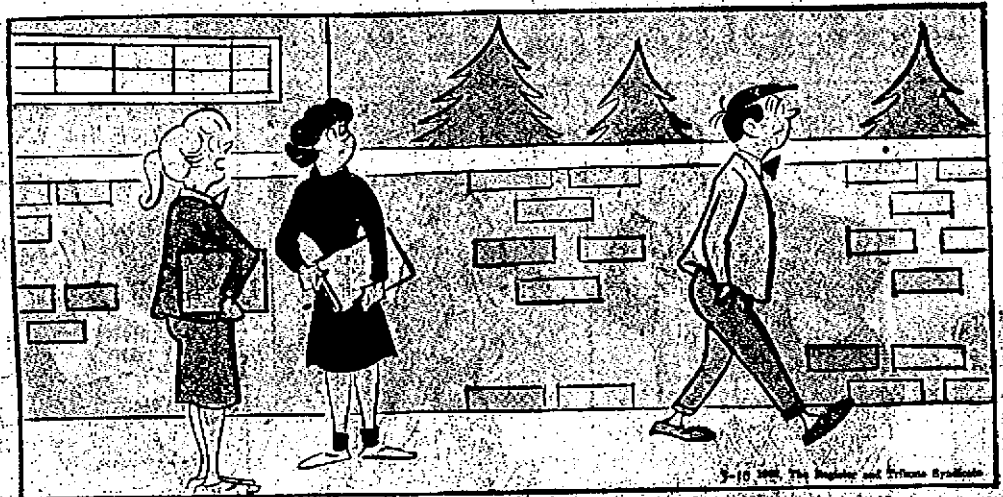
OFF THE RECORD



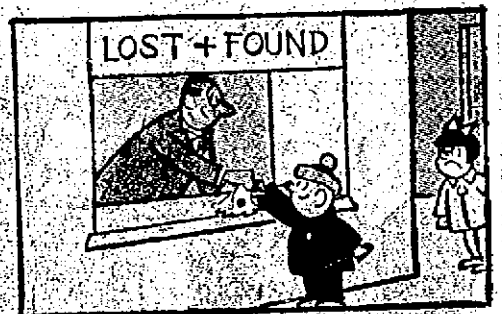
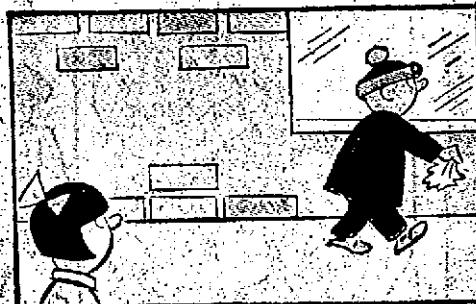
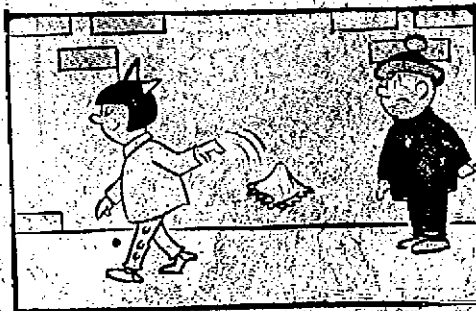
"—And that's a slice. It's often caused by someone talking while the ball is being hit."



"We couldn't agree on who'd pay the check so we tore it up."

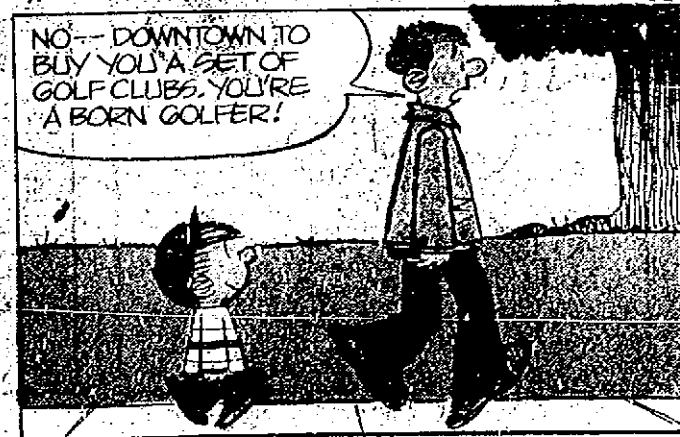
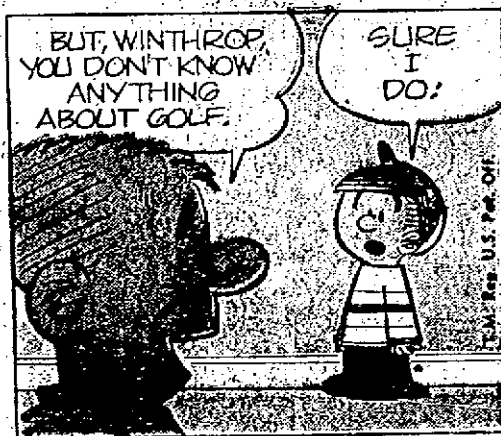


"Bill plans to run away from home after he finishes college."



MORTY MEEKLE

By Dick Cavalli





IF ANIMALS had wardrobes, Nappy (short for Napoleon), owned by Daryl and Bobby Keener, would no doubt lead the fashion parade. With haute couture aires, here he models the latest in Easter chapeaux, jeweled sunshades and red velvet French poodle coat in the new stringbean silhouette with dropped waist-line.

SOUTHLAND COOL TO CRUSADE

Animals Wear Togs —But Not in Modesty

By MARY ELLIS
I. P-T Fashion Editor

We've all heard of a wolf in sheep's clothing. And then there's the cat's pajamas.

But a goat in a coat? A dog in boxer shorts? A horse in Bermuda shorts?

As if pet lovers didn't have enough to ponder these days—what with dog licenses, leash laws and rabies shots—now comes a group with stress on dress.

"Boy, that WOULD be a strain," moans local Animal Shelter manager James W. Bibb. He was referring to recent predictions of Clifford Prout Jr., president of the Society for Indecency to Naked Animals that "by 1963, it will be very normal to see dogs in boxer shorts, horses in Bermudas."

THE SOCIETY made national headlines the past week with a proposed march on the White House to protest the nudity of the equine members of the Kennedy family.

SINA complains that Mrs. John F. Kennedy and

daughter Caroline's horses "appear in public wearing only shoes and saddles."

The group's campaign to make animals "decent" has brought a deluge of comments—all con, none pro—from local animal addicts and pet shop owners.

Bibb, whose city-endowed Animal Shelter annually provides transient board and keep for some 17,000 cats, 12,000 dogs and an occasional horse or donkey, points out that providing clothing for four-legged animals could prove quite an expense to the taxpayer.

"To say nothing of the wardrobe problems it would pose at the Shelter," he added.

And what about the moral issue of "undressed" animals?

"Ridiculous," says Bibb. "In 15 years at the Shelter and nine years as special investigator for the city prosecutor's office, I've never heard THAT complaint before."

Mrs. Glenna Spiller, co-owner with her husband of Spiller's Lakewood Stables in Artesia,

(Continued Page A-3, Col. 1)



LONG BEACH'S best-dressed animal, Chester, models what might be newest look in street wear for well-dressed mammals. It's fashioned after spring's newest silhouette—the "Lawrence of Arabia" look. If animals were required to dress in public, this chimp, owned by Daryl and Bobbie Keener, would have it made—he already owns a tux.

Southland's
OWN SUNDAY
Newspaper

Independent = Press = Telegram

The Weather---

Mostly sunny today. Little change in temperature. High about 66. Complete weather on Page 2.

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LONG BEACH 12, CALIFORNIA, SUNDAY, MARCH 10, 1963

VOL. 11 — NO. 29 164 PAGES

Harsh Russ Propaganda Aim Unclear

By JOHN M. HIGHTOWER

WASHINGTON (U)—The Soviet Union appears to be mounting a harsh new propaganda offensive against the United States. Its real purpose may be to widen the split in the Atlantic Alliance by pressing a double-edged pro-European, anti-American line.

Two outbursts from Moscow Saturday dramatized the antagonistic nature of Russia's public posture toward this country.

The newspaper Red Star accused the U.S. government of using "poison gas" against the people of South Viet Nam.

The news agency Tass accused Secretary of State Dean Rusk of having taken a deliberately pessimistic line on nuclear-test talks at his news conference Friday to cover up U.S. demands for "espionage" in Russia.

YET THE SOVIET POSITION is not rigid across the whole front of foreign relations with the West. Only Friday Soviet Ambassador Anatoly Dobrynin gave new public assurances that Russia would withdraw several thousand troops from Cuba by next Friday, as was promised last Feb. 18.

Much more important to any Soviet strategy which may now be taking shape for exploiting trouble between Washington and Western Europe were the meetings last week between Premier Khrushchev's son-in-law and Pope John XXIII.

The Pope's meeting with Alexei Adzubei has now been followed by reports from Rome that the Vatican is interested in arrangements for removal of Josef Cardinal Mindszenty from his asylum in the U.S. Embassy in Budapest. He has been there since the 1956 Hungarian uprising, which the Soviets crushed with tanks.

ANY EVIDENCE OF IMPROVEMENTS in relations with the Vatican, including talk of a personal meeting between Khrushchev, a professed atheist, and the world's most famous Christian leader, could be expected by the Kremlin to have a sharper and more immediate impact in Catholic Europe than in the United States.

If at the same time a heavy propaganda barrage is directed toward blackening the U.S. reputation by such charges as "poison gas" and wrecking of the test-ban talks, then Khrushchev might hope to advance Russia's

(Continued Page A-4, Col. 5)

Wide Search Started for L.B. Scouts

A major search effort continued early Sunday for six Long Beach Boy Scouts and their leader, missing since mid-afternoon in the San Gabriel Mountains above Azusa.

The boys, all between 12 and 13 years old, were identified as Eddie Yist, of 3403 E. 15th St.; David Jones, address unknown; David Campbell, of 2441 Granada Ave.; John Kling, of 3811 E. 10th St.; Frank Guzman, of 1202 Oriaba Ave., and James Ennon, of 2204 Termino Ave.

THEIR leader, scoutmaster of Troop 66, is Harold Art Sutton, 31, of 1214 Belmont Ave.

Mrs. Sutton told The Independent, Press-Telegram late Saturday, "My husband is an experienced mountain hiker and I'm not worried about him and the boys."

"The trip was much longer than my husband had expected," she said, "and I'm sure that everything is all right. They probably are spending the night out in the open."

SEVEN members of the Sheriff's Mountain Rescue Squad began the steep descent from Chino flats, where the boys began their day-long expedition.

"We're hampered by darkness and cold," San Dimas Sheriff's Lt. Don Mead said early Sunday. "The cold isn't critical—"

(Continued Page A-4, Col. 7)

Rain, Hail, Thunder, Dust Hit Southland



ROCKEFELLER SURROUNDED
New York Gov. Nelson Rockefeller is surrounded by Milwaukeeans Saturday night as he appeared at a public reception there. He was the featured speaker at a Wisconsin Republican fund-raising dinner in Milwaukee. Story, Page A-3.

VAST ENERGY DISCOVERED

Radio Galaxies Stagger Belief

By BEN ZINER
I. P-T Medical-Science Editor

Radio astronomers, scientists who study space in a new light, have found the most powerful energy in the universe. The energy is invisible radiation—clouds of it, galaxy size.

A galaxy is a massive collection of stars, like our Milky Way.

Radio galaxies can't be seen, however. Their radiations are the longer wavelengths of the radio spectrum rather than the shorter wavelengths of light.

Twenty-four of these radio galaxies have been measured for distance, size and energy output by scientists at California Institute of Technology.

The amount of energy emitted by a radio galaxy is so vast that astronomers are perplexed over how that much energy could be released.

Scientists, once thought that this energy might result from a collision of two star systems. This theory has been thrown out. Galactic collisions simply could not supply enough energy to create these radio clouds.

The new evidence ob-

(Continued Page A-10, Col. 1)

Snow Falls, 22 Cars in One Pileup

LOS ANGELES (U)—A violent storm struck Southern California a surprise blow Saturday with cloud-bursts, sleet, hail, thunder and lightning, sandstorms and snow.

Some of the snow even fell, briefly, in the Cheviot Hills section. It melted quickly. Heavy snowfalls were reported in the mountain resort areas.

Torrents of rain swept busy freeways, causing scores of smashups. No one was hurt seriously, but there were many minor injuries.

IN ONE chain-reaction crash on the San Bernardino Freeway near West Covina, 22 cars smashed end to end.

Officially, Long Beach registered only a trace of precipitation during the storm, but many north-end residents reported a substantial shower and one Lakewood street got hail.

Signal Hill at one time had rain on top of the hill but was dry at lower levels.

Rapidly clearing skies followed the surprise storm but not before power lines in some areas, including Norwalk, had been blown down.

One power failure blacked out a 40-square

(Continued Pg. A-4, Col. 3)

TOPS IN CALIFORNIA

I, P-T Women Writers Win 15 Awards in State Contest

Five Long Beach Independent and Press-Telegram women reporters swept the state with the largest number of awards Saturday night in the California Press Women's 13th annual writing competition.

The Women's Section, edited by Iola Masterson, was voted best in daily papers of over 10,000 circulation. The award was based on its excellence of editorial content, wide variety of features offered, readers and its outstanding makeup.

Competition was among major California newspapers including Los Angeles, San Francisco, San Diego, Sacramento and other cities throughout the State.

In all, 15 awards were given I, P-T women during

the banquet at the Towne and Country Motel, Fresno. Present to accept the awards on behalf of the paper was Mrs. Masterson, women's editor. Nearest competitor to The I, P-T was the San Diego Union with 11 awards.

Of the five I, P-T women honored, most awards for an individual were chalked up by fashion editor Mary Ellis, who received six. Her weekly column, "After a Fashion," was given first place in its category.

Mrs. Masterson's column, "The Wild Waves Say," was judged second award winner in daily columns classification.



IOLA

MARY E.

MILLIE



MARY N.

ELISE

In addition to her first columns, Mrs. Ellis won second place in four categories. These were for a series on a special sub-

(Continued Page A-4, Col. 1)

New 'Eye' Given City's Airport

By LEE CRAIG
Aero-Space Editor

Long Beach Municipal Airport is being fitted with a new electronic "eye." The new radar, an ASR (Airport Surveillance Radar) 4, will give Federal Aviation Agency control-tower workers here a dramatic new capability in keeping tabs on aircraft flying on instruments within their area.

The new instrument will be housed in a concrete blockhouse at the corner of Lakewood Boulevard and Wardlow Road. It is expected to be in operation by the first of the year.

FAA ENGINEERS chose the site with great care, necessary with line-of-sight equipment such as radar.

They constructed towers as high as the radar antenna will be at various suggested locations, then used cameras equipped with range scales to tell them the radar's "seeing" limits in each direction.

Electronic instruments

also were used to determine probable electrical interference in each area.

The new radar will be able to pick up its airborne targets at altitudes above 20,000 feet, more than twice the maximum with the ASR-3 radar now in use here.

ALSO, WHEN used in conjunction with new equipment being installed at Los Angeles International Airport, the set will allow new altitude minimums for aircraft stacked in holding patterns at aerial intersections more than 20 miles offshore.



JESUS AND THE RULER

"He went away sorrowful."

—Matt. 19:22

The Rich Young Ruler asked of Christ... If his good record had sufficed... To make his life acceptable... But he was sad and sorrowful... When Jesus said he must dispose... Of all he had and come with those... Who followed Him and we are too... Involved with God in all we do... In every life potential lies... That calls for patient exercise... Of vision, diligence and thought... By which great characters are wrought.

JULIEN C. HYER

Collision Fatal to Woman

A 36-year-old woman was killed and two other drivers were injured Saturday in a four-car accident at Del Amo Boulevard and Fidler Avenue.

Mrs. Betty J. Staley, of 3245 San Anselmo Ave., was pronounced dead on arrival at St. Helen's Hospital, Bellflower.

Police said her car was struck by an oncoming vehicle and knocked broadside into another as she was trying to make a left turn from Del Amo. She was thrown partly out of the car and crushed.

Arvil A. Arnoldus, 59, of 2862 N. Rome St., Anaheim, was admitted to the hospital with head injuries, and Carroll G. Jones, 27, of 10243 Walnut St., Bellflower, was treated for minor injuries and released.

The death brings the total of Long Beach traffic fatalities this year to 11, compared with 13 by the same date last year.

PAPER FULL OF BARGAINS

Bargains! Bargains! Bargains! Eleven full pages—count 'em!—in many sections of your Sunday Independent, Press-Telegram, chock-full of spectacular once-in-a-blue-moon bargains!

A sampling of these special prices, to be found on 11 boxed pages inside this newspaper: black-and-white film, 12 cents a roll... tomato soup, one cent per can... Swedish steel knife, 29 cents... and many, many more!

WHERE TO FIND IT

HOW NOISY is noise? A Catholic "mim" at Marywood High School in Anaheim, set her students to look into the subject. Some of their findings are in a story on Page A-12.

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L.A.C. Says: Talking Ourselves Into a Recession

The surest way to bring on a recession is to have the public expect one. When this defeatist psychology is established, the natural thing for people to do is to cut down their buying. They save their money to tide them over the slack period ahead. This cuts down sales, production and jobs. Public confidence in the future is the greatest protection against recession. This confidence is being badly shaken by the President and his advisers by their public statements.

Reason for the statements is to put over the tax reduction and reform program insisted on by the President. But he refuses to cut government spending. Result is, the public is more afraid of ever increased deficits than they are ready to accept this program. But, over and over they are warned that a recession is certain if this program is not quickly enacted into law. The nation has experienced many recessions in the past. Outside of the great depression of the 1930s, few people suffered much from the periodic rise and fall of business. Each time—after a few months or a year—business picked up and an ever greater prosperity followed. The people have not panicked and destroyed our economy by fear. But they can be talked into withholding their buying enough to bring on a recession long before it is due.

The President tells us that unless a tax cut is enacted, recession will hit with heavy loss of jobs and profits—year in year out tax revenues will be too low to balance the budget—pressure will build up for the 35-hour work week and there will be a loss of confidence in the dollar at home and abroad. These remarks were made in a speech by him on February 25.

Everyone would enjoy a tax cut. But the American people are too conscious of practical economics to believe a tax cut is desirable unless spending is also curtailed. This the President rejects as foolish. But it is the continued deficits that have caused loss of confidence in the dollar—and the fear of inflation caused by spending more than is taken in is much greater than the fear of a recession.

This is why there is a reluctance in Congress and among the people to accept the President's program. The AFL-CIO backs the President's predictions. But it is a dangerous way to promote a program. The psychology of the buying public is more important than any government planning. When fear is injected into an economic issue it will bring on a recession much faster than it would otherwise come.

The President—and most of his advisers—apparently do not recognize this. How should they? Most of them never met a payroll or had to pay their own bills. They are economic planners with little or no practical experience. Any practical businessman or housewife knows that spending more than you take in is dangerous. That is why there is opposition to the program. But the scare tactics continue and will inevitably bring on what is predicted. It could then well be named the Kennedy recession.—L.A.C.

(L.A.C.'s column, by L. A. Collins Sr., like other columns, is an expression of personal opinion and does not necessarily reflect the considered opinion of this newspaper.)

Buddhists Win U.S. Converts, Baptist Says

FORT WORTH, Tex. (AP)—A Baptist missions executive said Saturday that Buddhist missionaries from Japan are winning converts on the West Coast and in Georgia. The executive is Dr. Clarence McCullough of Atlanta, here for a Baptist student missions conference. He said in an interview that the Japanese missionaries are entering this country in great numbers, seeking to interest the 70 million Americans that he said have no church affiliation. McCullough said several persons of Anglo-Saxon extraction are now followers of Buddhism in Georgia.

Woman Killed, Driver Arrested

A woman was struck and killed by an auto Saturday night as she crossed Beach Boulevard near 10th Street in Westminster. Dead on arrival at Westminster Hospital was Sarah Gaston, 60, a resident of the Green Lantern Trailer Lodge, Westminster. Police arrested the driver of the car, Billy Joe Williams, 29, of 5442 Santa Barbara Ave., Garden Grove, on suspicion of felony drunk driving and manslaughter. IF NO ONE plays that musical instrument any more—sell it! Dial HE 2-5959 to start the inexpensive Classified Ad that brings you cash buyers fast.

COMPLETE WEATHER

FORECAST
Long Beach and Vicinity: Mostly sunny today. Little change in temperature. High about 64.
Mainland Area: Mostly sunny today. Windy today. Little change in temperature.
Interior and Desert Regions: Mostly sunny and warmer today. High 80 to 85 across region. 10 to 15 cooler nights. In 24 hour forecast, low 28 to 32 over valley. 33 to 37 over desert.
Offshore and Weather Forecast (PL) (Cape Mendocino to Mexican Border): Westerly winds 12 to 25 knots today becoming light and variable tonight. Mostly sunny with patchy clouds. Slightly warmer.

SUN, MOON AND TIDES
Sunset: 6:17 p.m. Sunrise: 6:51 a.m.
Moonset: 6:38 a.m. Moonrise: 6:28 p.m.
Tides: High at 9:08 a.m. and 9:46 p.m. Low at 3:08 p.m. and 4:43 p.m.

SATURDAY'S WEATHER REPORTS
California

City	Temp.	Wind	Clouds	City	Temp.	Wind	Clouds
Long Beach	64	W 10-15	Partly	San Francisco	54	W 10-15	Partly
Los Angeles	62	W 10-15	Partly	San Jose	52	W 10-15	Partly
San Diego	60	W 10-15	Partly	Seattle	48	W 10-15	Partly
Phoenix	70	W 10-15	Partly	Portland	46	W 10-15	Partly
Denver	58	W 10-15	Partly	San Francisco	54	W 10-15	Partly
Chicago	48	W 10-15	Partly	San Jose	52	W 10-15	Partly
New York	42	W 10-15	Partly	San Francisco	54	W 10-15	Partly
Los Angeles	62	W 10-15	Partly	San Jose	52	W 10-15	Partly
San Diego	60	W 10-15	Partly	Seattle	48	W 10-15	Partly
Phoenix	70	W 10-15	Partly	Portland	46	W 10-15	Partly
Denver	58	W 10-15	Partly	San Francisco	54	W 10-15	Partly
Chicago	48	W 10-15	Partly	San Jose	52	W 10-15	Partly
New York	42	W 10-15	Partly	San Francisco	54	W 10-15	Partly

More Russ A-Tests Seen by Humphrey

WASHINGTON (UPI)—Senate Disarmament Chairman Hubert H. Humphrey predicted Saturday that Russia, balking at any test ban agreement to gain time, will fire another series of nuclear explosions late this summer or early next fall. The Minnesota Democrat told United Press International in an interview. "Their refusal to accept a test ban agreement convinces me that they are getting ready for new tests."

AT THE SAME time Humphrey said Congress and the country must be told—and made to understand—that the effectiveness of America's nuclear test detection system has been greatly improved by "close-in" seismic stations on the perimeter of the Soviet Union.

Humphrey's information on the nuclear test dilemma was broadened and fortified by his attendance at closing sessions of the Geneva test ban talks several weeks ago. He said then and still believes that if an agreement is not reached this spring, the world is in for a stepup in the nuclear arms race.

As part of his campaign to streamline congressional consideration of the problem, he proposed this week that Congress create a joint committee on national security affairs. His disarmament subcommittee starts hearings Monday on nuclear policy, while the Senate preparedness subcommittee plans other early hearings on the overall disarmament subject. The Joint Atomic Committee is now reviewing technical data on nuclear test detection and identification.

HUMPHREY told UPI that the "national" system of seismic stations to check underground Soviet tests has been greatly enhanced by others in friendly countries close to Russia. Some of these are only a few hundred miles from the Soviet Union—rather than the 2,000 miles or more of continental U.S. stations.



SHOTGUN VICTIM
Mrs. Pasquale Delarosa, slain in shotgun booby-trap Saturday in New York, is shown with her husband in wedding picture taken in 1961.

Gun Trap Kills Wife, Ex-Fiance Arrested

NEW YORK (AP)—An Easter-shopping, teen-aged Bronx housewife was blasted to death Saturday with two bursts from a double-barreled shotgun booby trap rigged for hair-trigger detonation in the back seat of her car.

Hours later police picked up for questioning a rejected suitor of the dead woman who witnesses said had annoyed and threatened her after their engagement was broken.

Mrs. Gloria Delarosa, 19, died instantly in the front seat of the car when her husband, out of curiosity, lifted a rubber mat lying on the back seat, setting off the blasts.

POLICE identified the man picked up for questioning only as a construction worker who relatives of the dead woman said had tried to block her marriage in 1961 to Pasquale Delarosa, a 27-year-old stone mason.

Investigators said the shotgun, with both barrels sawed down to spread the shot pattern, had been rigged with wire from two coat hangers and ropes from a venetian blind. So sensitive was the arrangement, police said, that the mere lifting of the mat triggered the blasts.

MRS. DELAROSA was struck in the back and side. The shooting occurred as

Castro Militia Now Able to Smash Any Rebellion

SANTO DOMINGO, Dominican Republic (UPI)—The Soviet Union has armed and trained Cuban Premier Fidel Castro's forces to the point where they could smash any internal uprising, even if all Soviet troops on the island are withdrawn, Western diplomatic sources reported Saturday.

The informants, who have just arrived here from Cuba, confirmed Washington's estimates that Soviet combat units brought in just before last October's missile crisis were being phased out.

(Soviet Ambassador Anatoly F. Dobrynin said in Washington Friday that Russia will keep its promise to withdraw several thousand troops from Cuba by next Friday. The administration says there are about 17,000 Soviet troops on the island.)

BUT THE diplomats questioned the belief voiced by Cuban exiles that the chances of toppling Castro by an internal uprising would increase materially after the removal of the troops.

Nearly two years after the Soviet Union's large-scale military assistance program began, Cuba has built a formidable fighting force

equipped with the latest weapons, including rockets and more than 100 jet aircraft. This evaluation of Cuban strength was given United Press International by West European diplomats who have been stationed in Havana since Castro's rise to power in January, 1959.

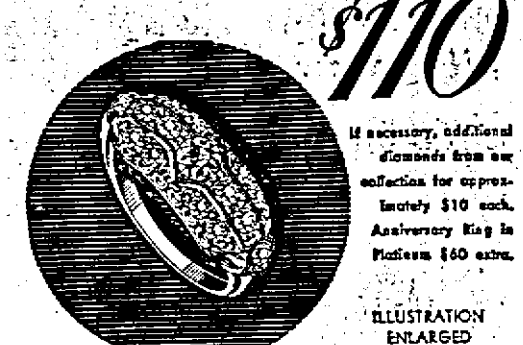
They said that while discontent was widespread and often vocal, there is virtually no evidence of organized and effective anti-Castro underground movements.

The possibility of a massive popular uprising was also discounted. A number of small anti-Castro bands in central Cuba were reported to have been rounded up in recent months by well-armed militia forces.

Associated Press Wirephoto

Transform your old diamond rings
into a new lavish...

Anniversary Ring for only...



Exclusive special order service
The Diamonds from your worn out engagement and wedding rings reset in this beautiful mounting—center diamond and 14 small diamonds only \$110 complete. Federal tax included.

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LONG BEACH'S OLDEST JEWELERS
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PARKING VALIDATION ANY DAY
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OPEN FRIDAY EVENINGS

99⁹⁵

Sculptured rocker-recliner from Norway... Adjust it with a touch of the fingers... spright to read the evening paper... lock it in a reclined position... If you can't make up your mind don't touch the handle and you have your own contemporary rocker... What more could you ask for? Only \$99.95 (Originally \$129.95)...

The frame is made of hand-drawn dark-stained finished beech... Covered in three smart durable fabrics: subtle off-white, sparkling bright blue-green, or warm autumn orange... Quantities are extremely limited. Early shoppers will have the best selections; so visit Frank Bros. early Monday morning to take advantage of this special offer... the smart shopper will find many more at Frank Bros. closes house during our expansion program.

99⁹⁵

Paul McCobb designed this handsome dining set. (We've sold many for 294.75) ... The sturdy dining table is 42" round. It has two 12" leaves, opens to 42" x 64" ... The wood is solid maple, finished in a soft golden-brown. The chair seats are upholstered in a smart olive green fabric, cushioned by an inch of foam rubber... a one-of-a-kind value.

129⁹⁵

Frank Bros. offers its last remaining sofa-benches at less than half price. (They originally were sold for 259.95) ... A truly remarkable design... Solid walnut frame... Six feet long. When it's closed, it still seats three, but no back hides over a small part of a beautiful view... Small apartments seem larger... Only a few remain.

99⁹⁵

Oversized 42" marble-top chest... Originally \$149.00... The design features graceful arching curves sculptured in light walnut... A perfect accent piece... Use it as a server. Put it in the family room. Hi-Fi components couldn't add for more gracious surroundings... Only a few remain. First come, first served.

69⁹⁵

Oversized 42" marble-top chest... Originally \$149.95... You'll be impressed with the durable quality, careful detailing... You'll love the warm light walnut, the graceful sculptured lines... A wonderful accent piece for your living room or family room. A handy server where space is limited. Quantities are limited.

59⁹⁵

A sixty-two inch triple dresser, nine spacious drawers... Sparkling white with matching white plastic top... Originally \$109.95, this large dresser is one of many, one-of-a-kind values... You'll appreciate center drawer slides, dust-proofing throughout... not to mention the crisp, contemporary design.



THE CAT'S MEOW... Lounging pajamas for would-be fashion-conscious bow-wows. Ming Ling, a Japanese spaniel, has made one fashion faux pas: the cap was originally designed for a Scottish Terrier.

Dogs Wear Togs --No Modesty

(Continued from Page A-1)

thinks Mother Nature can out-fox Dame Fashion any day when it comes to clothing animals.

Her comment: "I only wish some of our humans were as decently covered as our animals!" Referring to their own stock in trade—horses—she contends: "They're pretty decently clothed by the good Lord when they arrive in this world."

Hubby Glenn Spiller, a horse and cattle man, is not one for animal discrimination.

Says he, tongue in cheek: "If you clothe a horse, then why not the giraffe in the zoo, the elephant in the circus, the rabbit in the field, the cow in the pasture?"

AND THAT brings up some interesting questions.

Like these from a local fashion authority: "How could you ever fit a hippo into this spring's new long, lean silhouette..." and "...what kind of foundation would you buy for Bossy—a bra or a girdle?"

Also: "What would be right for a snake—the new slimmer look or would a grass skirt be more appropriate? (Editor's note: The latter, of course—everybody's heard of a snake in the grass.)"

From a staff member of the Los Angeles Humane Society: "Good heavens, how could we ever keep up with the laundry? It's all we can do to keep the animals clean and fed!"

More comments.

This sad note from a local meat packer: "I don't know how we could possibly bring ourselves to slaughter a Porky Pig wearing a polka dot bonnet."

From a hunter: "Boy, that would be confusing—to spot a zebra wearing a leopard coat!"

And after viewing some ruffled doggie britches in a local smart shop for pets, a Long Beach psychiatrist queries: "I wonder if that type clothing wouldn't damage a dog's IQ?"

ID OR NO ID, many pet shops in the area offer frivolous finery for the canine set. Utility clothes, too.

Daryl and Bobbie Keener, husband-wife owners of King's Pet Supplies, 1165 E. Pacific Coast Highway, offer everything from sunglasses and lounging pajamas to car coats and rainwear for Rover. And they have a complete line of wearing apparel for monkeys.

Keener estimates the store sells at least a gross (144) ruffled britches for dogs every month. And their Christmas rush for animal attire would surprise Santa Claus.

"Some garments are bought for warmth, others



WOULD THIS be the chic look for after-five? Gus, 2-year-old orangutan, well-mannered member of the Daryl Keener menagerie, models a flannel nightdress with flower-accented nightcap.

for fun-type glamor," he explains. But for decency? "That's stupid," says Keener.

Other pet dealers express the same opinion with other words.

Buster Hagey, manager of Vessels Western Corral, 3839 Atlantic Ave., offers hoods, rainwear and bathkets for horses—also shampoo and rinse to bleach tails and manes. But pants? Or Bermuda shorts?

"Stupid nonsense," says he.

And what about all those animals running around Africa with no clothes on? Would we need to send missionaries? Would darkest Africa become the animal fashion center of the world?

And so far into the jungle...

MEANWHILE, back at the ranch, Californians are contemplating their unclothed herds. "Dress my cows?" flashed one rancher. "How ridiculous can you get? My animals are as decently clothed as Whistler's mother."

Unfortunately, nary a member of the Society for Indecency to Naked Animals could be found in the area to defend the group's dress-up animals campaign, although a nation-wide membership of 50,000 is claimed by SINA.

Two members of the New York group recently appeared on a L.A. television program, announcing plans to organize a West Coast chapter.

"Apparently they weren't successful," said a TV representative. "It seems our outdoor-loving California natives prefer to see their animals healthy and suntanned."

Rocky Blasts Kennedy, for 'Confusion, Deficits'

MILWAUKEE, Wis. (UPI)—Gov. Nelson Rockefeller of New York Saturday night attacked the Kennedy administration's tax and Cuban policies, blaming it for "confusion" and "deficits."

He said the Kennedy tax program is "doomed to failure" and proposed an immediate \$7.5 billion cut in individual and \$2.5 billion reduction in corporate income taxes.

Rockefeller, the front runner for the 1964 Republican presidential nomination, spoke at a \$100 a plate fund-raising dinner before a responsive GOP audience of 2,140. Officials estimated the dinner grossed \$230,000.

HE ACCUSED the administration of showing "confusion" by Defense Secretary Robert McNamara's recent announcement that there were no Latin Americans being trained in Cuba for guerrilla warfare in South America.

"Yet less than a week later our own intelligence people went on television to state there are 1,500 Latin Americans in Cuba being trained for sabotage aimed at American industries in South America," Rockefeller said.

"We really don't know what's in Cuba today and the full extent of what's going on," he said.

HE ALSO LASHED out at the "administration's mounting deficits. By the administration's own words it plans a \$10.3 billion deficit this year."

He called on Republicans to "represent all the people" and to take "the initiative to move into big industrial areas. Let's not be afraid to go to those people and under-

stand them, their problems, wants and needs. We can do this and still keep our rural people."

At an earlier news conference, Rockefeller said he has not "proclaimed myself a candidate for the presidential nomination" and thus would make no statements about entering primaries.

ROCKEFELLER got a cool reception here in 1959 when he was thinking of opposing Nixon for the GOP nomination.

Asked whom he thought the leading candidates are for the GOP nomination for President in 1964, Rockefeller said "I think there are some outstanding men who should be kept on the list actively. Sen. (Barry) Goldwater, R-Ariz. has been an outstanding leader in the party."

Goldwater, the leader of the conservatives, is considered Rockefeller's chief opponent for the nomination, although he too has not announced his candidacy. Goldwater is well-liked by Wisconsin Republicans.

IN ANNOUNCING his tax

Premature Blast Ends Atlas Test

VANDENBERG AIR FORCE BASE, Calif. (UPI)—An Atlas intercontinental ballistic missile (ICBM) exploded Saturday night soon after it was fired in a test launch, the Air Force reported.

The debris landed on land, "within the compound," and no one was injured, an Air Force spokesman said.

Cause of the explosion was not known.

Various versions of the Atlas have been fired from this West Coast base in tests down the Pacific missile range. Atlas ICBMs have been located here since the missile giant was declared operational.

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DALE CARNEGIE

'Hopped-Up' Youths Kill One, Wound One

BOSTON (UPI)—A pair of what had happened until the hopped-up young gunmen stalked in. The bandit who shot the two men was described as being about 5-feet-9, weighing about 160 pounds and wearing a brown coat and cap. One of the buttons apparently was torn off his coat because it was found on the floor in Green's store, police said.

The other robber was described as being of slight build and also clad in a brown coat.

Joseph P. McRae, 62, of Roxbury, was hospitalized in serious condition with a bullet wound in the abdomen.

Green's store, Saul's Variety, is one door down the street from McRae's grocery. McRae made his home over the store.

Police said the robbers got about \$170 at Green's store, and about \$40 at McRae's.

Authorities believed that the bandits, described as being between 16 and 18 years of age, may have been under the influence of narcotics because of the ferocity of the robberies.

Police were not able to determine immediately which store was robbed first but it appeared that the holdups were staged with such speed that the man in the second store probably did not realize

Police in Reminder on Bike Licenses

Parents were reminded to three years and cost 50 cents day by the Long Beach Police at the city's Business License Department that bicycles with Division, 225 W. Broadway, a wheel size of 20 inches or They may also be purchased more are required by city or for an additional 50-cent dinance to be licensed. service charge at bicycle Licenses are now good for shops.

EASTERN HARD-ROCK MAPLE

RETURNED FROM MANUFACTURER'S SHOWROOM. FOUR ROOMS OF QUALITY SOLID MAPLE FURNITURE GROUP, INCLUDES: 7-PIECE EARLY AMERICAN LIVING ROOM ENSEMBLE INCLUDING TABLES AND LAMPS. TWO BEDROOM SUITES WITH MASSIVE TRIPLE DRESSER — FRAMED MIRROR — HEADBOARD BED AND TWO NITE STANDS. TWIN BEDS WITH MATCHING CHEST. LARGE FAMILY SIZE MAPLE DINING ROOM SET WITH MATCHING BUFFET AND HUTCH. ORIGINAL PRICE \$1389. YOURS FOR ONLY \$589 — "EASIEST TERMS". WILL SEPARATE FOR QUICK SALE.

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suits from san francisco that set the fashion pace for spring

from Columbia's designer collection of misses and half size suits a—Lilli Ann's three piece Walking Suit in fine wool knit navy with white trim, white with gold, light gray with dark gray; and solid powder blue sizes 10/20... 89.95 worn with a straight-on black straw sombrero, 18.95

b—Nob Hill's gently fitted wool crepe suit blue sky with cerulean* mink collar, beige with autumn haze* light avocado with ranch mink sizes 10/20... 129.95 crystal straw turban, 15.95 better suits and millinery second floor, long beach only

*Embe trademark—metation mink breeders association

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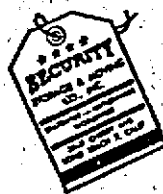


FINAL DAY TODAY

Enough is enough! Our wonderful employees have given all. Fatigue has set in. We must call a halt. This Tremendous Carnival of Bargains definitely draws to a close today, Sunday, at 52nd and Atlantic, Long Beach . . . cement floors didn't phase you. You've devoured much of our stock of odds and ends, discontinued lines, model home returns, and truck and train loads of our suppliers' warehouse and showroom goods . . . Fortunately no casualties or hostilities were reported, except for a brief one-round tug of war between two of our "Remnanters". But it isn't over yet! One more price-slashing, bargain-happy day is before us starting at 10 a.m. sharp until you call a halt! Our MANAGERS and BUYERS have been up half the night "clearing the battlefield" of sold merchandise, recklessly slashing prices on merchandise we want to move and bringing in new stock, including many late arrivals of home furnishing values of every description. THIS IS definitely it. We've mustered our meager forces, reformed our lines and are ready for one final price-saving onslaught. We're ready, are you? Doors open 10 a.m. Come early, shop, save! Sale Ends Today Definitely!

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WAREHOUSE SALE—52nd & ATLANTIC, LONG BEACH



Can You Gname These Gnomes?

IF THE WORLD situation has got you down, why not cut it down to size? That's the way a West German ceramics firm figured it out, and they made this set of garden ornaments depicting Khrushchev, Kennedy, De Gaulle and Adenauer as jolly dwarfs. K holds a shoe in memory of his United Nations performance; JFK hauls up a pair of too-big pants; Der Alte proffers a bouquet from his hobby garden and De Gaulle holds a Gallic rooster by the throat to symbolize his reign in France.



Coast Guard Cutter Crashes Small Isle

HAMILTON, Bermuda (UPI)—The U. S. Coast Guard cutter Chincoteague Saturday veered sharply off course, apparently because of rudder failure, and struck a small coral island at the entrance of St. George's Harbor near here.

The 1,765-ton ship was grounded on the coral rock with its bow in the air for eight hours until four tugs yanked it loose at high tide. The 20-year-old cutter was towed to St. George where officials said there was no apparent serious damage. No injuries were reported.

The Chincoteague, arriving from Norfolk, Va., for standby rescue duty in the harbor, was negotiating the hazardous Town Cut Channel, a narrow waterway studded with coral outcroppings, under the direction of a Bermuda pilot.

ARTHUR SWAINSON, who was working in his garden overlooking the harbor at the time of the accident, 7:15 a.m., said "the ship was coming straight through the Town Cut into St. George's."

"Suddenly she veered sharp left and ran up on Higgs Island," he added. Bells started ringing on board and men were racing along the decks. Her steering gear must have snapped.

No one lives on Higgs Island, but the crunching sound of the collision and the

Bookie Relay Point Raided

LOS ANGELES (CNS)—A reported telephone relay point believed to be taking between \$25,000 and \$50,000 in bets a day was put out of operation Saturday by sheriff's vice officers.

Mrs. Hazel Frances Schoenborn, 46, was arrested in the raid on her home and booked at county jail on suspicion of bookmaking.

One vice officer said several betting markers that were seized indicated many big bets on various sporting events had been called in. One bet was for \$10,000, he said.

WARREN SPARED INVOCATION AND

JFK 'Pray as You Go' Financing Gridironed

WASHINGTON (UPI)—Wielding a sharp political needle in impartial style, Washington's Gridiron Club held its 78th annual dinner Saturday night with President Kennedy and other prominent notables turning up to see fun poked at them.

Kennedy, New York Gov. Nelson Rockefeller, Sen. Barry F. Goldwater, R-Ariz., Chief Justice Earl Warren, U.N. Ambassador Adlai E. Stevenson and Vice President Lyndon B. Johnson were among the key targets of spoofing skits presented by the club which limits its membership to 50 Washington newsmen.

As traditional, the Gridiron show planted its barbs among both Republican and Democratic ranks on a "share and share alike" basis.

KENNEDY, in keeping with custom, delivered an off-the-record speech in response to the only toast of the evening—"To the President of the United States." Similar off-the-record speeches were given for their parties by George Romney, Republican governor of Michigan, and Sen. Hubert H. Humphrey of Minnesota, Senate Democratic whip.

On the record, however, were an opening speech by club president William L. Beale Jr., of the Associated Press, and the songs and jests in the skits offered as entertainment.

Beale took note of last year's Supreme Court decision outlawing a state-written school prayer in New York.

"IN DEFERENCE to the presence here tonight of the Chief Justice of the United States," he said, "we shall omit the customary invocation. Instead we take you to the newest New Frontier where the fiscal program is handled on a pray-as-you-go basis."

Beale also joshed Rockefeller with this remark: "It's depressing to think of his overlooked opportunities. He forgot to cut the taxes he raised in 1959."

Here were some of the good-natured jabs thrown at the Republicans:

Roger Blough, president of U.S. Steel Corp., is greeted on stage to a GOP conclave as "the hero of the greatest uphill retreat in Republican history."

Rockefeller sings to the conservative Goldwater: "Could I run with you? Could you run with me? Could we win with two as different as we?" and concludes: "Robert Kennedy will surely love you. Liberals will go for me."

Warren is described as looking unhappy because "he just caught a schoolboy playing hooky and trying to sneak into the President's prayer breakfast."

A character identified as "Dick Nixon" streaks across stage in a track suit. One character asks: "What's he running for?" Another, representing Republican National Chairman William F. Miller replies tersely: "Exercise."

Two characters identified as Senate Republican leader Everett M. Dirksen, III, and House GOP leader Charles A. Halleck, Ind., come on stage to be acclaimed as "the fugitives from the revolt of the middle-aged Turks." They sing: "Two sleepy people with not much to do and nobody saying 'I love you.'"

Romney, to the tune of "Buckle Down Winsome,"

was ribbed with the lines: "Run pell-mell, George Romney, run pell-mell, you can win, George Romney, if you give them hell."

The Kennedy administration and the Democrats then took their tongue-in-cheek roasting.

Sen. Edward F. (Teddy) Kennedy, Mass., who recently had a run-in with a photographer at a ski lodge, remarks: "My brother Bobby just set an Olympic record. He walked 75 miles carrying a 20-pound pack—and 10 photographers."

The President's brother-in-law, Hollywood actor Peter Lawford, and White House aide David Powers, sing a "Frere Jacques" duet that includes these lines: "How's your in-law Bobby? Hoffa is his hobby. How is little Care-line? Probably on some airline."

Rep. Adam Clayton Powell, D-N.Y., criticized for his government-paid European trip

last year, is welcomed on scene as "the playboy of the Western world." Powell, asked what he is doing, replies: "I'm moonlighting. I have two jobs, living it up and living it down."

Johnson, to the strains of "Oh Bury Me Not," implores: "Oh bury me not on the New Frontier where you seldom bear any Texas cheer; gimme back my spread on the Senate floor, lemme wrangle votes as I did before."

Mississippi Gov. Ross Barnett is asked on his entry: "You look a little sad for a fellow fixing to run for the Senate. How's your star pupil, James Meredith?"

Assistant Defense Secretary Arthur Sylvester and White House Press Secretary Pierre Salinger are ribbed for "news management" on the New Frontier. Sylvester, asked if he ever fibs to newsmen, comments: "Let's put it another way. I frequently tell the truth."



Shelton Stroller

Step in and go! Here's fashion that takes you beautifully from egg hunts to dinner for two. The stroller never fades or tires. Its secret? Antron nylon, the light-hearted jersey that refreshes itself while you wear it, washes quickly, never needs ironing. Watercolor prints of blue, beige, lime, pink blossom.

sizes 10 to 20 and 12 1/2 to 24 1/2

12⁹⁸

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Sunday . . .	SOUTHERN FRIED CHICKEN
Monday . . .	TOMATO MEAT LOAF
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Wednesday . . .	MEAT BALLS, Tomato Sauce
Thursday . . .	DANISH BEEF STEAK
Friday . . .	FILET OF LING COD, Tartar Sauce
Saturday . . .	STUFFED BELL PEPPER

The Above Served with Soup or Salad,
2 Vegetables, Roll and Butter, Beverage

Served 4 P.M. to Closing
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Easter Hats

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Solid flower, dressy and tailored straws, all newest shapes. Black, white, bone, navy and beautiful Easter colors. Headsizes 22 to 23.

second floor



Long Line Crown Bra

regular 5.98

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Dacron polyester and cotton bra fashioned with uplift cup for extra support. Upper bust section is trimmed with nylon embroidery net. It has all the styling of a very expensive bra at a price that's really surprising. Sizes 34 to 44, BCD cups.

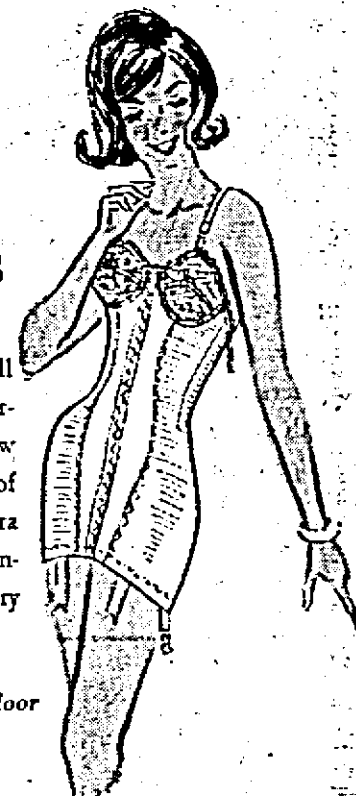
Crown Corsetlette

priced only

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A foundation designed for the well rounded figure. Boneless zippered corsetlet with low back. A completely new garment with 6 hose supports... bust of nylon embroidery lace, sides of Lycra spandex for control. For exacting, comfortable 1 piece support come in and try this garment. B and C cups, 34-42.

second floor

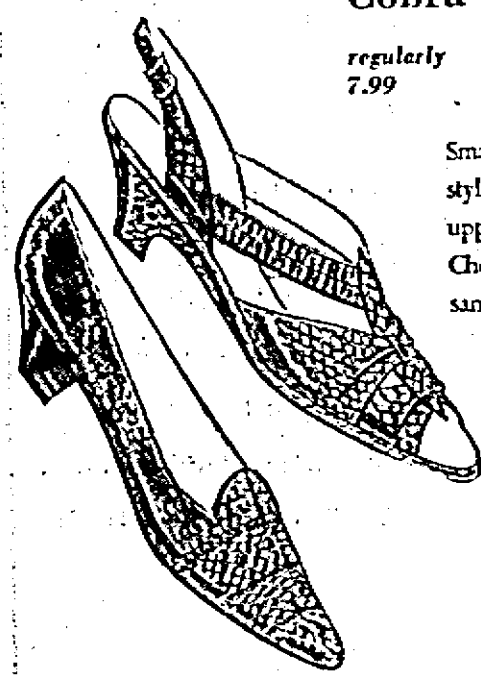


Genuine Cobra Casuals

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Smart softies travel you in style with genuine cobra uppers, N, M and W widths. Choose your walker or sandal now at this savings.



lower floor

A. Fiesta multicolor of red, yellow, green and orange or combination of warm brown to beige tones. Fully foam cushioning on new scoop heels.

B. New tapered, stacked heels add higher throat-line pump in black, red, and beige multicolor or combination of tan, beige, yellow and honey.

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DOWNTOWN at 4TH and PINE



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Designed by Pat Perkins for the lazy days ahead. Styled in a fine woven, all-cotton stripe seersucker with a leather tabbed belt. Wash it, wear it - wrinkles don't have a chance. Your choice of pink or blue colors, sizes 12-20, 14½-24½.

second floor

ORLON BULKY SWEATERS

reg. 5.98 **3.99**

Lovely bulky novelty weave sweaters in short, long or ¾ length sleeves. Your choice of cardigan or chanel styles in white, pink, beige, or blue colors, sizes 36 to 40.



street floor



COTTON DRESSES

special purchase **7.99**

You will be as radiant as the sun when you wear one of our full skirted or sheath styled summer dresses. Choose from pretty pastel prints or solid colors trimmed with lace. Reg. sizes 7 to 15, Jr. sizes 8 to 16.

second floor

SPORTSWEAR (second floor)

- Sundresses, sheath style and full skirts.....9.99
- 7.95 Wool orlon sweaters, cardigan style.....5.99
- Proportioned skirts, 5 colors, sizes 8-20.....6.99
- 3.95 Cotton & dacron blend jamaicas, 8-18.....1.99

LINGERIE (second floor)

- 4.00 Nylon half-slips, many styles, S.M.L.....1.99
- 5.95 Slips, plain or fancy, 32 to 46.....2.99
- 5.95 Nylon slips with lace or embroidery trim.....3.99
- 5.95 Nylon waltz length gowns, lavish trim.....3.99
- 8.95 Famous make brushed nylon gowns, 32-40.....5.99
- 10.95 Famous make brushed nylon pajamas.....6.99
- 8.95 Famous make novelty nylon pajamas, 32-38.....5.99
- 6.95 Famous make nylon gowns, attractive trim.....4.99
- 6.95 Combed cotton sleep or lounge wear.....ca. 1.99

ROBES & FOUNDATIONS (2nd floor)

- 9.95 Attractive cotton quilt robes.....5.99
- 8.98 Cotton dusters & wraparounds in prints.....5.99
- 5.00 Cotton dusters, new spring prints.....3.99
- 5.00 Polished cotton dusters, S.M.L.....2.99
- 5.98 Slim line shifts, some with brief panties.....3.99
- 6.95 Girdles, panty girdles, S.M.L.....3.99
- 5.95 14-in. side hook girdles.....3.99
- Playtex Golden Girdle, limited time only, 3.00 off orig. price.....3.00 off
- 5.95 Strapless 4.95.....3.99

SPORTSWEAR (street floor)

- reg. to 5.98 Dressy or tailored style blouses.....2.99
- Coordinates, 7 lovely spring colors, 8-18.....ca. 1.99
- Cotton novelty print shifts, sizes 8 to 18.....2.99
- Cotton corduroy jump suits, spring colors, 8-18.....5.99

ACCESSORIES (street floor)

- 1.00 Rayon blend 36" head scarfs, prints or solids.....2/1.00
- 79c Dainty cotton swiss handkerchiefs.....3/1.00
- Novelty wicker straw handbags, 4 styles.....1.99
- reg. to 2.98 New Spring belts, many styles.....1.00
- Purse accessories, leather and marshmallow.....1.00

BOYS' DEPT. (lower floor)

- 3.99 Poplin jacket, water repellent, 6 to 16.....2.99
- reg. to 2.99 Knit shirts, stripes, solids, plaids 2/3.00
- 2.69 Sweat shirt, short sleeves, zipper front.....1.99
- 49c White socks with striped top, cushioned foot.....3/79c

GIRLS' & INFANTS' (lower floor)

- 2.98 Velvet corduroy capris, sizes 3 to 6X.....1.98
- 2.98 Famous make blouses, girls 7-14, teens 8-14.....1.98
- Infant boy or girl topper set, many colors.....1.99
- 1.79 Baby pillows, washable, odorless.....89c
- 1.99 Infant boys' sport shirts, light prints.....1.00
- 1.69 Infants' sleeper, cheeks, rose bud prints.....1.19

STATIONERY (street floor)

- reg. to 2.00 ea. Leatherette desk accessories, ea. 88c
- reg. 2.00 Monogrammed stationery, matching notes.....1.00

WOMEN'S SHOES

val. to 26.99 **8.88**

Over 1,000 pairs of Spring and Summer dress shoes in brilliant to subdued colors. Leathers, straws and combinations in high or mid heels. Buy several pairs at this fantastic savings.

second floor

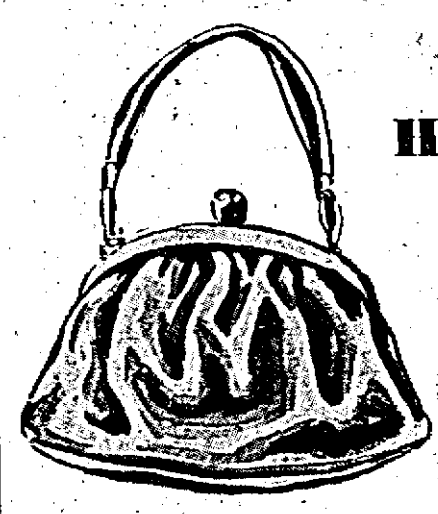
WOMEN'S COTTON SLEEPWEAR

reg. 6.00 **3.99**

Because of a special purchase we made, we are able to sell these beautiful Springmaid combed cotton gowns and baby doll pajamas to you at a special low price. Cool, easy to care for, full cut, well made, and attractively trimmed with lace and embroidery. Maize, pink, or blue colors in sizes S, M, L.



second floor



NEW SPRING HANDBAGS

val. to 8.98 **3.99**

A collection of Spring's most fashionable handbags, your choice of patents, plastics, and novelty fabrics. You will find many shapes and colors to select from.

street floor

TERRY CLOTH ROBES

reg. to 9.98 **5.99**

We guarantee quality, comfort, and good looks from these 100% Dan River cotton terry robes. No worry about getting them soiled because they are completely washable and colorfast as advertised in Life. Two attractive colors to choose from, white or blue. Sizes S, M, L.



street floor

Walker's

the friendly store of Long Beach
DOWNTOWN at 4TH and PINE

Assistant Managers



BUCILLA CHRISTMAS KITS REDUCED TO 1/2 PRICE

- 3.98 Christmas stocking — 1.99
- 3.49 Card holder — 1.75
- 4.98 Streamer decoration — 2.49
- 1.98 Angel hanging chime — 99c



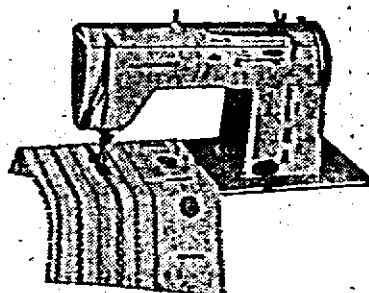
Elaborately jeweled Christmas linen, such as tablecloths, guest towels, etc. Christmas novelties for the wall, door or window. Kits complete with decorations and directions.



third floor

SEWING MACHINES

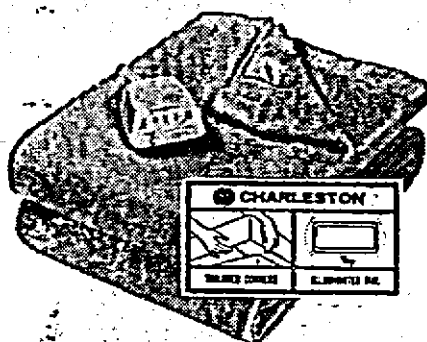
special price **79⁹⁵**



Now a Necchi or Elna portable sewing machine that is guaranteed against mechanical defects without time limit. Free instructions on all machines, and special discount prices on all other models.

We specialize on repair work, parts, supplies, and rentals.

third floor



Famous G-E
Electric Blankets

**Scoop
Purchase**

YOU'LL MISS A WONDERFUL NIGHT'S
SLEEP TONIGHT... IF YOU DON'T GET A
GENERAL ELECTRIC BLANKET TODAY!

- De Luxe Single — now **14.88**
- De Luxe Double (single control) — now **19.88**
- De Luxe Double (dual control) — now **24.88**

- Famous G-E Sleep-Guard, maintains "just right" warmth even as the night grows colder.
- 4 colors to choose from: Shell pink, Jade green, Sand beige, Sky blue.
- Tailored corners for easy bedmaking.
- Illuminated control; no fumbling in the dark.
- Washable in your machine.
- Completely mothproof.

2-yr. warranty
lower floor

DOMESTICS (third floor)

- 24.98 Fieldcrest king size coverlets — **10.98**
- 79c Springs percale cases, 42x38 (irreg.) — ca. 49c
- 2.89 Springs percale sheets, 72x108 (irreg.) — **1.99**
- 3.09 Springs percale fitted sheets, 81x108 (irreg.) — **1.99**

HOUSEWARES (lower floor)

- 8.45 Borg Bathroom scales, many fine features — **6.29**
- 5.95 Stainless steel singing tea kettle — **3.99**
- 18.95 Presto cook & serve fry pan — **13.99**
- 15.95 Presto pressure cookers — **9.99**
- 4-pc. king size metal serving trays — **6.99**
- 4-pc. king size fiberglass serving trays — **10.99**
- 14.95 Corning ware saucepan set special — **12.88**

FURNITURE (fourth floor)

- 99.98 Simmons studio couch — **84.99**
- 119.98 Convertible bed divan — **88.99**
- 119.98 Continental couch with foam bolster — **89.99**
- 149.95 Multi bed, mattress and foam cushions — **129.99**
- 229.95 Simmons hide-a-bed — **199.99**
- 269.95 King size multi bed — **229.99**

ART & NEEDLEWORK (3rd fl.)

- 1.69 4-ply knitting worsted, 4-oz. skeins — **1.29**
- 1.69 Imported Supra Mohair, 40-gr. balls — **1.49**
- 79c Imported French Angora, 10-gr. balls — **59c**
- 69c Nylon & wool sock & fingering yarn — **59c**
- 1.19 Orlon Sayelle, 4-ply, 2-oz. skeins — **89c**
- Reg. to 89c Narrow lace edgings and trimmings — card **59c**
- 5.99 Bear Brand spectator cardigan sweater kit — **4.49**

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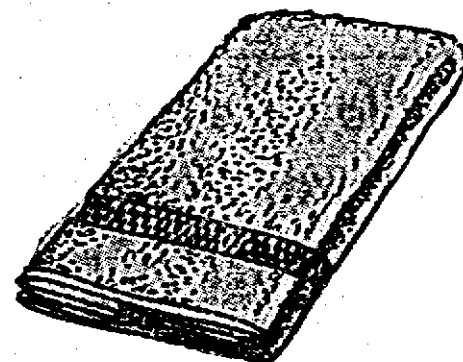
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L.B. SHAKEN 30 YEARS AGO TODAY

Quake Stress Building Up

(Editor's Note: It has been 30 years since the disastrous Long Beach earthquake, California's worst in modern times. It resulted in statewide revision of building codes, and helped stimulate intensive research on causes of earthquakes and ways to minimize their damage.)

By RALPH DIGHTON
AP Science Writer

The ground jerked and quivered like the skin of a horse stung by a swarm of flies.

Streets cracked open. Buildings fell apart. People died.

At 5:55 p.m., 30 years ago today, normal life in Long Beach came to a grinding halt.

Earthquake!

Tremor followed tremor for 60 hours, and when the earth stilled again 90 people were dead, 700 injured.

It was the deadliest, most damaging quake in this country in a half century.

But, as earthquakes go, it was only a moderate twich.

EXPERTS say quakes as severe happen about once a year in California and in several other places around the world, usually unnoticed because they pop in wilderness areas.

The same experts say a real granddaddy of an earthquake, likely to cause great damage even if centered miles from any city, is overdue in these parts.

In the day-by-day rumblings of the huge earth-fracture called the San Andreas fault, they say, they can hear granddaddy footsteps coming closer all the time.

The date of arrival is not known.

"It could be tomorrow," says Dr. Hugo Benioff, professor of seismology at the California Institute of Technology and a world-famed authority on earthquakes.

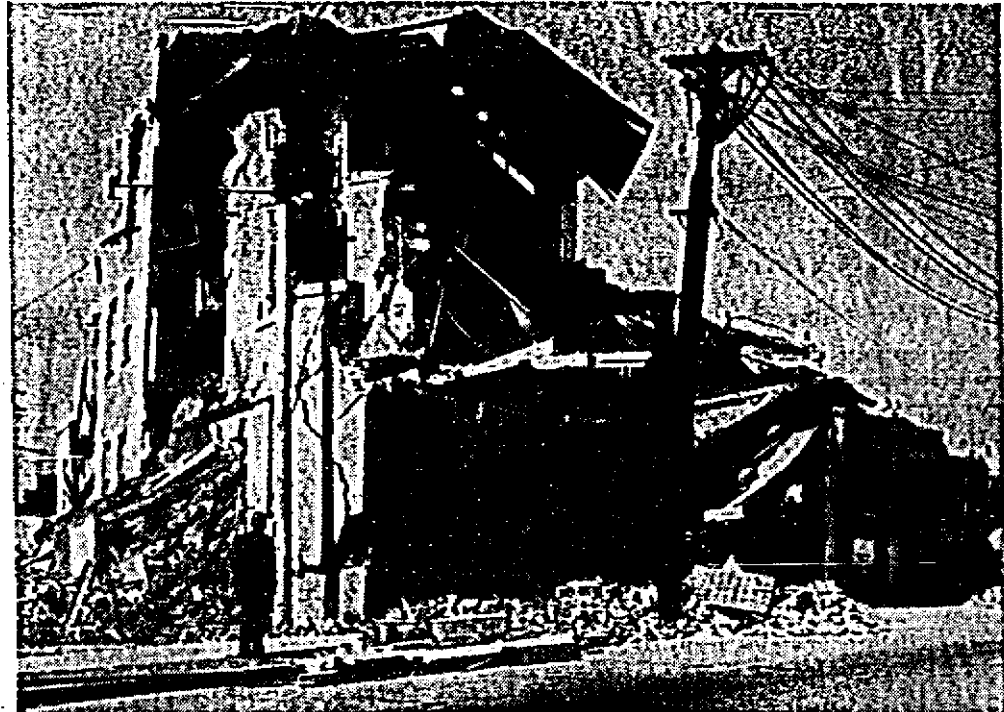
"Or it might not come for years."

"We do know that strains have been building up for more than a century along the southern part of the San Andreas fault."

This fault, a crack that may extend 30 miles into the earth's crust, starts in the ocean off Oregon and slants south through this state into the Gulf of California.

CALTECH geologist Clarence R. Allen says there is evidence that over the past 100 million years the land on the west side of the fault has slipped northward 160 miles.

"Currently the movement is very slow—about two inches a year," says Dr. Allen. "But the strain between the two interfaces of subterranean rock is building up. Something's got to give before



RUINED HOMES SUCH AS THIS WERE COMMON AFTER LONG BEACH QUAKE OF 1933

long." When it does, Allen says, the land on the coastal side of the fault will snap northward many feet. After the 1906 earthquake in San Francisco scientists measured a jump of 20 feet.

"THE SAN FRANCISCO earthquake apparently eased the strain along the northern part of the fault for a hundred years or so," says Allen. "We wouldn't expect another serious one there until around the beginning of the next century."

"The last big quake in the southern part of the fault, however, was in the Fort Tejon area 100 miles north of Los Angeles in 1857. Assuming it takes about 100 years for the strain along the fault to build up to the breaking point, we're overdue for a big one in Southern California."

Records don't go back far enough for scientists to say there has been a big earthquake in Southern California every 100 years. But they can calculate the strain resistance of subterranean rock, feed in the minute easing of pressure in the two-inch-a-year slippage, and come up with an educated guess that the shear-point is reached about once a century.

WHAT CAUSED the earth to crack in the first place? No one knows this, nor is there any good explanation of why the land west of the San Andreas fault moves only in one direction, to the north.

The classical idea that the earth is like a slowly wrinkling orange, with mountains and valleys forming as it shrinks, does not apply to the San Andreas, or to similar giant faults in New Zealand, Japan and the Philippines.

If these faults were caused by wrinkling, the movement of the land on each side of the crack would be up and down. Instead, the movement is horizontal—one side of the fault rotates away from the other.

IN CALIFORNIA this rotation involves much of the coastal plain which is home to most of the state's 17 million people. The San Andreas fault runs through the center of San Francisco and south along a coastal mountain range to a point east of Santa Barbara, and related faults form a pattern like a five-tined fork. The easternmost time curves inland through San Bernardino, the westernmost out into the ocean.

One of the times runs through Long Beach, but geologists doubt the 1933 tremor here did much to relieve the strain building up along the other times.

Adding to the seriousness of the situation is this fact:

In several places the times of the fault intersect the two major sources of water for the Los Angeles metropolitan area—aqueducts from the Owens River to the north and the Colorado River to the east.

The water from the east is carried by surface channels, not too difficult to repair in case of a break. But the aqueduct from the north crosses the fault through underground tunnels.

IF THE next major earthquake shears these tunnels, Allen says, there could be a serious water shortage for several million people. It might take weeks or even months to repair or by-pass the break.

Scientists know that

Southern California is sitting on top of a geological bomb that only time can trigger.

They also know there is little they can do about it. They can't predict when it will go off, nor can they prevent it.

The best they can do is try to minimize its effects.

ENGINEERS are just beginning to build a third major source of water for Southern California—a \$1.75-billion, 500-mile-long system of dams, tunnels and canals from the Feather River in Northern California.

Dr. Benioff, a consultant on the project, says all these structures can be made quake-safe. He has recommended not only that the water be brought to the surface where it crosses the San Andreas fault, but also that dams and pumphouses be built so they shake less during tremors.

HOW CAN this be done? Scientists have observed that in an earthquake some structures that shake violently just happen to have the same vibrating frequency as the earth's crust—they shake the same number of times per second. The more the earth shakes, the faster they vibrate.

The other structures just happen to be a little more or less limber. They don't vibrate with exactly the same frequency as the ground. When the ground zigs, they zag, and this opposing motion tends to damp out vibration.

In recent years scientists have learned to predetermine the shake frequency. The structure still will shake in an earthquake, but not so violently.

DR. GEORGE W. Hous-

ner, Caltech professor of civil engineering who has spent years studying earthquake effects, says "there is no reason for a 50-story building to be less safe than a 5-story building if it is constructed properly."

Any structure, he says, can be made quake-safe—the only question is how much money the builder wants to spend.

"It probably would be impractical," Housner says, "to make all buildings safe against the heaviest tremor expected during the next 500 years. Not many buildings are expected to last that long anyway. Most architects strike a compromise to resist all but the worst quakes and then try to minimize the effects of those."

SOME DAY, after quake-safe structures have replaced those built just to withstand the weather, whole cities may be able to ride out earthquakes with little damage.

And that day probably will come before men learn to prevent, or even predict, earthquakes.

"There have been proposals from time to time that strains along a fault could be eased with just the right kind of nuclear explosion, at the right time," says Dr. Benioff.

"Such precision is almost impossible to conceive. You might ease the strain at one point but increase it at another."

"Prediction may prove to be an easier matter. With increasing information about earth movements all over the world, we might begin to see a pattern emerge which would tell us when and where the breaking point has been reached. But that is a long time off—probably several centuries."

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50-Mile Hike Cause of Freeway Disorder

GREENSBORO, N.C. (UPI)—An estimated 300 teenagers chose a busy expressway for a 50-mile hike Saturday and almost caused a traffic jam among gaping motorists.

Scores of boys and girls, many carrying hiking sticks and knapsacks and munching lemon drops, were strung out for 5 miles along Interstate 40 between Greensboro and Winston-Salem before police could bring some order to the mass walkalike.

HUNDREDS of startled motorists slowed to a crawl as they came upon the mob of trudging teen-agers who

chose the 25-mile trip to Winston-Salem and back as their answer to President Kennedy's recent physical fitness challenge.

About 20 footsore participants dropped out on the first leg and a few parents pulled their children out of the march after it threatened to become a traffic hazard.

After the first rest stop, eight miles out, the teens began to form into three main groups. "After that, they began going pretty good," State Trooper S. L. Hummings said. He and other troopers tagged along in patrol cars to keep things moving.

GARY BARKER, 17, Joe Wright, 17, and David Wooders, 18, all of Greensboro, were the leaders.

"We feel fine. Just great, in fact," said Wooders, "even though we got up at 4:30 this morning to start."

Barker wore a soft moccasins-type shoe "which seems to be wearing out kind of faster than it should."

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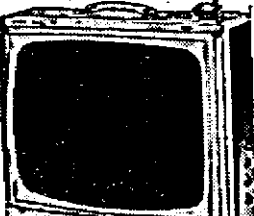
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Defense Dept. Answers Senator's Cuba Quiz

(Editor's Note—A freshman Republican senator, Milward L. Simpson of Wyoming, recently sent a letter to Defense Secretary Robert S. McNamara asking a number of questions about Cuba that critics of the administration have been asking lately. A spokesman for McNamara, David E. McGiffert, undertook to answer the questions with summaries of the administration's views. Since both the questions and the answers sum up a great deal of the boiling Cuba debate they are given here.)

Text of questions asked recently by Sen. Milward L. Simpson, R-Wyo., and answers given by David E. McGiffert, assistant to the defense secretary for legislative affairs:

Q—If the air surveillance is so effective, why were the missiles of the October crisis not detected when they reached the ports of Cuba and when they were transported to their respective sites?

A—Air surveillance of Cuba was sufficiently effective to frustrate the Soviet attempt to confront the U.S. with an operational MRBM (medium range ballistic missile) and IRBM (intermediate range missile) capability. We believe it is presently effective to detect any further such attempts.

Q—If the U.S. did not detect the arrival of the missiles, how do we know that the 42 missiles, reportedly withdrawn, were the total amount of medium and intermediate range rockets shipped to Cuba? Can we rely on Khrushchev's word?

A—The 42 missiles withdrawn were all medium range missiles. Our conclusion that these were all of the medium range missiles introduced into Cuba and that no intermediate range missiles were introduced is based on the analysis of the intelligence available to us from all sources. It is not based on any reliance on Khrushchev's word.

Q—If the U.S. government is unable to assure that medium and intermediate range missiles are not camouflaged or hidden in caves or underground installations in Cuba, why did the President lift the (naval) blockade without obtaining the on-site inspection which had been considered essential in his speech of October 22? How can on-site inspection at this crucial time be considered a "dead issue"?

A—The President lifted the blockade because he felt it to be in the best interest of the United States at that time. We were satisfied that the missiles had been removed. We had assurance that the bombers would be removed, as they soon were. Castro is unwilling to accept on-site inspection at this time on terms acceptable to us, and in view of our surveillance capabilities we do not consider this issue warranting continued quarantine.

Q—How does the U.S. government account for the admitted presence in Cuba of at least 17,000 Russian soldiers and military experts if during the October crisis the official estimates never exceeded 12,000? Did the air surveillance fail to determine the real number of troops or has there been a considerable military buildup in Cuba since the October crisis?

A—We believe there has been not only no further increases in Soviet personnel strength in Cuba since the October crisis, but that there have been significant reductions. But precise personnel strength is extremely difficult to estimate from intelligence sources without a head-count, in contrast to identification of major pieces of military equipment.

Q—What is the reason for the intelligence gap which apparently existed between early September and mid-October, before Sen. (Kenneth) Keating's statement regard-

ing missiles in Cuba and before the government's statement in support of the senator's observations? Were no aerial photographs taken during that period, or was there evidence of the missile buildup in September and early October which was withheld from the public?

A—We carried out reconnaissance flights over the island of Cuba on the 5th, 16th, 17th, 19th of September, the 5th, 7th, and 14th of October. The first hard evidence from these flights of the offensive missile buildup appeared in a photograph taken on October 14.

Q—Have we conceded Russia a charter of impunity to stockpile in Cuba tons of arms which could make the strategic island an impregnable fortress from which to subvert and conquer Latin America?

A—There has been no substantial Soviet military buildup in Cuba since the October crisis. Soviet combat forces in Cuba today amount to what might be described as four reinforced battalions (about 5,000 men).

Q—Are we going to tolerate the Soviet military intervention in Cuba as long as we do not have an aerial photograph of a so-called "offensive missile" pointed at us? Is this the new interpretation of the Monroe Doctrine, the 1947 Treaty of Rio de Janeiro, and the 1962 joint resolution on Cuba?

A—The President has pointed out that "as long as (Cuba) is a Soviet military base, it represents a threat to people in the Caribbean." But, unlike the offensive missiles, the Soviet forces now in Cuba do not represent a military threat to the U.S. nor any of its allies.

Q—Are we going to continue with the same policy which led to the missile crisis last October and which has not stopped Russia nor has stemmed Castro Communist subversion throughout the hemisphere? Is it enough to say we are concerned as we contemplate the progressive under-

mining of democracy in Latin America and the enslavement and destruction of Cuba?

A—Our actions to combat Communist subversion in the hemisphere through military and economic assistance, in the Alliance for Progress, and through joint activities with the internal security forces of our Allies go well beyond expressions of concern.

Q—Why have we chosen to pay down the threat of the exportation of Castro's revolution while at the same time ordering the establishment of a new group of anti-guerrilla military experts that will be based in the Panama Canal Zone to help Latin American countries cope with any Communist-fomented uprisings? Is there in reality a great threat of the spread of Castro's Marxist line to other countries?

A—We are attacking the problem of Communist subversion in Latin America, whether it stems from Cuba or directly from Moscow.

Q—Why has the President failed to grasp the temper of American public opinion which he recognized in the October crisis and which is now strongly opposed to our ineffective Cuban policy?

A—We would not agree that the President has failed to grasp the temper of the American people.

Q—If we do not stop the onslaught of communism 90 miles off our own shores, how can we expect to maintain world leadership and even survive as a free nation?

A—The onslaught of communism in any nation, whether it is 90 miles or 9,000 miles from our shores, is a good deal easier to stop before it is established. The steps that this administration has taken throughout the world, from Viet Nam to Latin America, are designed to frustrate Communist aggression before it can take hold.

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Good, Monday MAR. 11 ONLY

RADIO ASTRONOMERS FIND INVISIBLE GALAXIES

Energy Emission Incredible

(Continued from Page A-1)

tained by Caltech researchers indicates that an explosion of unprecedented proportions is responsible.

In most cases, say the scientists, these powerful radio emissions come from two immense, optically invisible clouds of gas. These clouds of gas are located near optically visible galaxies.

Astronomers believe the radiant clouds are composed of material which was ejected from the parent galaxy by a titanic explosion.

These radio emissions are believed to be fast-moving electrons trapped in magnetic fields.

The radio galaxies studied by Caltech range from 13 million light-years to five or six billion light-years from the earth.

One light-year is nearly six million million miles. This is the distance light travels in one year — at 186,000 miles a second.

The total radio power emitted by the strongest source, called Cygnus A, is 40 billion billion billion watts — equivalent to the energy radiated by 20 billion suns. Cygnus A is a half billion light-years distant.

Radio galaxies vary considerably in size, and the pairs of clouds vary in distance from one another.

There may be as much as two million light years between the outside edges of a pair of clouds. This is many times larger than a visible star system.

In general, the farther apart the clouds, the larger they are. This suggests a pattern which might be established by enormous explosions.

Some radio galaxies, it appears, are the result of more than one explosion. For instance, one radio galaxy—Centaurus A—has two pairs of clouds: one small pair near the visible galaxy, a second larger pair much farther away.

Researchers suggest two ways in which the enormous energies required for radio galaxies could be released:

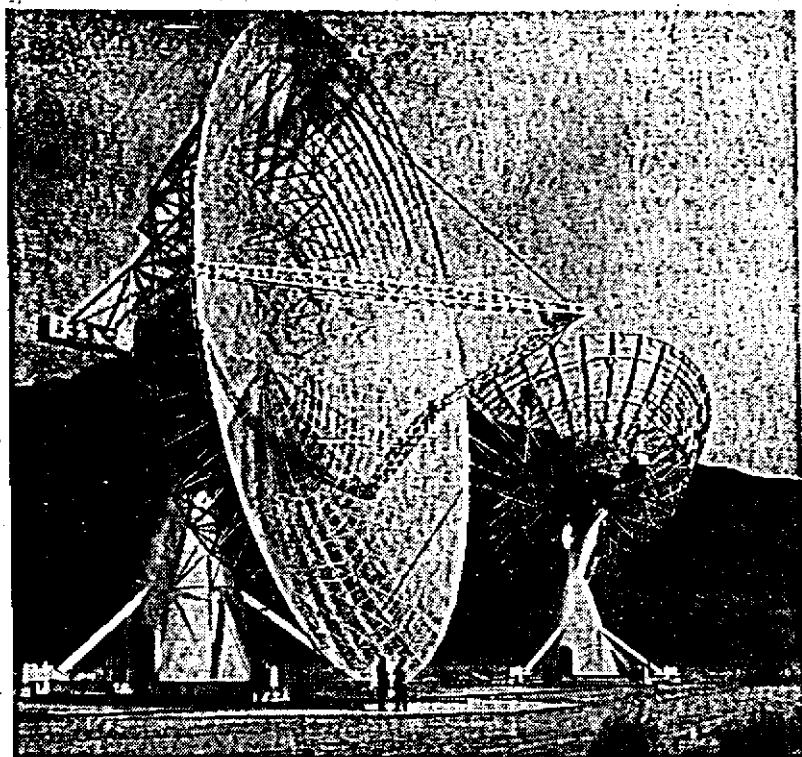
1. A chain reaction of thousands of exploding stars.

2. Explosion of a super-star—a star millions of times more massive than our sun.

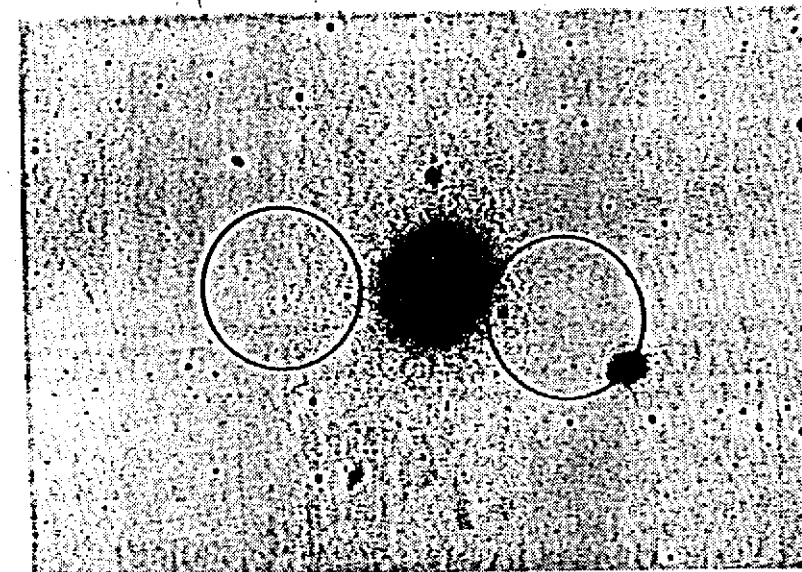
Drs. Per Maltby, Thomas A. Mathews and Alan T. Moffet of Caltech have shown the relation of the radio galaxies to optically visible galaxies by superimposing radio maps on photographs.

Radio galaxies are studied at Caltech's radio observatory, situated on a 300-acre site 250 miles north of the Caltech Pasadena campus in the remote Owens Valley.

Owens Valley was chosen because two big mountain ranges shield equipment



TWIN DISH-SHAPED antennas, each 90 feet in diameter, are situated on remote Owens Valley "campus" of Pasadena's Caltech to pick up signals from radio galaxies from 13 million to six billion light-years from earth.



SOURCE OF THE most powerful energy in the universe, galaxy-size clouds of invisible radiation, are shown in negative print—dark and light reversed. The two turbulent clouds, each about 180 billion miles in diameter, radiate enormous amounts of energy as radio wavelengths that were "observed" by the Caltech Radio Observatory.

from man-made radio noises.

Twin, steerable, dish-shaped antennas, each 90 feet in diameter, pick up radio signals from outer space.

Radio waves are caught in the big steel-mesh antennas and reflected into a receiver mounted on a boom at the antenna's focal point.

Wavelengths picked up by the antennas range from two to nearly 40 inches.

In the receiver, incoming signals are transformed into electric pulses and amplified. Electronic equipment removes static. The amplified signals are then recorded by penwriters, or on tape, to provide a "picture" of the radio object.

A radio galaxy appears to be a comparatively short-lived phenomenon.

It lasts perhaps one million years, astronomers say. The enormous, radio clouds keep expanding until they just fade away.

Movie TV Reruns Irk British Solon

LONDON (UPI) — Labor member of Parliament James Dempsey said Saturday he would ask Postmaster General Bevin next week to limit the number of times old films can be shown on television.

"I've lost count of the number of times I've seen John Wayne," he said. "It's a bad joke. John Wayne, again and again."

Liberty Bell Moved for Tower Work

PHILADELPHIA (AP) — For only the second time in 46 years Liberty Bell has been moved from its resting place in the Tower Room of Independence Hall.

The shift of the bell to the hallway, a distance of perhaps 30 feet, was done to facilitate an extensive rehabilitation program at Independence Hall. Workmen are shoring up the bell tower with steel beams, strengthening it for generations to come.

The last time the bell was moved was in December, 1956, while a repainting job was in progress. In 1917, the year the United States entered World War I, Liberty Bell was taken out of the building and displayed in the Philadelphia area to rouse greater interest in bond drives.

Memorial Foundation, pleaded guilty to five counts of violating the new drug provisions of the law in connection with shipments of "Vitamin B 15," also known as "pangamic acid." Vitamin B 15 was claimed to be effective as a heart stimulant and for improving the performance of race horses.

KREBS AND the foundation were fined \$3,755 and placed on probation for three years. As a condition of his probation, Krebs was prohibited from making interstate shipments of new drugs—including Laetrile—without getting an approved drug application from FDA.

Krebs filed for such an application but he was notified last week that the application was found to be incomplete because the data submitted were inconclusive and insufficient to demonstrate either effectiveness or safety of the drug.

The FDA officials merely say that in the 10 years Laetrile has been around, no one has presented evidence to convince them it is effective as a cancer palliative.

FDA Prepares Battle Against So-Called Cancer Drug Laetrile

WASHINGTON (UPI)—The Food and Drug Administration (FDA) which blocked a commercial distribution of thalidomide in this country, is preparing for a similar battle over a drug for treating cancer.

The drug is known as Laetrile.

The FDA girded for action immediately after a nationally distributed Sunday supplement printed the first of a two-part series last week.

The second chapter was prepared for publication today while FDA officials were denouncing it as "what amounts to practicing medicine in print."

NO ONE at FDA challenges the safety of the drug. What bothers officials most is that the articles might give some cancer victims false hopes.

Some of them said the case might now follow a pattern set after a national magazine published an article about another controversial drug, Lefcort.

"Although Lefcort was banned in the United States, arthritis sufferers in this country swarmed to Canada

to seek the cortisone-type drug, even after two persons who had taken it died in a Montreal hospital.

Unlike cortisone or the case of the baby-deforming thalidomide, there is no implication made that Laetrile is physically harmful to a person taking it.

But both the manufacture and distribution of the preparation has been banned in this country.

"Laetrile may not legally be manufactured or distributed in the United States, or imported from Canada, until the requirements of a San Francisco court's probation order and the new drug provisions of the Federal Food and Drug Act have been met," one FDA official said.

He referred to a decision handed down by a federal court in San Francisco in one of three court cases involving Laetrile.

The San Francisco case involved criminal prosecution against the prime sponsors of Laetrile but was concerned primarily with their shipments of another product.

The sponsors, Ernest T. Krebs Jr., and the John Beard

U.S. Probing Smog as Colds Stimulus

By FRANK CAREY

WASHINGTON — The Public Health Service is planning a unique venture in common-cold research—to check on mounting suspicions that an elusive form of air pollution can trigger outbreaks of colds and kindred respiratory ills.

By coincidence, one of the laboratory animals being considered for the research is the ferret—the weasel-like creature that is noted for its wily furtiveness.

This was disclosed Saturday by health service scientists. They said they're planning to expose various laboratory animals—including ferrets and monkeys—to sulphurous gases of the type commonly released into the atmosphere "in large quantities by all large and moderate-sized industrial cities."

THE ANIMALS will then be exposed to viruses known to cause certain types of human colds—the idea being to see whether preexposure to the sulphur gases triggers more and longer-lasting infections than otherwise.

Sulphur dioxide and other sulphur-containing gases, the researchers said, result from the burning of coal and fuel oil in industries and homes. They mostly elude devices used by some industries to eliminate or at least reduce the discharge from smokestacks of solid, dusty forms of air pollutants.

Agency officials told a reporter that even these latter devices "are not used as extensively as they should be, due partly to the reluctance of some industries to go to the expense, and to the apathy of some local governments in not compelling industries to use them."

DR. HARRY HEIMANN, assistant chief of the health service's division of air pollution, said the initial experiments would start, within the year, at the agency's sanitary engineering center at Cincinnati. Common-cold and related viruses will be furnished by the National Institute of Allergy and Infectious Diseases at Bethesda, Md.

Heimann said in an interview that the new venture is motivated by "strong circumstantial evidence, accumulating over the past decade, that the acute upper respiratory diseases, including the common cold, occur more frequently in places where the sulphur compounds in the air are relatively higher in concentration than in other places."

Suggestive evidence to this effect, he said, has been obtained by researchers in the United States, Russia, England and Japan. While indicating that the foreign studies—in reporting a seeming link between cold-type illnesses and air pollution—do not distinguish between various forms of pollution, Dr. Heimann said he and other Public Health Service researchers are convinced that the sulphur compounds play a major role. "We think," he said, "we have sufficient evidence that these sulphur compounds are the cause of a lot more trouble—in terms of human health and economic loss due to industrial absenteeism — than we once thought."

"WE THINK we have suf-

ficient evidence to justify a strong research drive to get the payoff proof. We think this is important enough for us to stick our necks out and say loudly what we believe."

He noted that various forms of air pollution have long been under suspicion as possible contributors to chronic respiratory ills—such as asthma, bronchitis and even lung cancer.

But the newer notion, he related, is that at least some of the pollutants can also contribute to the frequency and duration of nonchronic upper respiratory maladies, such as the common cold.

"And we think the sulphur compounds are of major importance," he added.

Adenauer Backs Britain on Market

OLDENBURG, Germany (AP) — Chancellor Konrad Adenauer said Saturday the first thing he will discuss with Gen. Charles de Gaulle when the French president visits West Germany is Britain's entry into the European Common Market.

De Gaulle is expected to visit West Germany in June.

WE SALUTE THE GIRL SCOUTS on their 51st Anniversary

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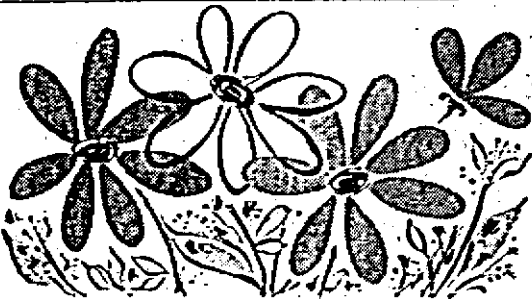
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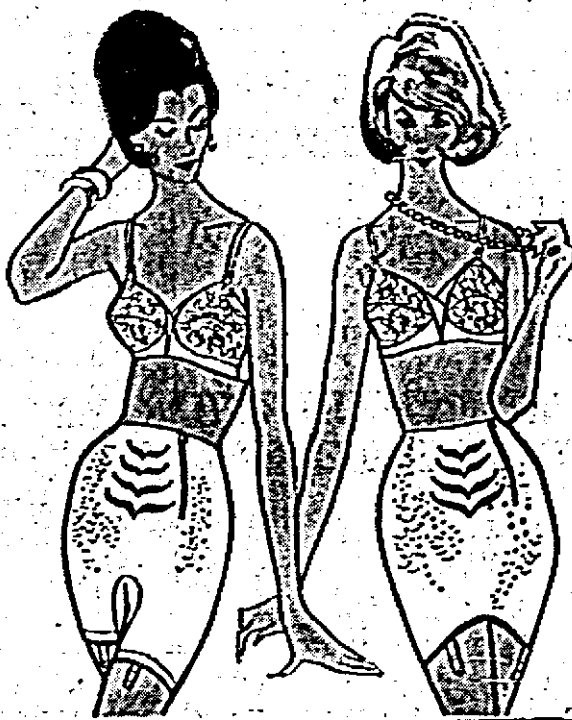
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March BONUS DAY

TOMORROW MONDAY MARCH 11th ONLY

WITH THIS COUPON ONLY

Carnation Plants
Fancy hybrid type rooted choice cutting stock. Each one well established in individual container. Many colors and varieties to choose from Reg. 30c ea.

3 FOR
\$1.00

Garden Shop Nursery
5011 E. Spring St., L.B. (Just West of Bellflower)

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Artificial Decorator Trees
Regularly \$15.00. 3-foot and taller. A bonus savings of one-half the regular price.

\$7.50

super mart!
630 Pine Ave. — Downtown Long Beach
Open Mon., Thurs., Fri. nights till 9.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Free! 1-Pint Can of
BOYSEN FLASOLUX ENAMEL (Colors Only)
With This Coupon Limit One Coupon Per Person (Adults Only) No Obligation

FREE

Dooley's Hardware Mart
5075 Long Beach Blvd., North Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Automatic Transmission Adjustment
We'll adjust any make or model automatic transmission for peak performance... let us eliminate that jerk and slippage between shifts... MON., TUE., WED. Only. REGULAR 12.00.

\$6.50

Cherry-Anaheim Engine Rebuilders
2015 E. Anaheim St. — GE 8-4540

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Hotpoint 2-dr. Refrig.-Freezer
No frost refrigerator. Huge top freezer, tall bottle space, butter and cheese chest. Door shelves. 5-yr. warranty. No frost ever in the refrigerator section.

188.88

Dorn's Discount Stores
4919 Graywood Ave. (Lakewood Shopping Center)
Till 9 P.M.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Famous Brand Wool Skirts
Regular \$10.98 to \$13.98. New spring colors including black or navy.

\$5.99

Gene's Smart Shop
430 Pine Ave., Downtown Long Beach
Open Monday night till 9

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Bedding Plants
Stocks, snapdragons, pansies. Plant them now for armloads of bouquets this spring. (Buy them in dozen lots only at this low price.)

3 ea

Garden Shop Nursery
5431 E. Spring St., L.B. (Just West of Bellflower Blvd.)

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Paint—\$1.00 Gal.
Fence Paint • Red & Green Barn Paint • Gloss • Log Oils • Varnishes.

\$1.00

Tibbetts Paint & Wallpaper
10th and Pine — HE 7-2929

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Men's Furnishings
This coupon entitles bearer to \$1 discount on any men's furnishing purchase totaling \$5 or more. (Coupon March 11 & 12.)

\$1.00 off

Foreman & Clark
Lakewood Center (Across from Boy's Market)
Long Beach 111 Pine Ave.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Make Up Mirror
Large eight inch round mirror on a chrome plated stand that swivels... two sided mirror, one is magnifying. REGULAR 1.98.

66¢

Harrison's Rexall Drug
5000 East Second St., Belmont Shore

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Seat Belts
6,000-lb. test impact Imperial model. Metal to metal buckle. Installed, per passenger.

\$10.95

Glenn E. Thomas
Anaheim St. at Elm, L.B. HE 7-4191

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

WALL PLAQUES
HUNDREDS TO CHOOSE FROM

2.88

Edward's Discount Furn.
1639 East Artesia, Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Extra Large Hot Fudge Sundae
Our Special Extra large Fudge Sundae. Reg. 35c

25¢

Fox Foster Freeze
1170 Pacific Ave., Long Beach — HE 7-4210

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Ladies' House Dresses
Choose from beautiful prints and assorted styles. Large selection of sizes. A once-a-year bonus coupon value. Better hurry in for best selection.

\$1.00

Lynn's Self Service
613 Pine — Downtown Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

3-Room Group
5-Pc. Dinette — Box Springs & Mattress — Headboard — 6-Drawer Dresser — Mirror — 2-Pc. Spring Room Set — 3 Tables & 2 Lamps. ONLY...

99.00

Dixie Furniture
1830 East Artesia, Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Oven-Proof Cassarole Dish
A handy cassarole dish which may be used for baking custards, meat pies, deep dish pies, etc. Has 1 1/2 oven serving handles. Reg. \$1.25 value... with any dinner purchase, and this coupon, you pay only 25¢.

25¢

Andy's Hotcake House
613 1/2 Pine Ave., Downtown Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

All-Wool Candy Stripe
Please don't confuse this with the inexpensive blend of candy stripe you see advertised so extensively. This is a very tightly woven all-wool carpet using yarns from Mohawk and Alexander Smith. Our Price —

\$3.95 PER YD.

Willbanks Carpet Co.
1879 Freeman Ave., Signal Hill — GE 4-0901
Free 10-16 Ft. of Plastic Polyethylene Floor Covering. Protect Your Carpeting!

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Sturdy Aluminum Ice Cube Trays
Finger-tip control releases ice cubes almost automatically. Fits all refrigerators. At this coupon-day value you can't afford to miss this offer. You would expect to pay \$2.55 each but we are offering them for only

99¢

Adair's Bargain Island
900 East 7th St. (at Alamitos Ave.)

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Telephone and TV Hearing Aid
Given to people with hearing loss WITH COUPON of 25% or more determined by audiometric test. A new device, designed to help you hear your favorite television program better. Attach hearing pad to your telephone and hear better immediately. Limited quantities so hurry in tomorrow.

FREE

Acousticon of Long Beach
207 East 4th, Downtown Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Steer Manure
Large bags — weed free for lawn shrubs—trees—rose bushes—flower.

\$1.00

Lee's Circle Nursery
4760 Los Coyotes, Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

LUBE JOB
Get acquainted offer at our new location — any Ford Motor Co. passenger car — no purchase necessary.

FREE!

Duffield Lincoln-Mercury
(at the L.B. Traffic Circle)
1940 Lakewood Blvd. — GE 4-9916

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

U.S.D.A. Choice Beef
Fill your freezer at this special one-day price on USDA sides of beef. Nothing down and 6 months to pay. 45 days before first payment.

45¢ lb

Fed-Mor Meats, Inc.
6084 Orangewood at Valley View, Buena Park — 522-5865 — Straight East on South St. — A Few Blocks East of Newark.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Lubrication Special
Lube chassis, change oil (5 qts. Pennzoil), service air cleaner, check transmission and differential, change oil filter (element extra), tighten hose connections, test battery and clean terminals, repack front wheel bearings.

\$7.95

Dick Browning Olds
1227 Long Beach Blvd.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

50-Ft. Garden Hose
Reinforced with Dupont nylon cord. Full-flow brass couplings. 1/2" inside diameter. Extremely tough. Withstands high water pressure. Regular 5.95.

\$2.99

McMahan's
317 Long Beach Blvd. (Also available at Wilmington, Bellflower and East Long Beach Stores)

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Electric Iron
Automatic steam or dry. Finger-tip heat selector. Button slots. Guaranteed by famous Manning-Bowman. Regular 12.95.

\$7.00

McMahan's
317 Long Beach Blvd. (Also available at Wilmington, Bellflower and East Long Beach Stores)

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Flower Seeds—Save 50¢
Aluminum, aster, calendula, cockscomb, delphinium, marigolds, zinnias, stocks, snapdragons, petunias, poppy, verbena, jarkspur — your choice of many others — Four 25c packages (Northrup King or Burpee).

50¢

Teeple's Nursery
600 Boha Ave., Seal Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

2 Complete Hollywood Beds
Complete price includes 2 Inner-spring Mattress, Matching Box Springs, 12 Hollywood Legs, 2 Upholstered Headboards, 2 Pillows. \$5 down holds, easy terms available.

49.00

Discount Bedding Co., Inc.
13314 Lakewood Blvd., Bellflower — TO 6-3803

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Gladiolus Bulbs
Choice of 15 colors. Large lot quality bulbs imported from Holland.

79¢ doz.

Lee's Circle Nursery
4760 Los Coyotes, Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Camellias
All the popular prize winning varieties in many colors. Doubles. Reg. 1.95.

\$1.19

Lee's Circle Nursery
4760 Los Coyotes, Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Tall Denim STRETCH Pants
Regularly \$8.99. Choice of Blue, Black, Faded Blue or Light Beige. Tall Sizes 10 to 20.

\$6.99

Shelley's Tall Shops
715 Pine Ave. • HE 5-0071
Downtown Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

6'x7' King Size Bed
Complete Price includes King-Size Inner-spring Mattress, Matching King-Size Box Springs, 9 Hollywood Legs, King-Size Headboard, 2 Pillows. \$5 down holds, easy terms available.

59.00

Discount Bedding Co., Inc.
13314 Lakewood Blvd., Bellflower — TO 6-3803

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

5,000 Mile Lubrication
With Oil Change, Filter Cartridge Air Cleaner Service and Wheel Pack. Regular \$12.25.

\$9.95

Salta Pontiac
1545 Long Beach Blvd., Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Homemade Dessert & Coffee
Freshly baked homemade banana cake — and a cup of freshly brewed Manning's coffee. Served as a shoppers' snack from 2 p.m. to 4 p.m. Be sure to see our new special dinner selections posted on a menu board in our restaurant.

25¢

Manning's Coffee Cafe
217 Pine Ave., Downtown Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

19" Portable TV
FAMOUS NAME BRAND

129.95

Edward's Discount Furn.
1639 East Artesia, Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Toilet Seat
WHITE... WITH COVER.

2.35

C.O.D. SALVAGE, PLUMBING & HEATING SUPPLY
2040 South St. (at Cherry) N.L.B. — ME 2-2338

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

180 Amp. Arc Welder
UL approved. One year written guarantee. Use on 110 or 220 volt lines. 1/16 thru 5/32 elec. trades. No taps or plug-ins. Weld in all positions. Quick starting arc. Portable. Regular price is \$125.00. This offer good to March 16th. Use your BANKAMERICARD

109.50

L B W S 1629 W. Anaheim St., L.B. HE 7-2218

Good, Monday MAR.11 ONLY

FAMED PHYSICIST IN WARNING

Civilization Too Noisy, Rising Sound Level Deemed Harmful

By BILL DUNCAN

A Catholic nun at Marywood High School in Anaheim gave her class an unusual assignment recently. She instructed her sophomore pupils to make notes of the noises they heard while preparing their homework assignments.

Even the sister was shocked at the results. One pupil, who is the second daughter in a family of seven children, wrote four pages of noises she encountered during a one-hour study period.

The noises inside a home—even with seven children—are mild compared to the sounds on the outside.

Are these increasing alien sounds harmful? A noted acoustical physicist, Dr. Vern O. Knudsen, UCLA professor of physics and chancellor emeritus, is convinced: "What you hear can hurt you." Dr. Knudsen has been engaged in a fight for noise-abatement since the early 1930s.

The 69-year-old physicist has made some noise of his own lately in a crusade for quiet. He is advocating major changes in building codes for soundproofing in homes, office buildings, hotels and factories. The noise around us is increasing daily—approaching dangerous levels—and strong measures to reduce noise and protect humans against unwanted sound must be found immediately, he stresses.

"Noise is one of the waste products of the 20th Century," Dr. Knudsen says. "It is as unwanted and unnecessary as smog, polluted water or littered streets."

UNWANTED SOUND is one of the chief drawbacks of urban living, Dr. Knudsen claims. He asserts that nocturnal sounds rob the dweller of proper sleep—thus heightening the daily strain of living.

Minor modifications from current California practice in the acoustical design of residential buildings would improve the over-all sound insulation of homes as much as 10 to 15 decibels, the physicist said. If air-conditioning is added, so that all windows and doors can be closed, the gain in insulation against all outside noise could be as high as 20 decibels, he emphasized.

In addition, carpet and acoustical-tile ceilings would provide a reduction of another five decibels of both outside and inside noises, he continues. Thermopane windows, consisting of two panes of 1/4-inch glass, separated by a 1/2-inch air space, have a sound-insulative value of 36 decibels.

Adding solid-panel wood doors, gives another 30 decibels of sound insulation, Dr. Knudsen said.

A decibel of sound, the relationship between the physical stimulus and the resulting sensation, is a logarithmic one, as it is for light, heat and other things we sense, Dr. Knudsen explains. The decibel scale has its zero at approximately the level that is

just barely audible to a person with normal hearing.

EACH ONE-DECIBEL step above zero level is approximately the smallest increase that can be recognized by the ear. For each ten-fold increase in intensity or energy content of sound there is an increase of 10 decibels.

"Thus a ten-fold increase in intensity of barely audible sound would be 10 decibels; a hundred fold increase would be 20 decibels; an increase of a million-fold would give a level of 60 decibels," the scientist said.

Twenty-five years ago we thought that 125 decibels was a big and dangerous noise, the sound expert said. Today we speak of 150 decibels in about the same manner.

Sound studies made by Dr. Knudsen show 80 decibels begin to grate harshly on the human ear. A valve type toilet can create 88 decibels four feet away from the bathroom, he said.

A diesel freight train traveling at 40 miles per hour makes harsh noises ranging from 87 to 92 decibels and the sound carries for 100 feet. An automobile horn tosses out 93 decibels for a distance of 30 feet. The whistle of a diesel train carries 106 decibels of sound for 100 feet.

A four-engine jet aircraft can create 150 decibels at ground level, but this sound reduces as the aircraft gains altitude and from Dr. Knudsen's studies creates little more noise than a truck speeding along a freeway.

EXPERIMENTS have shown that 160 decibels of sound are lethal for small, fur-bearing animals, according to Dr. Knudsen. Because the fur is an efficient absorber of sound, rats and mice exposed to such intensities die quickly from the resulting rise in body temperatures, he said.

Research has shown also that exposure to noise of 90 decibels or more can flush the skin, constrict stomach muscles, shorten tempers in human beings, he points out.

"Some doctors suspect noise may be a hidden factor in heart and artery diseases, nervousness and even mental health," the UCLA professor said. "One of the obvious effects is deafness. As early as 1880, doctors pinpointed deafness as an occupational hazard to boiler-makers, coppersmiths and railroad men."

He feels that architects, builders, highway planners, industrialists and civic authorities have overlooked the problems—the dangers—of too much noise.

"OVER THE PAST 30 years the general noise level of our civilization has increased one decibel per year," he said. "Europe has realized this problem and has building codes requiring high sound insulation in all residential, school, office and hospital buildings."

Dr. Knudsen is urging government to take steps to enact laws for noise-abatement, but even more strongly he urges the individual to "sound off" about unnecessary noise to get the city councilman, mayor, state assemblyman and congressman to act to silence noisemakers.

"Many persons become so adapted to noise that they can—or think they can—ignore it," he comments, "but the sheer volume of noise that daily surrounds us has grown from a simple annoyance into a potentially dangerous source of physical damage."



DR. VERN O. KNUDSEN
Urges New Laws

K Warns Writers, Artists to Shun Western Abstracts

By PRESTON GROVER

MOSCOW, Sunday (AP)—Premier Khrushchev has bluntly told Soviet writers and artists their works are weapons of the class struggle and that there is no place in the Soviet Union for Western abstract art.

Socialist realism, he said, cannot peacefully coexist with such "bourgeois perversions." Khrushchev also thrust a jettison the swelling tide of anti-Stalinist works. Those years (under Stalin) were not a period of stagnation in the development of Soviet society," he declared.

HIS SPEECH, delivered Friday to a brass-tacks meeting of Soviet artists, writers and Communist Party leaders, was released by the news agency Tass early today.

The crackdown on liberal trends among artists and writers was seen as an admission of the might of the pen and the artist's canvas in the Soviet Union and the growing influence here of Western art.

The thrust at anti-Stalin outbursts that Khrushchev himself triggered in 1961 was believed to be an attempt to ward off boomerang effects that might hit other areas of Soviet communism.

KHRUSHCHEV joined in the criticism of veteran Soviet writer Ilya Ehrenburg, a Jew, as a defender of modern art. The premier tried to head off any impression that the attack on Ehrenburg was anti-Semitic, stating:

"There is no Jewish question in the Soviet Union, and those who invent it echo alien voices. Since the day of the October revolution in our country the Jews have had equal rights with all other peoples of the Soviet Union." Informed sources said the



LEONARD ILYICHEV
Blasts Abstraction



ILYA EHRENBURG
Chief Target

72-year-old Ehrenburg did not bear Khrushchev's speak but left Thursday after he was criticized by Leonid Ilyichev, the party's chief official propagandist.

Ehrenburg was reported to have told a young writer as he departed, "I will never see the blooming of Soviet art, but you will see it, in 20 years."

Khrushchev told the gathering, "We stand on class positions in art and are emphatically against the peaceful co-existence of socialist and bourgeois ideologies."

"Art belongs to the sphere of ideology. And those who think that both socialist realism and formalistic, abstractionist trends can get along peacefully together in Soviet art inevitably backslide to alien positions of peaceful co-existence in ideology."

HE SAID THERE have not been "any extraordinary ideological failures in artistic work, (but) there have nevertheless been essential shortcomings, and in some cases mistakes, which cannot be put

up with." Among these mistakes he cited undue attention to "lawlessness, arbitrariness, abuse of power" in works about the Stalinist period. Despite the wrongs perpetrated in those times, he added, "those years were not a period of stagnation in the development of Soviet society... under the leadership of the Communist Party, under the banner of the ideas and behests of the great Lenin, our people successfully worked on and built communism."

Khrushchev, party leaders and nine members of the Soviet Presidium were present when Ilyichev spoke Thursday.

Ilyichev made a new accusation—Stalinism—against the abstractionists in the Soviet Union. His chief target was Ilya Ehrenburg, whose memoirs are a best seller.

Ehrenburg has written that he knew of Stalin's sins but had decided "with clenched teeth" to remain silent.

Others spoke out, Ilyichev said, why didn't Ehrenburg?

Liberating of Tibet Visioned

NEW DELHI, Sunday (UPI)

The Dalai Lama, refugee god-king of Tibet, today issued a new constitution for the tiny Himalayan country which he said "will come into force immediately on Tibet's regaining its independence" from Communist China.

The Dalai Lama, who escaped to India in 1959 when Chinese Red troops overran Tibet, has lived in exile since at the northern resort of Dharamshala.

IN A FOREWORD to the new constitution, he warned Peking that Tibetans never would rest until freedom is regained and expressed full confidence that Tibet will be freed from the Communist invaders.

Under the new constitution, the Dalai Lama said the country's government would be divided into three branches—legislative, executive and judiciary. This is similar to the system of the United States.

The Dalai Lama would remain temporal and spiritual head of state, but the new constitution would permit the National Assembly to remove him from office by a two-thirds vote if he is found "incapable" of performing his duties.

TIBETANS revere the Dalai Lama as the reincarnation of Buddha.

The new constitution was issued on the fourth anniversary of the Tibet uprising against Red Chinese occupation. Copies of the constitution were distributed to newsmen.

The Dalai Lama himself made no announcement, presumably in conformance with the Indian government's rule against any public pronouncement by the self-exiled Tibetan leader.

Brown Urges Supreme Court Move to Capital

SACRAMENTO (AP)—Should the state keep its Supreme Court headquarters in San Francisco?

Mayor George Christopher of San Francisco thinks it should.

Gov. Brown said in a letter to the mayor released Saturday that he doesn't agree.

Brown, a San Francisco native, wrote:

"The Constitution envisions a single functioning center of government... A plan has been drawn which will make Sacramento the most beautiful capital in the United States and that plan includes an appropriate site for the Supreme Court building."

The governor proposed in the 1963-64 budget that \$200,000 be set aside for working

drawings toward the new headquarters in Sacramento. Legislative Analyst A. Alan Post recommends the move but resolutions have been drawn up in both houses against it.

Brown noted that he understands Christopher's position but that a governor's obligation is to all the people.

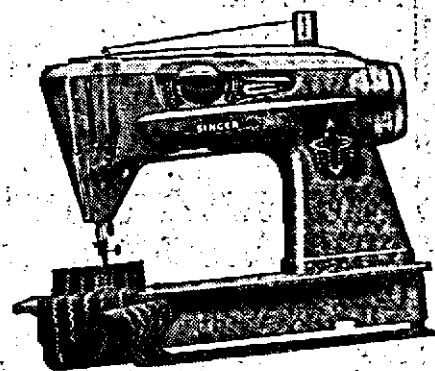
"Our program is by no

means calculated to create competition among cities for major offices," he added.

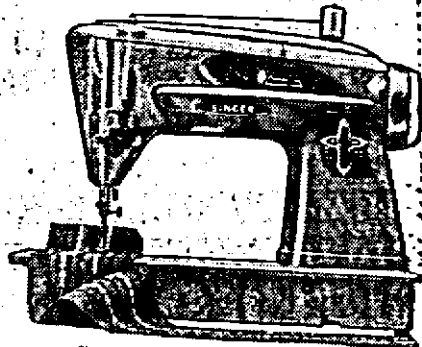
Shah's Child Due

TEHRAN, Iran (UPI)—The second child of the Shah and Empress Farah Diba is expected to be born next Thursday at the earliest, the court physician said Saturday.

SINGER MARCH SALE-A-THON SALE



Famous
SLANT-O-MATIC
Automatic
Zigzag Machines



The world's finest sewing machines—give you hundreds of practical and decorative zigzag stitch variations—smoothest straight stitching, too.
OTHER SINGER models also at great reductions.

Remarkable values... FLOOR MODELS AND DEMONSTRATORS

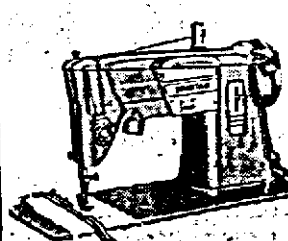
REDUCED BY

\$30 TO \$50

from regular SLANT-O-MATIC prices when new

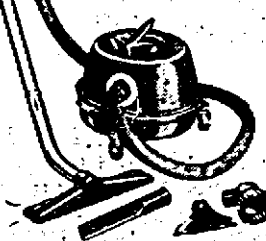
**EASY
TERMS**

—up to 2 years to pay.



SPARTAN Zigzag machine
Practical zigzag sewing at an economy price! Rugged, dependable.

SALE \$99⁵⁰



Full-Power Canister Cleaner
Same power as many at twice the price! Complete with attachments.

SALE \$39⁵⁰



SINGER Portable Typewriter
STANDARD KEYBOARD
Case included

SALE \$39⁹⁵



SINGER SEWING CENTERS
HEADQUARTERS FOR ALL YOUR SEWING AND FLOOR CARE NEEDS

COMPTON
268 E. Compton
Downtown
NE 1-5005

LONG BEACH
640 Pine Ave.
HE 7-2897

BELLFLOWER
17424
Bellflower Blvd.
TO 7-6972

REDONDO BEACH
308 N. Harbor Drive
FR 4-8947

SAN PEDRO
719 Pacific Ave.
TE 2-7970

BIXBY KNOLLS
4488 Atlantic Ave.
GA 3-7919

March BONUS DAY

TOMORROW MONDAY MARCH 11th ONLY

WITH THIS COUPON ONLY

B-B-Q Hickory Smoked Whole Chicken

Tender, tasty hickory chicken with hickory flavor, scientifically brewed to a golden brown in our king-size rotisserie. Try several at this coupon-day special bargain.

\$1.19

F. W. Woolworth Co.

4th and Pine — Downtown Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

6-Transistor Pocket Radio

Smart, powerful, shirt-pocket size, all-transistor radio. Complete with all-leather carrying case, earphones and battery. An outstanding value for Bonus Coupon Day.

\$8.88

Herbert's Jewelers

1223 Pine Ave.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Seat Belts, Any Car

Seat belts for 2, installed in our shop. Reg. 29.90 value — including 6.00 Kleenex dispenser FREE.

\$23.90

COMPLETE

Rancho Rambler

2160 Long Beach Blvd., Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Muntz 23" TV, Radio, Phono Comb.

All this plus 36 stereo selections FREE and only \$198 with your old TV in trade regardless of age, make or condition. Hand wired power plant. No money down. Low easy terms.

\$198

Muntz TV * Lloyd's TV Sales

230 Long Beach Blvd., Downtown Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Mattress and Box Spring Special!

A twin size mattress and box spring for only \$39.95! You choose the degree of firmness! At Acme you deal direct with the manufacturer and save! Easy budget terms available! 90 days free credit!

\$39.95

Acme Mattress Factory

2415 E. Anaheim St., GE 5-6735

411 W. 5th St., Santa Ana — KI 3-6716

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Emerson Alarm Clock Radio

Wake up to music with this new Emerson alarm clock radio, yours absolutely free with any new TV in our entire stock. Choose from a large selection of black & white, color TV and portables. This offer good Monday thru Saturday, March 11 thru March 16.

FREE

A. A. Appliance

115 Long Beach Blvd. — Downtown Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Lube & Oil Change

And Filter Replacement Any car, includes oil (Pennzoil), filter element & labor. Mon. Nite 5 p.m. to 1 a.m.

\$6.88

Parkwood Chevrolet Co.

5039 Lakewood Blvd., Lakewood

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Brick Wall

Free brick wall... used or regular brick on our Flexalun patio covers or existing roofs—you will pay cost of the screen enclosure from the slab up, 15" brick wall is FREE at no extra cost.

FREE!

T. H. Liken & Sons

3700 E. 7th St. — GE 3-0916

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

35mm. Color Film and Processing

Choice of Anscochrome, Ektachrome and Kodachrome. 20-exposure roll of factory-fresh film... Our own reloads. Special price includes processing and mounting of slides.

\$2.21

City Photo

1710 E. Anaheim — HE 5-8928

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Patented Roses

Select from Helen Traubel, Garden Party, Pink Peace, Montezuma, Sterling Silver, Chrysler Imperial, Queen Elizabeth, Forty Niner, Eisenhower, Sutters Gold and many others. Buy ONE at regular price — get ONE for just

1¢

Alfson's Nursery

15629 S. Atlantic, Compton — NE 1-0324

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

SOLID MAPLE BUNK BEDS

19.95

Eastern Furniture

6036 Atlantic Ave. — GA 3-9078 — No. Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Bearing Pack and Brake Adjustment

Free with lubrication & oil change. We give Blue Chip Stamps and valuable Bonus Coupons. This coupon good for 20¢ in trade!

FREE

Mobil Service Station

202 E. Anaheim — 7th & Atlantic

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Free! 25c Garden Booklet

plus Samples Of Snail Bait With This Coupon Limit one coupon per person (Adults Only) No Obligation

FREE

Dooley's Hardware Mart

5075 Long Beach Blvd., North Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Diamond Needles

PROTECT YOUR RECORDS WITH THE FINEST VALUES TO \$17.98 Bring in your old needle.

\$2.98

Each

Gem Jewelers

410 Pine Ave. — Downtown Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Dry Cleaning Skirts, Sweaters, Pants

Today you can afford the very finest in cleaning and service and at the same price you might be paying elsewhere. Once you've sampled our superior service you won't be content with less.

49¢

Orchid Cleaners

2706 E. Broadway

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Ford Seat Belts

Genuine Fo Mo Co. Choice of colors. Reg. \$6.63. Installation extra.

\$4.95

Per Person

Hale Young Ford

2611 E. Anaheim St.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Sporty Car Luggage Racks

In Jamestown's parts dept. Removable chrome racks, fit all imported roadsters and coupes. Save \$7.00, pay only

\$13.00

Authorized BMC-Triumph Dealer

Jamestown

1350 Long Beach Blvd., Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Combination Offer

Adjust Brakes Reg. 1.19 Align Front Wheels Reg. 8.50 Balance Front Wheels Reg. 4.00 TOTAL VALUE \$13.69 This coupon will be honored through Saturday, March 16.

\$8.88

Most American Cars

Watkins Tire Co.

3670 Cherry Ave., Long Beach — GA 4-6111

Open Daily 7:30 to 5:30

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Any Regular Merchandise

In our store. Sale merchandise and fair traded items excluded. All purchases must be accompanied by coupon.

10%

OFF

Town & Country Fashions

4129 Long Beach Blvd. — Phone GA 7-0997

(Just South of Carson) Open 9:30 to 5:30 daily — Friday 9:30 to 9:00 p.m.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Cole's Oleo — 1 lb. Ctn.

Pure quality. Spreads easily and smooth. Delicious flavor... perfect on potatoes or other vegetables. Reg. 20¢ — SAVE 13¢ with this coupon!

7¢

Cole's Markets

Good at Eight Cole's Locations

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Famous Brand Chunk Tuna

Chicken-of-the-Sea or Starkist Green Label Chunk Style No. 1/2 can. (Includes 3¢ off labels.)

19¢

Dow's Market

1160 South St. at Orange Open 9 a.m.-10 p.m. Daily

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Handbag With Hat Purchase

Buy a new Spring Hat priced from \$6.98 or more and get your choice of ANY Handbag absolutely FREE... offer good for ONE WEEK only!

FREE

WITH HAT FROM \$25

Worthmore Millinery

114 West First Street, near Pine

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Foam "Slat Bench" Cushions

15"x18" VINYL COVERED TOP QUALITY, ALL COLORS REG. 2.99

\$1.39

Beaver Bros.

222 Long Beach Blvd., Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

A & M Blue Ribbon Canned Chicken

One whole chicken ready to serve right from the can. And what a treat for those quick, easy-to-get meals. At this coupon-day special, better stock up now. Net weight 3 lbs., 4 oz.

87¢

J. J. Newberry Co.

433 Pine — Downtown Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Jak's Leather Sneakers

LOOK MOM—NO WASHING! RED, WHITE, BLACK OR BEIGE. REG. 4.99.

\$1.97

Innes Shoes

Lakewood Center

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Luxury-Luster Polish Job

Reg. \$18.95 With This Coupon

\$8.95

Salta Pontiac

1345 Long Beach Blvd., Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

U. S. Choice Beef Special

Cut, Wrapped, Sharp Frozen and Delivered 10 lbs. ROUND STEAK 10 lbs. T-BONE STEAK 10 lbs. GROUND ROUND 10 lbs. CHUCK STEAK 10 lbs. PORK CHOPS

\$45.95

50 LBS. NET

Custom Meat Service

4311 W. Anaheim, Long Beach, HE 6-9165

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Aluminum Screen Door

Installed Free! Thousands sold at 29.95. This is our top quality, heavy duty standard size door. .040 gauge. Includes kick plate, push bar, air closer, with locking latch and handle. Selection of grills available at small additional cost. A phone call is all that is needed.

\$15.88

Aluminum Products Installations

13317 Lakewood Blvd. — ME 4-6300

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Giant Tide Detergent

A Regular Tide Seller America's most popular washday detergent in the most popular giant size. SAVE 30¢.

49¢

OK Market

6393 Long Beach Blvd. at Artesia Blvd. in North Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Hostess 8-Piece Snack Set

Charming amethyst color hostess set includes 4 smartly designed plates and 4 cups. Buy several sets at this once-a-year bonus coupon day value. Regular \$13.50 value but we're offering them while they last — only

\$1.79

Imperial Hardware Co.

240 East 5th St. — Downtown Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Wheel Balance

Balance 4 wheels (wire wheels excepted). Any GM passenger car — includes weights. Reg. 8.25.

\$6.80

Boulevard Buick

1881 Long Beach Blvd., Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

8mm. Kodachrome II Film

with processing mailer. New fine grain Kodachrome film from Kodak. Limit 4 to customer.

\$2.54

ROLL REG. \$1.24

Western Camera Center

2317 E. Anaheim — Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

72"x90" Famous Beacon Blanket

Soft, fluffy, long-wearing! Extra warm thermal-weave rayon and acrylic blend. Matching rayon satin binding. Noth-proof. Beautiful color selection. Special at \$3.66 without coupon. Use KRESS ready credit.

\$2.99

S. H. Kress Co.

4th and Pine — Downtown Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Any Plain Dress

Cleaned and pressed by our expert workmen. Normal price for cleaning dresses is \$1.00 each.

66¢

OR 3 FOR \$1.75

Boulevard Cleaners

5063 Facility Ave. (Across from the Safeway Store in the Lakewood Shopping Center) — ME 4-4535

Good, Monday MAR.11 ONLY

Girl Scouts Complete Year's Survey of City Tree Situation

Four hundred Long Beach girls thought to be bot aren't. In results as a major source of information for a 10-year replanting program. The Scouts will also report to the City Council Tuesday.

The volunteers noted additional gaps never were filled. The girls, ages 7 through 17, began last March a survey of places in residential and business areas where trees

MORE THAN 6,000 girls participated in 30 neighborhoods. They found the greatest shortage of foliage in North Long Beach and the downtown area.

Besides the gaps, they made notes on places where bushes growing near streets or driveways create a hazard to pedestrians and motorists.

Adult supervisors of the survey were Mrs. Harold W. Hodges, president of the Girl Scout Council; Mrs. John Pownall, program committee chairman, and Miss Theron Freese, public relations chairman.



FINDINGS OF Girl Scouts on the tree situation in Long Beach were reported to Mayor Edwin Wade by (from left) Barbara Mulvey, Nancy Waffle and Brownie Linda James.

POLITICS

GOP Women to Hear Knowland

By BOB HOUSER
Political Editor

Former U. S. Sen. William F. Knowland will speak at 1 p. m. Wednesday at the Breakers International Hotel California Room for the Long Beach Council of Republican Women. Mrs. Dorothy Simonich, president, announced.

Knowland, assistant publisher of the Oakland Tribune, has been speaking forcibly on partisan issues recently, an activity which some observers see as his reentry into politics and a possible U. S. Senate run against Democrat Clair Engle in 1964.

The council will hold its business meeting at 11:30 a. m., featuring talks on the

A board meeting is scheduled for 10 a. m., business session at 11 a. m.

LEISURE DEMOS

A resolution commending the ABC television network program of Feb. 11 showing the plight of 40 million Americans living in dire poverty has been passed by the Leisure World Democratic Club, according to Ben Silverman, president, and Charles Rantz, resolutions chairman.

The resolution commended commentator Howard K. Smith for his constructive solution to the problem and urged its implementation by President Kennedy and the Democratic Party.

CRA INSTALLATION

Harmony appears to be the theme of installation ceremonies for the Los Angeles County Republican Assembly Tuesday night in Rodger Young Auditorium.

State GOP Chairman Caspar W. Weinberger will give the keynote address and former Congressman Edgar W. Hiestand, a member of the John Birch Society, will be installing officer.

The volunteers Republican organization has recently weathered bitter moderate versus right-wing elections at both the county and state level, with moderate candidates winning in both cases.

Phillip G. Bardos, Granada Hills, will succeed G. Harvey Mydland as county president. Tickets may be obtained at GOP headquarters in Los Angeles.

FDR DINNER

Some 1,500 are expected at the seventh annual \$100 a plate FDR dinner honoring Gov. Brown's 1962 victory Thursday at the Hollywood Palladium. Proceeds will be used to liquidate the Democrats' 1962 deficits.

For the first time the dinner will be jointly sponsored by the party's national, state and county committees. The state's Democratic constitutional officers will be honored guests. Mrs. Milton Berle is entertainment chairman.

North American Develops Space TV

LOS ANGELES (UPI)—Scientists say television pictures from far-ranging spacecraft will be possible through use of a device developed by North American Aviation, Inc.

The company said the device, called a laser modulator, alters light beams into signals that can outreach radio waves.

The new modulator—capable of being carried in one hand—is small enough to fit into a spacecraft, a spokesman said. Earlier modulators were considered too large to be carried in available space vehicles.

STATE SOCIETY Calendar

MONDAY
Iowa, 725 Elm Ave., 6:30 p. m.

TUESDAY
North Dakota, 350 E. Ocean Blvd., 6 p. m.

FRIDAY
Oklahoma, 725 Elm Ave., 6:30 p. m.

SATURDAY
New England, 3100 Santa Fe Ave., 6:30 p. m.

All States bus to San Bernardino Orange Show leaves from 145 E. Ocean Blvd., 9 a. m.

More Picketing Looms at Nevada Test Site

NEVADA TEST SITE (UPI)—A wildcat strike called by electricians showed no signs of settlement today as union leaders forecast more picketing Monday.

The dispute began last Monday when electricians walked out because 63 radiation monitoring workers were fired by a prime Atomic Energy Commission contractor.

House to Study Hearings via TV

WASHINGTON (UPI)—The House Rules Committee has recommended further study of a proposal to open House committee hearings to radio and television broadcasts.

At a closed session Friday, members agreed to hear testimony on the proposal from Leroy Collins, president of the National Association of Broadcasters.

Under a ruling of the late

Speaker Sam Rayburn both live broadcasts and recordings of House committee hearings have been barred. Speaker John W. McCormack, while adhering to this ruling, has indicated he would not object if the House itself wants to overturn the ban.

SWAP ANYTHING FAST through Classified ads! Dial HE 2-5959 for an ad-writer.

Assemble Japanese Cars in New Zealand

ANCKLAND, New Zealand (AP)—Japanese cars began rolling off the New Zealand assembly line last week.

They are Datsun Bluebirds, using 40 per cent New Zealand-made components, and are being assembled at the rate of 10 daily. They sell for 992 New Zealand pounds (about \$2,600).

Khrushchev Will Visit Yugoslavia in June Nixon Makes TV Appearance

ROME (UPI)—Soviet Premier Nikita Khrushchev is planning to visit Yugoslavia in June, the Italian news agency Ansa reported from Belgrade.

The dispatch quoted "qualified sources" in Belgrade as saying that Khrushchev's trip would be a "brief working vacation," returning last December's Moscow trip of Yugoslav President Josip Tito, Nikita Khrushchev during his taped appearance on the Jack Paar Show.

NEW YORK (UPI)—Former Vice President Richard Nixon Friday night made his first United States television appearance since losing the race for governor in California in November.

GOODBYE MONEY PROBLEMS IN GETTING NEW DENTURES

HERE IS HOW I HANDLE THEM FOR YOU

1. HOW MUCH MONEY? After mouth examination, sample dentures are shown with prices molded therein. You see denture and price. You choose.
2. GETTING CREDIT: Work is started immediately before credit check-up. My own easy credit. No finance company. No credit cards.
3. PAYING AFTERWARDS: Dentures fully fitted, adjusted, and delivered to you with NO DOWN PAYMENT. First payment due 45 days afterwards. As long as two years to pay.

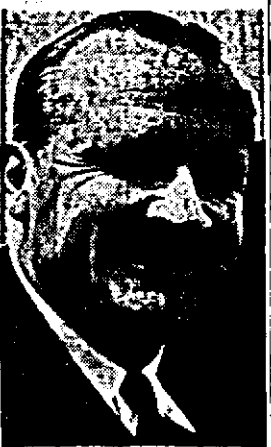
Pensioners welcomed

THE PHONE THAT TELLS your savings in advance
HE 6-4072
for exact prices—NOT ESTIMATES
NO EXTRA CHARGE FOR DIFFICULT CASES

DR. CAMPBELL
Dr. F. E. Campbell, Dentist

IN LONG BEACH—446 PINE AVE.
Free Parking — 5th and Locust

All Dr. Campbell Offices Closed All Day Saturdays



WILLIAM KNOWLAND

"Three Rs of Politics" by Mrs. Gladys O'Donnell of Long Beach, vice president of the Republican State Central Committee, and Mrs. Harry Umhey, a state director of the California Federation of Republican Women. There will be a noon to 1 p. m. coffee hour.

PAINE DEMOS

The newly formed Tom Paine Democratic Club will meet at 8 p. m. Tuesday at Los Altos Branch Library, 5614 Britton Drive, featuring talks by City Council candidates Jack Feuer (Fourth District) and Huey Shepard (Sixth).

Principal speaker will be Mrs. Maruxa Cargill, whose subject is "American Foreign Policy Toward Spain."

Club delegates to the California Democratic Council Convention March 29-31 in Bakersfield will be Al Schmidt, president, Dr. Kenneth Appelgate, Mrs. Cargill and Phyllis Schmidt. Alternates are Norman Cargill, Mr. and Mrs. G. Bishop, John Clagg, Paul Feiger, Nita Hastings, Michela Moore and Sally Michel.

NEW FRONTIER

Mrs. Barbara Double, state secretary of the California Democratic Council, will speak at the Tuesday luncheon meeting of the New Frontier Democratic Club in the Breakers International Hotel.

Volkswagen Warns on Refurbished Cars

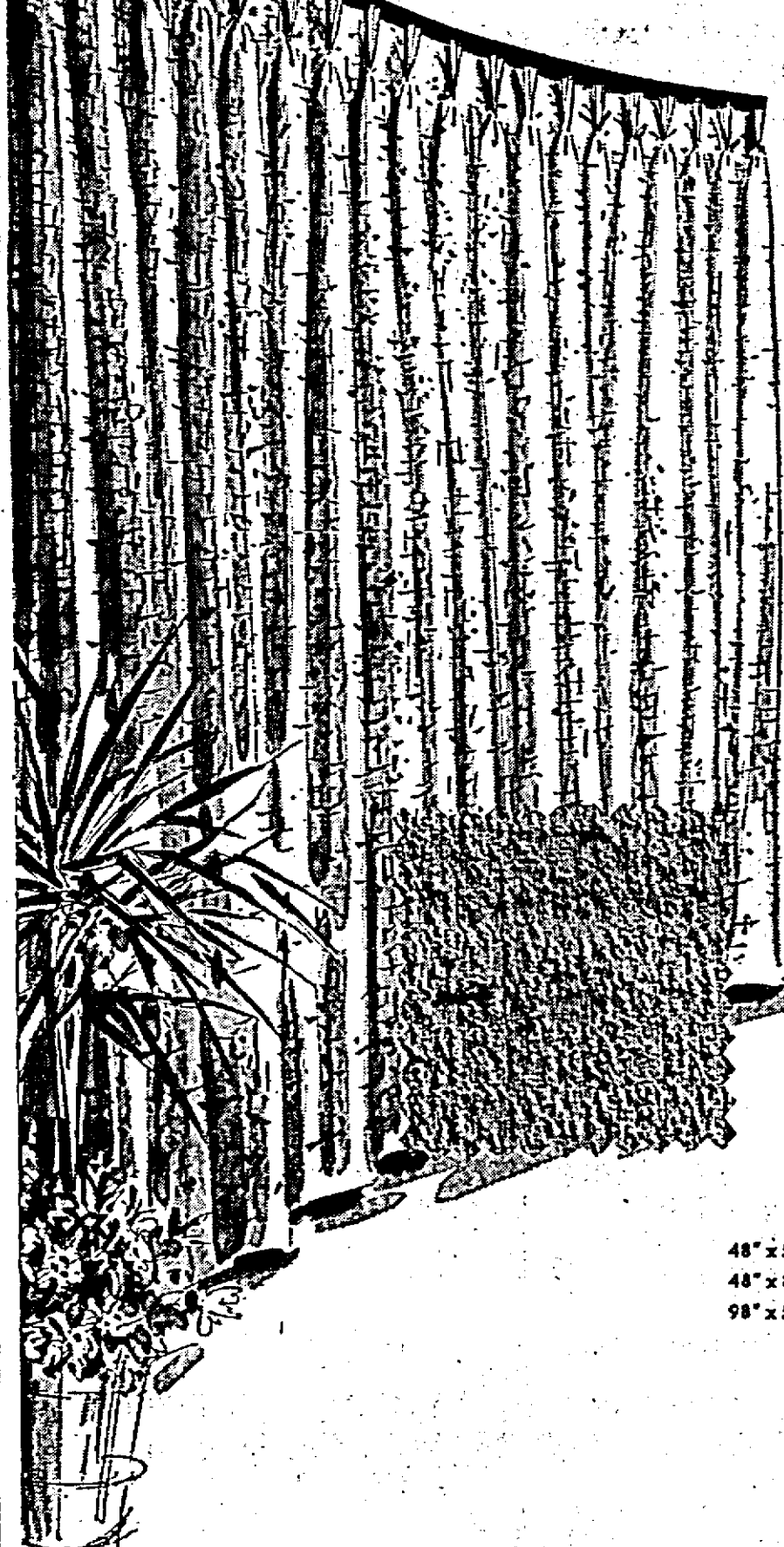
NEW YORK (AP)—The Volkswagen Co. says "some unauthorized dealers" taking advantage of the car's changing appearance, have refurbished old cars and sold them as new.

"We know some dealers have misrepresented the age of cars," a Volkswagen spokesman said. "By changing the tail lights, for instance, a 1961 model could look very much like a 1963."

The company itself has not issued any warning to buyers of second hand cars, but it said "some distributors in Southern California, where the practice was most rampant, have issued warnings to the public."

HAPPY ENDING to all sorts of problems start with inexpensive Classified ads. Start yours working today. Dial HE 2-5955.

PENNEY'S Great 61st Anniversary



wash and hang
Cobbletex
draperies
guaranteed
not to
sunfade
for
two
years!

from **698** pair

48" x 54"	6.98	98" x 84"	18.98
48" x 84"	7.98	144" x 54"	23.98
98" x 54"	15.98	144" x 84"	27.98

You'll be amazed at the modern practicality of these magnificent deep-textured boucle draperies keyed to the new return-to-elegance in decorating. You must see their beauty, feel their weighty quality to really appreciate this Anniversary feature! Easy-care guarded by Penney's lab testing and rigid specifications! All solution-dyed rayon in popular decorator colors.

CHARGE THESE VALUES AT YOUR NEAREST PENNEY'S

BELLFLOWER
BUENA PARK
COMPTON

DOWNY
GARDEN GROVE
LONG BEACH

LOS ALTOS
NORWALK
TORRANCE

all stores open 5 nights
monday thru friday

March BONUS DAY

TOMORROW MONDAY MARCH 11th ONLY

WITH THIS COUPON ONLY

Play Pool
This coupon is good for 1/2 hour of pool or snooker with each paid hour. Good Tue. & Wed. also 10 a.m. 'til 1 a.m. The newest and most beautiful Pool Room in Long Beach.
Pool 'N' Pastel
2232 E. Anaheim St., Long Beach — 434-0223

FREE
1/2
HOUR

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Watch Clean and Overhaul
Our reg. \$13.50 complete overhaul, including all parts FREE. All our watches are ultrasonically cleaned and timed on "Watchmaster" timer for accurate running. Complete line of jewelry and whatever your gift need might be.
Shaulis Jewelers
6630 Atlantic Avenue — Open 9 to 6

\$8.75

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

LUBE JOB
Get acquainted offer at our new location — any Ford Motor Co. passenger car — no purchase necessary.
Open TH 9 P.M. Monday
Duffield Lincoln-Mercury
(at the I.R. Traffic Circle)
1940 Lakewood Blvd. — GE 4-9918

FREE

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Men's Sport Shirts
300 ONLY! Men's Better Quality Sport Shirts at real budget prices. Short Sleeve style with BUTTON-DOWN and REGULAR COLLARS. Sizes S, M, L.
Penney's Downtown
11th & Pine, Downtown Long Beach

4 for \$5

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Bar Stool Special
Save \$2.00 on any of our Deluxe Swivel Bar Stools. 17", 21", 29" — All solid rattan or wrought iron legs with cane or peel seats.
House & Garden Tropic Shop
2196 Lakewood Blvd., Long Beach — GE 3-0063

SAVE
\$2.00

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Mahogany Paneling
4x8x3/16" vee groove — pre-finished wall paneling for every interior need. No painting or staining needed. Polished finish surface will add charm to any room. Reg. \$3.38.
Bergstrom's Plywood & Lumber Inc.
9045 Rosecrans, Bellflower (Just 1/2 Blk. East of Lakewood Blvd.)

\$3.79

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

35mm. Kodachrome II Film
with processing mailer. New high speed Kodak color slide film. Limit 4 rolls per coupon.
Western Camera Center
2817 E. Anaheim — Long Beach

\$2.04
ROLL
REG. \$4.00

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Free Plastic Drop Cloth
A free plastic drop cloth with purchase of one gallon paint (close out — first quality paint) Only 89c per quart March 11th only.
Fierce Bros. Paint & Art Co.
311 Long Beach Blvd., Downtown Long Beach — HE 5-1161

89c
PER QUART

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Fever Thermometer
Regular \$1.59. Guaranteed Accurate, Rexall Registered Clinical Fever Thermometer. For either oral or rectal use. Easy to read, and with an attractive plastic case for lifetime protection.
McCracken's Rexall Phcy.
16243 S. Paramount Blvd., Paramount — Phone 631-7174

69c

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Your Watch Cleaned
1-YEAR GUARANTEE
OUR REGULAR \$6.50 CLEANING (Chrono-Auto. Slightly Higher)
Hart Jewelers
16327 Bellflower Blvd., Bellflower
2225 E. Firestone Blvd., Downey

\$2.88

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Continental Bicycle Tires
Regular \$4.00. Top quality 27"x1 1/4 gum wall road racing tire as used on all Schwinn bicycles.
Lakewood Cycle & Surf Shop
4420 Village Rd. (Lakewood & Carson) HA 3-4036

\$2.59

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Big Fleecy Cannon Bath Towels
Here's your opportunity to stock-up on these famous towels in solid decorator colors, smart stripes and prints. Locals!
Only At The Willow Store
Sprouse-Reitz Variety Store
Willow at Magnolia — Next to Iowa Park Shop

77c

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Chevrolet Tune-Up
Any 6 cyl. Chevrolet only. Reg. \$7.95. VS & Corvair Reg. 12.95 \$8.99.
Beach City Chevrolet
3001—E. Pacific Coast Highway—3001

6 cyl.
\$4.99
Labor

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

32" Sunburst Wall Clock
This fabulous clock goes 8 days without winding. The handsome walnut face is complemented with beautiful brass sun-bursts. Quality constructed, made to fit any decor.
Ritner Furniture
6414 E. Spring, Lakewood Plaza — 429-3819

\$9.88

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Women's and Children's Zories
Look at this fantastic bonus coupon day value! Large assortment of colors and sizes. Take advantage of this special and stock up on zories for the summer. All first quality.
The 88c Store
550 Pine Ave. — Downtown Long Beach

With Coupon
3 pair 88c

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Singer Sewing Machines
12 only Completely Rebuilt Electric portable sewing machines, automatic bobbin winder, new motor, foot control and new carrying case. 5 year guarantee. To see these machines you must phone today — WA 3-2171.
Morse Sewing Center
7621 E. Firestone, Downey — WA 3-2171

\$19.50

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Anso B&W All-Weather Film
Fresh ANSCO black & white all-weather film. Sizes 127 and 620. Reg. 55c. Save 43c per roll.
Long Beach Camera
"The Store of Quality & Service"
5343 Atlantic Ave., Long Beach GA 2-4707

per roll
12c

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Custom Draperies . . . Complete Inst.
★ Wide selection of beautiful drapery fabrics ★ Finest custom tailoring in our workroom ★ Measuring in your home for absolute accuracy ★ Complete installation on finest track ★ Money-back guarantee.
Willbanks Drapery Co.
1879 Freeman Ave., Signal Hill — GE 4-0901

\$2.99
Yard
Easy Terms

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Silver Dollars
Yes . . . One shiny new silver dollar when you purchase a gallon of any Benjamin Moore paint products . . . premium brand paints . . . new high fashion colors . . . both inside or out.
John Brown Paint & Wallpaper
3927 E. Anaheim St. — GE 4-5896

FREE

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Car Wash
Yes . . . our beautiful custom car wash free with purchase of 10 gallons of gas (major oil product). Every car thoroughly inspected. Special Good Mon.-Tues.-Wed.
Ricks A&D Car Wash
3335 E. Artesia — N. Long Beach

FREE!

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Artificial Flower Arrangements
Large assortment to choose from. Roses, mums, bells, lilies and more. Ceramic dish included. \$3.00 value.
Sutton Bros.
5181 Lakewood Blvd. — HE 4-3419
Open Mon. Eve. 'til 9:00 — Open Sunday

35c

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Campbell's Tomato Soups
104-OZ. CAN
Shoppers Markets
1133 E. Wardlow Rd. at Cerritos

1c

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Sofa by Day! Bed by Night!
Modern armless sofa with removable back. Serves dual purpose as a bed. Sturdy supported plastic covering. Full 40 coil spring construction. 72" long. Colors to match all decor. Use KRESS ready credit.
S. H. Kress Co.
5th and Pine — Downtown Long Beach

With Coupon
\$29.88

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Leather Brief Case
Leather gussets, metal reinforced handle, heavy-duty lock. Supply limited. Only
Long Beach Luggage
414 Pine Ave. — Long Beach

\$3.99
REG. \$6.33

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Free Seal Bell
Lease any 1963 car from Paramount and it will be delivered with seatbelts installed — at no extra cost to you. Offer expires in 30 days. It's another "Paramount-Plus" — The finest customer service program in leasing.
Paramount Leasing Co., Inc.
7602 Jackson St., Paramount — Phone 633-3143

FREE

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Girls' Pedal Pusher Set
Lovely knit tops with matching pants. Colorful designs or plain colors. Sizes 2-6x. Reg. \$2.98.
Hobby Horse
Children's Wear
3237 Hazelwood, Lakewood Center

\$1.98
set

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Complete Brake Inspection
We adjust your brakes, add the necessary brake fluid, check all cylinders and hoses. This is a spring special.
This coupon will be honored through Saturday March 16th.
C. B. Lynd's Tire Specialties
Your Long Beach General Tire Distributor
3000 Cherry at Spring St. GA 6-5577, NE 6-3030

33c

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Nylon Pile
Continuous filament. A heavy piece of carpeting that is full and rich looking, for those more impressive areas. Won't stain, and spots just wipe away.
B&G Carpet Co.
1919 N. Long Beach Blvd., Compton

\$4.95
SQ. YD.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

All New Modern 3-Room Group
10-Pc. Bedroom Set including Box Springs & Mattress. 7-Pc. Living Room Set. 5-Pc. Dinette Set. ONLY . . .
Dixie Furniture
1830 East Artesia, Long Beach

299.95

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Life-Like Artificial Flowers
Regular values to 59c. We have grouped an assortment of beautiful artificial flowers and green foliage for this once-a-year bonus coupon day. Make your own center pieces and floral arrangements to enhance your home.
Imperial Hardware Co.
248 East 5th St. — Downtown Long Beach

With Coupon
6c

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

\$20.00 Permanents
At less than half price with this coupon. Famous names include Bonat, Zotos, Rayette, Frederick's True Luxury and Queen of Diamonds. You must phone Monday for appointment to take advantage of this special.
Thelma Marie Budget Salon
1635 E. Artesia — GA 2-4333

8.88

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Manufacturer's Close-Out Jewelry
Regular values to \$100. Choose from sparkling necklaces, earrings, bracelets, etc. in all the new spring colors and styles. A tremendous coupon-day value for only
F. W. Woolworth Co.
11th and Pine — Downtown Long Beach

With Coupon
53c

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Oil Filter Element
Fits all Fords and Falcons and Thunderbirds 1957 thru 1963. Reg. \$3.45, save \$1.00.
Mel Burns Ford
2000 Long Beach Blvd., L.B.

\$2.25

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Admiral 19" Portable TV
Ultra slim decorator styled cabinet, wonderfully light and compact. Automatic picture lock. Convenient top tuning. Complete with handle and antenna.
Dorn's Discount Stores
4949 Graywood Ave. (Lakewood Shopping Center) 718 9 P.M.

108.88
150 A WEEK

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Mattress and Box Spring Special!
A twin size mattress and box spring for only \$39.50! Perfect for guest room or children's room. You choose the degree of firmness! At Acme you deal direct with the manufacturer and save! Easy budget terms available! 90 days free credit!
Acme Mattress Factory
2415 E. Anaheim St., GE 4-6138
611 W. 5th St., Santa Ana — RT 3-6116

\$39.50

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Color Processing, Printing
Bring in this coupon Monday only . . . if you do not have color film to process, you will be given a certificate for one dollar good for 30 days.
Winstead Bros.
230 Pine Ave. — Downtown Long Beach

Coupon Worth
\$1.00

Good, Monday MAR.11 ONLY



—Staff Photo by Chuck Sundquist

DEMOLITION FOR OCEAN BLVD. HIGH-RISE

Action picture shows Gene Rabenkamp of Acme House Moving Co. Busy with demolition of former A. T. Jergins home at corner of Orizaba Avenue and Ocean Boulevard. House and adjacent buildings being razed for construction of four-tower 20-story apartment project.

BUILT BY OIL MILLIONAIRE

Razed Ocean Front Home Had Many Elegant Features

By VERN ANTHONY

Southland Progress Editor Built in 1932 on the grand scale of an oil millionaire, a picturesque oceanfront mansion has been razed to make way for a 20-story apartment structure.

It was the house built at 2935 E. Ocean Blvd. by A. T. Jergins as a wedding present to his son, Merritt D. Jergins.

Last owner, before the corner property was sold to developers for construction of the Galaxy apartment towers, was Mrs. Anona M. Buse.

Occupant of the home for more than 19 years, Mrs. Buse last week reminisced

about the unusual structure. It was an authentic copy of a Mediterranean home, she said, and was designed by the personal architect of E. L. Cord of Cord automobile fame.

THE CEILING of the large living room was done by an Italian artist, with paintings on canvas and octagonal wood paneling.

Light fixtures had been imported from Europe. Doors were of Philippine mahogany and hand-carved. The stairs had been built with low rises to make for easier walking.

The fireplace was of Italian granite.

The house contained one of the first intercom systems used in a Long Beach home.

BEDROOMS were extra large, as were powder rooms and even servant quarters over the garage.

There were (and now it can be told) two safes on the second floor and a big walk-in safe in the basement.

The house had plank floors, tile roof, wrought iron rails for the stairs and two balconies.

There was a large sun deck on the second floor, north side, with imported green tile and black dragon inlays; also with shower facilities for sunbathers.

IN THE LARGE YARD were many rare trees and flowers, Mrs. Buse said. She won top or near top honors two years in Pacific Flower Show competition.

One of the features in the back gardens was a large fish pond, the fountain for which had been imported from Italy.

Many of the treasures were retained by Mrs. Buse in making the sale. She has moved to College Park.

Demolition of her old home and of the house next door to the west at 2915 E. Ocean

High School; and Virginia P. Cullen, Washington Junior High School.

Others given full-year leaves were Vivian F. Rilliet, Wilson High School; William D. Mills, Long Beach City College; Arthur J. Alvarado, Polytechnic High School; Norbert K. Pels, Jordan High School; Colin G. Campbell, Polytechnic High School; Reuben S. Brasser, Lindbergh School; and Richard E. Benson, Jefferson Junior High School.

Receiving second semester leaves were Clifford W. Vredenburgh, Long Beach City College; Roger W. Mallinex, Long Beach City College; Elsie N. Hodgins, Fremont

TOO MUCH OF SAME IN MOSCOW

MOSCOW (AP)—A Moscow cab driver wrote a letter to the papers Saturday complaining that he can't find his way around in this city.

There are, he complained, 16 Pushkin streets, 13 Gorky streets, 9 Gogol streets, 6 Gorky streets, 5 Leo Tolstoy streets, 9 October lanes and 9 October streets, 19 Soviet streets and 7 Soviet lanes, 22 First of May streets and 28 School streets.

Blaze in Garage

A garage at the home of Floyd J. Craft, 3552 Palo Verde Ave., was extensively damaged by a blaze of undetermined origin Saturday. Among contents destroyed was a small trailer under construction, according to a fire department spokesman.

Council's Calendar

Appeal from Planning Commission decision denying permit for seven-unit apartment building at 174 Ellis St. in R-2 (duplex) zone. (Hearing date to be set.)

Appeal from Planning Commission decision denying permit for seven-unit apartment building at 174 Ellis St. in R-2 (duplex) zone. (Hearing date to be set.)

Resolution of intention to improve Santa Fe Avenue between Spring Street and Wardlaw Lane. (Hearing date to be set.)

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Panama Nabs Red

BALEBA, Canal Zone (UP)—Francisco Pita Castillo, who recently returned from sabotage and guerrilla training in Cuba, was arrested Saturday on charges of distributing subversive literature in the town of Puerto Armaelles Chiriqui.

BELMONT OPEN TODAY SUNDAY 11 TO 6

CARPET SALE

DuPont
100%
CONTINUOUS FILAMENT
NYLON

FAMOUS DUPONT CARPET
at a New Low Price!

There's real luxury in this Genuine 100% DuPont Nylon... Every yard guaranteed to be first quality carpeting... Amazing long wear, ing, soil resistant nylon that makes this carpet the easiest to maintain.

SAVES YOU MORE SO HURRY
QUANTITY CHOICE OF COLORS FIRST QUALITY.

COMPLETELY INSTALLED
• 50-Oz. Rubberized Padding • Door Metals
• Tackless Stripping • All Sewing & Labor
• Expert Installation

ONE PRICE INCLUDES EVERYTHING

SALE PRICED FOR A LIMITED TIME

5.95 SQ. YD. Completely Installed

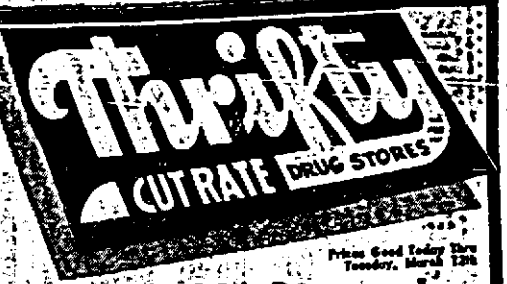
Call for Free Home Estimates HE 7-6401

100% NYLON

Room Size Rugs 50% OFF

SALE! 100% NYLON

BELMONT 600 Alamitos Ave. CORNER 6th STREET HE 7-6401



Get Double Discounts
1. Lowest Discount Prices
2. Blue Chip Stamps, Too!
on over 20,000 items

TOPS Thriftway's Own Price Spectacular
Values to \$2.95
Short Sleeve Sport Shirts
Choose from Cotton Broadcloth, Cotton Oxford, Cotton Batiste, Polished Cotton Challis and Cotton & Rayon Blend.
Your Choice \$1.37
Fine quality features... top stitch, perma-stay button-down collars or ivy league.

Folding Metal Bridge Chairs
Brass color, comfortable, standard size seat and back. Perfect extra chair. \$2.99 EA.

All Metal 21" Kitchen Stool
Sturdy built, won't wobble. Rubber capped legs. Choice of colors. \$1.99

\$1.29 All Purpose Metal Tackle Box
11 1/2 x 11 1/2 x 4" seamless box with lock. Highly durable enamel finish. 98c

\$29.95 G.E. 7 Transistor Radio
Vernier precision tuning. Black and silver finish. \$21.98

Price Includes 12c Off on Label
73c Ban Deodorant 48c

It Cools... Rather Than Burns
\$1.00 Mennen SKIN BRACER 77c

Cream Deodorant
\$1.00 Odo-Ro-No 50c

Price Includes 8c Off on Pkg.
83c Gleem TOOTH PASTE 53c

3 1/2 Ounce Cough Syrup
98c Vick's FORMULA 44 69c

1 1/2 Ounce Size
49c Vick's Vapo Rub 37c

Ladies Cotton Ballerina Slippers
Part Daisy print with pom pom on vamp. Rubber outsole and heel. Colors. Sizes 5-9. \$1.19

69c Clear Plastic Shoe Boxes
Crystal clear. Keeps closets neat. Stack without slipping. 2 for \$1.00

17x28 1/2 Inch Oval Braided Rug
Blend of wool, nylon, cotton and rayon yarn. American made throw rug in a pleasing blend of decorator colors. 99c

Reg. 29c and 33c Quality Candies
• Taste Rainbow Mix
• Improved Toffees
• 100% filled foil wrapped candies
8 Ounce Pkg. 3 for 79c

Metal Flashlight with 5 Batteries
All metal chrome finish. Fine quality. Comes complete with batteries. 99c

\$6.50 Value Auto Safety Seat Belt
Call Highway Patrol. Approved Metal to metal buckle release. \$3.99

Sensational Stamp Deal
Your Choice
GREEN or BLUE CHIP
With Purchase
'63 COMET... 20,000
'63 METEOR... 23,000
'63 Monterey 26,000
Plus 10% Discount Off
Factory List Prices on All
Comets - Meteors - Monterey

Duffield
1940 LAKEWOOD BLVD., LONG BEACH
(At the Traffic Circle)
OPEN EVES, AND SUNDAY
GE 4-9916

BUTLERS

SPRING SALE

REMEMBER WE GIVE S&H GREEN STAMPS
ON EVERY PURCHASE CASH OR CHARGE

FOR HOME AND GARDEN

COMPLETE CAMPING GROUP

THIS VACATION GO COMPLETE
WITH "COMPLETE"

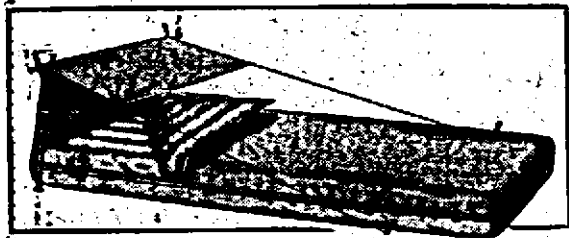
- 2 Sleeping Bags
- 2 Air Mattresses
- 2 Camp Cots
- Double Burner Coleman Stove
- Double Mantle Lantern
- Camp Kit Service for 4
- Ice Chest
- Gallon Coleman Fuel

Factory Est 229.88

149⁸⁸

USE OUR LAYAWAY PLAN

Get Umbrella Tent with 8 oz. water resistant tent twill. "Bone Dry" finish in beautiful lake green color. Hollywood Dutch door with heavy duty zip rear window. Zip door sills and heavy duty water resistant sewed floor.



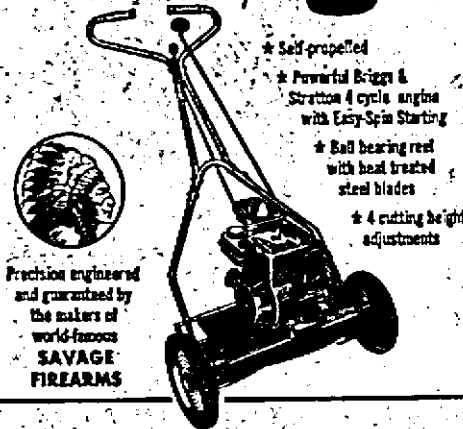
3# DACRON® FILLED SLEEPING BAG

13⁸⁸

2 air mattress pockets, full 100" zipper. Water resistant, tri count cotton poplin in forest green. Cotton flannel plaid lining. We also carry 4# and 5# "68 Dacron" bags.

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A LOW PRICED QUALITY REEL TYPE LAWN MOWER BY **Savage**



Precision engineered
and guaranteed by
the makers of
world-famous
**SAVAGE
FIREARMS**

- Self-propelled
- Powerful Briggs & Stratton 4 cycle engine with Easy-Start Starting
- Ball bearing reel with heat treated steel blades
- 4 cutting height adjustments



King O' Lawn
20" HEAVY DUTY MODEL
Briggs & Stratton engine.
Rope or recoil starter.

IF YOU SEE IT...YOU'LL WANT IT!

- Maneuvers light as a feather
- Cuts close as 1/4" to trees, walls
- Automotive-type two-wheel rear drive
- All chain drive. Ball bearings throughout
- Built for lifetime service

See Our
**LowLow
Price**

OPEN SUNDAY—NOON TO 5 P.M.

Little League Headquarters

- Reg. 3.61 Rubber Cleated Shoes, all sizes **2.98**
- Reg. 6.49 Steel Spiked Shoes with white trim, full grain cowhide uppers. **5.88**
- Rawling Trapper or Conventional Gloves **7.95** & **7.95** up
- Fris Baseball

PICNIC SEASON

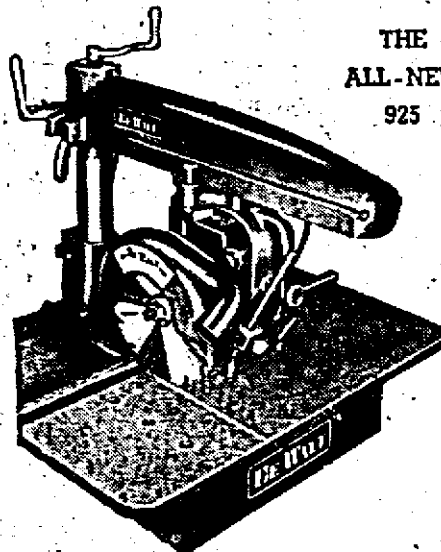
For a picnic at the beach, mountains or park Butlers has a complete line of picnic equipment.

- Picnic Jugs **2.98** up
- Ice Chest **11.98** up



SEE IT HERE!

THE
ALL-NEW
925



DeWALT POWER SHOP

Reg. 239.00

189⁰⁰

Come in for a free demonstration. See new exclusive DeWalt built in features. 15 power tools in one. Low budget terms.

STATIONERY RUGGED ROYAL ROYALITE

PORTABLE
A SMART MONEY BUY



\$49⁹⁵
plus M.E.T.

- Rugged, all-metal construction
- Full-size keyboard—same size as Royal office typewriter
- Famous Royal typing touch
- Quick-set margins
- Full 90-day warranty
- Smart carrying case included

ALL NEW ROYAL SAFARI

109⁹⁵
plus M.E.T.

- All new paper handling system
- All new fingertip control panel
- All new decorator colors
- All new deluxe carrying case



REBUILT OFFICE TYPEWRITER Underwood. For home or office, guaranteed. **59⁹⁵**

ELECTRIC ADDING MACHINE

Quality at a remarkable price made by Gilbert U.L. approved. Adds 7 totals 7, sub-totals and multiplies. Guaranteed. **79⁹⁵** plus M.E.T.

McLANE ALL STEEL

Trim'n Edger

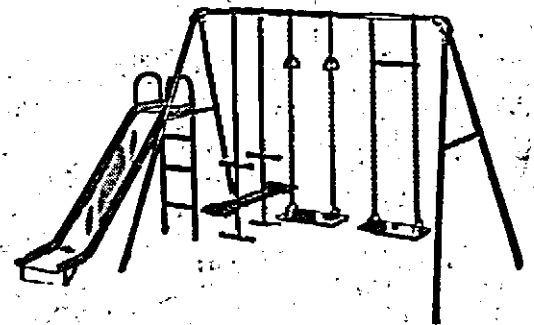
The Only
FOUR WHEEL CURB RIDING
PATENTED EDGER



- 2 H.P. Briggs-Stratton
- Finger-tip Control
- Full Ball Bearings
- Safety Clutch
- Trims Like A Mower
- Preferred by Professional Gardeners

only
\$69⁹⁵
with recoil

TOYS



LAWN SWING GYM SET

- 2" frame
- Top Bar 2"x3"
- Legs 2"x7 1/2"
- 2 swings with non-tilt seats
- Lawn swing with metal seats, platform
- 7 Ft. Free standing platform slide
- Trapeze bar, hand rings
- Guide Ride with precision fitted bearings
- Rust resistant hardware

Reg. 39.50

28⁸⁸

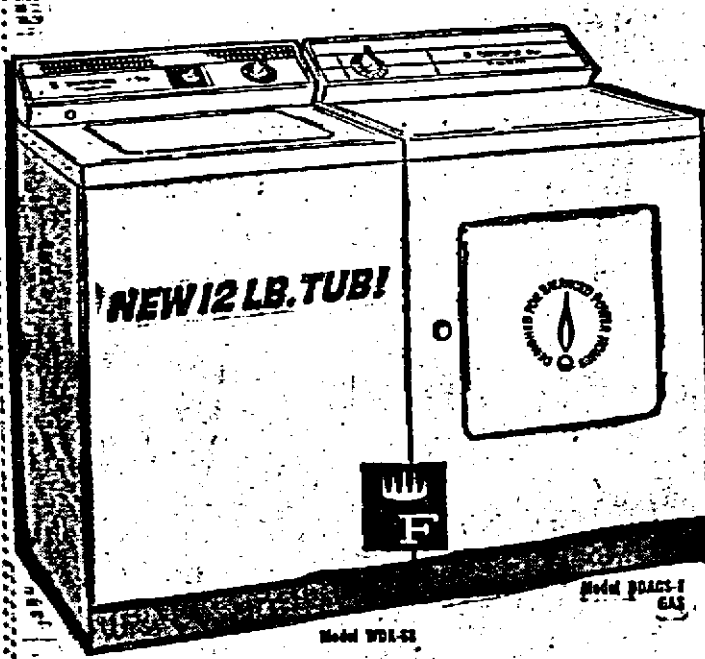
DOLL AND DOLL CLOTHES

Reg. to 1.95

99^c

A delightful 11 1/2" doll by Totsy. Pick a blonde or brunette. The clothes will fit this doll or any other 11 1/2" doll. Choose from a wardrobe of 15 different ensembles.

FRIGIDAIRE LAUNDRY SALE



SPECIAL
OFFER!

SPECIAL
VALUES!

ONLY 36 TO
SELL AT
THESE PRICES!

18 Sturdy FRIGIDAIRE Washers

- This is the washer that gets even big 12 lb. loads truly clean. Has fresh running water rinses—even soaks automatically!
- And this is the washer made extra-dependable by the Frigidaire 15-Year Lifetime Test!

IF PURCHASED
INDIVIDUALLY
\$208⁸⁸
reg. price

18 FRIGIDAIRE Flowing Heat Dryers

- Exclusive Flowing Heat dries breezy-fresh—even safer than sunshine for your finest fabrics!
- Special care for Wash & Wear saves time and ironing!
- Set just one dial to dry any kind of wash load!

IF PURCHASED
INDIVIDUALLY
\$169⁹⁵
reg. price

SPECIAL! BUY THEM BOTH FOR JUST \$337⁷⁶

LAKEWOOD CENTER — 5252 LAKEWOOD PHONES Garfield 3-0901; MEtcalfe 3-8101

OPEN MON. THRU FRI. 9:30 TO 9:30; SAT. 9:30 TO 5:30; SUN. NOON TO 5 P.M.

Los Altos... Long Beach's smartest fashion center

Los Altos Shopping Center

Headquarters for Spring!

There's a show of bright colors, fresh styling

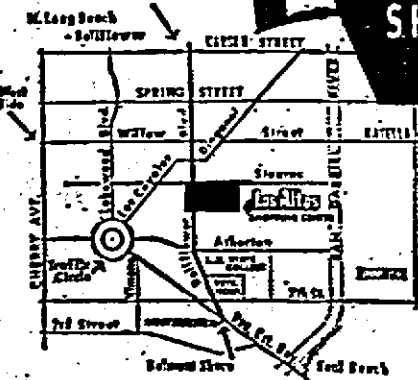
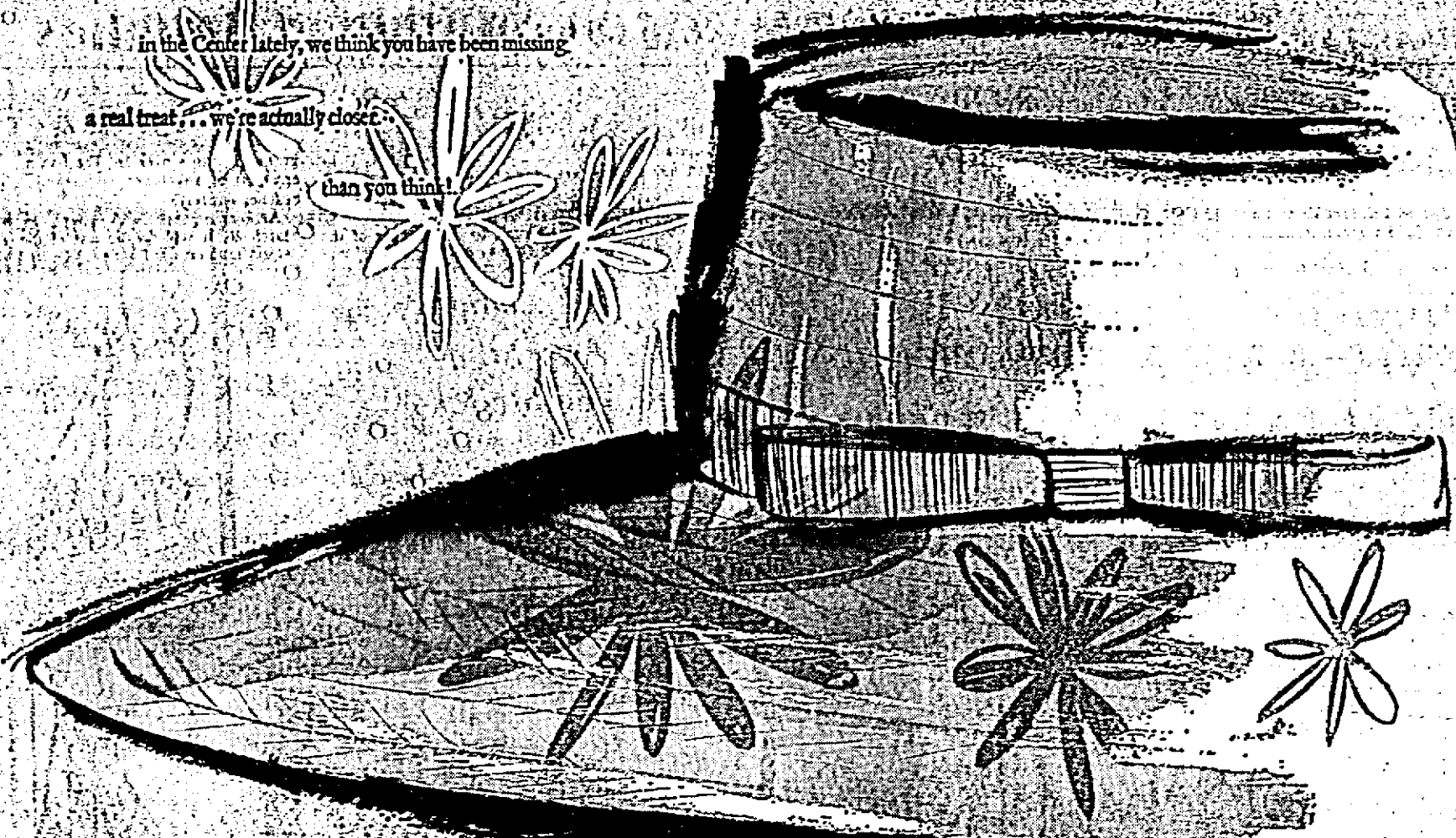
and excitement here at Los Altos... Long Beach's

Fashion Center... If you haven't been shopping

in the Center lately, we think you have been missing

a real treat... we're actually closer...

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These Los Altos firms are eager to serve you:

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| / Actra Savings & Loan | / Goodyear Tires | / Los Altos Ford | / Say On Drugs |
| / Alloway's Barber & Beauty Shop | / Helen Grace Candies | / Los Altos Liqueur | / Sears, Roebuck & Co. |
| / Bank of America | / Horace Green's Hardware | / Los Altos Pastry Shop | / Ser's Cakes |
| / C. H. Baker | / Hof's Hut | / Los Altos Pharmacy | / Teller's |
| / Beryl Ann Florist | / John's Men's Shop | / Marie's Tots & Treats | / Thriftmart Market |
| / The Broadway | / Kinney's Shoes | / Dr. S. M. Morrish, Optometrist | / U.S. Post Office |
| / Brownie's Toys | / Kruger's Union Oil Service | / Musical Jewel Box | / United States National Bank |
| / Children's Bootery | / Lerner Shops | / J. C. Penney | / Wehman Jewelry |
| / Community Cleaners | / Lonnie's Sporting Goods | / Effie's Yardage | / Winstead Bros. Camera |
| / Gladys Fowler | / Los Altos Car Wash | / Fred Rose Realty | / F. W. Woolworth |
| | / Los Altos Beauty Salon | / Ryan's Barber Shop | |

\$500-Million Oil Contract Delayed

Crime Here Is Below U.S. Rate

By CHARLES CHEATHAM

Long Beach didn't follow the national crime trend during 1962, figures released last week by the Federal Bureau of Investigation disclosed.

Nationwide arrests of juveniles showed an alarming rise of nine per cent during 1962 as compared to 1961.

In Long Beach arrests of those under 18 dropped from 4,228 in 1961 to 4,181 in 1962, a decrease of 1.1 per cent.

Major crimes — murder, manslaughter, rape, robbery, aggravated assault, burglary, theft and auto theft — showed a seven per cent increase nationally.

In Long Beach the increase was held to half, 3.5 per cent, and less than half the eight per cent rise noted in cities with population of from 250,000 to 500,000.

THE FBI report noted adult arrests throughout the nation remained the same in 1962 as in 1961.

In Long Beach statistics gathered by Detective Lieutenant Maurice Z. Wishon showed adult arrests increased 3.9 per cent from 16,325 in 1961 to 16,964 in 1962.

The increased number of arrests was attributed to "increased vigilance by the patrol and other divisions," by Chief of Police William J. Mooney.

"I believe the increased number of arrests was the main reason we were able to keep the crime rate rise well below the national average," Chief Mooney added.

CLOSE cooperation between the police department and school district and a program of education were credited by Capt. Paul F. Landsdowne, head of the juvenile bureau, for Long Beach's reversal of the national juvenile crime picture.

"In close cooperation with the school district we have adopted positive approaches

to the problems of youth. We reach the parents and keep them informed. This enables the parents to handle their children's problems as they arise," Capt. Landsdowne explained.

Chief Mooney has instituted an educational program that has helped reduce delinquency and the P.T.A. has instituted programs to educate both parents and children in the dangers of delinquency," the juvenile captain said.

Juvenile arrests for almost all types of crimes showed a decrease with the exception of auto thefts which rose from 245 to 309.

IN THE adult field auto thefts dropped 2.5 per cent in Long Beach, but nationally increased nine per cent and rose 13 per cent in cities the same size.

In Long Beach murders and manslaughters rose 14 per cent compared to 2 per cent nationally and 19 per cent in other cities.

Rapes showed a decrease here of 3.8 per cent while nationally the rise was three per cent and six per cent in other cities.

Robberies here were up 2.5 per cent, up six per cent nationally and 8 per cent in other cities.

AGGRAVATED assault cases locally rose 11 per cent but only 3 per cent nationally and in other cities.

Burglaries in Long Beach were up 23 per cent compared to 5 per cent nationally and in other cities.

Thefts increased here 7.1 per cent, were up 9 per cent nationally and 13 per cent in other cities.

Indecision on Larger Job Cited

By GEORGE WEEKS

A Long Beach tideland oil development estimated at well over \$500 million is temporarily stymied while an even bigger one is being reviewed by state officials.

Harbor Department authorities have set aside plans for taking bids for continued production in the harbor district pending action by the State Lands Commission on the \$3.5 billion offshore-upland development in the east section of Long Beach.

But the city still faces a deadline of March 20, 1964, for letting a new contract in the harbor district.

On that date the Long Beach Oil Development Co. contracts expire. Under the city charter and state law, competitive bidding for a new production contract is mandatory.

IF GIVEN a clear field, the harbor staff would have plans virtually completed for referral at this time to the Harbor Board, City Council and State Lands Commission, according to Charles L. Vickers, port general manager.

Although formulation of the contract terms has been started, some key points remain to be discussed with the Lands Commission staff when the bigger program is out of the way, Vickers said.

The city's general plan is to consolidate in one package the six parcels awarded to LBOB over a period of several months in 1939, plus Parcels K and L. The last two are a southeasterly extension of the field in the harbor district. They are to be reached from drill sites on Pier J, now under construction.

EXPIRATION DATE of the LBOB contracts for all six parcels already has been fixed in amendments brought about by the agreements for unitized operation of the field. March 20, 1964, was originally the expiration date for only the first four parcels.

LBOB will be eligible to bid again, but probably will face stiff competition from other contractors, Vickers predicted. Meanwhile, some 200 LBOB employees don't know whether they will have jobs after next March.

City officials have specifically disavowed any intention to pressure the state for action on the larger development because of the approaching deadline for the harbor contract.

But they did note it will take months to complete the contract form, with the new element of unitization, and to get approval of city and state agencies.

THE PRODUCTION under the LBOB contract yielded gross revenues of more than \$513 million up to last July 1. At that time the net to the city as trustee and to the state was more than \$286 million, or 55.7 per cent of the gross.

Harbor petroleum engineers estimate that future production will approximate the net revenues already received. Some 250 million barrels of oil still can be extracted, they believe, much of it in secondary recovery from the water injection achieved through unitization.

Under the LBOB contracts, the company gets an overhead allowance of 14.45 per cent. The city's share is 30 per cent of the gross. The remaining 55.55 per cent also goes into the trust account, except for reimbursement allowances for costs of LBOB production.

Dr. Kenneth Shanks Exchange Speaker

Dr. Kenneth Shanks, professor of Speech, Long Beach State College, will discuss "The True Meaning of Indian Smoke Signals" at the meeting of the Exchange Club at noon Wednesday in the Lafayette Hotel.

Ed Whittemore will preside. Harvey Miller will be chairman of the day.

DESCENDANT OF CHIEF

He Recalls Glory of Yosemite Braves

By DICK EMERY

The great-great-grandson of Chief Tenaya dusted flour from his apron and said of the palefaces:

"They took the valley and all the mountains from my people. The valley is a pleasant place known to palefaces as Yosemite. The mountains include such points of interest as Half Dome, Glacier Point, El Capitan and Cathedral Peak."

Al Rhoan, great-great-grandson of fierce old Chief Tenaya of the Yosemite Indians, slapped a roll of bread dough on a table in the San Pedro bakery where he works.

He's 26, is 6-feet tall and he weighs 220. He had a four-year hitch in the Air Force, which thoughtfully put him in its military police. Before that he played football, baseball and basketball at Edison High in Fresno, his birthplace.

"IN CHIEF TENAYA'S time, they didn't call it Yosemite. The valley was Ahwahnee and the Indians there were Ahwahneeches. Soldiers chasing my great-great-grandfather in 1851 named it Yosemite, which means Grizzly Bear."

Rhoan, who lives with his wife at 2252 Barbours Court, San Pedro, dusted flour over a batch of loaves. His black eyes glittered, but he grinned.

"Chief Tenaya led the last battles against the white men who came to drive the Indians out of the valleys where they'd lived for thousands of years."

"His braves killed a lot of white men. But the white men kept coming. By 1851, the Yosemite Indians—that's what they're called now—had to quit claim their land and go to a reservation on the Fresno River. Soldiers let Chief Tenaya go back into the mountains."

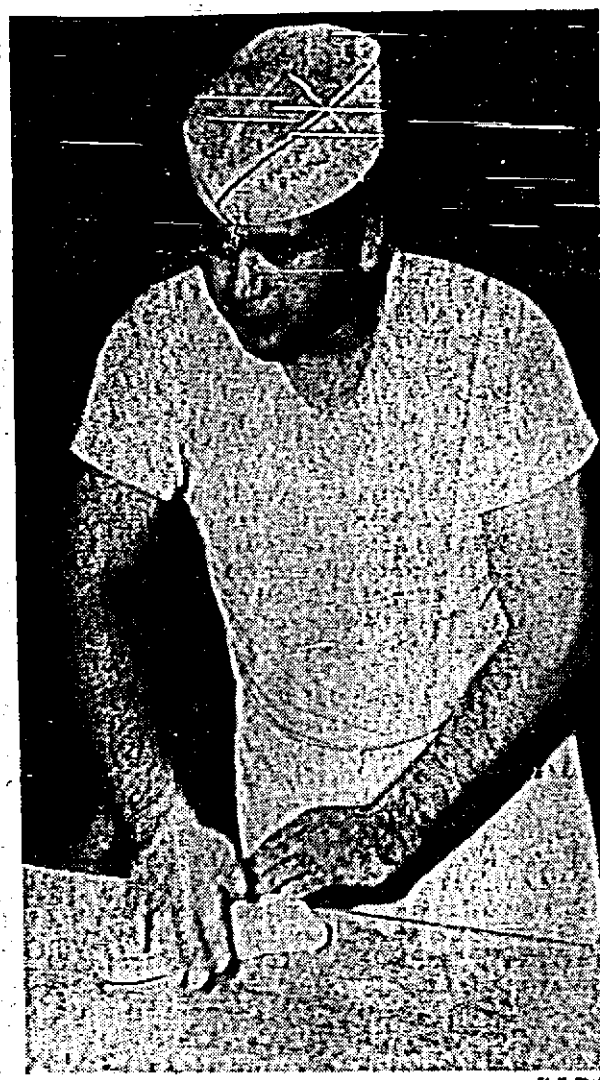
"MONO INDIANS raided his camp and killed him. That was in 1853. Tenaya Lake, the biggest lake in Yosemite National Park, is named for him. The peaks called Three Brothers are named for three of his sons."

Rhoan has an Indian name, Loban. It means "like the trout" or "fast swimmer." His father, Ernest Rhoan, chief of the Chukchany branch of the Yosemite, is foreman of a cannery at San Jose.

"My father's father was Albert Rhoan and his father was one of Tenaya's sons. My uncle Lee-mee, Chris Brown, was our tribe's medicine man. He used to do ceremonial dances for visitors at Yosemite."

Back in 1950, Rhoan says, all the members of his tribe got \$150 each from Uncle Sam, as payment for lands taken from the tribe nearly 100 years earlier.

"They told us there was more to come, but I've never seen any more," he said. "I wonder what Yosemite is worth now—if you could sell it."



AL RHOAN . . . Chief's Descendant

Neck Hurt Fatal to Driver, 26

Jack Connolly, 26, of San Gabriel saved a pedestrian's life and lost his own.

Connolly died Saturday in Norwalk Community Hospital of injuries suffered when he swerved his small sports car to avoid hitting a pedestrian. His car sailed into a 14-foot embankment by the road.

Norwalk sheriff's deputies said that the young man suffered three separate neck fractures in the Feb. 18 accident on Valley View Avenue just south of Imperial Highway in La Mirada.

Deputies said that witnesses observed the pedestrian, a man, walking across the road as Connolly was driving down the avenue. However, investigators have been unable to locate the pedestrian.

Volunteers Build New Y Structure

Construction of new facilities for the North Long Beach YMCA through volunteer workers and gifts of funds will begin Monday.

The new facility, a weight and exercise room will adjoin the present building at 6095 California Ave.

R. E. "Pat" Corbett, chairman of the North Long Beach Y Board of Management, said David Perrin, contractor, is donating his services; Killingsworth, Brady and Associates drew the architectural plans free and J. V. "Arkie" Brimhole, head of Laborers and Plaster Tenders Local 507, arranged for volunteer labor. The North Long Beach Lions Club has donated more than \$5,000 for materials, Corbett said.

Ulster Irish Plan St. Patrick Dance

The Ulster Irish Association of California will hold an annual St. Patrick's Concert and Dance Saturday at 8 p.m. in the Odd Fellows Hall, Washington Boulevard and Oak Street near the Harbor Freeway, Los Angeles.

Honor Students to Attend Event

Honor students from six high schools will attend the fourth annual Scholarship Honors Day at Long Beach City College Tuesday.

The event will open with a luncheon in the student union and a keynote address by Dr. Paul E. Hadley, asso-

CATCH 'EM BY HAND ONLY

Grunion Expected Today on Southland Beaches

A four-day open grunion run is scheduled to start between 9:45 and 10:45 p. m. today. The little silver fish should hit Southland beaches for three or four hours a night.

They are due in Monday after 10:15 p. m., Tuesday after 10:45 p. m. and Wednesday after 11 p. m.

There is no limit to the number of the tasty fish which may be caught but only

bare hands are permitted to capture them as they slide in on one wave, lay their eggs and slither out on the next. It also is illegal to dig holes in the sand to trap the fish.

Fishing licenses are required for all grunion hunters over 16. The fish may hit any part of any beach—or ignore certain beaches entirely.

Another open run is slated to start March 23. It will be the last of the open season grunion until June.

Hospital Leaders Visit L.B.

Ten outstanding hospital administrators from across the nation are visiting Memorial Hospital of Long Beach to consult with Memorial's officials and architects on future expansion plans.

Because of heavy demand, Memorial Hospital recently increased its capacity from 400 beds, including 48 maternity, to 444 beds, including 54 maternity.

The extra beds were gained by converting some single rooms to two-bed rooms, as originally planned in event of heavy demand, and adding an Intensive Surgical Care unit. Recently, Memorial had an all-time patient peak load of 468.

THE VISITING administrators are members of the Hospital Research and Development Institute, composed of 20 leading hospital administrators from throughout the country.

Aim of the institute is to share accumulated and coordinated information devoted to the management of the modern general hospital so clients will have highly specialized help on a nationwide basis.

The experts visiting at Memorial are: Lester E. Richwagen, Mary Fletcher Hospital, Burlington, Vt.; Richard M. Loughery, Washington Hospital Center, Washington, D.C.; Hal G. Perrin, Bishop Clarkson Memorial Hospital, Omaha, Neb.; Wilbur C. McLean, Community Hospital, Indianapolis, Ind.; R. Zach Thomas Jr., Charlotte Memorial Hospital, Charlotte, N.C.; Ronald Yaw, Blodgett Memorial Hospital, Grand Rapids, Mich.; Pat N. Grocer, Baptist Hospital, Pensacola, Fla.; Kenneth J. Shoes, St. Luke's Hospital, Cleveland, Ohio; Stanley R. Nelson, Northwestern Hospital, Minneapolis, Minn., and Tol B. Terrell, Shannon West Texas Memorial Hospital, San Angelo, Texas.

Mansell Speaker At Optimists

City Manager John R. Mansell will speak on "City Government and You" at the noon meeting of the Optimist Club Thursday in the Lafayette Hotel.

Mickey Clarke will preside. Willis Lyman is chairman of the day.

Prison for Forger

Edmund Henry McPherson, 39-year-old transient arrested Jan. 7 on a forgery charge, was sentenced to state prison by Superior Court Judge Maurice C. Sparling after pleading guilty. McPherson was admitted forgoing a \$38 check and cashing it in a Long Beach bar.



ALTHOUGH these things can be serious, it's always amusing to those in the know when somebody outside hints that Long Beach is sneaking off with some of the tide oil money which is supposed to be spent here under state trust purposes. Some state men, they suggest, had better take a look at what's going on down there.

For years, Long Beach has been under the strictest surveillance by sharp-eyed agents of the state. They send auditors and observers and checker-uppers in here in platoons. They swarm over city and harbor offices.

Charles Vickers, the harbor chief, claims he's the most audited public official in the U.S. In some years, he's been audited five or six times.

City officials have learned to work with state sleuths peeking over their shoulders. One stater stuck around the office of City Manager Mansell so much he virtually became a fixture.

One day when Mansell stepped out in the hall the fellow answered the phone. "You'd better drop by your house, John," he called. "Your wife says the baby has the croup."

A DEEP Beach-Combing bow to the International Club of Long Beach State College. "International Show Time" staged by the club at the campus Little Theater Friday night was lively, colorful and informative of the cultures, costumes and customs in many foreign lands. It was a huge success.

Dance and music numbers were run off in rapid fire order. Not one performer ran the risk of boring with endless repetition of some routine. Foreign students at State were aided by U.S. performers and other foreign students from colleges in the area.

Keith Andes, the TV actor, was a superb master of ceremonies. His humor and pertinent comment made him highly popular with the audience, but he didn't let that go to his head as happens so frequently with visiting pros. He was there to announce the show, not to be the show, and that was the way he handled his job.

Honoring World University Service, the variety performance packed the house. Everybody went away cheering so lustily it could probably do it again.

LAST Sunday's cover picture and story about Pt. Fermin lighthouse in our Southland Magazine brought some memories for Dr. Tom Rogers.

Some relatives of Doc's, the Smith sisters, kept the light in the very early days. He claims they were there in such primitive times that they burned pine cones on a sheet of metal to provide light for mariners. Their activities gave Doc an excuse for a Rogersian quip.

"That," he said, "was the beginning of light house-keeping which has since become so commonplace in So. California."

Take it easy, Doc.

DRIFTWOOD—Naples area of Long Beach, I'm told, has been having a time of it with vandals. All sorts of mischief, which some think is the work of adult outsiders, others attribute to local kids. Anyhow, it's to be the subject of hot discussion at a meeting in Naples school Monday eve . . . Florence Thompson says the big bird that sits on a pole at Westminster and Bolsa Chica is no osprey, as one reader has suggested. She says it's definitely a red-tailed hawk. Whatever it is, evidently a lot of people have been watching it. Observers say it has been keeping vigil out there for at least five years.

L.A. Invites Embarrassing Comparison

LOS ANGELES HARBOR Board's charges of misuse of tidelands oil funds by Long Beach have been nailed by Mayor Wade and other Long Beach officials as "irresponsible" and "sour grapes."

These are strong words, but they are actually charitable. Considering Los Angeles' position as virtually a do-nothing custodian of a tidelands trust oil potential, the attack on a neighbor which HAS done something big and broadly beneficial with such a resource invites a comparison that can only be embarrassing. With Los Angeles elective officials locked in a ludicrous cut-throat battle over the issue of rubbish disposal, initiation of additional action directing attention to that city's ridiculous official posture and questionable capacity for handling its affairs smacks of stupidity.

One can only surmise that the Harbor Board's jab at Long Beach was motivated by spite so bitter that not only the facts about Long Beach but the consequences to Los Angeles itself were ignored.

AS FOR THE CHARGES about Long Beach's use of tidelands funds on various projects, Long Beach and state officials neatly fielded them by pointing out that the State Lands Commission, after meticulous examination, has approved every Long Beach tidelands funds expenditure. Thus the Los Angeles Board, in asking a State Lands Commission investigation, is proposing that the Lands Commission examine itself.

Of course our harbor facilities were developed with the use of tidelands oil money. That was a major purpose of the tidelands grant from the state and revenue from the oil, which Long Beach developed through its own initiative and enterprise, has been held by the court to be a part of the corpus of the granted property.

And that brings us to the interesting comparison with Los Angeles' use of its tidelands, received through enactment of an identical state grant on the same day in 1911.

LOS ANGELES, TOO, developed a harbor on the tidelands, but it did almost nothing to exploit the oil potential of its area adjoining that of Long Beach where a great oil field was brought into production. There were a couple of abortive attempts. The latest one stirred up a hot controversy with charges of favoritism and corruption and it is still tied up in litigation. From small lease operations on its tidelands, L.A. harbor does get about half a million dollars a year, a paltry dribble compared with the revenue at Long Beach or the authoritatively estimated potential of the Los Angeles area.

It seems not to be generally realized that Los Angeles holds its tidelands under a grant and trust identical with those at Long Beach and with the same trust obligations to develop and operate the property for general state benefit.

While L.A. has done virtually nothing about the oil resource, Long Beach has conducted a great development that has not only financed outstanding trust-purpose facilities here but has turned over some \$200 million to the state government for use elsewhere. Moreover, feeling the compulsion of its obligation as custodian of a great resource, Long Beach has prepared plans and is ready right now to open a new tidelands oil development that promises upwards of \$2 billion for the benefit of the state.

AGAINST THIS IMPOSING effort, the carping from the Los Angeles board must be rated as puny and childish, particularly so because the nagging concerns the use of a resource which Los Angeles, on its side, has strangely neglected.

Of various California municipal tidelands grants on which there is an oil possibility, only that at Long Beach has been extensively developed for oil. Yet the others are just as much a state resource as ours. Oddly enough, the one city that has done something about it is occasionally the target of complaint and abuse. Such, apparently, is the reward of enterprise.

SENATOR SOAPER SAYS

Old Use for Money Lost Beyond Recall

By BILL VAUGHAN

IT IS hoped that a tax cut will stimulate the economy. We used to hear about something you could do with money besides spend it or give it to the government, but we forget what it was.

QUACKERY comes in all sizes, from the theory that arthritis can be cured by a three-second exposure to an electric box to the idea that

culture can be caused by three seconds in front of the Mona Lisa.

THE astronauts undergo a physical examination which lasts for five eight-hour days. Grandmaw, on the other hand, only needs to take one look and say, "Pshaw, boy, there's nothing wrong with you that another helping of cornbread can't help."



VIRGINIA KELLY

Congress Vibrating Like Hot Tea Kettle With a Tight Lid

CONGRESS is vibrating like a boiling tea kettle with a tight lid. The lid may blow off at any moment with a public debate which may include the names and philosophies of some who served as policy advisers in the Eisenhower administration and who are presently serving in the Kennedy administration. Legislators charge that these advisers have displayed faulty judgment in advocating nuclear test ban concessions.

Key members of Congress do not doubt that these advisers are loyal and patriotic Americans. It is said that they are too idealistic to be practical and that they erroneously believe that Premier Khrushchev can be won over by concessions.

This is the same philosophy which President Franklin D. Roosevelt expressed at Yalta when he said that he believed Stalin could be influenced toward Western freedom if the United States gave him many things he wanted, without requesting anything in return.

So far, public congressional debate has been avoided because some legislators fear being accused of the tactics of the late Sen. Joseph McCarthy. Others say that they hesitate to add to President Kennedy's troubles.

Senators say frankly that the Senate would never ratify a dangerous test ban treaty.

Rep. Craig Hosmer (Calif.), ranking House Republican on the Joint Committee on Atomic Energy, was one of the first legislators to ask President Eisenhower to cancel the test ban moratorium. During the Kennedy administration, Mr. Hosmer has warned repeatedly against concessions to the Russians. He has served as chairman of the Republican Conference Committee on Nuclear Testing.

Mr. Hosmer told this reporter that "Far too often Congress is told that treaties are matters concerning only the Chief Executive and his advisers. The test ban treaty is a matter of basic national security. Any treaty must be an enforceable one. The entire matter must be discussed now. We can not run the risk of having a defective treaty presented to the Senate for ratification under conditions in which the President would have to bring all of his prestige to bear for approval. It would be embarrassing to the President and harmful to our country to have a treaty rejected."

Sen. John C. Stennis (D., Miss.), chairman of the Senate Preparedness Subcommittee, began investigating arms control provisions last fall. During the congressional adjournment, this work was continued. He has announced that his committee will hold further hearings on the subject of disarmament and arms control.

A few days ago, Sen. Richard B. Russell (D., Ga.), chairman of the Senate Armed Services Committee and chairman of the Defense Appropriations Subcommittee, and Sens. Henry Jackson (D., Wash.) and Stuart Symington (D., Mo.) sent a letter to President Kennedy. They stated what they consider to be the minimum standards for any test ban treaty.

THEIR VIEWS are directly opposite to some of the views of administration advisers who believe that the concessions on the nuclear test ban treaty will still provide an adequate safeguard for the United States security.

When Herbert Hoover didn't like what the Chicago Daily News carried from the London Naval Conference, he called in Col. Frank Knox, the publisher, and insinuated that Paul Scott Mower, foreign editor of The News, and Constantine Brown, its London correspondent, should be fired.

John C. Martin, publisher of the Philadelphia Public Ledger and the New York Post, also was summoned to the White House, received presidential complaints against Frank Simonds, syndicated columnist. Toward the end of the Hoover administration, Patrick J. Hurley, then Secretary of War, demanded of the Baltimore Sun that I be fired. I was.

In diagnosing so-called "management of the news," you have to remember that around 80 per cent of the press is Republican; so that, normally, Democratic presidents are subject to more relentless scrutiny than when a Republican is in the White House.

Knowing this, Roosevelt solicited the advice of several editors on how to get along with the press. He even invited me all the way to Warm Springs, Ga., before he was inaugurated, to ask my ideas. They were very rudimentary—namely,

But the President isn't dining at the Krocks' anymore. The two aren't even friends. For you can't keep on panning any President and expect him to slip 'round to a family dinner.

This is a penalty which every newspaperman has to risk. If you're going to keep your independence, you can't afford to get too chummy with the White House.

However, failure to dine with the President, or even having the President over at you, does not mean that news is managed. Almost every President I have known, with the exception of Harry Truman, has tried to influence the news; and Kennedy is no different from the others. He is less managerial than Eisenhower and Hoover, more so than Roosevelt and Truman.

Looking back on a long period of covering Washington, I can recall that Calvin Coolidge resorted to very little news management. He didn't have to. Times were good, problems non-existent, the Coolidge bull market was roaring, and any newspaperman who tried to report that Coolidge wasn't the greatest President since Washington was likely to have trouble with his publisher.

Herbert Hoover did attempt news management, and with a heavy hand,



PEARSON

DREW PEARSON

Kennedy-Krock Friendship Dead

WASHINGTON — There's some interesting irony behind the fact that Arthur Krock, pundit emeritus of the New York Times, has written in Fortune Magazine a scathing criticism of the Kennedy administration's "managed news."

The irony results from the fact that Arthur put the Kennedy family in the newspaper business. He got Jacqueline Kennedy her job with the Washington Times Herald as "The Inquiring Reporter."

He got the late Kathleen Kennedy, sister of the President, a job as secretary to Frank Waldrop, editor of the Times Herald. And he encouraged the President, when a senator, to write his book, "Profiles in Courage."

In the preface of the book, John F. Kennedy pays tribute to Krock for his help.

As a result of this intimacy, JFK, a week or two after he became President, dropped quietly around to Krock's house for dinner.

The guest list was carefully selected and guests were instructed not to breathe a word that the President was present.



PEARSON

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Herbert Hoover did attempt news management, and with a heavy hand,

BOB HOUSER

'Clear-Cut Choice' Theorem Disproved in the Showdown

BILL KNOWLAND had it in print before the New York Times' Scotty Reston—the theorem of the "clear-cut choice." And there were many others before Knowland. The theorem: Voters will elect the Republican if given a clear-cut choice between a conservative and a liberal candidate. The GOP loses because it insists on putting up candidates who merely "me-too" the Democrats.

Oakland publisher Knowland put it like this in his Tribune: "Far from killing off the Republican party, the flowering of enthusiastic young conservatives within its ranks has injected new vitality into it, and offered the voting public a meaningful choice between two competing political philosophies. Danger to the two-party system doesn't come from the conservative quarter; it stems from those who wish to mould the Republican party into an anemic image of the Democratic party."

Knowland repeated his "clear-cut choice" theme at the California Republican Assembly convention last month and the convention forthwith rejected a conservative and elected a self-styled liberal-moderate as state president.

Reston says the "clear-cut choice" theory survives because the GOP has not put it to an honest test since before the New Deal, and adds the Republicans "have never had the courage of their prejudices."

Herbert L. Phillips, Sacramento Bee political analyst, traces a half century of California governors to show that "the ultra right's pet theory" hasn't worked. Hiram Johnson and William Stephens kept state shop from 1911 to 1922, both Republicans, both progressives. Friend W. Richardson won as a conservative 1923-26 but the progressives took over with C. C. Young 1927-30. Next James Rolph and then the second

conservative of the 30 years, Frank F. Merriam (1934-38), who assumed office at Rolph's death.

The only Democrat of the period, Culbert Olson, came next and then the long reign of Earl Warren and Goodwin Knight. When in 1953, Knowland and the GOP reverted to a campaign of outspoken conservatism, Pat Brown beat him by a million votes on a slogan of "responsible liberalism."

NOW, THE "CLEAR-CUT CHOICE" has more recent exposure in this state. Notable among examples were the wipe-out of three John Birch Society congressional candidates in Los Angeles County: True, the districts of John Rousset, Edgar Hiestand and H. L. Richardson had been gerrymandered to favor Democrats. But the contention of the theorem is that the "people" or the "voters" will select the conservative in a clear-cut choice situation, inferentially without regard to party registration.

Another. No clearer cut obtained than in the GOP primary in which U. S. Sen. Tom Kuchel was denounced as a liberal, "really a Democrat" and worse by his own party against Kuchel.

AND HOW ABOUT Joe Shell versus Richard Nixon in the GOP gubernatorial primary? Shell gave eloquence to his conservative position in an energetic and unequivocal campaign. He lost 2 to 1 in the primary.

Some rightists say that the conservative must have his chance before the entire electorate—Democrats and Republicans—and that Shell didn't get this chance. But others did. GOP controller nominee Bruce Reagan, an epitome of the militant conservative philosophy, faced Alan Cranston, Democrat and one of the founders of the California Democratic Council. Reagan lost by 1,253,314 votes.



HOUSER

Public Forum

Against Sunday Retail Closing

EDITOR:

The California Retailers Assn. is again using its money to push legislation against the public interest. Their friend, Sen. Rattigan, gave these three arguments in favor of the bill he introduced:

1. To give retail store employees Sunday off. There are many stores today that close Sunday. Let those who object find employment there. Very few workers have much choice of what shift, days or hours they work. Why make retailers a special class?

2. To prevent thousands of small shopkeepers and large merchants from being driven into Sunday business slavery. First, it's the employee and now the small shopkeeper that Sen. Rattigan and the well-heeled lobbyist, hearts bleed for. The small shopkeeper probably works 12 hours a day and seven days a week, just to exist in competition with the big department stores these men represent. Sunday is the small shopkeepers' big day because most of the

large stores are closed. Stop Sunday selling and the small business is out of business.

3. To protect the state and its communities from the moral, social and economic damage caused by Sunday selling. Selling clothing, furniture, autos, etc., is damaging to public morals? Economic damage? Yes, it is more costly to sell on Sunday if you pay overtime. If all stores are forced to close, look at all the money saved. The public will still buy the same amount of merchandise. Why not close Saturday, too, like the banks?

LOUIS TAUCHERT
5143 Newton St.
Torrance

Electric Car User Tired of Insults

EDITOR:

As an owner and user of an electric car, I am getting tired of being yelled at and insulted by automobile drivers.

Evidently it is not generally known that electric cars are licensed by the state and their drivers are licensed, which means they have a right to use the public thoroughfares.

When I drive in traffic, I keep as far to my side of the street as possible. I would be happy to drive my car only on sidewalks, but except for the downtown area where there are ramps, this is impractical because you cannot take the car over curbs at the intersections.

All we electric car drivers want is fair treatment.

CLARA E. PIERCE
1023 Vina Ave.

Little by Little, Privileges Fading

EDITOR:

Little by little many of our privileges are being taken away from us. We will only feel the awareness of their absence when they are gone and out of reach.

I am directly referring to your front page story about the State Sen. Rattigan from Sonoma, who has introduced a bill to prohibit Sunday sales on clothing, furniture, appliances, jewelry, accessories, automobiles, and "other goods not essential to public health and welfare."

How can a person with obvious common sense and no doubt a background in law and politics expect to hoodwink our citizens with such a farce?

"California is headed toward becoming a wide-open state," he says. Well, wide open for what? I would like to know. And what's so bad about being wide open? Maybe he and his buddies, the California Retailers Assn., are afraid we will

have wide open eyes to see through their scheme.

The kind of life many of us lead is eased by having a week-end in which to shop and prepare for the next week. Can't we still love our Lord, even if we buy the commodities He has given us the ability to make, regardless of the day of the week?

Surely we Californians won't fall for this ridiculous invasion of our freedom.

MRS. OTHO ELMERT
153 Adair

Thoughts

And the Lord God planted a garden in Eden, in the east; and there he put the man whom he had formed.

—Genesis 2:8

We are the miracle of miracles, the greatest, the most scrutable mystery of God.

Thomas Carlyle.

Questions from readers:

Where do we get the names for the days of the week? Miss D. Boyajian & 4th grade pupils, Turnbull School, San Mateo.

The names for the days come partially from Latin through Germanic. The word "day," itself, comes from the Latin dies. Monday, is the day of the Moon. Tuesday, is from Tive, the God of War, equivalent to Mars. Wednesday, after Woden, King of the Gods; Thursday, for Thor, God of the Sky and of Thunder; Friday, after Freya, the Goddess of Love. Saturday, comes directly from Latin, the God Saturn, and Sunday, after the Sun.

Is the children's game "blindman's buff" played in other countries? What is it called? Ken Thompson, Lancaster, Penn.

Yes, Here is how it is called in different languages:

German: Blinde Kuh (blind cow)

Spanish: Gallina ciega (blind hen)

Italian: Mosca cieca (blind fly)

Portuguese: Cabra cega (blind goat)

Swedish: Blindbok (blind book)

Serbo-Croat: Sljepi mis (blind mouse)

Polish: Slepa bakla (blind old woman)

Russian: Vzhmurki (closed eyes)

The most interesting one is the French — Colin-MacLaurin, in honor of a French chevalier, called Colin (mail-lard means "suit of mail"), who, in a medieval battle, lost both eyes but kept right on fighting.

INDEPENDENT Press-Telegram

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MIRROR OF BUSINESS AND INDUSTRY

Beautiful Homes Goal of Park Nursery

Gift Shop Features International Items

Delicate glassware from its clientele a complete selection of goods and services. Founded more than 50 years ago by E. C. Wiesen, whose son, Fred, is the present owner, the nursery was first located at 19th Street and Long Beach Boulevard.

In 1914, it moved to Junipero Avenue and Broadway, and a short time later to the site now occupied by the Harriman-Jones Clinic on Cherry Avenue, just across from Bixby Park.

IT WAS FROM Bixby Park that the name "Park Nursery" was conceived.

In 1923, the nursery was moved "out in the sticks" to its present location, which once served as the agriculture department for the Long Beach Unified School System.

As the Long Beach-Lake-wood-Orange County area grew, so did Park Nursery, until today its 32 full-time employees are kept busy serving thousands of satisfied clients each year.

Howard Varney, manager of the growing section, explained that more than 40 percent of the nursery's five acres are devoted to raising the many flowers, shrubs, trees and grasses that the Southern California gardener requires for his home.

NORMALLY A seasonal business, the nursery, under the direction of manager Don Hamm, is able to offer abundant varieties of floral attractions year-round because of its hot houses and greenhouses.

And Abate, who also functions as a landscape architect, has designed the gardens and patios of many of the area's finest homes and commercial establishments.

As an example, he designed the landscape of the Edison Building at 100 Long Beach Blvd. The lovely fountains, pools, and garden has attracted national attention for the firm, for the city, and, of course, for Park Nursery.

Abate, a member of the American Institute of Landscape Architects, has strong feelings about the value of carefully planned gardens.

"THERE ARE both practical and esthetic reasons for avoiding the haphazard planting of shrubs and lawns that so many homeowners indulge in," he says.

"To begin with, the value of a home increases when the landscaping is carefully planned and cared for. In many cases, considerably more is realized when the home is resold than the original landscaping cost.

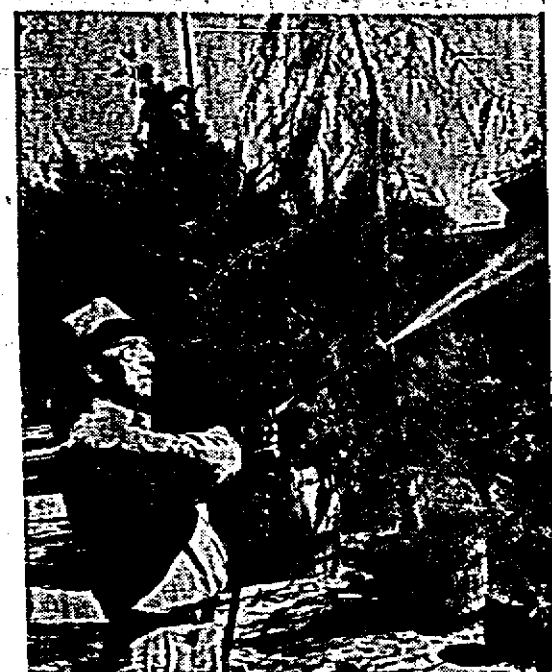
"In the second place, the home is considerably more pleasant to live in when the landscaping blends in with the house itself and the surrounding area. Small areas can be made to look large, large ones made to appear small.

"Patios, so important in this age of outdoor cooking and recreation, have so much more value when they are intelligently planned."

Homeowners who wish professional advice on landscaping are offered the following plan at Park Nursery: The landscape architect will visit the home and prepare a suggested plan after discussing the preferences of the residents. A \$50 deposit is required before the drawing is completed, this is returned if the mutually agreed on times.



LOVELY IMPORTED CERAMIC CAT from Italy is displayed by Gay Borden, who works in Park Nursery's elaborately stocked gift shop. Shop stocks finest imported and domestic creations of renowned artisans, features not only figurines, glassware, dishes, candles, artificial flowers and other items, but also necessities of garden care.



SPRAYING TREES at Park Nursery is Howard Varney, manager of Growing Department of pioneer Long Beach firm. Varney oversees more than two acres of shrubs, trees and flowers at nursery, sees to it that customers are offered constant variety of California fauna.



LANDSCAPE ARCHITECT Bill Abate designs gardens and patios for Long Beach area's finest homes and buildings. Abate, who also directs operation of Park Nursery's celebrated gift shop, designed landscape for Edison Building in downtown Long Beach.



NURSERY MANAGER Don Hamm inspects rhododendron at pioneer Long Beach firm, Park Nursery, 3842 E. 10th St. Nursery features abundant attractions for area residents wishing to beautify interior and exterior of homes; has abundant parking space, is open all year 'round.

Everything For Gardening



GIFTS

Original Designs
Imported & Domestic
Ceramics, Figurines,
Ironware, Planters,
Decorator and
Collectors Items
New selections
arrive daily

PLANTS

Camellias, Azaleas,
Fuchsias, Tropicals,
Evergreens and
Ornamentals. Big
Selection of Bush,
Climbing and Tree
Roses now available

LANDSCAPING

Designs to make your
home more enjoyable.
We will plan & plant
or you can purchase
the plan and plants
and Do-It-Yourself.
Free consultations at
your Home by
Appointment.

Park Nursery

3842 E. 10th Long Beach
Open Daily 8 A.M. - 6 P.M.

SEE OUR COUPON SPECIALS IN TODAY'S PAPER

You Can Count on Us... Quality Costs No More at Sears

Deaths

DORTCH (Dominguez)—Jewell G., 62, of 2627 Jackson St., died Friday. Surviving are husband, Lester; son, Lester Jr.; daughters, Mrs. Jeannette Crawford, Mrs. Pauline Crumby; sisters, Mrs. Willie McKin, Mrs. Jessie McKin, Mrs. Pauline Evans. Service Monday, 2 p.m., Sponberg Mortuary.

KENALEY—Margaret L., of 113 E. 69th St., died Friday. Surviving is sister, Rachel Kenaley. Local arrangements by Mottell's and Peck.

ALLEN—Estella B., 94, of 1915 E. 64th St., died Friday. Surviving are daughters, Mrs. Gertrude McCourt, Mrs. Goldie Bright; four grandchildren, nine great-grandchildren. Service Monday, 10:30 a.m., Dikday Family Funeral Directors.

SMITH (Norwalk)—Bill W., 18, of 11505 Firestone Blvd., died Tuesday. Surviving are wife, Florence; parents, Mr. and Mrs. Dan W. Smith. Service, Pembroke, Ga. Dikday Family Funeral Directors in charge locally.

FRANCIS—Arnie, 60, of 1048 San Antonio Drive, died Friday. Surviving are wife, Sara; brothers, Jim and Paul. Service Monday, 10 a.m., Lakewood Mortuary.

MEEKER—Ora L., 62, of 835 Washington Place, died Friday. Surviving are wife, Amanda; sons, Wayne, Walter, James, Jack; daughter, Mrs. Florence Rigas; brothers, Roscoe, Alva; sisters, Mrs. Hazel Johnson, Mrs. Blanch Schirtz, Mrs. Pauline Maaf. Service Tuesday, 10 a.m., Dikday Family Funeral Directors.

RING (Downey)—Daymon D., 52, of 8353 E. Cheyenne Ave., died Saturday. Surviving are wife, Ruth; sisters, Mrs. Lena Shortt, Mrs. Alma Gwynn, Mrs. Ada Collins, Mrs. Della Lynch, Mrs. Della Tilly. Service Tuesday, 10 a.m., Paramount Mortuary.

RATHBUN—Mary McK., 79, of 3840 E. 6th St., died Friday. Surviving are son, Wells A. Rathbun Jr., daughter, Mrs. Helen M. Higgins, seven grandchildren, three great-grandchildren. Service Monday, 10:30 a.m., Patterson & Snively Mortuary.

Grant Rahn Funeral on Monday

Service for Dr. Grant Rahn, 70, assistant superintendent of the Long Beach school system during the late 1940s, will be held Monday in Santa Barbara. He died there Thursday.

Rahn received his doctorate in education from Columbia University in 1936 and was well-known as a school administrator. He was an active writer on educational subjects.

He also served as assistant to the superintendent of the San Diego County school system after leaving Long Beach.

Surviving are the wife, Manda; a daughter, Mrs. Owen L. Tendick, and sisters, Nora Rahn and Anna Nelson. The service will be at 10 a.m. Monday in Welch-Ryce Mortuary, Santa Barbara.

Friends to Hear Dr. Hillis Today

The general director of Overseas Crusades Inc., Dr. Dick Hillis, will be speaker at the annual missionary conference of First Friends Church, 850 Atlantic Ave., in the 11 a.m. and 7 p.m. services today.

Dr. Hillis is a veteran of nearly 30 years of missionary service. He will speak on the stand of Christianity against communism in the Orient and Latin America.

Church Slates Talk by Tornay

Dr. Stephen C. Tornay, former Long Beach City College philosophy professor, Wednesday will be guest lecturer at the Long Beach Church of Religious Service, 505 E. 36th St.

Dr. Tornay will speak at 8 p.m. on "Living by the Spirit." The church lecture is open to the public.



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Guardsman Supertred

33-Month Guarantee

Fall 4-Ply Nylon 6.70x15 Tube-Type Blackwalls

21.95 Plus Tax

No Trade-In Required

6.70x15/7.50x14 Tubeless Blackwalls 21.95*
7.10x15/8.00x14 Tubeless Blackwalls 26.95*
*Plus Tax...No Trade-In Required

- This is our best, premium nylon tire and the safest, longest-wearing ALLSTATE tire we have ever designed for you
- Greater tire mileage and more skid resistance than any other ALLSTATE tire
- Special soft-ride rubber compound absorbs road shocks for a more comfortable ride

High-Quality Guardsman

24-Month Guarantee

Fall 4-Ply Tread 8 Rayon 6.70x15 Tube-Type Blackwalls

17.95 Plus Tax

No Trade-In Required

6.70x15/7.50x14 Tubeless Blackwalls 19.95*
7.10x15/8.00x14 Tubeless Blackwalls 21.95*
*Plus Tax...No Trade-In Required

27-Month Guarantee

Fall 4-Ply Nylon 6.70x15 Tube-Type Blackwalls

18.95 Plus Tax

No Trade-In Required

6.70x15/7.50x14 Tubeless Blackwalls 20.95*
7.10x15/8.00x14 Tubeless Blackwalls 22.95*
*Plus Tax...No Trade-In Required

*Our most popular tires offer you soft-ride rubber and skid-resistant tread

Safety Highway Tires

21-Month Guarantee

Fall 4-Ply Nylon 6.70x15 Tube-Type Blackwalls

13.45 Plus Tax

No Trade-In Required

6.70x15/7.50x14 Tubeless Blackwalls 15.45*
7.10x15/8.00x14 Tubeless Blackwalls 17.45*
*Plus Tax...No Trade-In Required

- This moderate-priced ALLSTATE tire has a modern tread for faster stopping, easier turning and extra skid protection
- Silencer buttons in the tread grooves reduce the vibrations that cause annoying tire squeal when you're making a turn
- High quality at a low price—see it now

ALLSTATE Good Quality

15-Month Guarantee

Fall 4-Ply Tread 8 Rayon 6.70x15 Tube-Type Blackwalls

8.45 Plus Tax

No Trade-In Required

6.70x15/7.50x14 Tubeless Blackwalls 10.45*
*Plus Tax...No Trade-In Required

18-Month Guarantee

Fall 4-Ply Nylon 6.70x15 Tube-Type Blackwalls




9.75 Plus Tax

No Trade-In Required

7.10x15 Tube-Type Blackwalls 11.75*
7.50x14 Tubeless Blackwalls 12.45*
*Plus Tax...No Trade-In Required

*You get full 4-ply cord for added safety and mileage at amazing low prices

Guaranteed Against All Road Hazards



TIME SERVICE GUARANTEE

If tire fails during the monthly guarantee period, we will, at our option, either repair it without cost or in exchange for the old tire, give you a replacement tire or a refund, charging only for the period of ownership. Check before you buy.

All adjustments made by retail stores are provided at the regular retail price plus Federal Excise Tax, less trade-in, at the time of return.

Sizes To Fit Most Popular Cars Available For Most of the Above Tires

Most Tires Also Available In Whitewalls

NO MONEY DOWN on Sears Easy Payment Plan

Free ALLSTATE Tire Mounting

Check Sears Low Low Prices On Compact Car Tires

See our complete line of ALLSTATE truck tires and tubes. Drive in today!

ALL ROADS LEAD TO SEARS SOUTHERN CALIFORNIA STORES...PARK FREE!

LOS ANGELES—Van Ness & Sunset
LOS ANGELES—E. Olympic Blvd. & 50th
LOS ANGELES—W. Pico Blvd. & Kings

BUNIA PARK COMPTON EL MONTE

GLendale HOLLYWOOD INGLEWOOD

LONG BEACH PASADENA POMONA

SANTA ANA SANTA MONICA TORRANCE

Shop 5 Nights

Shop Monday, Wednesday, Thursday, Friday & Saturday 9:30 A.M. to 9:15 P.M.
Tuesday hours 9:30 A.M. to 5:30 P.M.

March BONUS DAY

SEARS

TOMORROW

MONDAY MARCH 11th

ONLY

WITH THIS COUPON ONLY

Roll Sleeve Shirts

WERE \$2.99!

Wash and wear cotton, Dacron® polyester and cotton in white and colors. Misses Sizes 8 to 18.

1⁴⁴

Sears Long Beach

Long Beach Blvd. at 5th — HE 5-4121
Open Monday 9:30 a.m. to 9:15 p.m.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

White Dress Shirts

WERE \$3.95 TO \$4.95!

Terrific assortment of dress shirts in long sleeve style. White only. Men's sizes.

4 for \$5

Sears Long Beach

Long Beach Blvd. at 5th — HE 5-4121
Open Monday 9:30 a.m. to 9:15 p.m.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Glass Door Mirrors

16x36-INCH SIZE

Regular \$4.98 framed quality glass mirrors with copperplated back. Hurry!

2⁹⁹

Sears Long Beach

Long Beach Blvd. at 5th — HE 5-4121
Open Monday 9:30 a.m. to 9:15 p.m.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Chair or Sofa Covers

YOUR CHOICE

Regular fitted covers for many styles of chairs or sofas, assorted fabrics and colors.

3⁹⁹ EACH

Sears Long Beach

Long Beach Blvd. at 5th — HE 5-4121
Open Monday 9:30 a.m. to 9:15 p.m.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Children's Sleepers

BONUS DAY BUY!

Soft cotton knit sleepers in pastel colors. Snap waist, and plastic soled foot. 1 to 4.

99^c

Sears Long Beach

Long Beach Blvd. at 5th — HE 5-4121
Open Monday 9:30 a.m. to 9:15 p.m.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Men's \$1.98 Shirts

PRICE REDUCED 45%

Cotton flannel long sleeve sport shirts. Two pockets. Stock up now and save!

1⁰⁰

Sears Long Beach

Long Beach Blvd. at 5th — HE 5-4121
Open Monday 9:30 a.m. to 9:15 p.m.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

\$11.98 Hair Dryers

SAVE \$5.10!

Hot or cold fingertip control. Portable with large hood.

6⁸⁸

Sears Long Beach

Long Beach Blvd. at 5th — HE 5-4121
Open Monday 9:30 a.m. to 9:15 p.m.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Stainless Tableware

REG. \$13.95

SAVE \$7.99

Heavy stainless steel tableware. Service for 6 in fruitwood finish chest 2 patterns.

11⁹⁹

Sears Long Beach

Long Beach Blvd. at 5th — HE 5-4121
Open Monday 9:30 a.m. to 9:15 p.m.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Men's \$6.99 Shoes

REDUCED 25%!

Casual shoes with Sear-O-Foam crepe soles and heels. Men's sizes in width D.

4⁹⁷

Sears Long Beach

Long Beach Blvd. at 5th — HE 5-4121
Open Monday 9:30 a.m. to 9:15 p.m.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Stretch Socks

SEARS LOW PRICE!

Excellent buy at this low price. All spring colors. One size fits 10 thru 13.

6 for \$1

Sears Long Beach

Long Beach Blvd. at 5th — HE 5-4121
Open Monday 9:30 a.m. to 9:15 p.m.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

89c Yd. Terry Cloth

SLASHED 45%

Absorbent cotton terry cloth in many solid colors and white. 35-inch wide.

2 yds. \$1

Sears Long Beach

Long Beach Blvd. at 5th — HE 5-4121
Open Monday 9:30 a.m. to 9:15 p.m.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Women's Sleepwear

WAS \$2.95 TO \$3.95!

Shorty gowns, pajamas, baby dolls and cluster in solid colors and prints.

99^c EACH

Sears Long Beach

Long Beach Blvd. at 5th — HE 5-4121
Open Monday 9:30 a.m. to 9:15 p.m.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

29c Rayon Briefs

REDUCED 45%

Tailored briefs with elastic legs and waist. White and pastel colors. Small to large.

6 for \$1

Sears Long Beach

Long Beach Blvd. at 5th — HE 5-4121
Open Monday 9:30 a.m. to 9:15 p.m.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Men's \$3.98 Jackets

SAVE 25%

Lightweight all cotton jackets in smart spring shades. Men's popular sizes. Hurry!

2⁹⁷

Sears Long Beach

Long Beach Blvd. at 5th — HE 5-4121
Open Monday 9:30 a.m. to 9:15 p.m.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

\$1.59 Vinyl Shades

SLASHED 51%

Window shades with taffeta embossed finish in white or ivory color. 37½-inch x 6-ft.

1⁰⁰

Sears Long Beach

Long Beach Blvd. at 5th — HE 5-4121
Open Monday 9:30 a.m. to 9:15 p.m.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

49c Nylon Hosiery

REDUCED 33%

Full fashioned nylons with self color seams. Royal beige or Royal taupe. 9 to 10½.

3 for \$1

Sears Long Beach

Long Beach Blvd. at 5th — HE 5-4121
Open Monday 9:30 a.m. to 9:15 p.m.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Girls' \$2.98 Dresses

PRICE CUT 18%

100% cottons, including woven solids, novelty prints, checks. Full skirts. 7 to 12.

2⁴⁴

Sears Long Beach

Long Beach Blvd. at 5th — HE 5-4121
Open Monday 9:30 a.m. to 9:15 p.m.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Vinyl Window

AND SHOWER CURTAIN, SET

Set includes both 27x43-in. window curtain and 6x6 ft. shower curtain.

1⁴⁸

Sears Long Beach

Long Beach Blvd. at 5th — HE 5-4121
Open Monday 9:30 a.m. to 9:15 p.m.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Typing-Lined Paper

FOUR CHOICE

550 jumbo pack of lined 3-hole paper or 500 pack of bond typing paper. Buy now!

99^c

Sears Long Beach

Long Beach Blvd. at 5th — HE 5-4121
Open Monday 9:30 a.m. to 9:15 p.m.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Hooded Sweat Shirt

REG. 2.95

Heavy duty with double laminated hood and pocket. All colors. Small —X-size. Sporting Goods Dept.

\$1⁸⁸

Sears Long Beach

Long Beach Blvd. at 5th — HE 5-4121
Open Monday 9:30 a.m. to 9:15 p.m.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

\$9.98 Tote Bags

SAVE \$3.99!

Jumbo size bag with hard bottom, leather handles, zipper closure. Colors, patterns. Sporting Goods.

3⁹⁹

Sears Long Beach

Long Beach Blvd. at 5th — HE 5-4121
Open Monday 9:30 a.m. to 9:15 p.m.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

\$29.99 Edger-Trimmer

SAVE \$10!

Powerful Craftsman ¼-HIP electric edger-trimmer. UL listed. Model 8578.

19⁹⁹

Sears Long Beach

Long Beach Blvd. at 5th — HE 5-4121
Open Monday 9:30 a.m. to 9:15 p.m.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

\$2.29 Iron Skillets

REDUCED 21%

Early American style big 10½-inch cast iron skillet. Shop now and save at Sears!

1⁴⁷

Sears Long Beach

Long Beach Blvd. at 5th — HE 5-4121
Open Monday 9:30 a.m. to 9:15 p.m.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Zig Zag Machines

WITH FREE YARDAGE!

\$10 worth of yardage of your choice with purchase of Kenmore zig-zag sewing machine. #226-50.

AS LOW AS \$6⁶⁶

Sears Long Beach

Long Beach Blvd. at 5th — HE 5-4121
Open Monday 9:30 a.m. to 9:15 p.m.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Steel Jack Stand

BONUS DAY BARGAIN!

Stand adjusts from 12 to 19-inch. Heavy steel construction. 3000-lb. capacity.

2⁹⁸

Sears Long Beach

Long Beach Blvd. at 5th — HE 5-4121
Open Monday 9:30 a.m. to 9:15 p.m.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

\$4 Service Special

HALF PRICE SALE!

Brake adjustment, wheel pack and lubrication. Any American-made car.

1⁹⁹

Sears Long Beach

Long Beach Blvd. at 5th — HE 5-4121
Open Monday 9:30 a.m. to 9:15 p.m.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Front End Special

MOST CARS

Two front wheels balanced and front end aligned.

5⁹⁹

Sears Long Beach

Long Beach Blvd. at 5th — HE 5-4121
Open Monday 9:30 a.m. to 9:15 p.m.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

98c Wood Finish

REDUCED 55%

Clear natural wood finish penetrates into wood, maintains natural appearance.

47^c

Sears Long Beach

Long Beach Blvd. at 5th — HE 5-4121
Open Monday 9:30 a.m. to 9:15 p.m.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

\$2.98 Light Fixture

PRICE SLASHED 33%

Modern 2-light ceiling fixture has gold star design, 12-inch square shade.

1⁹⁹

Sears Long Beach

Long Beach Blvd. at 5th — HE 5-4121
Open Monday 9:30 a.m. to 9:15 p.m.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

\$1.29 Swivel Aerator

SAVE 25%

Brass polished and chrome-plated aerator fits all faucets. Swivels to reach any part of sink.

97^c

Sears Long Beach

Long Beach Blvd. at 5th — HE 5-4121
Open Monday 9:30 a.m. to 9:15 p.m.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

AMT Model Car Group

REGULAR \$1.49 TO \$2

Includes Corvair, Valiant, Buick, Chevrolet, Mercury, Tempest and Continental.

69^c

Sears Long Beach

Long Beach Blvd. at 5th — HE 5-4121
Open Monday 9:30 a.m. to 9:15 p.m.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

TV Antennas

Your choice of rabbit ears for indoor use or arrow type for outdoor use. Replace that old antenna now.

99^c EACH

Sears Long Beach

Long Beach Blvd. at 5th — HE 5-4121
Open Monday 9:30 a.m. to 9:15 p.m.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

\$11.99 Screen Door

PRICE CUT 51%

Aluminum screen doors with hardware and 6-inch kick panel. Sizes 30, 32, 36-inch.

8⁹⁹

Sears Long Beach

Long Beach Blvd. at 5th — HE 5-4121
Open Monday 9:30 a.m. to 9:15 p.m.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

98c Plant Special

FOUR CHOICE

Fuchsia or San Diego red bougainvillea in galen cans. Regatta Bulbs 19c each

67^c

Sears Long Beach

Long Beach Blvd. at 5th — HE 5-4121
Open Monday 9:30 a.m. to 9:15 p.m.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Tender Cashew Nuts

USEFUL IN BUSINESS

150 L.B. Drivers Back 3 Bills

Phone From Cars

By ANDY PARK

If you think that leaving your wife at home will solve the "back-seat driver" problem, you haven't reckoned with progress.

There are upwards of 150 Long Beach citizens who today are faced with the problem of fighting freeway traffic all day—and answering the phone at the same time. From their car, that is.

Having a phone in your car isn't just a rich man's toy anymore, according to Bob Haber, marketing manager of the General Telephone Co. in Long Beach.

"WE HAVE three channels serving the Long Beach area," Haber points out, "and there are about 50 Long Beach residents on each channel."

Each channel works like a giant "party line," but since calls from cars usually are infrequent and brief, there is little delay in service.

The phone itself looks much the same as the instrument in your home. When someone calls you, it rings, (and that in itself can shake you up if you're right in the middle of a left turn) and you just pick up the hand-set and start talking.

ON THE OTHER hand, if you want to reach any telephone in the world, you just pick up your car phone and give the operator the number you are calling and she will connect you.

Sandy Wise, sales representative for the phone company, points out that the majority of the firm's customers are, naturally, businessmen.

"Salesmen find the car phone a definite benefit to their business," Wise says. "They can check in with their office, pick up their calls and



"YES DEAR," I'm on the way! Sandy Wise, representative for the General Telephone Co., demonstrates the latest thing in up-to-date communication—a telephone in your car.

still stay out making contacts all day."

IF YOU ARE going to leave your car for a short time, you just put your phone on "stand-by." When you return, a small light is burning if anyone is trying to reach you.

The car-phone owner is fast becoming an almost routine hour down Pacific Coast highway in Long Beach, as well as throughout the nation. A man with a phone in his car can drive from Long Beach to New York and make calls all along the way, if he's interested in staying "in touch." The modern life is not without its drawbacks, however. Like the Lakewood resident whose wife calls him every night when he's on his way home on the freeway. She wants to know what time to start dinner.

Or the fellow who also has a portable razor in his car. There he goes—30 miles an hour on the Pacific Coast Highway, driving merrily along, listening to the radio and shaving on the way to work. Then the phone rings. It's enough to drive a guy to drink. If he's also got a portable bar in his car, that is!

Ask County

Back 3 Bills

County supervisors Tuesday will be urged to endorse two pending State Senate bills which would add a minimum of \$993,000 annually to Los Angeles County's share of state aid to mental-health programs.

In addition, supervisors will be asked to sponsor state legislation to increase state aid to special schools operated at probation camps and juvenile halls.

The two bills on mental-health aid are Senate Bill 636 and 579, according to L. S. Hollinger, chief county administrative officer.

SENATE BILL 636 was introduced at the request of Gov. Edmund G. Brown, who has put \$2 million in his budget to finance the additional state aid, Hollinger said.

If approved, SB 636 would permit reimbursement for services to patients under court order.

It would continue the 50-

per-cent reimbursement, based on the county's program in the last year prior to its implementation of the Short-Doyle Act—in other words, 1958-59.

For costs of additional mental-health programs since 1958-59, SB 636 would provide 75-per-cent reimbursement.

Tied in with passage of SB 579, SB 636 would permit reimbursement for services to in-patients beyond the present 90-day limit.

IF THE entire bill passes as written, Hollinger said, the county would get \$993,000 on the basis of current year estimated expenses. If the provision on involuntary patients is not passed, the county would get only \$454,000 additional. The amendment lifting the 90-day limit would add \$57,000 annually, he said.

On the state subsidy for education, Hollinger is urging the supervisors to sponsor legislation to raise the present allocation for elementary pupils to \$318, an increase of \$34 over the present average-daily-attendance grant, and for high school pupils to \$483, an increase of \$159.

Girl to Head

Students at Gardena

If women can be astronauts, why can't they be high school student-body presidents?

That may be the rhetorical question on Virginia Peck's lips March 22 when she is to be installed as president of the Garden Grove High School student body. She succeeds Alan Langdon.

For her, it's a serious challenge, taking a spot that usually is held by a boy. She said she hoped to "establish unity and school spirit" but with equal stress being given academic fields.

As helpers, she'll have Jerry Cade as vice president and Trudi Powers as secretary of the student body.

Others to be installed at an auditorium assembly program will be key leaders Mike Callow, Kenlee Cooney, Virginia Meidinger, Jane Coffman, Kathy Lake and Judy Reno, and song leaders Diane Cochran, Randi Magill, Melody Westmoreland, Jeanette Killian and Lynn Vaughan.

Students Get

Scholarships at OCSC

FULLERTON—Five Orange County State College students have received scholarships amounting to more than \$700 for the spring semester.

Donated by private individuals, organizations and corporations, they range in value from \$25 to \$500.

Receiving the scholarships and the donors are:

Ronald W. Ottison, 541 Dorothy Lane, Fullerton, \$100 from the Order of Eastern Star, James P. Hausken, 2118 Alden St., Anaheim, \$250 from the Newport Harbor Assistance League.

Mrs. Thelma Bolton, 2903 College Avenue, Costa Mesa, \$62.50 from O. W. Richards, Joyce N. Wiley, 2030 Orange Ave., Anaheim, \$250 from the Retail Clerks Union, No. 324, Buena Park. Mrs. Carolynne A. Brady, of La Puente, \$66.22 from the Altrusa Club of Covina.

Two Teen

Hikers Get

Copter Aid

GLENDALE (CNS) — A teen-age girl was airlifted to safety late Saturday after she tumbled down a steep slope while hiking in the rugged Verdugo Hills.

The victim, Linda Fredhold, 13, Burbank, was flown in a sheriff's helicopter to nearby Brand Park where an ambulance rushed her to Glendale Memorial Hospital.

Although her injuries appeared minor, she was admitted for observation.

Glendale city firemen, using ropes and ladders, made their way to the girl from the bottom of a canyon, then hoisted her to a ridge where the helicopter had landed.

LINDA AND four other girls were hiking in the hills above the end of Allen Avenue when the mishap occurred.

Her companions, who were unable to reach her, shouted for help. Their cries attracted 14-year-old Tony DiPietro, who was hiking nearby with another boy.

He climbed down the canyon and made his way to a house where the occupant called the fire department. Young DiPietro led firemen to the spot where Linda lay semiconscious.

The boy apparently was overcome with exhaustion and also had to be flown out to safety. He also was admitted to the hospital for observation.

Justice Clark's

Brother Dies

DALLAS, Tex. (AP) — Robert L. Clark, 59, a leading Dallas corporation lawyer and a brother of U.S. Supreme Court Justice Tom Clark, died of cancer Saturday in a Dallas hospital.

At the time of his death, Clark headed the Clark law firm, founded in 1881 by William H. Clark Sr., his father. For many years he had prominently been identified with Democratic Party activities. He was a member of the Star, James P. Hausken, 2118 Alden St., Anaheim, \$250 from the Newport Harbor Assistance League.

Mrs. Thelma Bolton, 2903 College Avenue, Costa Mesa, \$62.50 from O. W. Richards, Joyce N. Wiley, 2030 Orange Ave., Anaheim, \$250 from the Retail Clerks Union, No. 324, Buena Park. Mrs. Carolynne A. Brady, of La Puente, \$66.22 from the Altrusa Club of Covina.

LOCAL NEWS BRIEFS



Woman, 85, Dies

in Trailer Blaze

A Santa Ana trailer fire Saturday killed an 85-year-old woman, critically injured her 34-year-old grandson and destroyed their \$6,000 mobile home.

Mrs. Hilda A. Olander was found dead inside the burning 50-foot trailer. Her grandson, Robert Vern Nelson, was taken to Orange County General Hospital with third-degree burns over 65 per cent of his body.

Another resident of the Quiet Village Trailer Park, 3126 Bolsa Ave., saw smoke and flames pouring from the trailer at about 3:45 a.m. Patrolman Leo Wilbur, who arrived at the park seconds before firemen, suffered burns on his hands when he tried in vain to enter the trailer.

Firemen wearing masks found Mrs. Olander's body in a center bedroom. The fire was extinguished before it could spread to other trailers in the park.

The blaze apparently started either in the woman's bedroom or in the adjacent kitchen. Firemen said the woman's body was near the door of her room, where she apparently was overcome while trying to flee the fire.

One Dead, One Hurt in Auto Crashes

One man was killed and another seriously injured in separate Long Beach-area traffic accidents Saturday.

Ellwood Jerrett, 49, of Yorba Linda, was dead on arrival at Fullerton Community Hospital after crashing his car at 15 miles an hour into the side of a fast-moving Los Angeles-San Diego Santa Fe train in Fullerton at the State College Boulevard crossing.

Jack W. Daniel, 52, a merchant seaman of 903 N. Fries Ave., Wilmington, was taken to Harbor General Hospital with head and internal injuries after crashing into a steel sign post on Pacific Avenue near Battery Street in San Pedro. He was thrown from the car and it landed upright on top of him.

20,000 Marines to Desert Maneuvers

Twenty thousand Marines of the 9th Marine Expeditionary Force at El Toro will move from the sea to the desert today to test their warfare tactics.

They will begin Operation Desert Winds, a follow-up to the giant amphibious assault at Camp Pendleton last week.

The seven-day operation, planned as mobile desert warfare under threat of nuclear attack, will begin Wednesday at the Twentynine Palms Marine Corps Base.

Maj. Gen. Avery R. Kier of El Toro has been assigned to command of the attacking troops.

Army Engineers Call for Bids

The Army Engineers will issue a call for bids this week to construct an additional six-mile unit of the Coyote Creek Channel improvement in the Long Beach area, County Supervisor Frank G. Bonelli said Saturday.

The bids will be opened April 11 and the contract should be awarded soon afterward, Bonelli said.

Work will run from the confluence of Coyote Creek and San Gabriel River below Willow Street and follow the unimproved channel crossing Willow, Pioneer Boulevard, Cerritos Avenue and Los Alamitos Boulevard to its termination at Carson Street and Bloomfield Avenue in Hawaiian Gardens.

Burglar Steals Lie Detector

A burglar has outfitted himself with some tools of another trade—far removed from his own.

Robert Barrick told police Saturday that someone broke into his place of business, the West Coast Lie Detector Center Inc., 842 Redondo Ave., and stole a lie detector and a tape recorder valued at \$1,900. He said the thief ignored other valuable equipment.

Fire Routs Patients

From Nursing Home

JAMESTOWN, N. Y. (AP) — Twenty patients, most in their 70s and 80s, were carried to safety Saturday after a fire broke out in a two-story nursing home.

Firemen said the fire started in an overheated dryer in the basement. Flames damaged the basement ceiling and a partition on the first floor.



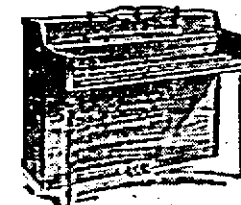
LAKEWOOD STORE ONLY: HAZELBROOK AND DANELAND

LAST 2 DAYS SHOP SUNDAY 10-5 MONDAY 'TIL 9

320 PIANOS MUST GO!

PIANO SELL-OUT!

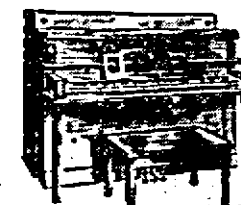
4 YEARS TO PAY—JUST LIKE RENT!



NEW SPINET AND CONSOLES

Provincial styling light walnut & French walnut

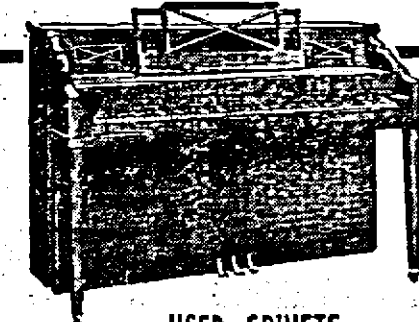
SAVE \$237



SPINET and CONSOLETYPE

In all grades

PRICED FROM \$187



USED SPINET

All full 88 note keyboards, fine quality instruments, choice of finishes.

FROM... \$327

HUGE DISCOUNTS ON ALL PIANOS!

PRACTICE PIANOS . . \$67

BUNGALOWS

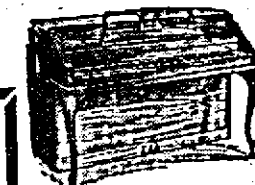
All finishes and all styles included in this budget group.

DANISH WALNUT SPINET

Just 71 — 18 note, 18 yr. guarantee, and made in USA. Brand new beautifully styled piano.

FROM \$147

\$537



NEW CONSOLES

Walnut or mahogany Full Keyboard—88 Note

SAVE \$167



DISCOUNTED BABY GRANDS

Walnut • Mahogany

Ebony • French Walnut

Ivory-Gold

From \$287 to \$397

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DENTAL PLATES

Avail Yourself of Dr. Beauchamp's
PAY LATER CREDIT PLAN OF

NO MONEY DOWN!

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APRIL 21

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AND very low prices MAKE modern dental plates available to everyone. Make your first small payment after April 21, 1963, then take on long as 2 years to pay an approval of credit. You can make your own credit terms, any reasonable offer is accepted. We welcome your credit account. When you are quoted a low price, that low price is exactly what you pay.

All Credit Is Strictly Confidential

And handled by us — no finance company or bank to deal with

NO DELAY • NO RED TAPE • WORK STARTED IMMEDIATELY • USE YOUR CREDIT



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Credit Dentist

LOW

PRICES

PLATEWORK • FILLINGS • CROWNS
INLAIS • EXTRACTIONS • REPAIRS
PENSIONERS PLEASE NOTE!

DR. BEAUCHAMP HAS BEEN ADVISED BY THE CALIFORNIA DEPARTMENT OF SOCIAL WELFARE THAT THE FOLLOWING PROGRAM IS NOW IN EFFECT FOR PENSIONERS.

AND WE QUOTE "... as a result of additional federal funds available for medical care, all necessary dental services for Old Age Security recipients will be provided through the Medical Care Trust Fund to cover the entire costload."

NO APPOINTMENT NEEDED
BIG SAVINGS NOW!

NOW! NEW
DENTURES
IN 1 DAY

Long in history, Dr. Beauchamp has been a pioneer in the field of dentistry for over 40 years. His plates are known for their quality and durability.

DR. BEAUCHAMP

pronounced Bee-cham

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FREE PARKING PACIFIC AUTO PARK
NO APPOINTMENT NEEDED

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March **BONUS DAY**

TOMORROW **MONDAY** **MARCH** **11th** **ONLY**

WITH THIS COUPON ONLY

Under Seal Special
Extra heavy coat.
Includes steam cleaning.
Reg. \$31.95
\$19⁹⁵
Glenn E. Thomas
Anaheim St. at Elm, L.B. HE 7-4191

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

One Pound of Bananas
Luscious ripe Golden Central American beauties. Our careful buyers got the pick of the best! **BUY ONE POUND at REGULAR PRICE. GET SECOND POUND FOR:**
1^c
Dow's Market
1160 South St. at Orange Open 8 a.m.-10 p.m. Daily

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Hollywood Juniper
This is the favorite twisted variety used in all the better landscapes. Reg. 150.
88^c GAL.
Park Nursery
3542 E. 10th St., Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Plush Nylon Pile
Ideal for your bedroom or, for that matter, the entire house. If you want a real luxurious floor covering at an inexpensive price, come in and see this in full roll. We have 20 colors to choose from.
\$4⁹⁹ PER YD.
Willbanks Carpet Co.
1875 Freeman Ave., Signal Hill—GE 4-0901
Free—10 Ft. of Plastic Polyethylene Floor Covering. Protect Your Carpeting.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Special on Permanent Wave
A regular \$12.95 Permanent Wave and . . . you must try our 5-minute hair drying service. There is nothing like it in Long Beach.
8⁹⁵
Jet Salon of Beauty
620 Pacific Ave., Downtown Long Beach 433-2664

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Ladies' Foldover Slippers
Choose your colors and sizes from the greatest selection. Small, medium and large. Each pair in plastic bag. Assorted selection of styles and designs. Now at the most fantastic coupon-day value. Hurry in for best selection.
43^c
J. J. Newberry Co.
433 Pine—Downtown Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Jumbo Folding Laundry Cart
Sturdy bronze tubular metal frame large easy-rolling casters. Heavy-duty liner with reinforced edges and seams. Slips off and on with ease. Large enough to handle big family washing. Reg. \$2.98.
\$1⁵⁹
Imperial Hardware Co.
210 East 5th St.—Downtown Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Introductory Offer
Our famous take-out Chicken Pie Dinner, complete with whipped potatoes, golden chicken gravy, cole slaw, hot biscuits and butter and dessert. This offer good only at The GO-SHOP and to take home only. Limit 5 dinners per coupon.
89^c
The Go-Shop
(Take-Out Dept. of Phillips Chicken Pie Shop)
730 Pacific Ave., Downtown

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Complete Hydra-Matic Adjustment
Complete Hydra-Matic adjustment any 1950-57 GM passenger car. Reg. \$12.50.
\$7⁵⁰
Dick Browning Olds
1227 Long Beach Blvd.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Movie "JUMBO"
Doris Day stars in the big color musical of 1963, Billy Rose's "Jumbo." Love and laughter plus Rogers & Hart music. 2nd color hit, "Seven Seas to Calais." With coupon you save 50c on all General Admission Tickets.
50^c
United Artists Theatre
517 E. Ocean Blvd. HE 7-1247

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

TR3 Wind Wings
Set of 2 installed in Jamestown's modern shop. You'll save \$6. pay only . . .
\$13⁰⁰
Authorized Triumph Dealer
Jamestown
1350 Long Beach Blvd., Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Fresh Lean Group Beef
Ground fresh hourly from selected cuts of top-grade beef. Juicy and fine flavor. Perfect for scrumptious hamburgers or in dozens of other dishes. Better than that selling for 49c lb. and more elsewhere!
4 lb. \$1
Crown Meat Packing
1170 Obispo—1st Bk. N. of Anaheim St.—OPEN 310NDAY 9 TO 6

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Basketball Backboards
Made of heavy all weather plywood. Ideal for installation on garage front or post. Designed to professional specifications. (Basketball hoop and net \$3.55.)
\$5⁸⁵ E.L.
Bergstrom's Plywood & Lumber Inc.
9015 Rosecrans, Bellflower (Just S. Bk. East of Lakewood Blvd.)

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Hair Spray
"Beauty Salon" adds lustre to your hair while holding in place like an invisible net. Full 13 oz. size.
2 FOR \$1⁰⁰
Sav-on Self Service Drug
Lakewood—Los Altos—Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

20 Pc. Dinnerware Set—Reg. 4.98
Service for 4 includes dinner plates, cups and saucers, fruit dishes, bread and butter plates. 1 day only.
\$2⁸⁸
Sprouse-Reitz Variety Store
Willow at Magnolia—Next to Iowa Pork Shop
4110 Los Coyotes Blvd.—Next to Cole's—1 Bk. off Traffic Circle

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Tree Roses
Beautiful trees with double grafted heads on straight strong canes. Choice of popular colors. This is the only time this year that we will make such an offer. Reg. 3.00 ea.
\$1²⁵ E.A.
Cameron's Nursery
3546 Belmont, Bellflower (Just East of Bellflower Blvd.)

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Triumph Battery Trays
From Jamestown's parts dept. Protect your car from split battery acid. Fits all Triumph cars.
\$4⁹⁵
Authorized Triumph Dealer
Jamestown
1350 Long Beach Blvd., Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Fish & Bubble Set
6 Piece ceramic. Ideal for the bathroom. Assorted colors, trimmed in gold. Set includes 3 fish and 3 gold bubbles. \$3.00 value.
55^c set
Sutton Bros.
5101 Lakewood Blvd.—ME 4-5440
Open Mon. Eve. 'til 9:00—Open Sunday

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Colortex Napkins
PKG. OF 60
2^c
Shoppers Markets
1135 E. Wardlow Rd. at Cerritos

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Jaguar Tune-Up
Complete engine tune-up (labor only). Reg. \$24.00.
\$19⁹⁵
Boulevard Buick - Jaguar
1581 Long Beach Blvd., Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Meyer Lemon
These amazing dwarf bushes produce hundreds of lemons each year. Beautiful citrus scent and fruit year around. Grow well in any soil condition including box or tub.
69^c GAL.
Park Nursery
3542 E. 10th St., Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

St. Steel French or Butcher Knives
These Swedish stainless steel knives are a tremendous value at their regular \$1.29 price. Hardwood handles. Choice of 3 styles. For bonus coupon day while they last.
29^c
Imperial Hardware Co.
210 East 5th St.—Downtown Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Firestone Quality Brake Reline
30,000-Mile Guarantee! Our regular price is \$28.95. Phone or come in for an appointment. This coupon will be honored through Saturday, March 16.
\$19⁸⁸ Complete
Watkins Tire Co.
3670 Cherry Ave., Long Beach—GA 6-6111
Open Daily 7:30 to 5:30

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Clean & Sharpen Elec. Razor Special!
This is your opportunity to have your electric razor reconditioned at a fraction of the regular price. We are factory authorized warranty service for Remington and Norclic. We also service Sunbeam, Remington, Schick, etc. Coupon day special—
\$1⁰⁰
Adair's Bargain Island
900 East 7th St. (at Alamitos Ave.)

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Tune-Up Buick
Complete engine tune-up, Buicks only. This coupon saves you \$3.00.
3⁰⁰ SAVE
Boulevard Buick
1581 Long Beach Blvd., Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Electric Toaster
High-speed toasting. Jewel-chrome finish lasts indefinitely. Modern, streamlined. Snap out crumb door can be washed clean. Reg. 12.95.
\$7⁰⁰ With Coupon
McMahan's
317 Long Beach Blvd. (Also available at Wilmington, Bellflower and East Long Beach Stores)

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Approved Safety Belts
Save over 50 per cent. All cars except 1962-63 models. Mon. mite from 3 p.m. to 1 a.m.
\$5⁸⁸ Per Person Installed
Parkwood Chevrolet Co.
5039 Lakewood Blvd., Lakewood

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

6' ft. Contemporary Sofa
Especially designed for young moderns. The finest craftsmanship and materials including all-hardwood frame and 100% foam latex. Reg. Retail \$270.00
129⁹⁵
Harold's Furniture Mfg.
973 E. Willow St. (Bk. West of Orange) GA 4-5153

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Cigarettes by the Carton
All popular brands to select from. Reg. \$2.31 and \$2.41 per carton. King Size \$2.15.
\$2⁰⁵ Reg.
Ronn's Lakewood Center Liquors
5426 Faculty Ave., Lakewood Shopping Center
317 6-2123—Open Monday Night 'til 12 midnight

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Free Qt. of Semi-Gloss Enamel
Free qt. of semi gloss enamel with each gallon of super Tibtex vinyl flat wall paint. 5000 decorator colors available.
FREE
Tibbetts Paint & Wallpaper
10th and Pine—Free Parking

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Boudoir Lamps
Variety of sizes and colors. Can be used on dresser, vanity, nightstand or desk. Some milk-glass bases. Values to \$2.95.
\$2⁶⁶ With Coupon
McMahan's
317 Long Beach Blvd. (Also available at Wilmington, Bellflower and East Long Beach Stores)

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Luer's Link Pork Sausage
Luer's quality. Skinless Pure Pork Sausage. 8-oz. package. Regular price is 33c. YOU SAVE 18c—over 54!
15^c
Dow's Market
1160 South St. at Orange Open 9 a.m.-10 p.m. Daily

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Fruit Trees
Finest No. 1 bare root. Peach, plum, nectarine and many others. Most of these are patented varieties which will grow extremely well in this area and produce an abundance of fruit.
TWO FOR THE PRICE OF ONE
Park Nursery
3542 E. 10th St., Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Delicious M & M Chocolate Candies
The famous milk chocolate that melts in your mouth and not in your hand. Family-pack size. Net weight 5 1/2 ounces. Choice of peanut or plain. A treat for the entire family and what a value.
23^c With Coupon
J. J. Newberry Co.
433 Pine—Downtown Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Heavy Duty Ozark Chopping Block
Finished with non-toxic sealer prevents juices from penetrating and staining top. Rubber feet prevent slipping. For cutting meats, salads, vegetables, etc. Regular \$3.95 but for bonus coupon day only—
\$2⁴⁹ With Coupon
Imperial Hardware Co.
210 East 5th St.—Downtown Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Carburetor Overhaul
Buicks only. This coupon worth \$3.00 on carburetor overhaul.
3⁰⁰ SAVE
Boulevard Buick
1581 Long Beach Blvd., Long Beach

Good, Monday MAR.11 ONLY

SHECHTER IN SCHOOL BOARD RACE Stresses 3 Rs as Vital

Morris Shechter, 35-year-old Lakewood attorney, stresses the three Rs, emphasizing progressive education, statewide uniformity in texts and exploration of TV teaching among key planks in his platform for election to the Long Beach Unified School District board of education.

Shechter estimates that vigorous attention to improvement of reading ability in elementary grades could alleviate the major problem of high school dropout students.

He opposes any property-tax increase for education, and says if more support is necessary it should come from other state sources. He also favors a revaluation of school expenditures to determine if money spent is yielding the greatest return.

Federal aid for state education "is out of the question," he said, because federal influence over school policies would be the end result.

Shechter end TV, as a teaching aid, should be ex-



MORRIS SHECHTER
Advocates Basics

through a central agency, he feels, would assure the best selection and a student moving from one district to another would be familiar with texts. He says local school boards could not devote the time nor employ a staff to review texts as satisfactorily, and costs could be lowered through statewide purchases.

He stressed employment of only highly qualified teachers and would not issue temporary teaching credentials to those not qualified for state credentials. Teacher pay should be competitive with private industry, he said.

He advocates closer ties between the board, civic organizations and parents.

Shechter, a native Californian, lives with his wife, Sally, and daughters, Tracy, 5, and Terry, 3, at 4621 Graywood Ave., Long Beach. He has maintained general law practice in the Lakewood area since 1955 with office at 4127 Del Amo Blvd., Lakewood.

He received his B.A. degree at UCLA, majoring in political

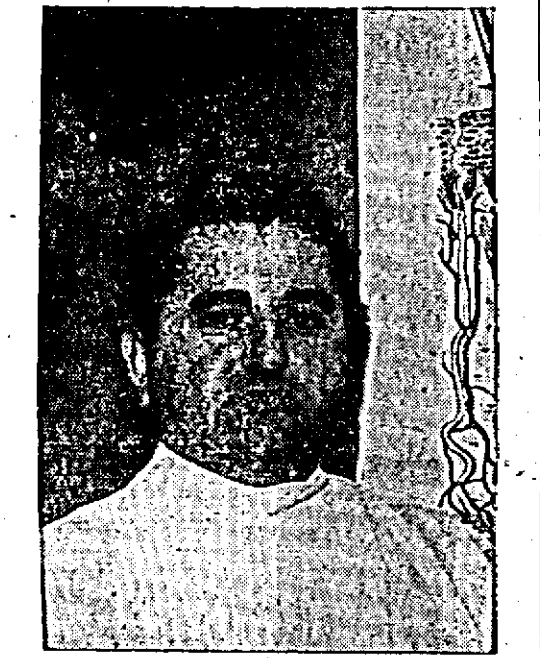
science, and his law degree at Southwestern University Law School in 1954. He is a member of the California and American bar associations. He is president of the Downey-Los Cerritos Bar Association.

He is a director and past treasurer of the Greater Lakewood Chamber of Commerce, director and past treasurer of the Pan American Festival, Lakewood YMCA board of management, past president of Exchange Club of Los Altos-Lakewood, Elks Lodge 888, UCLA Alumni Association.

In 1962, Shechter received the Lakewood Junior Chamber's distinguished service award, presented annually to its choice of the outstanding man of the year. He served in Army Special Services and information and education in World War II, and was a lecturer and counselor for military men obtaining high school diplomas.

S. I. Turoff, California's Leading Hair Expert
WILL DEMONSTRATE REMARKABLE NEW METHODS THAT HELP GROW THICKER HAIR, STOP BALDNESS, A REGULAR 30 MINUTE TUROFF SCALP TREATMENT FOR \$2.00 NEXT 8 DAYS ONLY.

I've Given Over 1 Million Scalp Treatments—(a Record!) to Happy Californians, in Many Turoff Offices. If YOU Have A Hair Problem — See Us!



S. I. Turoff, Director, Turoff Hair and Scalp Experts, announces establishment of the sixth permanent Turoff Clinic in California, in Long Beach. This Long Beach Clinic is in response to hundreds of requests from local residents.

Now in Long Beach
Our new permanent Long Beach Clinic brings these amazing methods to your door! If you have a hair loss problem, visit us! IT'S A FABULOUS EXPERIENCE.



1. FREE EXAMINATION by a Turoff trained specialist establishes your individual causes of hair loss.



2. HIGH-FREQUENCY THERAPY provides short rays to kill bacteria, increases scalp metabolism.



3. EXCLUSIVE ELECTRO-THERAPY developed by Turoff technicians after years of research, results are FAST!



4. EXCLUSIVE MEDICATION, Turoff formulas, laboratory produced, another step on the road to a strong healthy hairline.



5. PROFESSIONAL MASSAGE, A skilled and trained assistant rejuvenates, tones and loosens scalp so tissues heal grow.

"I find that the chief cause of baldness today is simply neglect! Failure on the part of a balding person to see a specialist before it is too late!"

So says S. I. Turoff, California's leading hair authority. This specialist has administered over a million treatments in many busy Turoff clinics throughout California. For many years, hair worried Californians have brought their problems to him to solve. The satisfaction of these hundreds of thousands of clients reflects in the tremendous growth of the Turoff organization.

Hair Expert Speaks
And Turoff further states, "It is surprising the number of old-fashioned ideas people still cling to regarding their hair. For instance, many believe that baldness is inherited. If this were true, why would a person have hair for—say 30 years—before he started to lose it? We may inherit a tendency to baldness, not baldness itself. Some people believe it is 'natural' to get bald with age. This, too, is wrong. Science has proven that hair grows fastest between 35 and 60 years of age. However, the most foolish belief of all regarding baldness is that nothing can be done. Turoff records, with thousands of clients, prove that we can help 35 per cent of those we examine. Hair can be thickened where the roots are still alive. If a person is slick bald, we do not accept him for treatment."

A Personal Message From S. I. Turoff

Exciting is the word for the amazing new developments in the scalp-culture field, perfected by Turoff technicians in our laboratories. If you have a hair problem you owe it to yourself to see us! A permanent Long Beach Turoff Clinic has been established, in answer to many requests. If our free examination shows we can help you, I'll offer you a regular trial treatment for \$2.00. No appointment needed. This is an exciting experience. Don't miss it.

Sincerely,
S. I. TUROFF

TUROFF HAIR AND SCALP EXPERTS
NEW PERMANENT TUROFF CLINIC
110 Pine Ave., Security Bldg., L.B. (Rm. 308-309)
America's Fastest Growing Scalp Organization
Hours: Daily 11 a.m.-8 p.m. (Thursday 4-8 p.m.)
Saturday 10 a.m.-3 p.m.
NO APPOINTMENT NEEDED. PRIVATE BOOTHS FOR LADIES.
ALSO S.F., SAN MATEO, SAN JOSE, SACRAMENTO, OAKLAND, DALY CITY, FRESNO

'O Mistress Mine' Provides Laughs at L.B. Playhouse

By DAVE TAYLOR
Visiting a mistress can be fun—when she's being kept at Long Beach Community Playhouse.

Fun is the fare, and the players dished it up in plenty to a full house of first-nighters at the opening Friday of Terrence Rattigan's comedy, "O Mistress Mine."

Offering a boudoir-full of genteel sinning with a sense of humor, guest director James Brittain has Playhouse stalwarts Keith Houdysheill and Florence Cole almost romp through the trials of mellow, middle-aged lovers pressured by the righteous morality of the younger generation.

Houdysheill, a war-time British statesman-millionaire, finds a new kind of fuel for his popular comic flair as a victim in the battle of right

vs. love being fought between his mistress and her 17-year-old left-wing son.

Without passing up a point on his usual scoreboard of belly laughs, Houdysheill offers one of his more complete characterizations, approaching the part with an irresistible combination of easy-going humor, understanding and good will.

Carrying the show along with a bubbling Billie Burke-ish banter, Florence Cole comes close to achieving a vivid role as a charming, somewhat blasé, completely disorganized, gently aging woman in the second blush of love and the first blush of the good life of a well-set-up socialite.

Into the picture explodes her ten-age "little boy" who must forget the world—and

credibly portrayed by Playhouse newcomer Gil De Rosh.

The whole concoction makes for an evening of entertainment, pure and simple, and misses the mark only at points in the blending when it attempts to become dramatic theatre, as in a somewhat sluggish second act.

Filling out the cast were Barbara Dahlquist with a convincing picture of the not-in-the-least offended, estranged wife, Gilberta Causey, Patty Hobbs and Ruth Crail.

ANNOUNCEMENT

The JADE OIL & GAS CO.

a California Independent with 300 acres under lease in the Long Beach oil unit, approves the unit agreement and plan of development as proposed by the City of Long Beach as best for the city, the state and its taxpayers and Jade Oil & Gas Co. is still actively leasing in the participating unit area along the shoreline.

LEASING OFFICE

2009 E. 7th St. GE 8-7913

HARBOR AUTOMOTIVE SERVICE

AUTOS ★ TRUCKS

- Straightening & Painting
- Long Beach's Largest Spray Booth
- Complete Body Re-Construction
- Frame Straightening

COMPLETE WHEEL ALIGNMENT SERVICE

★ All Work Guaranteed ★
Our Employees Have a Minimum of 20 Years Experience in the Above Line of Work

HARBOR AUTOMOTIVE SERVICE
1900 WEST ANAHEIM ST.
(NEAR ANAHEIM & SANTA FE) PHONE 436-9734

CLIP THIS AD IT'S WORTH 10% DISCOUNT ON PARTS AND LABOR

Last Link of Pacific Cable Will Be Laid

MONTREAL (AP)—The British cable ship Monarch is expected to begin laying the last leg of a new trans-Pacific cable next month, the Canadian Overseas Telecommunication Corp. said.

She will lay a section from Port Alberni, B.C., to Hawaii to complete an undersea communications link connecting Australia, New Zealand, the Fiji Islands and Canada. The entire trans-Pacific link, part of a projected communications network around the Commonwealth, is expected to be ready for service in December.

Italy Reds, Foes Use Same Slogan

ROME (AP)—Italy's Communist and Christian Democratic Parties found themselves fellow travelers. Posters of both parties going up around Rome, pleading for votes in the April 28-29 general election, carried this identical slogan: "Walk with the times. Walk with us."

Grand Opening

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Refreshments Courtesy of Southern California Ed. & Co. Company
Served Today 12 to 5

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Gold Medal Award by S. Calif. Edison for Electrical Excellence

ACTIVE VESSELS IN PORT

Vessel	Company	From	Arrival	Agent
Albatross	Albatross	San Francisco	10:00	Albatross
Albatross	Albatross	San Francisco	10:00	Albatross
Albatross	Albatross	San Francisco	10:00	Albatross
Albatross	Albatross	San Francisco	10:00	Albatross
Albatross	Albatross	San Francisco	10:00	Albatross

VESSELS ARRIVING SATURDAY

Vessel	Company	From	Arrival	Agent
Albatross	Albatross	San Francisco	10:00	Albatross
Albatross	Albatross	San Francisco	10:00	Albatross
Albatross	Albatross	San Francisco	10:00	Albatross
Albatross	Albatross	San Francisco	10:00	Albatross
Albatross	Albatross	San Francisco	10:00	Albatross

Navy Ships in Port

Vessel	Company	From	Arrival	Agent
Albatross	Albatross	San Francisco	10:00	Albatross
Albatross	Albatross	San Francisco	10:00	Albatross
Albatross	Albatross	San Francisco	10:00	Albatross
Albatross	Albatross	San Francisco	10:00	Albatross
Albatross	Albatross	San Francisco	10:00	Albatross

Omarr Reads the Stars

FORECAST FOR TODAY

ARIES (Mar. 21 to Apr. 19): Take your family member has been working hard to make a success of himself. He is a very capable man and will be a great help to you. He is a very capable man and will be a great help to you. He is a very capable man and will be a great help to you.

FORECAST FOR MONDAY

ARIES (Mar. 21 to Apr. 19): Take your family member has been working hard to make a success of himself. He is a very capable man and will be a great help to you. He is a very capable man and will be a great help to you. He is a very capable man and will be a great help to you.

Mononey Wife Will Christen Polaris Sub

NEWPORT NEWS, Va. (AP)—Mrs. A. S. Mike Mononey, wife of the Democratic Senator from Oklahoma, will christen the Polaris submarine James Madison next Friday.

Mrs. Michael Mononey, the sponsor's daughter-in-law, will serve as her matron of honor for the ceremonies at the Newport News Shipbuilding and Dry Dock Co. plant.

Like the other six Polaris missile submarines launched here, the Madison will bear the name of a famous native Virginian.

\$3 EXAMINATION \$3

SICK AND SUFFERING?

STOP WASTING TIME & MONEY

Before You Take Treatments Anywhere, You Should Have This Examination

This examination is conducted by a licensed doctor and will give you the complete preliminary diagnosis of your physical condition. It will tell you if you have any of the following conditions: **SPINAL VERTEBRAL AND JOINT STRUCTURE**, **KIDNEYS**, **COLON**, **BLADDER**, **NEURALGIC SYSTEM**, **LIVER** AND **BILIARY**.

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WHITE SANDS MISSILE RANGE, N. M. (UPD)—Missiles are no more disturbing than roadrunners to some New Mexico residents who calmly anticipate another historic first this spring—firing of ballistic missiles over their homes.

The Army's solid-fuel Sergeant missiles will be launched from south of Datil, N. M.—about 100 miles west of targets on the vast White Sands proving grounds. A survey of southern New Mexicans showed that citizens are not alarmed, and some are even eager for the tests to start.

RANCHER John Prather, 87, who lives on a ranch in the middle of McGregor Mis-

sile Range adjacent to White Sands, said, "Missiles have been flying over my head for years. They're just as common as a roadrunner down here."

(The determined rancher claims he will shoot it out with the Army rather than move. He has turned thumbs down on the \$100,000 the Army has offered him for the 15-acre ranch.

"I'm gonna stay here till I die," he proclaims. "They (the missiles) don't bother me a damn bit."

ALAMOGORDO Mayor Richard Stanley pointed out the idea of firing long-range missiles across the state has been favored by the New Mexico Municipal League.

Stanley said he had heard no criticism of the program.

At New Mexico Institute of Technology and Mines at Socorro, magazine editor Teri Ray said, "assuming the project is conducted under controlled conditions, damn the torpedoes—go ahead!"

OFFICERS at White Sands said the tests are both necessary and safe. A spokesman said although the missiles have been fired successfully over water, they could not be recovered. He said it was necessary to test gyro systems in the rockets by firing

them from angles and directions that can be attained only on land.

The spokesman said a series of control instruments should be installed along the routes to direct the missiles. There is virtually no chance, he said, of a missile falling on civilian-owned land.

In the first phase of the tests, three Sergeant missile shots will be made over a period of several months. In July, tests on the Army's Pershing missile will start from a launch site near Blanding, Utah, in the four corners area where Arizona, Colorado, Utah and New Mexico join borders.

AN EXPERIMENTAL air force missile also will be tested from time to time in the next two years. It will be fired from near Green River, Utah, and pass over southeastern Utah and northwestern New Mexico.

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BAGGIES Sandwich Bags Plastic Bags or Tear-off Roll
 Box of 100 2 FOR 1.00

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LISTERINE ANTISEPTIC Kills mouth germs on contact 12 oz.
 Reg. 89¢ 59¢

4-Piece Salad Bowl "Present Crystal" by Anchor Hocking. 19 1/2" salad or fruit bowl with a 13 1/2" serving plate. Clear lucite fork & spoon, gold finished handles.
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Ladies' Key Chain Decorated ornament with clear and colored rhinestones, attached to a silver color chain and ring.
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Electric Hair Dryer TROPIC-AIRE—Ideal for home permanents or drying other items. Hot or cold air switch and attached cord. Light blue baked enamel finish.
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 Pt. 88¢

Writing Tablet & Envelopes Stuart Hall—Tablet of assorted colors and pack of 28 envelopes in ass't colors. Your choice.
 2 for 49¢

Automatic Tooth Brush Dr. West's... Dentist recommended up-and-down brushing action. Includes polisher-massager and 4 personalized color handles.
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Decorators Pillows

Assorted sizes, shapes and colors. Reg. 99¢ ea. 2 for 1.00

White Dish Towels

EXCELLO... "Lamby Fresh". Bleached, hemmed four sacks. Large 30x35" size. 4 for 1.00

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by CANNON... All cotton with plaid patterns in white. Large 66x76" size. 98¢

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Large 27"x48" size. Assorted colors. Foam rubber backs, washable. 1.99

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by CANNON... 18x29" cotton terry decorated with assorted colorful prints. 3 for 1.00

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by CANNON... 15x25" cotton towel in assorted pastel colors or stripes. 2 for 87¢

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12x17"... multi-color printed patterns. 4 for 87¢

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Cool, comfortable sleepers and pajamas for the soda set in assorted materials. New, smart, exciting colorful juvenile prints for boys and girls.

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- Toddler's Baby Doll Sizes 1 to 3
- Toddler's Capri Sizes 4 to 6X
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Helps prevent diaper rash & diaper odor. Reg. 15¢ 2 for 1.00

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All-Purpose Cleaner for Floors, Walls, Laundry, etc. 28 oz. Giant Size 59¢

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Agency's Functions Grow Over Years

(EDITOR'S NOTE—One hundred years ago a young Swiss, appalled by the horrors of a battle he witnessed, wrote a book which led to formation of the International Red Cross as an agency dedicated to tending and saving war-shattered human beings. Now that agency performs many other missions and currently is debating whether it should also seek to prevent war.)

NEW YORK (AP)—The International Red Cross, long a symbol of compassion on the bloody battlefields of the world, is entering its second century of service to suffering humanity in mild disagreement over its basic purposes.

Must it be bound by the 19th century ideal of its founder, Henri Dunant, and exist solely "for the purpose of having care given to the wounded in wartime by zealous, devoted and thoroughly qualified volunteers?"

Or is the 20th century threat of nuclear annihilation such that it should go "outside the conventional and traditional scope of its humanitarian mission" and actively seek to prevent war as well?

THE International Committee of the Red Cross (ICRC) feels that some form of peace-making should be added to its basic repertoire of benevolent chores. Already it has taken a step in that direction.

Last fall, when peace talks faltered delicately on the Cuban crisis, the United Nations asked the Red Cross to provide the manpower to inspect for arms on the high seas those vessels bound for Cuba.

The ICRC agreed to consider the unprecedented request. It was still considering it when the crisis passed and a decision became unnecessary.

NOT ALL Red Cross people agree. One dissenter is retired Gen. Alfred M. Gruenther, once the Supreme Allied Commander in Europe and now president of the American National Red Cross.

"Generally speaking," he says, "such things as searching ships for arms are outside the competency of the Red Cross. They require a high degree of technical skill which the Red Cross does not possess."

The role of peacemaker also can be a dangerous one. You can very easily get into a political argument over the best way to preserve peace. I wouldn't want the Red Cross to get mixed up in anything like that.

ACTUALLY, the International Red Cross has spread out into a considerable number of fields since it was founded in 1863 in Geneva, Switzerland, to speed up and repair the human debris left in the wake of angry armies.

It was the inspiration of Henri Dunant, a young Swiss businessman, who was traveling through northern Italy in 1859 when he was caught up in the Battle of Solferino between the Imperial armies of France and Austria.

Some 40,000 French, Algerians, Sardinians, Austrians and Hungarians were left dead or wounded on the battlefield.

Three years later, Dunant poured out his bitter recollections in a book, "A Memory of Solferino." The grisly detail—"faces black with the flies that swarmed about their wounds"—shocked Europe.

"Would it not be possible," Dunant asked, "in time of peace and quiet, to form relief societies for the purpose of having care given to the wounded in wartime by zealous, devoted and thoroughly qualified volunteers?"

THE PUBLIC Welfare Society of Geneva, a local charitable outfit, was so taken by the idea that it set up a committee of five, including the impassioned Dunant, to see about turning the suggestion into reality.

Delegates from 14 European states met to lay the ground rules and, before the end of 1863, the first National Red Cross Society was organized in the little Kingdom of Wurttemberg, now a part of west Germany.

The following year, diplomats from 15 European governments drew up the first Geneva Convention, a treaty defining the treatment of wounded in wartime and the protection of Red Cross workers on the battlefield.

BY 1864, THE first Red Cross armband—a red cross on a white field, the reverse



IN AN INSTANCE OF cooperation between American and Chinese Red Cross, American businessman Robert McCann in 1961 is pushed on a stretcher across the border between Communist China and Hong Kong. McCann, imprisoned for 10 years and ridden with cancer was released after repeated efforts by his wife and the American Red Cross.

of the Swiss flag—was worn by Dr. L. P. Amidee Appia, a Swiss surgeon, on the battlefield of the Danish-Prussian war.

Americans, who are usually way out front waving band-aids and check books in times of distress, were late getting into the Red Cross act. It was nearly 20 years after Little Wurttemberg set the example that the United States overcame its antipathy to "entangling alliances" long enough to subscribe to the Geneva Convention.

ONCE IN, however, the Americans busily set to work expanding on Dunant's original idea.

When forest fires ravaged Michigan, the American Red Cross, under its indomitable first president, Clara Barton, rushed out and raised \$80,000 to aid the victims—despite disapproving glances from Geneva.

"The Michigan fires had no more to do with the Red Cross as it was originally conceived than would the Red Cross running traffic lights," says Gen. Gruenther. "The Red Cross societies in other countries were worried. They thought this would create another type of organization."

In a way, it did.

THE ICRC, still the guardians of Dunant's ideal, sticks pretty closely to wartime work—a fertile field since the Red Cross estimates that "in 3,400 years of recorded history there have been only 250 years of peace."

But the national societies have ranged far afield in search of humanitarian work in peacetime. The type of work varies according to the individual needs of the different countries.

In America, for example, the specialty is disaster relief.

But in faroff Thailand, where the fields and jungles crawl with poisonous snakes, the Red Cross specialty is a snake farm where vipers are milked of poison to make antidote serum.

ACTUALLY, there are two International Red Crosses.

First, there is the ICRC, with 25 members, all Swiss, which concerns itself chiefly with wartime activities under the Geneva Convention, now including inspections of war prison camps, aid to civilian refugees and other unfortunate by-products of modern warfare.

And there is also the

League of Red Cross Societies, which coordinates the international work of the 87 National Red Cross, Red Crescent (in Moslem countries) and Red Lion and Sun (in Iran) Societies.

COOPERATION between National Red Cross Societies, although necessarily limited by relations between governments, is quite high. Many times, the societies are able to succeed where hostile governments have failed.

Nearly five years ago, a U.S. Army helicopter with nine soldiers was forced down in east Germany. The U.S. government wanted them back but it couldn't negotiate with the east German Communist regime.

The State Department asked the American Red Cross to check on the nine soldiers.

Gen. Gruenther cabled the east German Red Cross. The

Germans checked, reported the soldiers okay and able to receive mail and packages.

A week later, the State Department asked the American Red Cross to see if it could negotiate their release. Another cable, a brief wait, and the east German Red Cross brought the soldiers to the border and turned them over to their American counterparts.

EVEN THE National Red Cross of Communist China is cooperative in most instances, says Samuel Krakow, the director of international relations for the American National Red Cross.

Krakow has dealt with the Red Chinese several times, chiefly in arranging visits by relatives to Americans held prisoner in China. The Chinese, he says, go to great lengths to accommodate.

The National Red Cross Societies meet across the Iron Curtain most frequently in searches for missing people, some of whom have not been heard from since the great

upheaval of World War II.

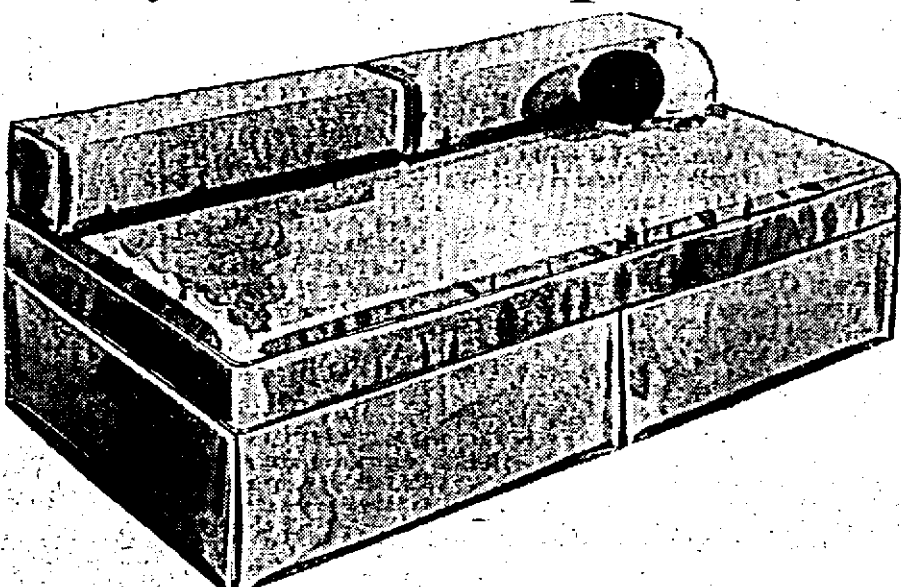
Henri Dunant might not have recognized the methods as his. But he would have heard from since the great

NINE U.S. Soldiers held in East Germany after their copter was forced down there, cross into West Germany in July 1953 through American Red Cross negotiations.

upheaval of World War II. Henri Dunant might not have recognized the methods as his. But he would have heard from since the great

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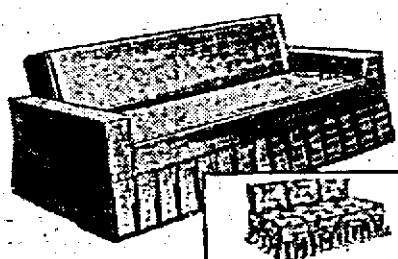


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7.99 each 32" studio couch bed cover 39" Hollywood bed cover 9.99 value

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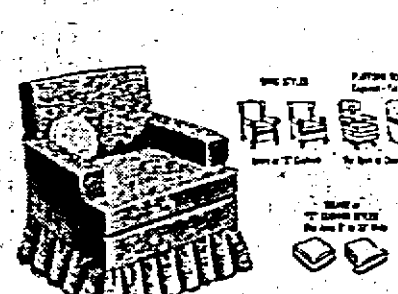
Give your room double life by converting a bed into a couch for daytime use... dens, living rooms, sewing rooms can double as guest rooms in mere minutes. Covers of heavy washable textured cotton with overlapped seams, cord welting. Bolster covers are zippered. Green, nutmeg, turquoise or brown.



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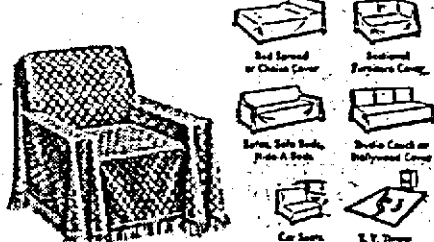
s-t-r-e-t-c-h slipcovers

9.59 each for chair styles 17.99 value sofa bed covers 13.99 23.99 value sofa and hide-a-bed covers 18.99

Here are the finest fitting ready-made covers you can buy... washable, never need ironing, the durable fabric is cotton, rayon and nylon. Fit all styles of furniture. Green, nutmeg, melon, gold or turquoise.

*allow 2 weeks delivery on sofa and sofa bed covers.

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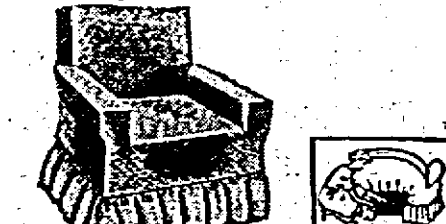
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One size fits any chair... one size fits any sofa. One-piece cover, skirt attached... so easy to put on. Machine washable, comes in green, nutmeg, rose, turquoise or gold.

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LBCC Adult Unit Slates Public Lectures, Panel Study

Six public lectures and a panel discussion are announced for this week by the Long Beach City College General Adult Division.

An illustrated series on Europe will open at 7:30 p.m. Monday in Room 202 of Polytechnic High School, 16th St. and Atlantic Ave. Jack V. Smith, counselor at Wilson High School, who recently spent a year in Europe, will speak on "Holland, Germany and Scandinavia."

Dr. Harvey B. Franklin, retired member of the Adult Division forums staff, turned traveler-lecturer, will speak on "India, Land of Mystery" at 7:30 p.m. Tuesday in the Jordan High School choral room, 65th St. and Atlantic Ave. Three more illustrated talks are scheduled.

"Creative Thinking and Problem Solving" is the title of a new lecture series opening at 7:30 p.m. Wednesday in Hoover Junior High School auditorium, 3501 Country Club Rd., Lakewood. Speaker will be Robert W. Dorman, director of personnel training at Transport Indemnity Co. and a business consultant on management and supervisory training. First topic will be "Organizing Your Thoughts Creatively."



MRS. BORGNY BAIRD



ROBERT W. DORMAN

panel discussion program based on the recent International Film Series showing of "Modern Nigeria," will be presented at 7:30 p.m. Wednesday in Hughes Junior High School auditorium, California Ave. and Roosevelt Rd. Panel members will be Harold F. Seal, dean of the General Adult Division; Joseph Forcinelli, who spent several years developing schools in the Congo; and Chris Ekong, a visa student from Nigeria now enrolled at the LBCC Business and Technology Division.

Mrs. Borgny Baird, lawyer, will open a series of four talks on "You and the Law" at 7:30 p.m. Thursday in Marshall Junior High School auditorium, 5870 E. Wardlow Rd. First topic will be "Law and Youth."

Other admission-free programs this week:

MONDAY
Psychology—Dr. Arthur L. Bietz, "How to Live Creatively," 7:30 p.m., Polytechnic High School auditorium, 15th St. and Atlantic Ave.

WEDNESDAY
"Psychological Aspects of Aging and Retirement"—Dr. F. J. Kirkner, "Increased and Decreased Abilities," 2 p.m., Dewey High School auditorium, 8th St. and Locust Ave.

Municipal Band Sets Anniversary Show

Fifty-fourth anniversary of the founding of the Long Beach Municipal Band will be marked at a special concert at 2 p.m. today in the Municipal Auditorium.

Charles Payne will direct the band.

In addition to regular soloists, members of the cast of Long Beach Community Theater's forthcoming production of "The Most Happy Fella" will appear.

Today's program follows:

- The World is Waiting for the Sunrise
- Concert March: Military
- America: Overture for Band
- Waltz from Serenade for Strings
- Carrot Tree & Quince
- Flutists
- Trumpeters: Lullaby
- Water Music Suite
- Fantasia in G Major
- Viol. Solo from La Traviata
- Bernard's Overture
- Old Waltz with New Ideas
- Prarie Song for Band
- Scenes from "Most Happy Fella"

Two other Laborite legislators have been threatened with death by the OAS in the past two days. Police said they were taking "precautions" to protect them.

WHERE IS IT? Fictional Ranch Beguiles TV Fans

CARSON CITY, Nev. (UPI)—Officials of the Nevada State Museum report that the most frequently asked question is "Where is the Ponderosa Ranch?"

The Ponderosa, for those few who don't know, is the fictional home of the Cartwright family on the television show "Bonanza." According to the show, the big ranch is about a two-hour ride from both Virginia City and Lake Tahoe.

Museum custodian Fred Mitchell has come up with an answer to the query that satisfies all but the most stubborn.

He simply says "It's thataway."

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choose from stock or special order at no extra charge

An exquisite simplicity elevates the new Gamins to the height of elegance ... on the perfect 'lowered heel' that makes them so suitable for today's busy but chic young women.

Be sure to meet Mr. Ben Gillman, Special Representative for Gamins, who will be happy to place your special orders at no additional charge.

Choose from a big collection of spring and summer styles, colors, materials or heel heights, too many to illustrate.

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Mr. Ben Gillman will be in the Shoe Salon Tuesday, March 12, between 9:30-12:30; 1:00-5:00.

SHOP EVERY NIGHT TILL 9:30
Monday through Friday—Shop Saturday 9:30 a.m. till 5:30 p.m.

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A clear and pretty pattern to set on spring tables and then through the year ... this charming dinner set in famed Brookpark Melamine ... chip and break-resistant, safe in your dishwasher, the glowing colors keeping their bright good looks through countless washings. Each set has 8 decorated dinner plates, decorated salads, with plain soups, cups and decorated saucers, 1 decorated platter, vegetable, covered sugar and creamer. Colors are cinnamon and burnt orange.

may co. china 46

save 20% to 40% now on these imported bucilla needlepoint designs 1.19-21.99

Beautifully hand-embroidered florals, figures and scrolls on Bucilla's Wonder-Weave canvas, for stools and chairs, benches, bell pulls and needlepoint bags. All you do is fill in the easy-to-do background and you have a handsome needlework piece for your home. This special sale starts March 8th and ends March 23rd.

Gros point pictures 11 1/2 x 11 1/2, 13 1/2 x 13 1/2	reg. 1.69	1.19
Gros & Petit point 13 1/2 x 13 1/2	reg. 2.98	1.99
Gros & petit point 13 1/2 x 13 1/2	reg. 3.29	2.49
Footstools 15x18, 18x18	reg. 2.69	1.79
Footstools 16x20, 20x20	reg. 2.79-2.98	1.99
Footstools 18x23	reg. 3.79	2.79
Footstools 21x27	reg. 5.99	3.99
Chair seats 23x23	reg. 3.98	2.79
Chair seats 23x23	reg. 3.98-4.29	2.99
Chair seats 27x27	reg. 5.99	3.99
Chair seats 30x30	reg. 7.99	5.99
Chair seats and backs	reg. 11.99	8.99
2-pc. chair set, gros & petit point	reg. 29.99	21.99
Bench covers 23x40	reg. 10.99	7.99
Bench covers 23x46	reg. 11.99	8.99
Bags, Gros & petit point	reg. 6.99	4.99

may co. needlework 40

BUCILLA EVERMATCH TAPESTRY WOOL 100 yd. skein 79c
For perfect color matching every time. Light-fast, moth-proof, 100% virgin wool. Regularly 1.00 skein.

Open an option account. Shop with a charge-plate. Nothing down, 10 months to pay.

SHOP EVERY NIGHT TILL 9:30 Monday through Friday — Shop Saturday 9:30 a.m. till 5:30 p.m.

MAYCO
LAKEWOOD
5100 LAKEWOOD BLVD. PHONE ME 3-0111
MAY CO SOUTH BAY Hawthorne at Artesia Phone 370-2511

Sports on Radio-TV.

Sunbeam Alpine Tours Palm Desert

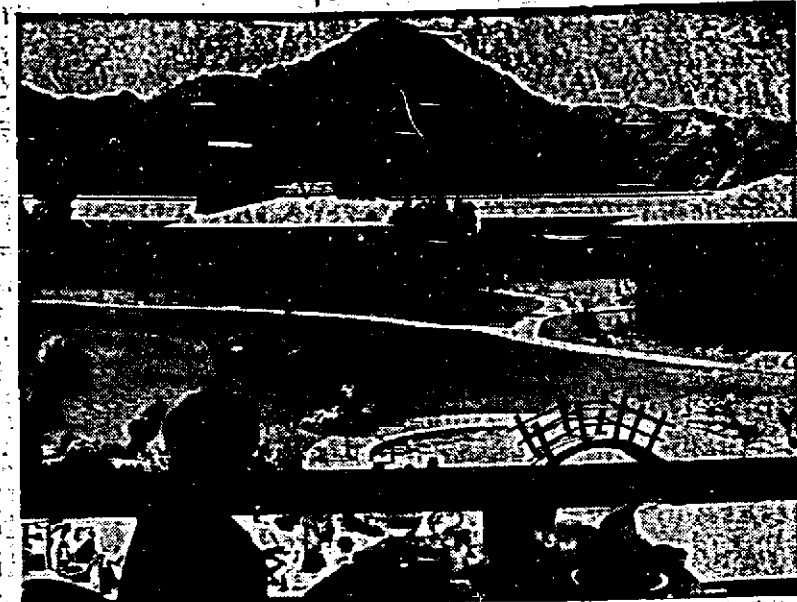
By BILL EMERY
A new modern luxury resort in an oriental setting opened two months ago in the Palm Desert: the Erawan Garden hotel, and today it looks like it had been on the scene for years. The trees and landscaping make the resort a garden spot on the desert. Our motorlog car for this fascinating week-end adventure was a Sunbeam Alpine "soft top" from Dale Brown

Motors at 2441 Long Beach Blvd. in Long Beach. Introduced in 1961, this brilliant newcomer in the sports car field has a larger 1.6 liter engine capable of a speed of 100 mph. In one short year the Sunbeam Alpine has captured the imagination of the motoring world. There's everything to recommend it for performance besides its rally-bred record of 10 straight class and multi-

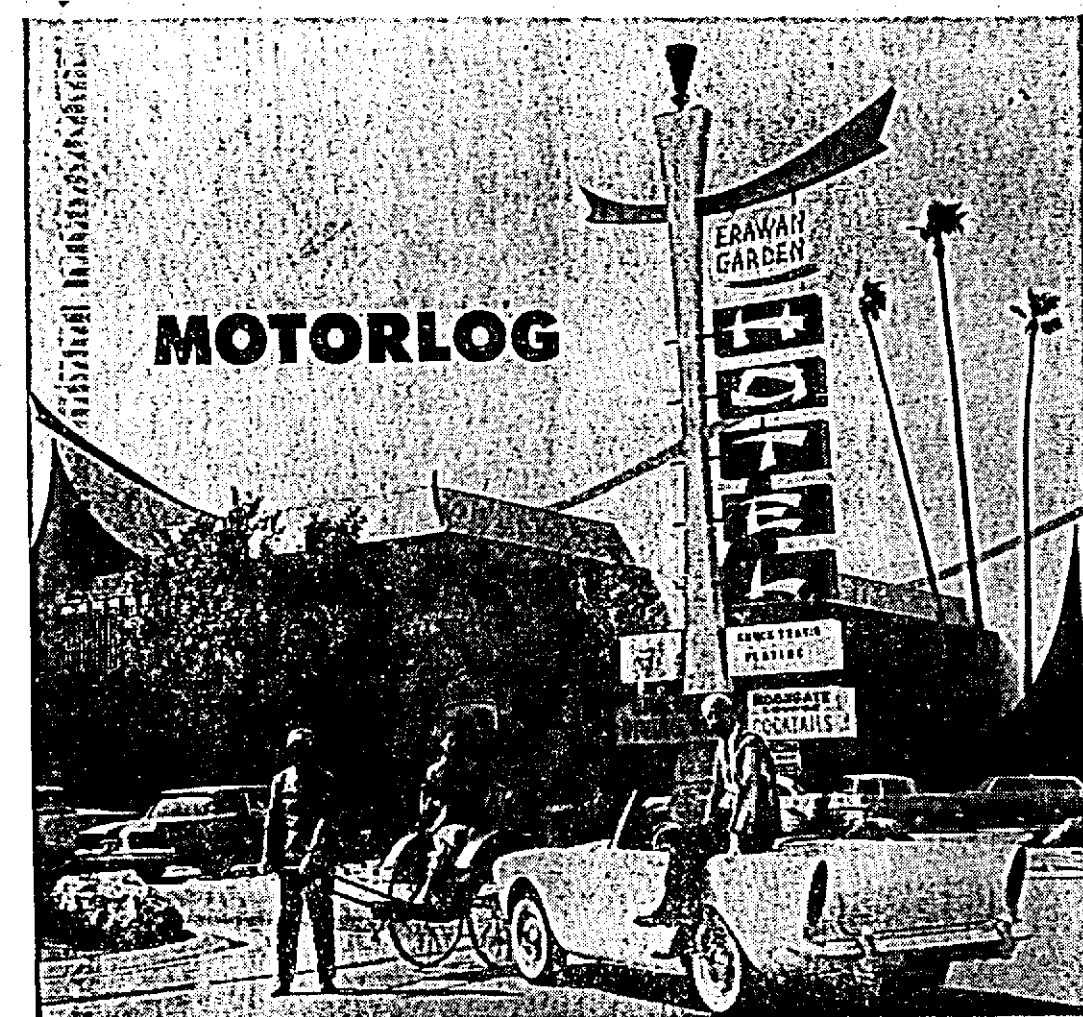
class wins. The Alpine took first honors for design recently in Rome, one of the world's capitals of style. The success in the American market of this British import comes from the consideration of the requirements and wishes of the American buyer. Roll-up windows in the doors, the security and assurance of front wheel disk brakes, an improved suspension system giving greater

lateral stability and exceptional road-holding capacity are just to name a few. There's a distinctive flair in the sleek design of the rear fenders, a sense of power and simple performance over the mountain roads with the more powerful engine and a feeling of security and comfort in the roomy adjustable bucket seats. The P.O.E. window tag listed the motorlog car at \$2,645. White side wall tires,

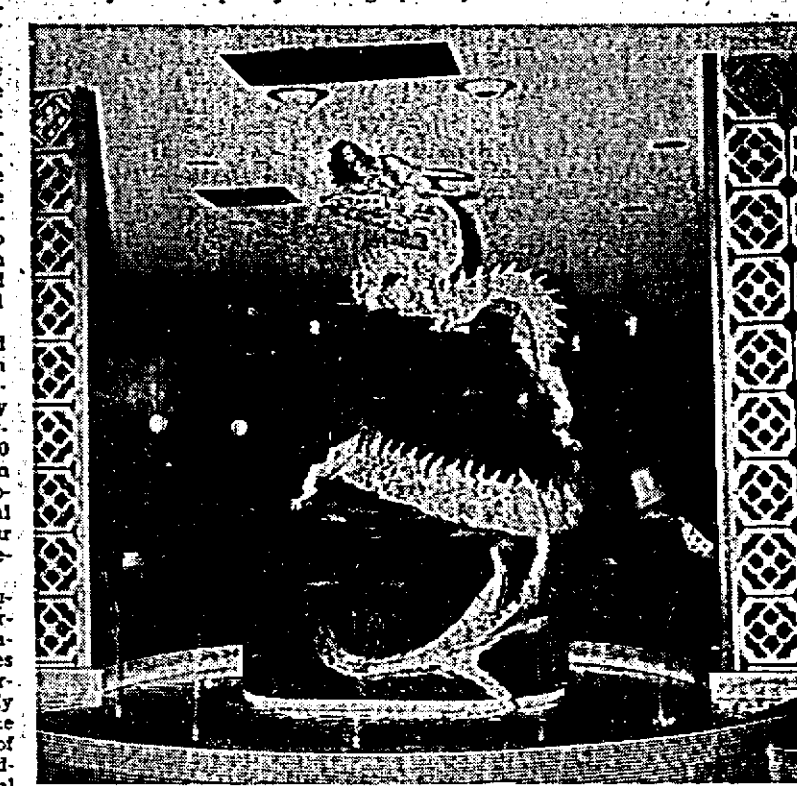
a tonneau cover and fresh air package brought the total to \$2,779 which makes it a pretty competitive package. A rich fund of folk tales and legends abound in Thailand. One such legend concerns Erawan, a magical, many-headed golden elephant which served as a "magic car" for the God Phra Indra. Together they traveled to all the famous landmarks of the world. Had the Erawan Garden Hotel existed in their day, it undoubtedly would have been a destination for Phra Indra and Erawan as they loved beauty and elegance above all. Located in the heart of the golf capital of the world on the Palm Springs road between Palm Desert and Indio, nearby is El Dorado, Indian Wells, La Quinta, Thunderbird and a host of other justly famous golf country clubs. From Long Beach drive east to Magnolia in Orange County, then north to the Riverside freeway. In Riverside, 14th Street is the fastest and shortest cutoff to the Palm Springs freeway. More time can be saved by bypassing Palm Springs on 99 to Thousand Palms, then turn right (south) on Del Sol Road and then left on Highway 111 through Palm Desert. Erawan rooms are equipped with both radio and television and have refrigerated air-conditioning with individually controlled thermostats in every room. A staff of over 100 trained in the classic tradition of service and courtesy provide a myriad of personal services that will make your visit an unforgettable experience. Rates are based on the European plan at the year-around hotel, with three season prices. Winter prices range from \$24 to \$35. Reservations can be made locally by calling MA 4-7441. The Erawan is truly a blend of the East and West... modern luxury in an oriental setting. The fun formula of the month: a week end with a Sunbeam Alpine at the Erawan Garden hotel.



BALCONY SCENE
All guest rooms have magnificent view of beautiful Oriental gardens, the desert or the majestic Santa Rosa mountains. Some rooms have recessed balcony. Picturesque Kyoto bridge (above) divides swimming pool.



MOTORLOG
ACTIVE ALPINE WELCOMED AT ERAWAN
A new concept in luxurious desert resorts combines the splendor and romance of the Far East with Western hospitality. Hotel manager John Garvin (sitting on Sunbeam Alpine) muses over the contrast of the ancient jinniksha to the sleek new sport car.



GOLDEN DRAGON SPITS FIRE
Center of attraction between lobby and Cambodia dining room is this fascinating fountain. Excellent European and American cuisine is served in a spectacular Oriental setting.

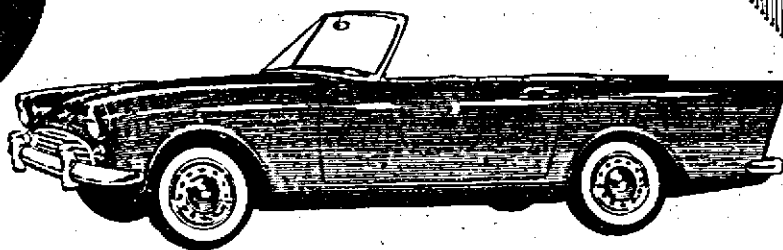
Award-Winning SUNBEAM ALPINE Captivates Market

SAVE

During
Our
**VOLUME
DAYS**

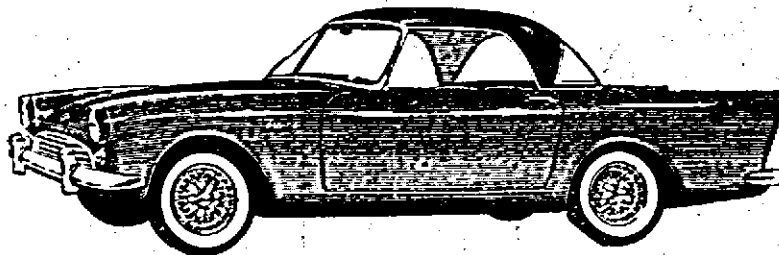
\$100.00 DISCOUNT
Regular '2645
NOW ONLY
'2545

Same as the
'Motorlog Car



SNUGGLE UP IN A
SUNBEAM ALPINE

The Sunbeam Alpine offers easy gliding roll-up windows, airtight weather protection usually found only in the most expensive sports cars. No wrestling with ill-fitting side curtains, no bundling up like an anemic eskimo. But on balmy days open up to the blue skies. There's great comfort in the Sunbeam price, too!



**PREDICT SALES
UP 50% IN 1963**

Sunbeam Alpine sports car sales in the West set a record in 1962 rising 18 per cent above 1961. Roofes Motors' region manager predicts a 50 per cent increase again in 1963 over 1962. DALE BROWN, key dealer, backs up this trend by LOADING HIS LOT WITH SUNBEAM ALPINE SPORT CARS. Come in today, choose your color and style and save with DALE BROWN'S Volume Purchase which he now can pass on to you.

**36
MONTHS
TO PAY**

**OPEN
7 DAYS**

DALE BROWN MOTORS

**SINCE
1946**

2440 Long Beach Blvd., Long Beach . . . YOUR HILLMAN-SUNBEAM DEALER

Buy This Exciting Personal Car for Less Than Most Compacts at

March BONUS DAY

TOMORROW MONDAY MARCH 11th ONLY

WITH THIS COUPON ONLY

Typewriter Clinic
Bring in your typewriter — any make, age, or condition. We will clean it with compressed air, install new ribbon, make minor adjustments, clean type & platen. **FOR \$3.95** This offer good for one week. **OPEN ALL DAY SATURDAY.**
Wyatt's Typewriter Center
211 E. Broadway
Downtown Long Beach — HE 6-4739

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Hi-Fi and Stereo Albums
Popular - Classical - Soundtrack, etc. Regular \$3.98 - \$4.98 - \$5.98. Albums of your choice will be reduced \$1.00 with this bonus coupon. For your convenience, this offer will be extended thru March 18, 1967.
Humphreys Music Co.
133 East Third Street
Downtown Long Beach — HE 6-4294

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Brake Adjustment Special
REG. \$4.50 VALUE
1. Remove front wheels to inspect lining and drums.
2. Repack front wheel bearings.
3. Check grease seals.
4. Adjust brake shoes to proper contact.
29¢
REG. \$4.50
Goodyear Service
414 E. Anaheim St., Long Beach — HEEmlock 2-0903
HEEmlock 2-0903

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Lawn Mower Sharpened
& cleaned by our expert mechanics. Power mowers \$100 includes sharpened, cleaned, oil checked, air cleaner cleaned & oiled and greased.
\$2.00
Downen's Lawn & Grd. Sup.
11633 E. Carson — 1 Block West of Pioneer
HEA 1-1633 — Open Mon. 'til 6 P.M.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

"Portraits For The Discriminate"
A regular \$12.50 portrait sitting. This outstanding offer is available from Monday March 11th to Friday March 15th.
\$6.50
NOW ONLY
lone's Studio
246 E. 11th St.
Downtown Long Beach — HE 6-3456

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Extra Large AA Eggs
Fresh daily from a local ranch. per dozen
Save at least 20¢!
(This special will be good Tues. & Wed. Mar. 12 & 13, as well as Monday.)
39¢
DOZ.
County Fair Meats
8175 Long Beach Blvd. — Just North of Freeway
OPEN MONDAY 9 TO 6

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Bonus Days Meat; 25 lb. Super Special
(This special will be good Mon. Tues. & Wed. Mar. 11-13. • 5 lbs. Spencer Filet • 5 lbs. Boneless Beef Roast • 5 lbs. New York Cuts • 5 lbs. Porterhouse • 5 lbs. Ground Sirloin — 25 lbs. total. All for Only
\$17.95
County Fair Meats
8175 Long Beach Blvd. — Just North of Freeway
OPEN MONDAY 9 TO 6

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

"Lindy Executive Ball Pen"
People on the go — men and women — will prefer this handsome writing instrument. The slim design and perfect balance insures complete writing comfort. Regular price \$3.00.
\$1.98
Each
The Write Shop
414 Long Beach Blvd.
Downtown Long Beach — HE 7-0901

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Men's Slacks
This coupon worth \$3.00 discount on any pair of slacks in our stock priced at \$11.98 or more. (Coupon good March 11 & 12)
\$3.50 off
Foreman & Clark
Lakewood Center (Across from Bay's Market)
Long Beach — 1111 Pine Ave.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

FREE! FREE! FREE!
With This Coupon
FREE!
BRAKE ADJUSTMENT
And Inspection!
Salta Pontiac
1515 Long Beach Blvd., Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Learn To Fly For Fun!
This is a bona fide introductory offer but you must phone and make reservations today. Instructions in our FAA approved flight school are given in a new Piper Colt.
\$5.00
Aztec Aircraft Sales
3125 Lakewood Blvd. — L.B. Municipal Airport
HEA 1-3431

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

BED FRAME
STEEL — ADJUSTABLE
TWIN OR FULL SIZE
4.95
Edward's Discount Furn.
1639 East Artesia, Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Italian Mohair Yarn
A \$1.69 value... Genuine pure 40-GRAM BALL
Imported Italian Mohair at once-a-year bonus savings.
\$1.00
super mart!
630 Pine Ave. — Downtown Long Beach
Open Mon., Thurs., Fri. nights 'til 9.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Any Diamond Needle
Attention — owners of Hi-Fi's, stereos, portables, etc. subject to large stock on hand! Reg. 7.50 to 9.95. Bring your old needle so that we can make proper replacement! No dealers! This offer good 'til 6 p.m., Sat., March 16.
\$1.98
Plaza Electronics
6304 Spring — HEA 1-1639
Lakewood Plaza Shopping Center — Open Mon. 10 to 6

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Drawing 50 Gals. 'Flying A' Gas
DEPOSIT COUPON FOR FREE DRAWING
Name.....
Address.....
Phone.....
FREE
Glenn Wainner Flying-A Service
702 Pacific Ave., Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Big "A" Car Wash
GOOD MON. THRU FRI.
Finest car wash possible. No purchase necessary.
75¢
Big "A" Car Wash
5300 N. Cherry Ave. Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

25c Hot Dog
For this day only. A king size premium frankfurter. This is a regular 25c hot dog.
10¢
EACH
Prime Burger
1135 Cherry Ave. — Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Front End Alignment & Wheel Balance
Any G.M. passenger car.
Reg. 18.95
\$14.95
Dick Browning Olds
1227 Long Beach Blvd.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

9 Volt Transistor Battery
Will operate most transistor radio's. Guaranteed full strength. Made by a famous manufacturer.
19¢
Giant Electronics
8633 Artesia Blvd. — METraif 4-5553
Bellflower, Calif. Open 9 to 9 — 7 Days a Week
Sunday 'til 6:00

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Learn To Play A Tune
NOTHING TO BUY
It's fun... It's easy... and it takes just a few minutes.
FREE
Hammond Organ Studios
of Long Beach — 2185 Lakewood Blvd. — GE 9-0918
Just North of the Traffic Circle
Sales - Rentals - Instruction - Service

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Lamp Close-outs
ONE-OF-A-KIND
VALUES TO 2500
HURRY — NOW ONLY
4.88
Edwards Discount Furn.
1639 East Artesia, Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Major Motor Overhaul
With This Coupon Only. Any make car, 8 cylinder, 6 cylinder included.
25%
DISCOUNT
Salta Pontiac
1515 Long Beach Blvd., Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Watch Clean and Overhaul
Our reg. \$13.50 complete overhaul, including all parts FREE. All our watches are ultrasonically cleaned and timed on "Watchmaster" timer for accurate running. Complete line of jewelry and whatever your gift need might be.
\$8.75
Shaulis Jewelers
5634 Atlantic Avenue — Open 9 to 6

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Mattresses & Box Springs
837 COILS
EXTRA FIRM
FULLY GUARANTEED
49.50
Edwards Discount Furn.
1639 East Artesia, Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Spencer Steak
Salad, baked potato, French Fries Complete Meal or hash browns, garlic bread and coffee. 10 a.m. to 7 p.m. Also good Tuesday.
\$1.19
With This Coupon
Turf Cafe & Cocktail Lnge.
421 Pine Ave., Downtown Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Folding Doors
20"x68" Folding doors, heavy duty, double wall, steel construction. 20 only. Two different colors. Reg. \$26.00.
\$9.95
W. M. Dary
3605 E. Anaheim St. Phone GE 3-4131

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Plywood
4'x10'x1/4" Sheets Douglas Fir sanded (shop). Terrific savings. Reg. \$4.80 per sheet.
\$2.95
per sheet
W. M. Dary
3605 E. Anaheim St. Phone GE 3-4131

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Pontiac Tune-Up
Regular \$9.95
With This Coupon
\$7.95
(Plus Parts)
Salta Pontiac
1515 Long Beach Blvd., Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Auto Seat Belts
Impact, Imperial model. A top-rated safety belt with metal to metal buckle. Quick release. Choose from 13 colors. Expertly installed in your car at no extra cost. Safety at a savings with this coupon.
\$4.98
Sure-Fit Seat Covers
835 Long Beach Blvd. HE 5-1467

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

This Coupon Worth \$50.00
This coupon worth \$50 toward purchase of any AUDIVOX HEARING AID. Now is your chance to buy a top precision, high quality hearing device, endorsed by famous personalities. This offer good the entire week.
\$50.00
OFF
Audivox Hearing Center
141 Locust Ave., Downtown Long Beach. HE 7-7933

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Two for the Price of One!
You can get TWO pairs of men's or ladies' shoes shined for the price of one pair. This offer good Monday, 3-11-63, to Wednesday, 3-13-63.
35¢
Two Pairs
Jacobson's Barber Shop
1117 Cherry Ave., Long Beach HE 7-4431

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Drawing 50 Gals. Shell Gas
DEPOSIT COUPON FOR FREE DRAWING
Name.....
Address.....
Phone.....
FREE
Gordon's Shell Service
401 W. 11th St., Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Lube Job
Includes: Lubricating all fittings, generator, door locks. Check transmission and differential fluids, lubricate fan belt, accelerator, linkage, check master cylinder fluid. Reg. \$1.75 value.
99¢
Oscar Gregory Chevrolet
14925 Paramount Blvd., Paramount
HE 6-5541 Open Monday Night 'til 9 P.M.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Victor Welding & Cutting Unit
This "SUPER RANGE" provides welding, cutting, heating, brazing and soldering. Reg. price, \$132.50. Bonus Day Price is
\$89.95
You may use your BankAmericard. This offer good until March 16.
L B W S
1629 W. Anaheim, L.B. HE 7-2218

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Any Size Retread
Only top quality rubber used on approved casing. A full 12 month road hazard guarantee. \$1.00 extra for white walls.
\$6.95
Flk Wall Plus Tax & Exchange
B. & D Tire Co.
We have the latest equipment to better serve you
414 E. Pacific Coast Hwy. — HE 2-1487
BankAmericard Accepted & Open Daily 8:00 a.m. 'til 6:00 p.m. — For the best deal in town call us.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

New!! Fast!!
Kodachrome X113 color film ASA-44... for best color slides possible.
\$1.50
Per Roll
Camera Supply
1115 Pine Ave., Downtown Long Beach HE 6-4720

Good, Monday MAR.11 ONLY

Featherbedding Banned, but Track Not Yet Clear

By JACK LEFFLER

AP Business News Writer

NEW YORK (AP)—The U.S. Supreme Court gave a green light this week for settlement of the railroad industry's long and bitter battle over featherbedding.

Its decision left the railroads free to change their work rules, with the result that 65,000 jobs costing \$600 million a year may be eliminated.

This was the major action in an unusually quiet week on the business scene. In other developments, President Kennedy renewed his call for tax reforms to accompany a proposed tax reduction, and the automobile and steel industries turned in good performances.

The Supreme Court decision was hailed by the railroads as a great victory in their nearly four-year fight to reduce jobs which they consider unnecessary in this modern age. Rail stocks immediately rose on the New York Stock Exchange.

However, the track ahead was far from clear.

THE FIVE OPERATING unions have threatened a strike if the railroads go ahead with their plan to eliminate the jobs of 40,000 firemen and 25,000 other train and yard workers.

But a union spokesman

said the railroads have agreed to reopen negotiations March 13 on how and when the work rules changes are to be put into effect.

If strike action should develop, President Kennedy is expected to appoint an emergency board to enter the dispute. That would have the effect of holding off a strike at least 60 days.

Settlement of the dispute will have an influence on freight rates, wages and profits.

The matter of automation is far from the problem alone of the railroads. It is a matter of labor unrest in many other industries.

KENNEDY, at his news conference, tried to make it clear that he still wants tax reforms along with a cut. Earlier remarks had been interpreted that he would be willing to take the reduction without revisions which would make up \$3.3 billion of the projected \$13.6 billion loss of revenue.

Reform along with reduction is "the fairest and most equitable program and the most fiscally responsible program," he told the news conference.

Car production and sales continued to zoom, outstripping all other segments of the economy.

Output this week was esti-

mated at 151,000 units, up from 148,960 last week and 130,851 a year ago. Production this month is expected to reach 644,000, compared with 601,022 in February.

Passenger car sales in February were at a near record rate of 527,074 domestic models against 456,850 a year earlier. For the first two months of this year sales of 1,070,595 were just short of the 1,072,000 sold in the like period of record 1955.

STEEL PRODUCTION last week moved up for the fifth straight week and held at the highest level in more than 10 months. Mills turned out 2.13 million tons, a gain of 2.1 per cent over the 2,086,000 tons of the previous week.

Mills were operating at about two-thirds of capacity. U.S. Steel announced that six open hearth steel-making furnaces will be put back into operation immediately at its Edgar Thomson Works in Braddock, Pa., because of an increase in orders.

The biggest backlog of steel orders in a year was reported piling up as a result of hedge-buying against a possible strike. The United Steelworkers of America can reopen its contract after April 30 with a right to strike 90 days later.

THE UNEMPLOYMENT

picture darkened with the rate rising in February to 6.1 per cent of the work force from 5.8 per cent in January. This was the highest in 14 months.

The Labor Department reported the number of idle increased by 246,000 to 4,918,000, up 375,000 from a year earlier. On the other hand, employment rose by 423,000 to 66,358,000, highest total for any February.

Few other indicators of the health of the economy came out this week. Among them was a revised Commerce Department report which showed that January retail sales attained a record of \$20.24 billion, compared with \$20.0 billion in January. The original figures indicated that February slipped by 1 per cent from January.

From the Census Bureau came a report that spending on new construction in February dropped to an annual rate of \$59.5 billion, off about 5 per cent from January and the lowest level in 10 months.

Briefly around the business scene: furniture shipments in January posted a 12 per cent gain over a year earlier. Firestone Tire & Rubber Co. plans to spend \$90 million this year to expand and improve its facilities. Higher dividends were voted by 141 corporations in February against 85 in February 1962.

Spain Forest Fire

MIERES, Spain (UPI)—Authorities helped an estimated 1,000 residents here to flee their homes Friday because of a forest fire that covered 25 square miles of wooded mountainside nearby.

Stocks in the Spotlight

NEW YORK (AP)—Yearly high-low, weekly sales, high low, closing price and net change of the 20 most active stocks of the market.							
95%	38%	Chrysler	264,800	91	87	88 1/2	+1 1/2
32 1/2	21 1/2	Sunray	219,500	32 1/2	28 1/2	32 1/2	+3 1/2
30 1/2	14	Avnet	219,000	24 1/2	20 1/2	23 1/2	+3 1/2
64	44 1/2	Gen Motors	204,900	62 1/2	60 1/2	62 1/2	+1 1/2
62	45 1/2	Std Oil NY	167,800	62 1/2	59 1/2	61 1/2	+2 1/2
24 1/2	18 1/2	Cosden	164,900	24 1/2	22 1/2	22 1/2	+1 1/2
55	28	Gillette	155,500	34 1/2	31 1/2	34 1/2	+3 1/2
18 1/2	10 1/2	Penn RR	145,000	16 1/2	15	15 1/2	+1 1/2
25 1/2	15 1/2	Tenn Gas	135,000	19 1/2	18 1/2	19 1/2	+1 1/2
68 1/2	22 1/2	US Steel	132,800	73 1/2	71 1/2	73 1/2	+2 1/2
23	11 1/2	Am Motors	124,100	21 1/2	20 1/2	20 1/2	+1 1/2
24 1/2	10 1/2	Sperry Rand	119,100	14 1/2	13 1/2	14 1/2	+1 1/2
47 1/2	33 1/2	Royal Dutch	118,500	47 1/2	45 1/2	46 1/2	+1 1/2
57 1/2	32 1/2	Tex Gulf Prod	115,600	52 1/2	49	51 1/2	+2 1/2
78 1/2	37 1/2	US Steel	113,700	47 1/2	45 1/2	45 1/2	+1 1/2
47 1/2	36 1/2	Ford Motor	111,300	43 1/2	42 1/2	43 1/2	+1 1/2
44 1/2	25 1/2	Am Tobacco	109,100	30 1/2	28 1/2	30 1/2	+2 1/2
52 1/2	13 1/2	Brunswick	106,400	17 1/2	16 1/2	17 1/2	+1 1/2
80 1/2	34 1/2	Reyn Tob	96,400	41 1/2	38 1/2	41 1/2	+2 1/2
44 1/2	30 1/2	Gulf Oil	92,900	42	40	41 1/2	+1 1/2

New Market in Personal Car

(Editor's Note—The mounting number of multi-car households and the steadily rising incomes of the nation have combined to open a new segment in the automobile market, the luxury prestige personal car.)

By BEN PHILEGAR

DETROIT (AP)—The luxury prestige personal car is the bucket seats, full length console and obvious luxury has been duly copied by the other manufacturers, leading Lacocca to comment last August that more Thunderbird-type cars would be sold in the 1963 model year than ever before, but that unfortunately many of them would not be made by Ford.

"Seriously," he said in a recent interview, "I think imitation is a helluva plus for us."

He claims that in copying the Thunderbird others have "made zero improvement on our 1958 concept. The bucket seats and consoles look so much alike they could be sold interchangeably."

COMPETITORS have chosen two routes—totally new cars such as the Riviera and Avanti, or distinctive trim and fittings on standard cars such as the Grand Prix and Starfire.

So far, of these four models the Grand Prix appears most successful from a volume point of view. Currently accounting for 18 per cent of all Pontiac production, the GP had 38,686 registrations last year, more than 17,000 of them in the final three months after new styling.

The Starfire had 39,941 registrations in 1962 but is gradually losing sales to the new Olds 98 custom sports coupe, a larger, bucket seat model.

In the long run, however, the boldest General Motors challenge is expected to come from the Riviera, new list October.

ED ROLLERT, general manager of Buick says through mid-February some 18,000 Rivieras had been built, "more than we had expected." He says it has brought a lot of new buyers to Buick, pointing up Lacocca's theory of a growing market segment.

Rollert also says it is Buick's firm intention to keep a styling theme beyond a single year. "I think you'll see less change in the Riviera than in our other cars because it is a specialty car."

E. M. (Pete) Estes, General Manager of Pontiac, says he regards the Grand Prix as an outstanding example of how styling pays off and how much can be done with astute use of trim to make a car look different even though the same sheet metal, body and fenders are used as on regular Pontiacs.

"People order them because there isn't one in every back yard," Estes said. "They are willing to wait six weeks. The ideal would be a different car for every buyer."

LACOCKA says the certain thing about the personal car market is that it's here to stay and "I know long term it's going up, but by plateaus and not with a steady curve."

One reason for his optimism is demand for used Thunderbirds. "Their resale value still startles us," he said, "and it may be that owners of the 1955-57 models will get more for them as 10-year-old cars than they paid new."

THUNDERBIRD styling has moved mainly in three year cycles—1955-57, a major change for 1958-60 and the current model for 1961-63. A new Bird is due for 1964 but Ford isn't commenting on it right now.

SAFETY BELTS Required. **INDIANAPOLIS (UPI)**—Gov. Matthew Welsh has signed a bill to require safety belts on the front seats of all new cars beginning next year.

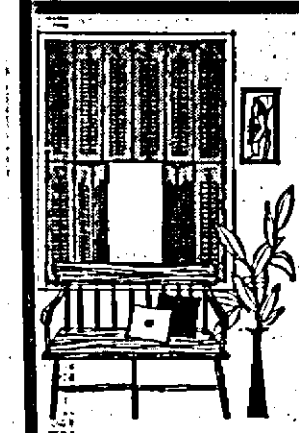
BUILD n SAVE KITCHEN RANGE HOOD



Design-air range hoods help eliminate those unpleasant cooking odors and heat so prevalent in mom's domain. High suction fan keeps kitchen cooler and cleaner. Comes in 36" and 42" widths... choice of pink, white, yellow, copper & blue. A 29.95 value!

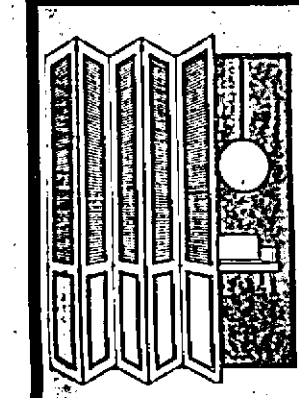
Sale, **1588**

Shop daily 10 am to 9 pm
Sat. & Sun. 9 am-6 pm
SALE ENDS MARCH 14



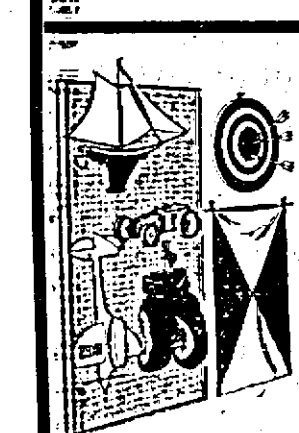
Hardwood Louvered Shutters

American made... will not warp like imported types. Completely movable for light positioning. Sanded smooth, ready to finish. Available in most sizes. Redecorate with the finest.

7"x20", **89c**

Mahogany Louvered Doors

Louvers three-fourths way down with lower portion raised panel. Sanded smooth, ready for you to finish. Adds a professional touch to your decor. 1/2" thick by 80" long. 12", 15", 16", 18" & 24" widths. New low price!

12"x80", **729**

24"x48" Pegboard

1/8-inch thick in handy 2-foot by 4-foot lengths. Perfect for decorator panels, hanging pots & pans, dad's workshop tools. Build 'n Save's carload buying means greater savings to you. Stock up & save!

Sheet, **29c**

Original Presto-Logs

Long-burning with little or no ash. Gives you even intense flame, the kind to really warm your home during cold winter nights. Cut the right length for the wood basket.

Packed 4 to a carton.

Carton, **56c**

Quick Draw Holster & Belt

Here's a real buy for all your "quick draw" artists. Beautiful holster and belt combination in sizes 32-40... right hand only. Regular 15.95

Sale, **1488**

Engraved Holster & Belt
reg. 17.95, 16.95

BUILD n SAVE
4007 PARAMOUNT (at Carson)
HARRISON 1-8461

THE LARGEST INCOME TAX ORGANIZATION IN THE UNITED STATES

ALABAMA BIRMINGHAM GADSDEN HUNTSVILLE MOBILE	FLORIDA JACKSONVILLE LAKELAND MIAMI ST. PETERSBURG TAMPA	LOUISIANA BATON ROUGE NEW ORLEANS SHREVEPORT	MONTANA BILLINGS	NORTH CAROLINA CHARLOTTE DURHAM HIGH POINT WINSTON-SALEM	OREGON PORTLAND
ARIZONA GLENDALE PHOENIX TUCSON	GEORGIA ATHENS ATLANTA SAVANNAH	MARYLAND BALTIMORE	MISSOURI KANSAS CITY ST. LOUIS SPRINGFIELD	OHIO CANTON COLUMBUS DAYTON LIMA TOLEDO YOUNGSTOWN	PENNSYLVANIA ALLENTOWN LANCASTER YORK
ARKANSAS FORT SMITH HOT SPRING LITTLE ROCK	HAWAII HONOLULU	MASSACHUSETTS LYNN NORTH ADAMS SALEM WORCESTER	NEBRASKA LINCOLN OMAHA	TEXAS AMARILLO AUSTIN BEAUMONT CORPUS CHRISTI DALLAS FORT WORTH HOUSTON PASADENA PORT ARTHUR SAN ANTONIO TEXAS CITY WACO WICHITA FALLS	UTAH BOULDER DENVER PROVO SALT LAKE CITY
CALIFORNIA Bakersfield Fresno LOS ANGELES OAKLAND RIVERSIDE SAN BERNARDINO SAN DIEGO SAN FRANCISCO SAN JOSE SANTA BARBARA VENTURA	ILLINOIS CHICAGO PEORIA ROCK ISLAND	INDIANA FT. WAYNE MUNCIE	MICHIGAN DETROIT LANSING RAPIDS TOLSON	OKLAHOMA BARTLESVILLE EL PASO MUSKOGEE TULSA	VIRGINIA ALEXANDRIA BOSTON FALLS CHURCH HARRISBURG HARTFORD HONOLULU KANSAS CITY KANSAS CITY KANSAS CITY
COLORADO BOULDER DENVER GOLDEN GRAND JUNCTION PUEBLO THORNTON	KANSAS TOPEKA WICHITA WYOMING	KENTUCKY LOUISVILLE	MINNESOTA DULUTH MINNEAPOLIS ST. PAUL	NEVADA LAS VEGAS LENO NEW MEXICO ALBUQUERQUE FARMINGTON SANTA FE NEW YORK NEW YORK	WEST VIRGINIA CHARLESTON
DELAWARE WILMINGTON	DISTRICT OF COLUMBIA WASHINGTON	KENTUCKY LOUISVILLE	MINNESOTA DULUTH MINNEAPOLIS ST. PAUL	NEW MEXICO ALBUQUERQUE FARMINGTON SANTA FE NEW YORK NEW YORK	WISCONSIN MADISON SUPERIOR
					WYOMING CHEYENNE LARAMIE

WHY IN 17 SHORT YEARS HAS BLOCK GROWN FROM ONE OFFICE TO 346 AFFILIATED OFFICES ACROSS THE COUNTRY? BECAUSE...

1. **BLOCK** does the finest work on each and every tax return that can be done.
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3. **BLOCK** men know taxes. Each man has been trained and doing taxes for some time. Each man attends our own tax course every year to review and be brought up to date on the numerous changes.
4. **BLOCK** saves its clients on an average far more than the nominal charge. Block tries to remind each client of every possible legitimate deduction to minimize his taxes.
5. **BLOCK** stands behind and guarantees every tax return it prepares. Every return is checked thoroughly and you receive a written guarantee with your copies.

BOTH FEDERAL AND STATE

\$5

GUARANTEE

We guarantee accurate preparation of every tax return. If we make any errors that cost you any penalty or interest we will pay the penalty or interest.

H.R. BLOCK Co.

Nation's Largest Tax Service 346 Offices Across the United States

LONG BEACH
1432 E. 7th St.

LYNWOOD
11103 Atlantic Ave.

INGLEWOOD
4541 W. Century

WEST LOS ANGELES
8570 Pico Blvd.

GLENDALE
1349 Colorado Blvd.

RESEDA
11516 Sherman Way

ALHAMBRA
616 W. Valley Blvd.

Weekdays 9 a. m. to 9 p. m., Sat. & Sun. 9-5: Phone 436-0915

March **BONUS DAY**

TOMORROW **MONDAY** **MARCH** **11th** **ONLY**

WITH THIS COUPON ONLY

100% All-Wool
8 Decorator colors to choose from. Here is a high-low textured carpet in both tweeds and solids that is a wonderful value. Willbanks' price —
\$3.99
PER YD.
Willbanks Carpet Co.
1875 Freeman Ave., Signal Hill — Phone HE 4-0901
Free—10 Ft. of Plastic Polyethylene Floor Covering.
Protect Your Carpeting

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Plastic Lace Patterned Table Cloths
Handsome 3-dimensional embossed plastic table cloths. Look like real lace. Won't crack, scuff or peel and so easy to keep clean. Choose from 3 sizes: 72" round, 54"x94" or 54"x72". Values to \$2.95. Limited quantities.
99¢
Imperial Hardware Co.
240 East 5th St. — Downtown Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Welch's Chocolate Covered Cherries
The taste treat that will thrill the entire family. So fresh and so good you won't want to stop! Cordial boxed cherries with mouth-watering covered milk chocolate. Net weight 10 ounces. Now at coupon-day special price —
34¢
PER BOX
J. J. Newberry Co.
433 Pine — Downtown Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Fuchsias
75 varieties of upright and basket types. Doubles and singles in every conceivable color combination. Plant them now and they will be a profusion of bloom this summer.
25¢ ea
Park Nursery
3343 E. 10th St., Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Pack U-Joints
Any 1950-57 GM passenger car.
\$6.95
Reg. \$7.50.
Dick Browning Olds
1227 Long Beach Blvd.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Neck Ties
Full length for men and boys. Many new styles and designs. Large choice of colors.
2 FOR \$1.00
Sav-on Self Service Drug
Lakewood — Los Altos — Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Ceramic Tile
12x12 squares in beautiful decorator colors in varied designs. Easy for the handy man to install in kitchen, bath or service areas. This is a very special sale of our regular 63¢ patterns. (Other patterns at 25¢ off.) Subject to stock.
39¢
Bergstrom's Plywood & Lumber Inc.
3045 Rosecrans, Bellflower (Just 1/2 Bk. East of Lakewood Blvd.)

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Surfboard Blanks
Top quality polyurethane (positively no seconds) also all materials for building and repairing surfboards incl. resin, glass cloth, color pigments, skegs and decals.
\$29.95
Lakewood Cycle & Surf Shop
4129 Village Rd. (Lakewood & Carson) HA 5-4636

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Projection Table
Sturdy folding projection table for slides or movies, chrome legs electrical outlet.
REG. \$12.88
\$9.95
Winstead Bros.
330 Pine Ave. — Downtown Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Side-of-Beef Special
CHOICE & PRIME
Cut, Wrapped, Sharp Frozen and Delivered.
We Extend This Offer Mon., Tues. & Wed.
\$5.00 OFF
Custom Meat Service
4311 1/2 W. Anaheim, Long Beach, HE 6-9403

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Choice, Glasses or Cordless Hear. Aid
Just clip this coupon and attach your name and address and deposit it in our main office at 207 East 4th Street. If your name is drawn you will receive your choice of \$249.50 glasses or \$199.50 cordless hearing aid FREE. No obligation.
FREE
Acousticon of Long Beach
307 East 4th, Downtown Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

14 qt. Diaper Pail
Unbreakable, polyethylene plastic, with deodorizer well and baller handle. Regular \$2.39.
77¢
J. J. Newberry Co.
Downtown Bellflower — 16615 Bellflower Blvd., Bellflower

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Muntz 23" TV, Radio, Phono Comb.
All this plus 36 stereo selections. With Coupon FREE and only \$198 with your old TV in trade regardless of age make or condition. Hand wired power plant. No money down. Low easy terms.
\$198
Open Daily and Sunday 9 until 9
Muntz TV * Lloyd's TV Sales
750 Long Beach Blvd. — Downtown Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

King Size Bargain!
The Acme King-Size mattress is as wide as a full mattress is long! Comfortable sleeping room for the most restless sleeper! Now Acme is offering a King-Size mattress and box spring, pad, bed frame, 2 sheets and 4 pillow cases for only.....
\$129.95
Acme Mattress Factory
3115 E. Anaheim St., GE 8-6733
411 W. 5th St., Santa Ana — RI 2-6716

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

"TED SAVAL" Spring '63 Pumps
Newly styled with snipped toe and square throat. Black patent high or mid heel. White patent, bone or navy calf high heel. Reg. 12.99.
\$10.97
Innes Shoes
Lakewood Center

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

5x7 Color Enlargement
Brighten up Easter with beautiful enlargements of favorite snaps. In ivory-tone frame. Bring in your favorite color negative or transparency with this coupon. A regular \$1.75 value.
\$1.29
City Photo
1719 E. Anaheim — HE 5-8728

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Assorted Solid and Print Percales
Special group of percale on the bolt. Also some remnants. Regular values to 39¢ a yard. Once-a-year Bonus Coupon Day special.
5 yds. \$1
S. H. Kress Co.
8th and Pine — Downtown Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Complete Lubricare
Any GM passenger car. (Filter, oil and materials extra). Reg. \$1.50.
75¢
Boulevard Buick
1841 Long Beach Blvd., Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Weber's Enriched Bread
Large Loaf. (Regular 31¢)
25¢
Lockyer's Markets
960 Daisy — 603 W. Broadway

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Seat Belts, Any Car
Seat belts for 2. Installed in our shop. Reg. \$29.90 including \$6.00 Kleenex dispenser FREE.
\$23.90 COMPLETE
Rancho Rambler
2160 Long Beach Blvd., Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

9-Volt Transistor Batteries
Stock up now on fresh, new transistor batteries at tremendous savings. Each a 39¢ value, but look at our price during Bonus Coupon Day.
2 FOR 34¢
Herbert's Jewelers 1227 Pine Ave.
Laine's Jewelers 17 Pine Ave.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Personalized Napkins & Coasters
"Hallmark Personal Touch"
50 Beverage\$1.00
50 Luncheon\$1.25
50 Coasters\$1.00
50% OFF
Winstead Bros.
330 Pine Ave. — Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Engine Tune-Up Special
Test compression, clean and space spark plugs, replace distributor points, inspect battery and cables, clean fuel pump and screen, set timing, adjust carburetor, adjust fan belt, check connections, road test and advise. Parts extra. Any GM passenger car. Reg. \$16.50.
\$12.95
Dick Browning Olds
1227 Long Beach Blvd.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Baked Chicken Dinner Special!
One full quarter of delicious baked chicken with tasty creamy dressing, creamy whipped potatoes, gravy, vegetable, warm roll and butter. One-day special at your favorite lunch counter.
With Coupon **2 for \$1** OR 34¢ EACH
S. H. Kress Co.
8th and Pine — Downtown Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

9-Volt Transistor Radio Batteries
Standard 9-volt batteries that will give you hours and hours of trouble-free service. Each is a 39¢ value. While they last during coupon day. Stock up now!
WITH COUPON **8 for 88¢**
The 88c Store
550 Pine Ave. — Downtown Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Brake Adjustment
Any Chrysler products: Imperial, Chrysler, De Soto, Dodge, Plymouth, Valiant.
FREE
Open till 9 p.m. Monday
Glenn E. Thomas
Anaheim St. at Elm, L.B. HE 7-4191

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

9x12 Cotton Rug Washed, Dried
★ 9x12 Cotton Rug (under 25 lbs.) washed and dried.....\$1.99
★ Wool or Cotton Blankets (min. of 2) washed and dried.....50¢ ea.
★ Electric Blanket washed and dried\$1.00
★ 9x12 Cotton Rug dyed.....\$3.95
\$1.99
L'kwood Cntr. Laundromat
6336 Graywood, ME 2-9306, Across from Hiram's

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Preferred Rate Auto Insurance
QUALIFIED DRIVERS 25-65
PAYMENT PLAN AVAILABLE
6 Months 10/20 + 10 Liability
We Also Write All Risks
42.00
All-Motorist Insur. Agency
1128 E. Pac. Cst. Hwy., Long Beach HE 6-3335
• HOME • FIRE • LIFE INSURANCE

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Seat Belt, Any Car
Seat belts for two. Installed in our shop. Reg. \$29.90 including \$6.00 Kleenex dispenser FREE.
\$23.90 COMPLETE
Rancho Rambler
2160 Long Beach Blvd., Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Foam Rubber Mattress Savings!
Why pay more and get less? At Acme Mattress Factory you can buy a twin size foam rubber deluxe mattress with matching box spring for only.....
\$79.50
Layaway orders welcomed! We're open Mondays and Fridays till nine. Credit terms available!
Acme Mattress Factory
3115 E. Anaheim St., GE 8-6733
411 W. 5th St., Santa Ana — RI 2-6716

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Transmission Tune-up Special
All Chrysler products. Drain transmission & torque converter, clean oil pan & intake screen, refill with special Mopar fluid, adjust bands & line pressures & button cables & throttle linkage. Test performance & engine idle.
ONLY \$15.85
Verne Holmes Dodge
3119 Atlantic, Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

No-Iron Cotton Plisse
Choose from solids and assorted printed plisses and embossed cotton crepes. Ideal for nightwear, children's wear and summer wear. The fabric with 101 uses. Coupon-day special for only —
27¢
J. J. Newberry Co.
433 Pine — Downtown Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

5x7 Framed Portrait Enlargement
Brighten up Easter with beautiful enlargements of favorite snaps. On portrait paper in plastic easel-type frame. 5x7, only 65¢; 3 1/2 x 5 desk size, only 49¢. Bring in your black and white negative with this coupon.
69¢
City Photo
1719 E. Anaheim — HE 5-8728

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Kraft Canned Holland Ham
Pre-cooked and ready to serve. What a delicious main dish and completely trouble-free, too. Keep several on hand for that quick and easy meal. They're the greatest. Tasty, too.
1-LB. CAN
99¢
F. W. Woolworth Co.
4th and Pine — Downtown Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Muntz 23" TV, Radio, Phono Comb.
All this plus 36 stereo selections. With Coupon FREE and only \$198 with your old TV in trade regardless of age make or condition. Hand wired power plant. No money down. Low easy terms.
\$198
Open Daily and Sunday 9 until 9
Muntz TV * Lloyd's TV Sales
750 Long Beach Blvd. — Downtown Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Front End Alignment
Correct camber, caster and toe-in. Reg. \$8.90. Any full size GM passenger car.
\$6.80
Boulevard Buick
1841 Long Beach Blvd., Long Beach

Good, Monday MAR.11 ONLY

ESCAPED SEVEN TIMES

Tiger Lady Judd Free 5 Months

By JOHN D. KENDALL

PHOENIX, Ariz. (UPI)—Has Winnie Ruth Judd—the "Tiger Woman" of the 1930s—finally escaped for good?

It could appear that way because there hasn't been a clue of her whereabouts since five months ago when she escaped from Arizona State Hospital for the seventh time.

Hundreds of persons could have seen the once notorious murderess and not known it. There was no active search.

Authorities admit they don't know if Mrs. Judd could be identified by pictures supplied by the hospital. She might have changed her hair style or its coloring. Perhaps she dresses differently.

CALLS FROM persons who think they might have seen Mrs. Judd have dropped to an occasional tip which is followed up.

At the hospital where an attendant apparently left a door unlocked accidentally permitting Mrs. Judd to escape, Dr. Samuel Wick said there was nothing new to report.

"We're still aware she's missing and authorities would pick her up if possible but no one is out looking," Wick said.

Naturally, time has changed the once attractive, blonde secretary in the more than 30 years since she shot two girlfriends, dismembered one of the victims and shipped their bodies to Los Angeles in a trunk.

FIFTY-EIGHT-year old Mrs. Judd now has tinted red hair, or she did when she escaped last Oct. 8. She stands about 5-feet-3 and weighs about 127 pounds.

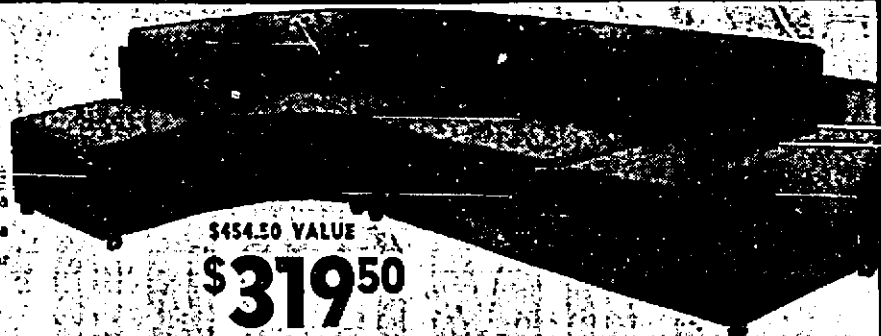
MRS. JUDD said fear of death if she were found sane had caused her to flee the hospital.

She escaped twice within six weeks in 1939, again in 1947, once in 1951, and twice in 1952. Each time she was discovered and taken back to the hospital within a short time.

18 Feet of Luxury

BY SHERMAN BERTRAM
AT 30% SAVINGS

A loose pillow back sectional designed to solve problem arrangements. Fits area 72" by 120" either left or right. The maker's high quality standards produce a dependable, very comfortable seating piece. On glamorous gold finish casters. Our special purchase of frames and fabrics brings this sectional to you at



\$454.50 VALUE
\$319.50



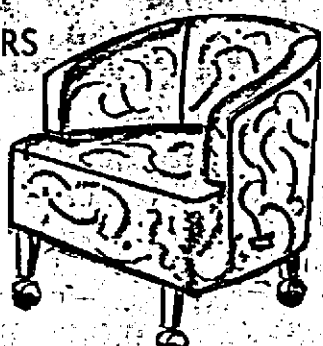
1252 LONG BEACH BLVD.



Quilted
Oriental
An ideal
accent for
rooms
with the Far
East flavor.

MOBILE
ON CASTERS

This versatile chair has
dozens of uses. Legs
in white, black or wal-
nut.



YOUR CHOICE

In special fabrics.
\$69.50
\$79.50
Value **\$59.50**

39th ANNIVERSARY

Sale

TERMS: 2 SURE!
10% DOWN
24 MOS. TO PAY

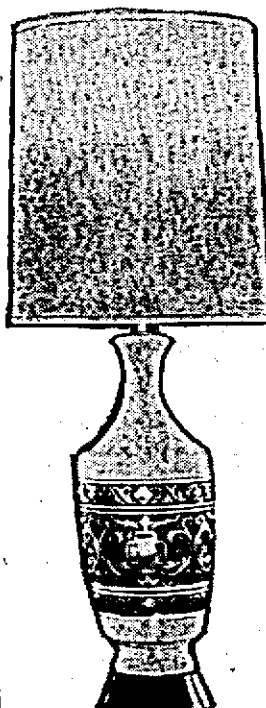
YOU'RE INVITED STARTING TODAY—SUNDAY 11-5 P.M.

We've planned all year for this event, and with the cooperation of our leading factories, are offering a fabulous collection of

ITALIAN - ORIENTAL - SPANISH - MODERN

designs in all departments at

Savings of 20%-40%

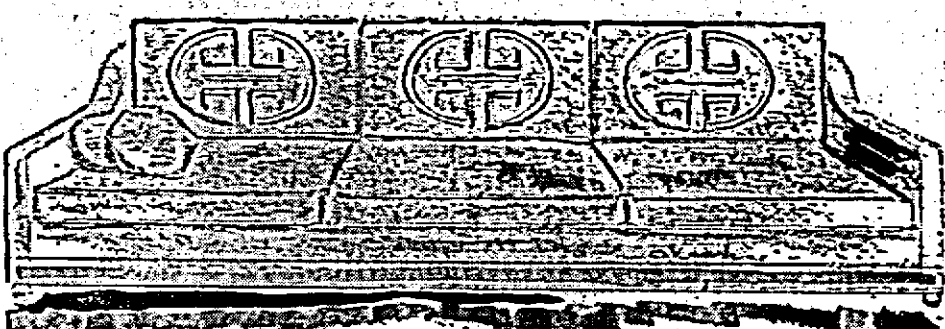


A
Magnificent
Gothic Lamp

Ideal for Spanish
or Italian

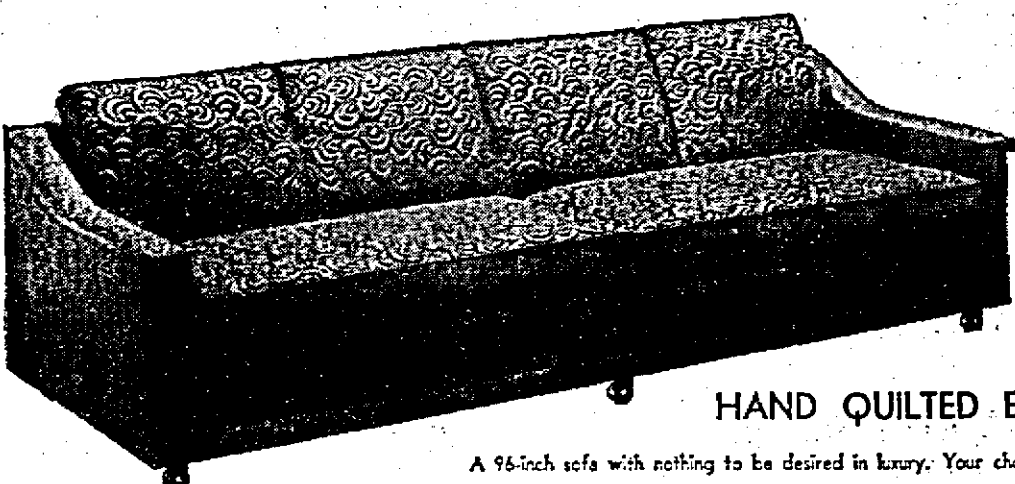
46 inches tall. Antique white
hand detailed in gold. 3-way
socket, high quality white
shade.

\$49.50
Value **\$24.50**



96-INCH ORIENTAL LOOSE PILLOW SOFA

With Ming coin quilted back, by Sherman Bertram
in choice of exciting special purchase fabrics. On
brass hooded casters. 364.50
value **249.50**



HAND QUILTED ELEGANCE

A 96-inch sofa with nothing to be desired in luxury. Your choice of ten plain or patterned fabrics elegantly
quilted on pillows and cushions. Deep comfort coil spring base. Downy soft filling, on glamorous gold finish casters. 404.30
Value **269.50**

SAVE
30% ON
SOFAS

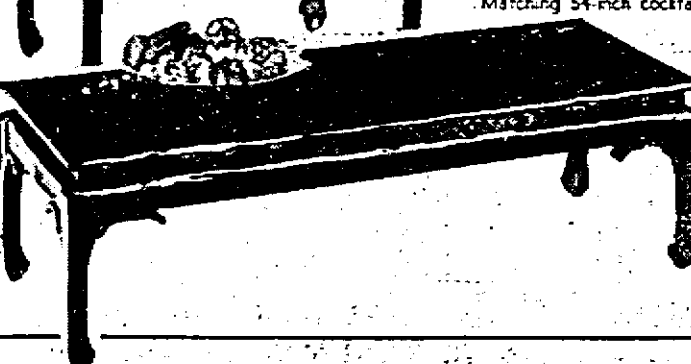


Oriental End Table

In black lacquered heavy hardwood with heat re-
sistant top.

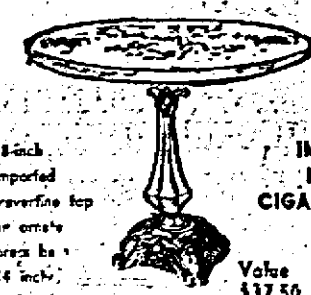
OR

Matching 54-inch cocktail table with heat resistant top.



Your
Choice
\$49.50

OUR ANNIVERSARY
PRESENT TO YOU



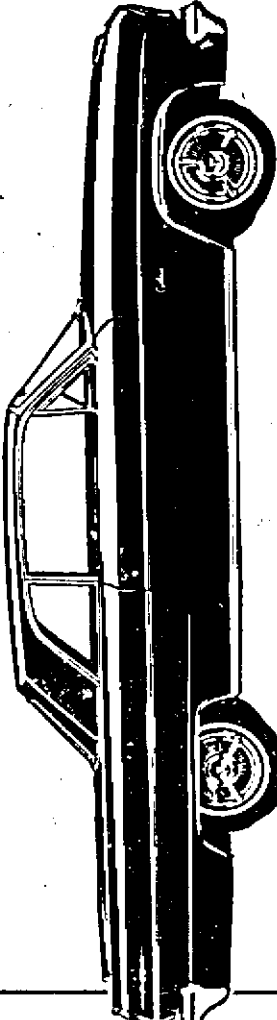
18-inch
Imported
Travertine top
on ornate
brass base
16 inches
high

IMPORTED
ITALIAN
CIGARETTE TABLE

Value \$37.50
\$19.95

DICK BROWNING says . . .

THINK BIG, STEP UP, GO FOR
OLDSmobility!



1963
OLDSMOBILE
F-85 CUTLASS COUPE

Including Radio & Heater,
Automatic Transmissions
and Bucket Seats.
BRAND NEW

\$2799.00

Payments Only

\$61.29

Per mo. — Plus Tax & Lic.
with normal down payment

LEASING AVAILABLE • OPEN SUNDAY

DICK BROWNING
OLDSMOBILE



1227
LONG BEACH
BLVD.

LONG BEACH
HE 6-9621
SP 5-2889

1252 LONG BEACH BLVD. PHONE HE 7-3593 SHOP MON. & FRI. 9-9; WEEKDAYS 9-5:30; SUN. 11-5

SUNDAY
CLASSIFIED
ADVERTISING
DEADLINE
FRIDAY
5:00 P.M.

INDEPENDENT, PRESS-TELEGRAM
Classified ads

REGIONAL OFFICES
BELLFLOWER — TOLLY 4-1721
9833 East Belmont
GARDEN GROVE — JE 7-9126
7624 Garden Grove Blvd.
LAKELAND — ME 3-9714
9925 Faculty Avenue

Phone Hemlock 2-5959 LONG BEACH 12, CALIFORNIA, SUNDAY, MARCH 10, 1963 SECTION D

See Classifications 173-176 AUTHORIZED NEW CAR SALES & SERVICE
NEW CAR DIRECTORY

ALFA ROMEO LONG BEACH, LAKEWOOD Brewer Gray, 3515 Atlantic BELLFLOWER, COMPTON, SOUTH GATE Nick Pastor, 3450 E. Firestone, South Gate. Peters Bros. (Imports) 15734 Bellflower Blvd., Bellflower Whittier Imports Compton & Long Beach Blvd., Compton	DODGE LONG BEACH Yerna Holmes, 35th & Atlantic Glenn E. Thomas Co., 340 E. Anaheim BELLFLOWER, COMPTON, LAKEWOOD Shavely & Langford 401 N. L. B. Blvd., Compton Widger-Goodwin Dodge 16900 Lakewood Blvd., Bellflower	METROPOLITAN LONG BEACH, LAKEWOOD Rancho Rambler, 2011 L. B. Blvd. Holiday Rambler, 1427 Long Beach Blvd. ORANGE COUNTY Grove Rambler Sales, 12222 G. G. Blvd.
AUSTIN LONG BEACH, LAKEWOOD Jamestown, 1350 Long Beach Blvd.	ENGLISH FORD BELLFLOWER, COMPTON, DOWNEY, NORWALK Geo. Meyer, Inc. 912 No. Long Beach Blvd., Compton	OLDSMOBILE LONG BEACH, LAKEWOOD Dick Browning Oldsmobile 1227 Long Beach Blvd., Long Beach BELLFLOWER, COMPTON, DOWNEY, NORWALK Novings 7443 E. Firestone, Downey Leo Rolo, 505 So. L. B. Blvd.
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AYANTI LONG BEACH Village Lark, 2185 Long Beach Blvd., L. B.	FIAT LONG BEACH, LAKEWOOD Palmer Motors, 3300 Atlantic BELLFLOWER, COMPTON, DOWNEY, NORWALK Peters Bros. Buick (Imports) 15734 Bellflower Blvd., Bellflower Whittier Imports Compton & Long Beach Blvd., Compton	PONTIAC LONG BEACH, LAKEWOOD Salta Pontiac, 1545 Long Beach Blvd. BELLFLOWER, COMPTON, DOWNEY, NORWALK J. P. Lamerda 302 N. Long Beach Blvd., Compton Suburban Pontiac 17439 S. Bellflower Blvd.
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CADILLAC LONG BEACH, LAKEWOOD Ridings Motors, 1501 Long Beach Blvd.	HILLMAN-SUNBEAM BELLFLOWER, SOUTH GATE Nick Pastor, 3450 E. Firestone, South Gate. Widger-Goodwin 16900 Lakewood Blvd., Bellflower	RENAULT-DAUPHINE LONG BEACH, SOUTH GATE Import Auto, 1460 Long Beach Blvd. Nick Pastor, 3450 E. Firestone, South Gate.
CHEVROLET LONG BEACH, LAKEWOOD Beach City Chevrolet, 3001 E. Pac. Cst. Hwy. Commer Chevrolet, 601 Long Beach Blvd. Harbor Chevrolet, 3770 Cherry Ave. Parkwood Chevrolet 5059 Lakewood Blvd., Lakewood ARTERIA S. J. Chevrolet 11900 E. South St., Artesia BELLFLOWER, COMPTON, PARAMOUNT, DOWNEY, SOUTH GATE Bill Barnett Chevrolet Corner Long Beach Blvd. & Compton Blvd. Frank Chevrolet 8730 L.B. Blvd., South Gate George Chevrolet 17150 Lakewood Blvd., Bellflower Oscar Gregory Chevrolet 14925 Paramount Blvd., Paramount Ternamont Chevrolet Corner Firestone at Paramount Blvd. ORANGE COUNTY Edgy Hopper Chevrolet 10311 Garden Grove Blvd., Garden Grove SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Glenhill Chevrolet 304 E. Anaheim St., Wilmington	IMPERIAL LONG BEACH, LAKEWOOD R. O. Gould Co., 1600 Long Beach Blvd. SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Curt's Motor, 1200 Avalon, Wilmington	SPRITE LONG BEACH, LAKEWOOD Jamestown, 1350 Long Beach Blvd.
CHRYSLER LONG BEACH, LAKEWOOD R. O. Gould Co., 1600 Long Beach Blvd. Ed Barrett, 6200 N. Bellflower Blvd., L.B. BELLFLOWER, COMPTON, DOWNEY, NORWALK Guy Mitchell, Inc. 1112 N. Long Beach Blvd., Compton SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Curt's Motor, 1200 Avalon, Wilmington	JAGUAR LONG BEACH, SOUTH GATE Boulevard Buick, 1411 Long Beach Blvd. Nick Pastor, 3450 E. Firestone, South Gate.	STUDEBAKER — LARK LONG BEACH, LAKEWOOD Palmer Motors, 3300 Atlantic Village Lark, 2185 Long Beach Blvd., L. B.
CITROEN LONG BEACH, LAKEWOOD Burgin's, 4001 Cherry, L. B.	JEEP LONG BEACH, LAKEWOOD Donner Motors, 4008 E. Anaheim Holiday Rambler, 1427 Long Beach Blvd. Rancho Jeep Supply, 6309 Paramount Blvd. SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Peters Bros. Jeep 3680 Pac. Cst. Hwy., Torrance	SUNBEAM SOUTH GATE Nick Pastor, 3450 E. Firestone, South Gate.
COMET LONG BEACH, LAKEWOOD Duffield Motors, 1940 Lakewood Blvd. BELLFLOWER, COMPTON, DOWNEY, NORWALK Ray Fladobos, 17617 Bellflower Blvd., Bellflower Geo. Meyer, Inc. 912 No. Long Beach Blvd., Compton Sachs & Sons 1515 Lakewood Blvd., Downey SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Cabrillo Motors, Inc., 1850 S. Pacific, San Pedro	LANCER LONG BEACH, LAKEWOOD, COMPTON Yerna Holmes, 35th & Atlantic Glenn E. Thomas, 340 E. Anaheim Shavely & Langford 401 N. L. B. Blvd., Compton	THUNDERBIRD LONG BEACH, LAKEWOOD, PARAMOUNT, COMPTON Chief Chamberlin Ford 15727 Paramount Blvd., Paramount Mel Burns, 2000 Long Beach Blvd. Hale Young Ford Co., 2441 E. Anaheim Glenn Ortega Ford 220 So. Long Beach Blvd., Compton
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CORVETTE LONG BEACH, LAKEWOOD Beach City Chevrolet, 3001 E. Pac. Cst. Hwy. Harbor Chevrolet, 3770 Cherry PARAMOUNT, COMPTON Oscar Gregory Chevrolet 14925 Paramount Blvd., Paramount Bill Barnett Chevrolet Corner Long Beach Blvd. & Compton Blvd., Compton	UNCOLN CONTINENTAL LONG BEACH, LAKEWOOD Duffield Motors, 1940 Lakewood Blvd. BELLFLOWER, COMPTON, DOWNEY, NORWALK Geo. Meyer, Inc. 912 No. Long Beach Blvd., Compton Sachs & Sons 1515 Lakewood Blvd., Downey SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Cabrillo Motors, Inc., 1850 S. Pacific, San Pedro	VALIANT LONG BEACH, LAKEWOOD R. O. Gould Co., 1600 Long Beach Blvd. Ed Barrett, 6200 N. Bellflower Blvd., Lakewood SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Curt's Motor, 1200 Avalon, Wilmington
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DEVIN BELLFLOWER Whittier Motor Co. 17609 Lakewood Blvd.	MORRIS LONG BEACH, SOUTH GATE Jamestown, 1350 Long Beach Blvd. Nick Pastor, 3450 E. Firestone, South Gate.	VOLKSWAGEN LONG BEACH, LAKEWOOD Lakewood Motors 5815 South St., "Dutch Village Shopping Center," Lakewood Ricketts Motors, 999 Long Beach Blvd. BELLFLOWER, COMPTON, DOWNEY Lee Carpenter, 1130 E. Compton Blvd., Compton SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Kendon Motors Pacific Coast Highway at Normandie

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ADDRESS	PHONE	DISTRICT
2 BEDROOMS		
824 Longa	HE 2-3961	Eastside
4148 San Anselme	HA 1-5077	Lakewood Area
246 Bort	GA 8-1849	North Long Beach
5655 California Ave.	GA 3-7981	North Long Beach
5107 Falcon	GA 3-7981	North Long Beach
434 Silva	ME 4-2530	North Long Beach
937 E. 17th St.	GA 4-9030	Poly High District
2648 Adriatic Ave.	GA 6-3903	Westside
3361 Fashion Ave.	GA 6-3903	Westside
2363 Daisy Ave.	GA 4-4712	Wrigley
2050 Eucalyptus Ave.	437-3361	Wrigley
1932 Golden Ave.	HE 7-1281	Wrigley
2 BEDROOMS AND DEN		
209 Corona	GE 4-0935	Belmont Shore
16519 Pannies	NE 1-6653	Compton
4671 Yonah	GA 2-1257	Lakewood
2341 Bellflower Blvd.	HE 7-6356	Los Altos
1830 Gander Ave.	GA 4-8523	Los Altos
1865 Tulane	HE 6-9701	Los Altos
2242 E. 64th St.		North Long Beach
15609 Longworth	TO 7-2707	Norwalk
2325 Golden Ave.	GA 4-3113	Westside
3 BEDROOMS		
377 Flint	GA 6-6184	Alamitos Hgts.
17844 Canehill	HA 5-1261	Bellflower
13734 Corfax	GA 4-3198	Bellflower
130 Claremont	HE 7-1281	Belmont Shore
3451 Brayton Ave.		California Hgts.
3654 Lemon Ave.	GA 7-5467	California Hgts.
3731 Lemon Ave.	HE 5-4858	California Heights
11851 Bartlett	TW 7-2723	Eastgate
2506 E. Esther	GE 9-8549	Eastside
1036 Gladys Ave.	HE 5-6903	Eastside
3707 York Ave.	HA 9-1558	Eastside
6109 Eccleson		Lakewood Area
5406 Pepperwood	GA 3-4898	Lakewood Area
3121 Lodaga	HA 9-2719	Lakewood Plaza
4509 Pepperwood	HA 5-1261	Lakewood Village
2420 San Anselme	HA 1-8233	Los Altos
1446 Stevely	HE 6-9701	Los Altos
5910 Walton	HA 1-3920	Los Altos
245 San Remo Dr.	438-8743	Naples-Marina
6502 California Ave.		North Long Beach
3126 E. 63rd St.	GA 3-7005	North Long Beach
1851 E. 64th St.	GA 2-7586	North Long Beach
11444 Harrisburg Rd.	GE 9-8549	Rossmoor
3322 Hill Rose	GA 1-2534	Rossmoor
11301 Wallingford Rd.	GA 1-5002	Rossmoor
1918 Raymond	GA 4-7804	Signal Hill
1940 W. 32nd St.	GA 7-7733	Westside
3171 Magnolia Ave.	HE 2-4494	Wrigley Area
3815 Magnolia Ave.	GA 6-3903	Wrigley Area
2366 Maine Ave.	GA 4-4712	Wrigley Area
3 BEDROOMS AND DEN OR FAMILY ROOM		
3912 Cerritos Ave.	GA 7-5467	Bixby Knolls
3215 Knoxville	HA 9-5917	Lakewood Plaza
2044 Stevely Ave.	HE 6-0609	Lakewood Plaza
3759 Elm Ave.	GA 7-5418	Los Cerritos
3707 Pacific Ave.	GA 4-2947	Los Cerritos
11972 Davenport	GE 1-3732	Rossmoor
625 Seabreeze	TO 7-7273	Seal Beach
123 W. 33rd St.	GA 6-3903	Wrigley
4 BEDROOMS		
9244 Walnut Ave.	GA 2-6920	Bellflower
7019 El Paseo	HA 5-1261	Lakewood Plaza
4 BEDROOMS AND DEN		
63 Riva Alta Canal	GE 4-8929	Naples Marina
DUPLEXES		
244 Sienna Dr.	GE 8-6912	Naples Marina
HOME & INCOME		
9565 Los Angeles St.	TO 7-2707	Bellflower
174 Grand Ave.	439-1713	Belmont Hgts.
102 Claremont	GE 3-0433	Belmont Shore
3581 Olive Ave.	HE 7-3567	Bixby Knolls
3731 & 3731-A Lemon	HE 5-4858	California Hgts.
INCOME PROPERTY		
1219 E. 7th St.	HE 5-4858	Downtown
OWN-YOUR-OWN		
723 E. 3rd St.	HE 7-0736	Downtown

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A-1 USED CARS 16207 Lakewood ME 4-2946 ADVANCE MOTORS 1740 L.B. Blvd. HE 2-3434 APPROVED CARS 17829 Bellflower UN 3-4701 C. BOB AUTREY 1570 L.B. Blvd. HE 2-4441 ANDERSON, L.A. 1842 E. Anaheim HE 7-8403 BOB THOMPSON 1091 E. Pac. Cst. Hwy. GA 6-6445 BEST AUTO SALES 1401 E. 4th St. HE 6-4317 BURKLEIN IMPORTS 211 W. Pac. Cst., Wilmington TE 4-6771 CABE BROS. 2201 L. B. Blvd. 426-7001 CAYIN USED CARS 2120 W. Pac. Cst. HE 6-5580 C. L. BROOKS MOTORS 1700 L.B. Blvd. HE 2-1478 COTTER'S USED CARS 2223 L.B. Blvd. GA 7-3555 COTTER MOTOR SALES 2165 L.B. Blvd. HE 6-7234	COURTESY CAR CO. 801 E. Anaheim HE 6-2453 CREST MOTORS 1335 Long Beach Blvd. HE 2-2969 DE VILLE MOTORS 565 E. Anaheim HE 7-2731 HARMONY MTRS. 700 L. B. Blvd., Comp. HE 8-4944 HILLTOP AUTO SALES 2599 E. Pac. Cst. GE 4-4939 C. FRED HOLMSEN 1437 E. Anaheim HE 5-8971 IMPORT USED CARS 1115 L.B. Blvd., Comp. NE 6-0885 LYOUD C. PATTERSON 2101 L.B. Blvd. HE 6-4957 MANNING MOTORS 1048 L.B. Blvd. HE 7-5459 W. F. McPHEETERS 1450 L.B. Blvd. HE 2-5407 NERO MOTORS 1700-A L.B. Blvd. HE 7-3705 OSBORN'S 1890 Cherry GE 9-9379 PALOS VERDE RENEWED CARS FA 8-8488 PATOR-RICH 2425 Artesia, Bellf. WA 5-4274	O'HENRI'S AUTO SALES 3765 Cherry GA 6-6565 RALPH KINCHLOE 2120 L.B. Blvd. GA 6-2517 ROSCOE MOTORS 2295 L.B. Blvd. GA 4-2983 RUSHING, BEN 850 Long Beach Blvd. HE 5-7424 LES RUTLEDGE 1001 L.B. Blvd. HE 6-7204 ROYAL MOTORS 15711 Lakewood ME 3-8156 S. W. LEMON 2330 L.B. Blvd. GA 7-0555 SEVERIN MOTORS 1530 L.B. Blvd. HE 6-6567 SPECIAL CAR CO. 17056 Lakewood TO 6-0713 TERMINAL SALES 16530 Lkwd., Bellf. TO 7-1881 WHEELER MOTORS 2235 L.B. Blvd. GA 4-0433 WOOLPERT IMPORTS, INC. 431 W. Pacific Coast Hwy. HE 5-8918 ZZ USED CARS 1427 E. Anaheim HE 6-7727
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1. *Chlorophyll a* and *Chlorophyll b* were determined by the method of Arar and Collins (1987) using a Shimadzu UV-160U ultraviolet-visible spectrophotometer. The concentration of chlorophyll was expressed as $\mu\text{g mL}^{-1}$ of the sample.

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<p>'61 OLDS CUTLASS COUPE Hydra-Matic, radio, heater and power steering. All white with red vinyl interior and bucket seats. One owner.</p> <p>\$2499</p>	<p>'60 OLDS "88" 4-DOOR SEDAN 21,000 ACTUAL MILES Hydra-Matic, radio and heater, power steering and brakes. One owner. Excellent condition with matching interior. No dds.</p> <p>\$1899</p>	<p>'57 DODGE 4-DOOR SEDAN 16,000 ACTUAL MILES The Royal 4-door with automatic, radio, heater and power steering and brakes. Scenic blue finish with matching interior.</p> <p>\$799</p>	<p>'61 T-BIRD FACTORY AIR CONDITIONING 31,000 ACTUAL MILES Ice blue finish with matching all-blue interior. Radio, heater, Fordomatic power steering and power brakes, electric seat and windows. Only 21,000 actual miles. Local one owner.</p> <p>\$3299</p>
<p>'58 CHEVROLET WAGON 14,000 ACTUAL MILES STATION WAGON, Power windows, radio, heater, power steering and brakes. Original blue with matching interior. Premium upholstery. One owner describes it as... Immaculate!</p> <p>\$1299</p>	<p>'58 FORD VICTORIA COUPE Fairlane 500, Fordomatic, radio, heater, power steering. Outstanding from bumper to bumper. Price at...</p> <p>\$999</p>	<p>'55 FORD STATION WAGON 4-door, Radio and heater, new shocks. All-white finish. Yours for only...</p> <p>\$599</p>	<p>'55 CHEVROLET HARDTOP COUPE The Bel Air with radio, heater, STICK TRANSMISSION. Jet black finish, all-views! Street trim. Sharp No. 24A.</p> <p>\$699</p>
<p>'57 T-BIRD 32700 MILES Immaculate jet black finish with white hot Chevrolet black and white matching interior. Radio, heater, Fordomatic. Outstanding in every detail. SEE IT! BUY IT!</p> <p>\$2199</p>	<p>'58 OLDS 88 HOLIDAY COUPE Hydra-Matic, radio and heater, power steering and brakes. Priced at 3000 finish with matching interior. Outstanding in every detail.</p> <p>\$1099</p>	<p>'60 OLDS "88" HOLIDAY SEDAN The model of the Oldsmobile's and FACTORY AIR CONDITIONED - Hydra-Matic, radio, heater, power steering, seats and brakes, electric windows. 21,000 mi. Road with conveniences, windows, heater and vision interior.</p> <p>\$2299</p>	<p>'59 OLDS SUPER "88" HOLIDAY COUPE 31,000 ACTUAL MILES One owner. Original white finish with tan interior. Hydra-Matic, radio, heater, power steering and brakes.</p> <p>\$1899</p>
<p>'61 FORD 3-DOOR Original white finish. Fordomatic, radio, heater. Like new inside and out. No. 365A.</p> <p>\$1299</p>	<p>'62 CHEVROLET BEL AIR 4-DOOR Power windows, radio and heater, power steering and brakes. 2-tone blue and white. Immaculate inside and out. No. P.C.T.</p> <p>\$2199</p>	<p>'53 CADILLAC HARDTOP COUPE Hydra-Matic, radio and heater, air conditioned, power steering and brakes. Price for stock 150,000...</p> <p>\$399</p>	<p>'60 CHEVROLET 3-DOOR BEL AIR "60" Power windows, radio, heater, power steering. Original 4-door with matching interior. Premium upholstery. One owner. Sharp No. 57A.</p> <p>\$1499</p>

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Robertson, Ex-Waiter, in Plum Part in PT 109 Film

By EARL WILSON
NEW YORK—Cliff Robertson, who plays John F. Kennedy in "PT 109," is suddenly making a big name for himself—and the name is "Jack."

"Some of my close friends have taken to calling me 'Jack' since I did the picture," he admitted not too happily one recent afternoon.

Cliff, a quiet, sober chap from La Jolla, Calif., who had an unspectacular career as a newspaperman and as a waiter before making it as an actor, is frequently confused with Dale Robertson of TV's "Wells Fargo."



CLIFF ROBERTSON... As Lt. John F. Kennedy

"WHEN I WAS starving in New York back in 1950, embittered about everything, I disliked Dale Robertson because he was working," Cliff told me. "Then I saw him playing an Indian rajah in a picture with Yvonne De Car-

to him with his Oklahoma accent! I felt sorry for him and decided he was a nice guy."

The tide turned—Cliff got acting jobs and a reputation—he was doing a TV show on a lot where Dale was also working. "He shot out his hand and said, 'I understand you're the Robertson who acts. Well, I'm the one that rides.'"

CLIFF'S an unusual actor—he won't brag about how well his last picture did. He will tell you, though, that he hasn't seen his last picture nor his next-to-last picture... not only that, but I discovered he couldn't remember the name of his last picture.

I had been trying to draw him out on well authenticated reports that President Kennedy, despite busy goings-on at the White House, had taken time to look at screen tests made by several important actors who were up for the role in "PT 109" and had preferred him.

And I'd quizzed him on another report that JFK has seen the finished movie and likes it. Cliff said he didn't know.

"If I go by my usual practice, I won't see it till it's been out about a year," he said.

"I'm not too proud of my work in the movies. I didn't see the last one I did."

CLIFF CLAIMS he got fired from practically every job till he started acting. He was ra-

"ONE NIGHT when I was handling two stations beside my own, he did that while I was serving a big theater party. I had a huge tray of desserts. I saw red. I threw the dessert up in the air and the whipped cream came down over the customers. I went after that headwaiter."

"I caught him in the kitchen. I pushed him against the wall. I told him... Anyway, that ended me as a waiter."

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BEST ACTOR — BEST ACTRESS
BEST SONG
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"Days of Wine and Roses"

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CO-FEATURE
"7 Seas to Calais"

ONE OF RICHEST ACTORS IN FILMS Walter Brennan Catches H... From Wife for Playing a Dastardly Villain Role

By JAMES BACON
HOLLYWOOD UP—In "How The West Was Won," kindly Walter Brennan plays the most dastardly villain imaginable.

And he's catching hell from all sides, especially at home.

"My wife says Grandpa McCoy shouldn't play such parts. I tell her: 'You're eatin', aincha?' And that settles that argument."

AT 68, Walter Brennan is one of the most successful and richest actors in town. He lives on a 10-acre grapefruit ranch and commutes some 120 miles back and forth to work each day; his eldest

son operates the Brennan's, 12,000-acre ranch in Joseph, Ore., that runs more cattle than a John Wayne movie. "The Real McCoy's" has been renewed for the seventh season on television and Walter sells record albums, like a bobby sox idol.

"That's pretty good for a guy who can't sing a note," Brennan beams. He's also in demand for top movie roles.

BRENNAN is something of a character. He's a charter member of Lake-side Golf Club, favorite links of Bob Hope, George Gobel and many a celebrity.

"I've belonged there for more than 30 years," says



WALTER BRENNAN
Eating Regular

Walter. "And I have yet to play my first game of golf."

He also does the greatest imitation of Sam Goldwyn in town. Walter, who made some of his best movies for Goldwyn, not only talks like Sam but can make himself look like him.

ONE DAY on the Goldwyn lot, Brennan called the makeup department. The head makeup man, obviously expecting a call from the big boss, answered with "Yes, Mr. Goldwyn."

"Now, you know," says Walter. "That's all I needed. I did my Goldwyn imitation and fired the guy over the phone."

"Later, I walked over to the department (and there was the guy crying because 'Goldwyn' had fired him. I explained that it wasn't Goldwyn, that it was me imitating Goldwyn. He wouldn't believe me."

"SO THERE was only one thing to do. I went back to my dressing room, called the guy up on the phone and, mimicking Sam, re-hired the guy."

Now that Oscar time is approaching, does Walter, busy with TV, miss it? He's the only three-time actor winner.

"Hell, no," he answers. "I didn't even join the Academy until after I had won mine. I didn't even vote for myself."

Life's Better for Asa as a Blonde

HOLLYWOOD UP—Brunette Asa Maynor, wife of Eddie Asa, says "Life's better since she became a blonde."

Asa arrived in town six years ago from Birmingham, Ala. She has a figure with more curves than the Dixie-

THEN CAME a chance to play a blonde sexpot in "Come Blow Your Horn," on the stage of the Las Palmas Theatre.

She makes her entrance in a blonde wig and a form-fitting ski suit that looks as if it were tattooed on her body.

"The strangest things have been happening to me ever since I put on that blonde wig," says Asa. "Producers who couldn't see me for dust now call up and want me to audition."

"I've got more movie and television offers than I can handle — all because I went blonde and acted a little dumb onstage."



ASA MAYNOR
In Demand Now

A SUMMER theater wants her to take "Come Blow Your Horn" on the Silo Circuit and play both girl roles.

"I think I may do it because we're never on the stage at the same time. I'd play the dumb sexpot as I do now, and the brunette ingenue in my natural hair."

"Wowee! If I had known the fun blondes have, I think I would have hit the bottle long ago."

Here are starting times of features at Long Beach theaters as listed by theater managers:

Show Time

Palace 12:15, 2:15, 4:15, 6:15, 8:15, 10:15
"On the Double" 12:15, 2:15, 4:15, 6:15, 8:15, 10:15
"Operation Softneck" 1:15, 3:15, 5:15, 7:15, 9:15, 11:15

Rox 12:15, 2:15, 4:15, 6:15, 8:15, 10:15
"Trouble in the West" 12:15, 2:15, 4:15, 6:15, 8:15, 10:15
"Paratrooper" 1:15, 3:15, 5:15, 7:15, 9:15, 11:15

Crest 12:15, 2:15, 4:15, 6:15, 8:15, 10:15
"Son of Flubber" 12:15, 2:15, 4:15, 6:15, 8:15, 10:15
"Days of Thrills and Laughter" 1:15, 3:15, 5:15, 7:15, 9:15, 11:15

West Coast 12:15, 2:15, 4:15, 6:15, 8:15, 10:15
"Days of Wine and Roses" 12:15, 2:15, 4:15, 6:15, 8:15, 10:15
"The Lion" 1:15, 3:15, 5:15, 7:15, 9:15, 11:15

State 12:15, 2:15, 4:15, 6:15, 8:15, 10:15
"We Got the Secret" 12:15, 2:15, 4:15, 6:15, 8:15, 10:15
"Court Martial" 1:15, 3:15, 5:15, 7:15, 9:15, 11:15

Towne 12:15, 2:15, 4:15, 6:15, 8:15, 10:15
"Love for the Money" 12:15, 2:15, 4:15, 6:15, 8:15, 10:15
"Court Martial" 1:15, 3:15, 5:15, 7:15, 9:15, 11:15

Rivoli 12:15, 2:15, 4:15, 6:15, 8:15, 10:15
"West Side Story" 12:15, 2:15, 4:15, 6:15, 8:15, 10:15
"Jacqueline Kennedy's Asian Journey" 1:15, 3:15, 5:15, 7:15, 9:15, 11:15

Payne to Conduct 'Fella'

Charles Payne, musical director of the Long Beach Municipal band for the past six years, makes his local debut as a musical comedy conductor for "The Most Happy Fella" Community Music Theater's presentation opening March 22 in Municipal Auditorium.

Payne's career includes playing with the Cincinnati and Indianapolis symphonies, the Larry Clinton and Claude Thornhill dance orchestras, and the Werner Janssen Symphony.

He joined the Long Beach band as euphonium soloist and arranger in 1949 and was appointed assistant director in 1953, succeeding to the director post four years later.

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Theatre Guide

Downey 12:15, 2:15, 4:15, 6:15, 8:15, 10:15
"New Avenue, Highway" 12:15, 2:15, 4:15, 6:15, 8:15, 10:15
"Respectable Youth" 1:15, 3:15, 5:15, 7:15, 9:15, 11:15
"New Reality" 12:15, 2:15, 4:15, 6:15, 8:15, 10:15
"Days of Wine & Roses" 1:15, 3:15, 5:15, 7:15, 9:15, 11:15
"Seawall the Great Ship" 12:15, 2:15, 4:15, 6:15, 8:15, 10:15
"The Lion" 1:15, 3:15, 5:15, 7:15, 9:15, 11:15

Norwalk 12:15, 2:15, 4:15, 6:15, 8:15, 10:15
"New Avenue, Highway" 12:15, 2:15, 4:15, 6:15, 8:15, 10:15
"Respectable Youth" 1:15, 3:15, 5:15, 7:15, 9:15, 11:15
"New Reality" 12:15, 2:15, 4:15, 6:15, 8:15, 10:15
"Days of Wine & Roses" 1:15, 3:15, 5:15, 7:15, 9:15, 11:15
"Seawall the Great Ship" 12:15, 2:15, 4:15, 6:15, 8:15, 10:15
"The Lion" 1:15, 3:15, 5:15, 7:15, 9:15, 11:15

Recondo Beach 12:15, 2:15, 4:15, 6:15, 8:15, 10:15
"New Avenue, Highway" 12:15, 2:15, 4:15, 6:15, 8:15, 10:15
"Respectable Youth" 1:15, 3:15, 5:15, 7:15, 9:15, 11:15
"New Reality" 12:15, 2:15, 4:15, 6:15, 8:15, 10:15
"Days of Wine & Roses" 1:15, 3:15, 5:15, 7:15, 9:15, 11:15
"Seawall the Great Ship" 12:15, 2:15, 4:15, 6:15, 8:15, 10:15
"The Lion" 1:15, 3:15, 5:15, 7:15, 9:15, 11:15

Bellflower 12:15, 2:15, 4:15, 6:15, 8:15, 10:15
"New Avenue, Highway" 12:15, 2:15, 4:15, 6:15, 8:15, 10:15
"Respectable Youth" 1:15, 3:15, 5:15, 7:15, 9:15, 11:15
"New Reality" 12:15, 2:15, 4:15, 6:15, 8:15, 10:15
"Days of Wine & Roses" 1:15, 3:15, 5:15, 7:15, 9:15, 11:15
"Seawall the Great Ship" 12:15, 2:15, 4:15, 6:15, 8:15, 10:15
"The Lion" 1:15, 3:15, 5:15, 7:15, 9:15, 11:15

Compton 12:15, 2:15, 4:15, 6:15, 8:15, 10:15
"New Avenue, Highway" 12:15, 2:15, 4:15, 6:15, 8:15, 10:15
"Respectable Youth" 1:15, 3:15, 5:15, 7:15, 9:15, 11:15
"New Reality" 12:15, 2:15, 4:15, 6:15, 8:15, 10:15
"Days of Wine & Roses" 1:15, 3:15, 5:15, 7:15, 9:15, 11:15
"Seawall the Great Ship" 12:15, 2:15, 4:15, 6:15, 8:15, 10:15
"The Lion" 1:15, 3:15, 5:15, 7:15, 9:15, 11:15

Garden Grove 12:15, 2:15, 4:15, 6:15, 8:15, 10:15
"New Avenue, Highway" 12:15, 2:15, 4:15, 6:15, 8:15, 10:15
"Respectable Youth" 1:15, 3:15, 5:15, 7:15, 9:15, 11:15
"New Reality" 12:15, 2:15, 4:15, 6:15, 8:15, 10:15
"Days of Wine & Roses" 1:15, 3:15, 5:15, 7:15, 9:15, 11:15
"Seawall the Great Ship" 12:15, 2:15, 4:15, 6:15, 8:15, 10:15
"The Lion" 1:15, 3:15, 5:15, 7:15, 9:15, 11:15

Wilmetton 12:15, 2:15, 4:15, 6:15, 8:15, 10:15
"New Avenue, Highway" 12:15, 2:15, 4:15, 6:15, 8:15, 10:15
"Respectable Youth" 1:15, 3:15, 5:15, 7:15, 9:15, 11:15
"New Reality" 12:15, 2:15, 4:15, 6:15, 8:15, 10:15
"Days of Wine & Roses" 1:15, 3:15, 5:15, 7:15, 9:15, 11:15
"Seawall the Great Ship" 12:15, 2:15, 4:15, 6:15, 8:15, 10:15
"The Lion" 1:15, 3:15, 5:15, 7:15, 9:15, 11:15

State Art 12:15, 2:15, 4:15, 6:15, 8:15, 10:15
"New Avenue, Highway" 12:15, 2:15, 4:15, 6:15, 8:15, 10:15
"Respectable Youth" 1:15, 3:15, 5:15, 7:15, 9:15, 11:15
"New Reality" 12:15, 2:15, 4:15, 6:15, 8:15, 10:15
"Days of Wine & Roses" 1:15, 3:15, 5:15, 7:15, 9:15, 11:15
"Seawall the Great Ship" 12:15, 2:15, 4:15, 6:15, 8:15, 10:15
"The Lion" 1:15, 3:15, 5:15, 7:15, 9:15, 11:15

Drive-In Theatres
"New Avenue, Highway" 12:15, 2:15, 4:15, 6:15, 8:15, 10:15
"Respectable Youth" 1:15, 3:15, 5:15, 7:15, 9:15, 11:15
"New Reality" 12:15, 2:15, 4:15, 6:15, 8:15, 10:15
"Days of Wine & Roses" 1:15, 3:15, 5:15, 7:15, 9:15, 11:15
"Seawall the Great Ship" 12:15, 2:15, 4:15, 6:15, 8:15, 10:15
"The Lion" 1:15, 3:15, 5:15, 7:15, 9:15, 11:15

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"ON THE DOUBT"
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THE Playgirls and the Bellboy
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STARTS WEDNESDAY
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Every Sunday from 3:30 p.m. and Monday Night
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Chamber Prexy Spurs Greater Efforts, Lists Priority Projects for '63

By VERN ANTHONY
Southland Progress Editor

Assaying 1963 as a year that "promises to be one of the greatest in Long Beach history," Dr. Orville W. Cole, president of the Chamber of Commerce, has placed priorities on Chamber projects for the coming months.



HIGH VIEW OF THE CITY
Long Beach Chamber of Commerce president, Dr. Orville Cole, atop new apartment building under construction at 600 E. Ocean Blvd., has high opinion of city's prospect for coming year.

In doing this, he was acting to give impetus to the Chamber's grand finale membership drive March 19.

"Need for additional support has never been greater," he commented. "Recent growth of our community necessitates a strong, aggressive Chamber of Commerce."

The March Grand Finale membership drive, headed by Postmaster David Selzer, is an attempt to dramatize this need.

COLE ADDED:
"First and foremost, the Chamber-organized Diamond Jubilee will be an effective vehicle to pinpoint the advantages Long Beach offers its citizens and the world."

The Chamber president outlined the organization's priority projects for the year as follows:

- A continued program of visitations by executives of national firms, such as last month's Chamber-sponsored tour of Long Beach by the board of directors of General Telephone Co.
- The annual Congress for Community Progress which brings citizens up to date on progress and future plans of the community.

SINCE FIRST OF YEAR Construction Nears \$13 Million Mark at Huntington Beach

New construction in Huntington Beach since the first of the year was nearing the \$13 million mark today, and building activity showed every indication of breaking last year's \$66 million countywide record total.

Last month's building permit valuation was \$9,369,322, of which \$7,185,746 was for construction of 581 dwelling units. The January total was \$3,312,925.

The two-month total of \$12,682,247 was 2½ times greater than the \$4.8 million chalked up in the same period in 1962.

OF THIS YEAR'S total, almost \$4 million in building permit valuations were recorded during the past week, including the following major items:

- For the Douglas plant, a 30 by 60 foot cooling tower by Uni-Plant Corp. of Long Beach, \$10,000; a 75 by 100 foot central heating and refrigeration plant, \$75,000; a structures test laboratory, 20,703 square feet, by C. L. Peck-Robert; S. Norman of Los Angeles, \$1,099,000; and a production test building with 22,500 square feet, by the same firm, \$394,000.

WESTMINSTER Athletic Club of Anaheim, 125 homes valued at \$1,996,885, including 40 at \$19,116 and 85 at \$14,497, all on the east side of Springdale Street between Hill and Warner avenues.

Huntington Harbor Corp., 16542 Chatham Ave., sales office, \$8,000; Ivan H. and Ruth S. Hooker Sr., P. O. Box 47, Huntington Beach, service station at 19501 Beach Blvd., \$12,000.

In-Sites Inc., Palos Verdes, residences at 16782 Channel Lane, \$22,485, at 16792 Channel Lane, \$20,740, and at 16772 Channel Lane, \$17,646; Artesia Growers Association of Artesia, sleeping dormitory, showers and sleeping room, \$14,750.

There was one 10-unit apartment, 30 four-unit apartments, one duplex, two 48-

Grove Realty Group Given Appointments
President Dick Casterline of the Garden Grove Board of Realtors has announced six major appointments.

Martin Milkes was named as representative of the National Institute of Real Estate Brokers and Bill Stewart, Gene Flecky, John Schantz, Norm Abrams and Mrs. Bea Rusche as 1963 official California Real Estate Association delegates to represent the board at the CREA directors meetings.

Grove's School Headquarters Nearly Ready

By LEONARD SARGEANT

Completion date of the new administrative center for the Garden Grove Union High School District will be March 15, it has been announced by James Knapp, supervisor of construction for the district.

The \$358,352 project includes district administrative offices, bus garage-maintenance shop, and the district warehouse.

About half of the 10-acre site at 10371 Stanford Ave. is occupied by the three-building complex and adjacent parking lots.

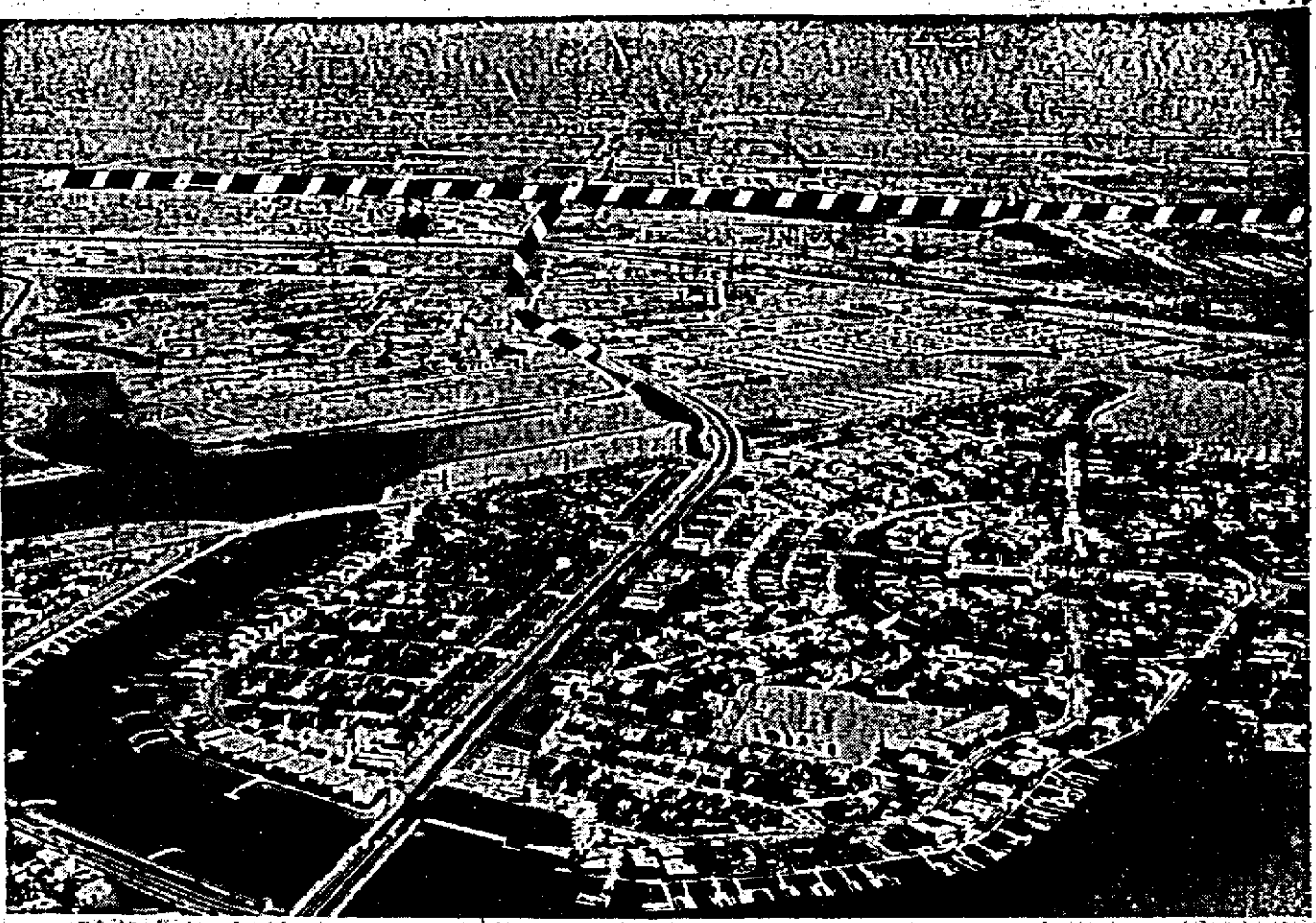
THE REMAINING five acres on the west may be purchased later by the Garden Grove Elementary School District for its administrative headquarters.

If the two districts eventually are unified, the dual administration could be quickly integrated.

The high school district is scheduled to move into its new headquarters during the last week of this month and dedication will be on or about April 1. First board meeting is planned for the following day.

NLB Club to Hear Talk on Escrows

"Proper Setups of Escrows" will be told to the North Long Beach Real Estate Club at its 8 a.m. breakfast meeting Thursday at 5925 Cherry Ave. Week Morgan of Economy Escrow will speak.



FASTER ORANGE COUNTY-LONG BEACH LINK PLANNED
Proposed highway stretch to link west end of Westminister Avenue with E. 2nd Street, Long Beach (as shown by dotted line extending from Davies Bridge to Westminister Avenue) would be important time and mileage saver between Long Beach and Orange County. Now, Orange County motorists bound for Long Beach either must turn north from Westminister Avenue (dotted line to left) to Garden Grove Boulevard, thence to Long Beach, or must go southward (dotted line at right) via Seal Beach. Motorists are hoping new link will be built this year. In picture, Westminister Avenue extends eastward from end of dotted line connecting with bridge. It passes through City of Westminister, becoming 17th Street, Santa Ana.

SOUTHLAND PROGRESS

THE NEWS, INDEPENDENT, PRESS-TELEGRAM, MARCH 16, 1963

Grove's School Headquarters Nearly Ready

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The high school district is scheduled to move into its new headquarters during the last week of this month and dedication will be on or about April 1. First board meeting is planned for the following day.

IN EVENT of a national emergency in which power goes out for the regular public telephone system, the school system still can be operated as an auxiliary plant. School-to-school communication also is possible without going through the switchboard.

The present bus garage, located on Seventh Street near Lampson Avenue, will be demolished and the property converted into a parking lot for Garden Grove High School. Parking will be provided for 300 to 400 cars, within walking distance of football games and other events in Garden Grove Stadium.

THE LEASE on the old district headquarters in a converted real estate building at 11901 Gilbert St. will expire at the end of this month. Knapp emphasized that the administration center is functional and without

TRADE FAIR WEST

LONG BEACH/LOS ANGELES INTERNATIONAL TRADE FAIR
MAY 17 THROUGH MAY 26, 1963



ORIENT TO BE REPRESENTED AT TRADE FAIR
Display of Oriental art in window of Belmont Savings & Loan building at Belmont Shore calls attention to upcoming Trade Fair.

International Trade Fair to Put World Spotlight on L.B.

An international trade fair, Commerce, one of three to be held in the United States this year, will be staged May 17-26 in the new \$8 million Long Beach Arena.

Known as International Trade Fair—West, the 10-day Southern California show is for the 11 western U. S. states.

Similar expositions will be held in May and July in Chicago and New York for the Midwest and East Coast regions.

MERCHANDISE and manufactures from 50 to 70 nations will be on view at the three shows.

Many of the Long Beach exhibits will travel to the other shows.

"The fair here will be a department store of the world," explained John L. Westland Jr., nationally-known import-export business executive and general manager of the fair.

WESTLAND, who traveled 35,000 miles throughout the Midwest, Europe and Asia last year to line up exhibits, said that 50 exhibits "are already signed up and many more are being negotiated."

He said the Long Beach fair will attract businessmen, world tradesmen and department and retail store buyers and executives from throughout the Southern California area and the 11 western states.

He said he hopes the fair can reach an attendance of 100,000.

THE LONG BEACH fair has the endorsement of the city, harbor and Chamber of

Builder Solomon Sees Prospects Bright for West Orange County

By VERN ANTHONY
Southland Progress Editor

High confidence in his community is not only voiced by Al Solomon, president of Alco-Pacific Construction Co., 13822 Beach Blvd., Westminister, but is reflected in the new International Home Fair community his firm is building there.

In the words of Solomon: "The boom is far from over in Orange County."

West Orange County is just coming into its own with new industries and families moving into the area.

"Business and civic leaders may be proud of the orderly manner in which they are handling this growth."

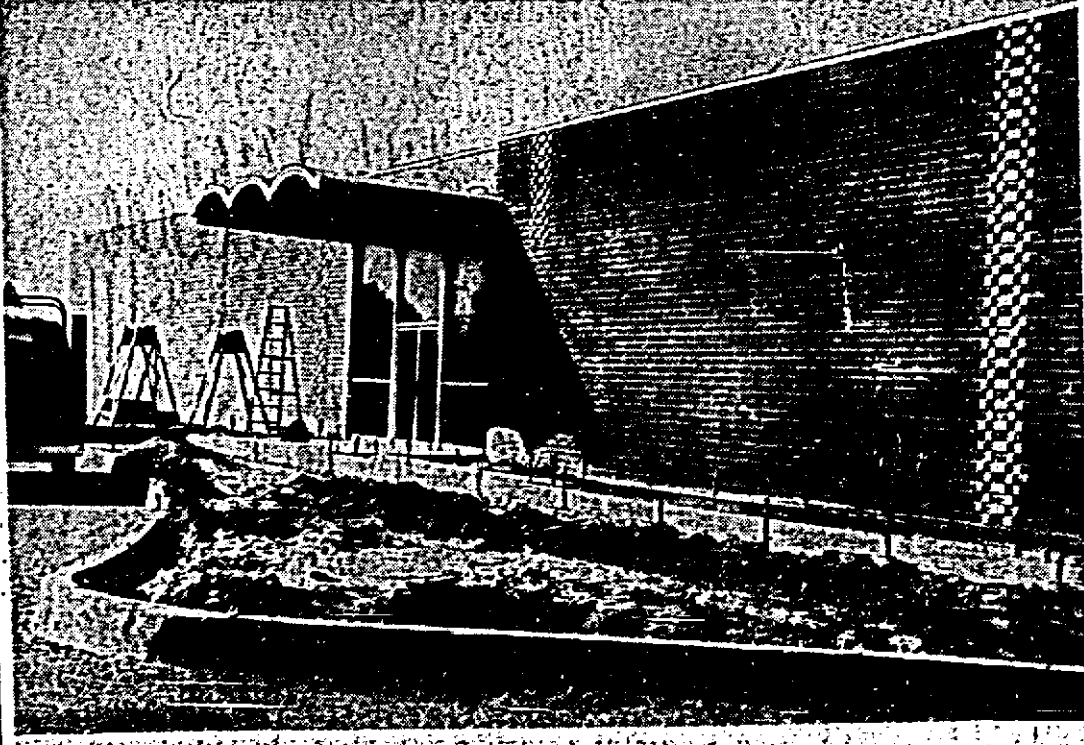
"With completion of the San Diego and Garden Grove freeways, this area will be a comfortable commuting distance from major metropolitan areas, and Alco-Pacific is going to stay right here and grow with the community."

Alco-Pacific has built more than 2,242 homes in Orange County and in Santa Maria since 1954. Sol Vista communities now thrive with growing families, churches and schools.

Al Solomon attended Wilson High and Junior college in Long Beach before serving in the Air Corps in World War II. He has been president of the Exchange Club at Garden Grove, where he lives at



AL SOLOMON



ENTRANCE OF NEW SCHOOL ADMINISTRATION CENTER AT GARDEN GROVE

Solomon Sees Continued Boom for Orange County

(Continued from Page 1)
9241 E. Stanford with his wife Jean and daughters Marlene, 14, and Nancy, 11. He is serving his second term as National Exchange Club district governor. Al also is on the United Fund board at Westminster, is first vice president and a director of the Garden Grove Chamber of Commerce and a director of the Garden Grove Strawberry Festival organization.

Al is son of Irving Solomon, vice president of Alko-Pac, owner of Hoofy's Restaurant in Belmont Shore and president of the Long Beach Independent Businessmen's Association. The building business is very much a family operation. Al's brother Bob is

secretary of the firm. brother Harvey is a coordinator. Bob lives in Los Alamitos. He was with the Navy in World War II and is a Mason and member of the Exchange Club of Orange County West. He has three children, Linda, Beth, 10, Lori, 8, and Leslie Kay, 6. Harvey Solomon, who saw two years' army serv-

ice, lives in Westminster and has three sons, Nicky, 6, Ricky, 3, and infant Ronald. The Solomons' first major home building project was at Garden Grove, where they built 60 Sol Vista homes. Al says they always have maintained deep interest in the welfare of communities in which they have built

New Bank to Open

ANAHEIM—Opening of the new Independent Bank building at 1025 E. Orangeflower Ave. has been set for Mar. 20. And they strive for certain standards, such as: Homes to fit all pocket-books; diversified financing plans; no hidden charges; service after sales; integrity; variety of plans and stylings; prime locations and development; and projects that "don't look like tracts."



PLAQUE UNVEILED

Southern California Edison Company's first major automated transmission station—Hinson Substation in northwest Long Beach—is formally opened as Mrs. Noel B. Hinson, widow of a former Edison vice president, pulls cord unveiling plaque dedicating installation to the memory of her husband. With Mrs. Hinson are Harry Buffum (left), an Edison director, and James F. Davenport, Edison executive vice president.

New Automated Power Unit Ups L.B. Service

Southern California Edison Company has unveiled its first major transmission station to be completely automated, Hinson Substation in northwest Long Beach, designed to be operated entirely by remote control, through the use of closed circuit television. The station, which cost about three and a half million dollars to build, will provide electrical service to the west Long Beach and harbor areas, including large blocks of power for the increased oil production contemplated there. It also is designed to meet the huge new demands of the projected World's Fair in Long Beach.

Dedicated to the memory of the late Noel B. Hinson, a former Edison vice president and one of the company's engineering pioneers, Hinson Substation initially will have a capacity of 240,000 kilowatts, but may be expanded to 800,000 kilowatts—enough power to supply the needs of a city of more than a million population.

MRS. HINSON, widow of the Edison executive, participated in the formal ceremony, pulling the cord which disclosed a plaque dedicating the installation to her husband. She was introduced by James F. Davenport, Edison executive vice president and a long-time friend and associate of Hinson.

Weiss is a broker and attorney, and had five offices in the bay area before moving with his wife and two daughters to Long Beach. General manager of his Long Beach office is Manuel Rosenberg, and Earl Hathaway is associated as real estate salesman.

Edison already has begun construction on a second major automated substation, similar to the Hinson installation, in the city of Orange, and a third one will be built next year along the San Gabriel river below Santa Fe Dam, Davenport stated.

LAKEWOOD MANOR

In the City of Lakewood

SOLD
355 HOMES
9 MONTHS

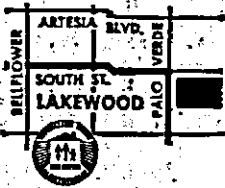


LIMITED NUMBER LEFT — 3 & 4 BEDROOMS

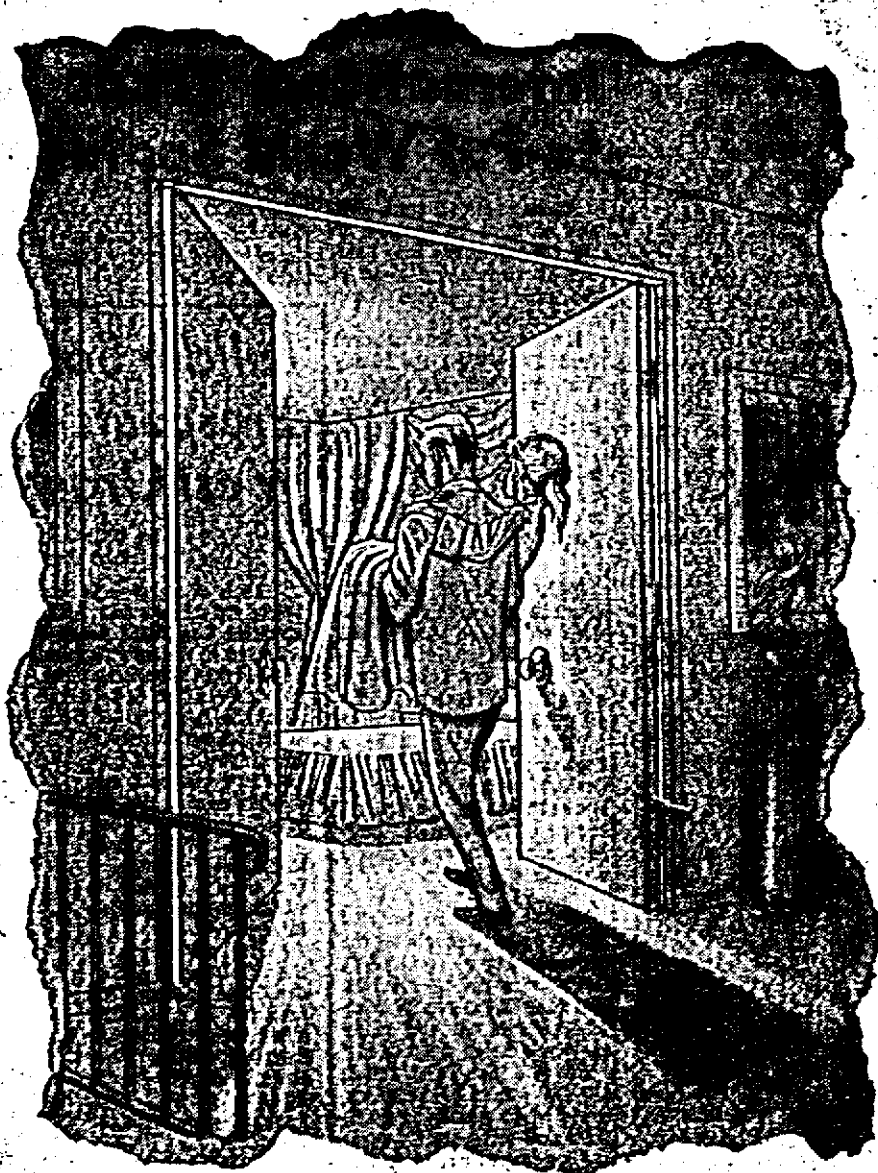
Lakewood Manor, the newest planned community in the City of Lakewood, includes luxury wall-to-wall carpeting, Hotpoint all-electric kitchen with built-in range, oven, disposal and dishwasher, and many other features that you would expect to find only in a custom-built home. Be sure to select your stunning new Lakewood Manor home this weekend. Monthly payments from \$116 to \$127 (princ. & int. incl.) depending on down payment.

\$18,750 to \$20,850
Full Price

Furnished Models Now On Display
WALKER & LEE Exclusive Sales Agents



Family Room with snack bar and all-electric kitchen



the things dreams are made of.....

When they married . . . he promised—

Enduring love and the home she deserves

The Meredith Company offers the culmination of a million wonderful dreams

Her home in Meredith Village, peerless quality, timeless charm.

As in their marriage, there's a feeling of "foreverness"

Spacious, gracious, all the finer things in life.

outstanding features

3-4-5-6 Bedrooms

12x18 Formal Dining Room plus Informal Dining Room.

Black Walnut Paneled family Room, up to 500 sq. ft.

Dramatic Double Door Entry to all Master Bedrooms Suites

3 Large Baths — 2-3 Car Garages

Spacious Living Rooms — Massive Foyer

Premium Quality Wall-to-Wall Carpeting Throughout

Genuine Lath and Plaster Construction

Meredith Village

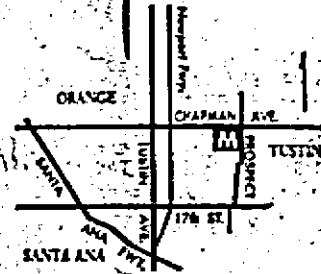
Split Level and Two Story Design

Up to 3,200 sq. ft.

Priced from \$34,000

90% financing — 5% low interest

30 year loans



DIRECTIONS:
From Los Angeles, take the Santa Ana Freeway to 17th St. exit Santa Ana Freeway, and on 17th St. to Prospect Turn left. Meredith is Prospect to Chapman and MEREDITH VILLAGE.



NEW BRANCH BANK READY FOR GRAND OPENING

New Bank Opening Set for Saturday

Gus A. Walker, president of the Farmers and Merchants Bank of Long Beach, has announced that the grand opening of the bank's newest office at the corner of E. Artesia Boulevard and Indiana will be held Saturday from 10 a.m. to 8 p.m.

Donald P. Walker, an assistant vice president of the bank, will manage this office. Other officers are Henry W. Peters, assistant vice president and director of the bank's Dairy Loan Department; George R. Harris, assistant cashier; and Melvin B. Manker, new accounts officer.



Every banking convenience will be provided by this new office, including 9 a.m. to 5 p.m. deposit service from the bank's four, all-weather, drive-in windows. A fully illuminated area at the rear of the bank will provide parking for 100 cars.

The Farmers and Merchants Bank was founded Nov. 21, 1907, by C. J. Walker, father of the bank's present president. This latest addition to the bank brings its total number of offices to five.

In addition to the downtown, main office at Third Street and Pine Avenue, the bank maintains a second office at 14th Street and Long Beach Boulevard in automobile row.

A third office is located at the corner of Anaheim and Obispo in East Long Beach, and in 1955 the bank opened its first out-of-the-city office at Garden Grove Boulevard and Bowen in Garden Grove.

C of C Offers Tax Film and Speakers

"The Great Tax Debate," a new film probing one of the vital issues facing the 88th Congress, is available to civic groups through the Long Beach Chamber of Commerce's Public Affairs Department.

In addition, a Chamber-sponsored speaker's bureau on taxation offers tax experts to supplement the film and answer questions for civic groups.

The film analyzes such questions as:

- What form should a tax cut take?
- Why cut taxes during a budget deficit?
- How would a tax cut affect business and the economy?
- How would it affect confidence abroad in the dollar?



JOINS DOUGLAS
Dr. David K. Froman, specialist in nuclear physics applications of superconductivity, X-rays, cosmic rays and electronics, has joined the Scientific Directorate of the Douglas Aircraft Co. He recently retired from his post as technical associate director of Los Alamos Scientific Laboratories.

50 Complete C of C 'Freedom Course'

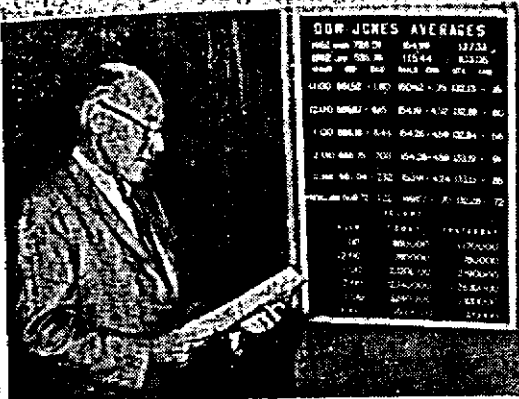
Fifty Long Beach citizens the economic system of Communism have been graduated from the "Freedom Course."

Long Beach Chamber of Commerce's "Freedom vs. Communism" course, chairman James Gordon announced.

The study groups, composed of three sections, met once a week for eight weeks to complete the course. The program was outlined by the United States Chamber of Commerce and conducted locally by the Public Affairs Department of the Long Beach Chamber.

"The course was designed to give participants an opportunity to make an informed, objective appraisal of the Communist challenge," Gordon said.

"Major interest was devoted to comparing our private enterprise system with



FINANCIAL EXPERT SPEAKS

S. L. Sterling of New York City analyzes financial conditions before group of registered representatives at Eastman, Dillon offices, 138 Locust Ave.

Market Analyst Sees Auto Industry Sparking Upturn

Expressing his "constructive attitude" on "expectations" of good business in the auto industry, a New York City financial analyst visiting Long Beach the past week expressed confidence in the stock market and business outlook.

S. Logan Sterling, partner in charge of research and analysis for Eastman, Dillon

Union Securities & Co., called at the firm's offices at 138 Locust Ave. on a flying trip to California.

"BUSINESS has been on a plateau since July," he commented, "but despite some talk of recession I feel certain it will move up moderately with return of seasonal weather."

Sterling sees bright prospects for auto sales, with good years back-to-back instead of cycles as usual in the past.

This, he says, will establish auto business as a growth industry, influence related industries and reduce speculative excesses.

And this, he believes, is a major "key to our economy."

HE PREDICTS that the Dow Jones Industrial Average will hit a new high in the second or third quarter of this year.

Sterling has been with Eastman 18 years and has been active on Wall Street since 1930. He spoke at the Los Angeles Chamber of Commerce Forum last fall as representative of the investment field.

Society of Appraisers Holding Educational Workshop Friday



Long Beach Chapter 94 of the Society of Real Estate Appraisers will sponsor an educational appraisal workshop Friday at the Elk's Club, 4101 E. Willow St., it is announced by J. C. Foster, local SRA president.

Registration will open at 8 a.m. and Foster will extend greetings to the conference at 8:40. Workshop sessions will start at 8:50 and continue until adjournment at 4 p.m. There will be a luncheon in the club dining room.

SPEAKERS and topics will include:

David T. Schumacher, national director of training and research for Marshall and Stevens, Inc., "Real Estate Appraising for Investment Purposes."

John McLaughlin, vice president of the California Federal Savings and Loan Association, "The Income and Market Approach to the Valuation of Residential Properties."



George L. Fisher, member of City and Suburban Mortgage Co., Long Beach, will discuss condominiums.

William M. Fenning, vice president of the Cleveland Wrecking Co., "Demolition or 'How He Gets Paid to Smash Things'."

RICHARD L. FRANCK, attorney, California Department of Public Works, will discuss the same subject.

Felix Smith, vice president

New Office Building Opened at Redondo

REDONDO BEACH—With the opening of a new building at 1650 Pacific Coast Highway, K-B Development Co. announces another completion in its \$75 million program of business construction in the Los Angeles County commercial community. Valued at \$900,000, this three-story, 30,000-square-foot modern office building is believed to be the largest such development in the South Bay area.

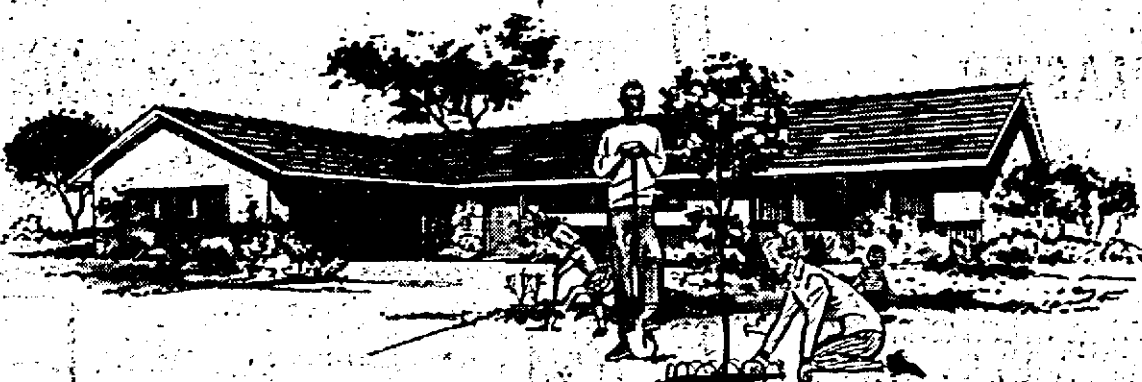
VETERANS

\$1

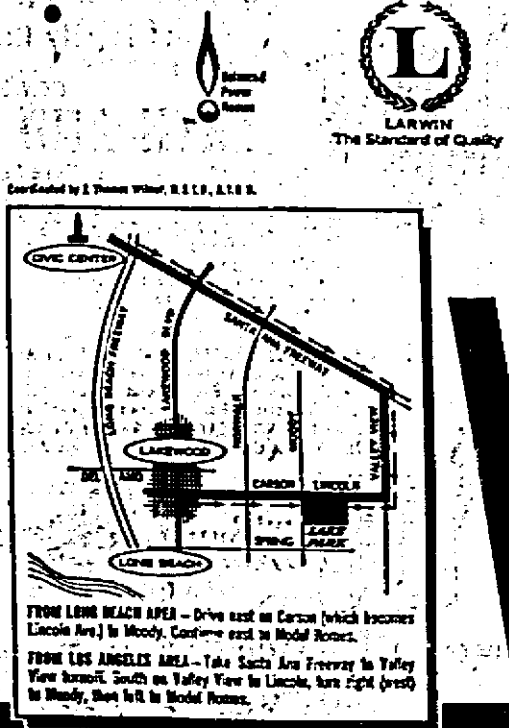
Moves you into any one of these feature-filled homes! No other charges whatsoever!

	HOME	PRICE	MONTHLY PAYMENT (4%)	TOTAL MOVE-IN COST
1	3 Bedrooms, Family Room, Oversized garage	\$17,400	\$9674	\$1
2	3 Bedrooms, Family Room, Master Bedroom Suite, Two Baths	\$18,450	\$10258	\$1
3	4 Bedrooms, Family Room, Two Baths	\$19,250	\$10703	\$1
4	4 Bedrooms, Additional Family Room, Two Baths, Master Bath	\$19,400	\$10786	\$1

• Close-in Convenient Location •



Live close-in
LAKE PARK
just east of Lakewood



Company Honors Long Beach Man

Howard Patrick, CLU, of 3605 Cerritos Ave., has been honored as a member of the "President's Council" of the Equitable Life Assurance Society of the United States. The Council is made up of Equitable agents who have sold more than \$1½ million in life insurance during the past year. He received a medallion symbolic of his honor at the recent National Leaders Conference at Coronado. He also was cited for membership in the "Millionaire Corps," the eighth time he has qualified for this award.



HOWARD PATRICK

Area Realtors to Stage Sales Conference March 29

An educational and sales conference for Realtors and salesmen, to be held at the Municipal Auditorium March 29, is being co-sponsored by the Long Beach District Board of Realtors and the California Real Estate Association.

Officers of area realty boards met recently with L. H. Wilson, CREA president, and H. Jackson Pontius, executive CREA vice president, to plan for the conference.

Theme of the sessions, according to Melvin Mould, Long Beach president, will be "The Keys to Selling Single Family Homes and an Introduction to Selling Apartment Units."

He said that because there is a continuous need to re-nado, the selling habits of realtors and salesmen this program will review and update the proven techniques of

selling. He also noted that day more education and training is required of realtors and real estate salesmen to meet the needs of the community.

PRINCIPAL SPEAKER at the conference will be Al Tomsik of Los Angeles, nationally recognized sales training expert.

David Robinson of Berkeley will moderate the all-day conference.

Subjects to be presented include: "Your Real Estate Ca-

reer in California" by David Conger, Vallejo; "Financing—The Key to Success in Real Estate" by Jerome Blank, Albany; "Advertising—and How to Convert Inquiries Into Sales" by Henry Milano, Sacramento; "Listings—Who, Where, When, What, Why and How" by David Stone, San Jose; "Obtaining and Presenting the Offer" by Fred Kmetovic, San Jose.

Wilson said this is the 16th year the California Real Estate Association has conducted these educational and sales conferences.



KEYS POINT UP CONFERENCE THEME

Local Realtors met recently with California Real Estate Association officers to plan for an Educational and Sales Conference to be held in Long Beach March 29. Pictured here with huge keys promoting the conference theme are (left to right) E. Tennyson Moore, CREA Sales Conference Committee chairman; Robert C. Allred, CREA regional vice president; L. H. (Spike) Wilson, CREA president; Mel Mould, president, Long Beach District Board of Realtors; and John Webster, first vice president, Long Beach board.

Issue \$24,187 Building Permits at Buena Park

Ten building permits for 6423 Flamingo Drive, \$2,500; Lingame Ave., \$4,000; and J. M. Collins, 7895 La Mirada Circle, \$3,645. Other permits included Edwin M. Daniels, 7950 El Caney Circle, fireplace, \$500; Albert Fowler, 6700 Idaho St., \$2,500; William F. Brigham, \$1,400; V. Miller, 5275 Bur-

22nd District Group Will Meet Friday

President Bob Prigmore, Bellflower District Board of Realtors, and other members of the local board, which also includes Artesia, Paramount and Dairy Valley, will attend a meeting of the 22nd District of the California Real Estate Association Friday evening at the Tahitian Village Restaurant, with the Downey Board of Realtors acting as host.

Robert C. Allred, regional vice president, has called the meeting for the quarterly reports of the member boards in the district—that is, Bellflower, Downey, Compton-Lynwood, Long Beach, Norwalk-La Mirada, Montebello, Pico-Rivera, Southeast and Whittier.

TWO OTHER items have been added to the agenda for the evening: (1) discussion of the CREA Educational and Sales Conference to be held in Long Beach March 29, and (2) discussion of pending legislative matters, both state and federal.

Attending from the Bellflower District Board of Realtors in addition to Mr. and Mrs. Prigmore will be vice president Ray Smith and Mrs. Smith; Jim Goodwin, education chairman, and Sue E. Harris, executive secretary.

GRAND OPENING

the whole town's talking about the

FRESH New Look

of '63

GARDEN PARK NEW UNIT Estates



Greatest Value in Orange County - 1 and 2 STORY Homes of Quality
Full Prices from \$18,250 to \$25,600

VETERANS NOTHING DOWN

Veterans Monthly Payments from \$101

(except costs and imposts)
(includes principal and interest)

NON-VETERANS Lowest FHA Down

30 and 35 year FHA Financing Available
Excellent Conventional and Cal Vet Terms, too

3, 4 and 5 Bedrooms • Dining Room and Family Room • 2 Baths



GENUINE LATH AND PLASTER

walls and ceilings

- Concrete driveways—new for Orange County
- Natural ash cabinets with superamie (ceramic) tile top and splash • Finest gas forced air heating with summer cooling switch
- Genuine Italian mosaic tile in the showers and over tubs

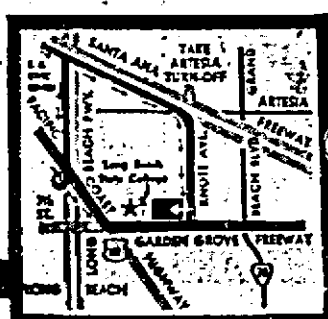
- Decorative stone or used brick fireplaces, gas log lighters
- O'Keefe & Merritt BUILT-IN GAS OVEN AND RANGE • Modern-Aire hood, light and fan... and many, many other outstanding fine luxury features!

FROM LOS ANGELES—Take the Santa Ana Freeway to the Artesia Blvd. turnoff, go south on Knott to the homes at corner of Garden Grove Freeway. Or, take the Long Beach Freeway to Pacific Coast Highway "101", drive southeast and turn left on 7th Street (which becomes Garden Grove Freeway) and straight to Knott Avenue.

FROM LONG BEACH—Drive east on 7th Street-Garden Grove Freeway (past Long Beach State College) straight to Knott Avenue.



JOHN'S MANTVILLE Quality Materials



Why Garden Grove?

WESTMONT'S New 2nd-Story BONUS ROOM

Buy the House. Get the BIG BONUS ROOM!



NEW UNIT! NEW MODELS!

Another new unit of the exciting Bonus Room homes everyone is talking about. Imagine! A big 3 or 4 bedroom home PLUS the giant 440 sq. ft. Bonus Room. Great for play room, rumpus room, hobby area... even an extra 3 bedrooms!

3-4 BEDROOMS

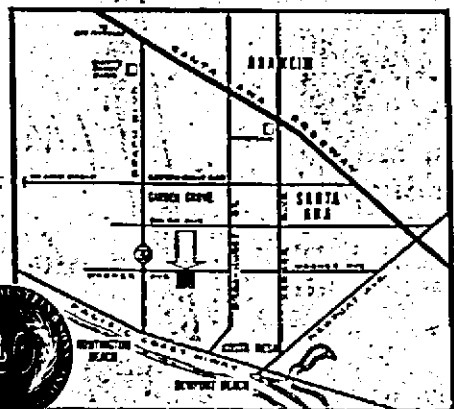
from \$19,950 including Bonus Room
LOW VA AND FHA TERMS



NEW WESTMONT

In Fountain Valley... The Huntington Beach Area's Complete Planned Community

Minutes From Long Beach... Just take Garden Grove Blvd. (7th St.) East to Highway 39 and turn right (south) about 3 miles to Warner Ave. Then turn left (East) on Warner and drive about 1 mile to the tree-lined Westmont entry and the 4 models. Open until 8:00



A Development of GEORGE H. HOLSTEN & SONS Building quality for over 40 years

Balanced Power Homes



Bonus Room Draws Many to Westmont

The big extra "Bonus Room" built-in kitchen, paneling, fireplace, wood shake roof, extra play room, rampus area, and other without extra charge, (the big 440 square foot "Bonus Room" in three bedrooms) is one of the choice location of Westmont to make the planned community one of the Southland's most popular new home areas, the developers report.

Located less than six minutes from Huntington Beach, State Park and beach, the planned Westmont community includes schools, shops, and parks and is within minutes to new freeways and growing Orange County space industry, the builders, George M. Holstein and Sons explained.

The three and four-bedroom Westmont homes include its tree-lined entry.

Last of Del Cerro Unit 2 Homes Open

The final homes in unit number two are the popular Del Cerro community in Tustin will go on sale today with a wide variety of plans, terms, locations, and homes offered in the big unit-wide "wrap up," the developers George M. Holstein and Sons reported.

Both three and four-bedroom homes with dens or family rooms, one breezeway model, and several of the big "Bonus Room" homes are included in the unit close-out with terms as low as \$995 down.

Buyers will have a big selection of exterior and interior design with contemporary Santa Ana homes, provincial designs and ranch exteriors included. Palos Verdes stone, brick, and Red Hill (left) about one mile to places are included in the Del Cerro entry.

Grove Realtors Oppose U.S. Treasury Proposals

The Garden Grove Board of Realtors has approved a resolution opposing the United States Treasury's recommendation to increase substantially the tax on the gain derived from the sale of real estate, and also the "5 percent floor" on itemized deductions.

The resolution was proposed by Gene Kadow, chairman of the legislative committee.

He told members Reg F. Dupuy, Long Beach Realtor and chairman of the CREA committee, had pointed out that certain real estate sales will be affected if the interest and taxes on homes in general will not be allowed to be deducted. If depreciation methods are changed as suggested and taxes increased on capital gains, then investment in real estate will be much less and the economy will suffer, he said.

He added that one of the big reasons people buy homes is because these deductions of interest and taxes actually make the home cheaper to own than to rent.

More than one hundred members of the board have written to Congressman James B. Utt who is a member of the Ways and Means Committee, expressing their feelings on this matter.

Auer Leaves Beverly Hills for Irvine Company Work

IRVINE—Albert J. Auer has joined the staff of The Irvine Company's real estate department, according to John F. Porter, vice president.

Auer, well known in Southern California business circles, has been employed by the Beverly Hills office of Coldwell, Banker & Co. as a specialist in the development of commercial property.

He formerly was vice president-sales of the Sascha Brastoff Products company in West Los Angeles. During the prior seven years, he held the position of Western Sales Manager for Gladding, McBean and Company in Los Angeles.



ALBERT J. AUER
In Realty Department

New Personnel Chief Named

Appointment of M. Ray Houston to the position of director of personnel for General Telephone Company of California has been announced by R. Parker Sullivan, president.

Houston will leave his position as director of personnel at General Telephone Company of the Southeast in Durham, N. C., for the California appointment. No effective date has been established, pending Houston's completion of business and personnel matters.

The new director succeeds Carl Von Hake, who became vice president-general staff on Nov. 1. Since that time, the Personnel Department has been headed by F. C. White, serving as acting director of personnel.

School Budget Chief to Speak

Dr. Francis Laufenberg, director of budget and special projects for the Long Beach School District, will be guest speaker at the Long Beach District Board of Realtors breakfast Tuesday, it has been announced by H. Herrschel, Hart program chairman. The 7:15 a.m. meeting is at the Crown cafeteria.

GRAND OPENING!

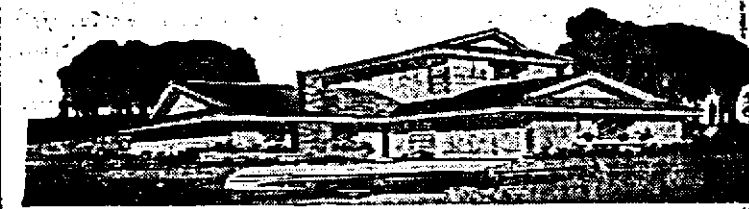
In Westminster

CARDINAL PARK

in a LOCATION that offers EVERYTHING!

1 STORY

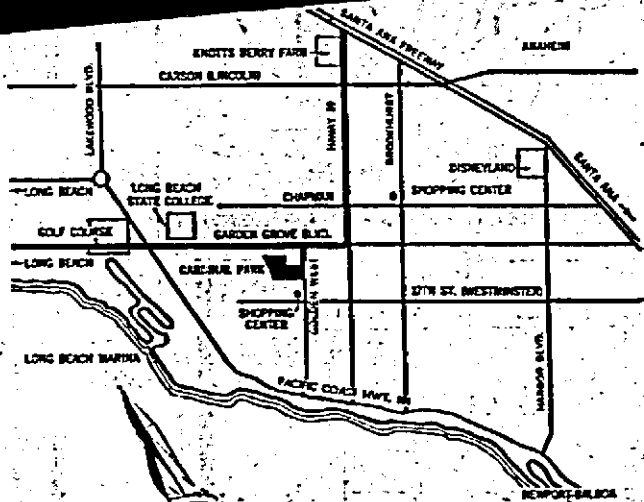
2 STORY



3 & 4 BEDROOMS FAMILY RM. 2 BATHS

priced from \$23,900

\$395 dn.
from plus costs & impounds



Cardinal Park is located on Golden West St. just south of Garden Grove Blvd. From Los Angeles take the Santa Ana Freeway to the Hwy 39 turn-off, turn south to Garden Grove Blvd. then west to Golden West, turn south again to Furnished Models. From Long Beach drive out 7th St. (Garden Grove Blvd.) to Golden West then right to Furnished Models.

YOU BUY OURS—WE'LL BUY YOURS—

Walker & Lee, Inc., Sales Agents
Phone 897-1301

6

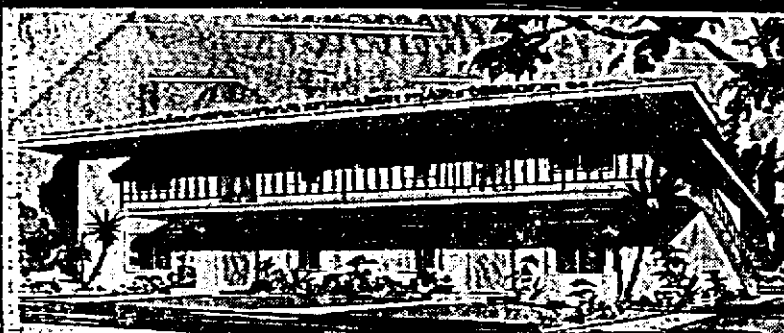
EXTRAS
INCLUDED AT NO EXTRA COST:

- BLOCK WALL ENCLOSES REAR AND SIDE YARDS
- USED BRICK FIREPLACES—ASH PANELING ON FIREPLACE WALLS—MANTEL OVER FIREPLACE
- LAWNS AND SHRUBS IN FRONT AND BACK YARDS
- UNDERGROUND SPRINKLERS IN FRONT AND REAR YARDS
- WALL-TO-WALL CARPETING IN LIVING ROOM, HALL, MASTER BEDROOM
- WESTINGHOUSE BUILT-IN ELECTRIC RANGE, OVEN AND DISHWASHER



- Log lighter and key
- Two-tone Wieser locks
- Snack bar in family room
- Underground sprinkler—both front and back
- Concrete sidewalks
- Block wall fencing
- Carpeting
- Ceramic tile entry
- Two television outlets
- Silent switches
- 80,000 BTU forced air furnace with ducts in both baths
- Folding closet doors
- Weatherstripped doors
- 1 and 2 stories
- 3 and 4 bedrooms—family rooms—2 baths
- Brick veneer and brick planters
- Vinyl asphalt flooring in master bath and kitchen
- Oversize showers
- Pullmans in both baths
- Marble Pullman tops in both baths
- Combination mirrors-medicine cabinets over Pullmans in both baths
- 2 Lavatories in hall bath
- Shower over tub
- Ceramic tile over tub
- Aluminum sliding doors
- Turned posts—both inside and exterior
- Heavy shake-shingle roofs in front
- Special designed door entrances
- Handsawed corbels and fascia board
- Rough sawed cedar siding
- Inside laundry area (Robin Plan)
- 2 x 8" fascia board
- Shutters in some plans
- Special garage door designs
- Sewers installed and paid for
- Lawns—back and front yard, shrubs and tree

OPEN HOUSE SUNDAY 11 am-6 pm



628 EAST 53RD ST., LONG BEACH

JUST OFF ATLANTIC AVE.
14 UNIT 2-BEDROOM DELUXE APARTMENTS

MINNICK CONSTRUCTION CO.

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Open every day, Sunday included, 10 A.M. to 7 P.M.

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International Home Fair Sales Soaring

Sol-Vista's International Home Fair, homes in Westminster are enjoying a good reception, according to their sales record last weekend. When sales were completed in the first unit of 102 homes, Sales Director Baxter Caterson and his staff phoned a number of families who had not been able to get in the first unit. Caterson told the families the preliminary commissioner's report had arrived and that ground would soon be broken for the construction of the second unit of 120 homes.

AT 8:00 A.M. the following morning there were 20 people gathered at the sales office, some with thermos jugs. When the doors were opened at 9:00 there were more than 30 persons waiting. Fortunately Sol-Vista had initiated a number priority system similar to those used in super markets so the reservation

was taken in an orderly manner. By 1:00 p.m. 33 reservations had been completed. By 5:00 the number of reservations had reached 43. The following day, last Sunday, 5 more were completed for a weekend total of 48.

BY COUNT it was determined that over 750 families visited the five model homes on Sunday.

The International Home Fair is being held to commemorate the new community which will number 569 homes when completed. The homes have three, four and five bedrooms, family rooms and two and three bathrooms. The homes are selling for \$22,895 to \$27,750.

International Home Fair is located at Westminster Blvd. and Bolsa Chico in Westminster.

Spacious Living Rooms Appeal



FRESH, NEW LOOK IN HOME

This is a living room in a Garden Park Estate home which reflects the fresh new look of the development of quality residences.

Lovely and spacious, the two fireplaces, one in the living room and the other in the upstairs master bedroom, are geared to the needs of individual families. There are two-bath plans with two bedrooms and convertible den, and three and four bedrooms with family rooms and dining rooms in the one-story homes.

HOWEVER, officials emphasized, there is still the same wide range of conventional financing. Veterans may purchase on terms of nothing down, except impounds and closing costs and there is also a handsome Cal-Vet, good conventional loans, and choice of 30 or 35-year FHA terms. Full prices, which include the many fine opening to the patio-garden home features, are from Beach State College, straight area. The lovely Award-winning \$18,250 to \$25,600.

Each spacious living room has as a focal point of interest, closing costs and there is also a handsome Cal-Vet, good conventional loans, and choice of 30 or 35-year FHA terms. Full prices, which include the many fine opening to the patio-garden home features, are from Beach State College, straight area. The lovely Award-winning \$18,250 to \$25,600. Exterior design include Park Estates.

BEST HOME BUYS IN HUNTINGTON BEACH

Springdale SOUTH

3 & 4 BEDROOMS • 2 BATHS • 2 CAR GARAGES

NO DOWN TO ALL

\$100 COSTS

MOVES YOU IN

ADDED SPECIAL
(Rear Yards Fully Fenced)

FROM \$16,250 FULL PRICE

Features

- Matching Range Hood and Fan
- Forced Air Heating with Thermostat Control
- Genuine "Formica" Counters
- Natural Ash Cabinets
- All Brass Hardware
- Aluminum and Glass Shower Doors
- All Aluminum Sash, Weatherproof Windows
- Sliding Door Wardrobe Closets
- Shades and Aluminum Screens
- Traverse Rod over Picture Window

- Weather Stripped Exterior Door
- Generous Use of Luxury Materials for Exteriors, Shutters, etc.
- Distinctive Trim Shutters, Handsome Entrance Doors
- Wide Paved Streets
- All Lots over 6,000 Square Feet
- Fireplaces (Sunkist Plaza only)



Sunkist Plaza ...UNIT 3

3 & 4 BEDROOMS
FAMILY ROOMS • 2 BATHS

NO DOWN TO ALL

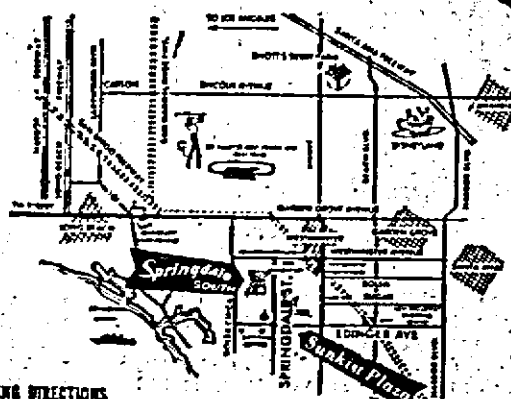
\$100 COSTS

MOVES YOU IN



Balanced Power Homes

FROM \$17,750 FULL PRICE

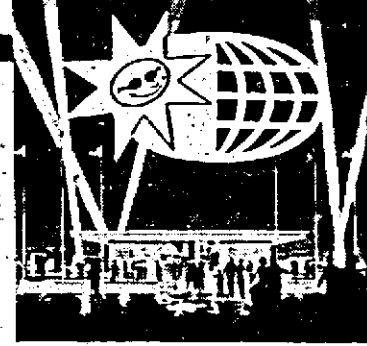
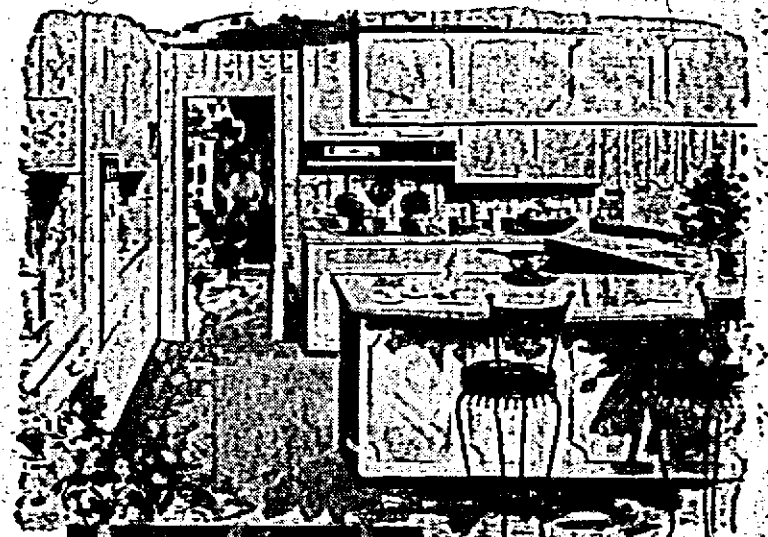


DRIVING DIRECTIONS

FROM LOS ANGELES—Santa Ana Freeway to Beach Blvd. Hwy. 391—turn right south on Beach Blvd. to Edinger, then right on Edinger to furnished models.

FROM LONG BEACH—East on Garden Grove Avenue to Golden West, right south on Golden West to Bolsa, right south on Bolsa to Springdale, left south on Springdale and follow signs to furnished models.

FROM SANTA ANA—West on Bolsa to Beach Blvd. Hwy. 391 turn left south on Beach Blvd. to Edinger, then right on Edinger to furnished models.



The Continental
...In twelfth century Europe came a Renaissance of Beautiful architecture

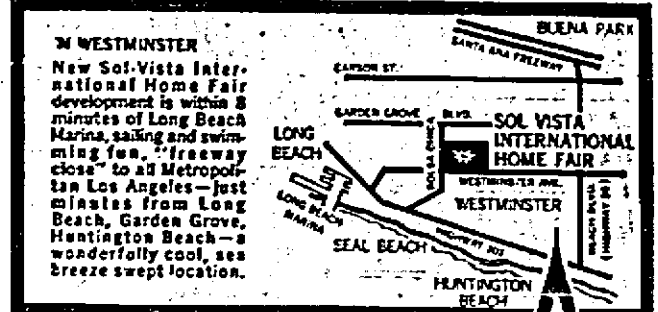
SOL-VISTA INTERNATIONAL HOME ★ FAIR

From Hong Kong to Rio, from Copenhagen to Paris, then home again to the warm traditional hearthside of Colonial Vermont... Moods, colors, ideas from all over the world to inspire the decor of the exciting new Sol-Vista Luxury Homes that are color planned and styled in an authentic theme of one of the following: The Americas, The Orient, The South Seas, The Scandinavian Countries, The Western European Continent—Color coordinated by internationally famous New York color consultant, Beatrice West. Now see The International Home Fair!



International Home Fair Pavilion and furnished models
Now on display daily to 8:00 p.m.

\$22,895 to \$27,750 Full Price
FHA-Cal Vet and Conventional Terms



Another
PALCO-PACIFIC
Quality Development

Caloric

Balanced Power Homes

Sunkist Plaza Builders Offer Two Units in Huntington Beach

Two factors—no down payment and central location—have accounted for the recent acceleration of sales at Sunkist Plaza unit, three and Springdale South in Huntington Beach, according to Sy Bryn, general manager for Sunkist Plaza Builders.

The two developments are close to schools, shopping and recreation as well as present and new industry locations scheduled for operation this year. Buyers may move in for only \$100 closing costs.

An additional inducement for home buyers is the planned community concept that assures the prospective house owner every possible convenience and service is furnished almost at his doorstep.

ON LOTS of 6000 sq. ft. and over, these homes come with fully fenced rear yards, suit to meet the needs of growing young families," Bram said.



KITCHEN OUTSTANDING
Convenience and luxury feature the kitchens in the new Sunkist Plaza and Springdale South homes in Huntington Beach.

Location Attracts Merit Home Buyers



PRICED FROM \$27,950

Here is the interior of a Merit Home in Orange County where buyers find they are only minutes from metropolitan work areas. The homes are priced from \$27,950.

Located in the heart of Orange County, Merit Homes continues to set the pace for sales value in the area, Richard McNish, sales manager announces.

"The most common remark people make when they visit the homes is that it is ideally situated in relation to metropolitan Los Angeles, the beaches, mountains and desert regions," McNish said. The three, four and five-bedroom, two-bath homes are available in a variety of floor plans and exteriors. Prices models

Beautiful Synthetic Flowers, Trees and Plants

- For your home, office, patio or pool
- Lovely landscaping for all areas
- Interior or exterior
- Unbelievably beautiful Hawaiian tropicals
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3000 E. 7th St., Long Beach Phone 438-4748
OPEN: MON. TUES. THURS. 9:30 TO 5:30
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IN BUSINESS CIRCLES

FHA to Require Better Credit Reports on Buyers in Future

By KEN CHILCOTE

In this day of charge-account living, the FHA is taking another look at the ways it evaluates good credit risks and others, the assumption being that he will be just as dependable in mortgage payments.

The agency went to a four-year-old housing subdivision in Texas and studied payment records. They found the FHA had made a lot of wrong guesses. In some cases the

Sunday, March 10, 1963—P. 7

program designed specifically for windstorm and additional hazards to buildings and contents, as well as business liability protection for the owner for operations conducted at the premises. A wide variety of optional coverages is available, including "all risk" of loss or damage for glass and neon signs.

Crime coverages protecting against employee dishonesty, loss of money on and off the premises, and losses resulting from depositor's forgery and counterfeit money, are available in the same policy.

WHAT AN EASY way to find the better job you want. Read the "Help Wanted" ad daily in the Classified sections

Live In Fabulous Orange County!

Save \$5,000

HUGE 4 Bedroom — 4 Bath Homes

ONLY \$10.20 PER SQ. FT.

INCLUDING AN ESTATE-SIZE LOT

Low Low Down . . . Name Your Terms!

We're out of subdivision land . . . This is your last chance to save \$5,000. At today's land prices, these homes would cost \$5000 more!

Here's how it adds up:

Actual Living Area	2,650 Sq. Ft.
2 Car Garage (Average Area 440 sq. ft.)	add 220 Sq. Ft.
Covered Porches (Average Area 201 sq. ft.)	add 67 Sq. Ft.
TOTAL SQ. FT.	2,937
Times cost per sq. ft.	\$10.20
TOTAL PRICE	\$29,950.

Here's what is included:

- Estate-size lot • Financing costs • Streets • Utilities • Curbs • Sidewalks • Driveways • Choice of 33 architect designs • Family room • Formal dining room • Carpeting • Deluxe Hotpoint built-in appliances •

Sales Agents: WALKER & LEE, INC.
Furnished models open daily & evenings

In Anaheim, phone 776-2400
In Orange, phone KE 8-2144
In Tustin, phone 544-4256

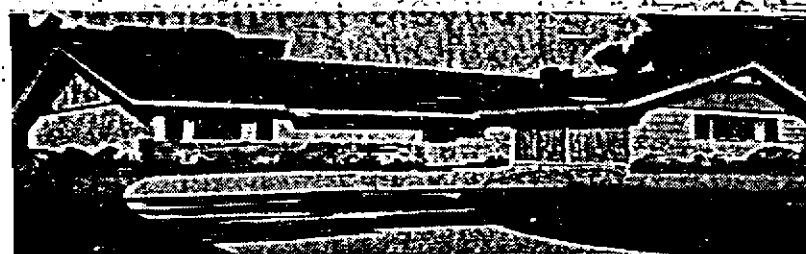
GB
A George D. Buccola Development

In Anaheim, Orange and Tustin

SHERWOOD ESTATES

These same homes in Newport's Back Bay area at SHERWOOD Country Club ESTATES • Phone: KI 5-4465

Cardinal Park Opens Sale of Homes Today



Moderately priced yet built for luxury living for a growing family, Cardinal Park homes will launch sales today at the grand opening in Westminster. The prices start from \$23,900 with as little down as \$395 plus costs and impounds.

Grand opening of the new Westminster subdivision Cardinal Park is set for today. The new community of one and two-story homes offers dwelling of three and four bedrooms, family rooms and two baths. Prices start at \$23,900 and can be purchased with as little as \$395 down plus costs and impounds.

In Cardinal Park such features as wall-to-wall carpeting, underground sprinklers in front and back lawns and shrubs, block wall in rear and built-in electric range and oven are all included in Bonser pointed out that forty

the sales prices of the homes. All homes also have used brick fireplaces with mantle and ash panelling on the fireplace walls.

"PUBLIC REACTION" during the preview showing this past two weeks indicate that this will be one of the fastest selling developments in recent Orange County history," Bonser stated. "Now that the furnished models are completed and buyers may view the homes to their best advantage, we anticipate that we will be sold out in another month." In two weeks time

of the one hundred and twenty homes have been sold. Other features include: a brick veneer and brick planters; vinyl asphalt flooring in master bath and kitchen; oversize showers, pullmans in both baths, marble pullman tops in both baths, combination mirrors-medicine cabinets over pullmans in both baths, lavatories in hall bath, shower over tub. Fireplaces have log lighter, there is a snack bar in family room. Cardinal Park is located on Golden West St. just south of Garden Grove Blvd. from Long Beach drive out Seventh Street to Golden West then right to furnished models.

Buyers Guide to Medallion Homes



The only electrically modern homes... in every price range

The Medallion Home Award is a cornerstone for modern living—a solid basis for a home's lasting value, today and in the future. Compare the detailed electrical construction requirements for the Medallion Home Award with those for any other type of new home symbol.

You'll discover the Medallion Home Award is one award that requires a new home to conform to specific and rigid standards that mean important values for the buyer. Here are just some of the qualifications:

1. A flameless electric kitchen equipped with major appliances, including range and oven.
2. Full "Housepower" Wiring provides capacity for at least twenty circuits, considered a minimum for modern living; large enough wires; 240-volt service for the electrical capacity every home needs.
3. Abundant lighting planned for comfort, convenience and beauty. A total-electric Gold Medallion Home gives you all these benefits plus:
4. Flameless electric home and water heating.

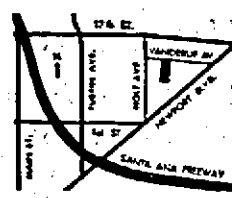
SCE

Southern California Edison

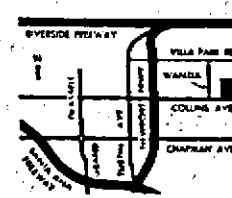
SANTA ANA
PARK ESTATES "Doll House" Series homes have 3-5 bedrooms, 2 baths. Kitchens are all-electric. 220-volt wiring is in for washer/dryer area. Featured is a wood panel "removable wall" between two bedrooms for use as a den, game room, etc. \$19,995-\$22,500, \$550 down, \$995 to non-vets. Min. cal. \$600 a mo. KJ 9-2214.



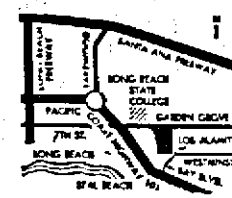
TUSTIN
JEWELL ESTATES #3 combine convenience of schools, freeway, shopping centers with deluxe air-conditioned homes. 3-4 bedrooms, 2-3 ceramic tile baths, convertible den. Each is plumbed & wired for swimming pool. Features carpets, marble entry hall, FM intercom, soft water. Kitchen has range, double oven, disposer. \$29,500-\$32,000, 10% down. KJ 7-6755.



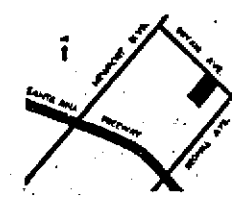
ORANGE
KINGS FOREST provides 5 bedrooms, 3 bath homes in convenient location. Each has drapes, fenced rear yard, walls & ceilings insulated, brick barbecues. All-electric kitchens feature range & oven, dishwasher, intercom (P.M.) installed. Concrete drives & sprinklers in front. \$22,500-\$27,100. Min. \$4,500 down. As low as 5% down. 714-532-9123.



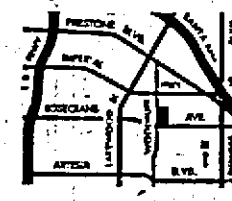
SEAL BEACH
ROSSMOOR LEISURE WORLD, U.S.'s largest senior citizens community, has 6750 1-2 bedrooms, 1-bath, own-your-own apt. All-electric kitchens have range, oven, refrig., disposer. Service rooms (w/ washer/dryer) add-on groups of apts. Medical care (no hospitalization), drugs and prescriptions incl. in mo. pay. \$10,750-\$12,500. From \$340 down. GE-1-1317.



TUSTIN
TUSTIN TERRACE HOMES are in a choice location and feature 3-4 bedrooms, 2 baths plus family room. The all-electric kitchens are equipped with range, double oven & dishwasher. Wall-to-wall carpeting, mirrored wardrobe doors, plus concrete driveway, sprinklers, fencing and landscaping included in the price. \$23,950 to \$27,000, 10% down. Phone 544-2473.



BELLFLOWER
WOODRUFF PARK ESTATES are lovely homes with all-electric kitchens with 3 bedrooms, 2 baths and family room. They include features such as wall to wall carpeting, 2 car garages (some are separate from house), hardwood flooring. Kitchens have range, hood, double oven, disposer and dishwasher. \$26,500 to \$28,500. For information call TO 6-0753.



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Desired home location(s) _____

Desired price range _____ to _____

My kitchen preferences: ☐ Electric ☐ Other

Watch "Science in Action" Thursdays, 7:00 P.M., KNBC Channel 4

GRAND OPENING

now 2

villa DESTA

FAMILY apartment-homes

GARDEN GROVE

High fashion style with family comfort are yours in a choice of split-level studio apartments or spacious single-level apartment homes, all with 2 bedrooms, 2 baths, many other features for beauty and enjoyment. Conveniently located just off Harbor Boulevard, on Trask Avenue, directly across from the new Santiago High School.

- Kitchen all electric with built-in range, oven, disposal
- Over 1100 square feet living area
- Huge wardrobe closets
- Individual air conditioners in living and sleeping areas
- Forced air heating
- 100% Nylon carpeting
- Decorator Drapes
- Private patios
- Completely sound proofed
- Laundry for each fourplex
- Dining family rooms

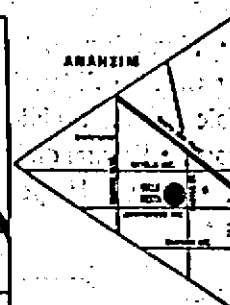
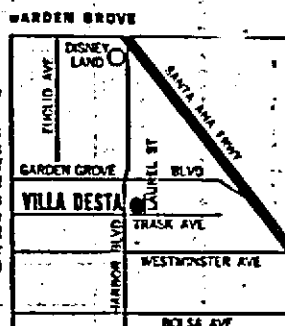
Renting from \$135 • 530-3829

ANAHEIM

Ideally located on Orangewood and Haster in Anaheim, these lovely two-bedroom apartments are grouped around a large recreation area dominated by a huge 50 foot heated pool.

- Wood burning fireplace
- High pile nylon and wool carpeting
- Decorator Drapes
- Built-in dishwasher, disposal, range, oven and refrigerator
- Spacious bath of luxury design
- Air conditioners
- Built-in TV and phone jacks
- Forced air heating
- Large walk-through closets
- Estate landscaping

Renting from \$135 • call JE 0-3300



Own your building. A few choice buildings are available for purchase, each containing four apartments. Only \$4,000 down. A forty per cent return available on your investment. Call Mr. Roberts, OL 5-5220, Beverly Hills, for written information.



villa DESTA
FAMILY APARTMENT-HOMES
GARDEN GROVE AND ANAHEIM • CALIFORNIA

No Down To All



NO PAYMENT 'TIL MAY 1st!
Move-in Tomorrow!

FREE Unit #2
COMpletely FENCED YARD
FRONT YARD LANDSCAPED

New 1963 Series

- 3 & 4 Bedrooms • Family Room
- Wall-to-Wall Carpet
- 2 Full Baths • 2 Car Garage
- Built-in Range & Oven
- Hood & Exhaust Fan
- Insulator Disposal

See Sunshine Homes on Home Buyers' Guide—KTLA Channel 5, Sundays, 11:30 a.m.

Unit #3—1/2 mile south of Unit #2 Turn right on Heil

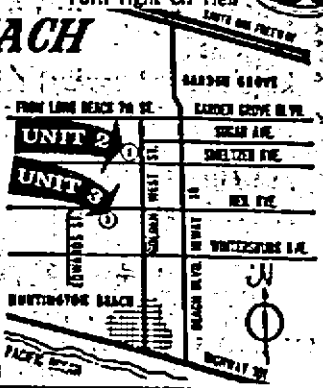
HUNTINGTON BEACH

Sunshine HOMES

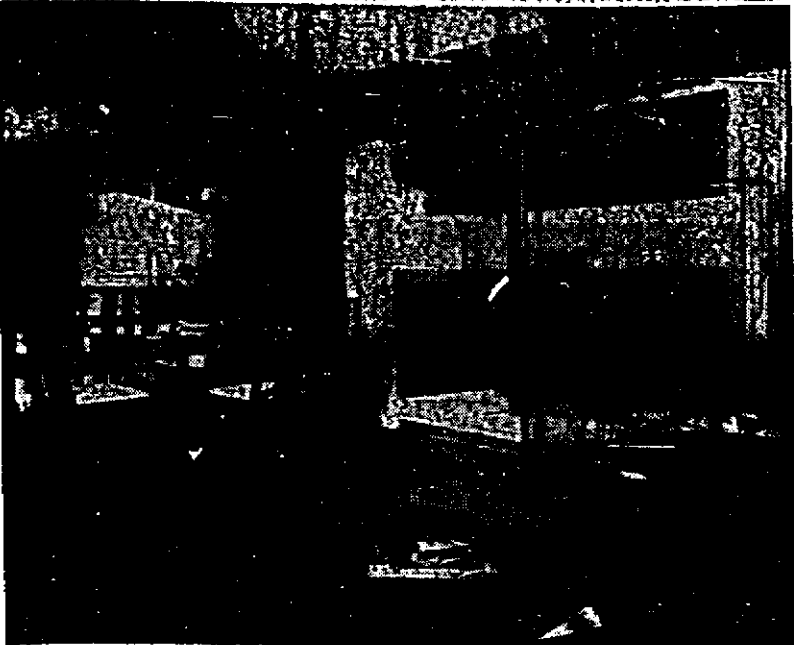
- UNIT #2 Furnished models open daily Sundays 12-3 p.m. Golden West and Smeitzer Avenue.
- UNIT #3 Furnished models located on Heil Avenue between Golden West and Edward Streets.

ONLY MINUTES TO THE SOUTHLAND'S FINEST BEACHES

S. V. HUNSAKER & SONS • Builders of the Most Wanted Homes since 1932



Lake Park Location, New Sherwood Estates Homes Terms Are Appealing Offer Quiet, Suburban Life



CALIFORNIA STYLE HOME

Lake Park living rooms feature sliding glass doors to patio area providing the true California style of living.

Unique financing terms and location close to major industrial centers of southwestern Los Angeles County are top factors in drawing record number of buyers to the new \$40 million, 2,000-home community of Lake Park, near Lakewood, reports sales manager Don Hermanson.

He noted that three and four-bedroom homes, priced from \$17,400 to \$19,400, are available to qualified veterans for only \$1 total move-in cost. "The builder pays all other costs and impound fees for veterans," Hermanson said. He suggested that veterans bring their discharge papers, schools and recreation areas are only minutes away, he said.

"BOTH VA AND FHA terms are available," he added, noting that low monthly payments under either loan plan often make ownership less than rent.

Lake Park, where homes have sold well into the second unit in record time, is less than 20 minutes from Long Beach, Compton and Gardena, he said.

"This provides a unique combination of terms and location," Hermanson added. Established shopping centers, schools and recreation

THE COMMUNITY is the newest development of Larwin Co., affiliate of Larwin Group companies, largest builders and developers of homes and shopping centers on the West Coast.

The development is on Lincoln Boulevard near Moody, just east of Lakewood.

To reach Lake Park from Long Beach, drive east on Carson (which becomes Lincoln Boulevard) to the model homes just east of Moody.

Sherwood Estates homes, designed for large families, the spacious dwellings have up to 2,500 square feet of actual living area. Both communities are located near major freeways for easy access to industry, and are convenient to excellent schools, shopping facilities, churches, and recreation areas. Only a limited number of homes are still available at the development. The Orange homes have almost 3,000 square feet, five bedrooms, three and four baths, and priced from \$29,950. Formal dining rooms and monthly payments.

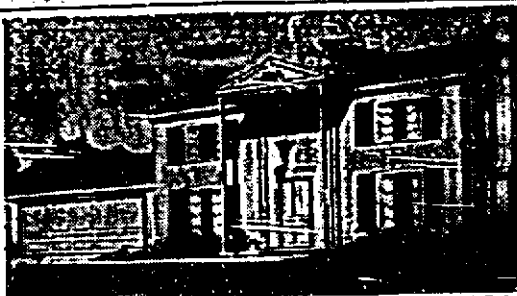
The Tustin development located on Sycamore near Newport, includes story and a half and two-story family homes with four or five bedrooms, three baths, family rooms and formal dining rooms. Priced from \$31,825 the homes are available in 16 individual designs and feature built-in electric range and oven, dishwasher, custom carpeting, two fireplaces and many other

Ex-Sears Chairman Joins Florida Firm

Charles H. Kellstadt, recently retired as chairman of the board of Sears, Roebuck & Co., has joined the board of directors of General Development Corp. It has been announced by Gardner Cowles, chairman of the board of the large Miami-based Florida community development company.

Kellstadt is on the board of Sears, Roebuck & Co. and several other of the nation's largest corporations.

General Development Corp. is building eight cities on both Florida coasts.



Spacious rooms and deluxe appointments are features of Sherwood Estates homes, new George D. Buccola developments in Orange and Tustin. Priced from \$29,950, the two-story family homes have four and five bedrooms, three and four baths, family rooms, formal dining rooms, carpeting, all-electric built-in kitchens.

HOME SALE TO CLOSE OUT UNIT TWO OF TUSTIN'S

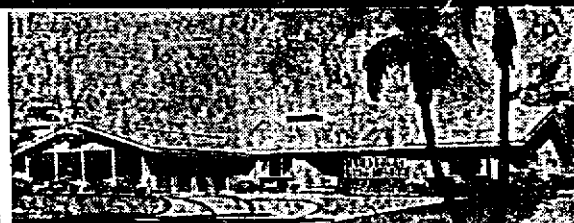
Del Cerro HOMES ON RED HILL

A rare opportunity! A home shopping tour with variety, terms, value... and all right in one established, prestige community! Visit Del Cerro today! Take your bargain choice from the limited number of plans being offered to close out unit 2. Look at the location — see your neighbors... choose your plan, colors, styling... even your terms! But don't delay. Sales office opens today, Sunday, at 10:00 — open until 7:00!

HOME SHOP TODAY... FROM 10:00 UNTIL 7:00



Choice cul-de-sac (private street) location... bright three bedroom and family room home in Hawaiian motif. Beautiful Palos Verdes stone fireplace! Smart decorator colors. Built-in electric kitchen. Tile eating bar. Nice neighbors on both sides. Total price \$25,900. As low as \$1,275 down—\$134 per month. Ask to see 1-C.



Smart contemporary 3 bedroom home with den and pass-thru to built-in kitchen. Built-in bar in den. Electric range, oven, dishwasher! Located on choice 1/4 acre lot. Handsome Palos Verdes stone fireplace! Master bedroom has private tiled bath. \$1,354 and you move in. Payments at \$181. Ask to see 2-B.



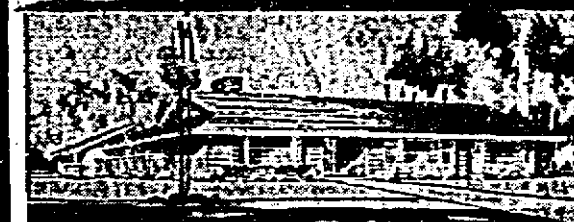
Probably the best new home buy in Tustin! Attractive provincial exterior with shake roof... It's carpeted throughout, has drapes, fence, and front landscaping. Maple cabinets. Warm wood brick fireplace. Mosaic tile entry. Paneling. Nice big cul-de-sac lot. Good neighbors on both sides. Everything is yours for just \$1,354 down. Full price \$23,900. See 2-D.



Here's one of the big "Bonus Room" homes everyone is talking about. 2100 Sq. Ft. Hawaiian design with wall to wall carpet, drapes, built-ins... plus rear fence and over \$300 worth of sprinklers and landscaping! Stone fireplace. We are using as sales-off model but you can have this week for \$995 down. Ask for 4-A.



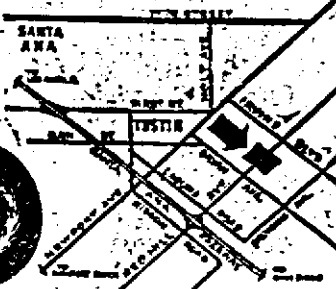
\$2,700 down on this big four bedroom home will give you payments of less than \$145 per month! Nice family room. Built-in kitchen with bar. Living room has huge wall-of-stone fireplace! Includes carpet throughout, drapes... even front landscaping and fence in rear. Ready today at just \$25,900. Ask for 3-A.



One of our last breezeway homes. Big 4 bedroom with formal front living room and Mexican tile fireplace. Family room to rear off maple kitchen — all built-ins! Big rear master bedroom suite with bath to a real Tustin-style pool lot. Driveway and garage entry to rear. Fenced in rear and at breezeway. Just \$27,650 — \$1,400 down and \$134 per month! Just one ask to see the 4-D.

Del Cerro HOMES ON RED HILL

from Long Beach take Westminster Blvd. (1716 St.) thru Santa Ana just past Main St. to the Santa Ana Freeway (South) on ramp. Stay South to Red Hill, then take Red Hill North about one mile to the big Del Cerro ready-to-live-in home selections.



A DEVELOPMENT OF GEORGE M. HOLSTEIN & SONS

Open Now: Final Unit Lake Arrowhead 1/3 Acre Country Club Estate Sites

If you have ever driven up the Rim-of-the-World highway into the towering pines and discovered crystal blue Lake Arrowhead... you've fallen in love with it!

Now you can own a view homesite in this mountain paradise — one of a limited number of choice sites from only \$4990 (excellent terms) — to build now or hold for the future.

How valuable are these sites to you and your family? Consider! Government forests completely surround Lake Arrowhead. No more original Country Club sites can be offered. Your investment can only become more valuable — even while you enjoy it! We suggest you visit Lake Arrowhead today.

As a property owner, you'll enjoy these exciting privileges now — and all year round:

- Private Boating (only property owners can put their boats on the Lake)
- Swimming at private beaches
- Trout Fishing in Lake Arrowhead and Grass Valley Lake
- Golf on our superbly beautiful new golf course
- Skiing — on the snow slopes in winter — on the pine-rimmed lake in Spring, Summer and Fall
- Horseback riding on memorable mountain trails.

Each Lake Arrowhead Estate is dressed in tall, lovely pines. It's served by wide, paved streets open all year... all utilities: sewers, water, natural gas, electricity. The new shopping center will be one half mile away.

Mountain scenery: all around you. And undiluted crisp, fresh air... all you can use!

ROADS OPEN ALL YEAR

Laboratory
Driving Time 2 hours,
70 miles from
Los Angeles



LAKE ARROWHEAD DEVELOPMENT CO.
Sales Office at the Village Gate

Send For Maps and Pictures — Free

LAKE ARROWHEAD DEVELOPMENT CO.
Box 4, Lake Arrowhead 2, California
OR Phone 1-2210
(Los Angeles)

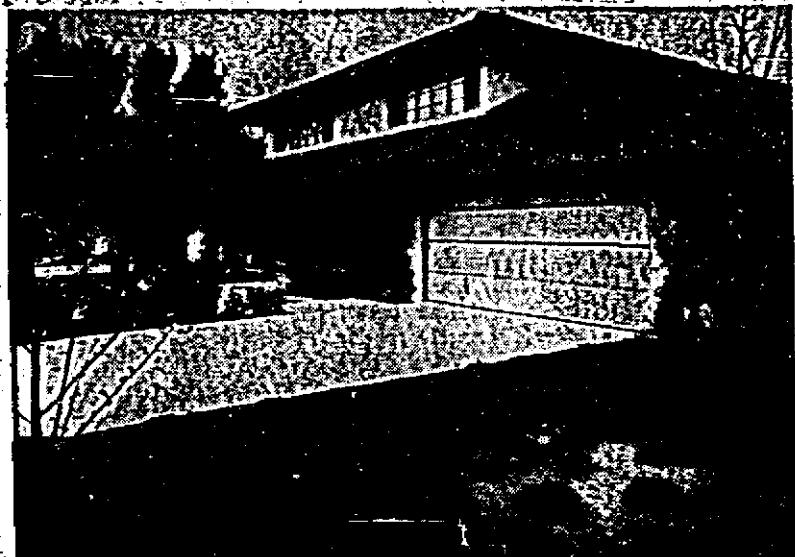
Get more information about Lake Arrowhead.

Name _____

Address _____ Phone _____

City _____ Zone _____ State _____

Big Meredith Village Homes Appeal



LARGE HOMES IN ORANGE

Among the largest homes now offered in the Southland, Meredith Village in the city of Orange offers the outstanding luxury residences on extremely large sites. Some have living rooms with 500 square feet.

Last weekend at Meredith Village, the \$6,000,000 development of split-level and two-story homes in Orange, was one of the most successful in the Meredith Village homes both from visitors going through the four decorated models and the actual sales to homebuyers, to date this month. It was reported by Medallion Kitchens, and large sales officials of the Meredith Company.

The 155-home development, designed and built by the Meredith Co. for the heart of Orange County, has been successful because of three, four, five and six-bedroom homes plus the additional factors of two and three-car garages, pool sized rear yards. Meredith Village, although only showing four furnished models, according to Eddy Meredith, president of the company.

FORERUNNER of the successful split-level and two-story homes in Orange County, the Meredith Village development is now five months ahead of their selling schedule.

This new concept of lots of bedrooms at the Meredith Village development, which is located on Prospect a few blocks south of Chapman, also features family rooms with

Macco's Duplexes in Quick Sellout

"A Treasure Chest in Land Development" was the phrase used by Macco Realty Co., one of the west's largest residential real estate developers, to describe its Oceanaire development of 100 residential duplex homes in Newport Beach.

Just two months from the time of the first sale, the Macco Realty Co. had sold out this residential income development. According to Macco officials, Oceanaire has set a new sales record for Macco as the fastest selling duplex home development in the history of the Newport Beach-Balboa area.

THIS TREASURE CHEST of choice real estate property stretching down the Newport-Balboa Peninsula once served as the right-of-way for the big red Pacific Electric passenger cars which brought Fourth of July visitors to Newport-Balboa and give real estate agents the opportunity to show a few lots by the seaside.

The big red cars discontinued their service 10 years ago but until June of last year the property remained undeveloped. Because of its proximity to the ocean, this narrow strip of prime real estate property had a potential unequaled as choice multiple income unit acreage in the Newport-Balboa area. Located between 33rd Street and 57th St. and bounded on the west by Seashore Drive and on the northeast by Neptune Ave., the property is within 50 yards of the ocean and just a few blocks from the placid waters of Balboa Bay.

According to John Macnab and William Schuster, sales executives for Oceanaire, "We knew from the beginning that a very high percentage of our buyers would be professional people who wanted a home at the beach and who could rent out an apartment. In order to acquaint this type of buyer with our product, we developed a strong advertising, merchandising and public relations program."

Macco Realty Co. continues to be a major force in today's fantastic growth of Southern California and has designed and constructed some of the Pacific Coast's most famous subdivisions.

Macco has developed an

Apologize for 'Damp Dust'

SARASOTA, Fla. (AP)—Some 17 inches of rain fell in 24 hours. Hundreds of homes were flooded. Cars stalled in streets where water was as much as six feet deep.

But men with jackhammers kept right on working on the National Bank of Sarasota's new drive-in facility.

And near by was their sign: "Pardon our dust—we are increasing our drive-up facilities."

NEW YORK (UPI)—Con-tax income dollar, compared sumers were able to buy their with 26 cents in 1947-49, according to the Grocery Manufacturers of America, Inc.

Popcorn Belt COLUMBUS, Ohio (AP)—Indiana, Iowa and Illinois were the top three producers of popcorn in 1962.

STYLE LINE

HOMES WITH A FUTURE IN ANAHEIM
ONLY A FEW LEFT—Immediate Occupancy

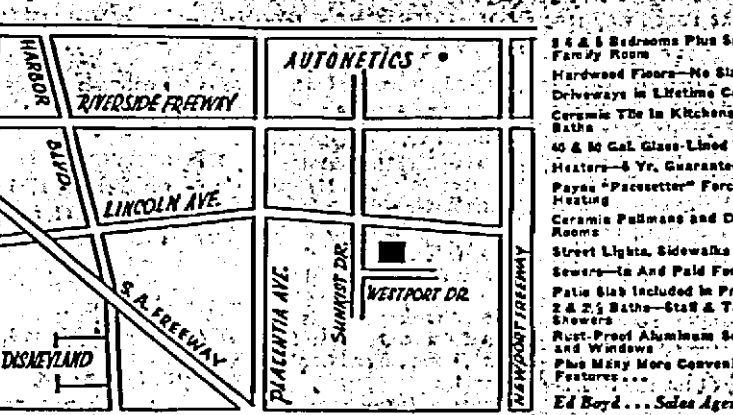


SEE THIS FURNISHED MODEL

3-4-5 BEDROOMS

all hardwood floors

East Anaheim is the choice location of Orange County, and is near major shopping centers, churches, and the fabulous expanding electronics industries.



SEE FURNISHED MODELS TODAY!

Veterans, FHA (30 to 35 yrs.) and Conventional Loans

\$19,650 TO \$22,750

3 & 4 Bedrooms Plus Spacious Family Room
Hardwood Floors—No Slabs
Driveways in Lifetime Concrete
Ceramic Tile in Kitchens and Baths
40 & 50 Gal. Glass-Lined Water Heaters—4 Yr. Guarantee
Payas "Pacemaker" Forced Air Heating
Ceramic Padlocks and Dressing Rooms
Street Lights, Sidewalks & Sewers—In And Paid For
Patio Slab Included in Price
2 & 2 1/2 Baths—Bathtubs & Tub Showers
Rust-Proof Aluminum Screens
Plus Many More Convenient Features...
Ed Boyd... Sales Agent

EVERYTHING IN ONE PURCHASE PRICE:

- 100% wool wall-to-wall carpeting in living room, hall, entry and master bedroom. A planted front lawn.
- Front yard sprinklers installed.
- Rear and side yard fencing. Massive fireplace.

- * Exterior brick and stone veneer and planter
- * Two baths, both with contemporary pullmans
- * Showers in both baths * Pullman-length mirrors in both baths * Family room for informal living and dining * Large master bedroom suite * Central hall plan * Forced air heating, with summer cooling switch
- * Large 2-car garage * Aluminum sliding windows * Sliding glass patio door * Natural ash kitchen cabinets * Built-in range and oven
- * Range hood with exhaust fan and light * Silent disposal * Ceramic tile counter with cove splash
- * Kitchen breakfast bar * Decorator wallpaper

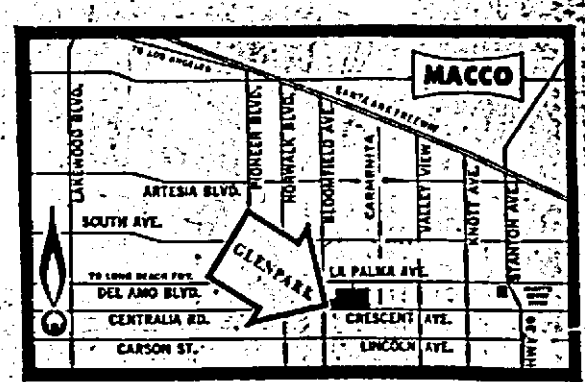


NOW OPEN UNIT #2

ONE- AND TWO-STORY HOMES

3- AND 4-BEDROOM
FROM \$20,250
AS LOW AS \$395 DOWN

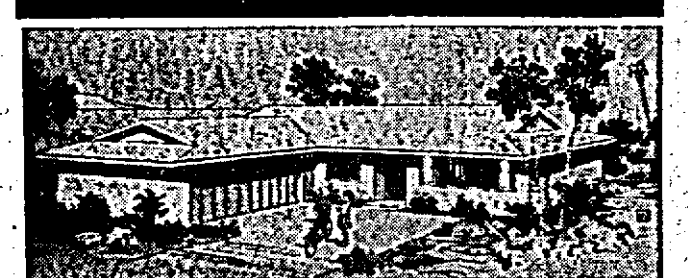
2-STORY, 5-BEDROOM
ONLY \$24,450



Glenpark

GLENPARK...JUST 20 MINUTES FROM DOWNTOWN LOS ANGELES

NO\$DN.



FROM—

\$4,595
BUILT ON YOUR LOT

It's TRUE! You can build a Guaranteed Home or income unit on-your-lot for no money down with 100% Financing. Choose from two, three and four-bedroom homes, compact efficiencies and duplex apartments... all at fantastic savings!



The secret of Guaranteed Homes custom-quality construction at such remarkably low prices is volume buying and volume building proven with over 11,000 homes and income units. And, all Guaranteed Homes include Genuine Lath and Plaster Walls, stucco exteriors, rugged rock roofs, lifetime Weiser Locks, no-maintenance Aluminum Windows, loads of cabinet and counter space, built-in breakfast bars and many other wanted features. In fact, see for yourself, you'll find out that these homes simply can not be duplicated through any other source. It'll pay to call your Guaranteed Homes office today.

THE NATION'S
LARGEST
ON-YOUR-LOT
BUILDER—
32 OFFICES

MANY
FURNISHED
MODELS
11,000
COMPLETED
HOMES

WILMINGTON
Furnished Model
1267 Wilmington Blvd.
Terminal 5-7191

LONG BEACH
1081 Atlantic Ave.
Hemlock 7-0967

COMPTON
Furnished Model
12800 Atlantic Ave.
Newmark 9-1223

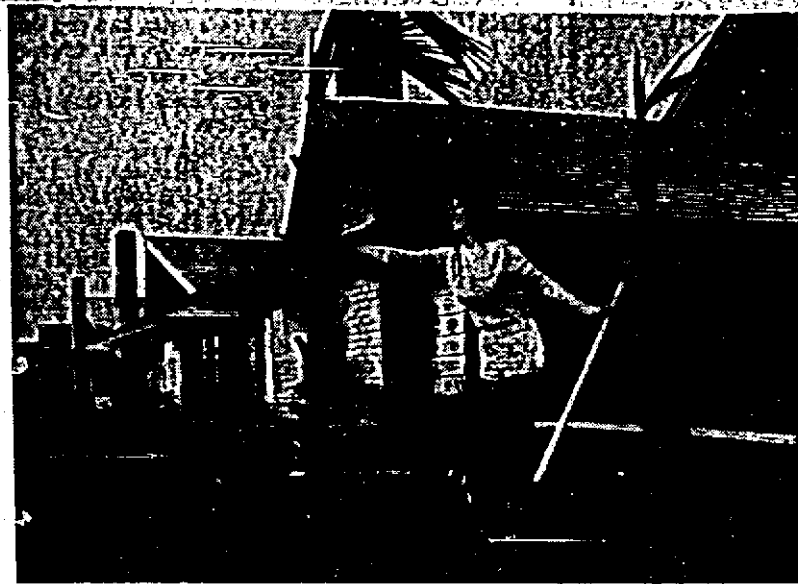
SANTA ANA
Furnished Model
12021 Westminster
Jefferson 1-0047

BELLFLOWER
9717 East Compton Blvd.
Torrrey 6-9791

STANTON
Furnished Model
10650 Beach Blvd.
Taylor 8-4100

GUARANTEED HOMES

Villa Desta Apartments Opened at Garden Grove



TROPICAL LANDSCAPING
Wanda Dorman, Santa Ana College homecoming queen, helps complete tropical landscaping at Villa Desta-Garden Grove, new apartment house complex on Trask Avenue just east of Harbor Boulevard.

GARDEN GROVE—Desta Development Co. has announced completion of Villa Desta-Garden Grove, the second unit of a \$3 million apartment complex in Orange County.

The newest development has 80 units in 20 buildings located at 12291 Trask Ave. just east of Harbor Boulevard.

The first unit is Villa Desta-Anaheim, located at Haster and Orangewood. It was completed last fall.

The second phase of the Anaheim apartment neighborhood, consisting of an additional 100 quality apartment homes, now is under construction adjacent to the apartments at Haster and Orangewood.

COMPLETION of the Villa Desta-Garden Grove apartment homes announced by President Morton Rodin of Desta Development Company.

He told reporters, civic officials and other guests at a press reception that the apartments represent a new concept in multiple dwellings in Orange County.

Rodin pointed out that the apartment homes are conceived and constructed with high fashion styling and yet are tailored to family comfort, as demonstrated by the spacious two-bedroom plans with two baths, dining-family room, private patio, separate air conditioners for living and sleeping areas, and other features.

RENTERS have a choice of the split-level apartments or roomy, single-level apartments with fireplaces. The buildings each have three

Fashion Homes in Beach Area Appeal

An ideal location conveniently reached from the Long Beach area by driving east on Seventh Street to Beach Boulevard (Hwy. 39). Turn right to Sugar Avenue (1 mile south of Westminster Boulevard), turn right short distance to model homes.

Our big three and four-bedroom, two-bath, family-room homes are located just a few minutes away from the Huntington Beach and Bolsa Chica State Park beaches, acclaimed as the finest beaches in all of Southern California. Johnson went on: "The seven-mile-long stretch of beach affords fun and relaxation for everyone in the family: swimming, surfing, scuba diving, picnicking, sunbathing and sand-castle building for the small fry."

FASHION HOMES are offered to vets at no down payment, except small costs and impounds, with low FHA payments on the homes which are priced from \$19,250.

Among the many features are all-electric kitchens with Hotpoint built-in range and oven, dishwasher and disposer; natural ash cabinets; vinyl tile in the kitchen, family room and both baths; service porches; fireplaces; forced-air heating; ceramic tile and "Marbelene" countertops; the two pullman baths with full mirrors and over-sized stall showers; two-car garage with workshop area; and shake and single roofs.

AN EXTRA added feature at no extra cost are block wall fences. Johnson added: "The model homes are open daily from 11 to dusk and are

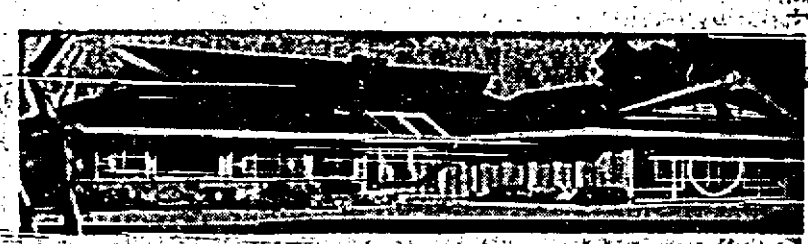
Realtors to Hear Escrow Official

"So This Is Real Estate" will be the guest speaker's subject at the next breakfast meeting of the Garden Grove Board of Realtors, according to Bill Stewart, program chairman.

Speaker will be C. F. Stanwood, president of Bay Escrow Co., Security Land-Escrow Co., Insured Escrow Co. and Home Escrow Service Corp., with offices in Orange and Los Angeles counties.

He is past district governor of Rotary International.

The board will meet Wednesday at 7:30 a.m. in the Cape Cod House on Harbor Boulevard.



Fashion Homes in Huntington Beach are conveniently located to recreation, major employment, freeways, shopping and schools. The homes, priced from \$19,250 with no down to veterans and low FHA terms.

GRAND OPENING



GATEWOOD ESTATES

3 BEDROOM AND FAMILY ROOM

• 2 Baths with Pullmans • Tile Stall Shower • Sliding Glass Door for Indoor-Outdoor Living • Formica Kitchen Counter Tops • Built-In Gas Range and Oven • Color-Coordinated Hood and Fan Over Range • Separate Service Porches • Gas Forced-Air Heating • Two-Car Garages

Priced From **18,995⁰⁰**
 Conventional Financing From **495⁰⁰** Down
 Sales Agent JOHN R. DAY
 Phone 865-1811

GE

SOUTH STREET
 PIONEER BLVD.
 CARSON STREET
 NORWALK BLVD.
 BLOOMFIELD STREET
 LINCOLN

To reach Gatewood Estates drive out Carson (Lincoln) in Orange County to Bloomfield and turn left north to Del Amo & Model Home.

Best Living in the
Best Part of So. California...
in **HUNTINGTON BEACH**



Fashion Homes

3 & 4 BEDROOMS - FAMILY ROOM
 2 PULLMAN BATHS - SERVICE PORCH
 BLOCK WALL FENCES
 2-CAR GARAGE with WORKSHOP AREA
 ALL ELECTRIC KITCHENS
 WOODBURNING FIREPLACES
 AND MANY OTHER FEATURES

3 minutes from \$78 million Douglas Spore Plant

Unit No. 2
 now
 selling

No Down to Vets
 (except costs and impounds)
 Low FHA Terms
 from \$19,250

GRAND OPENING

Quality beyond compare

CHACKSFIELD
merit homes
 PLACENTIA

3, 4 AND 5 BEDROOMS • 2 BATHS
 from \$27,950 (Terms Arranged)

FEATURES • FULLY BATT INSULATED • HEAVY INSULATED DUCTS FOR FUTURE AIR CONDITIONING • GENUINE WALNUT CABINETS • REAR YARDS COMPLETELY ENCLOSED BY CONCRETE BLOCK WALLS • EYE SAYING LUMINOUS CEILING IN KITCHEN AND BATHS AND OVER DRESSING VANITIES • LARGE PANTRY IN KITCHENS • Luxurious 100% nylon wall-to-wall carpeting • Gasfurn & Sattler range and oven, roaster and automatic controls • Telephone outlets in kitchen and all bedrooms • Extra large Palos Verdes stone and brick exterior planters • Shake shingle roofs • Gas log lighter • Parkway trees • Street lighting

New Dutch Haven Homes Setting Fast Sales Pace

Sales are continuing to climb sharply at Dutch Haven's new American Home Executive Series, previewed just three weeks ago at conveniently located and fast-growing Los Alamitos. An official of Luxury Homes, Inc., creators of Dutch Haven communities, said that overflowing crowds have been thronging daily to inspect the model homes and that the ratio of sales to number of viewers has been extraordinarily high.

The new Executive Series has been designed as the "Epicure Line" of Dutch Haven's popular American Home Series, with special emphasis placed upon those features and advantages usually associated with full-scale executive living. Dutch Haven communities are nationally famed for their award-winning floor plans and imaginative architectural design.

DISTINCTIVE exteriors in Colonial, Western Ranch, Tahitian Modern and popular Dutch Provincial designs are available in the new Executive Series. Floor plans are luxury-created to offer maximum living conveniences, as well as an unusual number of de luxe custom features seldom seen in such moderate price ranges.

The homes are priced from \$19,500, with VA, no-down, FHA and long term conventional financing available. The homes include three and four bedrooms, family room and up to three baths.

THERE ARE NO hidden charges, second mortgages or balloon payments.

De luxe features include: custom fireplaces, formal dining areas, double-door entries, extra-large closets with cedar floors, built-in counter-top range and oven, Mr. & Mrs. closets, separate utility rooms, built-in dishwasher and disposal.

To visit the furnished models at Dutch Haven's American Home Executive Series: from Long Beach east on Willow St. (Katella Ave.) to furnished model homes.



LOS ALAMITOS HOME

This is one of the models offered in the Dutch Haven American Home Executive Series in Los Alamitos. They are priced from \$19,500.

De luxe features include: custom fireplaces, formal dining areas, double-door entries, extra-large closets with cedar floors, built-in counter-top range and oven, Mr. & Mrs. closets, separate utility rooms, built-in dishwasher and disposal.

Rental Apartments Open on Wardlow

The Chris-Anne Apartments, statically controlled ceiling located at 2140 West Wardlow Rd. in Long Beach will celebrate its grand opening today. It was announced by Tom Webster, owner and builder.

Located near the new San Diego Freeway, the Chris-Anne Apartments affords easy driving in all directions. To-day, during the grand opening ceremonies, refreshments will be served through the courtesy of the Southern California Edison Co. from 12 noon to 5 p.m.

Vita-Pakt and Arlo's in Merger

Major consolidation news recently hit the citrus products industry with the announcement of the acquisition of Arlo's Citrus, Inc., as an integral part of Vita-Pakt Citrus Products.

Making a joint company announcement of the merger, Houston C. Kier, president of Vita-Pakt, and Anthony Heber, executive vice president of Arlo's, stated that the combination of these two leaders in the chilled orange juice field is designed to improve the high level of quality service to customers of both organizations.

Formed in 1945, Arlo's has been under the direction of Michael Arlotto, recently retired company founder and president. Maintaining complete processing and distribution facilities in Northridge, Calif., Arlo's announced that the consolidation would not necessitate any personnel changes.

OK \$20,000 Dairy Dock at Stanton

Ten building permits for construction totaling \$34,235 were issued by the Stanton Building Department during the past week.

(This marked an upsurge, as during the month of February only 21 permits were issued, total valuation \$50,839).

Permit for a \$20,000 dairy dock at 10511 Magnolia Ave. was issued to Frank Miser of 8990 Cerritos Ave.

Permits for room additions to family dwellings were granted to Louis Rubin, 11761 Santa Rosalia St., \$2,880; George and Francis Pratt, 11752 Santa Maria St., \$1,400; and William Roulo, 10211 MacDuff St., \$3,000.

Other permits included Charles Avera, 10773 Dale St., add stone facing, planter and landscaping and reside babies of residence, \$528; Otto A. Rasmussen, 10791 Courtwright St., add, \$1,800; Van de Kamp's Bakery, 10200 Magnolia Ave., front, \$200; Miller Investment Co., add laundry, store, wash of 1045-1045 First St., \$1,575; Russell C. Mangold, 17221 Beach Blvd., change partition in residence, \$1,200; and George Madden, 17101 Beach Blvd., front, \$1,000.

C of C Members to Get 'IMPACT'

First issue of "IMPACT," a monthly newsletter summarizing vital issues studied by the Long Beach Chamber of Commerce Legislative Affairs Committee, will be distributed to the entire membership this month, President Orville Cole has announced.

Purpose of the newsletter, according to Cole, is to inform members on such issues as tax reduction, compulsory health care, federal subsidies for education, welfare benefits, federal wage fixing, transportation problems, capital punishment, and the 35-hour work week.

"IMPACT" stands for "Important Measures Pending Action — Communicate Today."

Wyeth Promotes Harbor Area Man

Charles H. Smith has been promoted to district manager of the Long Beach-San Pedro-Harbor area by Wyeth Laboratories, a Philadelphia pharmaceutical firm, the company has announced.

Smith and his family, former Lakewood residents, have relocated in Wilmington so as to be closer to the new post.

DUTCH HAVEN'S AMERICAN HOME



FROM \$19,500

AT LOS ALAMITOS

full-scale executive living... at practical family prices!

Nationally renowned for award-winning designs and honest-to-goodness value that surpasses the requirements of even the most rigid financing — Dutch Haven's popular American Homes have never been more luxurious or more beautiful than in the outstanding new Executive Series! Centrally located at swiftly expanding Los Alamitos, the Executive Series is close to schools, shopping, employment and seaside recreation... yet offers every advantage of wholesome suburban living and superior executive environment. Luxury-designed floor plans — distinctive exteriors in Colonial, Western Ranch, Tahitian Modern and famous Dutch Provincial. THE EXECUTIVE SERIES — "Epicure Line" of Dutch Haven's famed American Homes... fastest-selling homes in all of Orange County!



ONE AND TWO STORY HOMES
3 & 4 bedrooms • family room • up to 3 baths



DELUXE CUSTOM FEATURES

- up to 1725 sq. ft. of living area
- architectural decorative obscure glass and colored bottle glass
- custom fireplaces with log lighters
- raised masonry planters
- formal dining areas
- family rooms
- up to 3 baths
- single-level and double-level floor plans
- extra-large closets with cedar floors
- rich hardwood paneling
- marble-top pullmans in baths
- forced air heating
- built-in counter-top range and oven
- built-in dishwasher and disposal
- 220 outlets for dryers
- wood shake roofs and shingles with large overhangs
- custom lighting fixtures
- large plate glass mirrors
- complete color coordination with decorator wallpaper
- separate utility rooms
- 40 & 50 gallon water heaters
- Mr. and Mrs. closets
- weatherstripped doors

No 2nd Mortgages
No Hidden Charges
No Balloon Payments

★★★

YOUR LAND TITLE GUARANTEED BY
TITLE INSURANCE AND TRUST CO.

★★★★★

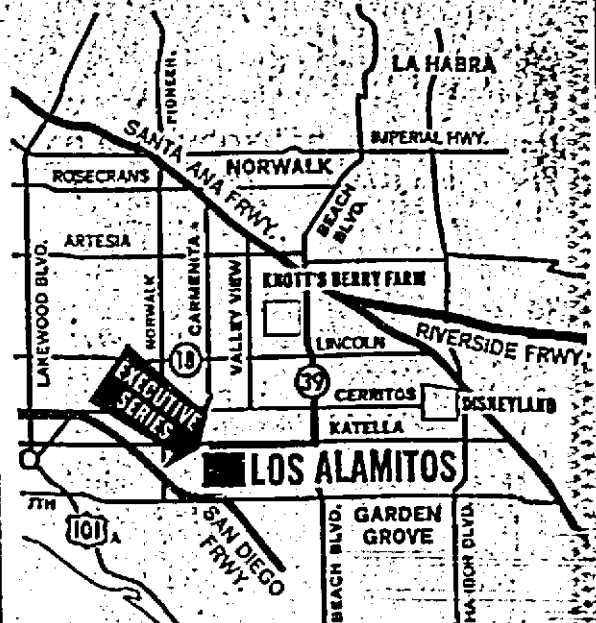
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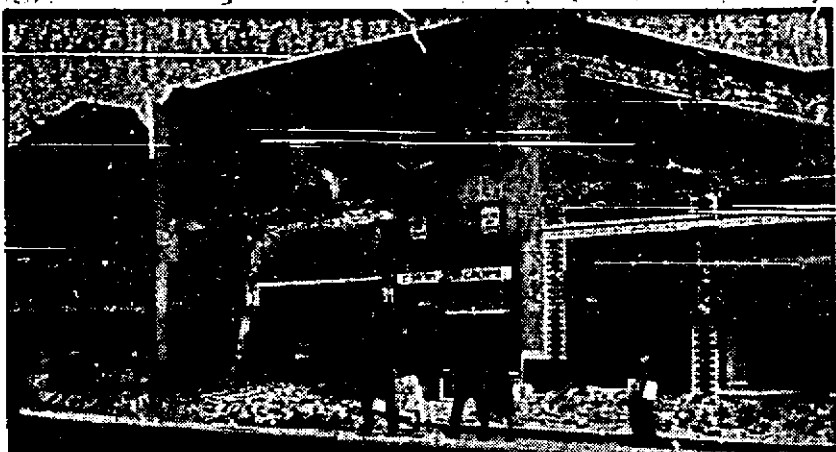
LONG-TERM CONVENTIONAL FINANCING

Another Dutch Haven Community

by Luxury Homes, Inc.

DIRECTIONS:
FROM LOS ANGELES — South on Long Beach Freeway to Willow St. Turn-Off, East on Willow (Katella Ave.) to furnished model homes.
FROM LONG BEACH — East on Willow St. (Katella Ave.) to furnished model homes.





Earthquake of 1933 left many scenes like this one on Anaheim near Walnut



CHECKING ROSTER of volunteers for Civil Defense Emergency Hospital are Mmes. Glenn Manning, RN; Arthur Evelev, RN; and Vivian Sucher, RN, director of nurses for the hospital. Both trained and volunteer workers would be needed in case of disaster to augment hard core professional staff.



BEFORE THE GROUND stopped shaking March 10, 1933, Red Cross began setting up disaster camps, first aid stations. The organization stands ready to help in case of another emergency.

TODAY'S PLANS for natural or man-made emergency include Civil Defense Hospital, recently demonstrated at Long Beach State College. From left are Dr. John P. Crivaro, Dorothy Walsh, Dr. I. D. Litwack.



In Times of Emergencies

---Women quickly see what to---and do it!

By ELISE EMERY

In time of emergency, women are called on—and volunteer—to help bring order from chaos.

After the earthquake of 1933, Long Beach women rolled up their sleeves and went to work.

Even as the dust settled, they reassured children, administered first aid, improvised shelters. In back yards, steam curled from cook pots bubbling over fireplaces, put together from tumbled bricks.

If disaster should strike the city again, there are many fields in which women would serve.

Points out Evar P. Peterson, assistant director of civil defense:

"All the resources of civil defense are ready to go into action in case of natural, as well as man-made emergency."

What is the likelihood of another earthquake in this area?

ONE OF THE WORLD'S foremost authorities, Dr. Charles F. Richter, professor of seismology at California Institute of Technology, addressed the California Women's Civil Defense Conference in Anaheim on Oct. 7. In response to a question asking if an earthquake is overdue, he said:

"On any reasonable basis, I must answer 'yes.' But that is like saying that we also are overdue for a large rainfall."

Throughout Long Beach, facilities have been designated for care of patients in case of disaster. They include:

Hospitals: Pacific, Memorial, El Cerrito, St. Mary's, Community, Veterans Administration.

First Aid Stations: Harriman Jones Clinic, Magnolia Hospital and these schools: St. Anthony's, St. Barnabas, Gant, Bancroft, Garfield, Jordan, Long Beach State College.

Auxiliary Hospitals in schools: Bryant, Tucker, Lafayette, Birney, Bur-

nett, Burroughs, Dewey, Lincoln, Washington and Roosevelt.

Newest facilities are Civil Defense Emergency Hospitals. One is ready to go into action immediately at Long Beach State College. Two others are projected—one at Long Beach City College, the other at Long Beach Arena.

COMPLETE SUPPLIES for the first 200-bed improvised hospital are crated and stored at Veterans Administration Hospital. They can be transported and set up at once at the adjacent LBSC site.

Says Dr. I. D. Litwack, City Health Officer charged with civil defense medical and health problems, "This is a hospital on paper—ready to spring into being when the need arises."

Dr. John P. Crivaro is chief of the Civil Defense Emergency Hospital; Mrs. Vivian Sucher, assistant professor of nursing at LBSC, is director of nurses.

A total of 327 persons is needed to staff the hospital, including 37 doctors and 58 nurses.

In the city there are more than 800 doctors and 2,000 nurses available to perform emergency services at the various stations. There also are several thousand other trained personnel in 16 groups such as pharmacists, laboratory technicians, medical assistants and social workers.

"But," says Mrs. Sucher, "we need

volunteers, both men and women, to aid the professional people. They may register with me at the college or with Dr. John Gardner at the Health Department."

Dorothy Walsh, chairman of the nursing department at LBSC, is a colonel in the Army Air Corps Reserve who did World War II field nurse duty in China, Burma and India. She served as director of nurses for the Civil Defense Emergency Hospital during its formative stage.

ADDS MISS WALSH, "Any woman who has taken care of a family can be useful. If she can't give an intravenous injection, someone else will, but she will know how to do many necessary things. Give us a bunch of housewives and we'll take care of the sick."

"I have great faith in American women—in their courage in meeting situations and in their intelligence."

"Pioneer women are not all dead."

Reminds Peterson, "People must learn to be self-reliant. In large-scale destruction, normal services are overwhelmed. Each citizen must know how to cope with small fires, first aid, problems of food, water, sanitation and emergency supplies. This information is available at Civil Defense headquarters in the City Hall."

"We know, too, that panic and hysteria must be controlled. Women are especially helpful there—they are quick to see what can and should be done—and do it."

INDEPENDENT-Press-Telegram Women

LONG BEACH 12, CALIF., SUNDAY, MARCH 10, 1963, SECTION W

Tall Tales, and True, From Day We Got Real Shook

By VERA WILLIAMS

The earthquake came 30 years ago today March 10, 1933—remember?

So perhaps enough time has elapsed to make it safe to tell the classic earthquake story, the one Long Beach newspapermen tell each other when they gather around their typewriters late at night.

• on earthquake night

It has to do with how three hard-working reporters got rid of a contemporary on Earthquake Night.

No one knows the fellow's name or where he worked. It was his day off and he had done some mugging.

He was in Compton, on his way to the beach at 5:55 p. m. when the earthquake hit. For some reason (probably his condition) he didn't recognize it as an earthquake.

He barreled on to Long Beach and passed Seaside Hospital. Walls of the surgical and obstetrical departments had fallen. Broken water pipes had flooded the basement and corpses had been carried from the hospital morgue in the basement and laid on the lawn beside the hospital.

As other bodies were discovered in earthquake debris they also were laid on the Seaside lawn. The reporter saw the shattered walls; he counted 12 bodies. He weaved his way to a "live"

telephone, called a news service and his story that Seaside walls had fallen in Long Beach, killing 12 people, promptly hit newspapers and radios around the world.

It hit the wires before the earthquake story did so his erroneous story was the first the world knew that there had been a Southern California disaster.

The night wore on. Tremors kept shaking the city.

Adm. Richard H. Leigh, commander of the United States fleet, offered naval resources to the city, and 4,000 seamen patrolled the streets.

Newspapermen, local and out-of-town, worked out of the now-defunct Long Beach Sun, 236 E. Third St. Telephones jangled and harried news men tried to give out the facts of the earthquake. Repeatedly, they denied that collapsing hospital walls had killed anybody.

They got madder and madder at the newspaperman who had given out the garbled story. Towards midnight, the fellow stretched out on a plank between two chairs and went to sleep.

• but he didn't sleep long

In the Sun was an advertising display, a pyramid of canned goods. The cans were beautifully labeled, but empty. Roy Hilton, Dick Emery and Bob McKay, all Press-Telegram reporters, decided it was time to get rid of him. Simul-

taneously Roy drummed on plywood to simulate an earthquake's roar, Dick dumped the cans with a clatter, Bob heaved the plank.

"EARTHQUAKE!" shrieked the aroused sleeper. He shot out the door, and that was the last they saw of him.

It doesn't seem possible but one man went through the quake completely unaware of it. He was an oilfield worker, just off a double shift on Signal Hill. He tumbled into bed in the small house where he lived alone and slept heavily for 12 hours.

• some dressed; some didn't

When he awakened, it was dark. He reached for the light and it wasn't there. He groped his way to the kitchen and turned on the ceiling light. Chaos greeted him—walls down, furniture thrown together in a jumble.

He dressed and went outside. Buildings were in shambles, people were camped in vacant lots, cooking over bonfires. "What happened?" he asked, bewildered. He had to be told there had been an earthquake.

A man in a downtown hotel rushed nude into the street at the time of the quake. Someone called his attention to his condition.

He dashed back into the hotel and came out—wearing his hat, and nothing else.

Dick Beach, long-time P-T credit manager, de-

scribes two freakish events. "We had an Oldsmobile," recalls Dick. "We were in the house at the time of the quake and, when we rushed into the yard, there stood our car, with all four doors open and the cushions upside down on the ground."

"We had neighbors, the Eddie Olsons. They were eating dinner at the time of the quake. Their doors were jammed and they had to crawl out the kitchen window. They came over to our place. Then we saw that their five-year-old Eddie had his spoon wrapped around his thumb."

Bootleggers brought drums of alcohol to the police station for medicinal use. They were thanked for the gifts—and permitted to leave.

An opportunist set up a coffee-and-sandwich stand, selling hot coffee for one dollar a cup. The irate public took over the stand and sold the coffee for five cents a cup.

• warships—130 strong

The day before, March 9, there had been a big naval display. Warships, 130 strong—seven mules of them with the USS Pennsylvania in the vanguard—staged in front of the city the greatest naval parade ever seen in American waters. The ships still were riding at anchor in a great semi-circle off the Long Beach coastline on the night of March 10.

(Continued on Page W-5)

Refugees Aided by Jewish Welfare

WILD WAVES SAY

By Iola Masterson • I. P.T. Women's Editor

BIGGEST bargain for the bubble gum set, musically speaking and definitely not the kind disc jockeys offer, is the Los Angeles Symphony for youth series.

So that Long Beach youngsters won't be "out of the loop" cheated out of the specially designed concerts, given in Shrine Auditorium, Los Angeles, women of the Long Beach Auxiliary to the L.A. Symphony charter a bus or buses, as needed, to take children on a guided and sponsored trip to the aud.

First youth concert will be next Saturday. If your child, in the age bracket from third to eighth grade, is interested, contact Kitty (Mrs. Leroy) Carlisle, 2015 Pine Ave., or Sylvia (Mrs. William Reid) 3023 E. Ocean, as soon as you can so that they can arrange adequate transportation.

It only costs your young one \$1.50, bus and concert included. On the way up they have a loudspeaker system in the bus to describe the music to be heard and to answer questions. At least six adults accompany each trip. Mothers of youngsters are welcome to "sign on" for the trek, too.

Buses leave Poly High Auditorium at 8 a.m. and deliver the kids back for pick up by parents at 12:30 p.m.

Isn't that a good deal?

ABOUT AS avant garde as they come was the "Friends of Mimi Garçon" (she's president of Friends of the Museum) baby show for her—a surprise—last Sunday. It was a beer bust, as the boys in the back room would say. And gifts were not baby things—but two very handsome works of art—a Dubuffet original print and a Braque print.

Now, to give the affair the proper class flair, let me hasten to tell you it was given in the Atelier on Seventh Street which serves double purpose as an artists' gallery and ale house.

This was a husbands and wives party and they loved it—most especially the men. Hostesses were Veronica Tinscher, Phyllis Schmidt, Louise Milspough and Ginni Irwin.

But they did serve sandwiches, hard boiled eggs, pretzels—and beer.

THEY WENT to New Orleans for Mardi Gras, then stopped off in Las Vegas "to rest." Well, that tears the \$10 bill right off the roulette wheel. Didn't know anyone ever stopped in LV to relax. At any rate, "Corky" and Verne Jenkins and Jerry and Pat Phelan returned a few days ago from a gloriously hectic trip.

They attended one of the Krewe balls (like other inside, yet still on the outside type guests they sat in the balcony, watched the official Krewe participants on the floor below in their gorgeous costumes).

Pretty mad in old in old N. O. for the festival. On the actual day of Mardi Gras our foursome said things were so frenzied on the streets

DGs Salute Founders at Dinner Thursday

Gold topiary trees and pink and blue flower sprays will decorate the tables at the Long Beach Yacht Club Thursday when Delta Gamma Alumnae stage a Founders' Day Banquet celebrating their 90th year.

Delta alumnae from Long Beach and surrounding areas will gather at 6 p.m. for cocktails preceding dinner at 7 p.m. Bess E. Olson will serve as toastmistress for the evening. Mrs. S. J. Benson will be honored with a 50-yard award.

Sponsoring hostesses will be Mmes. Edwin J. Squire Jr., Richard J. Barry Jr. and Walter Landis Jr.

NEW OFFICERS to be installed include Mmes. James A. Epperson, president; Phillip Walters, Michael Brooks, Jack Weber, and Francis Daily.

Nineteen alumnae chapters and three collegiate chapters will attend a Founders' Day luncheon at the Huntington Sheraton in Pasadena March 30 with a 11 a.m. social hour preceding luncheon at noon. Many Long Beach Delta Gamma alumnae will attend.

Dr. Lillian Ray Titcomb, president emerita of the Nursery School for Visually Handicapped Children, will be honored. Dr. Titcomb affiliated with Delta Gamma at Stanford University. The school was founded by her and is sponsored by Delta Gamma Alumnae of Southern California.



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ATLANTIC AT 45th N BIXBY, KNOLLS



INSPECTING A FOOD package typical of those given refugees on their arrival in Israel are Mmes. Robert Feldman, Harold Stein and Morris Freedland (from left); members of the Women's Division of the United Jewish Welfare Fund.

AMONG CAREER WOMEN New Officers at Club Helms

Pilot Club
Officers elected for 1963-1964 has been announced by Long Beach Pilot Club. They include Mmes. Eva G. Miner, president; and Hope Case, Kathryn Ring, Antoinette Oster, Margaret Darby, and Virginia Bohan.

Mrs. Virginia Linabury will serve another year as director with Mmes. Anna Louise Gruber and Mary Ann Fraser.

Medical Assistants
New officers will be installed by the Long Beach Medical Assistant's Association Monday at the Petroleum Club at a 7:30 p.m. dinner preceded by a social hour at 7 p.m.

Dr. Nathan W. Kronenberg will officiate. Officers include Ann Shell, president, Patricia Laird, Helen Adams and Ouida Forrest.

The association will honor members of the advisory board.

FRX Club
Members of the Long Beach FRX Club will elect new officers at a meeting Tuesday at 7 p.m. at the YMCA, 600 Long Beach Blvd.

National BPW
A dinner meeting of the Long Beach National Business and Professional Women's Club, Inc. will be held at 6:30 p.m. in Jones' Dining Room Monday.

Allie Anderson will preside. The program will be in charge of Margaret L. Smith, career girl chairman, Marjorie Leland will moderate.

Guests will be Graciela Beatriz Nageboren of Argentina and Embret Sandbakken of Norway, who will relate events and customs of their countries.



Eva G. Miner



Ann Shell

The young women are in the United States for a year on American Field Service scholarships.

Credit Women
The monthly meeting of the Long Beach Credit Women's Breakfast Club will be held in the Panorama Room of the Lafayette Hotel Wednesday at 6:30 a.m. will precede dinner at 7:30 p.m.

Carl Carlson, vice president and trust officer of Security First National Bank, will speak on "Planning for Future Security." Pat O'Connor, newly elected president of the Long Beach Credit Association, will be a guest.

Highlights from the Consumer Credit Conference at the Disneyland Hotel will be given.

Members and interested credit women are invited to attend. Reservations may be made with Marie Anderson (L.A. Anderson Used Cars), Anita Broder (Long Beach Credit Association) and Marie White (J. C. Penney Co.).

Soroptimists
Mrs. Helen Bulcke, supervisor of Long Beach District Homemaker Service since its inception in 1961, will describe the service to members of Soroptimist at a luncheon meeting Friday noon in the Red Velvet Room of the Lafayette Hotel, according to Audrey Share, program chairman.

Homemaker Service provides a visiting home care program to assist families and individuals by providing temporary household aid and personal care in time of crisis. Local sponsors are the Junior League and Community Chest.

Fran Nason will introduce the speaker.

Mrs. Bulcke took her degrees at Occidental College and the University of California at Berkeley, specializing in public health service. She served a year's internship at the university and was employed by the Los Angeles Public Health Department before coming to Long Beach.

Bess Bulgin, president, is in charge of the luncheon and meeting.

Women Accountants
The American Society of

Flint-Allen Betrothal Is Told

Engagement of Barbara Elizabeth Flint to James Edgar Allen has been announced by Mr. and Mrs. Harvey F. Flint, Signal Hill, the bride-to-be's parents.

Miss Flint, a third generation Californian, is the great-granddaughter of the late Dr. and Mrs. Thomas Flint, who established their home on Rancho San Justo, San Juan Bautista, in the 1850s.

She attended Grace College, Winona Lake, Ind.

The bridegroom-elect, son of Mr. and Mrs. Frank Boneham, Decatur, Ill., is a member of the U. S. Marine Corps presently stationed at Camp Pendleton.

The wedding will take place May 3 following his return from overseas duty.

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Opportunity to aid people in need in such far off places as Morocco, Algeria, Israel and France will be given women who attend the advance gifts luncheon of the Women's Division of the United Jewish Welfare Fund Monday at 11:30 a.m. at the home of Dr. and Mrs. Robert Nevin, 4325 Pepperwood Ave.

United Jewish Welfare Fund, through its agency, the Joint Distribution Committee, is on the job in Marjelles and Paris, meeting the needs of Jewish refugees fleeing from Arab nationalism in Morocco and Algeria, said Mrs. Harold Stein, chairman of the women's division.

MORE THAN 100,000 North African Jews, said Mrs. Stein, "fled from their homeland and settled in France last year, and it is up to us to see that they are readjusted to their new country."

"The Joint Distribution Committee, with our funds," she said, "maintains soup kitchens, secures housing, provides clothing, medical care, direct relief and religious facilities. Our people leave North Africa with nothing more than a suitcase and they must be helped toward reestablishing themselves."

"At the same time," concluded Mrs. Stein, "thousands of Jews are entering Israel each month. They come from behind the Iron Curtain as well as the North American countries, and they, too, must be equipped to make their way in this new land."

UNITED JEWISH Welfare Fund helped bring one million immigrants to Israel since 1948. The fund also maintains welfare and cultural institutions throughout the United States. In Long Beach the fund makes up the deficit of Jewish Family Service and Jewish Community Center with the Community Chest.

Guest speaker for the Monday luncheon will be Mrs. Paula Borenstein, French Joint Distribution Committee welfare worker, who will relate her personal experience in coping with the new North African migration.

Assisting Mrs. Stein in plans for the luncheon are Women's Division co-chairman Mmes. Robert Feldman, Morris Feldman and Nevin.

Reservations may be made with Mmes. Nate Nemer, reservations chairman, or Frieda Krieger.

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LUCKIEST AFS STUDENT

Finds New Hobbies, Three Homes

(Editor's Note: This is the sixth in a series of stories about foreign students attending Long Beach high schools on American Field Service International scholarships.)

By ELISE EMERY

"I am the luckiest of all the American Field Service Student! I have three Long Beach families!"

In the comfortable home of the Howard Sizemores, 1960 Pattiz Ave., Anna Maria Cronje of Pretoria, Transvaal, Republic of South Africa, discussed her experiences as a foreign exchange student.

Brown-haired Anna Maria, 18, with smiling green eyes flecked with brown, looked fondly at her AFS sister, blonde, blue-eyed Franci Sizemore, 16.

"I have Franci—and other brothers and sisters, too!"

Anna Maria arrived in late summer to live with Dr. and Mrs. Walter Crowe, Carol, 17, and Alan, 14. But the family recently had bought a ranch in Pauma Valley and mounting responsibilities made it difficult to keep up with the AFS student's busy schedule.

SO ANNA MARIA became a part of the Thomas Collins family, with Tom, 19, Cheryl, 10, and Colleen, 6, until AFS headquarters in New York approved a new home for her with the Sizemores.

"It has been a wonderful experience," she said. "I love all my families and have had a chance to learn more about your way of life. I spent Thanksgiving with the Crowes, Christmas with the Collinses and met the Sizemores on New Year's Day at the Rose Parade."

Although Anna Maria was graduated from Langenhoven High School in Pretoria and has completed one semester as a speech therapy major at the University of Pretoria, she is in the senior class at Millikan High School, where Franci is a junior.

SHE FINDS many similarities in Southern California and South Africa—and some differences. The climate is much the same, except that her mile-high native city has an annual rainfall of 28 to 32 inches. "Pretoria is called the Jacaranda City because when its hundreds of trees are in bloom the whole area blossoms out in blue."

Anna Maria's father, Nicolaas Cronje, is a commandant in the South African Defense Force, in charge of drafting for the army. When boys are 17, they become subject to military training after they have completed their schooling. Young persons can vote at the age of 18.

ANNA MARIA loves to cook. Recently she prepared one of her favorite dishes for the Sizemores:

Bobotl

- 3 lbs. ground beef
- 2 Medium-size potatoes and 1 onion shredded, finely chopped or ground together
- 1 tbsp. curry powder
- 1 cup vinegar
- 2 slices of bread, soaked in milk

Brown and cook the meat in oil. Add other ingredients and mix together. Put in casserole and bake an hour at medium heat, 350 degrees.

Remove from oven, spread apricot jam over top, then cover with slices of banana. Beat together 1 egg and 1/2 cup milk. Pour over meat and bake for 10 minutes. Serves 10.

The dish is served with rice and curry sauce.

The sauce?

"Oh, I just concoct my own from bananas, onions, apples, shredded potato, salt, sugar, vinegar, flour and curry. I don't use a recipe!"

"WE USE MANY of the foods that you do, but not so many frozen ones; we go to the green grocers, instead."

"Although Africans derived from the Dutch, is our tongue, English also is an official language and is taught from the third grade on. Street and other public signs are in both languages."



—Staff Photo by Joe Rainder

AVID ICE HOCKEY FANS Franci Sizemore and her American Field Service sister, Anna Maria Cronje of South Africa, study program of Burbank Stars. Anna Maria holds autographed hockey stick presented to her by members of the team.

"In South Africa the women are crazy about fashion. They keep up with the newest trends and are as smartly dressed as those in Paris or New York."

Always interested in dramatics, Anna Maria last year won first prize in a poetry recital contest at her high school. At Millikan she has discovered a new talent. She had no previous art training, but because of scheduling problems she was placed

in an advanced painting and drawing class. To her amazement, she is making top grades and the principal, Eaton O. Bemis, has one of her paintings hanging in his office.

SHE IS RECORDING secretary of Anchor Club and chaplain of Psi.

The AFS sisters help with household chores "if there's not too much homework." Franci tentatively is plan-

ning a career as research librarian. During football season she plays glockenspiel in the marching band, plays

violin in the school orchestra throughout the year, is a member of the Marvin Marker Long Beach Junior Concert Band and of Sais Club.

Since she joined the Sizemore family, Anna Maria has become an insatiable ice hockey fan. She saw her first game in Burbank when the Burbank Stars were playing and, although in every other matter she is staunchly loyal to Long Beach, she still roots for the Burbank team.

"THE GIRLS really yell up a storm at the games," said Mrs. Sizemore. "We call them rink rats now."

At that first game, the captain of the Stars, Ed Matveld, gave Anna Maria one of her most treasured mementos—a hockey stick autographed by all the team.

Today, six Long Beach AFS foreign students will be guests of the Sizemores for a noon barbecue, then will go to the Arena to see the Long Beach Gulls and Burbank Stars battle.

"When I go home I will take many wonderful memories and souvenirs—and my hockey stick—to show to my fourth family in Pretoria," said Anna Maria.

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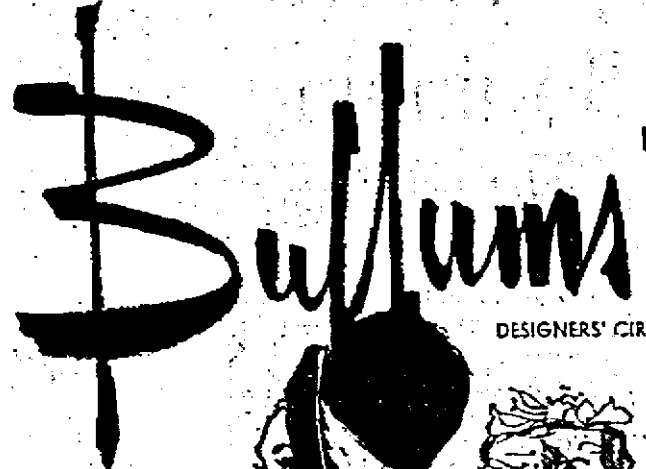
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It's a Busy Time for Rick Rackers

Greet Provisionals; Will Honor Advisors

In a flurry of activity, Rick Rackers earlier this week welcomed 11 young women to their ranks as provisionals, and this evening will honor advisory committee members and sponsors at dinner.

Accepting membership in Rick Rackers, Junior Auxiliary of the Assistance League, carries with it a pledge of a minimum of 72 volunteer hours in the coming year assisting with Rick Racker projects.

High point in the organization's philanthropic program is sponsorship of the Girls Club at Franklin Junior High School which is staffed and operated solely by Rick Rackers. Other provisional duties will include acquaintance with League House, working in the Thrift Shop, and participation in CVO tours.

The provisionals were greeted by Mrs. Robert Lintz and presented with corsages. Mrs. C. Robert Langslet, chairman, gave the official greeting and Mrs. Dan Welty, social chairman, was in charge of the luncheon.

TONIGHT'S dinner pays tribute to the time and talent given to the organization by the men and women who serve on the advisory committee and as sponsors. Activities will begin with cocktails in the home of Mr. and Mrs. John Brennan, followed by dinner at Captain's Inn. Hostesses will be members of the Rick Racker governing body.

Advisory committee members and their wives bidden are Dr. and Mrs. George Paap; Messrs. and Mmes. John Brooks, Willard Harris, E. Decatur Mitchell and Francis Utecht.

Sponsors and their husbands invited include Mrs. Melvin Campbell, Dr. and Mrs. Rufus Davis, Messrs. and Mmes. Copeland Green, William Macrate, Don Murphy and league advisor, Mrs. Sidney T. Exley, and Mr. Exley.

Special guests will be Mrs. John Persons, Messrs. and Mmes. Norman Jaques, John Cochran, Earl Miller and Chris Conway.



RICK RACKERS in rick rack trimmed aprons are familiar sight at Assistance League functions. Appraising the aprons they will don during their provisional year are (left to right) Mmes. Robert McAllister, Christopher Walsh, John Knight and David Berg. Not pictured are provisionals, Mmes. Richard Sukman and David Ward.



MARKING THE beginning of a year of provisional training in Rick Rackers, Junior Auxiliary of the Assistance League, these five civic-minded young women were among those honored at a tea in League House. Pictured are (left to right) Mmes. Tim Spangler, Jack Stanley, Pierce Thomson, John Nisbet Jr. and Fred Christ.

Past Leaders to Be Feted

Past presidents of Rossmoor Woman's Club will be guests of honor at a club tea, 1:30 p.m. Wednesday, at Rossmoor Inn.

Also invited are state and Orange District officers, California Federation of Women's Clubs.

Laura Killingsworth, accompanied by Rose Bishop, will entertain with a musical program, "Silks, Satins and Songs."

Meeting reservations may be made with Mrs. George Crum or Mrs. Robert Beaver. Mrs. Richard Cornish presides.

A Friendly 'Hello' Is a Good Beginning

DEAR MRS. MAYFIELD:

Like any other sophomore, I want to be popular. I have always been shy, although my friends tell me I am improving. I find it hard to keep conversation going—especially with boys.

When this special boy says "Hi," I want to drop through the floor. I would like to have a clever reply, but I freeze so I can't even say "Hi" back. He has a girl friend and I know I haven't a chance.

We have a dance coming up and I know his girl is taking another boy. All of the girls are to bring a date. How could I get this boy to be mine?—GEE GEE

DEAR GEEGEE:

You don't have to be clever. You just make him think he's clever. You don't have to speak first. But you do have to respond. A Hi for a Hi is a fair start.

Now about that dance. It's perfectly proper for you to ask him to be your guest. Very simply and directly. And if he can't accept, don't feel rejected. Smile and say, "I'm sorry you can't." But if he can, say just as directly "I'm so glad you can."

Now that wasn't too bad, was it?—M.M.

Dear Molly Mayfield

DEAR MRS. MAYFIELD:

I don't know how to start this, it's so unbelievable. My husband is a fanatic over germs.

He gargles himself every time he kisses me. I'm not allowed to talk at the table or while preparing his food. Nor can company, if someone happens to drop in.

I have been sickly most of my life, but I'm no germ carrier. I've lost every bit of love or respect for him. He doesn't let a day go by without bringing this up to hurt me.

I've tried to live with it but I can't, not a minute longer.—V.

DEAR V.:

If I didn't really believe the man is sick, sick, sick, I'd give with some vitriolic verbiage that you could germinate as the occasion demanded. But the hyper-germ-conscious are really to be pitied—and helped. He needs a doctor—now!—M.M.

NOTE TO TIP OF THE

BRIDGE: Four women may be after your "finance," but don't jump. It's up to him to get them off your back.

—M.M.

DEAR MRS. MAYFIELD:

There is this little girl and she is a little cheap. Her hair is a little overdone. She wears her skirts much too short. She spreads rumors about me.

It all started when I had a party. It wasn't wild and there was no making out. Please believe me.

I thought I was popular, but after what she said my popularity is going right down. It's all over school that she said I'm pregnant and I'm not. I talked to my deans and they say to forget it. But it bothers me, Molly!—SALLY

DEAR SALLY:

When things don't add up, sometimes it's best to button up. More words just make for more confusion. More misunderstandings follow and more people get hurt.

The deans know her and they know you. They say to forget it. So let it alone. Please.—M.M.

St. Lucy's Scene of Nuptials

Barbara Scapdrett Hanstein became the bride of Michael Kent Walters at a ceremony Saturday in St. Lucy's Catholic Church.

The bride, daughter of Mr. and Mrs. Jack E. Hanstein, 1081 Claiborne Drive, was graduated from Poly High. She is majoring in nursing at Long Beach City College.

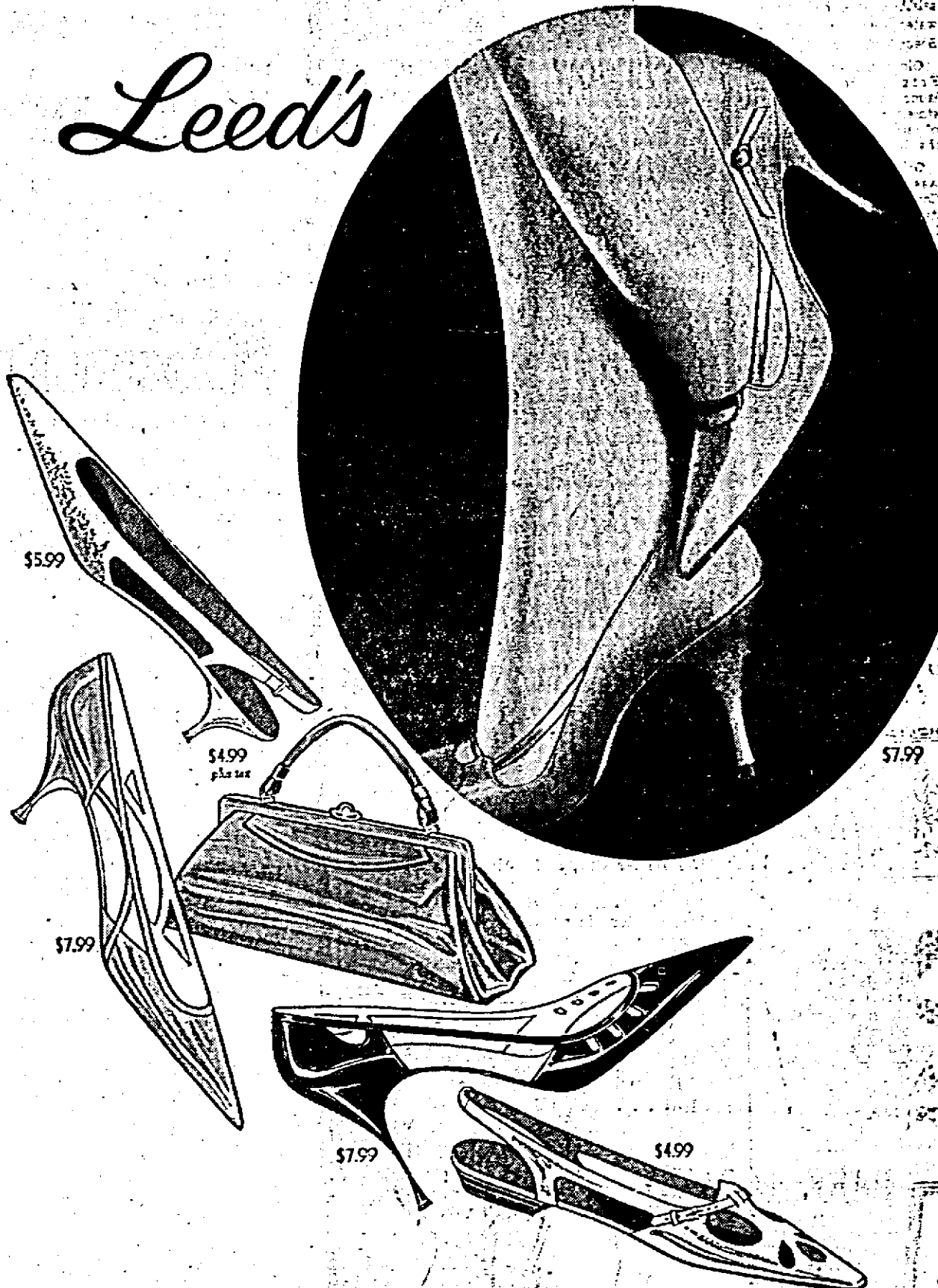
The bridegroom, son of Mr. and Mrs. George A. Walters, 3231 Fashion Ave., is an alumnus of St. Anthony's High.

FOR THE CEREMONY, the new Mrs. Walters chose a gown of Chantilly lace over satin. Her shoulder-length veil fell from a dainty crown of pearls.

Her sisters, Elizabeth Foley and Jane Houpp, attended her as matron of honor and bridesmaid. Joseph Sanders was best man and David Walters, the bridegroom's brother, seated the guests.

Following a wedding dinner, the newweds departed for a honeymoon in the San Bernardino Mountains. They will make their home here.

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WHAT DOES IT MEASURE?

And how many can be seated at this table for the Court Marian 1669, Catholic Daughters of America, ham dinner next Sunday from 1 to 7 p.m. at St. Athanasius Parish Hall, Market and Linden? Mmes. Frank De Salvo, chairman; Michael Fostak, co-chairman and Leo Schömer, ticket chairman (from left) do the measuring for the event, which will benefit Holy Family Sisters and Catholic Welfare.

Legendary Tall Tales From Day This City Quaked in Her Boots

(Continued from Page W-1)

Because tidal waves often follow earthquakes, the warning, "Tidal wave coming!" swept the city and many families evacuated their homes for higher ground.

When no tidal wave came, the story spread (about as reliable as the hospital story) that the armada of Navy vessels held back the oncoming waters and saved Long Beach from a tidal wave!

Old Ironsides (the U. S. Frigate Constitution) launched in 1794 and restored through the donations of schoolchildren) was in the local harbor.

On March 11, Adm. Leigh was slated to go aboard the Constitution and hoist to its truck his four-star flag. It would be the first admiral's flag flown from the mast of the historic frigate in 135 years!

A search of yellowing newspaper files doesn't disclose whether he did or didn't—it didn't matter, which, apparently, the day

after the earthquake.

THE MOST ironic thing about the earthquake is that it bears the wrong name. Usually, it is referred to as the "Long Beach Earthquake."

If it must have a name, the correct name would be "Newport Beach Earthquake" because seismologists say the disturbance centered offshore from Newport Beach.

The 1933 earthquake was one of more than 200 destructive earthquakes recorded in California since the first was noted by white men in 1767. It became catastrophic because it hit industrialized districts with heavy property damage.

It would have been a good deal more catastrophic if it had come two hours earlier, when school was in session. Many Long Beach schools were leveled.

THE 1933 quake claimed

100 lives, 51 of them in Long Beach; 5000 persons were injured and damage totaled \$40 million. (The San Francisco earthquake and fire of April 18, 1906 cost 500 lives.)

The earthquake tried the mettle of Long Beach and its sister cities, coming during a bank holiday (declared by the brand new President, Franklin D. Roosevelt) and in the depths of the depression. It showed what they were made of.

In an incredibly short time, the sound of hammers and the smell of new lumber filled the air. Brave cities, bigger than ever, were built on the rubble of the old.

Because comedy and tragedy are blood-brothers, perhaps it is fitting to remember the humorous things that happened, as well as the tragedies and heartaches of the "big shake" 30 years ago today.

Oswald Jacoby

Relief for Trump Woe

The expression, "trump poor" is applied to any hand where you have all the

trumps you can possibly want, but can't get full value out of them, because you have the same number of cards in the side suits in each hand.

Thus, when I looked over dummy I saw that I was trump poor. I had nine sure tricks in either spades or no-trump and no easy way to find a tenth.

COUNTING my sure losers, I saw that I had to give up a heart and a club. As for diamonds I would probably lose two tricks if I had to lead it myself, but would probably lose only one if I could get the opponents to do it for me. Hence an elimination play was indicated.

My first step was to draw trumps. Then I led a heart and West was in the lead. He made his best play which was a club, but that didn't help him. I cashed the ace and king and led a third club.

East won and could not afford a club or heart lead so played a diamond for me. I played low and West had to win with his king. At this point there was nothing West could do. A diamond return would give me both my diamonds, he was out of clubs and a heart lead would allow me a ruff and discard.

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▲1884	▲1884		
▲K12			
WEST			
▲KQJ73	▲82		
▲K852	▲10854		
▲875	▲Q97		
	▲Q7103		
SOUTH (D)			
▲KQJ87			
▲A72			
▲A66			
No one vulnerable			
South	West	North	East
14	Pass	24	Pass
14	Pass	Pass	Pass
Opening lead—VK			

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Patriotic Units Tell Events

MONDAY
Sewing Society of Emily R. Jewell Tent 15, DUVCV, noon luncheon and card party, Garden Room, Third Street and Alamitos Avenue.
Anna Elberidge Tent 58, DUV, 10 a.m. sewing followed by sandwich luncheon and 12:30 p.m. business session, Veterans Memorial Building, Nellie Folk presides.

TUESDAY
Long Beach Chapter, DAR, program on national defense, home of Mrs. Frank Thee, 375 Redondo Ave., with Capt. William L. Morrison, Captain of the Ports of Los Angeles and Long Beach, expressing the Coast Guard's viewpoint. Mrs. Thomas Rose, vice regent, will preside in the absence of Mrs. John S. Moffet who, with Mrs. Robert Clingan, is attending state DAR conference in San Francisco.

Gaviota Chapter, DAR, program on Americanism and Youth Work high lights annual guest day, 1:30 p.m., Veterans Memorial Building. Junior Americans Citizens Club from Progress School will present a review of original patriotic playlets of past years, and Mrs. Ira G. Batdorf will give an Americanism report. Tea at 12:30 p.m. precedes the program with visiting and prospective DARs welcome. Executive board, led by Mrs. Earl A. Swenson, convenes at 11:30 a.m.

Chapter 1, Blue Star Mothers of America, 10 a.m., YWCA Building, Sixth Street and Pacific Avenue. Odessa Mitchell presides. Luncheon at noon.

WEDNESDAY
Abraham Lincoln Circle 44, Ladies of GAR, 12:30 p.m., Veterans Memorial Building, Mabel Fischer presides.

William McKinley Auxil-

lary 27, USWV, noon luncheon, 1 p.m. business, Veterans Memorial Building. Viola Martensen presides.
American Gold Star Mothers, election of delegates to department convention in Oakland, 1 p.m., Veterans Memorial Building.

THURSDAY
Golden State Auxiliary 279, VFW, 6:30 p.m. pot luck supper, 8 p.m. business, Veterans Memorial Building. Muriel Keeran presides.

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ONE DRESS, TWO LOOKS . . . that's the magic of accessories, here demonstrated by Lila McDonald. Above, a chic costume suit with basic dress (by Helga) goes sophisticated with its own tunic jacket, then turns glittery for cocktails (at right), worn with gold mesh jacket (by Arbe), gold shoes. This is one of costumes to be shown during "Matchmakers" style show at Pacific Coast Club luncheon March 21.

After a Fashion

What to Wear With What

... accessories tell time of day or night

By MARY ELLIS
I. P. T. Fashion Editor

What's the quickest way to charm your wardrobe into a this-minute frame of mind? With "just-right" accessories, say fashion authorities . . . accessories PLUS a few figure-flattering, never-out-of-season basics.

What-to-wear-where-with-what are the five big W's of the fashion world, they say. The questions come thick and fast: what shoes should I wear with my new lacquer green afternoon dress . . . what hat with a figure-skimming beige shift . . . what jewelry with a long, lean sweater suit?

These and other 1963-isms in accessorizing will be answered for local fashion-conscious femmes March 21 during a unique fashion revue luncheon at Pacific Coast Club.

Yolanda Ericson and Lila McDonald, owners of Parisienne, will present the coordination story during a showing of new-look basics that change character with the switch of a jacket, the flip of a scarf, the spark of a pin, the splash of an unexpected color accent.

Former model Lila McDonald gives a preview, at left, of styles to be shown at the show, open to PCC members and guests.

THE ACCESSORY story, California-style, was spelled out in colorful terms also by John Hersey, fashion coordinator for Buffums, during the recent annual Red Cross style show at the Elks Club.

About hats: "The turban's tops, a la 'Lawrence of Arabia' . . . many hats are borrowed from the boys—the sleek derby, the sophisticated fedora (often tilted). . . . 'Also,' said he, 'the Spanish-influenced sombrero, now coming in strong, will probably be the No. 1 look by fall.'"

About shoes: "The ones you want, most likely, will be the middle neutrals, ranging from small stacked heel for daytime to a late-day shape that's more tapered, higher—but, if pure-1963, no higher than two inches."

New ideas: "Handbags and shoes do not have to match . . . it's chic to wear no more than two accessories that are the same color . . . DO wear your white patents for late afternoon." And how about black shoes with a navy costume? "Wear them," says Hersey. "It's the designers' preferred look."

About handbags: "They're smaller with more ample storage space."

About gloves: "They come in the same pretty neutrals as shoes and go with them, but don't necessarily match—and, of course, don't match the outfit you're wearing."

Most important: "Express your own individuality with your accessories," says Hersey.

FACT IS, ladies, these day accessories can change not only your clothes personality BUT the season of your wardrobe.

Extremes in temperature can come and go, but today's smart never-out-of-season basics fill in all around them. Sleek little dresses, often knitted; well-cut silks, light or bright, with late-day manners; buckless coats that are deceptively warm, undecisively dashing—all these have free entry into any season.

It's accessories that give them the time of day—or night . . . that turn "little nothing" dresses into something really special.



Nuptial Reception Honors New Bride

A post-nuptial reception will be given by Mrs. Doyle Hanewinkel Thursday evening in honor of her new daughter-in-law, Mrs. Doyle Hanewinkel Jr., to introduce her to local area friends.

The honoree, nee Greta Van der Hoeck, is the daughter of Mr. and Mrs. Van der Hoeck, Torrance. The bride and her husband, married in La Tijera Methodist Church, Inglewood, were honored at a champagne reception, in the home of Mr. and Mrs. Carl Van Wankum, Torrance.

The bridegroom, son of Mr. and Mrs. Doyle Hanewinkel, 3351 Donnie Ann

Road, Rossmore, is a fourth generation, Californian. His maternal great-grandfather, Byron S. Van Deventer, who moved here in 1903, was the last mayor of Belmont Heights before its trustees voted to annex to Long Beach in 1909.

A GRADUATE of Wilson High, the bridegroom attended the University of Alabama, the University of California, Berkeley, and received his masters' degree from USC.

The bride, a native of Haarlem, The Netherlands, attended schools in Redondo Beach as well as El Camino Junior College.

Hadassah Kicks Off Membership Drive

Members of the steering committee of Hadassah have prepared kits under the direction of the chairman, Mrs. I. W. Gittleman, that will be distributed Monday at the home of Mrs. David Dow, 4164 Lakewood Dr., starting a membership drive that will take volunteer workers door-to-door through Long Beach and Orange County.

March 18 volunteers will culminate the week's drive at a champagne party at the home of Mrs. Marvin Holzman, 1800 Josie Ave.

NEW MEMBERS and volunteer workers will be the guests of Long Beach Chapter of Hadassah at a dessert tea, March 27 at 1 p.m. at Breakers International Hotel. Gifts will be presented to the team bringing in the most new members. A gold trophy will also be awarded.

All five groups of the Long Beach Chapter of Hadassah are participating in the membership drive. Members of the steering committee include Mmes. Harry Wolfe, president; Gittleman, Samuel Richmond and Samuel Stecker.

What's on the Menu?

The following menus will be served in Long Beach elementary schools in the week of March 11-15:

MONDAY: Italian spaghetti, garden salad, spicy applesauce, hot buttered French bread and milk.

TUESDAY: Hamburger, potato salad, sliced peaches, carrot sticks and milk.

WEDNESDAY: Neapolitan macaroni, buttered spinach, boysenberry sauce, peanut butter sandwich and milk.

THURSDAY: Cubed turkey in gravy on mashed potatoes, garden peas, chocolate pudding, raisin bread square and milk.

FRIDAY: Baked fish or chop suey on rice, buttered green beans, fruit gelatin, whole wheat bread and butter and milk.

The above items make up the elementary children's lunch 30c.

JUNIOR-SENIOR HIGH

MONDAY: Meat biscuit roll with gravy, mashed potatoes, buttered peas, fruit cup supreme, oatmeal cookie and milk.

TUESDAY: Italian spaghetti, buttered carrots, apple crisp, hot buttered cornbread and milk.

WEDNESDAY: Chopped steak on mashed potatoes, buttered green beans, fruit gelatin, peanut butter sandwich and milk.

THURSDAY: Creole noodles, whole kernel corn, cherry sauce, toasted cheese special and milk.

FRIDAY: Baked fish with oven browned potatoes or chop suey on rice, Spanish cole slaw, sliced peaches, whole wheat bread and butter and milk.

Landscape Architect, Concert Ensemble Point Up Diverse Interests

MONDAY Mrs. Virginia Russell, member of the American Society of Landscape Architects, will be guest speaker for the Women's Architectural League at 8 p.m. in the home of Mrs. Irene McFall Pierce, 100 Atlantic Ave. Mrs. Russell's slide illustrated lecture is entitled "The Contribution of the Landscape Architect." Wife of Long Beach architect, Thomas J. Russell, she served as president of the Long Beach Park Commission for six years. Mrs. Richard O. Prior presides.

Ebell will honor its life members with luncheon and a program of Gypsy music by Murray Korda and his Concert Ensemble at 1:30 p.m. in Ebell Auditorium. Noon luncheon will be served by Group D, Mrs. Ted Perry, chairman. Mrs. Everett Morningstar presides.

Departments: Art, Mrs. R. L. Yankie, chairman, 10 a.m. Joseph M. W. Turner report by Mrs. Josiah S. Mertz. Business and Protective Law, Mrs. Melvin Neel, chairman, 11 a.m. Werner Ruchti, city planning director, speaks on a planner's prophesy, California History, Mrs. John Cuthbert, chairman, 11 a.m. "The Story of San Fernando Valley," Mrs. Minerva A. Tustin.

Alumnae Club of Phi Beta Phi will meet at 7:30 p.m. in the home of Mrs. Neil Phillips, 3942 Olive Ave., for election of officers. Susie Schultz of Venezuela, American Field Service student at Poly, will speak. Reservations may be made with Mrs. H. B. Crosby.

Calendar of Clubwomen

Club safety chairmen and members of Los Cerritos District, California Federation of Women's Clubs, will take part in a leadership workshop at Pathfinder Clubhouse, 440 S. Santa Fe Ave., Compton. Mrs. Grant Putman, state safety chairman, will speak following board session. Luncheon reservations may be made with Mrs. Clara P. Smith, Lakewood.

Story League meets for dessert luncheon and program led by Mrs. H. A. Zeldorf at noon in the home of Mrs. Paul Findly, 231 Venetia Drive. Stories will be told by Margaret Greer and Rose Berry. Mrs. T. R. Scofield presides.

National League of Senior Citizens sponsors a dessert luncheon at noon in Machinists Hall.

TUESDAY Lakewood Area Fuchsia Society will hear a talk on fuchsia culture by Carl E. Edmond, 8 p.m., Lakewood YMCA. Door awards will be

Monday Pythian Sisters, Temple 63, official visit of district deputy grand chief, 7:30 p.m., Machinists Hall, 728 Elm Ave. Margaret Stepp presides during election of grand representative. Doris Sawtelle, Mable Allen, Nettie Westhafer, hostesses.

Ladies Oriental Shrine, El Tanya Court 61, election of officers and annual reports, 7:30 p.m., Palos Verdes Masonic Temple, 5155 E. Pacific Coast Highway. Jean Miller presides. Annual dinner-dance honoring the high priestess scheduled March 23 at Lakewood Country Club. Reservations by Monday with Betty Ann Dignan or Velma Bolen.

College will be luncheon guests of Women's Auxiliary to the Long Beach Pharmaceutical Association at noon at Elks Club.

Professor Edward S. Brady, USC School of Pharmacy, will speak on pharmacology as a profession. The program was arranged by Mrs. Stanton H. Nickle through cooperation of Dr. Emil E. Lubick, coordinator of career guidance and placement, Long Beach Unified School District. Mrs. Harold M. Paige presides.

WEDNESDAY "Land of the Heather, Shamrock and Rose," music of the British Isles, will be program for Woman's Music Club at 1:30 p.m. in Ebell Auditorium. It features Ona

Lou Hondrum, soprano soloist, accompanied by Nancy Simpson, in English ballads; Scottish bagpipe selections by Tom Bolton; and Henri Scanlon, Irish tenor, accompanied by Katherine Brandts. Organ prelude will be by Mrs. Gerald Griswold. Mrs. Charles Green presides. Noon luncheon by Italian Group, Thelma Bruno, chairman.

Sections: Music Appreciation, 11 a.m., Mrs. John O. McDonald speaking on "The Opera in Italy."

Ladies of Elks will nominate officers during 12:30 p.m. business session at the Elks Club with Mrs. George Toennings presiding. Card games follow. The group will have its annual spring charity party at 12:30 p.m. March 20 in the Garden Room.

THURSDAY Election of officers will highlight the dessert meeting of Harbor Dental Auxiliary at 7 p.m. in the home of Mrs. Theodore E. Peterson, 4355 California Ave. Mrs. Cecil W. Ridgeway presides. Mrs. John Faris Jr. will be auctioneer during a

white elephant sale.

Woman's Guild, Lakewood Church of Religious Science, will have husbands and friends of members as guests during 7:30 p.m. meeting at the church, 6236 Woodruff Ave.

FRIDAY Woman's City Club will open activities with a 10:30 a.m. forum at the clubhouse 1309 E. Third St. Mrs. John B. Duthie, chairman, will present Capt. Harry Clayton, Long Beach Fire Department, who will demonstrate how accidental home fires occur. Noon luncheon will be served by Group 6, Mrs. Henry S. Rupp. Reservations should be made by Wednesday with Mrs. A. A. Waldner or Mrs. Myrna Smith.

Mrs. Earl T. Nickerson presides at 1:30 p.m. following organ prelude by Mrs. Robert S. Langdon. Sharing program honors are Officer Bill Myer, Long Beach Police Department, who will speak on safety seat belts, and Robert and Adelaide Tyo in a program of Irish music. Alice Riddle accompanies.

Fraternal Organizations Schedule Varied Events

Star Points Association, OES, 7:30 p.m., Linden Hall, 505 E. Broadway. Mar Vista and Emera Chapters in charge.

Merret Temple, Daughters of the Nile, election of officers and annual reports follow 11:30 a.m. luncheon, Monte Vista Temple, 1120 E. Market St. Mrs. Anzo Varney presides.

TUESDAY Royal Neighbors Camp 3822, 8 p.m., Machinists Hall. Mrs. Tyronne Richardson presides.

Past Noble Grands Club, Wide Awake Rebekah Lodge 71, 7:30 p.m., home of Muriel Easton, 924 Belmont Ave.

Carnation Club, noon sandwich luncheon followed by business, home of Ethel Barnes, 6157 Lime Ave. Fern Wood presides.

THURSDAY Khamsin Zuanna 127, public card party, 7:30 p.m., Linden Hall. Flora Stuber, chairman.

SATURDAY Coastal Ruths Association, OES, noon luncheon, Crown Cafeteria, 101 Alamos Ave. Service Chapter, hostess.



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MARCH 11th ONLY

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Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

New Spring Outfit
Any new spring dress, Italian knits or swimwear now 20% off with this coupon. All fresh new Spring merchandise. Monday, March 11th only.
20% OFF
Harris Aire
4250 Atlantic Avenue, Long Beach, GA 7-7449

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

45 pc. "Astrid" Melmac
COMPARE AT 24.95
Hurry, the demand will be terrific for this! Complete service for 8 in a beautiful local pattern.
\$14.88
Kay Jewelers
219 Pine Ave., Downtown Long Beach
5206 Lakewood Blvd., Lakewood Center

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

(Big "A" Infants Dept.)
Baby Swings
Special Good Mon. Tues. Wed. National advertised "Spring-A-Swing" combination swing and jumper. Sturdy tubular swing stand. Detachable car seat, adjustable height in colors. 11.95 value.
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\$7.77

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WITH THIS COUPON ONLY

Fine Women's Shoes
Group of 230 pairs of I. MILLER, MILLER-KIN, CUSTOMCRAFT, GUILD HOUSE ORIGINALS in broken sizes from our regular stock. Originally \$19.95 to \$29.95.
\$10.00
I. Miller Guild House
507 East Ocean Blvd.—Downtown Long Beach

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Better Spring Dresses
Group of Regular \$5.99 and \$8.99 polished cottons, embroidered eyelet, rayon, shantung, rayon blouses in sizes 10 to 20; 14 1/2 to 24 1/2; also a few Junior sizes.
SPECIALLY PRICED \$3.50
Mode O' Day
317 Pine Ave.—Open Monday and Friday till 9 p.m.

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WITH THIS COUPON ONLY

New Spring & Summer Dresses
Choice of our entire stock of regular \$8.99 Dresses reduced for Monday Only! Dacrons, Cottons, Cotton Knits, Rayons and Blends in a gorgeous color selection. Petite, Missy, Junior and Half-Sizes.
\$6.66
Hartfield's Downtown Store Only!
421 Pine Ave.—Open Monday and Friday till 9 p.m.

Good, Monday MAR.11 ONLY

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Butternut Coffee
ALL GRINDS 1 LB. CAN
39c
Atlantic Farms Market
6845 Atlantic Ave.—Bet. Artesia Blvd. & Alondra

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Sale! Half & Large Size Dresses
DON'T MISS THIS BIG SALE!!! We have REDUCED many of our Better Dresses for final clearance. EVERY SALE DRESS must get 3 big racks of dresses at \$6, \$8 and up in sizes 12 1/2 to 32 1/2. Charge It—Use our 4-month plan or BankAmericard.
FROM \$6.00
Modern Woman
535 Pine Avenue — Downtown Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Regular to 17.95 Dresses
Big group at savings of over one-half the original price. Cottons, wools, knits in casual, dressy and career styles—all from our stock. Regular and junior sizes.
\$5.00
Career Girl for sportswear
Cor. 4th & Locust—HE 7-5445
Downtown Long Beach—Open Monday Night till 9

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Sweaters and Skirts
100% Wool Sweaters and Skirts. Special for Monday Only! Buy one. The Regular Price and get a sweater or skirt of equal value for only \$1.00.
\$1.00
With Purchase of One at Reg. Price
Zukor's Downtown Store Only!
233 Pine Ave.—Open Monday and Friday till 9 p.m.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Frigidaire Washer
NEW 1962 CLOSE-OUT 2-Speed Full Size, Fully Automatic, Fully Guaranteed.
168.00
Hill's Appliances
5630 Atlantic, Long Beach, GA 2-7078

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Women's Jersey Dresses
94 Only at this special price! Blend of wool and Orlon Acrylic. Basic classic styling. Misses and half sizes. MOST ALL SIZES!
99c
Penney's Downtown
Fifth & Pine, Downtown Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Seamless Nylon Hose
800 Pairs Here is the lowest price ever on these first quality seamless nylon hose. Sizes 9 to 11. PLEASE NOTE ONE COLOR ONLY. "SUNTAN".
2 88c
Penney's Downtown
Fifth & Pine, Downtown Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Hunt's Tomato Catsup
14 OZ. BOTTLE
12c
The Boys Markets
• 3750 E. Anaheim — Long Beach
• Lakewood Center — Lakewood
• Avalon & Anaheim — Wilmington

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Dozen Ice Cream Novelty Bars
• Chocolate Covered Bars
• Fudge Bars
• Dreamscapes
REGULAR PRICE 50c
Carton of 12
29c
Ben Cluff Drive-In Dairy
1841 E. Wardlow at Walnut

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Any Item In Our Store
Nothing held back. Open till 9 p.m. for this event. New Spring shipment of dresses, skirts, blouses just arrived. All sales final. No charges. No lay-aways.
25% OFF
Atlantic Fashion Center
5823 Atlantic Avenue

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

PRE-EASTER LADIES' Apparel Sale!
This coupon worth 10% discount on any purchase in our Ladies' Apparel Dept. ONLY. (Coupon Good March 11 & 12)
10% OFF
Foreman & Clark
Lakewood Center (across from Boys Market)
Long Beach—144 Pine Ave.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Apartment-size SOFA BED
Genuine Naugahyde. All colors. Innerspring mattress, foam cushions, "Tilt and Sweep" feature.
\$177.50
Riviera Sofa Bed Co.
18 Years Same Location
425 E. 4th St., Long Beach, HE 7-3311

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Wall-to-Wall Bathroom Rugs
Easy to cut from 5x6 luxurious plush rug, with matching lid cover. Ten decorator colors. Regular \$6.99 value.
\$4.88 PER SET
House of Linen
315 Pine Ave — Downtown Long Beach, HE 2-7773

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Maple Dept. Closeout
Here is a real opportunity to buy your maple living room, dining room, tables, lamps, bedroom, etc. We are closing out our entire MAPLE DEPT. and with your coupon you can select anything REG. PRICE. we have at 1/2 the regular price. See us Monday for some fabulous buys!!
1/2 REG. PRICE
Insurance Furniture Wells Bros.
1790 Long Beach Blvd.—GA 2-2131

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Suits & Dresses Cleaned
Men's suits, linings hand pressed Reg. \$1.55... \$1. Ladies plain dresses unlined reg. \$1.55... \$1.
\$1.00 EACH
Melody Cleaners
4944 Graywood Ave.—ME 2-6131

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

9x12 Axminster Rug
Good selection of colors. Replace that old and faded rug of yours with one or more of these long wearing beauties at this special price.
\$47.95
Anaheim Rug & Upholstery
1145 Loma Ave.—GE 8-4178

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Tall Orlon Bulky Sweaters
Originally \$9.98 and \$11.98 choice of cardigans and pull-overs.
\$5.00
Taller Girl Shop
130 Long Beach Blvd. near Fourth St.
DOWNTOWN LONG BEACH

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Dresses, Sizes 7 to 13
Group of 100 originally \$14.99 to \$39.99 and you'll find every one a rare bargain at this give-away price. No try-ons, charge or lay-aways... on this group. All sales final.
\$2.00
Jeri's
231 Pine Avenue—Downtown Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Nylon Hosiery, Can't-Run
First quality, full-fashion, in plain or dark seam. 15 denier, super sheer. Limited quantity, so hurry!
\$1.29 VALUE 55c PAIR
Albert's Hosiery Stores
Downtown Long Beach — 305 Pine Ave.
Lakewood Center — 5230 Pepperwood

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Imported Human Hair Wigs
In all colors, look years younger, feel more glamorous, always ready to slip on and save you hours spent in beauty shops. With this coupon you subtract \$5 from any sale-price or regular-price wig in our collection... priced from \$79.50. FREE home demonstration.
\$5.00 OFF
du Barry's Glamour Tops
230 Long Beach Blvd.—HE 2-5355

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Ladies' Heel Lifts
This Week Only—Leather or composition Nylon Lifts, reg. \$1.50... 60c 3-minute service while you wait or shop. 1-day service dry cleaning—Shoe shine & dyeing.
39c UP
Nuway Shoe Repairing
419 Pine — Est. 1929 — HE 7-4066

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

King Size PILLOWS
2 for \$5
Posture Sleep Shop
5523 Atlantic, North Long Beach GA 2-2833
NORTH LONG BEACH

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Women's Wool Suits
2-Piece pure wool suits, a \$25.00 value bargain priced at a ridiculous \$2.98... choice of boxy or fitted knee jacket and slim skirt with Kick-pleat in rear.
\$2.98 COMPLETE
super mart!
630 Pine Ave.—Downtown Long Beach
Open Monday Night Till 9

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

100% Dacron Uniforms
With this coupon we have a special group of brand new 100% DACRON UNIFORMS for Nurses, Beauticians and Waitresses for this special sale. These are crisp, new 1963 styles. They will not last long at this price, so come early. Sizes 6 to 20 and 12 1/2 to 24 1/2.
ONLY \$8.66
Long Beach Uniform HE 6-1707
200 Long Beach Blvd., Downtown Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Full-length Suede or Kidskin Coats
Regular \$69.98, Designer Original styling, created of soft, supple, genuine imported skins. Hand detailed. Wear with or without self-belt. Suede is water-repellent, soil-resistant. To clean kidskin sponge away soil with soap and water. White, Black, Natural and Colors.
\$38.88
Jo-kaye
11th and Long Beach Beach Blvd., Downtown L.B.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Famous Label Cotton Blouses
Regular \$3.50 to \$7.98. White, Prints, colors. Sensational clearance priced.
\$1.99
Gene's Smart Shop
422 Pine Ave.—Downtown Long Beach
Open Monday Night Till 9

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Westinghouse Electric Dryer
Direct air flow drying system with more air, lower heat dries clothes faster, fluffier and more economically. Dries up to 18 lbs. of clothes. Full factory warranties.
88.88 1.50 A WEEK
Dorn's Discount Stores
4849 Graywood Ave. (Lakewood Shopping Center)
Till 9 P.M.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Full Size Bed Set
Complete price includes Full Size Innerspring Mattress, Full Size Box Springs and 4 Hollywood Legs. 35 down holds, easy terms available.
29.00
Discount Bedding Co., Inc.
13514 Lakewood Blvd., Bellflower — TO 6-5843

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Refrigerator
ADMIRAL FAMILY SIZE
1-YR. FACTORY SERVICE
118.88
Edward's Discount Furn.
1839 East Artesia, Long Beach

Good, Monday MAR.11 ONLY

Places To Go And Things To Do



Want to See a Western Movie?

Early Western Frontiers, from gold happy Dawson City on the Yukon to the dusty cow towns of Colorado and Wyoming, is the subject of a film showing Wednesday at Alhambra Branch Library, 1836 E. Third St., at 7:30 p.m. "The Real West," narrated by the late Gary Cooper, is illustrated with live action shots and historical photographs. "City of Gold" pinpoints a moment in the history of Dawson City.

Both films may be borrowed from the film section at the main library. There is a service charge for their use.

Style Show

"Heart of Spring" has been chosen as the theme for the officer's project of Long Beach Emblem Club 106 annual fashion show luncheon to be held at noon Saturday at the Elks Club, 4101 E. Willow St.

The event will benefit the Long Beach Heart Guild. Proceeds are allocated to the purchase of heart surgery equipment for local non-profit hospitals.

Models from the Long Beach Fashion Guild will show costumes for cruise, luncheon, late afternoon and formal occasions from Christy's.

Club marshalls, Mmes. Russell Ogg and John Buntin and Mmes. Lloyd McCormick, chairman, and Robert Thomas, co-chairman, will be in charge of the event, according to president Mrs. Elvin O'Neill. Club officers will assist hostesses.

Theme of the show will be complemented by table decorations of hearts and spring flowers.

Reservations may be made with Mmes. Virgil Jacobs, 1495 Cherry Ave., and Charles Seesholtz, 453 W. 7th St.

Variety Show

Norton Dance and Voice Studio of South Gate will present an hour-long variety show on the Long Beach Recreation Department sponsored Community Program at 8 p.m., Monday in Municipal Auditorium.

Irish numbers will be presented in recognition of St. Patrick's Day, and Dennis and Denise Potter will be featured in a novelty set on unicycles. Other specialty acts include a toe ballet by Cynthia Hocott and songs and dances by Frank Miller and Viviana Rossi.

Also appearing are Hollywood guest stars, Don Marlowe (Our Gang Comedy fame) and Pepe Sake-do, young singer from South America. Pearl Riebe will present her own composition and also will accompany the acts. Al Ross is emcee.

Carl H. Robertson leads community singing to open the program at 7:30. Tvo Orchestra plays for square and old time dancing with Joe Marshall as caller. The public is welcome without charge.

Hat Show

A spring hat show will be sponsored by Court Marian 1669, Catholic Daughters of America, Wednesday at

Woodman of the World Hall, 11 W. Plymouth St. at 9 p.m. The public is invited to join in the evening.

Grow Your Own Bonsai Tree

This 200-year-old, 13 inch high Japanese azalea tree, owned by Hollywood director Billy Wilder, is one of several hundred fascinating plants scheduled to appear at the sixth annual Bonsai Show at the California Museum of Science and Industry in Exposition Park today through March 17.

This year, for the first time, trees grown from native California seedling will be shown.

Two styles of bonsai—yose-ue and ishitsuki—are featured in the show, sponsored by the California Bonsai Society.

In the yose-ue style, several trees are planted to resemble a forest. A variation of the style, called raft or ikadabuki, also will be on display. It consists of several trees growing from one trunk placed under the soil in early training.

The second style to be featured is ishitsuki, or rock planting, in which the roots are exposed, clasping the rocks like a claw, or with all of the roots contained within the rock itself.

As part of the show, bonsai experts will give free lecture-demonstrations in the art daily at 2 p.m. The museum is open daily from 10 a.m. to 5 p.m. There is no admission charge.

Card Party

Skylinks Clubhouse, 4800 E. Wardlow Road, has been chosen for the Plaza Women's Club card party Thursday, A ham dinner will be served at 7 p.m. preceding the card game. Door and table prizes will be awarded. Chairman of the event is Mrs. Mae Benson. Reservations may be made with Mmes. John Nelson, 3429 Iroquois Ave., or Alfred Wilkinson, 3614 Carfax Ave.

Retrospective of Lipchitz Sculpture Shown at UCLA

ELISE EMERY For its annual exhibition this year, the art council of the University of California at Los Angeles is showing the work of Jacques Lipchitz, considered by many critics as the greatest living sculptor.

The retrospective show consists of 115 pieces of sculpture and 23 drawings selected by Lipchitz, now 71. It will be open to the public through April 14.

The artist's pieces are primarily figures of triumph, for he is a sculptor of faith, optimism and strength.

In an interview with Frederick Wight, director of UCLA art galleries, he said of his work, "In general, I can distinguish in my art two clearly defined strains: One is very sturdy, so tall, you know, built with care and with a lot of preparation, and the other is a kind of lyrical expansion."

"And I remark that when I am working for a certain time in one, I somehow explode into the other and let myself go, you see, and then the other comes back again, and like that all my work is succeeding from one strain to the other. But with all that is the same man who makes it—the same heart beating."

TO COMMEMORATE the exhibit, Lipchitz has designed his first lithograph. It is produced in a signed, limited edition of 100, titled, "The Bull and the Condor."

Among his sculpture on display are "Prometheus With Vulture," "Song of the Vowels," "Sacrifice," and "The Meeting."

Exhibition hours are 10 a.m. to 5 p.m. Mondays through Fridays, 1:30 to 5:30 p.m. Saturdays and Sundays; and Wednesdays from 6:30 to 10:30 p.m.

FRANK WOELFEL will have a one-man exhibit at Franz Enz Gallery, 1711 E. Fourth St., through April 6. He has had more than 25 exhibits, including several in Latin America.

Woelfel took his bachelor of arts degree at Long Beach State College and studied with Karl Seeshaler at Long Beach Academy of Art. He currently is teaching for the Azusa Unified School District in Covina.

Gallery hours are 10 a.m. to 6 p.m. daily.

The exhibit of Ben Messick's work, which has just closed at the gallery, has been hung in the Frick Galleries, 447 Palm Ave., Palm Springs, where it will remain through March.

Association members have the following one-man shows during March:

Helen Wilson: oils, caissons, collages at General Telephone Company, 3925 E. Seventh St.

Cornie Letellier: paintings at General Surgical Supply, 1776 Obispo Ave.

Joy Nye Elliott: paintings at Buffums, Pine Avenue at Broadway.

Andre Hutchins: paintings at Park Pantry, Long Beach Boulevard and Anaheim.

Alyce Sanders: one large painting at Park Pantry, Katella Avenue and Los Alamitos Boulevard.

Elaine Sagerhorn: oils and water colors at Park Pantry.

17511 S. Susana Compton.

DOWNEY MUSEUM Art, 10419 S. Rives Ave., Downey, will show work done by its teaching staff through March 29.

The staff includes Anne Barlin, dancer and choreographer, and artists Fran Soldini, Jo Robert, Mitsi Yashima, Moselle Townsend and Leonard Edmondson.

Mrs. Soldini, Long Beach artist and instructor, will exhibit her Downey Museum students' work, "Art in Development," at South Gate Art Gallery, 9829 Walnut Ave., South Gate, from March 19 to April 20. A reception on March 20 at 7:30 p.m. will feature a lecture by Mrs. Soldini.

ARTIST ARE INVITED to participate in the 18th annual Newport Harbor Art Exhibit in Newport Harbor High School, 600 Irvine Ave., Newport Beach, April 7 through 21.

Jurors will be Robert Frame, teacher at Otis Art Institute; Dr. Thomas Leavitt, director of Pasadena Art Museum; and Gerald Nordland, dean of Chouinard Institute.

Entries must be delivered to the high school April 1 or 2, or at pickup stations by March 29. Full details may be obtained by writing to the school.

More than 800 entries were submitted last year and the show was viewed by 3,000 persons.

Community Calls Tryouts Monday

"A Hole in the Head," by Arnold Schullman, to open in late April, will have tryouts at 7:30 p.m. Monday at Long Beach Community Playhouse, 5021 E. Anaheim St. The comedy is a saga of the commonplace, set in a small Florida hotel.

A cast of 13 features a man about 40 who is flashy and improvident, his undernourished but wise son about 12, a prosperous and conservative brother about 50 and his sweet but bossy wife, a wild and shapely blonde in her 30s, and a motherly and comely widow about 40. Other characters are a desk clerk, attractive girl, guest in his 70s, hotel owner about 60, solicitous of a boy about 11, and a masculine tourist.

Boris Goldofsky's Influence Fosters Interest in Opera

By RACHEL MORTON L.P.T. Music Critic

If grand opera ever becomes popular in the United States there will be one man largely responsible. His name is Boris Goldofsky and he was recently seen in the packed Convention Hall of the Municipal Auditorium conducting his own opera company in a magnificent performance of "Rigoletto" by Verdi, sung in English.

I talked with this quiet, lovable man and was amazed at the wide scope of his activities, and wondered at his indefatigable energy. On tour with his company of young people, a performance is given every night and the tour lasts for five weeks. It is the 12th transcontinental tour for the company which will have included 46 states.

"I try not to have too long jumps between performances," Goldofsky stated, "and usually we travel about 100 miles each day."

Major and Minor Notes

THERE ARE TWO casts of singers which alternate performances and all operas are sung in English. And what English! Every word could be understood and the audience revelled in understanding for the first time all that was going on.

"I do not insist upon opera in English only for the sake of the audience," said Goldofsky. "It is equally important that the singers themselves know what they are actually saying to one another, thereby feeling their roles more deeply."

Boris Goldofsky, who is also well known for his intermission broadcasts from the Metropolitan Opera on Saturday afternoons, was born in Moscow, Russia, 55 years ago. He is the son of the famous violinist, Lea Luboschutz and the nephew of the equally famous pianist, Pierre Luboschutz. At 9 years of age he was acting as his mother's accompanist in her many concerts. It was at the time of the revolution and they performed not for money, but for food.

FINALLY, they escaped to Germany and Boris became a pupil of the famous pianist, Artur Schnabel. At 13 he was giving performances in Berlin. Later he studied with Dohnanyi in Budapest and at 22 years of age he came to the United States to act as accompanist for his mother who was teaching at the Curtis Institute of Music in Philadelphia. He studied conducting with Fritz Reiner and became his assistant with the Philadelphia Orchestra, and for six years was Rodzinski's assistant with the Cleveland Orchestra.

But it was his long association with Koussevitzky in Boston that really molded his career. Together they produced opera in Boston and at Tanglewood. In 1946 Goldofsky formed the Goldofsky Opera Theater.

"I call it 'opera theater' because we emphasize the acting as much as the singing."

THERE ARE talent scouts all over the country searching for exceptional voices. Goldofsky not only trains singers, but musicians, stage hands, conductors and scenic designers in the Goldofsky Opera Institute in New York City where instruction is free. He also has workshops in Denver, Colo.; Wheeling, W. V., and during July he will be at Stanford University in Palo Alto.

"We also educate people how to spend money for the cultural arts," Goldofsky informed me.

"This is a continuous pursuit with which we have had much success. The Ford Foundation supports our efforts."

More power to you—courageous, far-sighted, opera benefactor, Boris Goldofsky!

LBFS Bills English Comedy

An English comedy will be shown at Long Beach State College today when "School for Scoundrels" is screened at 5 and 7:30 p.m. in the Little Theater.

Terry Thomas and Ian Carmichael star in the production, second in the fall series of the Long Beach Film Society. The two were seen a short while ago in another farce, "I'm All Right, Jack."

Alastair Sim also contributes to the fun in the picture which is built around the "Gamesmanship," "Lifesmanship," and "One-Upmanship" themes made famous by Stephen Potter.

ALSO FIGURING prominently in the plot of "School for Scoundrels," but not getting any credit, is one of the most lovable old automobiles ever seen on film.

And, according to Brenden Gill of the New Yorker, the picture contains "the worst and most hilarious tennis match ever filmed."

Preceding the feature will be the 1962 Academy Award winner, "Seaward the Great Ship."

Series subscriptions, which offer holders preferred seating for Sunday's show and the four films which follow, may be obtained at a saving. Single program tickets are available.

Ted Alan Worth will play a return concert in First Congregational Church Third Street and Cedar Avenue, Tuesday at 8:15 p.m. Many music-lovers will recall his excellent performance in the church on Oct. 18, 1950.

His program will feature the seldom heard "Fuge, Canzona and Epilogue" by Sigfrid Karg-Elert. The work is scored for organ, violin and women's chorus.

Worth is organist and choirmaster of St. Mark's Episcopal Church in Philadelphia. Last July he played in the summer series of organ recitals at Riverside Church, New York City.

All-District Orchestras Will Play

The annual concert by the All-District Junior High and Senior High Orchestras, conducted by Fred Ohlendorf will be presented at City College Auditorium today at 4 p.m.

Each orchestra of more than 100 players has complete instrumentation and represents outstanding talent in the junior and senior high schools.

Special numbers will include an antiphonal two-brass choir and soprano soloist Raylene Bade.

The junior high group will be heard in "Pomp and Circumstance No. 4 by Elgar, "Song of Peace" by Ingalls, "Venkovanka" by Smetana, "Hungarian Dance No. 5" by Brahms, and "Little Fugue in g minor" by Bach.

The senior high orchestra will play the prelude on "A Mighty Fortress is Our God" by Bach, "A Night on Bald Mountain" by Mousorgsky, introduction to Act III "The Jewels of the Madonna" by Wolf-Ferrari, and the first movement of "The New World Symphony" by Dvorak.

The public is invited. There is no admission charge.

Ted Alan Worth to Return for Organ Concert Tuesday



Ted Alan Worth

WIGS

The Finest of Human Hair Wigs Shown in Your Home

CALL ZARA
GE 8-6752

New, exquisite 5 DIAMOND STAR SET BRIDAL PAIR. Available in white or yellow gold. An exciting value, compare at \$150. Now \$129. No money down, \$4 a week. KAY JEWELERS, 319 Pine Ave., DOWNTOWN LONG BEACH. Open Monday and Friday evenings, or 5208 Lakewood Blvd., Lakewood Center, Open Monday-Thursday-Friday Even.

On Stage---

COMMUNITY PLAYHOUSE, 501 E. Anaheim St., "Oedipus Rex," 8 p.m. MONDAY, "The Merchant of Venice," 8 p.m. TUESDAY, "The Taming of the Shrew," 8 p.m. WEDNESDAY, "The Taming of the Shrew," 8 p.m. THURSDAY, "The Taming of the Shrew," 8 p.m. FRIDAY, "The Taming of the Shrew," 8 p.m. SATURDAY, "The Taming of the Shrew," 8 p.m. SUNDAY, "The Taming of the Shrew," 8 p.m.

More Value Dollar for Dollar! OPEN DAY & NIGHT

Crowning Glory

...the famous wave that'll behave!

In the Spring You'll Have That Queen Feeling!

You go to a specialist for your eyes, your teeth... WHY NOT YOUR HAIR?

OPEN 8 A.M. to 12 MIDNIGHT
NO APPOINTMENT EVER NEEDED!

there is no substitute for experience

Reg. \$18 DURA-CURL Includes Shampoo and Style... Complete	\$7.95
Reg. \$15 WONDER CURL... Complete	\$8.95
Reg. \$20 MAGIC CURL... Complete	\$10.95
OTHER WAVES TO \$25.00	

MEET SPRING WITH A NEW YOU. Complete \$6.50 re-styling including shampoo

ECONOMY WAVES
\$4.95
AND
\$5.95 COMPLETE

THERE'S A SHOP NEAR YOU
LONG BEACH

251 E. 5th St. HE 7-9621

LAKEWOOD 2438 E. Carson Carson at Paramount MA 1-1430	TORRANCE 2008 W. Carson FA 8-9930	GARDENA 2518 Redondo Blvd. 327-7150
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March BONUS DAY

TOMORROW MONDAY MARCH 11th ONLY

WITH THIS COUPON ONLY

This Coupon Worth \$1.00
\$1.00 off on a regular \$2.00 load of dry cleaning of 8 pounds or less! Speed Queen coin-operated dry cleaning — Complete in 22 minutes.
Mary's Coin Operated Dry Cleaning
Plenty of Free Parking in rear. Use alley at Pacific Ct. Hwy. at 16th St.
1732 Pacific Ave., Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

New Spring & Summer Blouses
Choice of our entire stock of Regular \$2.99 blouses. A fabulous selection in newest styles and fabrics.
Hartfield's Downtown Store Only!
421 Pine Ave.—Open Monday and Friday till 9 p.m.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Steam & Dry Iron
\$3 ONLY of these steam and dry irons by "General Electric". One Year Guarantee!
Wash and wear setting.
Penney's Downtown
Fifth & Pine, Downtown Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Super Quality Fresh Ground Round
Fresher — Leaner — Better than the 79¢ lb. or 89¢ lb. sellers elsewhere. This is the meat that made us famous! Ground, extra-fresh every hour from select, first quality beef rounds. NO LIMIT! Open Monday 9 to 6
Center Meat Co.
5632 Faculty Ave.—Lakewood Center
133 W. Pomona, Santa Ana; 9772 Chapman, G.G.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Sliced Bacon
Farmer John-made Table Brand sugar-cured, hickory smoked, 1-lb. cello pkg. Save at least 20¢ per lb.
Center Meat Co.
5632 Faculty Ave., Lakewood Center; 133 W. Pomona, Santa Ana; 9772 Chapman, Garden Grove.
Open Monday 9 to 6

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Sweaters, Capris, Skirts
Regular to \$12.95... sweaters in fur blend wools or cotton bulkiest... skirts and capris are 100% wool and fully-lined... choice of matching Darlene colors or dark shades... you save over one-half off.
Career Girl for sportswear
Cor. 4th & Locust—HE 7-5415
Downtown Long Beach—Open Monday Night till 9

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

One Pound Of Sausage
With each \$3.00 purchase of meat on delicatessen items in the meat department, you get one pound of sausage FREE.
Thorndikes Fine Meats
1123 Cherry Ave.—Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Pictsweet Frozen Orange Juice
One 6-oz. tin famous Pictsweet frozen orange juice.
(SAVE 24¢)
Thrifmart Mkts.
Good at These Locations Only:
• 2164 Bellflower Blvd. at Stearns • 4138 Viking Way • 5819 Bellflower Blvd. • 11322 Los Alamitos Blvd.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Any Fresh Meat Item
This coupon is good for 25¢ off on the purchase of any fresh meat item in our stores.
Thrifmart Mkts.
Good at These Locations Only:
• 2164 Bellflower Blvd. at Stearns • 4138 Viking Way • 5819 Bellflower Blvd. • 11322 Los Alamitos Blvd.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Orlon Sweaters, Specially Priced!
Cardigans in chanel, button front or slippers. An excellent selection of collar and neckline styles. Black, white, beige and colors.
Mode O' Day
517 Pine Ave.—Open Monday and Friday till 9 p.m.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Typewriter Ribbons
Good medium-linked ribbons to fit most portable or standard typewriters. Choice of Black or Black & Red. Free installation if you wish. Bring your machine to Typewriter Specialists.
Bricknell's Typewriters
5006 Faculty Ave.—SIE 2-1115
Lakewood Shopping Center — Open Mon. till 9 p.m.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

15 Piece Salad Set
Smart, colorful neopolitan style. Includes Salad bowl, 6 salad plates, creamer & sugar containers, salt & pepper shaker, serving spoon & fork.
Kay's Jewelers
Lakewood Center 518 Pine, Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Nylon Pile
Continuous Filament. Durable carpeting, wear and tear. This is not a real plush pile—but is ideal for children's rooms and dens. This is new carpeting at a budget price.
B & G Carpet Co.
1919 N. Long Beach Blvd. Compton

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Frigidaire Gas Dryer
New! Special in the crate. You can pick this up now at Tucker's. This One Shot Dry Day Special! Model DPA6S-1963 Model with all of Frigidaires Built In Dependability.
Trader Tucker
1003 S. Long Beach Blvd. Compton NE 8-4165

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

(Big "A" Children's & Infants' Dept.)
Boys' Crew Sox, First Quality!
White & colors, elastic tops. Washable, 100% cotton reinforced heel & toe. Sizes 6 to 10½. 30¢ each value.
Special Good Mon., Tues., Wed.
The Big "A"
5500 N. Cherry Ave. Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

All Of Your Dry Cleaning
Here's a chance to get all of your dry cleaning done and at 20% off our regular everyday low prices. (Laundry not included.)
Thrifty Cleaners
Complete Dry Cleaning & Laundry Service. Expert Alterations—8:30 to 6 p.m., Mon.-Sat.
1834 Pacific Ave., Long Beach — 436-4111

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Cold Wave Special
Why not go to specialists for your hair? No appointment needed. Open day and night, 8 a.m. to midnight!
Crowning Glory Beauty Salons
Long Beach—251 E. 5th St., HE 7-9621; Lakewood—2520 E. Carson, Carson at Paramount, HA 1-1130; Torrance—2003 W. Carson, FA 8-9530; Gardena—2518 Rosecrans Blvd., 327-7350.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Plain Skirts
Regular 70¢ value. No limit with coupon. This is our usual luxury job of complete cleaning and pressing!
Carnation Cleaners
4836 Paramount Blvd. Lakewood
15734 Paramount Blvd. Paramount
15908 Paramount Blvd. Hollywood

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Big "A" Women's Dept.
Lace Bras
Special Good Mon., Tues., Wed. Cotton, padded & regular also available in plain style. Sizes 32 to 40. A-B-C cup. 1.29 value.
The Big "A"
5500 N. Cherry Ave. Long Beach

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Free Ladies Haircut
Let our hair stylists restyle Milady's Coiffure. A FREE HAIR CUT with shampoo and set. This is a regular \$3.00 service.
Marjorie Harris Coiffures
226 E. Broadway, Downtown Long Beach HE 6-7918

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

3 Garments Dry Cleaned—Reg. \$2.25
Any combination of three of the following: blouse, skirt, sweater, capri, slacks, sport shirt, professionally cleaned and beautifully finished with this coupon.
Acme Cleaners & Dyers
1131 South St.—block west of Orange GA 2-6532

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Mohair Yarn Spinner In 1001
Regular \$1.10 for 1 oz. Imported from Switzerland. 30 Colors. Limit 20 balls per customer.
"Our 17th Year"
Davis Knit Shops
TO 6-8208 — 17826 Bellflower Blvd. — Bellflower
NE 5-2912 — 1036 E. Compton Blvd. — Compton

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Two Heads of Lettuce
Large solid heads!
Thrifmart Mkts.
Good at These Locations Only:
• 2164 Bellflower Blvd. at Stearns • 4138 Viking Way • 5819 Bellflower Blvd. • 11322 Los Alamitos Blvd.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Save On Dry Cleaning
This coupon is worth 50¢ on your first 8 lb. \$2.00 load of Dry Cleaning in our new RCA Whirlpool Dry Cleaning machines. Do it yourself and save. Professional attendant on duty to assist you. This offer good thru Sat., March 16.
Olympic Cleaners
7063 Pacific Ave. — HE 2-4774

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Frigidaire Dryer
• All Fabrics
• Flowing Heat
• Special wash & wear setting
• Easy to Install
Hill's Appliances
5650 Atlantic, Long Beach — GA 2-7078

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Sweater Kit
"Columbia Minerva—Midas Touch Sweaters." — Regular \$7.99. Five colors. 12-oz. featherweight K.W. 1 ball metallic, 1 string of sequins, complete instructions in reusable knitting bag. "Our 17th Year"
Davis Knit Shops
TO 6-8208 — 17826 Bellflower Blvd. — Bellflower
NE 5-2912 — 1036 E. Compton Blvd. — Compton

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Nylon Pile
Continuous Filament, Dupont "501" nylon. One of the heaviest on the market today. Deep, luxurious and beautiful. The ideal carpet to give that elegant look.
B & G Carpet Co.
1919 N. Long Beach Blvd. Compton

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Any Item in Our Store
Nothing held back. Open 'til 9 p.m. for this event. New Spring shipment of dresses, skirts, blouses just arrived. All sales final. No charges. No lay-aways.
Atlantic Fashion Center
5725 Atlantic Avenue

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Frigidaire Refrigerator
NEW 1962 CLOSE-OUT ON A BIG 12 CU. FT. with cross top freezer. Fully Guaranteed.
Hill's Appliances
5650 Atlantic, Long Beach. GA 2-7078

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Any Lamp In Our Store
This coupon worth \$5.00 toward the purchase of any lamp in our store, including even those lamps already sale priced for our big remodeling sale, now in progress. 1 coupon per customer.
Davis Furniture
1973 Long Beach Blvd. — HE 6-9747

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Choice Side of Beef
USDA graded Choice or our selected custom-fitted side of beef. Price includes cutting, wrapping and sharp freezing. No money down, 6 months to pay, no payment till 45 days after you receive your meat. — Open Monday 9 to 6
Center Meat Co.
5632 Faculty Ave.—Lakewood Center
133 W. Pomona, Santa Ana; 9772 Chapman, G.G.

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Free Hair Cut
WITH EACH SHAMPOO & SET \$3.50 VALUE ONLY
Good Monday Thru Thursday
Lady Ann's House of Beauty
5832 Atlantic Ave. Long Beach. GA 2-3077

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Maytag Washer
Fully Automatic 2 cycle. Rebuilt like new. Fully Guaranteed.
Hill's Appliances
5650 Atlantic, Long Beach. GA 2-7078

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Jumbo Large Loaf Bread
Fresh — White or Wheat — 3½ Value.
(Watch for our ads starting soon in the Independent, Press-Telegram.)
Jenkins Market
6741 E. Carson (Where Sinderbaker & Diagonal Meet) Open 9 a.m. to 10 p.m. Daily

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

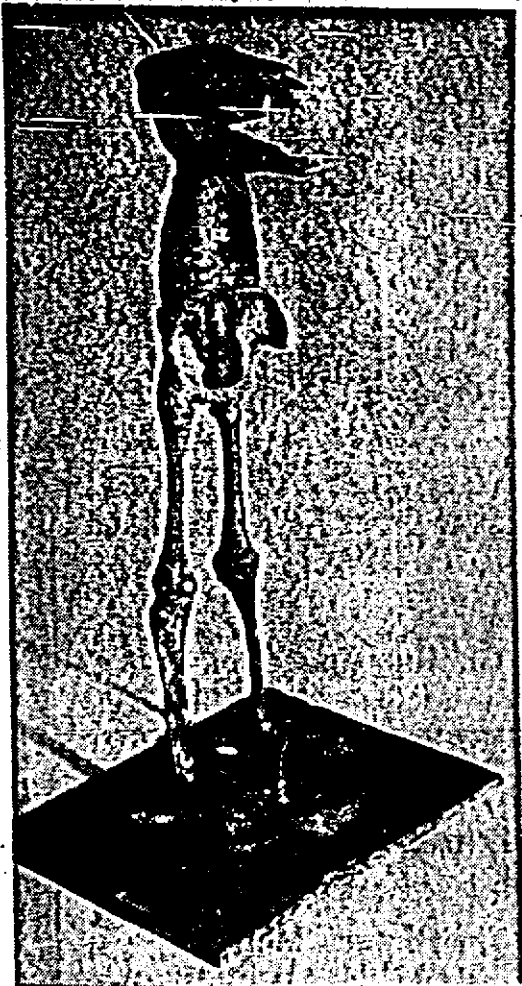
Sliced Spiced Ham
Armour's Star strictly first quality and freshly sliced. Save 40¢ per pound at this one-day-a-year low price!
Center Meat Co.
5632 Faculty Ave.—Lakewood Center
133 W. Pomona, Santa Ana; 9772 Chapman, G.G.
Open Monday 9 to 6

Good, Monday MAR.11 ONLY

WITH THIS COUPON ONLY

Maple Waste Baskets
BRASS TRIMMED
2 STYLES
REG. \$35 NOW
Grandma's Maple
5832 Atlantic Ave. Long Beach

Good, Monday MAR.11 ONLY



ART SHOW WINNERS

Charles Frazier won the \$100 Bryan Waller Grasshopper Shop Award in the Second Annual Southern California Exhibition at the Museum



of Art with his 13-inch bronze, "Mojave." The \$50 Past President's Award went to Russell Baldwin for his 18-inch piece, "Thunderhead."

To Discuss Versailles Treasures

Cultural Arts Center Association will meet Tuesday at 8 p.m. in Dana Branch Library auditorium, 3680 Atlantic Ave., to hear speakers discuss the "Treasures of Versailles" loan exhibit from Europe. The show will open Wednesday at Los Angeles County Museum.

The association was organized in 1949 at the time of the first art festival in Bixby Park and was incorporated in 1950 as a non-profit educational corporation.

ITS PRINCIPAL objective is "to bring about the realization of a Cultural Arts Center, with art gallery and auditoriums for the use of cultural organizations of the city, which cannot be housed in the buildings of the schools and colleges." The site which has been designated since 1940 for the building is on the Ocean bluff opposite Bixby Park.

Membership in the association is open to interested persons. Dues are nominal. Further information may be obtained by phoning Mrs. Dean E. Godwin, 3100 E. First St., or Mrs. O. S. Lindenberger, 4427 Vista St.

Exhibition at LBMA Evokes Fine Response

By VIRGINIA LADDEY

The Second Annual Southern Californian Exhibition at the Long Beach Museum of Art, 2300 East Ocean Blvd., until March 31, brought an amazing response in quality as well as quantity with its \$1,450 in prize monies. Dr. Thomas W. Leavitt selected 122 from 596 works submitted; the over-all effect of the show is of dazzling brilliance.

The most amazing aspect, and one reflecting the freedom of our climate, is that so many artists can feel so intensely about so many different things in so many different ways! Among the 14 pieces of sculpture, for instance, there is the bronze skeletal monster, "Mojave," by Frazier (after the bomb), the mushrooming fired clay "Sky Scrape" by Jerry Rothman (during?), and "Stricture" of superlatively grained wood by Bassler (the bomb won't fall?).

LESS COMPETITIVE for the viewer's attention are other works which respond to more contemplative examination. Such a one is "Purification" by Shiro Ikegawa which in silver, gray and white might suggest successive stages toward achieving an Oriental Nirvana. Fred Holle's "Whistler's Mother" is a study in dark tones around a provocative form. The intricate pasting of colored rectangles of paper is subtly indicated through the white overpainting of Louis La Barbera's "Untitled."

ACTUALLY, each of the 122 works is a rewarding experience. While there were some of us who regretted the expansion of area for the Museum's Annual Juried Show, the merits of the decision are easily to be seen here. While none of our very gifted local artists won an award, the show is an enrichment for them and for their public.

Ports o' Call Concert by L.B. Chorus

FOR PAINTERLY joy and freedom, it would be hard to surpass Irene Koch's "Waiting"; for wildness and shock, "Masochist" by Richard Stine; for vigor and pigment, Paul Sarkisian's "Painting No. 6," or for sheer nightmare quality, the surrealist "Eden Revised" by Vernon Fimple. Within the classic tradition, tempered by poetry, is James Heuter's "Large Mask," a 52-inch high bronze compressed between wooden planks.

Dancers From Korea to Perform

The Korean Classical Dance Troupe and accompanying musicians will present a special concert at 8 p.m. Tuesday in Long Beach City College Business and Technology gymnasium, 1305 E. Pacific Coast Highway. Jointly sponsored by the BTD student body and International Club, the program is open to the public without charge.

The Korean dancers and musicians are currently on a tour of the United States, sponsored by the May 16th National Scholarship Fund Corp. and approved by Gen. Chung Hee Park, acting president of Korea.

One of the virtuoso performers is 15-year-old Yun Jae Kim, who plays nine drums while dancing. Other members of the troupe are specialists who have their own music or dance studios in Korea.

Superfluous Hair

Scientifically and Permanently Removed.

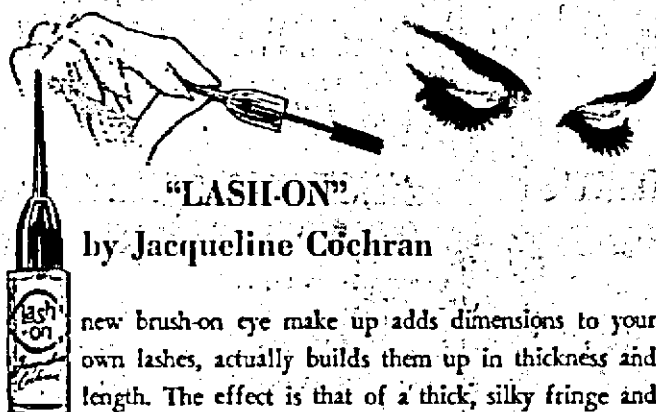
Louise Scott Fries, R.E. Member of Electrologist Association of California.

HE 6-9841 BEAUTY STUDIO Consultation without charge

Buffum's

PINE AT BROADWAY LONG BEACH

Buffum's
COSMETICS



"LASH-ON"

by Jacqueline Cochran

new brush-on eye make up adds dimensions to your own lashes, actually builds them up in thickness and length. The effect is that of a thick, silky fringe and much more flattering than you can possibly imagine. LASH-ON comes with its own roll-on brush 2.50. Is easily applied together with Cream Mascara 2.50

prices plus federal tax

9:30 TO 5:30 — MON. AND FRI. 9:30 TO 9:00 PHONE HE 6-9841

PINE AT BROADWAY LONG BEACH

Buffum's
COSMETICS

a gift for you

A TEN DAY TRIAL
SUPPLY SATURA
by Dorothy Gray



The Plan? With your regular purchase of Satura Cream or Lotion, with or without hormones, receive a 10-day trial supply.

The Object? Enchantment with your dramatically younger looking skin, or a refund on the unopened package.

2-oz. Satura Cream or Lotion, with or without Hormones, plus 1/2-oz. sample, only 3.50 and the special 8-oz. Satura Cream with Hormones, reg. 8.00, 6.00

prices plus federal tax

9:30 TO 5:30 — MON. AND FRI. 9:30 TO 9:00 PHONE HE 6-9841

Buffum's
FOUNDATIONS

think slim
with
SMOOTHIE!

No need now to envy the woman who looks so lithe and lissome . . . Lycra® by Smoothie® takes over for the most beautiful control you've ever experienced! Yours the "long, lean look" fashion dictates with no effort on your part — other than the pleasure of choosing your Smoothie® wardrobe!

MISS MARLE ROBBINS IS HERE
in our Foundation Salon

Long Beach, Monday thru Wednesday, March 11-13
Pomona, Thursday, Friday, March 14, 15
Santa Ana, Monday, Tuesday, March 18, 19

... to explain the wonderful ways of Lycra® how it gently but firmly gives you a figure that's always 21! Plan to see Miss Robbins then together — plan your Smoothie® wardrobe!

A, 1-pc. Foundation. Side zipper. Lycra® leno elastic side sections. B, C cup. 20.00

B, Above-the-waist Girdle. Lycra® leno elastic sections, 20.00 C, Bra. Lace bust, Lycra® sides and back. B, C, 8.50. D, 10.00

D, "Finesse" Long-leg Panty Girdle. 12.50



9:30 TO 5:30 MON. AND FRI. 9:30 TO 9:00 PHONE HE 6-9341

March BONUS DAY

TOMORROW MONDAY MARCH 11th ONLY

WITH THIS COUPON ONLY

ORTHO SPECIAL
Twin Mattress
10 YR. GUARANTEE
WITH THIS COUPON
\$29⁹⁵
Posture Sleep Shoppe
5325 Atlantic Ave., Long Beach

Good, Monday MAR. 11 ONLY

WITH THIS COUPON ONLY

King Size Bed
KING SIZE BOX SPRINGS
KING SIZE MATTRESS
10-YR. GUARANTEE
\$79⁹⁵
Posture Sleep Shop
5325 Atlantic, North Long Beach — GA 2-2033

Good, Monday MAR. 11 ONLY

WITH THIS COUPON ONLY

Tall Cotton Blouses
Values to \$8.98. In white and
Spring colors.
\$1⁹⁹
Taller Girl Shop
330 Long Beach Blvd. near Fourth St.
DOWNTOWN LONG BEACH

Good, Monday MAR. 11 ONLY

WITH THIS COUPON ONLY

1-Gal. Carnation Deluxe Ice Cream
Save 32c—Reg. 57c. All flavors—
Carnation's best half gallon round
55^c
Ray & Roy's Market
2093 Pacific Avenue, Long Beach

Good, Monday MAR. 11 ONLY

WITH THIS COUPON ONLY

2 Twin Beds
2-MATTRESSES
2-BOX SPRINGS
2-HEADBOARDS
\$59⁹⁵
Posture Sleep Shop
5325 Atlantic, North Long Beach — GA 2-2033

Good, Monday MAR. 11 ONLY

WITH THIS COUPON ONLY

837 Coils and Bargain Priced!
Looks like a mistake doesn't it?
837 coil posture conscious mat-
tress with a matching box spring.
Deal direct with the people who
make it and save the cost of a middleman. Shop at
Acme and keep the middleman cost in your pocket!
\$59⁵⁰
Acme Mattress Factory
3415 E. Anaheim St., GE 2-9783
111 W. 8th St., Santa Ana — RI 2-6716

Good, Monday MAR. 11 ONLY

WITH THIS COUPON ONLY

Simmons Beautyrest Mattresses
The tops in quality bedding SIM-
MONS BEAUTYREST MAT-
TRESS SET, at this one-day dou-
ble saving value. You will save
more on this top quality set than
you ever thought possible at this time.
SAVE ON DOUBLE TRADE-IN VALUE
Insurance Furniture
Wells Bros., 4700 Long Beach Blvd. — GA 2-2151

Good, Monday MAR. 11 ONLY

WITH THIS COUPON ONLY

Tufted Bedspreads
Reg. 2.99. Pre-shrunk, easy care
no-ironing. In single or twin sizes.
Choose from many decorator col-
ors. Lower level.
2/5⁰⁰
BUTLERS
5232 Lakewood — MEtcalf 2-8181

Good, Monday MAR. 11 ONLY

WITH THIS COUPON ONLY

8-ft. Kroehler Foam Sofa
Famous quality KROEHLER 96"
SOFA in decorator fabrics. Choice
of several colors in smart con-
temporary design, also offered as a
full-size 3-pc. sectional, \$198.88.
Save \$30 to \$40 on this special VALUE NOW!
134⁸⁸
Insurance Furniture
WELLS BROS.
4700 Long Beach Blvd. — GA 2-2151

Good, Monday MAR. 11 ONLY

WITH THIS COUPON ONLY

Anything In The Store
Anything in the store; rugs,
chairs, barbecues, dresses, shoes,
kitchen ware, etc.
10% OFF
F. W. Woolworth Co.
5200 Lakewood, Lakewood Center
Lakewood Store Only.

Good, Monday MAR. 11 ONLY

WITH THIS COUPON ONLY

Universal Hair Dryer
Reg. 18.95. Comes in luxurious hat
box style case. Two comfortable
temperatures. Extra large bonnet.
Nail polish dryer. So quiet you can
phone. Lower level.
\$12⁸⁸
BUTLERS
5232 Lakewood — MEtcalf 2-8181, Garfield 2-0901
Open Mon. thru Fri. 9:30-9:30, Sat. 9:30 to 5:30,
Sun. noon to 5.

Good, Monday MAR. 11 ONLY

WITH THIS COUPON ONLY

Boys' T-Shirts
Reg. 49c 100% quality cotton T-
shirts with reinforced neck. All
white in sizes 6 to 16. Stock up
for the whole summer. Lower
level.
3/1⁰⁰
BUTLERS
5232 Lakewood — MEtcalf 2-8181

Good, Monday MAR. 11 ONLY

WITH THIS COUPON ONLY

COIN OPERATED
Dry Cleaning
8-LB LOAD
REG. 2.00
1-DAY ONLY
\$1⁵⁰
All colors — All fabrics mixed
free spot removing service pro-
fessional pressing.
Highlander Center
5299 Long Beach Blvd. L.B.

Good, Monday MAR. 11 ONLY

WITH THIS COUPON ONLY

Ladies' Panties
Reg. 3/1.00. All acetate lace de-
sign in white, pink, lavender,
yellow. Sizes S, M, L. Come early
for the best selection. Lower
level.
4/1⁰⁰
BUTLERS
5232 Lakewood — MEtcalf 2-8181

Good, Monday MAR. 11 ONLY

WITH THIS COUPON ONLY

Women's Run-Resist Nylons
Reg. 58c. These are first quality
hose by Milady. Luxurious seam-
less in Eva-Loc run resist for long,
long wear. Choice of Tantone,
Taupetone and Beigetone. Sizes
8 1/2 to 11. Main floor.
58^c
BUTLERS
5232 Lakewood — MEtcalf 2-8181

Good, Monday MAR. 11 ONLY

WITH THIS COUPON ONLY

Danish Modern Chairs
Beautifully styled Danish modern
chair in choice of four excellent
colors. Beige, brown, tangerine,
turquoise... all in walnut. Sold
for \$39.95... Now \$27.88.
Great Savings on Entire Furniture Stock.
\$27⁸⁸
Insurance Furniture
WELLS BROS.
4700 Long Beach Blvd. — GA 2-2151

Good, Monday MAR. 11 ONLY

WITH THIS COUPON ONLY

Full Length Mirrors
Plate glass, copper sealed. Look
what you save! 16x68 Reg. \$23.09.
Good one week only.
\$13⁹⁵
Marine Glass Co.
Scott — Woodward — Scott St.
Long Beach Corner 14th & Magnolia — HE 7-7471
San Pedro, 760 Miraflores — TE 2-2481

Good, Monday MAR. 11 ONLY

WITH THIS COUPON ONLY

Berkline Nauga. Swivel Rocker
Priceless comfort for the REST
of your life. Original Berkline
swivel rocker, beautiful nauga-
hyde cover in 5 colors, reversible
zippered foam cushions, with soft
pillow-back. Save \$15.00!
\$49⁸⁸
Insurance Furniture
WELLS BROS.
4700 Long Beach Blvd. — GA 2-2151

Good, Monday MAR. 11 ONLY

WITH THIS COUPON ONLY

Simmons Hide-A-Bed
Save up to \$100.00 with this
one-day trade-in event. We will
allow you up to \$100.00 allow-
ance in trade on the purchase
of a new Simmons Hide-A-Bed.
Trade a chair, lamp, sofa...
anything. Bring in this coupon.
\$100⁰⁰
The Sleep Shoppe
5th & Long Beach Blvd. — HE 7-3097

Good, Monday MAR. 11 ONLY

WITH THIS COUPON ONLY

Twin Size Maple Bed—Complete
Includes innerspring mattress,
matching box spring and maple
bed. Reg. \$69.95—Now at this low
price of \$49.95 • Pay only \$3.00
down — the rest on easy terms.
Open every night 'til 9, Tues. 'til 6.
Free park (rear).
\$49⁹⁵
Long Beach Furniture
6th & Long Beach Blvd. — HE 6-7231

Good, Monday MAR. 11 ONLY

WITH THIS COUPON ONLY

Free Hotdog
DELICIOUS SWIFTS ALL MEAT
WITH THIS COUPON
1/Unit One Coupon Per Person
(Adults Only)
No Obligation
FREE
Dooley's Hardware Mart
5475 Long Beach Blvd., North Long Beach

Good, Monday MAR. 11 ONLY

WITH THIS COUPON ONLY

837-Coil Mattress & Box Spring
Yes!!—You read the price right!
Only \$59.00 for both mattress and
box spring. Reg. \$79.95—you save
\$20.95. Made especially for us by
a well known manufacturer. The
coils are heavy gauge tempered
steel with heavy duty ticking —
\$59⁰⁰
Long Beach Furniture
6th & Long Beach Blvd. — HE 6-7231

Good, Monday MAR. 11 ONLY

WITH THIS COUPON ONLY

Custom Draperies... Complete Inst.
★ Wide selection of beautiful
fabrics ★ Finest custom tail-
oring in our workshop ★ Meas-
uring in your home for absolute
accuracy ★ Complete installation
on finest track ★ Money-back
guarantee.
\$2⁹⁹
Willbanks Drapery Co.
1879 Freeman Ave., Signal Hill — GE 4-0901

Good, Monday MAR. 11 ONLY

WITH THIS COUPON ONLY

Tall Capris or Bermudas
Originally \$7.98 and \$8.98...
you buy at WAY BELOW COST.
Monday only!
\$3⁹⁹
Taller Girl Shop
330 Long Beach Boulevard near Fourth St.
DOWNTOWN LONG BEACH

Good, Monday MAR. 11 ONLY

WITH THIS COUPON ONLY

Dry Cleaning
Yes... one garment cleaned free
of charge when accompanied by a
similar garment... our usual
high quality of cleaning and press-
ing... and reg. low prices. Save
on your dry cleaning.
FREE!
Del Amo Cleaners and Laundry
Lakewood's Most Modern Dry Cleaning Plant
5234 Del Amo Blvd., Corner Bellflower, Lakewood
HA 9-2377

Good, Monday MAR. 11 ONLY

WITH THIS COUPON ONLY

Children's Sneakers
American made, with arch sup-
port. Plaid, stripes, solids, blue
denims. Size infant's size 3 to
children's size 3.
\$1⁰⁰
Chain Discount
1871 Santa Fe — HE 7-1994

Good, Monday MAR. 11 ONLY

WITH THIS COUPON ONLY

Foam Rubber Carpet Padding
Completely installed with any in-
stallation of any \$4.95 & up priced
carpet. 1,000s of yards to choose
from at contractor's prices. Rem-
nants, roll ends, wools, nylons. All
colors, textures.
FREE!
The Carpet Shack
3327 E. Anaheim — GE 9-1506

Good, Monday MAR. 11 ONLY

WITH THIS COUPON ONLY

Nylon Cont. Filament Tweed Carpet
Here is a very good Space Dyed
Continuous Filament Nylon Car-
pet. Tweed colors. Limited quan-
tity. \$4.99 with coupon reg. \$8.95.
See our CARPET DEPT. to ap-
preciate these values.
\$4⁹⁹
Insurance Furniture
WELLS BROS.
4700 Long Beach Blvd. — GA 2-2151

Good, Monday MAR. 11 ONLY

WITH THIS COUPON ONLY

Bookcases
SOLID BIRCH, HAND
RUBBED FINISH, ADJUSTABLE
SHELF, GALLERY RAIL.
REG. 29.95.
\$18⁹⁵
Molly Pitcher's Maple Shop
5569 Atlantic Avenue — Phone GARfield 2-1414

Good, Monday MAR. 11 ONLY

WITH THIS COUPON ONLY

Solid Oak Knee-hole Desk
READY TO FINISH
REGULAR \$49.95 VALUE
You Must See to Appreciate
Dressers & Mirrors to Match
\$29⁸⁸
Forman's Furniture Co.
633 Pine Ave. — Phone 434-9601
Cor. 7th & Pine, Downtown Long Beach

Good, Monday MAR. 11 ONLY

WITH THIS COUPON ONLY

Free Traverse Rods
Heavy duty ball bearing free
traverse rod w/each window drapery
purchased Monday. Representa-
tives will have full variety of fab-
rics, textures. Drapes fan folded, blind
stitched. Orlock seams, cord weights, dble. 4" top, bot. hem.
FREE!
Draperies by Mr. Harold
Long Beach firm of 18 years experience
Call Today for This Special Offer... HE 7-1418

Good, Monday MAR. 11 ONLY

WITH THIS COUPON ONLY

Plastic Chair
Outdoor-indoor, durable form fit-
ting stack chair. Use in patio,
pool, kitchen. All colors.
\$3⁸⁸
Forman's Furniture Co.
533 Pine Ave. — Phone 434-9601
Cor. 7th & Pine, Downtown Long Beach

Good, Monday MAR. 11 ONLY

WITH THIS COUPON ONLY

Virtue Bros. Dinette Set
As a SPECIAL BONUS DAY offer
we are making this COUPON
worth \$10 on your choice of any
of the 40 dinettes in our stock.
You may deduct this amount from our already spe-
cially priced sets. Offer applies to the entire line.
\$10⁰⁰
Insurance Furniture
WELLS BROS.
4700 Long Beach Blvd. — GA 2-2151

Good, Monday MAR. 11 ONLY

WITH THIS COUPON ONLY

Muu-Muu's and Shifts
Beautiful finished cotton, prints,
and solids. Choice of slit back or
side. Sleeveless, round neck or
classic muu-muu style. Beautifully
made. Extra small through large.
\$2⁸⁸
Chain Discount
1871 Santa Fe — HE 7-1994

Good, Monday MAR. 11 ONLY

WITH THIS COUPON ONLY

Simmons-Kroehler-Mode
HIDE-A-BEDS
We now have a selection of about
20 of these top BRAND SOFA
SLEEPERS. All of them are deluxe
quality beds, a few are KING
SIZE.
159⁸⁸
Insurance Furniture
WELLS BROS.
4700 Long Beach Blvd. — GA 2-2151
Open Monday and Friday 'til 9.

Good, Monday MAR. 11 ONLY

WITH THIS COUPON ONLY

Twin Size Maple Bed Set—Complete
Includes innerspring mattress,
matching box spring and maple
bed. Reg. \$69.95—Now at this low
price of \$49.95 • Pay only \$3.00
down — the rest on easy terms.
Open every night 'til 9, Tues. 'til 6.
Free park (rear).
\$49⁹⁵
Long Beach Furniture
6th & Long Beach Blvd. — HE 6-7231

Good, Monday MAR. 11 ONLY

TeleViews

March 10, 1963

Shelley--Jester or Philosopher?

(See Page 5)

TELEVISION LOG OF THE SUNDAY NEWS AND THE INDEPENDENT PRESS-TELEGRAM



BERT'S EYE VIEW

Life's Prtfalls Camouflage Lessons

By BERT RESNIK
TV and Radio Editor

SLAPSTICK'S pratfalls, be they ever so funny, are merely camouflage for life's lessons.

Remove the pancake-makeup of one of TV's latest slapstick practitioners and you find a philosopher.

"All really classical comedy has the great virtue of truth, humor and pathos all at the same time," said John Astin, pratfall philosopher.

Astin is the actor who portrays Harry Dickens on ABC-TV's Friday night "I'm Dickens . . . He's Fenster" carpentry comedy. He's the married carpenter, Marty Ingels is the bachelor partner, Arch Fenster.

Astin is also the actor who played a feering wolf opposite Doris Day in the movie "Touch of Mink." He was the social director in the gymnasium dance scenes in "West Side Story."

"What I mean," he continued, "is that you can say more in a comedy than what is called serious drama."

"Comedy can be analogous to a great number of life situations."

★ ★ ★

A RECENT "Dickens . . . Fenster" half hour had a typical analogous situation.

A senior worker in the carpentry firm faced compulsory retirement because of his age. A physical examination disclosed that he was in better health than all of his co-workers.

The senior worker didn't show up at his retirement dinner to accept a fishing pole gift because he didn't want to spend the rest of his life fishing.

Where's the comedy?

It was in the pratfalls in the doctor's examining room. It was in the wolf leers at the restaurant where Astin encountered a Queen-of-Sheba-type waitress.

It was in a dream-type sequence where Astin envisions himself compulsorily retired and swinging at a golf ball obscured by an overabundant abdomen swollen from too much food and too much loafing time to consume it.

★ ★ ★

ASTIN SUCCEEDS in having the services of the senior worker retained—no compulsory retirement.

The comedy has made its dramatic point.

The point: Chronological age does not necessarily deprive a man of his talents and health. In fact, chronological age can beneficially add to a man's wisdom, as well as sharpen his talents.

A man in his 60's can still perform a job, frequently better than his younger co-workers.

The episode, however, doesn't end with the retaining of the senior worker's services.

The first day back on the job, the senior worker knocks off early to go fishing.

(Continued on Page 3)



JOHN 'DICKENS' ASTIN AND MARTY 'FENSTER' INGELS

(Cartoon by Staff Artist Clyde Winstone)

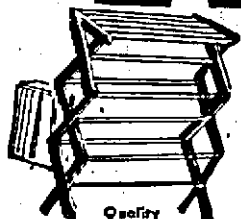
DOOLEY

THE
HARDWARE
MAN

43 YEARS
IN
LONG BEACH

MONEY SAVERS

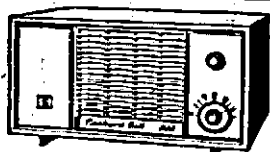
DAY IN and DAY OUT—7 DAYS A WEEK
DOOLEY'S PRICES are LOWER!



Quality
Clothes Dryer

Too bulky, smooth wood
on rack with lots of
drying space. Folds flat for
easy storage.

218



New PACKARD-BELL
5-TUBE RADIO

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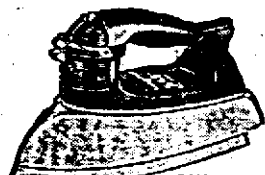
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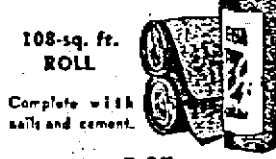
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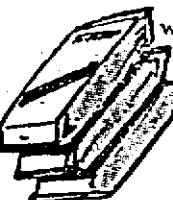
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CLARK GABLE and Marilyn Monroe are featured during "Hollywood: The Great Stars" at 10 p. m. Wednesday, channel 7.

BERT'S EYE VIEW

Life's Prattfalls Camouflage

(Continued from Page 1)

End of drama. End of life's lesson. End of prattfall. "Comedy," said Astin, "can be quite instructive. It is very instructive when people can laugh at themselves."

"And it is themselves they see and their own situations they explore in the light with which comedy brightens their lives."

ASTIN IS quite serious about comedy and, for that matter, all drama in general.

His motivation was a little less lofty at the time he switched to drama in 1950 as his major field.

He had been attending college on a tuition grant as a mathematics major.

"Learning math," he said, "is learning to think. It has helped me as a person and as an actor in analyzing scripts."

It also helped him get his start as an actor. From what he earned by tutoring students in analytic geometry and differential calculus, Astin earned enough to attend drama school.

"I originally went into acting because I felt it was showing off and that appealed to me," he said.

"I suppose every human being has some show-off desire. I suppose mine is less now because I've had the opportunity."

"It's not now my motive for acting."

"My motive now is to try to create something of value."

Slapstick, life's camouflage, can be something of value in John Astin's acting book.

Business Forum

Three businessmen will participate in the Long Beach Farmers and Merchants Bank's "Business Outlook Forum" to be telecast 8 p.m.

Thursday, channel 11, from Municipal Auditorium. The men include Alan H. Temple, banker; Dr. George C. Smith, consultant, and Donald B. Woodward investment specialist.

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SUNDAY

March 10, 1963

★ PAID ADVERTISEMENT

4 Breakthru (children relig.)
11 Movie: "Molly & Me,"
Gracie Fields (45)
8:00 A.M.

2 Lamp Unto My Feet:
"14th Day of Adar."
Dance-drama commem-
orates Jewish holiday of
Purim.
4 (Color) Crusader Rabbit
5 In God We Trust (relig.)
9 Big Babysitter (cartoons)
8:30

2 Look Up & Live: "The
Scourge," Fred J. Scollay
5 Herald of Truth (relig.)
7 Sunday Chapel (Presby.)
9:00 A.M.

2 Camera Three. Swiss
writer Max Frisch dis-
cusses his play "Andorra"
4 (Color) Davey & Goliath
5 The Adventist Hour
7 Movie: "Golden Hoofs,"
Jane Withers (41)
11 Movie: "3 Godfathers,"
John Wayne (48)
13 Variedades, R. Inglesias
9:15

4 (Color) Let's Talk About
9:30
2 Light of Faith (relig.) A
4 The Christophers
9 Movie: "Northwest Stam-
pede," Joan Leslie (48)
10:00 A.M.

2 Learning '63: "Outdoor
Education"
4 This Is the Life (Luth.)
5 For Kids Only, Sk. Frank
13 Panorama Latino
10:30

2 L.A. Report, G. Holcomb
4 Frontiers of Faith: "House
Cleaning" (Gen'is, pt. 6)
7 Movie: "Wheel of For-
tune," John Wayne (41)
13 (Color) Faith for Today
11:00 A.M.

2 Movie: "Never a Dull Mo-
ment," Ritz Bros. (43)
4 Movie: "Cry Wolf," Errol
Flynn (47)
9 Way of Faith (relig.)
11 Great Churches: "Plym-
outh Congreg. (Whittier)"
13 Church in the Home
11:30

5 HOME BUYERS' GUIDE
★ Celebrity Home Showcase
Visits Amanda Blake
9 Movie: "The Maze," Rich-
ard Carlson (53)
12:00 NOON

2 Tell It Again, Mark Taper
"Cat" stories by Grimm
7 Challenge Golf (sports box)
11 Ray Corrigan Western
13 Rev. Oral Roberts
12:30

2 CBS Washington Report
4 (Color) Dr. Baxter's Har-
vest: "Custer's Last
Stand." Myth vs. history.

5 It Is Written: "Psychic

Masquerade"

13 Business Opportunities

1:00 P.M.

2 Sun & Substance, Dr.
Herman Harvey with
actor Lew Ayres
4 (Color) Ethics: "Ethics &
Labor," Representatives
of Retail Clerks, Team-
sters, County AFL-CIO.

5 Movie: "Jungle Patrol,"
Kristine Miller (48)
7 Issues & Answers. Sen.
Everett Dirksen (R-ILL) is
quizzed on the Adminis-
tration's domestic pro-
gram.
9 ANGELS vs. COLTS!

★ LIVE—PALM SPRINGS!

"Angel Talk" precedes

game telecast

11 Dan Smooth Reports

13 Voice of Calvary

1:15

11 Capitol Report, D. Jackson

1:25

9 Angels Baseball (spts box)

1:30

2 Insight: "The Tyrants,"
Everett Sloane (Lenin),
Werner Klemperer (Marx),
John Marley (Stalin).

4 (Color) Covenant: "Beliefs

of Latter Day Saints"

7 Meet the Professor: Dr.

Leland Jacobs, prof. of

education and authority

on literature for children.

11 Movie: "Northwest Pass-
age," Spencer Tracy (40)

13 Cal's Corral (3 hours)

34 San Juan Bosco (serial)

2:00 P.M.

2 Communism: Myth vs.
Reality. Dr. Swearingen
looks at Eastern Europe
under Communism.

4 (Color) College Report:

"Student Nurses in Ac-
tion" (Mount St. Mary's)7 Directions '63: "Teen Be-
havior," and ethics of im-
posing controls.
2:30

2 Sunday Sports Spectacular

(see sports box)

4 (Color) Feitelson on Art:

"Tiepolo," Venetian of the

Rococo period

5 Auto Races (return pre-
miere). Replace hockey.7 Bob Steele Western
3:00 P.M.

4 BILL BROWN NEWS

★ COMPLETE. in COLOR

3:15

4 Young Man in Washing-
ton, Art Barriault
3:304 (Color) Wild Kingdom,
Marlin Perkins: "Attack& Defense." Postures as-
sumed when animals

thrust and parry with

enemies.
7 Championship Bridge,
Charles Goren34 La Gloria Quedo Atras
4:00 P.M.

2 Exhibition: Contemporary

American Painters (box)



SCOTT LANE, who stars
in the "McKeever and
the Colonel" Sunday
series, will make a per-
sonal appearance at 1
p. m. today at the annual
carnival of Temple Sinai
in Long Beach.

4 (Color) Shell's Wonderful
World of Golf (sports box)
7 Press Conference
11 Topper, Leo G. Carroll
4:30

7 What Is Happening to Our
Farm Families? (see box)
Preempts "Alumni Fun."

Foresters

The Independent Order of
Foresters, numbering 20,000
members in the local area,
will be the subject of "Op-
eration Success" at 10:30
p. m. today (Sunday), chan-
nel 13 in COLOR.

9 Movie: "The Maze," Rich-

ard Carlson (53)

11 Yesterday's Newsreel

13 Social Security in Action

5:00 P.M.

2 Amateur Hour, Ted Mack

4 Update, Robt. Abernathy

(news for teens). Report

on first years of New

Deal, New Frontier

5 Popeye, Tom Hatten

7 Major Adams: Trailmaster,

Ward Bond, Henry Hull,
Marshall Thompson. First

in 2-part story of trial for

passenger's murder

11 Territory Underwater

13 Dr. Fildfield and Friend
5:30

2 College Bowl, Robt. Earle.

Wake Forest meets Emory

(Atlanta) in an all-South-
ern battle.

4 (Color) Bullwinkle Show

11 Movie: "Gaslight,"
Charles Boyer, Ingrid
Bergman (44)

13 The New You, Don Rose

34 La Hora Catolica (Cath.)
6:00 P.M.

2 The 20th Century, Walter

Cronkite: "Franco Spain"
(pt. 2). GeneralissimoFrancisco Franco, his sup-
porters and opposition,view the economic and re-
ligious structure of

Spain's dictatorship.

4 (Color) Meet the Press:
Roswell L. Gilpatric,
Deputy Sec. of Defense,
Bryson Rash moderates

5 The Invisible Man

7 Stagecoach West, R. Bray

9 Championship Bowling

13 Newsroom, Don Rose

34 Teatro Fantastico (child)

6:30

2 Password, Allen Ludden.

Bill Cullen, Jane Fonda

are celebrity guests.

4 McKeever & the Colonel.

Scott Lane, Allyn Joslyn.

McKeever and pals re-
taliate when rivalacademy paints West-
field's statue (postponedfrom Feb. 3 when golf
ran overtime).

5 Polka Parade, D. Sinclair

9 Maverick, Jack Kelly,
Richard Long. Bart meets

west's greatest con man.

13 Adv. in Sports, T. Malone
7:00 P.M.

2 (Color) Lassie, Jon Pro-

vost. Timmy and Lassie

make perilous ride on

makeshift raft.

4 Ensign O'Toole, Dean

Jones, Jack Albertson.

Commander tries to

create a friendlier
"image."

7 Lockup, Macdonald Carey

13 The Bitter End

34 La Hora de Bellas Artes.

chopin's ballet "Les Sil-
fides" is highlight.
7:30

2 Dennis the Menace, Jay

North. Knitting of

"booties" (for covering

golf clubs) creates wrong

impression.

4 (Color) Disney's Wonder-
ful World of Color:"Horse with the Flying
Tail." True story of cowpony that become one of
the greatest jumpers.

5 The Jack Barry Show

7 (Color) The Jetsons (car-
toon). Rosey the Robotserves a meal for George's
boss (repeat).

9 "CAPTAIN MORATIO"

★ GREGORY PECK—COLOR

with Virginia Mayo (51-
1st run). C. S. Forester's

famed Hornblower.

11 Congressional Investigator

13 Robin Hood, R. Greene
8:00 P.M.

2 The Ed Sullivan Show

with Wayne and Shuster,
Jan Murray, Kay Stevens,
Izuma Yukimura, Leon

Bibb, Guy Lombardo

7 Movie: "Thunder Road,"
Robert Mitchum, Gene

Garry, Keely Smith (57)

11 25 MEN—Western pres.

★ by RELIABLE MORTGAGE CO.

13 Sidney Linden Interviews

34 BULLFIGHTS!... FROM

★ MEXICO CITY—2 HRS.
8:30

4 Car 54, Where Are You?

Fred Gwynne, Joe E. Ross.

Jake LaMotta and Dori

Clark guest as crooks try

to duplicate robberies

performed on TV series

Toody watches.

5 Medic, Richard Boone.

11 Ten & Year Big Ideas—by

★ VITA-PART Orange Juice
9:00 P.M.

2 The Real McCoy, Dick

Crenna, Joan Blondell.

Aunt Win tries to boost

Louise's romance by in-
troducing man-about-town

(Anthony Eisley).

4 (Color) Bonanza, Pernell

Roberts, Ludwig Donath,
Aneta Corsaut. Romance

bridges the gap between

faiths for Adam and

daughter of itinerant ped-
dler. (Series retains its
time slot next season.)

5 Joan Gunther's High

Road: "Land Under Sea"

11 JOHNNY STACCATO—Pres.

★ by RELIABLE MORTGAGE CO.

Town ignores brutal beat-
ing of former collaborator.13 Cavalcade of Books
9:30

2 B.E. TRUE—JACK WEBB

★ Black-robed ghost of a

pretty girl returns to

haunt her loved ones.

stars Josephine Hutchin-
son, Don Dubbins.5 Movie: "Devil in the
Flesh," Micheline Presle,
Gerard Philipe (Fr.-48).

11 Sheriff of Cochise

13 Paris Precinct, L. Jourdan
10:00 P.M.

2 Candid Camera, Allen

Funt. Comedian Alan King

abandons his crabgrass

to step in for two weeks

for Durward Kirby. King

and Funt ask motel to

have soiled paper money

cleaned and pressed.

4 COMEDIAN BACKSTAGE

★ A True Life Drama

with Shelley Berman

On Peel Show of the Week

(see box)

7 Voice of Firestone, with

soprano Anna Moffo,

dancers Melissa Hayden

and Jacques D'Amboise

Arthur Fiedler

9 Adventures in Paradise,
Gardner McKay, Glynis

Johns. Teacher plans to

open school for natives.

11 The Best of Coates

13 I Spy, Raymond Massey

34 Comentarios (sports)
10:30

2 What's My Line, J. Daly

Guest: Steve Lawrence

7 Howard K. Smith—News

and Comment

11 Open End: David Susskind:

"Out of This World."

Psychiatrists, medium and

professors probe ESP,

clairvoyance, telepathy

13 Operation Success,
Quentin Reynolds34 The Sergio Corona Show
11:00 P.M.

2 News, Harry Reasoner

4 BOB WRIGHT NEWS—Color

★ Complete Weekend Report

7 Southland, Carl George

9 (Color) Movie: "Adven-
tures of Don Juan," Errol

Flynn (49)

13 Movie: "Pride of the
Marines," John Garfield34 Tiempos y Contrastes
11:15

2 The Late Show Tonight!

★ RAY MILLAND—"Bagles
in the Afternoon"
with Helena Carter (52).

4 Changing Times Magazine

5 Bill Stout, News

7 Honeymooners, J. Gleason
11:304 Movie: "Nights of Ca-
bria," Giulietta Masina
(Ital.-57). Forkn wait

walks streets of cold city.

5 Roller Skating (repeat)

34 Noticias 34 (News)
1:00 A.M.2 Movie: "Mind Your Own
Business," O. Ruegles13 Teledrama: "In Times
Like These," M. Carey

SPECIAL

EXHIBITION: Contemporary American Painters—Fifteen
artists are shown at work in their studios at 4 p. m., ch. 2.
Styles range from abstract expressionism to figurative paint-
ing, "action" paintings and "pop" art, with painters comment-
ing on their current work and describing what they are trying
to achieve.

OUR FARM FAMILIES—Two Iowa State professors, plus
farm families across the nation, are seen in a report on the
accomplishments, goals and aspirations of the nation's 3½
million farm families in the face of a complex, rapidly changing
technology. Designed to appeal to city dwellers and farmers,
special is at 4:30 p. m., channel 7.

SHOW OF WEEK—Frank McGee narrates an on-the-
scene account of comedian Shelley Berman's preparations and
tensions during the critical hours surrounding a nightclub per-
formance, at 10 p. m., ch. 4. Filmed primarily at the Diplomat
Hotel in Hollywood, Florida, show covers a 36-hour period on
Berman's life, for a "living portrait" of a comedian in action—
what motivates him, his relations with the audience, the strain
he is under to make people laugh.



CHALLENGE GOLF, 12 noon, ch. 7, repeat of Saturday's
match between Littler-Wall and Palmer-Player.

SUN. SPORTS SPECTACULAR, 2:30 p. m., ch. 2, has tapes
of the world's figure skating championships from the Olympic
Ice Stadium in Cortina, Italy. Dick Button is co-host.

BASEBALL, 1:25 p. m., ch. 9, with a pre-season Angels
game with the Colt .45s at Palm Springs. (Next one's March 19.)

WONDERFUL WORLD OF GOLF, 4 p. m., color, ch. 4, has
the U.S.'s Phil Rodgers and Australia's Frank Phillips matching
strokes at the Royal Singapore Golf Club in Singapore.

People Taking Shelley Berman's Jokes Seriously

By DICK WEST

WASHINGTON (UPI)—It can be taken as a rule of forefinger, if not of thumb, that a comedian has reached the top of his profession when people begin to take his jokes seriously.

The late Will Rogers was a classic example of this. He joked about politicians so much there was constant talk of running him for national office.

More recently, the nightly seminars conducted by Jack Paar were, at the time of their suspension, operating as a sort of government-in-exile. And the pungent commentaries of Mort Sahl have given

Berman said it actually was a slip of the tongue.

He explained that he meant to say "making life a better place in which to earth."

As for the vest, Berman said he had always been fond of weskits but heretofore had been unable to afford them. He said they helped keep his navel warm.

DESPITE such disclaimers, the feeling persisted that Berman's rise as a comedian is on the verge of culminating in the development of full blown political and social consciousness.

The political trend was apparent in the way he deplored the refusal of New York registrars to let him

vote until he takes a literacy test.

"I talked to them in my best language and offered to

read passages from 'Playboy' magazine, but they insisted this was not proof of literacy."



SHELLEY BERMAN

him the status of a rump parliament.

Three things lead me to believe that Shelley Berman is now on the brink of making the transition from jester to philosopher.

ONE IS that he is the subject of a documentary, "Comedian Backstage," on the "Du Pont Show of the Week" today (Sunday, 10 p.m., channel 4).

The second thing is that he turned up recently as the guest oracle on the television program "Youth Wants to Know." The other is that he showed up at a party here the next evening wearing a vest.

Both are recognized symbols of omnipotence.

The typical guest on "Youth Wants to Know" is a deputy assistant secretary of state whose sphere of influence embraces Pago Pago and surrounding tidelands.

A vest usually is worn as a backdrop for a Phi Beta Kappa key, or some other academic ornament, such as an Elk's tooth.

BERMAN, however, denies that there is anything significant in these occurrences.

At the aforementioned party, celebrating his installation as visiting lecturer at a local lyceum called the "Blue Room," I questioned Berman closely about one of his statements on "Youth Wants to Know."

It was something about "making life a better place in which to live." To me, it had the ring of profundity. But

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MONDAY

March 11, 1963

★ PAID ADVERTISEMENT

- 2 USC: "Oriental Religions"
4 (Color) Cont. Classroom: American Government (Sen. Barry Goldwater)
7:00 A.M.
2 Captain Kangaroo
4 Today, High Downs, with Sec. of Commerce Hodges, Walt Alston, George London interviews
7:30
7 Zorrama (San Diego)
7:45
5 For Kids Only (cartoons)
9 Big Babysitter (cartoons)
8:00 A.M.
2 Panorama Pacific, R. Rowe with Della Reese, Johnny Green
7 Chucko the Clown
8:15
11 Business News, Sports AM
8:30
11 Topper, Leo G. Carroll
13 Felix the Cat (cartoons)
9:00 A.M.
2 Calendar, Harry Reasoner. First in 5-part series on child rearing
4 Say When, Art James
5 The Romper Room
7 I Married Joan, J. Davis
11 Kit Carson, Bill Williams
13 Yoga for Health
9:30
2 I Love Lucy, Lucille Ball
4 (Color) Play Your Hunch

- 7 Movie: "Wings of Danger," Zachary Scott (52)
11 The Jack LaLanne Show
13 Guidepost to Art (5, 6)
10:00 A.M.
2 The McCoy's, W. Brennan
4 (Color) The Price Is Right
5 The Jack Barry Show
9 Movie: "Roughshod,"
11 The Pamela Mason Show
13 G'depost: Amer. Heritage
10:25
13 Guidepost to Math (4)
10:30
2 Pete and Gladys
4 Concentrat'n, Hugh Downs
11:00 A.M.
2 Love of Life
4 (Color) First Impression.
5 Medic, Richard Boone
7 Jane Wyman Presents
11 Leave It to the Girls.
Gary Morton meets week's guests, Margaret O'Brien, Joan Benny
11:15
13 Guidepost to Spanish I
11:30
2 Search for Tomorrow
4 Truth or Consequences
5 Mickey Hargitay Show
7 Yours for a Song, B. Parks
9 LASC: Art & the Child
11 Sheriff John, John Rovick
13 Play Bingo, Johnny Jacobs
11:45
2 The Guiding Light
12:00 NOON
2 Burns and Allen Show
4 (Color) Merv Griffin Show with Jackie Mason, Louis Nizer, Barbara Cook, Eli Wallach, Anne Jackson

- 5 Night Court, Jay Jostyn
7 Tennessee Ernie Ford
9 Looney Tunes Cartoons
13 Midday Report; Life Line
12:30
2 As the World Turns
5 News; Movie (12:35); "Human Cargo."
7 Father Knows Best, Young
9 Movie: "Badman's Territory," Randolph Scott (46)
11 Your Name's the Game (return premiere), 36 daily prizes for home viewers. Jack Smith is host.
13 Racket Squad, R. Hadley
1:00 P.M.
2 Password, Allen Ludden. Week's guests: Tom Poston, Kitty Carlisle
4 Loretta Young Theater
7 December Bride, Byington
11 Movie: "Street With No Name," Richard Widmark
13 Felix the Cat (cartoons)
1:30
2 Art Linkletter House Party
4 Young Dr. Malone
7 Girl Talk, Virginia Graham
13 Movie: "Born to the Saddle," Leif Erickson (53)
2:00 P.M.
2 To Tell the Truth, Collyer
4 Match Game, G. Rayburn
7 Day in Court; Robbery.
9 Movie: "The Fugitive,"
2:30
2 The Millionaire, M. Miller
4 Make Room for Daddy
5 Trouble with Father
7 Seven Keys, Jack Narz
2:45
11 Movie: "Northwest Rangers," James Craig (42)
3:00 P.M.
2 The Secret Storm
4 Bachelor Father, Forsythe
5 Walker Edmiston Show
7 Queen for Day, Jack Bailey
13 Felix the Cat (cartoons)
3:30
2 The Edge of Night
4 Movie: "My Kingdom for a Cook," Charles Coburn
7 Who Do You Trust?
4:00 P.M.
2 Amos 'n' Andy
5 Bozo's Circus, V. Colvig
7 American Bandstand
9 Here's Uncle Johnny
4:30
2 Life of Riley, Wm. Bendix
5 Trader Tom of China Seas
7 Discovery '63: "Gardens"
11 Rescue 8, Jim Davis
13 Reloj Musical (variety)
5:00 P.M.
2 Movie: "It Came from Beneath the Sea," Kenneth Tobey (55)
5 Popeye, Tom Hatten
7 Sundown, Tom Kennedy
9 The Engineer Bill Show
11 Superman, George Reeves
13 The Lloyd Thaxton Show
14 Un Canto de Mexico
5:30
11 Casper the Friendly Ghost
13 El Seguro Social (soc. sec.)
5:45
4 (Color) Curt Massey Show
6:00 P.M.
4 (Color) News and Sports
5 Whirlybirds, Ken Tobey
7 News Hour, Baxter Ward
9 The Lone Ranger
11 The Mickey Mouse Club
13 The Ann Sothern Show
14 Elena (dramatic serial)
6:15
4 (Color) Brown-Peterson
6:30
2 Big News, Jerry Dunphy
4 Huntley-Brinkley Report
5 Beat the Odds, D. James
9 Our Miss Brooks, E. Arden
13 (Color) Touche Turtle
14 Noticiero 34 (News)
6:45
4 (Color) Jack Latham News
7 Ron Cochran w/the News
11 George Putnam Dateline
7:00 P.M.
4 (Color) Golden Voyage, Jack Douglas: "Macedonia" and its people
5 Clete Roberts Reports
7 Danger Man, P. McGoonan
9 People Are Funny
11 Quick Draw McGraw
13 WINTER HOLIDAY IN SWITZERLAND—B. BURROUGHS on "Holiday," in color
14 Niebla (drama serial)



DIANA HYLAND plays a champion equestrienne during "Stoney Burke" at 9 p. m. Monday, channel 7.

SPECIAL

SURVEY '63 — Host Bob Wright and state superintendent of public instruction Max Rafferty view the problems of public education in via color tape.

TONIGHT — Richard Rodgers is present for a 105-min. salute to his songs at 11:15 p.m., ch. 4, in color. Offering tunes by the composer are singers Diahann Carroll, Earl Wrightson and Florence Henderson, with Joshua Logan also on hand.

- 7:15
2 Walter Cronkite, News
5 The Big Three (News)
7:30
2 To Tell the Truth, Collyer. Hugh Downs, Peggy Cass are guest celebrities
4 (Color) Movie: "Prince Valiant," James Mason, Janet Leigh, Debra Paget, Robert Wagner (54-1st run). Based on cartoon strip of the Viking prince
5 By Numbers, Jack Barry
7 The Dakotas, Larry Ward, Everett Sloane, Joanna Moore. Frontier judge believes in violence
9 Adventures in Paradise
11 Checkmate, Sebastian Cabot, Tod Andrews, Nobu McCarthy. Debt-ridden Chinese doctor decides to do in his wife
13 (Color) Wild Cargo, Arthur Jones: "Australia"
14 Estudio "A" (variety)
8:00 P.M.
2 I've Got a Secret, Garry Moore. Bette Davis is celebrity guest, with Rosemary Clooney and Dick Van Dyke as guest panelists (from Hollywood)
5 Law & Mr. Jones, James Whitmore, Carl Benton Reid. Architect berates contractor's houses
13 (Color) Adventure Th'r
14 Pecado Mortel (serial)
8:30
2 The Lucy Show, Lucille Ball, Vivian Vance. Lucy organizes paper drive to pay for volunteer fire dept. uniforms.
5 Dick Powell's Zane Grey Th'r: "A Man to Look Up to," Lew Ayres. Coward gets second chance
7 Rifleman, Chuck Connors, Cesare Danova. Gun-fighter is hired to do away with McCain
9 Movie: "Riot in Cell Block 11," Neville Brand.
11 M-Squad, Lee Marvin
13 DE LOUIS, PRESENTS
★ MONDAY NIGHT FIGHTS (see sports box)
14 Ellos se Quieren Asi

- 9:00 P.M.
2 The Danny Thomas Show. Danny and Kathy pose as Italian peasants to look less conspicuous
5 Special of Week: "The War That Creeps." Vietnamese struggle against infiltration of Communism (filmed in jungles)
7 Stoney Burke, Jack Lord, Diana Hyland. Stoney questions horsewoman's motives in offering reward for her runaway stallion.
11 Highway Patrol, Crawford
14 Penumbra (serial)
9:30
2 The Andy Griffith Show. Aunt Bee falls for the sales pitch of a fast-talking medicine man
4 The Art Linkletter Show. Guest Raymond Massey guesses a woman's reaction to a man's undressing in a laundromat
11 The Best of Groucho
14 Comicos y Canciones
10:00 P.M.
2 The Loretta Young Show. Neighbors start clucking when Christine invites Paul to live at her home during his convalescence (it's okay—they marry next week as series folds)
4 (Color) David Brinkley's Journal. Brinkley looks at the government's 8-year attempt to sell Ellis Island (rejecting bids from \$24.12 in beats to \$2,100,000), and at L.A.'s Watts Towers.
5 Peter Gunn, Craig Stevens
7 Ben Casey, Vincent Edwards, Luther Adler, Sharon Farrell. His campaign against councilman embarrasses the student nurse daughter of eccentric crusader
11 George Putnam, News
13 BILL JOHNS NEWS
★ Top News Personality Followed by Harold Fishman, Alan Sloane
14 Box de Mexico (boxing)
10:30
2 Stump the Stars, Mike Stokely. Guest characters are Elizabeth Scott and George Hamilton
4 (Color) Survey '63, Bob Wright (see box)
5 Dragnet, Jack Webb
9 Trails West, Ray Milland
11 The Paul Coates Show
13 It's Country Music Time
11:00 P.M.
2 News, Dunphy and Hart
4 (Color) Jack Latham news
5 News, Roberts and Stout
7 ABC News; Baxter Ward
9 News, Willis & Brundige
11 The Tom Duggan Show
13 Movie: "Stranger on the Prowl," Paul Muni (53)
11:15
4 (Color) Tonight, Johnny Carson (see box)
5 Cliff Norton, Weather, Steve Allen Show (11:20), with Marty Ingels, Joanie Sommers, Oscar Brown Jr., one-man band
9 Movie: "Impact," Brian Donlevy (49)
11:30
2 Movie: "The Petty Girl," Robert Cummings (50)
7 Bat Masterson, G. Barry
14 Noticiero 34 (News)
12:00 MIDNIGHT
7 Movie: "High Powered,"
12:30
11 Movie: "A Bell for Adano," John Hodiak (45)
12:45
9 Movie: "Roughshod,"
1:15
2 Movie: "County Chairman," Will Rogers (35)

- 12:45
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TELEVISION MOVIE TIPS

SUNDAY
HORSE WITH THE FLYING TAIL—7:30 p.m., ch. 4, in color. 1960 Oscar winner for best documentary is shown on Walt Disney's hour-long outing. A cow pony leaves a New Mexico ranch to become one of America's greatest jumpers. First run.

CAPT. HORATIO HORN-BLOWER—7:30 p.m., ch. 9, in color. Gregory Peck, Virginia Mayo, Alec Mango (1951). First run. Exploits of a British frigate during the Napoleonic wars, based on the novel by C. S. Forester.

THUNDER ROAD—8 p.m., ch. 7. Robert Mitchum, Gene Barry, Keely Smith (1958).



DEBRA PAGET stars in the 1954 movie "Prince Valiant" in COLOR at 7:30 p. m. Monday, channel 4. It's about the days of King Arthur.

First run. Kentucky moonshiners brew illegal whiskey and play hide and seek with the government revenue agents.

NIGHTS OF CABIRIA—11:30 p.m., ch. 4. Giulietta Masina, Francois Perier (Italian-1957). A simple-minded prostitute is taken in by every man she meets. Inversely dramatic tale, obviously adult.

MONDAY
PRINCE VALIANT—7:30 p.m., ch. 4, in color. James Mason, Janet Leigh, Robert Wagner, Debra Paget, Sterling Hayden (1954). First run. Young Viking prince meets adventures and dangers on his way to Camelot to win knighthood. Based on stories from the comic strip.

RIOT IN CELL BLOCK 11—8:30 p.m., ch. 9 (also 10:45 p.m., Tues., 8:30 p.m. Wed. thru Fri.). Neville Brand, Leo Gordon (1954). First run. Documentary-style tale of a riot that breaks out in one cell block where conditions are intolerable, and spreads throughout the entire prison.

WEDNESDAY
THE FIGHTER—11:30 p.m., ch. 2. Richard Conte, Lee J. Cobb, Vanessa Brown (1952). A young Mexican patriot offers his services as a boxer to raise money for the revolution against the Diaz regime.

THURSDAY
SITTING PRETTY—11:15 p.m., ch. 9. Clifton Webb, Maureen O'Hara, Robert Young (1953). Hilarious comedy of a male baby sitter.

FRIDAY
INVITATION—8 p.m., ch. 11. Van Johnson, Dorothy McGuire, Ruth Roman, Louis Calhern (1952). First run. Knowing his daughter has a

fatal disease, a man decides to "buy" her a husband.

SATURDAY
A CERTAIN SMILE—9 p.m., ch. 4, in color. Rossano Brazzi, Joan Fontaine, Bradford Dillman, Christine Carere (1958). First run. Francoise Sagan story of a Parisian girl

married man. torn between her love for a young student and her adoration for a charming, older

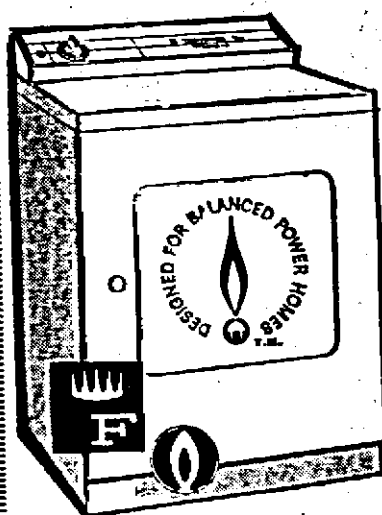
SVENGALI—9 p.m., ch. 9. John Barrymore, Marian Marsh, Donald Chip (1931). An oldie, but never has Du Maurier's hypnotist been better portrayed.

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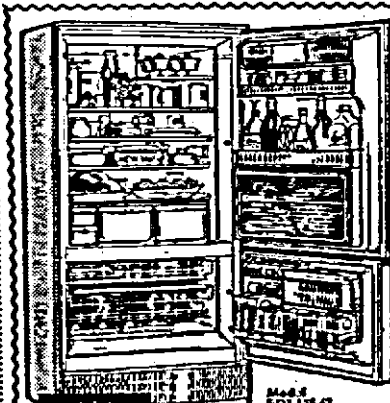
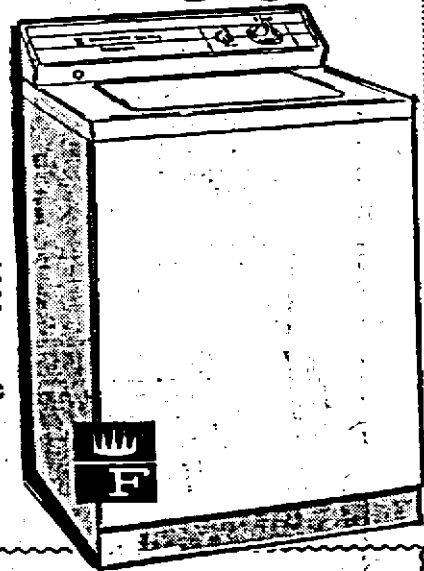
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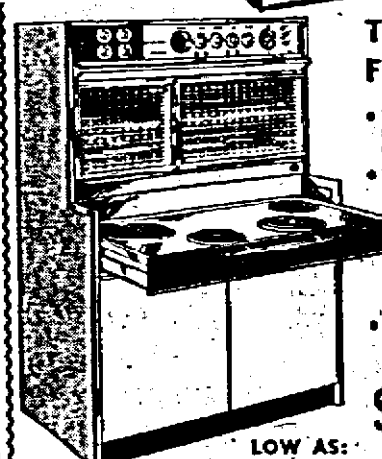


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- Built-in beauty without the cost!

LOW AS:
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TUESDAY

- March 12, 1963
PAID ADVERTISEMENT
6:30 A.M.
 2 College of Air: "Economy"
 4 Cont. Classroom: "Physics"
6:30
 2 USC: "Changing World"
 4 (Color) Contn. Classroom: "American Government"
7:00 A.M.
 2 Captain Kangaroo
 4 Today, Hugh Downs
7:30
 7 Zooma (San Diego)
7:45
 5 For Kids Only, Sk. Frank
 9 Big Babysitter (cartoons)
8:00 A.M.
 2 Panorama Pacific, R. Rowe
 7 Chucko the Clown
8:15
 11 Business News; Sports AM
8:30
 11 Topper, Leo G. Carroll
 13 Felix the Cat (cartoons)
9:00 A.M.
 2 Calendar, Harry Reasoner
 Parents' responsibility in children's education
 4 Say When, Art James
 5 Romper Room
 7 Married Joan, J. Davis
 11 Kit Carson, Bill Williams
 13 Yoga for Health
9:30
 2 I Love Lucy, Lucille Ball
 4 (Color) Play Your Hunch
 7 Movie: "Great Game," James Hayter (Br.—55)
 11 The Jack LaLanne Show
 13 Guidepost: Soc. Studies
10:00 A.M.
 2 The McCoys, W. Brennan
 4 (Color) The Price Is Right
 5 The Jack Barry Show
 9 Movie: "State Dept. File No. 649," Wm. Lundigan
 11 The Pamela Mason Show
10:15
 13 G'depost: Living in West
10:30N
 2 Pete and Gladys
 4 Concentrat'n, Hugh Downs
 13 Guidepost to Science (8)
11:00 A.M.
 2 Love of Life

- (Color) First Impression
 5 Movie, Richard Boone
 7 Jane Wyman Presents
 11 Leave It to the Girls
 13 Guidepost to Spanish II
11:30
 2 Search for Tomorrow
 4 Truth or Consequences
 5 Mickey Hargitay Show
 7 Yours for a Song, B. Parks
 9 Heritage: Frank L. Wright
 11 Sheriff John, John Rovick
 13 Play Bingo, Johnny Jacobs
11:45
 2 The Guiding Light
12:00 NOON
 2 Burns and Allen Show
 4 (Color) Merv Griffin Show with Carmel Quinn, Milt Kamen, comedian Marc London, ACLU champion
 5 Night Court, Jay Jostyn
 7 Tennessee Ernie Ford
 9 Looney Tunes Cartoons
 13 Midday Report; Life Line
12:30
 2 As the World Turns
 5 News; Movie (12:35): "Rough, Tough & Ready," Chester Morris (45)
 7 Father Knows Best, Young
 9 Movie: "Berlin Express," Merle Oberon (48)
 11 Your Name's the Game
 13 Racket Squad, R. Hadley
1:00 P.M.
 2 Password, Allen Ludden
 4 Loretta Young Theater
 7 December Bride, Byington
 11 Movie: "Whipsaw," Spencer Tracy (35)
 13 Felix the Cat (cartoons)
1:30
 2 Art Linkletter House Party
 Guest: Sam Hanks, racer
 4 Young Dr. Malone
 7 Girl Talk, Virginia Graham
 13 Movie: "Landfall," Michael Denison (Br.—49)
2:00 P.M.
 2 To Tell the Truth, Collyer
 4 Match Game, R. Rayburn
 7 Day in Court; Robbery
 9 Movie: "This Land Is Mine," Charles Laughton
2:30
 2 The Millionaire, M. Miller
 4 Make Room for Daddy
 5 Trouble with Father
 7 Seven Keys, Jack Narz

SPECIAL

RISE & FALL OF MUSSOLINI—Joseph Cotton is narrator for a closeup study of "Il Duce," in both public and private moods from his obscure beginnings to his destruction. At 8:30 p.m., ch. 11.

CHET HUNTLEY—Alexander Trocchi, writer and narcotics addict, who moved to England because of the expense, dangers and illegality of his "habit" in the U.S., is shown taking "a shot" at 10:30 p.m., ch. 4. British and U.S. authorities view the British system of control in which addicts register as such and buy drugs openly with prescriptions.

BEST OF 'DISCOVERY'—A sampling of the content of the daily afternoon (4:30 p.m.) award-winning children's series is served up for grown-ups at 10:30 p.m., ch. 7. Host Frank Buxton, Virginia Gibson and Corpucle, the bloodhound mascot, demonstrate how the series, in danger of losing its sponsor, combines fun and entertainment and education.

11 Movie: "Payment Deferred," Charles Laughton
3:00 P.M.

2 The Secret Storm
 4 Bachelor Father, Forsythe
 5 Walker Edmiston Show
 7 Queen for Day, Jack Bailey
 13 Felix the Cat (cartoons)
3:30

2 The Edge of Night
 4 Movie: "Lady from Cheyenne," L. Young
 7 Who Do You Trust?
4:00 P.M.

2 Amos 'n' Andy
 5 Bozo's Circus, V. Colvig
 7 American Bandstand
 Guest: Johnny Thunder
 9 Here's Uncle Johnny
4:30

2 Life of Riley, Wm. Bendix
 5 Trader Tom of China Seas
 7 Discovery '63: "Square Dancing"

11 Rescue 8, Jim Davis
 34 Reloj Musical (variety)
5:00 P.M.

2 Movie: "Fort Ti," George Montgomery (53-1st run). French are routed
 5 Popeye, Tom Hatten
 7 Sundown, Tom Kennedy
 9 The Engineer Bill Show
 11 Superman, George Reeves
 13 The Lloyd Thaxton Show
 34 Un Canto de Mexico
5:30

11 Casper the Friendly Ghost
 34 Motivo de Alarma (fire)
5:45

4 (Color) Curt Massey Show
 34 Departamento de Policia

6:00 P.M.
 4 (Color) News and Sports
 5 Whirlbirds, Ken Tobey
 7 News Hour, Baxter Ward
 11 The Mickey Mouse Club
 Guest: glass blower
 13 The Ann Sothern Show
 34 Elena (dramatic serial)
6:15

4 (Color) Brown-Peterson
6:30
 2 Big News, Jerry Dunphy
 4 Huntley-Brinkley Report
 5 Beat Odds, Dennis James
 9 Our Miss Brooks, E. Arden
 13 (Color) Touche Turtle

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- 34 North 34 (News)
6:45
 4 (Color) Jack Latham news
 7 Ron Cochran w/the News
 11 George Putnam Dateline
7:00 P.M.

4 (Color) Across the 7 Seas,
 Jack Douglas: "The Japanese Hollywood." Tour of Toei movie studio, NHK TV studios

5 Clete Roberts Reports
 7 Ripcord, Larry Pennell
 9 People Are Funny
 11 Huckleberry Hound
 13 (Color) Wonders of the World: "Isle of Rhodes"
 34 Niebla (dramatic serial)
7:15

2 Walter Cronkite, News
 5 The Big Three News
7:30

2 Marshall Dillon
 4 (Color) Laramie, John Smith, Jock Gaynor, Frank DeKova. Slim prevents the hanging of an innocent Indian

5 By Numbers, Jack Barry
 7 Combat! Vic Morrow, Rick Jason. Saunders wanders alone behind enemy lines, suffering from wounds.

9 Maverick, James Garner in dual role, Jack Kelly, Troy Donahue. "Pappy" shows up and announces his marriage to teenager

11 Thriller, Boris Karloff: "Guillotine, Robert Middleton, Alejandro Rey. Condemned man learns that law (of 1875 France) would free him should executioner die

13 BEAUTIFUL BRITTANY
 WITH BILL BURRUD
 on "Wanderlust," in color
 34 Premier Orfeon (musical)
8:00 P.M.

2 The Lloyd Bridges Show: "The Sheridan Square." Gogi Grant. Harried TV writer has wife who habitually brings home hordes of beatnik guests
 5 Roaring 20's, Rex Reason. First in 2-part running caper
 13 GLENDALE FEDERAL
 SAYINGS PRESENTS
 "PROBE"—DR. BURKE
 "Stranger in the Ray." Racial categories
 34 Pecado Mortal (serial)
8:30

2 The Red Skelton Show with Marilyn Maxwell, Jackie Coogan. Appleby's job is saved when his bald boss learns he's working on a hair-growing formula.
 4 (Color) Empire, Richard Egan, Joanna Barnes, John Vinyan. Shrewd business woman matches wits with Redigo for high stakes
 7 Hawaiian Eye, Robert Conrad, Troy Donahue (repeat). Stolen Stadium is clue to hit-run
 9 LAKERS—LIVE!!
 S.F. WARRIORS 1231
 (see sports box)
 11 Special Event on (I...)
 13 "Rise, Fall of Mussolini" (see box). Preempted
 Aquanauts
 13 (Color) Vagabond, Bill Burrud: "Arizona's Historic Back Country"
 34 Lluvia de Estrellas
9:00 P.M.

5 Roller Skating (spts. box)
 13 This Man Dawson, Andes
 34 Penumbra (drama serial)
9:30

2 The Jack Benny Program, Merry Anders, Warren Kemmerling, Robert Foulk. It's a big decision when kidnapers give Benny a choice of his money or his life
 4 The Dick Powell Theater: "Colossus," Wm. Shatner, Geraldine Brooks, Frank Overton. Young immigrants find 1912 California not the land of milk and honey they expected. Robt. Taylor hosts
 7 The Untouchables, Robert



FRANCINE YORK is caught with an extortion ring during "The Untouchables" at 9:30 p.m. Tuesday, channel 7.

Stack, Francine York. World War I vets offer "protection" service
 11 The Best of Groucho
 13 Call Mr. D. David Janssen
 34 Yate del Prado (music)
10:00 P.M.

2 The Garry Moore Show, with Keely Smith and Allen & Rossi joining Dorothy Loudon and Roy Castle in Hollywood
 11 George Putnam, News
 13 News, Johns and Fishman
 34 WORLD CHAMPIONSHIP
 SOCCER MATCHES!
 America vs. Uda Dukla
10:30

4 Chet Huntley Reporting: "Legal Addict" (see box)
 5 Dragnet, Jack Webb
 7 The Best of Discovery (see box)
 11 The Paul Coates Show
 13 It's Country Music Time
10:45

9 Movie: "Riot in Cell Block 11," Neville Brand (54)
11:00 P.M.

2 News, Dunphy and Hart
 4 (Color) Jack Latham news
 5 News, Roberts and Stout
 7 ABC News; Baxter Ward
 11 The Tom Duggan Show
 13 Movie: "Beyond Tomorrow," Charles Winninger (40). Christmas spirit
11:15

4 (Color) Tonight, Johnny Carson with Sophie Tucker, Arlene DeMarco, David Doyle, Charlie Manna
 5 Cliff Norton, Weather: Steve Allen Show (11:20), with Marty Ingels, Joanie Sommers, Oscar Brown Jr., audience mural
11:30

2 Movie: "Yank in Korea," Lon McCallister (51)
 7 Bat Masterson, G. Barry
 34 Noticiero 34 (News)
12:00 MIDNIGHT

7 Movie: "Jungle Flight"
12:30

11 Movie: "Come Live with Me," James Stewart (41)
12:45

9 Movie: "State Dept. File No. 649," Wm. Lundigan
1:15

2 Movie: "Two Senoritas from Chicago," Joan Davis, Jinx Falkenberg
2:30

11 All-Night Movies

Roller Skating Championships, 9 p.m., ch. 5, with Dick Lane at the Olympic.

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Pan and Fan Mail

When I read in the paper that Jack Webb's "True" is going off the air, I was amazed.

That is the best series I have seen for a long time.

There have been many times when I have actually felt as if I was there, right on the spot.

I just want to ask one question—why?

Sherry Melton, Long Beach

The program was right on the ratings spot, and found lacking.

Here are some thoughts that occurred to us while shaving this morning:

Seems like the Perry Como show has fallen apart this season. Some of the so-called comedy skits are right off the cob.

The Lawrence Welk show gets better and better, if that is possible.

Jack Paar's new program

was tired when it started and it seems to be loaded with his "finds." When he gets Zsa Zsa and Genevieve yakking at each other on the same show, then it's time for us to take the dog out for a walk—which pleases the dog very much.

In viewing James Arness as Marshal Dillon in the opening scene going away from the camera, somehow gives us the idea the old boy needs a girdle.

J. Paul Gleason, Long Beach

Maybe you'd better give up shaving.

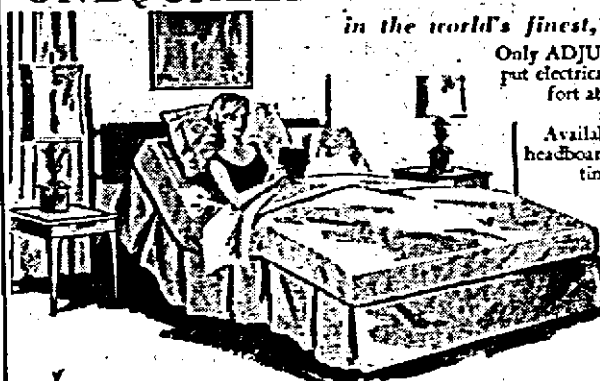
Will you please give me the name of the song sung by Patti Page on the Ed Sullivan show Feb. 10?

Mrs. Don Wood, Long Beach

Patti participated in the song-and-dance production of Frank Loesser's "If I Were a Bell."

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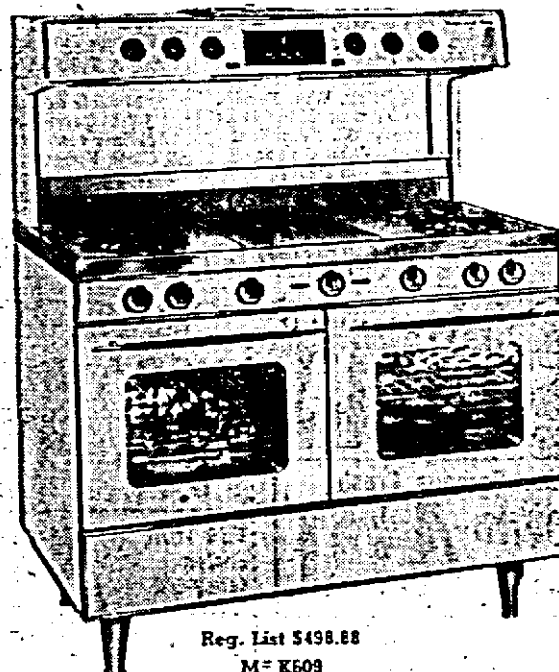
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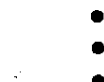
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WEDNESDAY

March 13, 1963

PAID ADVERTISEMENT

- 2 USC: "Oriental Religions"
4 (Color) Contin. Classroom: "American Government"
7:00 A.M.
2 Captain Kangaroo
4 Today, Hugh Downs with Alfred Hitchcock
7:30
7 Zoorama (San Diego)
7:45
5 For Kids Only, Sk. Frank
9 Big Babysitter (cartoons)
8:00 A.M.
2 Panorama Pacific, R. Rowe
7 Chucko the Clown
11 Food Tips, Bob Church
8:30
11 Topper, Leo G. Carroll
13 Felix the Cat (cartoons)
9:00 A.M.
2 Calendar, Harry Reasoner
4 Say When, Art James
5 Romper Room
7 I Married Joan, J. Davis
11 Kit Carson, Bill Williams
13 Yoga for Health
9:30
2 I Love Lucy, Lucille Ball
4 (Color) Play Your Hunch
7 Movie: "Penny Paradise"
11 The Jack LaLanne Show
13 Guidepost to Science (3,4)
10:00 A.M.
2 The McCoy's, W. Brennan
4 (Color) The Price Is Right
5 The Jack Barry Show
9 Movie: "Full Confession"
11 The Pamela Mason Show
13 Guidepost to Math (5)
10:20
13 Guidepost: Amer. Heritage
10:30
2 Pete and Gladys
4 Concentration, Hugh Downs
10:45
13 Essence of Judaism
11:00 A.M.
2 Love of Life
4 (Color) First Impression
5 Medic, Richard Boone
7 Jane Wyman Presents
11 Leave It to the Girls
11:15
13 Guidepost: Spanish I
11:30
2 Search for Tomorrow
4 Truth or Consequences
5 Mickey Hargitay Show
7 Yours for a Song, B. Parks
9 IASC: Art & the Child
11 Sheriff John, John Rovick
13 Play Bingo, Johnny Jacobs
11:45
2 The Guiding Light
12:00 NOON
2 Burns and Allen Show
4 (Color) Merv Griffin Show with former Sen. Burton

- K. Wheeler (Mont.)
New Court, Jay Foster
7 Tennessee Ernie Ford
9 Looney Tunes Cartoons
13 Midday Report: Life Line
12:30
2 As the World Turns
5 News: Movie (12:35): "Road Demon"
7 Father Knows Best, Young
9 Movie: "Big Street"
11 Your Name's the Game
13 Racket Squad, R. Hadley
1:00 P.M.
2 Password, Allen Ludden
4 Loretta Young Theater
7 December Bride, Byington
11 Movie: "Remember?"
"Remember?" Robt. Taylor
13 Felix the Cat (cartoons)
1:30
2 Art Linkletter House Party
4 Young Dr. Malone
7 Girl Talk, Virginia Graham
13 Movie: "Young Wives" Tales, Audrey Hepburn
2:00 P.M.
2 To Tell the Truth, Collyer
4 Match Game, G. Rayburn
7 Day in Court: Ownership
9 Movie: "Mr. Blandings Builds His Dream House"

WRESTLING, 8:30 p.m.
ch. 5. Dick Lane from Olympic

- 2:30
2 The Millionaire, M. Miller
4 Make Room for Daddy
5 Trouble with Father
7 Seven Keys, Jack Narz
11 Movie: "Crossroads"
3:00 P.M.
2 The Secret Storm
4 Bachelor Father, Forsythe
5 Walker Edmiston Show
7 Queen for Day, J. Bailey
13 Felix the Cat (cartoons)
3:30
2 The Edge of Night
4 Movie: "Frisky"
7 Who Do You Trust?
4:00 P.M.
2 Amos 'n' Andy
5 Bozo's Circus, V. Colvig
7 American Bandstand
9 Here's Uncle Johnny
4:30
2 Life of Riley, Wm. Bendix
5 Trader Tom of China Seas
7 Discovery '63: "Funniest Animals" from 6 zoos
11 Rescue 8, Jim Davis
13 Reloj Musical (variety)
5:00 P.M.
2 Movie: "Jitterbugs," Laurel and Hardy (43)
5 Popeye, Tom Hatten



BOB HOPE WELCOMES Roberta Shore to the "Bob Hope Show" at 9 p. m. Wednesday, channel 4. Frank Sinatra, Robert Goulet, Edie Adams and Brenda Lee guest.

- 7 Sundown, Tom Kennedy
9 The Engineer Bill Show
11 Superman, George Reeves
13 The Lloyd Thaxton Show
34 Un Canto de Mexico
5:30
11 Casper the Friendly Ghost
34 Aprenda Ingles (English)
5:45
4 (Color) Curt Massey Show
34 Hispano America
13 Bill Johns, News (5:50)
6:00 P.M.
4 (Color) News and Sports
5 Whirlbirds, Ken Tobey
7 News Hour, Baxter Ward
9 The Lone Ranger
11 The Mickey Mouse Club
13 The Ann Sothern Show
34 Elena (dramatic serial)
6:15
4 (Color) Brown-Peterson
6:30
2 Big News, Jerry Dunphy
4 Huntley-Brinkley Report
5 Beat the Odds, D. James
9 Our Miss Brooks, E. Arden
13 (Color) Touche Turtle
34 Noticiero 34 (News)
6:45
4 (Color) Jack Latham News
7 Ron Cochran w/the News
11 George Putnam, Dateline
7:00 P.M.
4 Death Valley Days: "Miracle at Boot Hill," John Carradine. Stranger claims resurrection power
5 Cleo Roberts Reports
7 Tombstone Territory
9 People Art Funny
11 Heckle & Jeckle (cartoon)
13 SURFSIDE 6—POISON
★ ABOARD AN AIRLINER
Lee Patterson stars

SPECIAL

CBS REPORTS—Eric Sevareid narrates Pt. 2 of the "Storm over the Supreme Court," with the history of the School Prayer Case, most explosive of recent court decisions. The hour, at 7:30 p.m., ch. 2, illustrates the step-by-step chronology of how cases move up to the Supreme Court for final judicial disposition.

BOB HOPE SHOW—Hope, who will have a weekly Friday color hour next season, makes his fourth out of six appearances for this year at 9 p.m., ch. 4, with guests Frank Sinatra, Robert Goulet, Edie Adams, Brenda Lee, Les Brown and his band and the 12 Hollywood Deb Stars of 1963. (Hope's next special is TV Guide Awards on Easter.)

TELEPHONE HOUR—Met soprano Leontyne Price, concert violinist Erica Morini and singer Eydie Gorme make their first appearance on the color hour at 10 p.m., ch. 4, joining returnees Carol Lawrence and Steve Lawrence. Donald Voorhees directs. (Series expands to alternate Tuesdays in September.)

HOLLYWOOD: GREAT STARS—Henry Fonda is host-narrator for David Wolper's concluding hour of his Hollywood trilogy, at 10 p.m., ch. 7. How the star system was born, the forces that make screen personalities so celebrated, the demands of timeless and newest stars are viewed as 109 of the greatest are seen from nickelodeon days to some unreleased films.

- the U.S.
4 (Color) Telephone Hour (see box). Preempts "11th Hour"
7 Hollywood: The Great Stars (see box). Preempts "Naked City"
11 George Putnam, News
13 BILL JOHNS NEWS
★ Tell News Personality
14 ... BOXING! ...
★ FROM MEXICO CITY
10:30
5 Dragnet, Jack Webb
9 Trails West, Ray Milland
11 The Paul Coates Show
13 It's Country Music Time
11:00 P.M.
2 News, Dunphy and Hart
4 (Color) Jack Latham news
5 News, Roberts and Stout
7 ABC News, Baxter Ward
9 News, Willis & Brundige
11 The Tom Duggan Show
13 Movie: "Strange Death of Adolph Hitler," L. Donath
11:15
4 (Color) Tonight, Johnny Carson with Frankie Laine and Patachou, plus George Jessel who tells Carson about the "Johnny Carson Day" celebration in L.A. March 5 (Jessel stood in for Carson)
5 Cliff Norton, Weather, Steve Allen Show (11:20), with Frankie Avalon, Jennie Smith (repeat)
9 Movie: "Quicksand," Mickey Rooney (50)
11:30
2 Movie: "The Fighter," Richard Conte (52)
7 Bat Masterson, G. Barry
34 Noticiero 34 (News)
12:00 MIDNIGHT
7 Movie: "Navy Way," Robert Lowery (44)
12:30
11 Movie: "After Office Hours," Clark Gable (35)
12:45
9 Movie: "Full Confession,"
1:15
2 Movie: "Crime Against Joe," Julie London (56)
2:30
11 All-Night Movies

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- ★ CASINO Musical (variety)
9:00 P.M.
2 The Beverly Hillbillies, Buddy Ebsen, Rosemary DeCamp. President of historical society, in which Mrs. Drysdale seeks office, finds Jed's ancestors preceded the Mayflower
4 The Bob Hope Show (see box). Preempts Como
13 (Color) Passport to Travel, Hal Sawyer: "Japan's Festivals"
34 Penumbra (drama serial)
9:30
2 The Dick Van Dyke Show (repeat). Rob is sole member of jury holding out for beauty's acquittal
5 Cain's Hundred, Mark Richman, Sammy Davis Jr.
7 Our Man Higgins, Stanley Holloway. Long lost relative (Alan Carney) shows up to claim share in the MacRoberts inheritance—including Higgins
11 The Best of Groucho
13 (Color) Northwest Passage, Keith Larsen
34 Chucheries (comedy)
10:00 P.M.
2 Circle Theater: "5 Kilos of Junk," Frank Math. Raw heroin is smuggled from France to Mexico to



BENITO MUSSOLINI, his rise and fall as dictator of Italy, is covered in an hour documentary at 8:30 p.m. Tuesday, channel 11.

Week's Top Shows

Sunday—"Show of the Week" at 10 p.m. on channel 4 brings a semi-documentary report on the backstage antics of Shelley Berman. Narrator is Frank McGee.

Monday—"Survey '63" at 10:30 p.m. on channel 4 in COLOR has an interview with Max Rafferty, state superintendent of public instruction.

Tuesday—"Chet Huntley Reporting" at 10:30 p.m. on channel 4 reports on how the British handle dope addicts by providing them with prescriptions to legally purchase drugs.

Wednesday—"Hollywood: The Great Stars" at 10 p.m. on channel 7 is a documentary showing how the star system was born and looking at filmland's "indestructibles." Henry Fonda is host-narrator.

Thursday—"Business Outlook Forum for 1963" at 8 p.m. on channel 11 has three business leaders participating in a discussion originating from Long Beach Municipal Auditorium. The forum, 14th annual one, is sponsored by the Long Beach Farmers and Merchants Bank.

Friday—"The Alfred Hitchcock Hour" at 9:30 p.m. on channel 2 stars Betty Field, Will Hutchins and Dean Jagger in "The Star Jury." It's a story about a coquettish young lady whose boyfriend gets stuck with a murder rap.

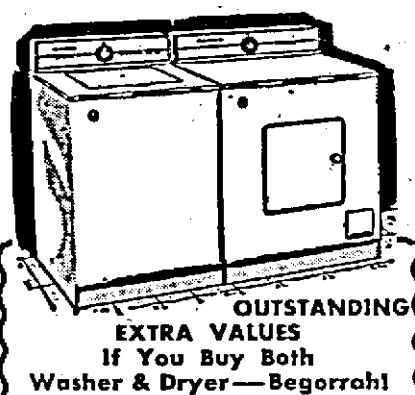
Saturday—The Sunset Club Harmonica Band from Long Beach Volunteers of America will be featured on "You're Never Too Old" at 5:30 p.m., channel 11.

Dancing Daughters

Two daughters of Buddy Ebsen, star of the successful new CBS series, "The Beverly Hillbillies," are dancing show-girls in Las Vegas clubs. Dad, of course, has been a top dancer and actor for years on stage, screen and television.

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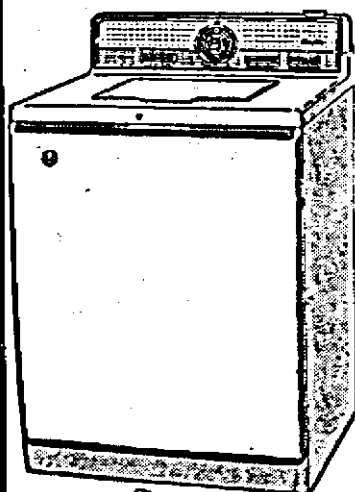
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THURSDAY

March 14, 1963

★ PAID ADVERTISEMENT

6:00 A.M.

- 2 College of Air: "Economy"
- 4 Cont. Classroom: "Physics"

6:30

- 2 USC: "Changing World"
- 4 (Color) Contn. Classroom

"American Government"

7:00 A.M.

- 2 Capt. Kangaroo: Money
- 4 Today, Hugh Downs with Herblock, Tigers training

7:30

- 7 Zorrama (San Diego)

7:45

- 5 For Kids Only, Sk. Frank
- 9 Big Babysitter (cartoons)

8:00 A.M.

- 2 Panorama Pacific, R. Rowe
- 7 Chucko the Clown

8:15

- 11 Business News; Sports AM
- 11 Topper, Leo G. Carroll

- 13 Felix the Cat (cartoons)

9:00 A.M.

- 2 Calendar, Harry Reasoner
- Topis: children's emotions

- 4 Say When, Art James
- 5 Romper Room

- 7 Married Joan, J. Davis
- 11 Kit Carson, Bill Williams

- 13 Yoga for Health

9:30

- 2 Love Lucy, Lucy Ball
- 4 (Color) Play Your Hunch

- 7 Movie: "52 Better," John Lital (51)

- 11 The Jack LaLanne Show
- 13 Guidepost: Soc. Studies

10:00 A.M.

- 2 The McCoys, W. Brennan
- 4 (Color) The Price Is Right

- 5 The Jack Barry Show
- 9 Movie: "Rachel and the Stranger," Loretta Young

- 11 The Pamela Mason Show

10:15

- 13 Guidepost: Living in West

10:30

- 2 Pete and Gladys
- 4 Concentra'n, Hugh Downs

- 13 Guidepost to Science (3)

11:00 A.M.

- 2 Love of Life
- 4 (Color) First Impression

- 5 Medic, Richard Boone
- 7 Jane Wyman Presents

- 11 Leave It to the Girls
- 13 Guidepost: Spanish II

11:30

- 2 Search for Tomorrow

- 4 Truth or Consequences
- 5 Mickey Hargitay Show
- 7 Yours for a Song, B. Parks
- 9 Heritage: Kaltenborn
- 11 Sheriff John, John Rovick
- 13 Play Bingo, Johnny Jacobs

11:45

12:00 NOON

- 2 Burns and Allen Show
- 4 (Color) Merv Griffin Show

- with Sam Levenson, Danny Meehan, Cleveland

- Armory, George Frazier
- 5 Night Court, Jay Jostyn

- 7 Tennessee Ernie Ford
- 9 Looney Tunes Cartoons

- 13 Midday Report; Life Line

12:30

- 2 As the World Turns
- 5 News; Movie (12:35)

- "Port Said," Wm. Bishop
- 7 Father Knows Best, Young

- 9 Movie: "Bombardier,"
- 11 Your Name's the Game

- 13 Racket Squad, R. Hadley

1:00 P.M.

- 2 Passport, Allen Ludden
- 4 Loretta Young Theater

- 7 December Bride, Byington
- 11 Movie: "Shopworn

- Angel," M. Sullivan
- 13 Felix the Cat (cartoons)

1:30

- 2 Art Linkletter H'se Party.
- 7 Girl Talk, Virginia Graham

- 13 Movie: "So Little Time,"

2:00 P.M.

- 2 To Tell the Truth, Collyer
- 4 Match Game, G. Rayburn

- 5 Tricks-Treats, Corris Guy
- 7 Day in Court; Guardian

- 9 Movie: "Riff Raff,"

2:30

- 2 The Millionaire, M. Miller
- 4 Make Room for Daddy

- 5 Trouble With Father
- 7 Seven Keys, Jack Narz

- 11 Movie: "The Hardys Ride

- High," Mickey Rooney

3:00 P.M.

- 2 The Secret Storm
- 4 Bachelor Father, Forsythe

- 5 Walker Edmiston Show
- 7 Queen for a Day, J. Bailey

- 13 Felix the Cat (cartoons)

3:30

- 2 The Edge of Night
- 4 Movie: "She Married an

- Artist," John Boles (37)
- 7 Who Do You Trust?

4:00 P.M.

- 2 Amos 'n' Andy
- 5 Bozo's Circus, V. Colvig

- 7 American Bandstand.
- Guest: Jo Ann Campbell

- 9 Here's Uncle Johnny

BRENDA SCOTT (left) starts with Joanna Moore during "Alcoa Premiere" at 10 p.m. Thursday, channel 7.



- 4:30
- 2 Life of Riley, Wm. Bendix
- 5 Trader Tom of China Seas
- 7 Discovery '63: "Life on the Moon"

- 11 Rescue 8, Jim Davis
- 13 Reloj Musical (variety)

5:00 P.M.

- 2 Movie: "Under Two

- Flags," Ronald Colman
- 5 Popeye, Tom Hatten

- 7 Sundown, Tom Kennedy
- 9 The Engineer Bill Show

- 11 Superman, George Reeves
- 13 The Lloyd Thaxton Show

- 34 Un Canto de Mexico

5:30

- 11 Casper the Friendly Ghost
- 34 Lucha contra el Cancer

5:45

- 4 (Color) Curt Massey Show

6:00 P.M.

- 4 (Color) News and Sports
- 5 Whirlybirds, Ken Tobey

- 7 News Hour, Baxter Ward
- 9 Supercar, Mike Mercury

- 11 The Mickey Mouse Club
- 13 The Ann Sothorn Show

- 34 Elena (dramatic serial)

6:15

- 4 (Color) Brown-Peterson

6:30

- 2 Big News, Jerry Dunphy
- 4 Huntley-Brinkley Report

- 5 Beat Odds, Dennis James
- 9 Our Miss Brooks, E. Arden

- 13 (Color) Touche Turtle
- 34 Noticiero 34 (News)

6:45

- 4 (Color) Jack Latham News
- 7 Ron Cochran w/the News

- 11 George Putnam, Dateline

7:00 P.M.

- 4 "SCIENCE IN ACTION"
- ★ "DISAPPEARING RESOURCES"

- 5 Cleto Roberts Reports
- 7 Guestward Ho!

- 9 People Are Funny
- 11 Yogi Bear Show (cartoon)

- 13 Adventure Tomorrow, Dr. Martin Klein: "High Speed Eye," Slow motion camera

- 34 Niebla (dramatic serial)

7:15

- 2 Walter Cronkite, News
- 5 The Big Three (News)

7:30

- 2 Mr. Ed, Alan Young
- Conie Hines (repeat).

- 4 (Color) News Special: "California—The Most"

- (see box). Preempts
- "Wide Country"

- 5 By the Numbers, J. Barry
- 7 Ozzie & Harriet (repeat).

- Oz emulates his gun-slinger ancestor in a fast draw contest at market

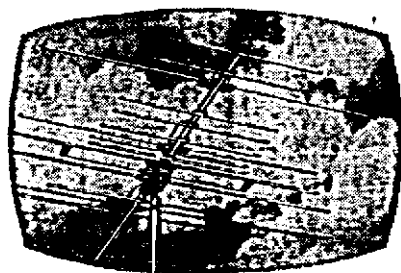
- 9 Sugarfoot, Will Hutchins. Mentally unbalanced

- killer can't distinguish right from wrong

- 11 One Step Beyond: "If You See Sally," Anne Whitfield. Girl dead 7 years re-

- appears when father calls

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- ment" until he gets hurt.
- 9. Movie: "Riot in Cell Block 11," Neville Brand (54)
- 13 Silents Please: "Dracula," Max Schreck (Ger.-22)
- 34 Guitarras (guitarists)

9:00 P.M.

- 2 Twilight Zone, Rod Ser-

- ling: "The Parallel," Steve

- Forrest, Jacqueline Scott.

- Astronaut who loses con-

- tact with ground control

- for 6 hrs. during 7-day

- orbit, returns home to

- find strange discrepancies

- in his surroundings.

- 5 Focus on the World:

- "Women on the March."

- Historic film footage of

- fight for suffrage.

- 7 My Three Sons, Fred Mac-

- Murray. A pig joins the

- Douglas household as

- Robbie starts a fattening-

- up project to raise funds

- 11 Trackdown, Robert Culp

- 13 (Color) Exciting World,

- John Goddard: "Secret of

- the Island" (San Miguel)

- 34 Penumbra (serial)

9:30

- 4 (Color) Hazel, Shirley

- Booth. Hazel finds a little

- girl inadvertently left at a

- gas station

- 7 McHale's Navy, Ernest

- Borgnine, Tim Conway.

- Ens. Parker is the target

- for his own crew when he

- dons a Japanese uniform

- to fly a Jap Zero

- 11 The Best of Groucho

- 13 Mike Hammer, McGavin

- 34 Las Estrellas y Usted

10:00 P.M.

- 2 The Nurses, Shirl Con-

- way, Peggy Wood. An

- aging, fumbling nurse is

- involuntarily retired, only

- to return to the hospital

- as a patient

- 4 (Color) Andy Williams

- Show. Maureen O'Hara

- guests in a pre-St. Pat-

- rick's salute, and the Wil-

- liams Brothers, who

- started as a church quar-

- teret in Wall Lake, Iowa,

- are reunited with their

- now-star member

- 5 Peter Gunn, Craig Stevens

- 7 Alcoa Premiere, Fred As-

- taire: "Jeany Ray,"

- Brenda Scott, Joanna

- Moore, Ron Hayes, Jim

- Davis. After her grand-

- mother's death, a child,

- apparently retarded, is

- the pawn of those who pro-

- cess to know what's best

- 11 George Putnam, News

- 13 News, Johns and Fishman

- 34 La Hora de Paco Malgesto

10:30

- 5 Dragnet, Jack Webb

- 9 Trails West, Ray Milland

- 11 The Paul Coates Show

- 13 It's Country Music Time

- 34 Algo de lo Nuestro

11:00 P.M.

- 2 News, Dunphy and Hart

- 4 (Color) Jack Latham news

- 5 News, Roberts and Stout

- 7 ABC News; Baxter Ward

- 9 News, Willis & Brundige

FRIDAY

March 15, 1963

★ PAID ADVERTISEMENT

- 6:00 A.M.
2 College of Air: "Economy"
4 Cont. Class'm: "Physics"
6:30
2 USC: "Oriental Religions"
4 (Color) Contin. Class'm:
"American Government"
7:00 A.M.
2 Captain Kangaroo
4 Today, Hugh Downs
7:30
7 Zoorama (San Diego)
7:45
5 For Kids Only, Sk. Frank
9 Big Babysitter (cartoons)
8:00 A.M.
2 Panorama Pacific, R. Rowe
Druggist warns of house-
hold poisons
7 Chucko the Clown
8:15
11 Business News; Sports AM
8:30
11 Topper, Leo G. Carroll
13 Felix the Cat (cartoons)
9:00 A.M.
2 Calendar, Harry Reasoner
Topic: early speech handi-
caps in children
4 Say When, Art James
5 Romper Room
7 I Married Joan, J. Davis
11 Kit Carson, Bill Williams
13 Yoga for Health
9:30
2 I Love Lucy, Lucille Ball
4 (Color) Play Your Hunch
7 Movie: "Young Man's
Fancy," Anna Lee (39)
11 The Jack Lalanne Show
13 Guidepost to Science (5)
10:00 A.M.
2 The McCays, W. Brennan
4 (Color) The Price Is Right
5 The Jack Barry Show
9 Movie: "Til the End of
Time," Dorothy McGuire
(46)
11 The Pamela Mason Show
13 Assignment Education
10:30
2 Pete and Gladys
4 Concentrat'n, Hugh Downs
13 Intelligent Parent
11:00 A.M.
2 Love of Life
4 (Color) First Impression
5 Medic, Richard Boone
7 Jane Wyman Presents
11 Leave It to the Girls
Guest: Neville Brand
11:15
13 Guidepost to Spanish I
11:30
2 Search for Tomorrow
4 Truth or Consequences
5 Mickey Hargitay Show
7 Yours for a Song, B. Parks
9 LASC: "Art & the Child"
11 Sheriff John, John Rovick
13 Play Bingo, Johnny Jacobs
11:45
2 The Guiding Light
12:00 NOON
2 Burns and Allen Show
4 (Color) Merry Griffin Show
with Peter Cook, Marilyn
Levell
5 Night Court, Jay Jostyn
7 Tennessee Ernie Ford
9 Looney Tunes Cartoons
13 Midday Report; Life Line
12:30
2 As the World Turns
5 News; Movie (12:35): "Ad-
ventures of Casanova,"
Arturo de Cordova (45)
7 Father Knows Best, Young
9 Movie: "Born to Kill,"
Lawrence Tierney (47)
11 Your Name's the Game,
Jack Smith
13 Racket Squad, R. Hadley
1:00 P.M.
2 Passport, Allen Ludden
4 Loretta Young Theater
7 December Bride, Byington
11 Movie: "Stranger in
Town," Frank Morgan
13 Felix the Cat (cartoons)
1:30
2 Art Linkletter House Party
Guest: Andre Previn
4 Young Dr. Malone
7 Girl Talk, Virginia Graham
13 Movie: "Lili Marlene,"
Lisa Daniels (Br. '50)
2:00 P.M.
2 To Tell the Truth, Colyer

- Match Game; G. Rayburn
Day in Court; Small Claims
9 Movie: "Letter from an
Unknown Woman," Joan
Fontaine (48). Bob Le-
Maire and Del Moore are
intermission studio guests.
2:30
2 The Millionaire, M. Miller
4 Make Room for Daddy.
Guest: Dinah Shore
5 Trouble with Father
7 Seven Keys, Jack Narz
11 Movie: "Scudda-Hoo!
Scudda-Hay!" June Haver
3:00 P.M.
2 The Secret Storm
4 Bachelor Father, Forsythe
5 Walker Edmiston Show
7 Queen for a Day, J. Bailey
13 Felix the Cat (cartoons)
3:30
2 The Edge of Night
4 Movie: "Invisible
Woman," Virginia Bruce
3:45
7 Who Do You Trust?
9 Feature Page, John Willis
4:00 P.M.
2 Amos 'n' Andy
5 Bozo's Circus, V. Colvig
7 American Bandstand
Guest: Teresa Brewer
9 Here's Uncle Johnny
4:30
2 Life of Riley, Wm. Bendix
5 Trader Tom of China Seas
7 Discovery '63: "World
Thru Microscope"
11 Rescue 8, Jim Davis
34 Reloj Musical (variety)
5:00 P.M.
2 Movie: "Gypsy Wildcat,"
Maria Montez, Jon Hall
5 Popeye, Tom Hatten
7 Sundown, Tom Kennedy
9 The Engineer Bill Show
11 Superman, George Reeves
13 The Lloyd Thaxton Show
34 Un Canto de Mexico
5:30
11 Casper the Friendly Ghost
34 Usted y su Salud
5:45
4 (Color) Curt Massey Show
13 Bill Johns, News (5:50)
6:00 P.M.
4 (Color) News and Sports
5 Whirlybirds, Ken Tobey
7 News Hour, Baxter Ward
9 The Lone Ranger
11 The Mickey Mouse Club.
The Main St. cinema
13 The Ann Sothern Show
34 Elena (dramatic serial)
6:15
4 (Color) Brown-Peterson
6:30
2 Big News, Jerry Dunphy
4 Huntley-Brinkley Report
5 Beat the Odds, D. James
9 Our Miss Brooks, E. Arden
13 (Color) Touche Turtle
34 Noticiero 34 (News)
6:45
4 (Color) Jack Latham news
7 Ron Cochran w/the News
11 George Putnam Dateline
7:00 P.M.
4 Hennessey, Jackie Cooper.
Chick prescribes for phys-
ical and mental problems
of his high school football
coach
5 Clet Roberts Reports
7 Lock-up, Macdonald Carey
9 People Are Funny
11 Deputy Dawg (cartoons)
13 The Rebel, Nick Adams.
Yuma is go-between in
proposed exchange of
sheriff's brother for out-
law's brother
34 Niebla (dramatic serial)



MARY LOU RYHALL is featured in Irish dance numbers during "Sing Along With Mitch" at 8:30 p. m. Friday, chan- nel 4 in COLOR.

- 7:15
2 Walter Cronkite, News
5 The Big Three (News)
7:30
2 Rawhide, Clint Eastwood,
Albert Salmi, Fred
Wayne, Jack Searl, Rowdy
is confronted by new
drover he'd previously
killed and helped bury
4 International Showtime,
Don Ameche: "Continental
Ice Classic," Scala Ice
Revue, taped in Mann-
heim, Germany
5 By the Numbers, J. Barry
7 Winston Churchill—The
Valiant Years: "Yalta."
Final conference of Big-3.
9 Bowery Boys Movie:
"Hard Boiled Mahoney,"
Leo Gorcey (47-1st run)
11 Rescue 8, Jim Davis
13 Outlaws, Barton MacLane,
Richard Rust. Embittered
cripple gets his crimes
done by a slow-witted,
powerful brother
34 Musical Instantaneo
8:00 P.M.
5 You Don't Say, Kennedy
7 Father Knows Best, Robt.
Young. Bud lives it up
on an expense account to
impress a girl

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HERBOLGIST

- 11 Colgate Theatre—TV list
★ Van Johnson, Dorothy
McGuire—"INVITATION"
She had a year to live—
so her father tried to buy
her a husband & happiness.
with Ruth Roman, Louis
Calhern (52). The girl of
"bought" husband objects,
especially when new oper-
ation can cure maady
34 Pecado Mortal (serial)
8:30
2 Route 66, Martin Milner,
Elizabeth Ashley, Featrice
Straight, Mario Alcalde.
Tod rescues hysterical
Spanish girl from bear pit
at the Houston zoo and
meets her courtly family
(Glenn Corbett segment is
postponed to next Fri.)
4 (Color) Sing Along with
Mitch. A collection of
books inspires the musical
themes for Leslie Uggams,
Gloria Lamber and gang
5 Movie: "Senator Was In-
discreet," Wm. Powell
7 (Color) The Flintstones
(cartoon). Experimental
soft drink cures Barney's
hiccups, but makes him
invisible (repeat)
9 Movie: "Riot in Cell
Block 11," Neville Brand
13 Deadline, Paul Stewart
34 Mexico Canta (folklore)
9:00 P.M.
7 I'm Dickens... He's
Fenster, Marty Ingels,
John Astin. Arch poses as
Viennese surgeon to im-
press a pretty nurse, and
a gunman demands he
remove a bullet
13 Bronco, Ty Hardin. Bronco
is framed
34 Penumbra (drama serial)
9:30
2 Alfred Hitchcock Hour:
"The Star Juror" (see box)
4 (Color) The Price Is Right,
Bill Cullen.
7 77 Sunset Strip, Edward
Byrnes, Caroline Kido.
Kookie helps a Nippo-
nese pal trace an erp-
bezzling uncle
34 La Hora de Raul Astor
10:00 P.M.
4 (Color) Jack Paar Pro-
gram, with Genevieve,
Don Adams and The Mop-
pets. On film, Paar's
daughter Randy inter-
views children abroad
5 Peter Gunn, Craig Stevens
11 George Putnam, News
13 Bill Johns, News
34 Detective No. 1 (comedy)
10:15
13 Harold Fishman comment

- SPECIAL**
ALFRED HITCHCOCK
HOUR—Dean Jagger stars as
a respected citizen who is
conscious-stricken when he is
named to a jury which will
judge a man accused of a
murder he himself com-
mitted. Betty Field, Will
Hutchins, Crahan Denton and
Katherine Squire are featured
at 9:30 p.m., ch. 2, as the
juror tries to bring out facts
which would prove the youth
innocent without rousing sus-
picion that he killed the girl.
- 10:30
2 Eyewitness, Charles Col-
lingwood. Major story
5 Dragnet, Jack Webb
7 Third Man, M. Rennie
9 Trails West. "White"
11 The Paul Coates Show
13 It's Country Music Time
34 Musica, Risas y Estrellas
11:00 P.M.
2 News, Dunphy and Hart
4 (Color) Jack Latham news
5 News, Roberts and Stout
7 ABC News; Baxter Ward
9 News, Willis & Brundige
11 The Tom Duggan Show
13 Movie: "G-Men," James
Cagney (35)
34 Telehistorias (comedy)
11:15
4 (Color) Tonight, Johnny
Carson with William
Saroyan, Dr. Joyce
Brothers, Bobby Cole
5 Cliff Norton, Weather,
Steve Allen Show (11:20),
with Billy Eckstine,
Shecky Greene, Kim Sis-
ters and showgirls of
"Vive Les Girls."
9 CAGNEY & CONTE in
★ "13 RUE MADELINE"
11:30
2 Movie: "California Con-
quest," Cornel Wilde (52)
7 Bat Masterson, G. Barry
34 Noticiero 34 (News)
12:00 MIDNIGHT
1 LOW CHANCE—"BRIDE
OF THE GORILLA" . .
12:30
11 Movie: "Yank on the
Burma Road."
13 Fright! (movie): "Black
Friday," Boris Karloff
12:45
9 Movie: "Til the End of
Time," Dorothy McGuire
5 Movie (12:50): "Stranger
at My Door."
1:15
2 Movie: "Bokero."
2:30
11 All-Night Movies:



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SATURDAY

March 16, 1963

★ PAID ADVERTISEMENT

- 7:00 A.M.
4 Movie: "H. Good Looking." Harriet Hilliard (44)
7:30
2 Movie: "Dangerously Yours." Cesar Romero
8:00 A.M.
4 Mr. Wizard, Don Herbert "Why the Sky Is Blue"
9 (Color) From Ground Up
11 Western Movie
8:30
2 Sky King, Kirby Grant (Color) Ruff and Reddy
5 Let's Draw, Frank Webb
7 Zorrama (San Diego)
9 Cine Mexicano (Span.)
13 The Roy Gordon Show.
9:00 A.M.
2 Captain Kangaroo
4 (Color) Shari Lewis Show
5 Rocky and His Friends
7 Adventures of Wm. Tell
11 Movie: "Adventures of Tarti." Robt. Donat (43)
13 Panorama Latino
9:30
4 (Color) King Leonardo
5 Frontier: "Capt. Castle"
7 Movie: "Penitentiary."
10:00 A.M.
2 Alvin Show (cartoons)
4 Fury, Bobby Diamond
5 Movie: "Mystery Ship."
10:30
2 Mighty Mouse Playhouse
4 Magic Midway, Kirchner
9 Movie: "China Sky."
11:00 A.M.
2 Rin-Tin-Tin, Lee Aaker
4 Make Room for Daddy
7 Top Cat (cartoon)
11 Time Out for Beauty
13 Variedades R. Iglesias
11:30
2 The Roy Rogers Show
4 (Color) Exploring, Dr. Albert Hibbs. "Clock" theme
5 Movie: "City That Never Sleeps." Gig Young (53)
7 Beany & Cecil (cartoon)
11 George Putnam Youth Awards (see box)
12:00 NOON
2 Sky King, Kirby Grant
7 Bugs Bunny (cartoons)
9 Movie: "Riot in Cell Block 11." Neville Brand (54)
11 Movie: "Harrigan's"
13 Western Cowboy (movie)
34 Niebla (dramatic serial)



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BASEBALL, 1:30 p.m., ch. 11, has Bill Welsh at Bovard Field for the second game in the CIBA league play between USC and UCLA.

CHALLENGE GOLF, 2 p.m., ch. 7, has Arnold Palmer and Gary Player meeting Jackie Kupit and Bobby Nichols at San Gabriel.

PRO BOWLERS TOUR, 3 p.m., ch. 7, Chris Schenkel describing the two semi-finals and championship match at the New Orleans Open.

SPORTS INTERNATIONAL, with Bud Palmer, 3:30 p.m., in color, ch. 4, shows how hunting dogs are trained.

WIDE WORLD OF Sports, 4:30 p.m., ch. 7, has tapes of the NASCAR "500" Daytona Stock Car championship race, and the New England invitational sled dog races.

ALL-STAR GOLF, 5 p.m., in color, ch. 4, has big money winners Billy Casper and Gene Littler in medal play at Desert Inn, Las Vegas.

12:30
2 Reading Room, Ned Hoopes. "Changing seasons" are studied
4 Teacher '63, Arnold Pike "Drafting"
7 Magic Land of Alla-Kazam

1:00 P.M.
2 Robert Trout, News
4 (Color) Existence (agric.)
5 Movie: "Oh Susanna,"
7 My Friend Flicka
13 Bowling with Art Parra

1:30
2 Teen-Age Trials, Jerry Dunphy. Three religious leaders look at dating with religious differences.
4 Movie: "Donovan's Brain," Lew Ayres (53)
7 Exclusively Outdoors
11 KTTV Sports Special
★ USC vs. UCLA Baseball (see sports box)
13 Movie: "Blonde Ice,"

2:00 P.M.
2 Viewpoint, John Hart with Herve Alphand, French Ambassador
7 Challenge Golf (spts box)
9 Movie: "Riot in Cell Block 11," Neville Brand
34 Futbol (soccer matches)

2:30
2 Capitol Hill to California.
5 Wrestling (repeat tapes)

3:00 P.M.

2 Repertoire Workshop: Instant Comedy."
4 (Color) Agriculture USA
7 Professional Bowlers Tour (see sports box)
13 Movie: "Inside Story,"

3:30
2 Movie: "Storm Fear," Cornel Wilde (56)
4 (Color) Sports International: "U. S. Champion Dogs" (sports box)
5 Changing Times
34 Novilladas (bullfights)

4:00 P.M.
5 Women's All-Star Bowling
9 Science Fiction Theatre
11 Topper, Leo G. Carroll

4:30
5 TV Bowling Tournament
7 ABC's Wide World of Sports (see sports box)
9 Top Star Bowling
11 Hobbymaster
13 Movie: "One Exciting Week." Al Pearce (46)

5:00 P.M.
2 Movie: "Great American Broadcast," Jack Oakie
4 (Color) All-Star Golf: Casper-Littler (sports box)
11 Ronnie Morgan Time

5:30
5 Movie: "Dracula,"
9 Jungle Jim Movie: "Savage Mutiny" (53)
11 You're Never Too Old, Harry Koplan (see box)
34 Club de los Optimistas

6:00 P.M.
4 (Color) News and Sports
7 Lawrence Welk Show
11 Dan Smooth Reports
13 The Ann Sothorn Show
34 Estrellas Infantiles

6:15
4 (Color) News Conference, Bill Brown with Herve Alphand, French Ambassador to U.S.
11 Sat. News, Les Lampson

6:30
11 RCMP, Gilles Pelletier
13 Frontier Circus, C. Wills.
34 Noticiero 34

6:45
2 Jerry Dunphy Report
4 (Color) Bob Wright News

7:00 P.M.
2 Sea Hunt, Lloyd Bridges.
4 Biography, Mike Wallace: "Winston Churchill" (2)
5 Jeff's Collie (Lassie)
7 Intertel (see box)

9 The Deputy, Henry Fonda.
11 Movie: "People vs. Dr. Kildare," Lew Ayres (40)
34 Teatro Familiar (drama)

7:30
2 The Jackie Gleason Show
4 Sam Benedict, Edmond O'Brien, Robert Lansing, Olive Deering, Susan Sila. Dedicated teacher is ar-



RICHARD JAECKEL (left) and **Michael Higgins** feud over everything, including pretty Bee Tompkins, during "Gunsmoke" at 10 p. m. Saturday, channel 2.

rested for publicly denouncing the hypocrisy of a small town.

5 Yancy Derringer
9 Science Fiction Movie. "Beginning of the End"
13 (Color) It Is Written

8:00 P.M.
5 Restless Gun, John Payne
7 The Gallant Men, Robert McQueeney, Wm. Reynolds, Julie Adams. WAC captain tempts Benedict to trade the fighting war for a desk.
8:30

2 The Defenders, E. G. Marshall, Paul Prokop, Graham Denton (repeat). College basketball star is suspected of taking a bribe.
4 (Color) Joey Bishop Show. Corbett Monica and Leonid Kinskey are featured as Joey decides to switch to serious drama

5 Movie: "My Friend Flicka," Roddy McDowall
11 Chiller (movie): "Attack of the 50-ft. Woman."
34 Cita con Aldo Monti

9:00 P.M.
4 (Color) Movie: "A Certain Smile," Rossano Brazzi, Joan Fontaine, Christine Carere (58—1st run). Francoise Sagan story filmed in Paris and on Riviera.
7 Mr. Smith Goes to Washington, Fess Parker, Kay Starr. Honorary chairman of charity drive uses Jesse James method to empty pocketbooks.

9 Movie: "Svengali," John Barrymore (31)
13 Jukebox Saturday Night
34 Estudio de Pedro Vargas

9:30
2 Have Gun, Will Travel, Richard Boone, Patric Knowles, James Griffith, Judi Meredith. Art dealer has deadly motive in his search for sculptor.

7 New Breed, Leslie Nielsen.
34 Variedades (musical)

10:00 P.M.
2 Gunsmoke, James Arness, Richard Jaeckel, Michael Higgins. Court ruing to quell partners' feud inspires murder plot.
5 The Ray Anthony Show
11 Movie: "Cardinal Richelieu," George Arliss
13 Jeepsers Creepers (movie): "Behind the Mask."
34 Lucha Libre (wrestling)

10:30
5 John Payne, Lee J. Cobb—"Road to Denver" + "The Bushwhackers" w/ John Ireland, D. Malone
7 Manhunt, Victor Jory

SPECIAL

PUTNAM YOUTH AWARDS—Eighth annual awards to youth groups judged outstanding in service to their communities are presented at 11:30 a.m., ch. 11.

YOU'RE NEVER TOO OLD—Long Beach's Sunset Club harmonica band is seen in action at 5:30 p.m., ch. 11.

INTERTEL—With the Griffith-Rodriguez title fight from Chavez Ravine blacked out in Southern California, ch. 7 offers "The Unfinished Revolution" at 7 p.m., dealing with the economic and industrial strides of Mexico during the past 20 years.

9 Japan Today: "Face of a People."

11:00 P.M.
2 Jerry Dunphy Report
4 (Color) Bob Wright, News
1 Dirk Bogarde—"Cast A

★ Dark Shadow"—Thriller!
9 (Color) Movie: "Track of the Cat," Robert Mitchum
34 Noticiero 34 (News)

11:15
2 Tonight Fabulous 521
★ BART COOPER, Walter Brennan—"TASK FORCE" with Jane Wyatt (49).

4 Desilu Playhouse: "City in Bondage," Barry Sullivan, Ed Begley. Factual story of fledgling D.A. who exploded myth of "New York's most brilliant policeman."

11:30
11 The Ben Hunter Show
13 Dan Riss, News

11:45
13 Movie: "Nobody Lives Forever," John Garfield

12:00 MIDNIGHT
5 Movie: "The Bushwhackers," John Ireland

12:15
4 Movie: "To the Victor," Dennis Morgan (48)

12:30
7 Island Warriors... SABU
★-Is "SAVAGE DRUMS" with Lita Baron (51)
9 Movie: "Back to Batasan."

1:00 A.M.
11 Movie: "Sleepers West," Lloyd Nolan (41)

1:15
2 Movie: "Man of the Moment," (Br.—56)

1:45
13 Teledrama: "Man of the Law," Wendell Corey

2:30
11 All-Night Movies

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DU. 4-0677

POMONA
Factory Showroom
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NA. 3-2571

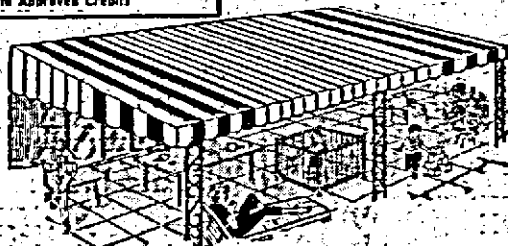
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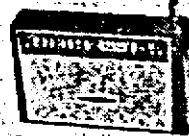
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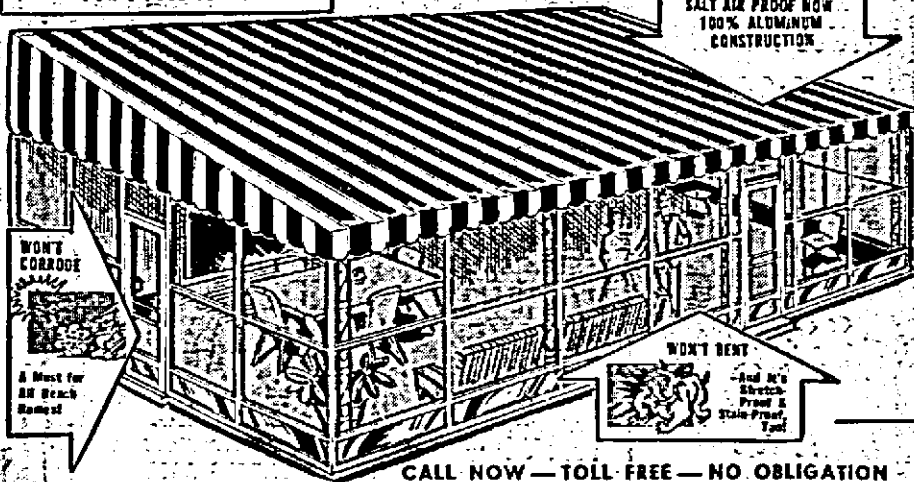


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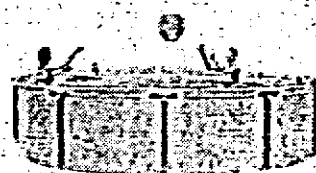
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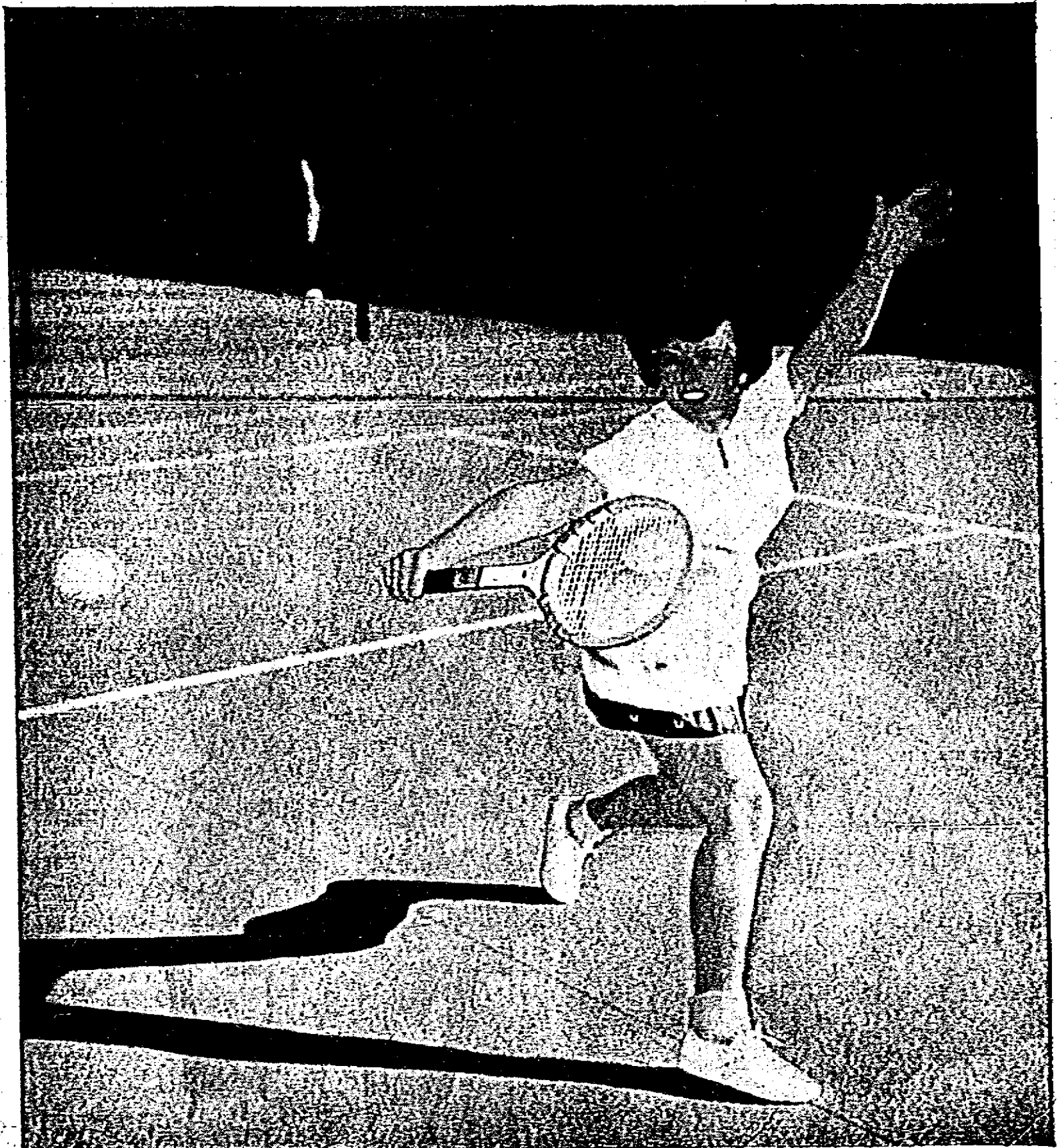
March 10, 1933

Southland

What's the Twist
Doing to Us?

See Page 8

MAGAZINE OF THE SUNDAY NEWS AND THE INDEPENDENT-PRESS-TELEGRAM



Little Miss Moffitt Tiger at Tennis See Page 7

Color Photographs by Rex Coe

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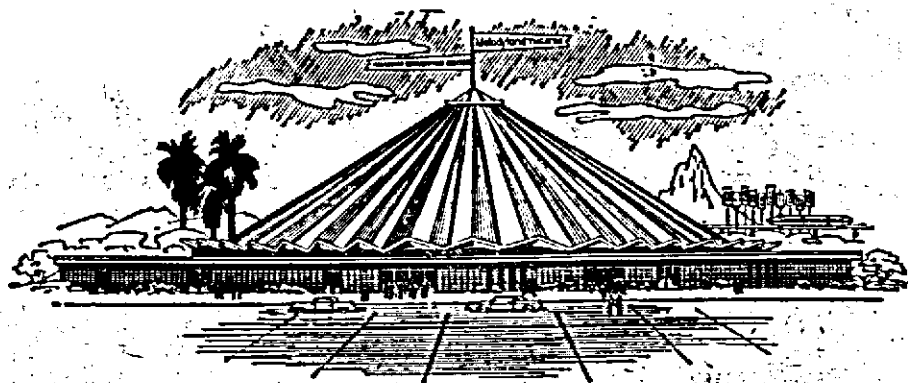
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Stories about the attractive homes of people you know appear regularly in *Southland*

Broadway Is Coming to Anaheim



Metamorphosis of Anaheim's Disneyland area continues with the current construction of Melodyland Theatre (architect's sketch above) and plans for Broadway theatricals.

A NEW GIANT is rising in the Disneyland area.

Across Harbor Boulevard from Disneyland the \$1,200,000 circular-shaped Melodyland Theatre is under construction.

The 51,300-square-foot structure will have an accordion-shaped, steel-beam roof reaching 70 feet into the sky, half as tall as the 140-foot Matterhorn across the street.

The 3,000-seat theater will open July 2 with 20 weeks of top Broadway musicals. Each production will have star entertainers.

SAMMY LEWIS and Danny Dare, West Coast showmen, head up Melodyland Theatre, Inc., long-term lessee of the "theater-in-the-round" auditorium, which will be open the year around and will be available for stage attractions, trade shows, conventions, concerts and civic events. Leo Freedman, Beverly Hills real estate developer, is building the theater.

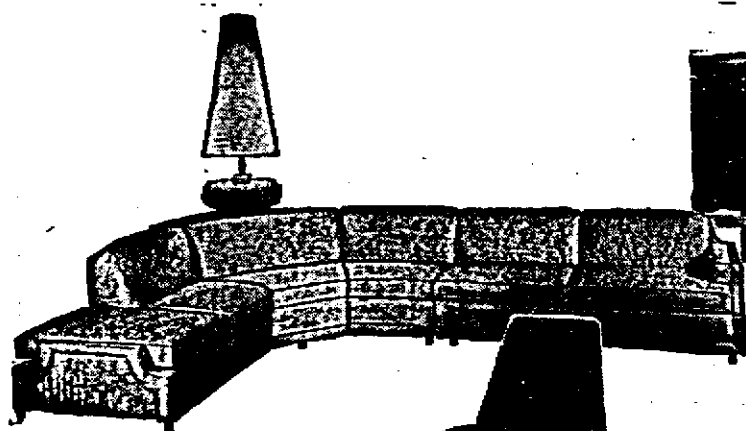
To insure acoustical excellence, 3,000 pounds of wood baffles will hang from the roof in the interior of the mammoth amusement hall. The building will be air-conditioned.

MELODYLAND Theatre's main facility will be its circular stage, 40 feet in circumference. The 17 rows of seats will have a maximum incline of three feet.

Four snack bars inside the auditorium will serve hungry-thirsty patrons.

An auxiliary building in the rear of the main structure will contain a rehearsal area similar in size to the main stage, star and cast dressing rooms, scenery storage, wardrobe and light control rooms, offices, meeting and caucus rooms.

Melodyland Theatre will be on six acres of land



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March 10, 1963

Southland

OUR COVER



The goal of every outstanding tennis player in the world is to win at Wimbledon, in England. It is considered the world championship. Big names compete there for years and still never win a title. But Long Beach's Billie Jean Moffitt (our cover girl) won the women's doubles championship on her first try in 1961. Little Miss Moffitt, only 17 at the time, and her partner, Karen Hantze, 18,

were the youngest champions on record. Billie Jean learned the game on Long Beach's public courts and has gained more international honors than any other Long Beach-developed player. For more about this "Tiger at Tennis," turn to Page 7.

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Next Week

Southland's annual Spring Garden Number makes its 1963 bow next week, filled with information every home horticulturist needs to know to make his shrubs, lawn and flowers grow their best. If you follow most Southland readers, you'll read this important edition from cover to cover and then preserve it for further reference. Don't miss it!

Fred Taylor Kraft, Editor

Buffum's

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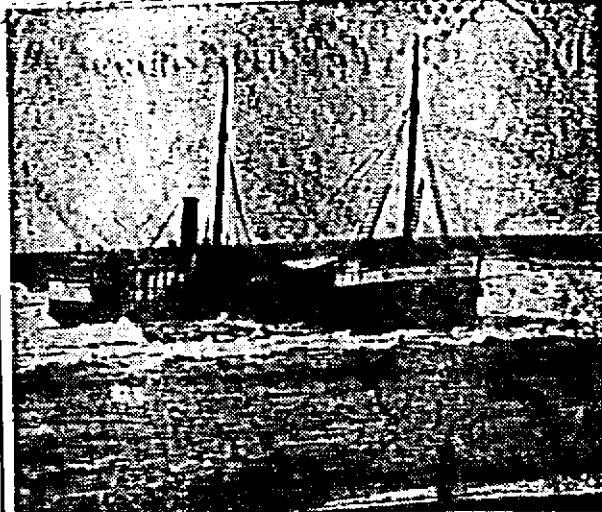
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King Neptune has long stirred up trouble along the Pacific Coast. Above, the Syble Marston aground on Jan. 12, 1909, near Surf, north of Point Arguello.

Troublemaker Neptune

By Mabel Yeatch Hoadley

RECENT battering of sea-side communities by the sea is nothing new in the history of mankind on the Pacific Coast. Shoreside installations and offshore traffic have often taken severe drubbings from Neptune's assault forces.

Harbor installations have been washed away, pilings broken, breakwaters damaged, seawalls undermined, wharfs dumped into the ocean and water craft wrecked or driven ashore. Skeletons of some of these ships may be seen on the bottom of the ocean today. Besides these, a strange metal object that can be seen on the ocean floor is a nickel-plated donkey engine used on the end of the pier at Point Sal in loading ships. The wharf went down in the January high tides in the early 1870s and the engine could not be recovered.

The Syble Marston was a storm victim on Jan. 12, 1909, and on July 7, 1911, the SS Santa Rosa was wrecked north of point Arguello. In the howling winds of the stormy season of 1915, wharfs between San Diego and San Francisco were damaged, some of them beyond repair.

In prohibition days, San Luis Obispo Bay was headquarters for rum runners. During this time a boat discovered aground in the bay, was found by the deputy sheriff and a special agent of the U.S. Treasury Department to belong to a rum runner. It was a \$3,000 boat, equipped to carry 200 cases of liquor. It was set on wheels and had been pulled ashore from a larger vessel with a 2,000-foot hemp rope.

Food for Birds

Food for birds is particularly necessary in late winter when natural supplies are at a low point.

Remember that the birds that come to your feeders are likely to spend the summer ridding your garden of insects.

MUCH OF our coastline is rocky and irregular. Great combers come thundering in to crash against the rocks, and any grounded vessel is soon battered beyond seaworthiness. Sometimes the lumber in them can be salvaged and used for other purposes. In the early 1870s the wrecked schooner, Annie Lytle, lay a little off shore from Point Sal. C. H. Clark, an enterprising land owner nearby, bargained with her skipper for the wreckage, giving in exchange Mrs. Clark's gold watch. From the schooner's cabin Clark built a school house that served until the district was abandoned.

Fortunately, the stormy season in this area is short. Perhaps of everything in the state that invites exploration or stirs interest, the most satisfying and the most alluring is the ocean, in spite of its occasional rampaging. Its ages-old song, its saltish tasting spray, and the soft swish of surf, rolling on the beach are unforgettable.

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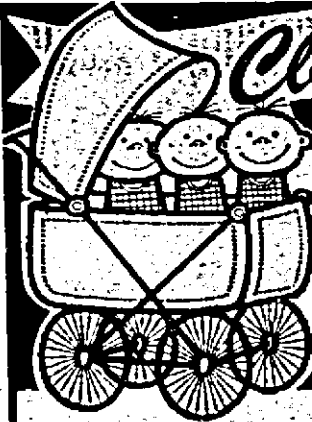
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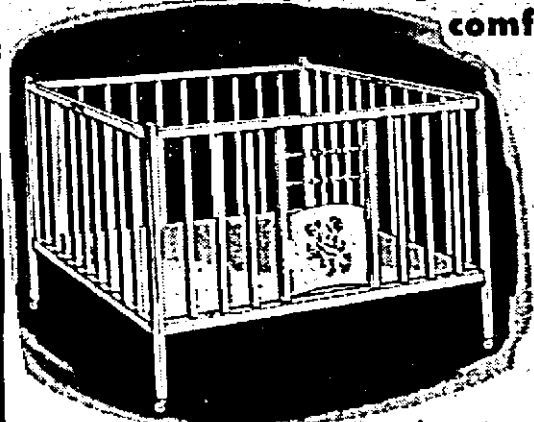
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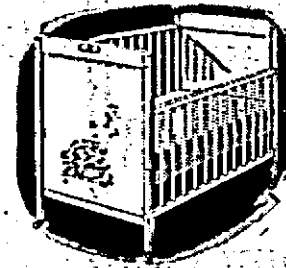
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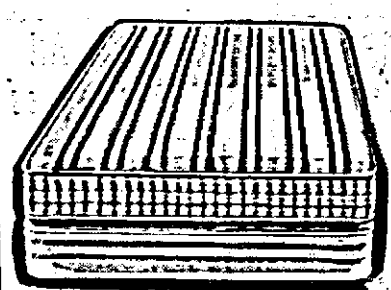


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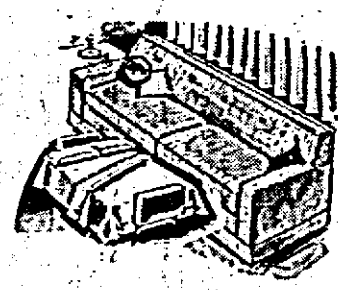
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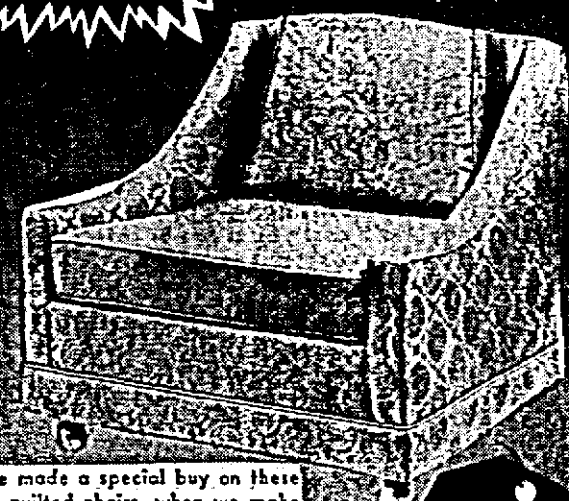
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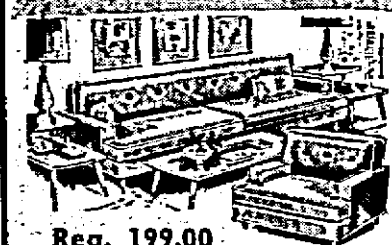
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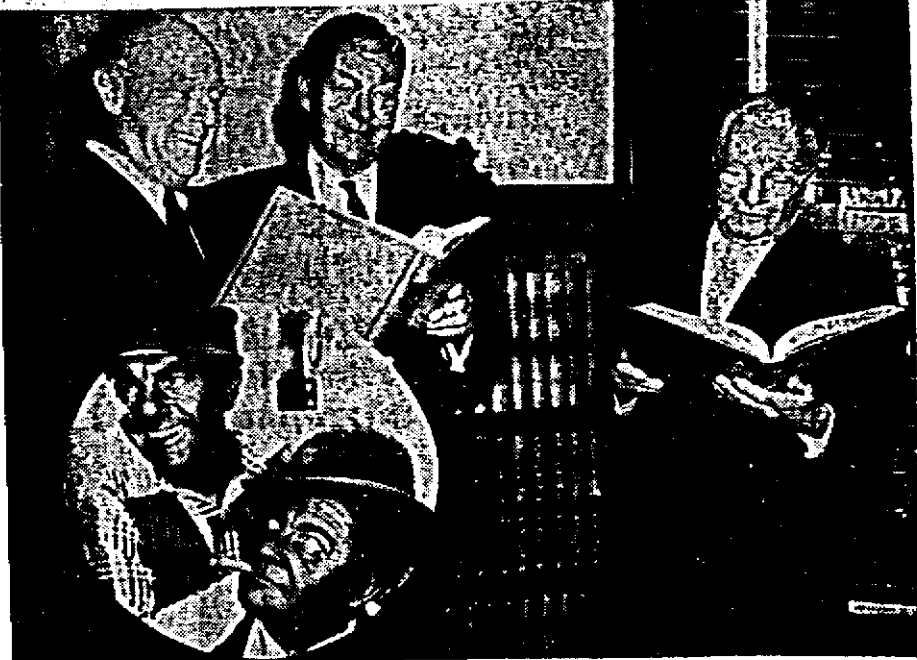
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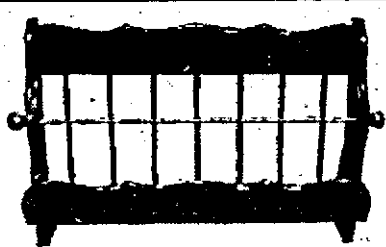
Freeman (Amos) Gosden (L) and Charles (Andy) Correll lock over bound volumes of their famous radio scripts with USC president Dr. Norman Topping (center). Inset, the noted pair in makeup as two of America's favorite comedians in the heyday of U. S. radio entertainment.

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By Lou Jobst

RADIO may not yet be-
long to the Dark Ages,
but two of its most famous
sons, Amos 'n' Andy, have
become Southland museum
pieces.

The famed black face com-
ics, 73-year-old Charles J.
Correll and 63-year-old Free-
man Gosden, both now living
in retirement in Beverly
Hills, have given all their
scrapbooks, photographs and

original radio scripts to the
University of Southern Cali-
fornia.

This memorabilia which
spans three decades in show
business will be housed in
the Rare Book Room of
USC's Doheny Library where
it will be available for re-
search work to students of
radio, TV and drama.

"These scripts are an im-
portant part of Americana."
(Continued on Page 25)

A Champion at 17

Little Miss Moffitt ...Tiger at Tennis

By Bob Martin



Sensation of Wimbledon tennis last June was Billie Jean Moffitt of Long Beach who upset the No. 1 favorite, Margaret Smith, in first-round play.

MATCH POINT! The thousands of spectators watching the match on the famed Centre Court of the All-England Lawn Tennis Club at Wimbledon were hushed, awaiting the climactic moment. The two California teen-agers rushed toward the net. There was a swift exchange of volleys. Finally, the younger of the Californians volleyed the ball sharply at the feet of Jan Lehane and the Australian netted the ball. They'd done it!

Billie Jean Moffitt tossed a ball high into the air and shouted "Wheel!" Then the Long Beach girl and her partner, Karen Hantze, hugged each other as the crowd roared its applause.

A world champion at 17! Quite a thrill for Little Miss Moffitt, first Long Beach-developed player ever to reach such heights in tennis.

"We kept telling ourselves we could do it," Billie Jean says, "but I'm not sure we really believed it. At any rate, we changed reservations to leave England four days in a row during the tournament."

WITH THEIR VICTORY over Miss Lehane and Margaret Smith, 6-3, 6-4, Billie Jean and Karen, 18, went on the record books as the youngest pair to win the women's doubles championship in Wimbledon's 75-year history. The day was July 8, 1961, and the Poly High graduate had come a long way in a short time since starting out on the public courts of Long Beach.

The young tennis queen's rapid climb to international fame began on a September day in 1954. Proudly holding her first racket, the youngster, not quite 11, boldly approached the Recreation Department's veteran tennis instructor, Clyde Walker.

"Mr. Walker, I want to be the best player in the world," she informed him. "Can you make me a champion?"

Until a few days earlier she never had given tennis any thought. She had been playing on a girls' league softball team at Houghton Park and enjoying the competition keenly.

"THEN ONE DAY at the table," she recalls, "my parents told me, 'Softball isn't very ladylike, do you think? Don't you think it's time you found some other sport to follow?' They suggested that swimming, golf or tennis would be better. Later my softball coach, knowing how much I loved to run, suggested I go to Mr. Walker's class at Houghton. I loved tennis from the very first day—even better than softball."

Billie Jean is the only member of her family who plays the game. She's the daughter of Willie J. (Bill) and Betty Moffitt, was born on Nov. 22, 1943, in Long Beach, and has lived at 523 W. 36th St. since she was 2. Her father, a city fireman, played basketball at Poly High School and Long Beach City College, and her brother, Randy, 14, plays basketball and baseball.

Possessing a great deal of natural athletic ability and an intense desire to excel, Little Miss Moffitt developed rapidly under the guidance of Walker, who had a wonderful way with kids and a love of tennis that matched that of anyone in the game.



Billie Jean limps in pain from ailing left calf in 1962 Wimbledon quarter-final match. She lost to Ann Haydon.

Walker died three days after his protege's glorious moment at Wimbledon.

EXCEPT FOR A PERIOD of four or five months in 1959-1960 when she worked out on weekends with Alice Marble, Billie Jean has had no other coaching.

She and Jerry Cromwell, now a USC freshman who holds several national junior titles, were Walker's hardest-working students. They followed him from one city park to another to practice in his classes, and the two "tennis tigers" helped each other's games with hours of play together.

"During the school year I practiced four days a week after school and eight hours a day on Saturday and Sunday," Billie recalls. "During the summer I was at Clyde's classes from 9 until 5 or later."

Strangely enough, the backhand stroke came easier for her than the forehand, and even today she rates her backhand ground stroke and backhand volley as her best shots. She also has a fine serve and her "net game," so important in doubles, is exceptionally good.

BILLIE JEAN BEGAN playing in tournaments at age 11 and by the time she was 13 was being hailed as a player of extraordinary promise. At 14 she and Kathy Chebot were doubles runners-up in the Girls' 15 National Championships in Ohio.

That was Billie's only out-of-state tourney in 1953, but each summer since then she has played in a number of Eastern meets, earning, at age 15, a national women's ranking of No. 19. She jumped to No. 4 the next year and has been rated No. 3 the past two seasons. She's ranked, also, in the unofficial world's Top 10.

Such groups as the Long Beach Tennis Patrons Assn. and the Century Club have helped to finance her trips, and "I certainly do appreciate it," she says. Harold Guiver led a fund drive here to send her to Wimbledon for the first time in 1961.

As defending champions at Wimbledon in 1962, more pressure was on Billie Jean and Karen (by this time Mrs. Rod Susman) and the field was even stronger than the year before. But the whiz kids proved their triumph was no fluke by retaining the championship.

ALONG WITH WINNING two Wimbledon (considered "world") titles, Billie Jean's top tennis thrills include playing on the victorious U. S. Wightman Cup team the past two years; representing America in the Russian Championships at Moscow last summer; upsetting Australia's Margaret Smith, winner of all other major women's singles titles in 1962, in Wimbledon singles, and then advancing to the quarter-finals there herself.

The bespectacled Long Beach star reaped more publicity from her opening-round victory over Miss Smith than from anything else she has done. It was THE upset of 1962 in the tennis world, and some writers have called it the biggest upset in Wimbledon's history. Never before had a No. 1 seeded player been eliminated in her opening match. Such magazines as Time and Newsweek dealt exclusively with this match in their Wimbledon coverage for the week and both ran Billie's picture. Sports Illustrated (Continued on Page 23)

What's the Twist Doing to Us?

By Jack B. Kemmerer

DOES THE ultra-violent Twist foretell for the future a cycle of even more bizarre contortions in popular dancing?

This is the question of concern to parents who even now view the Twist and its numerous variants as outrageous infringements on "respectable" rhythms.

But if choreographer Eugene Loring's premise on the dance crazes of the past decades holds up, there really isn't much to worry about.

Back in the 1910s when the Turkey Trot was in its heyday, dancers were arrested for doing it because the dance was considered obscene. And, according to choreographer Loring, the Charleston—the dance craze of the 1920s—was just as violent in its contortions as today's Twist.

LORING considers the popular

dance forms in the United States during the past 60 years as a natural expression of its people and their times.

Reviewing the major popular dances of those 60 years, he finds a similarity in mood, rhythm, tempo, and degree of activity (contortion) between dances popular before and after World Wars I and II.

"It seems to take about 10 years after a major war for dancing to become violent," Loring says, and points to the Charleston of the 1920s—after World War I—and the Twist of the 1960s—after World War II—as evidence of his assumptions.

The noted choreographer and teacher who has gained international fame for such ballet classics as "Billy the Kid," "Portrait of a Woman," and whose long list of credits includes Broadway musicals and television productions over the past 15 years, went out on a limb when he predicted that the Twist would not last.

"ANYTHING as popular as the Twist doesn't last very long, especially with its tremendous world-wide exposure through TV," he says.

Violence in dancing is as cyclical as wars and the social upheaval they bring, according to Loring's interpretation of the dance forms.

"Before World War I, the Turkey Trot was essentially an elegant gliding step punctuated mildly by elbow-action," he explains. "The dance of the 1910s was smooth and flowing."

"The post-World War I years of the 1920s were reflected in the more violent Charleston, a thoroughly staccato and crisp dance form," Loring said. According to him, the violent movements of the Charleston were simply a manifestation of the social turbulence and unrest of the 1920s.

"IN CONTRAST to the Charleston," continues Loring, "came the Big Ap-

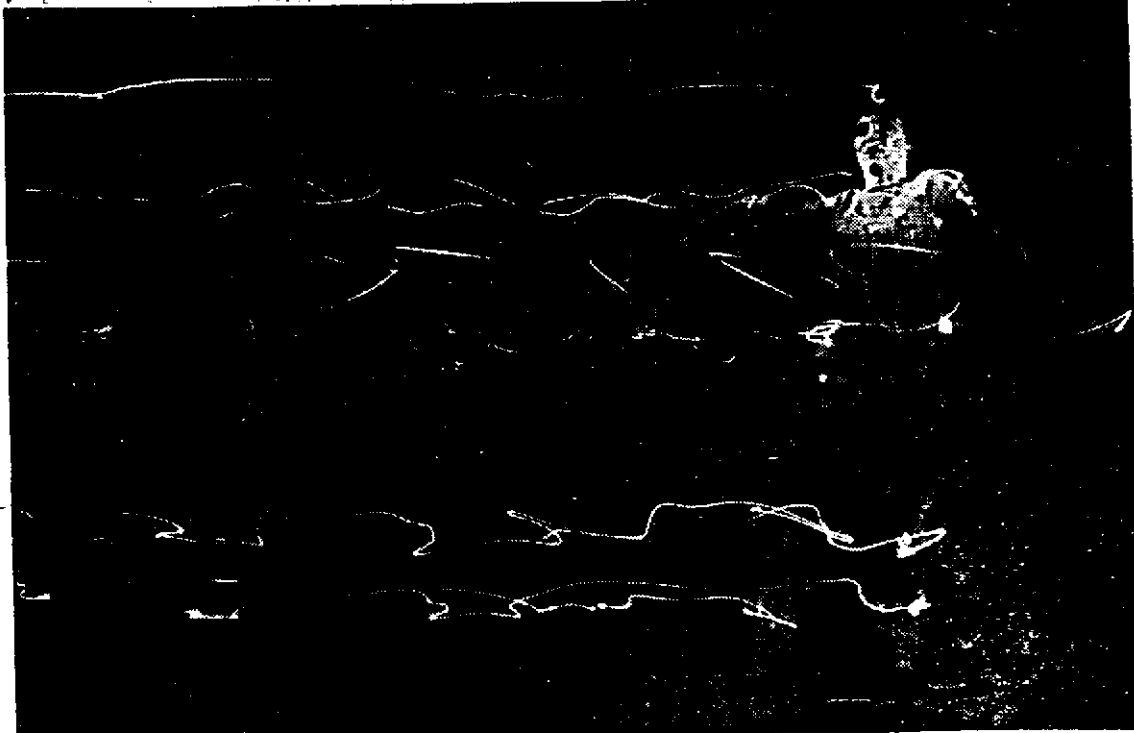
ple of the 1930s, a comparatively non-violent lethargic series of movements of body and feet. Dance floor action increased when the nation went to war in the 1940s and the Lindy rode the popularity wave.

History was merely repeating itself through the dance, Loring contends, when after the nation's involvement in the Korean conflict, there followed the Mambo and other Afro-Cuban derivations of the 1950s.

The Twist, Loring believes, along with its many variations, is the latest—and possibly the last—of the current violent cycle, long drawn out as an expression of an entire era of uncertainties and lack of direction.

"If we have survived the Charleston, will we survive the Twist?" is a question that seems to have answered itself, according to Loring, and history seems to bear him out.

Parents can take heart, so why worry?



Violent movements of the twist are recorded on film through time exposure and with small flashlights attached to dancer, Melanie Alexander, USC freshman and student of choreographer Eugene Loring. Dancer is then flashed in.

Small lights are attached strategically as Melanie is readied for photographer.



Streamers of light record the movements of Melanie and Loring as they team up in the Twist. Loring, having made a study of the dance from 1910's Turkey Trot to the current Twist, draws interesting conclusions on dancing fads.



Bobby Darin, who always wanted to be an actor but took a roundabout way of becoming one, now heads a list of most promising of young film players.



Ann-Margret, No. 2 Star of Tomorrow, like Darin, came to films by way of recordings, and again like Darin, is protege of comedian George Burns.

Stars of Tomorrow?

WHICH RISING film players give the most promise of lasting stardom at the box office? In a poll of U. S. and Canadian exhibitors by Motion Picture Herald—the bible of the trade—the “new face” on the motion picture screen most likely to be a Star of Tomorrow is Bobby Darin, who captured attention in his first film role in Universal’s “Come September.” Ann-Margret and Richard Beymer, 20th Century-Fox artists, won second and third, respectively; Suzanne Pleshette, who has just completed a starring role in Warner Bros.’ “Wall of Noise,” placed fourth; and Capucine, star in “The Pink Panther,” now being filmed in Italy for Mirisch-United Artists, was fifth. Twenty other “new faces” were listed in the poll.



Richard Beymer has been in motion pictures and TV since he was a youngster.



Suzanne Pleshette comes to films from stellar roles on the stage and in TV.



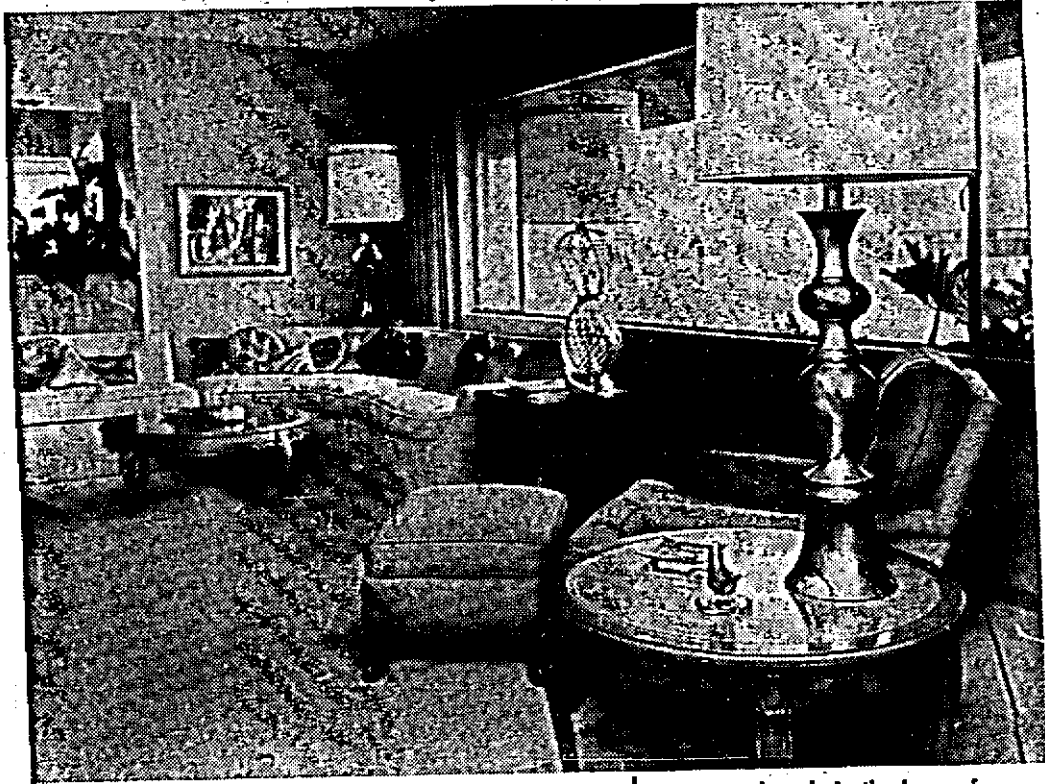
Capucine, shown with Peter Sellers, was born Germaine Lelubre and is called simply “Cappie” on the film set. Under any name, she is tall, cool and lovely and easily qualified in the No. 5 spot as a stellar contender.



SOUTHLAND HOMES

With a Garden Accent in Every Room

By Stella George



ATTRACTIVE in appearance and substantial in quality, the home of Mr. and Mrs. Rawlin Abrahamson, 3655 Country Club Drive, is also a pleasure to live in. And it is all the result of careful planning, inch by inch and step by step, on the part of the Abrahamsons.

The living room, to the right of the entry, is graciously inviting. Twin antique gold chairs flank the fireplace, and a curved couch faces across the room. One of the many excellent features in the home is the extensive use of glass in strategic places. In the living room, for example, glass extends across the entire width of the room.

A LARGE rock fireplace with built-in planter at one end is of interest in the family room. Across the way, a glass wall faces the garden in the rear.

Another of the outstanding features in this home is the quality and quantity of built-ins. In the kitchen, for instance, there are 26 cupboards and 14 drawers, providing a place for any given item.

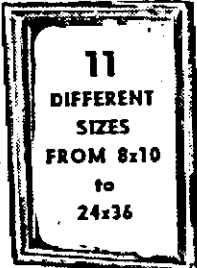


Few bathrooms offer the luxurious features offered here (right). Far wall of the room is of glass, looking into a private, enclosed garden.

Photos by Joe Ranger

Greenery abounds in the home of Mr. and Mrs. Rawlin Abrahamson, adding a luxurious note to every room in the house. Above view of the living room includes sight of greenery indoors at far left and outdoors through big window. Top left, front exterior view.

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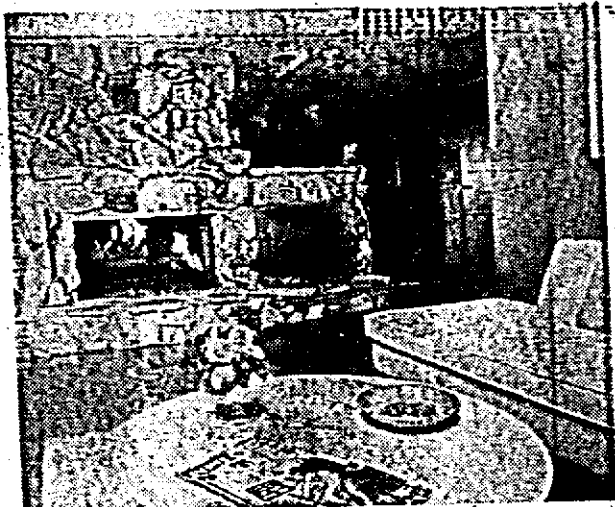
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IN A LARGE study down the hall one entire wall is lined with built-in shelves, cupboards and drawers. Many shelves in the home are display racks for wood carvings, Abrahamson's hobby.

It is likely that few bathrooms match the luxurious features found in this home.

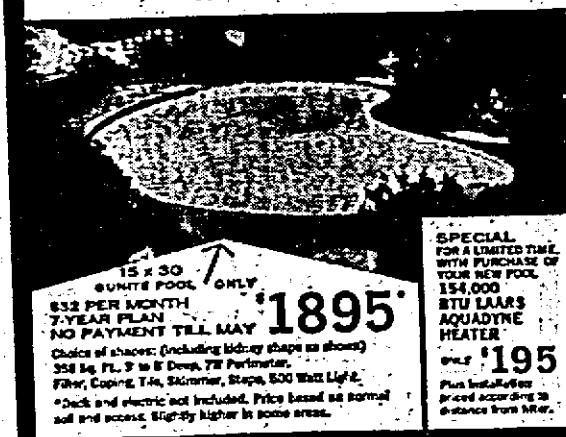
The far wall of the bathroom is glass which overlooks a private, enclosed garden. The one garden can be viewed from both bathrooms, possibly the final word in everyday luxurious living.

This is a home that welcomes visitors, grown children, and grandchildren. Mrs. Abrahamson did her own decorating with the skill of a professional. She and her husband have created a home that is long remembered by those who have had the privilege of visiting it.

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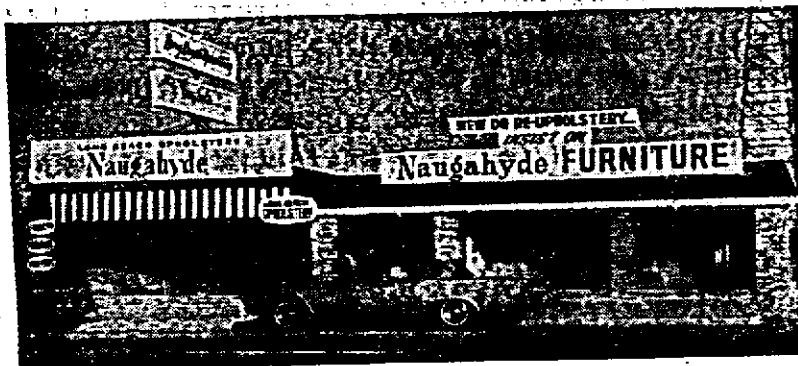
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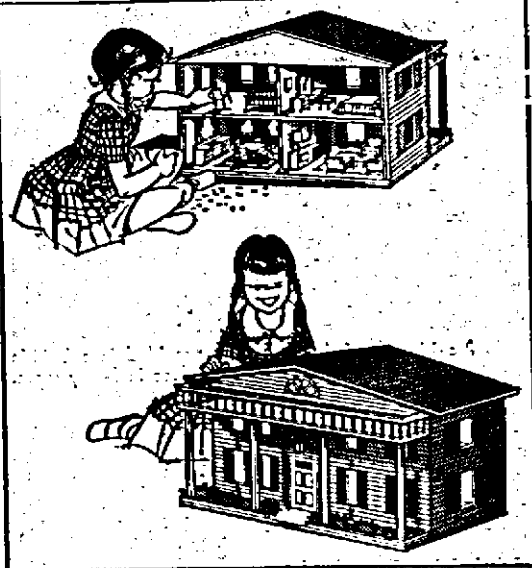
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By Bill Meyerriecks

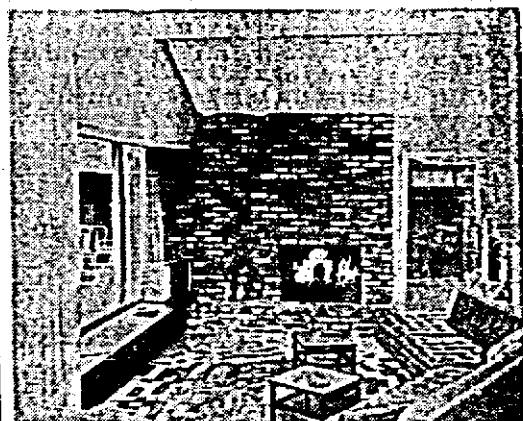
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Recipe of the Week

CHICKEN and beef are combined in an interesting dish that wins \$5 as best recipe of the week, submitted by Ralph L. Hartsell, 16453 Orizaba Ave., Paramount. The recipe:

Chicken Meat Loaf

- | | |
|--------------------------|---------------------------------|
| 1½ pounds ground beef | 3 tbsps. catsup or tomato sauce |
| 1 medium boiling chicken | 1 cup bread or cracker crumbs |
| 1 small green pepper | 1 tsp. sage (optional) |
| 1 medium onion | salt and pepper to taste |
| 2 stalks celery | |
| 2 eggs (beaten) | |

Boil chicken 1½ hours. Remove meat from bone. Put chicken and vegetables through coarse food chopper or chop very fine. Mix all ingredients thoroughly. Form into loaf, using more crumbs to stiffen mixture if mixture too thin. Bake in open pan (well greased) or wrap in foil paper. Bake about 1½ hours in 350 oven. Drain off excess liquids after the first hour. If necessary place loaf under broiler for top browning at end of required cooking time.

What's your favorite recipe? For each recipe published in this space, Southland will pay \$5. Men are urged to submit their recipes along with the ladies. Send yours, with name and address, to: Recipe Contest Editor, Southland Magazine, 604 Pine Ave., Long Beach 12, Calif.



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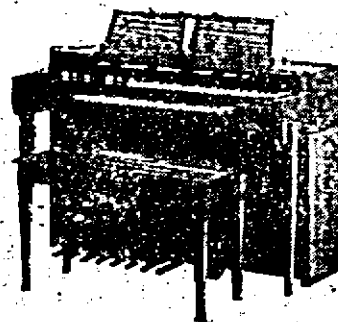
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WHAT YOUR NAME MEANS

Send your name to La Reina Rule in care of Southland Magazine, 604 Pine Ave., Long Beach 12, Calif., for origin, meaning and brief genealogy, for reply only in this column.

DEAR MISS RULE: Can you inform us on SOSA and SOZA?—Mrs. M.G., Long Beach.

M.G.: SOSA and SOZA are respellings of the Portuguese surname Sousa. This lineage is traced to a Spanish Basque baptismal title "Sus" meaning "fire-guardian." This unusual designation referred to a citizen appointed to tend sacred pagan fires in a pre-Christian temple. Fire was a symbol of spiritual light. The Sousas or De Souzas were among high Portuguese nobility. Their coat-of-arms has three red diagonal stripes across a gold shield.

DEAR MISS RULE: Kindly give brief data on PUCKETT.—C.P., M.E., S.P., Long Beach.

C.P., M.E., S.P.: PUCKETT originated as a medieval English nickname. The source was "Pook-et," an endearing term endowed on a beloved child by his adoring parents. Pook-et meant "little elf."

DEAR MISS RULE: Please identify SHELIEN, SHELTON, SHELTON.—A.S., E.S., Long Beach; W.S., Norwalk.

A.S., E.S., W.S.: SHELIEN, SHELTON and SHELTON were taken by the ancestor from an old town in Derbyshire, England. The town name originated as "Schele-dene," meaning "little valley of the shells." The soil of this locality was filled with fossilized seashells. The Sheldon shield is black, emblazoned with three silver ducks and a silver stripe; the shield for Shelton is gold, emblazoned with a blue cross.

DEAR MISS RULE: What have you on MOWREY? —J.M., Santa Ana.

J.M.: MOWREY is a short spelling of the more familiar English surname Mowbray. The early source was "Mont-Bray," a locality in French Normandy. This place name meant "from the hill above the marsh."

DEAR MISS RULE: What is the origin of SACCO? —F.S., Long Beach.

F.S.: SACCO, a noted Italian lineage, is traced to an ancestor nicknamed with a short spelling of the Biblical baptismal name Isacco. Isacco or Isaac in English is interpreted as "laughter."

DEAR MISS RULE: Please give data on ZEHR. —Mrs. A.Z., Long Beach.

A.Z.: ZEHR goes back to a German ancestor called Nazarius meaning "Nazarene or follower of Jesus Christ." Nazarius was shortened to Zar by use of its middle syllable. Zar was altered to Zehr and Zerr. The family shield has two silver halberds (combined spears and battle axes) crossed on a red background.

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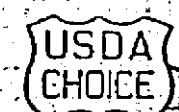
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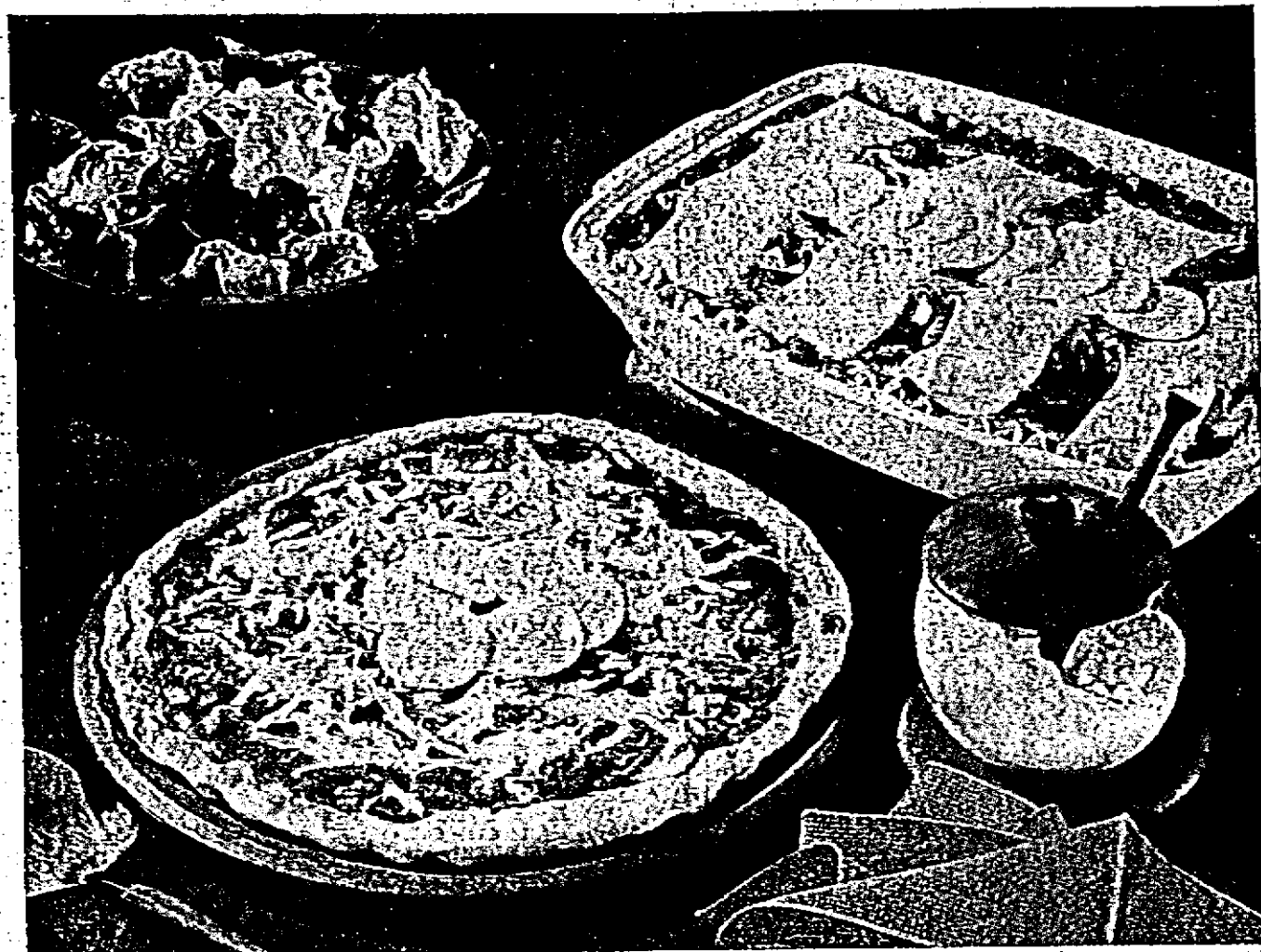
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Two classics of Italian cookery that have won a permanent place in American food popularity polls are pizza and lasagna.

Two improvisations of these favorites are pictured above and described below; both will be special for Lent.

Try an Egg Pizza

By Mildred K. Flanary

Southland Magazine Home Economics Editor

LITTLE DID THE hen, when she laid her first egg, ever dream that March would one day be observed as National Egg Month—nor did the early explorers of America who took the seed of the “love apple” and develop it into the plump, red tomato, ever dream that the egg and the tomato would merge into some of the most popular dishes ever served.

Such is the case of the Egg Pizza and Egg Lasagna Casserole. While there are many versions of each, today we are improvising for Lent the recipes for these two classic dishes, which are meatless. The tang of rich tomato sauce blended with a variety of nippy cheeses and then topped with hard-cooked eggs, make for dishes that are fit for the gods.

Here's how you do them:

The best way we have found to make a quantity of hard-cooked eggs (you'll need eight for either recipe) is as follows:

Cover eggs in pan with water to come at least one inch above the eggs. Bring rapidly to boiling. Turn off heat and if necessary set pan off burner to prevent further boiling. Cover and let stand 15 minutes. Cool promptly and thoroughly in cold water.

To remove the shell: Crackle the shell; roll egg between hands to loosen shell, then start peeling at the large end of the egg. Dipping in a bowl of water helps to ease the shell off.

Egg Pizza

Crust:

- 1 cake compressed yeast
- $\frac{3}{4}$ cup lukewarm water
- $2\frac{1}{2}$ cups biscuit mix
- pure vegetable oil

Filling:

- 8 hard-cooked eggs, sliced
- 2 (8-oz.) cans tomato sauce
- $\frac{3}{4}$ cup chopped onion
- 1 teaspoon oregano
- 1 teaspoon salt
- $\frac{1}{2}$ teaspoon basil
- dash pepper
- 2 cloves garlic, minced
- 1 cup shredded pizza cheese

Crust:

Crumble yeast cake in lukewarm water; dissolve. Add biscuit mix; beat vigorously for 2 minutes. On surface dusted lightly with biscuit mix, knead dough until smooth 25 strokes. Divide dough in half. Roll each piece to a 12-inch circle; place on ungreased cookie

sheets and crimp edges. Brush dough with pure vegetable oil.

Filling:

Reserve 2 sliced eggs for garnish. Arrange remaining egg slices on pizza crusts. Combine remaining ingredients except cheese; spread over eggs. Sprinkle cheese over pizzas.

Egg Lasagna Casserole

Sauce:

- 2 tablespoons butter
- 1 clove garlic, finely chopped
- $\frac{1}{2}$ cup chopped onion
- 3 (8-oz.) cans tomato sauce
- 1 teaspoon salt
- 1 teaspoon crushed sweet basil
- $\frac{1}{2}$ teaspoon crushed rosemary

Casserole:

- $\frac{1}{2}$ pound lasagna noodles
- 1 pound cottage cheese, cream style
- 1 egg
- $\frac{1}{4}$ cup chopped parsley
- 1 teaspoon salt
- $\frac{1}{4}$ cup chopped parsley
- 1 teaspoon salt
- 1 teaspoon ground pepper
- 8 hard-cooked eggs
- $\frac{1}{2}$ cup grated Parmesan cheese
- 8 oz. Mozzarella cheese, sliced thin

To Prepare Sauce:

Melt butter, add garlic and onions; cook until onion is transparent but not brown. Add remaining sauce ingredients and simmer slowly, $\frac{1}{2}$ to 1 hour, to blend flavors, stirring occasionally. (Sauce can be cooked in advance and refrigerated until ready to be used.)

To Prepare Casserole:

Cook lasagna noodles according to package directions. Drain. Rinse with cold water and arrange on wax paper to prevent lasagna from sticking together. Combine cottage cheese, eggs, parsley, salt and pepper. Spread $\frac{1}{2}$ of sauce in a shallow cooking dish about $11\frac{1}{2} \times 7\frac{1}{2} \times 1\frac{1}{2}$ inches. Arrange in layers: $\frac{1}{2}$ of the lasagna, $\frac{1}{2}$ of the cottage cheese mixture, $\frac{1}{2}$ of the hard-cooked eggs (reserve center slice for garnish), $\frac{1}{2}$ of the Parmesan cheese and $\frac{1}{2}$ of the Mozzarella cheese. Repeat sauce and layers, ending with sauce. Bake in a 350° F. oven (moderate) until bubbly around the edges—about 1 hour. Garnish with egg slices and parsley. Serve promptly. Makes 8 to 10 servings.

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MEDICINE AND YOU

Race-Diabetic Finding Told

By Ben Zinser

Southland Magazine Medical Science Writer

RRACIAL differences figure in the prevalence of diabetes, reports Dr. Norman R. Sloan of the Hawaii State Department of Health.

Health officials screened 38,103 residents of the Island of Oahu and found 819 diabetics, 60 per cent of whom didn't realize they had the disease.

Other findings:

Prevalence of diabetes was highest among Hawaiians and Filipinos. The rate for Hawaiians was six times that for Caucasians.

The rate was lowest among Portuguese and Chinese.

The report is in the Journal of the American Medical Association.

NUTMEG, if eaten in sufficient quantities, can cause distressing disturbances, two doctors report in the Journal of the South Carolina Medical Association.

Dr. James A. McCord and Louis P. Jervey of Medical College of South Carolina tell of a 41-year-old man who ate two whole nutmeg berries.

The man had eaten the berries on the advice of a friend who said the spice might help a skin infection.

He suffered an acute anxiety reaction and was admitted to a hospital. No treatment other than sedation was necessary, however.

Excessive intake of nutmeg—one to three whole nutmegs or an equivalent amount of ground spice—can cause restlessness, dizziness, fear of death, occasional nausea and vomiting, abdominal pain and pain around the heart.

SURGERY should be kept to a minimum for psychiatrically ill patients,

says a report in Minnesota Medicine. Reason: A psychoneurotic patient may exhibit psychiatric problems when undergoing surgery. In emotionally mature patients, however, the stress of surgery is easily handled.

RADIATION amounts received by the reproductive organs from medical uses of X-rays is one-third to one-sixth less than previously thought. This is reported by Dr. Richard H. Chamberlain, Philadelphia, a representative of the American College of Radiology. The slight risk involved in medical X-rays is far outweighed by the benefits involved, he says.

A NUMBER of eye injuries have been caused by exploding golf balls, says the AMA Journal.

The explosion is caused by the sudden release of a liquid rubber compound contained under pressure in the center of the golf ball.

One explosion occurred while a boy was trying to peel a golf ball. Particles of the rubber compound became imbedded in his eye.

BRITAIN'S anti-smoking campaign has given impetus to use of peppermint, reports British Medical Journal. Unfortunately this has led to an increase in the tooth-decay rate, the journal notes.

TRANQUILIZERS are becoming more and more popular.

It cost the British government nearly seven million dollars last year to pay for prescriptions of tranquilizers—an increase of \$224,000 over the previous year.

SEAT BELTS are not enough for adequate auto safety, some medical authorities now are saying. Shoulder straps should supplement them, to prevent injuries from secondary collisions with steering wheel, dashboard or windshield.

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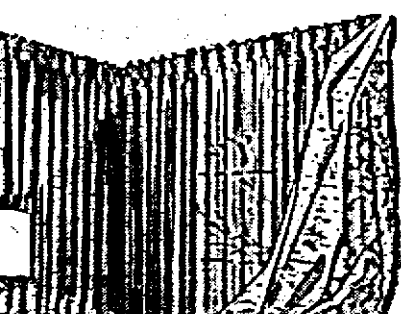
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BOOK REVIEWS

Great Moments of World War II

By Vera Williams

Southland Magazine Book Editor

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"Seven Days in May," Fletcher Knebel and Charles W. Bailey.

"The Sand Pebbles," Richard McKenna.

"A Shade of Difference," Allen Drury.

"The Moon-Spinners," Mary Stewart.

"The Cape Cod Lighter," John O'Hara.

"Genius," Patrick Dennis.

"Dearly Beloved," Anne Morrow Lindbergh.

"Ship of Fools," Katherine Anne Porter.

"Raise High the Roof Beam," Carpenters and Seymour.

Non-Fiction

"Travels With Charley," John Steinbeck.

"Happiness Is a Warm Puppy," Charles M. Schulz.

"Final Verdict," Adela Rogers St. Johns.

"O Ye Jigs & Juleps," Virginia Cary Hudson.

"Silent Spring," Rachel Carson.

"Letters From the Earth," Mark Twain, edited by Bernard de Voto.

"The Points of My Compass," E. B. White.

"My Life In Court," Louis Nizer.

"Renoir, My Father," Jean Renoir.

"The Rothschilds," Frederick Morton.

in minutes or hours of climactic events experienced first-hand by the historian. This is particularly true of war history.

Louis L. Snyder has carefully researched newspapers published in World War II in Allied and Axis countries to compile his "MASTERPIECES OF WAR REPORTING—The Great Moments of World War II" (Messner, \$10).

Few of the "masterpieces" are what could be called examples of polished writing. There was not time for that kind. Often the conclusions drawn relative to the "big picture" are slanted or inaccurate for lack of full knowledge of contemporary events.

But for excitement, for spontaneity, for the mystery, confusion, blood and mud of war, this volume can't be topped.

Great writers are here. Hemingway, Steinbeck, Atkinson, Pyle, Seavard, Reston, Krock, Cronkite, Shaw, Caldwell, Shirer and Rey-

nolds, to name only a few.

Listen to Ernie Pyle, writing after a spooky night in North Africa, "On another night the roll of the guns would have lulled us to sleep. It's just that on some nights the air becomes sick and there is an unspoken contagion of spiritual dread, and you are little boys again, lost in the dark."

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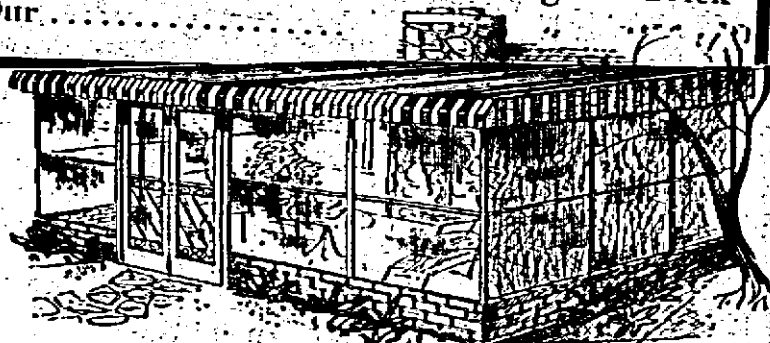
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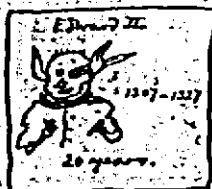
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ALL OF THE humorist's famous essays appear for the first time in one volume in "THE COMPLETE ESSAYS OF MARK TWAIN," edited by Charles Neider Doubleday, \$4.95. The accompanying drawings are among Twain's illustrations for his essay "How to Make History Dates Stick." The book is a companion to two previous volumes, "The Complete Short Stories of Mark Twain" and "The Complete Humorous Sketches and Tales of Mark Twain."



"THE GOD OF LOVE" by Thomas J. Fleming (Doubleday, \$5) is the story of a beautiful, but neurotic girl (Dolores Talbot) and the people involved in her drive toward self-destruction.

It is a sequel to Fleming's previously successful novel, "All Good Men," a novel about big city politics published in 1961. A classical tragedy cast in modern times by the author of the Literary Guild winner "Now We Are Enemies."

POWERFUL and shocking are the words to describe Ian Brook's "THE BLACK LIST" (Putnam, \$3.95), a novel satirizing Western attitudes toward the newly independent nations of Africa.



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Basics of Failure

By Harry Karns

Education Research Associates

QUESTION: What are some of the main causes of failure in school?

ANSWER: Occasionally the reason is lack of mental ability to do the work required. However, in the modern school system boys and girls usually are given work that is fully within their range. So failures in most cases must be traced to other causes.



It's interesting to consider the reasons which students and teachers themselves give.

Two hundred students who failed courses in high school mentioned these deficiencies to interviewers:

1. Neglect of home-work.

2. Very little study anywhere, any time.

3. Inadequate effort.

4. Idleness.

5. Lack of knowledge of how to study.

The teachers of these students mentioned these factors:

1. Insufficient effort.

2. Failure to study at home.

3. Laziness.

4. Poor habits of study.

5. Idleness.

6. Carelessness.

Many of these, of course, are different ways of saying the same thing. In fact, most of the above deficiencies can be boiled down to one indictment, assuming that the child is of average or near average intelligence and in good health: He has simply never been exposed to scholarly habits.

The questions of intelligence and physical health are ones to be determined by psychologists and medical doctors. But when those factors are not involved, parents themselves can take some very important steps to establish home study habits that will improve a youngster's grades.

It's a question of organization.

Find out what homework is assigned, and on which days.

Help the child make out a work schedule for homework, setting aside specific days and times for each subject.

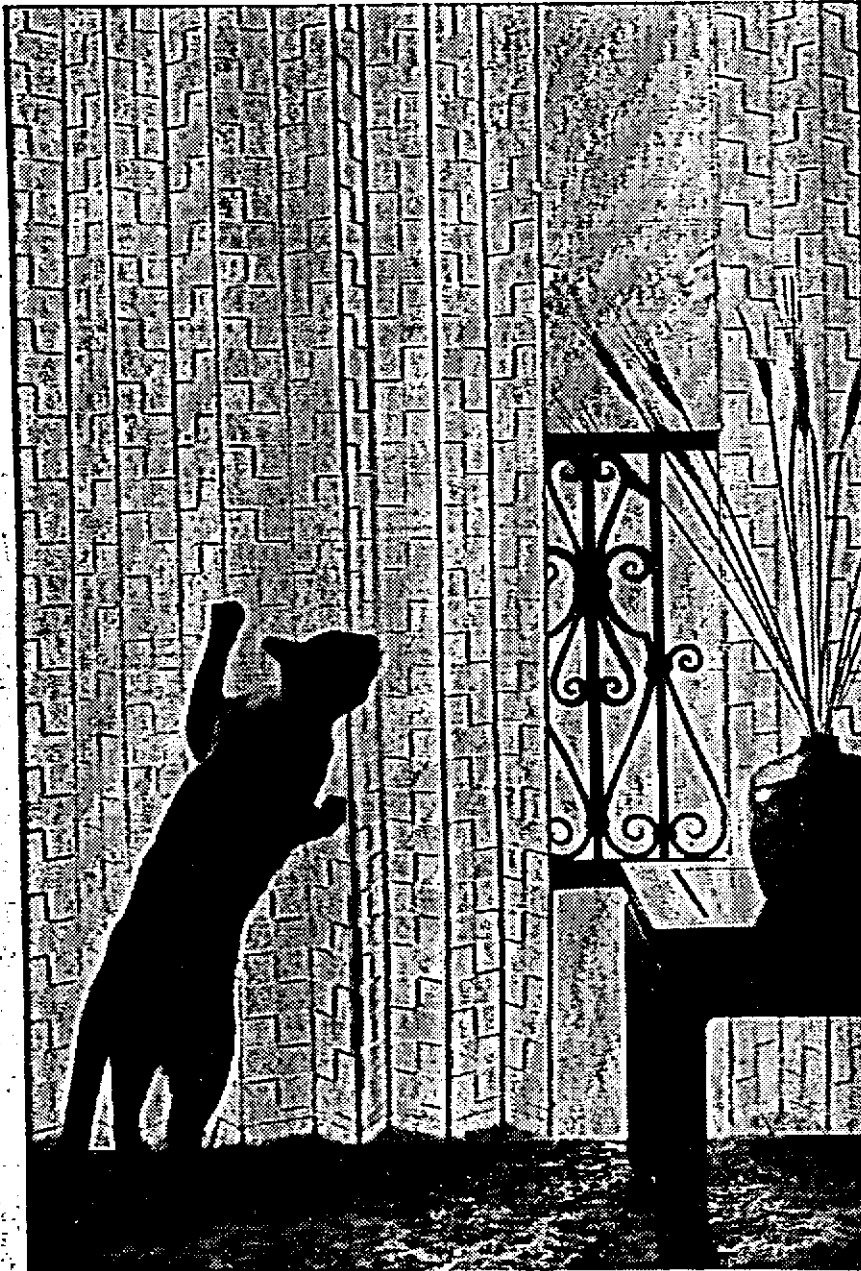
Make sure he has a place to study and the essential tools.

Require that homework be completed before he watches television.

Avoid encroaching on his study schedule.

Check the homework to make sure it is finished.

In case after case, this is the main thing needed—the steady practice of sitting down in a chair and getting to work.



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Twenty-one

Old-Time Land Didos

By Floyd McCracken

AT TWO POINTS in its early history Orange County added to world lore concerning unorthodox meth-

ods of measuring land, although one of these has sure marks of poor fiction. One of the earliest incidents in this lore is found in mythology, and one of the

Orange County stories appears to be hinged to that mythological tale. From the Homeric stories centering around the Mediterranean comes the story of Dido, rich Tyre widow, whose husband had been done in by his brother-in-law, Pygmalion. The slayer also had designs

upon Dido's life, but the ghost of her late husband warned her, thus permitting flight to Africa. Her practical turn of mind is shown here—she took quite a large portion of the family with her.

ARRIVING in Libya, she made a deal to buy all the land she could enclose with an ox hide. Craftily she cut around and around the hide until she had a thong goodness knows how long. With this she enclosed sufficient land to enable her to found the city of Carthage. This probably gives rise to the figure of speech "cutting didos."

This bit of shrewdness paid off in tragedy for Dido, however. In time, Aeneas, fleeing from the ashes of Troy, was shipwrecked on Carthaginian shores. He was a handsome lad and Dido made the mistake of falling in love with him.

When Aeneas spurned her, Dido climbed upon a pile of lumber, set fire to it and stabbed herself, while Aeneas looked on. Aeneas then went on to the area that was to become Italy. There he became an ancestor of Romulus and Remus, founders of Rome.

All of which may seem a bit remote from Orange County, but wait.

A LITTLE more than a century ago James Irvine, a kindly Scotch-Irish immigrant, deserted the gold rush

and turned southward in quest of fortune. He reached the Santa Ana area at the very hour when one of the large landholders was being pressed for payment of a gambling debt. History shows that Irvine purchased 90,000 acres, later adding to it until he owned 111,000 acres that reached from the crest of the mountains to the sea.

But fiction has it that Irvine was to have all the land he could ride around in a day, obviously a plagiarism on the Dido story. He posted a number of horses on the circuit he proposed to ride so that as one mount tired another was ready to resume the mad dash.

History does not support this fanciful tale, but it does relate another land measuring device that would lead to the courts, if practiced today.

The brothers James, Robert and John McFadden, Santa Ana lumber dealers, decided in 1857 to build a railroad from Newport to Santa Ana so that supplies for their yard could be transported from ships. Being in a hurry, they wanted to know promptly how much steel and how many ties would be needed.

James tied a rag around a buggy spoke and H. G. Fory went along for a ride on which he counted the revolutions of the wheel. This provided the needed measurement for the rail line.

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Home owners are requested not to spend a single penny on painting their residence until they hear the FLEXON STORY. This remarkable material insulates, waterproofs and beautifies, and every Fiberglas FLEXON job is factory guaranteed for 10 full years against chipping, flaking, or peeling.

FLEXON the miracle exterior wall coating is so indestructible and durable that it is absolutely guaranteed to eliminate the necessity for painting the outside walls of your home, apartment building or commercial property for 10 full years. This outstanding product when applied is approximately 20 times the thickness of ordinary paint and makes a wall surface that resists all climatic extremes.

Fiberglas, a product of Owens-Corning, brings to FLEXON its great strength its wonderful insulating properties, its resistance to time, weather, and chemical attack.

PROVEN OVER MANY YEARS

FLEXON is one of the oldest, tried and true coatings now being marketed and has been applied on thousands of homes and commercial buildings. These

buildings have remained in perfect condition after more than 10 years exposure in all types of weather.

The United States Government and many large corporations such as U.S. Steel Corporation, Aluminum Corporation of America, Pacific Telephone, and Shell Oil Company, are included on the honor roll of FLEXON users.

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FLEXON is applied with special heavy duty spray equipment and is actually "shot from a gun" without muss, fuss or odor. FLEXON fuses itself to the wall surface and fills holes, cracks and covers building defects.

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A Career in Boots

By Retta E. Ewers

IMAGINE a lad of eight years of age going into his father's shop to learn a trade! That is how Jack Sherwood, 122 W. 6th St., Corona, learned to make boots and shoes, nearly 60 years ago, back in Michigan where he was born.

In those days, machines for the manufacture and repair of shoes did not exist. All work was done with knives, heavy shears, and broken glass, the latter used to smooth off rough edges of leather.

By the time Jack was 18 he was an expert and efficient bootmaker.

HE LIKED to make plain and fancy boots for cowboys,

circus performers, and riding boots for the socialites who rode for a hobby. None was too fancy for his nimble fingers, an artistic mind to duplicate, or to repair.

Many of his large orders came from the government which shipped huge quantities of shoes for the army, and boots for the cavalry.

"High heels on cowboys boots are not just for looks, nor an eccentricity of the wearer," he explains. "They were, and are made for service. High heels prevent the foot from slipping through the stirrup, thus causing the rider to become trapped, in which case he is often dragged sometimes to his death."

SHERWOOD'S work in the orthopedic field is recognized

throughout the Southwest. His shoes for those unfortunate enough to be born with one limb shorter than the other, adjust to proper length, and render less obvious the wearer's affliction.

With his father he made boots for the famous race car

driver, Barney Oldfield. As a lad, Jack often helped service Oldfield's car before a race. Later, when Corona's Circle Drive was used as a race track, Oldfield came to California to gain greater fame and glory.

Today the Sherwood Shop

in Corona is a one-man operation. He confines his work mainly to the re-building and repairing of boots and shoes.

He is at the retirement age but has no intention of quitting.

"I want to die with my boots on," he says.

Sunday, March 10, 1963

Tennis Star

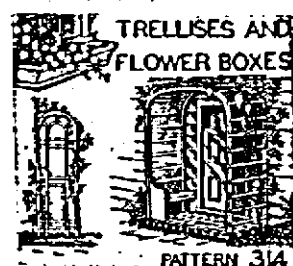
(Continued from Page 7) Illustrated ran a full-page picture of the smiling giant-killer.

ALTHOUGH Billie Jean is determined to become the world's best women's singles player, she has not let tennis interfere with her education. She's a sophomore at Los Angeles State College and is preparing for a teaching career in history and social studies.

She hopes to play at Wimbledon and in the East again next summer, but says there may be a financial problem. Her travel expenses to England last year were paid by the U. S. Lawn Tennis Assn. since the Wightman Cup matches were played there. This year they'll be in the United States. Expenses paid by Wimbledon itself do not cover travel fare, she says.

Billie's chief goal is to win the Wimbledon singles. Thus far, she has had her greatest successes at this greatest of all tournaments. Long Beach sports fans, who recently voted her the city's "most popular athlete of the year" won't be surprised if she achieves her ambition.

You Make It



Add charm and beauty to your home with trellises and flower boxes. Pattern 314, which gives complete directions for a variety of types with actual-size cutting guides for all curves and shaped parts, costs only 35c. This pattern also is included in Packet No. 38—Lawn and Garden Furnishings—which contains three other full-size patterns for things to make, costs \$1. Mail orders to: Pattern Dept., Southland Magazine, Independent Press-Telegraph, Bedford Hills, N.Y.

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Idea for Color

With the outdoor living season approaching once again, give some thought to planting colorful annuals in tubs or planter boxes for display on terrace and deck.

Some good choices would be petunias, lobelia, violas, and alyssum.

All are easy and all will

mass in cramped quarters such as planter boxes to make a good display, says the California Association of Nurserymen.

PET PARADE

Values of Obedience



Wearing specs isn't necessary to training, but it helps Carlton Jones' Lhasa Apso to gain attention, win a pat.

By Eleanor Avery Price

LAKEWOOD Dog Obedience Club has its practice match today at the American Legion Grounds, 11269 S. Garfield Ave., Hollywood. Judging starts at 11:30 a.m. and entries close around

1 p.m. Here is a chance to observe working dogs as well as for dog owners to give their own dogs a chance to practice in busy surroundings. A dog cannot learn everything he needs to know in today's impatient world if he only practices in a back yard.

Your dog is dependent on you around the clock, and obedience training helps in many circumstances. A dog that learns to obey the commands of "Come," "Stop," "Stay," "Down," etc. might be the dog that won't be mowed down by a car. It might be the dog that won't follow children to school.

It is not cruel to train a dog to obey as long as you are not willfully cruel as you work with him. But it is a mark of ignorance if you let him go his fumbling way with no training whatsoever.

TAKE THE lesson, "Come." It is most annoying to have a dog that refuses to come when called, or worse, runs away. Many owners, in their irritation, lambaste the dog when they manage to grab him. Put yourself in the place of the dog—would you come to someone who cuffed you when you were within striking distance? Of course not. So never hit your dog when you catch him or when he does finally come to you.

Do a bit of mind backtracking. Have you been pushing your dog away from you when you were busy? Or have you made a point of calling him to you for frequent praise, play, and caressing? The dog who is in the habit of eagerly answering your call will almost always be happy to come to you. But if you repulse him or slap him for not coming, you are sowing deeply the seeds of disobedience.

Never let a day go by without at least a few minutes of practice. Only in this way can you keep the groove of good habit sharp in the dog's mind.

SHOW DATE: March 24, Glendale Kennel Club, Glendale Civic Auditorium.



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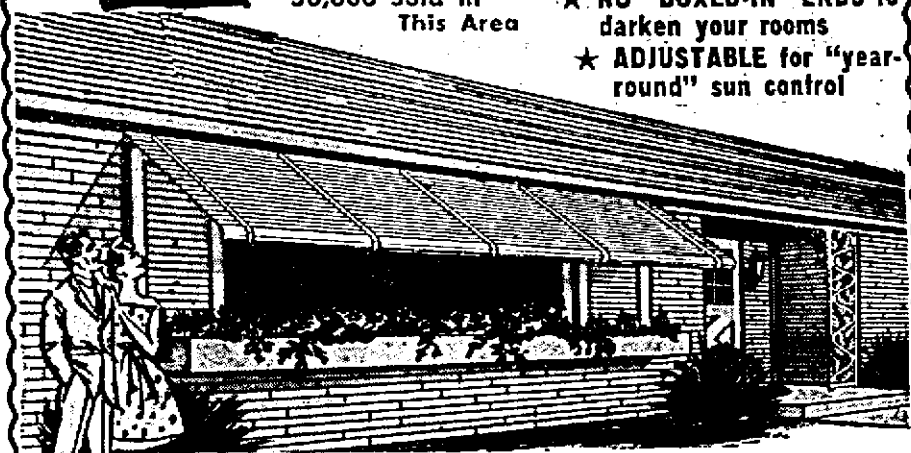
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Comics Become Museum Pieces

(Continued from Page 6)
explained Dr. Norman Topping, USC president. We are proud to have them."

THE SHOW was America's first nightly program with a continued story. Amos and Andyisms such as "Buzz me, Miss Blue" and "Ain't dat sumpin'" became popular figures of speech and millions lived in the belief the characters were real.

"People believed Amos," Gosden recalled. "When the banks closed, Amos explained the situation, and we soon got a letter from President Roosevelt thanking us."

The USC collection is in two parts—the 4,090 15-minute episodes, bound in 116 gold-tooled leather volumes, which began on Jan. 12, 1926, and ended on Feb. 19, 1943—and the half-hour shows, with famous guest stars, which lasted from 1943 to 1953.

GOSDEN, a golfing and card-playing companion of former President Eisenhower, and Correll, wrote all of their own material for the first 17 years, with Amos dictating and Andy typing.

The USC works are filled with their pen and pencilled corrections and deletions.

Gosden, once a Richmond, Va., tobacco salesman, played the savvy, industrious Amos and a half dozen other char-

acters including the sassy Kingfish and the irrepressible Lightnin'.

CORRELL, a former Peoria, Ill., bricklayer, played the lazy, blustering Andy.

They met after World War I in Durham, N.C., and formed a partnership to produce and promote minstrel shows. They went on radio in Chicago as a vocal harmony team.

The Chicago Tribune asked us if we would like to go on the air and dramatize a comic strip, 'The Gumps.' We decided we didn't know anything about married life and, asked how it would be if we dramatized the lives of a group of Negro boys?"

THUS WAS BORN a show called Sam 'n' Henry which

later was changed to Amos 'n' Andy.

Since there were no net-

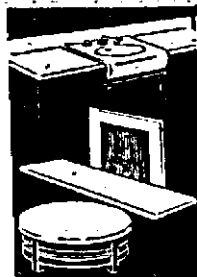
works then, they sold records to different stations at prices ranging from \$50 to \$400 a week.

Both Gosden and Correll also have been chosen Fellows of the Radio Hall of Fame by the College of Radio Arts, Crafts and Sciences,

joining such illustrious personalities of early radio as Jack Benny, Fred Allen, H. V. Kaltenborn, Paul White and Kate Smith.

As Andy might have said: "Dat might not make us ainjunt, but it sure do date us."

Sunday, March 10, 1963



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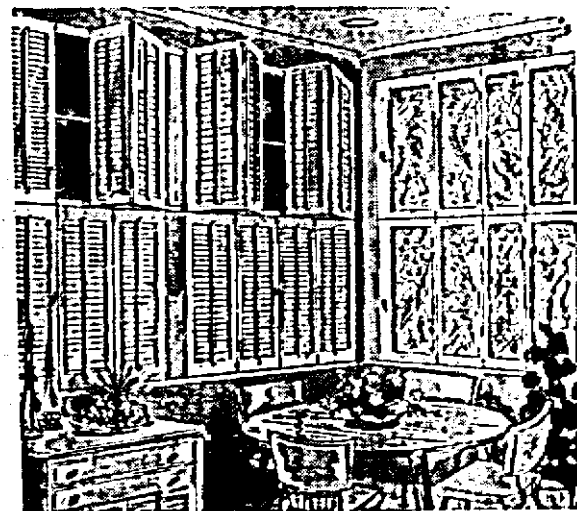
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Mighty Voice

(Continued from Page 20)
ness and grandeur touch the depths of the soul. For that reason this outstanding instrument was brought to the Roosevelt Memorial Park.

Upon request the organ is played for each funeral service, beginning as the entourage enters the grounds of the park. The melody of the hymns presents a deeply moving atmosphere.

EASTER sunrise services have been held here for a number of years. As the sun's first rays of light are cast, the roads within the memorial park are lined with cars. Peace and harmony fills each listener as the great organ permeates the morning with the beauty of the traditional music. A speaker system is set up to broadcast an inspirational Easter message and the hymns contributed by the choir. An estimated 1,000 to 1,500 people attend these services.

Visitors from all over the world have come to see this musical giant.

Gold, Anyone?

While no one will try to sell the equivalent of the Brooklyn Bridge in Germany, visitors may be invited to buy a gold mine. Richest of these is a vein found in Goldhausen. Geologists estimate that the mine has \$10,000,000 worth of gold, which makes the purchase price of \$250,000 a bargain. The mine has been worked since 1646.

Going Places

By SHIRLEY and BOB SLOANE

IT IS A KNOWN fact that no one ever died of thirst or starvation in areas where liquor laws are stringent and good restaurants scarce. As citizens of Mississippi can testify, "there is always a way."

But for the tourist determined to take the cure or lose weight, there isn't a better place to avoid temptation than New Zealand, one of the most difficult places in the

world to drink and dine like ladies and gentlemen.

Here only a hotel may serve alcoholic beverages (with very few exceptions). This law almost automatically precludes the existence of really fine restaurants.

THE DINING spots that do exist are officially referred to as "eating places" to distinguish them from hotel dining rooms where alcohol is served. Privately and disdainfully,

Just Write

A new 24-page booklet, "Where to Play in the Caribbean," which includes the tourist attractions and history of 20 islands, plus British Honduras in Central America and British Guiana in South America. Write: British West Indies Airways, 530 Fifth Ave., New York 36, N. Y.

they are referred to as hash houses. Cities like Auckland, Wellington and Christchurch are full of them.

Since only a hotel may serve alcohol, every bloke who wants to run a neighborhood pub, tavern or saloon gets himself an old building, puts a few beds upstairs, installs a dart board and applies for a liquor license. If a naive tourist were to apply for a room in one of these places, the proprietor would probably faint.

Even hotels may not serve alcohol after 6 p.m. except to diners or registered guests. These neighborhood pubs cater to neither. They get most of their business in the hour after the whistle blows, when the locals come in for New Zealand's spectacular equivalent of our cocktail hour known as the "Six o'Clock Swill," a sightseeing attraction in itself.

DURING THIS period almost everything in New Zealand stops as millions of glasses of beer are repeatedly filled from a squirt gun—like a gas pump—hooked up from bars to the barrels in the cellars of thousands of pubs throughout the country. As the magic hour of six approaches, the pace becomes frenetic.

Dinner hour in New Zealand hotels is usually a strict 6 to 7, with a take-it-or-leave-it table d'hôte menu.



AROUND THE WORLD WITH

DELA PLANE

"On a cruise ship to the Orient, we will spend 10 days in Japan—(picking up the boat again later). We would like to stay in the Japanese inns you mention but my husband and I are a little shy about the baths where all the guests get in together...."

FEAR NOT. Some Japanese inns have private bath with the room. But most have a rather large but private bathroom off the corridor near your room.

The bath is used by a number of guests. But only one at a time. (Or two at a time—it's customary for the wife to soap up her husband while he sits grandly on a little wooden stool.)

The community bath is usually found in the seaside or hot spring resorts. A nice social, holiday custom that lets the guests get acquainted. Japanese hotels don't have public dining rooms or lobbies or TV rooms.

Your private bath is decorated with a flower arrangement. Or often it has a sliding screen window opening on a private garden. Anyway, it has a pleasant aspect and is not just a wash-and-dry utility room.

"We did hear of bathhouses that have private baths. Maybe we should go there...."

Your answer is above. Anyway, the bathhouses—called onsen—are more social than the hotel. They are for the tired businessman: Music, cocktails and as a finale, the gentleman is given a bath and massage in a private room by a girl—sometimes two girls—in bikini.

The cost of this Sybaritic living is \$2.50.

"My daughter wants to bicycle with another girl in Europe this summer. They are 19. This seems unsafe to me and I wonder if there isn't a tour that would accomplish this with some guidance."

Write American Youth Hostels, 14 W. 8th St., New York City. Ask for their folder "1963 Highway to Adventure the Hostel Way." Gives you all kinds of group tours—by train and bicycle, group station wagon, bus, train and steamer. Any kind you want.

For example, a bike and train group trip for 30 days in England and Scandinavia—\$765 includes round-trip transportation from the U. S. and all costs. The girl must have \$30 with her for an emergency fund. After the 30 days, learning how to do it from the group leader, they take off on their own—at their own expense on a pre-arranged continuing trip. Total gives 6 to 8 weeks of Europe travel.

That's an excellent price for the first 30 days. And a

very practical way to break into such traveling. I think you could figure the continuing on their own travel at \$5 to \$10 a day. They still go as a group and stay at hostels.

There are some good ones in the U. S., too. By bike and train for four weeks through New England, \$170. By station wagon for five weeks through the Western National Parks, \$365.

GOING TO EUROPE?

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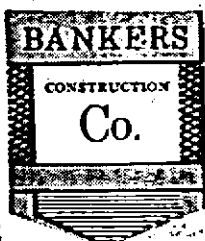
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Why 20 Million Visit Tijuana Each Year

By Fred Taylor Kraft
Travel Editor

TRAVELING LIGHT

by the Sloanes

SCARCELY a three-hour drive from Long Beach, and hardly a pause at the border, is Tijuana with the distinction of being visited by more Americans annually than any other foreign city in the world.

There are reasons, of course, why 20 million people cross this border each year. In addition to its completely Mexican atmosphere and its shops (this is a "free" port), Tijuana offers a variety of participating and spectator sports not enjoyed in California.

Chief among these are greyhound racing, bullfighting and jal alai.

The greyhounds now are racing Wednesday through Sunday nights, and are reportedly drawing their share of spectators.

TIJUANA, with two rings, is rapidly becoming one of the world's major bullfight centers, attracting some of the finest matadors from both Mexico and Spain. Crowds of more than 20,000 aficionados often watch the sport at the new Plaza de Monumental, the bull ring-by-the-sea, reputedly the second largest in the world.

Bull fights are held from April through October, with fights Sundays alternating between the Plaza de Monumental and the smaller but centrally located Tercero de Tijuana.

On the west coast, only

Tijuana boasts jai alai (hi-zalie), one of Spain's most ancient sports. Games are played Thursday through Sunday nights at the ritzy Fronton Palacio in the downtown area. Friday night is "fiesta night" providing a Latin flourish with colorful decorations and mariachis for which Mexico is famous.

Charros and quarter-horse racing attract many visitors to the plaza a mile and a half east of Caliente, on the main highway. The quarter horses run, usually on Sunday afternoons, in an open field almost halfway between Tijuana and Ensenada.

BIGGEST spectator sport in this south-of-the-border area is horse racing at Caliente. About 30,000 persons a week watch the bangtails gallop every Saturday and Sunday of the year and on

nine Fridays in the spring and nine Fridays in the fall. The Caliente track, incidentally, is the only one in North America which offers racing the year around.

Biggest participant sport, of course, is fishing—throughout Baja California. Fishermen pour across the border daily to fish the 700-mile-long peninsula for prize yellowtail, sea bass, bonito and sailfish. One of the most popular spots is Ensenada, 67 miles south of Tijuana over a paved highway.

ANOTHER FINE spring destination for motoring vacationists is Arizona where gay flowers carpet the desert and cacti burst forth in bloom. A recommended spot is Organ Pipe National Monument, southwest of Phoenix and bordering Mexico.

Not only is this one of the few areas where the rare organ pipe cactus grows, but other unusual sights are the odd senita. Smoke trees flourish in abundance in this home of the gila monster and desert bighorn sheep.

On the way to the Monument from Phoenix, visitors should see the big Papago Indian Reservation and the large open pit copper mine at Ajo.

A good time to go would be March 14-17, dates of Phoenix's Rodeo, biggest on the national circuit.

IF ITALY is your dish—particularly if you have lived there or have friends there—manna from heaven would be an upcoming special tour of that country organized by L'Italo Americano (Los Angeles' Italian newspaper) and Alitalia Airlines.

Conducted by Cleto Baroni, editor of the newspaper, and A. Della Maggiora, his assistant, the group leaves Los Angeles by jet May 11, departs Milan May 31, the return flight.

The tour price of \$1,241.20 includes air prices on the Ministry (Milan, Venice, Florence).



ence, Rome, Naples, Pisa and Genoa) with stays at first class hotels, most meals, all tips and taxes, motorcoach and first class rail fares in Italy, and economy jet transportation both ways. Travel agents have all the details.

W. Dieter Engel, Alitalia sales representative, says tour members wishing to visit relatives can leave the tour at Naples or Rome and rejoin the group at Milan May 31. Special rates are available for those not taking the entire tour, Enel said.

WEEKEND GADABOUTS:

March 14-24—San Bernardino's 45th annual National Orange Show.

March 22-23, 29-30—Yucapa's Gay Nineties Revue, in the high school auditorium.

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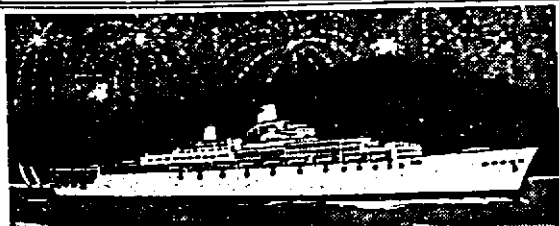
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COOK'S

Tips on Gardening

Garden tips for the week... Pinch off the first budding blooms on pansies. Bushier plants, more bloom later will result.

The camellia season is in a prolific period right now. Shop for new varieties while they are in bloom.

Plant delphinium and prim-

rose clumps now. Seedling plants of these are also available.

Feed established roses during the first half of March. Do not feed newly planted roses until they are well established.

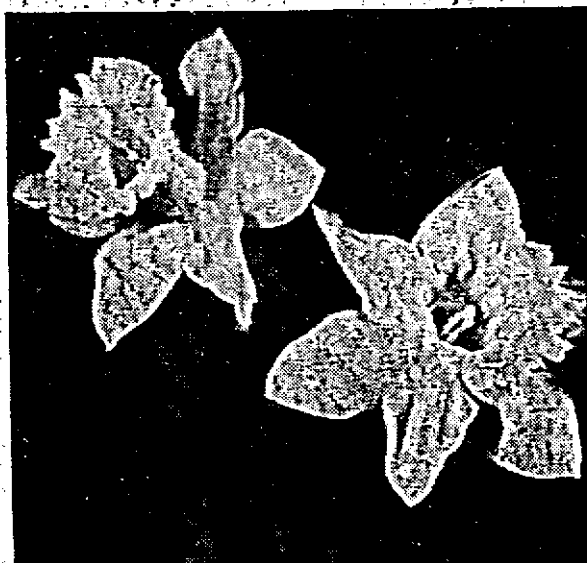
Grapes, blackberries and raspberries may still be planted through March.

YOUR GARDEN

Here's for Better Daffodils

By Joe Littlefield

WHEN DAFFODILS are left in the ground for several years, they should receive some attention and not be left entirely on their own:



Daffodils are the delight of many gardeners seeking early blooms. Bulbs may be left in soil many years.

that is, if future bloom is esteemed.

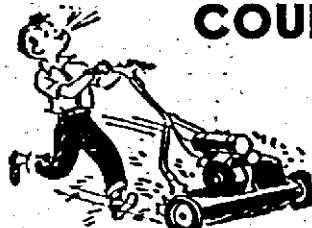
One specialist recommends fertilizing the bulbs as soon as they have passed their peak of bloom, moistening the soil first and then applying a fertilizer that contains pitash and is higher in phosphoric acid than in nitrogen. This procedure permits the bulbs to store up food they'll use in next year's growth and flower yield.

King Alfred, the all-yellow daffodil, is a common and popular variety, but there are

many others. A good place to see what daffodil culture offers is Descanso Gardens, 1418 Descanso Dr., La Canada and the time is March 23 (1 to 5 p.m.) and March 24 (10 a.m. to 5:30 p.m.) when the free Seventh Annual Daffodil Show will be presented. "Minimus," a miniature with the form of the large King Alfred, will be one of the displays. It is only four inches tall.

CYMBIDIUMS that haven't bloomed may be due to incorrect watering and/or fertil- (Continued on Page 29)

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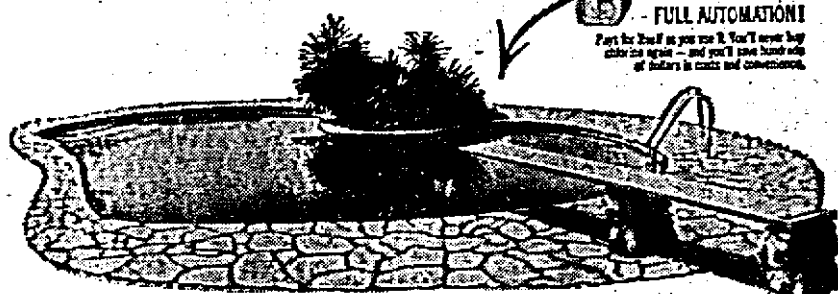
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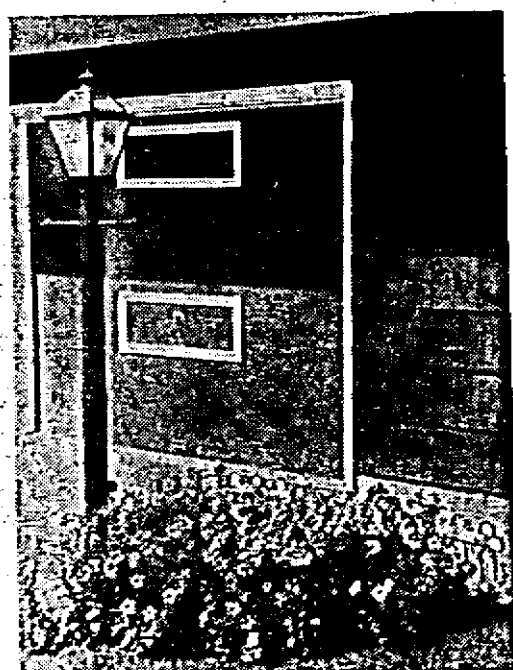
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Hardly unusual that a lamp post should stand next to a path from garage to house. Unexpected, however, is a bed of Giffers petunias in an angle of driveway and path, protected by a tiny corner of pickets. Petunias lend themselves to many unusual situations in planting.

Daffodils

(Continued from Page 28)
izing. There is a divergence of opinion about what to feed these outdoor orchids (they withstand cold down to about 30 degrees) but one specialist advises feeding about three times during the active growing season with an acid food formula 4-8-4. He gets more than a 50 per cent bloom from this culture.

It's about time to check the frost damage to plants. Note where the topmost new growth is on the branches, then cut the lifeless branches down to the new growth.

Garden Club

Long Beach Garden Club will attend a program planned by Bert Slatter, horticulturist and former president of national begonia and dahlia societies, at 7:30 p.m. Tuesday in Linden Hall, 208 Linden Ave. The public is invited.

Fuchsia Society

Plant nutrition and use of antibiotics on plant life will be discussed by Dr. George Jorgensen for Fuchsia Society members at a meeting at 7:30 p.m. Thursday at Machinists Hall, 728 Elm Ave.

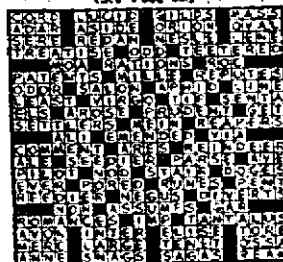
DOROTHY DIGS in the garden

This is the month to take chrysanthemum cuttings and, since I believe in preventing trouble, here is a tip I have found very helpful in protecting the mums from rust and other fungus diseases.

Select a spray material containing copper and nicotine. You will have a lot of use for this kind of spray in your garden all summer long so buy it now. Mix enough to create a bath for all your cuttings using it at half the directed strength on the bottle. Throw the cuttings into the mixture and let them lie there for about 40 minutes before planting them in clean sand about an inch deep.

In about six weeks the cuttings are ready for potting and in another three or four weeks can be planted in prepared soil.

SOLUTION TO TODAY'S PUZZLE (See Page 34)



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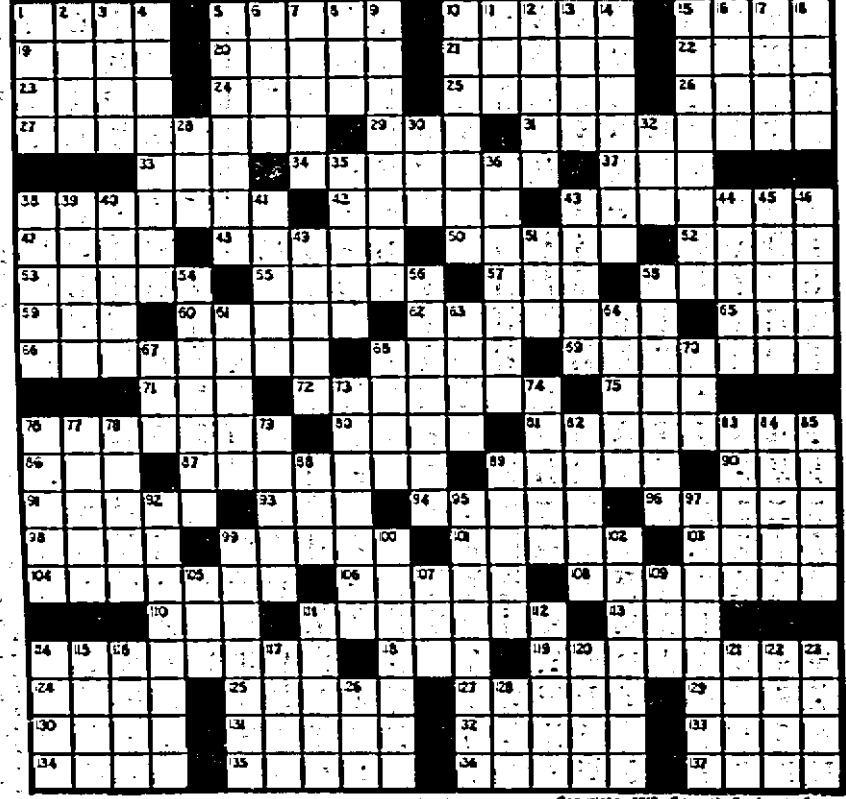
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Southland CROSSWORD PUZZLE

Solution to Puzzle on Page 29

- By M. S. Manalang
- ACROSS**
- 1 A measure of wood.
 - 5 Intelligible.
 - 10 Overlays with gold.
 - 15 Modern type of production.
 - 19 Jewish month.
 - 20 Stage direction.
 - 21 Heavenly hunter.
 - 22 Design for a race track.
 - 23 Such a leaf may be yellow.
 - 24 A fortification.
 - 25 French city.
 - 26 Kind of consonant.
 - 27 Homely.
 - 29 It's not even.
 - 31 Vacillated.
 - 33 Extinct bird.
 - 34 Quotas.
 - 37 Fabulous bird which abounded in the Sindh.
 - 38 Legal takes to inventions.
 - 42 Prefix meaning one thousand.
 - 43 Estimator.
 - 47 Perfume.
 - 48 Beauty parlor.
 - 50 Plant house.
 - 52 A dividing mark.
 - 53 The smallest.
 - 55 Sixth sign of zodiac.
 - 57 It's all valuet.
 - 58 Wagnerian heroine.
 - 59 Name for some street railways.
 - 60 Took off.
 - 62 Far-sighted.
 - 65 Acquire.
 - 66 Colonists.
 - 68 Chow.
 - 69 Harvesters.
 - 71 He married.
 - 72 Critically corrected.
 - 73 By way of.
 - 76 Remark.
 - 80 Areal measurements.
 - 81 Francis and Dancer.
 - 84 English festival.
 - 87 Shabbat.
 - 89 Analyze grammatically.
 - 90 Hall.
 - 91 Twin was one.
 - 93 A sleepy land.
 - 94 Flight of steps.
 - 96 Venetian rulers.
 - 98 Always.
 - 99 Coated.
 - 101 Ancient, mystic rhymes.
 - 103 Confined.
 - 104 Longer and slender.
 - 106 Kings of Abyssinia.
 - 108 Detours.
 - 110 Prefix meaning negative.
 - 111 Takes over.
 - 113 Long fish.
 - 114 Boy meets girl tale.
 - 118 Satellite of Saturn.
 - 119 King tormented by unobtainable delights.
 - 121 River best where.
 - 123 Prefix meaning between.
 - 127 Girl's name.
 - 129 Ripped.
 - 130 Microscopic.
 - 131 Abundant.
 - 132 Principle.
 - 133 It's in Greece.
 - 134 — Hathaway.
 - 135 Broken slumps.
 - 136 Scandinavian epics.
 - 137 A quantity of paper.
 - 14 Expressed contempt.
 - 15 Any small particle.
 - 16 Assert.
 - 17 Reasonable.
 - 18 It goes on runners.
 - 23 Heavy load.
 - 30 549: Rom.
 - 32 The peak.
 - 35 Cupid: Ital.
 - 36 He ruled the waves.
 - 38 Natives of Warsaw.
 - 39 Girl's name.
 - 40 Pledge in wine.
 - 41 Taste.
 - 43 Manner.
 - 44 Slight coloring.
 - 45 Stage direction.
 - 46 Memberships.
 - 48 Smoothed.
 - 51 Concealed.
 - 54 Lethal.
 - 56 Helpful.
 - 58 Certain glass.
 - 61 Tale of Marie Antoinette.
 - 63 Dispenses with.
 - 64 A leeward island.
 - 67 Cap.
 - 68 Necking out.
 - 70 Stuff.
 - 73 They swim in Wagnerian operas.
 - 74 Draw off.
 - 76 Carrot.
 - 77 Noah's cue to land.
 - 78 Hurly burly.
 - 79 Tenderly.
 - 82 Strayed.
 - 83 Age.
 - 84 Occurrence.
 - 85 What holidays should be.
 - 87 Inebriation.
 - 88 Interruption.
 - 92 Military equipment.
 - 95 Band.
 - 96 Instruments.
 - 97 She has "the voice with a smile."
 - 99 Artist's brushes.
 - 100 Carve.
 - 102 Kind of ring.
 - 105 Particle.
 - 107 Reins.
 - 109 Sizable container.
 - 111 Source of astrology: Lat.
 - 112 Horat's weapon.
 - 113 Seventh incarnation of Vishnu.
 - 115 Place for a bird.
 - 116 Dry-breaks.
 - 117 Prince of the tribe of Nephthys.
 - 118 Num. 1:15.
 - 120 Confused.
 - 121 Mislay.
 - 122 Major or Minor.
 - 123 b's brilliant.
 - 124 Joining.
 - 125 — on.
 - 126 Meadow.
- DOWN**
- 1 Dramatic personat.
 - 2 River in Europe.
 - 3 Hard to get.
 - 4 Imaginative people.
 - 5 Props used by Will Rogers.
 - 6 Applications.
 - 7 & D was sweet as this.
 - 8 Girl in a song.
 - 9 Indicating.
 - 10 Venetian taxi.
 - 11 Wrath.
 - 12 Where knights jousted.
 - 13 Hand out sparingly.



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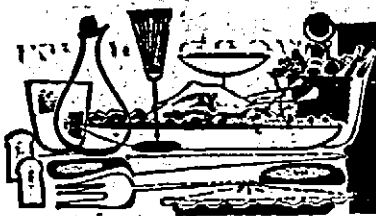
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still have the ability to make
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and Hawaiian Village, a large
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Coast Hwy., Surfside, where
veteran chef Danny Totonides
has a prized recipe for bouil-
labaisse.

Danny prepares it with
crab, lobster, scallops, clams
and half a dozen varieties of
fish. He adds wine, tomatoes,
onion, garlic and other spices
in amounts known only to
him. The stew is brought to
the table in a great stainless
steel bowl and then ladled
into a small bowl for con-
venience. The bouillabaisse is
\$3.95 on a complete dinner,
including clam chowder, large
salad, baked potato, beverage
and ice cream or sherbet.

Co-owners Nick and Ruth
Katsaris and their hard-work-
ing son, Richard, serve one of
the largest sea food menus
on the coast. Their greatest
specialty is marvelous broiled
swordfish with amandine
sauce (\$2.95). Another item
that draws huzzahs from the
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served spectacularly on a bed
of ice with a tangy sauce.
Sweet and meaty, the crabs
are \$2.75 for a half; \$3.75 for
a whole, served on the com-
plete dinner. Other famed
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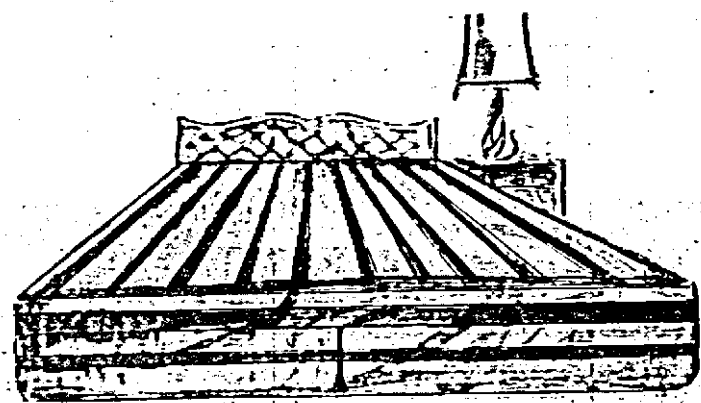
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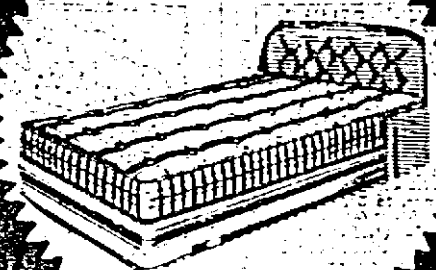
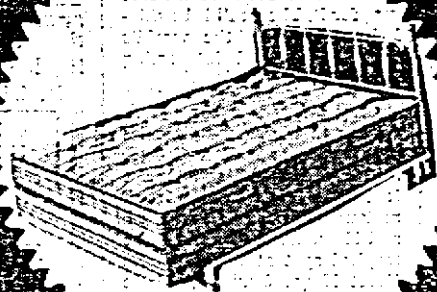
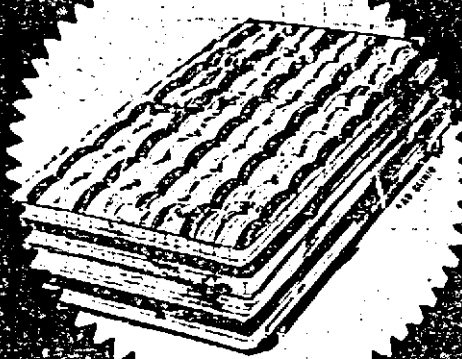
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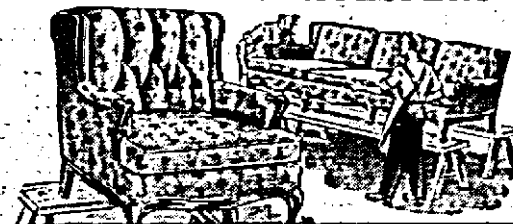
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BIG NEWS IN SCHOOLS How we're teaching
our kids about communism

Shelley Winters — she wears
brass knuckles on her tongue

PARADE

THE NEWS & Independent - Press-Telegram

MARCH 10, 1963



By Staff, Mortimer M. Caplan
on March 10, 1963

WALTER SCOTT'S

PERSONALITY PARADE

Want the facts? Want to spike rumors? Want to learn the truth about prominent personalities? Write Walter Scott, PARADE, 733 Third Ave., New York 17, N.Y. Your full name will be used unless otherwise requested. Sorry, the volume of mail received makes personal replies impossible.



Q. Is there anything between Glenn Ford and Linda Christian? A Hollywood friend of mine says they both deserve each other. What does she mean by that crack?—Janet Olson, St. Paul, Minn.

A. They are both mercurial characters, enjoyed a short-term romance.

Q. Who are the Mannarino Brothers? Do they really run Pennsylvania behind the scenes?—S. Shoreham, Bridgeport, Conn.

A. Samuel and Gabriel Mannarino are reportedly underworld figures said to have controlled one of the single largest gambling establishments in Pennsylvania. Located in New Kensington, Pa., 15 miles northeast of Pittsburgh, the gambling casino was raided by 30 agents of the Internal Revenue's Intelligence Service. The Mannarinos do not run Pennsylvania, and New Kensington has a new reform government.

Q. I understand that since The Beverly Hillbillies is the number one TV show this season, similar hill-billy shows will debut in the fall. Is this true?—John Marsh, Portland, Ore.

A. Probably. One such show, Ozark Widow, by the producer of Hillbillies, will debut next season on Tuesdays at 9 P.M., between Red Skelton and Jack Benny.

Q. Who said: "First love is only a little foolishness and a lot of curiosity"?—Herman Davidson, Tucson, Ariz.

A. George Bernard Shaw (1856-1950).

Q. I would like to know how many times Robert Sarnoff, chairman of NBC, has been married and to whom? Also, how many children?—Mrs. Marie Pierson, Chicago, Ill.

A. Sarnoff was married to Esme O'Brien, by whom he had one daughter, is now married to the former Felicia Warburg, by whom he has had two daughters.



Q. Vincent Price recently became a father for the second time in 21 years. Same wife?—Mrs. M. E. Broderick, Lexington, Mass.

A. No. Price married second wife, Mary Grant, in 1949. His first child, Vincent, Jr., is by his first wife, Edith Barrett.



Q. Is it true that Conrad Hilton, owner of an international chain of hotels, did not marry again after divorcing Zsa Zsa Gabor?—Manuel Rios, Washington, D.C.

A. Hilton, a Roman Catholic, has not remarried since the divorce from Miss Gabor, his second wife.

Q. How old is Burl Ives, and how much does he weigh?—K. B., Clinton, Md.

A. He's 53 and weighs 300 pounds.

Q. Does General Lauris Norstad have cancer?—G. T., Alexandria, Va.

A. No, but he did suffer heart attacks in 1955 and 1960.

Q. What's happened to Sherri Finkbine, who went to Sweden last year to avoid having a thalidomide baby?—Georgia Hinshaw, Oak Park, Ill.

A. Mrs. Finkbine, 30, appears on a 10-minute afternoon TV show in Phoenix, Ariz.



Q. Albert John Luthuli, the South African who won the Nobel Peace Prize for 1960—where was he educated, and where does he live now?—Jan Mufson, Springfield, Ohio.

A. Luthuli was educated largely at American Congregational and Methodist mission schools in South Africa. He lives in a five-room cottage on his small sugar cane farm at Grootville, to which he was banished by the Verwoerd government for five years in 1959 because of political activities.

Q. I understand that Jack Webb has spent a small fortune on his wives. How much have they cost him?—Roger Wilson, Rocky Mountain, N.C.

A. Wife number one, Julie London, received \$500,000, plus \$1,500 a month alimony, plus \$250 a month support for two Webb daughters. Wife number two, Dorothy Towne, got \$135,000 in cash for two years of marriage. Current wife, Jackie Loughery, is being supported in excellent style.



Q. When the U.S. Navy wives were evacuated from Guantanamo, you said 10 nurses were left to look after the men. How about Beryl Trombley of the Red Cross? Didn't she remain behind also?—P.H.A., Guantanamo Bay, Cuba.

A. She did indeed. American Red Cross Field Director Beryl Trombley was a tower of strength.

Q. Has Great Britain ever had any women ambassadors?—Donna Wheeler, Hanover, N.H.

A. Yes, one, Miss Barbara Salt, recently named ambassador to Israel.

Q. Could you please tell me the names of the directors of the following motion pictures: La Dolce Vita, The Guns of Navarone and The Hustler?—C. L., St. Louis, Mo.

A. Federico Fellini, J. Lee Thompson and Robert Rossen.

Q. Sidney Lumet, the director—columnists say he has left his wife Gloria Vanderbilt for Lena Horne's daughter, Gail. Is that so?—Jo Neumond, New York, N.Y.

A. Mr. and Mrs. Lumet are currently living apart. Mr. Lumet has frequently been seen with Miss Horne's attractive daughter, Gail.



PARADE

THE SUNDAY NEWSPAPER MAGAZINE - MARCH 10, 1963

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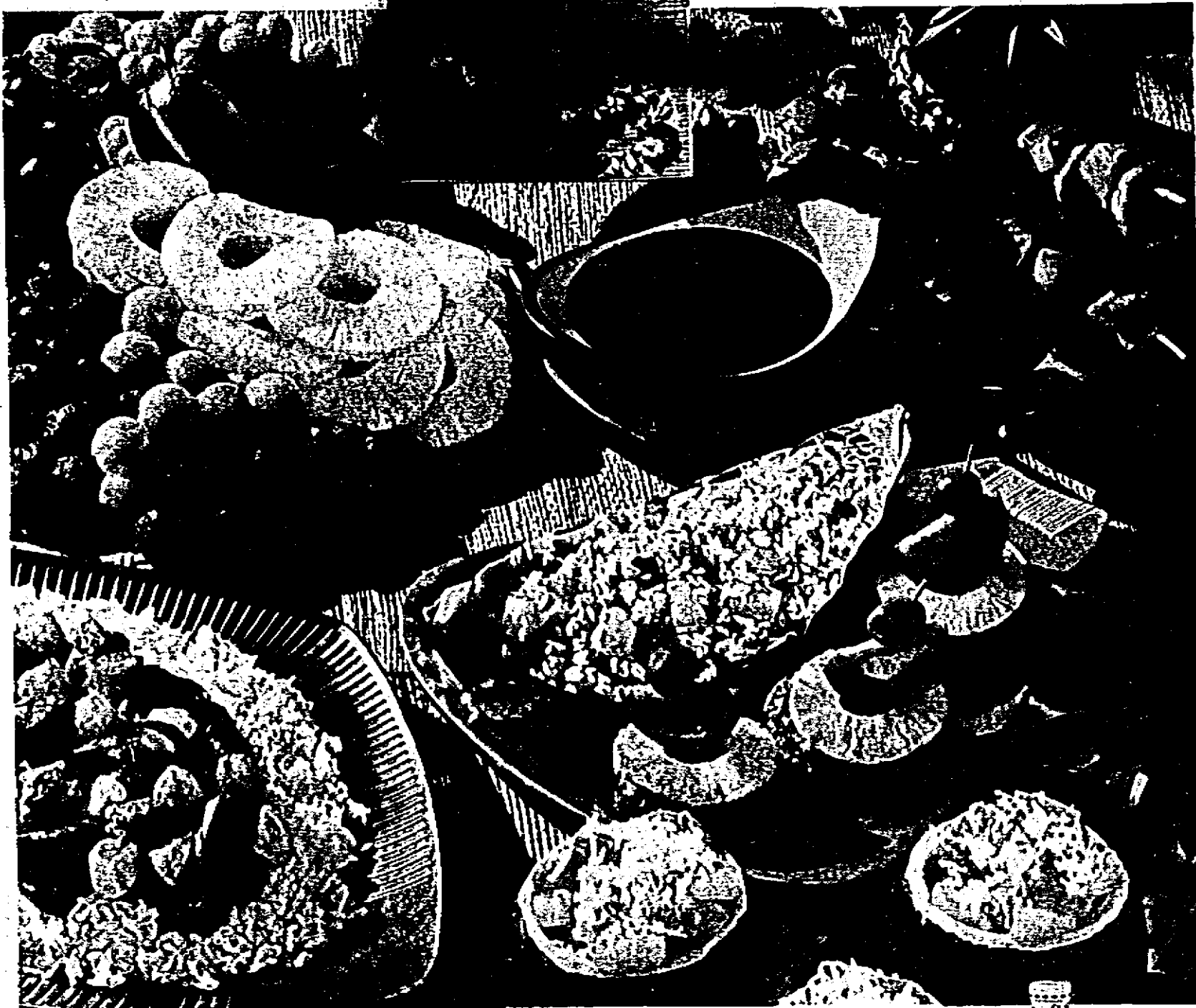
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by MORTIMER M. CAPLIN

WASHINGTON, D.C.

SINCE THE NEW TAX LAW came into effect last January 1, I have been labeled in some quarters as the archenemy of the business expense account and the "American way of life."

Nothing could be further from the truth.

But I do admit to being the foe of the swindle sheet and of expense-account living which for years—under a lax law—permitted a favored few to live it up legally at the expense of the many.

These few have not only made the honest taxpayer's burden heavier by untold millions of dollars, but, as President Kennedy said, have made expense-account living "a matter of national concern."

Let me make it clear that the intention of Congress when they passed the new law was not to put any brake on business, or on any man's means of making a living. *Legitimate and substantiated and reasonable* business expenses will continue to be allowed.

Those three words—legitimate, substantiated and reasonable—are the essence of the new law. And I maintain they will hurt nobody—except the few who have been getting a free ride on the backs of their fellow citizens.

Only about 10 per cent of all taxpayers have the opportunity to claim travel and entertainment deductions; and of these only a minority abused these privileges. They did so, it is true, within the letter of the law, but, by any fair standard, most taxpayers would consider their conduct against the spirit of the law.

No Mink Coat

Even under the old law, the Internal Revenue Service was not completely powerless. We were able to unearth and disallow claims for "entertainment" and business "gifts" which were in reality personal and family expenses and high living. One husband, who took his wife to Europe, attempted to claim not only her traveling expenses but also wanted to write off the cost of a new mink coat he had bought for her. Attempts were also made to write off against taxes the cost and maintenance of yachts which our agents proved were kept only for racing.

But all too often our hands were tied by the liberality of the old law. Here are some cases in which the IRS—and ultimately you, the taxpayer—were on the losing end in the courts:

▲ In the three years 1955-57, a closely held corporation claimed deductions of more than \$77,000, and actually got \$50,000, for such items as a yacht, summer cottage and entertainment to get new clients. Nature of this business—a mortuary!

▲ A supplier's business, whose stock is entirely owned by two individuals, got court approval for the following claims: a yacht used by company officials and customers for fishing parties over a 2-year period—\$111,804; for ranches and hunting lodges and fishing and hunting parties—\$116,440; for night-club expenses for 5 years—\$126,249; other entertainment over 6 years—\$119,647.

▲ A manufacturer of automobile accessories claimed and was allowed by the court, over the strenuous ob-

jection of the IRS, nearly one million dollars in expenses for yachts, club dues, conventions, hunting and fishing parties. The manufacturer got this tax windfall because he had been careful to keep full records. But was this reasonable? The only expense disallowed under the old law was a paltry \$2,000, the price of one share of stock in a country club.

▲ In 1956, a ship-repair business—a family corporation—threw a lavish Christmas dinner at a large hotel. The cost: \$23,758. Tax deduction allowed: \$23,758. The corporation claimed it was promoting good will. It was the season for it, but Uncle Sam and his taxpayers were left out in the cold.

▲ Other junkets, written off as business expenses, include a \$3,000 deduction on the cost of a coming-out party for an executive's daughter; a \$10,903 outing to the 1958 Kentucky Derby; and yachting parties conducted by a manufacturer of witch hazel and a racehorse handicapper. A brewery was allowed to deduct \$10,481 for a year's operating cost of a cabin cruiser, which it said it needed to entertain customers because its premises were in a slum area.

▲ Most startling of all was the dairyman who took his wife on an African safari. Their six-month trip included stops in London, Paris and Rome. They got considerable publicity back home. And when income tax time came around, the dairyman claimed a deduction of \$16,818 on the ground that the trip was to publicize his business, to bag new customers rather than big game. The IRS protested and said that \$1,200 would be more reasonable. But, under the old law, the court went along and clipped only \$375 off the original claim. Every American taxpayer chipped in for that safari.

In all of these cases—and many more like them—the IRS, representing the people, fought and lost. It was not the fault of the tax court, which was basing its decisions on an inadequate law with too many loopholes.

Congress Was Shocked

But when at last Congress was fully apprised of the situation, its members were shocked and went into action. And so the new tax law—a strong one—was put on the books.

I must repeat that the new law is NOT designed to badger the taxpayer who claims reasonable expenses in connection with his business. We in the IRS fully realize that there are legitimate expenses connected with all legitimate business. Our aim in administering the law is to be fair.

I firmly believe that the American taxpayer is the most honest in the world. He bears an enormous burden and with good grace. And I am sure he will continue to do so, provided that he is convinced that his fellow citizens are carrying their share of the tax load.

For our part, the IRS does not want a single penny more than the law requires.


For my part, as Commissioner, I intend to see that Uncle Sam—and that means YOU—no longer picks up the tab for smooth operators who abuse their privilege. I believe that under our new tax law, we shall be able to make this pledge good. ■



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A NEW FRONTAL ATTACK

How we're teaching our kids about communism

Bookshelf on communism is shown by College Park High students Norma Hardman and Woodie Spivey. Georgia instruction on communism requires students to dip into many books to get well-rounded picture, also includes extensive reading list on U.S. economic system.



What is communism?

HERE IS A DEFINITION of communism, adapted from *The World of Communism*, by Rodger Swearingen (Houghton Mifflin, \$3.25; paper, \$1.32), one of the most widely used textbooks:

According to experts, communism today is a system of government based on the ideas of Karl Marx, a German philosopher, and Nikolai Lenin, who led the Russian revolution. Communists see all history as essentially a running conflict between economic classes, in which the propertied class (capitalists) has always exploited the working class (proletariat), but in which the proletariat is destined to win eventually in every nation, overthrowing the capitalists, abolishing personal property and establishing a "dictatorship" of the proletariat, with the whole country governed by a single party of the workers (Communist Party).

For those who would like to know more, here are 5 other books recommended by Education for Freedom, Atlanta citizens' group which believes Americans must learn more about communism:

The Study of Communism, by J. Edgar Hoover, Holt, \$3.95.

The Meaning of Communism, by William J. Miller, Silver Burdett Co., \$2.96; paper, \$1.72.

A Forward Strategy for America, by Robert Strauss-Hupe and others, Harper & Row, \$6.50.

American Strategy for the Nuclear Age, ed. by John C. Neff and Walter F. Hahn, Doubleday, paper, \$1.45.

A Study of the USSR and Communism: An Historical Approach, by Alfred J. Rieber and Robert C. Nelson, Scott, Foresman & Co., paper, \$1.80.



9th-grader Willard Harrison points out target for communism in study of Latin America.

by ED KESTER

ATLANTA, GA.

"COMMUNISM is a fact of life. It's a big threat today and it will be a bigger one tomorrow. We're the ones who'll have to cope with it, and we ought to know everything there is to know about it. It won't do any good just to pretend it isn't there."

The girl speaking was Elaine Conner, 16, 10th-grade student at Sylvan Hills High School here. She was discussing her reaction to a new program in the schools here—the study of communism. Since last September, Georgia schools have been teaching Elaine and her fellow students all about communism—its theory, practice, history and philosophy. And thus this state has taken a stand on the newest, hottest and most controversial educational innovation of 1963.

Should American youngsters learn about communism? And if so, what should they learn? All across the U.S., this issue is being discussed today. Until a few years ago, the word was seldom mentioned in schools. Teachers tiptoed gingerly around the Russian revolution and the life of Karl Marx. But now the pendulum has swung in the other direction. Leading Americans of both parties now believe that a fully informed citizenry is our best defense in the cold war.

As of this writing, 27 states have either instituted school courses in communism or have announced plans to do so. Two, Florida and Louisiana, have passed laws requiring a six-weeks' "Americanism vs. Communism" course for every student. According to one estimate, 2,000,000 American students now are enrolled in courses about communism. And Dr. Richard I. Miller of the National Education Association has estimated that "hundreds of school systems and many additional states" will jump on the bandwagon within the next few years.

A parallel movement is going on outside the schools. Many influential American organizations, including the U.S.

Chamber of Commerce, the National Council of Churches and the Lutheran Church in America, have either launched their own adult study courses or issued handbooks on the teaching of communism. The American Legion, long an implacable Red opponent, has joined with the National Education Association in advocating courses on communism and drawing up guidelines for how they should be taught.

However, there is still strong opposition to teaching about communism—as well as difference of opinion as to how it should be taught. Some parents and teachers state flatly that no foreign ideology should be discussed in American schools—period. Others, fearing that gullible students might be misled by Communist sweet talk, think there is only one way to teach about communism—in the words of the Louisiana law, that "there can be no coexistence with communism." Still another faction believes most courses so far have been one-sided indoctrination. "A youngster has got to see this as more than a good guys-vs.-bad guys Western," says Dr. John H. Fischer of Teachers College, Columbia University.



Teacher Will Attwood: "Whatever they're learning, students should reach their own conclusions. They usually reach sound ones."

The Georgia program, however, avoids debatable extremes. Its objective is to present students with a realistic picture of communism as an international political, economic and ideological force of great power and great appeal to some peoples—but whose basic principles of state ownership, control of the many by the few and expansionist ambition run counter to democratic tradition and values and present a lasting, many-sided challenge to the free world. The program likewise aims to give students a thoroughgoing grounding in American principles, believing that no one can understand communism without knowing his own system first.

To achieve these ambitious ends, Georgia schools have put together what is unquestionably the most far-reaching such course anywhere. The entire social studies curriculum, from kindergarten through 12th grade, has been expanded to reflect the cold-war struggle. At every level, students accumulate new material about "Conflicting Ideologies in a Changing World"—the course's central theme.

Thus, 7th-graders learning Far Eastern geography discuss the area's underdeveloped economy and how Communists hope to capitalize on it. Eleventh-grade American history students talk about America's own domestic radical movements. Tenth-graders in world history learn the life of Karl Marx. Seniors discuss governments of all varieties and contrast them. Between, before and during these courses, students learn about America, its liberties and its heroes.



Social studies consultant Mrs. Ruby Crowe: "We are teaching one key lesson: this is an age of conflict and we must be ready for it."

Actually, the Georgia program, which is only in its first year, started out to be far less ambitious. That it is so noteworthy and extensive is mainly the handiwork of a gray-haired, energetic mother of two and grandmother of four, named Mrs. Ruby Crowe.

As social studies consultant to the Fulton County schools, Mrs. Crowe heard last spring that the Georgia state senate was planning to copy neighboring Florida and require all students to take 30 hours' instruction in "Americanism vs. Communism." She was opposed. Dr. Claude Purcell, state superintendent of schools, and Mrs. Crowe felt that a one-shot, six-weeks' course wasn't nearly enough time to grasp such a complex subject. They persuaded

state officials that a better system would be a continuing instruction about the conflict of ideology in a world in upheaval—"the central characteristic of our times."

How does the Georgia program work? What do the students learn about communism and how well do they learn it? I spent a week in the schools of Atlanta and Fulton County recently, observing classes from 3rd grade to 12th. I can sum up my observations this way: The program works well and most students learn plenty.

One afternoon, for instance, I sat around with a group of Mrs. Jeannette



12th-grader Sally Mills: "Having studied about communism, I understand America's problems and I appreciate her strengths."

Moon's seniors in government class at Dykes High School. The subject was the nature of the Communist challenge: was it essentially military, economic, ideological, scientific or political?

"The Communist competition is a struggle for the minds of men," said Arthur Yunker, a stocky, round-faced boy who spoke volubly and forcefully. "It is a challenge that must be met in the psychological realm first and foremost, by showing that we are the ones who stand for freedom and justice and equality of opportunity."

"It's a military threat," said Cary Matthews. "That is apparent in India and Cuba and South Vietnam and Laos. Lenin said that war with the capitalist nations was inevitable. Communism believes that to this day."

"Economic," voted Rannie Barnes, a pretty blonde in a red jacket. "Khrushchev feels that if the Communist world can outproduce us and outsell us in the markets of the world, the resulting economic collapse will throw this nation into a Communist revolution."

"We are the greatest threat ourselves," said Ed Barksdale. "If America falls, it will be because we have degenerated and gotten soft, like the Roman Empire. If we are not careful, we will wake up one day and find the barbarians at our gates."

"It's all these things," said Sally Mills, a slender blonde who had spent last summer as an exchange student in Mexico. "The nature of communism is that it adjusts to the time and to the situation. At times its major threat is ideological, at times economic, at times political. Right now in some places it is certainly military. The only way to cope with it is to learn all about it and to be prepared to cope

with it no matter what form it takes."

To "learn all about it," I found, is a tall order. I talked to A. W. Baird, a social studies teacher at Headland High, Fulton County, who, like Mrs. Moon, teaches senior government. His students spend nine weeks on communism. They begin with three weeks of background economics, then tackle in succession classical communism, the philosophy of Hegel, the concepts of dialectical materialism and economic determinism, the theory of surplus value, Communist tactics from Lenin to Khrushchev, the manipulation of front organizations, how to recognize Communist propaganda, the "new colonialism," the meaning of the satellite countries and the Communist movement in the United States.

Among the "outside reading" required are selections from the works of Marx, Engels, Lenin, Stalin and Khrushchev.

Earlier students learned a lot about communism from other angles. In a typical 10th-grade world history class, like that of Mrs. Ora Hancock at Sandy Springs High School, Fulton County, instruction includes six weeks of Russian history, from the early migrations through Peter the Great and Catherine the Great, to the days of the Czars and the 1917 Revolution. "That kind of background is necessary to understand the present-day Soviet Union," says Mrs. Hancock.

The subject is also treated exhaustively at lower class levels. I sat in the 9th-grade geography classroom of Mrs. Margaret Mahan at Sylva Hills and watched students study Latin America. Working in small groups, they dug out information about the topography, economy, climate and products of Latin nations. Then they related all these facts to the ideological conflict on that continent.



5th-grader Geoff Nolan: "The big difference between us and the Communists is the rights we have. We can do as we please; they can't."

I also found students getting a healthy education in the basic principles of Americanism, which officials here consider vital to the "conflicting ideologies" theme. One 8th-grader even told me firmly that the "right to start a revolution" still belongs to all Americans. In 5th-grade classrooms, I heard students learn the lessons of Lincoln—"It is wrong for men to own other men"; in 6th grade, students discussed ancient Greece and told how its democratic traditions related to those of America today. Seventh-graders talked about

tyranny. They decided that communism was one of its modern forms.

State school officials are frank to say that one of their biggest problems has been the teachers themselves. Many teachers haven't the background in political science or economics to teach about communism—and others say openly they don't understand the subject themselves. Finally, until recently there has been a critical shortage of good, objective source material about communism.

However, state school officials say most rough spots will be worked out by next fall. Dr. Sam Shearouse, state director of instruction, plans a whole network of institutes on communism this summer.



Parent, Mrs. E. M. Brown: "You should hear our discussions since this course began! My daughter really knows what she's saying."

Teachers are now being picked to attend graduate schools of international affairs to prepare for better teaching. Meanwhile, teachers this winter are attending a 60-hour special background course in world trouble spots.

Most Atlantans seem pleased with the program as it has progressed so far. There has been little dispute or protest; even in the Dykes High School area where, a year ago, a group complained about alleged Communist books in the school library, no one has objected to students reading Marx and Lenin. A few parents, however, told PARADE the new program made the curriculum top-heavy. "I think these courses spend too much time teaching against something," said Mrs. W. R. Ziegler, whose daughter is a high school senior. "I'd like to see them emphasize the positive."

Community leaders, particularly those involved in anti-Communist movements, profess themselves pleased. Eugene Caldwell, a local investment broker who is president of Education for Freedom, which tries to educate fellow Atlantans about the dangers of international communism, says the schools are doing fine work.

Just as pleased with the way things are going are the students themselves. "We are going to be the leaders of tomorrow," says David Castleberry, a Sylva Hills High sophomore. "Therefore we ought to know all about communism and its importance. I don't think our parents were taught enough about it, and that's one of the reasons the world is in the shape it is today."



many girls learn about it in classes

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Third husband was actor Anthony Franciosa, who starred with Shelley in *Hotful of Rain* on Broadway.

SHELLEY WINTERS

The world's most outspoken actress

by LLOYD SHEARER

HOLLYWOOD.

INTELLECTUALLY, most Hollywood female stars are strictly for the birds. Talk to them for any length of time, like two minutes, and you'll find them as interesting as the telephone directory.

Generally, it's because they're shallow, undereducated, physically attractive and, as a result of this, almost exclusively obsessed with themselves.

This is not true of Shelley Winters, 40, a blunt, explosive, bombastic actress who can orate 50,000 words on any subject ranging from fallout in Fall River to should women be allowed to play professional football. You name the topic, and Shelley will take it over as if it were her personal property.

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"That's the kind of propaganda they dish out. You read it in the gossip columns and you see that movie stars are treated like a kind of American royalty and it's a possibility for everyone. You don't need background or education or

money, just a little luck. And if you can make it, then you'll be rich and famous and loved and a kind of celebrity.

"I spent years and years, my whole youth, trying to achieve that goal. I really slaved at it. I lent myself to the trackiest publicity schemes—all that jazz about being a very blonde with a big bosom—I made myself a real kook, and when I finally achieved it, I realized it was all nonsense, an illusion, a delusion, all full of bull.

"Being a movie star has nothing to do with being a good or competent artist or knowing how to act or being a happy, fulfilled person. And with taxes what they are, you don't even get to keep the money.

"One of the toughest things about movie stars is the almost constant existence of temptation, sexual temptation or physical temptation. People ask all the time why two movie stars can't stay happily married. One of the reasons is that there's no seasoned judgment in picking the marriage partner.

"Why do actresses marry actors? Who else do they see or work with? With whom else do you have more in common? And these men are usually beautiful people. And a girl says, 'Gosh, how great we look together.' It's a pretty immature basis on which to found a marriage, but we've all done it. It's only when you get older that you realize you can have a happier time with a man's brain than his body.

"But Hollywood, you see, is not interested in glorifying anybody's brain. It's the face and the figure that count. So you go into some picture and you're cast opposite a very handsome man, or he's cast opposite a very beautiful girl. And they play a love scene, and if they have any kind of talent at all—I mean if they're not just mouthing lines—then the behavior has to come from their heart and guts, deep down within themselves. And you're working with your emotions, 8, maybe 10, hours a day, and just because a director yells, 'Cut,' that doesn't mean the love scene is over.

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"Of course, if you're a mechanical actor and you're playing the scene mechanically, then it's over when it's finished. But if it's coming out of you somewhere truthfully and honestly, then you just can't shut the emotion off. There's a carryover, and you're stuck with what you've generated. And that's why after an actor and an actress have played a love scene on-camera, they'll continue it off-camera. And that's why so many marriages out here break up.

"I hope if I get married again—and I don't know that I ever will—that it won't be to an actor. That's why I like to work in New York. There they have writers and artists and accountants and archaeologists, men like that. I know they have them in California, too, but here I don't just seem to meet them.

"Here, I work in movies, and in films you meet other actors, and, well—I've been married to two, and it didn't work out. And I'll take my share of the blame for the failures.

"Vittorio and I got married in a very romantic splurge.



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Third husband was actor Anthony Franciosa, who starred with Shelley in *Hotful of Rain* on Broadway.

SHELLEY WINTERS

The world's most outspoken actress

by LLOYD SHEARER

HOLLYWOOD.

INTELLECTUALLY, most Hollywood female stars are strictly for the birds. Talk to them for any length of time, like two minutes, and you'll find them as interesting as the telephone directory.

Generally, it's because they're shallow, undereducated, physically attractive and, as a result of this, almost exclusively obsessed with themselves.

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THE CASE OF THE CURIOUS CHILD

BRINGING UP BABY: HINTS COLLECTED BY MRS. DAN GERBER, MOTHER OF FIVE



Wonderful, wonderful sight! A tyke intent on inspection. Yes, the curiosity of a child is a marvel indeed. For curiosity leads to investigation and investigation leads to knowledge. The busy eyes that explore, the find-out fingers that examine, the eager ears that listen ... all help unfold the most interesting mysteries ever told. Lucky the parents whose pride 'n' joy persistently plays the role of inspector.

Junior-grade inspectors learn to like new foods when they're given the opportunity to try a variety of foods. Gerber offers over forty junior choices. All have the Gerber flavor-flair for pleasing budding "gourmets"... and each one is a tempter in its own right. The good word on nutrition? Each variety is processed according to its own requirements for preserving the utmost in nutritive values.

Concentration play. When baby's intent on pursuing his big interest of the moment, unless it's harmful, try not to interrupt him. Whether he's inspecting dad's tie, mulling over a put-together

toy or trying to perfect a skill, let him finish the business at hand. Your little one is learning concentration, a powerful factor in solving problems and learning the whys and wherefores of the world.

Nutrition note from Dan Gerber. "The development of modern processing methods is a basic part of Gerber's regular research program to bring your baby the most nourishing foods possible. Gerber Strained and Junior Meats, for example, are cooked by an exclusive method developed by Gerber and Armour experts. Temperature and cooking time are controlled to protect protein and vitamin values so nutritive losses are negligible. Other plusses from this unique cooking technique: an unusually smooth texture and the preservation of true-meal flavors."

Word game. Has your toddler taken a try at talking? You can help him learn new words by teaching him the name of each object as he encounters it. If you point to the object, speak slowly, enunciate clearly and repeat often, you'll be surprised at how quickly he'll learn through association and mimicry.

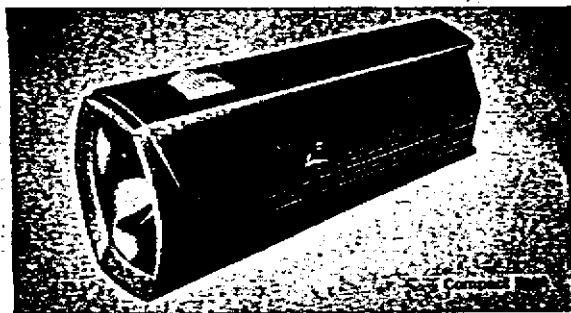
Reminder division. Toddlers still need the nutritional benefits of specially prepared baby cereals. Gerber High Protein Cereal is just one of five pleasant ways to give your baby iron, calcium and important B-vitamins ... plus a 35% protein bonus. And it costs no more than other Gerber cereals.

Important: Gerber prepares over 100 baby foods—infant formulas, cereals, strained and junior foods—to meet your baby's nutritional needs. We're proud to say:

"Bables are our business...
our only business!"®



GERBER BABY FOODS
FREMONT, MICHIGAN



PARADE OF PROGRESS

Here are new ideas for your home and family by PETER DRYDEN

Compact light: Here's a flashlight (above) powerful enough to throw a 250-ft. beam yet compact enough to fit in pocket or purse. It features roll-type switch, comes complete with long-life batteries. \$1.98. *Bridgeport Metal Goods, Dept. PP, Bridgeport 5, Conn.*

A tight grip for furniture: Broken chairs, tables, toys, tool handles will be easier to fix with a new furniture adhesive. Not only does it bond wood, it swells it and locks the wood fibers in place for durable repair. 75¢. *Dercon Corp., Dept. PP, Danvers, Mass.*

Glare guards: Worn like glasses, a new night-driving aid is the first to block headlight glare yet leave a clear view of your side of road. It has a special plastic filter only 3/4" deep and a narrow tab extending down 1/4" on the left. Result: a slight forward tilt of your head screens oncoming headlights but leaves clear vision on the right. \$7.95. Clip-ons for eye-

glass wearers: \$5.95. *Vacha Industries, Dept. PP, Babson Park 57, Mass.*

Something new in a dehumidifier: This one operates automatically to reduce dampness in a playroom or other home area—and collects soft water condensed from the air in a plastic flask with charcoal filter at top. You can use the water in steam iron, car battery, photography, for house plants. Details: *Westinghouse Electric, Dept. PP, Columbus, Ohio.*

Pet brush: Clean and groom your dog or cat with a new plastic brush—and it then cleans itself. With a turn of the round case, bristles slide inside, depositing hair on the case surface. \$1. *Noble Patents, Dept. PP, 1355 Market St., San Francisco 3, Calif.*

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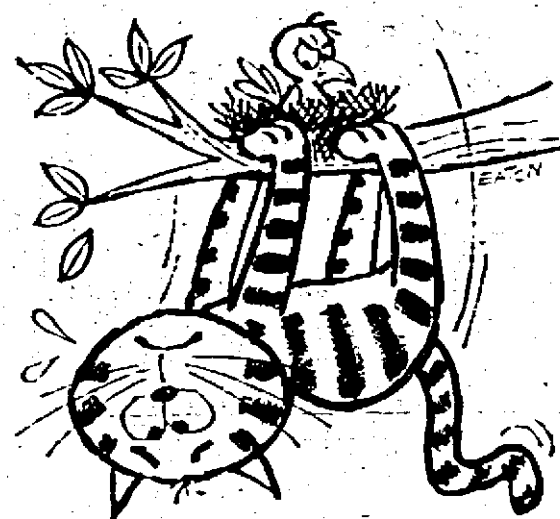
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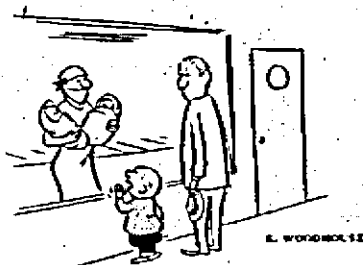
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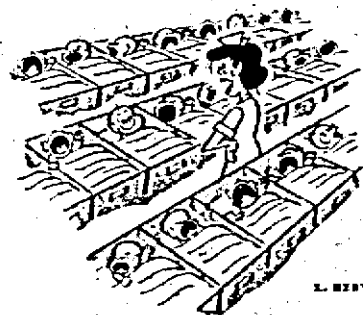
Small talk



"Hello, sisters!—Good-by allowance!"



"Hiccups."



"What's the matter with you?"

Anecdote of the week

JOSEPH COTTEN, star of Broadway's current hit, *Calculated Risk*, was Europe-bound. As Joe applied for his passport in Los Angeles, a State Department official asked him the usual question: Had he or his family ever belonged to any organization that advocated the overthrow of the United States government by force? "Not me," replied Joe, and then in a burst of frankness, "but a member of my family." "Who?" demanded the official sharply. "My grandfather," declared Joe. "He was a general in the Confederate Army."



EDITOR'S NOTE: Dick Smith, World War II veteran, toured the U.S. as a night-club humorist after his Army stint. He later purchased a saloon in Milwaukee, but soon discovered it was much easier working as a comic. Since then he's played the Park Lane in Denver, the Playboy in Chicago, many other night spots. Smith is basically a stand-up comedian with a repertoire of fast lines and funny faces. The following are some of his favorites.

my favorite jokes

by **DICK SMITH**

It takes two people to make a marriage: a girl and her mother.

The restaurant where I eat has a dish on the menu called Chicago Pot Roast—one plate knocks you for a loop!

My uncle invented a new type of cigarette lighter. You push the button and an arrow pops out and points to the nearest person with matches.

A business executive, observing the new office girl, said to his assistant: "We'll have to show the new girl what's right and wrong around here."

"Okay," replied the assistant. "You show her what's right."

My grandpa was a great old guy. He never looked at other women. He was too fine, too decent—too old.

A drunk staggered up to the ticket office and said, "I want a ticket to New York."

"Do you want to go by Buffalo?" asked the clerk.

"Heck, no," slobbered the drunk. "I want to go by plane."

Every day for six months the businessman walked past the corner beggar and dropped 10 cents in the beggar's box. But, being a charitable fellow, the businessman never took any shoelaces out of the box. One day when he had dropped his usual dime, the businessman felt the beggar's hand on his arm. He noticed the fellow was about to say something. "Yes," said the businessman without waiting for the question, "I suppose you're wondering why I never take shoelaces after I put my dime in the box."

"No," said the beggar. "I just wanted to tell you that the price of shoelaces is going up to 15 cents next week."

My mother-in-law is a real dear—and I can't wait for the season to open!

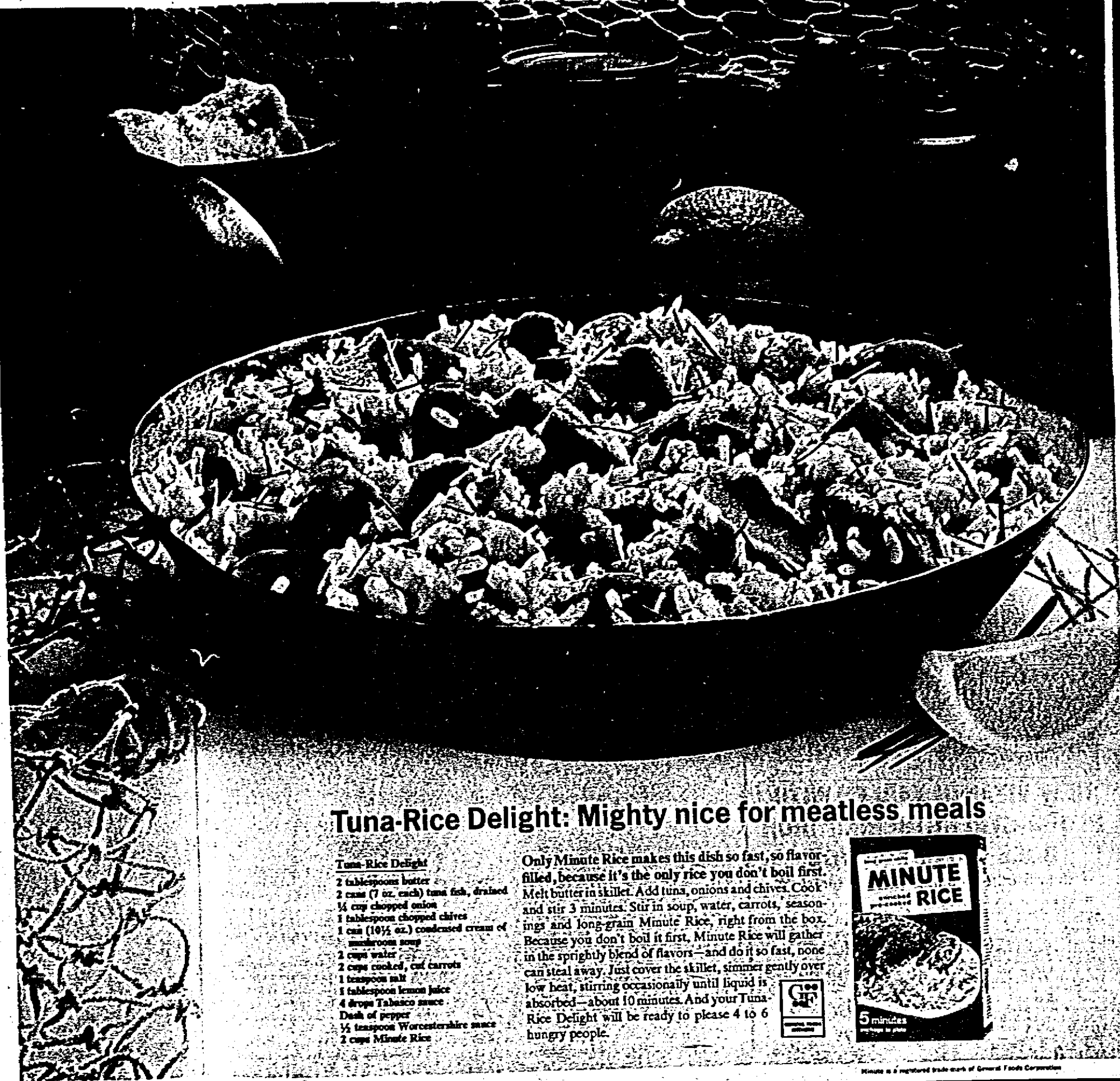
An inebriated gentleman on the bus kept throwing little pieces of paper out the window. The lady beside him asked why he was doing this. "It scares away the elephants," he said.

"But I don't see any elephants," replied the curious female. Said the drunk: "Effective, isn't it!"

If you think the average American woman can't take a joke, take a look at the average American husband.

I had an uncle who was a magician. He could walk down the street and turn himself into a saloon!

When I was a kid learning to play the trumpet, my dog used to set up a howl every time I'd start on a song. My dad would always ask if there wasn't some tune I could play that the dog didn't know.



Tuna-Rice Delight: Mighty nice for meatless meals

Tuna-Rice Delight

2 tablespoons butter
2 cans (7 oz. each) tuna fish, drained
1/4 cup chopped onion
1 tablespoon chopped chives
1 can (10 1/2 oz.) condensed cream of mushroom soup
2 cups water
2 cups cooked, cut carrots
1 teaspoon salt
1 tablespoon lemon juice
4 drops Tabasco sauce
Dash of pepper
1/2 teaspoon Worcestershire sauce
2 cups Minute Rice

Only Minute Rice makes this dish so fast, so flavor-filled, because it's the only rice you don't boil first. Melt butter in skillet. Add tuna, onions and chives. Cook and stir 3 minutes. Stir in soup, water, carrots, seasonings and long-grain Minute Rice, right from the box. Because you don't boil it first, Minute Rice will gather in the sprightly blend of flavors—and do it so fast, none can steal away. Just cover the skillet, simmer gently over low heat, stirring occasionally until liquid is absorbed—about 10 minutes. And your Tuna-Rice Delight will be ready to please 4 to 6 hungry people.



Minute is a registered trade mark of General Foods Corporation

TROUBLED STOMACH?

If you suffer from a digestive disorder, consider Cream of RICE.

Medical studies indicate that Cream of RICE cereal is easier to digest than several other kinds of cereals. Low in fat content, containing only the nutritious inner parts of the rice, it avoids putting extra work load on your irritated system.

An excellent buffer, Cream of RICE cereal is nutritious as well as soothing, well fortified with Vitamin B₁, Riboflavin, Niacin and Iron. Versatile, tasty, gentle, Cream of RICE is helpful in planning special, dietary regimens. You'll find it at your grocer's.

FREE! Recipe Book "How to Make a Special Diet Taste Extra Special." Write to: Cream of RICE, Department P3, West Chester, Penna.



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Corns

SUPER-FAST-RELIEF
DOUBLE-QUICK REMOVAL

Dr. Scholl's Zino-pads not only speedily relieve corns—they also remove them one of the quickest ways known to medical science!

Dr. Scholl's Zino-pads

Live a "regular life" without laxatives

Now, stop fighting constipation with laxatives or "bulks" that work unnaturally, uncomfortably! Stay "regular" with REGUTOL®. It's not a laxative, yet helps restore regularity as no laxative can. REGUTOL tablets simply make use of moisture in your system to help make elimination natural. Hospital-proved... safe, not habit-forming.



NEW VITAMIN TABLET WITH BLOOD-STRENGTHENING IRON DOES MORE FOR YOU

— than 5 other leading vitamin tablets!*

Here's a remarkable new vitamin tablet that can do more for you because there's blood-strengthening iron in it. It's called BREAKFAST VITAMINS.

Just one BREAKFAST VITAMINS tablet gives you the Vitamin B₁ of a pound of cooked ham, the Vitamin D of a full quart of milk, the Vitamin B₆ of 3½ ounces of round steak and seven other vitamins your meals may lack. In addition each BREAKFAST VITAMINS tablet contains blood-strengthening iron — as much

iron as you get in four ounces of beef liver.

You no longer have to worry about vitamin-slimpy breakfasts when you start the day with BREAKFAST VITAMINS. Start the day right—with Vitamin Power plus blood-strengthening iron. Get BREAKFAST VITAMINS today.

*Without iron.

Breakfast Vitamins



Unofficial U.S. ambassador, airline official Marty Taylor talks to monk at Bangkok.

The 'Ugly American' gets a face lift

AROUND THE WORLD, American businessmen are doing their best to pretty up the Ugly American. Leaving the spotlight to the Peace Corps and the glory to the diplomats, they are spreading their own kind of foreign aid.

They not only mix patriotism with profits in their business dealings abroad, but also help underdeveloped countries to help themselves. They send in economic task forces to help native businesses caught in political upheaval. They serve as goodwill ambassadors to critical lands.

One of these unofficial emissaries of Americanism is shown in these photos. He is Martin J. Taylor, Jr., 42, Thailand director for Pan American World Airways. But there are a million more like him in all parts of the globe.

U.S. businessmen, for instance, may have saved the Dominican Republic from total anarchy after the collapse of the Trujillo dictatorship. For 31 years, the island's key businesses had been in the hands of the Trujillo family and their hand-picked managers. When the dictator died, the surviving relatives and their business leaders fled.

The new government cast about desperately for some way to keep vital industries going. The only people available for managerial posts were trustworthy but untrained. American industrial leaders, working through the Business Council for International Understanding, came to the rescue. They sent down a task force of 14 top specialists, who quickly boosted production and efficiency.

Business has also bolstered beleaguered Berlin. At the request of Uncle Sam, several firms have opened new plants there. International Business Machines recently installed there a \$1,000,000 computer previously in-

tended for Stuttgart. Yale and Towne has leased a plant to manufacture locks. Ford Motor Company is considering a spark-plug factory.

Far more important is what individuals are doing. In Bogotá, Colombia, the wife of an American executive is leading a campaign to establish a playroom in the local children's hospital. In Buenos Aires, an American wife is raising funds for a new chapel for a local church.

Business personnel going overseas have become so numerous—and so important—that several schools have set up blitz courses in overseas living for them. American University in Washington, for instance, offers a four-week course covering such topics as what foreigners think about the United States, how to adjust to the local economy, how to answer anti-American criticisms. A one-week course for wives emphasizes the same problems plus those of daily living.

Eating in Africa

Dr. Harold Randall, the program's director, acknowledges that it's sometimes difficult to teach another country's social customs. He recalls an American executive who ate with local chieftains in Africa and felt proud that he had gone through the whole banquet eating with his fingers, as he had been coached to do. But later he was ruffled to find he had used the wrong hand.

Another graduate, however, was so tactful in managing his company's affairs in Brazil that he was made an honorary citizen—despite the fact that he couldn't seem to master Portuguese. His understanding and patience showed through.

Another school training young executives for overseas posts is the American Institute

of Foreign Trade, near Phoenix, Ariz. It offers college seniors postgraduate training for work in any area of the world, so far has sent 1,000 graduates to 78 countries. The school's director is Sen. Barry Goldwater, usually regarded as a foe of foreign aid. Goldwater claims that the work of the Institute is an example of assistance that counts.

Confidant and Leader

But Pan American's man in Bangkok, Marty Taylor, has had no such formal training. He has attained the friendship and respect of the Thais strictly through his own efforts. Taylor, a warm and genuine type, has become a confidant of Thai political leaders and at the same time an acknowledged leader of Bangkok's 3,000 Americans. Consequently, the airline office is a kind of unofficial Thai-American bridge.

"This is a small country," Taylor says, "and we live close to one another. Whatever Americans do is noticed. So it's important that we and the Thais understand one another."

Taylor has made it a personal goal to advance such understanding. He speaks Thai "passably well," thanks to a vigorous self-education campaign; he can frequently be found in his dining room, reviewing his vocabulary with the help of records. His friends are Thais, and so are those of his wife Clare and his children—Terry, 9, and Jimmy, 11. His closest business associate is a Thai.

The Thais as a result treat him as they do

few other Americans. A government airline competes with Pan American, yet Thai officials have felt free to ask Taylor's advice on tourist and travel problems. Taylor has been awarded the Most Exalted Order of the White Elephant, a cherished decoration, for his services, and several times invited to be a guest of the royal family. In fact, when the Queen was taking a trip to Hong Kong recently, she asked Taylor to make the arrangements.

Taylor also is active in dozens of Bangkok civic groups, including some in which he is virtually the only American member. By keeping one foot in each camp, he and other businessmen have been able to work for U.S.-Thai understanding. They meet once monthly with Ambassador Kenneth T. Young and tell him what's new in the Bangkok business community. He in turn explains and interprets U.S. Far Eastern policy.

'They Never Forget'

"The Thais are wonderful people," says Marty Taylor. "They never forget people or a country that shows it is interested in them."

"We are glad to have Mr. Taylor with us," says a spokesman for the Thais, Prince Wan Waihayakon, an elder statesman, once president of the UN General Assembly, who told PARADE, "He is one of our country's finest friends."

In countries around the globe, local leaders are similarly praising U.S. businessmen—our most important unofficial ambassadors.



Official greeter, Taylor garlands arriving U.S. family with Thai leis. Long a Bangkok resident, he brings Americans and Thais together.



It's Paradise *Kittens Kitten-ettes* Week... come in. Try on a pair! They feel so good. These are just three of the outstanding styles. Priced from about \$13 to \$17.

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Way To Rid Your Place Of

MICE

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Whenever you can't sleep because of simple nervous tension or daily problems, take SOMINEX with confidence. Taken as directed, SOMINEX is so safe and effective you can take it whenever you need it. Tests in leading hospitals and among hundreds of private patients prove SOMINEX is wonderfully effective. You enjoy restful sleep, awake refreshed. Contains no barbiturates. Not habit-forming. Get SOMINEX for natural-like sleep.

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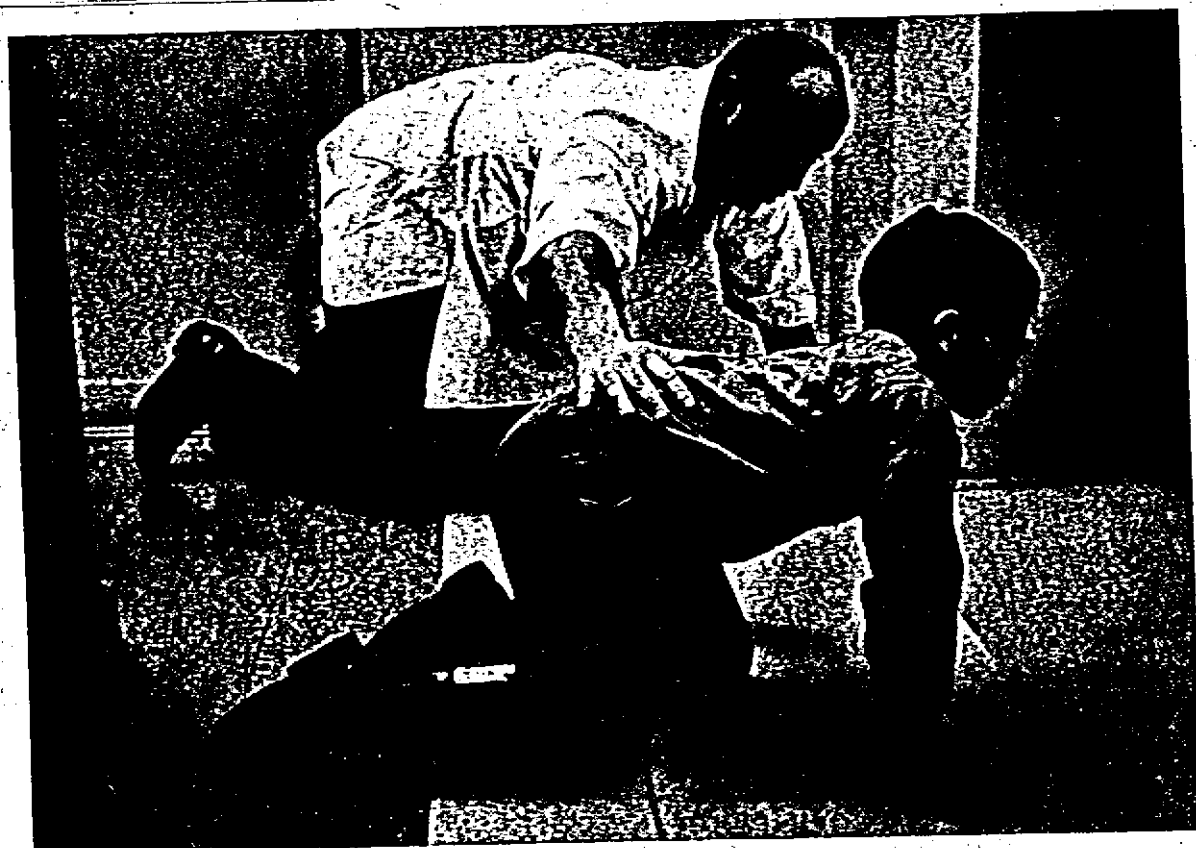
Cuticura
OINTMENT

Don't Cut Corns Calluses, Warts Use New Magic Rub Off

Thousands of sufferers from laming corns, calluses, and common warts now report astonishing results with an amazing new formulation that rubs them off painlessly and safely without danger of infection from cutting, acids or abrasives. Secret is a wonder-working medicated cream called DERMA-SOFT that softens and dissolves those tormenting, hard to remove growths so that they rub right off, leaving skin silky smooth and soft. So don't suffer another misnomer. Get DERMA-SOFT at all drug stores.

FALSE TEETH

KLUTCH holds them tighter. KLUTCH forms a comfort cushion; holds dental plates so much firmer and snugger that you can eat and talk with greater comfort and security; in many cases allows as well as with natural teeth. Klutch lessens the constant fear of a dropping, rocking, chafing plate... If your dentist doesn't have Klutch, don't waste money on substitutes but send us 10¢ and we will send you a generous trial box. KLUTCH CO., Box 370C, Elmhurst, N. Y.



They crawl to improve eyesight

by ROBERT P. GOLDMAN



Pensive 9-year-old studies rabbit form on screen with Dr. Groffman. She can see only the larger bunny. Since she is being trained to strengthen her "nondominant" left eye, the glasses she wears have colored lenses, permitting her to see only one side of screen.

NEW YORK, N.Y.

THE 6-YEAR-OLD (above) is being taught to creep properly: forward on right hand, left knee; then forward on left hand, right knee. Purpose: to improve his eyesight.

Amazingly, doctors are finding that some youngsters who skipped crawling or creeping in infancy have reading and spelling problems in grade school. If they are taught to crawl and creep even at the "advanced" age of 5-10, this may open the way to improved academic achievement.

This treatment was evolved by researchers at the Rehabilitation Center at Philadelphia and at Yale University. They deduced that if an infant skips a vital development stage—rolling, sitting up, crawling, creeping—certain brain centers may fail to develop fully. In later years, the child may have trouble with co-ordination, a lack that may affect his eyesight.

Reorganizing the Brain

By learning to crawl and creep properly, the theory goes, part of the child's brain is "reorganized," permitting the eyes to co-ordinate as a pair and to fix on objects.

The treatment is demonstrated here—along with certain vision strengthening techniques—by Drs. Melvin Schrier and Sidney Groffman, optometrists. They and a few other therapists have chalked up some stunning successes with the treatment.

There is the 9-year-old Middleton, N.J., boy who could not read a word. After a few months of learning to creep, 10 minutes a day, and doing eye exercises, he's reading almost at his proper grade level.

A 7-year-old Rumson, N.J., boy was a "mirror-writer." He spelled everything backward—a not uncommon disorder. After



Careful "walking the plank" will help the boy's co-ordination and may improve his eye muscles. When he gains confidence, Dr. Groffman will turn plank up on narrow side for him to walk on.

Determined 6-year-old learns to creep under the direction of Dr. Sidney Groffman. It's the first stage in a new approach to improving vision. This youngster may have to creep 10 minutes a day for months before his eyesight and co-ordination improve.

three months of therapy, he stopped spelling "was" as "saw" and "tip" as "pit."

A 9-year-old New York girl, once cross-eyed and almost totally unco-ordinated, still does creeping exercises daily, but, after 22 months of treatment, she walks fairly well and her eyes rarely cross.

There are some cross-eyed children whose eyes even straighten temporarily while they are creeping, according to Dr. Groffman, possibly as a result of improved muscle co-ordination.

Interestingly, none of these children, or most of the others helped by the treatment, show low intelligence. Most of them are bright, sharp youngsters whose performance in school is considered below their potential. Thus, they are labeled "underachievers."

At times they are incorrectly diagnosed as emotionally disturbed—and may even receive psychiatric treatment—but their eye problems really are at the root of their trouble, says Dr. Schrier.

The treatment is no cure-all, he hastens to add. A good many children of course still can be helped greatly by the proper glasses, and some must undergo surgery for crossed eyes and walleyes.

Creeping and crawling may be only the first steps in correcting some vision problems. For example, in what some eye experts refer to as the "dominance" problem, the child will follow up the creeping-crawling therapy with additional treatment.

"Dominance" refers to effectiveness of function. This means that a right-handed person is "right-dominant." That is, he functions more effectively on his right side than on his left side.

The same principle, Dr. Schrier points out, applies to eyes. Children have left- or right-eye dominance. Trouble can occur, he explains when a child is "mixed-dominant." That is, he may be right-handed but left-eyed. Many youngsters who skipped the crawl-creep stages in infancy have a dominance problem, says Dr. Schrier.

Necessary to Change

In such cases, Dr. Schrier points out, it is sometimes necessary to change eye dominance from right to left, or vice versa.

After crawling and creeping, eye re-education can be achieved through a series of eye exercises (see photos). These, like other exercises, serve to develop visual stamina.

The mixed-dominant child, untreated, may have a series of frustrating learning experiences, according to Dr. Groffman:

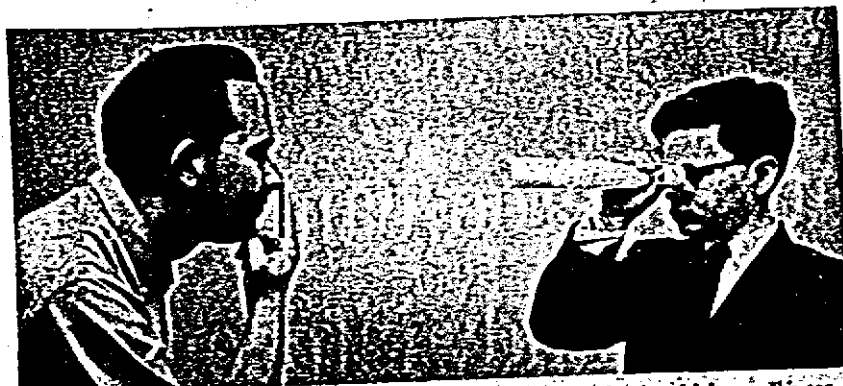
"He may be quite able to read a line of type at one particular moment, but an hour later he may be totally unable to recognize a single word or letter on the same line."

Recently, the two eye-specialists screened a group of problem readers in one New York private school and found 75 per cent of them to be mixed-dominant.

Based on their experience to date, Drs. Groffman and Schrier are convinced that the mixed-dominant child can be diagnosed and corrected before entering school at 5 or 6 years of age. Some show signs of trouble before age 3, says Dr. Schrier.

Soon, the two doctors hope to begin their crawl-creep therapy with retarded children.

"We're pretty sure it will help some of these youngsters," says Dr. Groffman. "It will be a long, tough pull, but it will be worth it."



Peering 10-year-old follows Dr. Melvin Schrier's request to "look at the tip of my nose." Note that the child uses right hand and left eye. This can indicate problems in vision and comprehension.

"Moisture-Proof" your baby against diaper irritation!



Z. B. T. protects like oil—soothes like powder! See for yourself. Smooth Z. B. T. Baby Powder on palm of hand, sprinkle with water. See how it runs off without penetrating Z. B. T.'s protective sheath. There's proof that Z. B. T. Baby Powder with Olive Oil repels irritation-causing moisture, where ordinary baby powders absorb it. Guard your baby's tender skin against urine scald, diaper rash by using Z. B. T. Baby Powder after every bath and diaper change! Guards against chafing, prickly heat.

Used by hundreds of hospital nurseries.

Also look for new Z. B. T. Baby Lotion



DO YOU TAKE VITAMINS AND STILL FEEL TIRED?*

If you take vitamins yet still feel tired—you may need more than vitamins to restore your normal strength and energy. Your worn-out feeling may be due to pale, iron-poor blood.

Vitamins alone can't build up iron-poor blood. But GERITOL can! Because GERITOL contains 7 important vitamins and, in addition, supplies the therapeutic amount of iron needed to build iron-rich red blood. Just 2 GERITOL tablets, or 2 tablespoons of GERITOL liquid, contain twice the iron in a pound of calves' liver! In only one day,

GERITOL-iron is working in your bloodstream, carrying strength and energy to every part of your body!

Proved By Medical Tests: Patients diagnosed with iron-deficiency anemia, frequently were pale, nervous, irritable and easily tired. After patients took GERITOL daily, doctors reported definite clinical improvement.

So when you feel tired, check with your doctor, and if this is your problem, take fast-acting GERITOL every day. Feel stronger fast—in just 7 days.

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now put up by Kraft



11 new chocolate covered candies
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KRAFT CHOCOLATES OFFER
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Here are three complete Kraft candy
names (for example, Kraft Chocolate
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(as illustrated here) of three different
boxes or bags of the new Kraft Choco-
late Covered Candies. (I understand
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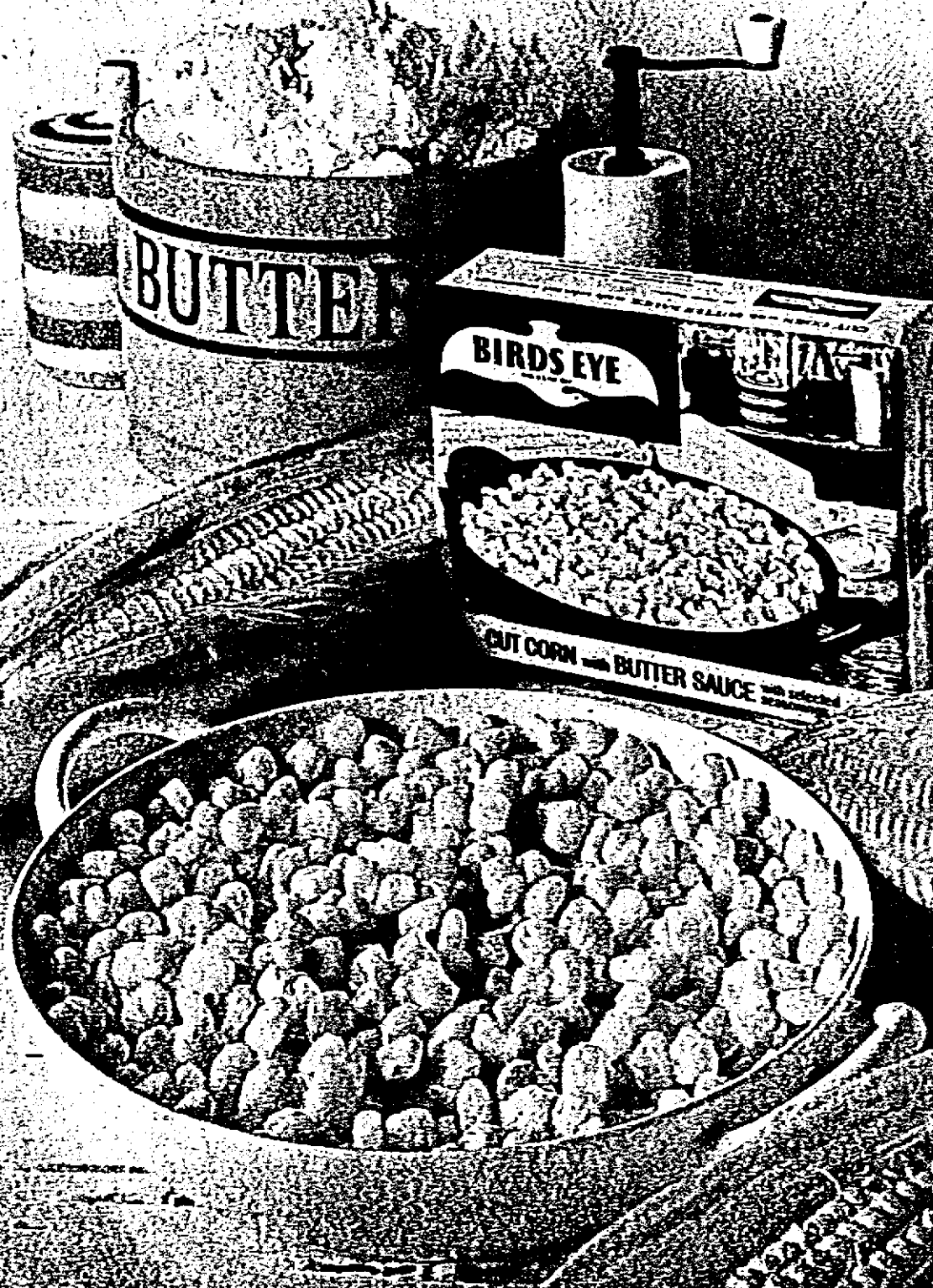


PLEASE SEND MY DOLLAR TO:

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Offer expires May 15, 1963. Offer void where prohibited, taxed or restricted. Offer limited to one refund per family or address. Duplicate requests will constitute fraud. Offer good in the United States only. Labels submitted by clubs or organizations will not be honored.

Now Birds Eye's best are butter dressed in a brightly seasoned butter sauce. What's in it? Pure, Grade A butter. The creamery kind. And an artful blend of special seasonings to bring out the very special Birds Eye goodness. Pictured here, Birds Eye's summer-fresh Corn, glistening in its new and golden sauce. Among the other new treats in store: Baby Limas, Cut Green Beans and Green Peas—each with the Butter Sauce right in the package. A generous lot of it. The vegetables look new. Sparkling. They taste new. They are new. Delicious. And convenient. Ready in minutes. Try one tomorrow!



More delicious news from Birds Eye: vegetables with the extra special touch. All prepared, brightly seasoned for you. Green Peas with Sautéed Mushrooms • Green Peas and Celery • Green Peas with Cream Sauce • Corn and Peas with Tomatoes • Mixed Vegetables with Onion Sauce • Fordhook Lima Beans with Tomatoes • Fordhook Lima Beans with Cheese Sauce

CHICKEN CURRY STEW

by BETH MERRIMAN Parade food editor

Captain's Chicken Curry Stew is an heirloom recipe from the days of clipper ships that sailed from New England to the Orient, bringing back curry and other rare spices. Here it is, in modern dress, a budget recipe with an unusual flavor. Begin dinner with vegetable juice. Serve the stew accompanied by fluffy rice and a salad of crisp greens. Wind up with fruit-flavored gelatin with a whipped dessert topping.

CAPTAIN'S CHICKEN CURRY STEW

- ½ cup flour
- 1 teaspoon salt
- ¼ teaspoon pepper
- 1 broiler-fryer chicken, cut in serving pieces
- ¼ cup butter or margarine
- 2 tablespoons instant minced onion
- 1 tablespoon dried parsley flakes
- ½ cup chopped green pepper
- 1 garlic clove, minced
- 1½ teaspoons curry powder
- ½ teaspoon thyme
- 1 can (20 oz.) tomatoes
- 3 tablespoons seedless raisins

Combine flour, salt and pepper; roll chicken pieces in flour mixture. Brown in butter in skillet, 15 minutes on each side. Add onion, parsley flakes, green pepper, garlic, curry powder and thyme to the skillet. Cook until green pepper is tender. Add tomatoes; bring to a boil. Cover; simmer 15 minutes. Uncover; add raisins; simmer 15 minutes longer. Serve with rice. Makes 4 servings.

FROM PARADE'S TEST KITCHEN



PHOTO BY MICHEL



Brown Sugar! On Quaker Oatmeal! Children like it!

(and, today, Quaker Oatmeal cooks in just one minute)

BROWN SUGAR on oatmeal? Yes indeed! Children call it "butterscotch oatmeal" and like it fine. Many new ideas for oatmeal toppings are catching on good, too... like raisins, jam or preserves, fresh fruits, syrup. Try them all.

And children get certain special advantages from nourishing oatmeal, as you know. Deliciously *hot*, it gives them a nice warm glow inside. Good and *substantial*, it really sticks to those important young ribs.

What other breakfast cereal can do all this? —

The cereal Mothers believe in most is Quaker Oatmeal.



Quaker Oats and Mother's Oats are exactly the same.



LOVE NOT VITAL. Is love essential for a successful marriage? Most Americans think so, but overseas there's a wide difference of opinion. Recently, the chairman of the Northern Ireland Marriage Guidance Council, Wilfred Brennan, lectured a Church of Ireland group on that subject. Romantic love, he said, is not essential for a good marriage; neither are wealth and education. What counts most, according to Brennan, father of four, are loyalty and having a place of one's own.

BETTER WOMEN. The American female is improving all the time. That's one of the major conclusions reached by half a dozen speakers at a recent University of California Medical School symposium on "The Potential of Women." Now in a state of conflict, today's woman insists on being more than a housewife and mother. She wants, on an equal basis, to collaborate with her husband intellectually, sexually and socially. She wants to increase her measure of fulfillment and satisfaction in life. She declines to let society pigeonhole her functions.

CONSUMER CONVENIENCE. The self-opening beer can with a lift-off metal tab is a success. First test-marketed by Pittsburgh Brewing several months ago, the new beer can met with such tremendous acceptance that it's now being used by Schlitz, with other brewers sure to follow.

LARGEST BANKS. Of the 10 largest banks in the U.S. in 1963, 6 are in New York City, 2 in Chicago, 1 each in San Francisco and Los Angeles. Here they are: Bank of America, San Francisco; Chase Manhattan, New York; First National City, New York; Manufacturers Hanover Trust, New York; Chemical Bank, New York; Morgan Guaranty Trust, New York; Security First National Bank, Los Angeles; Continental Illinois, Chicago; Bankers Trust, New York; First National, Chicago.

WHAT CAUSES TOOTH DECAY? Emotions may play an equal role with diet in causing tooth cavities.

That, at least, is the belief of some dental researchers who have isolated for the first time an enzyme affected by emotional upsets. Dr. Charles T. Smith, dean at Loma Linda University School of Dentistry, explains that emotional upsets frequently disturb body metabolism, which influences the production of certain enzymes that predispose teeth to decay.

HOT PIANIST. Music critics contend that Andre Watts, 16, of Philadelphia, may develop into one of the great American pianists of the century. Young Watts is the son of a G.I. who, while stationed in Germany, married a Hungarian girl. The boy was born in Nuremberg and brought by his parents to this country at age 6. When he was 9 Andre played with the Robin Hood Dell Orchestra, and last year, at 15, was a soloist with the orchestra. A few weeks ago Watts was auditioned in New York by Helen Coates, who screens applicants for Leonard Bernstein. She recommended him highly and Bernstein listened. Bernstein was so impressed that when Glenn Gould canceled a recent Philharmonic appearance because of illness, he substituted Andre Watts. The youngster was so good many in the audience said he was better than Van Cliburn. In any event, Andre Watts is on his way to the top!

35-HOUR WEEK? AFL-CIO boss George Meany has warned privately that he will press for a 35-hour work week unless Congress reduces taxes to stimulate employment.

FACT OF LIFE. The only two states in the union that impose neither a sales nor personal income tax are Nebraska and New Jersey. And, alas, these two may join the other 48 before the year is out.

AUTO RENTAL WAR. The big three in the auto rental field, Hertz, Avis and National, are facing tough competition. Newcomers are renting cars for \$5 a day and less. In Miami, one company is renting Dodges at \$4 a day plus 10¢ a mile. The competition will probably depress prices.

WEATHER AND ARTHRITIS. One tenet of medical folklore is that an arthritis patient can foretell a change in the weather by the worsening of his pain. It's no longer folklore. Experiments with arthritics at the University of Pennsylvania show that a rise in humidity and a drop in temperature — both storm signals — caused an increase in pain for 10 out of 11 victims of rheumatoid arthritis.

SKI INJURIES. Proportionately, more female skiers suffer injuries than male skiers. Beginners have a higher accident rate than intermediate or veteran skiers. These are the results of a study of 684 skiing accidents, made at Mt. Snow, Vt. Ankle and knee sprains are the most common injury, with fractures the next most common.

PHONY SALES. The Federal Trade Commission has taken the position that no merchant should advertise a "Going Out of Business" sale unless he really is. Moving to another location, according to FTC, does not constitute "going out."

TWO SUPREME COURTS? Southern judges are promoting the idea of establishing a separate new Supreme Court to decide civil rights cases exclusively.



Sophia Loren won last year's Oscar as best actress.

OSCAR WINNER. On April 8 for the 35th time, the Academy of Motion Picture Arts and Sciences will present its coveted Oscars. A review of vital statistics over the years shows that the actress who wins the Oscar for the best performance is foreign born, 32 years old, born in November, is 5-foot-4, weighs 115, has brown hair and blue eyes. Our composite actress is married to a man involved in some form of the arts and has one child. She also has a high school education and comes from a family not connected with the entertainment world.

Springtime softness in every puff

Salem refreshes your taste

Take a puff its springtime



- You'll smoke with a fresh enthusiasm
when you discover the cool air-softened taste of Salem

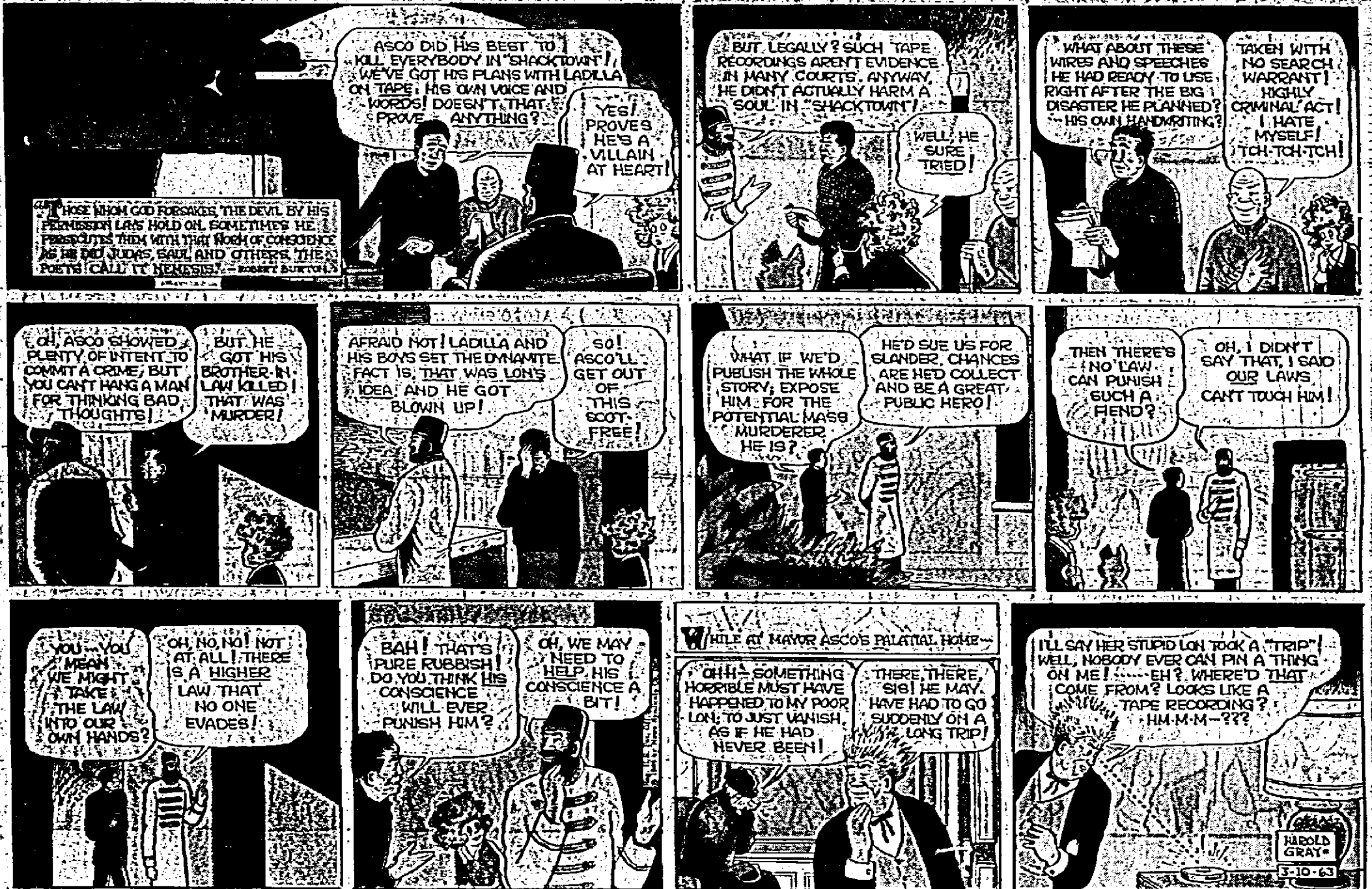
• menthol fresh • rich tobacco taste • modern filter, too

SUNDAY

BRASS KNUCKLES ON HER TONGUE

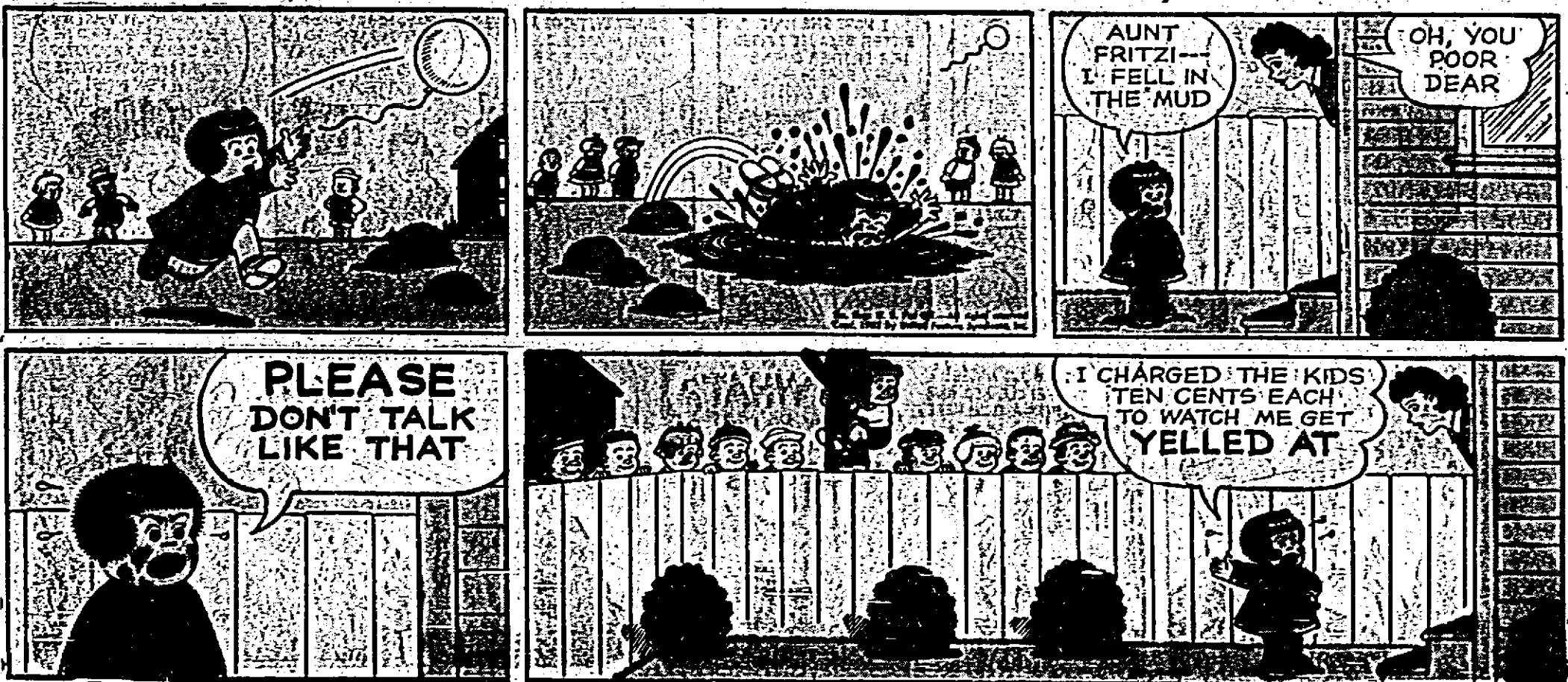
PARADE INTERVIEWS SHELLEY WINTERS

LONG BEACH, CALIFORNIA—SUNDAY, MARCH 10, 1963



NANCY

By Ernie Bushmiller



MARK TRAIL

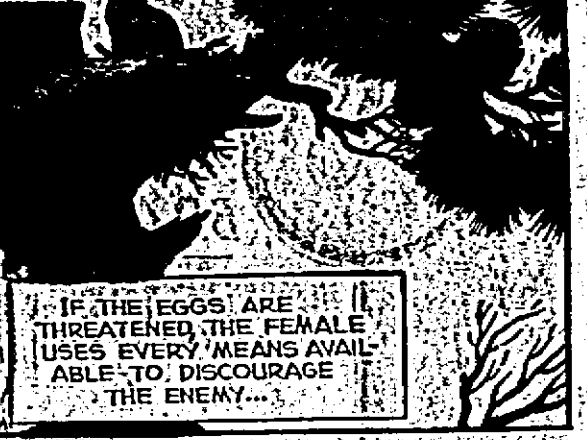
by ED DODD
A LOST FOREST SERIES



THE BITTER COLD MONTHS OF JANUARY AND FEBRUARY ARE NESTING TIMES FOR THE OWL FAMILY.



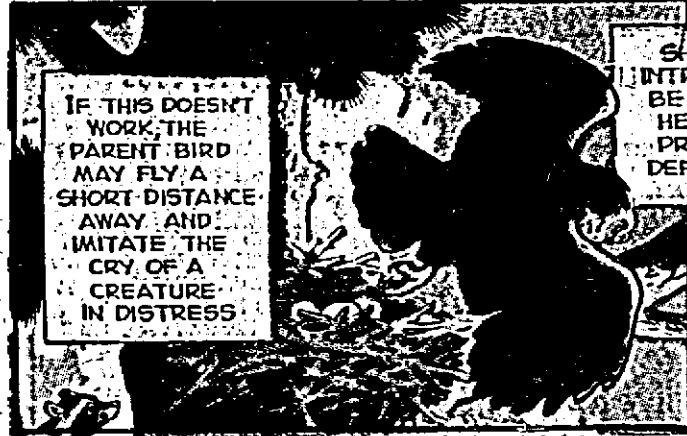
AND THESE HARDY RODENT EXTERMINATORS ARE STAUNCH DEFENDERS OF THEIR HOMES.



IF THE EGGS ARE THREATENED THE FEMALE USES EVERY MEANS AVAILABLE TO DISCOURAGE THE ENEMY...



FIRST SHE ATTEMPTS TO FRIGHTEN HIM BY HISSING AND SCREECHING LIKE AN ENRAGED WILDCAT.



IF THIS DOESN'T WORK, THE PARENT BIRD MAY FLY A SHORT DISTANCE AWAY AND IMITATE THE CRY OF A CREATURE IN DISTRESS.



SHOULD THE INTRUDER FAIL TO BE DISTRACTED, HE HAD BEST PREPARE TO DEFEND HIMSELF.

FOR THE OWL RUSHES BACK WITH SLASHING BEAK AND OUTSTRETCHED TALONS READY TO FIGHT TO THE DEATH.

JOE PALOOKA

By Ham Fisher



HAVE A GOOD TIME AT THE GRANGE MEETING, HUMPH!

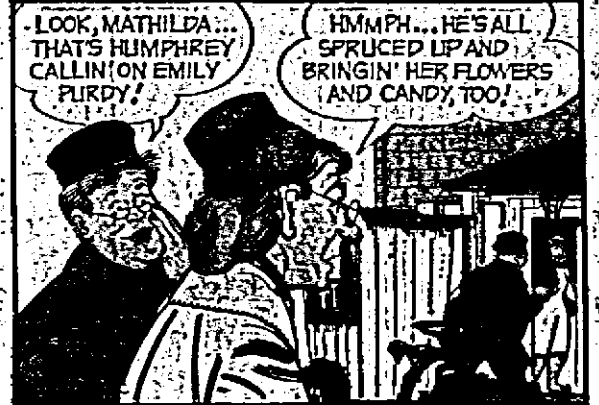


OH... I PLUMB FERGOT... MY FRIEND EMILY AIN'T FEELIN' WELL. STOP IN AND GIVE HER THESE FLOWERS AND CANDY FER ME!

SHORE, PRUNEY!



PRUNEY THINKS A LOT O' EMILY... THEY'VE BEEN FRIENDS FER YEARS!



LOOK, MATHILDA... THAT'S HUMPHREY CALLIN' ON EMILY PURDY!

HMMH... HE'S ALL SPRUCED UP AND BRINGIN' HER FLOWERS AND CANDY, TOO!



...HUMPHREY'S COURTIN' EMILY PURDY...

...MIST BE SERIOUS... IF HE'S BRINGIN' HER GIFTS...



YOU DON'T SAY... EMILY AND HUMPHREY ENGAGED... MY STARS!



CONGRATULATIONS, HUMPH... WHEN ARE YOU AN EMILY SETTIN' TH' WEDDING DAY?

?

CAPTAIN EASY

By Leslie Turner



McKEE AND EASY HAVE COME TO A SMALL NEW ENGLAND TOWN IN SEARCH OF A FORMER McKEE INDUSTRIES EMPLOYEE...

I DON'T KNOW ROBERTS BY SIGHT, BUT I HAVE AN EMPLOYEE'S PICTURE OF HIM IN MY BRIEFCASE...

I WON'T BE NECESSARY! ALL US IN SAWTUCKET KNOWS SID! HIS SISTER, HEZTY, IS LIB'RYAN!



I HOPE SHE ISN'T BITTER BECAUSE I FIRED HER BROTHER DURING A SPY SCARE, SIX MONTHS AGO!



HEZTY, THESE MEN BE FROM McKEE INDUSTRIES... THEY WANTS SID BACK ON TH' PAYROLL! SEEN 'LME

YES... HE WITHDREW TWO BOOKS YESTERDAY... 'NEWTON'S PRINCIPIA' AND 'MAXWELL'S THEORY'!



YOU KNOW WHAT A RECLUSE HE IS... SAID HE WAS GOING TO ROUNDTOP MOUNTAIN TO MEDITATE FOR A FEW DAYS!



OH, THAT McKEE! WHAT A TYRANT HE MUST BE! I CAN JUST PICTURE HIM... FAT, BALD AND A BULBOUS NOSE!... A LITTLE LIKE YOU, SID!

ER...



I AM J.P. McKEE! THE FBI CLEARED YOUR BROTHER AND I'M HERE TO MAKE AMENDS!

WHAT? YOU'RE McKEE?



GET OUT OF MY SIGHT, YOU DESPICABLE DESPOT!

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MISS PEACH

By Mell

the Kelly School KOLORING Book

I AM FRANCINE. I AM EASILY UPSET AND BURST INTO TEARS AT THE DROP OF A HAT. ESPECIALLY MY HAT, OR SOMEONE'S TO WHOM I AM VERY CLOSE. I AM SAD MOST OF THE (SOB) TIME. COLOR ME BLUE.

MY NAME IS ARTHUR. I KNOW FROM NOTHING. I AM A REAL BEGINNER AT EVERYTHING. I HAVE HAD NO EXPERIENCE AND HAVE LEARNED NO SKILLS. COLOR ME GREEN.

ERA IS MY NAME. I AM NERVOUS, SHY, REGRESSIVE, PHOBIC AND SCARED OF MY SHADOW. COLOR ME YELLOW.

I AM STUART. I AM THE SMARTEST BOY IN THE SCHOOL. I ANSWER EVERY QUESTION THE TEACHER ASKS, AND WHAT IS WORSE, I AM ALWAYS CORRECT. COLOR ME VERY BRIGHT.

MY NAME IS MARCIA. I AM THE LEADER, BECAUSE I AM PROBABLY DESCENDED FROM ROYALTY, AND MAINLY BECAUSE I HAVE A VIOLENT TEMPER AND EVERYONE IS AFRAID TO INCUR MY ROYAL WRATHS. IN OTHER WORDS, I AM A ROYAL PAIN IN THE NECK. BETWEEN MY ROYALTY AND MY RAGE, COLOR ME PURPLE.

MR. GRIMMIS IS MY NAME. I AM THE PRINCIPAL OF THE KELLY SCHOOL. I AM BEWILDERED, BEDEVILED AND BESET. I WISH I HAD A DIFFERENT JOB. BUT IN THE MEANTIME, COLOR ME SO THAT I BLEND IN WITH THE BACKGROUND. PLEASE.

ABBIE AN' SLATS

By Raeburn Van Buren

BATHLESS GROGGINS HAS JUST BEEN TOSSED OUT OF HIS OWN HOUSE - AT LEAST HE THOUGHT IT WAS HIS HOUSE!

THE ONLY WAY T' PROVE THAT I'M NOT ONLY ALIVE AN' KICKIN' BUT THAT I'M J. PIERPONT GROGGINS, IS T' TRACE MY STEPS FROM THE BEGINNIN'.

I WAS BORN IN SCRIMSHAW CITY O' RESPECTABLE PARENTS WHO HAD NO IDEA THEIR SON WOULD TURN OUT T' BE A FAMOUS WORLD TRAVELER - SO BACK T' SCRIMSHAW!

NEAR AS I CAN RECALL, IT WAS IN ONE O' THESE HOUSES I FIRST SEE THE LIGHT O' DAY - THAT ONE LOOKS LIKE THE PLACE!

DOES THE NAME GROGGINS MEAN ANYTHING TO YOU? MY FOLKS LIVED HERE WAY BACK!

REMEMBER THEM WELL - ESPECIALLY THAT NO-COUNT SON O' THEIRS! HEAR TELL HE DROWNED AT SEA - A FITTIN' END T' ONE WHO COULDN'T STAND THE TOUCH O' WATER TO HIS SKIN!

THAT WAS (GASP) ME!

DON'T KID ME, BUSTER - YOU DROWNED!

SLAM!

THAT ALMOST TIES IT UP - NOT ONLY AIN'T I ALIVE AN' KICKIN' - I'M DEAD N' DROWNED!

THAT IS A PROBLEM! IS BATHLESS GROGGINS ALIVE? IF SO, HOW DOES HE PROVE IT? CONTINUED NEXT WEEK.

STEVE ROPER

By Saunders and Overgard

THAT PAMPHLET WE FOUND HERE IN LOKASH MAXA'S LUGGAGE, MR. ROPER - DO YOU MAKE ANYTHING OUT OF IT?

MAXA APPARENTLY WAS PART OF A NEO-NAZI MOVEMENT WHICH IS LIFTING ITS HEAD IN A FEW SPOTS AROUND THE COUNTRY, SHERIFF!

IT'D SURE HAVE CHUCKED THE BUM OUT - IF I HAD SUSPECTED.

HOW TO ORGANIZE A UNIT OF THE SONS OF SWASTIKA

YOU SAY HE HAD NO VISITORS WHILE HE WAS HERE, MR. HOOBLER?

I SAID HE TOLD ME NOT TO ADMIT ANY! UNLESS HE GAVE HIS OKAY! HE DID HAVE ONE - THE DAY HE CAME!

WE DON'T HAVE ROOM PHONES, SO HE MADE A CALL FROM MY OFFICE TO ROLE LUDOVIC OVER AT THE COLLEGE!

MEANWHILE, ON A HIDDEN SLOPE ABOVE THE TOWN OF HARTMORE.

IT'S JUST AS IF A YEAR HADN'T PASSED, ROLE!

GERRY, I WILL NOT PRETEND I AM NOT HAPPY - BUT HOW CAN THIS MEAN ANYTHING FOR US?

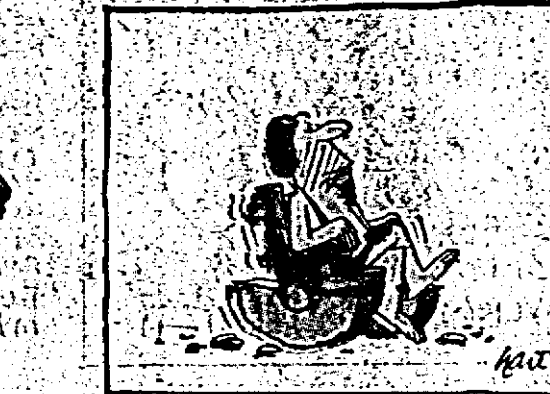
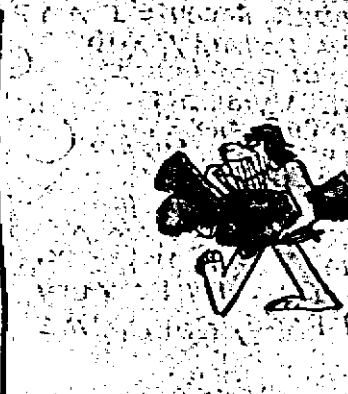
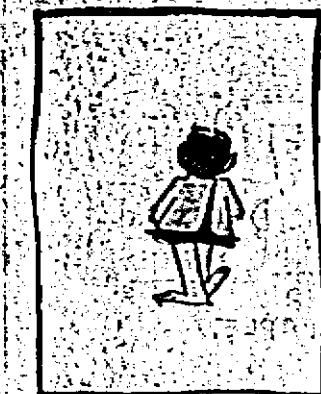
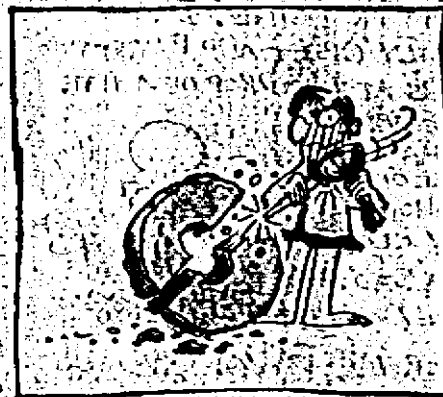
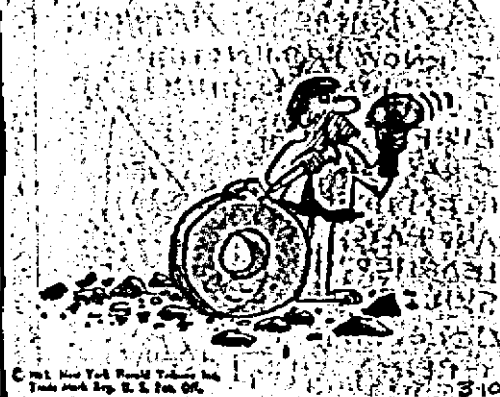
YOUR PARENTS STILL DISLIKE ME - VIOLENTLY - I AM SURE!

DURING THE YEAR, I HAVE PASSED AN IMPORTANT BIRTHDAY! I'M TWENTY-ONE - AND THEY NO LONGER OWN ME!

LET'S SLIP AWAY, DARLING! - AFTER THE CARNIVAL - AND GET MARRIED! - PRESENTED WITH A FAIT ACCOMPLI, DADDY WILL SOON HAUL DOWN THE FAMILY FLAG!

B.C.

By Johnny Hart



AIRCHIE

by BOB MONTANA



Disability Payments

When you get hurt and can't work!

Mail this APPLICATION today!

HERE IS WHAT YOU CAN COLLECT

- MINOR ACCIDENTS** When there is no disability, policy covers four doctor bills expense up to \$15.00 (limit \$2.00 per visit); plus X-ray expense up to \$10.00.
- DISABLING ACCIDENTS** For most accidents at home, at work, at play, etc. Disability benefits up to \$120.00 at \$5.00 per month; X-ray expenses up to \$10.00; Ambulance expenses up to \$10.00; PLUS Hospital Benefits to \$200.00 at \$5.00 per day. Maximum total \$440.00.
- FATAL ACCIDENTS** For Auto and Pedestrian Accidents, maximum total insured to \$620.00; for other Specified Travel Accidents, maximum \$920.00.
- MONTHLY INCREASE** \$100.00 for most accidents at home, at work, at play, etc. \$1,000.00 for Auto, Pedestrian, certain specified Travel Accidents. Up to \$10,000.00 for other specified Travel Accidents.
- ELIMINABILITY** Important Death Benefits increase 1% each month you are insured—up to 30% maximum.
- LIMITATIONS** Insured to men, women and children between ages 1 and 79—except those who have lost both hands or feet or sight of both eyes.
- EXCEPTIONS** Benefits reduced one half after 65th birthday; No reduction in benefits first year.

It costs a whole lot to be laid up by an accident—any kind of accident. When the family breadwinner is hurt and can't work, his income is usually reduced or stopped entirely. Result? The family savings are drained so much that it may take years to recover from the high accident costs.

Bills for medical treatments, X-rays, hospital rooms, wheel chairs and a dozen other unexpected expenses, take a big chunk out of anyone's hard earned savings.

This insurance is designed to help you solve the Accident Expense Problem. You may find it hard to believe, BUT

ACCIDENT INSURANCE

Only 50¢ MONTH

Independent Press Telegram

Take advantage of this great Reader Service—the personal accident insurance that brings you cash when you need it most! Send in your application today!

For Resident Agent, National Country Co., care of Registrar Agent, National Country Co., Independence, Press-Telegram Long Beach, California

I apply for "Accumulative" Accident Insurance, to become effective day policy is issued and dated. I understand that it takes about 10 days to issue a policy and 10 days to pay the premium of \$60 per month (12 designated periods who deduct for my own paper as my messenger to deliver premium to above office; (1) that policy will automatically expire if I fail to pay premium when due; Insured does not cover persons who have lost both hands and feet, or the sight of both eyes.

☐ FOR FIRST POLICY IN FAMILY — Send no money. Pay carrier \$60 each month at the same time you pay for paper.

☐ FOR EACH ADDITIONAL POLICY IN FAMILY — Pay \$1.00 Annual Premium with each application.

☐ I NOW SUBSCRIBE TO THE PRESS-TELEGRAM.

Applicant's Full Name _____ (Print given name like "John M." and last name)

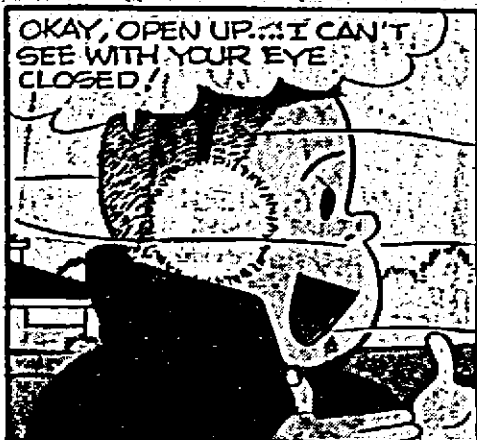
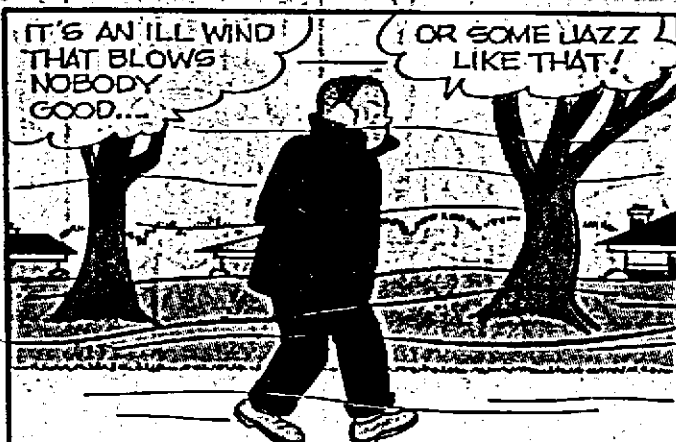
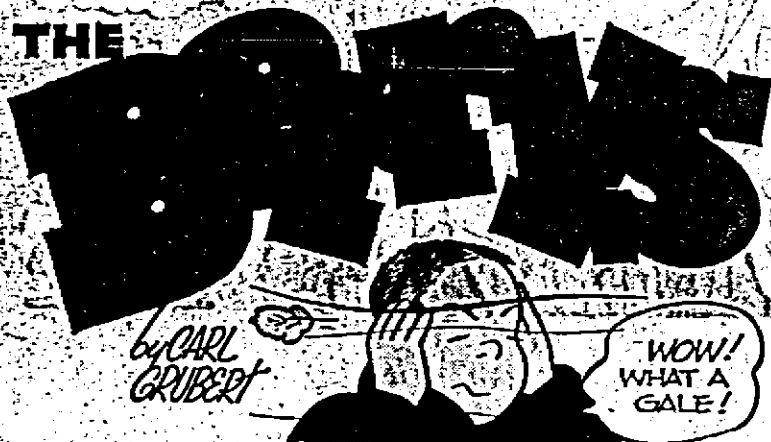
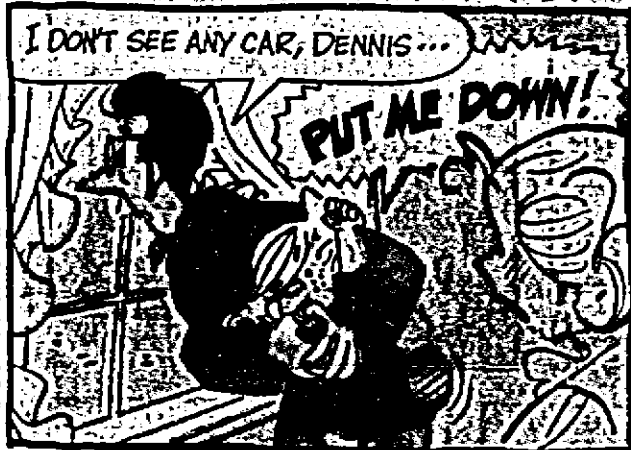
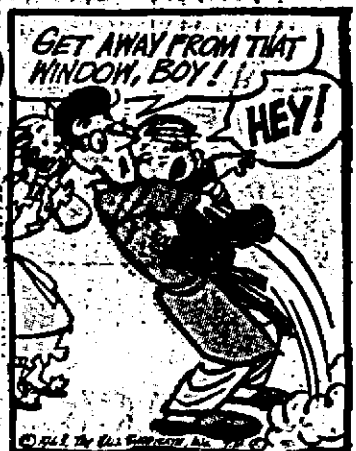
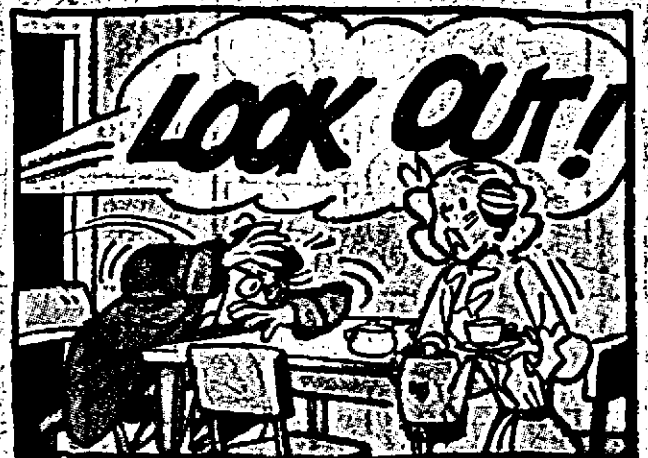
Age _____ (1 to 79) Phone No. _____

Address _____ (Street and No. or R.F.D.) (City and State)

Name and relationship, either a blood relation, family member or "Life" _____

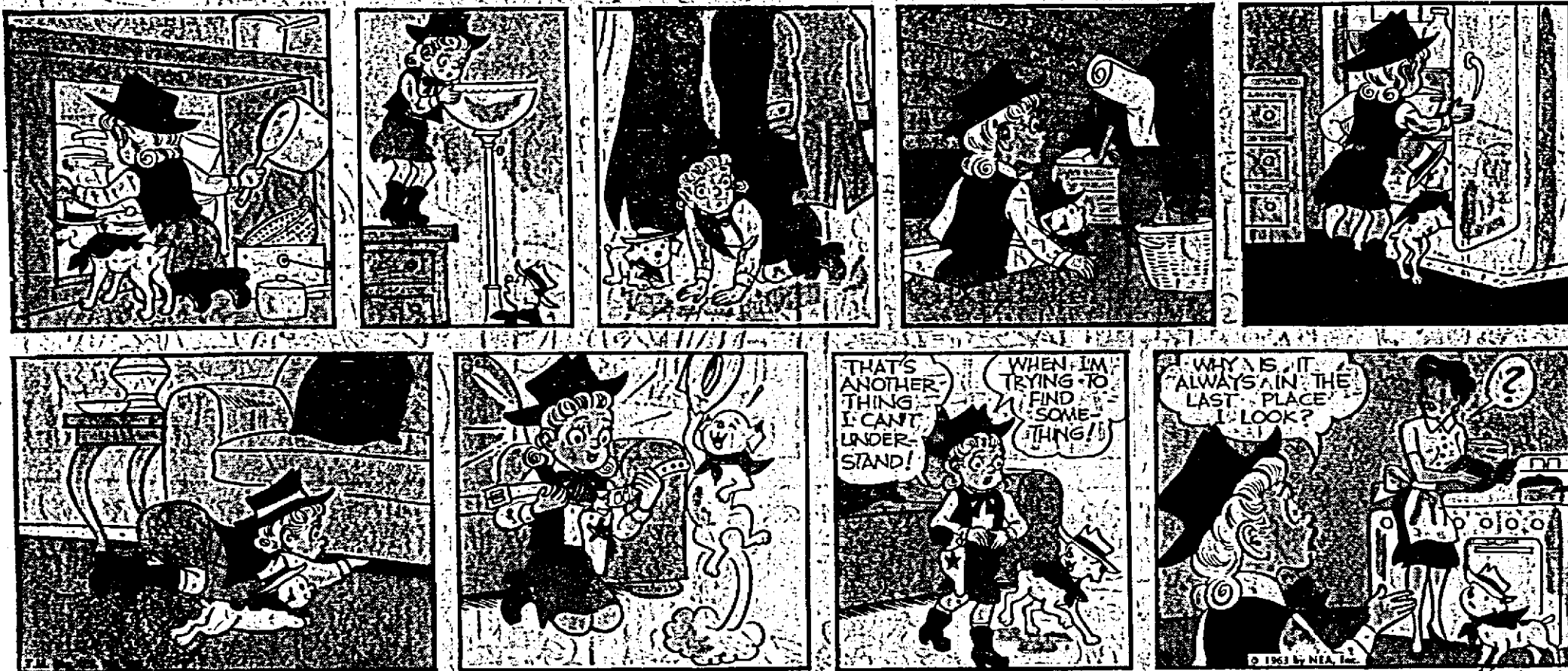
Name of Beneficiary _____ (Print given name like "John M." and last name)

SUNDAY, MARCH 10, 1963



PRISCILLA'S POP

By Al Vermeer



THE JACKSON TWINS

By Dick Brooks



THE LIFE STORY OF A BEET

THE FAMILY CIRCUS



Sideshow

DRAWING A CHECK ON THE BANK
- CHARLES C. CASSEY, P.O. Box 195, FALLSBORO, CALIF.

PUTTING A LITTLE LIGHT ON THE SUBJECT
- EVERY DAY, BOX 109, HILLSDALE, ILL.

PICNIC
- SHIRLEY ANN WATSON, 56 W. BATHING RD., COLUMBUS, IN.

BROADCASTER
- NOVA KENNEDY, 69 DEER LANE, SE. JAMES, N. CAROLINA

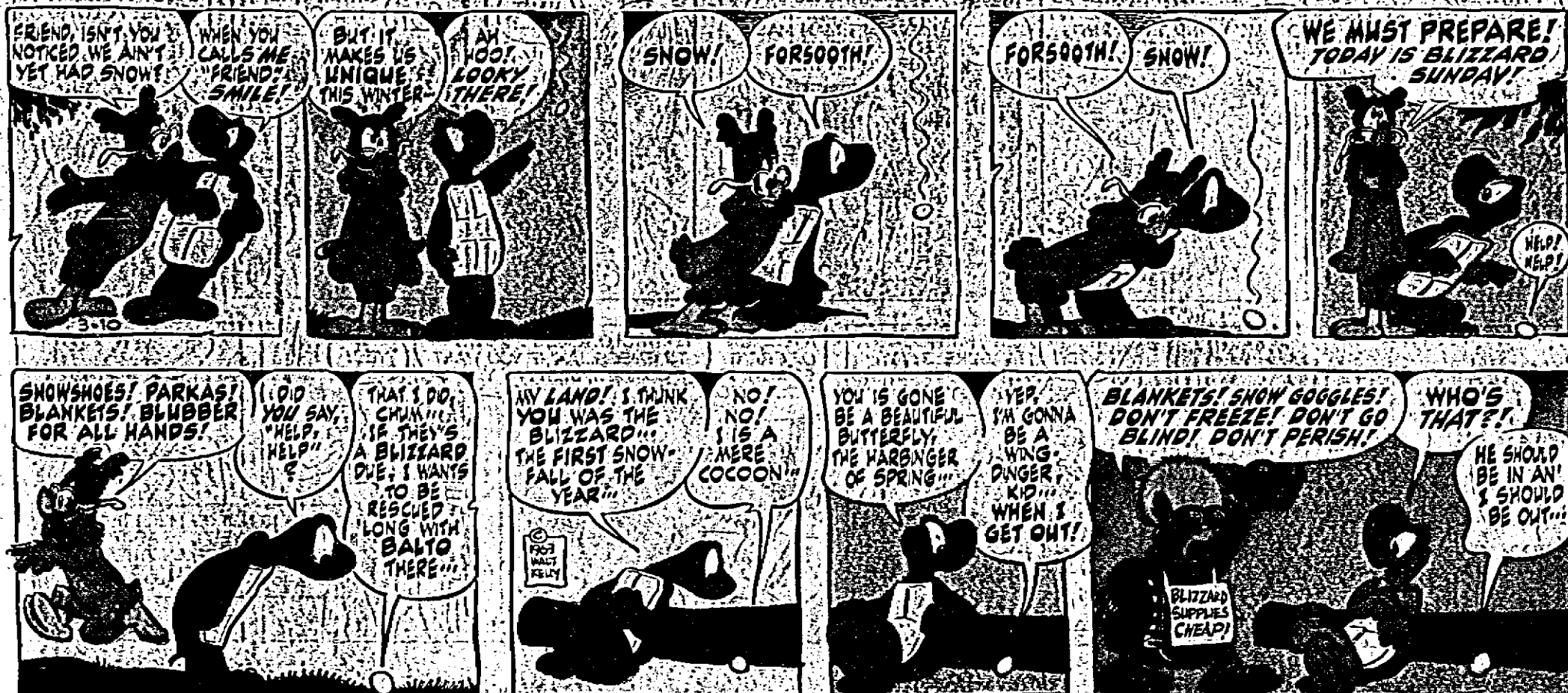
SHOP LIFER
- TONY PEREZ, 105 W. ST. CLAIR, TUCSON, ARIZ.

TRAVELING ALONG THE HIGHWAY
- CHEVY JOHNSON, 222 W. ISCOLE ST., WEST CHESTER, PA.

ADDRESS YOUR PUNS TO SIDESHOW % THIS NEWSPAPER

POGO

By Walt Kelly



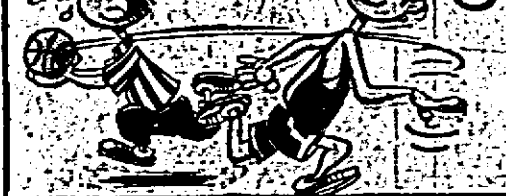
THERE OUGHTA BE A LAW

By Al Fagaly and Harry Shorten



fan fare

By Walt Dizen



ALLEY OOP

By V. T. Hamlin



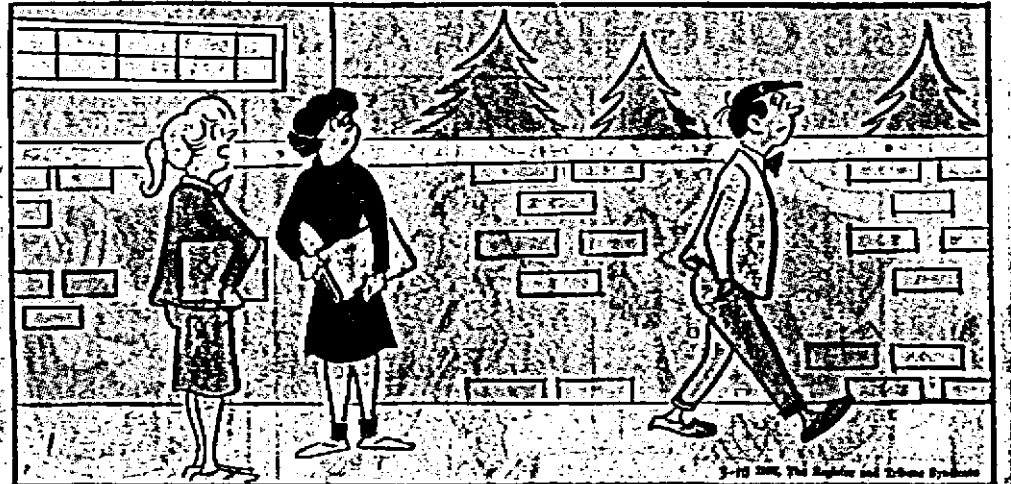
OFF THE RECORD



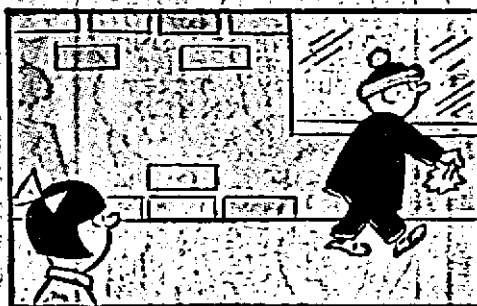
"—And that's a slice. It's often caused by someone talking while the ball is being hit."



"We couldn't agree on who'd pay the check so we tore it up."



"Bill plans to run away from home after he finishes college."



MORTY MEEKLE

By Dick Cavalli

